

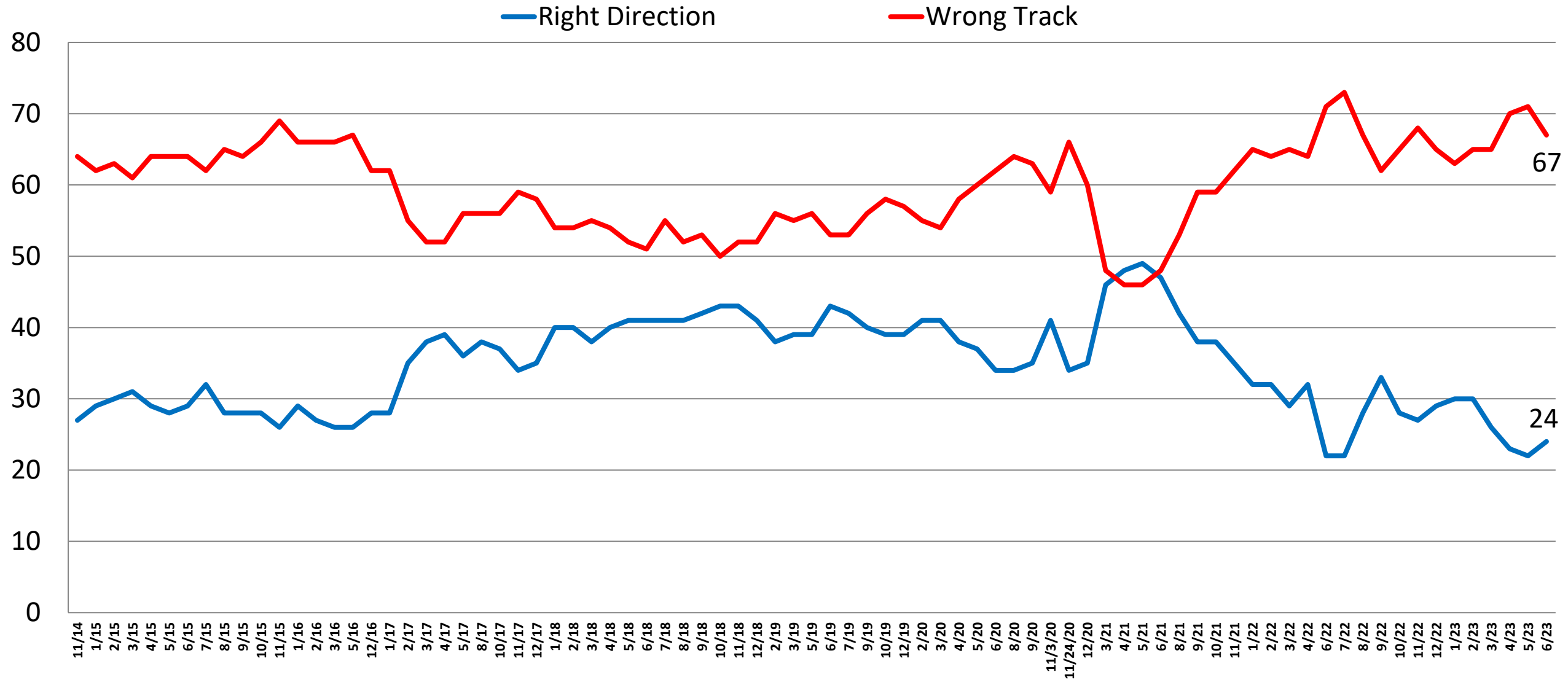
National Survey Results
General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

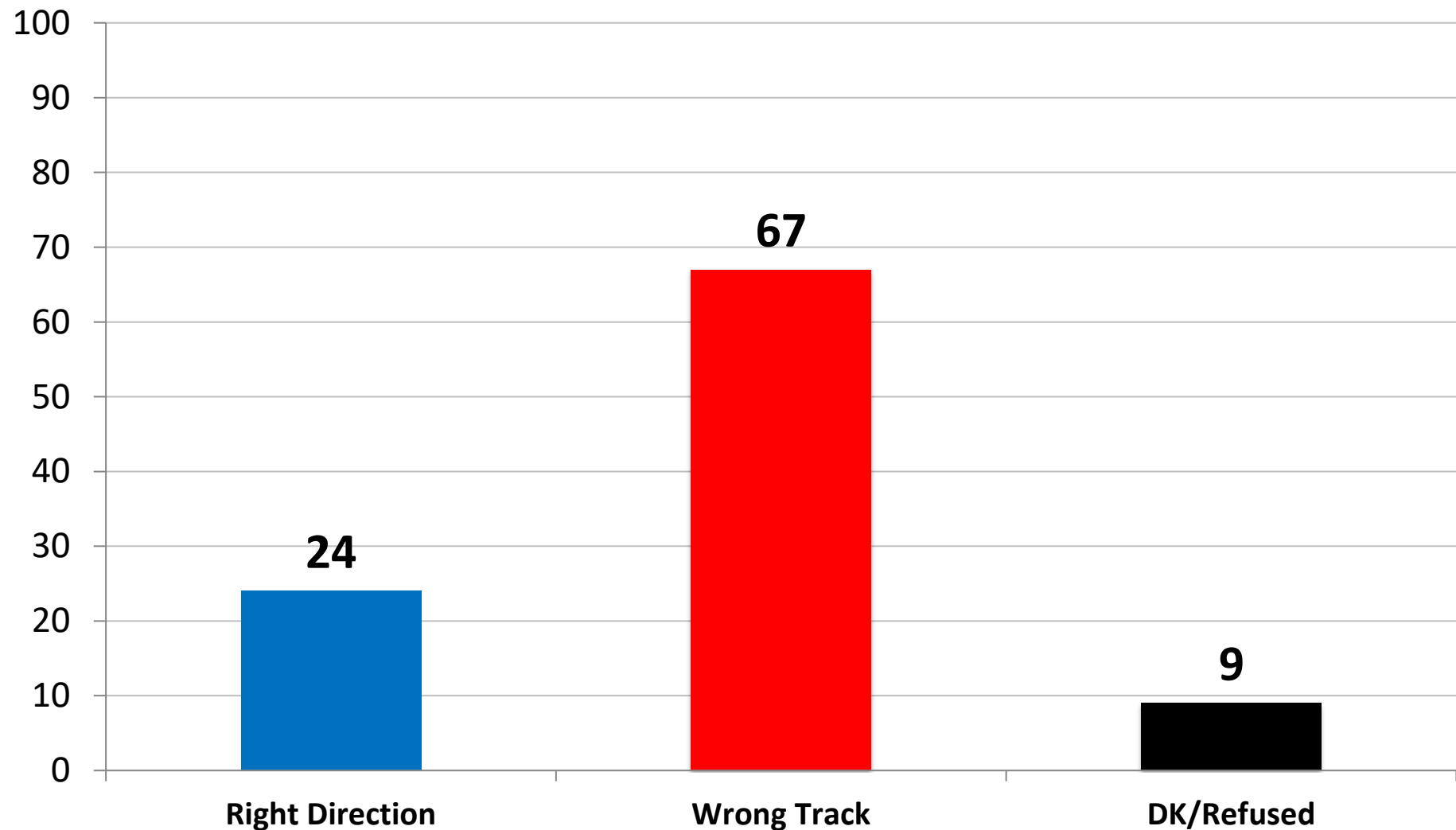
Field Dates: June 15th - 19th, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

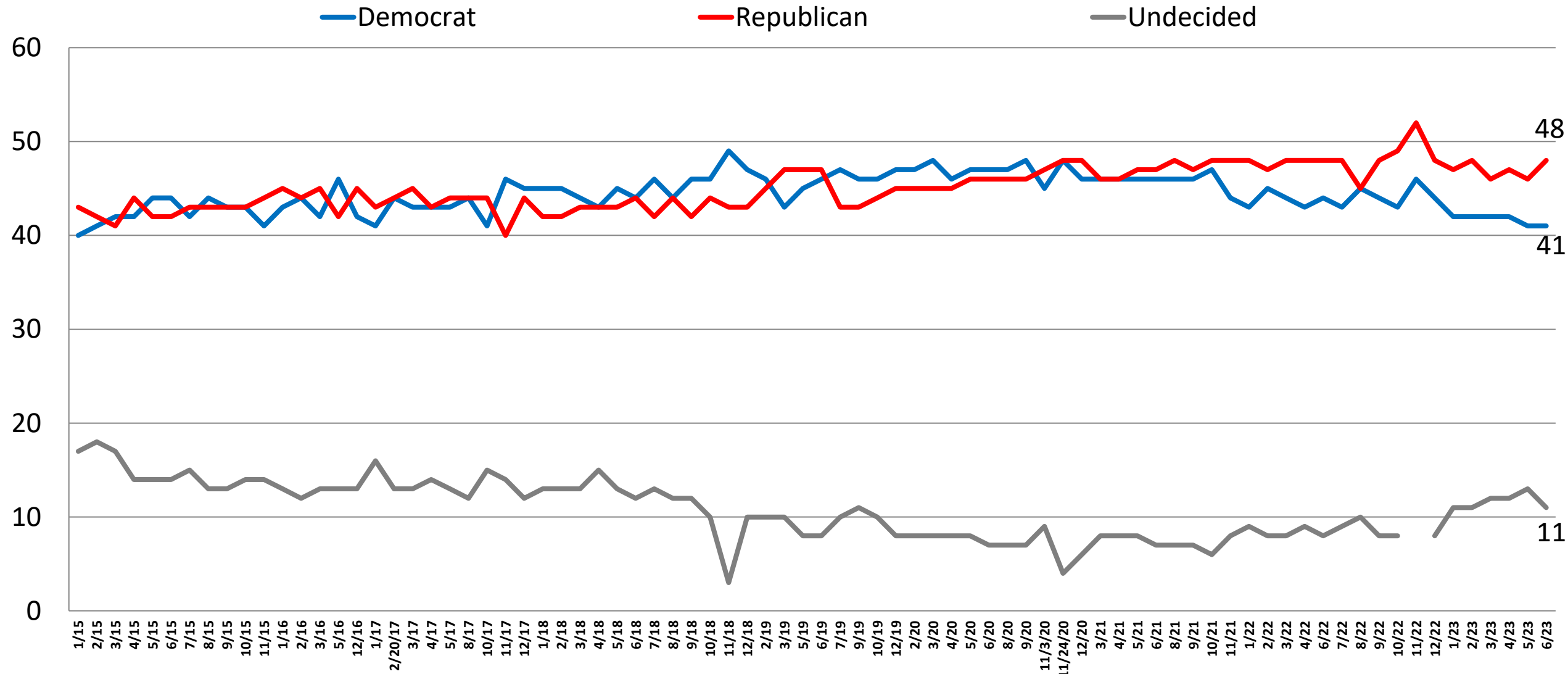


Direction: *United States*



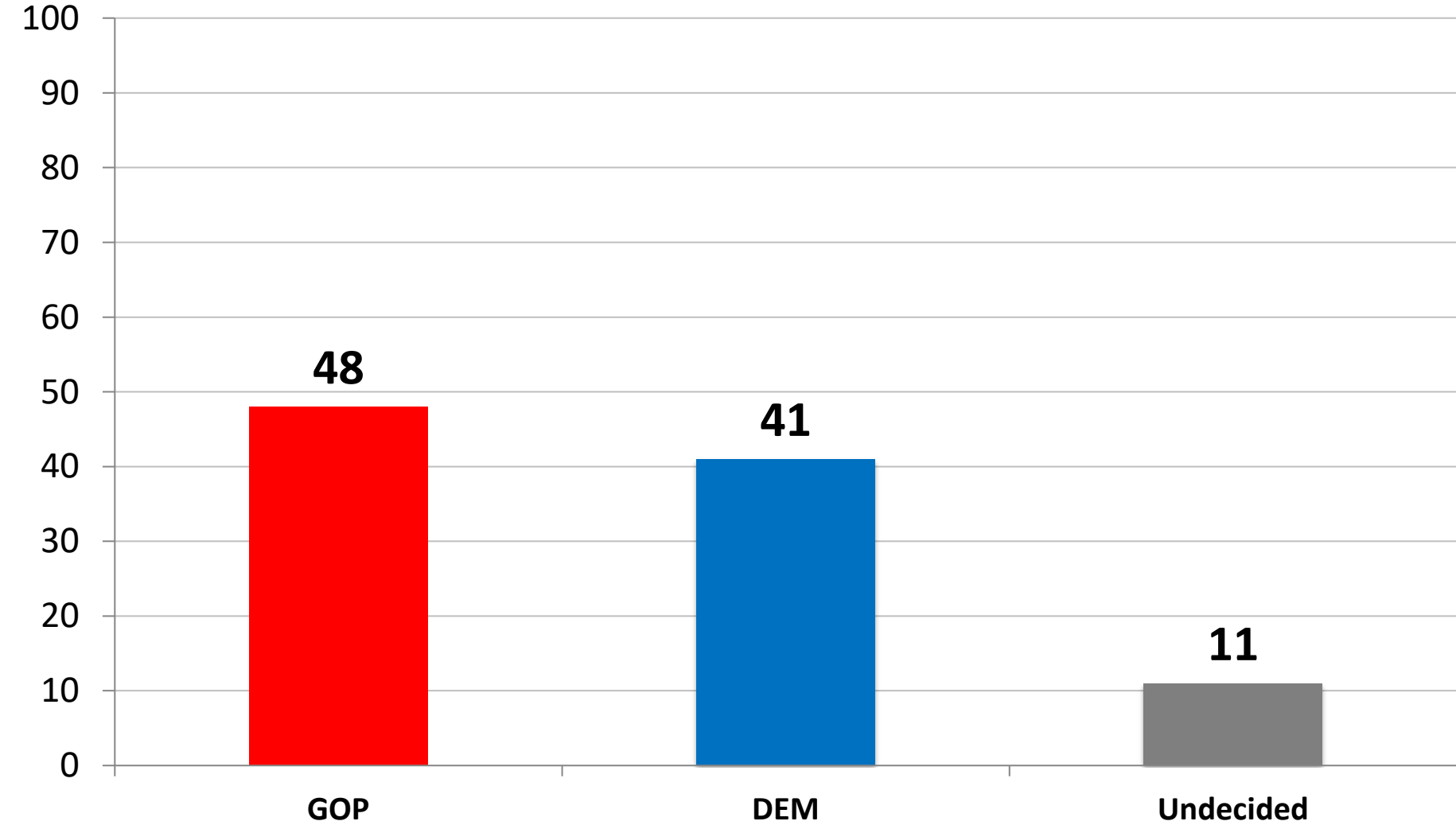
| | RD | WT |
|-----------------------|----|----|
| East | 27 | 65 |
| Midwest | 20 | 72 |
| South | 23 | 67 |
| West | 26 | 64 |
| Vote Trump 2024 | 10 | 88 |
| Vote Biden 2024 | 42 | 43 |
| Vote Und. 2024 | 6 | 74 |
| Generic: GOP | 10 | 88 |
| Generic: DEM | 44 | 43 |
| Generic: UND. | 8 | 66 |
| Approve Biden | 53 | 34 |
| Disapprove Biden | 3 | 93 |
| Republican | 9 | 88 |
| Democrat | 45 | 42 |
| Independent | 16 | 72 |
| Liberal | 46 | 46 |
| Moderate | 23 | 61 |
| Conservative | 7 | 90 |
| White | 20 | 75 |
| African- American | 39 | 43 |
| Hispanic | 36 | 51 |
| Under 55 | 26 | 62 |
| Over 55 | 22 | 74 |
| Married | 25 | 69 |
| Single | 26 | 61 |
| Men | 26 | 67 |
| Women | 22 | 67 |
| Live in Urban Area | 32 | 57 |
| Live in Suburban Area | 23 | 70 |
| Live in Rural Area | 18 | 72 |

Generic Ballot: *U.S. Congress* (Time Series)



Generic Ballot: *U.S. Congress*

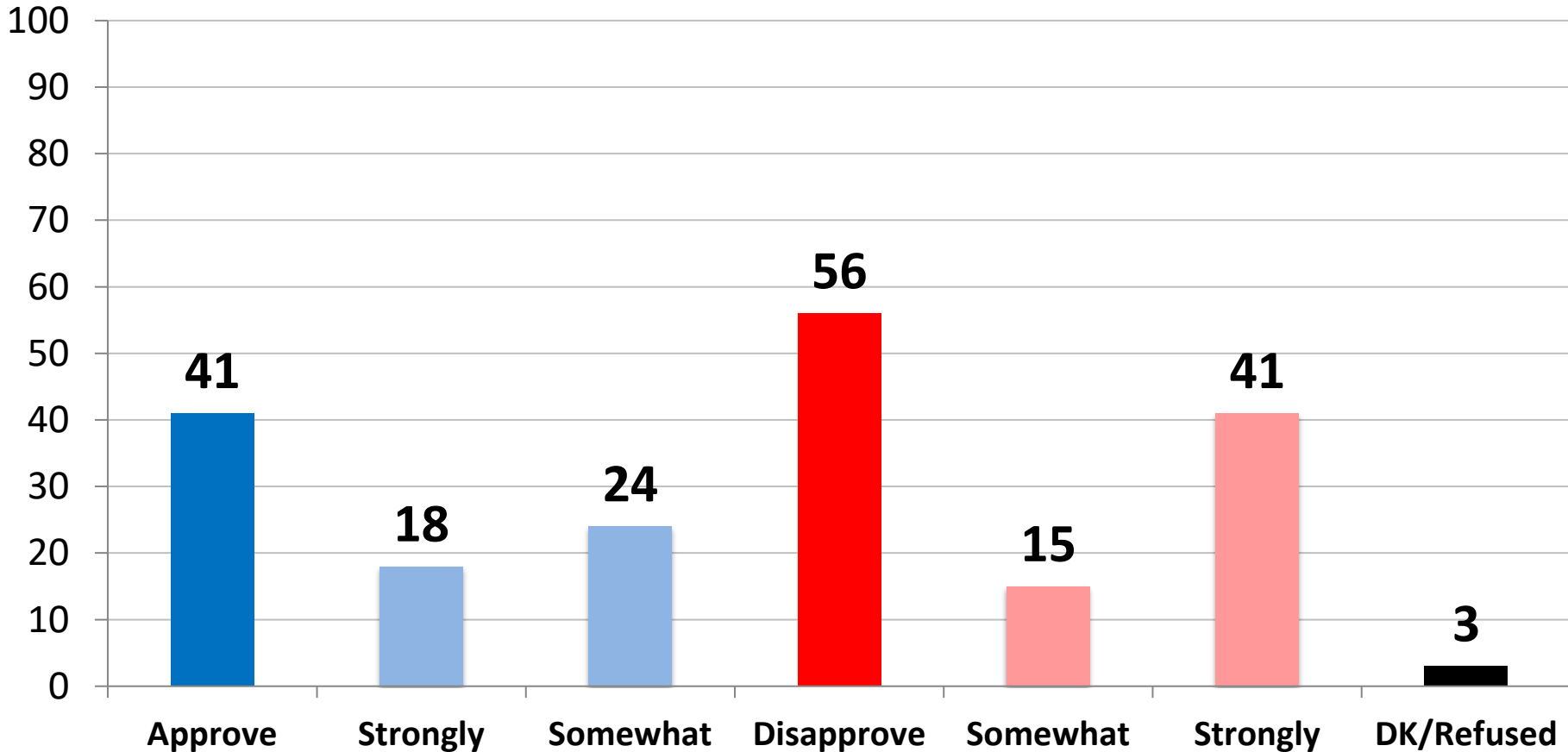
| | GOP | DEM | UND |
|-----------------------|-----|-----|-----|
| East | 43 | 43 | 14 |
| Midwest | 53 | 37 | 10 |
| South | 50 | 40 | 10 |
| West | 43 | 46 | 12 |
| Vote Trump 2024 | 85 | 6 | 9 |
| Vote Biden 2024 | 9 | 83 | 8 |
| Vote Und. 2024 | 33 | 26 | 41 |
| Generic: GOP | 100 | 0 | 0 |
| Generic: DEM | 0 | 100 | 0 |
| Generic: UND. | 0 | 0 | 100 |
| Approve Biden | 14 | 78 | 7 |
| Disapprove Biden | 74 | 13 | 13 |
| Republican | 96 | 1 | 3 |
| Democrat | 9 | 86 | 5 |
| Independent | 35 | 35 | 30 |
| Liberal | 19 | 74 | 7 |
| Moderate | 31 | 47 | 22 |
| Conservative | 88 | 9 | 4 |
| White | 58 | 32 | 11 |
| African- American | 20 | 69 | 11 |
| Hispanic | 35 | 55 | 11 |
| Under 55 | 43 | 43 | 13 |
| Over 55 | 54 | 38 | 8 |
| Married | 56 | 37 | 7 |
| Single | 38 | 47 | 15 |
| Men | 52 | 40 | 8 |
| Women | 45 | 42 | 14 |
| Live in Urban Area | 35 | 57 | 8 |
| Live in Suburban Area | 49 | 38 | 13 |
| Live in Rural Area | 58 | 31 | 11 |



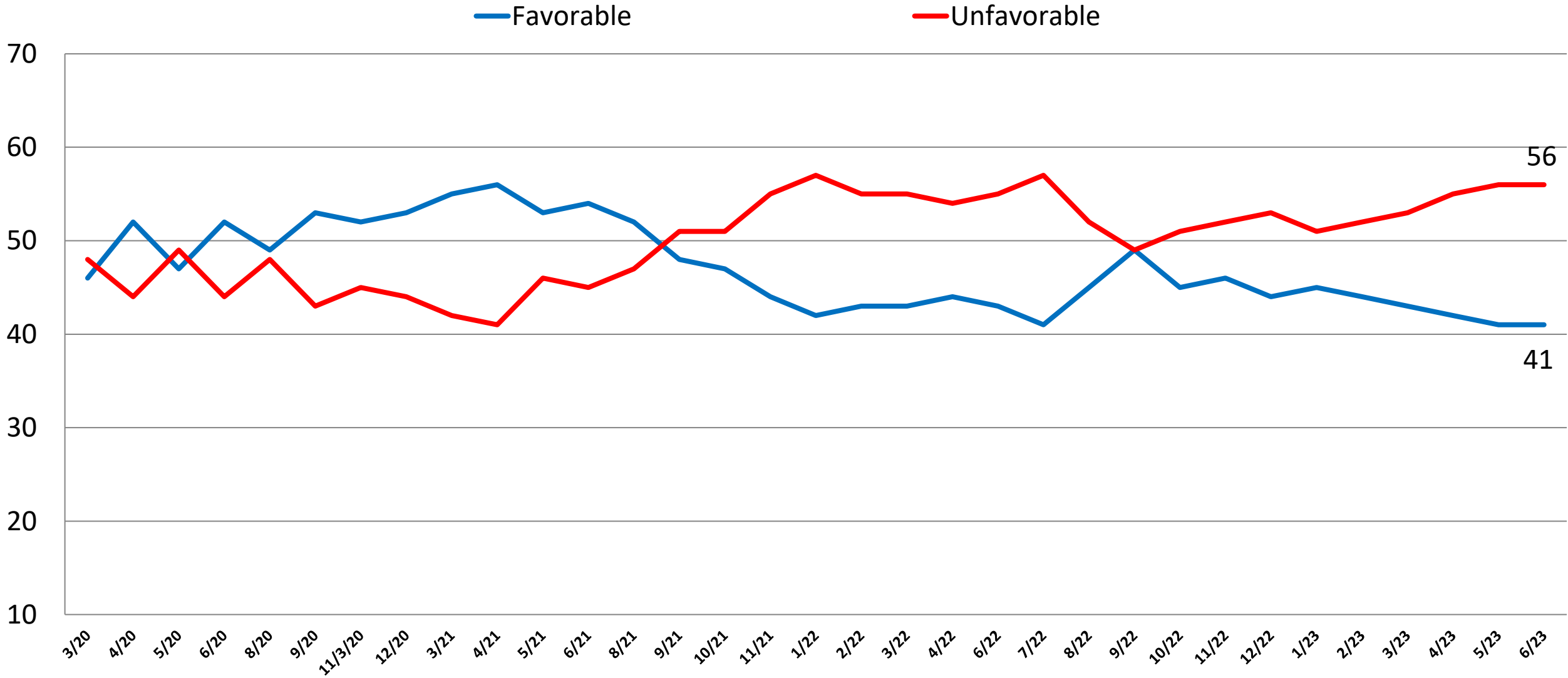
Job Rating: *Joe Biden*

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|------------|------|------|------|------|------|------|
| Approve | 45 | 44 | 44 | 42 | 41 | 41 |
| Disapprove | 53 | 54 | 54 | 55 | 56 | 56 |

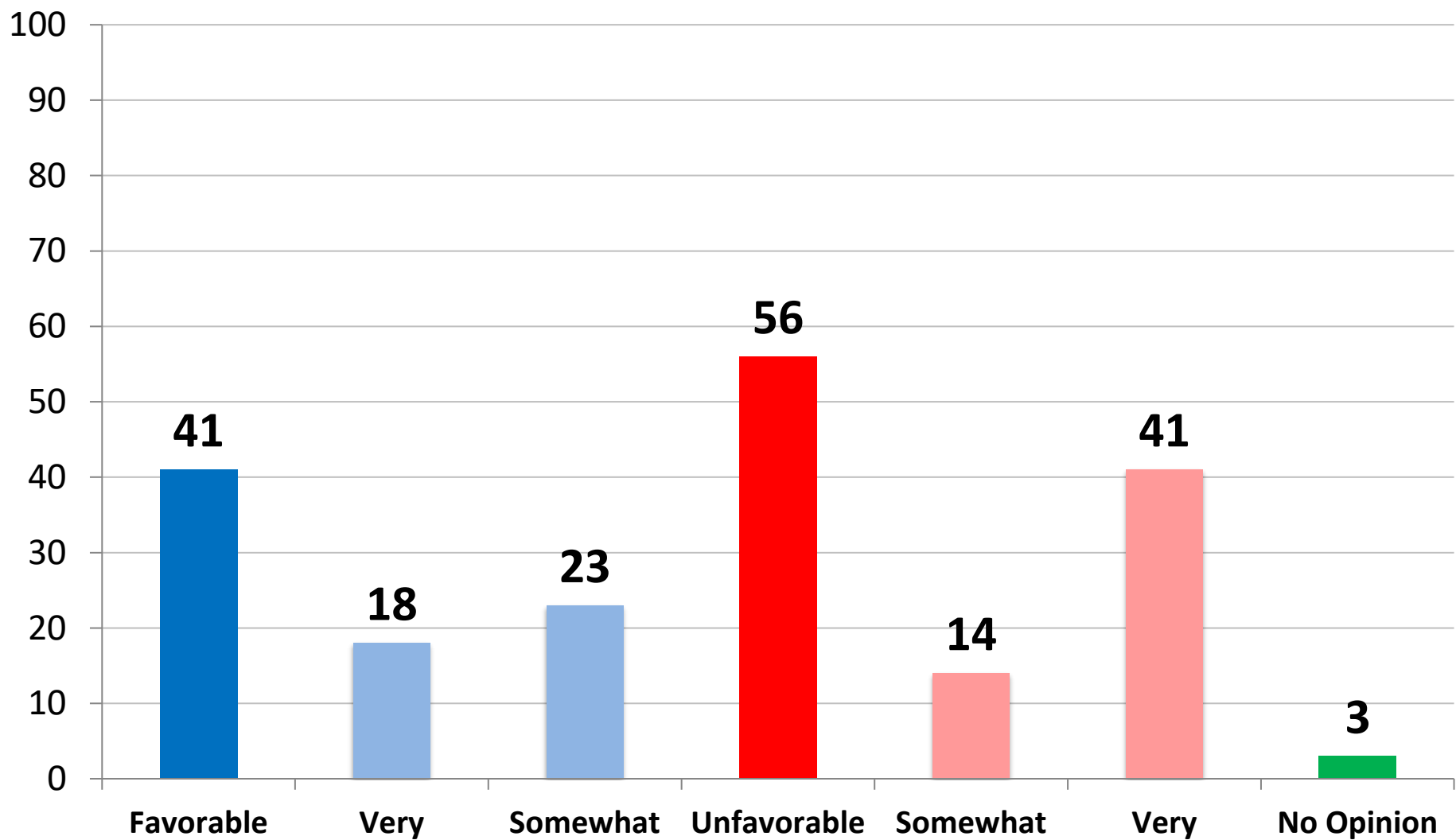
| | Approve | Disapprove |
|-----------------------|---------|------------|
| East | 44 | 53 |
| Midwest | 36 | 62 |
| South | 42 | 55 |
| West | 43 | 55 |
| Vote Trump 2024 | 10 | 89 |
| Vote Biden 2024 | 79 | 18 |
| Vote Und. 2024 | 15 | 73 |
| Generic: GOP | 12 | 87 |
| Generic: DEM | 78 | 18 |
| Generic: UND. | 26 | 66 |
| Approve Biden | 100 | 0 |
| Disapprove Biden | 0 | 100 |
| Republican | 10 | 89 |
| Democrat | 76 | 20 |
| Independent | 36 | 61 |
| Liberal | 73 | 25 |
| Moderate | 45 | 50 |
| Conservative | 10 | 89 |
| White | 32 | 66 |
| African- American | 67 | 27 |
| Hispanic | 54 | 42 |
| Under 55 | 44 | 52 |
| Over 55 | 37 | 63 |
| Married | 38 | 60 |
| Single | 49 | 47 |
| Men | 40 | 58 |
| Women | 42 | 55 |
| Live in Urban Area | 56 | 41 |
| Live in Suburban Area | 39 | 58 |
| Live in Rural Area | 30 | 68 |



Opinion: *Joe Biden* (Time Series)



Opinion: *Joe Biden*

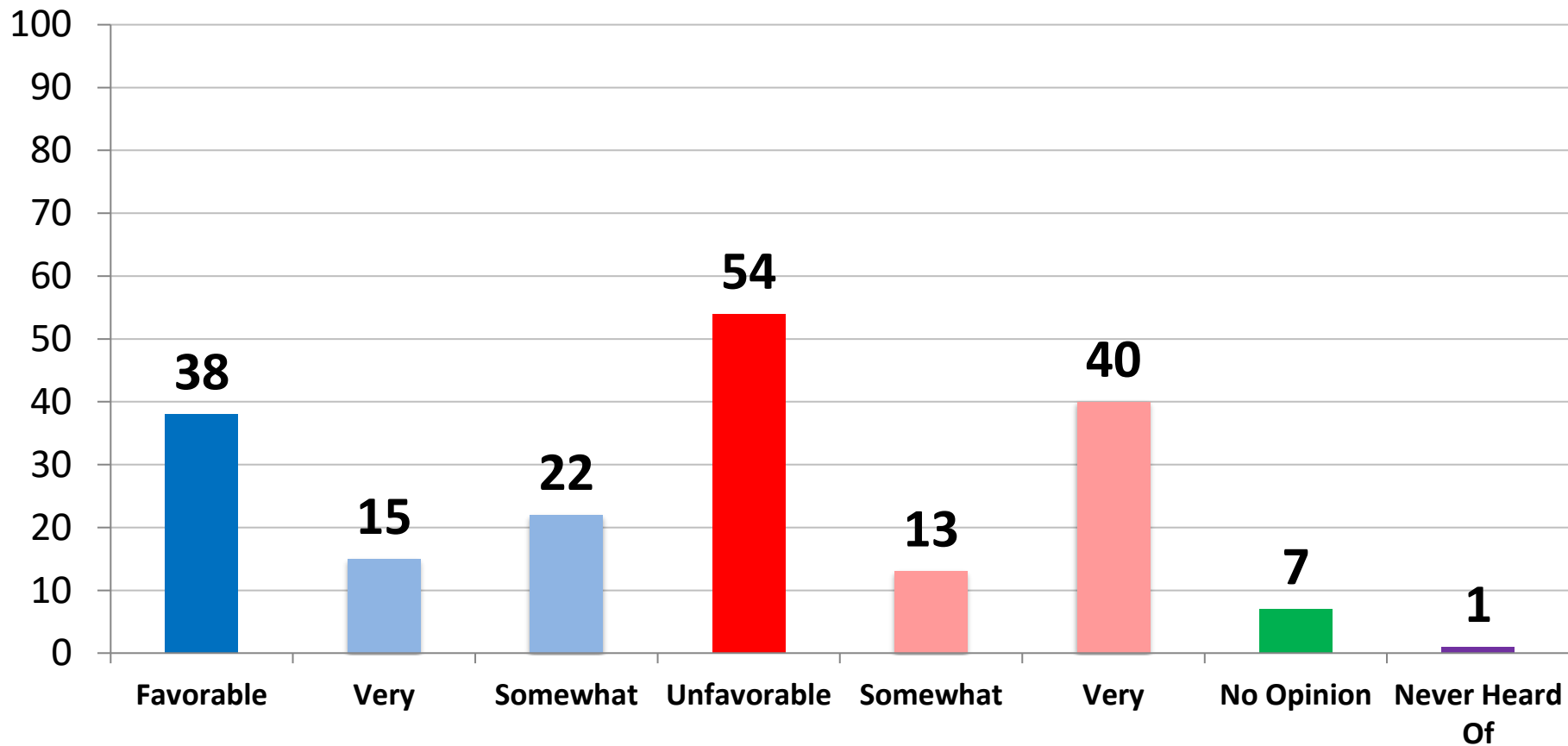


McLaughlin & Associates

| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 43 | 53 |
| Midwest | 36 | 62 |
| South | 41 | 56 |
| West | 44 | 52 |
| Vote Trump 2024 | 9 | 89 |
| Vote Biden 2024 | 80 | 17 |
| Vote Und. 2024 | 17 | 68 |
| Generic: GOP | 12 | 87 |
| Generic: DEM | 80 | 17 |
| Generic: UND. | 21 | 65 |
| Approve Biden | 89 | 9 |
| Disapprove Biden | 7 | 92 |
| Republican | 10 | 89 |
| Democrat | 75 | 20 |
| Independent | 36 | 59 |
| Liberal | 72 | 26 |
| Moderate | 45 | 48 |
| Conservative | 11 | 88 |
| White | 32 | 66 |
| African- American | 69 | 24 |
| Hispanic | 53 | 41 |
| Under 55 | 43 | 52 |
| Over 55 | 38 | 61 |
| Married | 38 | 60 |
| Single | 45 | 49 |
| Men | 40 | 58 |
| Women | 42 | 54 |
| Live in Urban Area | 56 | 40 |
| Live in Suburban Area | 39 | 58 |
| Live in Rural Area | 30 | 67 |

Opinion: *Kamala Harris*

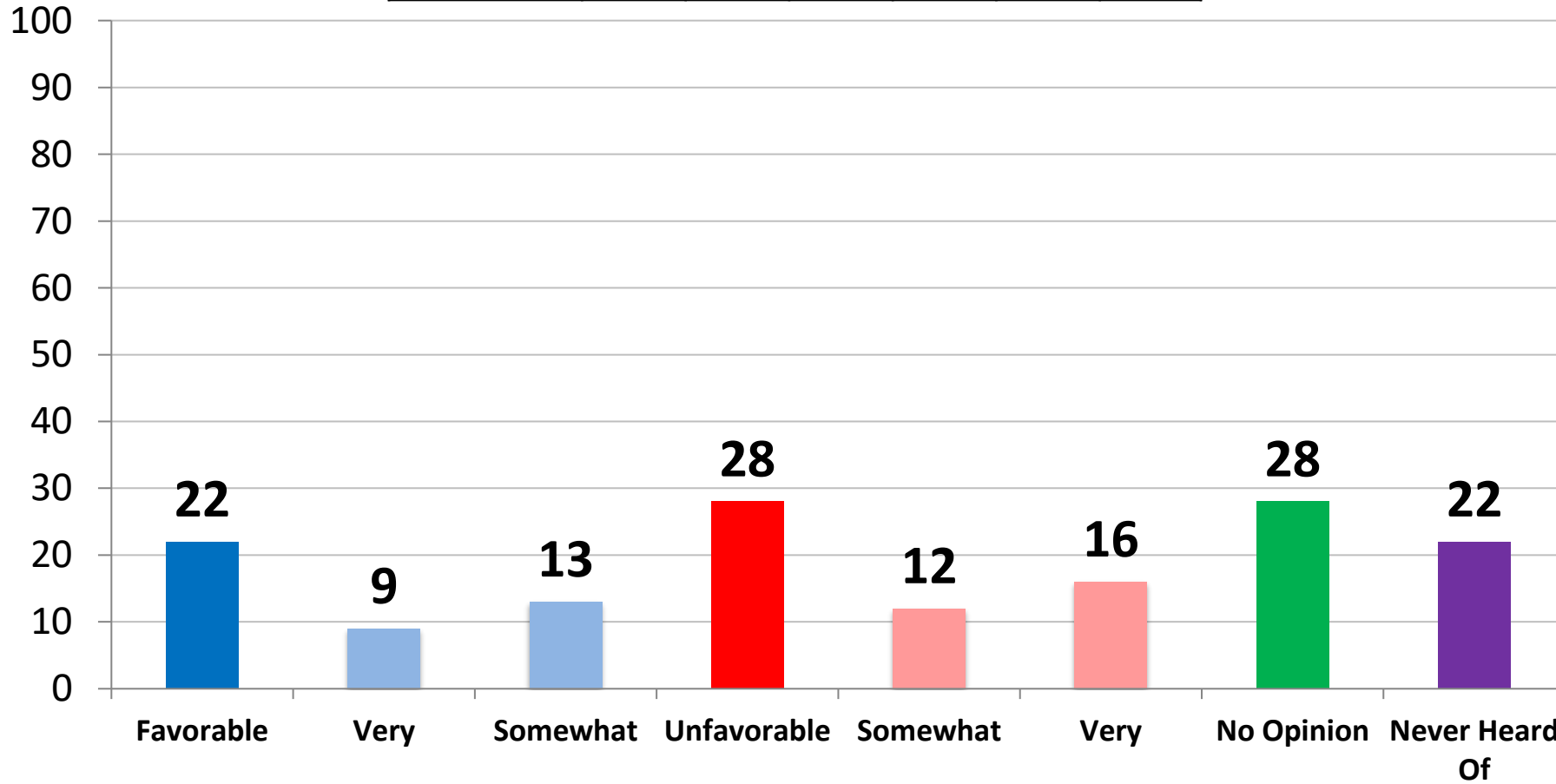
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-------------|------|------|------|------|------|------|
| Favorable | 39 | 39 | 39 | 37 | 37 | 38 |
| Unfavorable | 52 | 52 | 53 | 55 | 54 | 54 |



| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 37 | 54 |
| Midwest | 35 | 57 |
| South | 41 | 51 |
| West | 37 | 54 |
| Vote Trump 2024 | 10 | 84 |
| Vote Biden 2024 | 71 | 21 |
| Vote Und. 2024 | 29 | 50 |
| Generic: GOP | 13 | 81 |
| Generic: DEM | 71 | 21 |
| Generic: UND. | 24 | 54 |
| Approve Biden | 77 | 15 |
| Disapprove Biden | 10 | 84 |
| Republican | 9 | 84 |
| Democrat | 70 | 22 |
| Independent | 34 | 55 |
| Liberal | 69 | 25 |
| Moderate | 42 | 44 |
| Conservative | 9 | 87 |
| White | 29 | 64 |
| African- American | 69 | 20 |
| Hispanic | 53 | 36 |
| Under 55 | 42 | 47 |
| Over 55 | 33 | 63 |
| Married | 34 | 59 |
| Single | 46 | 43 |
| Men | 33 | 60 |
| Women | 42 | 48 |
| Live in Urban Area | 51 | 38 |
| Live in Suburban Area | 36 | 57 |
| Live in Rural Area | 30 | 62 |

Opinion: *Hakeem Jeffries*

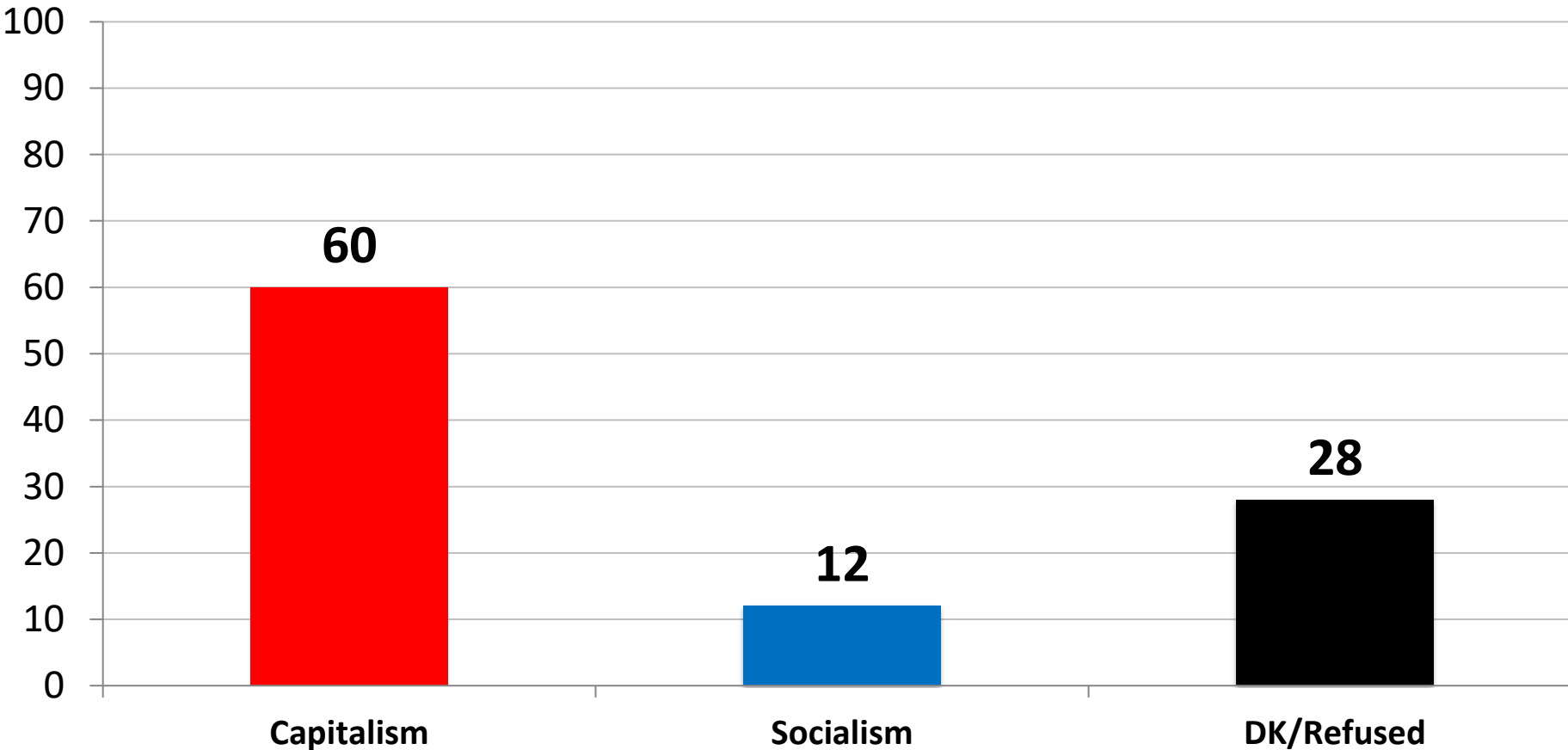
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-------------|------|------|------|------|------|------|
| Favorable | 26 | 26 | 24 | 23 | 23 | 22 |
| Unfavorable | 24 | 23 | 25 | 27 | 25 | 28 |



| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 28 | 28 |
| Midwest | 20 | 27 |
| South | 24 | 31 |
| West | 17 | 25 |
| Vote Trump 2024 | 12 | 40 |
| Vote Biden 2024 | 37 | 17 |
| Vote Und. 2024 | 4 | 16 |
| Generic: GOP | 12 | 40 |
| Generic: DEM | 38 | 17 |
| Generic: UND. | 10 | 20 |
| Approve Biden | 42 | 17 |
| Disapprove Biden | 9 | 37 |
| Republican | 11 | 40 |
| Democrat | 37 | 19 |
| Independent | 18 | 25 |
| Liberal | 41 | 21 |
| Moderate | 21 | 19 |
| Conservative | 9 | 43 |
| White | 20 | 31 |
| African- American | 33 | 20 |
| Hispanic | 26 | 27 |
| Under 55 | 21 | 25 |
| Over 55 | 25 | 33 |
| Married | 21 | 30 |
| Single | 24 | 24 |
| Men | 27 | 35 |
| Women | 18 | 22 |
| Live in Urban Area | 26 | 24 |
| Live in Suburban Area | 24 | 28 |
| Live in Rural Area | 15 | 33 |

All things being equal, do you prefer: Free Market Capitalism OR, Big Government Socialism

| | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|------------|------|------|------|------|------|------|------|------|-------|-------|-------|------|------|------|------|------|------|
| Capitalism | 61 | 62 | 62 | 61 | 62 | 60 | 59 | 67 | 62 | 64 | 61 | 62 | 61 | 61 | 62 | 63 | 60 |
| Socialism | 15 | 16 | 14 | 16 | 15 | 16 | 17 | 14 | 11 | 13 | 15 | 14 | 14 | 12 | 11 | 13 | 12 |

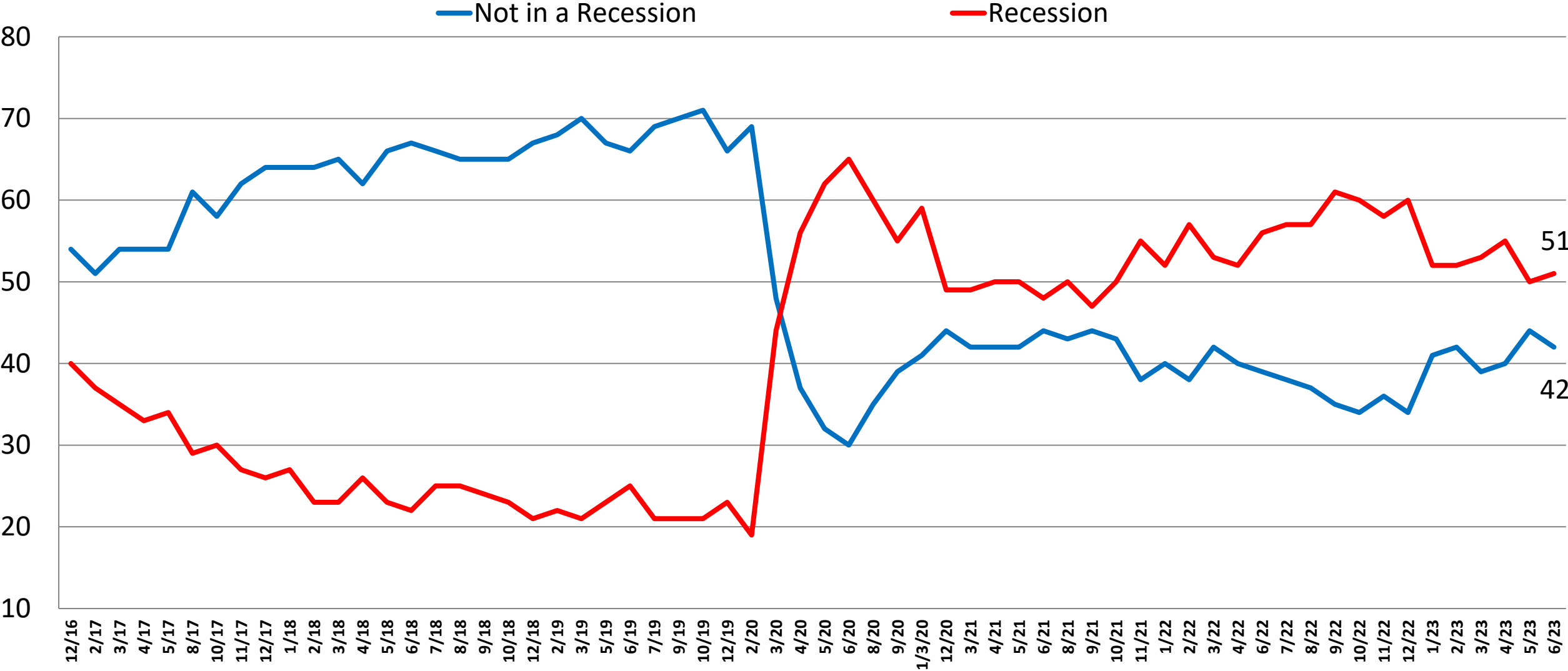


| | Capitalism | Socialism |
|-----------------------|------------|-----------|
| East | 59 | 12 |
| Midwest | 61 | 11 |
| South | 62 | 11 |
| West | 58 | 16 |
| Vote Trump 2024 | 71 | 7 |
| Vote Biden 2024 | 49 | 20 |
| Vote Und. 2024 | 53 | 4 |
| Generic: GOP | 74 | 7 |
| Generic: DEM | 48 | 20 |
| Generic: UND. | 45 | 8 |
| Approve Biden | 51 | 19 |
| Disapprove Biden | 69 | 8 |
| Republican | 75 | 5 |
| Democrat | 47 | 19 |
| Independent | 59 | 13 |
| Liberal | 47 | 29 |
| Moderate | 53 | 9 |
| Conservative | 78 | 2 |
| White | 69 | 9 |
| African- American | 41 | 20 |
| Hispanic | 46 | 22 |
| Under 55 | 54 | 17 |
| Over 55 | 69 | 6 |
| Married | 69 | 7 |
| Single | 52 | 20 |
| Men | 73 | 11 |
| Women | 49 | 14 |
| Live in Urban Area | 53 | 19 |
| Live in Suburban Area | 63 | 11 |
| Live in Rural Area | 61 | 8 |

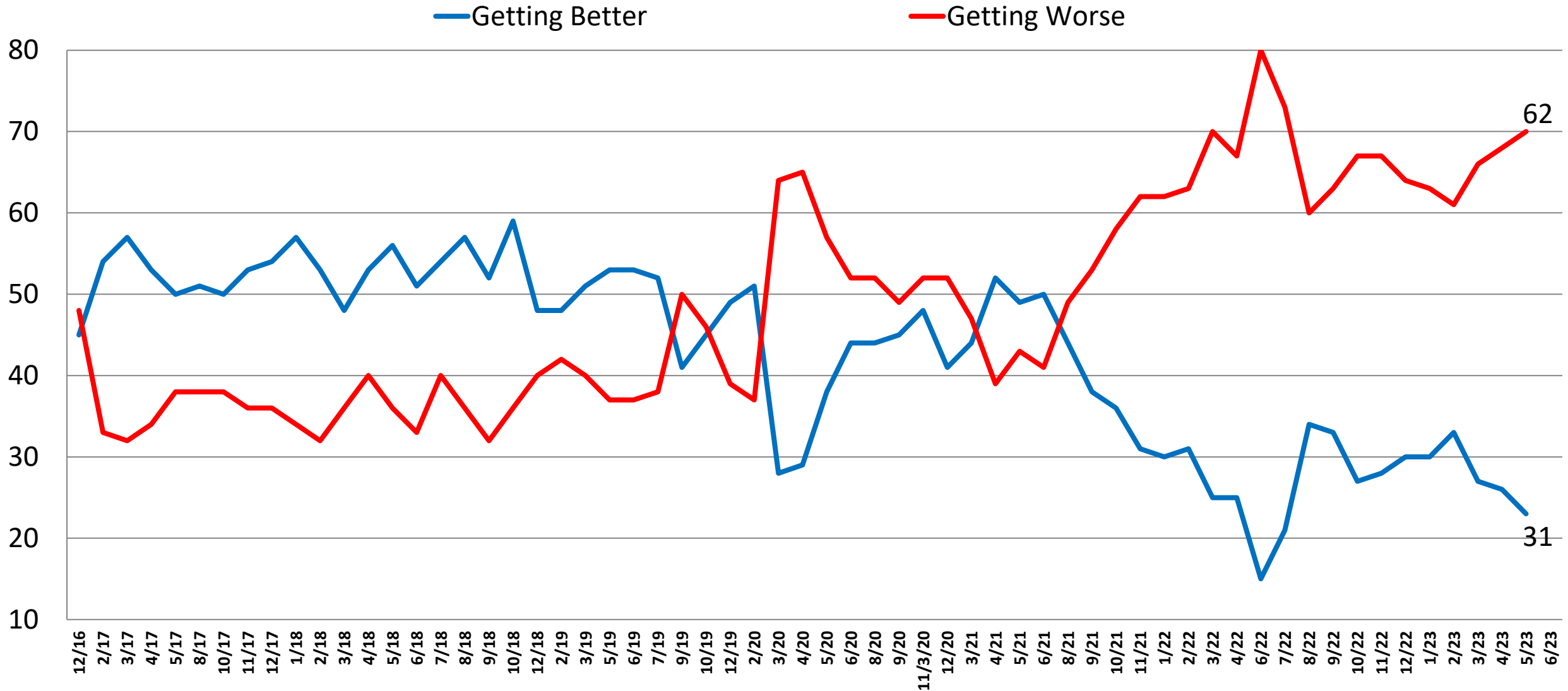
Most Important Issue

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | Rep | Dem | Ind | Lib | Mod | Cons | Under 55 | Over 55 | Men | Wo- men |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| ECONOMIC | 43 | 48 | 48 | 48 | 48 | 46 | 55 | 41 | 40 | 34 | 47 | 54 | 49 | 41 | 42 | 49 |
| Reduce Inflation/COL | 16 | 28 | 29 | 28 | 28 | 23 | 24 | 20 | 25 | 17 | 21 | 30 | 24 | 21 | 19 | 26 |
| The Economy | 13 | 10 | 9 | 11 | 10 | 11 | 15 | 10 | 7 | 7 | 14 | 12 | 11 | 11 | 12 | 10 |
| Gov't Spending/Debt/Deficit* | 6 | 4 | 4 | 4 | 5 | 4 | 7 | 3 | 2 | 2 | 4 | 7 | 3 | 6 | 4 | 4 |
| Jobs/Unemployment* | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 4 | 4 | 4 | 3 | 3 | 5 | 1 | 2 | 4 |
| Taxes | 3 | 2 | 2 | 1 | 1 | 2 | 3 | 2 | 0 | 2 | 3 | 1 | 2 | 1 | 2 | 2 |
| Gas/Energy Costs* | 3 | 3 | 2 | 1 | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 4 | 4 | 2 | 3 | 3 |
| SOCIAL | 27 | 31 | 29 | 30 | 28 | 29 | 17 | 37 | 35 | 46 | 30 | 15 | 29 | 30 | 28 | 30 |
| Soc.Sec./Medicare | 6 | 11 | 9 | 10 | 10 | 10 | 7 | 11 | 13 | 12 | 12 | 7 | 5 | 17 | 11 | 10 |
| Climate Change/Environment | 6 | 4 | 6 | 6 | 6 | 6 | 1 | 10 | 7 | 11 | 5 | 3 | 7 | 5 | 7 | 5 |
| Health care | 7 | 7 | 5 | 4 | 5 | 4 | 3 | 5 | 5 | 7 | 4 | 2 | 6 | 2 | 4 | 4 |
| Abortion | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 5 | 3 | 8 | 2 | 2 | 4 | 4 | 3 | 5 |
| Race Relations | 2 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | 3 | 3 | 2 | 1 | 3 | 1 | 2 | 2 |
| Improving Education | 3 | 3 | 2 | 3 | 2 | 3 | 1 | 3 | 4 | 4 | 4 | 1 | 4 | 1 | 2 | 4 |
| SECURITY | 14 | 13 | 13 | 14 | 13 | 12 | 18 | 8 | 9 | 7 | 8 | 20 | 11 | 13 | 15 | 10 |
| Fix Immigration | 8 | 4 | 5 | 5 | 5 | 6 | 10 | 2 | 4 | 2 | 3 | 11 | 3 | 9 | 7 | 4 |
| National Security/Terrorism | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 1 | 3 |
| Fight Crime/Law & Order | 3 | 3 | 3 | 4 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 |
| Russia-Ukraine War | * | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 0 | 2 | 1 |
| China | * | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 1 | 0 | 2 | 1 | 1 | 2 | 0 |
| Honesty/Integrity/D.C | 8 | 4 | 6 | 5 | 6 | 6 | 5 | 5 | 9 | 5 | 8 | 6 | 4 | 9 | 8 | 5 |
| Election Integrity* | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 |
| COVID/Stop Spread | 3 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |
| RE-EXAMINING 2020 ELEC. | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Indictments of Trump | * | * | * | * | * | 3 | 2 | 4 | 3 | 5 | 2 | 2 | 2 | 4 | 3 | 2 |
| DK/Refused | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 3 | 4 | 2 | 4 | 2 | 4 | 1 | 3 | 3 |

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



Current Opinion of U.S. Economy (Time Series)

| | <u>1/23</u> | <u>2/23</u> | <u>3/23</u> | <u>4/23</u> | <u>5/23</u> | <u>6/23</u> | <u>Rep</u> | <u>Dem</u> | <u>Ind</u> | <u>Lib</u> | <u>Mod</u> | <u>Con</u> | <u>Under 55</u> | <u>Over 55</u> | <u>Men</u> | <u>Wo-men</u> |
|----------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|------------|-----------------|----------------|------------|---------------|
| Not Recession | 41 | 42 | 39 | 40 | 44 | 42 | 35 | 51 | 41 | 52 | 43 | 34 | 40 | 46 | 48 | 37 |
| Getting Better | 15 | 19 | 14 | 14 | 13 | 17 | 7 | 30 | 12 | 32 | 16 | 6 | 14 | 21 | 22 | 12 |
| Getting Worse | 26 | 23 | 25 | 26 | 31 | 26 | 27 | 21 | 29 | 20 | 27 | 28 | 26 | 25 | 26 | 25 |
| Recession | 52 | 52 | 53 | 55 | 50 | 51 | 62 | 40 | 52 | 41 | 49 | 61 | 51 | 50 | 48 | 54 |
| Getting Better | 15 | 14 | 13 | 13 | 10 | 15 | 8 | 21 | 15 | 22 | 16 | 7 | 17 | 11 | 16 | 14 |
| Getting Worse | 37 | 38 | 41 | 42 | 40 | 36 | 53 | 19 | 36 | 18 | 33 | 54 | 34 | 39 | 32 | 40 |
| D.K./Ref. | 7 | 6 | 8 | 5 | 7 | 7 | 4 | 9 | 7 | 7 | 8 | 5 | 9 | 4 | 4 | 9 |

| | | | | | | | | | | | | | | | | |
|----------------|-----|-----|-----|-----|-----|-----|-----|----|-----|----|-----|-----|-----|-----|-----|-----|
| Getting Better | 30 | 33 | 27 | 26 | 23 | 31 | 16 | 51 | 27 | 54 | 31 | 13 | 31 | 32 | 38 | 26 |
| Getting Worse | 63 | 61 | 66 | 68 | 70 | 62 | 81 | 40 | 66 | 39 | 60 | 82 | 60 | 65 | 58 | 66 |
| D.K./Ref. | 7 | 6 | 8 | 5 | 7 | 7 | 4 | 9 | 7 | 7 | 8 | 5 | 9 | 4 | 4 | 9 |
| Net Diff. | -34 | -27 | -39 | -42 | -47 | -30 | -65 | 11 | -39 | 16 | -29 | -69 | -29 | -33 | -20 | -40 |

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

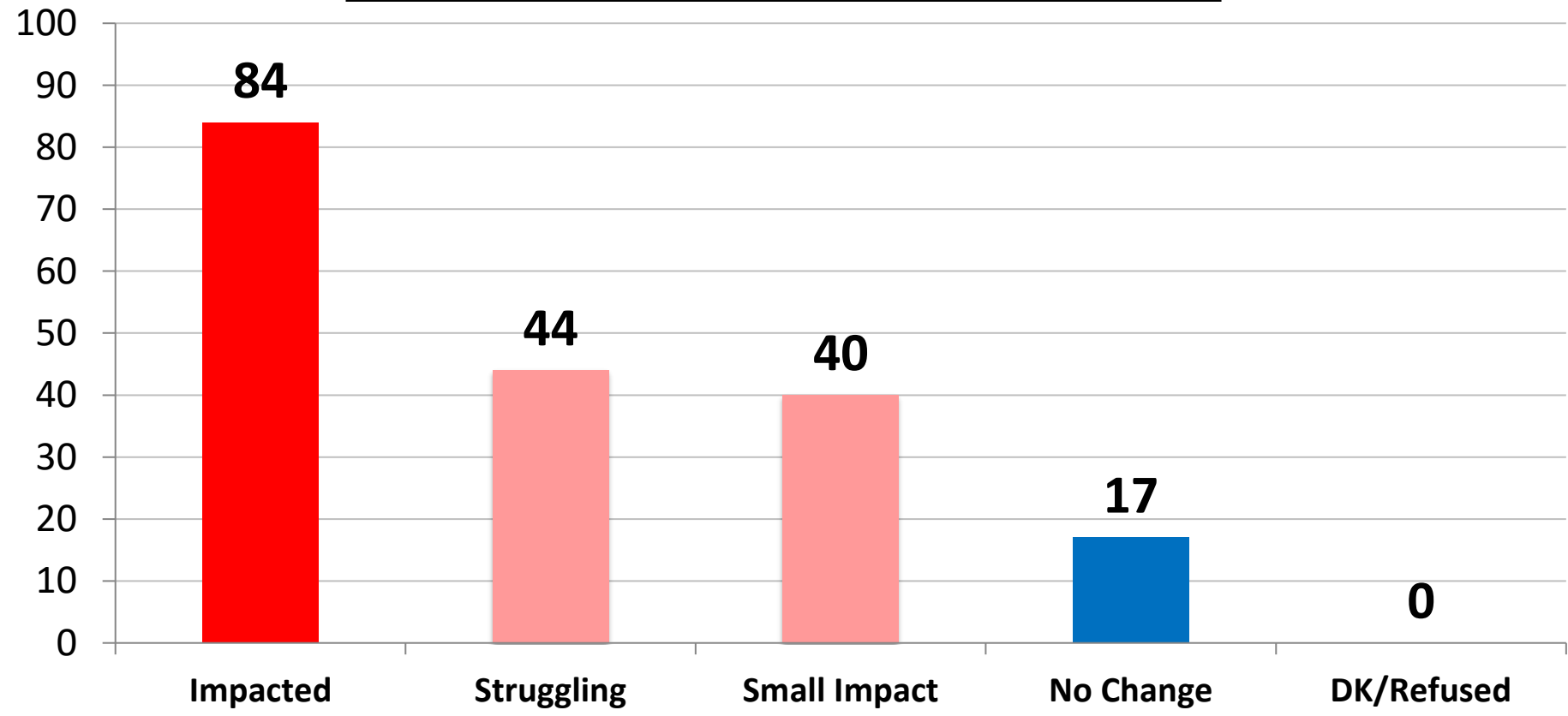
With inflation and higher prices, we are struggling to keep up and afford basic necessities.

We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.

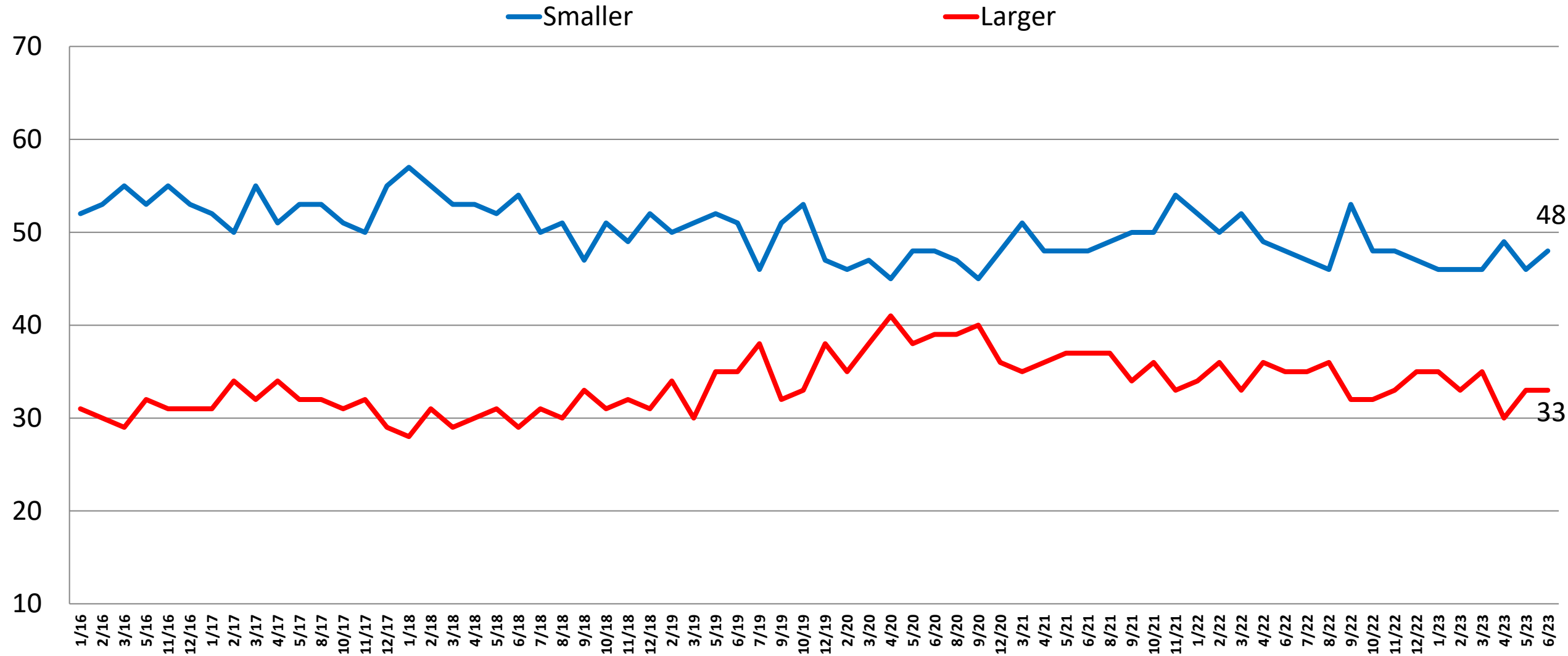
Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-----------------------|------|------|------|------|------|------|
| Impacted | 79 | 79 | 85 | 85 | 85 | 84 |
| Struggling | 40 | 37 | 42 | 44 | 45 | 44 |
| Impact/Not Struggling | 40 | 42 | 43 | 41 | 40 | 40 |
| Not Cutting Back | 20 | 21 | 15 | 15 | 15 | 17 |

| | Struggle | Impact | No Change |
|-----------------------|----------|--------|-----------|
| East | 42 | 38 | 19 |
| Midwest | 45 | 40 | 15 |
| South | 42 | 42 | 16 |
| West | 45 | 39 | 16 |
| Vote Trump 2024 | 50 | 41 | 10 |
| Vote Biden 2024 | 36 | 38 | 26 |
| Vote Und. 2024 | 46 | 46 | 8 |
| Generic: GOP | 47 | 43 | 10 |
| Generic: DEM | 36 | 38 | 26 |
| Generic: UND. | 56 | 33 | 11 |
| Approve Biden | 34 | 38 | 28 |
| Disapprove Biden | 51 | 41 | 8 |
| Republican | 46 | 44 | 10 |
| Democrat | 36 | 39 | 25 |
| Independent | 50 | 36 | 14 |
| Liberal | 35 | 37 | 29 |
| Moderate | 46 | 41 | 13 |
| Conservative | 48 | 42 | 10 |
| White | 43 | 39 | 18 |
| African- American | 42 | 46 | 12 |
| Hispanic | 42 | 42 | 16 |
| Under 55 | 48 | 38 | 14 |
| Over 55 | 37 | 43 | 20 |
| Married | 40 | 43 | 17 |
| Single | 48 | 36 | 16 |
| Men | 40 | 39 | 21 |
| Women | 47 | 41 | 13 |
| Live in Urban Area | 50 | 34 | 15 |
| Live in Suburban Area | 40 | 43 | 17 |
| Live in Rural Area | 44 | 40 | 16 |

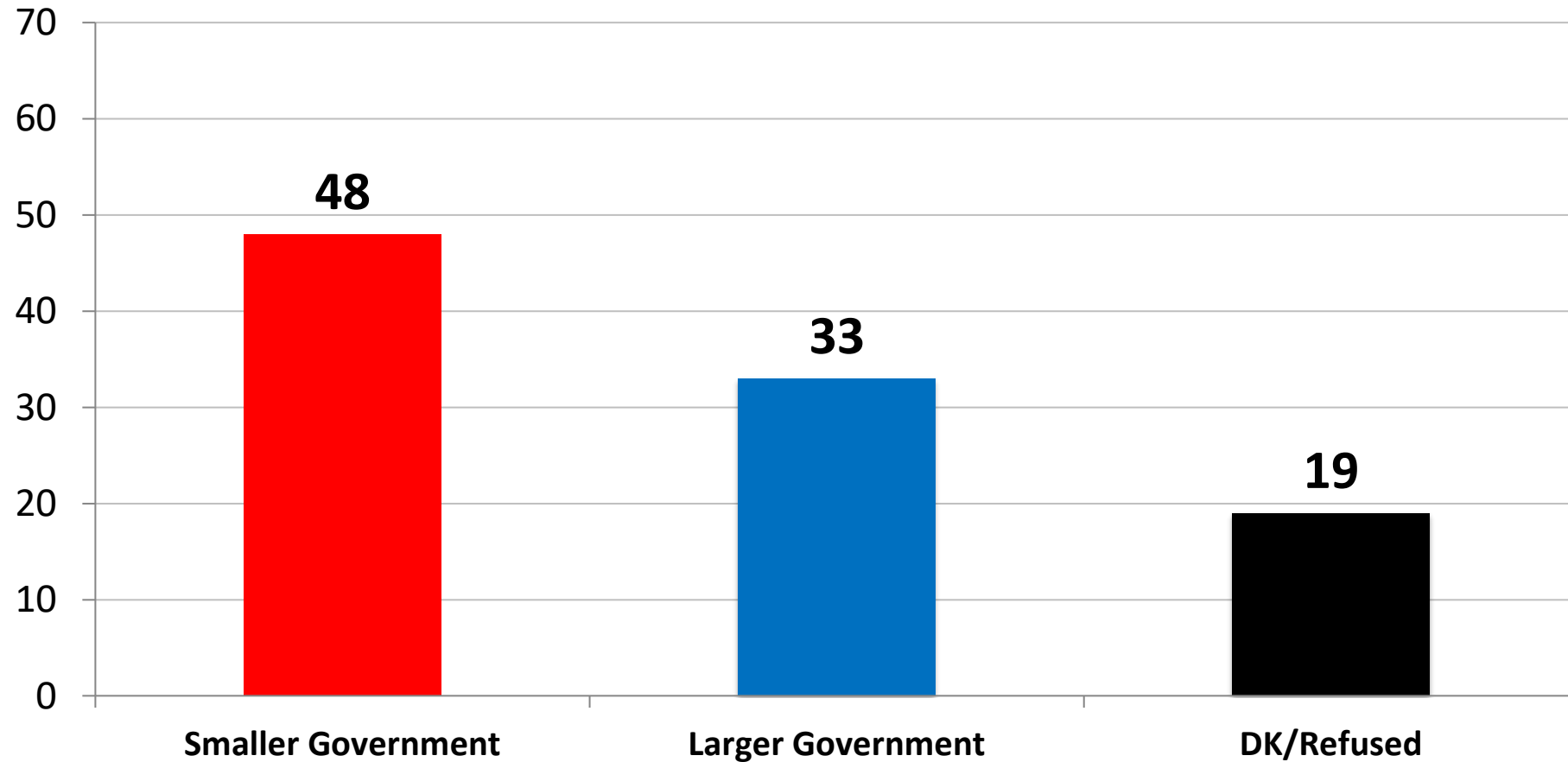


Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

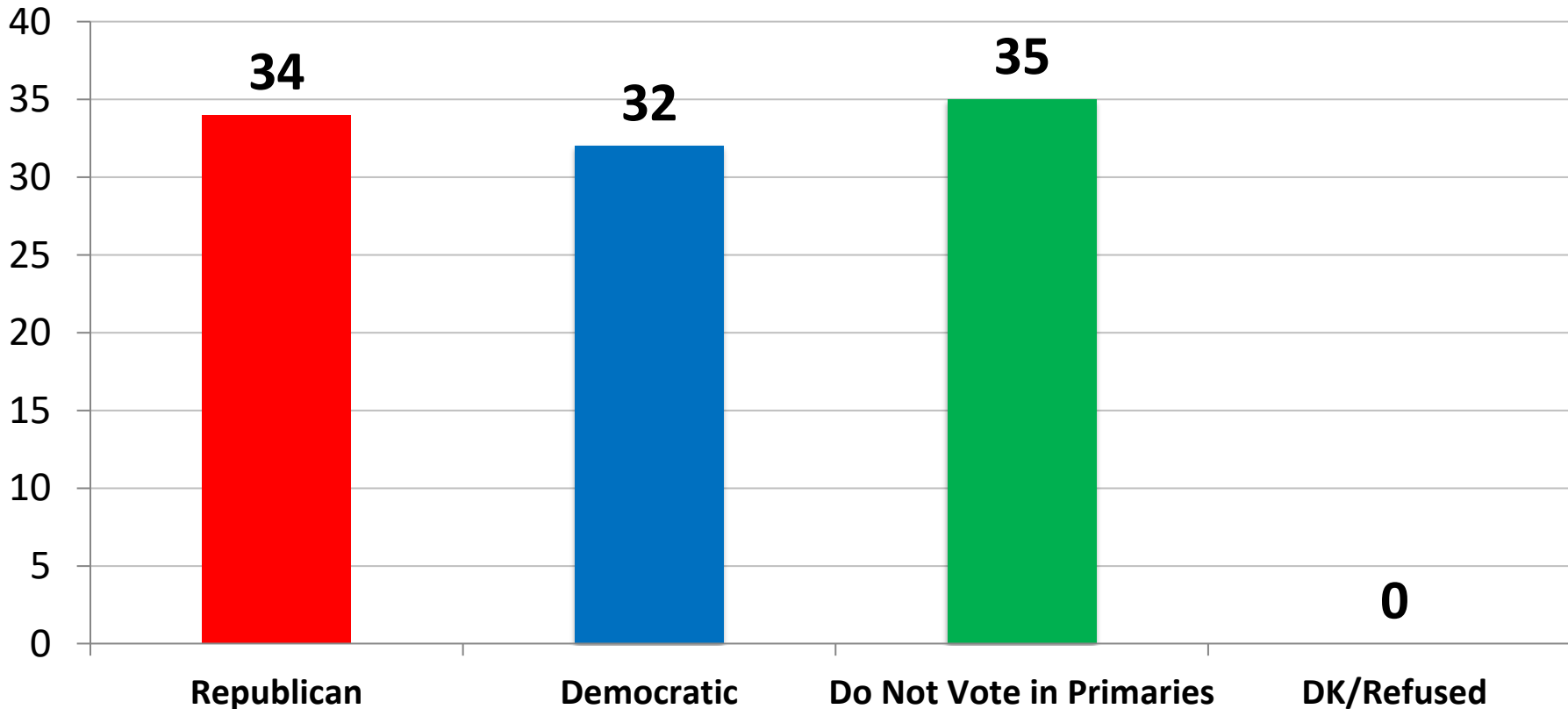
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|---------------|------|------|------|------|------|------|
| Smaller Gov't | 46 | 46 | 46 | 49 | 46 | 48 |
| Larger Gov't | 35 | 33 | 35 | 30 | 33 | 33 |



| | Smaller | Larger |
|-----------------------|---------|--------|
| East | 46 | 36 |
| Midwest | 53 | 28 |
| South | 48 | 32 |
| West | 43 | 37 |
| Vote Trump 2024 | 66 | 18 |
| Vote Biden 2024 | 28 | 52 |
| Vote Und. 2024 | 43 | 16 |
| Generic: GOP | 67 | 19 |
| Generic: DEM | 28 | 53 |
| Generic: UND. | 37 | 19 |
| Approve Biden | 27 | 56 |
| Disapprove Biden | 64 | 17 |
| Republican | 67 | 17 |
| Democrat | 25 | 54 |
| Independent | 51 | 26 |
| Liberal | 25 | 60 |
| Moderate | 39 | 32 |
| Conservative | 74 | 12 |
| White | 57 | 27 |
| African- American | 30 | 44 |
| Hispanic | 26 | 52 |
| Under 55 | 38 | 38 |
| Over 55 | 61 | 25 |
| Married | 57 | 28 |
| Single | 37 | 40 |
| Men | 57 | 30 |
| Women | 39 | 35 |
| Live in Urban Area | 38 | 43 |
| Live in Suburban Area | 49 | 33 |
| Live in Rural Area | 54 | 23 |

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote? (Independents only, n=280)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|------------|------|------|------|------|------|------|
| Republican | 35 | 29 | 37 | 28 | 31 | 34 |
| Democrat | 29 | 29 | 29 | 30 | 32 | 32 |
| Don't Vote | 36 | 42 | 35 | 42 | 37 | 35 |



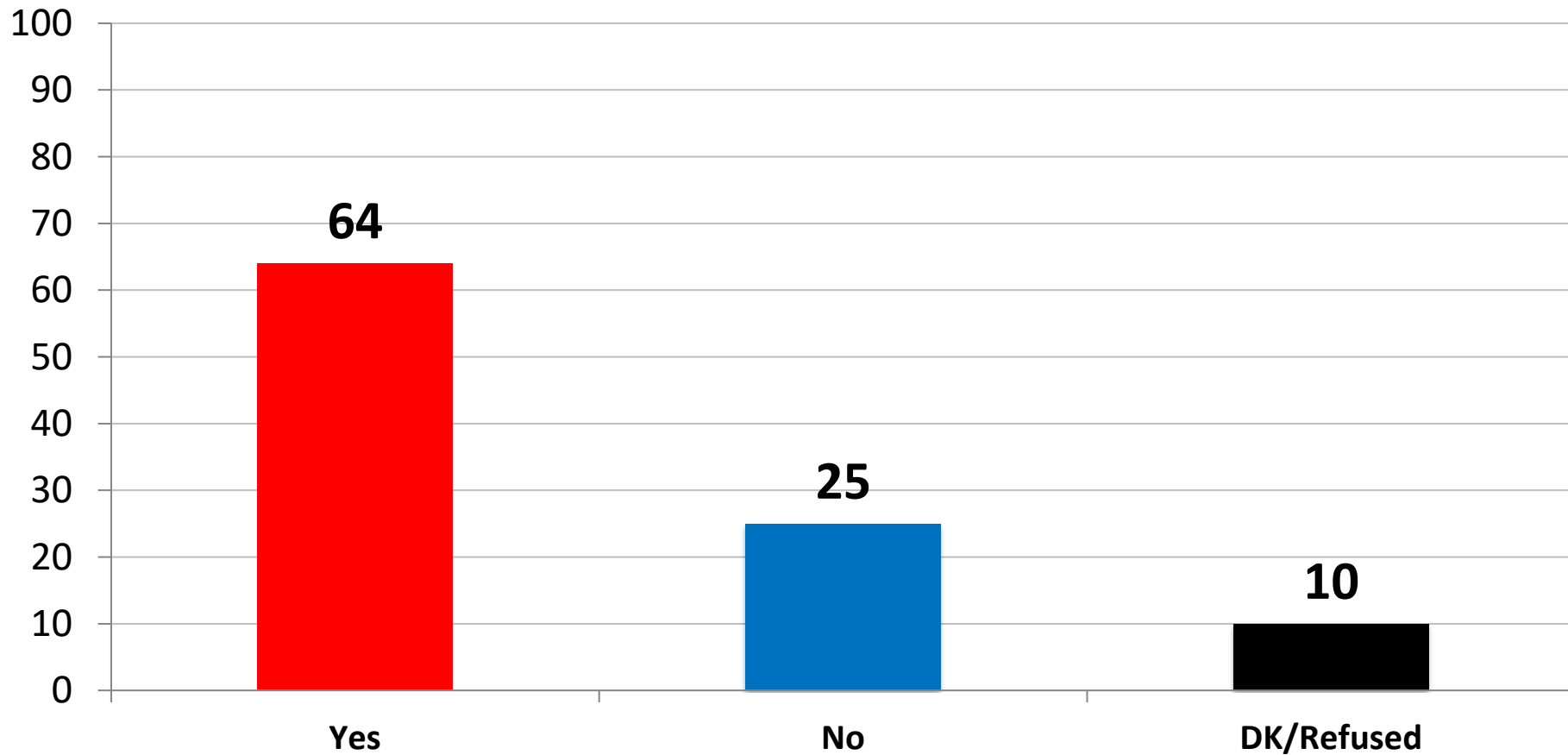
| | GOP | DEM |
|-----------------------|-----|-----|
| East | 38 | 25 |
| Midwest | 50 | 13 |
| South | 24 | 44 |
| West | 27 | 38 |
| Vote Trump 2024 | 56 | 9 |
| Vote Biden 2024 | 19 | 56 |
| Vote Und. 2024 | 15 | 17 |
| Generic: GOP | 65 | 5 |
| Generic: DEM | 12 | 65 |
| Generic: UND. | 22 | 24 |
| Approve Biden | 12 | 56 |
| Disapprove Biden | 48 | 17 |
| Republican | 0 | 0 |
| Democrat | 0 | 0 |
| Independent | 34 | 32 |
| Liberal | 19 | 50 |
| Moderate | 25 | 33 |
| Conservative | 68 | 9 |
| White | 36 | 26 |
| African- American | 30 | 53 |
| Hispanic | 22 | 50 |
| Under 55 | 27 | 37 |
| Over 55 | 45 | 22 |
| Married | 41 | 32 |
| Single | 25 | 37 |
| Men | 29 | 36 |
| Women | 37 | 28 |
| Live in Urban Area | 27 | 39 |
| Live in Suburban Area | 33 | 26 |
| Live in Rural Area | 41 | 36 |

Thinking ahead to the 2024 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? (Democrat Primary Voters)

| n=448 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|--------------------------|------|------|------|------|------|------|
| Joe Biden | 25 | 26 | 23 | 25 | 24 | 26 |
| Michelle Obama | 14 | 14 | 16 | 15 | 22 | 18 |
| Bernie Sanders | 5 | 8 | 7 | 8 | 8 | 8 |
| Kamala Harris | 6 | 6 | 8 | 8 | 4 | 7 |
| Alexandria Ocasio-Cortez | 5 | 3 | 3 | 2 | 1 | 5 |
| Robert F. Kennedy, Jr. | * | * | * | 2 | 4 | 5 |
| Pete Buttigieg | 7 | 7 | 6 | 5 | 3 | 3 |
| Hillary Clinton | 6 | 4 | 5 | 4 | 4 | 3 |
| Gavin Newsom | 7 | 3 | 3 | 4 | 1 | 3 |
| Elizabeth Warren | 4 | 4 | 2 | * | 3 | 3 |
| Cory Booker | 1 | 2 | 2 | 3 | 2 | 2 |
| Amy Klobuchar | 2 | 2 | 2 | 2 | 2 | 2 |
| Gretchen Whitmer | * | * | * | * | 2 | 2 |
| Marianne Williamson | * | * | 0 | 1 | 1 | 1 |
| Joe Manchin | 1 | 1 | 1 | 0 | 2 | 0 |
| Phil Murphy | 0 | 2 | 1 | 0 | 0 | 0 |
| J.B. Pritzker | * | * | * | * | 1 | 0 |
| Undecided | 13 | 12 | 16 | 16 | 12 | 10 |

Do you want to see Donald Trump run for President again in 2024? (Republican Primary Voters, n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-----|------|------|------|------|------|------|
| Yes | 58 | 57 | 61 | 65 | 67 | 64 |
| No | 33 | 32 | 30 | 24 | 23 | 25 |

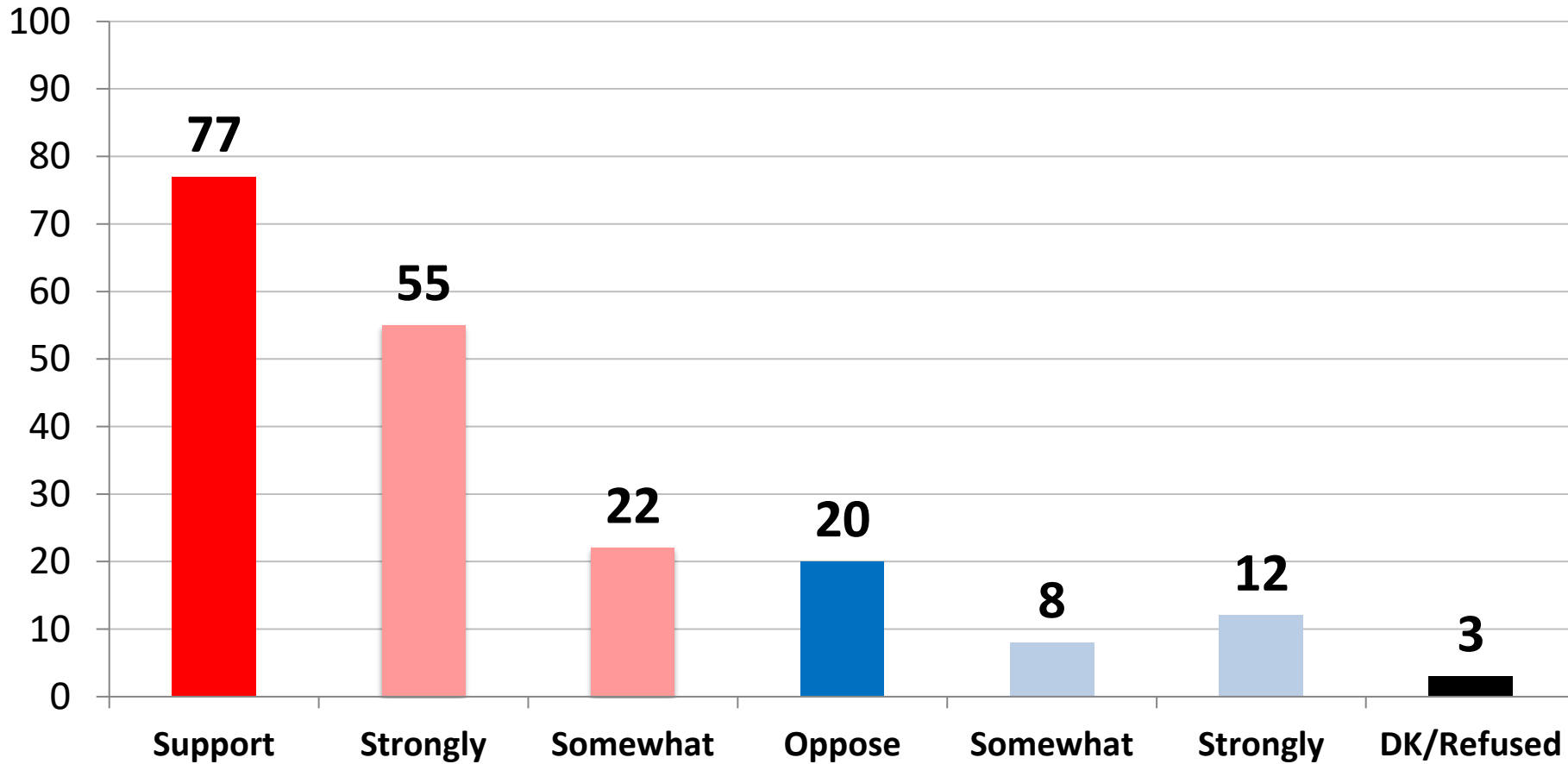


| | Yes | No |
|-----------------------|-----|----|
| East | 64 | 31 |
| Midwest | 68 | 24 |
| South | 63 | 24 |
| West | 62 | 25 |
| Vote Trump 2024 | 73 | 16 |
| Vote Biden 2024 | 4 | 97 |
| Vote Und. 2024 | 0 | 78 |
| Generic: GOP | 68 | 23 |
| Generic: DEM | 21 | 73 |
| Generic: UND. | 34 | 34 |
| Approve Biden | 50 | 41 |
| Disapprove Biden | 66 | 23 |
| Republican | 70 | 20 |
| Democrat | 0 | 0 |
| Independent | 44 | 45 |
| Liberal | 69 | 22 |
| Moderate | 54 | 32 |
| Conservative | 67 | 24 |
| White | 65 | 26 |
| African- American | 65 | 17 |
| Hispanic | 60 | 23 |
| Under 55 | 72 | 21 |
| Over 55 | 57 | 30 |
| Married | 64 | 26 |
| Single | 66 | 23 |
| Men | 64 | 26 |
| Women | 65 | 25 |
| Live in Urban Area | 64 | 23 |
| Live in Suburban Area | 62 | 29 |
| Live in Rural Area | 70 | 21 |

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination?

(Republican Primary Voters, n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|---------|------|------|------|------|------|------|
| Support | 72 | 76 | 74 | 79 | 78 | 77 |
| Oppose | 23 | 20 | 22 | 18 | 17 | 20 |



| | Support | Oppose |
|-----------------------|---------|--------|
| East | 77 | 21 |
| Midwest | 77 | 20 |
| South | 79 | 18 |
| West | 73 | 25 |
| Vote Trump 2024 | 86 | 11 |
| Vote Biden 2024 | 12 | 88 |
| Vote Und. 2024 | 8 | 75 |
| Generic: GOP | 81 | 17 |
| Generic: DEM | 21 | 73 |
| Generic: UND. | 49 | 44 |
| Approve Biden | 66 | 34 |
| Disapprove Biden | 78 | 18 |
| Republican | 82 | 15 |
| Democrat | 0 | 0 |
| Independent | 56 | 40 |
| Liberal | 84 | 13 |
| Moderate | 66 | 34 |
| Conservative | 79 | 17 |
| White | 78 | 19 |
| African- American | 65 | 35 |
| Hispanic | 68 | 25 |
| Under 55 | 79 | 19 |
| Over 55 | 74 | 22 |
| Married | 76 | 20 |
| Single | 78 | 20 |
| Men | 80 | 16 |
| Women | 74 | 24 |
| Live in Urban Area | 90 | 7 |
| Live in Suburban Area | 71 | 26 |
| Live in Rural Area | 80 | 17 |

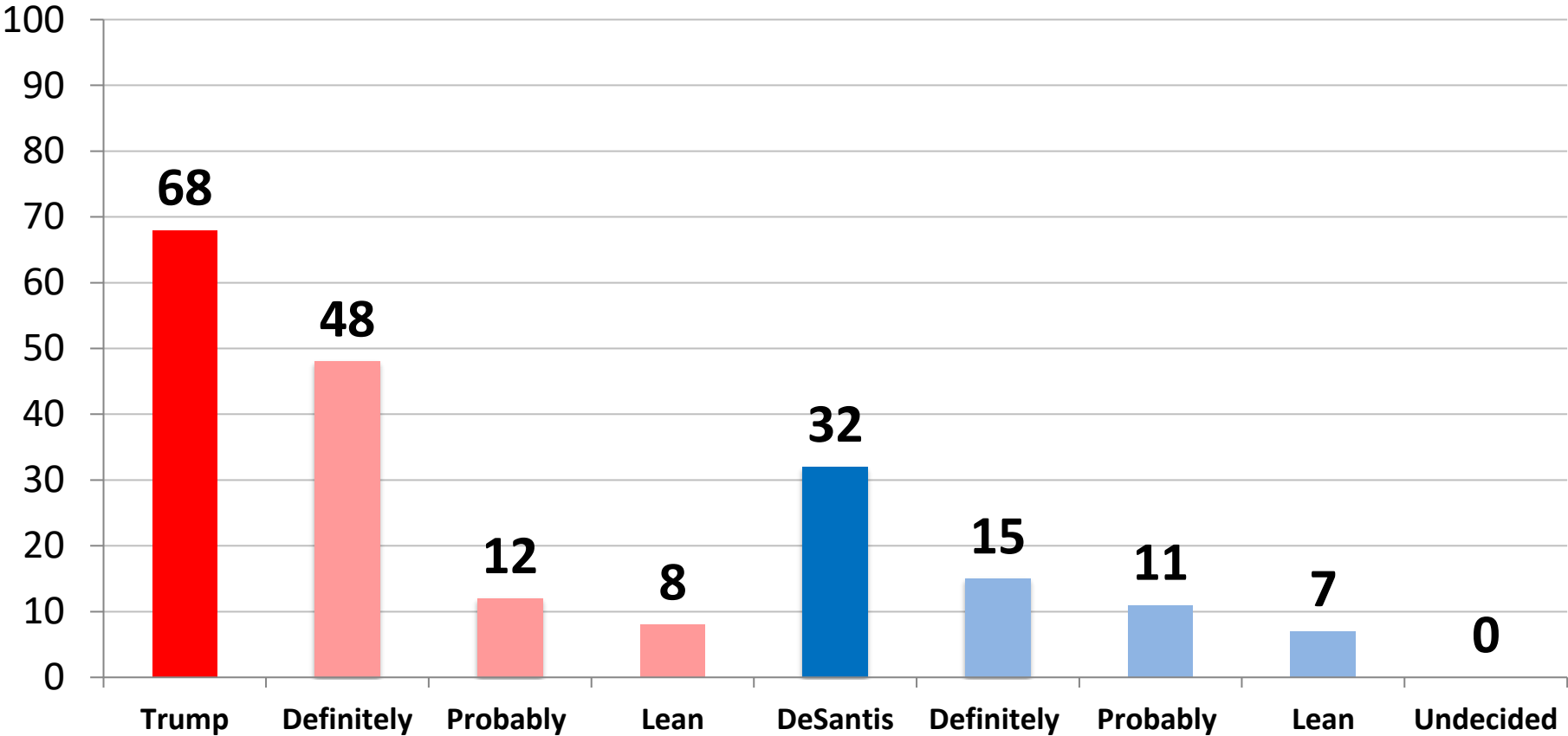
Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? (Republican Primary Voters)

| n=454 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Donald Trump | 43 | 42 | 46 | 52 | 54 | 52 |
| Ron DeSantis | 31 | 26 | 23 | 16 | 16 | 19 |
| Mike Pence | 5 | 5 | 8 | 6 | 7 | 5 |
| Tim Scott | 1 | 1 | 1 | 2 | 2 | 5 |
| Nikki Haley | 3 | 6 | 5 | 4 | 3 | 4 |
| Mitt Romney | 2 | 3 | 3 | 2 | 3 | 2 |
| Vivek Ramaswamy | * | 1 | 0 | 4 | 4 | 2 |
| Chris Christie | * | * | * | 1 | 1 | 2 |
| Liz Cheney | 3 | 2 | 3 | 1 | 1 | 1 |
| Doug Burgum | * | * | * | * | 0 | 1 |
| Francis Suarez | * | * | * | * | * | 1 |
| Asa Hutchinson | * | * | * | 1 | 1 | 0 |
| Larry Elder | * | * | * | 0 | 0 | 0 |
| Rick Perry | * | * | * | * | 1 | 0 |
| Perry Johnson | * | * | * | * | * | 0 |
| Undecided | 8 | 9 | 8 | 7 | 8 | 7 |

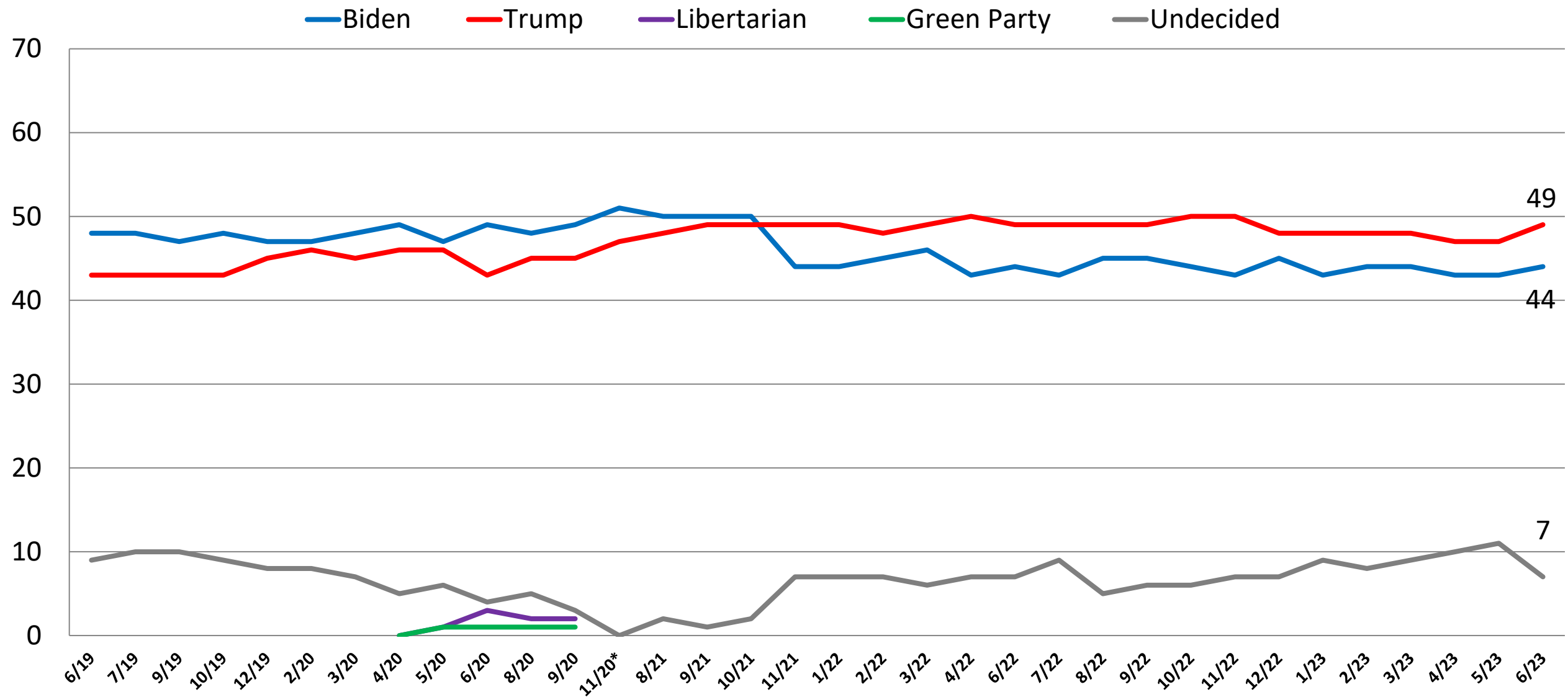
Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis?
(n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 |
|-----------|------|------|------|------|------|------|
| Trump | 52 | 56 | 61 | 67 | 69 | 68 |
| DeSantis | 41 | 38 | 31 | 26 | 30 | 32 |
| Undecided | 7 | 6 | 8 | 8 | 0.2 | 0.2 |

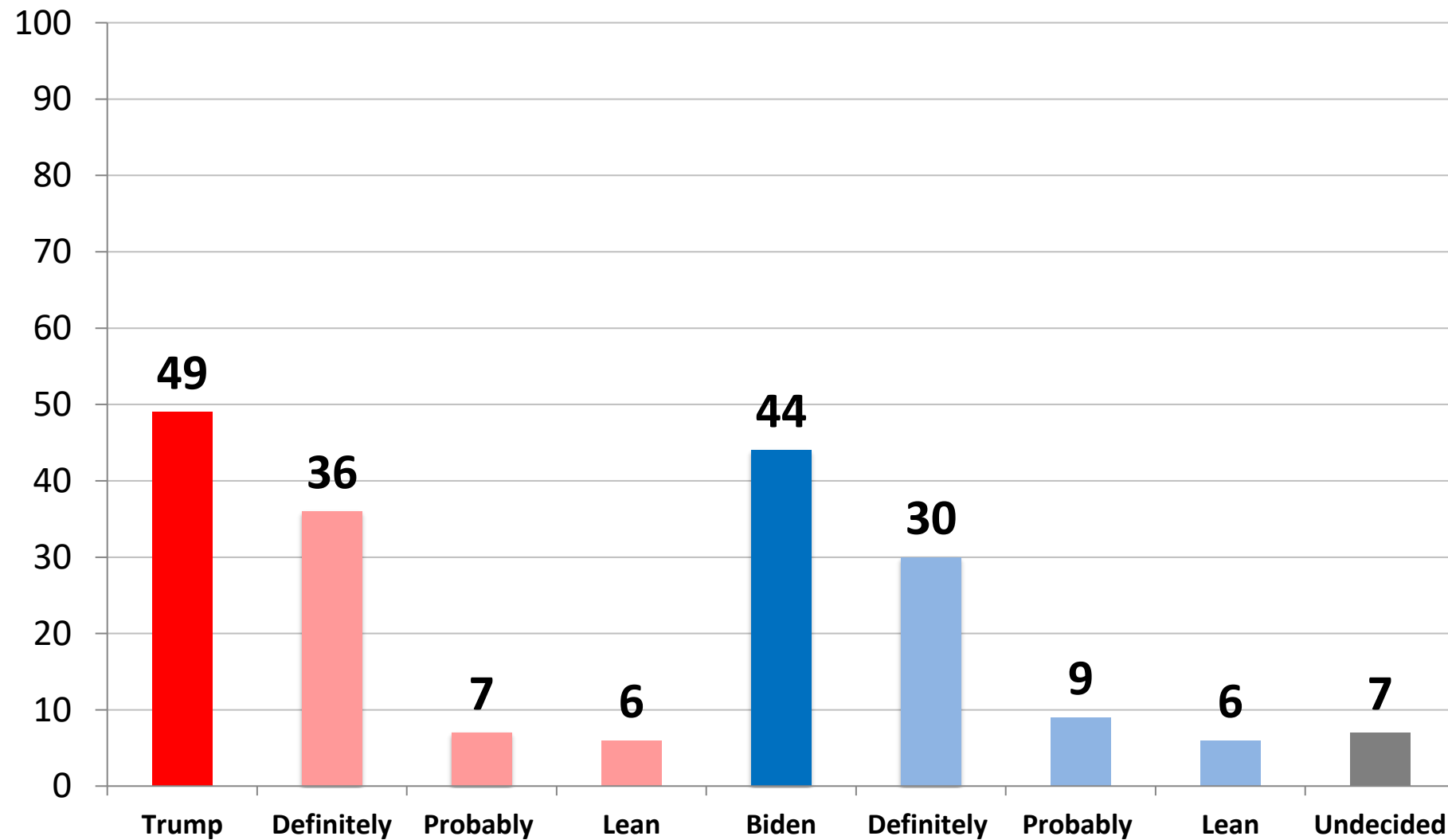
| | Trump | DeSantis | UND |
|-----------------------|-------|----------|-----|
| East | 68 | 31 | 1 |
| Midwest | 65 | 35 | 0 |
| South | 68 | 32 | 0 |
| West | 69 | 31 | 0 |
| Vote Trump 2024 | 74 | 26 | 0 |
| Vote Biden 2024 | 15 | 84 | 2 |
| Vote Und. 2024 | 29 | 71 | 0 |
| Generic: GOP | 70 | 31 | 0 |
| Generic: DEM | 29 | 66 | 5 |
| Generic: UND. | 60 | 40 | 0 |
| Approve Biden | 65 | 34 | 2 |
| Disapprove Biden | 68 | 32 | 0 |
| Republican | 73 | 28 | 0 |
| Democrat | 0 | 0 | 0 |
| Independent | 49 | 51 | 1 |
| Liberal | 87 | 13 | 0 |
| Moderate | 63 | 36 | 1 |
| Conservative | 66 | 34 | 0 |
| White | 65 | 35 | 0 |
| African- American | 84 | 17 | 0 |
| Hispanic | 79 | 21 | 0 |
| Under 55 | 76 | 24 | 0 |
| Over 55 | 59 | 41 | 0 |
| Married | 64 | 36 | 0 |
| Single | 70 | 30 | 0 |
| Men | 64 | 36 | 0 |
| Women | 71 | 29 | 0 |
| Live in Urban Area | 74 | 26 | 0 |
| Live in Suburban Area | 64 | 36 | 0 |
| Live in Rural Area | 70 | 30 | 0 |



If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?



| | Trump | Biden | UND |
|-----------------------|-------|-------|-----|
| East | 47 | 48 | 5 |
| Midwest | 53 | 40 | 7 |
| South | 52 | 42 | 6 |
| West | 41 | 48 | 11 |
| Vote Trump 2024 | 100 | 0 | 0 |
| Vote Biden 2024 | 0 | 100 | 0 |
| Vote Und. 2024 | 0 | 0 | 100 |
| Generic: GOP | 87 | 8 | 5 |
| Generic: DEM | 7 | 89 | 5 |
| Generic: UND. | 40 | 33 | 27 |
| Approve Biden | 12 | 85 | 3 |
| Disapprove Biden | 77 | 14 | 9 |
| Republican | 93 | 4 | 3 |
| Democrat | 11 | 83 | 6 |
| Independent | 41 | 45 | 14 |
| Liberal | 21 | 75 | 4 |
| Moderate | 33 | 53 | 14 |
| Conservative | 86 | 10 | 4 |
| White | 59 | 35 | 7 |
| African- American | 22 | 70 | 8 |
| Hispanic | 30 | 62 | 8 |
| Under 55 | 46 | 46 | 8 |
| Over 55 | 52 | 41 | 7 |
| Married | 54 | 39 | 7 |
| Single | 40 | 51 | 9 |
| Men | 52 | 43 | 6 |
| Women | 46 | 45 | 9 |
| Live in Urban Area | 37 | 57 | 6 |
| Live in Suburban Area | 49 | 44 | 8 |
| Live in Rural Area | 60 | 32 | 8 |

From the following list, what social networks do you use?

| Ranked greatest to least by Total | Total | Rep. | Dem. | Ind. | White | A.A/Black | Hisp. | Under 55 | Over 55 | Men | Women |
|-----------------------------------|-------|------|------|------|-------|-----------|-------|----------|---------|-----|-------|
| Facebook | 69% | 75% | 66% | 66% | 67% | 70% | 71% | 67% | 73% | 66% | 72% |
| YouTube | 60% | 56% | 63% | 60% | 64% | 63% | 53% | 66% | 51% | 59% | 60% |
| Instagram | 42% | 35% | 48% | 42% | 51% | 45% | 31% | 53% | 26% | 32% | 50% |
| TikTok | 29% | 26% | 34% | 27% | 39% | 32% | 19% | 44% | 9% | 18% | 39% |
| Twitter | 27% | 22% | 31% | 27% | 34% | 27% | 21% | 35% | 16% | 26% | 27% |
| Snapchat | 22% | 19% | 24% | 24% | 27% | 25% | 16% | 34% | 6% | 14% | 30% |
| Pinterest | 22% | 20% | 21% | 26% | 24% | 23% | 19% | 26% | 16% | 11% | 31% |
| LinkedIn | 20% | 19% | 18% | 24% | 22% | 18% | 21% | 21% | 19% | 23% | 17% |
| Reddit | 13% | 7% | 15% | 18% | 19% | 13% | 8% | 19% | 4% | 14% | 12% |
| WhatsApp | 12% | 11% | 15% | 12% | 15% | 14% | 9% | 15% | 9% | 12% | 13% |
| Telegram | 6% | 5% | 7% | 6% | 9% | 6% | 4% | 9% | 3% | 7% | 5% |
| Tumblr | 5% | 3% | 6% | 6% | 10% | 3% | 3% | 7% | 2% | 5% | 5% |
| Truth Social | 4% | 6% | 1% | 4% | 2% | 2% | 8% | 4% | 3% | 5% | 3% |
| Rumble | 3% | 4% | 2% | 3% | 3% | 1% | 4% | 4% | 1% | 2% | 3% |
| Parler | 2% | 2% | 1% | 1% | 1% | 1% | 3% | 2% | 1% | 2% | 1% |
| Gab.com | 1% | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 2% |
| CloutHub | 1% | 1% | 2% | 0% | 3% | 1% | 0% | 2% | 0% | 1% | 1% |
| Gettr | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 0% |
| Other | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 1% | 2% |
| None | 6% | 7% | 6% | 6% | 5% | 4% | 9% | 2% | 12% | 10% | 3% |

| Voter Likelihood | Total | Age | Total | Region | Total |
|---------------------------|-------|----------------------------|-------|-------------------------------------|-------|
| Always Vote | 64% | 18-29 | 16% | New England | 5% |
| Almost Always Vote | 21% | 30-40 | 17% | Middle Atlantic | 13% |
| Vote Most of the Time | 15% | 41-55 | 25% | East North Central | 15% |
| Party Registration | | 56-65 | 20% | West North Central | 7% |
| Republican | 36% | 65+ | 22% | South Atlantic | 21% |
| Democrat | 36% | Mean Age | 49.3 | East South Central | 7% |
| Independent/DK | 28% | Gender | | West South Central | 11% |
| Direction | | Male | 47% | Mountain | 7% |
| Right Track | 24% | Female | 53% | Pacific | 14% |
| Wrong Direction | 67% | Race | | Area | |
| Vote Behavior | | White | 68% | Urban | 24% |
| Democrat | 45% | African American/Black | 13% | Suburban | 52% |
| Ticket Splitter | 13% | Hispanic | 13% | Rural | 24% |
| Republican | 42% | Asian | 4% | Protestant | 39% |
| Ideology | | Abortion | | Catholic | 22% |
| Liberal | 29% | Pro-Life | 45% | Atheist/Agnostic | 11% |
| Moderate | 35% | Pro-Choice | 55% | Jewish | 4% |
| Conservative | 36% | Firearm Household | | Buddhist | 1% |
| Education | | Yes | 38% | Muslim | 1% |
| Less than College | 60% | No | 57% | Born Again/Evangelical n=614 | |
| College grad. | 40% | Immigrant Household | | Yes | 47% |
| | | Yes | 31% | No | 53% |
| | | No | 65% | | |



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