

# 2024 UNITED STATES ELECTION OBSERVER

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Conducted by McLaughlin & Associates and Századvég Foundation

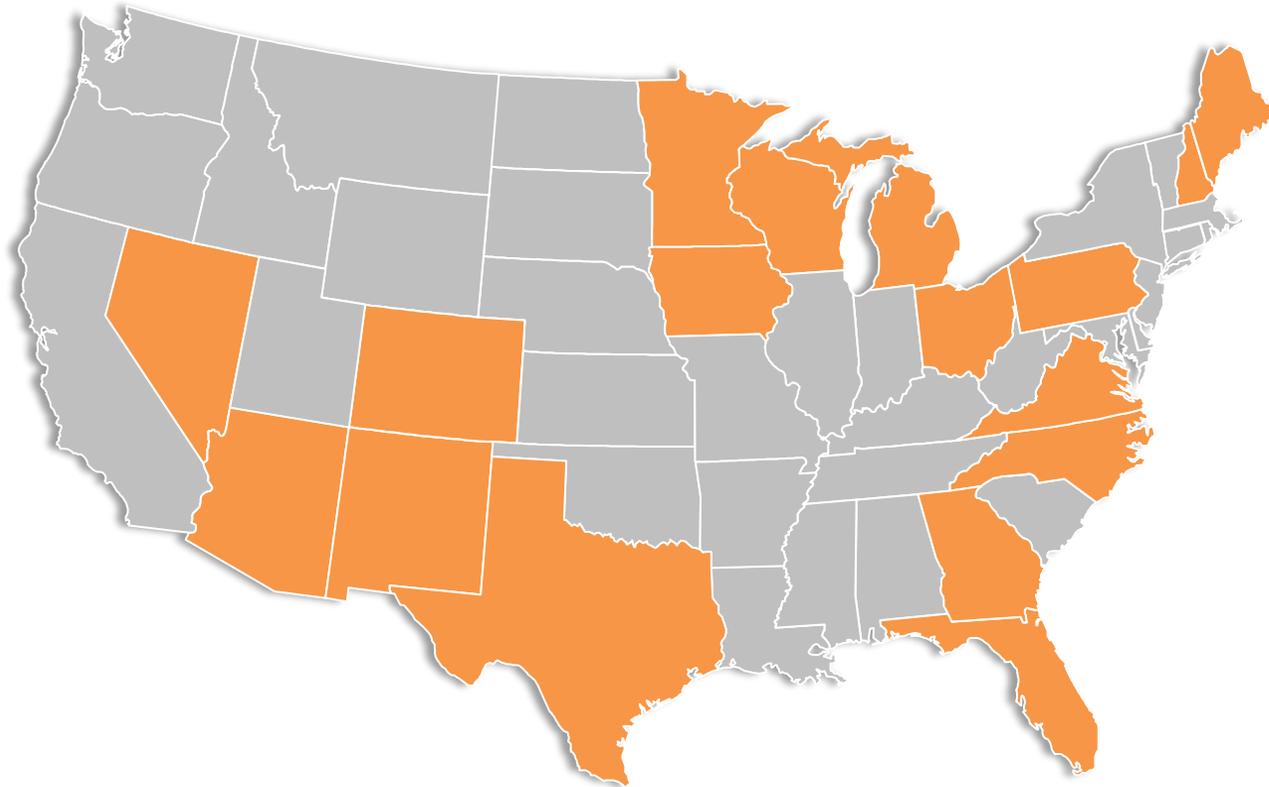
February 2023

# Methodology

The survey was conducted among 1,600 likely general election voters in 17 election battleground states between February 15-20, 2023. Included, is a sample of 737 Republican primary voters.

The interview distribution was structured to correlate with the electoral college vote by state (Arizona, Colorado, Florida, Georgia, Iowa, Maine, Michigan, Minnesota, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Texas, Virginia, and Wisconsin). The survey sample reflects the demographics of a likely voter universe.

The accuracy of the 1,600 likely general election voter sample is +/- 2.5% at a 95% confidence interval. The accuracy of the 737 Republican primary election voter sample is +/- 3.6% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



Universes:	Sample	Margin of Error
Battleground General Election Voters	1,600	+/- 2.5%
Battleground Republican Primary Voters	737	+/- 3.6%

# Direction of United States

General Election

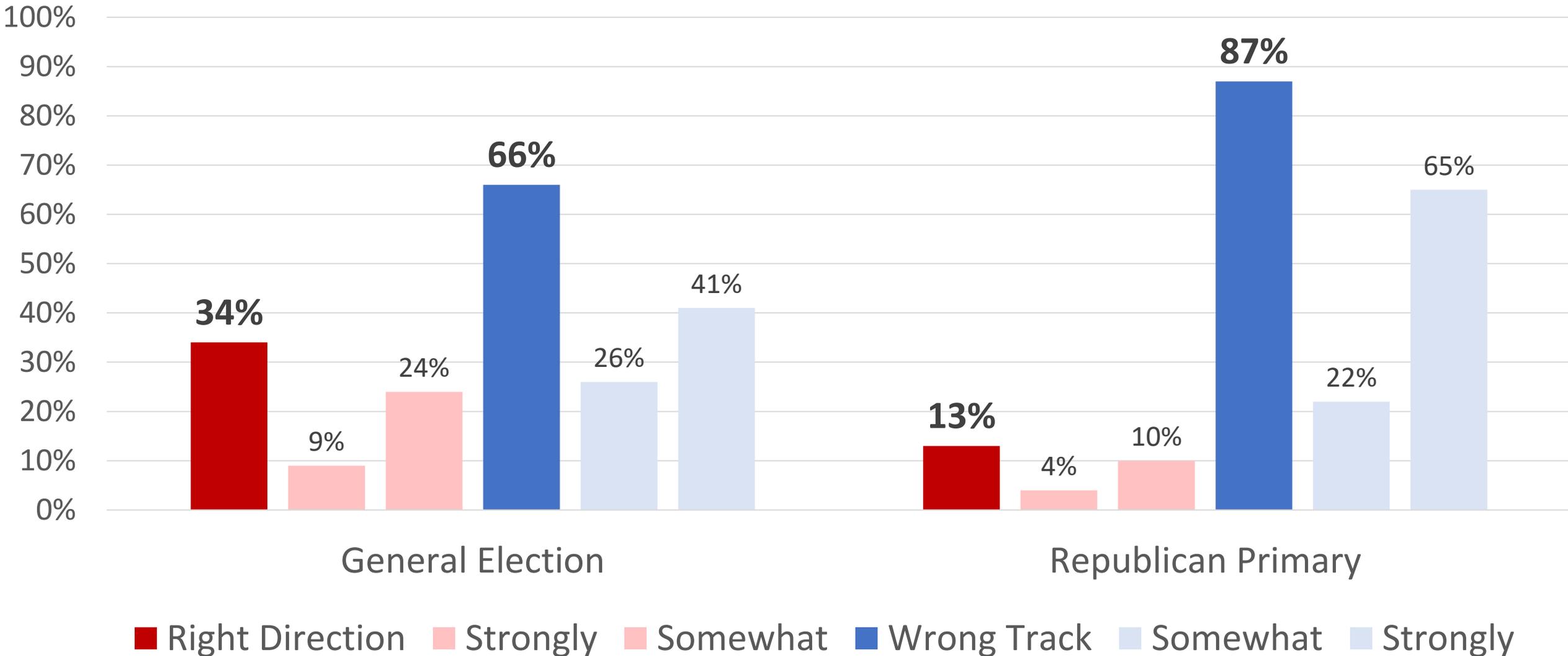
2/20/23

Right Direction

34%

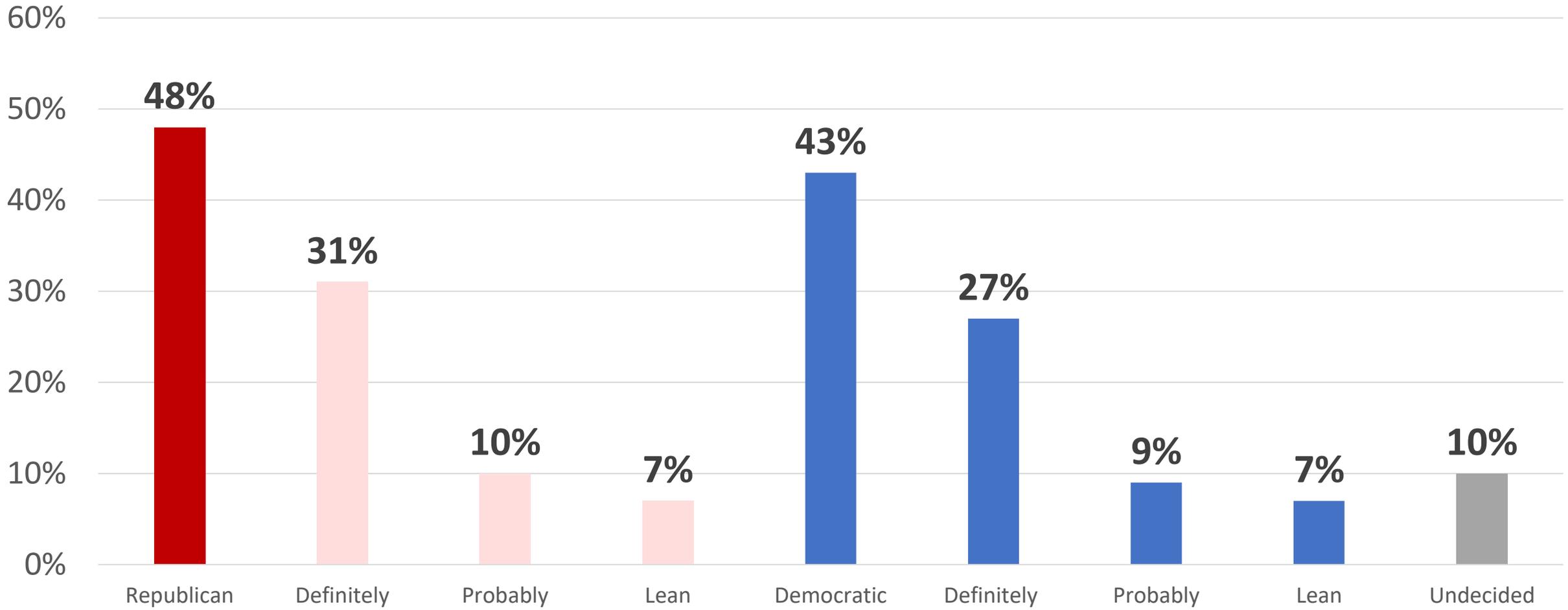
Wrong Track

66%



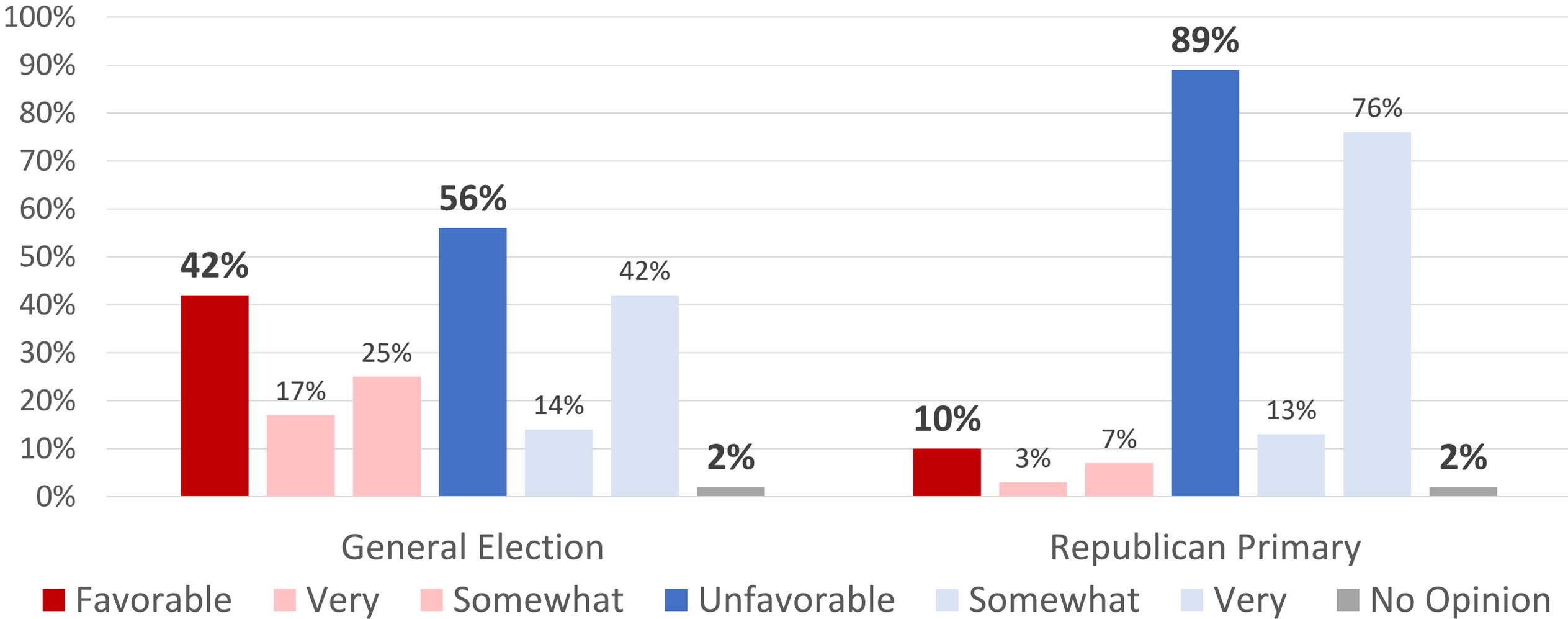
# Generic Ballot for Congress

<b>General Election</b>	<b>2/20/23</b>
Republican	48%
Democratic	43%
Undecided	10%



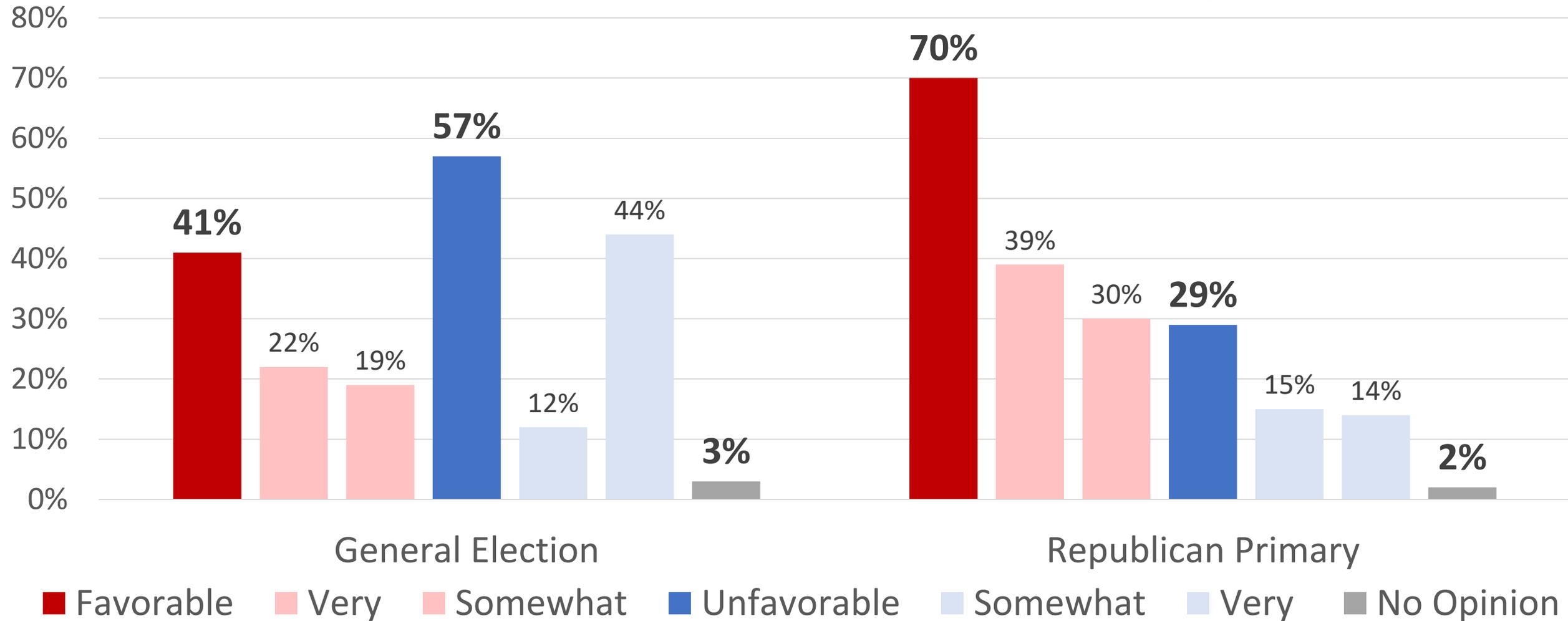
# Image of Joe Biden

General Election		2/20/23
Favorable		42%
Unfavorable		56%
No Opinion		2%



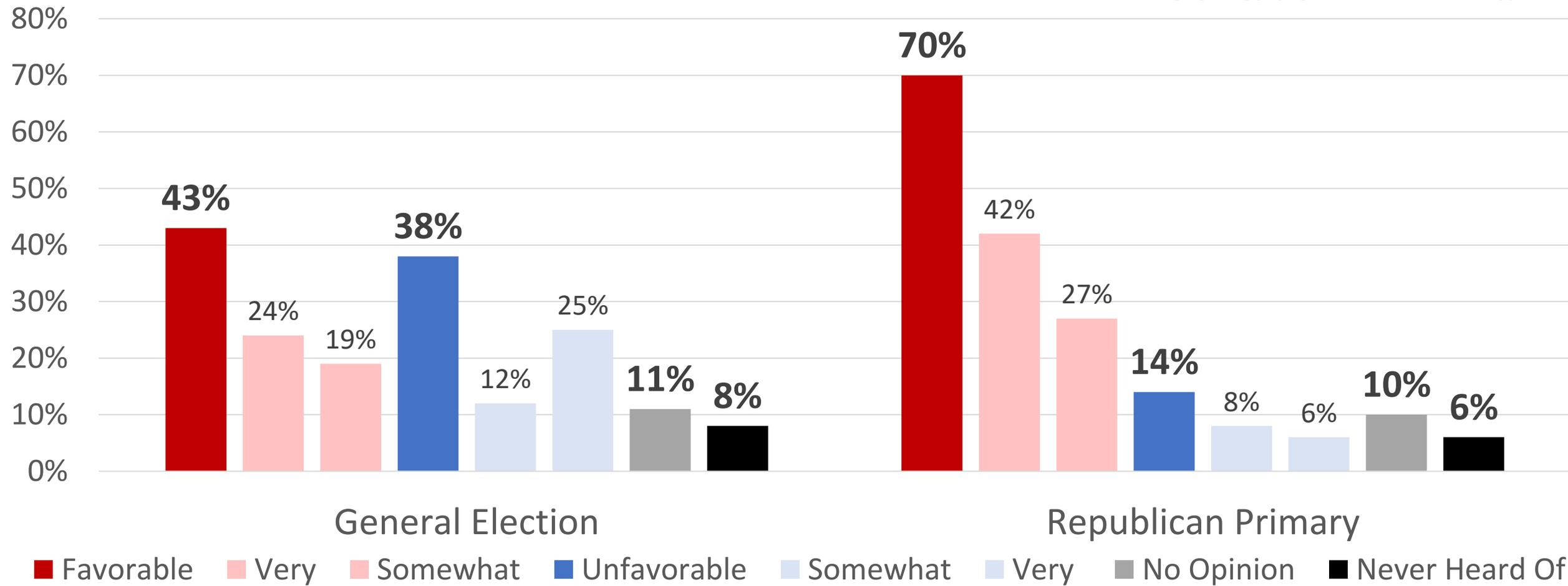
# Image of Donald Trump

General Election	2/20/23
Favorable	41%
Unfavorable	57%
No Opinion	3%



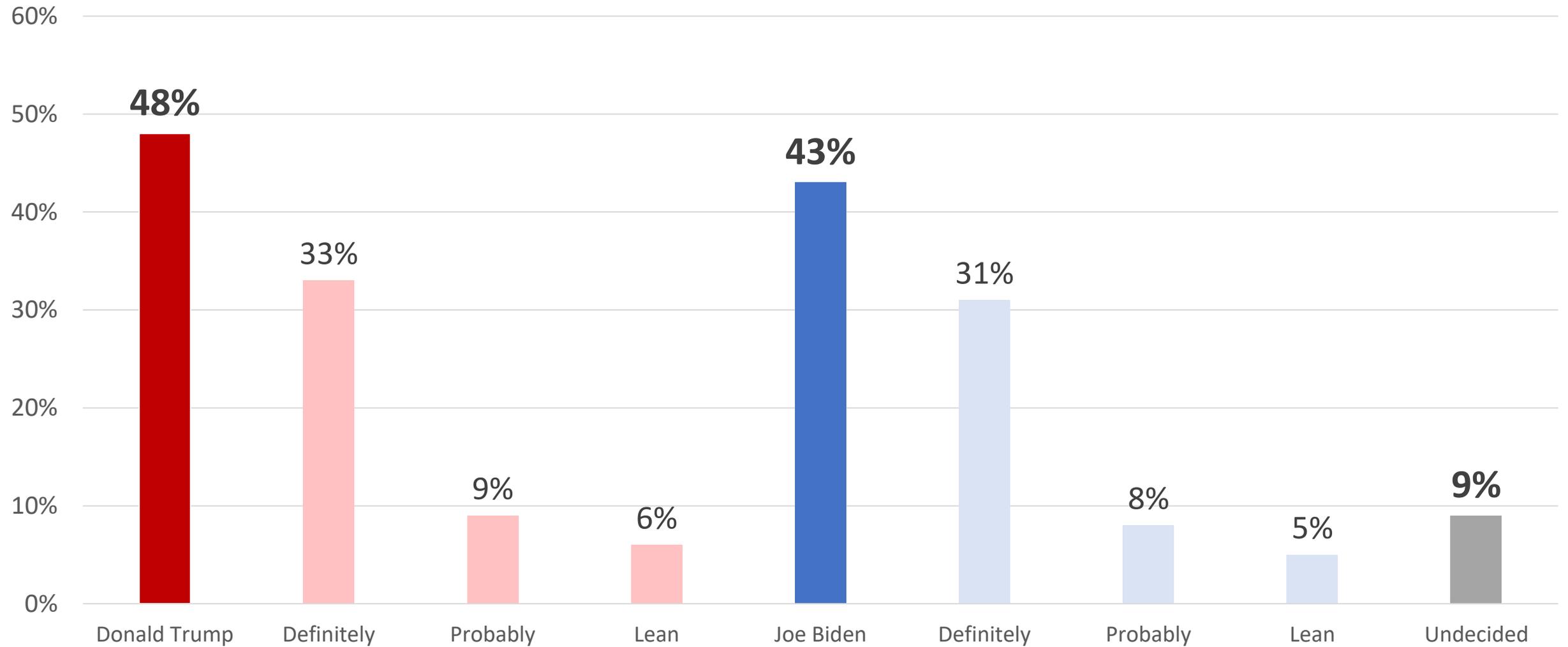
# Image of Ron DeSantis

General Election		2/20/23
Favorable		43%
Unfavorable		38%
No Opinion		11%
Never Heard Of		8%



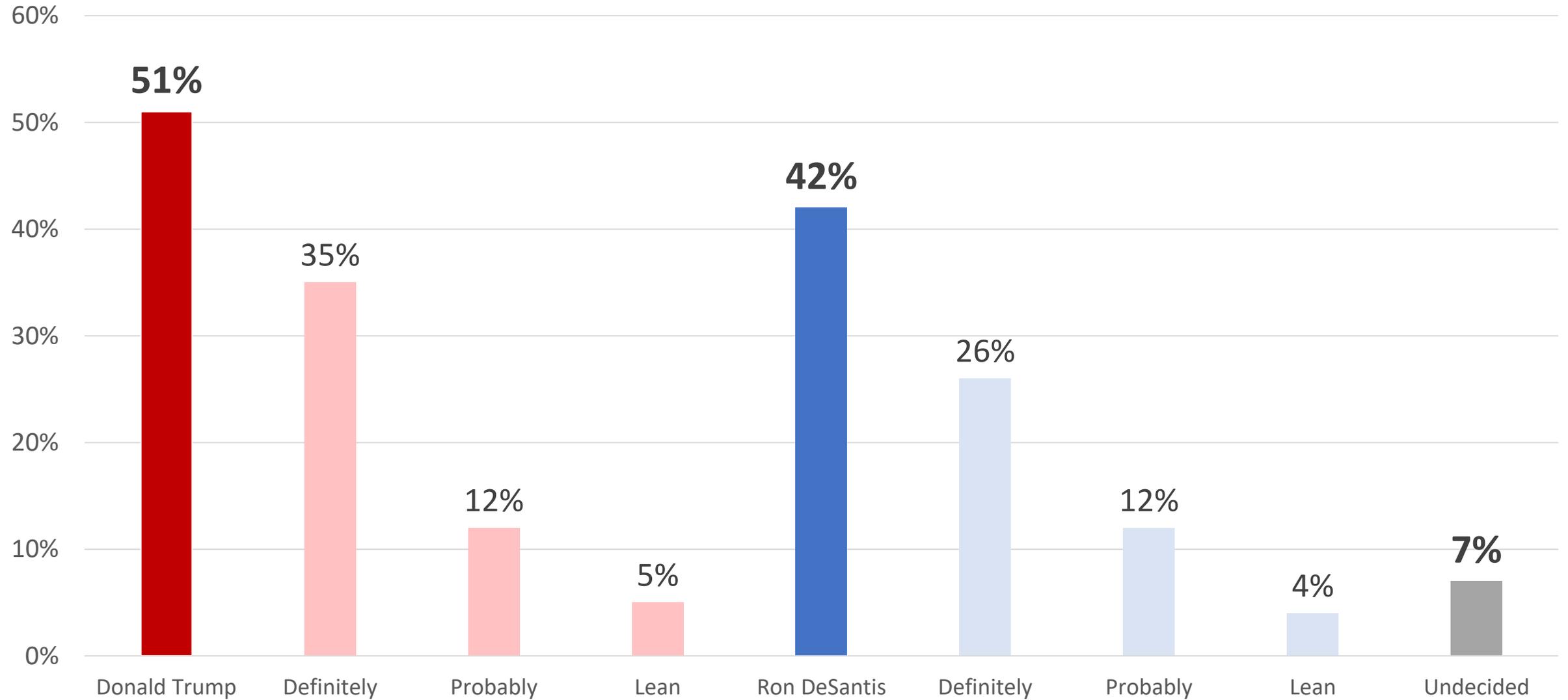
# General Election for President

General Election	2/20/23
Trump	48%
Biden	43%
Undecided	9%

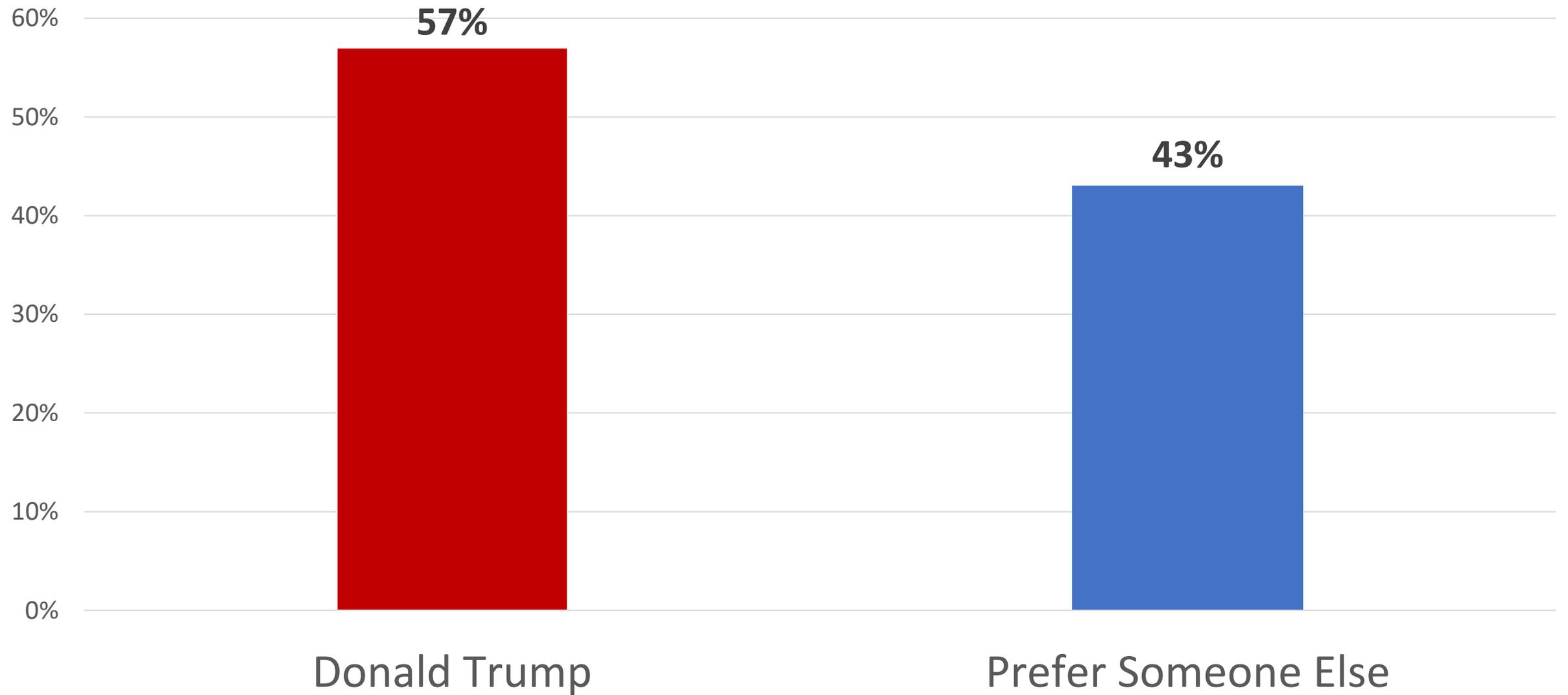




# Republican Primary for President

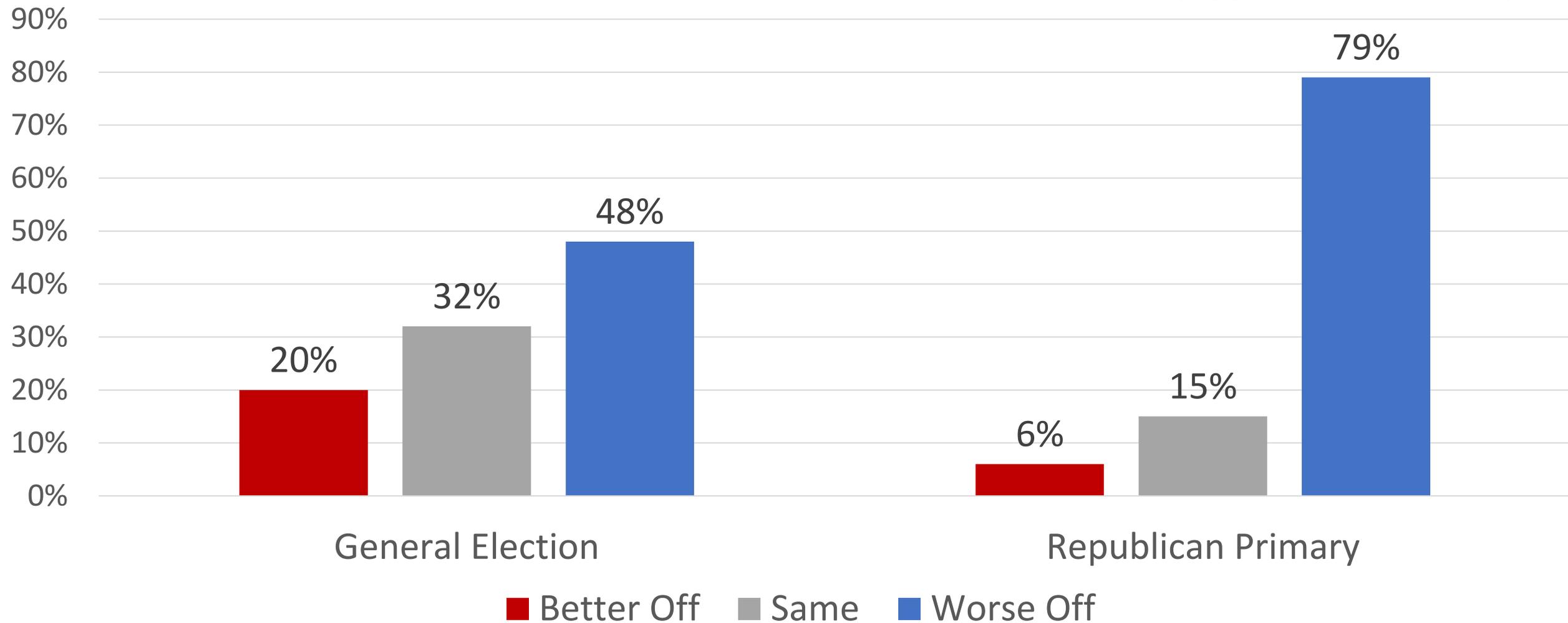


# Better Positioned to Beat Joe Biden in 2024



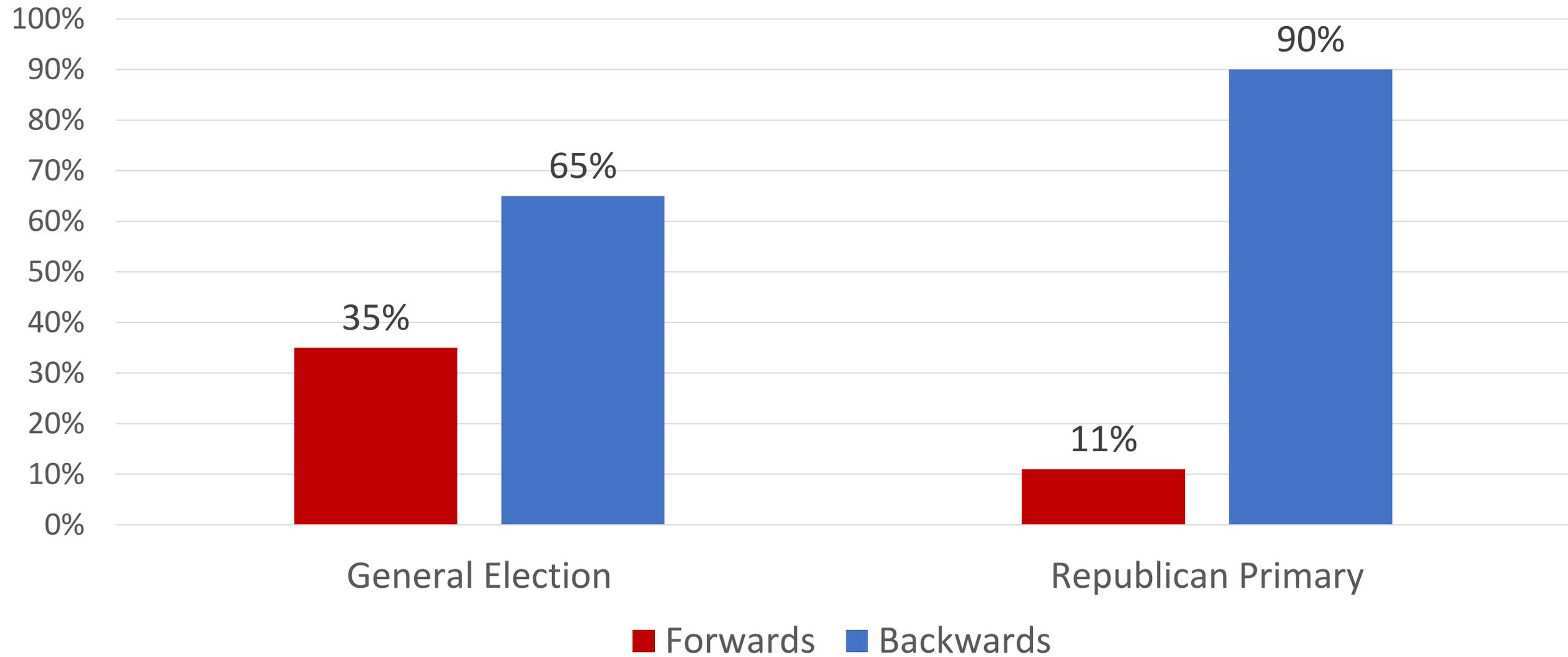
# Since Biden Got Elected, You Better or Worse Off

General Election	2/20/23
Better Off	20%
Same	32%
Worse Off	48%



# Since 2020 Has U.S. Moved Forwards or Backwards

General Election	2/20/23
Forwards	35%
Backwards	65%



# Thinking about U.S. & Current Situation, What Do You Feel?

## General Election 2/20/23

Anger, Frustration, Despair 42%

Fear, Worry 39%

Pride, Patriotism 19%

## Republican Primary 2/20/23

Anger, Frustration, Despair 53%

Fear, Worry 38%

Pride, Patriotism 9%

# Biggest Conflict or Issue that Makes People Angry or Frustrated the Most: Verbatim Responses

General Election	Total
Inflation	19%
The Economy	8%
Immigration/Border	6%
Joe Biden	5%
Cost of Living	4%
Guns/Control/Shooting	4%
Discrimination/Race/Sex	4%
Divisiveness/Intolerance	4%
Bicker/Gridlock	4%
Republicans	2%
Government/Politics	2%
Crime/Violence	2%
Corruption/Honesty in Govt.	2%
Donald Trump	2%
Should be For The People	1%
Abortion/Right to	1%
Women's Issues/Rights/Health	1%
Health Care/Insurance/Rx	1%
Mis/Disinformation	1%
Media	1%
Don't Know	5%

Republican Primary	Total
Inflation	22%
Immigration/Border	11%
Joe Biden	10%
The Economy	10%
Divisiveness/Intolerance	4%
Cost of Living	3%
Bicker/Gridlock	2%
Corruption/Honesty in Govt.	2%
Leadership	2%
Discrimination/Race/Sex	2%
Government Spending	2%
Government/Politics	2%
Crime/Violence	1%
Media	1%
Mis/Disinformation	1%
Should be For The People	1%
Woke-sim/Culture War	1%
Abortion/Right	1%
Taxes	1%
Religion/Morals/Values	1%
Don't Know	3%

# Most Dangerous Enemy or Threat to U.S. and People Living in America: Verbatim Responses

General Election	Total
China	20%
Joe Biden	7%
Ourselves	7%
Russia/Putin	6%
Donald Trump/MAGA	5%
China/Russia	5%
Government	3%
Guns/Mass Shooting	3%
Democrats	3%
Immigration/Illegal/Border	3%
GOP	3%
Conservatives/Ultra-Right	2%
Racism/White Supremacy	2%
Economy/Fiscal Crisis	2%
Domestic Terrorists	2%
Divisiveness/Intolerance	1%
Inflation/Cost of Living	1%
Terrorists	1%
COVID	1%
North Korea	1%
Don't Know	7%

Republican Primary	Total
China	28%
Joe Biden	14%
Democrats	6%
China/Russia	5%
Ourselves	5%
Immigration/Illegals/Border	4%
Government	3%
Terrorists	2%
Economy/Fiscal Crisis	2%
Inflation/Cost of Living	2%
Liberals/Ultra-Left	1%
Donald Trump/MAGA	1%
Guns/Mass Shootings	1%
Crime/Violence	1%
North Korea	1%
Corruption	1%
Media	1%
Divisiveness/Intolerance	1%
Woke-ism	1%
Conservatives/Ultra-Right	1%
Don't Know	5%

# General Election: How Would Joe Biden Do?

GENERAL ELECTION	Excellent/ Good	Excellent	Good	Fair/ Poor	Fair	Poor	Net
Stopping reckless government spending.	<b>24%</b>	9%	14%	<b>76%</b>	22%	55%	<b>-53</b>
Dealing with illegal immigration and protecting the border.	<b>24%</b>	9%	15%	<b>76%</b>	22%	54%	<b>-52</b>
Defeating China in economic competition.	<b>26%</b>	9%	17%	<b>74%</b>	24%	50%	<b>-49</b>
Fighting corruption in Washington.	<b>27%</b>	10%	17%	<b>73%</b>	21%	52%	<b>-46</b>
Providing sufficient and cheap energy to American households.	<b>27%</b>	10%	17%	<b>73%</b>	24%	48%	<b>-45</b>
Improving the economy and fighting inflation.	<b>28%</b>	10%	18%	<b>72%</b>	21%	51%	<b>-45</b>
Moving the country forward.	<b>32%</b>	12%	20%	<b>68%</b>	51%	47%	<b>-35</b>



# Republican Primary: How Would Joe Biden Do?

REPUBLICAN PRIMARY	Excellent/		Fair/		Fair	Poor	Net
	Good	Excellent	Good	Poor			
Stopping reckless government spending.	8%	3%	5%	92%	10%	82%	-85
Dealing with illegal immigration and protecting the border.	8%	3%	5%	92%	10%	82%	-84
Defeating China in economic competition.	8%	3%	6%	92%	13%	79%	-84
Improving the economy and fighting inflation.	8%	3%	5%	92%	12%	80%	-84
Fighting corruption in Washington.	8%	3%	5%	92%	12%	80%	-83
Providing sufficient and cheap energy to American households.	9%	3%	6%	91%	15%	76%	-82
Moving the country forward.	10%	4%	6%	90%	13%	78%	-81

# Joe Biden's Weakest Point: Verbatim Responses

General Election	Total
Age/Old	20%
Competency/Mental	15%
Weak/Dull/Too Nice	5%
Dishonest/Liar	3%
Everything	3%
Follower/Puppet	3%
Immigration/Border	2%
Bad Speaker	2%
Poor Leader	2%
GOP Obstruct/Oppose	2%
Views/Positions	2%
Ineffective/Do Nothing	2%
Not For The People/USA	2%
Spending/Waste	2%
Not in Touch With People	1%
Inflation	1%
Stand on Economy	1%
Flip-Flop/Indecisive	1%
China	1%
Poor Job	1%
Don't Know	10%

Republican Primary	Total
Competency/Mental	24%
Age/Old	12%
Dishonest/Liar	6%
Everything	6%
Follower/Puppet	4%
Weak/Dull/Too Nice	4%
Poor Leader	4%
Views/Positions	3%
Immigration/Border	2%
Poor Job	2%
Not For People/USA	2%
Bad Speaker	2%
Spending/Waste	2%
China	2%
Flip-Flop/Indecisive	2%
Stand on Economy	1%
Too Liberal/Socialist	1%
Not Qualified/Knowledge	1%
Not in Touch With People	1%
Foreign Policy	1%
Don't Know	4%

# Joe Biden's Biggest Accomplishment: Verbatim Responses

General Election	Total
COVID/Vaccine/Recovery	6%
Infrastructure/Bill	5%
Got Elected/Beat Donald Trump	5%
Stand on Economy	4%
Health Care/Insulin/Rx	3%
Ukraine/Russia/Putin	3%
SRS/Soc. Sec./Medicare/Rx	2%
Inflation/REDUCE Act	2%
Unify USA/Stabilize	1%
Stimulus Checks/PKG	1%
Foreign Policy/Image	1%
Undo/Recover FR/DJT	1%
Marriage Equality/LGBTQ	1%
Good Job/Record	1%
Funding Bills/Spend	1%
Do Things/Pass Bill	1%
Not Trump/Better Than	1%
Environment/Paris Agreement	1%
Aided/For the People/Area	1%
USA Not at War	1%
No Accomplishments	26%
Don't Know	11%

Republican Primary	Total
Got Elected/Beat Donald Trump	4%
COVID/Vaccine/Recovery	3%
Health Care/Insulin/Rx	2%
Infrastructure/Bill	2%
Ukraine/Russia/Putin	1%
Student Loans	1%
China/Balloon	1%
Marriage Equality/LGBTQ	1%
Funding Bills/Spending	1%
Stimulus Checks/PKG	1%
Stand on Economy	1%
SRS/Soc. Sec./Medicare/Rx	1%
Not Trump/Better Than	0%
USA Not at War	0%
Maintain Low Profile	0%
Inflation/REDUCE Act	0%
Immigration/Border	0%
Dignity Back to Office	0%
USA is Good/Better	0%
VP/Cabinet	0%
No Accomplishments	44%
Don't Know	9%

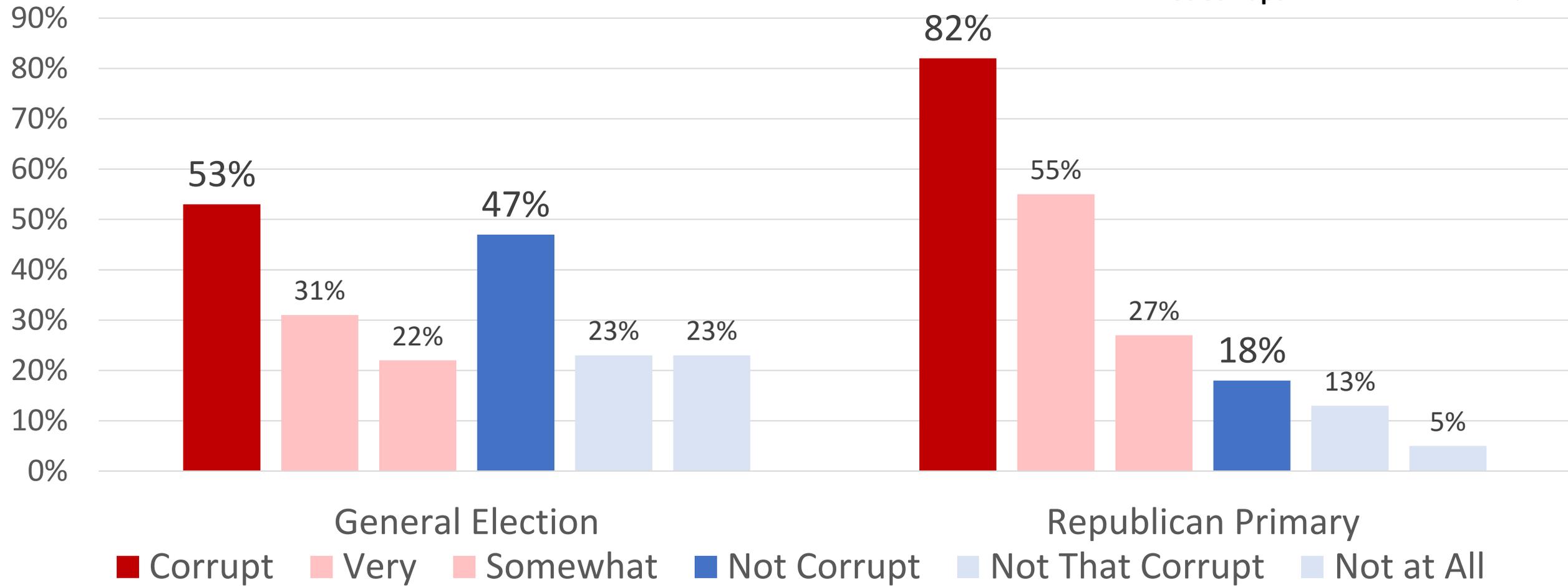
# Joe Biden's Biggest Failure: Verbatim Responses

General Election	Total
Immigration/Border	13%
Everything/Poor Job	12%
Inflation	10%
Stand on Economy	8%
Afghanistan/Withdrawal	3%
STD on Energy/Pipeline	2%
Being President/Bogus	2%
Ukraine/Russia/War	2%
GOP Obstruct/Oppose	2%
Ineffective/Do Nothing	2%
Spending/Waste	2%
Foreign Policy	1%
Student Loans	1%
Weak/Dull/Poor Leader	1%
Gun Control	1%
Not Competent	1%
USA Still Divided	1%
Abortion	1%
Weaken/Destroy USA	1%
Breaks Promises	1%
Don't Know	18%

Republican Primary	Total
Everything/Poor Job	23%
Immigration/Border	16%
Stand on Economy	11%
Inflation	10%
Afghanistan/Withdrawal	3%
Being President/Bogus	3%
STD on Energy/Pipeline	3%
Weaken/Destroy USA	2%
Spending/Waste	2%
Ukraine/Russia/War	2%
Foreign Policy	1%
Dishonest	1%
Not Competent	1%
USA Still Divided	1%
Weak/Dull/Poor Leader	1%
Not For The People/No Help	1%
Views/Positions	1%
Ineffective/Do Nothing	1%
Harris VP/Cabinet	1%
Student Loans	1%
Don't Know	7%

# Is Joe Biden Corrupt?

<b>General Election</b>	<b>2/20/23</b>
<b>Corrupt</b>	<b>53%</b>
Very	31%
Somewhat	22%
<b>Not Corrupt</b>	<b>47%</b>



# General Election: Issues or Characteristics a Weak Point for Joe Biden?

GENERAL ELECTION	Weak Point	Definite	Somewhat	Not Weak Point	Net
Joe Biden handling of inflation and rising prices.	<b>78%</b>	54%	24%	<b>22%</b>	<b>+56</b>
Joe Biden handling of illegal immigration and his open border policy.	<b>77%</b>	52%	25%	<b>23%</b>	<b>+54</b>
Joe Biden's state of health and his mental fitness.	<b>76%</b>	50%	26%	<b>24%</b>	<b>+52</b>
Joe Biden not telling the truth about the state of the U.S. economy.	<b>71%</b>	49%	22%	<b>29%</b>	<b>+42</b>
Joe Biden and his family have business ties with China.	<b>72%</b>	47%	25%	<b>28%</b>	<b>+43</b>
Joe Biden being a weak leader.	<b>70%</b>	50%	20%	<b>30%</b>	<b>+40</b>
Joe Biden being part of the Washington elite and bureaucracy all his life.	<b>70%</b>	42%	28%	<b>30%</b>	<b>+39</b>
Joe Biden compromises with the radical left.	<b>67%</b>	42%	26%	<b>33%</b>	<b>+35</b>
Joe Biden as a career politician never made an honest dollar in his life from real business or in a real job.	<b>65%</b>	43%	22%	<b>35%</b>	<b>+30</b>

# Republican Primary: Issues or Characteristics a Weak Point for Joe Biden?

REPUBLICAN PRIMARY	Weak Point	Definite	Somewhat	Not Weak Point	Net
Joe Biden handling of illegal immigration and his open border policy.	94%	80%	14%	6%	+88
Joe Biden handling of inflation and rising prices.	94%	82%	12%	6%	+88
Joe Biden being a weak leader.	92%	80%	12%	8%	+84
Joe Biden not telling the truth about the state of the U.S. economy.	92%	76%	16%	8%	+84
Joe Biden and his family have business ties with China.	92%	75%	17%	8%	+84
Joe Biden compromises with the radical left.	90%	71%	19%	10%	+81
Joe Biden as a career politician never made an honest dollar in his life from real business or in a real job.	89%	68%	21%	11%	+78
Joe Biden being part of the Washington elite and bureaucracy all his life.	89%	67%	21%	11%	+78
Joe Biden's state of health and his mental fitness.	84%	75%	19%	6%	+88

# General Election: Agree or Disagree?

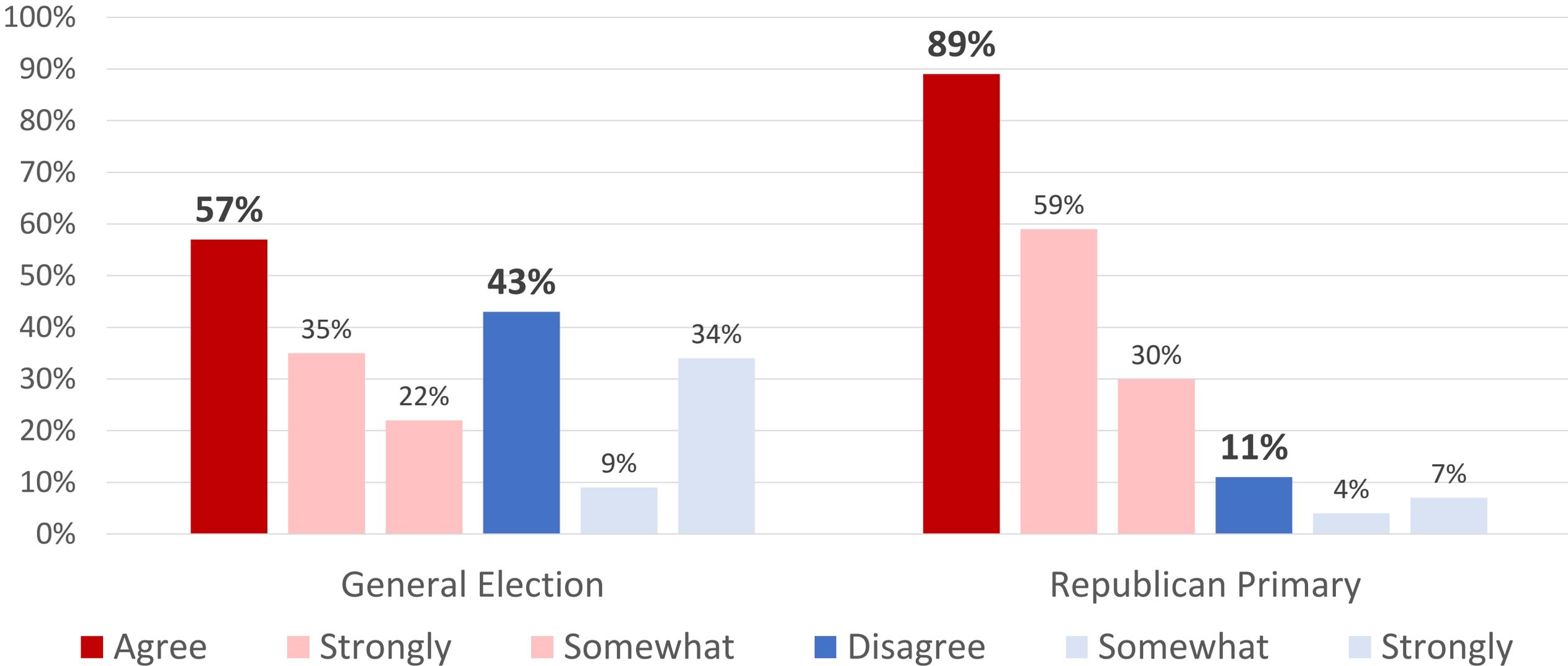
GENERAL ELECTION	Agree	Strongly	Some	Disagree	Some	Strongly	Net
America should belong to the American people, not to the bureaucrats in Washington.	<b>90%</b>	64%	25%	<b>11%</b>	7%	3%	<b>+79</b>
America needs change more than ever. We need big change.	<b>87%</b>	58%	29%	<b>13%</b>	9%	4%	<b>+74</b>
It's time to introduce a real mandatory debt ceiling against reckless government spending that can't be modified as politicians wish.	<b>81%</b>	50%	31%	<b>19%</b>	11%	8%	<b>+62</b>
It's time to sweep out Chinese communist influence from the United States once and for all.	<b>80%</b>	50%	31%	<b>20%</b>	13%	7%	<b>+61</b>
It's time to stop reckless war spending without the direct permission of the American voters.	<b>78%</b>	47%	31%	<b>22%</b>	16%	6%	<b>+56</b>
America belongs to the American people, not the illegal immigrants.	<b>75%</b>	51%	24%	<b>25%</b>	14%	12%	<b>+50</b>
It's time to sweep the radical left out of Washington.	<b>69%</b>	45%	24%	<b>31%</b>	15%	17%	<b>+38</b>
It is enough. We can't afford Joe Biden's inflation ever again.	<b>68%</b>	49%	19%	<b>32%</b>	16%	16%	<b>+37</b>



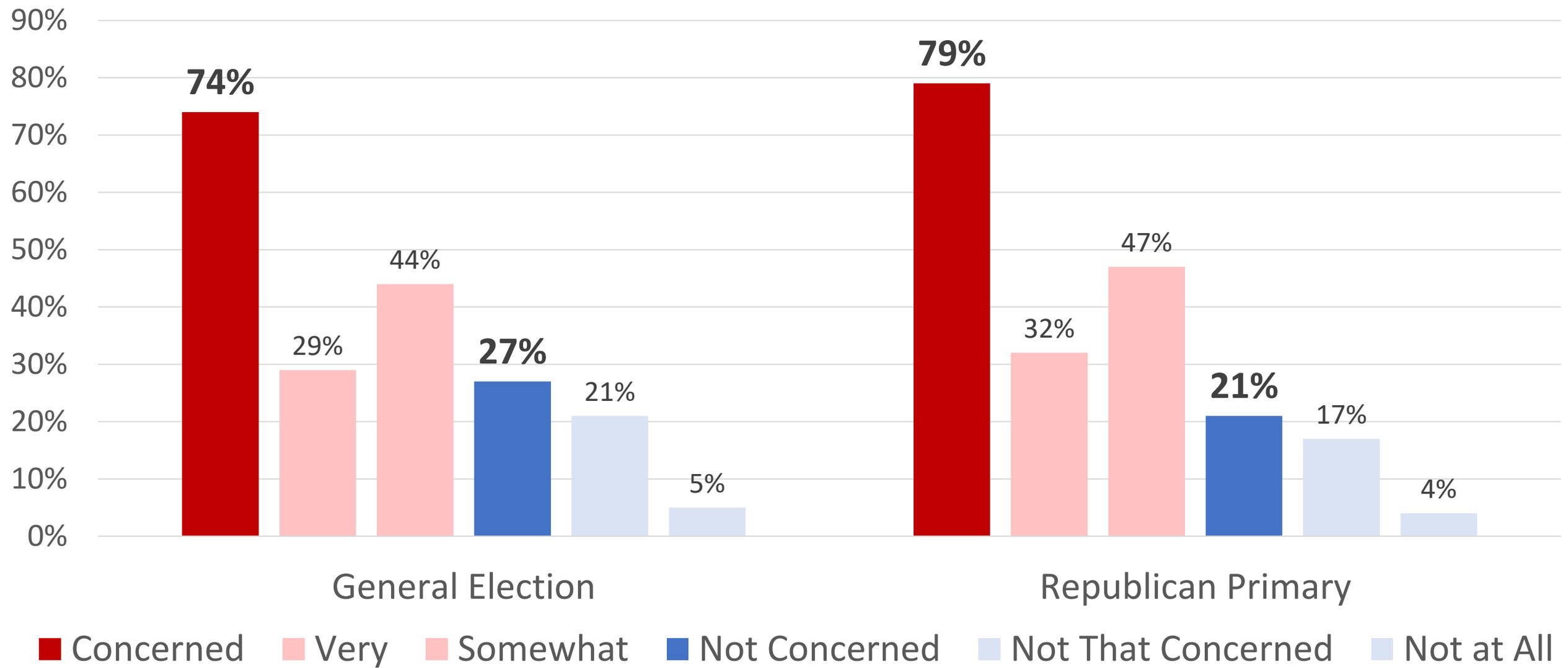
# Republican Primary: Agree or Disagree?

REPUBLICAN PRIMARY	Agree	Strongly	Some	Disagree	Some	Strongly	Net
America should belong to the American people, not to the bureaucrats in Washington.	96%	79%	17%	4%	2%	2%	+92
America needs change more than ever. We need big change.	95%	76%	19%	5%	4%	1%	+90
It's time to sweep out Chinese communist influence from the United States once and for all.	93%	70%	23%	7%	5%	2%	+86
It's time to introduce a real mandatory debt ceiling against reckless government spending that can't be modified as politicians wish.	93%	69%	24%	7%	5%	2%	+85
It is enough. We can't afford Joe Biden's inflation ever again.	92%	79%	13%	8%	5%	3%	+84
It's time to sweep the radical left out of Washington.	91%	71%	20%	10%	7%	3%	+81
It's time to stop reckless war spending without the direct permission of the American voters.	86%	58%	29%	14%	11%	3%	+72
America belongs to the American people, not the illegal immigrants.	81%	74%	17%	9%	6%	3%	+83

Do you agree or disagree that Donald Trump will bring change to the most important questions of our time like fixing the economy or illegal immigration?



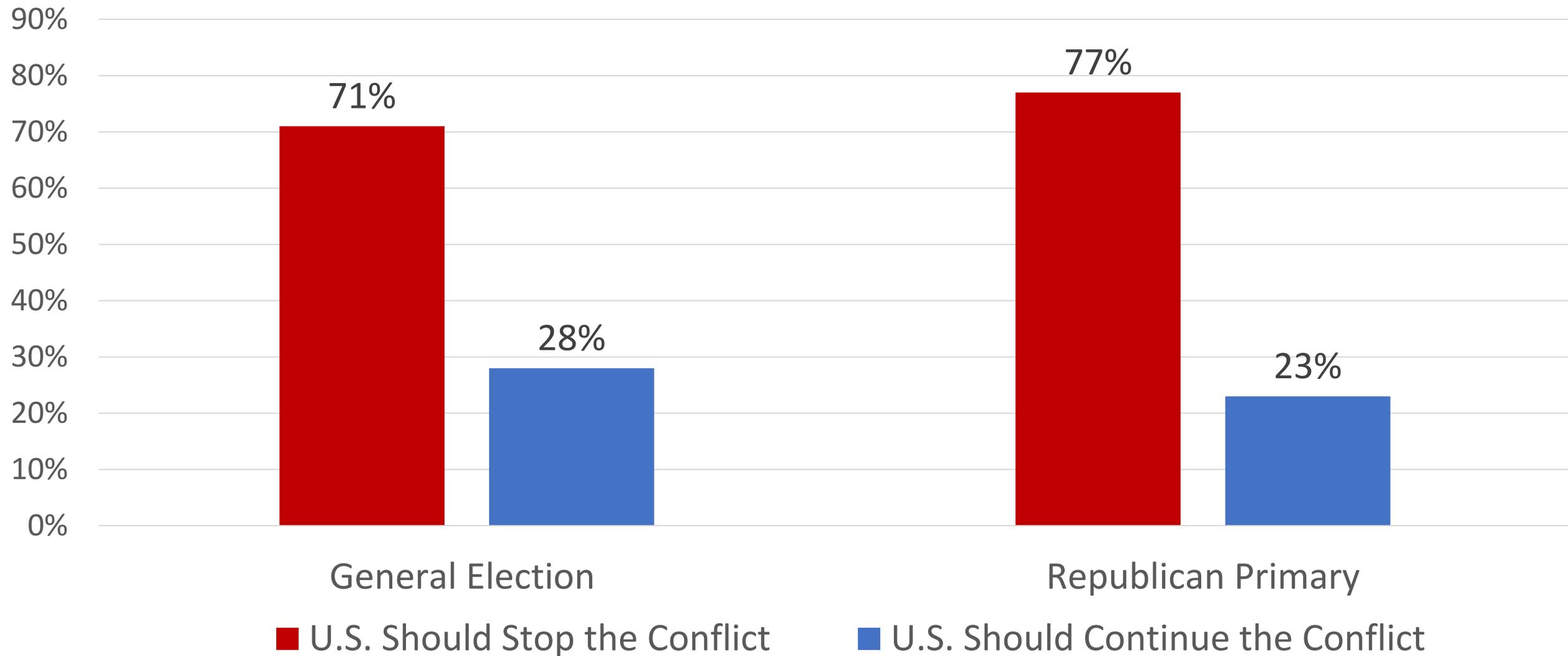
# How concerned are you about the war between Russian and Ukraine escalating into World War 3, or a nuclear conflict between the United States and Russia?



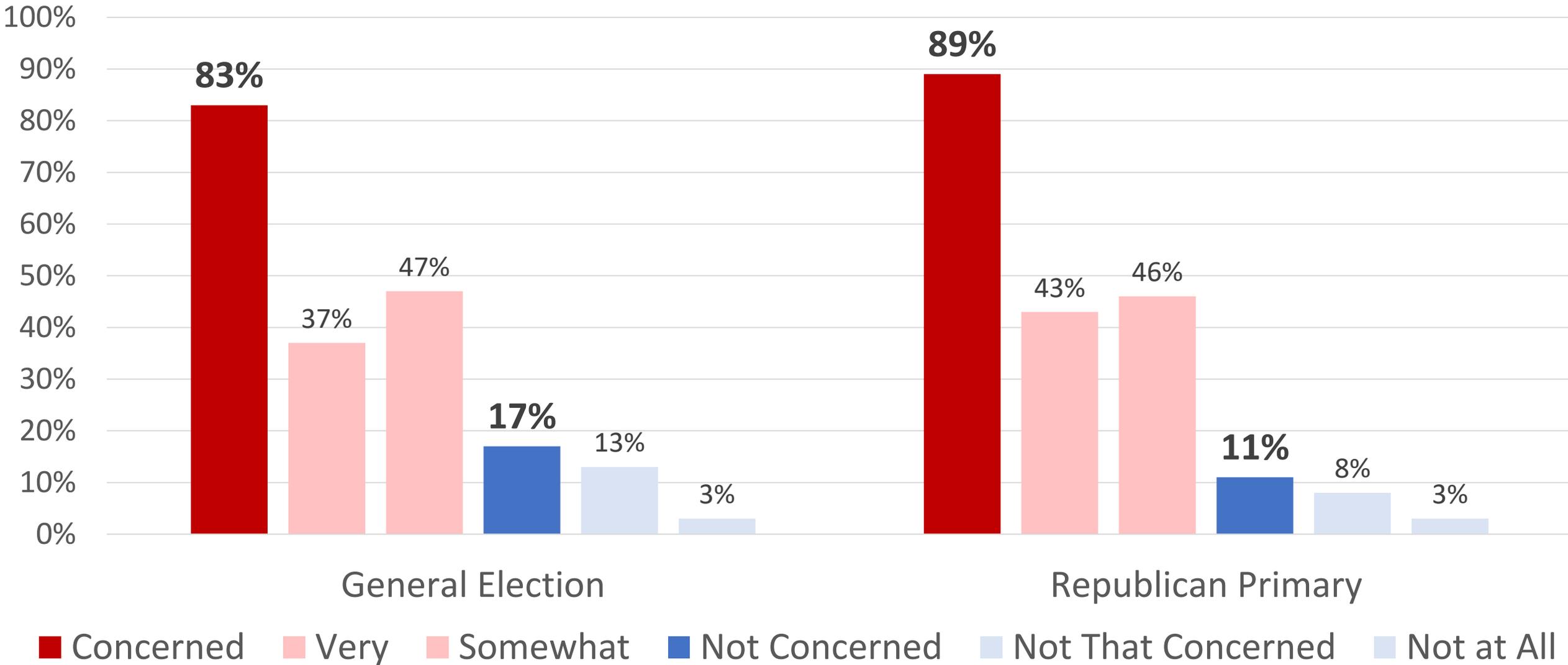
# What do you think the United States should do about the war in Ukraine?

1. U.S. should stop the conflict and bring Russia and Ukraine to the peace talks.

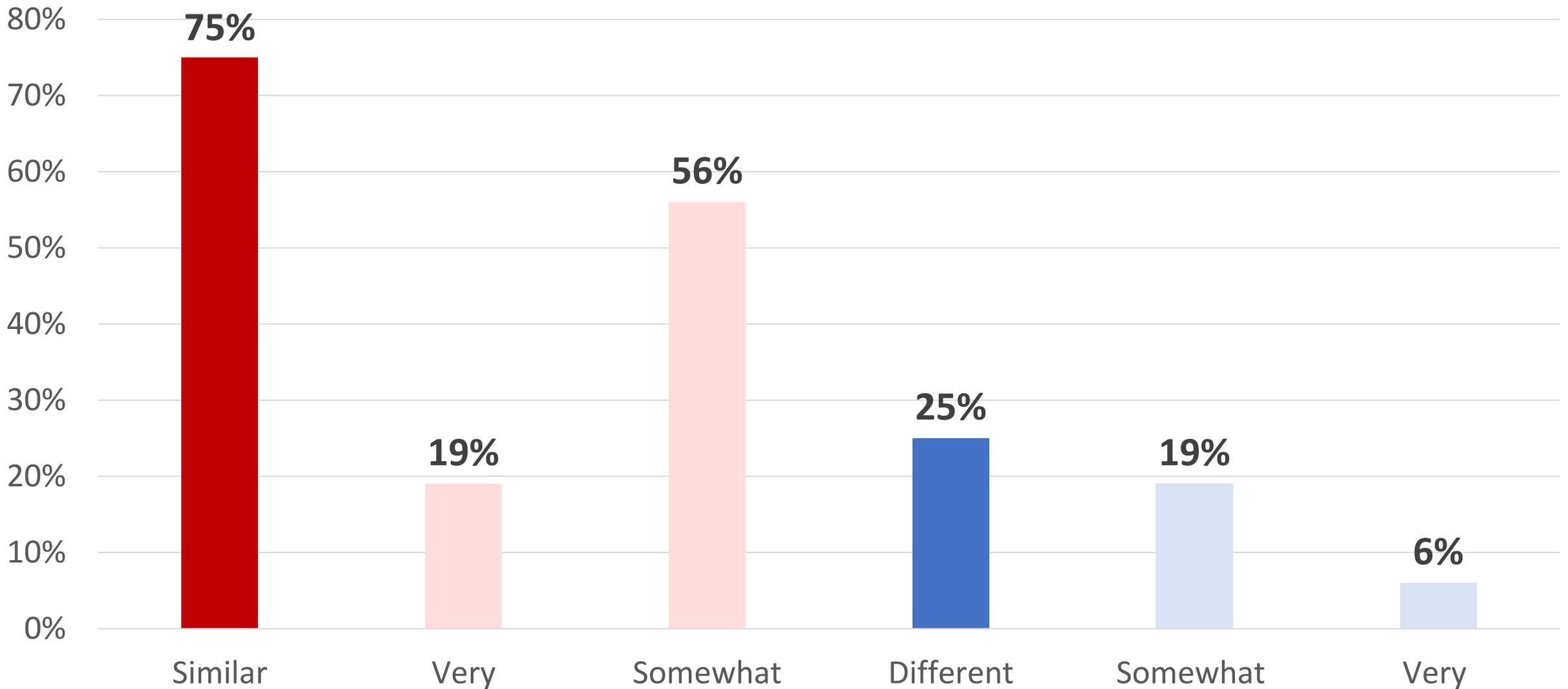
2. U.S. should continue or escalate the conflict to defeat Russian President Vladimir Putin.



# How concerned are you about the war between Russian and Ukraine escalating and leading to even bigger economic crisis or hyper-inflation?



Regarding his policies and statements so far how similar or different do you think Ron DeSantis is to Donald Trump's policies and statements?



# Abortion Stance

	General Election	Republican Primary
<b>Pro-Life</b>	<b>47%</b>	<b>65%</b>
Not Legal In Any Case	11%	16%
Only to Save Life of Mother	10%	15%
Only in Cases of Rape, Incest or Life of Mother	27%	34%
<b>Pro-Choice</b>	<b>53%</b>	<b>35%</b>
Legal until Heartbeat Detected/6-weeks	6%	7%
Legal through 1 <sup>st</sup> Trimester	18%	16%
Legal through 2 <sup>nd</sup> Trimester	9%	4%
Legal at Any Time	20%	8%