

National Survey Results
General Election Likely Voters
Political Environment, Trends & Analysis

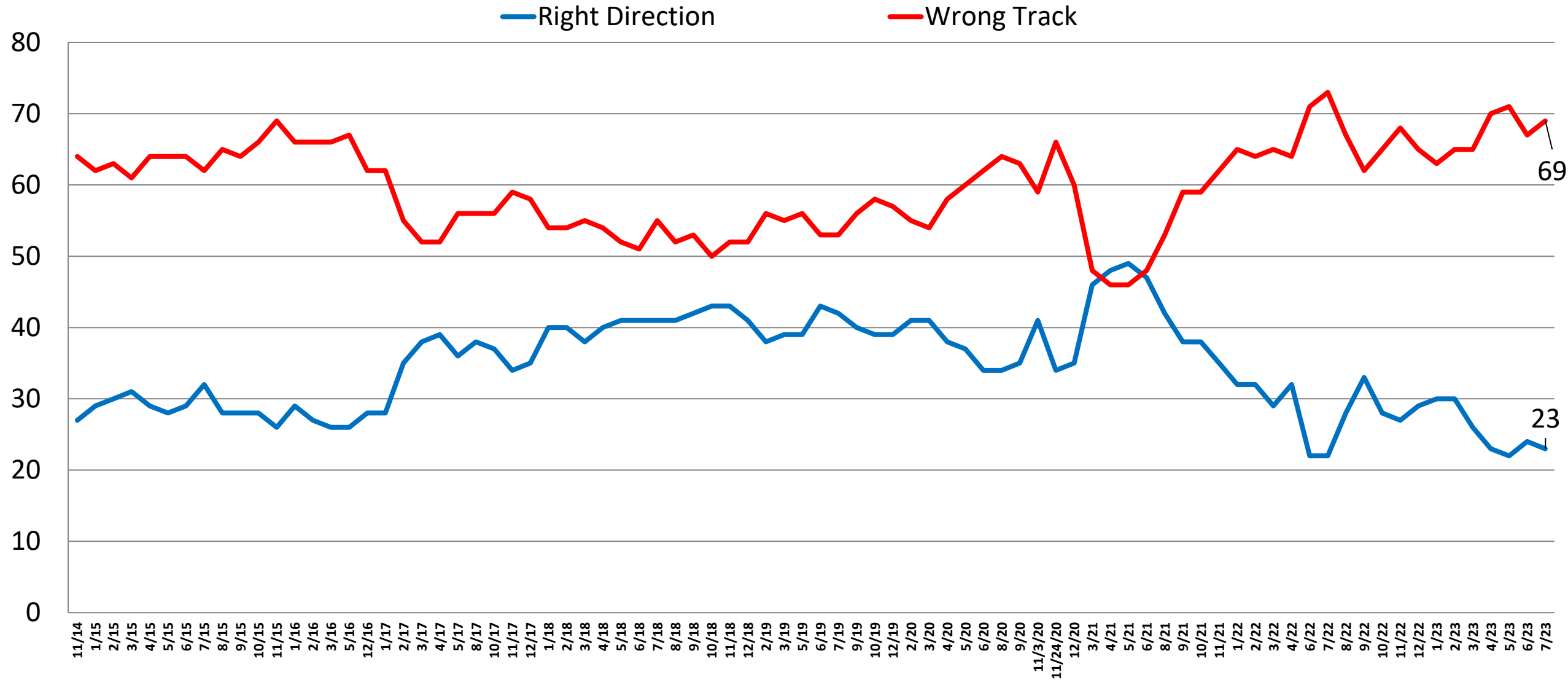


McLaughlin & Associates

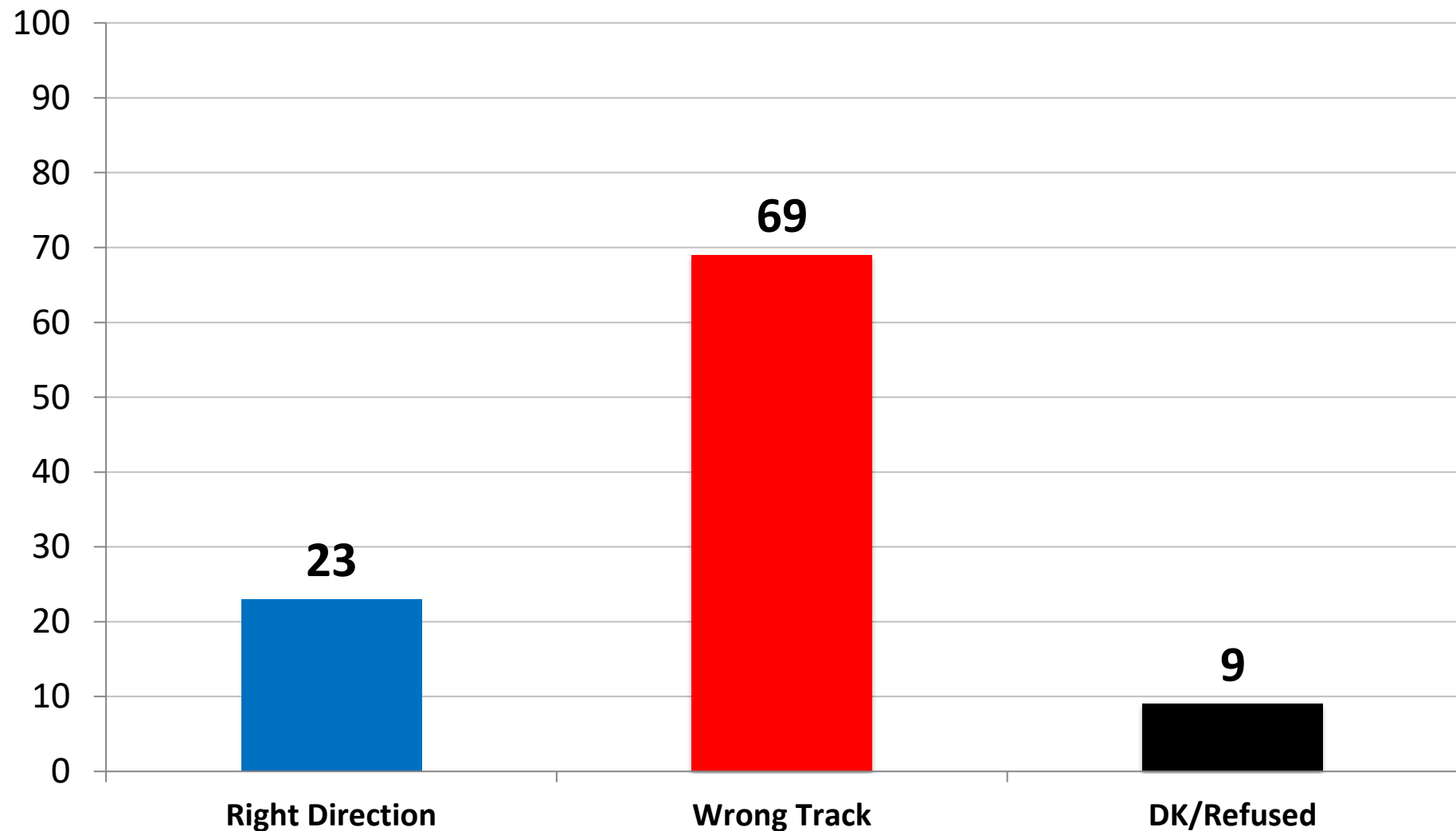
Field Dates: July 19th - 24th, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

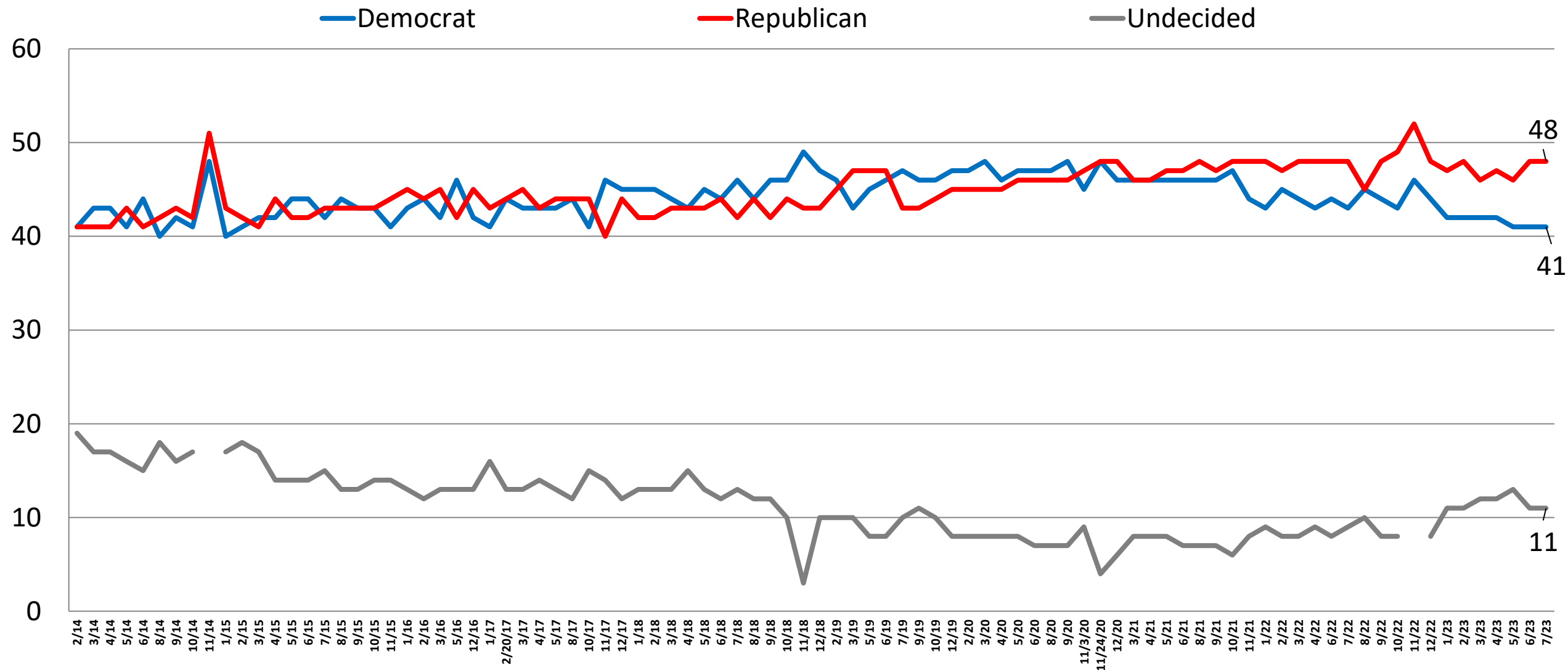


Direction: *United States*

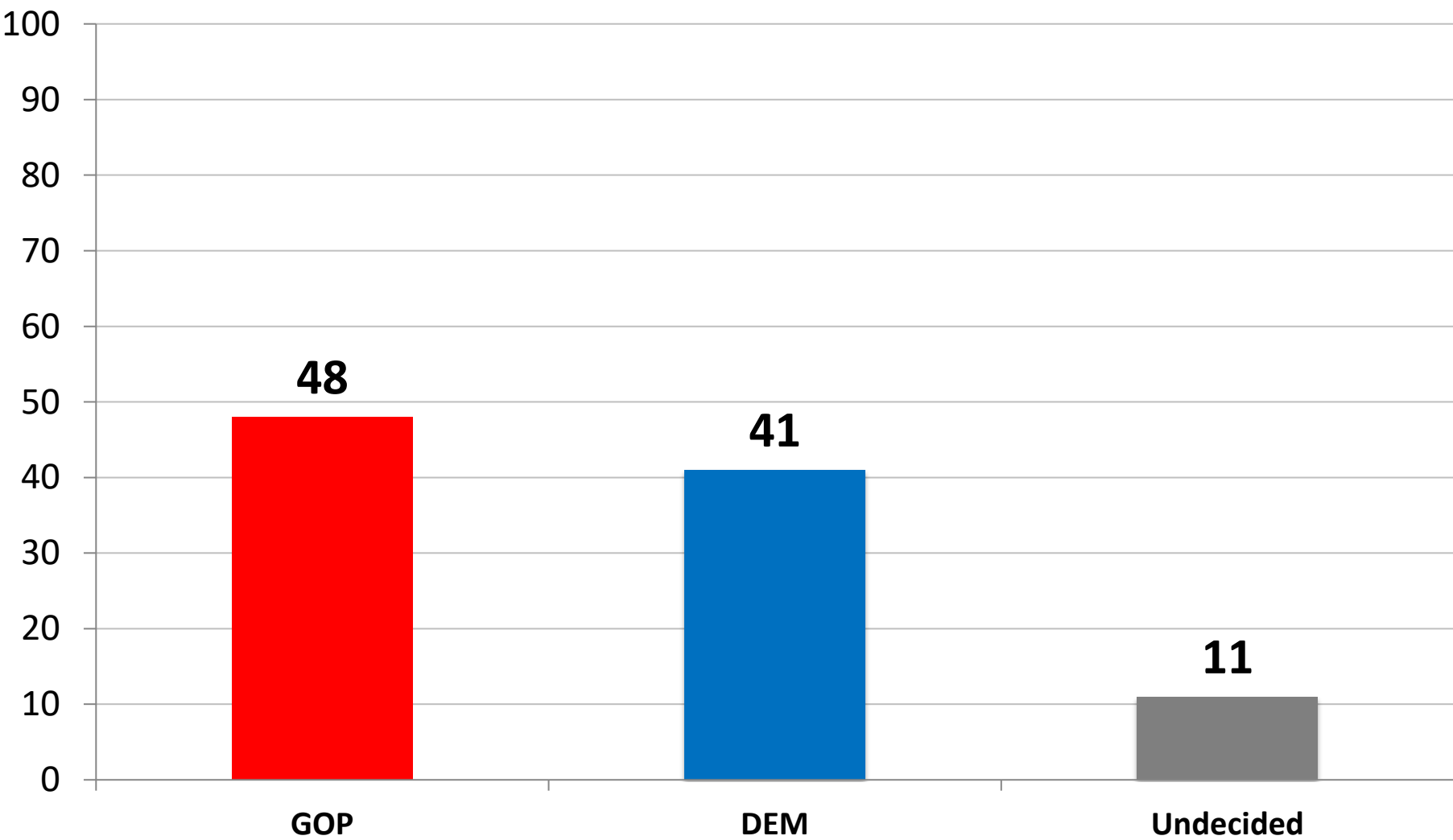


	RD	WT
East	29	61
Midwest	18	73
South	21	73
West	27	63
Vote Trump 2024	10	87
Vote Biden 2024	40	46
Vote Und. 2024	5	80
Generic: GOP	11	85
Generic: DEM	41	46
Generic: UND.	8	79
Approve Biden	50	36
Disapprove Biden	3	94
Republican	10	87
Democrat	44	45
Independent	13	76
Liberal	42	48
Moderate	23	65
Conservative	7	88
White	17	76
African- American	36	46
Hispanic	35	55
Under 55	23	66
Over 55	22	72
Married	22	73
Single	24	64
Men	26	68
Women	20	69
Live in Urban Area	31	62
Live in Suburban Area	21	69
Live in Rural Area	15	77

Generic Ballot: *U.S. Congress* (Time Series)

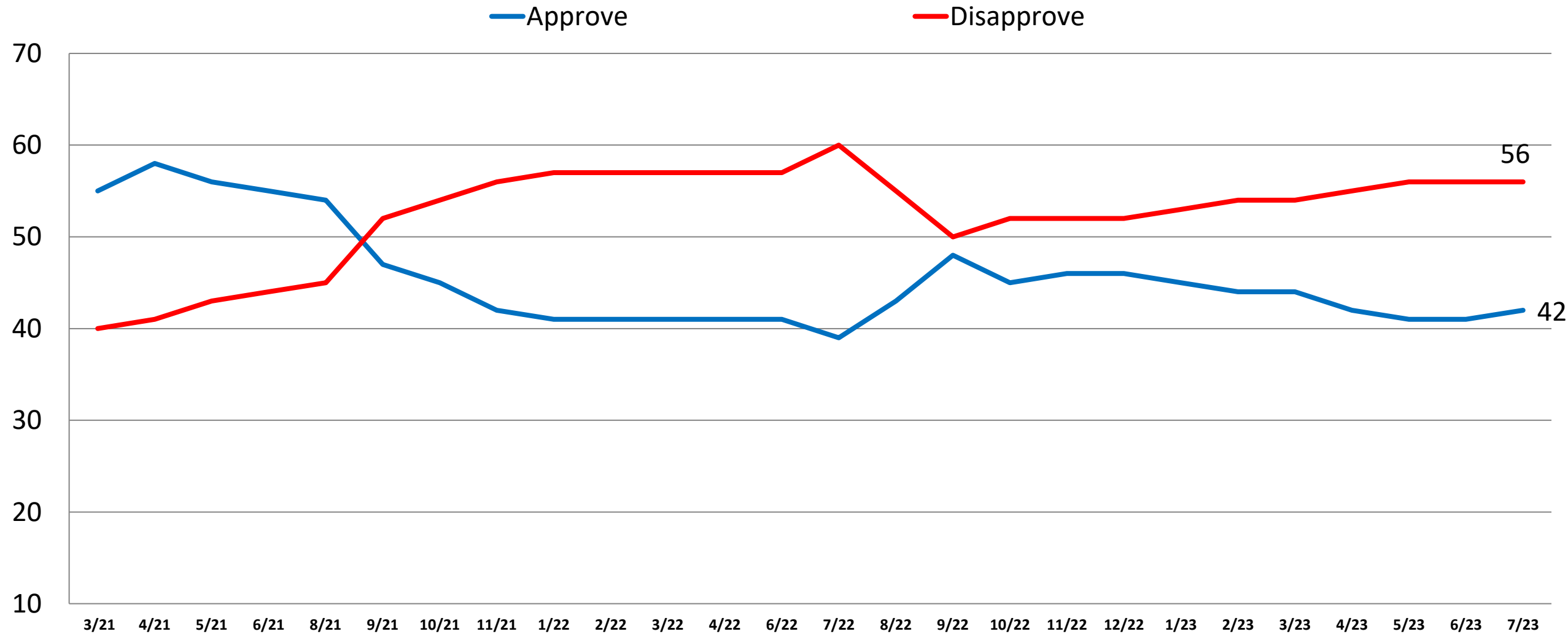


Generic Ballot: *U.S. Congress*

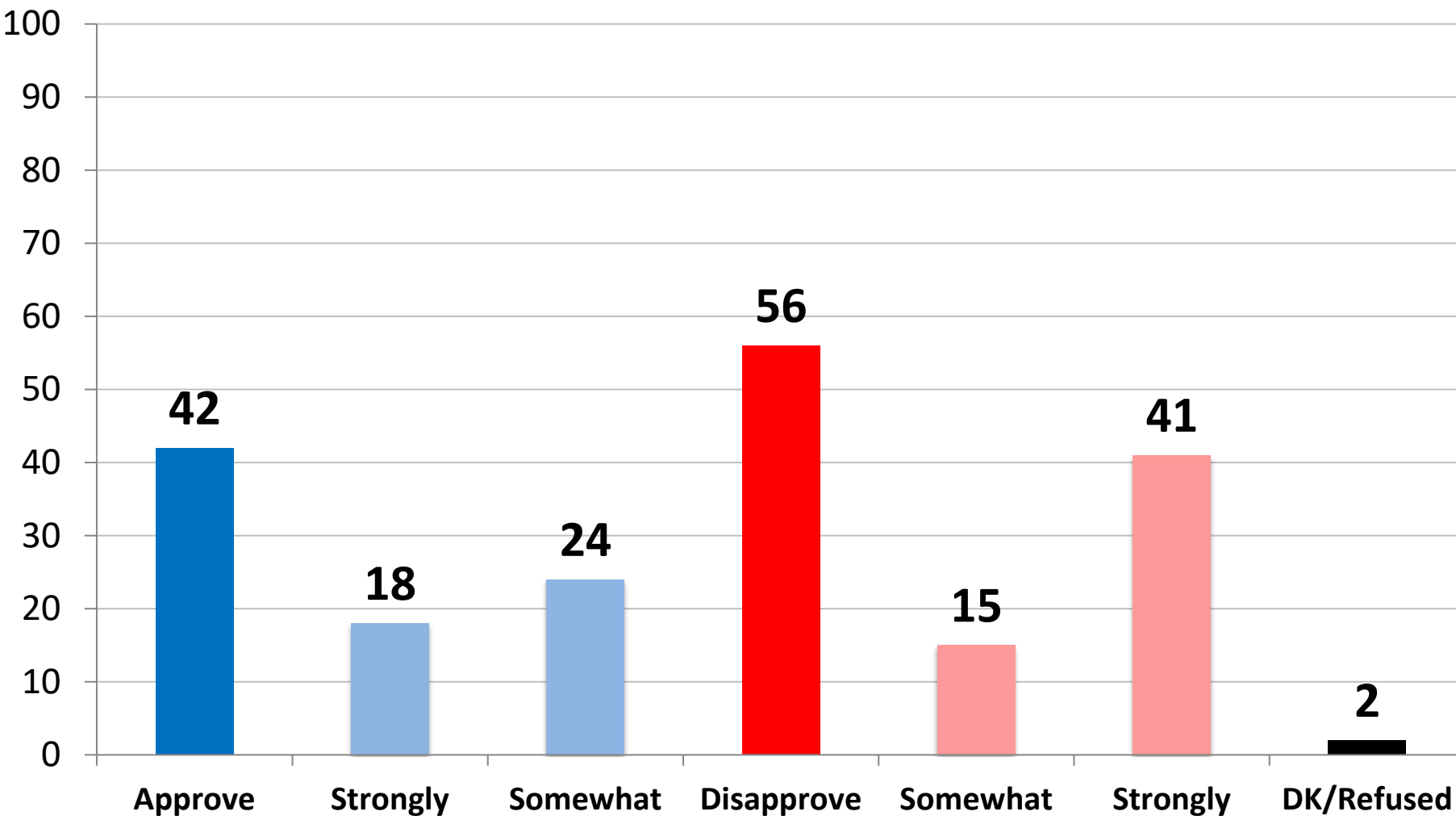


	GOP	DEM	UND
East	42	45	13
Midwest	50	35	15
South	49	42	9
West	49	40	11
Vote Trump 2024	89	5	6
Vote Biden 2024	10	81	9
Vote Und. 2024	25	27	47
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	15	77	8
Disapprove Biden	74	14	12
Republican	96	2	2
Democrat	9	86	5
Independent	36	33	31
Liberal	21	73	6
Moderate	34	44	22
Conservative	84	12	5
White	57	31	12
African- American	10	79	12
Hispanic	47	45	8
Under 55	44	41	14
Over 55	53	40	7
Married	56	33	12
Single	40	47	13
Men	57	38	6
Women	40	44	16
Live in Urban Area	39	51	11
Live in Suburban Area	49	41	10
Live in Rural Area	59	26	15

Job Rating: *Joe Biden* (Time Series)

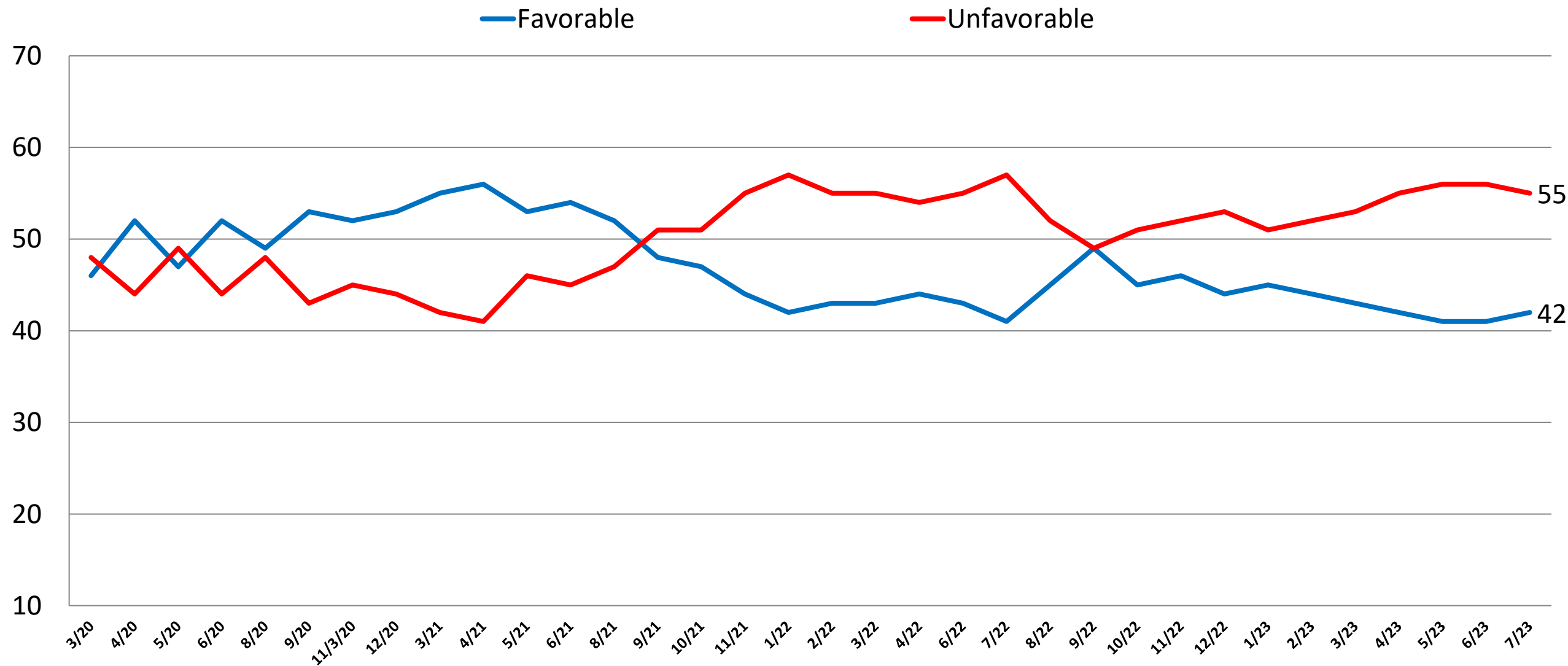


Job Rating: *Joe Biden*

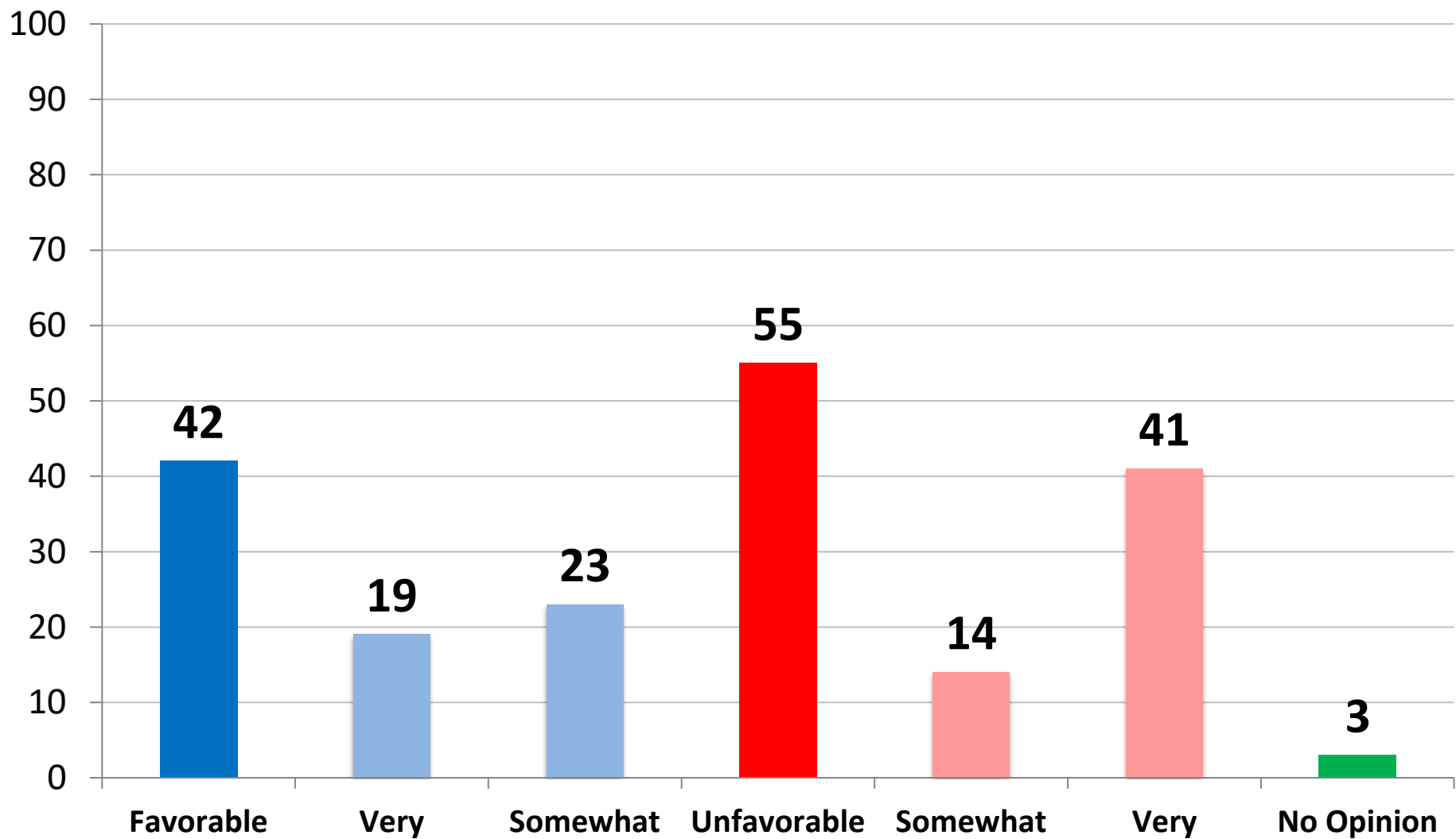


	Approve	Disapprove
East	46	52
Midwest	33	66
South	41	56
West	50	48
Vote Trump 2024	10	89
Vote Biden 2024	81	16
Vote Und. 2024	19	72
Generic: GOP	13	85
Generic: DEM	79	19
Generic: UND.	30	61
Approve Biden	100	0
Disapprove Biden	0	100
Republican	12	86
Democrat	77	21
Independent	35	60
Liberal	74	24
Moderate	47	49
Conservative	12	87
White	32	66
African- American	79	18
Hispanic	53	43
Under 55	43	53
Over 55	40	60
Married	37	62
Single	46	50
Men	41	58
Women	43	53
Live in Urban Area	53	46
Live in Suburban Area	41	56
Live in Rural Area	30	68

Opinion: *Joe Biden* (Time Series)

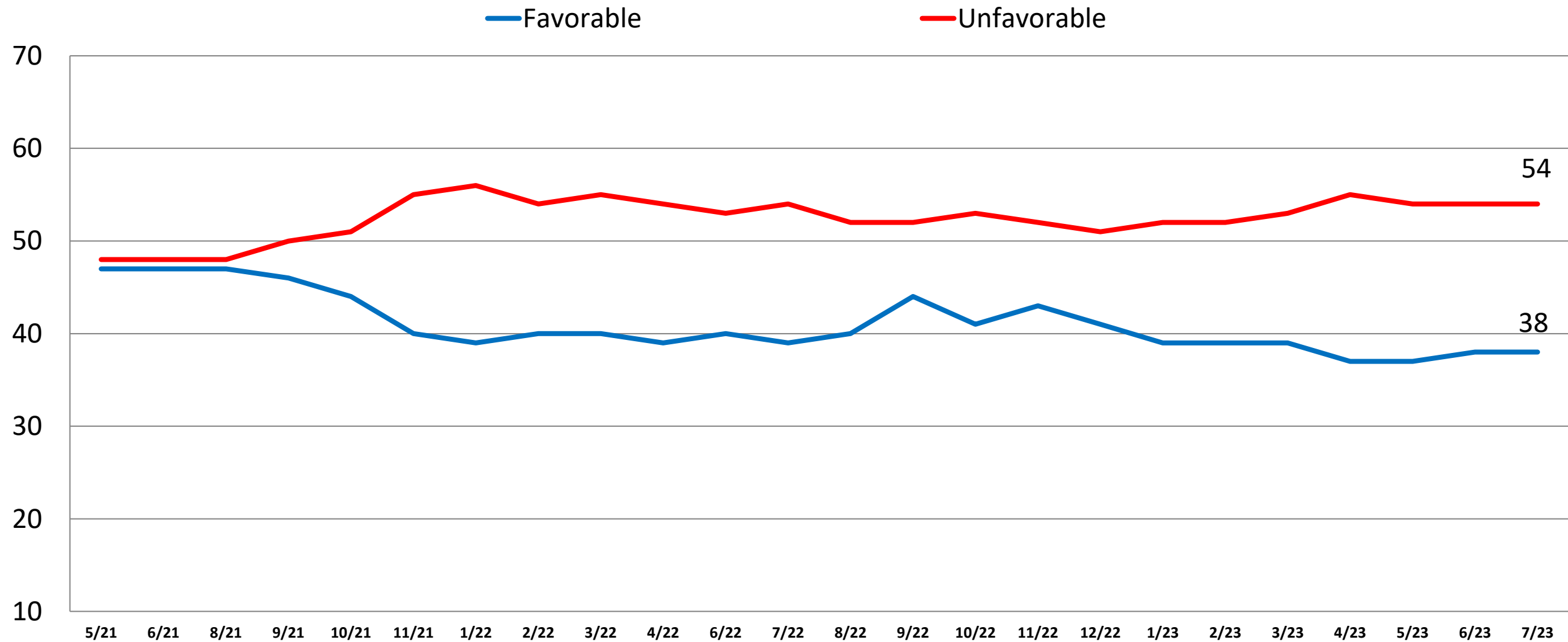


Opinion: *Joe Biden*

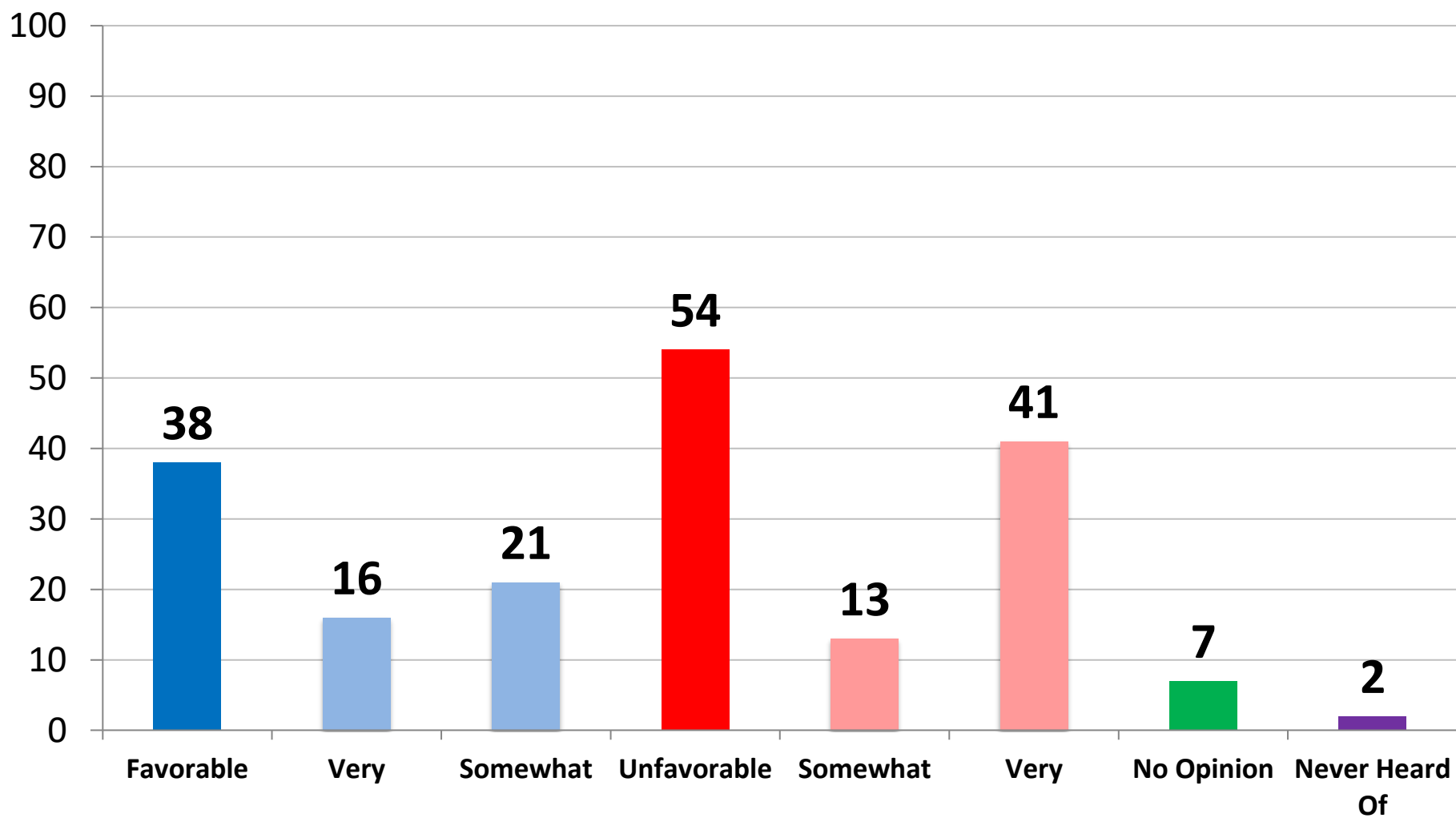


	Favorable	Unfavorable
East	48	50
Midwest	35	62
South	41	57
West	47	47
Vote Trump 2024	9	90
Vote Biden 2024	82	16
Vote Und. 2024	23	64
Generic: GOP	11	87
Generic: DEM	83	16
Generic: UND.	26	59
Approve Biden	89	9
Disapprove Biden	7	90
Republican	9	88
Democrat	80	18
Independent	36	59
Liberal	72	27
Moderate	47	48
Conservative	14	84
White	31	66
African- American	84	15
Hispanic	49	45
Under 55	44	52
Over 55	40	59
Married	34	64
Single	50	45
Men	41	58
Women	44	52
Live in Urban Area	55	41
Live in Suburban Area	40	58
Live in Rural Area	29	66

Opinion: *Kamala Harris* (Time Series)



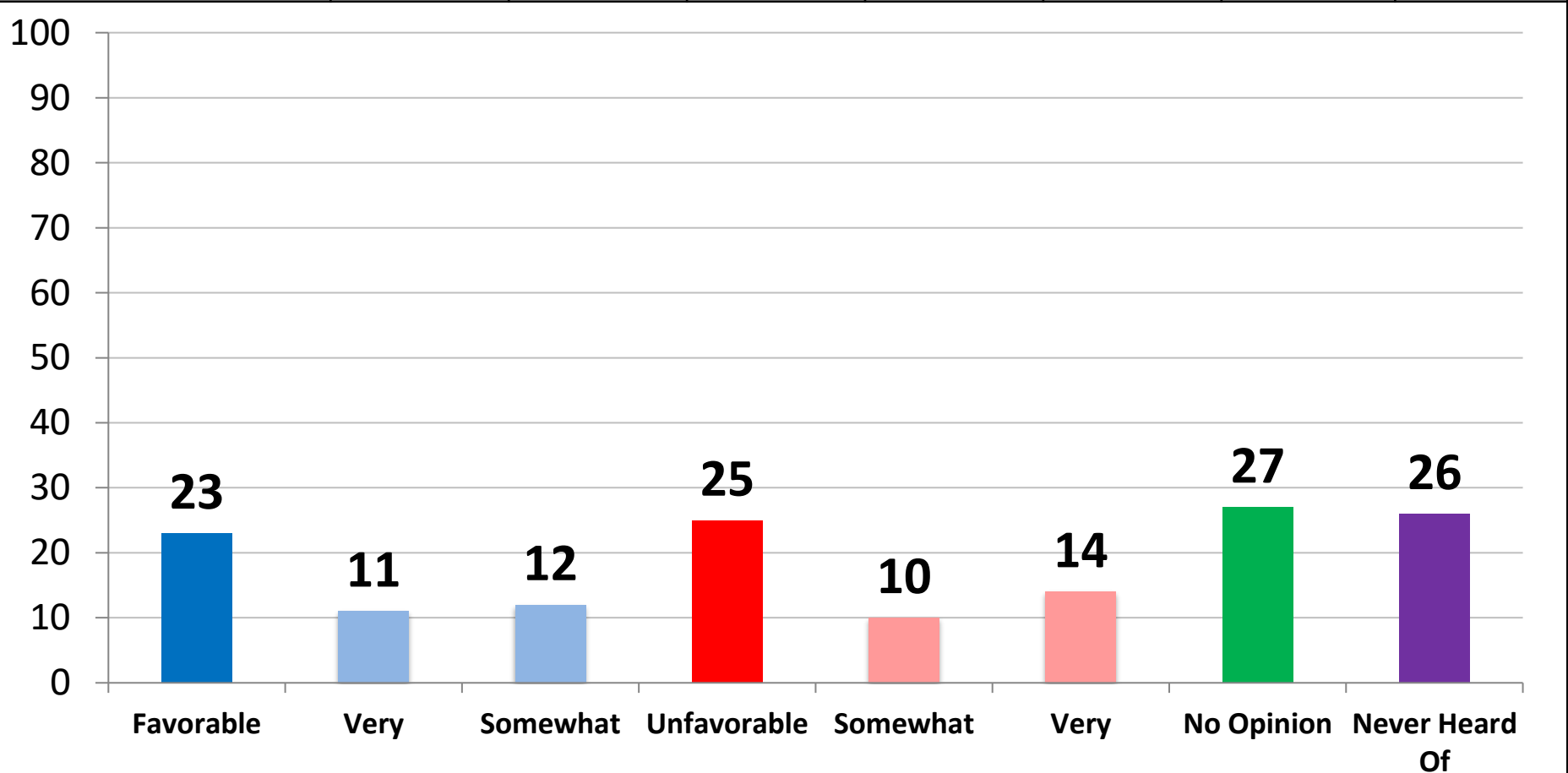
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	39	53
Midwest	32	60
South	37	53
West	43	51
Vote Trump 2024	11	82
Vote Biden 2024	71	21
Vote Und. 2024	15	68
Generic: GOP	11	82
Generic: DEM	74	21
Generic: UND.	22	52
Approve Biden	74	19
Disapprove Biden	11	82
Republican	11	81
Democrat	71	24
Independent	30	58
Liberal	65	26
Moderate	41	47
Conservative	12	83
White	27	65
African- American	77	15
Hispanic	48	42
Under 55	39	50
Over 55	36	60
Married	32	61
Single	42	48
Men	34	60
Women	41	48
Live in Urban Area	48	44
Live in Suburban Area	36	55
Live in Rural Area	26	65

Opinion: *Hakeem Jeffries*

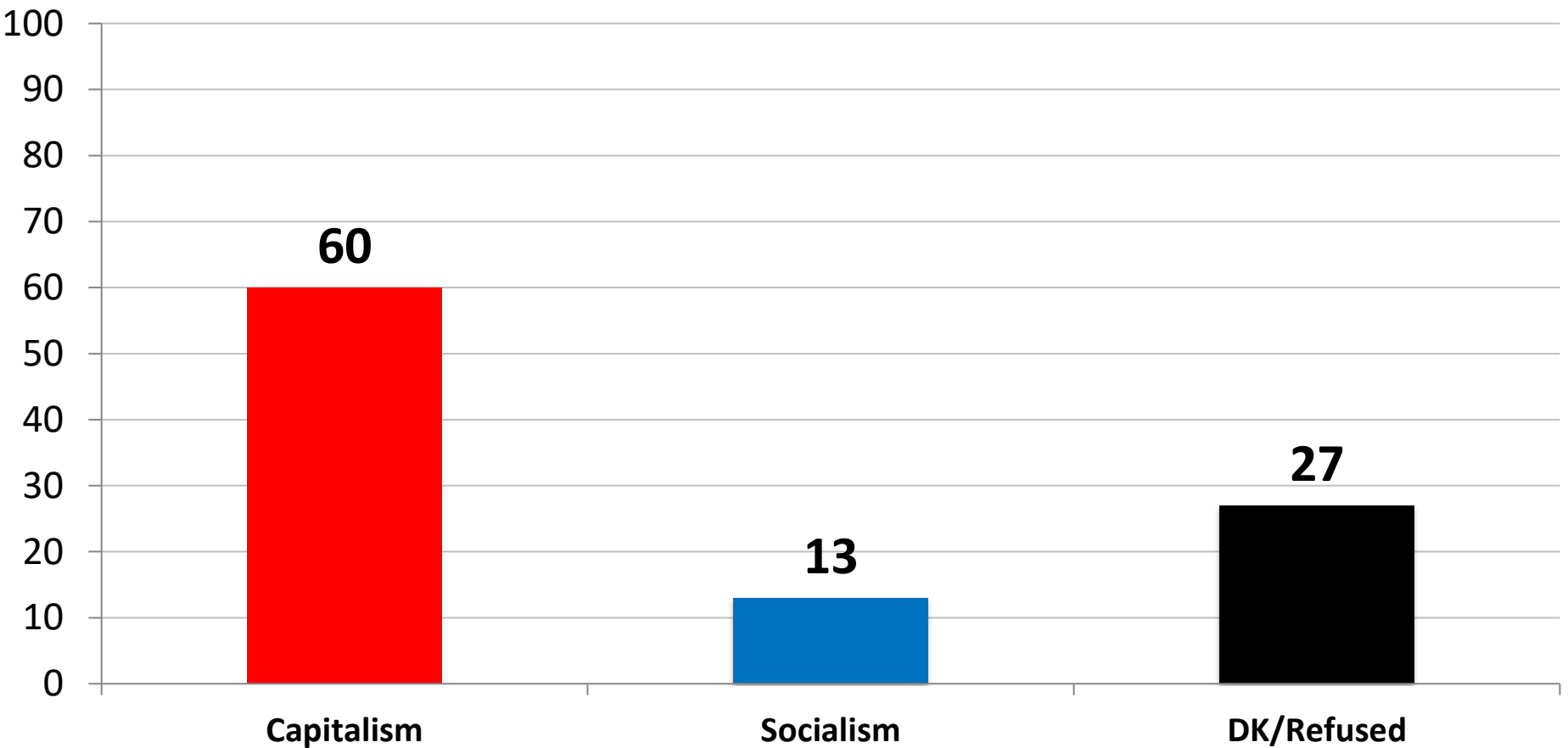
	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Favorable	26	26	24	23	23	22	23
Unfavorable	24	23	25	27	25	28	25



	Favorable	Unfavorable
East	23	24
Midwest	17	24
South	22	28
West	29	19
Vote Trump 2024	11	35
Vote Biden 2024	38	13
Vote Und. 2024	9	28
Generic: GOP	11	35
Generic: DEM	41	15
Generic: UND.	7	16
Approve Biden	43	14
Disapprove Biden	8	34
Republican	10	37
Democrat	42	16
Independent	13	20
Liberal	41	18
Moderate	22	19
Conservative	8	36
White	17	28
African- American	43	11
Hispanic	28	25
Under 55	22	20
Over 55	23	31
Married	22	29
Single	24	21
Men	24	33
Women	21	17
Live in Urban Area	28	22
Live in Suburban Area	22	24
Live in Rural Area	17	31

All things being equal, do you prefer: Free Market Capitalism OR, Big Government Socialism

	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Capitalism	61	62	62	61	62	60	59	67	62	64	61	62	61	61	62	63	60	60
Socialism	15	16	14	16	15	16	17	14	11	13	15	14	14	12	11	13	12	13

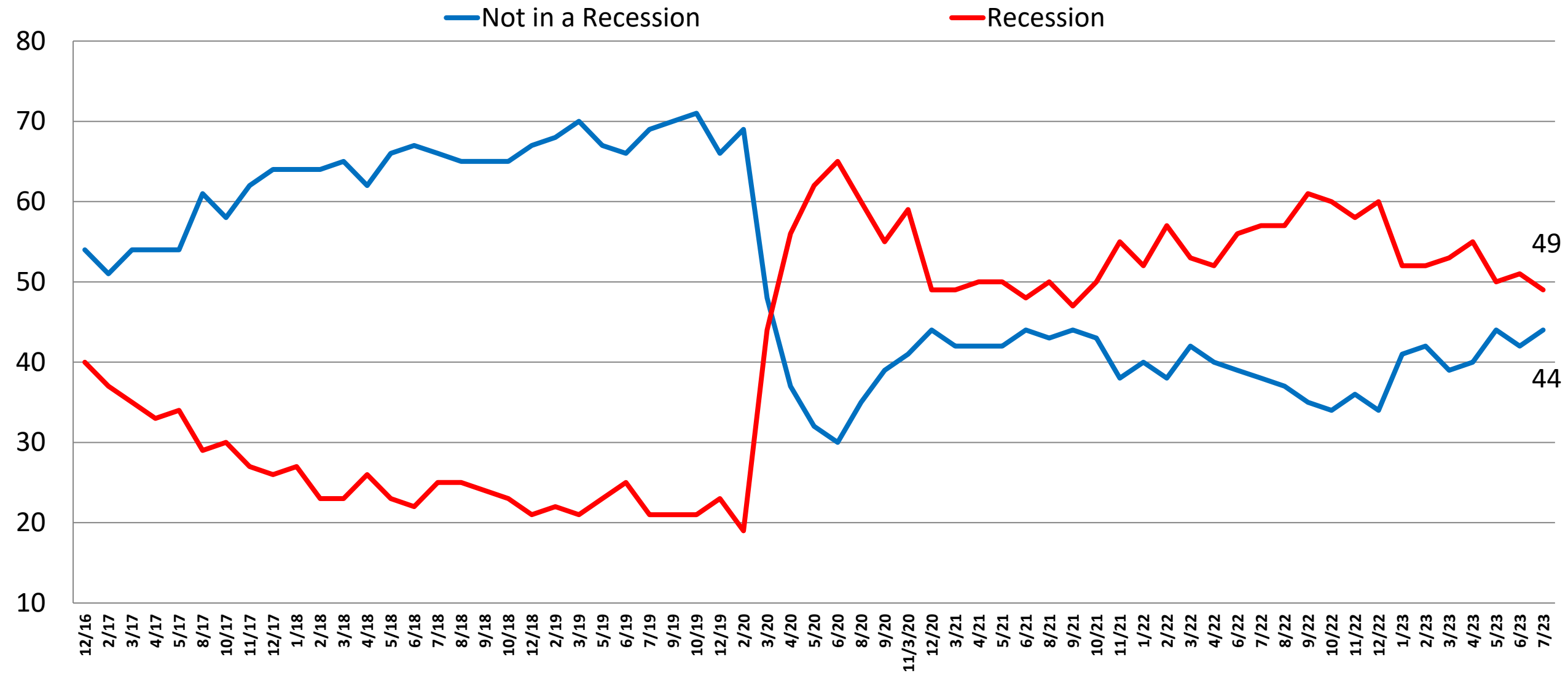


	Capitalism	Socialism
East	54	11
Midwest	64	10
South	62	14
West	59	15
Vote Trump 2024	76	7
Vote Biden 2024	45	21
Vote Und. 2024	51	6
Generic: GOP	76	9
Generic: DEM	44	21
Generic: UND.	52	5
Approve Biden	46	22
Disapprove Biden	73	6
Republican	77	8
Democrat	45	22
Independent	59	8
Liberal	43	28
Moderate	54	9
Conservative	80	5
White	68	9
African- American	40	14
Hispanic	47	27
Under 55	54	16
Over 55	69	9
Married	67	11
Single	57	15
Men	76	12
Women	46	14
Live in Urban Area	62	14
Live in Suburban Area	58	15
Live in Rural Area	62	7

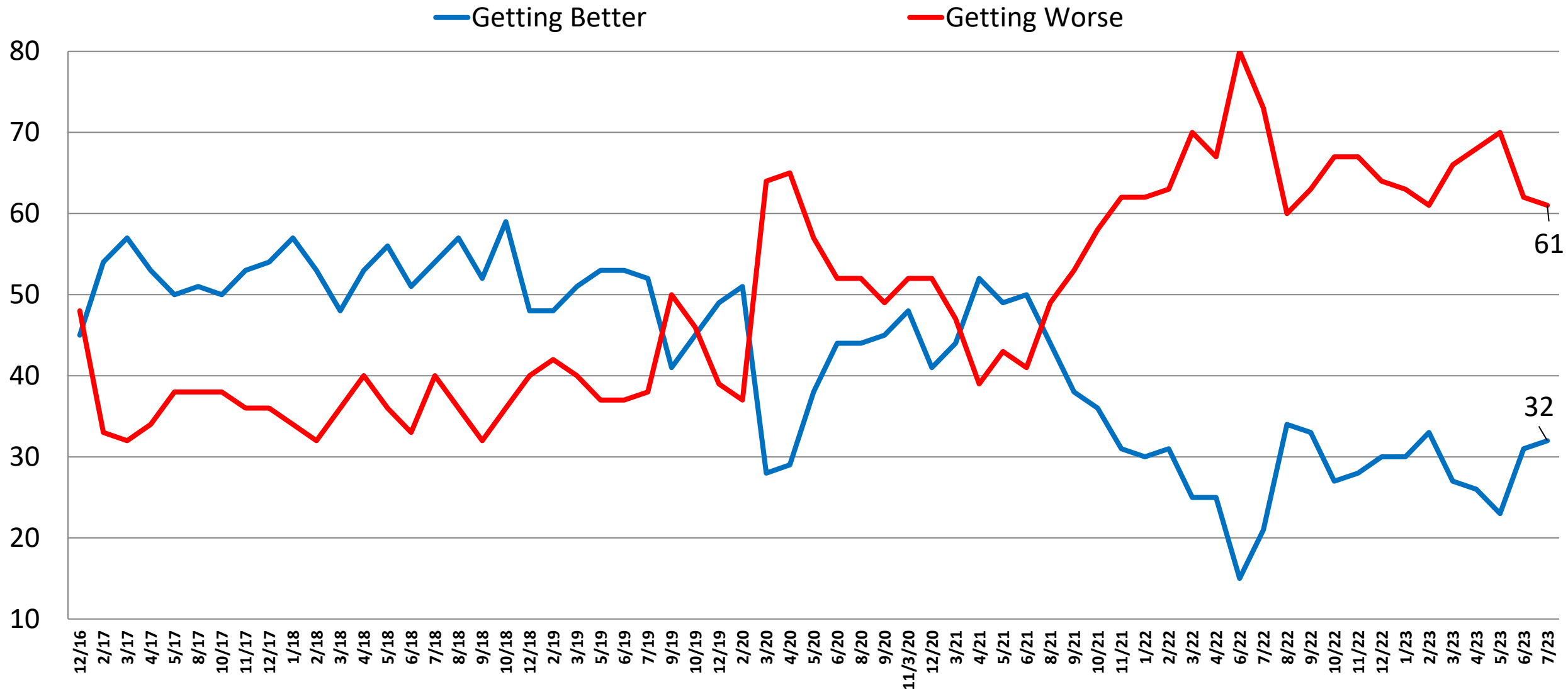
Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Wo- men
ECONOMIC	43	48	48	48	48	46	46	53	37	48	37	46	52	49	41	46	46
Reduce Inflation/COL	16	28	29	28	28	23	25	28	19	28	19	26	28	26	23	22	27
The Economy	13	10	9	11	10	11	9	12	8	8	8	9	11	11	8	11	8
Gov't Spending/Debt/Deficit*	6	4	4	4	5	4	5	8	3	5	3	4	8	4	8	6	4
Jobs/Unemployment*	2	3	3	3	2	3	3	2	3	4	3	4	2	4	1	3	3
Taxes	3	2	2	1	1	2	2	2	1	3	3	2	1	2	1	2	2
Gas/Energy Costs*	3	3	2	1	3	3	1	1	2	1	2	1	1	2	1	1	2
SOCIAL	27	31	29	30	28	29	30	20	44	25	44	31	18	30	30	26	34
Soc.Sec./Medicare	6	11	9	10	10	10	10	7	13	9	12	9	8	4	18	10	9
Climate Change/Environment	6	4	6	6	6	6	5	2	9	5	9	5	2	5	5	6	5
Health care	7	7	5	4	5	4	5	2	9	5	8	7	2	7	3	5	6
Abortion	4	4	4	5	4	4	5	5	6	2	6	4	4	6	2	2	7
Race Relations	2	2	2	3	2	2	2	1	4	1	4	3	0	2	2	1	3
Improving Education	3	3	2	3	2	3	3	2	4	3	6	3	1	5	1	3	4
SECURITY	14	13	13	14	13	12	13	18	8	12	6	13	17	10	17	16	10
Fix Immigration	8	4	5	5	5	6	6	10	2	6	1	6	11	4	10	8	4
National Security/Terrorism	3	3	3	3	3	2	2	3	1	2	1	2	3	2	2	3	2
Fight Crime/Law & Order	3	3	3	4	3	2	3	3	4	2	3	4	3	3	4	3	3
Russia-Ukraine War	*	2	1	1	1	1	1	0	2	0	2	0	0	1	1	1	0
China	*	1	1	0	1	1	1	1	0	1	0	1	0	1	1	1	0
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	3	6	3	4	8	3	7	6	4
Election Integrity*	2	2	1	2	2	1	2	2	1	4	2	1	3	3	1	3	2
COVID/Stop Spread	3	1	1	1	1	0	0	0	1	0	1	0	0	0	0	0	1
RE-EXAMINING 2020 ELEC.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	*	*	*	*	*	3	3	2	6	2	5	4	1	3	3	3	3
DK/Refused	2	1	2	1	2	3	1	1	1	2	2	1	1	2	0	1	2

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



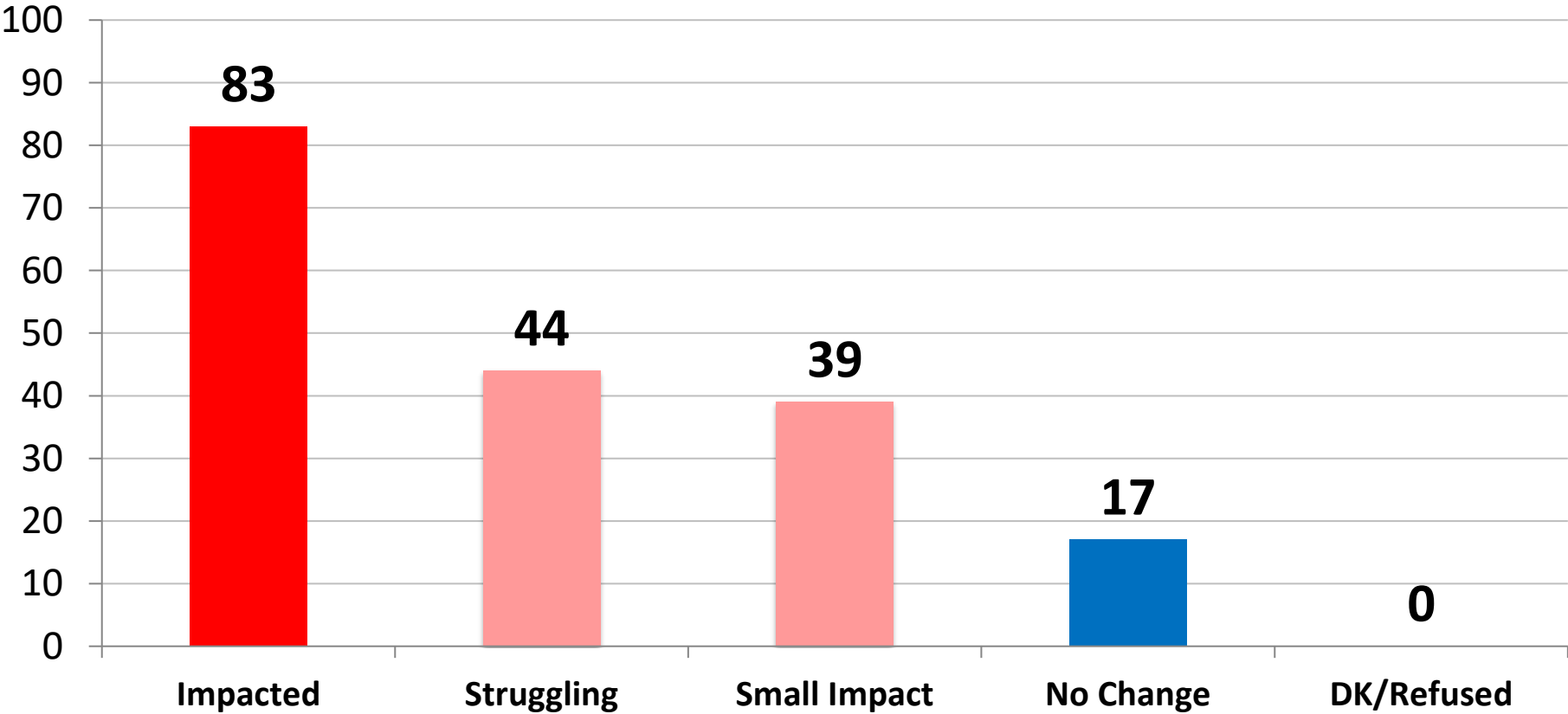
Current Opinion of U.S. Economy (Time Series)

	<u>1/23</u>	<u>2/23</u>	<u>3/23</u>	<u>4/23</u>	<u>5/23</u>	<u>6/23</u>	<u>7/23</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Wo-men</u>
Not Recession	41	42	39	40	44	42	44	36	55	40	55	44	35	40	48	49	39
Getting Better	15	19	14	14	13	17	18	8	32	14	33	18	6	13	25	24	13
Getting Worse	26	23	25	26	31	26	26	28	23	27	23	26	28	27	24	25	27
Recession	52	52	53	55	50	51	49	69	39	49	38	47	61	51	46	46	52
Getting Better	15	14	13	13	10	15	13	10	17	14	16	15	10	16	10	14	13
Getting Worse	37	38	41	42	40	36	36	50	22	35	22	32	51	36	36	32	39
D.K./Ref.	7	6	8	5	7	7	7	5	6	11	7	10	5	8	5	5	9
Getting Better	30	33	27	26	23	31	32	18	48	27	49	33	16	29	35	38	25
Getting Worse	63	61	66	68	70	62	61	77	45	61	45	58	79	63	60	57	66
D.K./Ref.	7	6	8	5	7	7	8	5	6	11	7	10	5	8	5	5	9
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-59	3	-34	4	-25	-62	-34	-25	-18	-40

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

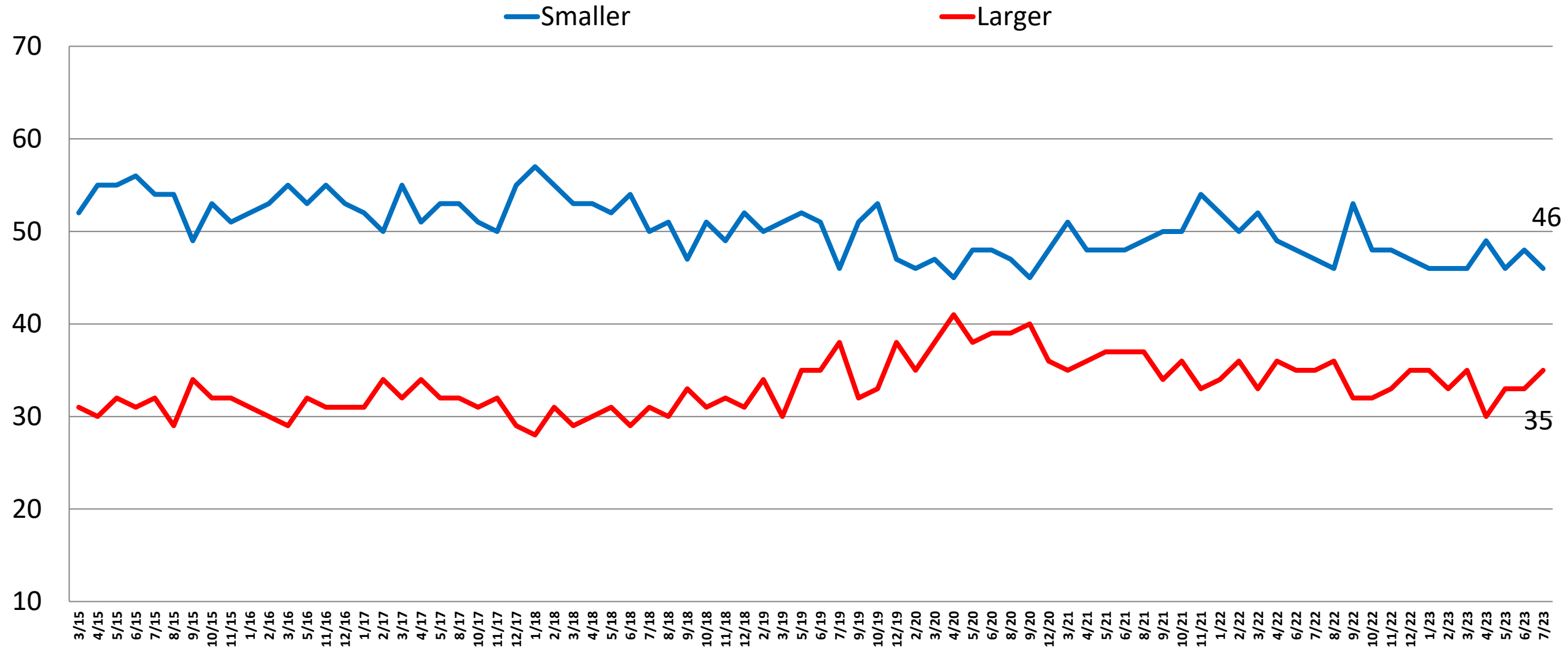
With inflation and higher prices, we are struggling to keep up and afford basic necessities.
We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Impacted	79	79	85	85	85	84	83
Struggling	40	37	42	44	45	44	44
Impact/Not Struggling	40	42	43	41	40	40	39
Not Cutting Back	20	21	15	15	15	17	17



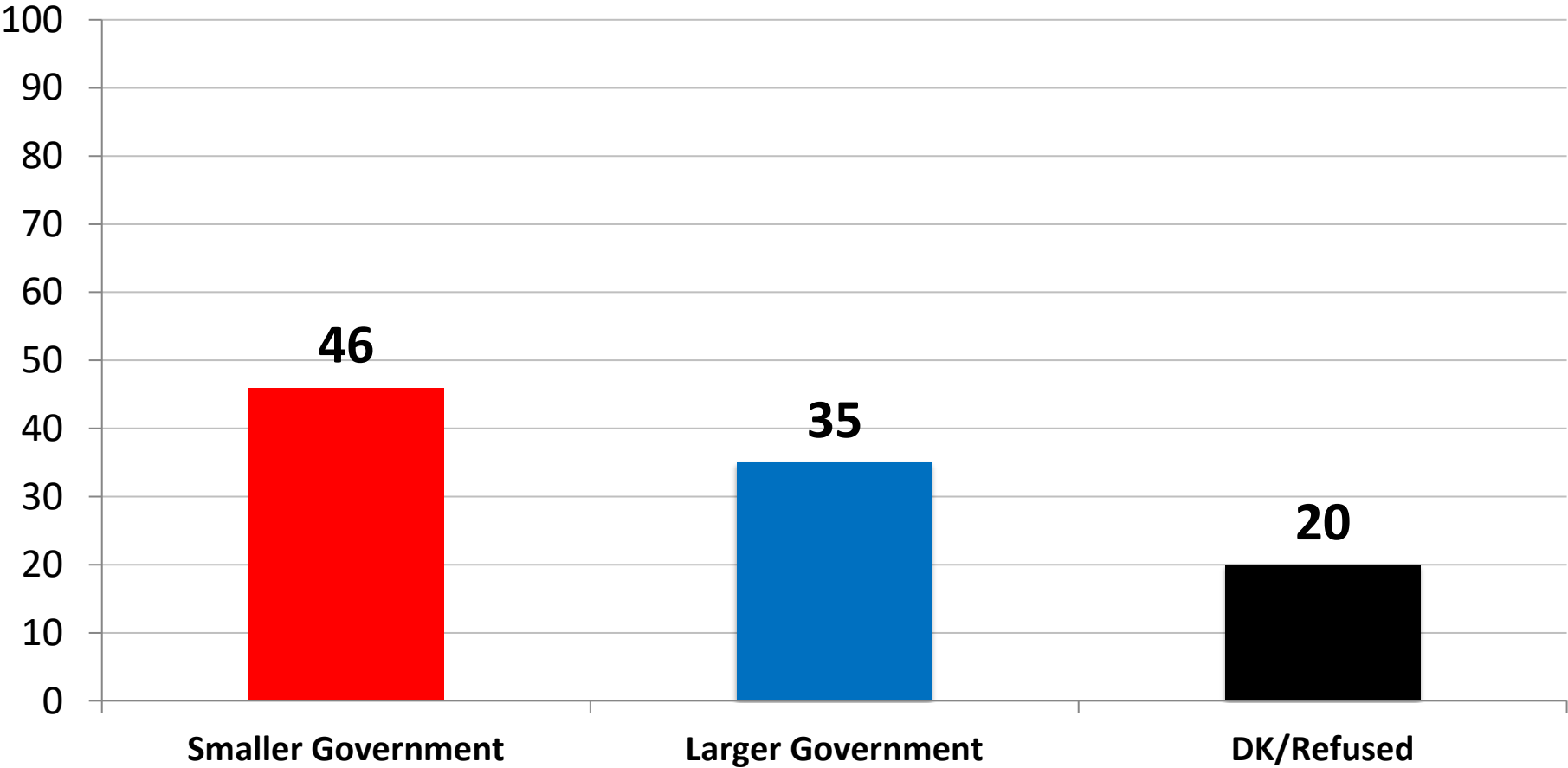
	Struggle	Impact	No Change
East	36	42	22
Midwest	44	40	16
South	45	39	16
West	47	38	15
Vote Trump 2024	49	40	11
Vote Biden 2024	35	43	23
Vote Und. 2024	61	22	16
Generic: GOP	47	40	14
Generic: DEM	38	41	22
Generic: UND.	56	32	12
Approve Biden	36	41	23
Disapprove Biden	50	38	12
Republican	48	39	13
Democrat	35	43	21
Independent	50	35	15
Liberal	40	42	18
Moderate	45	37	18
Conservative	46	39	15
White	45	38	17
African- American	42	41	17
Hispanic	42	43	15
Under 55	50	38	12
Over 55	35	42	23
Married	37	42	22
Single	49	37	14
Men	37	40	23
Women	50	39	11
Live in Urban Area	50	34	16
Live in Suburban Area	38	43	18
Live in Rural Area	51	37	13

Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

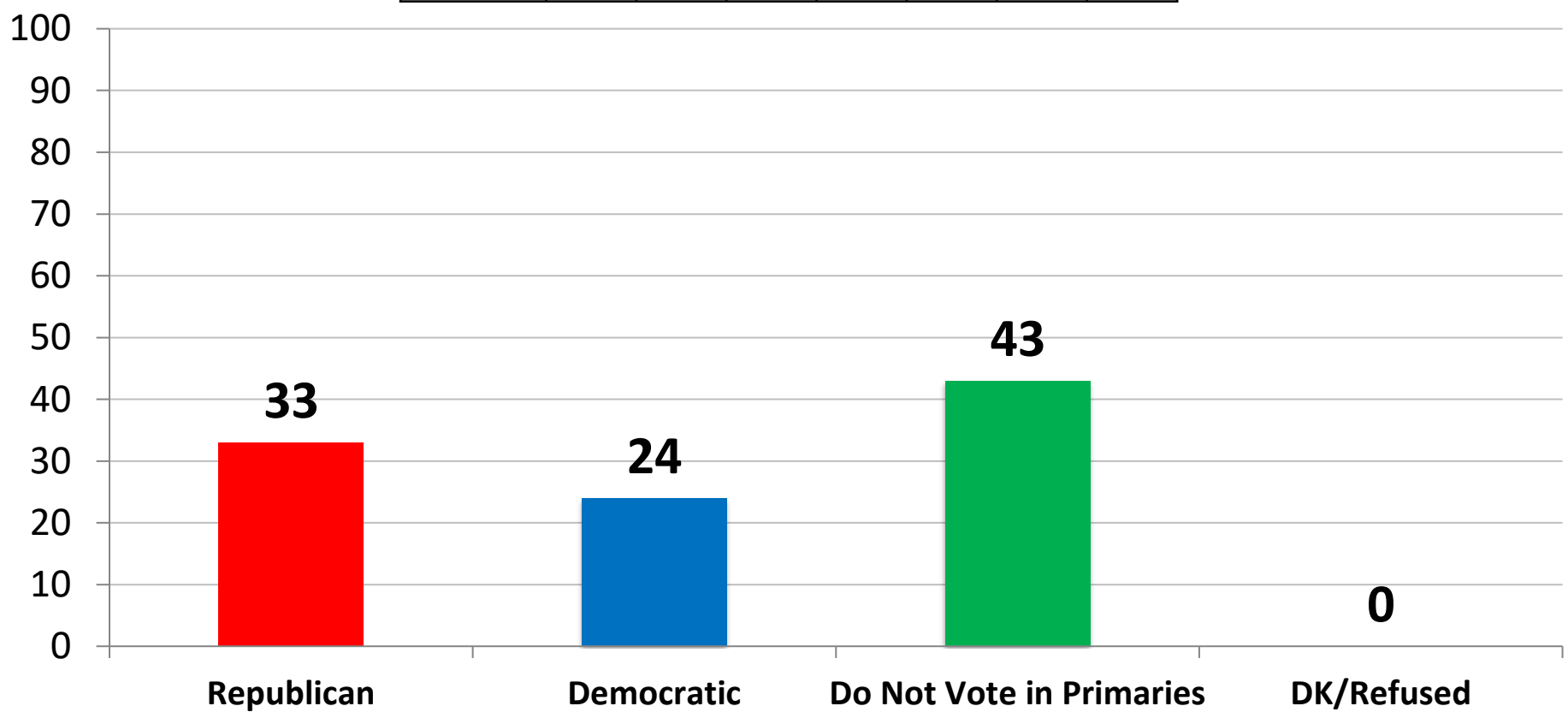
	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Smaller Gov't	46	46	46	49	46	48	46
Larger Gov't	35	33	35	30	33	33	35



	Smaller	Larger
East	42	35
Midwest	50	27
South	49	35
West	39	41
Vote Trump 2024	67	19
Vote Biden 2024	24	52
Vote Und. 2024	42	29
Generic: GOP	68	20
Generic: DEM	23	54
Generic: UND.	34	28
Approve Biden	23	58
Disapprove Biden	65	18
Republican	66	19
Democrat	22	57
Independent	50	26
Liberal	22	57
Moderate	39	36
Conservative	71	15
White	55	27
African- American	20	55
Hispanic	37	46
Under 55	39	39
Over 55	56	29
Married	52	32
Single	42	36
Men	58	31
Women	35	37
Live in Urban Area	41	40
Live in Suburban Area	45	35
Live in Rural Area	54	25

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote?
(Independents only, n=280)

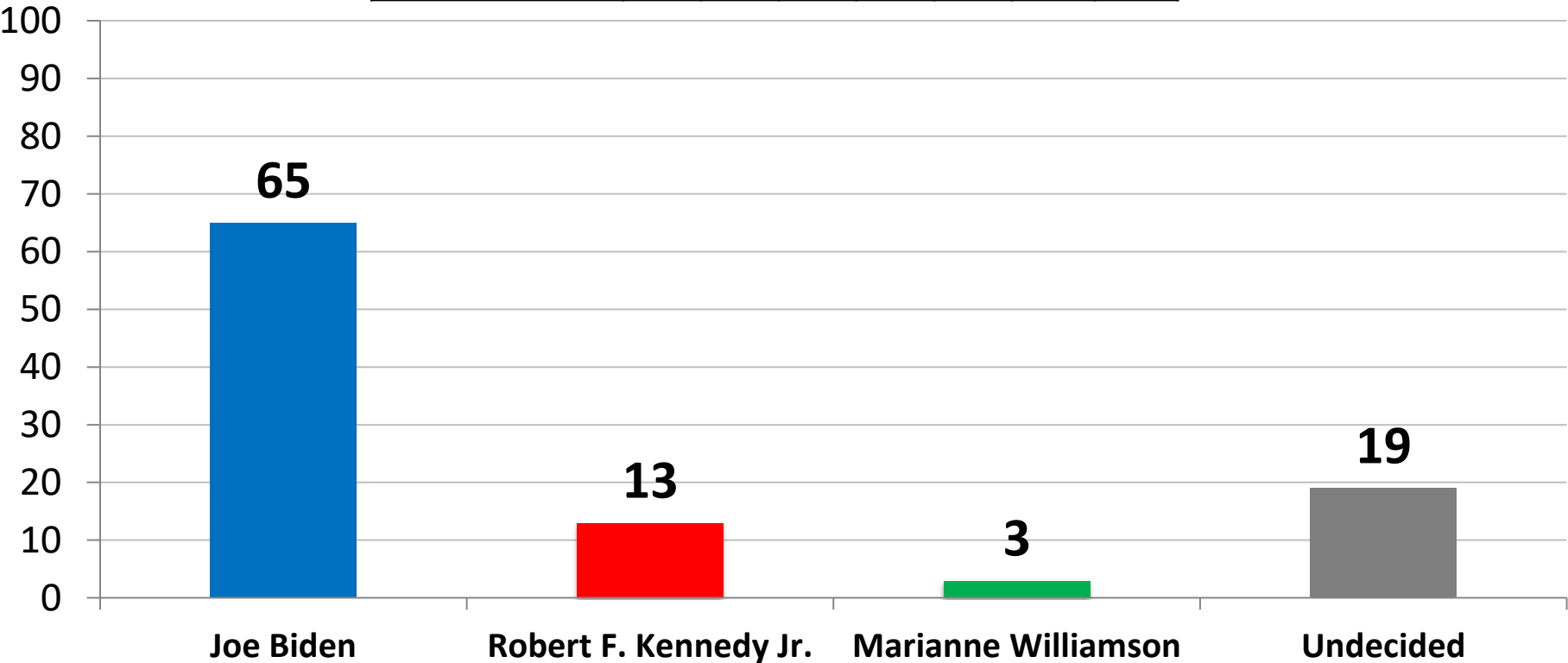
	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Republican	35	29	37	28	31	34	33
Democrat	29	29	29	30	32	32	24
Don't Vote	36	42	35	42	37	35	43



	GOP	DEM
East	31	18
Midwest	32	23
South	35	26
West	33	30
Vote Trump 2024	57	6
Vote Biden 2024	18	45
Vote Und. 2024	18	15
Generic: GOP	64	6
Generic: DEM	12	56
Generic: UND.	19	12
Approve Biden	15	46
Disapprove Biden	43	13
Republican	0	0
Democrat	0	0
Independent	33	24
Liberal	18	37
Moderate	30	25
Conservative	50	13
White	33	22
African- American	33	23
Hispanic	36	37
Under 55	31	25
Over 55	37	23
Married	36	24
Single	31	25
Men	37	21
Women	30	26
Live in Urban Area	23	33
Live in Suburban Area	38	21
Live in Rural Area	35	22

Thinking ahead to the 2024 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? (Democrats Primary Voters)

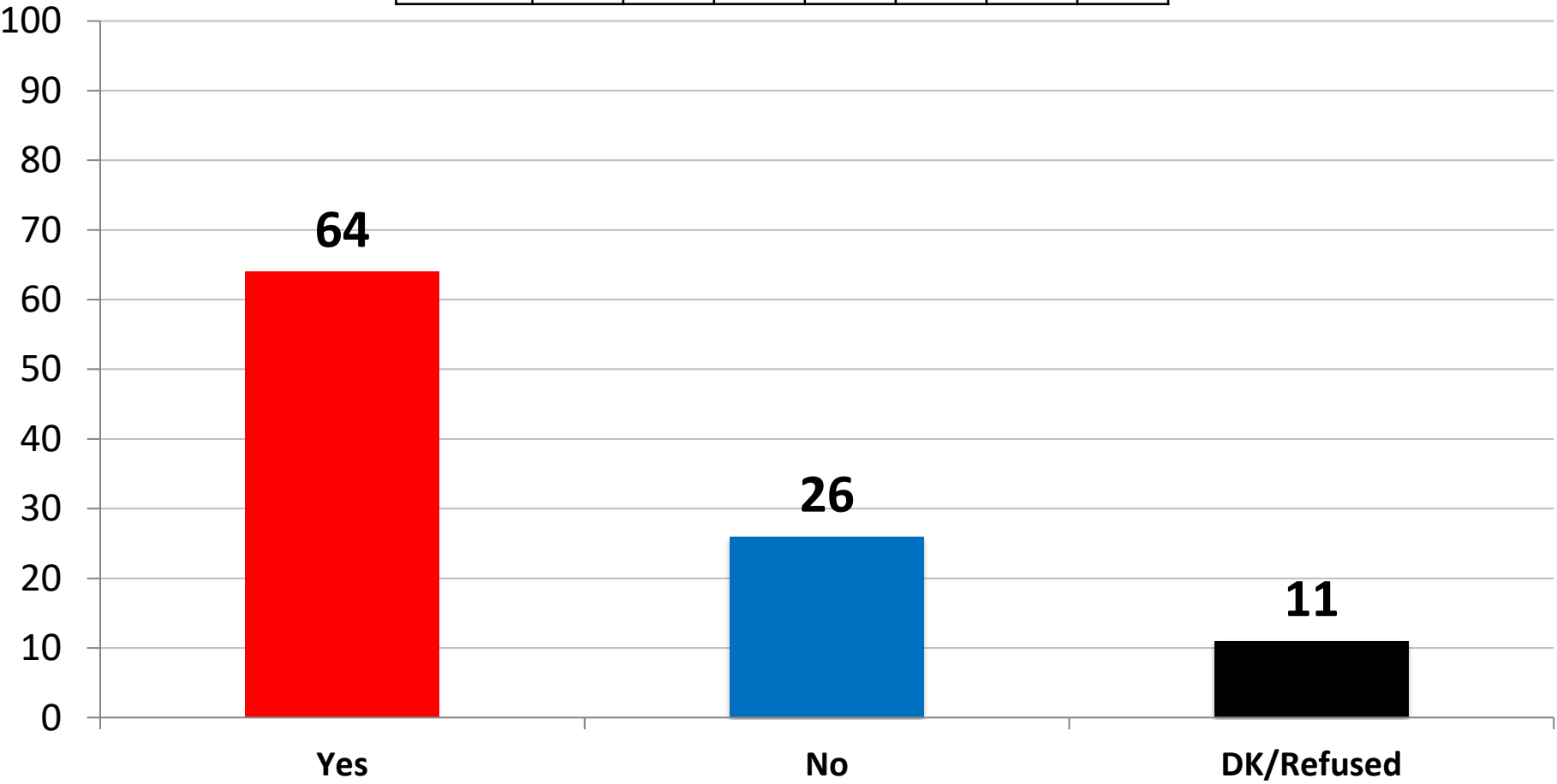
n=428	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Joe Biden	25	26	23	25	24	26	65
Marianne Williamson	*	*	0	1	1	1	3
Robert F. Kennedy Jr.	*	*	*	2	4	5	13
Undecided	13	12	16	16	12	10	19



	JB	RFK	MW	UND
East	63	13	0	24
Midwest	63	19	5	13
South	65	12	3	20
West	67	11	5	17
Vote Trump 2024	33	34	8	25
Vote Biden 2024	74	10	3	13
Vote Und. 2024	11	14	4	71
Generic: GOP	47	21	12	20
Generic: DEM	71	10	3	16
Generic: UND.	13	37	0	51
Approve Biden	78	9	2	11
Disapprove Biden	23	26	9	42
Republican	0	0	0	0
Democrat	68	11	3	18
Independent	45	26	5	24
Liberal	74	7	5	14
Moderate	55	20	2	23
Conservative	55	16	0	30
White	70	11	2	18
African- American	70	9	2	20
Hispanic	50	23	7	20
Under 55	58	16	5	21
Over 55	76	8	1	16
Married	73	11	2	14
Single	59	14	5	23
Men	76	9	2	13
Women	56	16	5	23
Live in Urban Area	63	13	2	22
Live in Suburban Area	68	10	4	19
Live in Rural Area	57	25	5	13

Do you want to see Donald Trump run for President again in 2024? (Republican Primary Voters, n=452)

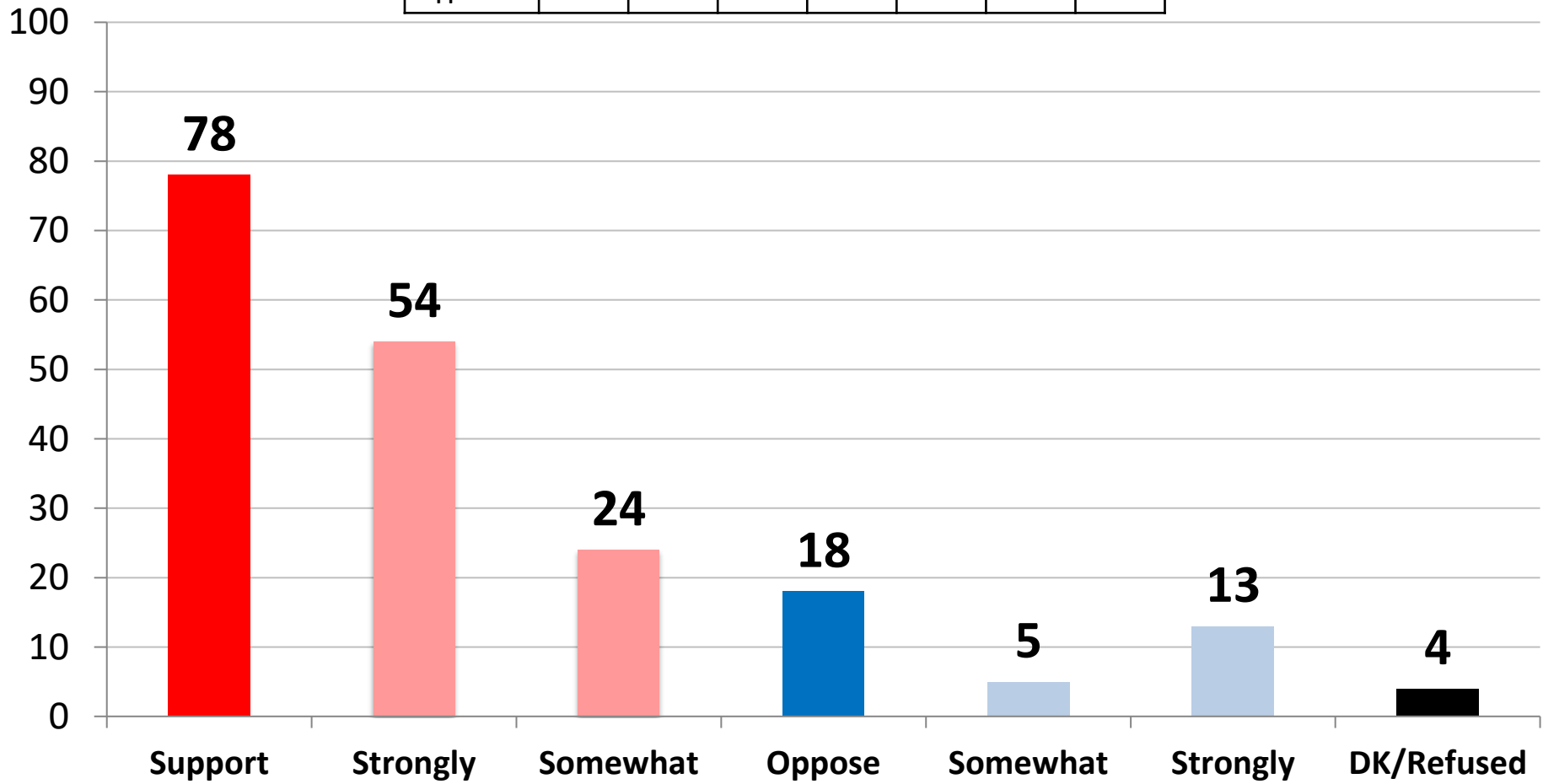
	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Yes	58	57	61	65	67	64	64
No	33	32	30	24	23	25	26



	Yes	No
East	65	21
Midwest	60	30
South	66	27
West	62	22
Vote Trump 2024	74	15
Vote Biden 2024	13	81
Vote Und. 2024	12	80
Generic: GOP	67	22
Generic: DEM	16	62
Generic: UND.	39	61
Approve Biden	38	53
Disapprove Biden	68	21
Republican	68	23
Democrat	0	0
Independent	45	36
Liberal	59	31
Moderate	54	36
Conservative	68	21
White	64	25
African- American	37	39
Hispanic	67	29
Under 55	63	25
Over 55	64	26
Married	62	25
Single	60	30
Men	64	27
Women	63	24
Live in Urban Area	69	25
Live in Suburban Area	62	29
Live in Rural Area	62	20

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination? (Republican Primary Voters, n=452)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Support	72	76	74	79	78	77	78
Oppose	23	20	22	18	17	20	18



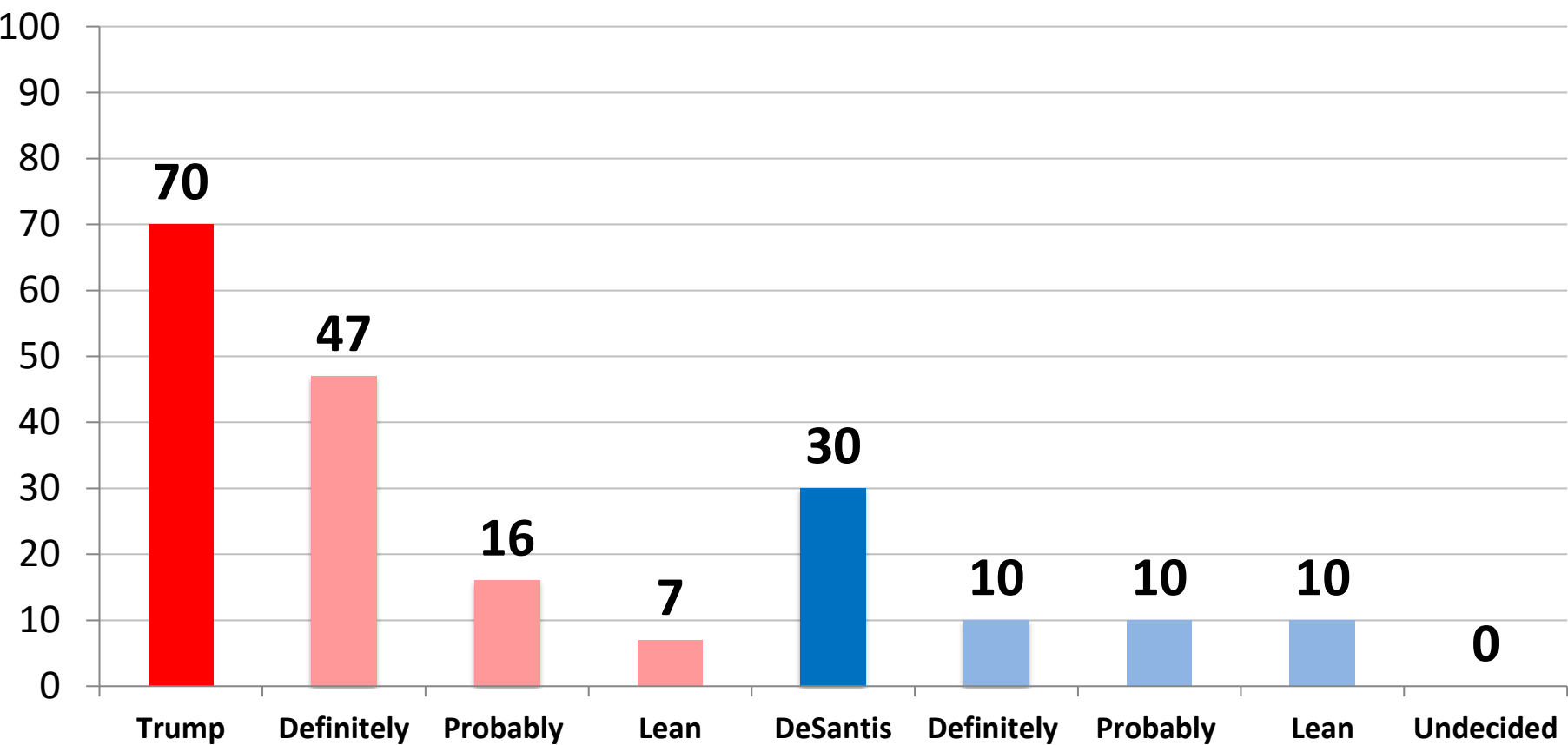
	Support	Oppose
East	84	14
Midwest	72	22
South	77	18
West	82	15
Vote Trump 2024	90	7
Vote Biden 2024	19	73
Vote Und. 2024	8	75
Generic: GOP	83	14
Generic: DEM	18	62
Generic: UND.	34	60
Approve Biden	62	36
Disapprove Biden	81	15
Republican	82	14
Democrat	0	0
Independent	62	31
Liberal	87	14
Moderate	62	34
Conservative	83	12
White	78	18
African- American	47	53
Hispanic	86	13
Under 55	78	17
Over 55	78	19
Married	79	17
Single	71	22
Men	79	19
Women	77	17
Live in Urban Area	84	15
Live in Suburban Area	75	20
Live in Rural Area	79	15

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? (Republican Primary Voters)

n=452	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Donald Trump	43	42	46	52	54	52	52
Ron DeSantis	31	26	23	16	16	19	13
Mike Pence	5	5	8	6	7	5	5
Nikki Haley	3	6	5	4	3	4	3
Mitt Romney	2	3	3	2	3	2	1
Liz Cheney	3	2	3	1	1	1	2
Tim Scott	1	1	1	2	2	5	3
Vivek Ramaswamy	*	1	0	4	4	2	8
Chris Christie	*	*	*	1	1	2	2
Asa Hutchinson	*	*	*	1	1	0	0
Will Hurd	*	*	*	1	0	*	1
Larry Elder	*	*	*	0	0	0	0
Rick Perry	*	*	*	*	1	0	0
Doug Burgum	*	*	*	*	0	1	0
Francis Suarez	*	*	*	*	*	1	0
Perry Johnson	*	*	*	*	*	0	1
Undecided	8	9	8	7	8	7	9

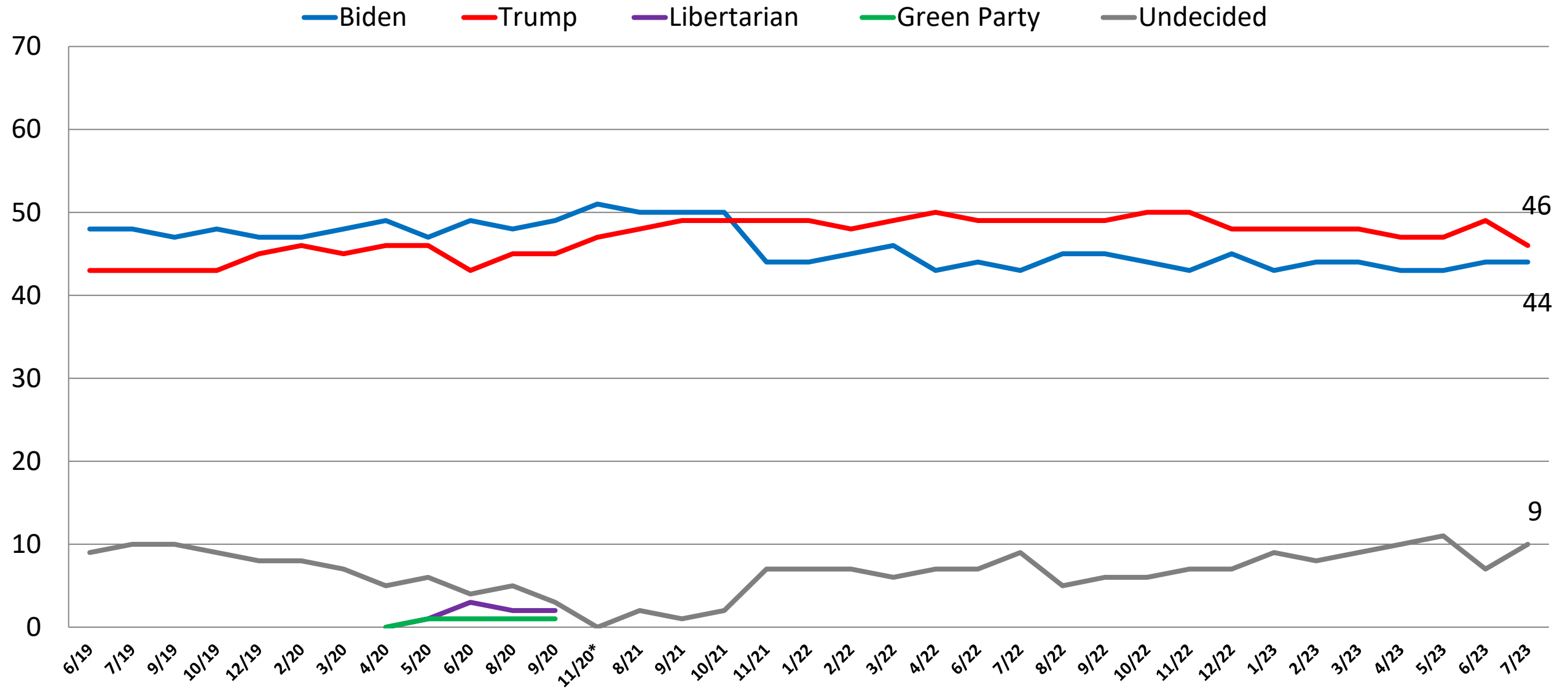
Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis? (n=454)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23
Trump	52	56	61	67	69	68	70
DeSantis	41	38	31	26	30	32	30
Undecided	7	6	8	8	0.2	0.2	0

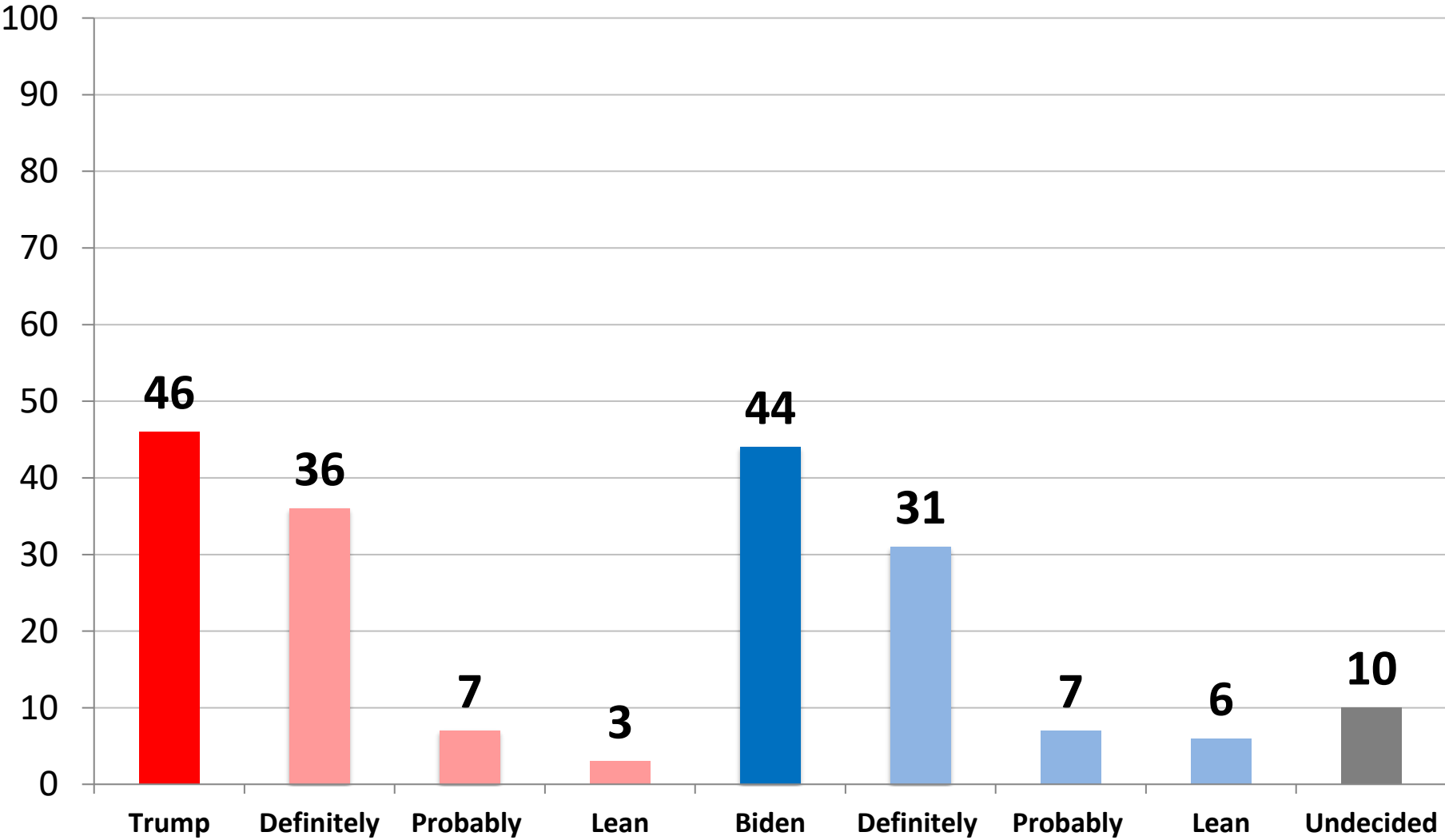


	Trump	DeSantis	UND
East	71	29	0
Midwest	64	37	0
South	70	30	0
West	78	22	0
Vote Trump 2024	79	21	0
Vote Biden 2024	34	66	0
Vote Und. 2024	18	82	0
Generic: GOP	73	27	0
Generic: DEM	48	52	0
Generic: UND.	47	53	0
Approve Biden	65	35	0
Disapprove Biden	71	29	0
Republican	73	27	0
Democrat	0	0	0
Independent	62	38	0
Liberal	72	28	0
Moderate	66	34	0
Conservative	72	28	0
White	70	30	0
African- American	53	47	0
Hispanic	74	26	0
Under 55	75	25	0
Over 55	66	34	0
Married	68	32	0
Single	71	30	0
Men	69	31	0
Women	72	28	0
Live in Urban Area	75	25	0
Live in Suburban Area	69	31	0
Live in Rural Area	70	30	0

If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)

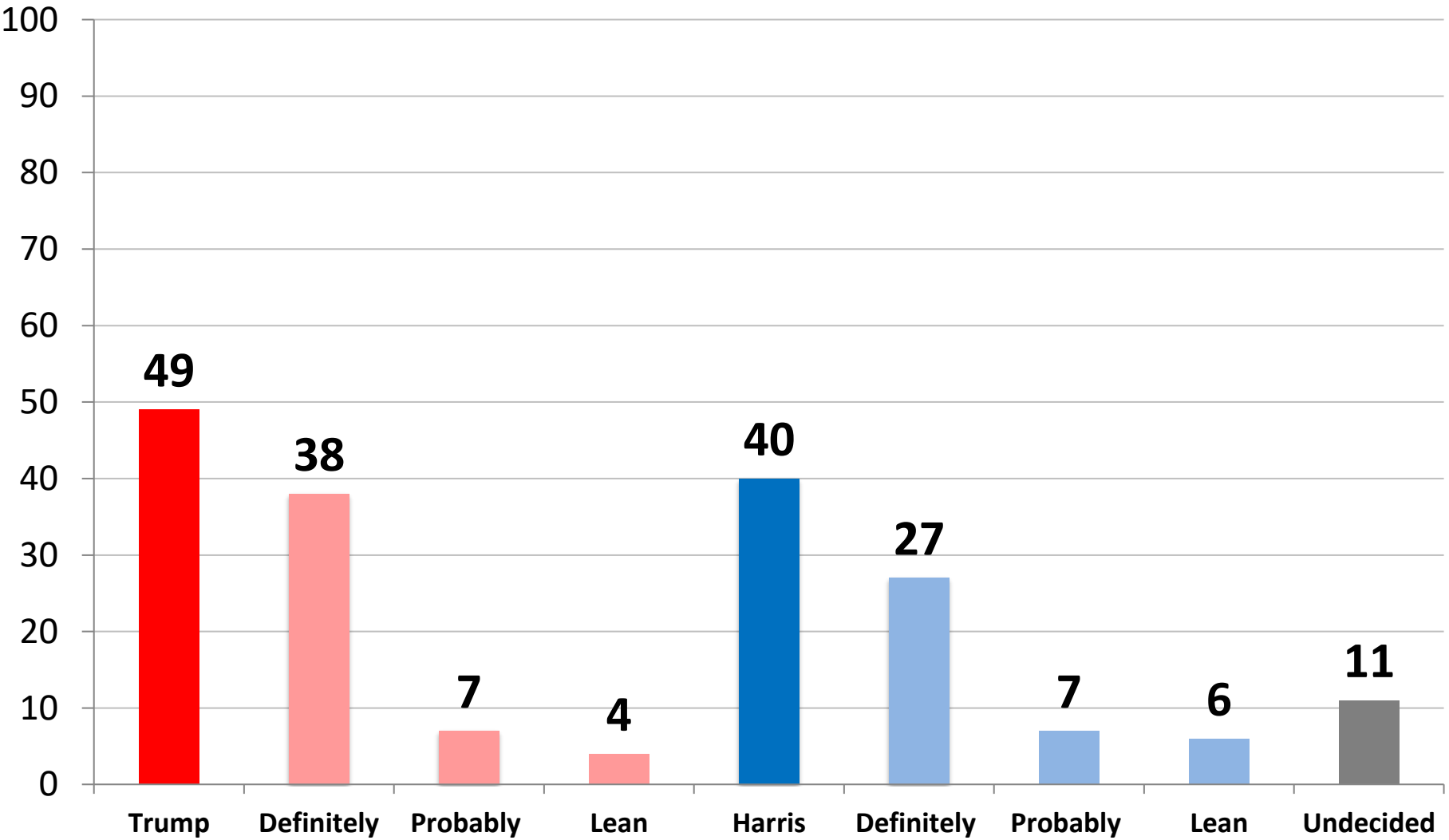


Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?



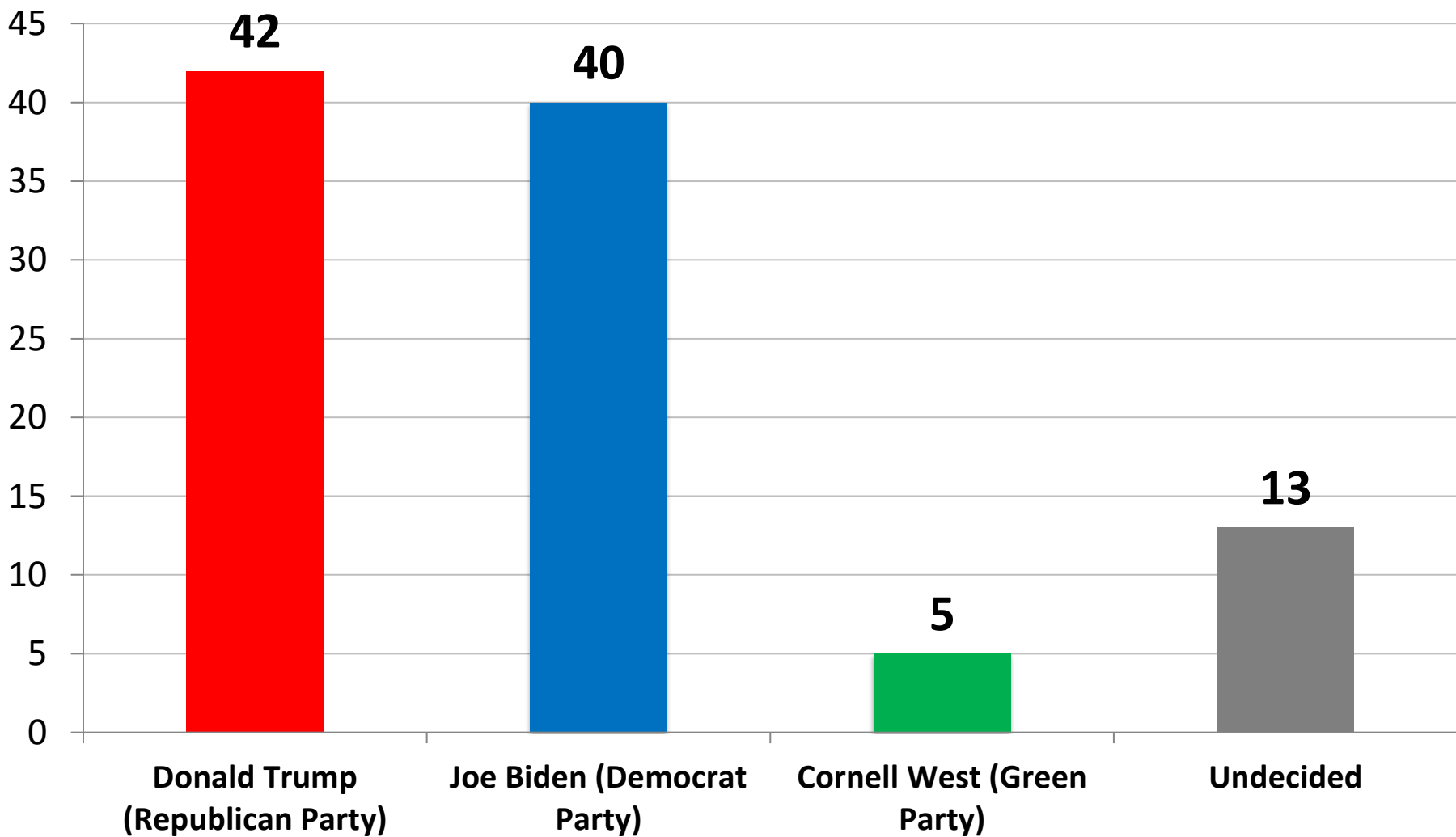
	Trump	Biden	UND
East	43	45	11
Midwest	47	41	12
South	47	44	9
West	46	44	10
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	86	9	5
Generic: DEM	6	87	7
Generic: UND.	23	35	42
Approve Biden	11	84	4
Disapprove Biden	74	13	13
Republican	88	7	5
Democrat	11	81	8
Independent	38	43	20
Liberal	21	73	6
Moderate	34	51	15
Conservative	79	13	8
White	56	35	10
African- American	9	80	11
Hispanic	44	45	11
Under 55	45	44	12
Over 55	49	44	7
Married	55	38	8
Single	37	48	15
Men	53	41	6
Women	40	47	13
Live in Urban Area	41	51	8
Live in Suburban Area	45	45	10
Live in Rural Area	57	30	13

Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?



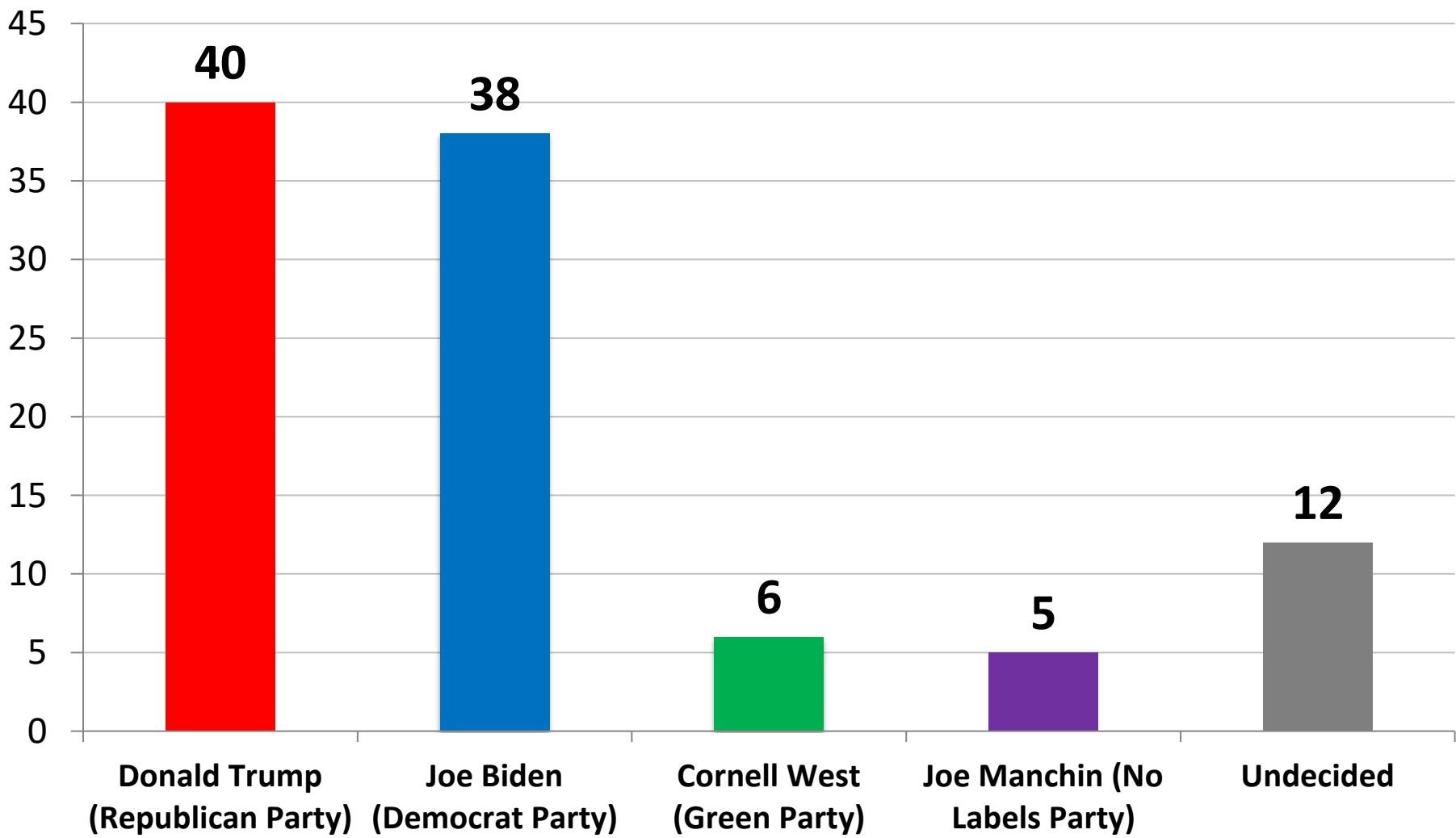
	Trump	Harris	UND
East	45	42	13
Midwest	52	36	13
South	51	40	9
West	45	43	12
Vote Trump 2024	98	2	0
Vote Biden 2024	4	86	10
Vote Und. 2024	18	15	67
Generic: GOP	89	6	5
Generic: DEM	8	84	9
Generic: UND.	27	26	46
Approve Biden	14	78	9
Disapprove Biden	77	12	12
Republican	91	4	5
Democrat	13	76	11
Independent	42	39	19
Liberal	22	71	7
Moderate	38	44	18
Conservative	81	11	7
White	59	31	10
African- American	9	78	13
Hispanic	45	44	11
Under 55	47	41	13
Over 55	52	39	9
Married	57	34	10
Single	41	45	15
Men	55	37	8
Women	43	43	14
Live in Urban Area	42	48	10
Live in Suburban Area	48	42	11
Live in Rural Area	62	25	13

Now, if the general election for President were held today among the following candidates, for whom would you vote?



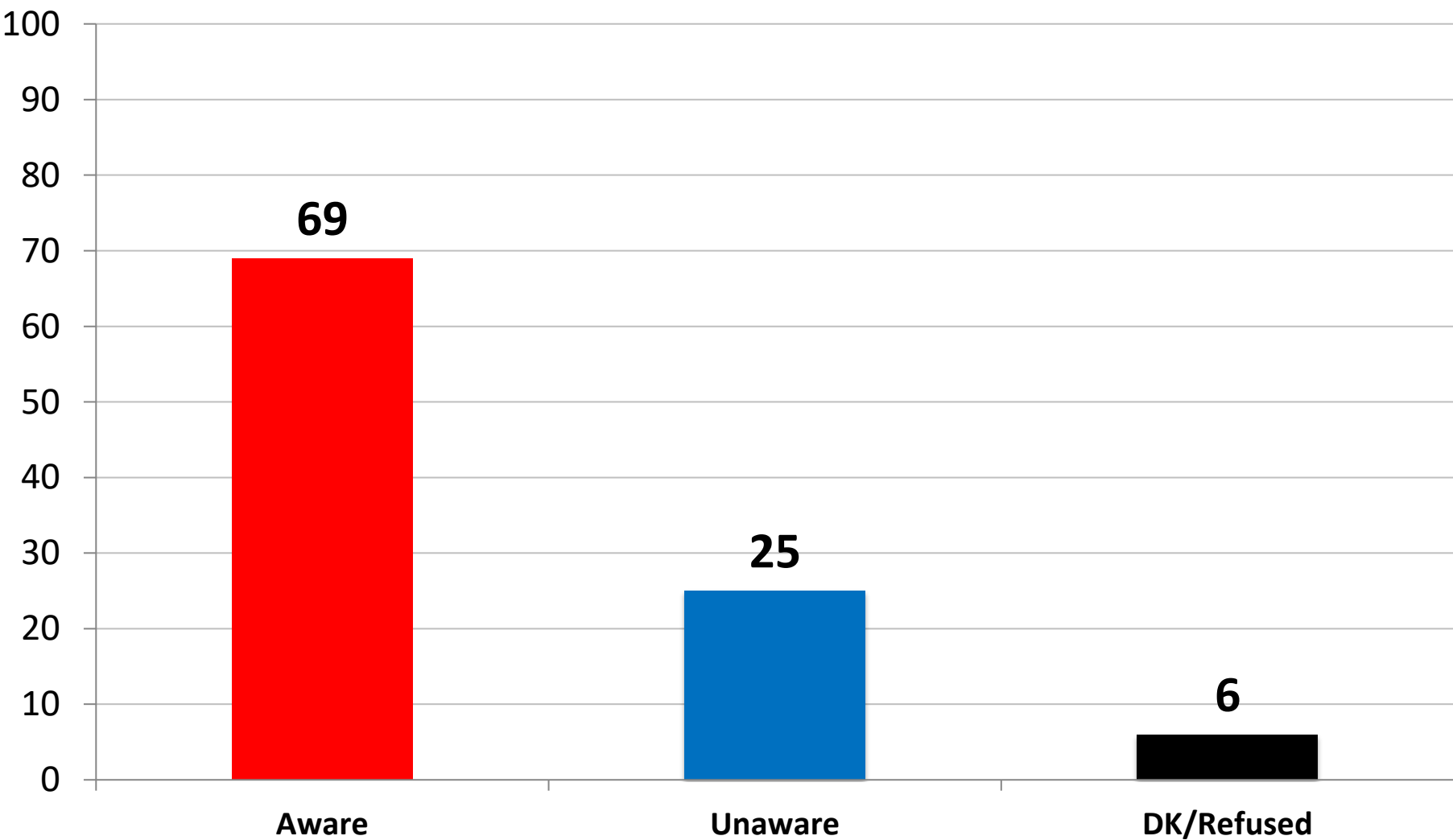
	DT	JB	CW	UND
East	37	45	4	14
Midwest	46	34	7	13
South	44	41	4	12
West	39	40	8	13
Vote Trump 2024	89	4	4	3
Vote Biden 2024	1	84	5	10
Vote Und. 2024	3	13	14	70
Generic: GOP	78	9	5	8
Generic: DEM	4	82	5	9
Generic: UND.	24	20	10	47
Approve Biden	8	81	4	8
Disapprove Biden	69	10	6	15
Republican	83	6	3	7
Democrat	6	80	5	10
Independent	35	32	9	24
Liberal	14	71	8	8
Moderate	30	44	6	20
Conservative	77	11	3	10
White	53	30	5	12
African- American	6	73	5	16
Hispanic	30	48	11	11
Under 55	38	40	7	15
Over 55	48	40	3	10
Married	52	34	5	10
Single	31	46	6	17
Men	50	38	4	8
Women	35	42	7	17
Live in Urban Area	36	48	5	10
Live in Suburban Area	41	41	6	12
Live in Rural Area	54	26	3	17

Now, if the general election for President were held today among the following candidates, for whom would you vote?



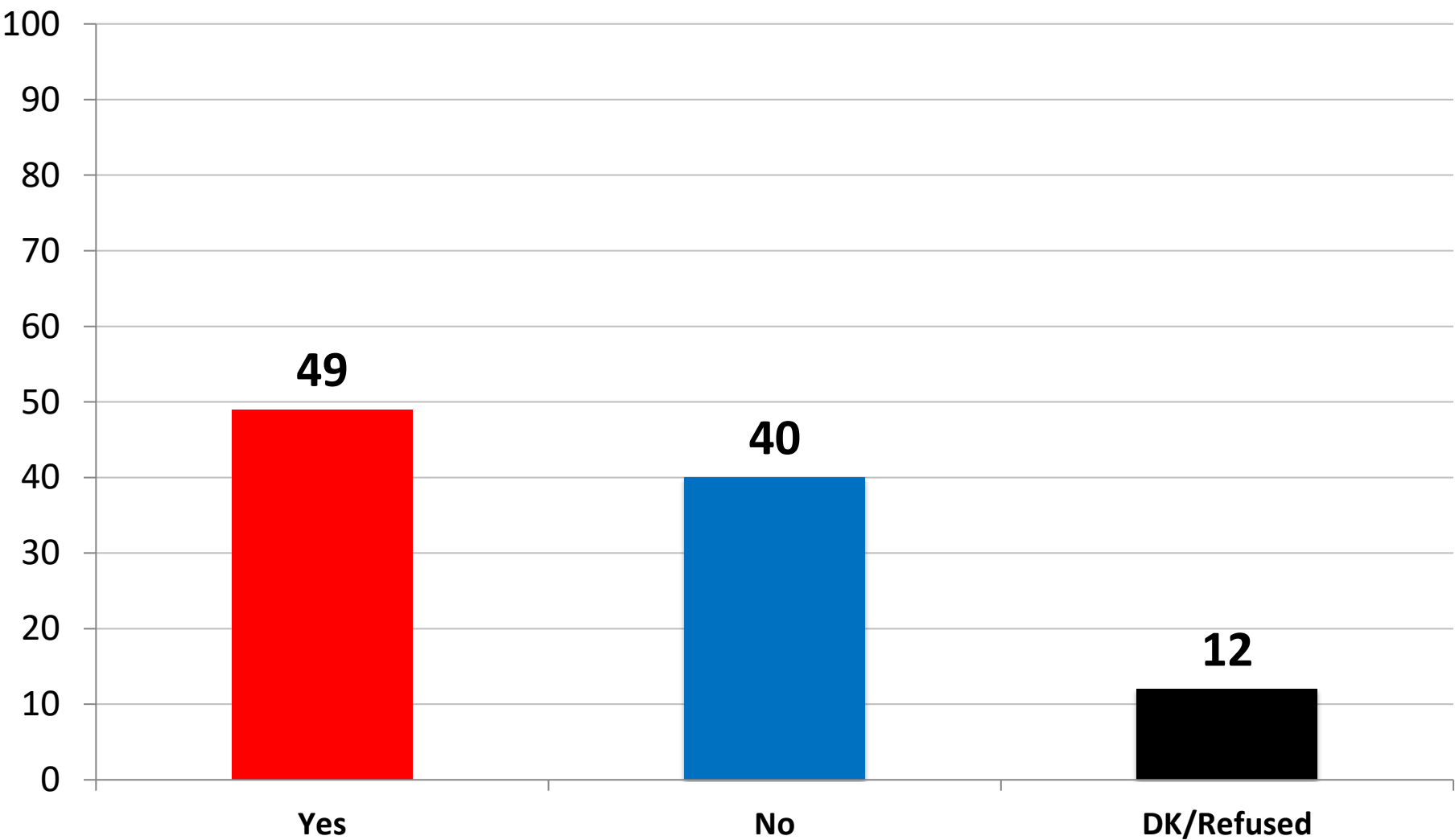
	DT	JB	CW	JM	UND
East	34	42	5	4	14
Midwest	45	32	9	5	10
South	42	39	3	4	12
West	35	39	7	6	13
Vote Trump 2024	85	4	6	3	3
Vote Biden 2024	1	81	3	6	10
Vote Und. 2024	3	7	18	7	65
Generic: GOP	75	7	7	3	8
Generic: DEM	4	78	2	7	9
Generic: UND.	20	21	10	5	44
Approve Biden	6	78	3	5	8
Disapprove Biden	66	8	7	4	14
Republican	80	5	5	2	8
Democrat	5	76	3	6	9
Independent	32	30	10	7	22
Liberal	12	67	4	8	9
Moderate	28	41	8	5	18
Conservative	74	11	5	2	10
White	51	29	6	3	12
African- American	6	70	2	8	14
Hispanic	28	42	8	10	12
Under 55	36	37	6	7	14
Over 55	45	39	5	2	10
Married	47	34	7	3	10
Single	31	41	6	6	16
Men	46	38	7	3	7
Women	34	38	5	6	17
Live in Urban Area	34	47	5	4	10
Live in Suburban Area	38	38	6	5	13
Live in Rural Area	52	24	4	5	15

Are you aware or not aware that Joe Biden's Justice Department has informed President Trump he is the target of another criminal investigation into efforts to overturn the 2020 election and will be indicted and arrested again?



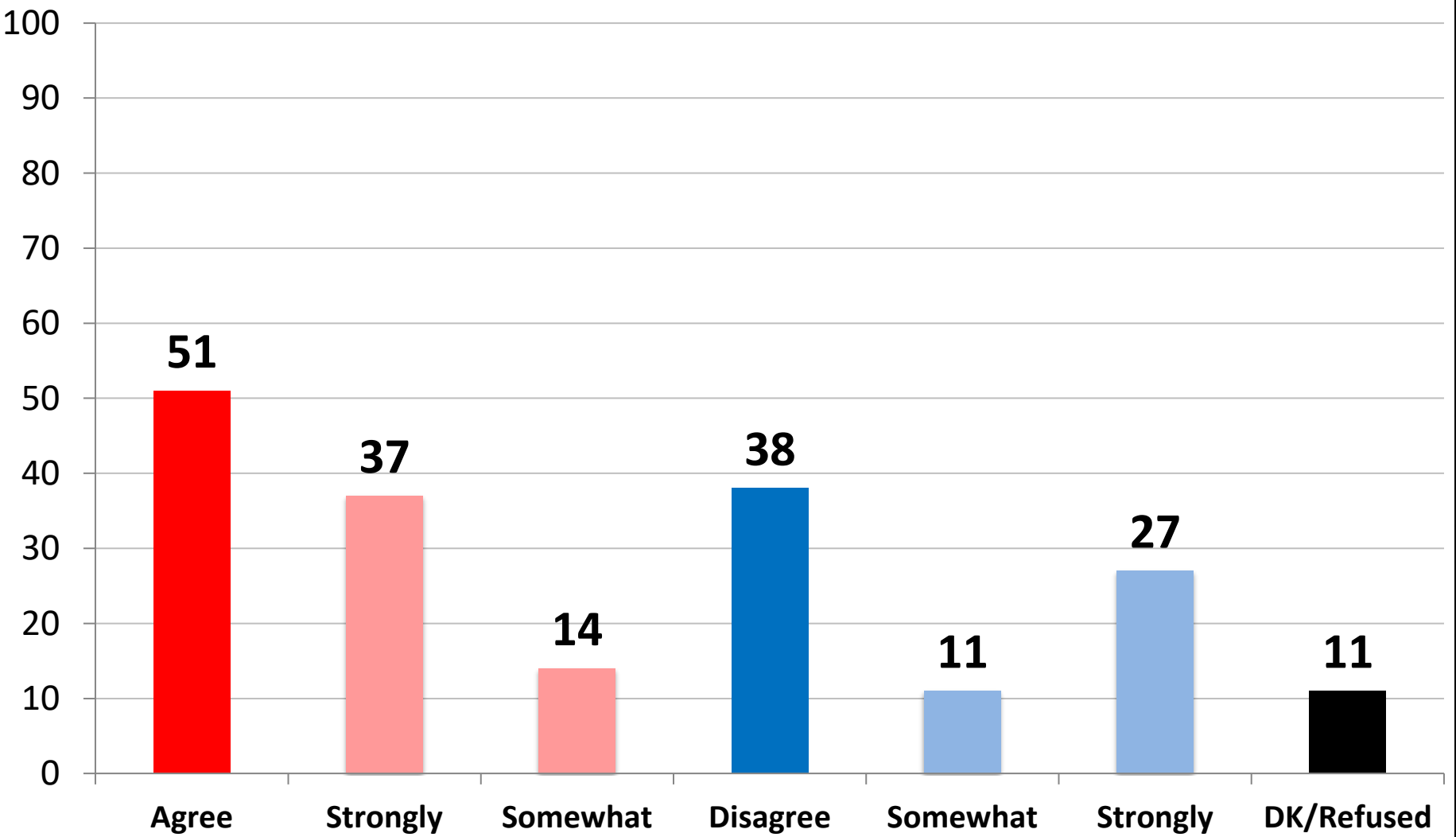
	Aware	Unaware
East	73	21
Midwest	68	26
South	67	28
West	72	21
Vote Trump 2024	71	24
Vote Biden 2024	70	25
Vote Und. 2024	60	28
Generic: GOP	72	23
Generic: DEM	71	24
Generic: UND.	55	35
Approve Biden	74	20
Disapprove Biden	68	27
Republican	73	23
Democrat	69	24
Independent	64	28
Liberal	68	24
Moderate	66	30
Conservative	74	21
White	74	22
African- American	60	28
Hispanic	61	32
Under 55	62	32
Over 55	80	15
Married	77	19
Single	62	30
Men	80	16
Women	60	33
Live in Urban Area	69	26
Live in Suburban Area	70	25
Live in Rural Area	69	24

Since Donald Trump leads Joe Biden for President in many polls, do you think these investigations and indictments by the Biden Justice Department are about stopping Donald Trump from running for President again?



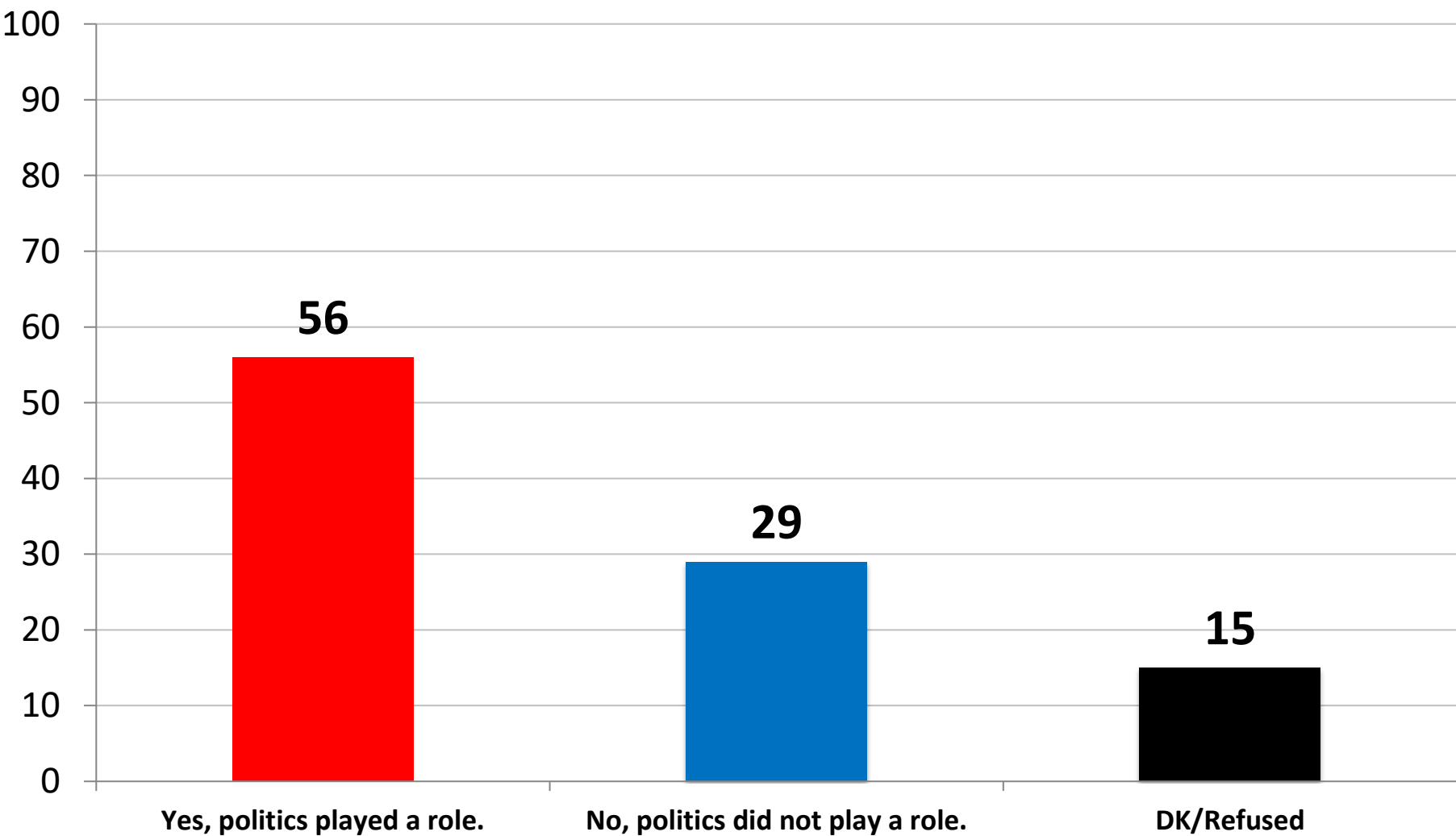
	Yes	No
East	44	42
Midwest	52	38
South	47	42
West	53	36
Vote Trump 2024	77	18
Vote Biden 2024	23	62
Vote Und. 2024	32	38
Generic: GOP	72	22
Generic: DEM	23	61
Generic: UND.	42	36
Approve Biden	26	61
Disapprove Biden	67	24
Republican	72	21
Democrat	26	58
Independent	47	39
Liberal	28	60
Moderate	46	40
Conservative	68	22
White	56	35
African- American	22	59
Hispanic	46	39
Under 55	50	37
Over 55	47	44
Married	54	37
Single	45	38
Men	54	38
Women	44	41
Live in Urban Area	44	45
Live in Suburban Area	48	39
Live in Rural Area	56	32

Do you agree or disagree President Biden and his Justice Department are pushing the indictments of President Trump to divert attention away from the investigation of cocaine in the White House and alleged bribes of the Biden family by foreign companies including Communist China?



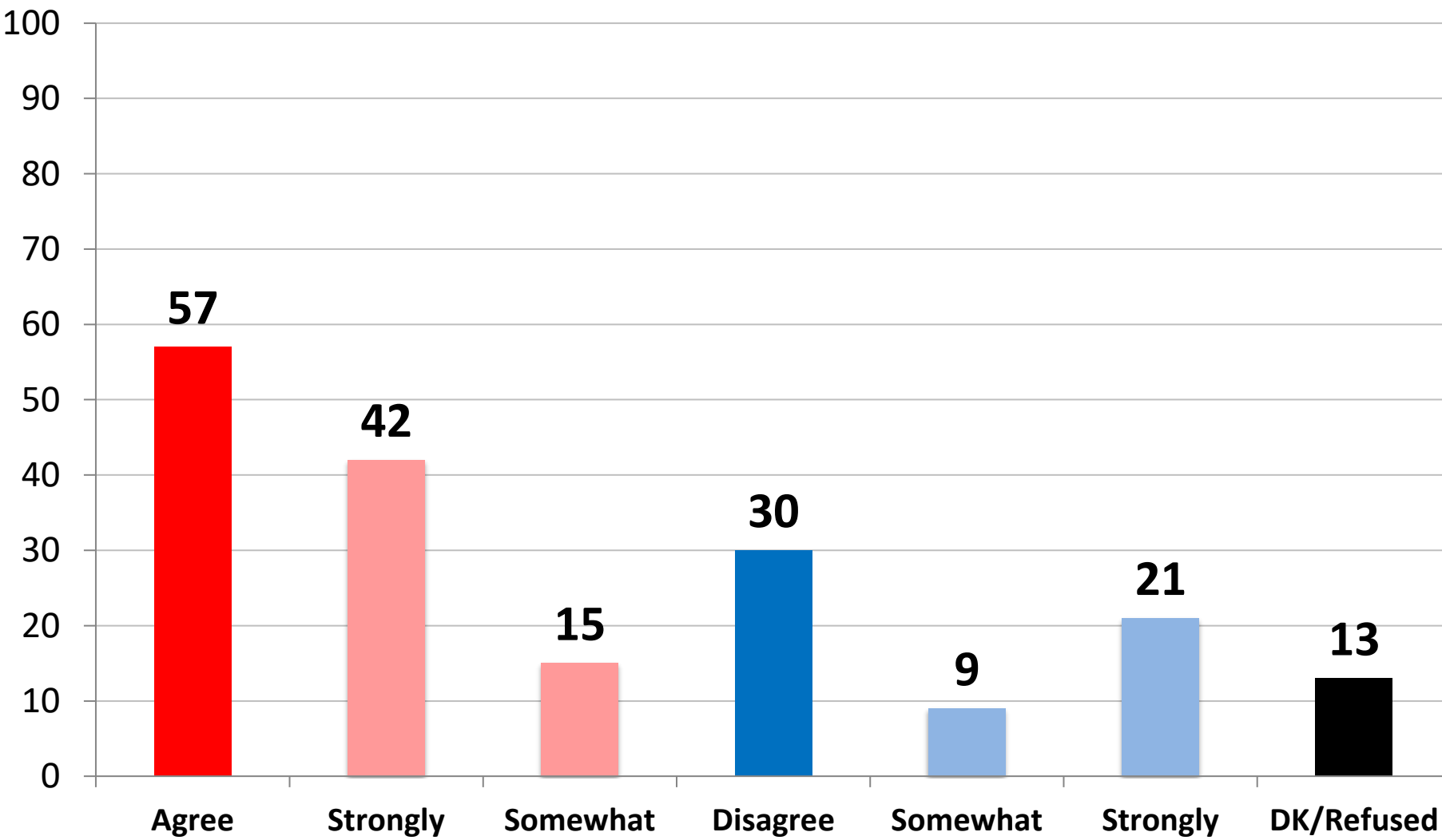
	Agree	Disagree
East	49	37
Midwest	54	38
South	51	38
West	51	39
Vote Trump 2024	86	9
Vote Biden 2024	17	72
Vote Und. 2024	41	24
Generic: GOP	81	12
Generic: DEM	18	70
Generic: UND.	45	31
Approve Biden	21	69
Disapprove Biden	75	15
Republican	81	12
Democrat	22	66
Independent	51	36
Liberal	28	63
Moderate	43	43
Conservative	78	12
White	59	32
African- American	26	60
Hispanic	49	39
Under 55	50	35
Over 55	53	42
Married	60	34
Single	45	39
Men	55	38
Women	48	38
Live in Urban Area	46	41
Live in Suburban Area	51	40
Live in Rural Area	58	28

Do you believe politics played a role in Joe Biden’s personally appointed Attorney General Merrick Garland’s Department of Justice indicting former President Donald Trump?



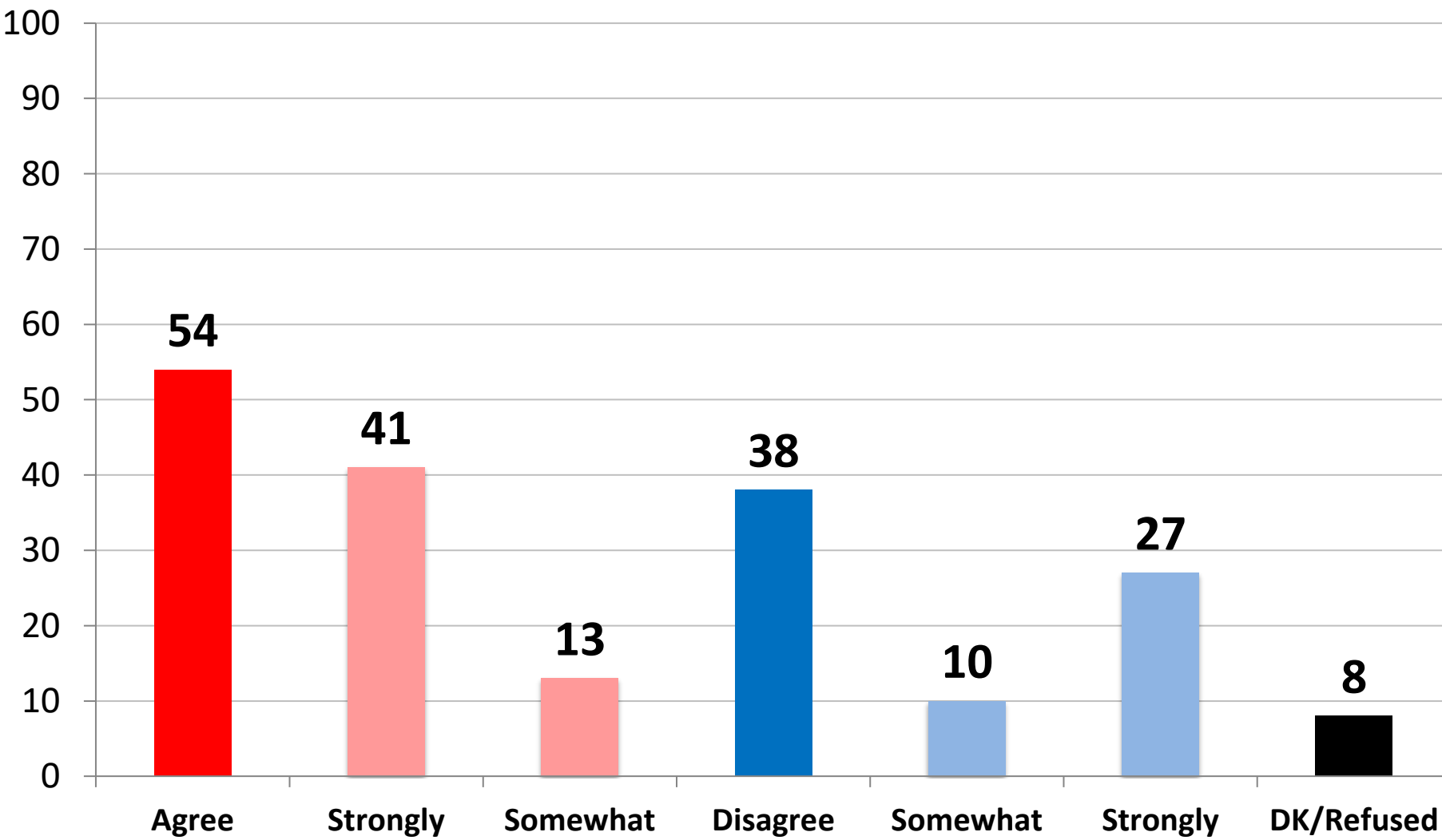
	Yes	No
East	51	31
Midwest	57	28
South	56	29
West	56	30
Vote Trump 2024	87	7
Vote Biden 2024	26	55
Vote Und. 2024	41	19
Generic: GOP	81	10
Generic: DEM	28	54
Generic: UND.	44	23
Approve Biden	28	55
Disapprove Biden	77	11
Republican	83	9
Democrat	32	51
Independent	51	27
Liberal	35	51
Moderate	48	32
Conservative	80	10
White	62	26
African- American	29	44
Hispanic	55	28
Under 55	56	25
Over 55	55	35
Married	65	25
Single	49	30
Men	60	31
Women	52	27
Live in Urban Area	53	28
Live in Suburban Area	55	32
Live in Rural Area	62	22

Do you agree or disagree that there is a double standard and bias at Joe Biden’s Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?



	Agree	Disagree
East	54	31
Midwest	60	31
South	59	28
West	55	31
Vote Trump 2024	90	6
Vote Biden 2024	25	57
Vote Und. 2024	48	21
Generic: GOP	87	8
Generic: DEM	26	56
Generic: UND.	46	26
Approve Biden	30	55
Disapprove Biden	79	12
Republican	86	8
Democrat	29	52
Independent	57	29
Liberal	33	51
Moderate	50	34
Conservative	85	8
White	64	28
African- American	31	43
Hispanic	61	24
Under 55	58	27
Over 55	57	33
Married	65	28
Single	51	29
Men	60	32
Women	55	28
Live in Urban Area	51	34
Live in Suburban Area	59	29
Live in Rural Area	61	26

Do you agree or disagree that Joe Biden’s Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?



	Agree	Disagree
East	50	42
Midwest	55	37
South	57	36
West	53	37
Vote Trump 2024	91	6
Vote Biden 2024	19	70
Vote Und. 2024	41	40
Generic: GOP	83	12
Generic: DEM	23	67
Generic: UND.	43	40
Approve Biden	24	68
Disapprove Biden	78	15
Republican	84	10
Democrat	24	65
Independent	54	38
Liberal	29	65
Moderate	46	43
Conservative	83	11
White	62	32
African- American	25	59
Hispanic	51	39
Under 55	54	37
Over 55	55	39
Married	63	31
Single	45	43
Men	58	36
Women	51	39
Live in Urban Area	51	41
Live in Suburban Area	53	40
Live in Rural Area	62	26

From the following list, what social networks do you use?

Ranked greatest to least by Total	6/23 Total	Total	Rep.	Dem.	Ind.	White	A.A/Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	69%	73%	77%	71%	71%	76%	73%	66%	73%	72%	72%	74%
YouTube	60%	61%	57%	62%	65%	58%	65%	69%	68%	50%	57%	64%
Instagram	42%	42%	39%	44%	41%	36%	48%	58%	55%	23%	33%	49%
TikTok	29%	27%	23%	31%	28%	21%	40%	41%	40%	10%	16%	38%
Pinterest	22%	27%	27%	24%	30%	23%	33%	37%	33%	18%	12%	40%
Twitter	27%	26%	25%	26%	26%	24%	30%	29%	32%	17%	28%	23%
LinkedIn	20%	23%	21%	26%	22%	21%	30%	21%	24%	22%	25%	21%
Snapchat	22%	19%	17%	20%	21%	16%	22%	30%	29%	5%	11%	26%
WhatsApp	12%	15%	10%	22%	11%	10%	23%	31%	19%	9%	14%	16%
Reddit	13%	13%	12%	14%	15%	13%	10%	13%	18%	6%	15%	12%
Telegram	6%	7%	9%	7%	5%	6%	8%	14%	10%	4%	7%	7%
Threads	*	4%	3%	6%	4%	4%	5%	5%	6%	2%	5%	4%
Truth Social	4%	4%	8%	1%	2%	4%	0%	6%	3%	4%	5%	3%
Tumblr	5%	4%	2%	6%	3%	2%	6%	6%	6%	0%	3%	4%
Rumble	3%	3%	5%	0%	5%	3%	1%	6%	4%	3%	4%	3%
Parler	2%	2%	4%	2%	1%	2%	0%	8%	3%	1%	2%	3%
Gettr	0%	1%	1%	2%	1%	1%	1%	5%	2%	1%	2%	1%
CloutHub	1%	1%	2%	1%	0%	1%	0%	6%	2%	0%	1%	2%
Gab.com	1%	1%	1%	1%	1%	0%	0%	4%	1%	0%	0%	1%
Other	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
None	6%	7%	8%	5%	6%	8%	6%	2%	3%	12%	10%	4%

VOTER PROFILE	Voter Likelihood	Total	Age	Total	Region	Total	Religion	Total
	Always Vote	65%	18-29	16%	New England	5%	Protestant	41%
	Almost Always Vote	23%	30-40	17%	Middle Atlantic	13%	Catholic	24%
	Vote Most of the Time	12%	41-55	25%	East North Central	15%	Atheist/Agnostic	9%
	Party Registration		56-65	20%	West North Central	7%	Jewish	3%
	Republican	36%	65+	22%	South Atlantic	21%	Buddhist	2%
	Democrat	36%	Mean Age	49.3	East South Central	7%	Muslim	3%
	Independent/DK	28%	Gender		West South Central	11%	Born Again/Evangelical n=654	
	Direction		Male	47%	Mountain	8%	Yes	46%
	Right Track	23%	Female	53%	Pacific	14%	No	54%
	Wrong Direction	69%	Race		Area		Household Income	
	Vote Behavior		White	68%	Urban	28%	Under \$20,000	15%
	Democrat	44%	African American/Black	13%	Suburban	52%	\$20,000 - \$40,000	21%
	Ticket Splitter	14%	Hispanic	13%	Rural	20%	\$40,000 - \$60,000	21%
	Republican	42%	Asian	4%	Employment		\$60,000 - \$100,000	23%
	Ideology		Abortion		Employed	40%	\$100,000 - \$150,000	13%
	Liberal	29%	Pro-Life	48%	Private Sector	31%	\$150,000 - \$200,000	3%
	Moderate	35%	Pro-Choice	46%	Government	10%	\$200,000 - \$250,000	2%
	Conservative	36%	Firearm Household		Self-employed	11%	Over \$250,000	2%
	Education		Yes	35%	Homemaker	6%	LGBTQ+ Community	
	Less than College	60%	No	62%	Student	5%	Yes	9%
	College grad.	40%	Immigrant Household		Retired	27%	No	88%
			Yes	36%	Unemployed	11%		
			No	61%				



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