Opiniones Latinas
Latino Opinions

To: All Interested Parties
From: John McLaughlin & Carlos Rodriguez
Subject: National Survey of Hispanic Adults – Executive Summary
Date: July 8, 2013

Methodology:

This bi-lingual national survey of 800 Hispanics was conducted from June 5th through June 16th, 2013.

This survey was organized and funded by John Jordan, a Republican donor and activist.

Interview selection was within predetermined census units of Hispanic adults. 560 interviews were conducted via landline telephone by professional interviewers. To increase coverage, this landline sample was supplemented with 240 interviews, 30 %, conducted via internet of cell-phone only users. 64% of all respondents use cell phones. 60% of all interviews were conducted in Spanish. 93% of all respondents speak at least some Spanish at home. These samples were then combined and structured to correlate with actual adult Hispanic census population.

This poll of 800 Hispanic adults has an accuracy of +/- 3.4% at a 95% confidence interval. Within the sample, 470 of the Hispanic adults are also registered voters. For this subsample the accuracy is +/- 4.5% at a 95% confidence interval.

Survey Summary:

1. Hispanic adults and voters strongly support immigration reform. Support for immigration reform is almost universal and fundamental.
    - More than four in five Hispanics, 86%, support immigration reform in the United States. Two-thirds, 64%, strongly support and only 8% oppose.
    - More than four in five, 85%, support granting legal status to undocumented immigrants who live here. Two-thirds, 63%, strongly support and only 11% oppose.
    - Nine in ten, 90%, support giving undocumented immigrants a way to become U.S. citizens. Two-thirds, 66% strongly support and only 8% oppose.
2. Hispanic adults and registered voters give majority support to positions on border security, employment, legal status, enforcement and public assistance that would be supported by a majority of House Republicans.
    - A majority of Hispanic adults, 57%, support tougher enforcement of the border to keep undocumented immigrants from coming into the U.S. illegally. Only 35% opposed. Among Hispanic voters, 60% support tougher enforcement and only 35% opposed.

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- A majority of Hispanic adults, 57%, support giving employers an e-verify system to find out if a job applicant is lawfully in the U.S. or not. Only 35% oppose e-verify. Among Hispanic voters 64% supported e-verify and only 29% are opposed.
- Three in four Hispanic adults, 77%, support immigration reform which would include granting legal status to those who are already here and giving them a way, after a wait, to become citizens and tougher enforcement of the border to keep undocumented immigrants from coming into the U.S. illegally. Only 17% oppose.
- A majority of Hispanic adults, 51%, support strengthening the enforcement of the border to stop illegal immigration with additional fencing, police, surveillance drones and other measures. 43% opposed. However, among Hispanic voters, majority support widens to 55% and 42% oppose.
- The majority of Hispanic adults, 54%, support requiring that we reach a goal of stopping 90% of the undocumented immigration in the future; 38% opposed. Among Hispanic voters, six in ten, 59% supported the 90% goal and 36% opposed.
- Among all Hispanics, six in ten, 60%, support granting legal status to those already here only when the 90% goal is reached; 32% oppose. Among Hispanic voters, 60% support, 34% oppose.
- Among all Hispanic adults the majority, 51%, support stopping undocumented immigrants who are already here from getting food stamps, welfare, Medicaid, and Obamacare benefits while they are going through the legalization process and before the 90% goal is reached; 42% oppose. Among Hispanic voters, 56% support and 40% oppose.
- The majority of Hispanic adults, 56%, support an immigration reform bill that lets undocumented immigrants stay in the country legally, but not to get welfare or food stamps, spends billions to stop new undocumented immigrants from coming in, and lets undocumented immigrants get green cards and permanent citizenship only after the flow of undocumented immigrants is cut by 90% and only if they pay a fine and learn English; 35% oppose.
- More than 4 in 5 Hispanic adults, 85%, support a bill that would expand the number of people who could come into the U.S. to do farm work legally; only 12% oppose.

3. It's pretty clear from a series of questions that the Republican Party currently has a very negative image among Hispanics.
    - Among all Hispanic adults two in three, 65%, believe that the Republican Party discriminates against Latinos and Hispanics. Only 22% said no and 13% didn't know.

- When asked if they think that "the Republican Party cares about people like you", only one in four Hispanic adults, 27%, said yes. Six in ten, 61%, said no and 12% didn't know.
- When asked if they thought that "Republicans want to stop immigration because they don't want more Latinos or Hispanics to come to the U.S.", almost two-thirds of all Hispanic adults, 62%, said yes. Only 27% said no and 11% didn't know.
- Incredibly the plurality of Hispanic adults, 46%, agree with the statement that "there are new forces in the Republican Party like Senator Marco Rubio who are fighting for immigration reform and fair treatment for Latinos". Only 39% agreed with the statement that "it is the same old Republican Party and is as prejudiced as always against Latinos."
- Even with these Republican image problems the majority of Hispanic adults, 56%, say that regardless of their own political leanings they would consider voting for a Republican member of the U.S. Congress. Only 29% said no. 15% didn't know. When asked what single issue or action that Republicans could do would be most important and persuade them to vote for a Republican member of Congress the leading responses were: immigration 21%, economy 11%, help Hispanics 6%, health care 5% and stop discrimination 4%.

Demographics:

Age

	TOTAL
18 – 29	21%
30 – 40	22%
41 – 55	27%
56 – 65	16%
Over 65	14%

Party Registration

	TOTAL
Republican	12%
Democrat	53%
Independent / Unenrolled	29%

Party Registration

	TOTAL
Liberal	31%
Moderate	30%
Conservative	32%

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Gender

	TOTAL
Male	48%
Female	52%

Interview Type

	TOTAL
Landline	70%
Cell	30%

Where Born?

	TOTAL
U.S.	37%
Puerto Rico	5%
Outside U.S.	59%

Citizenship*(asked only to those who were born outside the U.S.)*

	TOTAL
Yes	43%
No	56%

Interview Language

	TOTAL
English	41%
Spanish	60%

Race/Ancestry/Descent

	TOTAL
Mexican	60%
Puerto Rican	9%
Cuban	5%
Dominican	4%
Ecuadorian	2%
Honduran	2%
Nicaraguan	1%
Columbian	2%
Venezuelan	1%
Salvadorian	4%
Costa Rican	1%
Panamanian	0%
Other Hispanic	10%