



**National Survey Results
General Election Likely Voters
Political Environment, Trends & Analysis**

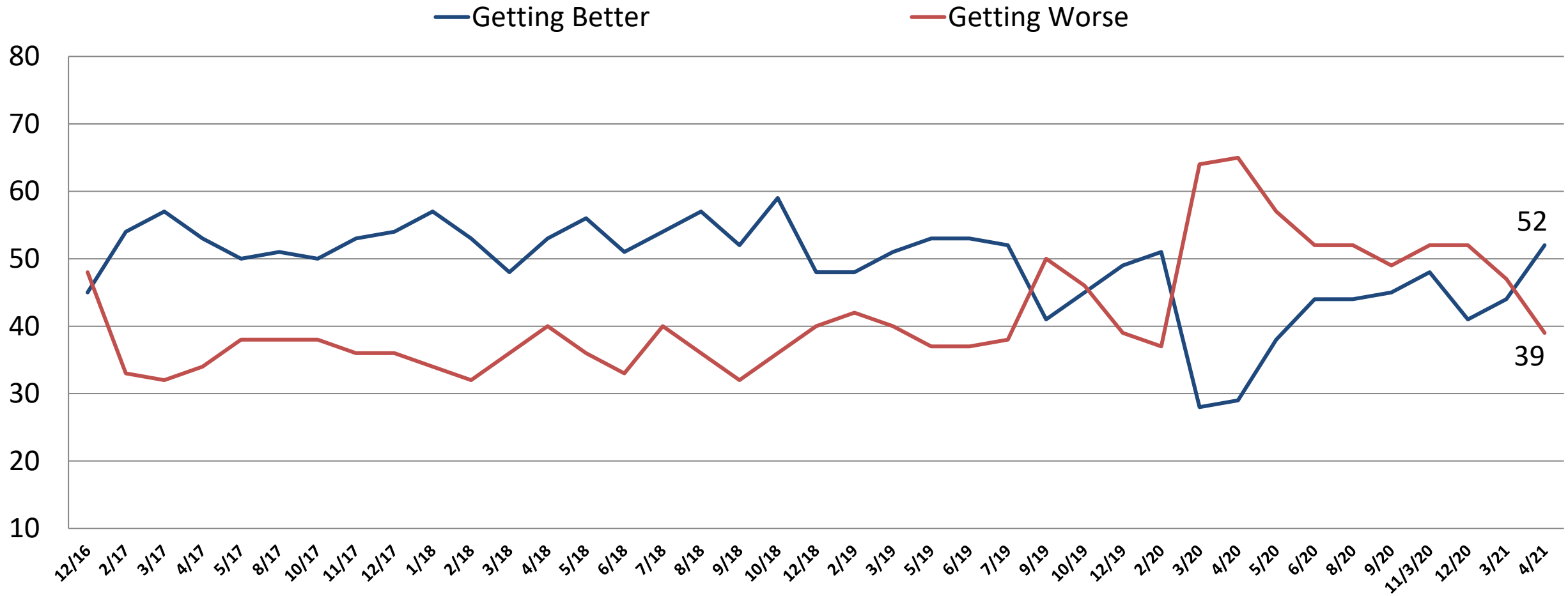
April 2021

On the web

www.mclaughlinonline.com

Current Opinion of the U.S. Economy

Time Series



Current Opinion of the U.S. Economy

Time Series



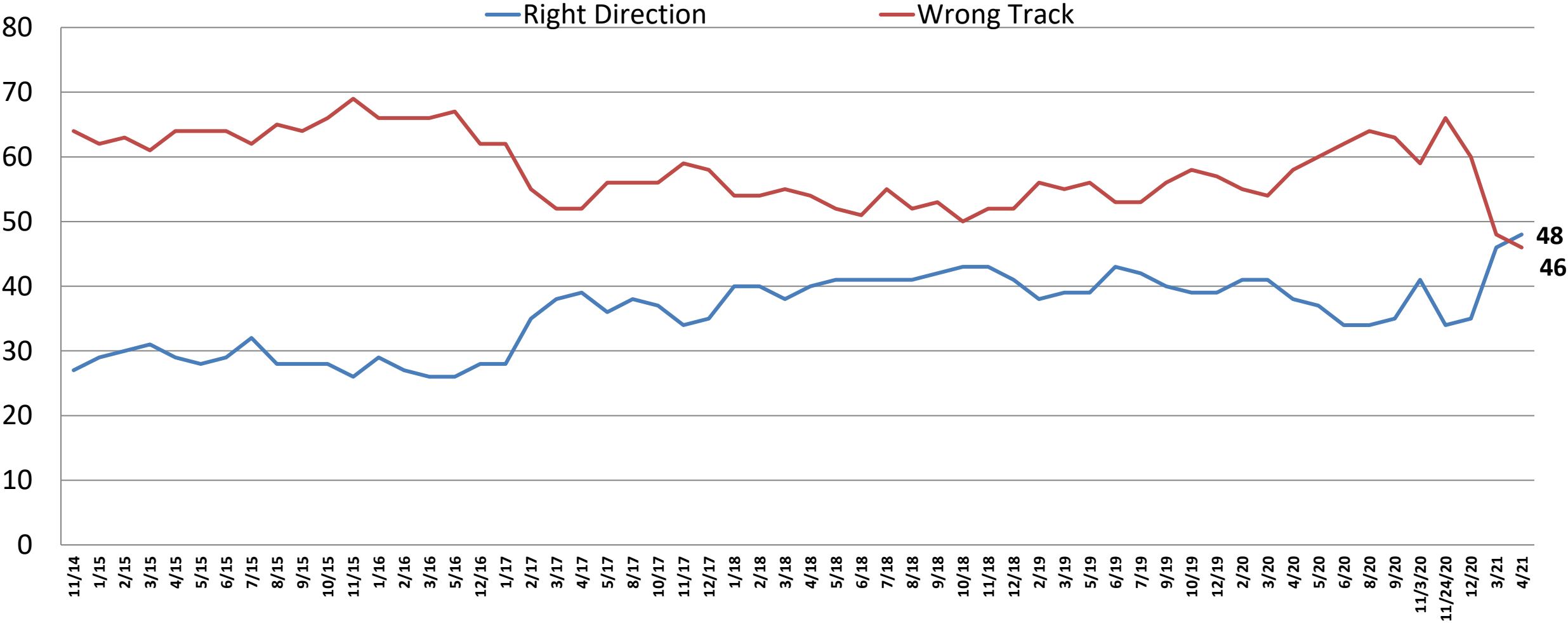
Current Opinion of the U.S. Economy

Time Series

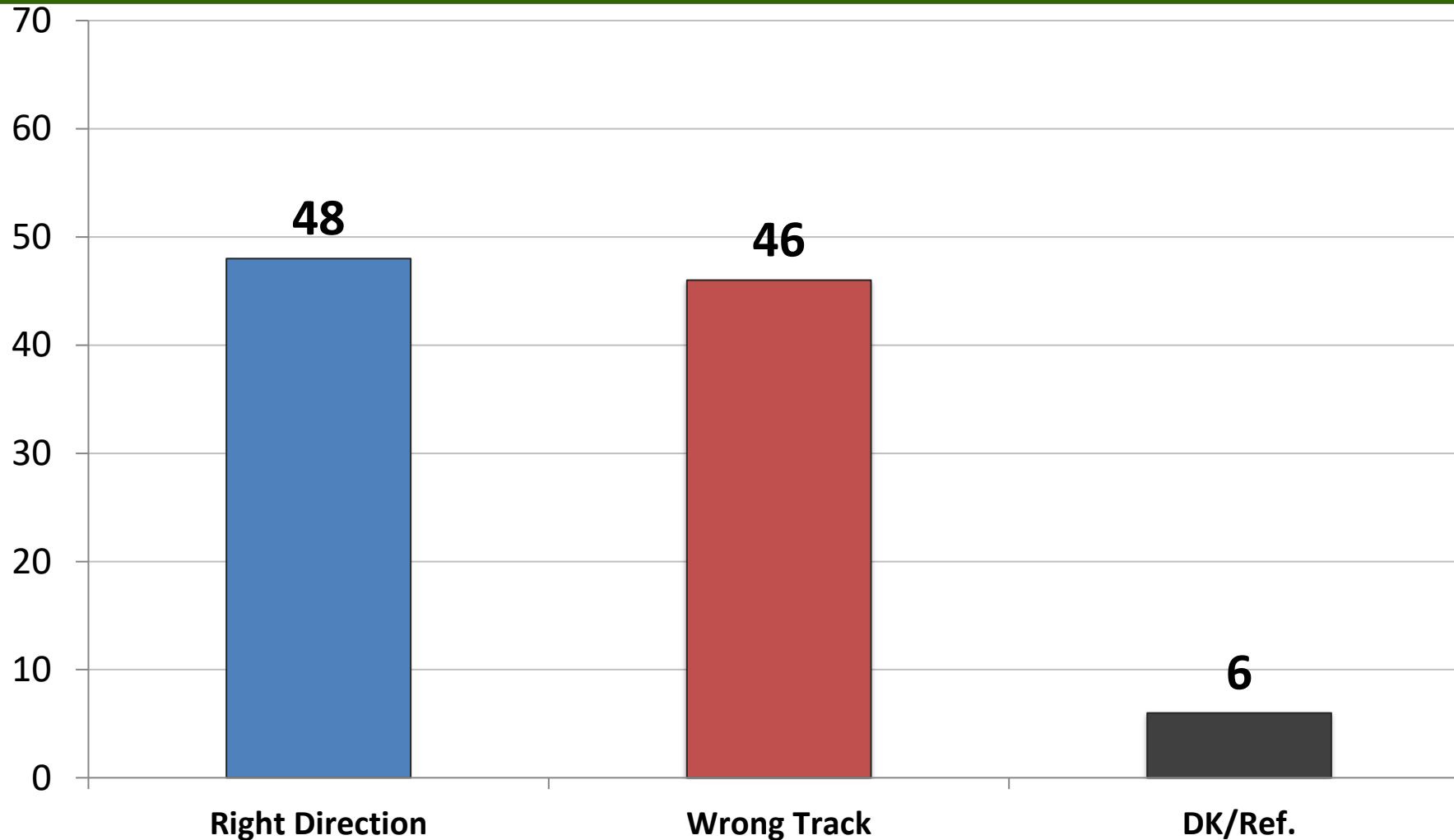
	<u>9/19</u>	<u>10/19</u>	<u>12/19</u>	<u>2/20</u>	<u>3/20</u>	<u>4/20</u>	<u>5/20</u>	<u>6/20</u>	<u>8/20</u>	<u>9/20</u>	<u>11/20</u>	<u>12/20</u>	<u>3/21</u>	<u>4/21</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Under</u> <u>55</u>	<u>Over</u> <u>55</u>	<u>Men</u>	<u>Women</u>
NOT RECESSION	70	71	66	69	48	37	32	30	35	39	41	44	42	42	46	43	36	46	39	41	42	42	45	39
Getting Better	33	36	38	43	17	14	12	16	18	21	20	23	17	21	20	25	16	31	18	16	23	18	26	16
Getting Worse	37	35	28	27	30	24	20	15	17	18	21	21	24	21	26	17	20	15	22	25	19	24	19	23
RECESSION	21	21	23	19	44	56	62	65	60	55	59	49	49	50	47	49	54	50	49	50	50	49	49	51
Getting Better	8	9	12	9	11	15	25	29	26	25	28	18	26	31	21	40	33	40	35	21	32	30	32	31
Getting Worse	14	11	11	11	34	41	37	37	34	31	31	31	23	18	26	9	21	11	14	29	18	19	17	20
D.K./REFUSED	9	9	12	12	9	7	6	4	5	6	0	8	9	8	7	9	10	4	12	9	8	9	6	11
GETTING BETTER	41	45	49	52	28	29	38	44	44	45	48	41	44	52	41	65	50	70	53	37	55	48	58	47
GETTING WORSE	50	46	39	39	64	65	57	52	52	49	52	52	47	39	52	27	40	26	36	54	37	43	36	43
D.K./REFUSED	9	9	12	12	9	7	6	4	5	6	0	8	9	8	7	9	10	4	12	9	8	9	6	11
Net Diff.	-10	-0.6	10	13	-36	-37	-19	-7.7	-25	-3.5	-3	-11	-3.8	13	-11	38	10	44	17	-16	18	6	22	4

Direction: United States

Time Series



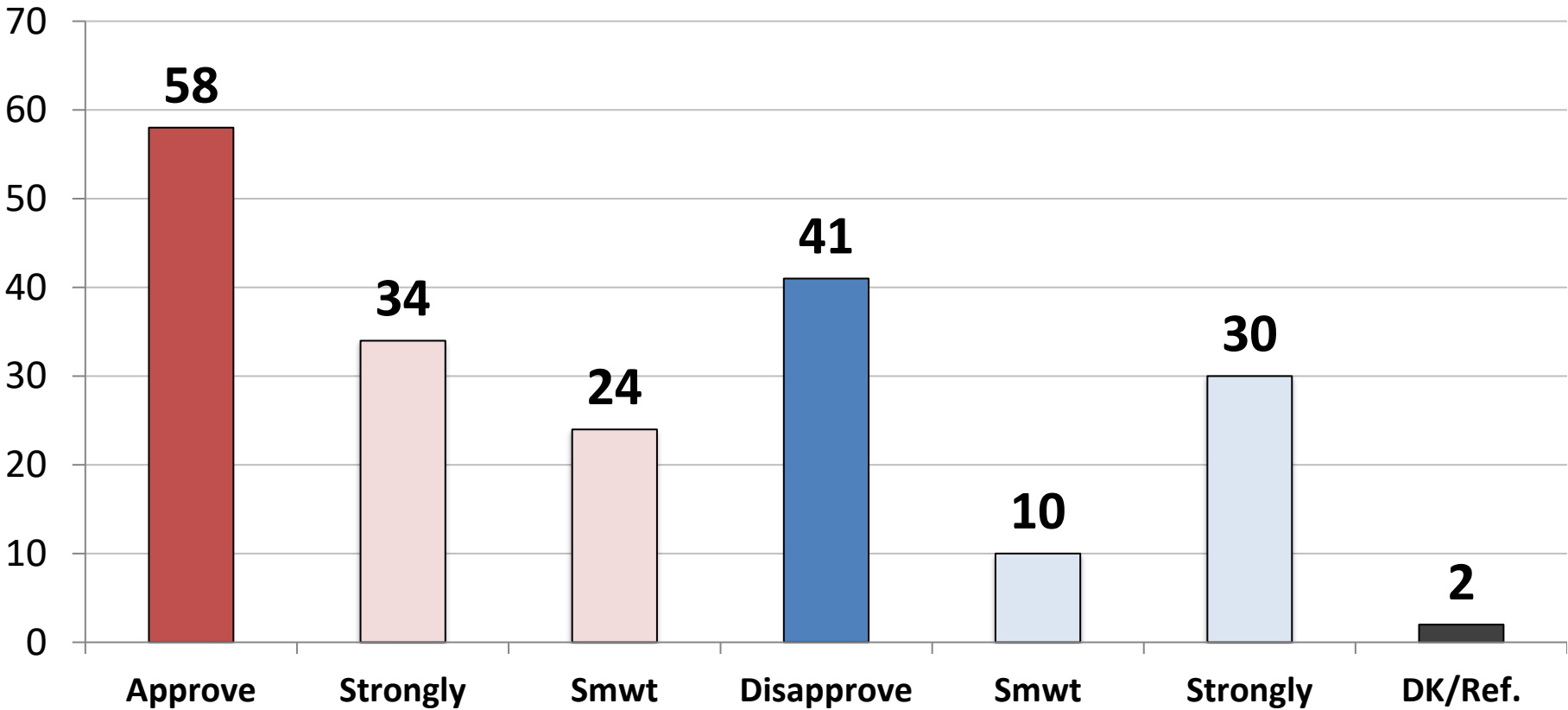
Direction: *United States*



	R	W
East	55	40
Midwest	39	53
South	49	46
West	49	46
Vote Trump 2020	17	80
Vote Biden 2020	77	16
Vote Cong. – GOP	22	75
Vote Cong. – DEM	77	15
Vote Cong.– UND	29	59
Approve Biden	77	17
Disapprove Biden	8	89
Republican	24	73
Democrat	74	18
Independent	43	50
Liberal	77	19
Moderate	55	37
Conservative	19	77
White	42	55
African- American	69	18
Hispanic	61	28
Under 55	57	35
Over 55	35	62
Married	48	49
Single	51	38
Men	50	45
Women	46	48
Live in Urban Area	69	26
Live in Suburban Area	42	52
Live in Rural Area	34	62

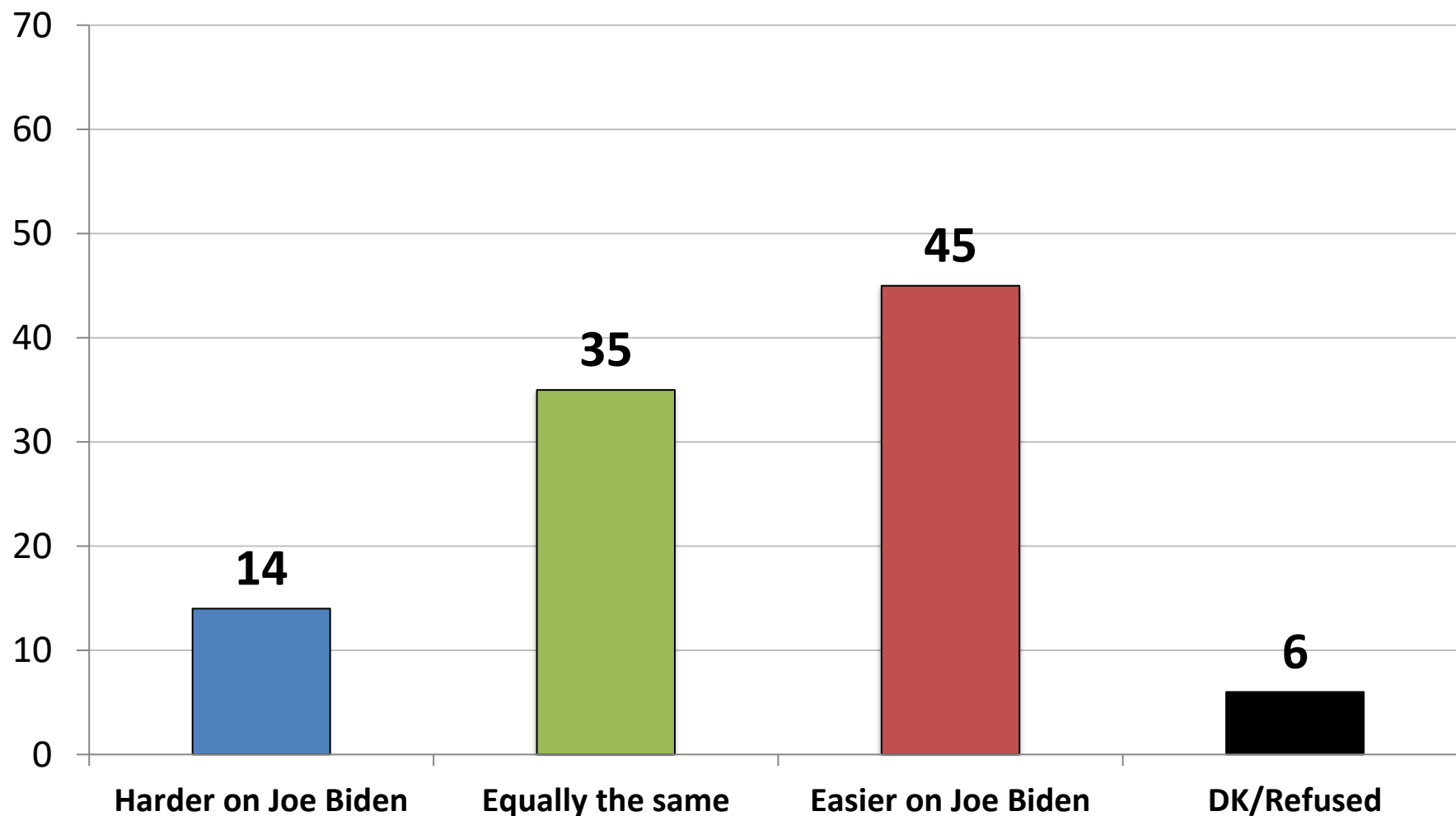
Job Rating: *Joe Biden*

	3/21	4/21
Approve	55	58
Disapprove	40	41



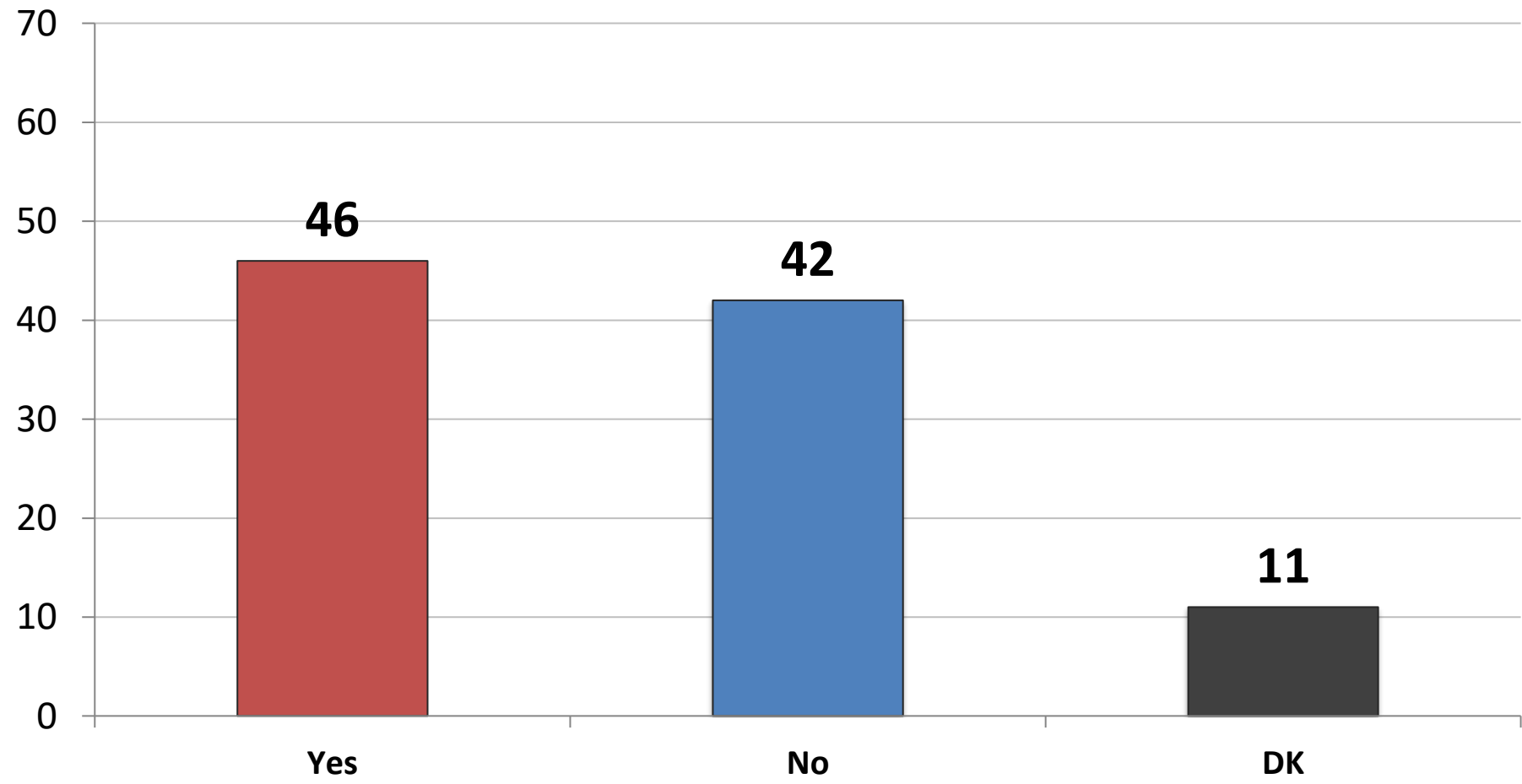
	App.	Disapp.
East	66	31
Midwest	51	48
South	58	40
West	57	42
Vote Trump 2020	19	79
Vote Biden 2020	94	4
Vote Cong. – GOP	25	74
Vote Cong. – DEM	92	6
Vote Cong.– UND	46	46
Approve Biden	100	0
Disapprove Biden	0	100
Republican	28	70
Democrat	90	8
Independent	53	45
Liberal	90	9
Moderate	70	29
Conservative	21	77
White	49	50
African- American	84	11
Hispanic	69	28
Under 55	70	27
Over 55	40	59
Married	55	45
Single	67	29
Men	57	40
Women	58	41
Live in Urban Area	79	20
Live in Suburban Area	52	46
Live in Rural Area	41	57

Comparing the way the news media has treated other presidents, do you think the news media has been harder on Joe Biden, easier on Joe Biden, or has the news media treated him the equally the same as other presidents?



	Hrd	Same	Easier
East	16	42	35
Midwest	13	29	52
South	15	33	45
West	12	38	47
Vote Trump 2020	5	16	76
Vote Biden 2020	22	53	17
Vote Cong. – GOP	8	18	72
Vote Cong. – DEM	21	53	18
Vote Cong.– UND	6	26	49
Approve Biden	22	52	19
Disapprove Biden	3	10	84
Republican	9	20	67
Democrat	24	49	19
Independent	7	34	52
Liberal	27	50	19
Moderate	12	41	38
Conservative	5	17	73
White	11	32	52
African- American	21	44	28
Hispanic	20	40	32
Under 55	20	39	33
Over 55	5	29	62
Married	14	32	49
Single	17	37	37
Men	16	33	45
Women	12	37	46
Live in Urban Area	25	40	29
Live in Suburban Area	11	33	51
Live in Rural Area	6	31	55

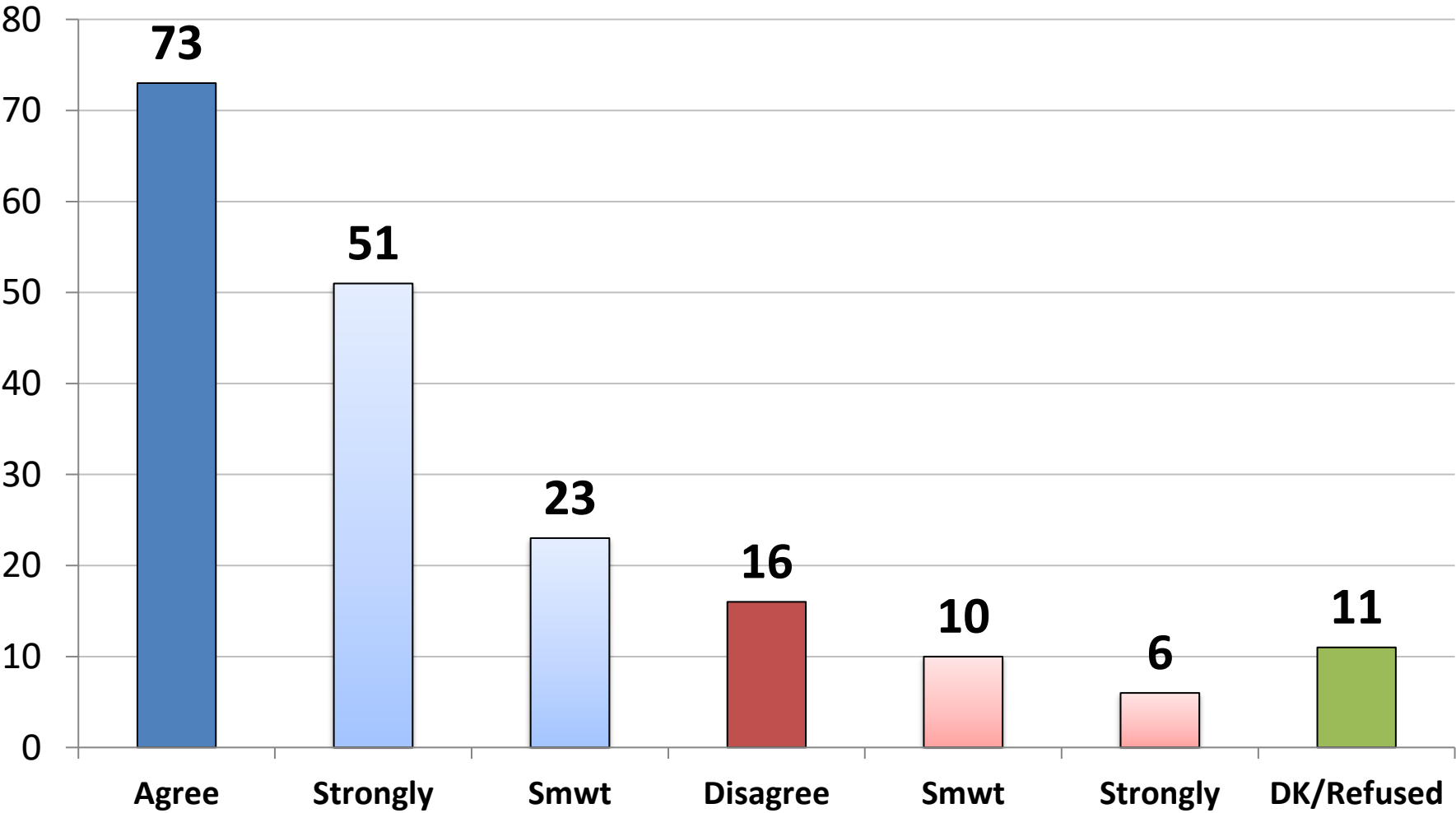
Do you believe President Joe Biden has kept his campaign promise to unite America and improve race relations?



	Yes	No
East	52	35
Midwest	36	53
South	51	39
West	45	44
Vote Trump 2020	14	77
Vote Biden 2020	76	11
Vote Cong. – GOP	18	74
Vote Cong. – DEM	77	10
Vote Cong.– UND	33	44
Approve Biden	74	13
Disapprove Biden	8	86
Republican	20	71
Democrat	77	10
Independent	40	49
Liberal	77	11
Moderate	51	35
Conservative	17	74
White	36	52
African- American	74	16
Hispanic	64	26
Under 55	58	31
Over 55	31	58
Married	44	46
Single	56	33
Men	46	43
Women	46	42
Live in Urban Area	68	22
Live in Suburban Area	40	48
Live in Rural Area	31	59

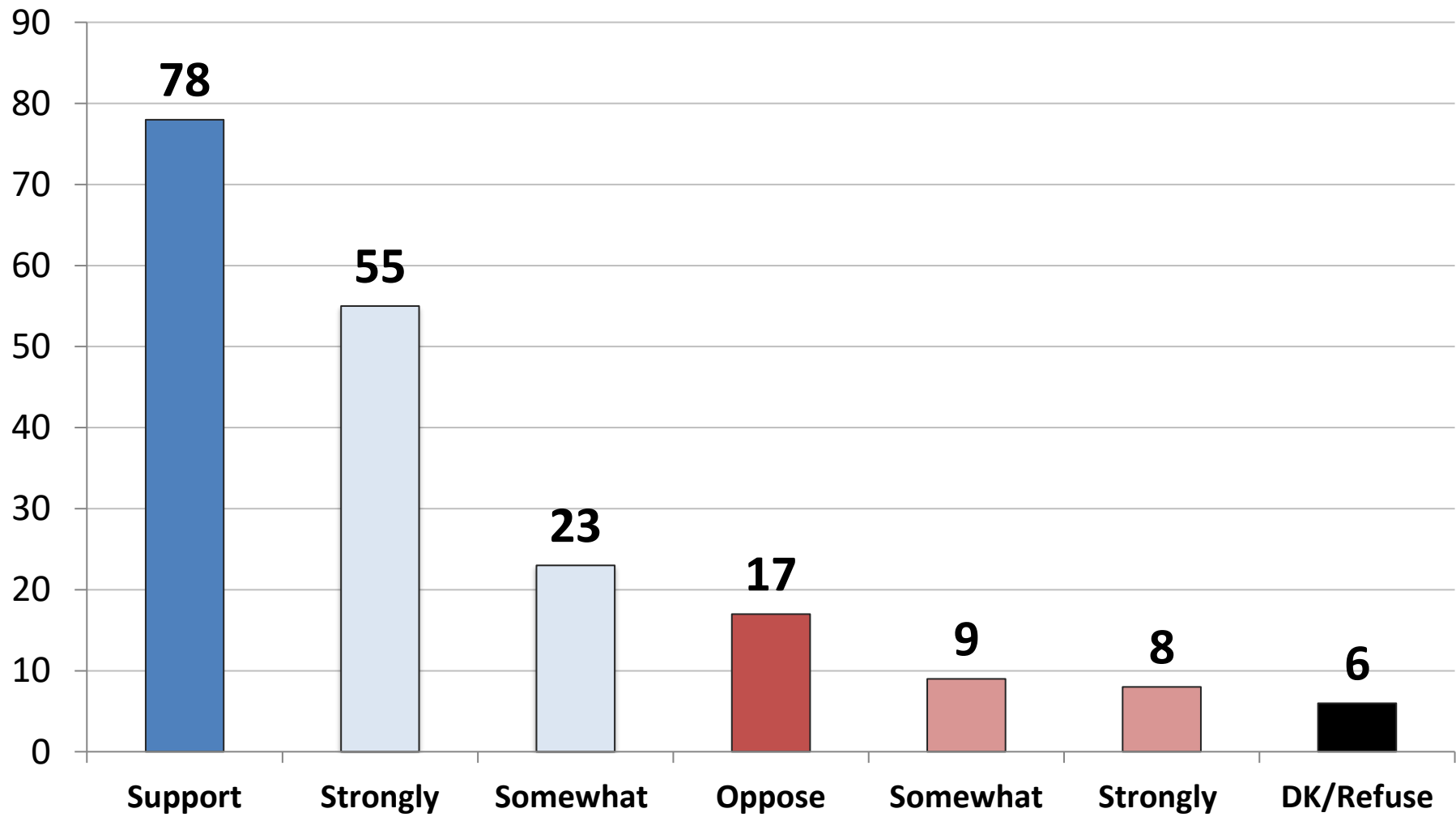
Do you agree or disagree with the following statement?

“Cancel Culture has gone too far in America and instead of uniting the country and bringing Americans together, Cancel Culture is dividing America and our free speech rights are being threatened.”



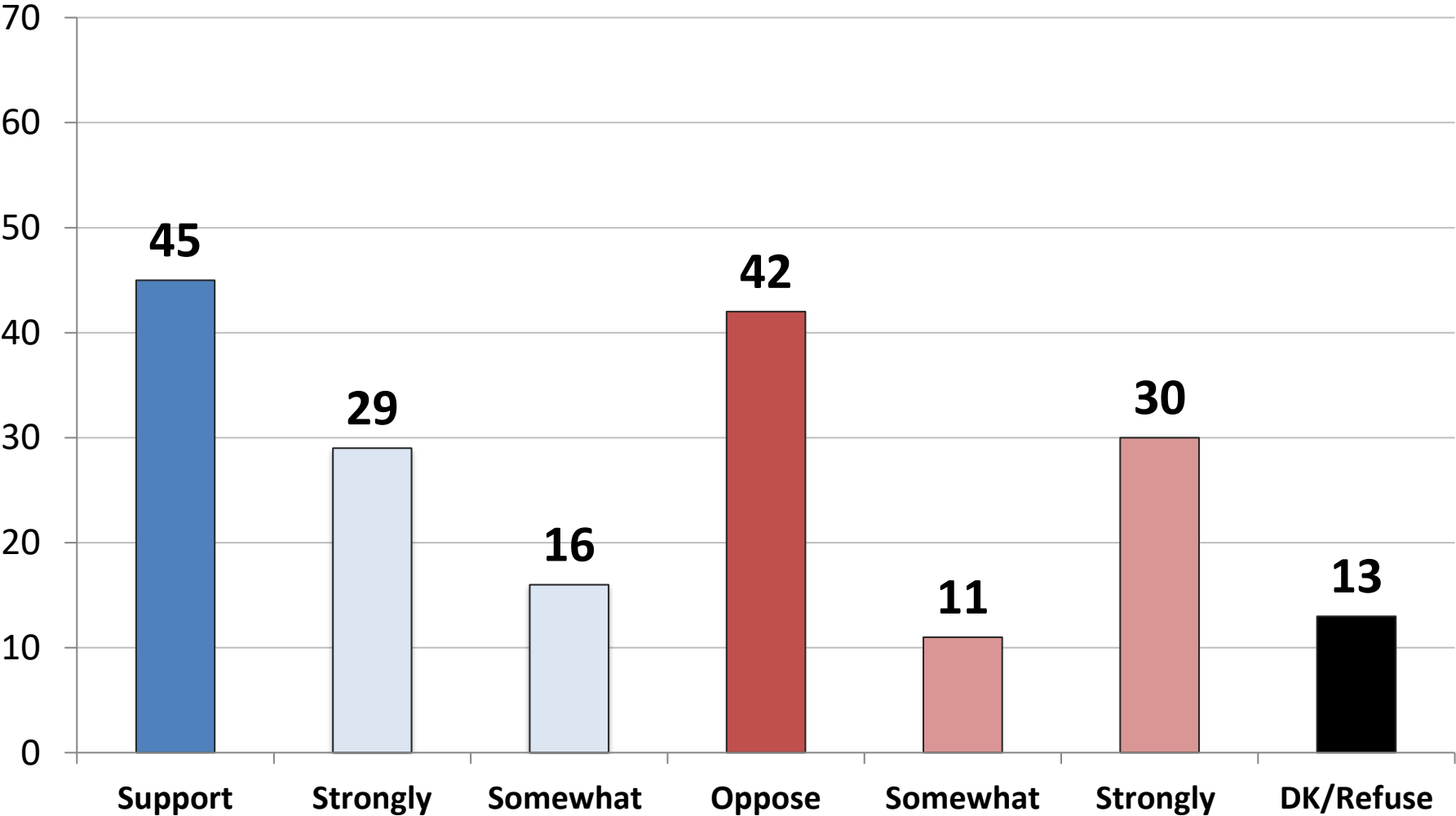
	Agr.	Dis.
East	71	17
Midwest	77	14
South	73	17
West	73	16
Vote Trump 2020	87	5
Vote Biden 2020	61	26
Vote Cong. – GOP	88	7
Vote Cong. – DEM	62	26
Vote Cong.– UND	54	16
Approve Biden	64	24
Disapprove Biden	87	6
Republican	86	7
Democrat	62	26
Independent	72	15
Liberal	61	31
Moderate	71	15
Conservative	86	5
White	76	14
African- American	66	20
Hispanic	66	23
Under 55	73	17
Over 55	73	15
Married	77	13
Single	68	20
Men	78	14
Women	69	18
Live in Urban Area	72	19
Live in Suburban Area	72	16
Live in Rural Area	78	12

Do you support or oppose voter ID requirements in elections which requires voters to present a valid, government-issued form of identification to prove they are who they say they are, when casting their vote or requesting an absentee ballot?



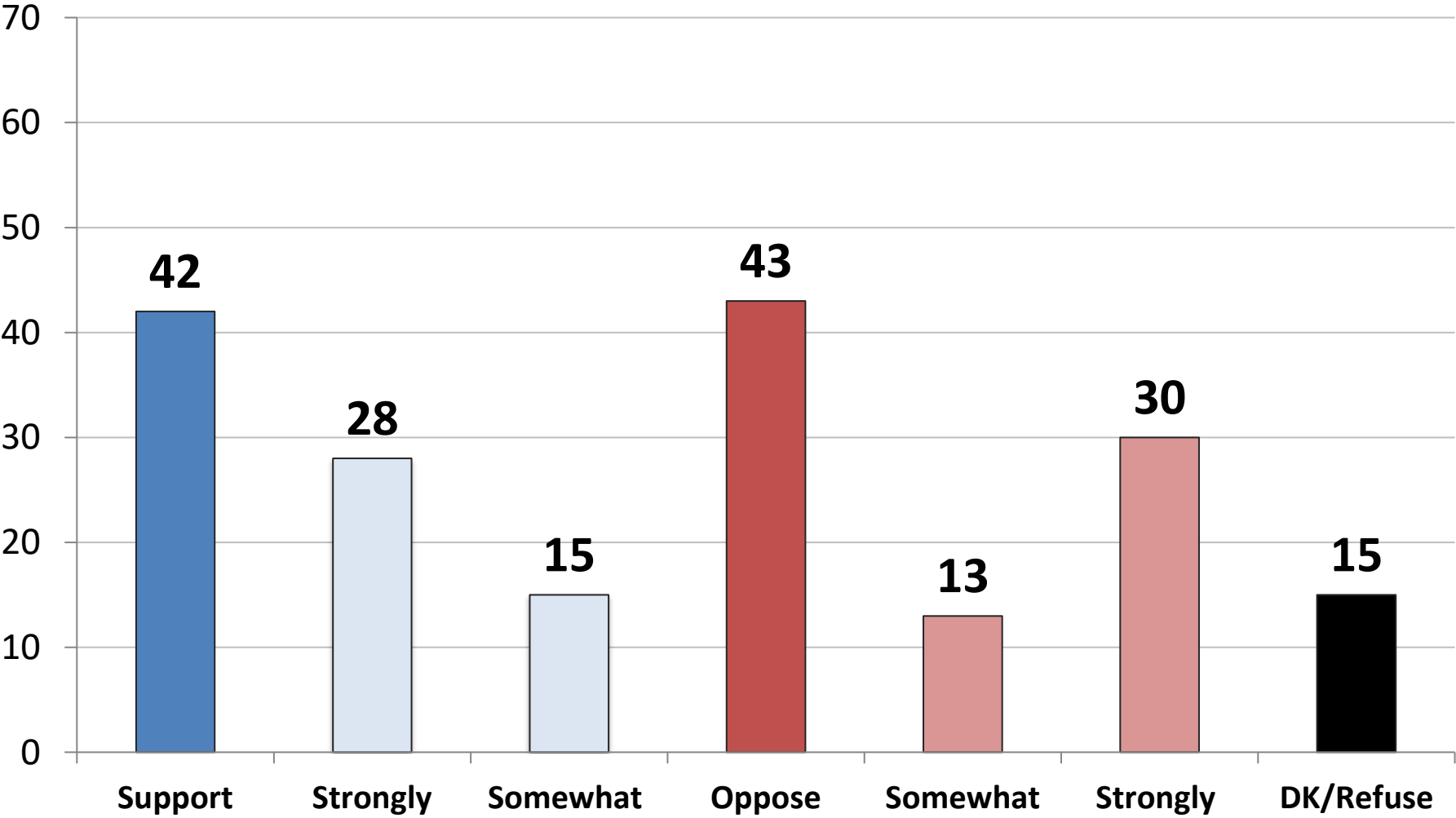
	Support	Oppose
East	75	18
Midwest	78	17
South	80	14
West	77	19
Vote Trump 2020	92	5
Vote Biden 2020	66	26
Vote Cong. – GOP	92	6
Vote Cong. – DEM	67	26
Vote Cong.– UND	60	22
Approve Biden	71	23
Disapprove Biden	90	8
Republican	90	7
Democrat	68	24
Independent	76	18
Liberal	68	28
Moderate	72	19
Conservative	91	5
White	83	14
African- American	72	18
Hispanic	61	29
Under 55	74	18
Over 55	84	14
Married	82	15
Single	72	20
Men	81	15
Women	75	18
Live in Urban Area	80	15
Live in Suburban Area	75	19
Live in Rural Area	82	14

Do you support or oppose President Biden’s call for a corporate boycott of Georgia over the state’s new voting law?



	Support	Oppose
East	52	35
Midwest	40	48
South	45	40
West	45	45
Vote Trump 2020	15	72
Vote Biden 2020	73	14
Vote Cong. – GOP	19	72
Vote Cong. – DEM	74	13
Vote Cong.– UND	29	35
Approve Biden	72	14
Disapprove Biden	7	82
Republican	22	68
Democrat	70	16
Independent	41	42
Liberal	79	12
Moderate	48	34
Conservative	15	73
White	40	47
African- American	65	24
Hispanic	49	34
Under 55	54	31
Over 55	33	57
Married	44	43
Single	50	35
Men	47	44
Women	43	40
Live in Urban Area	67	23
Live in Suburban Area	37	49
Live in Rural Area	31	53

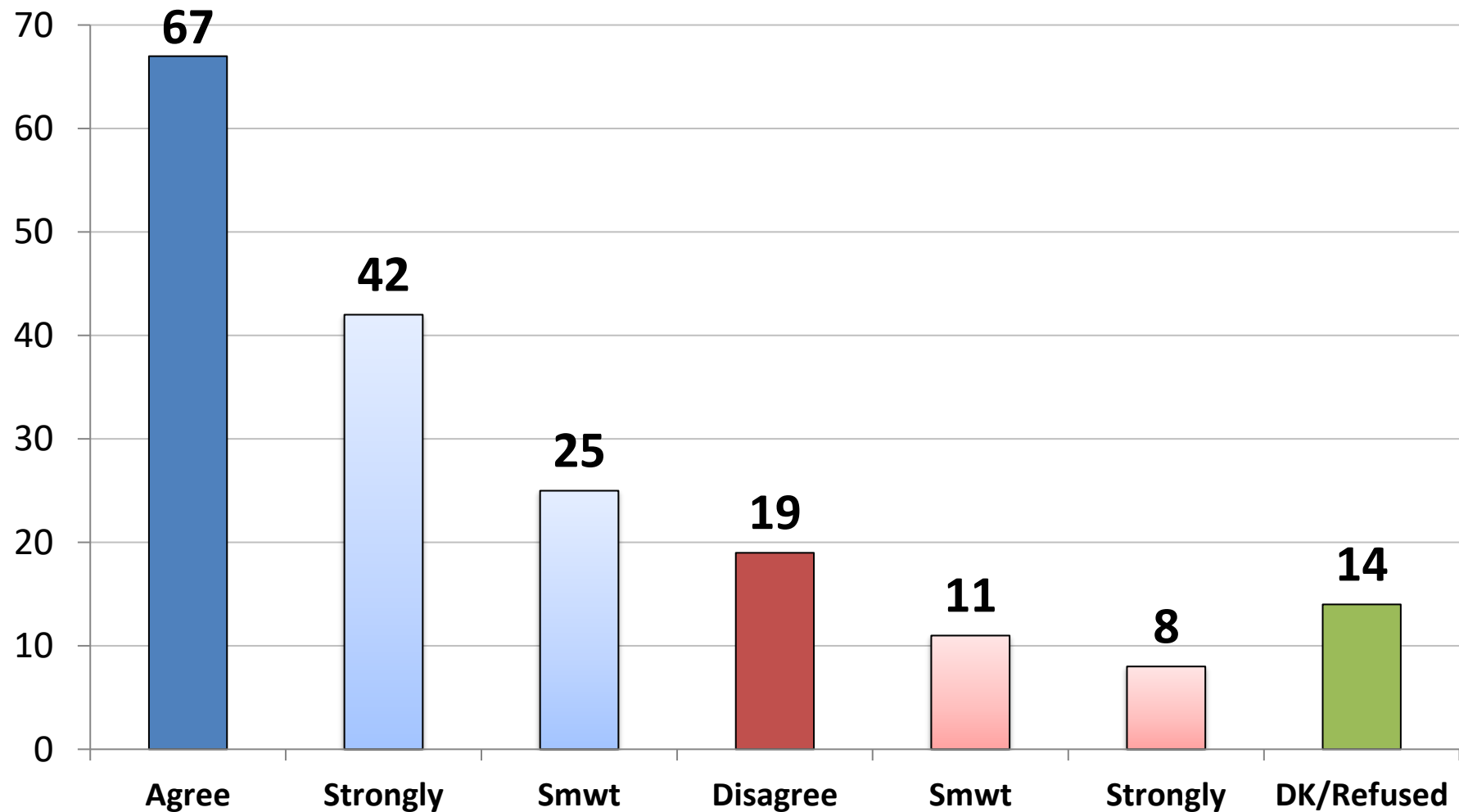
Do you support or oppose Major League Baseball’s decision to move the All Star game out of Atlanta that will cost Metro Atlanta over \$100 million in lost tourist revenue?



	Support	Oppose
East	53	35
Midwest	37	50
South	41	43
West	42	44
Vote Trump 2020	15	69
Vote Biden 2020	67	19
Vote Cong. – GOP	20	68
Vote Cong. – DEM	66	20
Vote Cong.– UND	30	36
Approve Biden	68	20
Disapprove Biden	7	78
Republican	21	65
Democrat	64	22
Independent	41	43
Liberal	73	18
Moderate	45	38
Conservative	15	68
White	38	47
African- American	53	31
Hispanic	50	37
Under 55	49	36
Over 55	33	54
Married	43	44
Single	45	39
Men	47	44
Women	38	43
Live in Urban Area	61	28
Live in Suburban Area	34	51
Live in Rural Area	34	47

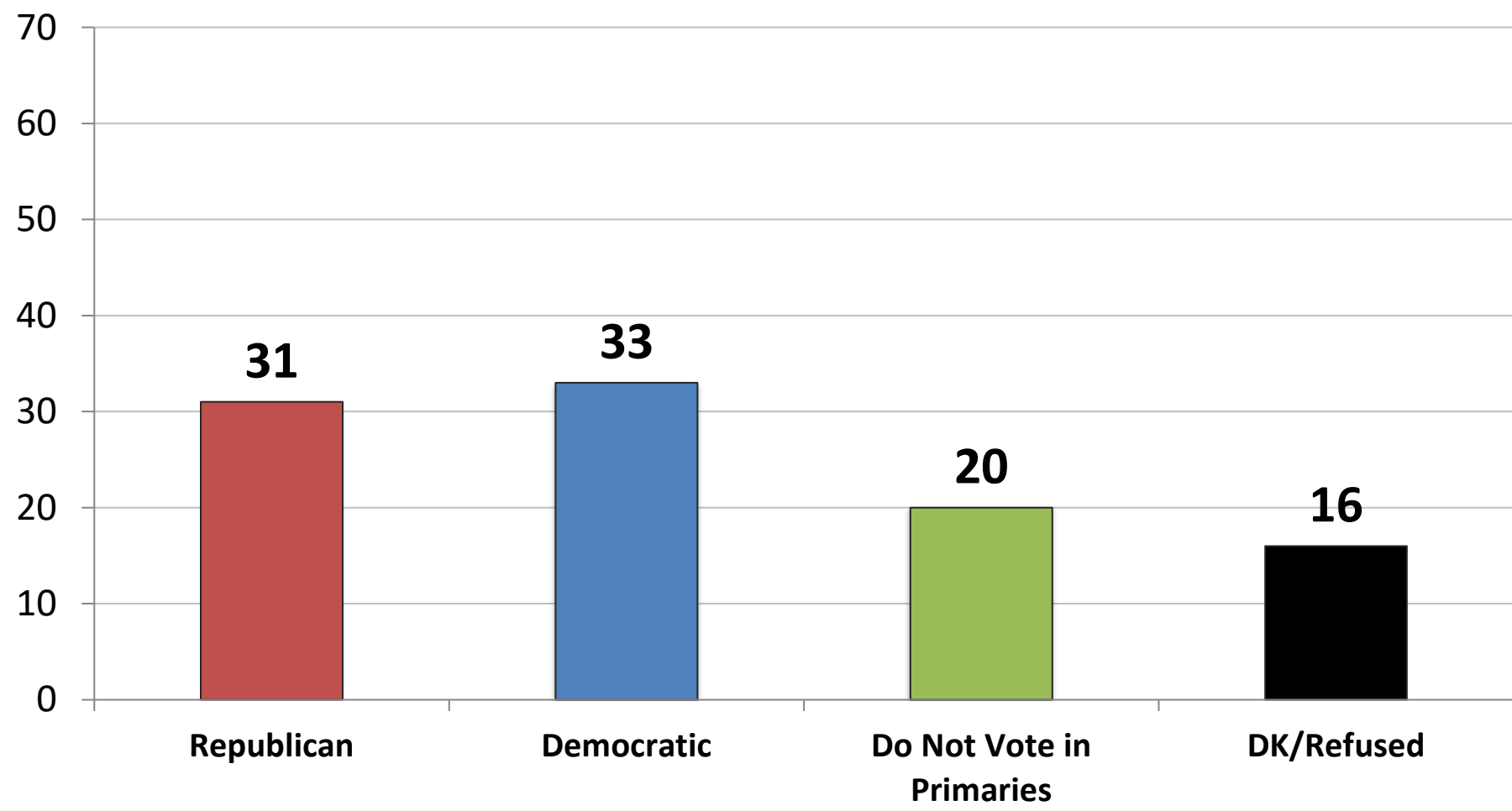
Please indicate whether you agree or disagree with the following statement:

“Before Major League Baseball and other corporations boycott Georgia over voter laws, they need to boycott Communist China with whom they hold lucrative business deals and investments with, for using slave labor, persecuting Christians and other religions and prohibiting free and democratic elections.”



	Agr.	Dis.
East	61	21
Midwest	70	16
South	67	21
West	68	18
Vote Trump 2020	81	9
Vote Biden 2020	54	29
Vote Cong. – GOP	83	10
Vote Cong. – DEM	53	29
Vote Cong.– UND	52	14
Approve Biden	58	27
Disapprove Biden	82	9
Republican	83	9
Democrat	55	28
Independent	63	20
Liberal	57	29
Moderate	61	20
Conservative	81	10
White	69	17
African- American	57	29
Hispanic	69	16
Under 55	63	21
Over 55	72	16
Married	70	17
Single	62	22
Men	74	17
Women	61	21
Live in Urban Area	72	18
Live in Suburban Area	64	20
Live in Rural Area	66	17

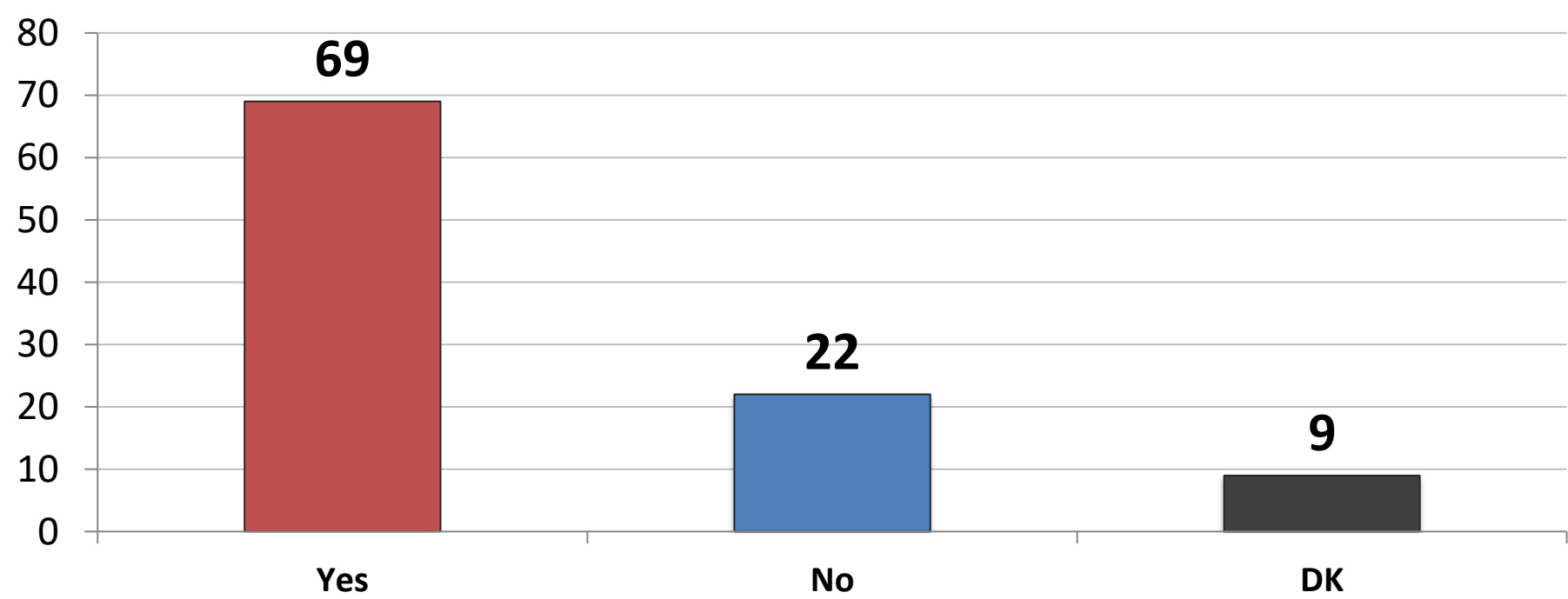
INDEPENDENTS ONLY: Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote – the Republican primary or the Democratic primary



	GOP	DEM
East	27	29
Midwest	40	31
South	25	39
West	31	31
Vote Trump 2020	53	5
Vote Biden 2020	10	61
Vote Cong. – GOP	65	6
Vote Cong. – DEM	5	70
Vote Cong.– UND	7	15
Approve Biden	12	58
Disapprove Biden	54	5
Republican	-	-
Democrat	-	-
Independent	31	33
Liberal	22	59
Moderate	21	36
Conservative	53	14
White	32	32
African- American	17	46
Hispanic	24	40
Under 55	30	40
Over 55	31	25
Married	33	28
Single	23	48
Men	33	35
Women	28	32
Live in Urban Area	31	40
Live in Suburban Area	28	28
Live in Rural Area	35	37

Do you want to see Donald Trump run for President again in 2024? (Republican Primary Voters)

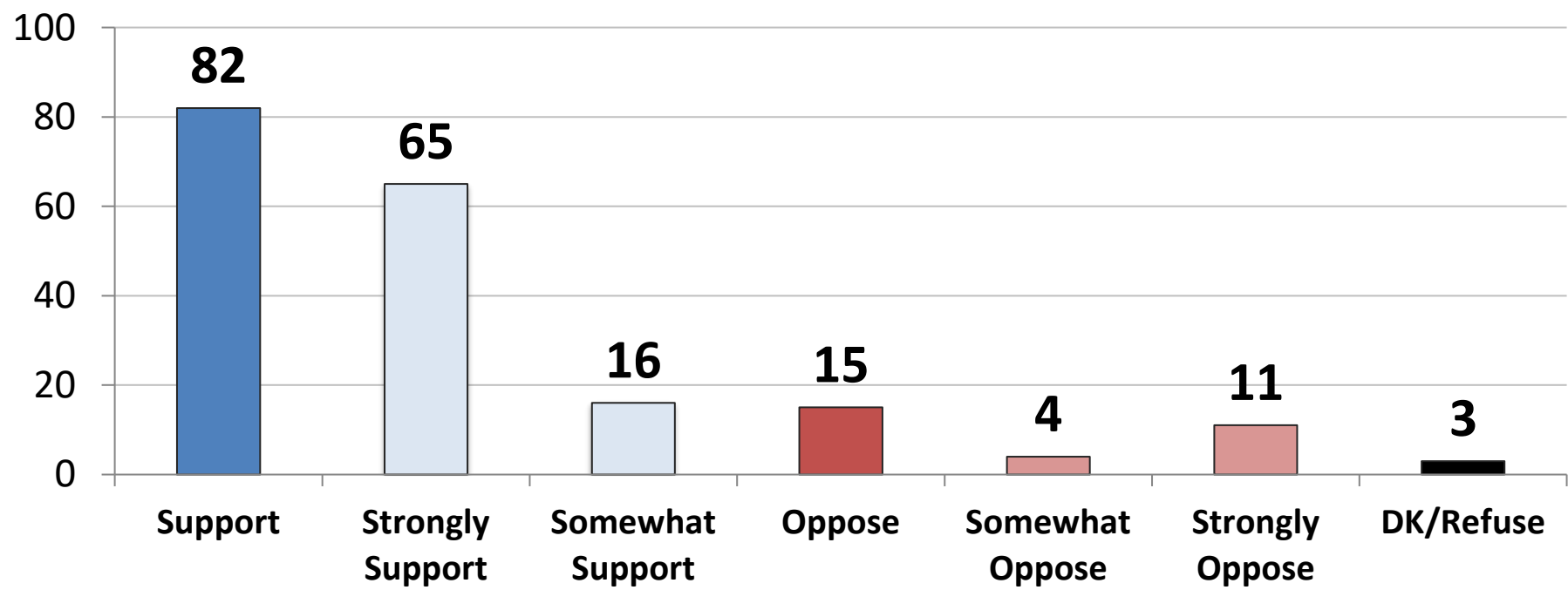
	3/21	4/21
Yes	72	69
No	20	22



	<u>Yes</u>	<u>No</u>
East	62	25
Midwest	72	21
South	75	18
West	61	27
Vote Trump 2020	76	14
Vote Biden 2020	15	80
Vote Cong. – GOP	73	17
Vote Cong. – DEM	8	86
Vote Cong.– UND	58	42
Approve Biden	50	45
Disapprove Biden	77	13
Republican	70	22
Democrat	-	-
Independent	65	19
Liberal	64	33
Moderate	58	39
Conservative	73	15
White	71	21
African- American	42	46
Hispanic	63	21
Under 55	70	24
Over 55	68	20
Married	71	20
Single	67	24
Men	72	20
Women	65	24
Live in Urban Area	74	21
Live in Suburban Area	61	28
Live in Rural Area	78	13

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination? (Republican Primary Voters)

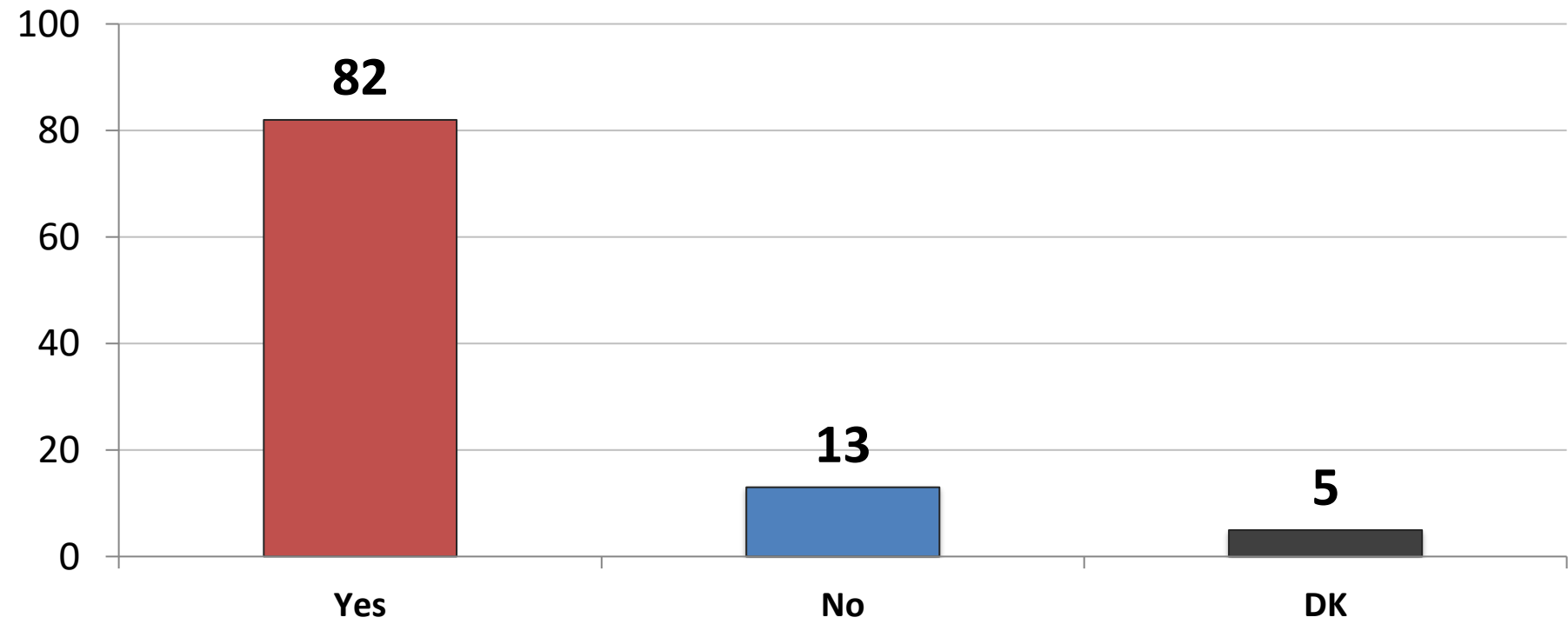
	3/21	4/21
Support	81	82
Oppose	15	15



	Support	Oppose
East	79	18
Midwest	83	15
South	88	10
West	74	22
Vote Trump 2020	89	8
Vote Biden 2020	32	64
Vote Cong. – GOP	87	11
Vote Cong. – DEM	16	78
Vote Cong.– UND	53	42
Approve Biden	64	33
Disapprove Biden	89	9
Republican	83	15
Democrat	-	-
Independent	75	16
Liberal	77	16
Moderate	65	32
Conservative	87	10
White	83	14
African- American	60	40
Hispanic	77	21
Under 55	84	14
Over 55	80	16
Married	83	14
Single	81	17
Men	85	12
Women	78	19
Live in Urban Area	87	10
Live in Suburban Area	76	21
Live in Rural Area	87	10

If Donald Trump won the Republican nomination for President, would you vote for him in the 2024 general election?
(Republican Primary Voters)

	3/21	4/21
Yes	80	82
No	14	13



	<u>Yes</u>	<u>No</u>
East	75	19
Midwest	83	13
South	87	9
West	79	16
Vote Trump 2020	91	5
Vote Biden 2020	19	75
Vote Cong. – GOP	87	9
Vote Cong. – DEM	8	84
Vote Cong.– UND	59	26
Approve Biden	57	37
Disapprove Biden	92	4
Republican	82	13
Democrat	-	-
Independent	81	17
Liberal	70	22
Moderate	67	29
Conservative	88	7
White	83	12
African- American	59	41
Hispanic	75	15
Under 55	80	14
Over 55	84	13
Married	84	13
Single	78	16
Men	85	10
Women	78	17
Live in Urban Area	81	11
Live in Suburban Area	78	17
Live in Rural Area	89	9

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote?
(Republican Primary Voters)

(11/20: N=442) (12/20: N=438) (3/21: N=448) (4/21: N=441)	11/20	12/20	3/21	4/21
Donald Trump	53	56	55	55
Mike Pence	9	11	8	10
Ted Cruz	4	5	5	3
Ron DeSantis	2	1	4	7
Candace Owens	*	*	3	2
Nikki Haley	4	3	3	2
Mitt Romney	4	4	3	3
John Kasich	3	2	2	3
Tom Cotton	1	1	2	1
Marco Rubio	2	1	1	1
Tucker Carlson	1	3	1	1
Kristi Noem	1	2	1	0
Tim Scott	1	1	1	1
Mike Pompeo	1	1	1	1
Rick Scott	1	0	0	1
Undecided	15	10	10	9

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote?
(Republican Primary Voters)

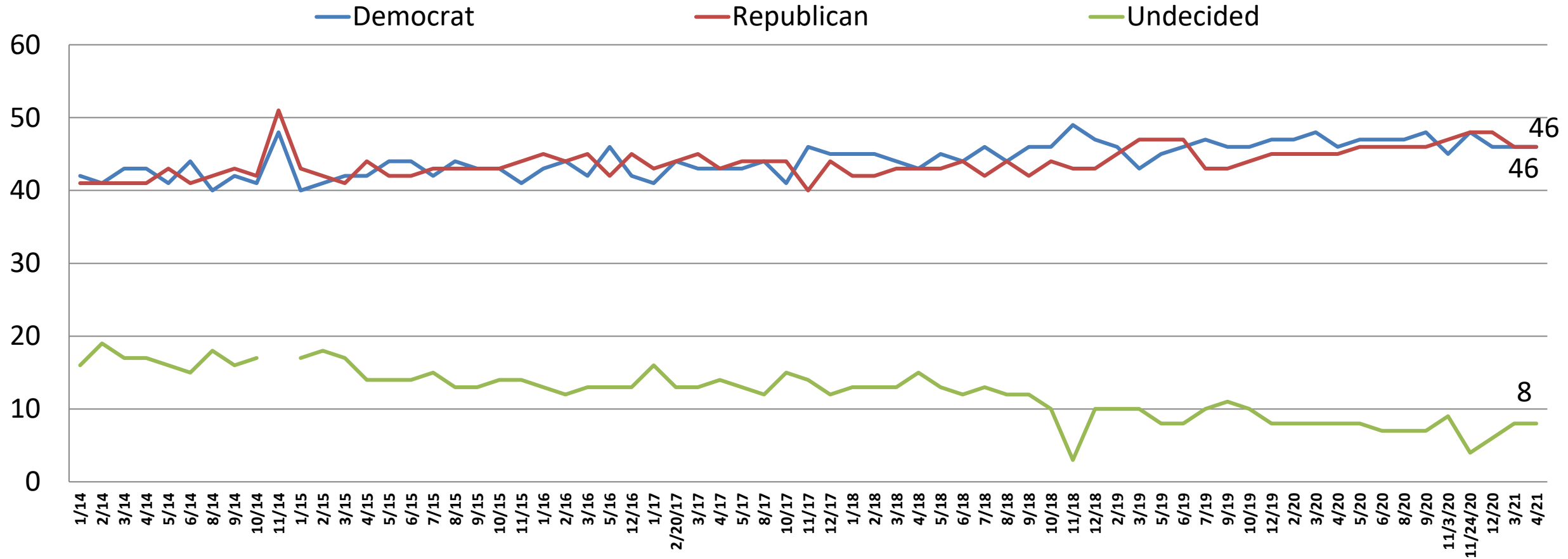
(11/20: N=442) (12/20: N=438) (3/21: N=448) (4/21: N=441)	11/20	12/20	3/21	4/21
Donald Trump, JR	20	20	21	15
Mike Pence	30	20	15	19
Ted Cruz	5	7	9	10
Ron DeSantis	2	2	9	14
Mitt Romney	5	5	6	3
Nikki Haley	8	6	5	3
Candace Owens	*	*	4	4
Ivanka Trump	*	4	3	3
John Kasich	2	3	2	2
Marco Rubio	2	3	2	3
Tom Cotton	1	2	2	2
Kristi Noem	1	2	2	1
Tim Scott	1	2	2	1
Mike Pompeo	*	1	2	2
Rick Scott	1	0.4	1	1
Tucker Carlson	2	1	1	3
Undecided	21	22	17	14

Thinking ahead to the 2024 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote?
(Democrat Primary Voters)

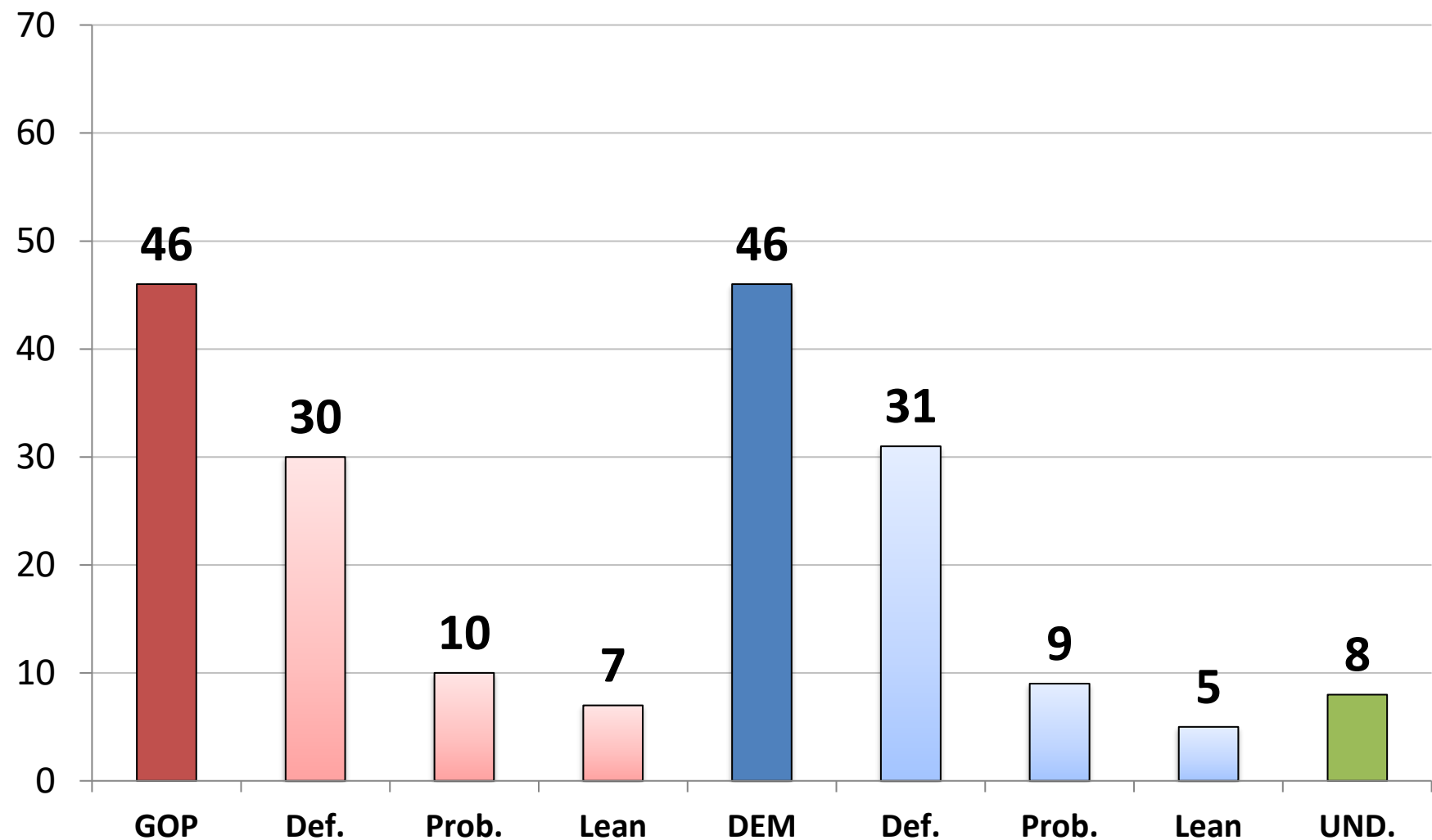
(11/20: N=445) (12/20: N=443) (3/21: N=443) (4/21: N=458)	11/20	12/20	3/21	4/21
Kamala Harris	29	25	28	34
Michelle Obama	23	29	23	20
Pete Buttigieg	6	5	7	5
Alexandria Ocasio-Cortez	6	7	8	3
Andrew Cuomo	5	5	1	2
Cory Booker	2	3	4	4
Amy Klobuchar	2	2	3	4
John Hickenlooper	1	3	2	2
Deval Patrick	1	1	1	1
Kirsten Gillibrand	1	1	1	2
Tim Kaine	1	2	1	1
Ilhan Omar	1	1	1	1
Andrew Yang	*	*	4	4
Beto O'Rourke	*	*	2	2
Gavin Newsom	*	*	0	2
Undecided	23	18	14	12

Generic Ballot: U.S. Congress

Time Series



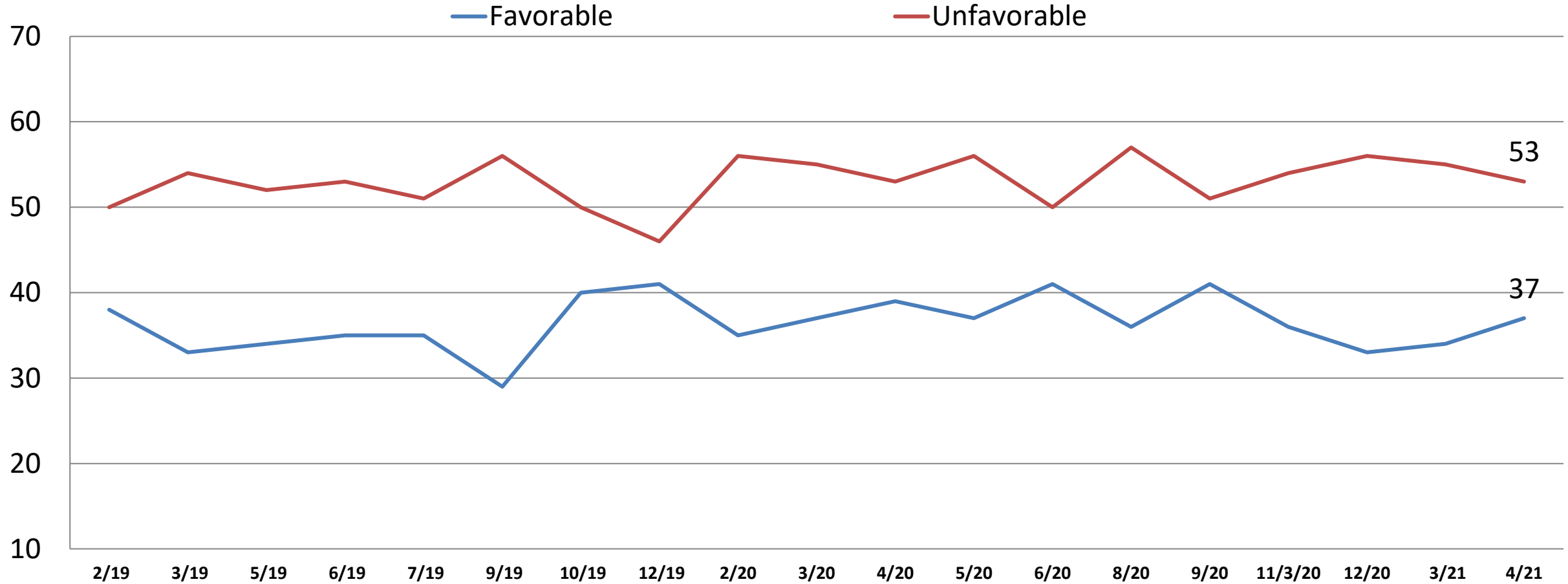
Generic Ballot: *U.S. Congress*



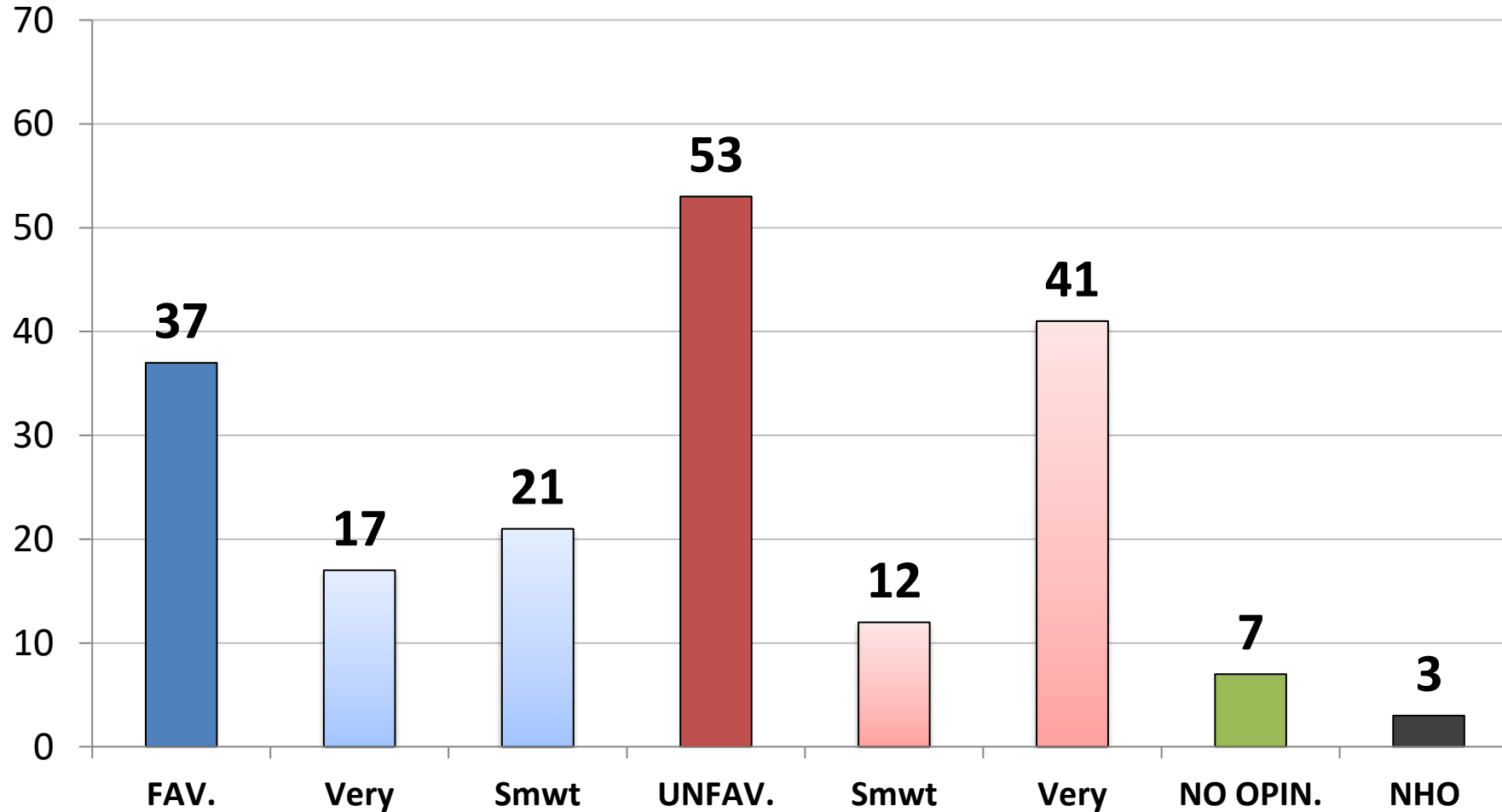
	GOP	DEM.	UND.
East	41	51	8
Midwest	52	38	10
South	43	50	8
West	51	43	5
Vote Trump 2020	87	4	9
Vote Biden 2020	9	85	6
Vote Cong. – GOP	100	0	0
Vote Cong. – DEM	0	100	0
Vote Cong.– UND	0	0	100
Approve Biden	20	74	6
Disapprove Biden	85	7	9
Republican	92	5	3
Democrat	6	91	4
Independent	42	39	19
Liberal	19	79	2
Moderate	29	54	17
Conservative	84	13	4
White	56	36	8
African- American	11	85	4
Hispanic	36	58	6
Under 55	39	54	7
Over 55	56	35	9
Married	53	40	7
Single	35	56	9
Men	53	41	6
Women	40	51	9
Live in Urban Area	34	62	4
Live in Suburban Area	48	43	9
Live in Rural Area	60	31	9

Opinion: Nancy Pelosi

Time Series

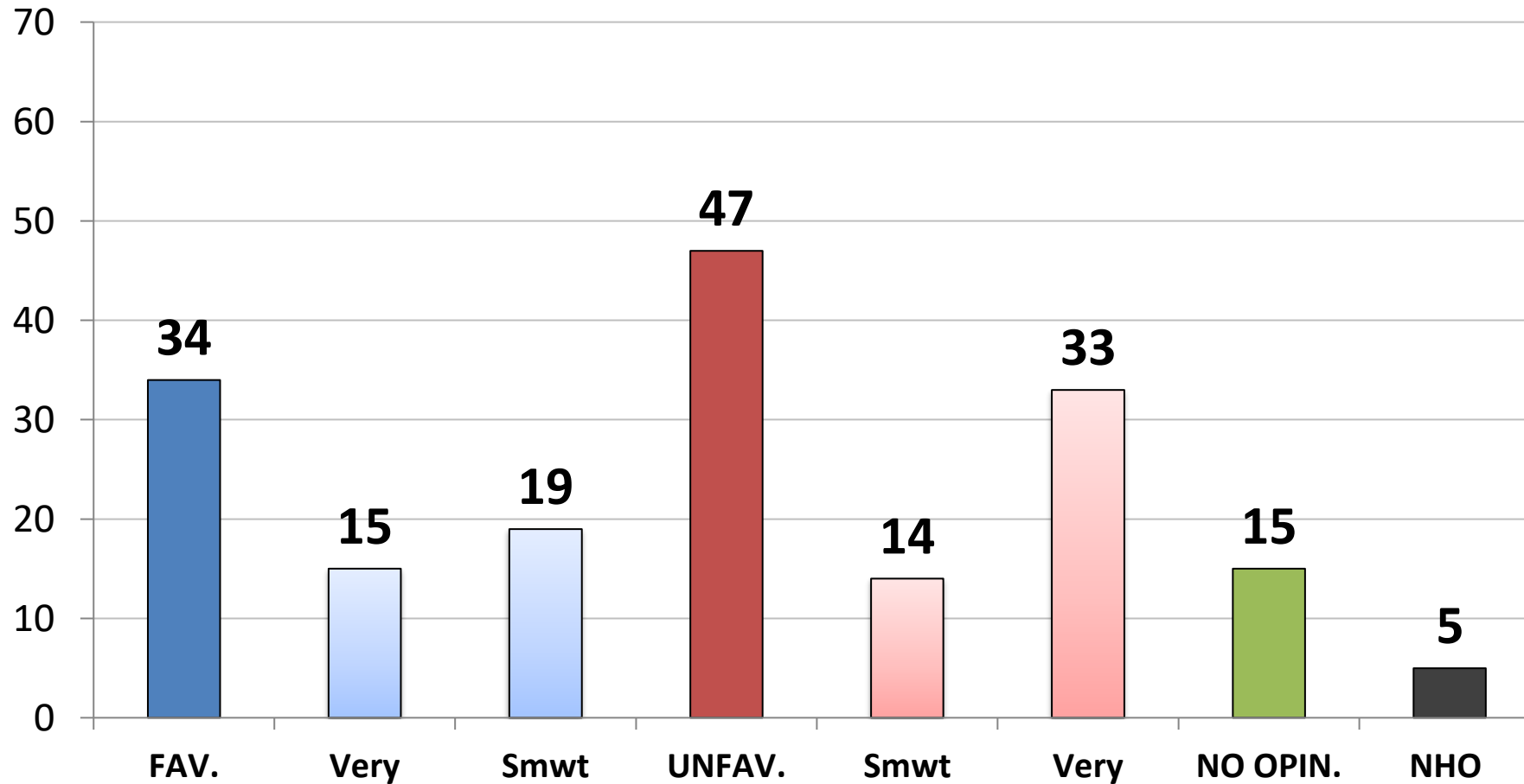


Opinion: *Nancy Pelosi*



	Fav.	Unfav.
East	48	45
Midwest	29	61
South	37	51
West	36	55
Vote Trump 2020	10	86
Vote Biden 2020	63	23
Vote Cong. – GOP	13	81
Vote Cong. – DEM	65	22
Vote Cong.– UND	13	69
Approve Biden	62	25
Disapprove Biden	3	92
Republican	16	80
Democrat	64	21
Independent	29	60
Liberal	71	17
Moderate	37	49
Conservative	10	85
White	33	63
African- American	48	24
Hispanic	45	34
Under 55	43	42
Over 55	29	68
Married	36	57
Single	40	43
Men	38	54
Women	36	52
Live in Urban Area	56	32
Live in Suburban Area	31	59
Live in Rural Area	25	68

Opinion: *Chuck Schumer*



	Fav.	Unfav.
East	48	37
Midwest	24	56
South	31	44
West	36	49
Vote Trump 2020	12	73
Vote Biden 2020	53	23
Vote Cong. – GOP	15	71
Vote Cong. – DEM	55	21
Vote Cong.– UND	15	51
Approve Biden	53	25
Disapprove Biden	7	78
Republican	17	70
Democrat	52	22
Independent	31	49
Liberal	63	20
Moderate	33	40
Conservative	11	74
White	32	54
African- American	34	27
Hispanic	37	37
Under 55	39	35
Over 55	26	62
Married	35	50
Single	33	39
Men	37	49
Women	30	44
Live in Urban Area	50	30
Live in Suburban Area	29	51
Live in Rural Area	22	59

Now, from the following list, which issue is personally most important to you?

	<u>4/20</u>	<u>5/20</u>	<u>6/20</u>	<u>8/20</u>	<u>9/20</u>	<u>12/20</u>	<u>3/21</u>	<u>4/21</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Cons</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Women</u>
SOCIAL	18	20	30	23	27	22	22	27	17	38	26	39	28	16	32	20	24	29
Reforming Health care	7	7	7	6	7	7	7	7	7	8	6	9	8	5	8	5	6	8
Improve Race Relations	*	*	8	7	6	5	4	6	1	10	5	9	7	2	10	1	6	6
Protect Medicare	4	4	5	5	6	4	4	5	4	6	4	5	5	4	2	8	4	5
Reduce Climate Change	4	6	5	4	5	3	5	6	2	10	7	12	6	1	6	6	5	7
Improving Education	3	4	5	4	3	3	2	4	3	5	4	5	3	3	6	0	4	4
CORONAVIRUS	41	31	24	30	25	30	27	21	14	29	20	29	25	12	19	24	21	21
Stop Spread	22	15	13	17	17	21	17	15	10	20	14	20	18	7	13	17	14	15
Create Vaccine	19	17	12	13	8	9	*	-	-	-	-	-	-	-	-	-	-	-
Distribute Vaccine	*	*	*	*	*	*	10	7	5	9	6	9	7	4	7	7	7	6
ECONOMIC	26	31	22	23	22	26	25	21	26	14	24	14	20	29	22	20	25	18
Reopening the Economy	11	16	11	13	10	12	13	9	13	5	10	5	8	14	9	9	11	7
Create Jobs	5	7	8	7	9	9	7	7	7	6	8	5	7	8	8	5	8	6
Reduce Gov't Waste	4	3	4	3	3	4	5	6	6	4	6	4	5	7	5	6	6	5
Manufacturing Return	3	3	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	-
Fix Infrastructure	3	2	*	*	*	*	*	-	-	-	-	-	-	-	-	-	-	-
SECURITY	6	5	11	13	12	11	14	20	30	10	20	8	17	32	17	25	21	20
Restore Law & Order	*	*	5	5	6	5	6	12	23	2	10	1	7	25	7	19	13	11
National Security/Terrorism	3	3	3	4	4	3	5	3	2	4	3	3	3	3	5	1	3	3
Fix Immigration	3	2	3	2	2	3	4	5	5	4	6	4	7	4	5	5	5	5
HONESTY/INTEGRITY/D.C.	8	11	10	10	11	10	9	9	11	7	8	8	8	10	7	11	7	11
DK/Refused	2	1	2	2	3	2	2	2	2	2	2	2	3	2	2	1	2	2

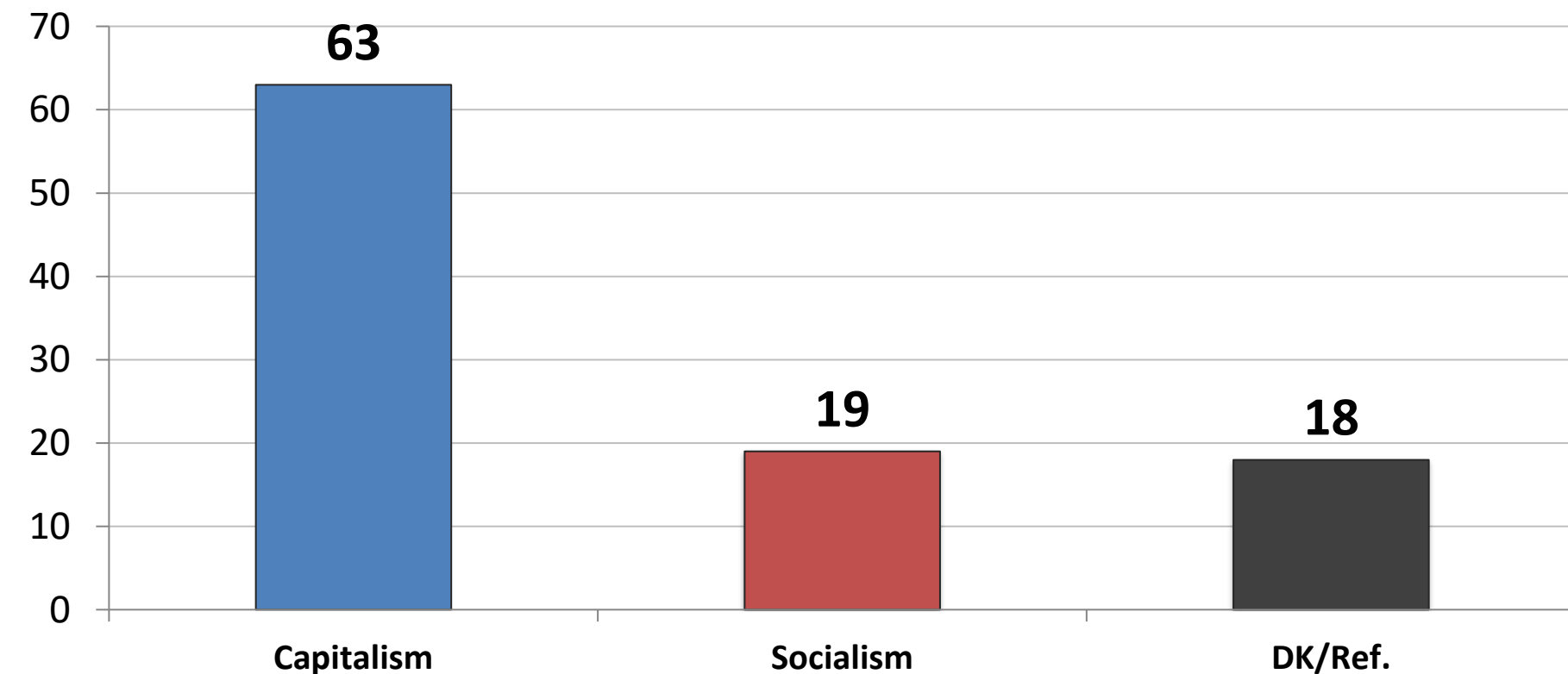
All things being equal, do you prefer:

1. *Free Market Capitalism*

or.

2. *Big Government Socialism*

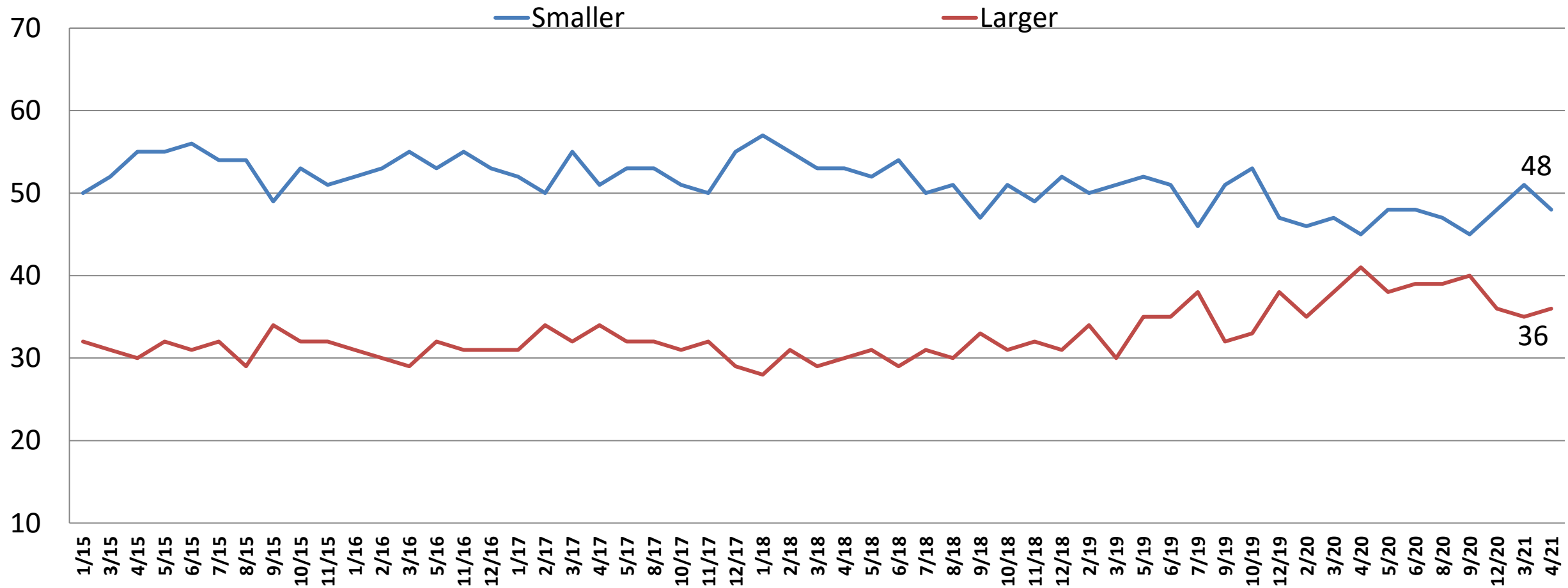
	6/19	7/19	9/19	10/19	12/19	2/20	3/20	4/20	5/20	6/20	8/20	9/20	11/20	12/20	3/21	4/21
Capitalism	63	60	61	63	60	61	62	59	61	62	59	60	76	58	60	63
Socialism	14	14	15	14	16	12	13	17	16	15	17	18	24	16	18	19



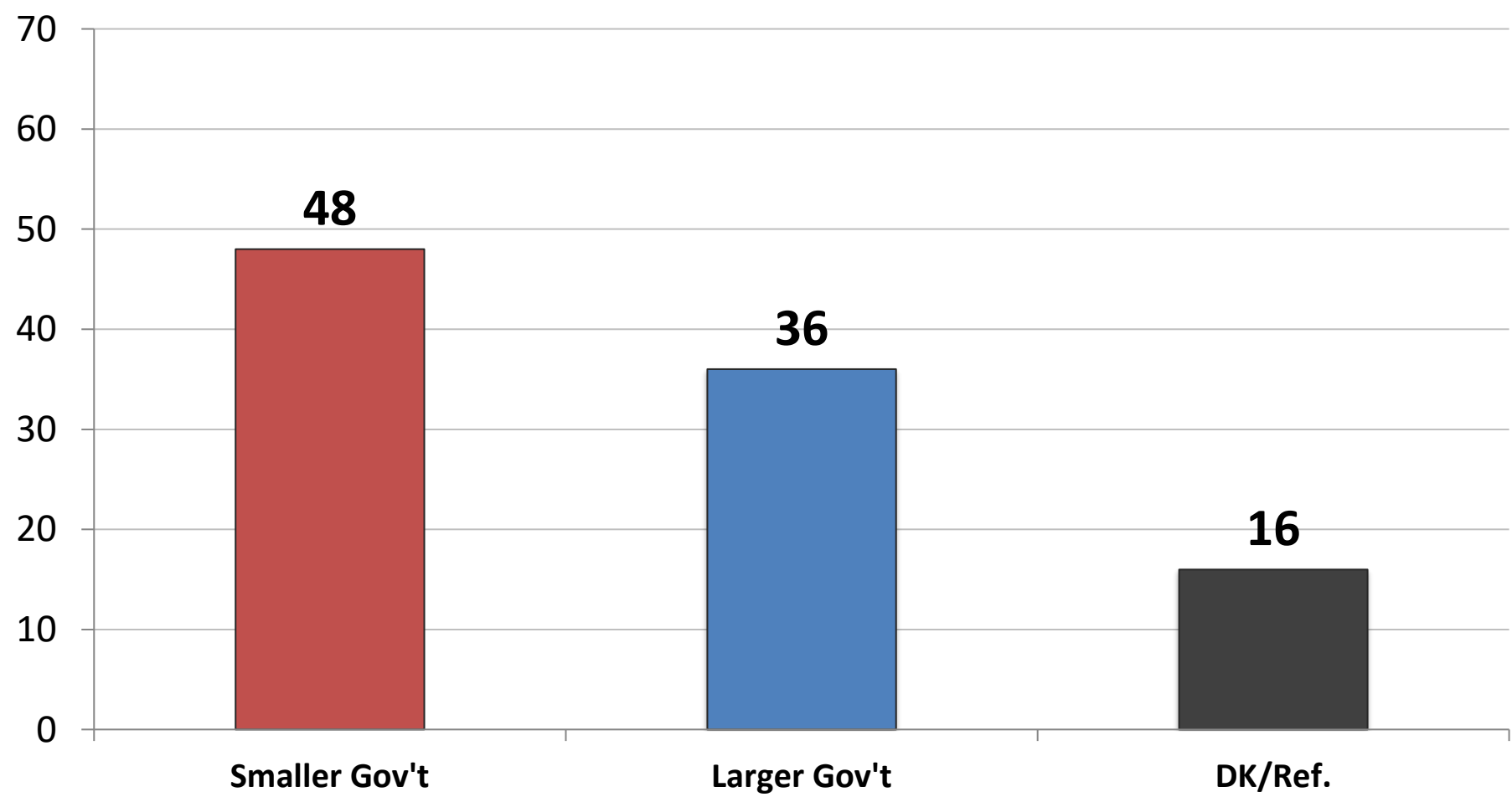
	<u>C</u>	<u>S</u>
East	64	21
Midwest	65	12
South	61	20
West	63	23
Vote Trump 2020	80	8
Vote Biden 2020	48	28
Vote Cong. – GOP	80	12
Vote Cong. – DEM	48	29
Vote Cong.– UND	46	8
Approve Biden	51	28
Disapprove Biden	80	7
Republican	79	10
Democrat	46	32
Independent	64	15
Liberal	47	37
Moderate	56	16
Conservative	82	8
White	68	14
African- American	49	29
Hispanic	52	32
Under 55	56	27
Over 55	72	8
Married	68	17
Single	54	25
Men	73	19
Women	53	20
Live in Urban Area	58	27
Live in Suburban Area	62	18
Live in Rural Area	71	11

Would you say you most favor a smaller government with fewer services or a larger government with many services?

Time Series

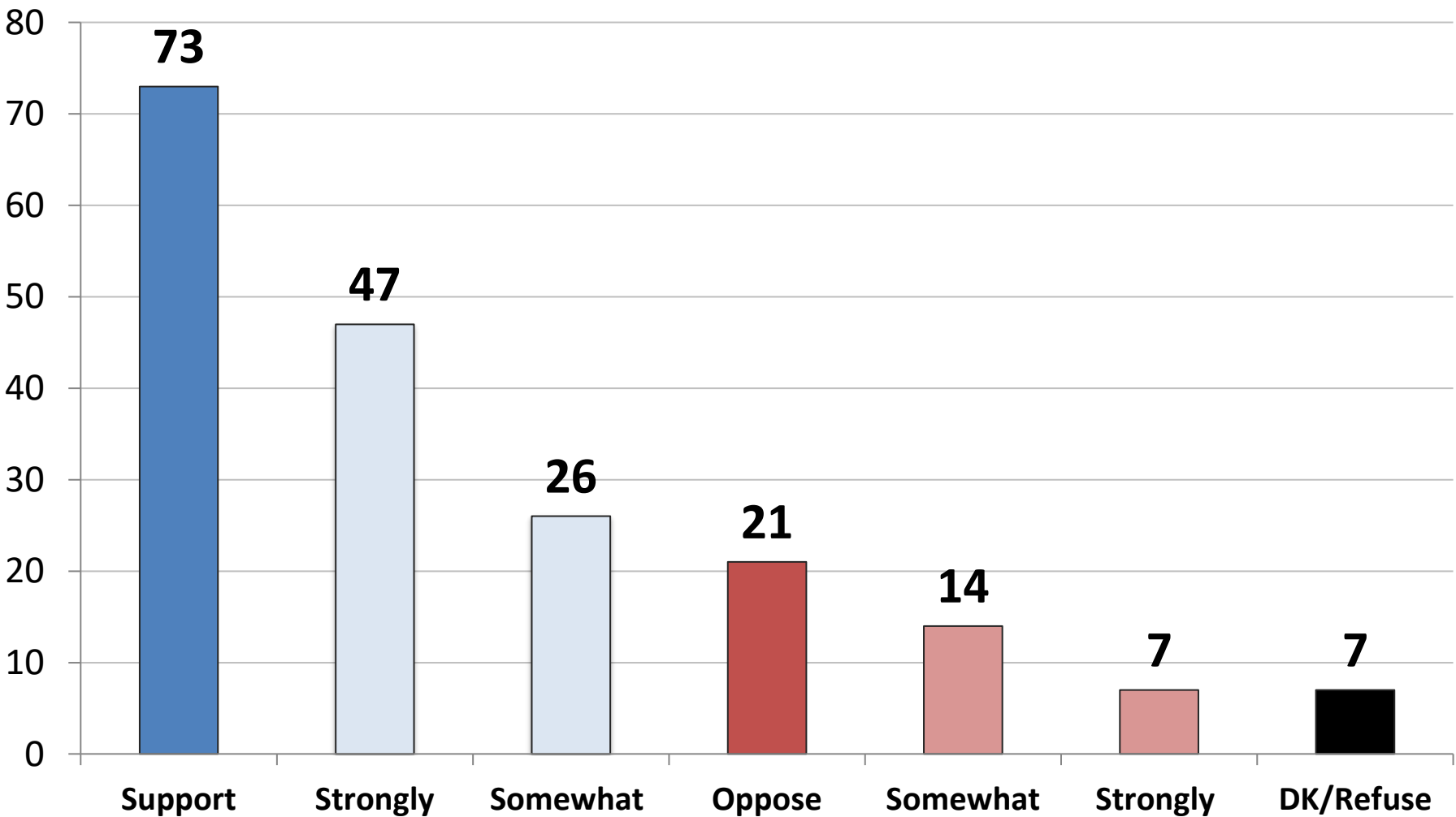


Would you say you most favor a smaller government with fewer services or a larger government with many services?



	Smaller	Larger
East	48	38
Midwest	51	29
South	42	39
West	53	37
Vote Trump 2020	66	19
Vote Biden 2020	31	51
Vote Cong. – GOP	66	23
Vote Cong. – DEM	30	53
Vote Cong.– UND	41	15
Approve Biden	33	51
Disapprove Biden	69	15
Republican	65	22
Democrat	30	53
Independent	50	32
Liberal	30	60
Moderate	38	37
Conservative	70	16
White	54	30
African- American	30	49
Hispanic	35	53
Under 55	40	45
Over 55	59	24
Married	51	35
Single	44	39
Men	55	36
Women	41	36
Live in Urban Area	38	52
Live in Suburban Area	50	33
Live in Rural Area	56	21

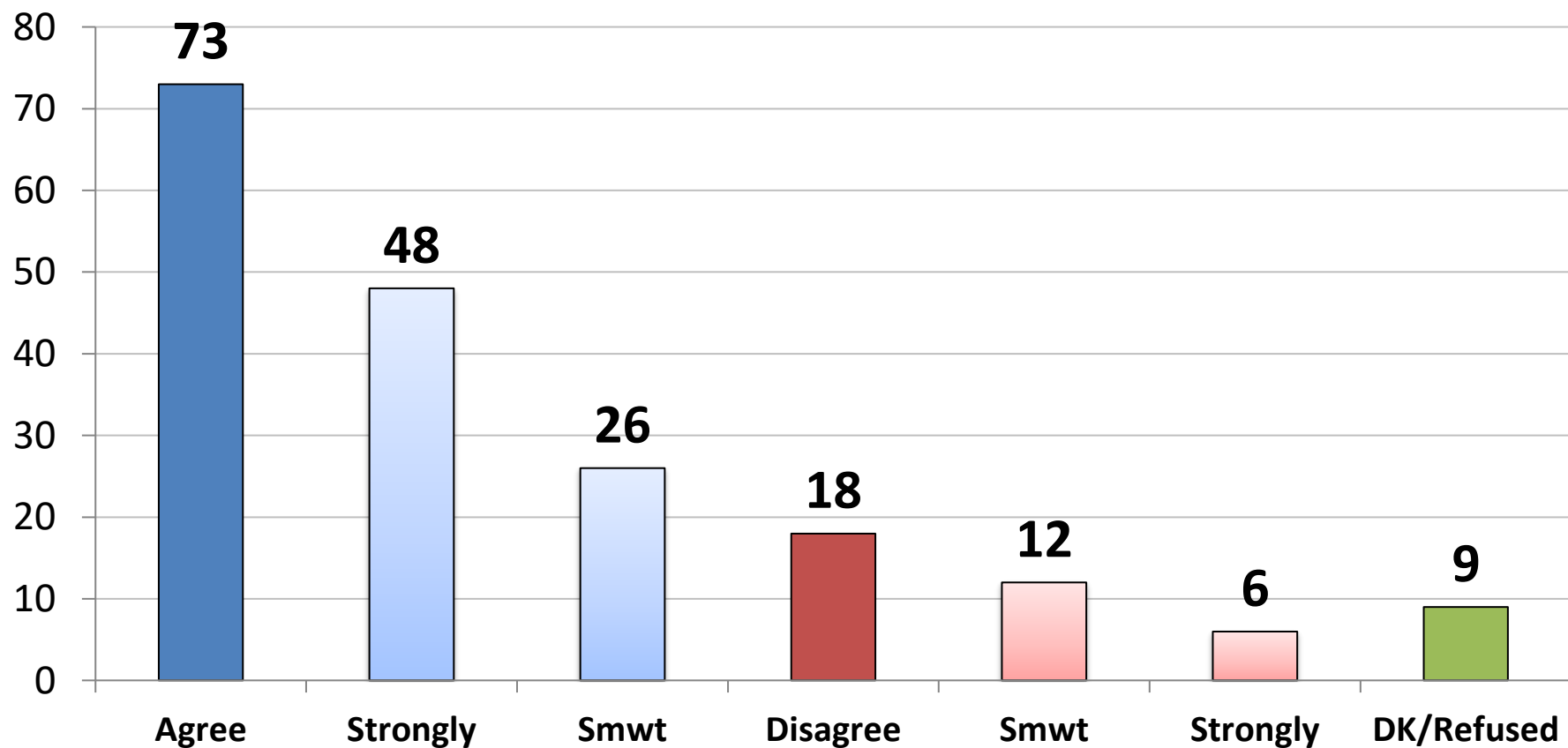
Do you support or oppose the 2nd Amendment of the Constitution, which states the right of the people to keep and bear arms shall not be infringed?



	Support	Oppose
East	67	25
Midwest	78	17
South	70	22
West	76	21
Vote Trump 2020	89	8
Vote Biden 2020	59	32
Vote Cong. – GOP	89	9
Vote Cong. – DEM	58	34
Vote Cong. – UND	65	16
Approve Biden	62	30
Disapprove Biden	88	9
Republican	88	8
Democrat	58	34
Independent	72	20
Liberal	62	33
Moderate	63	26
Conservative	89	7
White	78	18
African- American	61	29
Hispanic	64	26
Under 55	70	22
Over 55	76	20
Married	78	16
Single	65	26
Men	79	16
Women	66	26
Live in Urban Area	69	23
Live in Suburban Area	70	24
Live in Rural Area	82	12

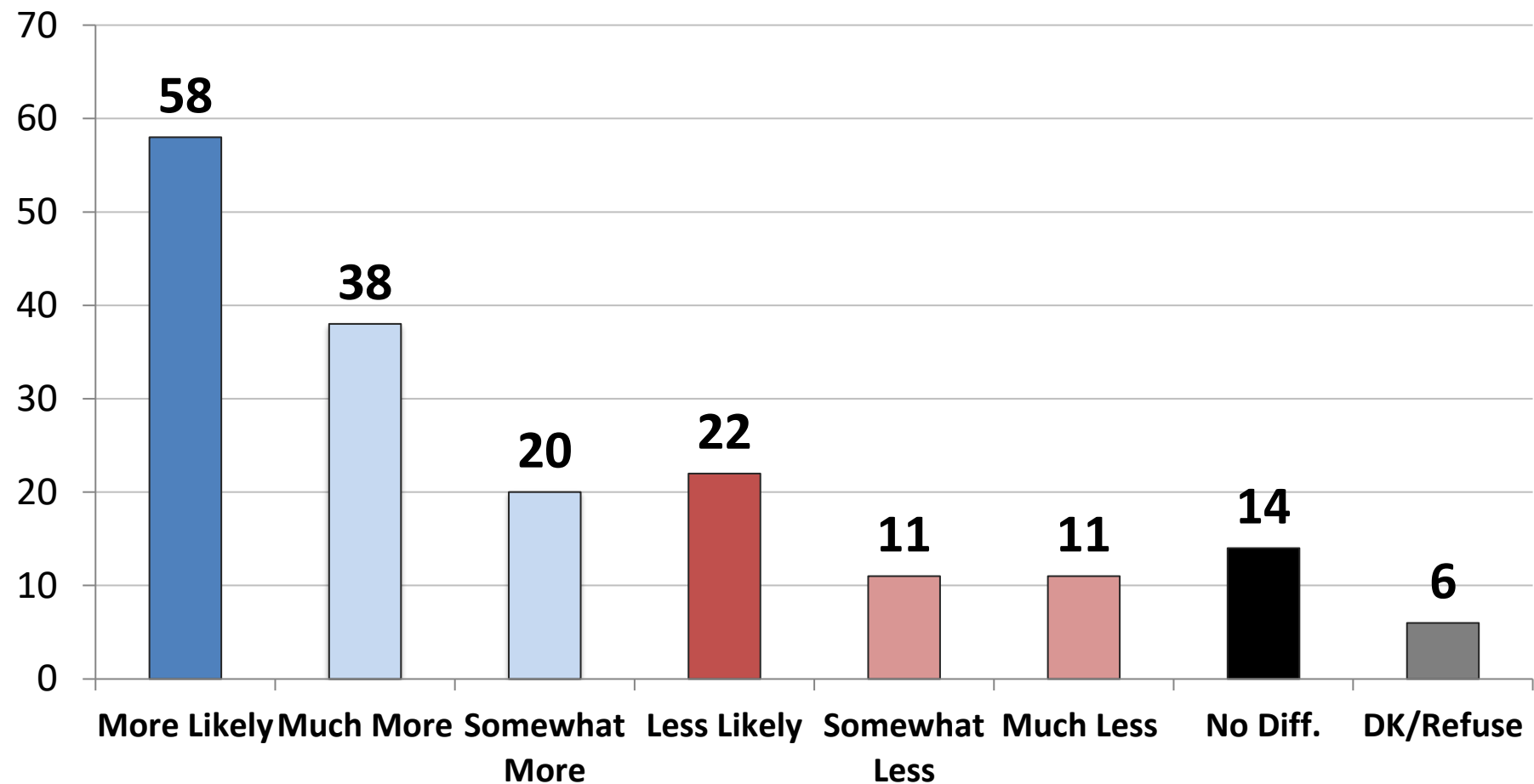
When it comes to the 2nd Amendment, do you agree or disagree with the following statement?

“There is a reason why the Founders made the Right To Bear Arms, the 2nd Amendment to the US Constitution, right after the 1st amendment, which is Freedom of Speech. The Founders understood the importance of law-abiding citizens right to legally own firearms for things like hunting, sport and personal protection and the 2nd Amendment is one of our most important and cherished civil rights in the US Constitution.”



	Agr.	Dis.
East	68	22
Midwest	79	12
South	73	17
West	72	22
Vote Trump 2020	90	5
Vote Biden 2020	58	29
Vote Cong. – GOP	91	6
Vote Cong. – DEM	57	31
Vote Cong.– UND	67	11
Approve Biden	62	27
Disapprove Biden	91	6
Republican	90	7
Democrat	59	28
Independent	71	19
Liberal	58	32
Moderate	68	21
Conservative	90	4
White	79	16
African- American	62	20
Hispanic	66	22
Under 55	70	19
Over 55	78	16
Married	77	16
Single	67	21
Men	81	14
Women	67	21
Live in Urban Area	68	21
Live in Suburban Area	73	19
Live in Rural Area	81	12

How likely are you to support a candidate for Congress who supports the 2nd Amendment and the right to bear arms?

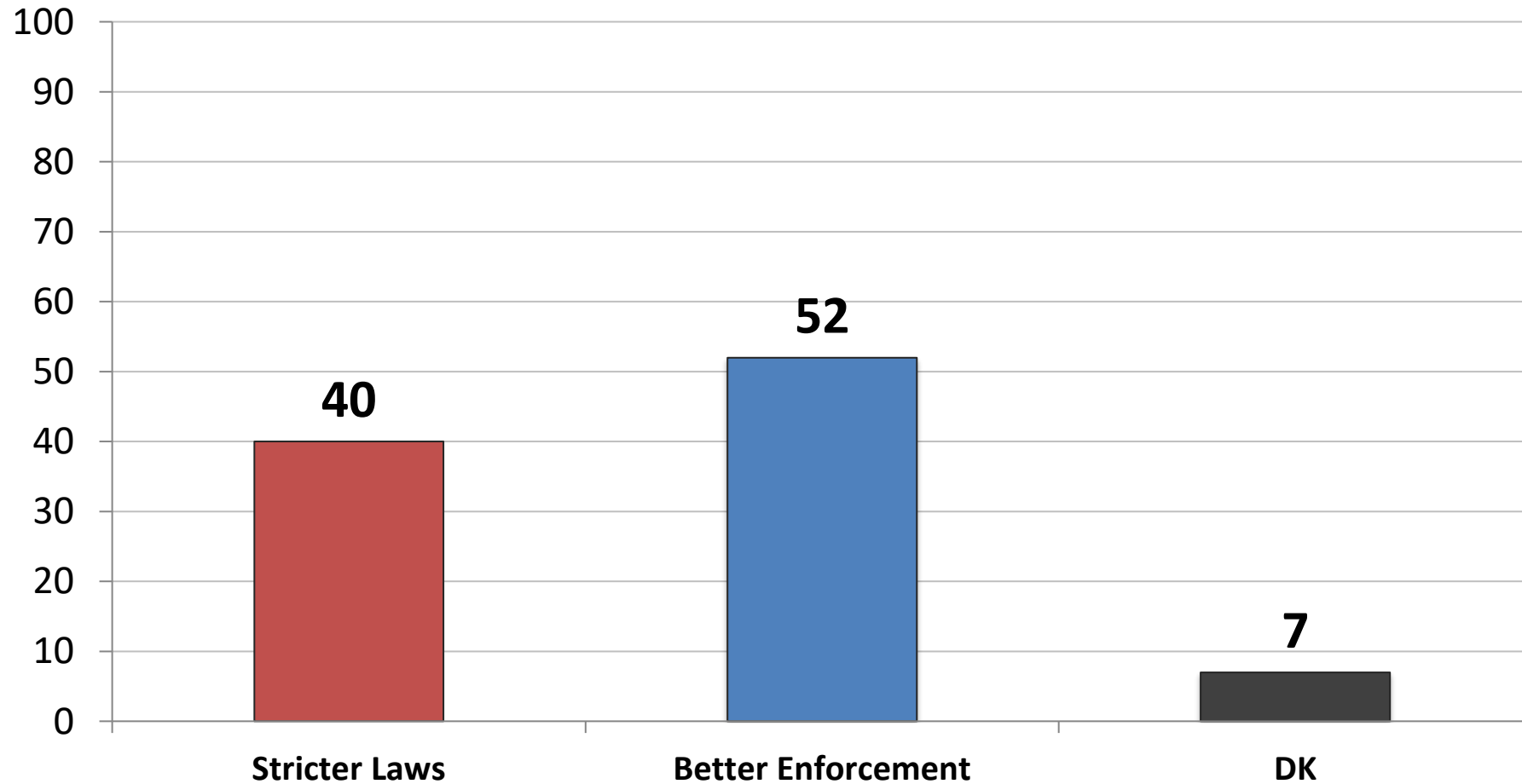


	More	Less
East	51	26
Midwest	64	14
South	55	25
West	64	22
Vote Trump 2020	82	8
Vote Biden 2020	37	33
Vote Cong. – GOP	82	10
Vote Cong. – DEM	36	35
Vote Cong.– UND	46	17
Approve Biden	43	30
Disapprove Biden	81	10
Republican	81	10
Democrat	37	36
Independent	57	18
Liberal	43	36
Moderate	47	25
Conservative	81	7
White	65	16
African- American	42	35
Hispanic	47	35
Under 55	55	26
Over 55	62	17
Married	65	18
Single	48	27
Men	68	17
Women	49	26
Live in Urban Area	57	24
Live in Suburban Area	54	25
Live in Rural Area	67	13

Does the United States need
stricter gun control laws

OR,

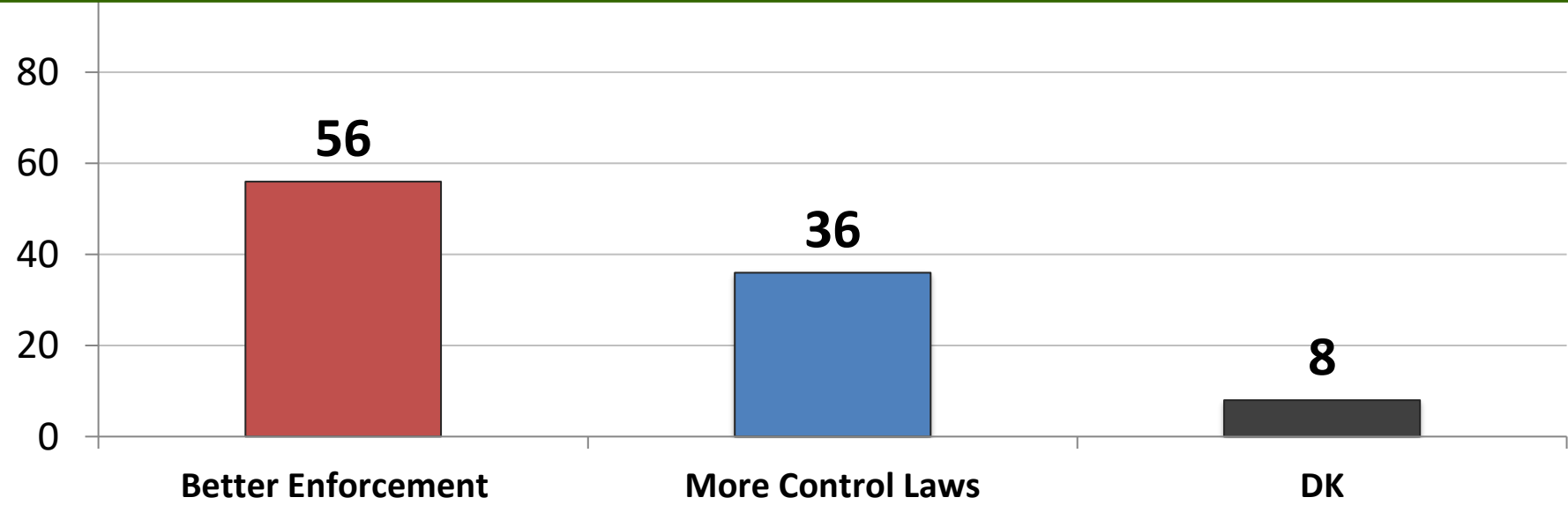
better enforcement of current gun control laws that are already on the books?



	Strict	Better
East	49	45
Midwest	36	57
South	39	55
West	42	48
Vote Trump 2020	17	76
Vote Biden 2020	62	30
Vote Cong. – GOP	18	76
Vote Cong. – DEM	65	27
Vote Cong.– UND	30	57
Approve Biden	61	33
Disapprove Biden	12	80
Republican	22	71
Democrat	60	32
Independent	38	56
Liberal	70	25
Moderate	40	51
Conservative	17	76
White	38	56
African- American	44	47
Hispanic	48	38
Under 55	42	49
Over 55	38	57
Married	38	55
Single	44	47
Men	40	53
Women	41	51
Live in Urban Area	51	40
Live in Suburban Area	39	54
Live in Rural Area	29	65

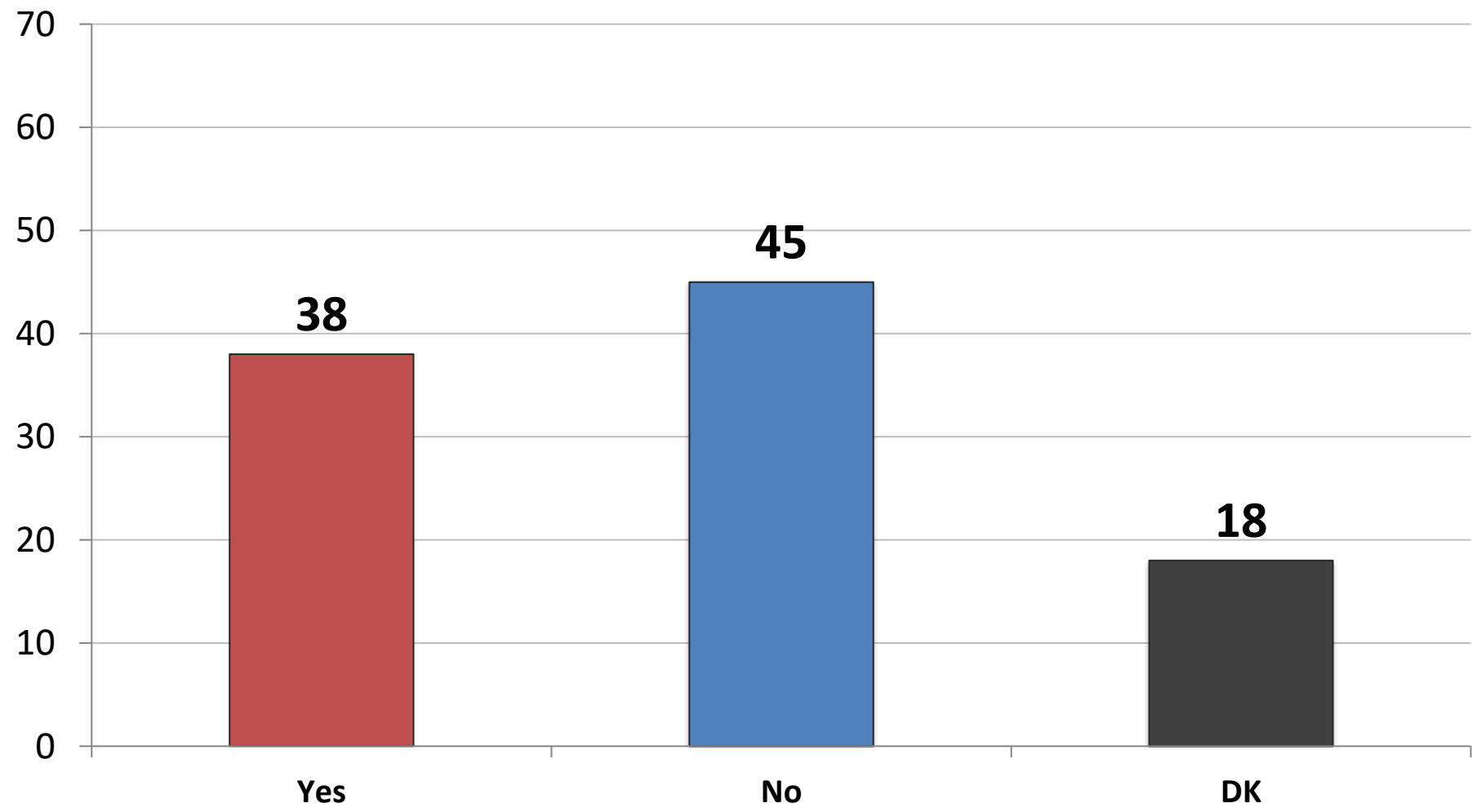
When it comes to America’s gun control laws and ending gun violence, which of the following comes closest to your own personal opinion?

It has been estimated we already have over 20,000 gun control laws on the books across the country. Major cities like Los Angeles, New York City, Philadelphia, Chicago and Baltimore have some of the strictest gun control laws in the country, yet they have the highest rates of gun crimes, so the politicians and law enforcement should concentrate more on enforcing current gun laws, keeping guns out of the hands of criminals and the mentally ill, instead of enacting more gun control laws on law abiding Americans,
OR,
The best way to stop the scourge of gun violence and mass shootings is to enact more gun control laws. Gun crimes are out of control across the country and the best way to fight gun violence is to make guns less available to the general public because there are just too many guns out there. Countries like Canada and England have enacted stricter gun control laws and they have significantly less gun violence in those countries than we have here in the United States.



	Enforce	Laws
East	52	38
Midwest	60	31
South	52	40
West	60	33
Vote Trump 2020	76	17
Vote Biden 2020	37	54
Vote Cong. – GOP	77	18
Vote Cong. – DEM	35	56
Vote Cong.– UND	51	24
Approve Biden	40	51
Disapprove Biden	78	16
Republican	73	20
Democrat	37	54
Independent	57	34
Liberal	38	55
Moderate	50	39
Conservative	74	18
White	59	33
African- American	43	48
Hispanic	50	40
Under 55	52	39
Over 55	60	33
Married	62	32
Single	46	41
Men	62	31
Women	49	41
Live in Urban Area	48	46
Live in Suburban Area	54	36
Live in Rural Area	68	24

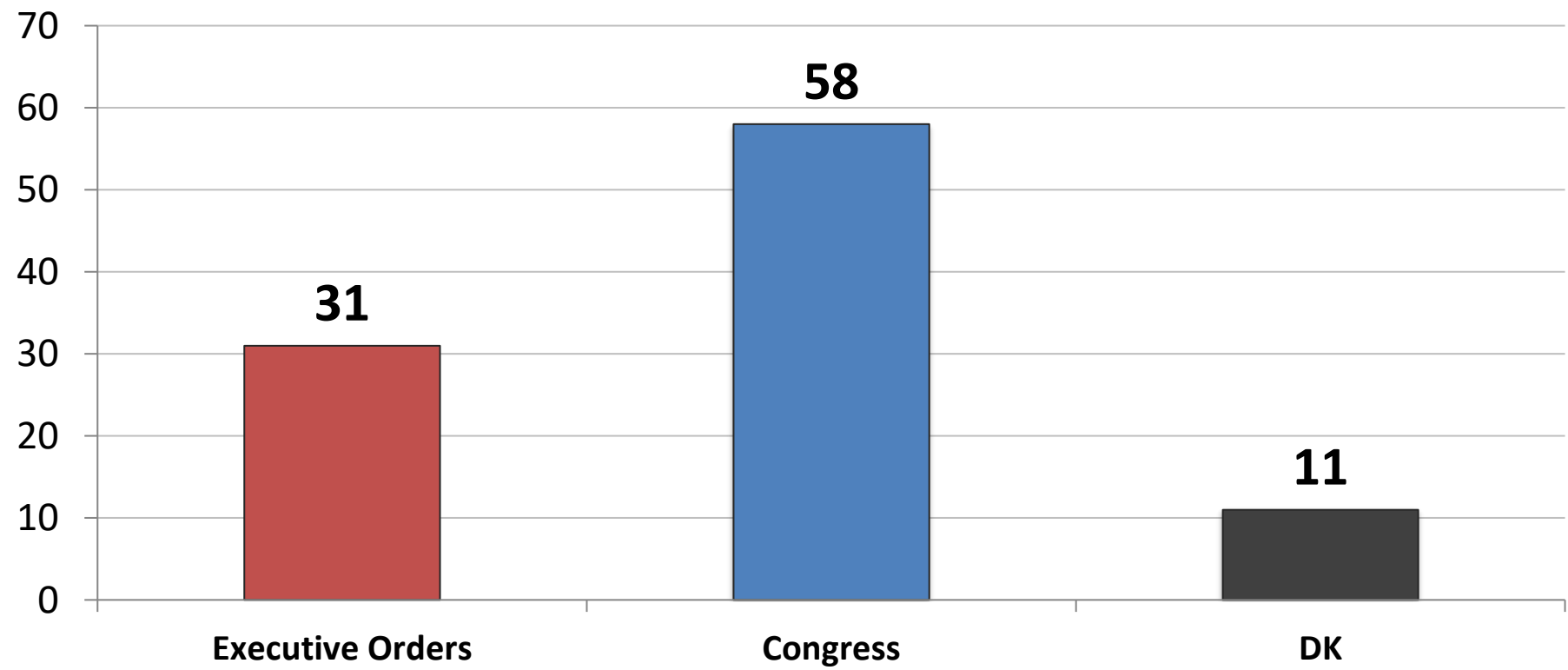
Would more gun control laws have stopped the recent shootings in Atlanta, Georgia and Boulder, Colorado?



	Yes	No
East	45	35
Midwest	31	50
South	38	46
West	37	47
Vote Trump 2020	19	69
Vote Biden 2020	55	23
Vote Cong. – GOP	22	68
Vote Cong. – DEM	56	21
Vote Cong.– UND	20	50
Approve Biden	57	22
Disapprove Biden	11	79
Republican	25	63
Democrat	56	23
Independent	29	51
Liberal	64	18
Moderate	36	41
Conservative	18	70
White	31	51
African- American	54	29
Hispanic	54	33
Under 55	48	37
Over 55	23	57
Married	37	47
Single	39	42
Men	38	48
Women	37	42
Live in Urban Area	60	26
Live in Suburban Area	31	50
Live in Rural Area	21	60

When it comes to the issue of enacting more gun control legislation, which statement do you agree with more?

The President should take it upon himself to enact more gun control laws through executive orders without any input from Congress,
OR,
All new federal gun control legislation should be debated and enacted through congress so it is a more democratic and representative process



	EO	Cong.
East	38	52
Midwest	23	67
South	32	56
West	33	57
Vote Trump 2020	16	75
Vote Biden 2020	45	43
Vote Cong. – GOP	18	75
Vote Cong. – DEM	46	42
Vote Cong.– UND	16	55
Approve Biden	46	43
Disapprove Biden	10	80
Republican	20	70
Democrat	51	39
Independent	18	70
Liberal	58	35
Moderate	28	56
Conservative	13	78
White	26	64
African- American	44	43
Hispanic	43	46
Under 55	40	49
Over 55	19	71
Married	30	59
Single	34	54
Men	34	59
Women	29	58
Live in Urban Area	52	43
Live in Suburban Area	25	61
Live in Rural Area	16	72

From the following list, which social media networks do you use?

	<u>Total</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Cons</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Women</u>
Facebook	74	78	72	71	71	75	75	74	74	72	75
YouTube	59	54	63	61	66	59	54	68	47	60	59
Instagram	44	37	55	39	57	46	32	61	21	44	44
Twitter	34	26	42	35	51	34	21	47	16	36	33
Pinterest	29	30	32	25	32	29	27	32	26	20	38
Snapchat	23	17	30	20	31	24	15	34	7	22	23
Linkedin	24	27	22	24	29	22	22	29	17	30	19
TikTok	20	15	30	12	29	20	13	31	5	18	22
WhatsApp	19	18	24	14	27	17	15	28	6	23	15
Reddit	13	10	17	11	19	13	7	19	4	14	11
Tumblr	6	4	8	6	9	7	3	10	1	7	6
Telegram	6	8	6	5	9	4	6	9	2	10	3
Parler	4	5	1	6	2	2	7	4	4	5	3
Rumble	3	3	2	3	2	2	3	3	1	4	2
Gab.com	2	2	2	4	2	1	4	3	1	3	2
Clouthub	1	1	1	2	1	1	2	2	0	2	1
Other	1	1	0	1	0	0	1	1	1	1	0
None	6	9	4	7	3	6	9	1	13	8	5

2020 Likely General Election Voter Profile: n= 1,000

Party	Total	Age	Total	Region	TOTAL
Republican	36	18-29	17	East	18
Democrat	37	30-40	16	Midwest	23
Independent	27	41-55	25	South	38
<u>Ideology</u>		56-65	20	West	22
Liberal	30	Over 65	22	<u>Area</u>	
Moderate	33	<u>Race</u>		Urban	30
Conservative	37	White	68	Suburban	47
<u>Voting Behavior</u>		African American	13	Rural	23
Always Vote	69	Hispanic	13		
Almost Always Vote	20	Asian	4		
Vote Most of the Time	10	<u>Gender</u>			
<u>2020 Vote For President</u>		Male	48		
Vote Trump	47	Female	52		
Vote Biden	51				

**New York Office**

566 South Route 303

Blauvelt, NY 10913

845-365-2000

D.C./Virginia Office

919 Prince Street

Alexandria, VA 22314

703-518-4445

www.mclaughlinonline.com