To: M&A Clients and Press  
From: John McLaughlin & Jim McLaughlin  
Re: National Survey Results  
Date: March 13, 2014

**National Survey Results**

- **Job Approval: Barack Obama – 44% Approve – 53% Disapprove (9% Net Disapproval)**
  - The President’s disapproval rating is once again over 50 for the third straight month.
  - Two-thirds of Undecided voters (66%) disapprove of the job Barack Obama is doing as President.
  - Two-thirds of White voters (65%) also disapprove of the job Barack Obama is doing as President.
  - A majority, 50%, of voters under 40 approve of the job the President is doing, However, a majority of voters over 40 disapprove of the job the President is doing. 53% of voters 41-55, 56% of voters 56-65 and 62% of voters over 65.
  - The President has a negative job rating among both Protestants (39% - 58%) and Catholics (47%-49%)
  - A majority of both Men (44%-54%) and Women (44%-52%) disapprove of the job Barack Obama is doing as President.

- **Generic Ballot for Congress: Democratic Candidate 43% - Republican Candidate 41% - Undecided 17%**
  - For the third straight month Democrats and Republicans are neck and neck on the generic ballot for Congress illustrating the partisan divide across the country. In comparison to last month, the Democratic Candidate gained 2 points, while the percentage of undecided voters dropped 2 points.
  - Republicans lead among white voters 49%-34%, while Democrats have an overwhelming lead among non-whites 63%-22%.
  - Democrats lead among voters under 55 45%-38% while Republicans lead with voters over 55 45%-39%.

- **Approve/Disapprove: Patient Protection and Affordable Care Act, Commonly known as Obamacare – 41% Approve – 54% Disapprove (13% Net Disapproval)**
  - While the President may have a positive job rating in the East, Obamacare is a net negative disapproval 46%-47%. The other three areas are much more disapproving of the President’s health care law with at least a net negative approval of 10 points: Midwest 41% - 51%, South 38% - 58%, West 42% - 55%.
  - There is a direct correlation between President Obama’s job rating and whether a voter approves or disapproves of Obamacare. Voters who approve of Obamacare, approve of the job the President is doing (87%-11%) while those who disapprove of Obamacare, disapprove of the President’s job performance (12% -86%).
  - One in every ten voters, 11%, disapprove of the job the President is doing and are undecided on their vote for Congress. These voters overwhelmingly disapprove of Obamacare, 9%-78%.

### Demographic Breakdown

<table>
<thead>
<tr>
<th>Party</th>
<th>Total</th>
<th>Age</th>
<th>Race</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republican</td>
<td>32%</td>
<td>18-29</td>
<td>White</td>
<td>69%</td>
</tr>
<tr>
<td>Democrat</td>
<td>37%</td>
<td>30-40</td>
<td>African American</td>
<td>15%</td>
</tr>
<tr>
<td>Independent</td>
<td>31%</td>
<td>41-55</td>
<td>Hispanic</td>
<td>12%</td>
</tr>
<tr>
<td>Ideology</td>
<td></td>
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<tr>
<td>Liberal</td>
<td>29%</td>
<td>Over 65</td>
<td>Asian</td>
<td>3%</td>
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<tr>
<td>Moderate</td>
<td>37%</td>
<td></td>
<td>Male</td>
<td>47%</td>
</tr>
<tr>
<td>Conservative</td>
<td>34%</td>
<td></td>
<td>Female</td>
<td>53%</td>
</tr>
</tbody>
</table>

**Methodology:** This national survey of 1,000 likely 2014 general election voters was conducted from March 9th to 12th, 2014. All interviews were conducted online; survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual voter turnout in a nationwide general election. This poll of 1,000 likely general election voters has an accuracy of +/- 3.1% at a 95% confidence interval.