



McLaughlin & Associates

National Survey Results

General Election Likely Voters

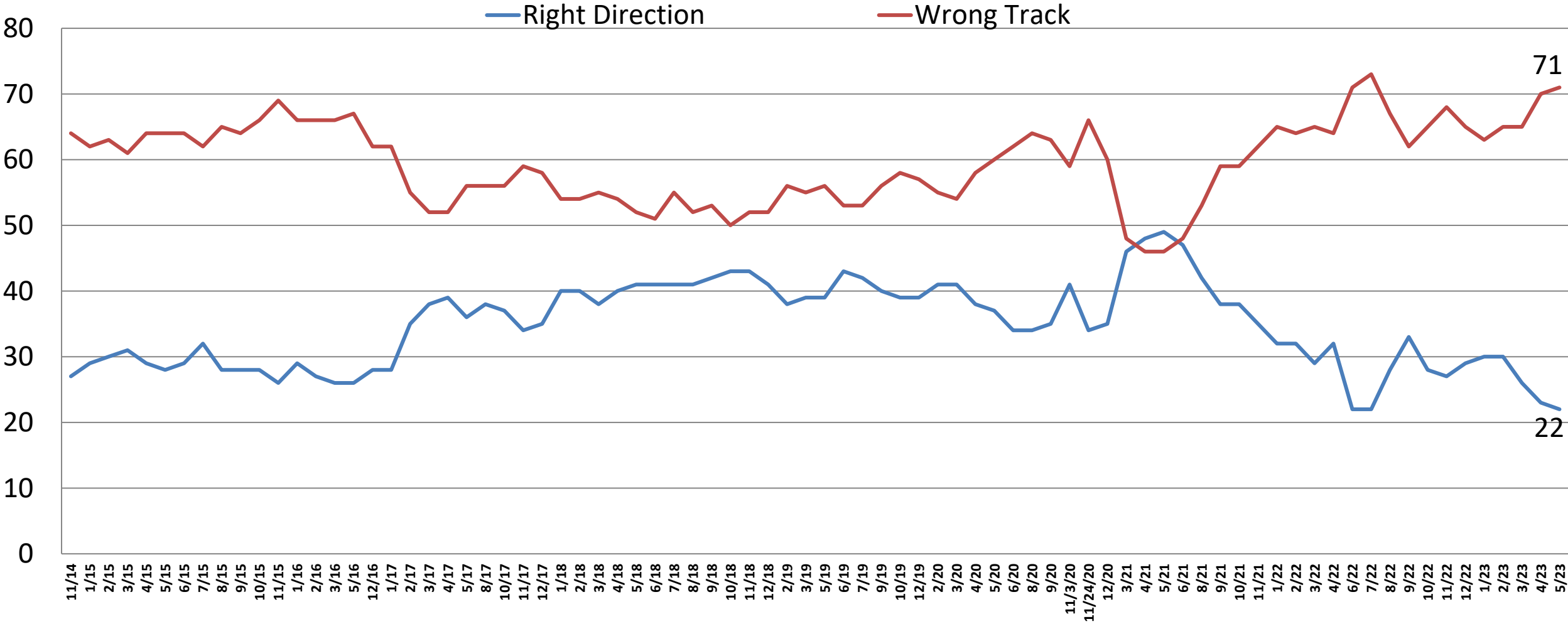
Political Environment, Trends & Analysis

Field Dates: May 17th - 24th, 2023

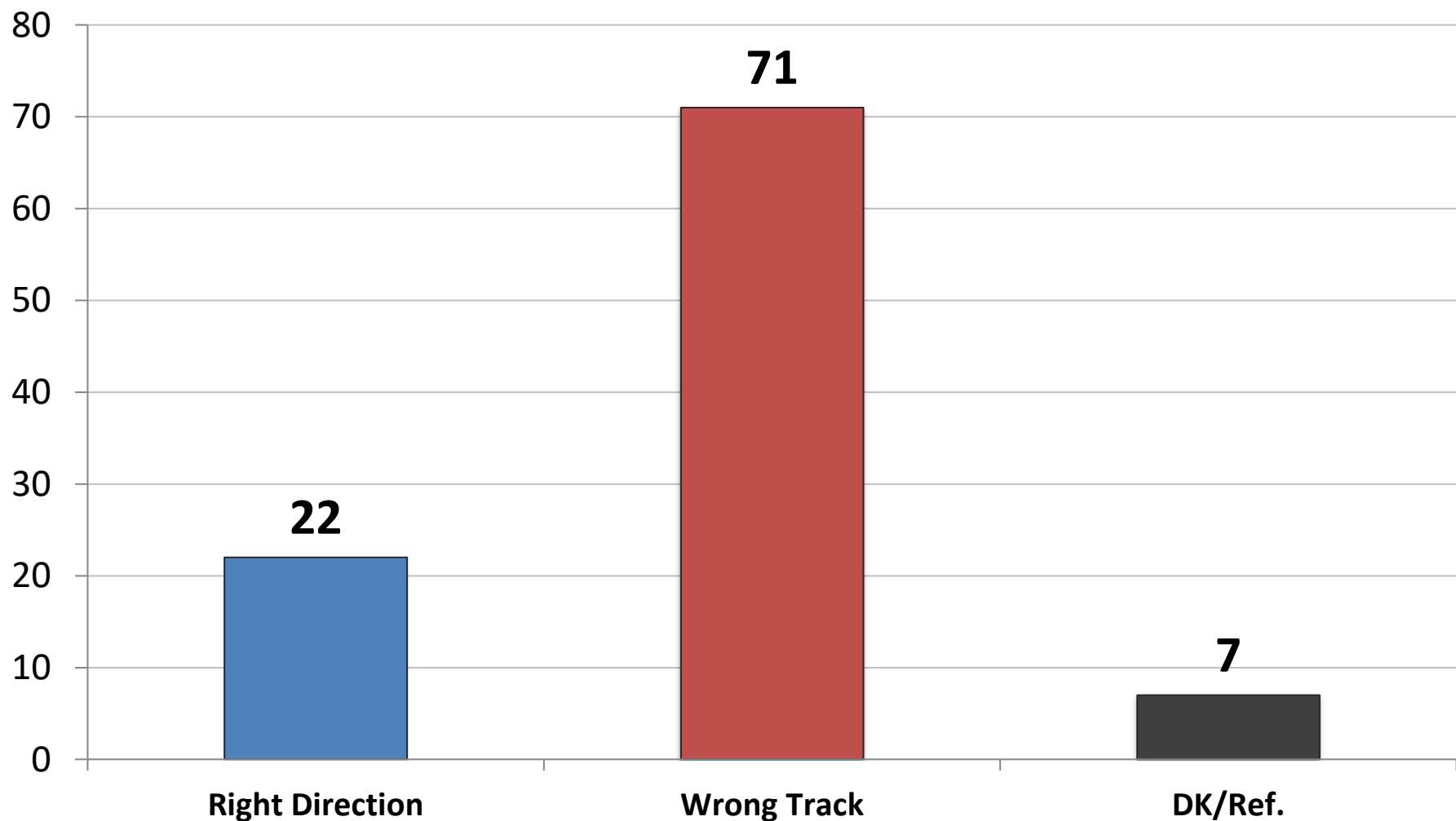
www.mclaughlinonline.com

Direction: *United States*

Time Series



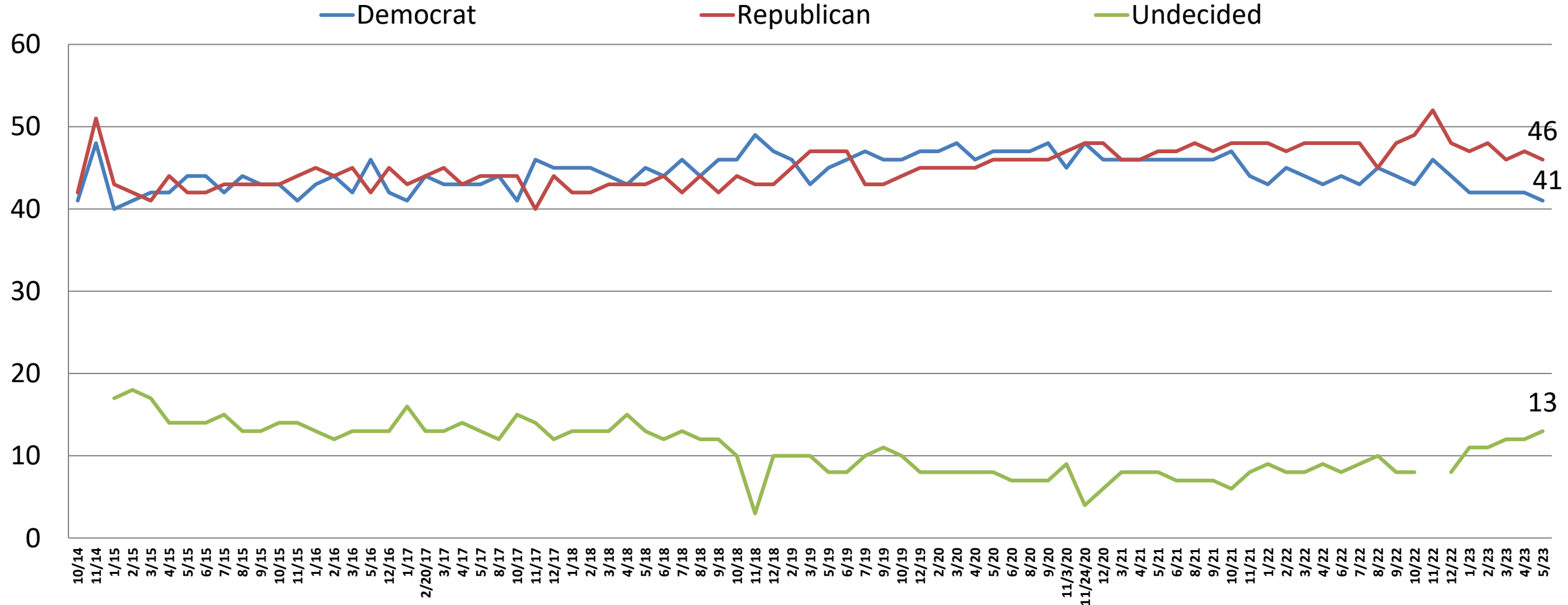
Direction: *United States*



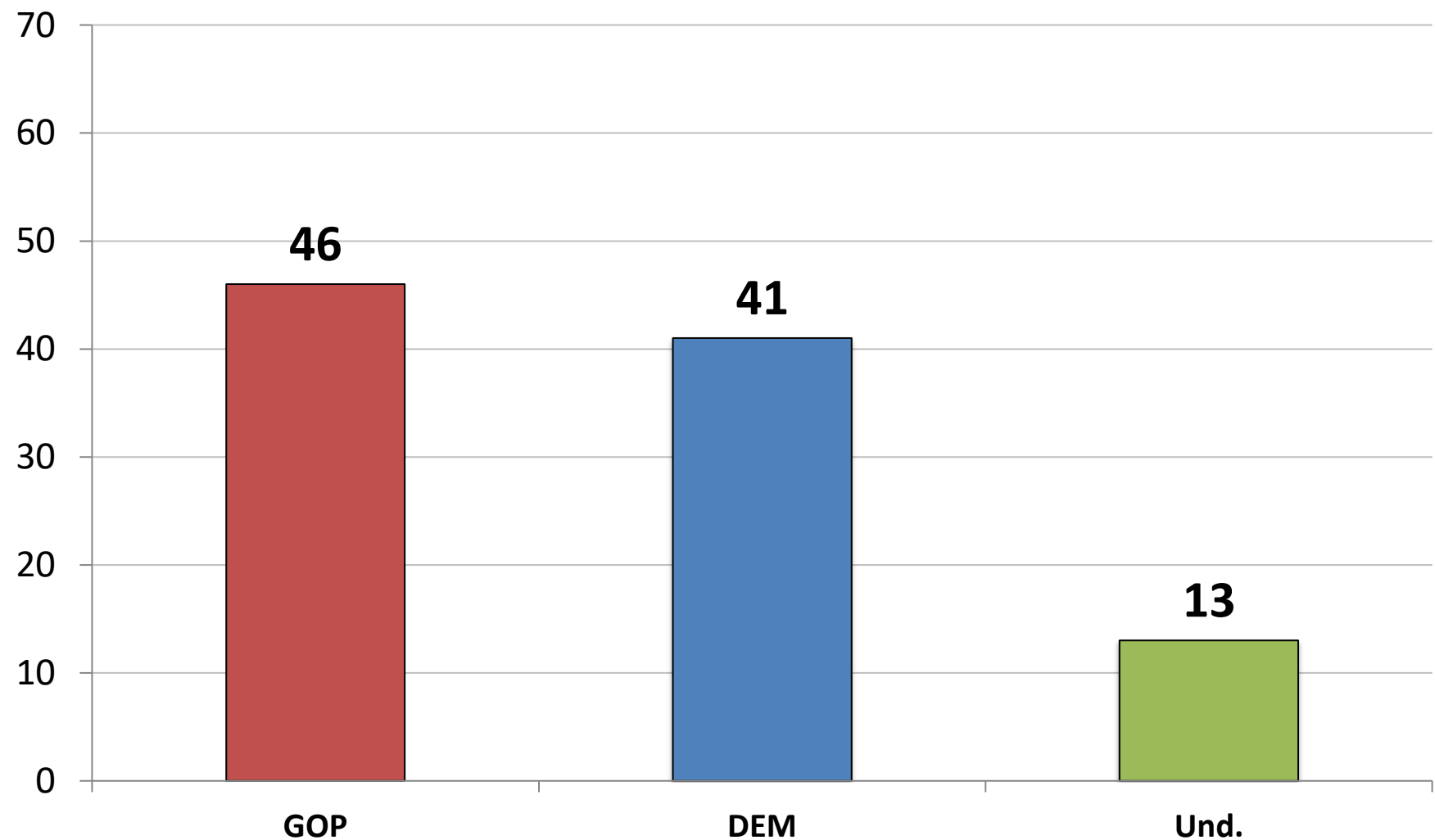
	RD	WT
East	17	77
Midwest	21	72
South	19	71
West	31	66
Vote Trump 2024	8	90
Vote Biden 2024	41	49
Vote Und. 2024	7	77
Generic: GOP	7	91
Generic: DEM	42	49
Generic: UND.	10	70
Approve Biden	49	43
Disapprove Biden	3	94
Republican	8	90
Democrat	42	50
Independent	13	74
Liberal	39	53
Moderate	22	67
Conservative	8	90
White	19	76
African- American	34	53
Hispanic	23	64
Under 55	20	70
Over 55	24	72
Married	19	76
Single	27	62
Men	24	69
Women	20	73
Live in Urban Area	29	61
Live in Suburban Area	21	75
Live in Rural Area	17	74

Generic Ballot: *U.S. Congress*

Time Series



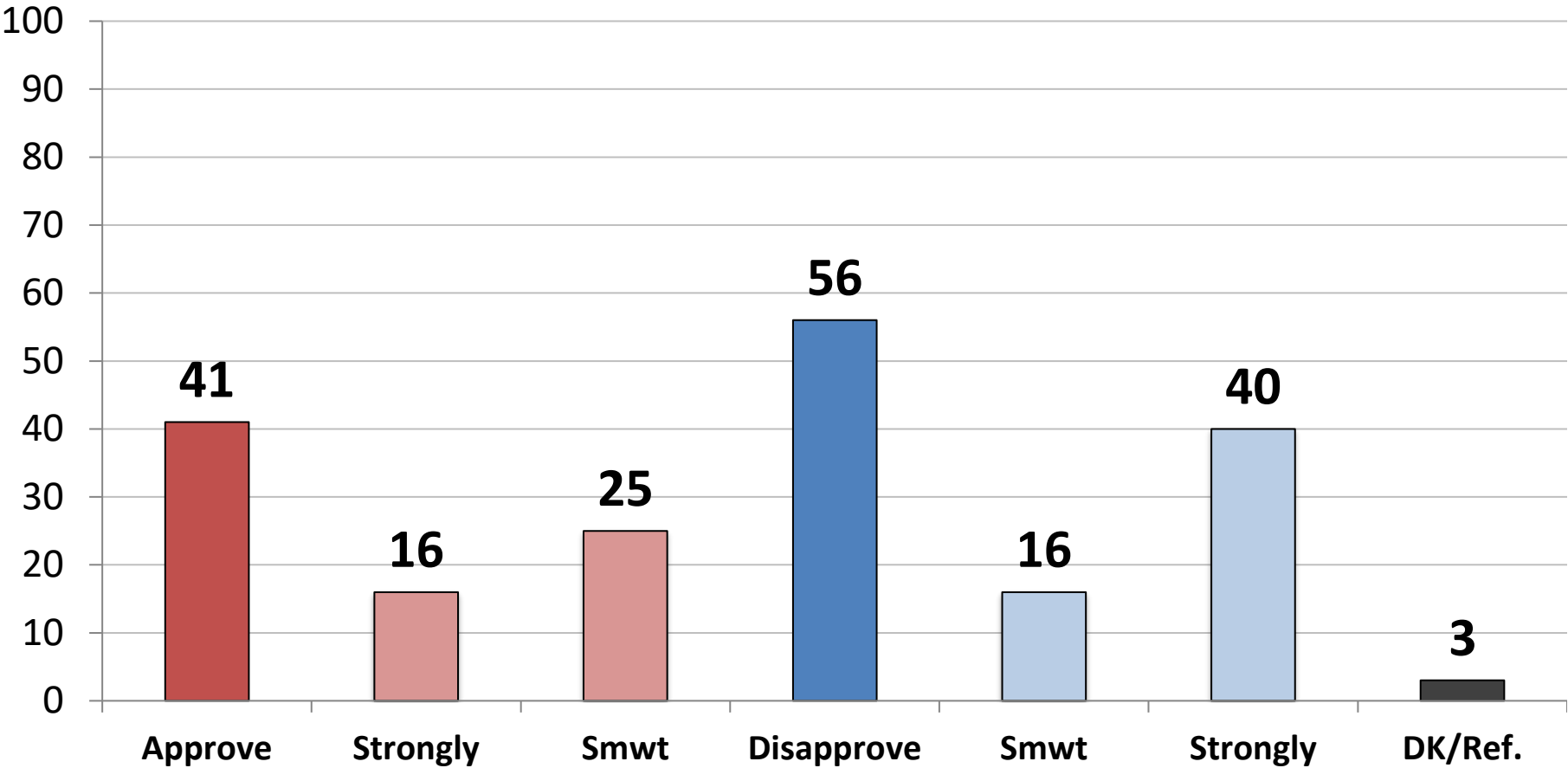
Generic Ballot: *U.S. Congress*



	<u>GOP</u>	<u>DEM.</u>	<u>UND.</u>
East	43	42	15
Midwest	45	43	12
South	52	35	13
West	40	47	13
Vote Trump 2024	88	5	7
Vote Biden 2024	5	86	9
Vote Und. 2024	29	17	54
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	10	82	9
Disapprove Biden	76	11	13
Republican	95	2	3
Democrat	7	87	6
Independent	35	30	35
Liberal	16	77	7
Moderate	32	43	25
Conservative	85	10	6
White	55	36	9
African- American	19	61	20
Hispanic	32	50	18
Under 55	46	38	16
Over 55	46	45	9
Married	55	33	12
Single	36	49	15
Men	52	36	12
Women	41	45	14
Live in Urban Area	37	48	16
Live in Suburban Area	48	41	12
Live in Rural Area	53	34	13

Job Rating: *Joe Biden*

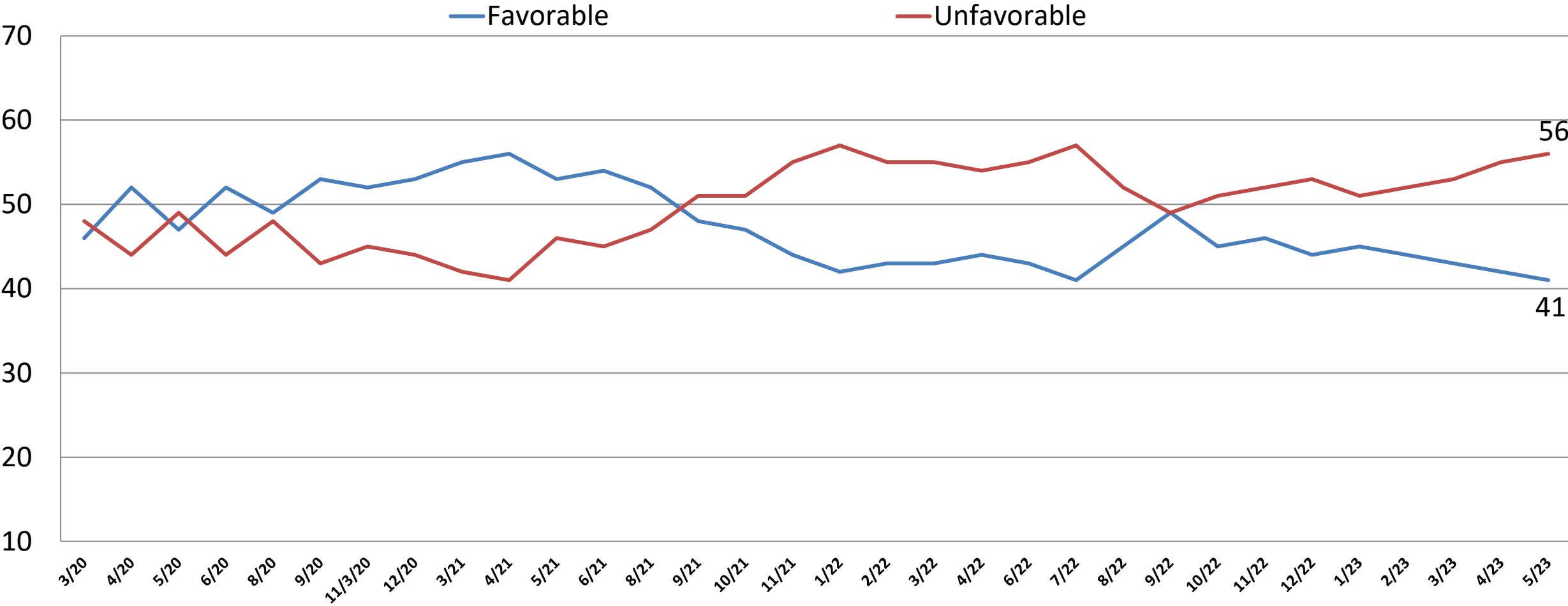
	1/23	2/23	3/23	4/23	5/23
Approve	45	44	44	42	41
Disapprove	53	54	54	55	56



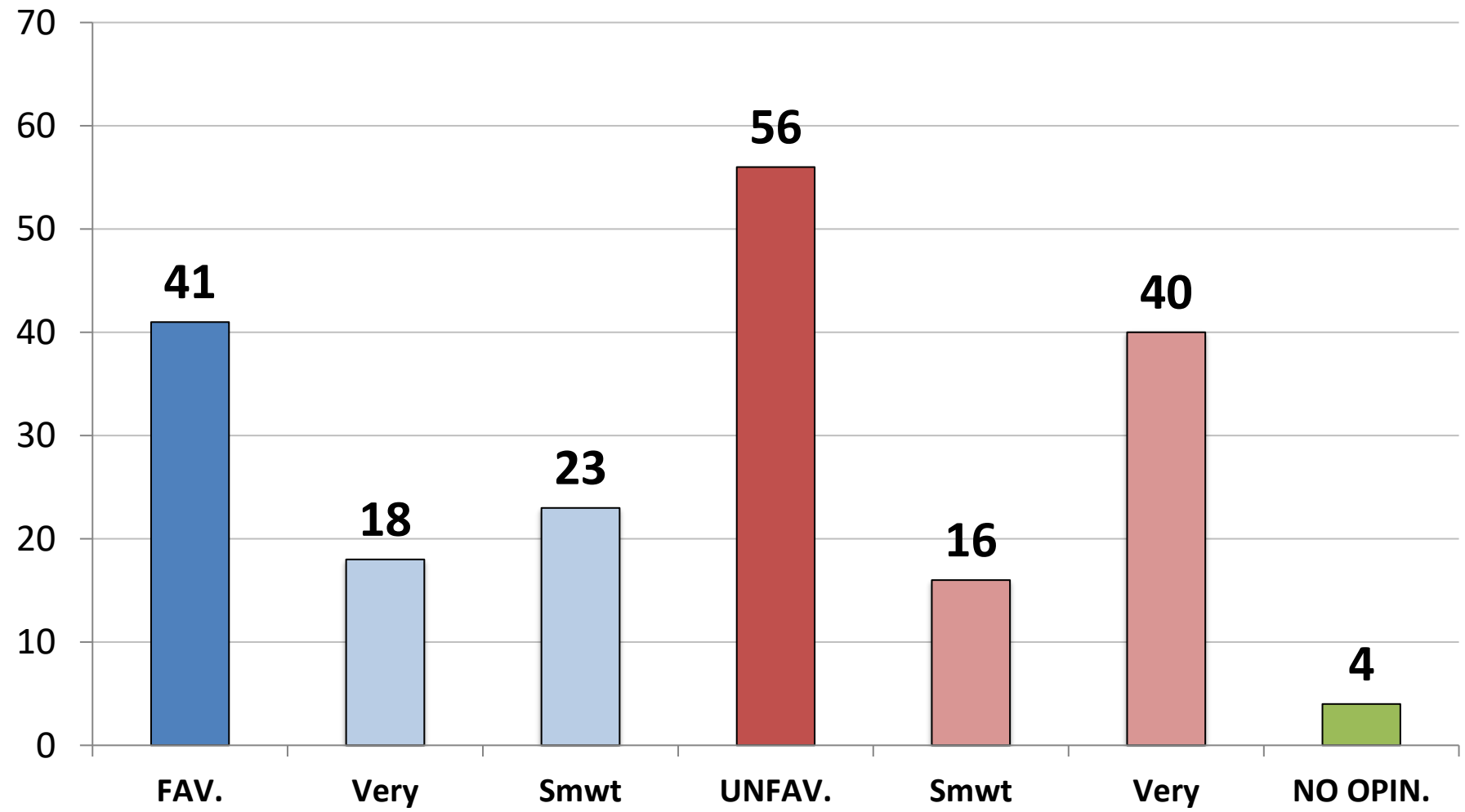
	App.	Disapp.
East	41	58
Midwest	44	55
South	36	60
West	47	50
Vote Trump 2024	10	90
Vote Biden 2024	82	16
Vote Und. 2024	15	67
Generic: GOP	8	91
Generic: DEM	82	15
Generic: UND.	27	57
Approve Biden	100	0
Disapprove Biden	0	100
Republican	10	89
Democrat	77	21
Independent	34	59
Liberal	76	23
Moderate	42	51
Conservative	12	88
White	34	64
African- American	66	28
Hispanic	55	41
Under 55	38	57
Over 55	45	54
Married	36	63
Single	48	46
Men	39	59
Women	43	53
Live in Urban Area	51	44
Live in Suburban Area	41	57
Live in Rural Area	32	65

Opinion: *Joe Biden*

Time Series



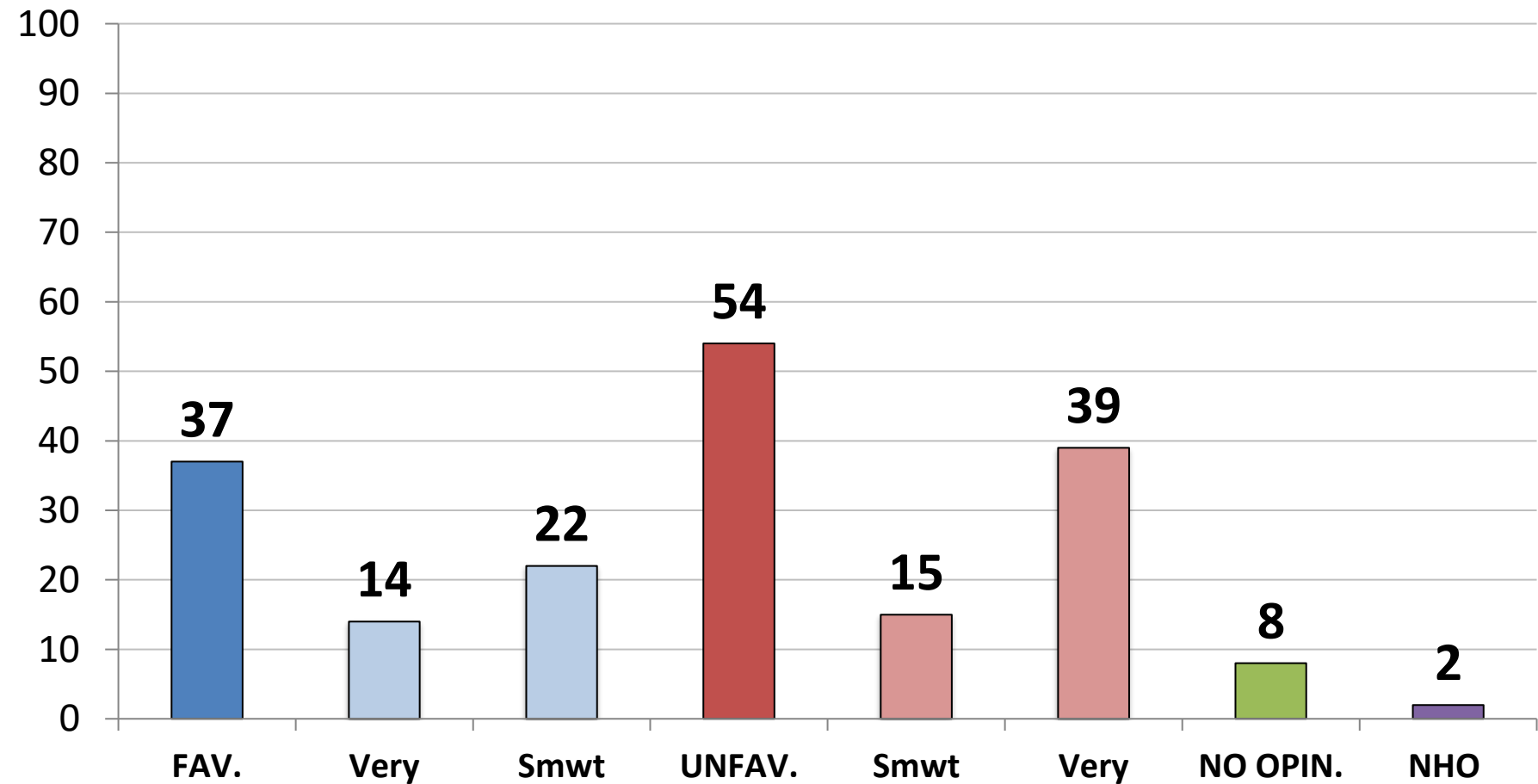
Opinion: *Joe Biden*



	Fav.	Unfav.
East	41	56
Midwest	43	55
South	35	60
West	48	50
Vote Trump 2024	7	90
Vote Biden 2024	83	15
Vote Und. 2024	18	68
Generic: GOP	7	91
Generic: DEM	84	15
Generic: UND.	28	57
Approve Biden	91	9
Disapprove Biden	5	91
Republican	9	89
Democrat	79	19
Independent	32	60
Liberal	75	23
Moderate	42	50
Conservative	11	88
White	34	63
African- American	64	30
Hispanic	57	39
Under 55	37	58
Over 55	46	53
Married	35	63
Single	47	47
Men	38	59
Women	43	53
Live in Urban Area	49	47
Live in Suburban Area	40	57
Live in Rural Area	33	63

Opinion: *Kamala Harris*

	2/23	3/23	4/23	5/23
Favorable	39	39	37	37
Unfavorable	52	53	55	54

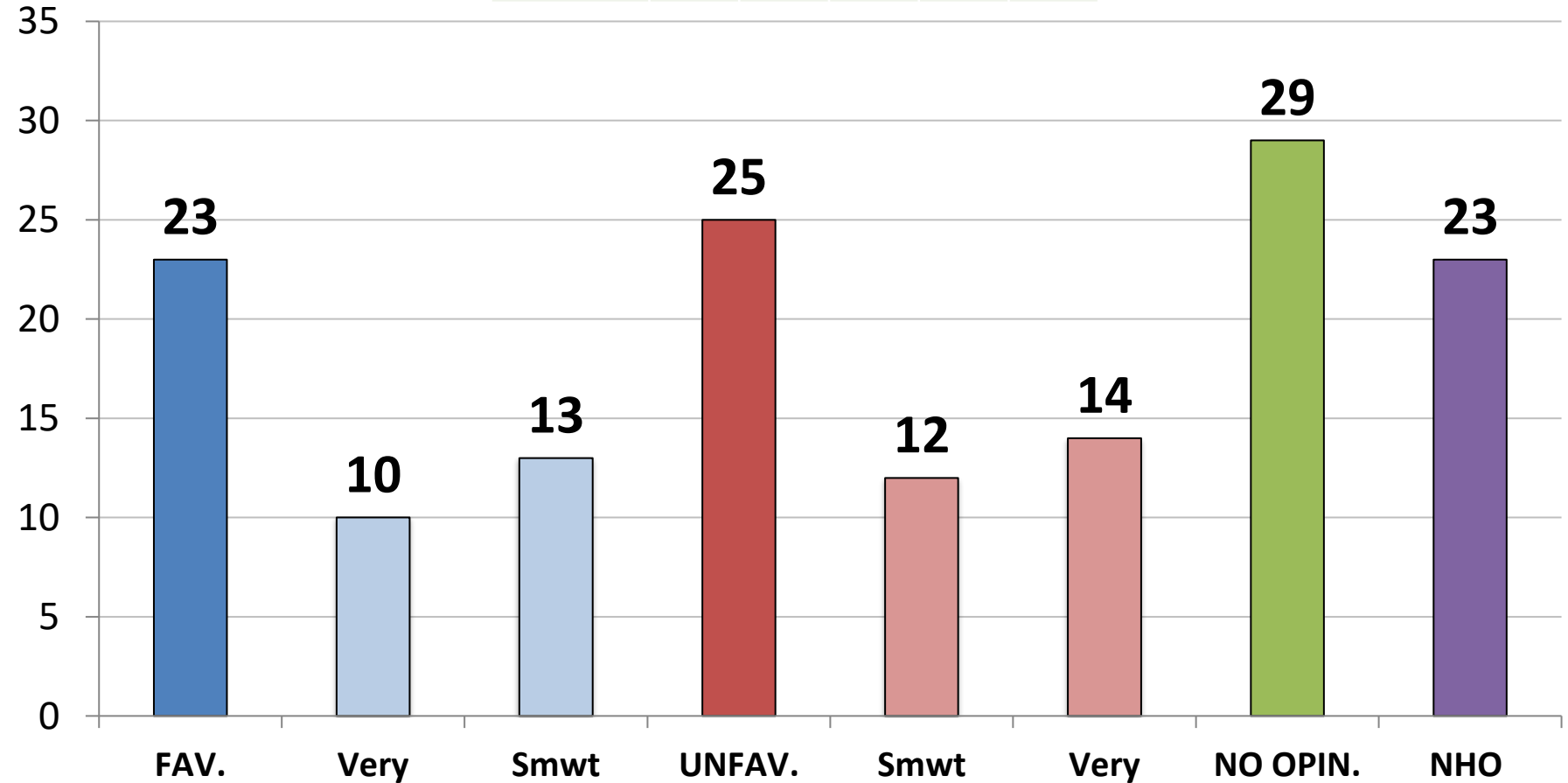


	<u>Fav.</u>	<u>Unfav.</u>
East	29	59
Midwest	38	55
South	35	55
West	44	46
Vote Trump 2024	9	86
Vote Biden 2024	72	18
Vote Und. 2024	14	55
Generic: GOP	7	87
Generic: DEM	72	19
Generic: UND.	29	42
Approve Biden	76	17
Disapprove Biden	8	82
Republican	8	87
Democrat	72	19
Independent	28	55
Liberal	67	22
Moderate	39	48
Conservative	9	85
White	30	62
African- American	62	28
Hispanic	51	34
Under 55	34	53
Over 55	40	55
Married	33	60
Single	42	43
Men	31	59
Women	41	49
Live in Urban Area	43	43
Live in Suburban Area	36	57
Live in Rural Area	32	57

Opinion:

Hakeem Jeffries

	1/23	2/23	3/23	4/23	5/23
Favorable	26	26	24	23	23
Unfavorable	24	23	25	27	25

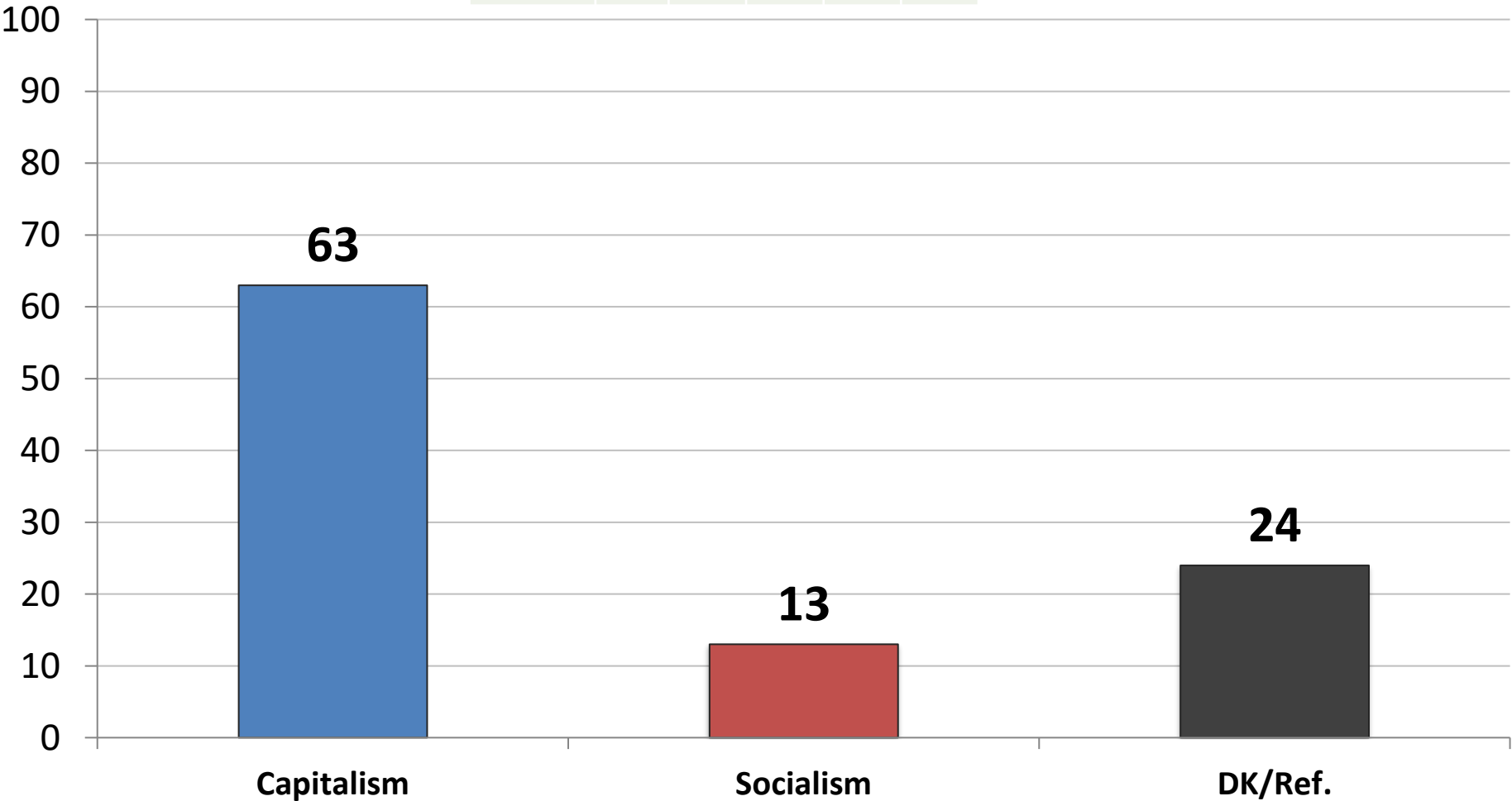


	Fav.	Unfav.
East	20	27
Midwest	26	18
South	19	31
West	31	21
Vote Trump 2024	13	39
Vote Biden 2024	36	12
Vote Und. 2024	16	18
Generic: GOP	13	38
Generic: DEM	40	13
Generic: UND.	8	20
Approve Biden	42	14
Disapprove Biden	10	34
Republican	13	35
Democrat	38	14
Independent	18	27
Liberal	41	16
Moderate	21	20
Conservative	11	37
White	23	26
African- American	31	21
Hispanic	21	25
Under 55	20	24
Over 55	28	27
Married	21	25
Single	24	24
Men	25	30
Women	22	21
Live in Urban Area	31	22
Live in Suburban Area	22	25
Live in Rural Area	19	29

All things being equal, do you prefer:

Free Market Capitalism OR, Big Government Socialism

	1/23	2/23	3/23	4/23	5/23
Capitalism	62	61	61	62	63
Socialism	14	14	12	11	13



	Cap	Soc
East	56	35
Midwest	59	34
South	53	38
West	65	26
Vote Trump 2024	27	64
Vote Biden 2024	93	3
Vote Und. 2024	48	29
Generic: GOP	28	62
Generic: DEM	93	4
Generic: UND.	49	27
Approve Biden	92	4
Disapprove Biden	32	57
Republican	25	65
Democrat	90	6
Independent	57	30
Liberal	88	8
Moderate	68	20
Conservative	23	69
White	50	41
African- American	83	9
Hispanic	73	20
Under 55	59	29
Over 55	55	40
Married	50	41
Single	66	24
Men	51	39
Women	63	30
Live in Urban Area	65	25
Live in Suburban Area	58	33
Live in Rural Area	47	45

Now, from the following list, which issue is personally most important to you?

	1/23	2/23	3/23	4/23	5/23	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Wo- men
ECONOMIC	43	48	48	48	48	55	41	48	38	49	56	55	39	51	46
Reduce Inflation/COL	16	28	29	28	28	30	25	29	23	30	31	32	23	27	29
The Economy	13	10	9	11	10	14	6	9	5	10	13	11	7	10	9
Gov't Spending/Debt/Deficit*	6	4	4	4	5	6	3	5	3	4	6	4	5	5	4
Jobs/Unemployment*	2	3	3	3	2	1	3	3	2	2	3	3	1	3	1
Taxes	3	2	2	1	1	2	1	2	1	1	2	2	0	2	1
Gas/Energy Costs*	3	3	2	1	3	3	3	1	4	2	2	3	2	3	2
SOCIAL	27	31	29	30	28	17	39	29	43	29	15	23	34	25	30
Soc.Sec./Medicare	6	11	9	10	10	8	12	11	11	11	8	5	17	8	11
Climate Change/Environment	6	4	6	6	6	2	10	5	12	6	0	4	7	6	5
Health care	7	7	5	4	5	2	8	4	8	5	2	5	5	5	5
Abortion	4	4	4	5	4	3	6	2	7	3	2	4	3	2	6
Race Relations	2	2	2	3	2	1	3	3	3	2	1	3	1	2	2
Improving Education	3	3	2	3	2	2	1	3	2	2	1	3	0	2	2
SECURITY	14	13	13	14	13	19	10	9	7	11	19	11	15	13	12
Fix Immigration	8	4	5	5	5	10	2	4	2	2	11	3	8	5	6
National Security/Terrorism	3	3	3	3	3	5	3	1	2	4	3	2	4	3	3
Fight Crime/Law & Order	3	3	3	4	3	2	4	3	2	3	3	3	2	2	3
Russia-Ukraine War	*	2	1	1	1	1	1	2	1	1	1	1	1	2	0
China	*	1	1	0	1	1	0	1	0	1	1	1	0	1	1
HONESTY/INTEGRITY/D.C	8	4	6	5	6	4	6	9	8	6	6	6	7	6	7
Election Integrity*	2	2	1	2	2	2	2	2	3	2	2	2	2	2	2
COVID/Stop Spread	3	1	1	1	1	1	1	1	2	1	0	1	1	1	1
RE-EXAMINING 2020 ELEC.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
DK/Refused	2	1	2	1	2	2	1	2	1	3	2	2	1	1	2

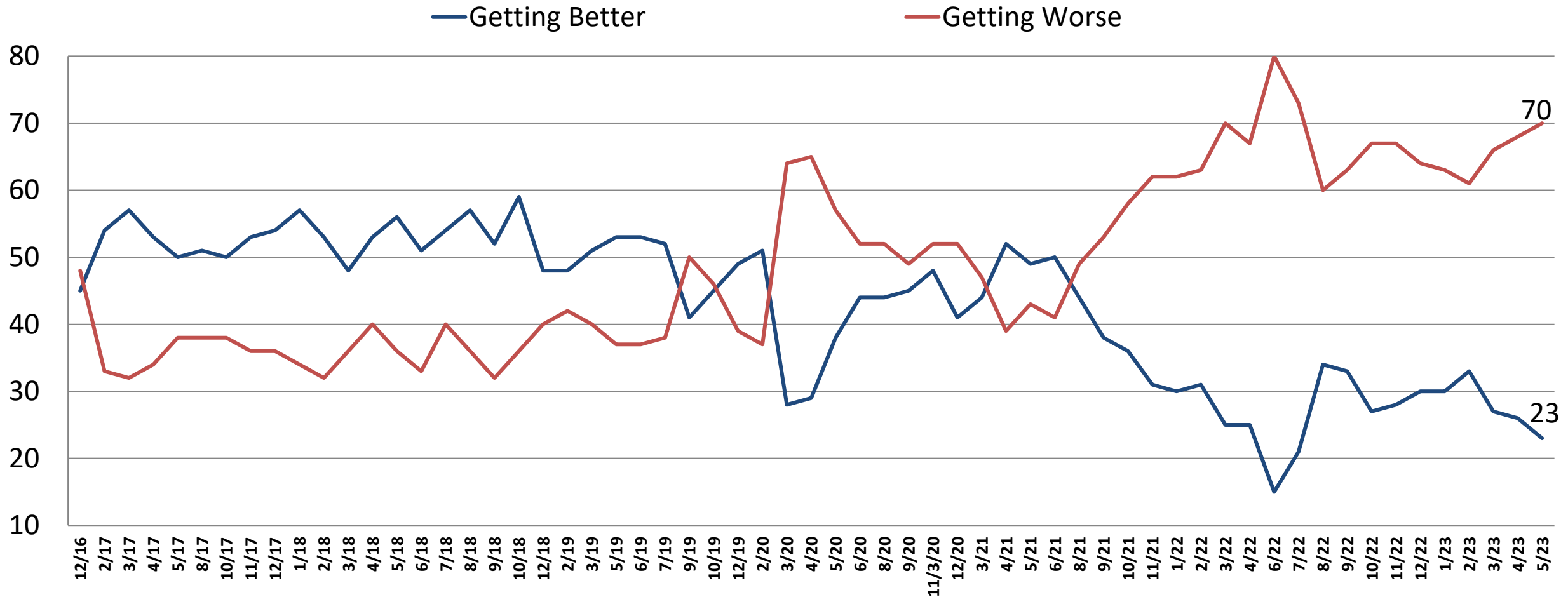
Opinion: *U.S. Economy*

Time Series



Opinion: *U.S. Economy* (Cont.)

Time Series



Current Opinion of the U.S. Economy

Time Series

	<u>1/23</u>	<u>2/23</u>	<u>3/23</u>	<u>4/23</u>	<u>5/23</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Women</u>
NOT RECESSION	41	42	39	40	44	34	54	43	58	43	32	40	49	46	41
Getting Better	15	19	14	14	13	5	25	9	26	12	3	11	16	15	12
Getting Worse	26	23	25	26	31	29	30	34	32	31	29	29	33	32	29
RECESSION	52	52	53	55	50	62	38	49	34	48	64	52	47	48	52
Getting Better	15	14	13	13	10	5	15	9	13	11	7	10	10	10	10
Getting Worse	37	38	41	42	40	57	23	40	22	37	57	42	37	37	42
D.K./REF.	7	6	8	5	7	4	8	8	8	9	4	8	5	6	7
GETTING BETTER	30	33	27	26	23	11	40	18	39	24	10	21	26	25	22
GETTING WORSE	63	61	66	68	70	86	52	74	54	68	87	71	70	69	71
D.K./REF.	7	6	8	5	7	4	8	8	8	9	4	8	5	6	7
Net Diff.	-34	-27	-39	-42	-47	-75	-13	-56	-15	-44	-77	-50	-44	-45	-50

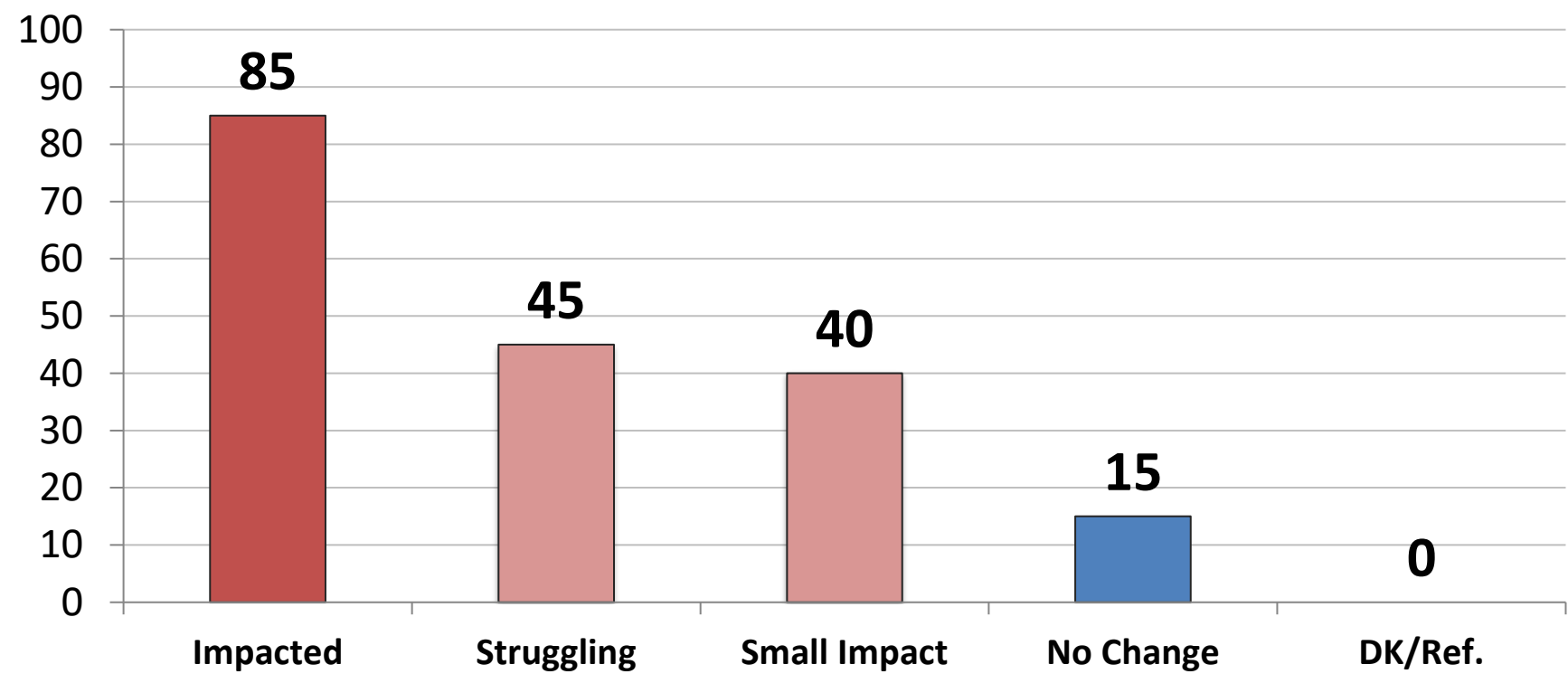
Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

With inflation and higher prices, we are struggling to keep up and afford basic necessities.

We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.

Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

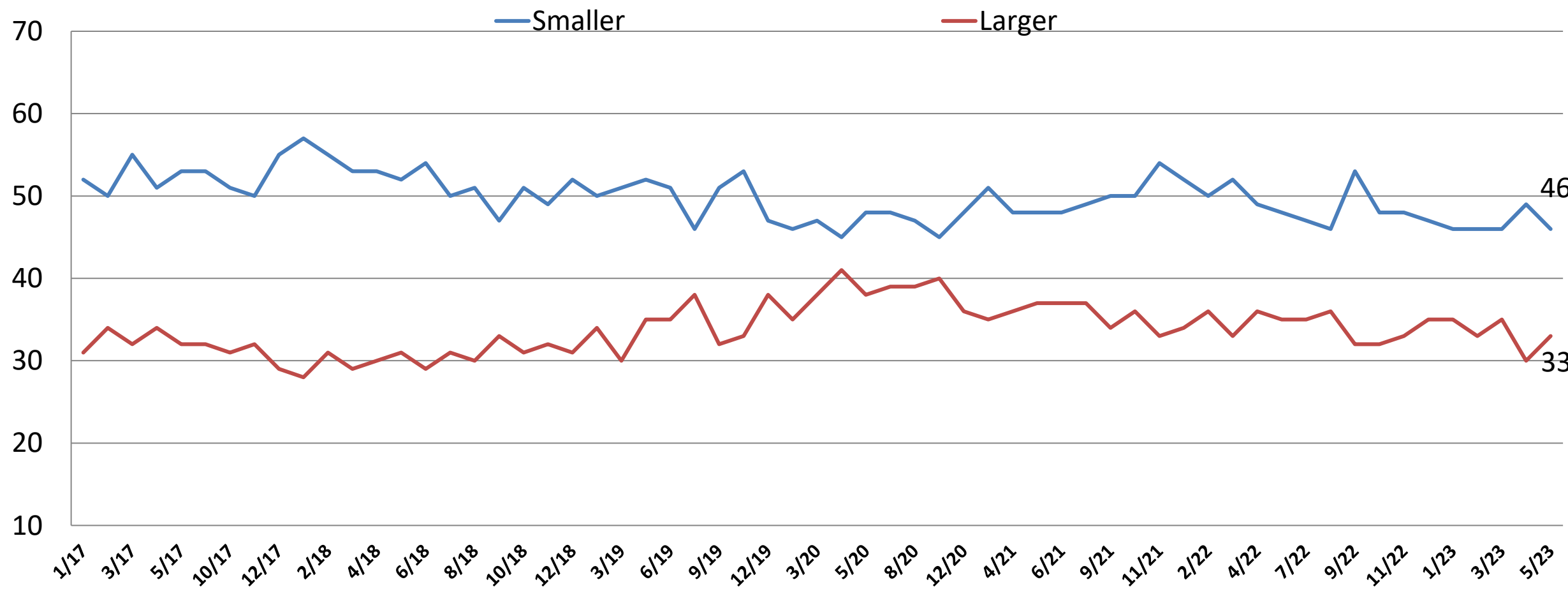
	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23
Impacted	81	84	81	81	84	83	82	79	79	85	85	85
Struggling	42	43	43	43	47	47	42	40	37	42	44	45
Impact/Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15



	<u>Struggle</u>	<u>Small Impact</u>	<u>No Change</u>
East	44	40	15
Midwest	46	41	13
South	48	39	13
West	40	40	20
Vote Trump 2024	53	37	11
Vote Biden 2024	35	43	22
Vote Und. 2024	53	40	8
Generic: GOP	51	39	11
Generic: DEM	34	43	23
Generic: UND.	59	35	5
Approve Biden	34	43	23
Disapprove Biden	52	38	10
Republican	53	37	11
Democrat	34	42	24
Independent	49	41	10
Liberal	36	38	25
Moderate	45	43	12
Conservative	52	38	10
White	47	39	14
African- American	41	42	17
Hispanic	44	38	18
Under 55	50	37	13
Over 55	38	44	17
Married	40	45	16
Single	46	37	17
Men	45	38	17
Women	45	41	14
Live in Urban Area	54	35	11
Live in Suburban Area	38	45	18
Live in Rural Area	52	35	14

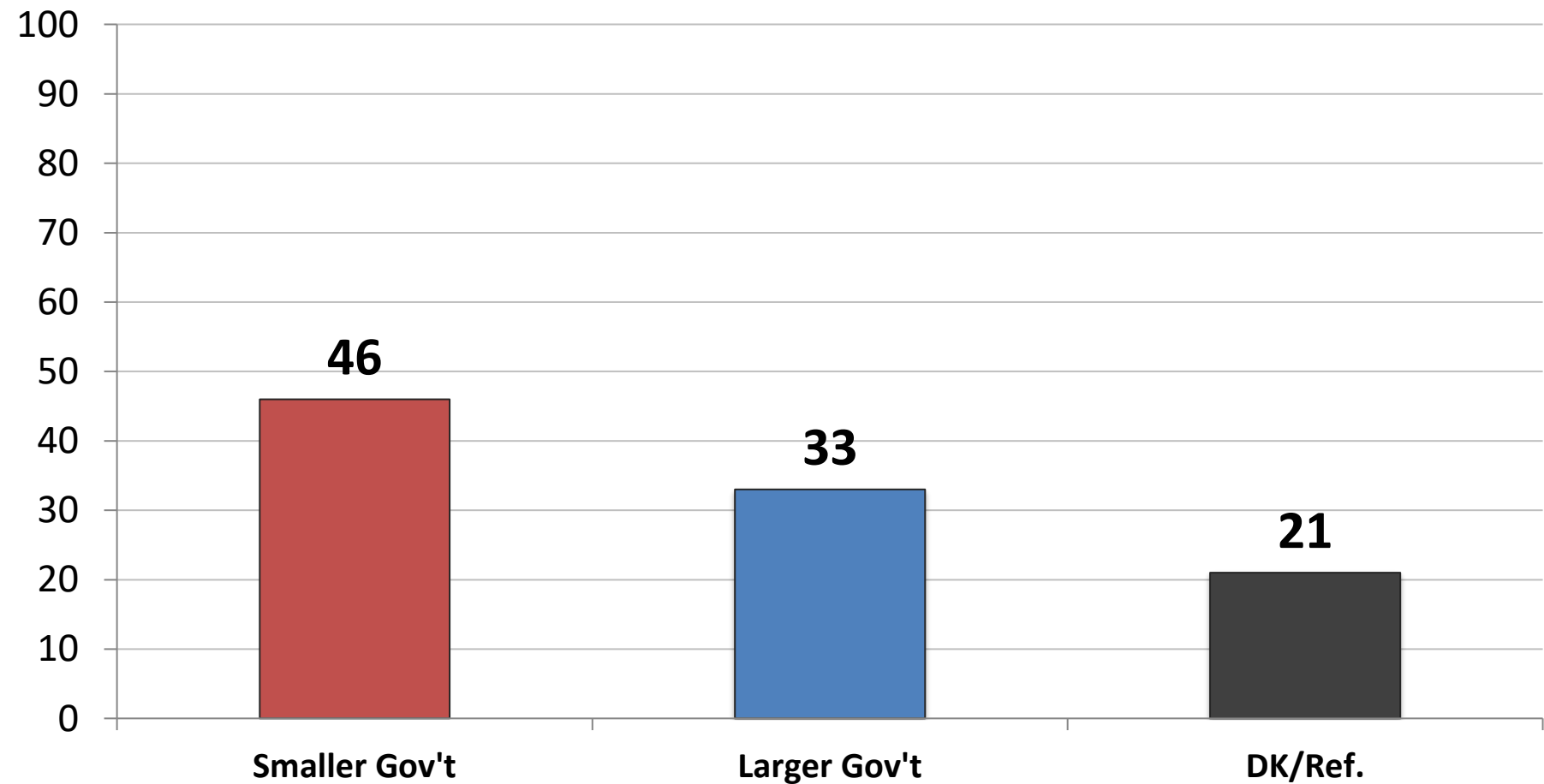
Would you say you most favor a smaller government with fewer services or a larger government with many services?

Time Series



Would you say you most favor a smaller government with fewer services or a larger government with many services?

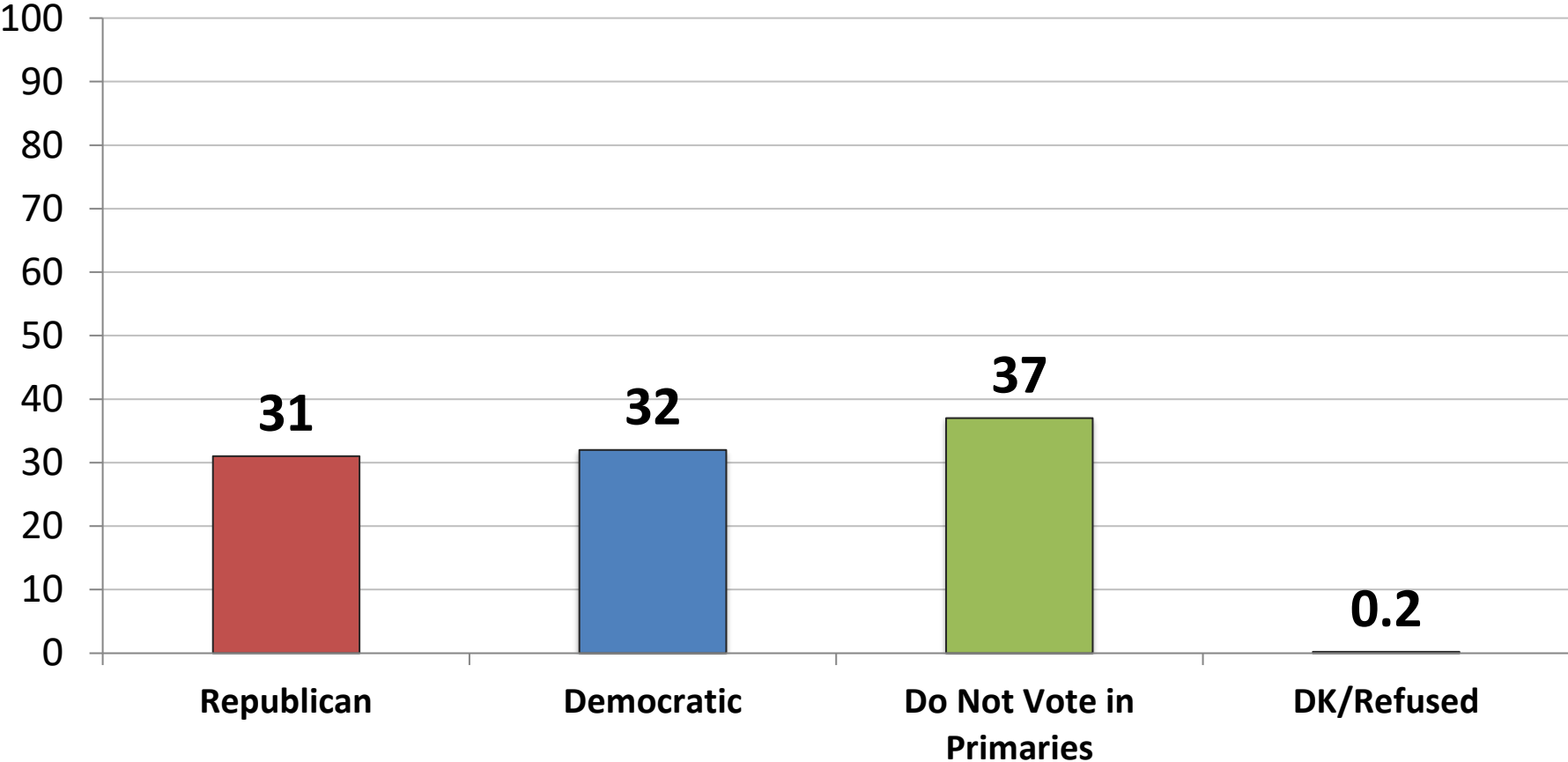
	1/23	2/23	3/23	4/23	5/23
Smaller Gov't	46	46	46	49	46
Larger Gov't	35	33	35	30	33



	Smaller	Larger
East	41	33
Midwest	46	35
South	50	30
West	44	37
Vote Trump 2024	67	18
Vote Biden 2024	25	54
Vote Und. 2024	42	15
Generic: GOP	67	18
Generic: DEM	25	56
Generic: UND.	42	15
Approve Biden	27	54
Disapprove Biden	62	19
Republican	65	19
Democrat	24	55
Independent	51	22
Liberal	24	56
Moderate	40	31
Conservative	71	17
White	50	29
African- American	30	47
Hispanic	41	38
Under 55	46	32
Over 55	47	34
Married	56	28
Single	38	38
Men	52	32
Women	41	34
Live in Urban Area	36	40
Live in Suburban Area	50	32
Live in Rural Area	50	29

INDEPENDENTS ONLY: Thinking ahead to the 2024 primary election for President, in which party’s primary are you more likely to vote – the Republican primary or the Democratic primary (n=280)

	1/23	2/23	3/23	4/23	5/23
Republican	35	29	37	28	31
Democrat	29	29	29	30	32
Don’t Vote	36	42	35	42	37



	<u>GOP</u>	<u>DEM</u>
East	31	31
Midwest	34	32
South	30	35
West	30	27
Vote Trump 2024	66	11
Vote Biden 2024	9	58
Vote Und. 2024	11	22
Generic: GOP	67	10
Generic: DEM	7	72
Generic: UND.	14	19
Approve Biden	8	56
Disapprove Biden	47	17
Republican	0	0
Democrat	0	0
Independent	31	32
Liberal	10	51
Moderate	26	33
Conservative	55	16
White	40	28
African- American	4	48
Hispanic	15	30
Under 55	26	36
Over 55	40	25
Married	35	26
Single	23	42
Men	35	28
Women	27	36
Live in Urban Area	18	41
Live in Suburban Area	38	30
Live in Rural Area	31	27

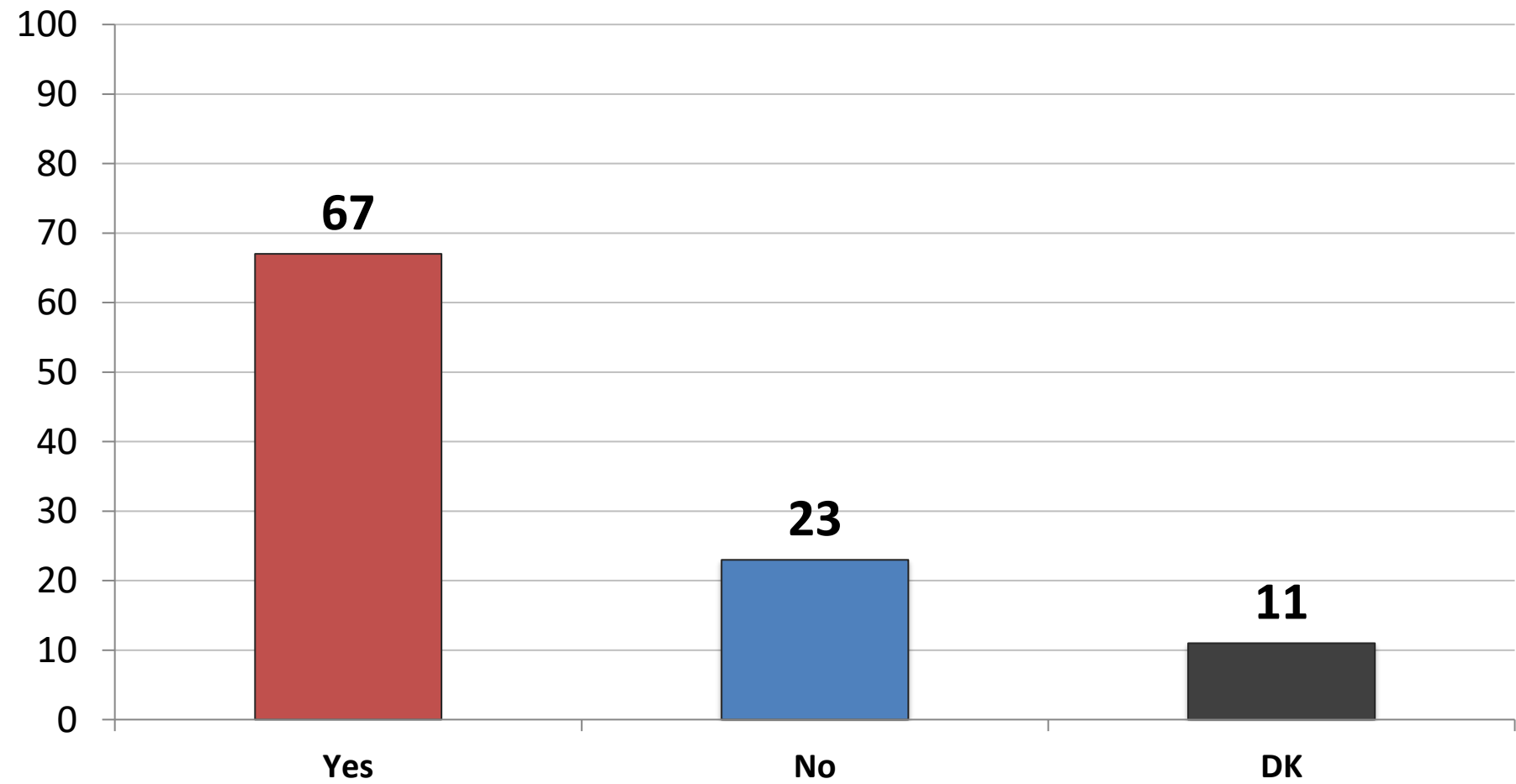
Thinking ahead to the 2024 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? *(Democrat Primary Voters)*

5/23: N=450	1/23	2/23	3/23	4/23	5/23
Joe Biden	25	26	23	25	24
Michelle Obama	14	14	16	15	22
Kamala Harris	6	6	8	8	4
Bernie Sanders	5	8	7	8	8
Pete Buttigieg	7	7	6	5	3
Hillary Clinton	6	4	5	4	4
Alexandria Ocasio-Cortez	5	3	3	2	1
Gavin Newsom	7	3	3	4	1
Beto O’Rourke	2	2	3	3	3
Elizabeth Warren	4	4	2	*	3
Cory Booker	1	2	2	3	2
Amy Klobuchar	2	2	2	2	2
Kirsten Gillibrand	1	1	1	0	*
Joe Manchin	1	1	1	0	2
Deval Patrick	0	0	1	1	*
John Hickenlooper	0	1	1	0	*
Phil Murphy	0	2	1	0	0
Tim Kaine	1	1	1	0	*
Tom Steyer	0	1	1	0	1
Marianne Williamson	*	*	0	1	1
Eric Adams	0	0	0	0	*
Jared Polis	1	1	0	0	0
Robert F. Kennedy, Jr.	*	*	*	2	4
J.B. Pritzker	*	*	*	*	1
Gretchen Whitmer	*	*	*	*	2
Undecided	13	12	16	16	12

Do you want to see Donald Trump run for President again in 2024?

(Republican Primary Voters n=446)

	1/23	2/23	3/23	4/23	5/23
Yes	58	57	61	65	67
No	33	32	30	24	23

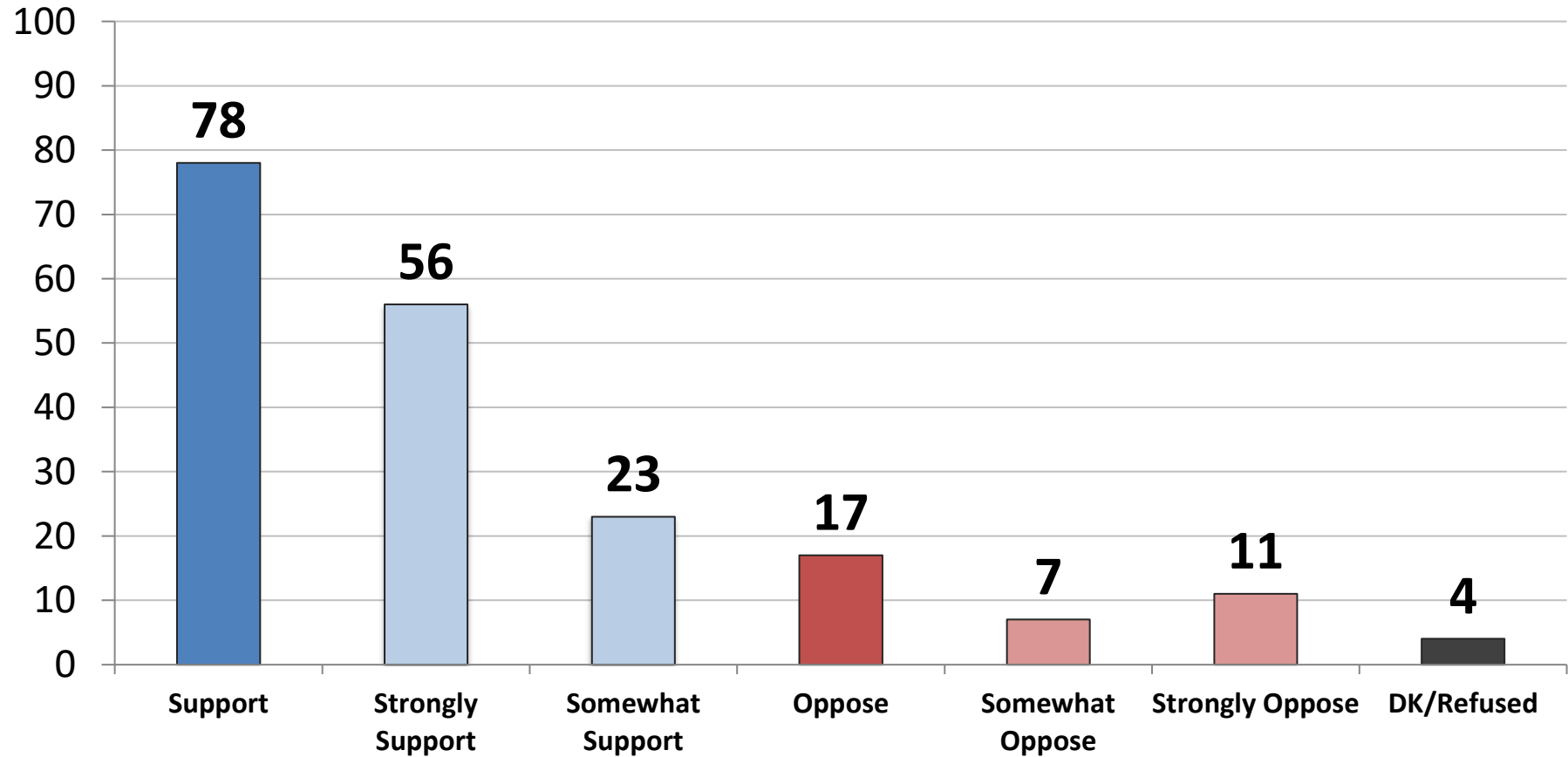


	<u>Yes</u>	<u>No</u>
East	64	23
Midwest	68	18
South	72	20
West	56	33
Vote Trump 2024	75	15
Vote Biden 2024	0	96
Vote Und. 2024	0	80
Generic: GOP	71	20
Generic: DEM	0	100
Generic: UND.	39	14
Approve Biden	34	56
Disapprove Biden	71	19
Republican	72	20
Democrat	0	0
Independent	47	35
Liberal	72	22
Moderate	54	31
Conservative	71	20
White	67	23
African- American	68	27
Hispanic	77	13
Under 55	69	19
Over 55	64	28
Married	64	24
Single	69	19
Men	70	23
Women	64	22
Live in Urban Area	75	19
Live in Suburban Area	63	26
Live in Rural Area	69	19

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination?

(Republican Primary Voters n=446)

	1/23	2/23	3/23	4/23	5/23
Support	72	76	74	79	78
Oppose	23	20	22	18	17



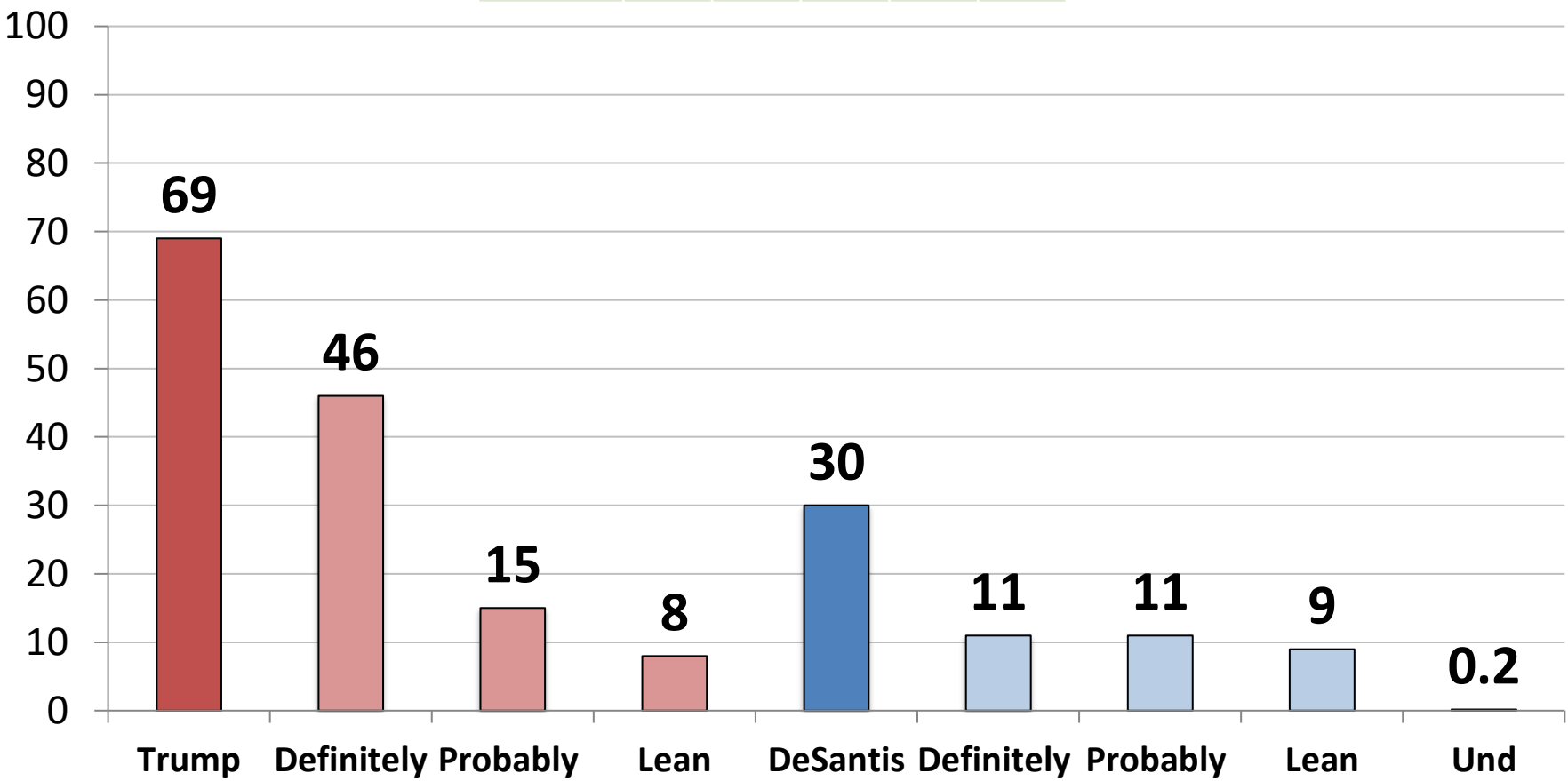
	Support	Oppose
East	76	20
Midwest	80	17
South	82	15
West	70	20
Vote Trump 2024	88	9
Vote Biden 2024	0	100
Vote Und. 2024	4	68
Generic: GOP	82	15
Generic: DEM	6	94
Generic: UND.	61	16
Approve Biden	45	53
Disapprove Biden	83	13
Republican	81	15
Democrat	0	0
Independent	66	27
Liberal	83	15
Moderate	62	29
Conservative	84	13
White	78	17
African- American	77	23
Hispanic	86	14
Under 55	81	15
Over 55	75	21
Married	77	18
Single	82	12
Men	80	17
Women	77	18
Live in Urban Area	82	15
Live in Suburban Area	75	21
Live in Rural Area	82	13

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? *(Republican Primary Voters)*

5/23: N=446	1/23	2/23	3/23	4/23	5/23
Donald Trump	43	42	46	52	54
Ron DeSantis	31	26	23	16	16
Mike Pence	5	5	8	6	7
Nikki Haley	3	6	5	4	3
Mitt Romney	2	3	3	2	3
Liz Cheney	3	2	3	1	1
Greg Abbott	0	1	1	1	*
Chris Sununu	0	1	1	0	0
John Bolton	0	1	1	1	0
Glen Youngkin	1	1	1	1	*
Tim Scott	1	1	1	2	2
Vivek Ramaswamy	*	1	0	4	4
Chris Christie	*	*	*	1	1
Asa Hutchinson	*	*	*	1	1
Will Hurd	*	*	*	1	0
Larry Elder	*	*	*	0	0
Rick Perry	*	*	*	*	1
Doug Burgum	*	*	*	*	0
Undecided	8	9	8	7	8

Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis? (n=446)

	1/23	2/23	3/23	4/23	5/23
Trump	52	56	61	67	69
DeSantis	41	38	31	26	30
Undecided	7	6	8	8	0.2



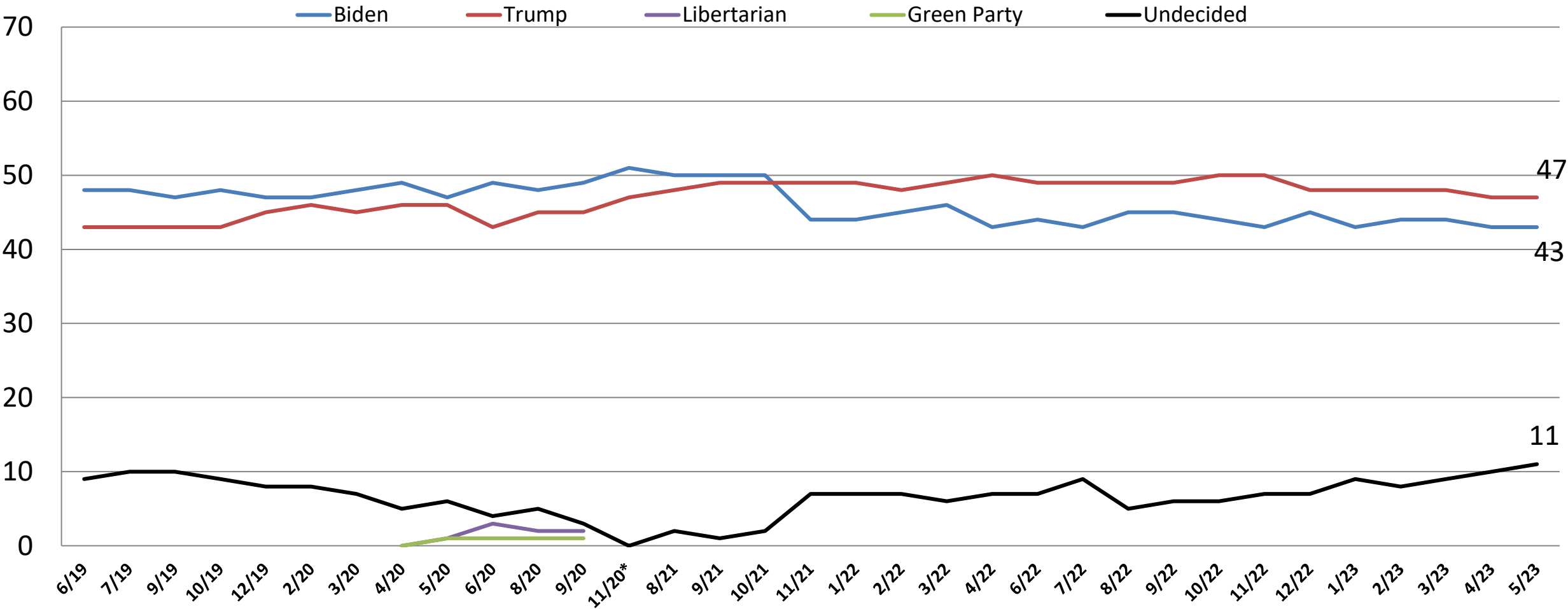
National DJT '24
May 2023

McLaughlin & Associates

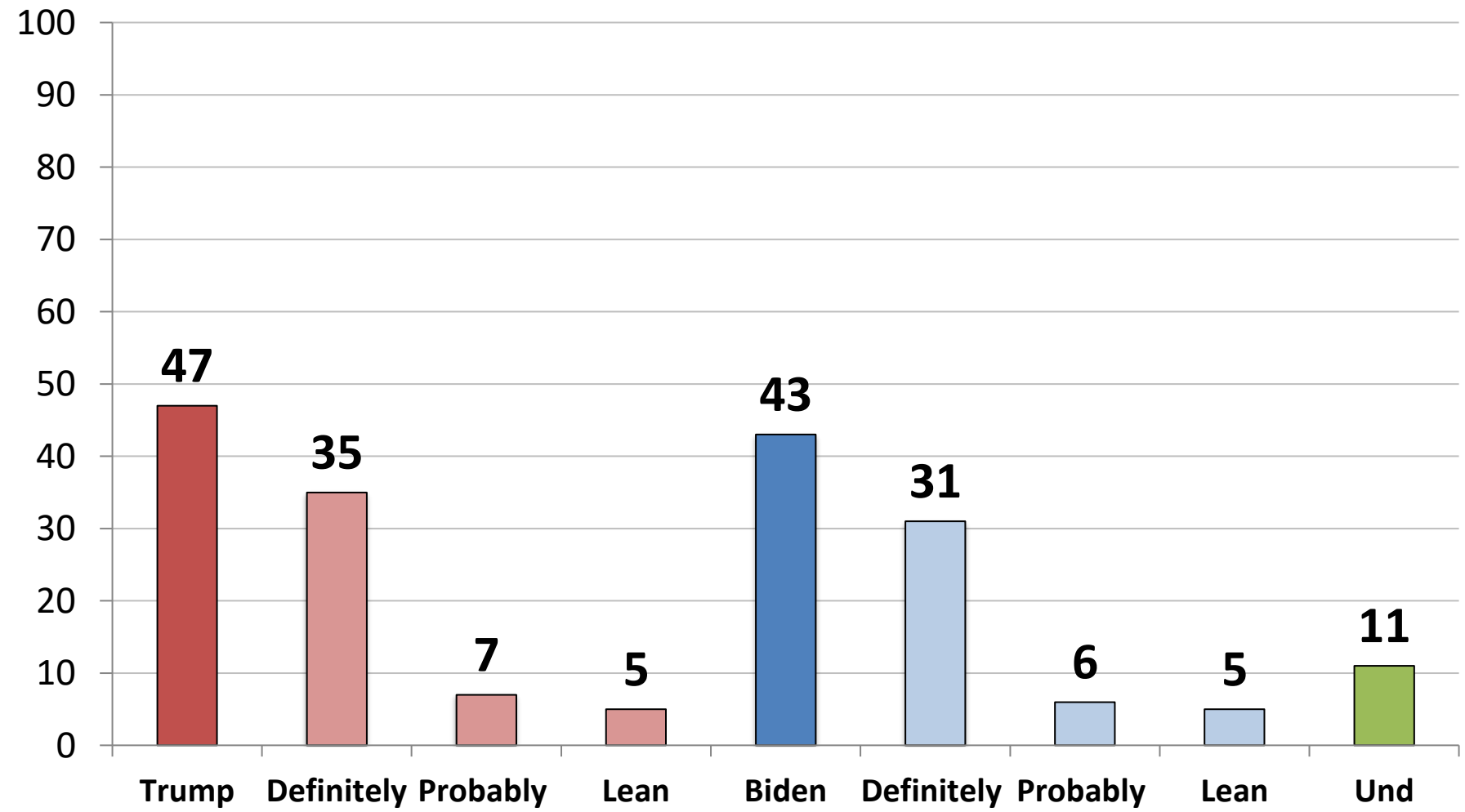
	Trump	DeSantis	Und.
East	69	31	0
Midwest	68	32	0
South	73	27	1
West	63	37	0
Vote Trump 2024	76	25	0
Vote Biden 2024	14	86	0
Vote Und. 2024	26	70	4
Generic: GOP	71	29	0
Generic: DEM	14	86	0
Generic: UND.	73	27	0
Approve Biden	60	40	0
Disapprove Biden	71	29	0
Republican	72	28	0
Democrat	0	0	0
Independent	60	40	0
Liberal	80	20	0
Moderate	71	28	1
Conservative	67	33	0
White	69	31	0
African- American	85	16	0
Hispanic	66	34	0
Under 55	72	28	0
Over 55	66	34	0
Married	62	38	0
Single	76	23	1
Men	71	29	0
Women	67	32	1
Live in Urban Area	76	24	0
Live in Suburban Area	65	34	1
Live in Rural Area	73	27	0

If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate?

Time Series



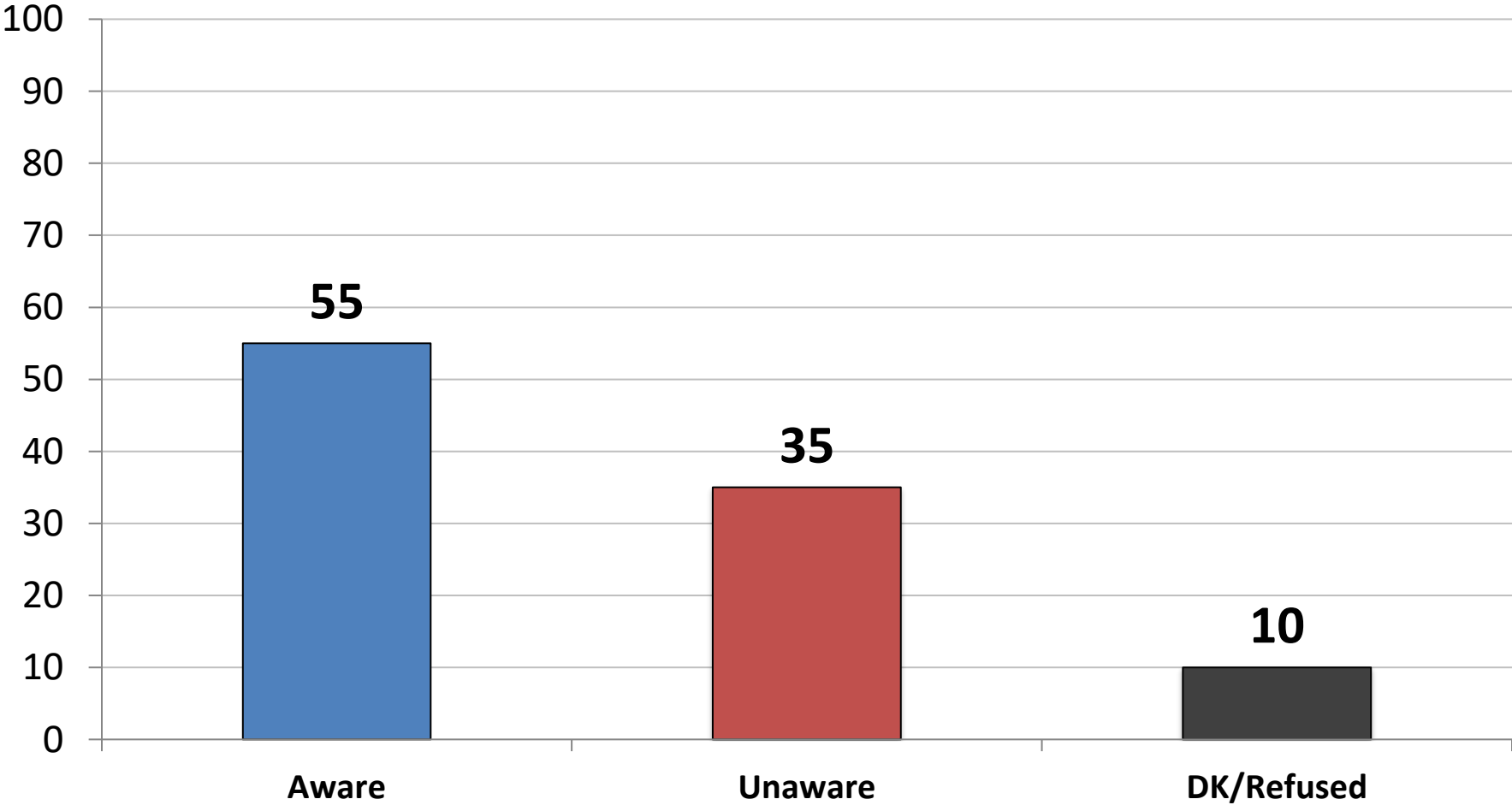
Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?



	Trump	Biden	Und.
East	45	43	13
Midwest	45	44	11
South	54	37	9
West	39	51	10
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	89	4	7
Generic: DEM	5	90	5
Generic: UND.	26	30	44
Approve Biden	11	85	4
Disapprove Biden	75	12	13
Republican	91	4	6
Democrat	10	84	6
Independent	38	40	23
Liberal	19	77	4
Moderate	33	47	20
Conservative	83	10	7
White	55	37	8
African- American	23	63	14
Hispanic	34	55	11
Under 55	49	39	12
Over 55	43	48	8
Married	56	35	9
Single	40	49	11
Men	54	37	9
Women	41	47	12
Live in Urban Area	40	48	13
Live in Suburban Area	47	43	10
Live in Rural Area	54	36	10

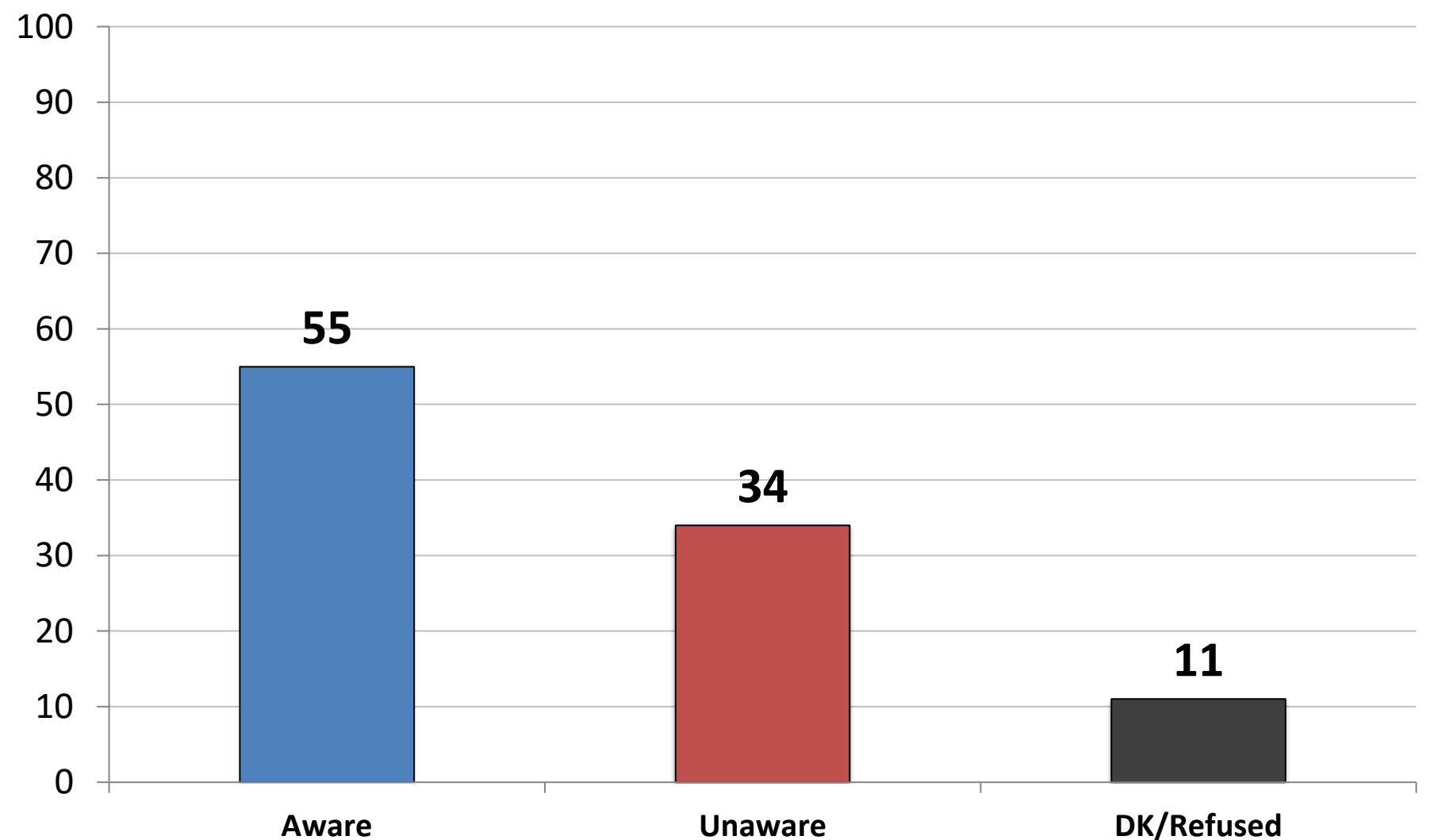
Are you aware or unaware that in recent weeks the House Republicans investigating the Biden family business dealings, have made public bank records proving that the Biden family received millions of dollars from Communist China?

	4/23	5/23
Aware	54	55
Unaware	37	35



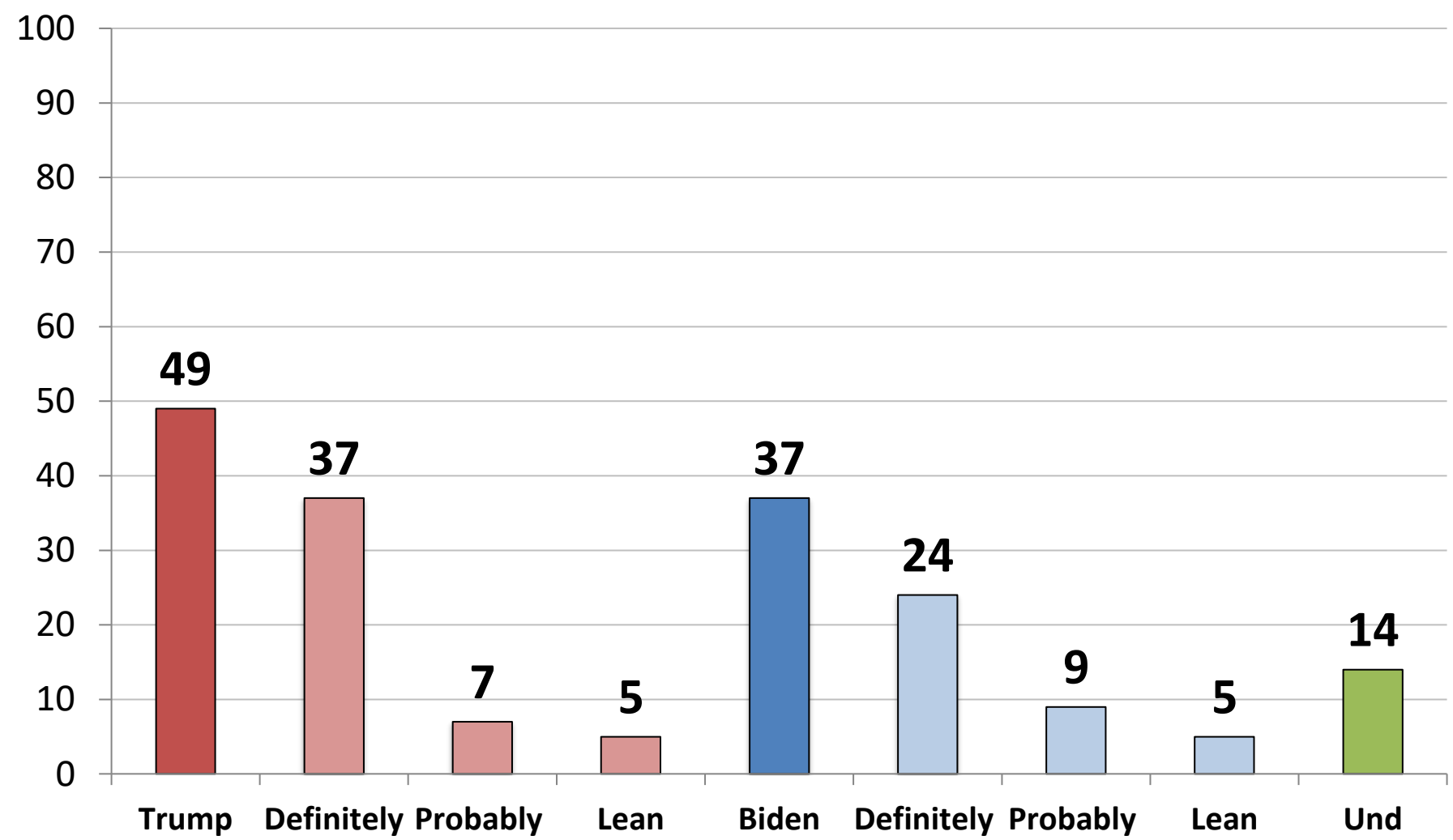
	Aware	Unaware
East	53	39
Midwest	54	36
South	56	34
West	55	34
Vote Trump 2024	72	25
Vote Biden 2024	42	44
Vote Und. 2024	31	49
Generic: GOP	69	27
Generic: DEM	45	43
Generic: UND.	36	42
Approve Biden	46	42
Disapprove Biden	64	30
Republican	70	25
Democrat	44	42
Independent	50	40
Liberal	47	38
Moderate	43	46
Conservative	73	23
White	60	32
African- American	46	41
Hispanic	46	42
Under 55	49	40
Over 55	63	29
Married	60	31
Single	48	39
Men	58	33
Women	52	38
Live in Urban Area	51	37
Live in Suburban Area	57	35
Live in Rural Area	55	35

Are you aware or unaware that Special Counsel John Durham issued a report which states that the Department of Justice and the FBI did not have any actual evidence of collusion between Russian officials and Donald Trump’s 2016 Presidential Campaign and totally vindicates President Donald Trump?



	Aware	Unaware
East	52	35
Midwest	59	31
South	58	32
West	48	40
Vote Trump 2024	72	22
Vote Biden 2024	42	43
Vote Und. 2024	28	52
Generic: GOP	71	24
Generic: DEM	44	43
Generic: UND.	32	45
Approve Biden	47	39
Disapprove Biden	63	30
Republican	72	22
Democrat	43	44
Independent	48	38
Liberal	47	38
Moderate	41	46
Conservative	75	20
White	61	29
African- American	42	46
Hispanic	47	42
Under 55	51	38
Over 55	61	29
Married	61	30
Single	47	40
Men	61	29
Women	49	39
Live in Urban Area	51	39
Live in Suburban Area	53	35
Live in Rural Area	61	29

Now, if you knew it were true that Communist Chinese donors linked to Hunter Biden funneled \$105 million to the Joe Biden think tank at the University of Pennsylvania where classified documents were found, how would you vote for President?



	Trump	Biden	Und.
East	49	34	18
Midwest	45	39	17
South	56	33	11
West	40	46	15
Vote Trump 2024	97	1	2
Vote Biden 2024	3	85	13
Vote Und. 2024	17	6	78
Generic: GOP	89	4	7
Generic: DEM	7	80	13
Generic: UND.	33	21	47
Approve Biden	11	78	11
Disapprove Biden	77	9	14
Republican	90	4	6
Democrat	12	74	14
Independent	42	32	25
Liberal	18	71	12
Moderate	39	37	24
Conservative	83	10	7
White	56	33	11
African- American	24	59	17
Hispanic	35	40	24
Under 55	51	33	16
Over 55	45	43	12
Married	57	32	11
Single	42	42	16
Men	54	33	13
Women	43	41	16
Live in Urban Area	43	41	16
Live in Suburban Area	48	39	13
Live in Rural Area	55	29	16

From the following list, what social networks do you use?											
	<u>Total</u>	<u>Rep.</u>	<u>Dem.</u>	<u>Ind.</u>	<u>White</u>	<u>A.A/Black</u>	<u>Hisp.</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Women</u>
Facebook	71%	75%	71%	68%	72%	71%	65%	69%	74%	65%	77%
YouTube	70%	65%	70%	78%	68%	80%	69%	79%	59%	78%	64%
Instagram	46%	42%	47%	49%	40%	68%	52%	55%	33%	42%	50%
TikTok	29%	27%	31%	28%	24%	53%	35%	41%	13%	27%	31%
Twitter	29%	26%	26%	35%	26%	38%	26%	37%	17%	36%	22%
Pinterest	28%	31%	25%	27%	28%	27%	32%	28%	28%	15%	39%
Linked-In	22%	21%	23%	23%	22%	20%	22%	22%	23%	23%	22%
Snapchat	22%	21%	21%	24%	19%	32%	26%	33%	6%	22%	22%
Reddit	17%	13%	17%	24%	18%	17%	11%	23%	9%	24%	12%
WhatsApp	15%	12%	18%	14%	10%	23%	25%	17%	12%	13%	17%
Telegram	5%	6%	4%	7%	5%	7%	5%	7%	3%	7%	4%
Tumblr	5%	4%	6%	6%	4%	9%	6%	8%	2%	6%	5%
Rumble	3%	4%	1%	6%	4%	3%	3%	4%	3%	3%	4%
Truth Social	3%	5%	1%	3%	3%	1%	5%	3%	4%	3%	3%
Parler	1%	2%	0%	2%	1%	1%	2%	1%	1%	1%	1%
Gab.com	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%
Gettr	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%
Clouthub	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%
Other	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
None	6%	6%	6%	5%	7%	2%	6%	3%	9%	5%	6%

Voter Profile: n=1,000

Total		Total		Total	
Party:	%	Age:	%	Area:	%
Republican	36	18-29	16	Urban	25
Democrat	36	30-40	17	Suburban	51
Ind./Other/D.K./Ref.	28	41-55	25	Rural	25
Ideology:	%	56-65	20	Region:	%
Liberal	29	Over 65	22	New England	5
Moderate	35	Mean (years)	49.3	Middle Atlantic	13
Conservative	36	Race:	%	East North Central	15
Gender:	%	White	68	West North Central	7
Male	47	African American/Black	13	South Atlantic	21
Female	53	Hispanic	13	East South Central	6
Education:	%	Asian	4	West South Central	11
Less than College	60	Vote Behavior:	%	Mountain	8
College grad.	40	Democrat	46	Pacific	14
		Ticket Splitter	13		
		Republican	41		

Voter Profile: n=1,000

Total	
Religion:	%
Protestant	34
Catholic	23
Atheist/Agnostic	12
Jewish	2
Buddhist	2
Muslim	1
Born Again/Evangelical: n=574	%
Yes	42
No	58
Abortion:	%
Pro-Life	42
Pro-Choice	58

**New York Office**

566 South Route 303
Blauvelt, NY 10913
845-365-2000

D.C./Virginia Office

1012 Cameron Street
Alexandria, VA 22314
703-518-4445

www.mclaughlinonline.com