

### Arizona Statewide Survey Washington, D.C. Statehood Analysis

Presented By: John McLaughlin April 2021



# **Table of Contents**

- I. Methodology
- II. Major Findings
- III. Opinion on D.C. Statehood
- **IV. Message Testing**
- V. Political Environment

## Methodology

This poll of 400 likely general election voters in Arizona, was conducted on April 28<sup>th</sup>, 2021 and April 29<sup>th</sup>, 2021. All interviews were conducted via telephone by professional interviewers.

Interview selection was random within predetermined election units. 50% of interviews were completed on cell-phones. These samples were then combined and structured to correlate with actual voter turnout in a general election.

This poll of 400 likely general election voters in Arizona, has an accuracy of +/- 4.9% at a 95% confidence interval.

# **Major Findings**

- I. Voters in Arizona are aware of the pending legislation in Congress regarding Washington, D.C. Statehood and disapprove of this measure.
  - 1. The majority of Arizona voters, 50%, disapprove of granting Washington, D.C. statehood, which would give residents of D.C. federal representation in Congress (42% strongly/8% somewhat), 42% approve (30% strongly/12% somewhat). The majority that disapprove is outside the margin of error and Arizonans are decisively against statehood for Washington, D.C.
  - 2. Among those who approve of D.C. Statehood (n=169) the top responses for why they approve were: *citizen representation* 32%, *considered a state* 16%, and *equal representation* 15%.
  - 3. Among those who disapprove of D.C. Statehood (n=201), the top reasons why include: *Democrat power grab* 32%, *doesn't qualify as a state* 20%, and *Unconstitutional* 17%.
  - 4. Three-in-four voters, 77%, say they are aware that *Nancy Pelosi and the Democrats in the House of Representatives recently passed a bill that if signed into law will make Washington, D.C. a state that would give it two voting U.S. Senators and a Congressman,* while 22% are unaware.

# **Major Findings**

### II. The following messages are most effective in fostering opposition to D.C. Statehood making voters less favorable to Senator Mark Kelly.

- **1. 59% of voters are** <u>less favorable</u> towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to eliminate voter ID in national elections which will enable fraud and allow non-citizens to vote in federal elections."
- 2. 58% of voters are less favorable towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to eliminate voter ID in national elections which will enable fraud and allow non-citizens to vote in federal elections."
- **3. 58% of voters are** <u>less favorable</u> towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to pass trillions of new wasteful deficit spending that will increase the national debt, raise taxes for everyone, and cost Americans millions of jobs."
- **4. 57% of voters are** <u>less favorable towards Mark Kelly if he were to vote for</u>, *"The Democrats will vote to make Washington, D.C. a state to open our borders allowing Mexican Cartels and gangs like MS-13 to smuggle millions of refugees into the United States."*
- 5. 57% of voters are <u>less favorable</u> towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to continue to defund and regulate your local police allowing criminals to go free and crime in our cities to continue to skyrocket."
- **6. 55% of voters are <u>less favorable towards Mark Kelly if he were to vote for,** *"The Democrats will vote to make Washington, D.C. a state to strengthen cancel culture and censorship of Americans by 'Big Tech' and the media."*</u>
- 7. 52% of voters are less favorable towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to allow transgender biological men to participate in women's and girls' college and high school sports."
- 8. 52% of voters are <u>less favorable</u> towards Mark Kelly if he were to vote for, "According to the Constitution Washington, D.C. is a city, not a state, but Democrats will vote to give the city of Washington, D.C. with only 700,000 residents, their own US Senators compared to bigger cities like Los Angeles, New York or even Phoenix."
- **9. 51% of voters are** <u>less favorable</u> towards Mark Kelly if he were to vote for, "The Democrats are merely trying to make Washington, D.C. a state to get 2 more senators to pass unpopular, radical legislation."
- **10. 51% of voters are** <u>less favorable</u> towards Mark Kelly if he were to vote for, "The Democrats will vote to make Washington, D.C. a state to pack the U.S. Supreme Court from nine justices, to thirteen."

# **Major Findings**

### III. After the message testing, opposition to D.C. Statehood intensifies.

- 1. Disapproval of D.C. Statehood increased (+5) to 55%, (50% strongly/5% somewhat), while approval of it remained stagnant: 42% (29% strongly/12% somewhat).
- 2. Three-in-five voters, 60%, would want their U.S. Senator to vote against legislation for D.C. Statehood, 37% would want their senator to vote in favor of it.
- 3. The majority, 52%, say they would be less favorable towards Mark Kelly and Kyrsten Sinema if they voted in favor of D.C. Statehood (46% much/6% somewhat), while 33% said it would make them more favorable towards them (22% much/12% somewhat).
- 4. The majority, 56%, agree with the statement, "since Washington, D.C. is a city founded to be the seat of the federal government with hundreds of thousands of government employees, big government employee unions, tens of thousands of lobbyists and a massive federal bureaucracy, making Washington, D.C. a state with its own US Senators and Congressman will only lead to more corruption and cost the rest of America billions more in spending and taxes," (44% strongly/12% somewhat), 39% disagree, (25% strongly/14% somewhat).
- 5. Fifty-four percent (54%) agree that, "the District of Columbia is overwhelmingly Democratic. Republicans make up only 6% of the District's registered voters, D.C. has never elected a Republican mayor and there has not been a single Republican on the City Council in over a decade. The push for D.C. Statehood is a politically partisan move to get more Democrats in Congress and the U.S. Senate," (43% strongly/11% somewhat), 38% disagree, (24% strongly/14% somewhat).

## **Opinion on D.C. Statehood**

Arizona Statewide

App. Disapp. Albuquerque M.M. 47 53 Do you approve or disapprove of granting Washington, D.C. statehood, **Pima County** 48 48 which would give residents of D.C. federal representation in Congress? Rest of Tucson M.M. 56 44 Maricopa County 42 48 Rest of Phoenix M.M. 38 56 60 Yuma – El Centro M.M. 26 74 Republican 9 87 Democrat 75 14 50 Ind. Men 54 42 50 Ind. Women 44 44 Voted Trump 2020 87 9 42 42 Voted Biden 2020 76 14 Fav. – Kelly 72 20 40 Unfav. - Kelly 84 11 Fav. – Sinema 53 39 Unfav. – Sinema 58 37 30 D.C. Statehood - App. 100 -30 D.C. Statehood - Disapp. 100 -D.C. Statehood - D.K. Fav Kelly/Disapp. D.C. 100 -Fav Sinema/Disapp. D.C. 100 \_ 20 App. D.C./Now Disapp. 100 -M.K./K.S. - More Favorable 94 4 12 M.K./K.S. - Less Favorable 8 84 M.K./K.S. - No Difference 46 35 8 8 10 Liberal 80 14 Moderate 52 40 Conservative 10 85 White 41 54 0 Hispanic 45 46 Strng Smwt. Smwt. D.K. Approve Disapprove Strng Under 55 50 41 Over 55 34 60 Arizona Statewide

8

Vote 2020/Not 2018

40

51

## **Voter Profile**

	Total	D.K.		Total	D.K.		Total	D.K.
Voter:			Vote Behavior:			Gender:		
Definitely	72	65	Democrat	39	46	Male	47	25
Very	20	23	Ticketsplitter	13	25	Female	53	75
Somewhat	8	13	Republican	44	26	Race:		
Party:			Education:			White	73	53
Republican	39	22	H.S./Less	52	70	Hispanic	18	21
Democrat	34	50	Less/H.S.	2	0	A.A./Black	4	16
Ind./Other/D.K./Ref.	28	28	H.S. Grad.	13	21	Asian	2	4
Ideology:			Some Coll./Trade	25	31	Native American	1	0
Liberal	24	21	Coll. Grad./Assoc.	12	18	Other	0	0
Moderate	32	32	Coll. Grad./Post.	48	31	D.K./Refused	2	6
Conservative	39	27	Bachelors	33	21	Area:		
Reg. Voter in Arizona:			Post Grad.	15	10	Albuquerque M.M.	1	0
Less/10	45	55	Age:			Pima County	16	9
5 Years/Less	28	32	18-29	13	15	Rest of Tucson M.M.	3	0
6-10 Years	17	23	30-40	15	20	Maricopa County	61	75
11+	53	44	41-55	22	26	Rest of Phoenix M.M.	18	16
11-20	16	22	56-65	19	11	Yuma – El Centro M.M.	2	0
20 Years/More	37	22	Over 65	29	26	Interview:		
			Mean	52	49	Cell	70	80
						Landline	30	20

## And why do you <u>approve</u> of D.C. statehood?

### (n=169)

	Total	GOP	Dem	Ind. Men	Ind. Wo- men	M.K./ K.S. More Fav.	M.K./ K.S. Less Fav.	M.K./ K.S. No Diff.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
Citizen Representation	32	10	36	29	30	37	8	23	36	31	14	34	17	31	34
Considered a state	16	0	11	41	16	17	5	23	20	16	9	17	17	17	15
Equal Voting Rights	15	22	13	19	16	17	18	6	9	18	22	17	15	11	20
General support	10	16	11	8	8	9	13	19	8	11	20	12	10	12	9
Because they pay taxes	6	0	7	5	5	8	0	0	9	3	0	6	8	6	6
Beneficial for citizens	4	0	4	0	11	4	13	0	1	7	0	2	12	6	0
Its not a big deal	2	0	1	0	8	1	0	10	1	3	0	1	4	2	2
People working together	1	7	1	0	0	1	6	0	1	2	0	1	3	1	2
Other	5	0	5	5	8	3	8	4	2	10	0	2	0	6	4
D.K./Ref.	13	45	15	3	3	11	30	15	20	3	35	12	22	13	14

A	And	wh	y dc	γοι	ı <mark>dis</mark>	app	rove	<u>e</u> of	D.(	C. st	atel	100	d?		
						(n=2	.01)								
	Tot	al GO	P Dem	Ind. Men	Ind. Wo- men	M.K./ K.S. More Fav.	M.K./ K.S. Less Fav.	M.K./ K.S. No Diff.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
Democrat Powe Grab	er 3:	1 32	2 20	18	48	21	31	38	46	24	32	32	35	33	29
Doesn't Qualify as a State	20	0 23	3 10	26	7	35	20	18	0	16	23	21	11	23	19
Unconstitutiona	al 11	7 14	1 28	24	18	12	19	0	0	17	19	19	10	6	26
No reason to be State	ea 12	2 13	8 16	0	11	0	11	20	25	7	13	11	12	14	11
There are enou states	gh 4	5	0	4	3	0	3	17	8	4	4	4	6	3	5
No need for representation	3	5 4	0	0	3	0	4	0	0	5	3	4	4	3	4
Other	10	0 8	6	28	8	0	12	1	0	13	10	9	14	12	9
DK/Refused	10	08	27	4	12	32	8	19	30	18	5	8	16	15	5

							Aware	Unaware
			t Nancy Pelosi and the			Albuquerque M.M.	100	-
of	Representa	atives recently	passed a bill that if sigr	ned into law wil	l make	Pima County	84	16
W	ashington, [	D.C. a state that	would give it two voti	ng U.S. <u>Senator</u>	rs and a	Rest of Tucson M.M.	100	-
			Congressman?			Maricopa County	74	25
						Rest of Phoenix M.M.	77	23
						Yuma – El Centro M.M.	81	20
90 -						– Republican	81	19
						Democrat	75	26
80 -		77				Ind. Men	83	18
80						Ind. Women	70	30
						Voted Trump 2020	83	16
70 -						Voted Biden 2020	73	27
						Fav. – Kelly	79	21
60 -						Unfav. – Kelly	86	15
00						Fav. – Sinema	83	17
50						Unfav. – Sinema	82	17
50 -						D.C. Statehood - App.	75	25
						D.C. Statehood - Disapp.	83	17
40 -						D.C. Statehood - D.K.	55	45
						Fav Kelly/Disapp. D.C.	72	29
20						Fav Sinema/Disapp. D.C.	90	10
30 -				22		App. D.C./Now Disapp.	51	49
						M.K./K.S. – More Favorable	79	21
20 -						_ M.K./K.S. – Less Favorable	79	20
						M.K./K.S. – No Difference	69	31
10 -						Liberal	74	26
10						Moderate	69	31
_						Conservative	86	13
0 -						White	82	18
		Aware		Unaware		Hispanic	63	38
						Under 55	67	33
12			Arizona Statewid	۵		Over 55	89	10
						Vote 2020/Not 2018	64	36

## **Message Testing**

Arizona Statewide

Now, I am going to read you a series of statements. If Senator Mark Kelly were to vote in favor of each of the following issues, please tell me whether it would make you more favorable or less favorable to towards him. If it would make no

#### difference, just say so.

LESS FAVORABLE/ Much Less	Total	GOP	Dem	Ind. Men	Ind. Wo- men	Fav M.K./ Disapp. D.C.	Fav K.S./ Disapp. D.C.	App. D.C./ Now Disapp.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
The Democrats will vote to make Washington, D.C. a state to eliminate voter ID in national elections which will enable fraud and allow non citizens to vote in federal elections.	59/48	83/74	36/24	52/39	55/40	68/51	84/71	57/52	32/24	54/31	82/77	58/48	58/44	51/42	67/54
The Democrats will vote to make Washington, D.C. a state to take away the rights of law- abiding citizens to own a gun.	58/50	83/77	30/21	48/37	63/55	69/53	89/78	66/60	29/21	53/38	83/80	58/51	54/44	52/42	63/56
The Democrats will vote to make Washington, D.C. a state to pass trillions of new wasteful deficit spending that will increase the national debt, raise taxes for everyone, and cost Americans millions of jobs.	58/48	83/76	32/23	47/33	59/48	65/49	82/73	78/65	34/22	48/34	83/78	56/48	63/51	55/43	60/53

Now, I am going to read you a series of statements. If Senator Mark Kelly were to vote in favor of each of the following issues, please tell me whether it would make you more favorable or less favorable to towards him. If it would make no difference, just say so.

LESS FAVORABLE/ Much Less	Total	GOP	Dem	Ind. Men	Ind. Wo- men	Fav M.K./ Disapp. D.C.	Fav K.S./ Disapp. D.C.	App. D.C./ Now Disapp.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
The Democrats will vote to make Washington, D.C. a state to open our borders allowing Mexican Cartels and gangs like MS- 13 to smuggle millions of refugees into the United States.	57/49	84/74	33/27	52/43	47/42	68/53	81/74	74/68	28/24	51/39	83/76	59/51	55/46	50/42	65/58
The Democrats will vote to make Washington, D.C. a state to continue to defund and regulate your local police allowing criminals to go free and crime in our cities to continue to skyrocket.	57/49	81/72	34/26	52/40	53/46	64/51	79/73	79/53	27/22	50/37	83/77	57/49	59/46	52/42	62/56
The Democrats will vote to make Washington, D.C. a state to strengthen cancel culture and censorship of Americans by 'Big Tech' and the media.	55/46	81/76	28/20	49/36	51/38	69/50	80/68	77/68	30/22	46/29	80/77	52/46	63/44	51/40	59/52

Now, I am going to read you a series of statements. If Senator Mark Kelly were to vote in favor of each of the following issues, please tell me whether it would make you more favorable or less favorable to towards him. If it would make no

#### difference, just say so.

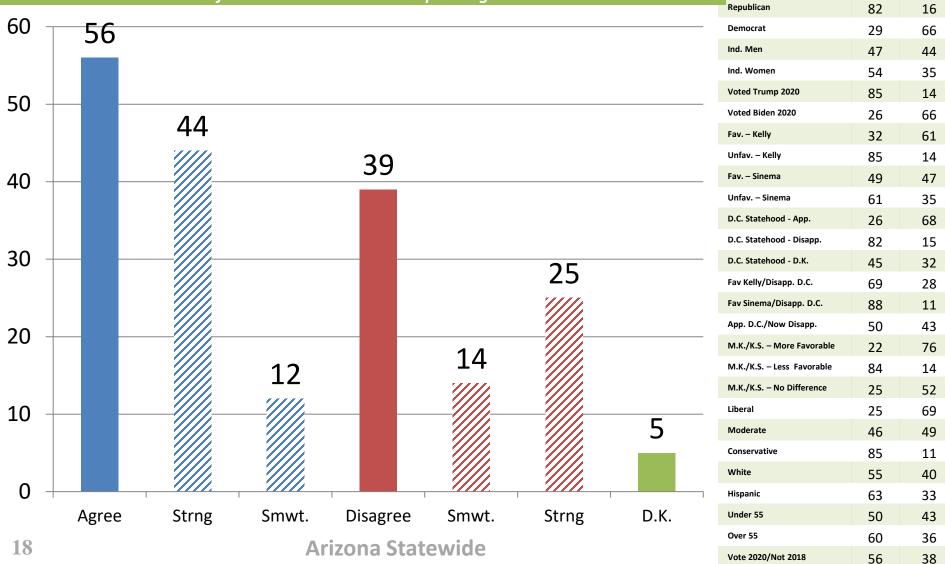
LESS FAVORABLE/ Much Less	Total	GOP	Dem	Ind. Men	Ind. Wo- men	Fav M.K./ Disapp. D.C.	Fav K.S./ Disapp. D.C.	App. D.C./ Now Disapp.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
The Democrats will vote to make Washington, D.C. a state to allow transgender biological men to participate in women's and girls college and high school sports.	52/45	81/75	26/19	46/32	43/35	52/41	71/61	60/60	24/15	38/29	82/76	53/46	52/43	46/38	58/52
According to the Constitution Washington, D.C. is a city, not a state, but Democrats will vote to give the city of Washington, D.C. with only 700,000 residents, their own US Senators compared to bigger cities like Los Angeles, New York or even Phoenix.	52/41	80/70	23/11	44/33	51/36	72/52	74/67	49/39	21/10	48/30	80/73	52/42	53/39	45/35	59/47

Now, I am going to read you a series of statements. If Senator Mark Kelly were to vote in favor of each of the following issues, please tell me whether it would make you more favorable or less favorable to towards him. If it would make no difference, just say so.

LESS FAVORABLE/ Much Less	Total	GOP	Dem	Ind. Men	Ind. Wo- men	Fav M.K./ Disapp. D.C.	Fav K.S./ Disapp. D.C.	App. D.C./ Now Disapp.	Lib.	Mod.	Cons.	White	His- panic	Under 55	Over 55
The Democrats are merely trying to make Washington, D.C. a state to get 2 more senators to pass unpopular, radical legislation.	51/45	82/73	22/18	41/37	45/40	63/52	76/71	77/58	24/20	40/30	81/75	52/47	50/42	42/37	60/53
The Democrats will vote to make Washington, D.C. a state to pack the U.S. Supreme Court from nine justices, to thirteen.	51/44	79/73	21/18	47/40	47/33	64/49	79/70	54/48	21/16	41/32	79/73	53/46	52/45	42/38	59/50

#### Agree/Disagree:

"Since Washington, D.C. is a city founded to be the seat of the federal government with hundreds of thousands of government employees, big government employee unions, tens of thousands of lobbyists and a massive federal bureaucracy, making Washington, D.C. a state with it's own US Senators and Congressman will only lead to more corruption and cost the rest of America billions more in spending and taxes."



Disagree

94

43

33

40

33

26

Agree

6

53

56

55

64

59

Albuquerque M.M.

Rest of Tucson M.M.

Rest of Phoenix M.M.

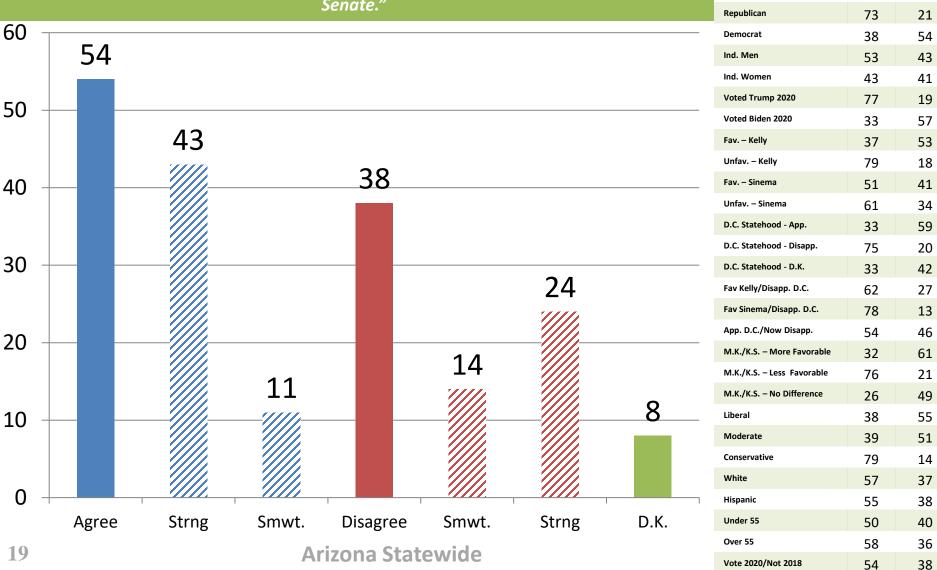
Yuma - El Centro M.M.

Maricopa County

**Pima County** 

#### **Agree/Disagree:**

"The District of Columbia is overwhelmingly Democratic. Republicans make up only 6% of the District's registered voters, D.C. has never elected a Republican mayor and there has not been a single Republican on the City Council in over a decade. The push for D.C. Statehood is a politically partisan move to get more Democrats in Congress and the U.S. Senate."



Disagree

100

36

33

38

36

51

Agree

-

62

67

52

57

39

Albuquerque M.M.

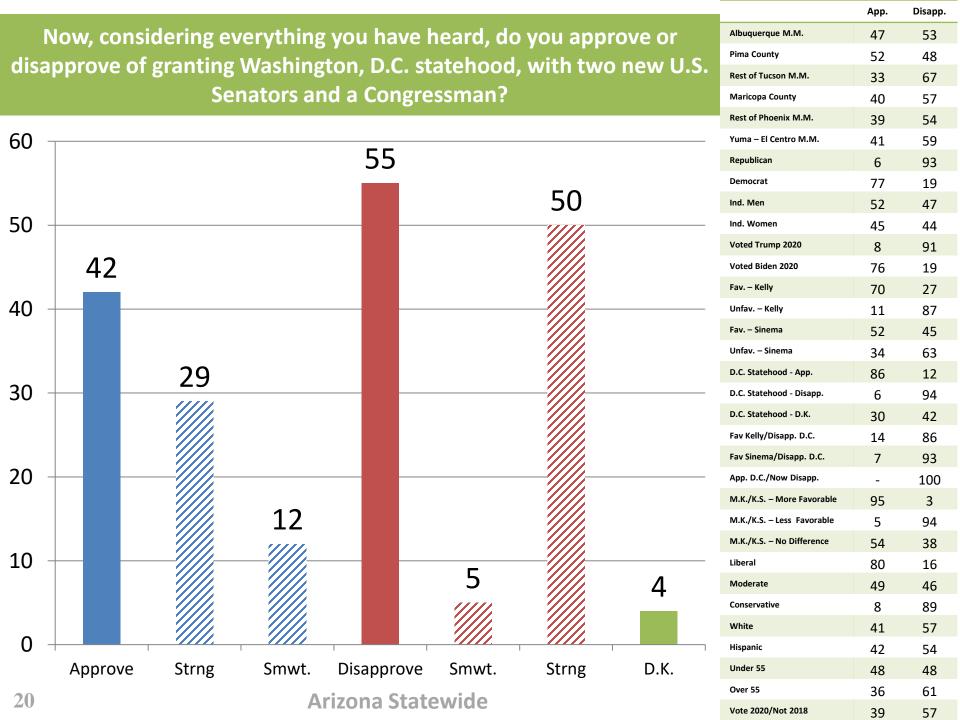
Rest of Tucson M.M.

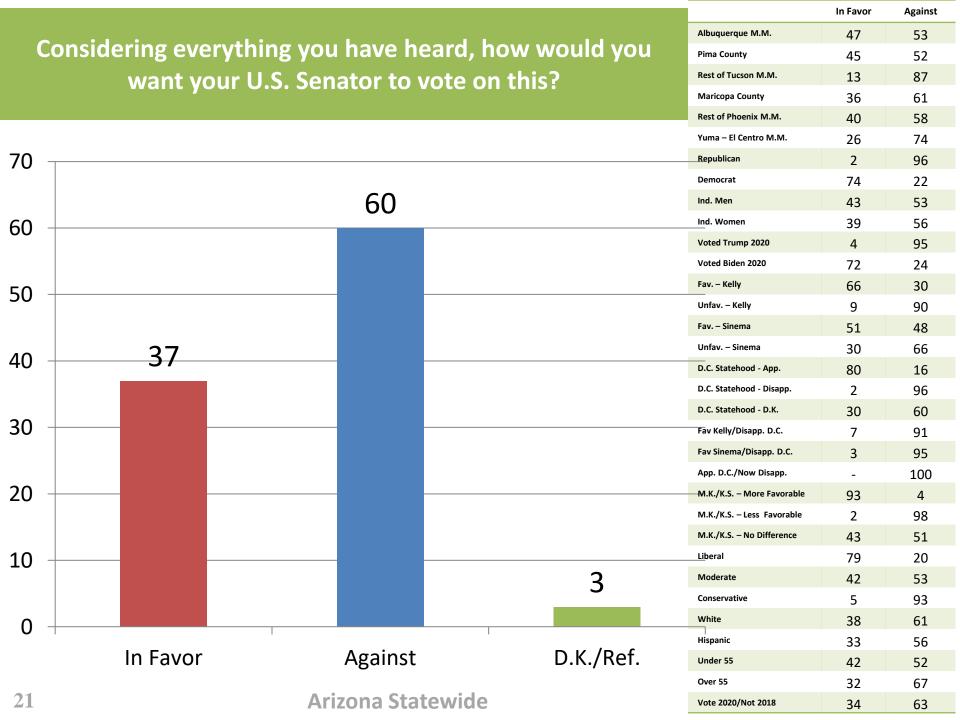
Rest of Phoenix M.M.

Yuma - El Centro M.M.

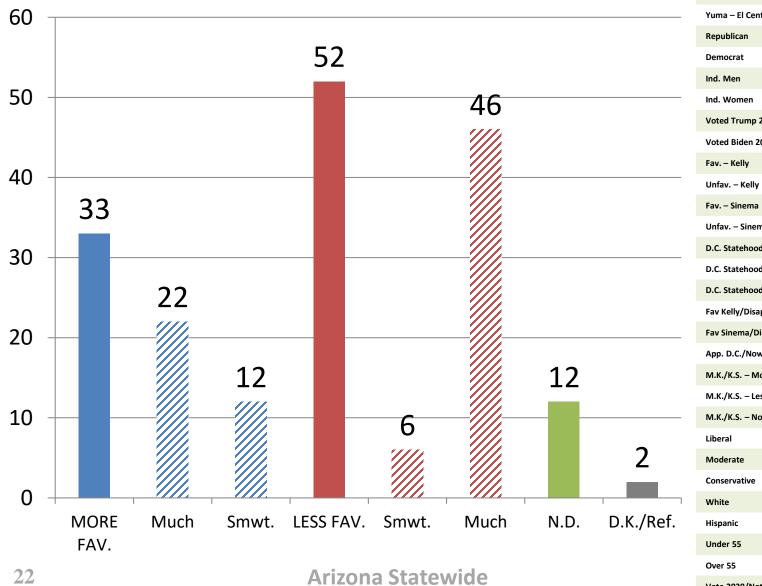
Maricopa County

**Pima County** 





If your state's U.S. Senators, Mark Kelly and Kyrsten Sinema voted in favor of D.C. Statehood, would it make you more favorable or less favorable towards them?



	IVI.F.	L.F.	N.D.
Albuquerque M.M.	47	47	6
Pima County	41	51	8
Rest of Tucson M.M.	13	58	21
Maricopa County	34	52	12
Rest of Phoenix M.M.	30	54	13
Yuma – El Centro M.M.	16	49	35
Republican	4	89	7
Democrat	65	16	18
Ind. Men	40	46	10
Ind. Women	33	44	15
Voted Trump 2020	3	89	7
Voted Biden 2020	64	15	19
Fav. – Kelly	60	23	16
Unfav. – Kelly	6	86	7
Fav. – Sinema	45	41	12
Unfav. – Sinema	26	59	14
D.C. Statehood - App.	74	10	13
D.C. Statehood - Disapp.	3	87	9
D.C. Statehood - D.K.	8	51	31
Fav Kelly/Disapp. D.C.	7	76	15
Fav Sinema/Disapp. D.C.	6	86	7
App. D.C./Now Disapp.	10	74	17
M.K./K.S. – More Favorable	100	-	-
M.K./K.S. – Less Favorable	-	100	-
M.K./K.S. – No Difference	-	-	100
Liberal	73	14	13
Moderate	38	42	16
Conservative	5	87	7
White	34	53	11
Hispanic	32	53	13
Under 55	37	45	15
Over 55	30	59	9
Vote 2020/Not 2018	30	54	13

M.F.

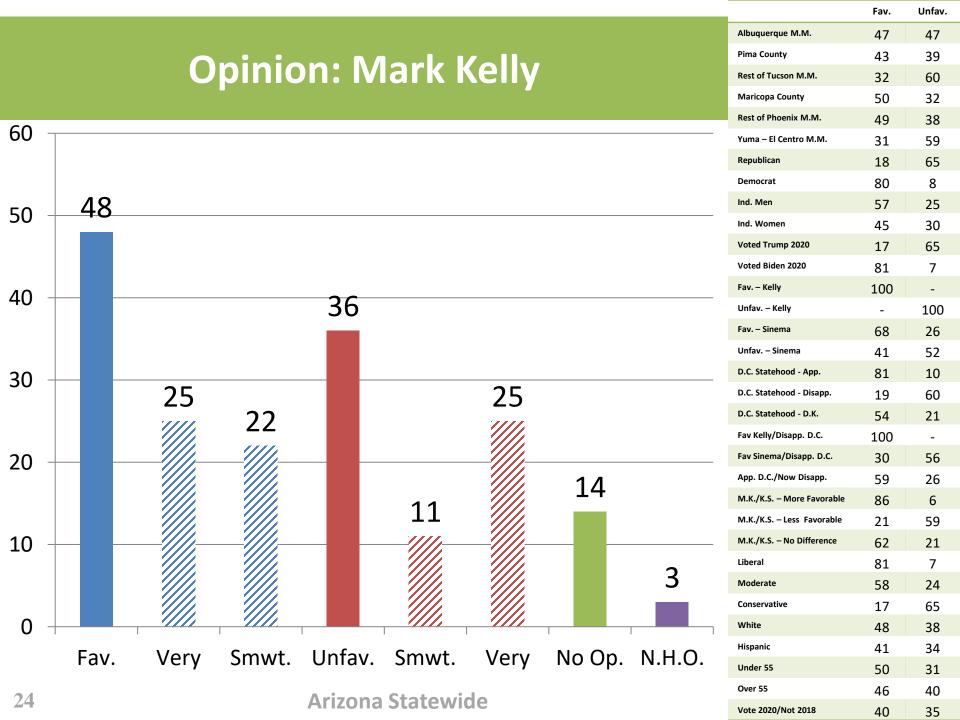
L.F.

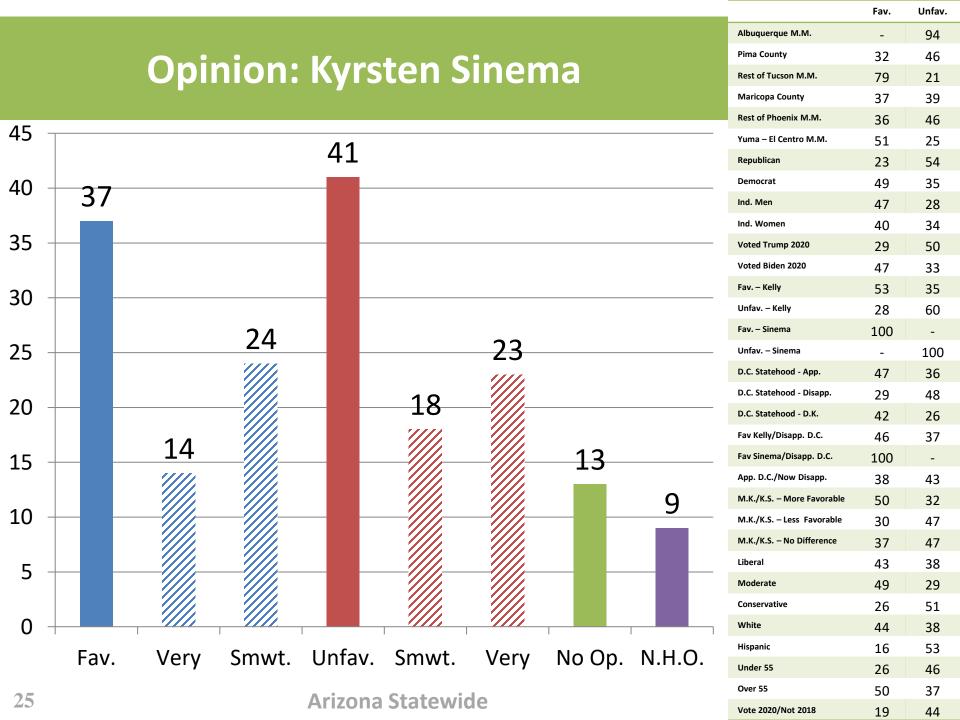
N.D.

22

## **Political Environment**

Arizona Statewide





### For whom did you vote in the Presidential election?

										Maricopa County	46	48
										Rest of Phoenix M.M.	49	45
										Yuma – El Centro M.M.	59	41
50 -	47		47							Republican	94	3
	17									Democrat	3	93
45 -			_							Ind. Men	36	57
										Ind. Women	34	52
10										Voted Trump 2020	100	-
40 -										Voted Biden 2020	-	100
										Fav. – Kelly	17	80
35 -										Unfav. – Kelly	86	10
										Fav. – Sinema	37	60
30 -			-							Unfav. – Sinema	57	38
										D.C. Statehood - App.	10	86
25 -										D.C. Statehood - Disapp.	81	13
23										D.C. Statehood - D.K.	28	60
20										Fav Kelly/Disapp. D.C.	61	35
20 -										Fav Sinema/Disapp. D.C.	82	15
										App. D.C./Now Disapp.	48	46
15 -										M.K./K.S. – More Favorable	5	91
										M.K./K.S. – Less Favorable	81	13
10 -			-							M.K./K.S. – No Difference	26	72
-										Liberal	5	95
5 -										Moderate	30	62
J				1	1	0	1	1	2	Conservative	93	3
				_	_	U	_	_		White	51	44
0 -	Taurar	I	Didar	lorganaan	Howkins	Othar				Hispanic	42	49
	Trump		Biden	Jorgenson	Hawkins	Other	D.N.V. Pres.	D.N.V. At All	D.K./Ref.	Under 55	41	54
26					Arizona	Statew	ide			Over 55	54	40
20						JIALEW	IUC			Vote 2020/Not 2018	47	44

D.J.T.

47

43

76

Albuquerque M.M.

Rest of Tucson M.M.

Pima County

J.B.

47

51

24

								Early	E.D.
Th	inking ahead to	the November 20				st likely to do?	Albuquerque M.M.	6	94
			absentee ballot b				Pima County	71	26
			erson at a polling		lection Day		Rest of Tucson M.M.	90	10
	OP Voting oarl	vo with an absente v	ting in person on		cianatod dron h	oxlocation	Maricopa County	74	23
	OR, VOLING EURIS	/ with an absence	e bunot that you		signated drop b		Rest of Phoenix M.M.	53	46
							Yuma – El Centro M.M.	70	30
80 -							Republican	52	43
							Democrat	87	14
70	69						Ind. Men	73	21
70 -							Ind. Women	71	29
							Voted Trump 2020	53	43
60 -							Voted Biden 2020	86	12
							Fav. – Kelly	85	12
							Unfav. – Kelly	49	47
50 -		43					Fav. – Sinema	79	18
		τJ					Unfav. – Sinema	63	34
40 -		/////					D.C. Statehood - App.	88	11
10							D.C. Statehood - Disapp.	52	43
					28		D.C. Statehood - D.K.	75	26
30 -		/////			20		Fav Kelly/Disapp. D.C.	65	23
							Fav Sinema/Disapp. D.C.	61	32
20 -		////	16				App. D.C./Now Disapp.	62	32
20			ΤO	11			M.K./K.S. – More Favorable	92	8
				<b>T T</b>			M.K./K.S. – Less Favorable	54	42
10 -		////				<u> </u>	M.K./K.S. – No Difference	69	29
						3	Liberal	85	15
0							Moderate	72	25
0 -							Conservative	55	41
	Early	Mail-In	Drop Box	Early In	Election	D.K./Ref.	White	70	28
	Voting	Absentee	-	Person	Day		Hispanic	66	33
	voung			1 C13011	Day		Under 55	67	29
27			Arizona	Statewide			Over 55	72	27
			AIIZUIId	Statewide	- 1		Vote 2020/Not 2018	62	37