

# McLAUGHLIN & ASSOCIATES

## NATIONAL OMNIBUS

### October 16, 2014

1. IN THE 2014 NOVEMBER GENERAL ELECTION FOR STATEWIDE OFFICES OR CONGRESS, HOW LIKELY WOULD YOU SAY YOU ARE TO VOTE?

Total	1020
VERY LIKELY	76.5
SOMEWHAT LIKELY	23.5

2. DO YOU APPROVE OR DISAPPROVE OF THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES?

Total	1020
APPROVE	41.1
STRONGLY	14.9
SOMEWHAT	26.2
DISAPPROVE	55.5
SOMEWHAT	19.3
STRONGLY	36.2
DK/REFUSED	3.3
Net Diff.	-14.4

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	1020
REPUBLICAN	42.4
DEFINITELY	21.3
PROBABLY	11.7
SOMEWHAT	9.4
DEMOCRAT	40.8
DEFINITELY	22.7
PROBABLY	11.3
SOMEWHAT	6.8
UNDECIDED	16.8
Net Diff.	1.6

14. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

Total	1020
REPUBLICAN	31.2
DEMOCRAT	38.0
INDEPENDENT/OTHER	30.8

19. ALL THINGS BEING EQUAL, SINCE BARACK OBAMA IS PRESIDENT, WHO WOULD YOU PREFER TO REPRESENT YOU IN CONGRESS?

1. A DEMOCRATIC CONGRESSMAN WHO WILL HELP BARACK OBAMA PASS HIS AGENDA

2. A REPUBLICAN CONGRESSMAN WHO WILL ACT AS CHECK AND BALANCE AGAINST BARACK OBAMA AND HIS POLICIES.

Total	1020
A DEMOCRAT	38.2
A REPUBLICAN	47.9
DK/REFUSED	13.9

20. A LOT OF AMERICANS ARE FED UP WITH TYPICAL WASHINGTON POLITICS. WHO DO YOU THINK IS MOST RESPONSIBLE FOR OUR BROKEN POLITICAL SYSTEM?

Total	1020
OBAMA/DEMOCRATS	18.2
GOP IN CONGRESS/TEA PARTY	26.1
BOTH	41.1
DK/REFUSED	5.8

21. DO YOU APPROVE OR DISAPPROVE OF THE PATIENT PROTECTION AND AFFORDABLE CARE ACT, ALSO KNOWN "OBAMACARE?"

Total	1020
APPROVE	39.3
STRONGLY	18.2
SOMEWHAT	21.1
DISAPPROVE	54.2
SOMEWHAT	17.1
STRONGLY	37.1
DK/REFUSED	6.5
Net Diff.	-14.9

34. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

Total	1020
FACEBOOK	77.7
GOOGLE +	33.1
TWITTER	29.9
PINTEREST	23.7
LINKED-IN	22.7
INSTAGRAM	17.9
TUMBLR	8.4
SNAPCHAT	7.1
REDDIT	3.6
OTHER	4.9
DK/REFUSED	12.3

35. OF ALL THE PERSONAL TELEPHONE CALLS THAT YOU RECEIVE, THAT IS CALLS NOT RELATED TO YOUR JOB, DO YOU...?

Total	1020
CELL PHONE	57.4
ONLY	39.0
MOSTLY	18.4
BOTH EQUALLY	19.9
MOSTLY	14.6
ONLY	8.1
LANDLINE PHONE	22.7
DK/REFUSED	-

36. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	1020
LIBERAL	27.7
VERY	11.3
SOMEWHAT	16.4
MODERATE	39.2
SOMEWHAT	18.6
VERY	14.5
CONSERVATIVE	33.1
DK/REFUSED	-
Mean	3.14

37. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

Total	1020
UNDER \$20k	19.0
\$20-\$40k	25.5
\$40-\$60k	23.0
\$60-\$100k	20.2
\$100-\$150k	6.8
\$150-\$200k	3.2
\$200-\$250k	0.8
OVER 250k	1.5
DK/REFUSED	-
Mean	58454

38. WHAT IS YOUR CURRENTLY MARITAL STATUS?

Total	1020
SINGLE	31.2
NEVER MARRIED	21.8
LIVE W/SIG. OTHER	9.4
MARRIED	51.4
SEPARATED	2.0
DIVORCED	10.6
WIDOWED	4.8

39. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

Total	1020
EMPLOYED	49.5
PRIVATE SECTOR	34.4
GOVERNMENT	5.4
SELF-EMPLOYED	9.7
HOMEMAKER	11.0
STUDENT	4.3
RETIRED	25.4
NOT EMPLOYED	9.8

40. WHAT IS YOUR RELIGION?

Total	1020
PROTESTANT	50.4
CATHOLIC	26.5
JEWISH	3.4
MUSLIM	1.4
MORMON	1.3
EASTERN/GREEK/ORTHO.	0.5
BUDDHIST	1.3
ATHEIST/AGNOSTIC	11.0
OTHER	4.2
REFUSED	-

41. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?  
(ASKED ONLY TO PROTESTANTS)

Total Answering	515
YES	56.3
NO	43.7
DK/REFUSED	-

42. WHAT TYPE OF DEVICE DID YOU USE TO COMPLETE THIS SURVEY?

Total	1020
DESKTOP	41.8
LAPTOP	42.4
TABLET	7.8
MOBILE DEVICE/CELL-PHONE	8.1
DK/REFUSED	-

43. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	1020
YES	12.2
NO	87.8

44. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	1020
HISPANIC	12.2
AFRICAN AMERICAN	13.3
ASIAN	3.2
WHITE	69.3
OTHER	2.0

45. WHAT IS YOUR AGE? ARE YOU BETWEEN..

Total	1020
18-29	16.9
30-40	17.6
41-55	26.5
56-65	21.1
OVER 65	17.9
Mean	48.24

46. GENDER:

Total	1020
MALE	47.0
FEMALE	53.0

47. REGION:

Total	1020
NEW ENGLAND	5.9
MIDDLE ATLANTIC	13.1
EAST NORTH CENTRAL	17.1
WEST NORTH CENTRAL	6.9
SOUTH ATLANTIC	21.5
EAST SOUTH CENTRAL	6.1
WEST SOUTH CENTRAL	10.1
MOUNTAIN	6.4
PACIFIC	12.9

48. REGION:

Total	1020
EAST	19.0
MIDWEST	24.0
SOUTH	37.7
WEST	19.3