

MCLAUGHLIN & ASSOCIATES
NATIONAL OMNIBUS - Public
March 20, 2017

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

Total	1000
ALWAYS/ALMOST ALWAYS	82.4
Always Vote	58.4
Almost Always Vote	24.0
VOTE MOST OF THE TIME	17.6

2. FOR THE 2018 NOVEMBER GENERAL ELECTION FOR CONGRESS, HOW LIKELY WOULD YOU SAY YOU ARE TO VOTE?

Total	1000
DEFINITELY VOTING	69.2
VERY LIKELY	22.3
SOMEWHAT LIKELY	8.6

3. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	1000
RIGHT DIRECTION	38.4
WRONG TRACK	51.6
DON'T KNOW	9.9
Net Diff.	-13.2

4. GENERALLY SPEAKING, WOULD YOU LIKE THE NEXT PRESIDENT, DONALD TRUMP, AND CONGRESS TO...?

1. CONTINUE THE POLICIES OF PRESIDENT OBAMA, OR

2. CHANGE DIRECTION AND MOVE AWAY FROM THE POLICIES OF PRESIDENT OBAMA

Total	1000
CONTINUE OBAMA POLS.	41.7
CHANGE DIRECTION	47.5
DON'T KNOW	10.8
Net Diff.	-5.8

5. DO YOU APPROVE OR DISAPPROVE OF THE JOB DONALD TRUMP IS DOING AS PRESIDENT OF THE UNITED STATES?

Total	1000
APPROVE	48.6
Strongly	26.7
Somewhat	22.0
DISAPPROVE	47.5
Somewhat	14.0
Strongly	33.5
DON'T KNOW	3.9
Net Diff.	1.1
Mean	2.43

6. DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF DONALD TRUMP?

Total	1000
FAVORABLE	45.8
Very	25.4
Somewhat	20.4
UNFAVORABLE	49.7
Somewhat	15.8
Very	33.9
NO OPINION	4.5
Net Diff.	-3.9
Mean	2.39

7. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	1000
REPUBLICAN	44.6
Definitely	25.3
Probably	11.5
Lean	7.8
DEMOCRATIC	42.9
Definitely	26.8
Probably	8.7
Lean	7.4
UNDECIDED	12.5
Net Diff.	1.8

8. ALL OTHER THINGS BEING EQUAL, ARE YOU MORE LIKELY TO VOTE FOR A CANDIDATE FOR CONGRESS AND THE SENATE WHO IS...?
1. A CANDIDATE WHO HAS HAD A LONG CAREER IN ELECTED OFFICE AND IS RUNNING ON A RECORD OF EXPERIENCE AND GETTING THINGS DONE IN WASHINGTON D.C. OR,
2. A CANDIDATE WHO IS A POLITICAL OUTSIDER AND WILL BRING FRESH THINKING AND A NEW APPROACH TO REFORM WASHINGTON D.C.

Total	1000
CAREER POLITICIAN	38.5
POLITICAL OUTSIDER	50.3
UNSURE	11.1
Net Diff.	-11.8

9. FROM THE FOLLOWING LIST, WHICH SHOULD BE THE TOP PRIORITY OF PRESIDENT TRUMP AND THE NEW CONGRESS?

Total	1000
ECONOMIC	54.0
Creating Jobs	36.7
Reducing Taxes	17.2
SECURITY	30.3
Nat'l Sec./Terror	17.6
Stop/MidEast Refugees	6.4
Building the Wall	3.8
Tear up Iran Nuke Deal	2.5
REPEAL/REPLACE OBAMACARE	10.5
DK/REFUSED	5.3

10. FROM THE FOLLOWING LIST, WHICH ISSUE WAS PERSONALLY MOST IMPORTANT TO YOU IN DECIDING YOUR VOTE FOR PRESIDENT?

Total	1000
ECONOMIC	40.3
Improving the Economy	13.9
Jobs/Unemployment	11.8
Wasteful Gov't Spending	7.8
Reduce Budget/Deficit	4.6
Hold Line/Taxes	2.2
SOCIAL	29.2
Protect Medicare	14.3
Improving Education	7.6
Reform Healthcare	7.3
SECURITY	16.5
Nat'l Sec./Terrorism	8.7
Defeat/Destroy ISIS	5.2
Fix Immigration	2.7
HONESTY/INTEGRITY/D.C.	11.4
DK/REFUSED	2.6

11. WHICH ONE OF THE FOLLOWING BEST DESCRIBES YOUR PERSONAL OPINION ON THE ECONOMY IN THE UNITED STATES RIGHT NOW?

1. THE ECONOMY IS NOT IN A RECESSION, AND IS GETTING BETTER
2. THE ECONOMY IS NOT IN A RECESSION, BUT IS GETTING WORSE
3. THE ECONOMY IS IN A RECESSION, BUT GETTING BETTER
4. THE ECONOMY IS IN A RECESSION, AND GETTING WORSE

Total	1000
NOT RECESSION	53.9
Getting Better	34.4
Getting Worse	19.4
RECESSION	35.0
Getting Better	22.3
Getting Worse	12.6
DK/REFUSED	11.2
Net Diff.	18.9

11. WHICH ONE OF THE FOLLOWING BEST DESCRIBES YOUR PERSONAL OPINION ON THE ECONOMY IN THE UNITED STATES RIGHT NOW?

1. THE ECONOMY IS NOT IN A RECESSION, AND IS GETTING BETTER
2. THE ECONOMY IS NOT IN A RECESSION, BUT IS GETTING WORSE
3. THE ECONOMY IS IN A RECESSION, BUT GETTING BETTER
4. THE ECONOMY IS IN A RECESSION, AND GETTING WORSE

Total	1000
GETTING BETTER	56.7
GETTING WORSE	32.1
DK/REFUSED	11.2
Net Diff.	24.7

12. WOULD YOU SAY YOU MOST FAVOR A SMALLER GOVERNMENT WITH FEWER SERVICES, OR A LARGER GOVERNMENT WITH MANY SERVICES?

Total	1000
SMALLER GOV'T	54.5
LARGER GOV'T	31.7
DON'T KNOW	13.8
Net Diff.	22.7

13. DO YOU APPROVE OR DISAPPROVE OF REPEALING AND REPLACING THE PATIENT PROTECTION AND AFFORDABLE CARE ACT, ALSO KNOWN AS "OBAMACARE?"

Total	1000
APPROVE	55.5
Strongly	34.9
Somewhat	20.6
DISAPPROVE	38.8
Somewhat	14.4
Strongly	24.4
DON'T KNOW	5.7
Net Diff.	16.7
Mean	2.70

14. DO YOU FOLLOW DONALD TRUMP ON TWITTER, INSTAGRAM, AND/OR HAVE YOU LIKED HIS PAGE ON FACEBOOK, MEANING HIS POSTS SHOW UP ON YOUR NEWSFEED?

Total	1000
FOLLOW/LIKE TRUMP	27.8
Liked/Facebook Page	17.4
Follow on Twitter	15.7
Follow on Instagram	9.0
NONE OF THE ABOVE	72.2

15. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

Total	1000
FACEBOOK	82.8
TWITTER	37.8
INSTAGRAM	31.8
PINTEREST	30.4
GOOGLE +	29.5
LINKED-IN	25.0
SNAPCHAT	20.1
WHATSAPP	10.5
TUMBLR	9.8
REDDIT	6.1
MEERKAT	2.9
OTHER	2.4

16. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

Total	1000
REPUBLICAN	33.0
DEMOCRAT	36.0
INDEPENDENT/OTHER	31.0

17. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	1000
LIBERAL	26.2
Very	12.1
Somewhat	14.1
MODERATE	38.7
CONSERVATIVE	35.1
Somewhat	20.0
Very	15.1
Mean	3.12

18. WHAT IS YOUR RELIGION?

Total	1000
PROTESTANT	45.7
CATHOLIC	26.1
JEWISH	3.0
MUSLIM	2.0
MORMON	1.1
EASTERN/GREEK/ORTHO.	1.1
BUDDHIST	1.6
ATHEIST/AGNOSTIC	17.7
OTHER	1.7

19. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?
(ASKED ONLY TO PROTESTANTS)

Total Answering	457
YES	58.0
NO	42.0

20. WHAT IS CURRENTLY YOUR MARITAL STATUS?

Total	1000
SINGLE	32.7
Never Married	25.0
Live w/Sig. Other	7.7
MARRIED	49.5
SEPARATED	2.3
DIVORCED	10.9
WIDOWED	4.6

21. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION - A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

Total	1000
EMPLOYED	52.6
Private Sector	36.2
Government	7.2
Self-Employed	9.2
HOMEMAKER	8.6
STUDENT	6.1
RETIRED	23.7
NOT EMPLOYED	9.0

22. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

Total	1000
UNDER \$20k	16.6
\$20-\$40k	24.1
\$40-\$60k	18.8
\$60-\$100k	24.2
\$100-\$150k	11.0
\$150-\$200k	3.1
\$200-\$250k	1.2
OVER \$250k	1.0
Mean	63392

23. ARE YOU OR IS ANY MEMBER OF YOUR IMMEDIATE FAMILY A VETERAN, A MEMBER OF THE ARMED FORCES ON ACTIVE DUTY, OR EMPLOYED IN A MILITARY-RELATED INDUSTRY?

Total	1000
YES	31.6
Veteran	25.4
Active Duty	3.0
Military Rel. Empl.	1.5
More than One	1.7
NO/NONE	68.4

24. FROM THE FOLLOWING LIST, WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

Total	1000
LESS/COLLEGE GRAD	54.8
Less/H.S. Diploma	1.8
High School Grad.	19.0
Some College/Trade	34.0
COLLEGE GRADUATE	45.2
College Graduate	31.9
Post-Graduate Degree	13.3

25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

Total	1000
URBAN AREA	28.9
SUBURBAN AREA	48.8
RURAL AREA	22.3

26. WOULD YOU CONSIDER YOURSELF...?

Total	1000
WEALTHY	2.3
MIDDLE CLASS	86.4
Upper Middle Class	9.9
Middle Class	49.5
Lower Middle Class	27.0
POOR	11.3

27. OF ALL THE PERSONAL TELEPHONE CALLS THAT YOU RECEIVE, THAT IS CALLS NOT RELATED TO YOUR JOB, DO YOU...?

Total	1000
CELL PHONE	65.7
Only	47.9
Mostly	17.7
BOTH EQUALLY	20.7
LANDLINE PHONE	13.6
Mostly	9.3
Only	4.3

28. WHAT TYPE OF DEVICE DID YOU USE TO COMPLETE THIS SURVEY?

Total	1000
DESKTOP	33.9
LAPTOP	38.4
TABLET	11.0
MOBILE DEVICE/CELL-PHONE	16.7

29. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	1000
YES	11.1
NO	88.9

30. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	1000
HISPANIC	11.1
AFRICAN AMERICAN	12.1
ASIAN	4.0
WHITE	71.0
OTHER	1.8

31. WHAT IS YOUR AGE? ARE YOU BETWEEN..

Total	1000
18-29	18.9
30-40	18.8
41-55	26.5
56-65	19.6
OVER 65	16.2
Mean	47.02

32. GENDER:

Total	1000
MALE	47.0
FEMALE	53.0

33. REGION:

Total	1000
NEW ENGLAND	5.1
MIDDLE ATLANTIC	12.4
EAST NORTH CENTRAL	16.0
WEST NORTH CENTRAL	7.6
SOUTH ATLANTIC	21.2
EAST SOUTH CENTRAL	5.9
WEST SOUTH CENTRAL	10.1
MOUNTAIN	7.2
PACIFIC	14.5

34. AREA:

Total	1000
EAST	17.5
MIDWEST	23.6
SOUTH	37.2
WEST	21.7