

# MCLAUGHLIN & ASSOCIATES

## NATIONAL OMNIBUS

### March 23, 2016

1. FOR THE 2016 NOVEMBER GENERAL ELECTION FOR PRESIDENT, HOW LIKELY WOULD YOU SAY YOU ARE TO VOTE?

Total	1002
VERY LIKELY	87.8
SOMEWHAT LIKELY	12.2

2. DO YOU APPROVE OR DISAPPROVE OF THE JOB BARACK OBAMA IS DOING AS PRESIDENT OF THE UNITED STATES?

Total	1002
APPROVE	48.2
Strongly	18.5
Somewhat	29.7
DISAPPROVE	50.1
Somewhat	15.4
Strongly	34.6
DK/REFUSED	1.8
Net Diff.	-1.9
Mean	2.33

3. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF HILLARY CLINTON?

Total	1002
FAVORABLE	39.0
Very	14.5
Somewhat	24.5
UNFAVORABLE	57.1
Somewhat	15.8
Very	41.3
NO OPINION	3.8
NEVER HEARD OF	0.1
Net Diff.	-18.2
Mean	2.13

4. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF DONALD TRUMP?

Total	1002
FAVORABLE	32.5
Very	13.6
Somewhat	18.9
UNFAVORABLE	64.8
Somewhat	17.2
Very	47.6
NO OPINION	2.7
NEVER HEARD OF	0.1
Net Diff.	-32.3
Mean	1.98

5. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF BERNIE SANDERS?

Total	1002
FAVORABLE	50.3
Very	15.6
Somewhat	34.6
UNFAVORABLE	41.0
Somewhat	17.7
Very	23.4
NO OPINION	8.4
NEVER HEARD OF	0.2
Net Diff.	9.2
Mean	2.47

6. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF TED CRUZ?

Total	1002
FAVORABLE	34.5
Very	7.5
Somewhat	27.0
UNFAVORABLE	50.1
Somewhat	21.3
Very	28.8
NO OPINION	14.4
NEVER HEARD OF	1.0
Net Diff.	-15.5
Mean	2.16

7. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF JOHN KASICH?

Total	1002
FAVORABLE	34.5
Very	8.4
Somewhat	26.1
UNFAVORABLE	33.2
Somewhat	20.1
Very	13.1
NO OPINION	25.7
NEVER HEARD OF	6.6
Net Diff.	1.3
Mean	2.44

8. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	1002
REPUBLICAN	45.0
Definitely	25.3
Probably	11.6
Lean	8.1
DEMOCRAT	42.4
Definitely	27.9
Probably	9.7
Lean	4.9
UNDECIDED	12.6
Net Diff.	2.5

9. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

Total	1002
REPUBLICAN	34.0
DEMOCRAT	40.0
INDEPENDENT/OTHER	26.0

10. THINKING ABOUT THE 2016 PRIMARY ELECTION FOR PRESIDENT, IN WHICH PARTY'S PRIMARY ARE YOU MORE LIKELY TO VOTE - THE REPUBLICAN PRIMARY OR THE DEMOCRATIC PRIMARY? IF YOU DO NOT VOTE IN PRIMARIES, PLEASE JUST SAY SO.

Total Answering	261
REPUBLICAN	36.4
DEMOCRAT	26.6
DO NOT VOTE IN PRIMARIES	30.8
DON'T KNOW	6.1

11. THINKING ABOUT THE 2016 REPUBLICAN PRIMARY ELECTION FOR PRESIDENT, IF THAT ELECTION WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total Answering	436
DONALD TRUMP	45.3
TED CRUZ	28.0
JOHN KASICH	16.3
UNDECIDED	10.4

12. THINKING ABOUT THE 2016 REPUBLICAN PRIMARY ELECTION FOR PRESIDENT, IF THAT ELECTION WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, WHO WOULD BE YOUR SECOND CHOICE?

Total Answering	405
TED CRUZ	32.1
JOHN KASICH	30.0
DONALD TRUMP	13.8
UNDECIDED	24.2

COMBO 1st & 2nd CHOICES. THINKING ABOUT THE 2016 REPUBLICAN PRIMARY ELECTION FOR PRESIDENT, IF THAT ELECTION WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total Answering	436
DONALD TRUMP	58.1
TED CRUZ	57.8
JOHN KASICH	44.2
UNDECIDED	10.4

13. THINKING ABOUT THE 2016 DEMOCRATIC PRIMARY ELECTION FOR PRESIDENT, IF THAT ELECTION WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total Answering	470
HILLARY CLINTON	50.2
BERNIE SANDERS	38.3
UNDECIDED	11.5

14. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU WOULD VOTE BETWEEN HILLARY CLINTON, THE DEMOCRATIC CANDIDATE, AND DONALD TRUMP, THE REPUBLICAN CANDIDATE?

Total	1002
HILLARY CLINTON	47.7
Definitely	32.7
Probably	6.8
Lean	8.2
DONALD TRUMP	40.8
Definitely	26.0
Probably	8.7
Lean	6.1
UNDECIDED	11.6
Net Diff.	6.9

15. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU WOULD VOTE BETWEEN HILLARY CLINTON, THE DEMOCRATIC CANDIDATE, AND TED CRUZ, THE REPUBLICAN CANDIDATE?

Total	1002
HILLARY CLINTON	44.6
Definitely	31.2
Probably	7.0
Lean	6.3
TED CRUZ	43.9
Definitely	28.2
Probably	9.8
Lean	5.9
UNDECIDED	11.6
Net Diff.	0.7

16. IF THE ELECTION FOR PRESIDENT OF THE UNITED STATES WERE HELD TODAY, WHICH OF THE FOLLOWING BEST DESCRIBES HOW YOU WOULD VOTE BETWEEN HILLARY CLINTON, THE DEMOCRATIC CANDIDATE, AND JOHN KASICH, THE REPUBLICAN CANDIDATE?

Total	1002
HILLARY CLINTON	41.3
Definitely	27.7
Probably	7.2
Lean	6.4
JOHN KASICH	45.6
Definitely	27.1
Probably	11.2
Lean	7.3
UNDECIDED	13.1
Net Diff.	-4.2

17. WOULD YOU SAY YOU MOST FAVOR A SMALLER GOVERNMENT WITH FEWER SERVICES, OR A LARGER GOVERNMENT WITH MANY SERVICES?

Total	1002
SMALLER GOV'T	55.1
LARGER GOV'T	29.0
DON'T KNOW	16.0
Net Diff.	26.1

18. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	1002
RIGHT DIRECTION	25.8
WRONG TRACK	66.1
DON'T KNOW	8.1
Net Diff.	-40.3

19. DO YOU APPROVE OR DISAPPROVE OF THE PATIENT PROTECTION AND AFFORDABLE CARE ACT, ALSO KNOWN AS "OBAMACARE?"

Total	1002
APPROVE	42.1
Strongly	17.7
Somewhat	24.4
DISAPPROVE	54.0
Somewhat	20.6
Strongly	33.4
DON'T KNOW	4.0
Net Diff.	-11.9
Mean	2.27

20. IN THE 2014 CONGRESSIONAL ELECTION IN YOUR DISTRICT, FOR WHOM DID YOU VOTE?

Total	1002
REPUBLICAN CANDIDATE	36.1
DEMOCRATIC CANDIDATE	39.7
IND./OTHER CANDIDATE	5.8
DIDN'T VOTE	13.8
UNSURE	4.6

21. GENERALLY SPEAKING, WOULD YOU LIKE THE NEXT PRESIDENT AND CONGRESS TO...?

Total	1002
CONTINUE OBAMA POLICIES	32.6
CHANGE DIRECTION	57.4
DON'T KNOW	10.0
Net Diff.	-24.8

22. ARE YOU OR IS ANY MEMBER OF YOUR IMMEDIATE FAMILY A VETERAN, A MEMBER OF THE ARMED FORCES ON ACTIVE DUTY, OR EMPLOYED IN A MILITARY-RELATED INDUSTRY?

Total	1002
YES	38.8
Veteran	31.4
Active Duty	3.3
Military Rel. Empl.	1.7
More than One	2.4
DON'T KNOW	61.2

23. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

Total	1002
FACEBOOK	83.3
TWITTER	35.5
PINTEREST	33.5
GOOGLE +	31.0
INSTAGRAM	26.3
LINKED-IN	23.9
SNAPCHAT	12.4
TUMBLR	7.3
REDDIT	5.7
WHATSAPP	2.2
MEERKAT	0.1
OTHER	8.5

24. OF ALL THE PERSONAL TELEPHONE CALLS THAT YOU RECEIVE, THAT IS CALLS NOT RELATED TO YOUR JOB, DO YOU...?

Total	1002
CELL PHONE	63.9
Only	44.6
Mostly	19.3
BOTH EQUALLY	20.0
LANDLINE PHONE	16.1
Mostly	12.4
Only	3.7

25. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	1002
LIBERAL	25.0
Very	10.0
Somewhat	15.0
MODERATE	40.0
CONSERVATIVE	35.0
Somewhat	17.5
Very	17.5
Mean	3.18

26. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

Total	1002
UNDER \$20k	13.2
\$20-\$40k	23.1
\$40-\$60k	21.7
\$60-\$100k	27.3
\$100-\$150k	10.5
\$150-\$200k	3.0
\$200-\$250k	0.4
OVER \$250k	0.7
Mean	63242

27. WHAT IS CURRENTLY YOUR MARITAL STATUS?

Total	1002
SINGLE	24.9
Never Married	17.6
Live w/Sig. Other	7.3
MARRIED	58.3
SEPARATED	1.3
DIVORCED	10.4
WIDOWED	5.1

28. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

Total	1002
EMPLOYED	50.6
Private Sector	36.5
Government	7.3
Self-Employed	6.7
HOMEMAKER	9.7
STUDENT	4.3
RETIRED	26.6
NOT EMPLOYED	8.7

29. WHAT IS YOUR RELIGION?

Total	1002
PROTESTANT	53.2
CATHOLIC	23.3
JEWISH	3.7
MUSLIM	0.4
MORMON	1.1
EASTERN/GREEK/ORTHO.	1.1
BUDDHIST	1.0
ATHEIST/AGNOSTIC	12.5
OTHER	3.7

30. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?  
(ASKED ONLY TO PROTESTANTS)

Total Answering	533
YES	55.0
NO	45.0

31. WHAT TYPE OF DEVICE DID YOU USE TO COMPLETE THIS SURVEY?

Total	1002
DESKTOP	40.4
LAPTOP	36.7
TABLET	7.5
MOBILE DEVICE/CELL-PHONE	15.5

32. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	1002
YES	12.0
NO	88.0

33. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	1002
HISPANIC	12.0
AFRICAN AMERICAN	13.0
ASIAN	3.3
WHITE	71.0
OTHER	0.7

34. WHAT IS YOUR AGE? ARE YOU BETWEEN...

Total	1002
18-29	14.3
30-40	18.0
41-55	26.2
56-65	21.9
OVER 65	19.6
Mean	49.30

35. GENDER:

Total	1002
MALE	46.0
FEMALE	54.0

36. REGION:

Total	1002
NEW ENGLAND	5.5
MIDDLE ATLANTIC	12.1
EAST NORTH CENTRAL	16.7
WEST NORTH CENTRAL	7.8
SOUTH ATLANTIC	21.2
EAST SOUTH CENTRAL	5.9
WEST SOUTH CENTRAL	9.8
MOUNTAIN	7.0
PACIFIC	14.0

37. AREA:

Total	1002
EAST	17.6
MIDWEST	24.5
SOUTH	36.9
WEST	21.0

38. 2016 REPUBLICAN PRIMARY ELECTION:

Total Answering	436
YET TO VOTE	33.0
ALREADY VOTED	67.0

39. 2016 DEMOCRATIC PRIMARY ELECTION:

Total Answering	470
YET TO VOTE	41.9
ALREADY VOTED	58.1

40. STATE WITH 2016 SENATE ELECTION:

Total	1002
YES	73.9
NO	26.1

41. 2016 CONTESTED SENATE SEATS:

Total	1002
YES	36.5
NO	63.5