

**To: George Allen for U.S. Senate**  
**From: John McLaughlin**  
**Re: Virginia Statewide Survey - Executive Summary**  
**Date: October 10, 2012**

---

**Survey Summary:** At the time of this survey, George Allen holds a 3 point lead over Tim Kaine in the race for US Senate. George Allen is the more popular of the two candidates with a 49%-38% favorable to unfavorable rating. Tim Kaine has the same level of favorables, but a higher unfavorable rating at 44%. George Allen leads among independents 47% to 41%.

#### **Ballot for U.S. Senate**

	<u>Total</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>White</u>	<u>African-American</u>
<b>George Allen</b>	49%	92%	7%	47%	60%	6%
<b>Tim Kaine</b>	46%	6%	92%	41%	35%	91%
<b>Undecided</b>	5%	2%	1%	12%	5%	3%

#### **Opinion Ratings of Candidates**

	<u>George Allen</u>	<u>Tim Kaine</u>
<b>Favorable</b>	49%	49%
<b>Unfavorable</b>	38%	44%
<b>No Opinion</b>	11%	7%

Also, Governor Romney enjoys a post debate lead over President Obama.

#### **Ballot for President**

	<u>Total</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>White</u>	<u>African-American</u>
<b>Mitt Romney</b>	51%	96%	5%	50%	63%	4%
<b>Barack Obama</b>	44%	3%	93%	39%	32%	91%
<b>Virgil Goode</b>	1%	0%	2%	2%	1%	0%
<b>Undecided</b>	4%	1%	1%	10%	4%	5%

**Methodology:** This poll of 600 likely general election voters in Virginia was conducted on October 8 and 9, 2012. All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined election units. These units were structured to correlate with actual voter turnout in a statewide Presidential election. Key demographics were structured to match the voter population for area, age, race and gender. All voters were randomly chosen from a list of registered voters. This poll of 600 likely general election voters has an accuracy of +/- 4.0% at a 95% confidence interval.

**Survey Demographics**

<b>Age:</b>	<b>Total</b>	<b>Race:</b>	<b>Total</b>	<b>Gender:</b>	<b>Total</b>	<b>Party:</b>	<b>Total</b>
18-29	11%	White	73%	Male	49%	Republican	30.5%
30-40	13%	African-American	19%	Female	51%	Democrat	30.3%
41-55	25%	Other	8%			Independent	38.2%
56-65	29%						
Over 65	21%						