

National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

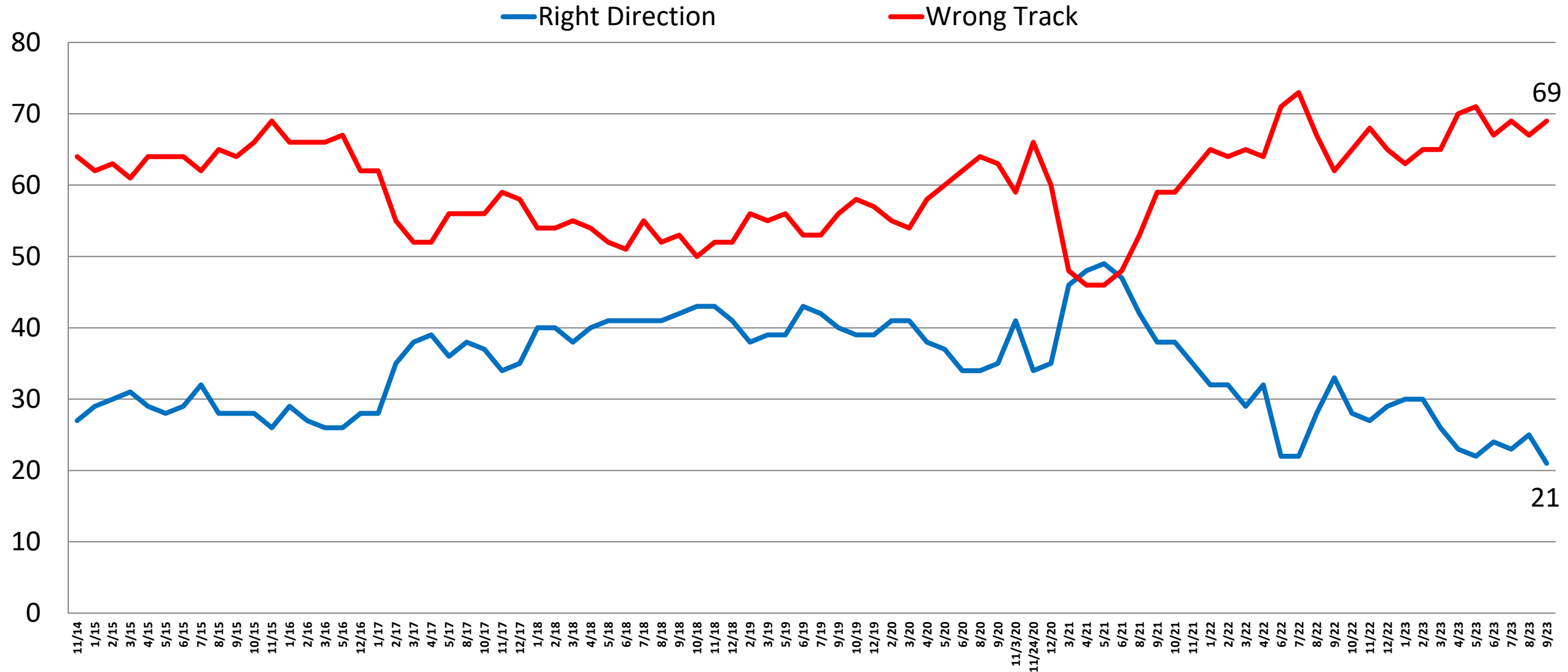


McLaughlin & Associates

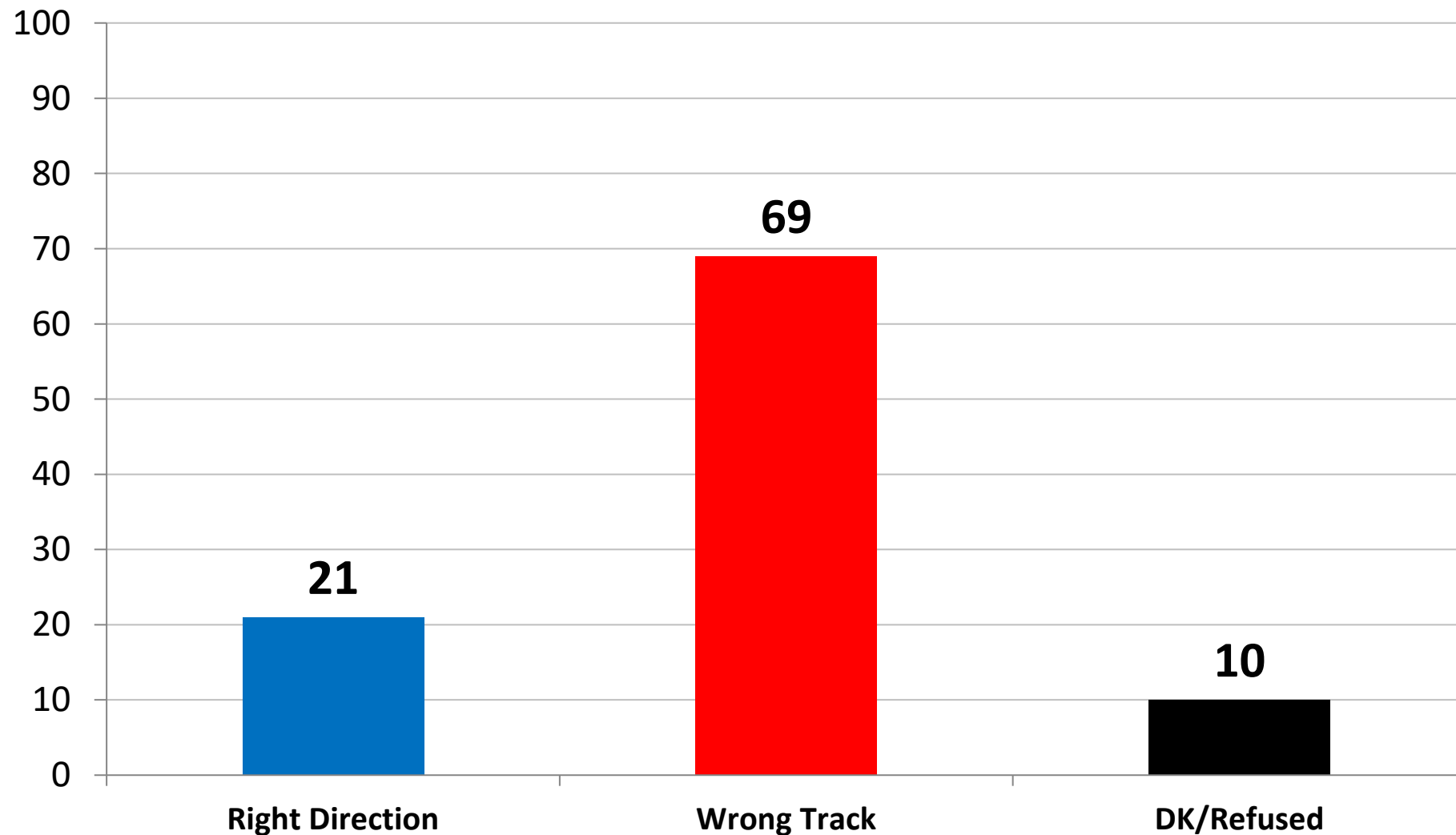
Field Dates: September 22nd - 26th, 2023

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Direction: *United States* (Time Series)

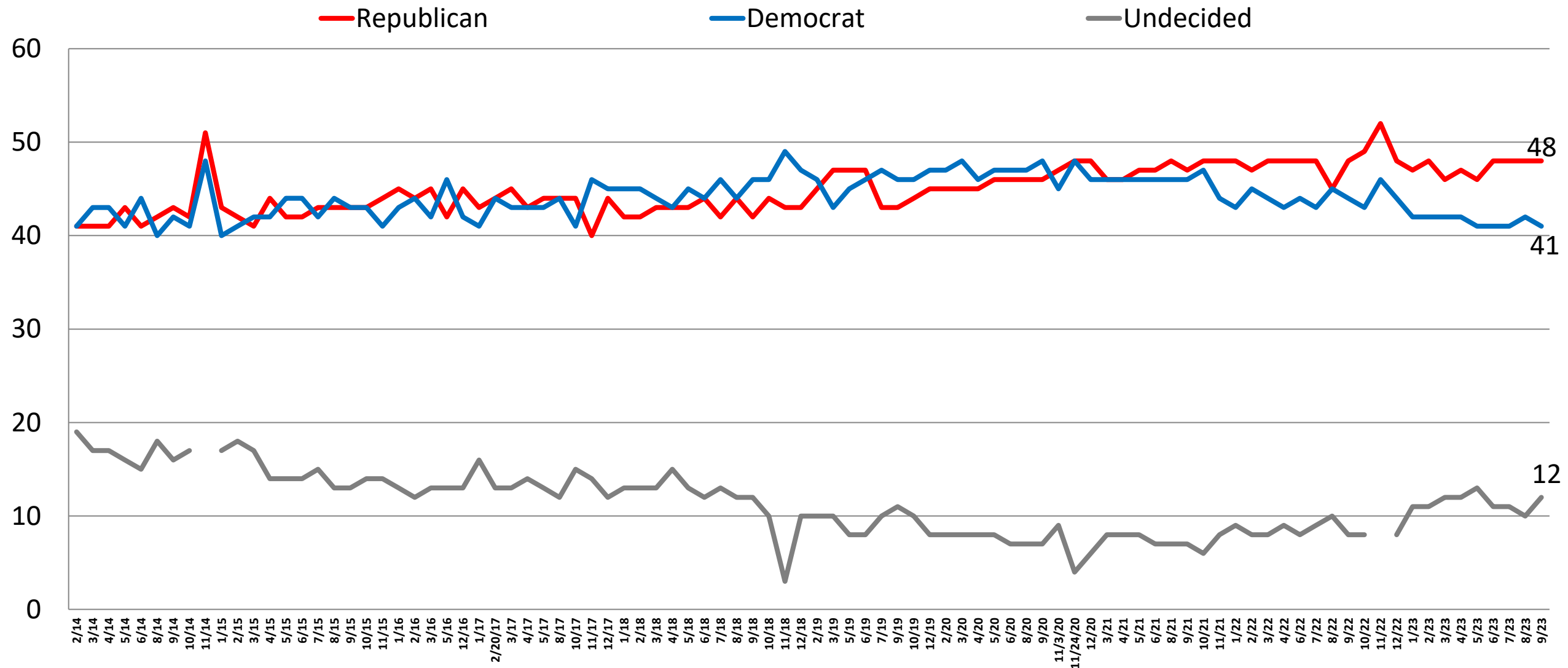


Direction: *United States*

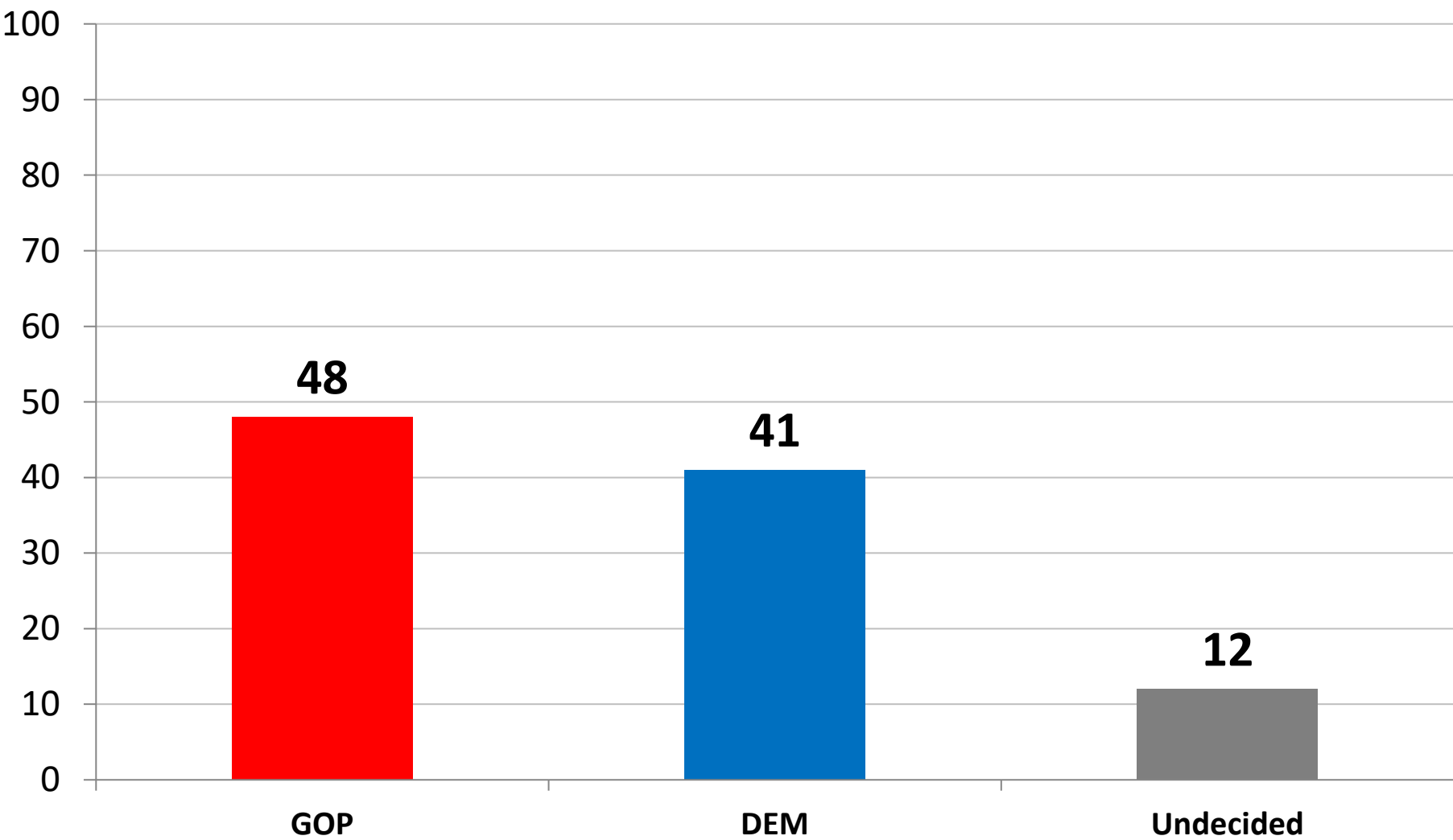


	RD	WT
East	24	66
Midwest	14	74
South	22	70
West	22	66
Vote Trump 2024	9	89
Vote Biden 2024	38	47
Vote Und. 2024	3	72
Generic: GOP	10	86
Generic: DEM	36	48
Generic: UND.	8	75
Approve Biden	46	41
Disapprove Biden	3	94
Republican	8	88
Democrat	36	48
Independent	16	73
Liberal	35	51
Moderate	22	64
Conservative	7	89
White	16	76
African-American	34	51
Hispanic	27	59
Under 55	22	65
Over 55	18	76
Married	21	73
Single	23	64
Men	17	78
Women	24	61
Live in Urban Area	28	60
Live in Suburban Area	20	71
Live in Rural Area	13	77

Generic Ballot: *U.S. Congress* (Time Series)

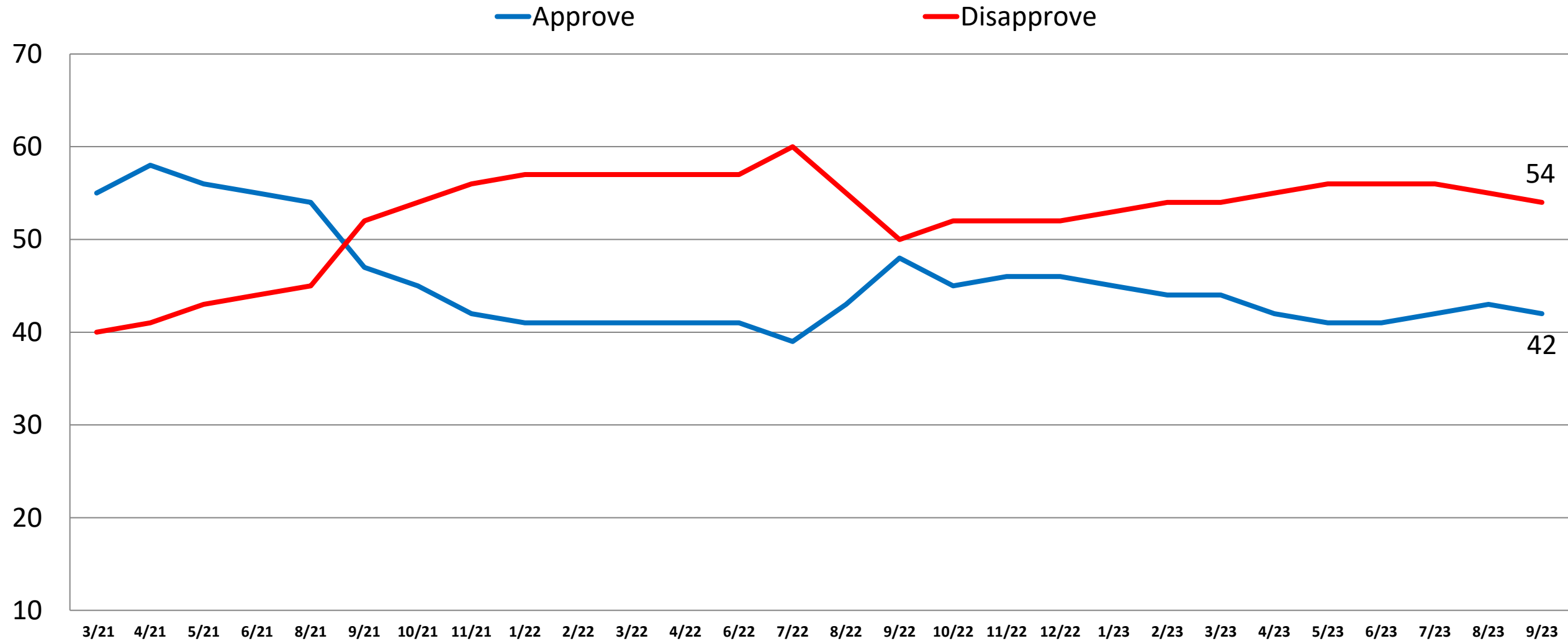


Generic Ballot: *U.S. Congress*

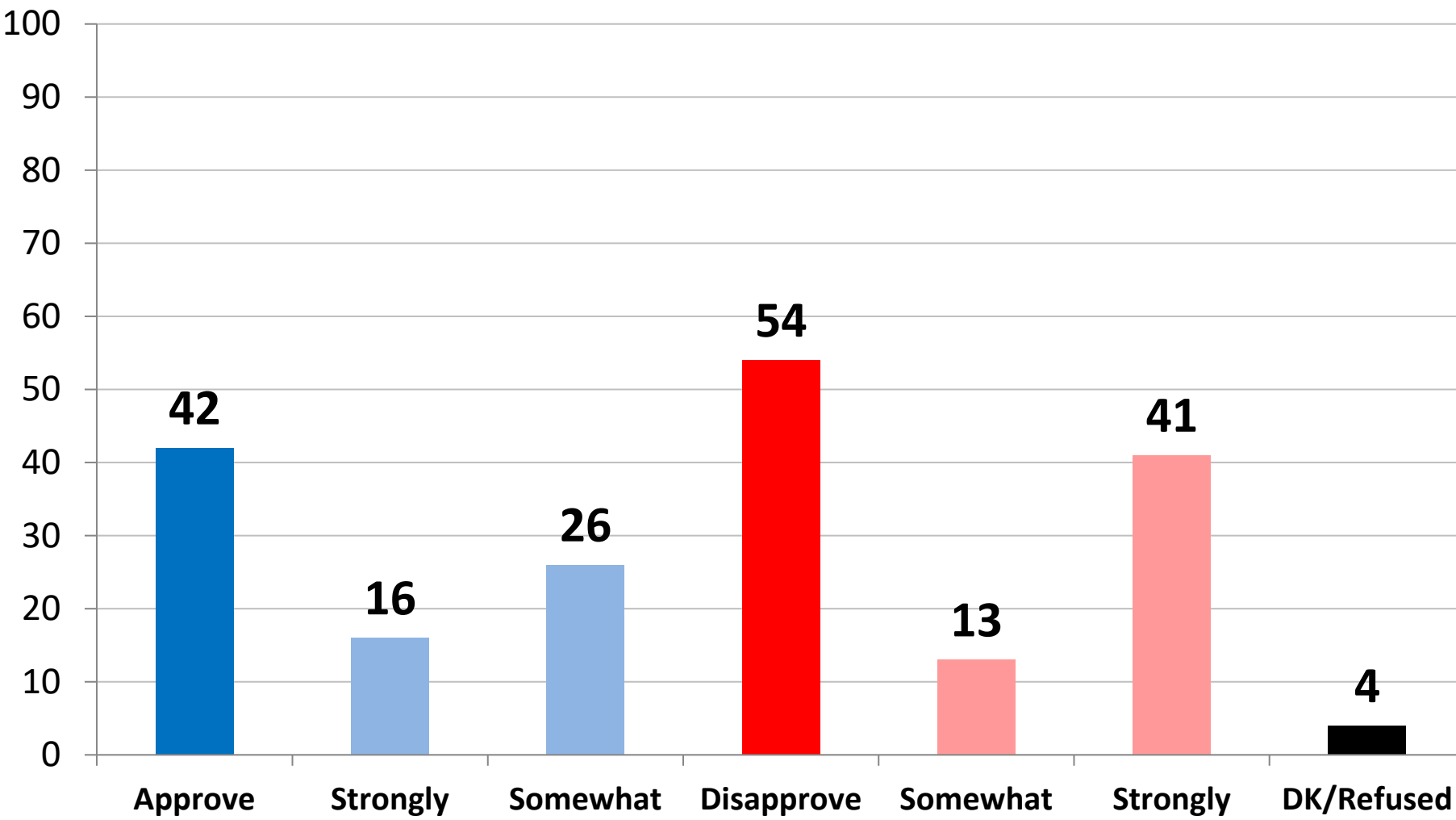


	GOP	DEM	UND
East	47	41	12
Midwest	53	38	9
South	48	39	13
West	43	46	12
Vote Trump 2024	89	5	7
Vote Biden 2024	9	83	8
Vote Und. 2024	18	33	50
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	17	75	8
Disapprove Biden	74	14	12
Republican	94	3	3
Democrat	9	86	5
Independent	38	30	32
Liberal	17	77	6
Moderate	34	43	23
Conservative	85	9	6
White	59	31	11
African-American	14	74	12
Hispanic	34	50	16
Under 55	42	43	15
Over 55	55	38	7
Married	54	35	12
Single	37	50	13
Men	71	20	9
Women	27	59	14
Live in Urban Area	40	50	10
Live in Suburban Area	50	39	11
Live in Rural Area	53	33	14

Job Rating: *Joe Biden* (Time Series)

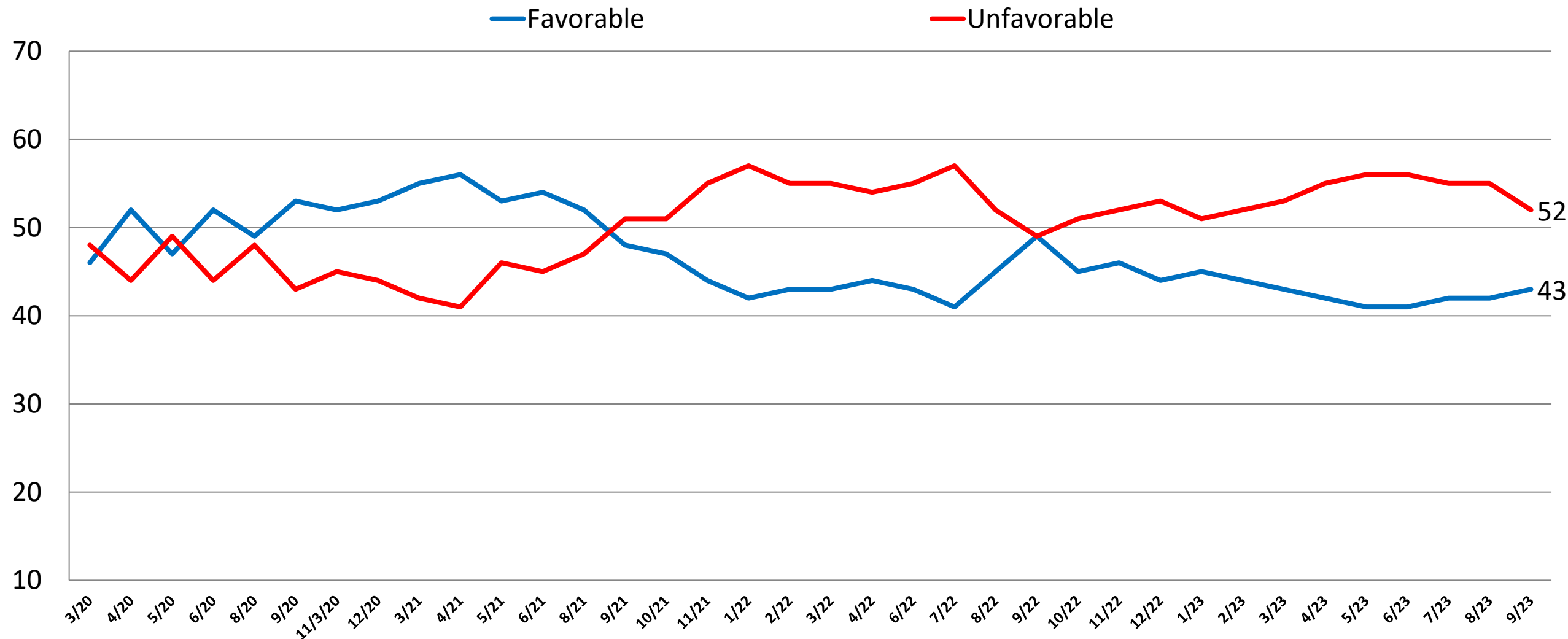


Job Rating: *Joe Biden*

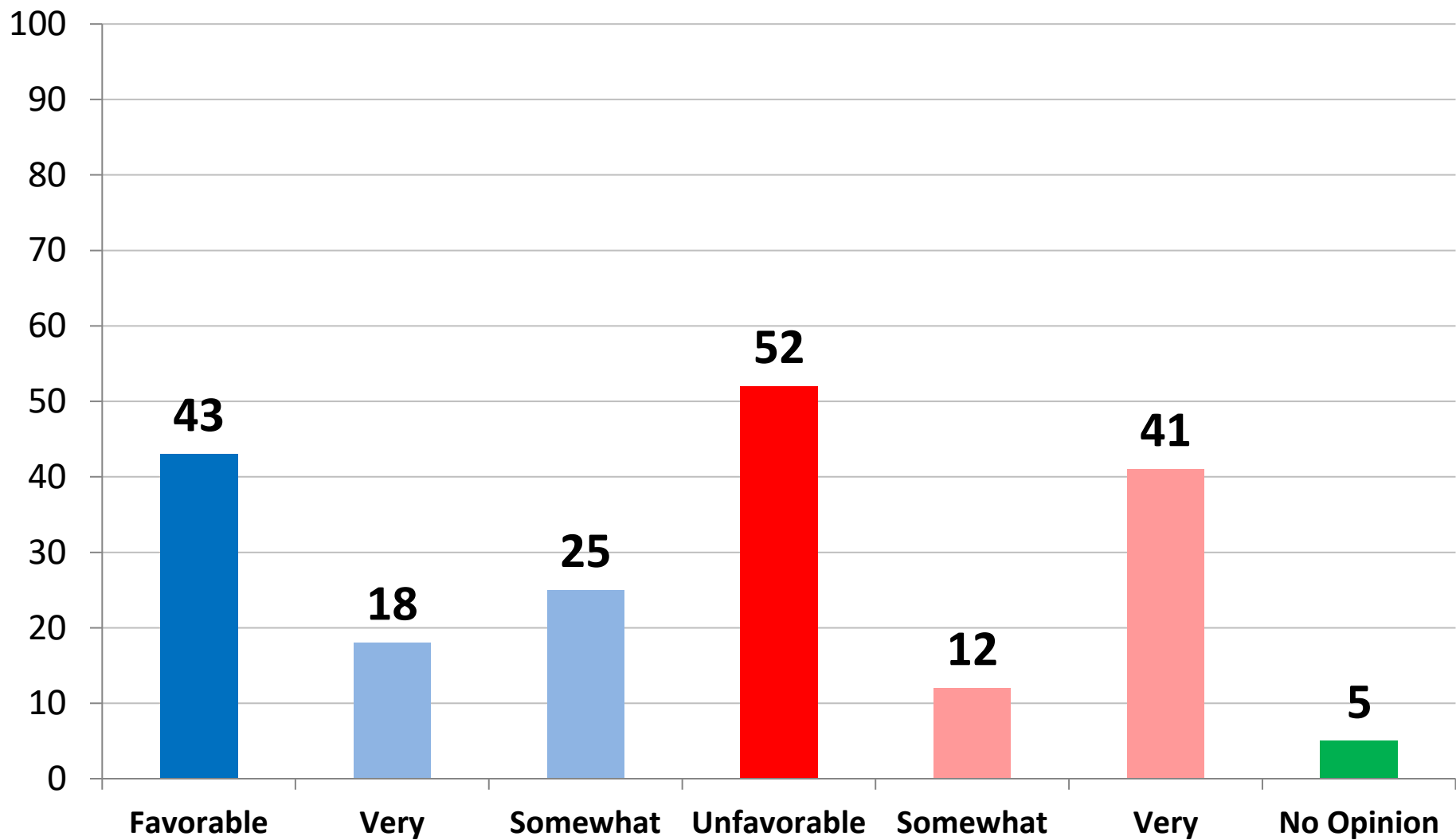


	Approve	Disapprove
East	47	49
Midwest	37	60
South	42	54
West	41	53
Vote Trump 2024	11	88
Vote Biden 2024	80	16
Vote Und. 2024	24	56
Generic: GOP	15	85
Generic: DEM	77	18
Generic: UND.	28	56
Approve Biden	100	0
Disapprove Biden	0	100
Republican	14	85
Democrat	73	22
Independent	36	56
Liberal	72	22
Moderate	45	50
Conservative	14	84
White	34	64
African-American	67	28
Hispanic	48	42
Under 55	44	50
Over 55	38	60
Married	37	60
Single	50	44
Men	27	70
Women	54	40
Live in Urban Area	53	42
Live in Suburban Area	41	56
Live in Rural Area	30	65

Opinion: *Joe Biden* (Time Series)

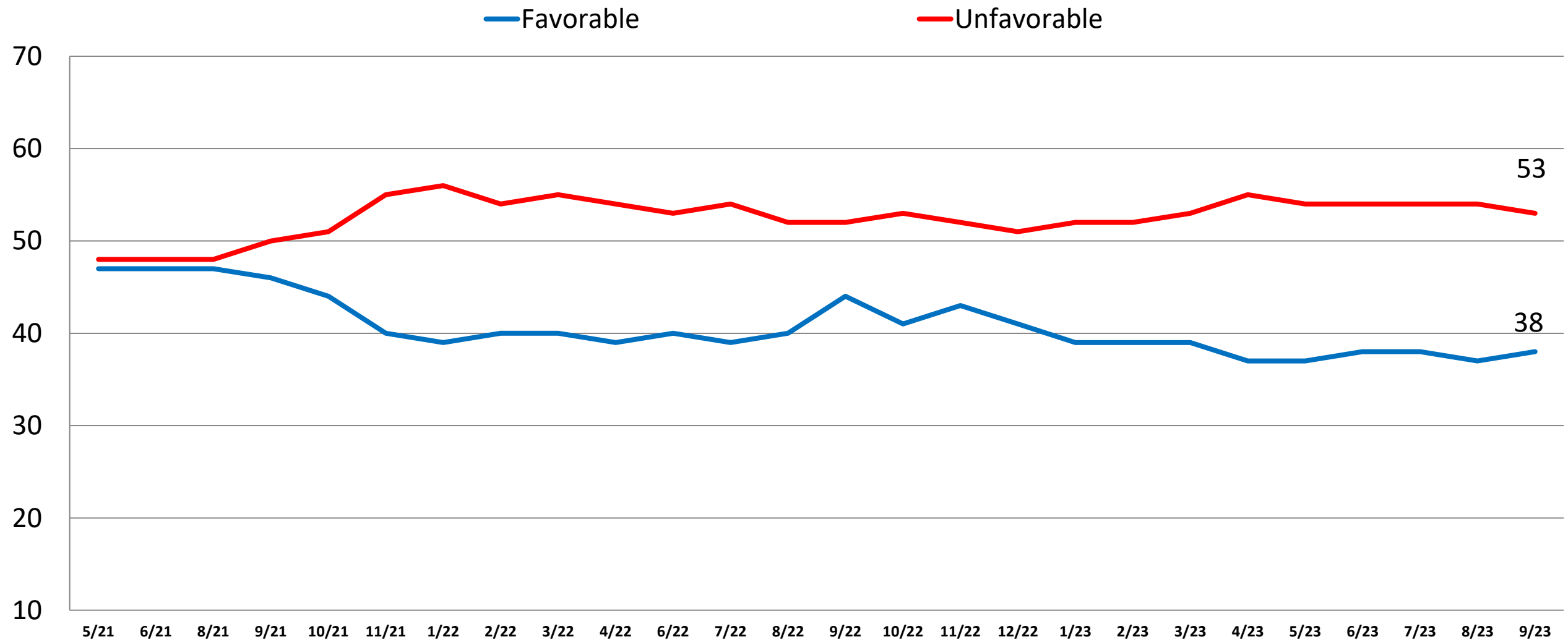


Opinion: *Joe Biden*

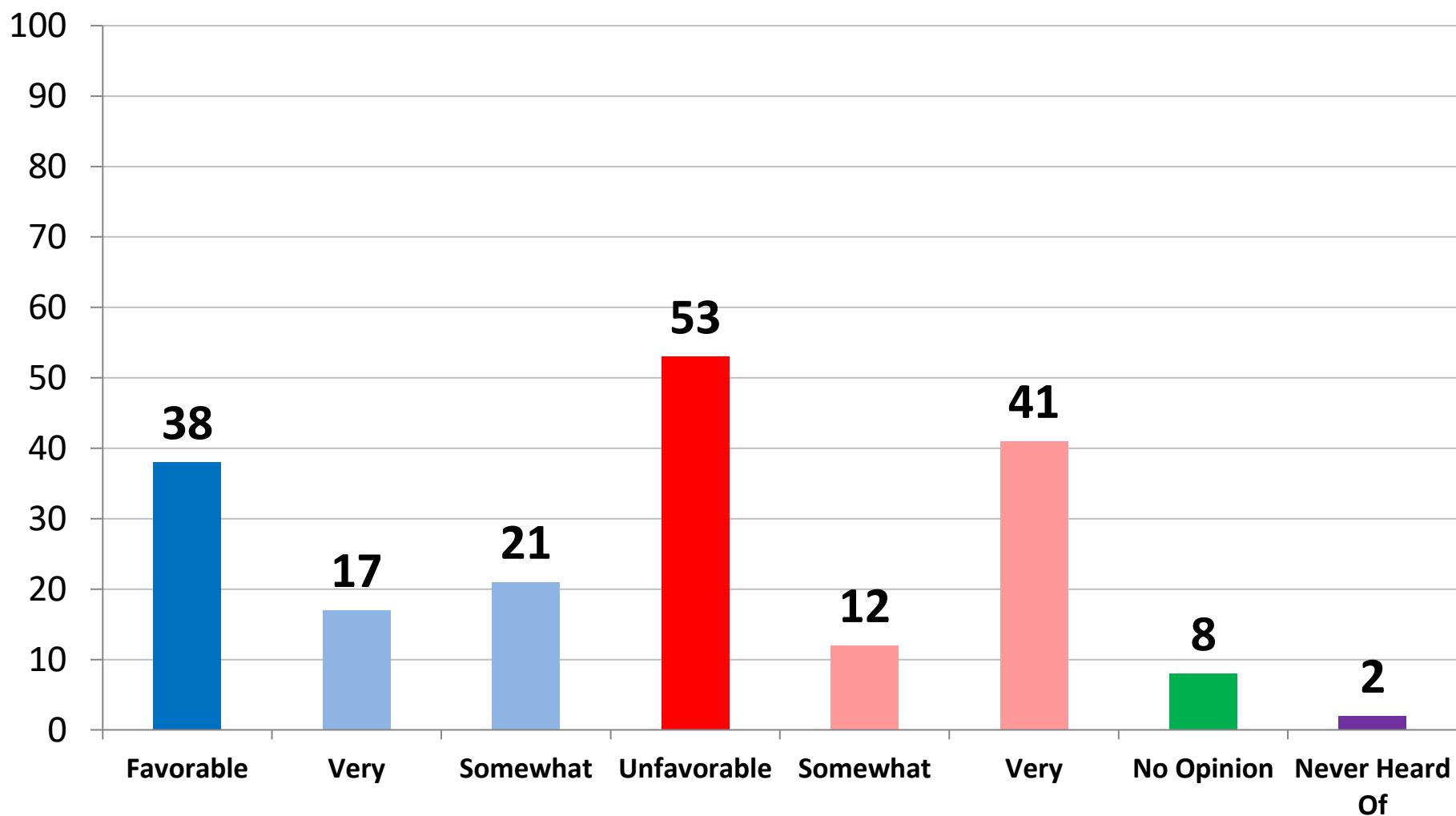


	Favorable	Unfavorable
East	48	48
Midwest	37	59
South	43	52
West	45	50
Vote Trump 2024	10	87
Vote Biden 2024	84	15
Vote Und. 2024	26	50
Generic: GOP	14	84
Generic: DEM	81	16
Generic: UND.	31	52
Approve Biden	93	4
Disapprove Biden	6	92
Republican	12	86
Democrat	79	18
Independent	37	54
Liberal	75	22
Moderate	46	47
Conservative	15	82
White	35	62
African-American	69	24
Hispanic	50	42
Under 55	45	48
Over 55	41	59
Married	39	58
Single	50	43
Men	27	69
Women	58	37
Live in Urban Area	55	40
Live in Suburban Area	42	55
Live in Rural Area	31	62

Opinion: *Kamala Harris* (Time Series)



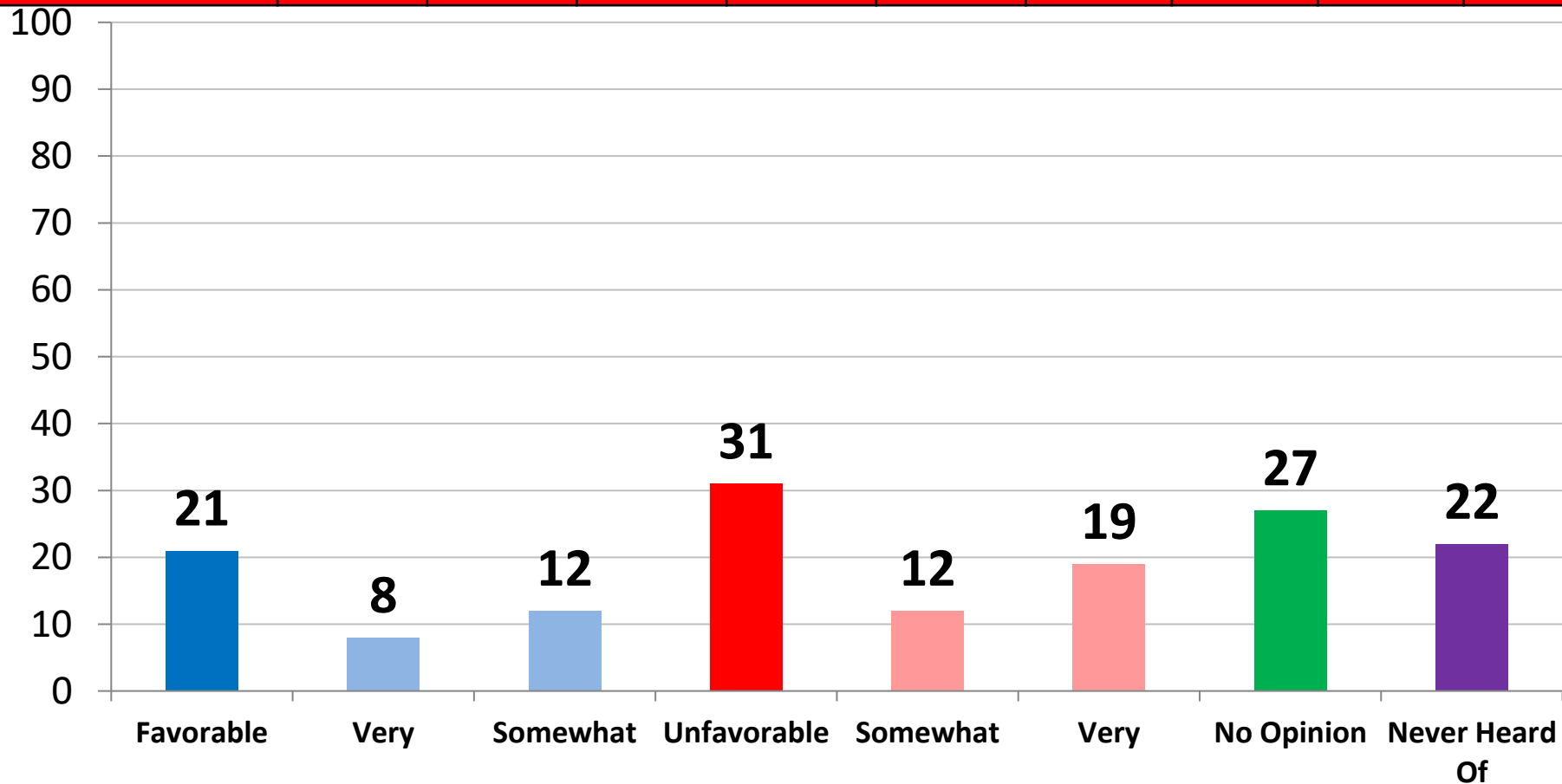
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	37	53
Midwest	33	61
South	38	52
West	43	48
Vote Trump 2024	10	84
Vote Biden 2024	71	21
Vote Und. 2024	28	46
Generic: GOP	12	83
Generic: DEM	72	19
Generic: UND.	26	51
Approve Biden	75	17
Disapprove Biden	10	84
Republican	10	85
Democrat	74	17
Independent	27	59
Liberal	69	23
Moderate	39	46
Conservative	12	84
White	28	65
African-American	69	18
Hispanic	45	37
Under 55	41	46
Over 55	34	63
Married	31	61
Single	49	40
Men	19	74
Women	54	35
Live in Urban Area	54	37
Live in Suburban Area	34	58
Live in Rural Area	27	63

Opinion: *Hakeem Jeffries*

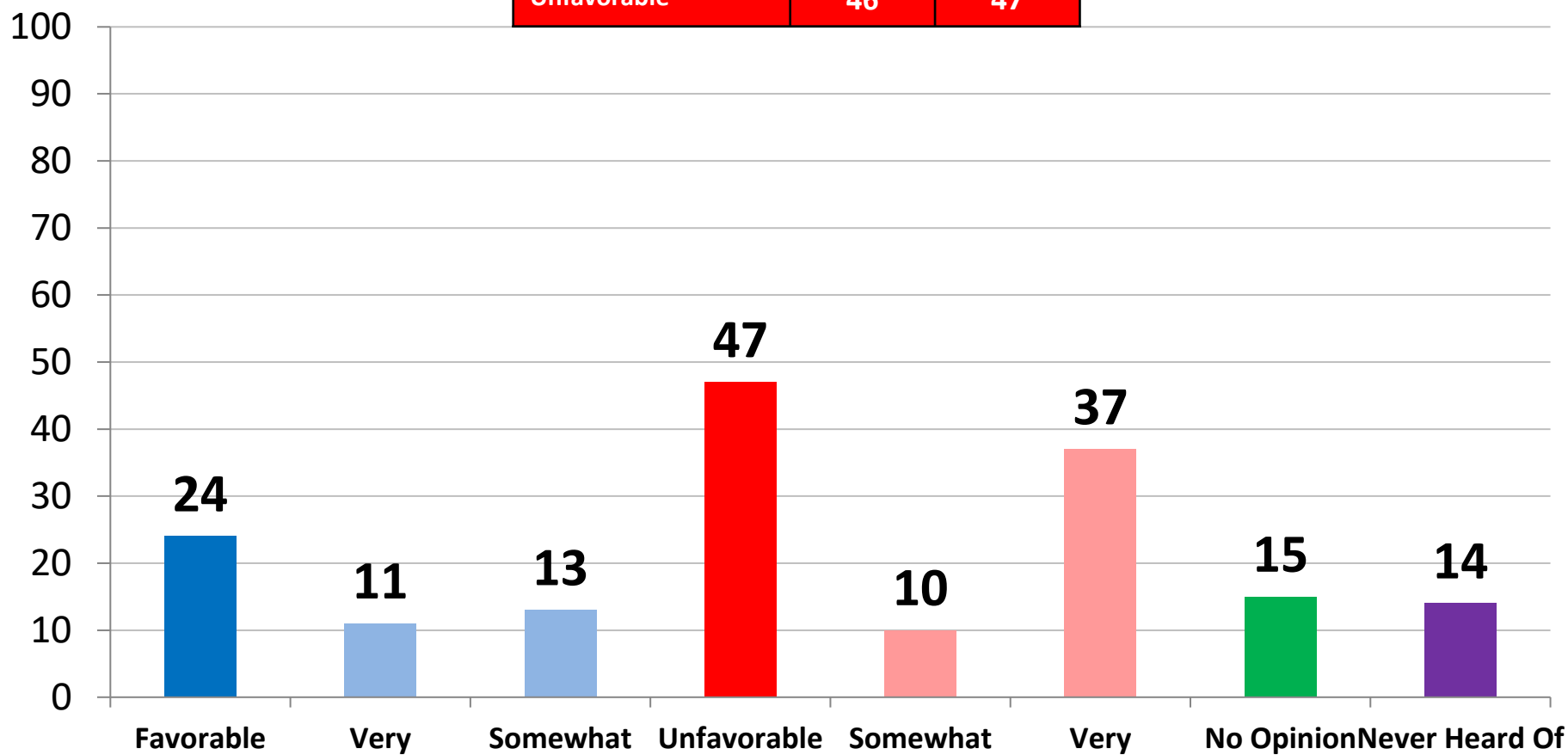
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Favorable	26	26	24	23	23	22	23	20	21
Unfavorable	24	23	25	27	25	28	25	28	31



	Favorable	Unfavorable
East	23	33
Midwest	11	35
South	22	29
West	26	28
Vote Trump 2024	10	46
Vote Biden 2024	35	16
Vote Und. 2024	11	23
Generic: GOP	11	47
Generic: DEM	34	16
Generic: UND.	12	19
Approve Biden	40	17
Disapprove Biden	7	44
Republican	8	47
Democrat	33	16
Independent	22	30
Liberal	35	18
Moderate	20	28
Conservative	9	45
White	17	37
African-American	35	14
Hispanic	26	23
Under 55	20	27
Over 55	21	37
Married	21	34
Single	23	26
Men	17	42
Women	24	21
Live in Urban Area	28	28
Live in Suburban Area	19	34
Live in Rural Area	16	28

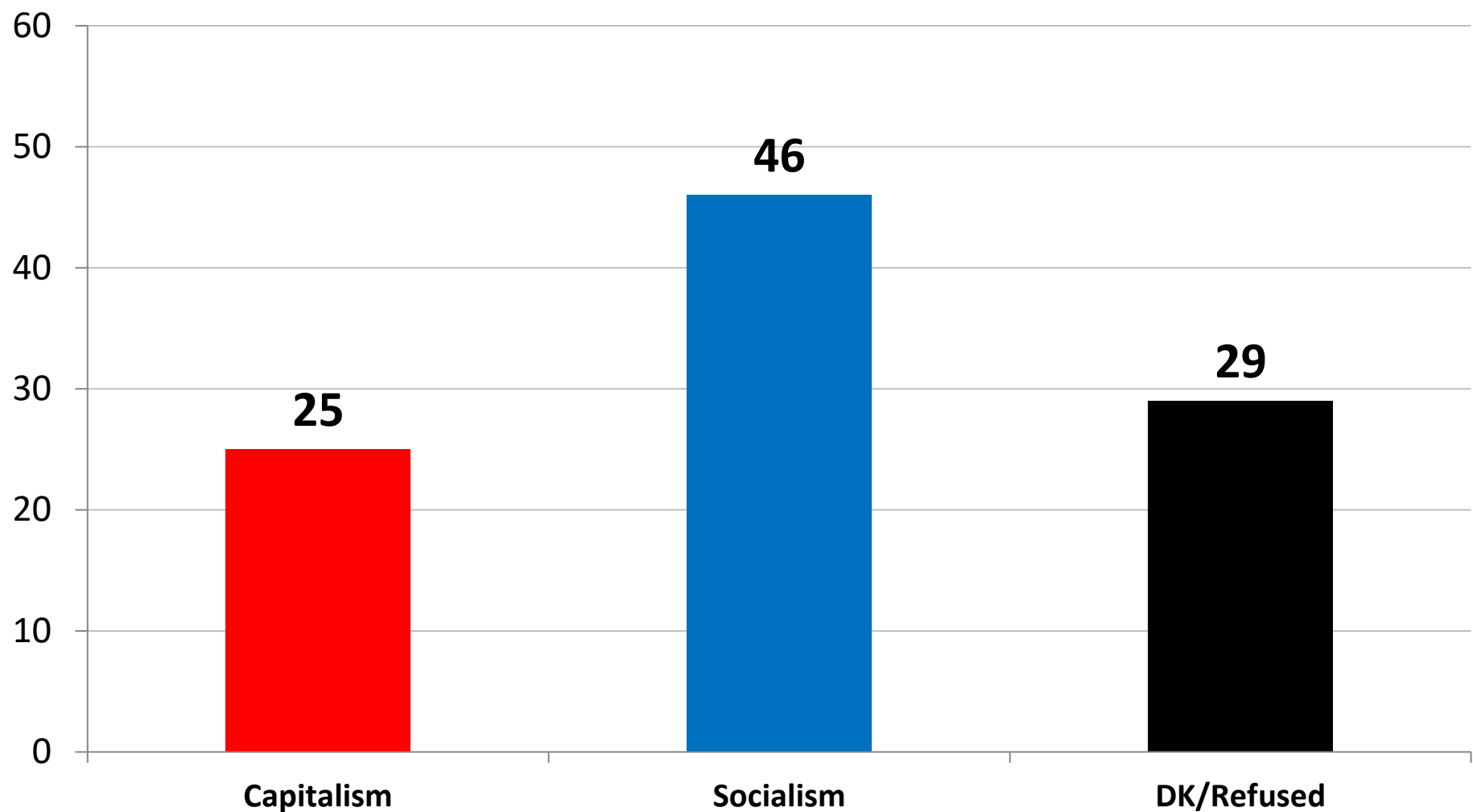
Opinion: *Bidenomics*

	8/23	9/23
Favorable	22	24
Unfavorable	46	47



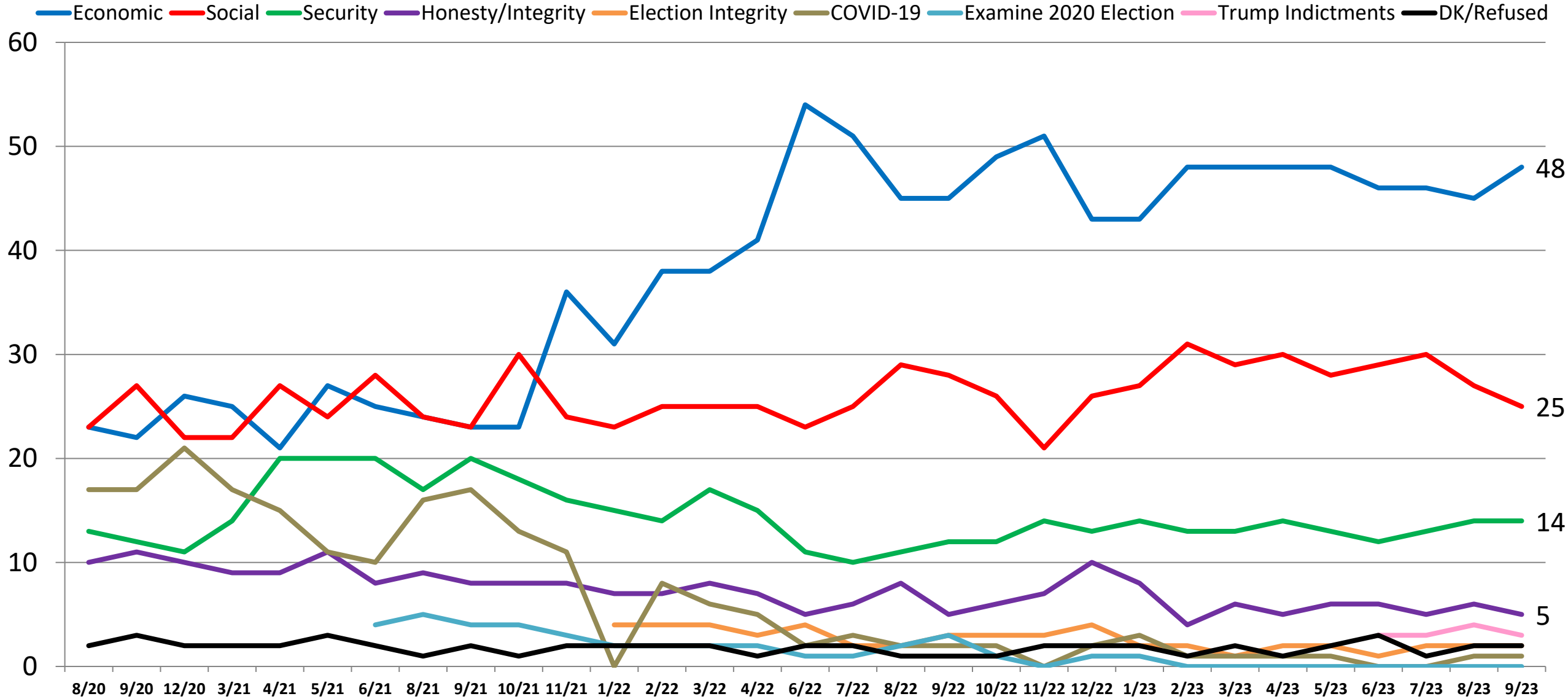
	Favorable	Unfavorable
East	25	47
Midwest	18	53
South	25	44
West	28	45
Vote Trump 2024	7	75
Vote Biden 2024	47	17
Vote Und. 2024	8	42
Generic: GOP	9	74
Generic: DEM	45	19
Generic: UND.	14	34
Approve Biden	53	14
Disapprove Biden	3	75
Republican	7	74
Democrat	44	19
Independent	20	48
Liberal	45	20
Moderate	24	39
Conservative	7	76
White	20	57
African-American	37	21
Hispanic	33	29
Under 55	23	40
Over 55	26	56
Married	24	54
Single	25	36
Men	16	67
Women	31	29
Live in Urban Area	32	36
Live in Suburban Area	22	49
Live in Rural Area	20	56

Which better describes President Biden's economic policies: Free Market Capitalism, or Big Government Socialism?



	Capitalism	Socialism
East	25	46
Midwest	24	48
South	25	47
West	29	40
Vote Trump 2024	13	73
Vote Biden 2024	42	20
Vote Und. 2024	12	29
Generic: GOP	16	72
Generic: DEM	39	18
Generic: UND.	15	36
Approve Biden	45	20
Disapprove Biden	12	68
Republican	14	72
Democrat	36	20
Independent	27	45
Liberal	43	18
Moderate	24	38
Conservative	13	75
White	23	54
African-American	33	21
Hispanic	28	32
Under 55	28	40
Over 55	22	53
Married	23	51
Single	34	36
Men	23	63
Women	27	30
Live in Urban Area	30	37
Live in Suburban Area	25	49
Live in Rural Area	21	49

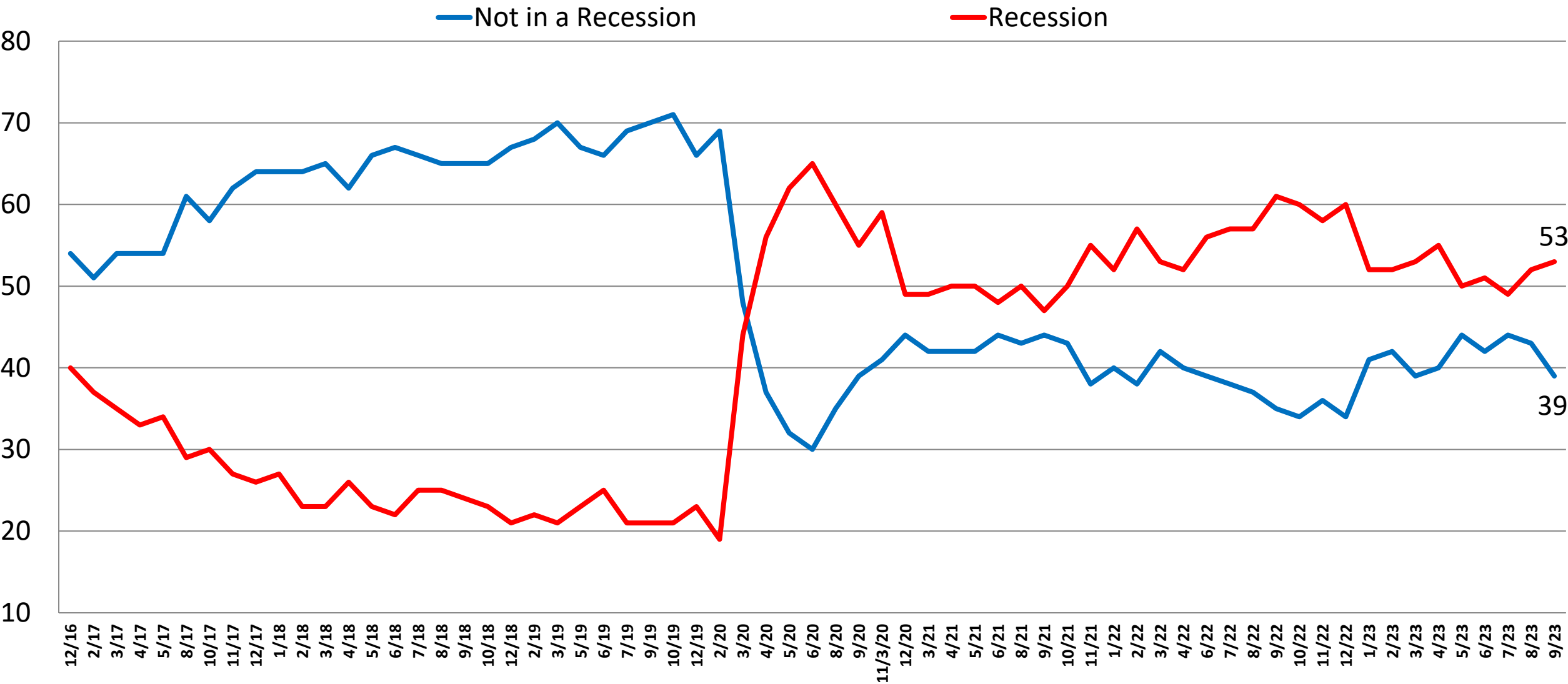
Most Important Issue (Time Series)



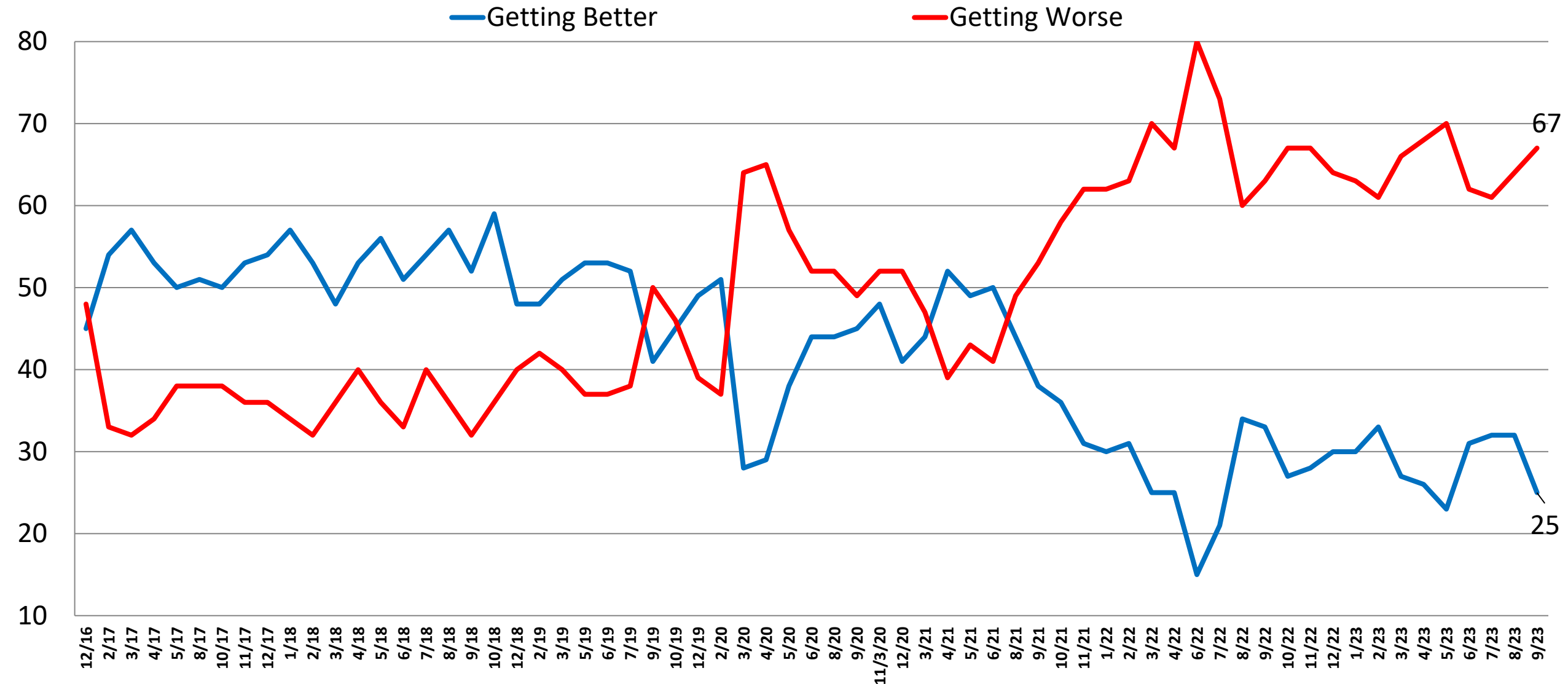
Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Wo- men
Economic	43	48	48	48	48	46	46	45	48	57	41	47	41	46	56	52	43	52	45
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	33	24	27	25	27	32	30	26	31	26
The Economy	13	10	9	11	10	11	9	9	9	10	8	10	7	10	10	11	6	10	8
Gov't Spending/Debt/Deficit*	6	4	4	4	5	4	5	4	4	5	2	5	2	3	6	2	7	5	3
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	5	2	5	2	3	5	1	2	4
Taxes	3	2	2	1	1	2	2	1	2	4	1	2	2	1	3	2	2	2	2
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	3	1	3	2	3	1	2	2
Social	27	31	29	30	28	29	30	27	25	15	38	23	38	27	14	26	24	19	31
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	8	7	8	5	10	7	4	13	9	6
Climate Change/Environment	6	4	6	6	6	6	5	7	5	2	9	4	11	4	1	6	4	4	6
Health care	7	7	5	4	5	4	5	6	5	2	9	4	9	5	3	6	4	2	8
Abortion	4	4	4	5	4	4	5	3	4	2	7	3	9	3	2	5	2	2	6
Race Relations	2	2	2	3	2	2	2	2	1	0	2	2	1	2	0	1	1	1	2
Improving Education	3	3	2	3	2	3	3	1	2	1	4	1	4	3	1	4	0	1	4
Security	14	13	13	14	13	12	13	14	14	19	8	15	9	12	20	11	18	17	11
Fix Immigration	8	4	5	5	5	6	6	6	8	13	2	8	2	7	13	4	12	11	5
National Security/Terrorism	3	3	3	3	3	2	2	3	3	3	2	3	3	2	3	2	4	3	2
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	2	3	3	3	3	3	3	2	2	4
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	1	2	1	2	1	1	1	1	2	1
China	*	1	1	0	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	4	5	7	3	8	4	4	7	5	5
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	1	2	1	2	1	2	2	1
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	0	1	1	1	1	0	1	0	1	1
RE-EXAMINING 2020 ELEC.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	4	4	5	3	2	2	5	3	3
DK/Refused	2	1	2	1	2	3	1	2	2	2	3	3	1	4	2	3	1	1	3

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



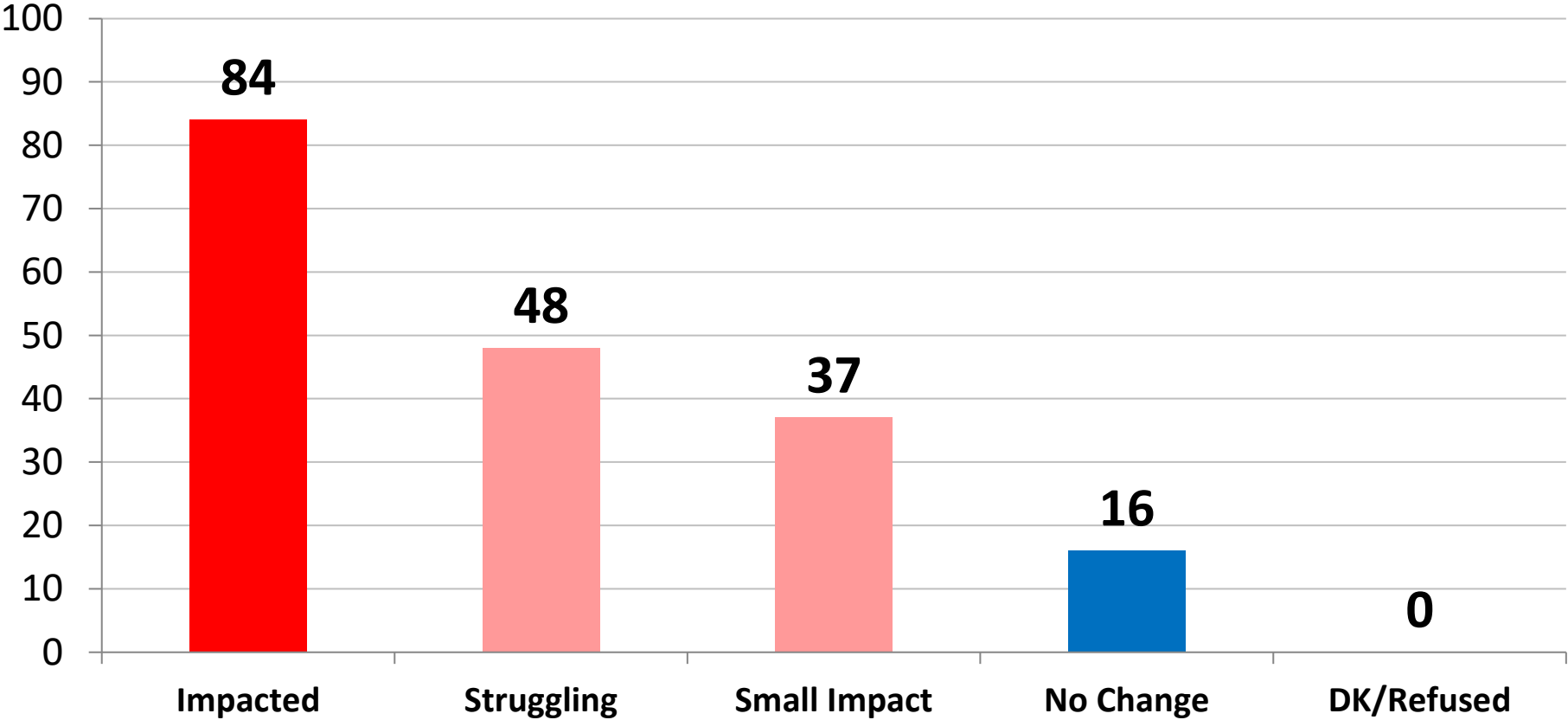
Current Opinion of U.S. Economy (Time Series)

	<u>1/23</u>	<u>2/23</u>	<u>3/23</u>	<u>4/23</u>	<u>5/23</u>	<u>6/23</u>	<u>7/23</u>	<u>8/23</u>	<u>9/23</u>	<u>Rep</u>	<u>Dem</u>	<u>Ind</u>	<u>Lib</u>	<u>Mod</u>	<u>Con</u>	<u>Under 55</u>	<u>Over 55</u>	<u>Men</u>	<u>Wo-men</u>
Not Recession	41	42	39	40	44	42	44	43	39	31	42	44	45	39	33	36	42	41	37
Getting Better	15	19	14	14	13	17	18	17	14	6	20	17	24	15	6	12	17	14	14
Getting Worse	26	23	25	26	31	26	26	26	24	24	22	27	22	24	27	24	25	26	23
Recession	52	52	53	55	50	51	49	52	53	65	46	47	43	41	63	52	54	56	51
Getting Better	15	14	13	13	10	15	13	15	11	6	18	8	16	12	6	11	10	9	12
Getting Worse	37	38	41	42	40	36	36	37	42	60	28	38	26	40	58	41	44	47	38
D.K./Ref.	7	6	8	5	7	7	7	5	8	4	12	9	12	10	4	12	4	4	12
Getting Better	30	33	27	26	23	31	32	32	25	12	38	25	40	27	12	23	28	23	27
Getting Worse	63	61	66	68	70	62	61	64	67	84	50	66	48	63	85	65	69	73	61
D.K./Ref.	7	6	8	5	7	7	8	5	8	4	12	9	12	10	4	12	4	4	12
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-72	-12	-41	-8	-36	-73	-42	-41	-50	-34

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

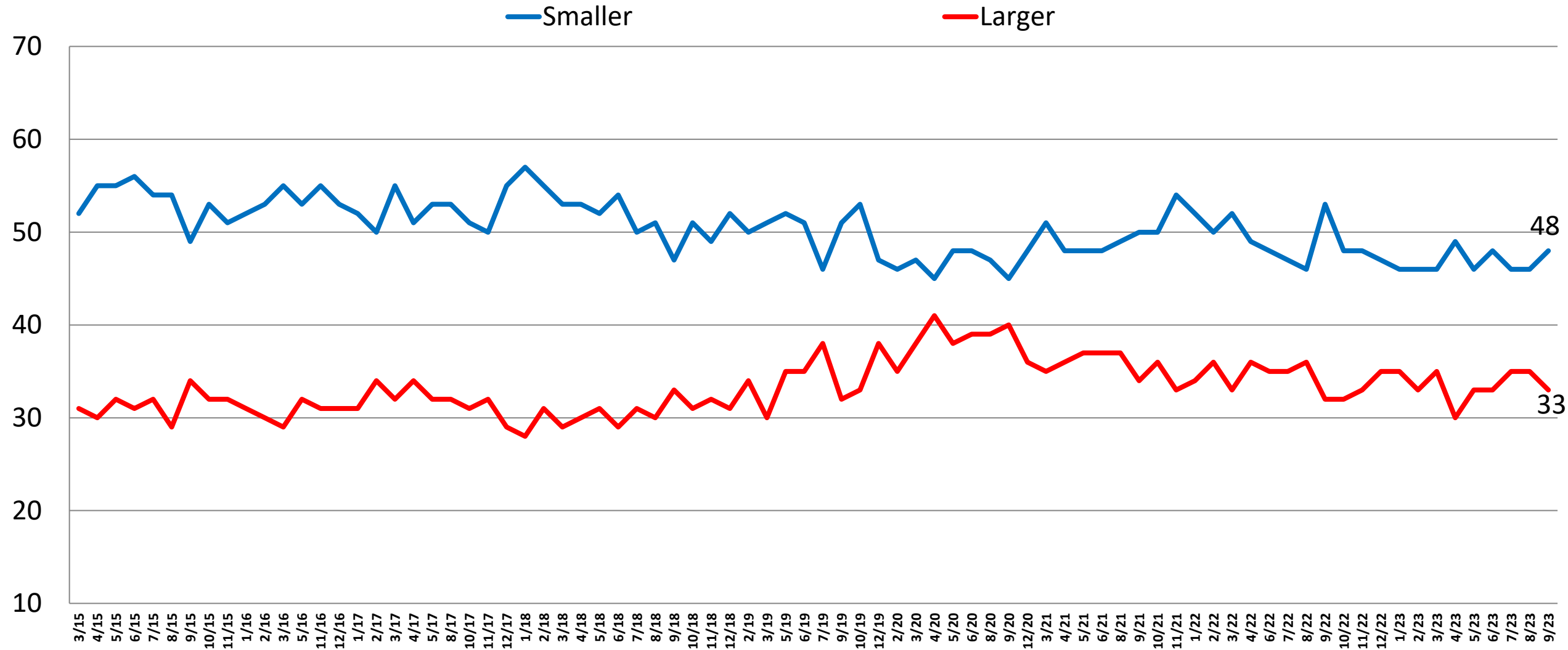
With inflation and higher prices, we are struggling to keep up and afford basic necessities.
We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Impacted	79	79	85	85	85	84	83	83	84
Struggling	40	37	42	44	45	44	44	45	48
Impact/Not Struggling	40	42	43	41	40	40	39	38	37
Not Cutting Back	20	21	15	15	15	17	17	17	16



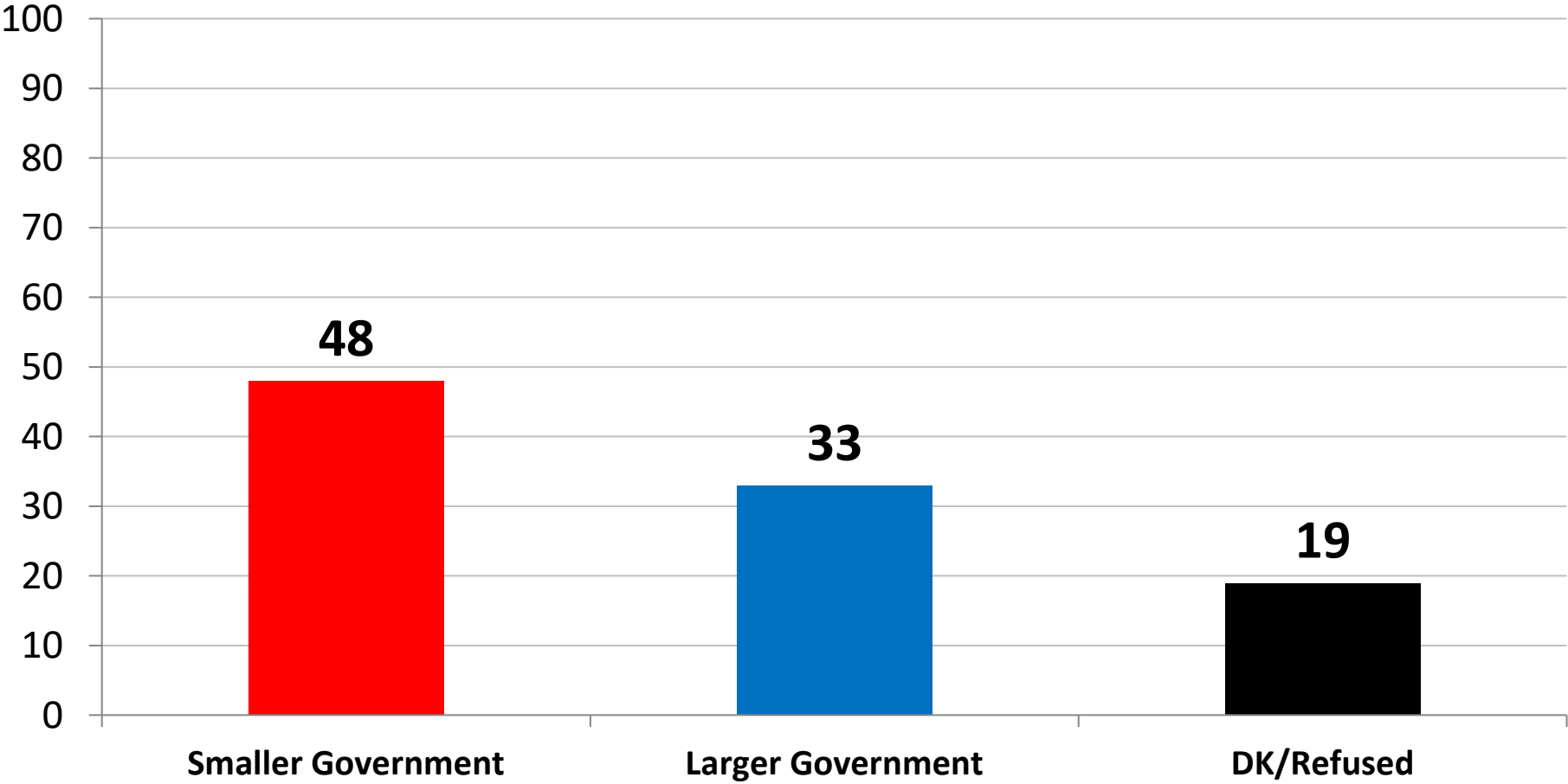
	Struggle	Impact	No Change
East	41	40	18
Midwest	47	39	14
South	48	38	14
West	54	29	18
Vote Trump 2024	52	37	11
Vote Biden 2024	41	39	20
Vote Und. 2024	57	22	20
Generic: GOP	50	37	13
Generic: DEM	43	37	20
Generic: UND.	54	32	13
Approve Biden	37	40	23
Disapprove Biden	55	35	10
Republican	49	38	12
Democrat	45	35	20
Independent	49	36	15
Liberal	44	37	19
Moderate	49	35	15
Conservative	49	38	13
White	47	38	14
African-American	45	35	21
Hispanic	56	30	14
Under 55	53	32	15
Over 55	40	42	17
Married	39	43	19
Single	55	31	15
Men	44	39	17
Women	51	34	15
Live in Urban Area	53	28	19
Live in Suburban Area	43	40	17
Live in Rural Area	51	39	10

Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

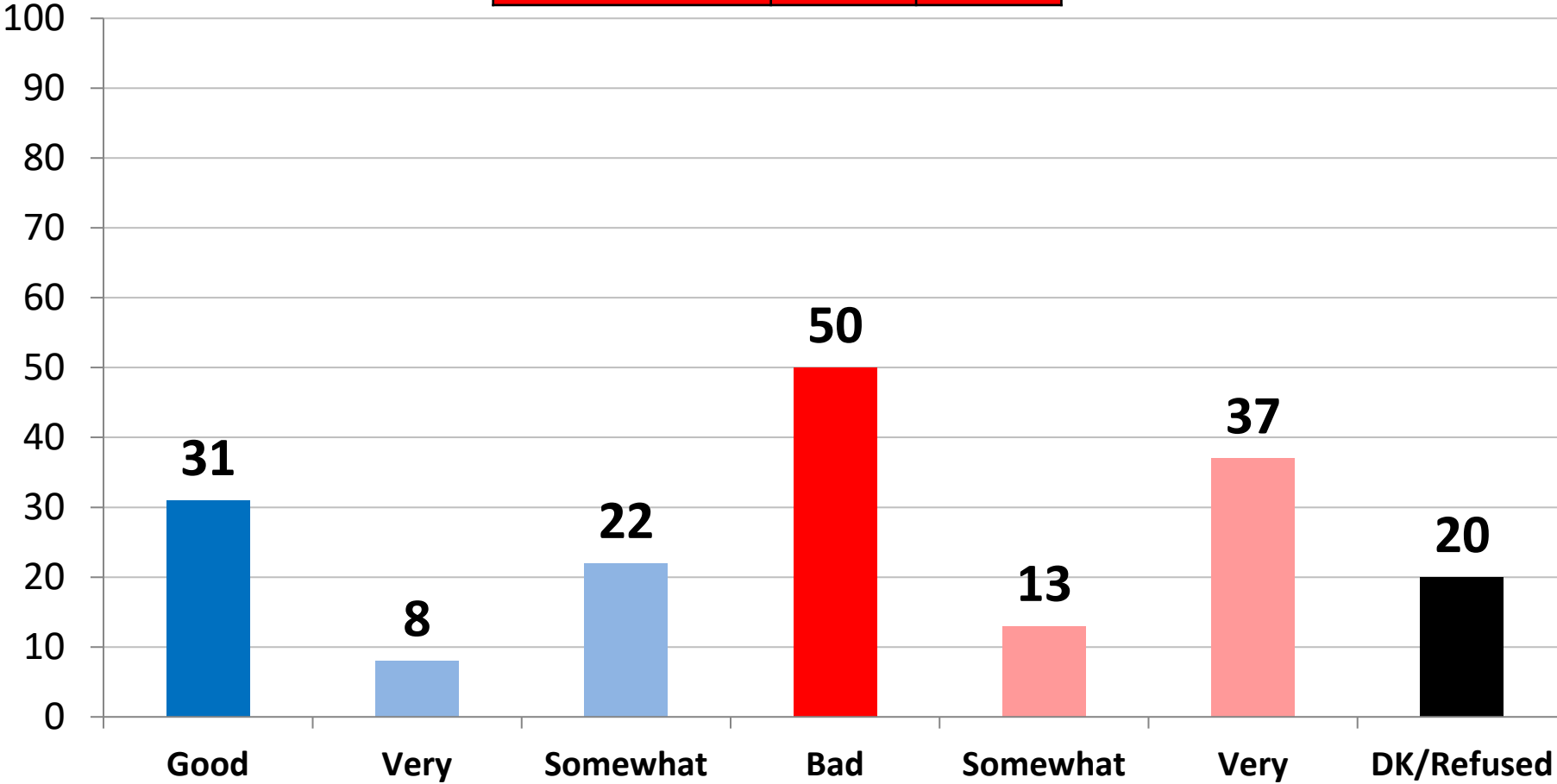
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Smaller Gov't	46	46	46	49	46	48	46	46	48
Larger Gov't	35	33	35	30	33	33	35	35	33



	Smaller	Larger
East	47	32
Midwest	53	30
South	47	33
West	46	36
Vote Trump 2024	68	20
Vote Biden 2024	28	51
Vote Und. 2024	40	17
Generic: GOP	72	17
Generic: DEM	23	53
Generic: UND.	41	23
Approve Biden	26	54
Disapprove Biden	67	17
Republican	71	17
Democrat	21	53
Independent	54	26
Liberal	25	52
Moderate	41	35
Conservative	74	15
White	57	27
African-American	25	47
Hispanic	30	41
Under 55	41	36
Over 55	58	28
Married	57	29
Single	36	39
Men	69	21
Women	30	43
Live in Urban Area	42	42
Live in Suburban Area	49	32
Live in Rural Area	55	23

Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

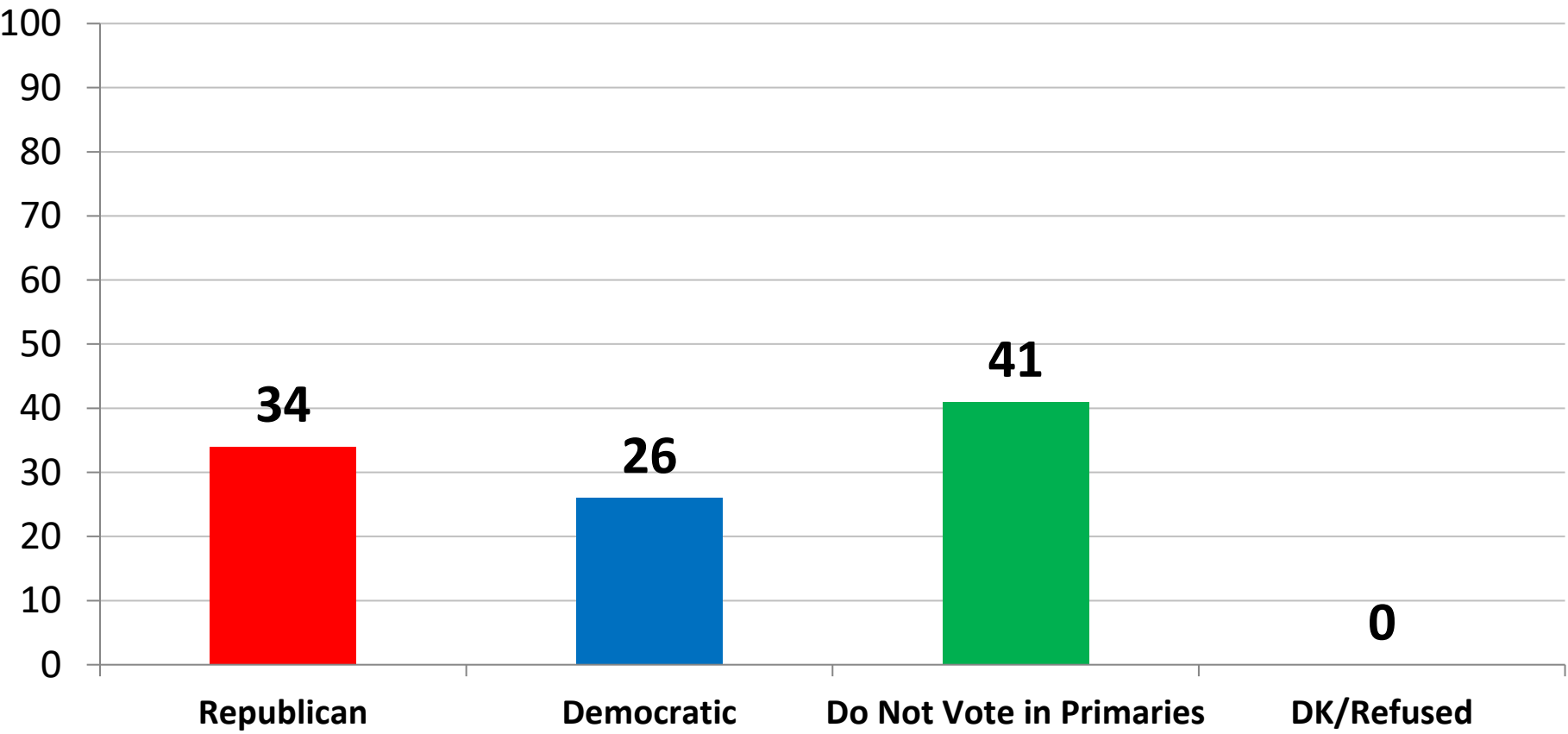
	8/23	9/23
Good	34	31
Bad	49	50



	Good	Bad
East	32	47
Midwest	23	56
South	31	50
West	36	46
Vote Trump 2024	11	83
Vote Biden 2024	57	16
Vote Und. 2024	13	40
Generic: GOP	13	80
Generic: DEM	55	16
Generic: UND.	19	47
Approve Biden	66	12
Disapprove Biden	5	82
Republican	10	82
Democrat	53	17
Independent	28	52
Liberal	54	19
Moderate	31	42
Conservative	12	83
White	24	60
African-American	53	19
Hispanic	39	37
Under 55	31	45
Over 55	30	57
Married	29	57
Single	35	38
Men	22	70
Women	38	32
Live in Urban Area	41	38
Live in Suburban Area	28	54
Live in Rural Area	24	56

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote?
(Independents Voters, n=280)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Republican	35	29	37	28	31	34	33	32	34
Democrat	29	29	29	30	32	32	24	30	26
Don't Vote	36	42	35	42	37	35	43	38	41

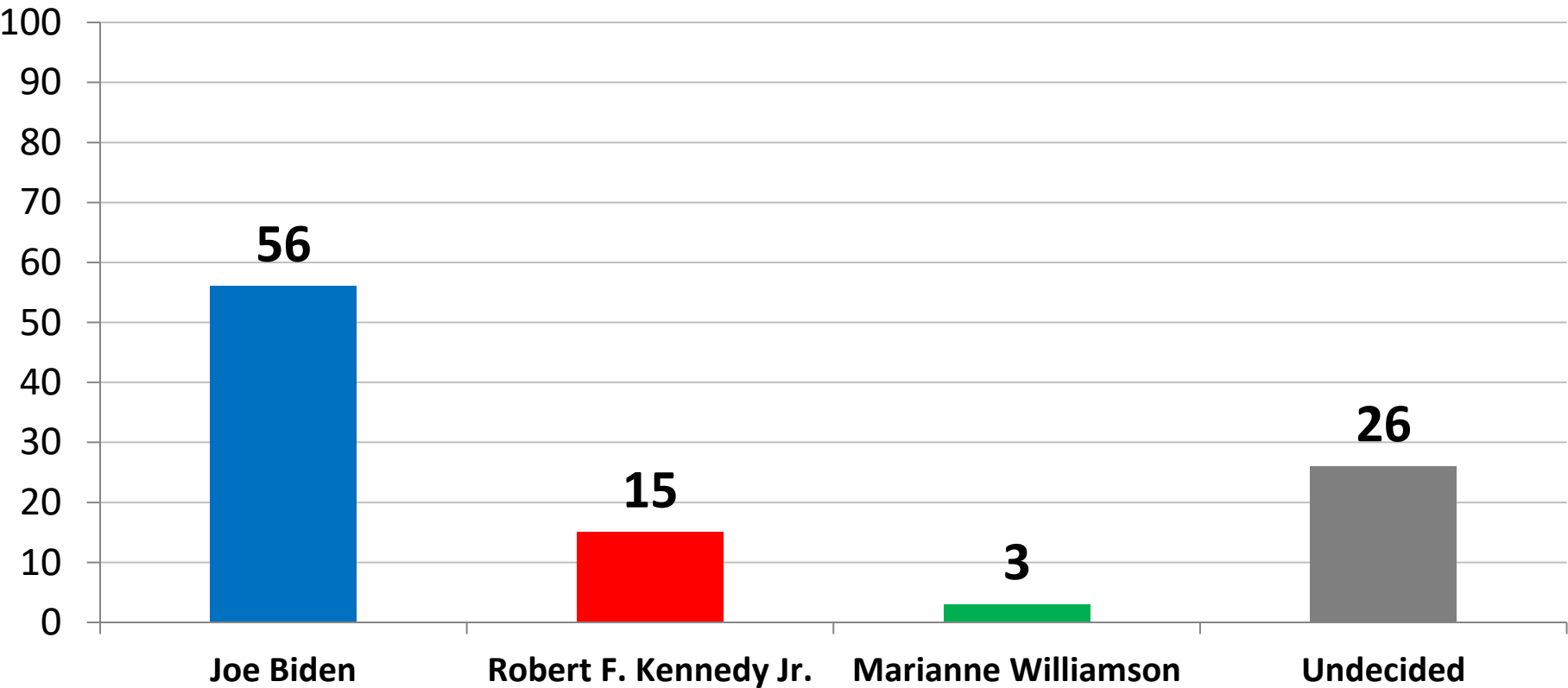


	GOP	DEM	Don't Vote Pri
East	37	34	29
Midwest	33	28	39
South	37	16	47
West	25	32	43
Vote Trump 2024	62	7	32
Vote Biden 2024	17	52	31
Vote Und. 2024	8	14	78
Generic: GOP	68	3	28
Generic: DEM	8	64	29
Generic: UND.	16	16	67
Approve Biden	20	47	34
Disapprove Biden	46	12	41
Republican	0	0	0
Democrat	0	0	0
Independent	34	26	41
Liberal	23	60	17
Moderate	26	25	50
Conservative	63	2	36
White	42	21	37
African-American	13	42	45
Hispanic	7	36	57
Under 55	31	27	42
Over 55	36	25	39
Married	37	22	41
Single	28	27	45
Men	41	21	38
Women	21	34	45
Live in Urban Area	27	30	43
Live in Suburban Area	36	27	36
Live in Rural Area	34	18	48

Thinking ahead to the 2024 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote?

(Democrat Primary Voters, n=432)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Joe Biden	25	26	23	25	24	26	65	61	56
Robert F. Kennedy Jr.	*	*	*	2	4	5	13	12	15
Marianne Williamson	*	*	0	1	1	1	3	7	3
Undecided	13	12	16	16	12	10	19	21	26

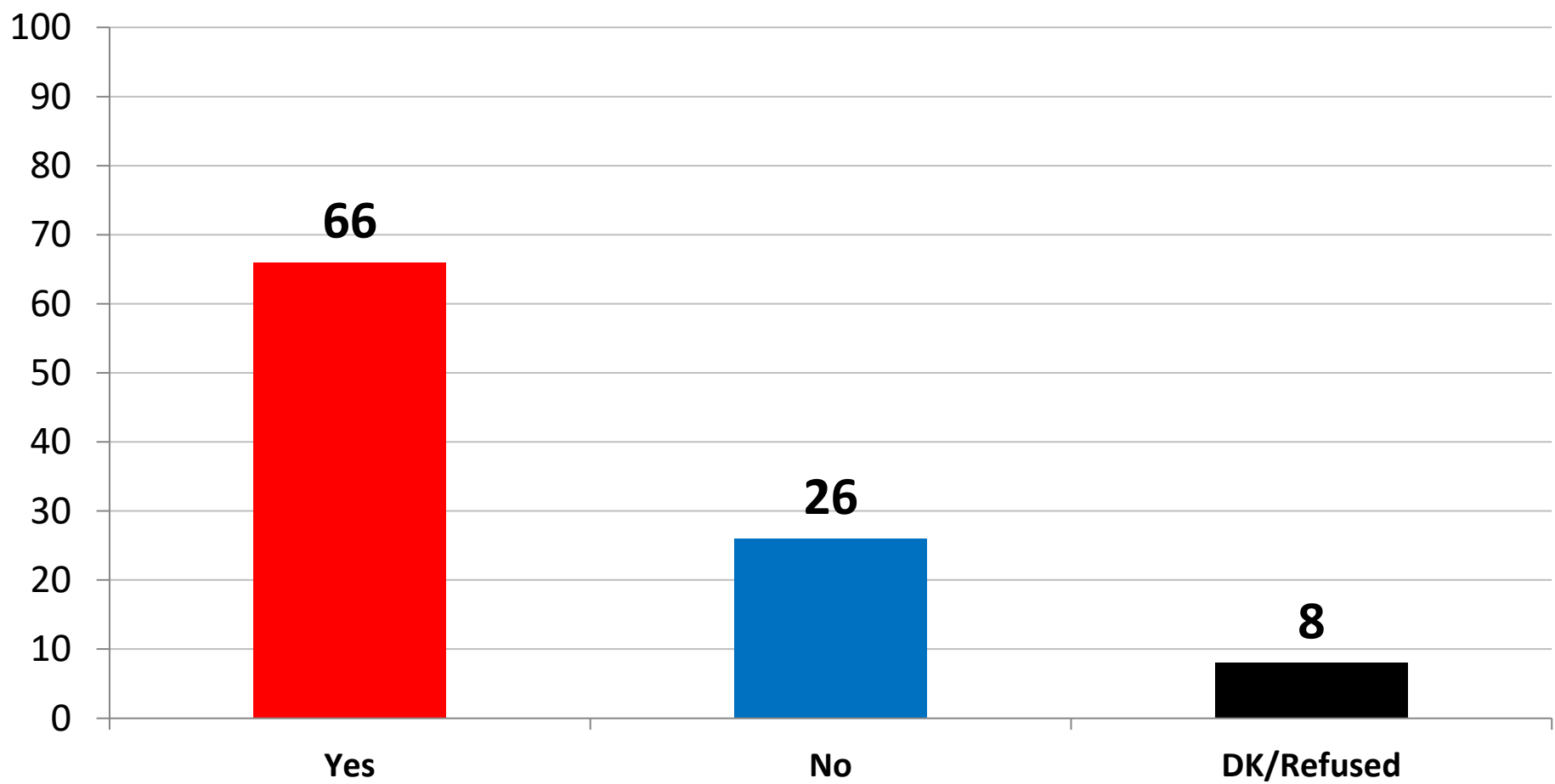


	JB	RFK	MW	UND
East	52	9	6	32
Midwest	61	18	1	19
South	51	19	2	28
West	64	11	1	23
Vote Trump 2024	26	43	9	22
Vote Biden 2024	66	13	2	19
Vote Und. 2024	13	3	0	84
Generic: GOP	33	40	11	16
Generic: DEM	63	13	2	23
Generic: UND.	14	18	5	63
Approve Biden	71	11	2	16
Disapprove Biden	20	27	4	49
Republican	0	0	0	0
Democrat	57	15	2	26
Independent	54	19	3	24
Liberal	63	11	3	24
Moderate	47	21	3	29
Conservative	52	20	0	28
White	59	14	1	26
African-American	54	16	2	28
Hispanic	54	23	4	19
Under 55	52	16	3	29
Over 55	65	15	1	20
Married	63	13	2	21
Single	51	17	3	30
Men	62	17	3	18
Women	55	15	3	28
Live in Urban Area	63	13	4	20
Live in Suburban Area	56	17	2	24
Live in Rural Area	44	15	1	41

Would you want to see Donald Trump run for President again in 2024?

(Republican Primary Voters, n=454)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Yes	58	57	61	65	67	64	64	62	66
No	33	32	30	24	23	25	26	28	26

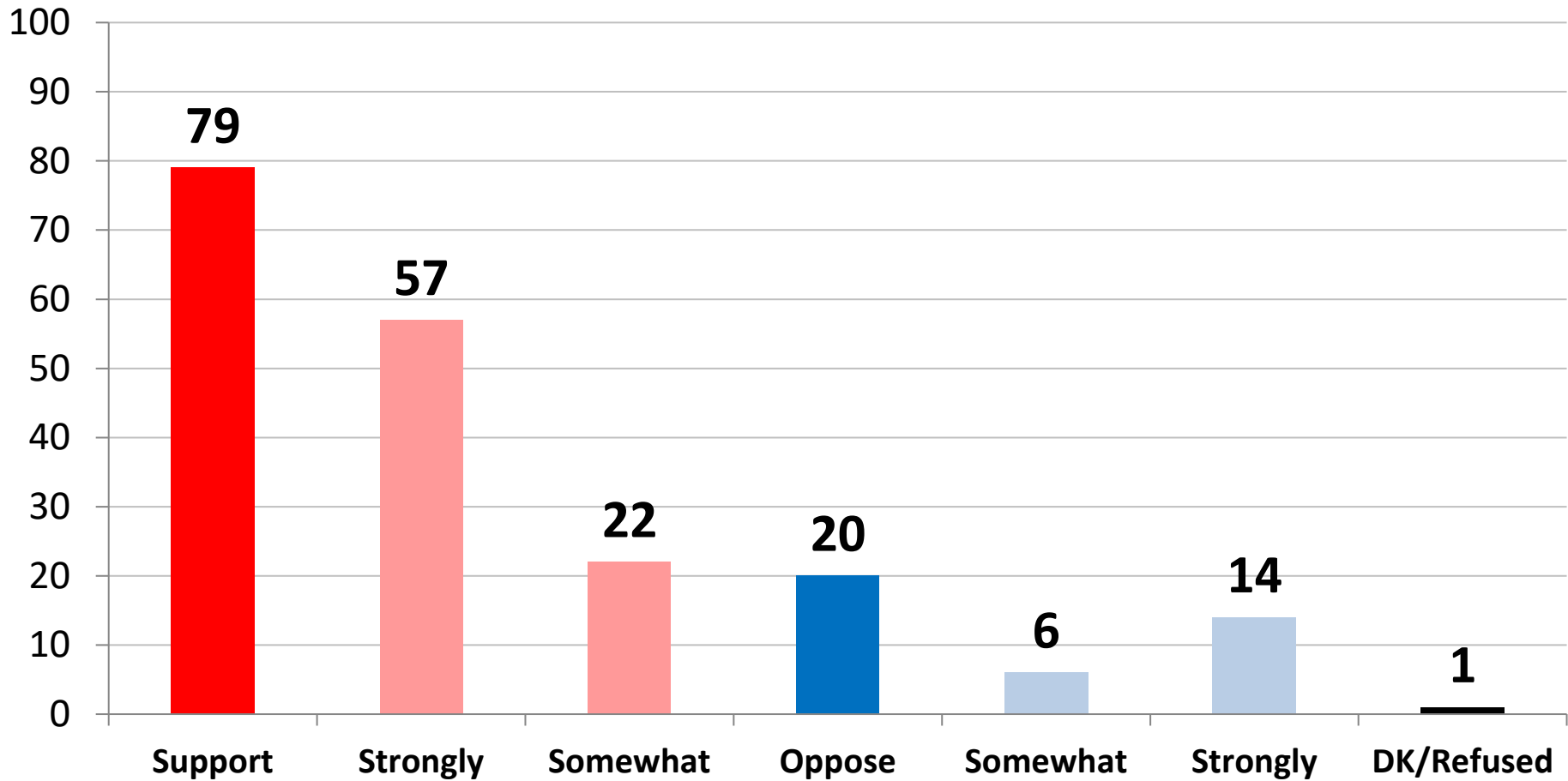


	Yes	No
East	65	27
Midwest	63	30
South	70	24
West	61	25
Vote Trump 2024	78	14
Vote Biden 2024	2	98
Vote Und. 2024	0	88
Generic: GOP	69	23
Generic: DEM	17	83
Generic: UND.	41	37
Approve Biden	30	67
Disapprove Biden	72	19
Republican	69	25
Democrat	0	0
Independent	53	32
Liberal	60	35
Moderate	61	34
Conservative	68	22
White	66	25
African-American	58	42
Hispanic	63	35
Under 55	72	21
Over 55	60	32
Married	64	28
Single	63	30
Men	69	24
Women	59	32
Live in Urban Area	75	22
Live in Suburban Area	60	29
Live in Rural Area	69	24

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination?

(Republican Primary Voters, n=454)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Support	72	76	74	79	78	77	78	76	79
Oppose	23	20	22	18	17	20	18	22	20



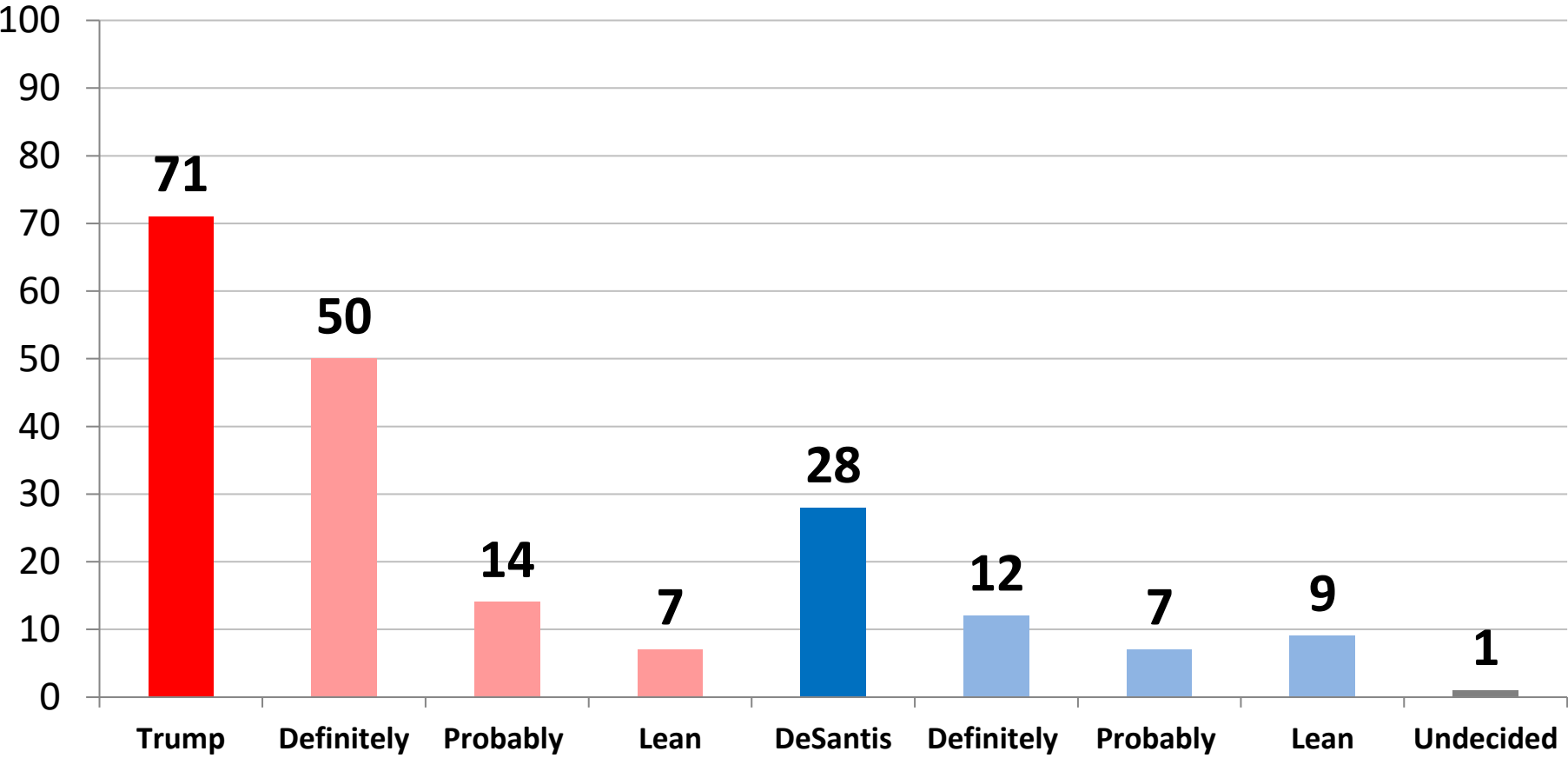
	Support	Oppose
East	75	22
Midwest	77	23
South	84	16
West	77	21
Vote Trump 2024	92	7
Vote Biden 2024	11	89
Vote Und. 2024	6	88
Generic: GOP	83	16
Generic: DEM	25	75
Generic: UND.	62	34
Approve Biden	46	54
Disapprove Biden	85	14
Republican	80	19
Democrat	0	0
Independent	76	22
Liberal	83	17
Moderate	70	30
Conservative	82	16
White	80	19
African-American	64	36
Hispanic	75	23
Under 55	85	14
Over 55	73	26
Married	78	21
Single	78	23
Men	80	18
Women	77	23
Live in Urban Area	79	21
Live in Suburban Area	76	21
Live in Rural Area	85	15

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? *(Republican Primary Voters n=454)*

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Donald Trump	43	42	46	52	54	52	52	51	54
Vivek Ramaswamy	*	1	0	4	4	2	8	13	10
Ron DeSantis	31	26	23	16	16	19	13	9	12
Mike Pence	5	5	8	6	7	5	5	4	5
Tim Scott	1	1	1	2	2	5	3	4	2
Chris Christie	*	*	*	1	1	2	2	4	2
Nikki Haley	3	6	5	4	3	4	3	3	6
Larry Elder	*	*	*	0	0	0	0	1	0
Doug Burgum	*	*	*	*	0	1	0	1	1
Asa Hutchinson	*	*	*	1	1	0	0	1	1
Perry Johnson	*	*	*	*	*	0	1	0	1
Will Hurd	*	*	*	1	0	*	1	0	1
Francis Suarez	*	*	*	*	*	1	0	0	*
Mitt Romney	2	3	3	2	3	2	1	*	*
Liz Cheney	3	2	3	1	1	1	2	*	*
Greg Abbott	0	1	1	1	*	*	*	*	*
Chris Sununu	0	1	1	0	0	*	*	*	*
John Bolton	0	1	1	1	0	*	*	*	*
Glen Youngkin	1	1	1	1	*	*	*	*	*
Rick Perry	*	*	*	*	1	0	0	*	*
Undecided	8	9	8	7	8	7	9	11	6

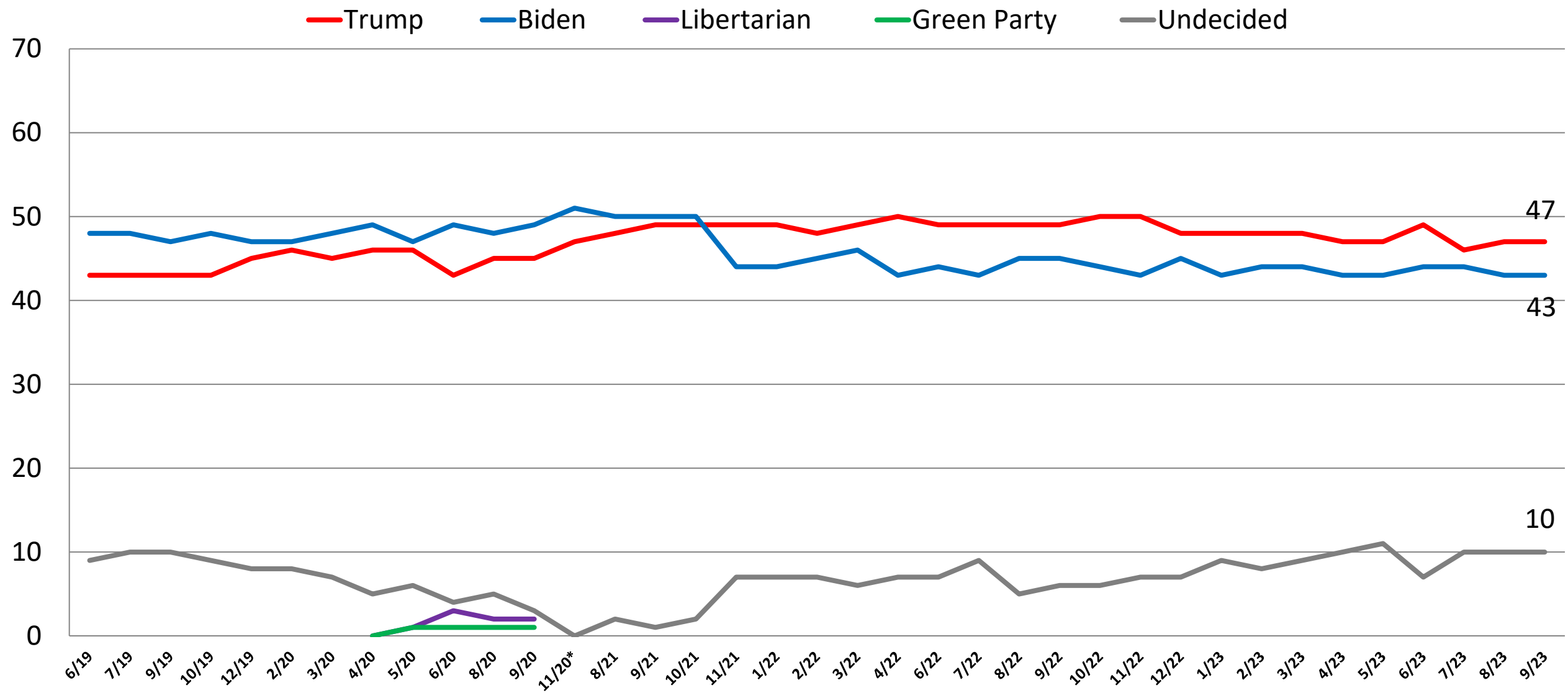
Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis?
(Republican Primary Voters, n=454)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23
Trump	52	56	61	67	69	68	70	72	71
DeSantis	41	38	31	26	30	32	30	28	28
Undecided	7	6	8	8	0.2	0.2	0	0	1

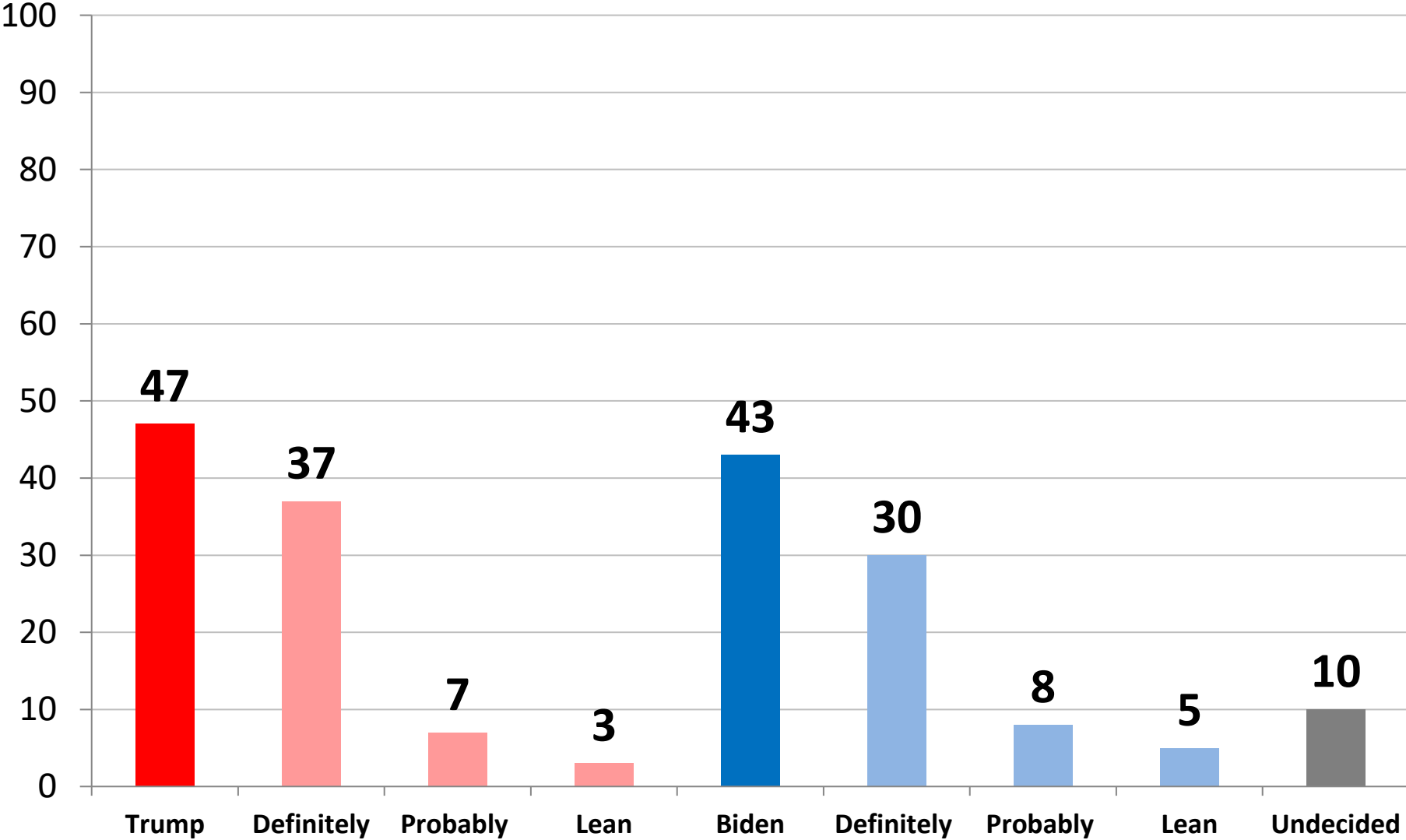


	Trump	DeSantis	UND
East	71	28	1
Midwest	67	33	0
South	73	26	1
West	71	27	1
Vote Trump 2024	81	19	0
Vote Biden 2024	17	77	6
Vote Und. 2024	23	78	0
Generic: GOP	73	26	0
Generic: DEM	37	52	11
Generic: UND.	56	44	0
Approve Biden	47	50	3
Disapprove Biden	75	25	0
Republican	72	28	1
Democrat	0	0	0
Independent	68	31	1
Liberal	84	16	0
Moderate	68	31	1
Conservative	71	29	1
White	70	29	1
African-American	63	37	0
Hispanic	77	20	3
Under 55	79	20	1
Over 55	63	36	0
Married	68	32	1
Single	76	24	1
Men	72	27	1
Women	69	31	1
Live in Urban Area	78	21	1
Live in Suburban Area	65	35	1
Live in Rural Area	78	21	1

If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



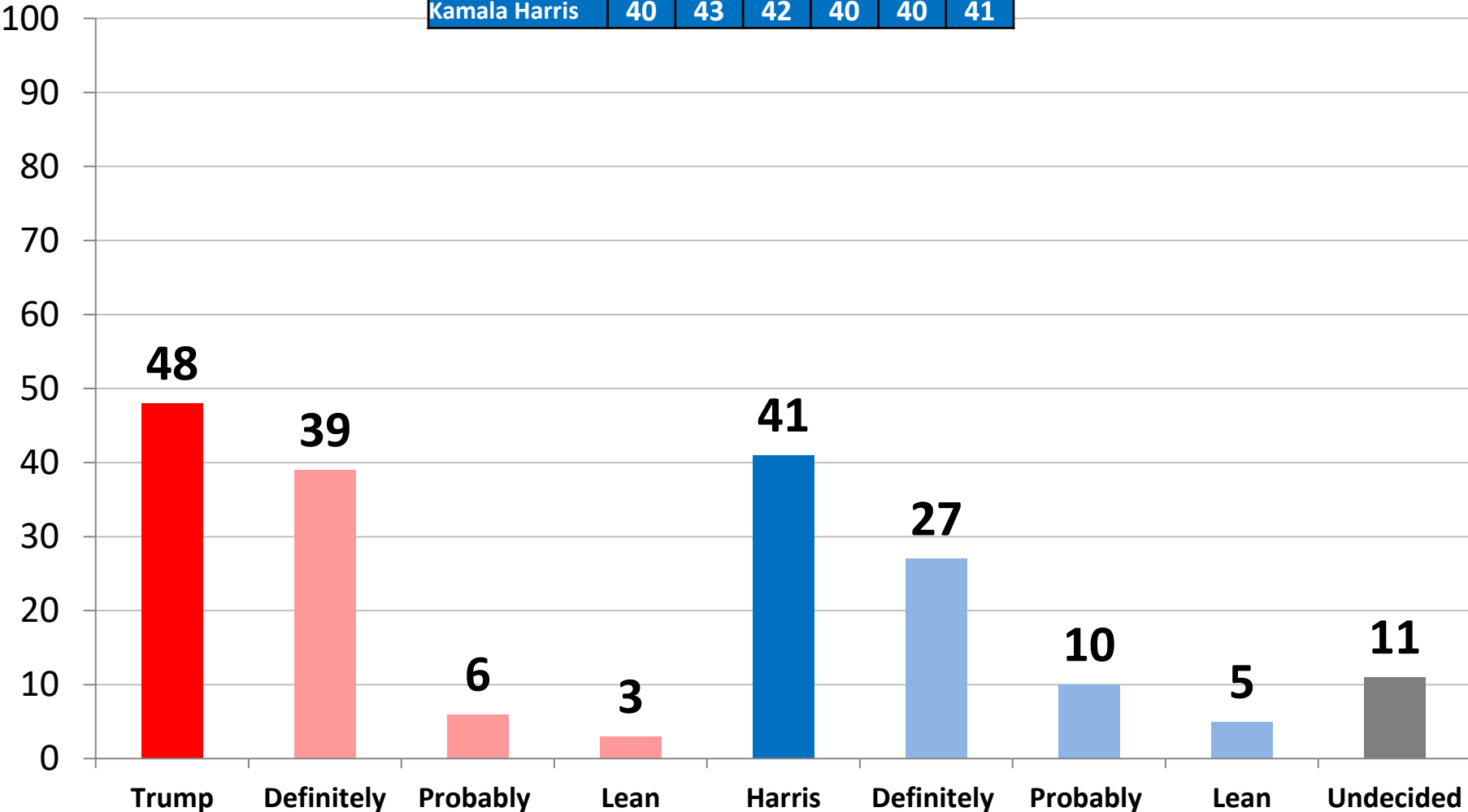
Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?



	Trump	Biden	UND
East	46	44	9
Midwest	48	42	10
South	49	40	11
West	43	46	11
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	88	8	4
Generic: DEM	5	86	8
Generic: UND.	26	30	44
Approve Biden	12	82	6
Disapprove Biden	76	13	11
Republican	87	10	4
Democrat	12	79	10
Independent	41	39	20
Liberal	16	76	7
Moderate	37	45	17
Conservative	81	13	6
White	57	36	8
African-American	13	67	20
Hispanic	40	46	14
Under 55	45	42	13
Over 55	50	43	7
Married	52	38	11
Single	39	50	12
Men	67	25	8
Women	29	58	13
Live in Urban Area	38	53	9
Live in Suburban Area	49	43	9
Live in Rural Area	55	30	15

Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

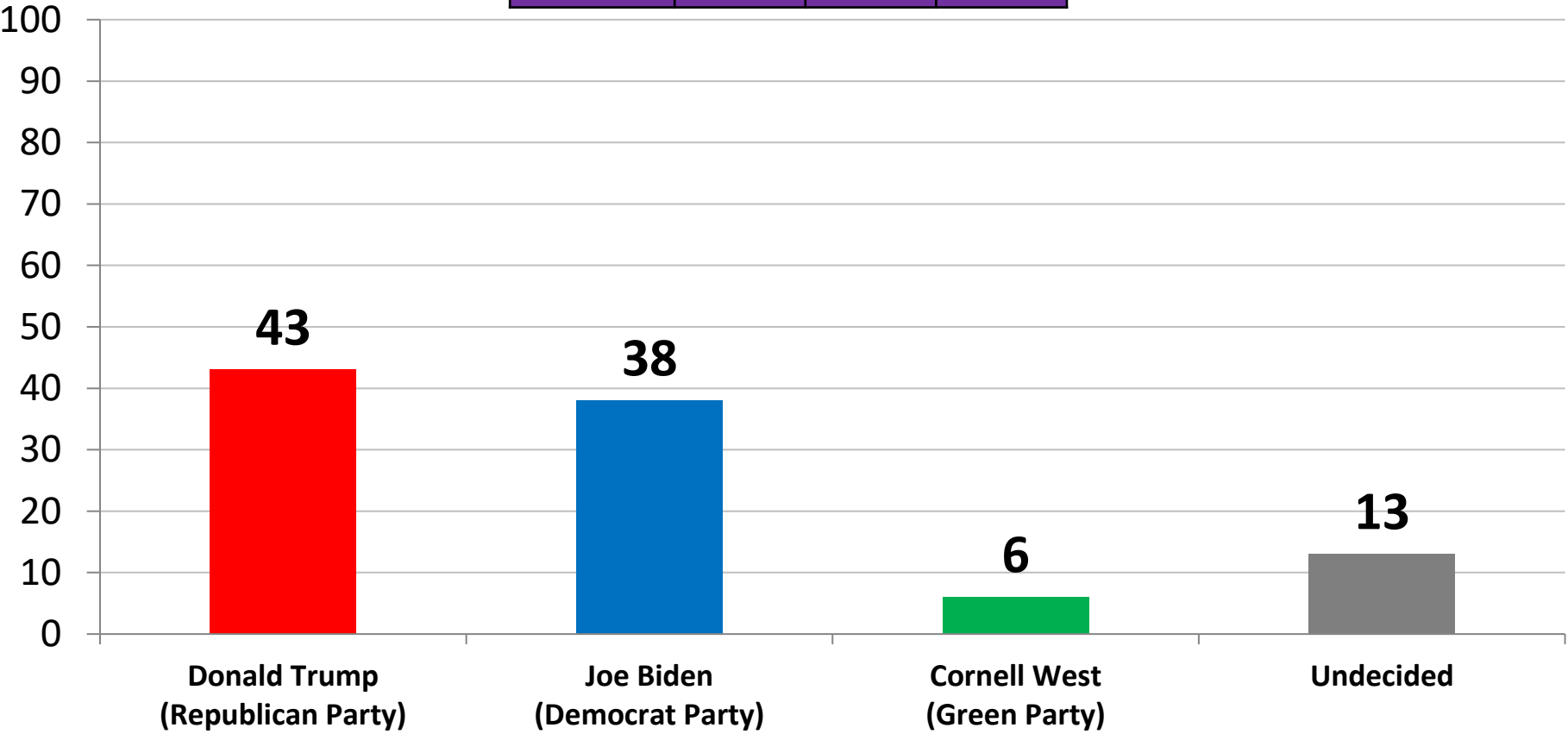
	1/23	2/23	3/23	7/23	8/23	9/23
Donald Trump	50	48	48	49	50	48
Kamala Harris	40	43	42	40	40	41



	Trump	Harris	UND
East	50	40	10
Midwest	49	40	12
South	51	40	10
West	41	46	13
Vote Trump 2024	97	3	1
Vote Biden 2024	4	89	7
Vote Und. 2024	7	18	75
Generic: GOP	89	8	3
Generic: DEM	5	84	11
Generic: UND.	30	26	44
Approve Biden	14	78	9
Disapprove Biden	77	14	9
Republican	89	8	3
Democrat	10	80	10
Independent	44	34	23
Liberal	18	74	9
Moderate	37	45	18
Conservative	83	12	6
White	59	33	9
African-American	13	70	16
Hispanic	35	48	16
Under 55	45	42	14
Over 55	52	40	8
Married	54	35	12
Single	39	50	11
Men	70	21	9
Women	29	59	13
Live in Urban Area	40	48	12
Live in Suburban Area	49	41	10
Live in Rural Area	56	32	12

Now, if the general election for President were held today among the following candidates, for whom would you vote?

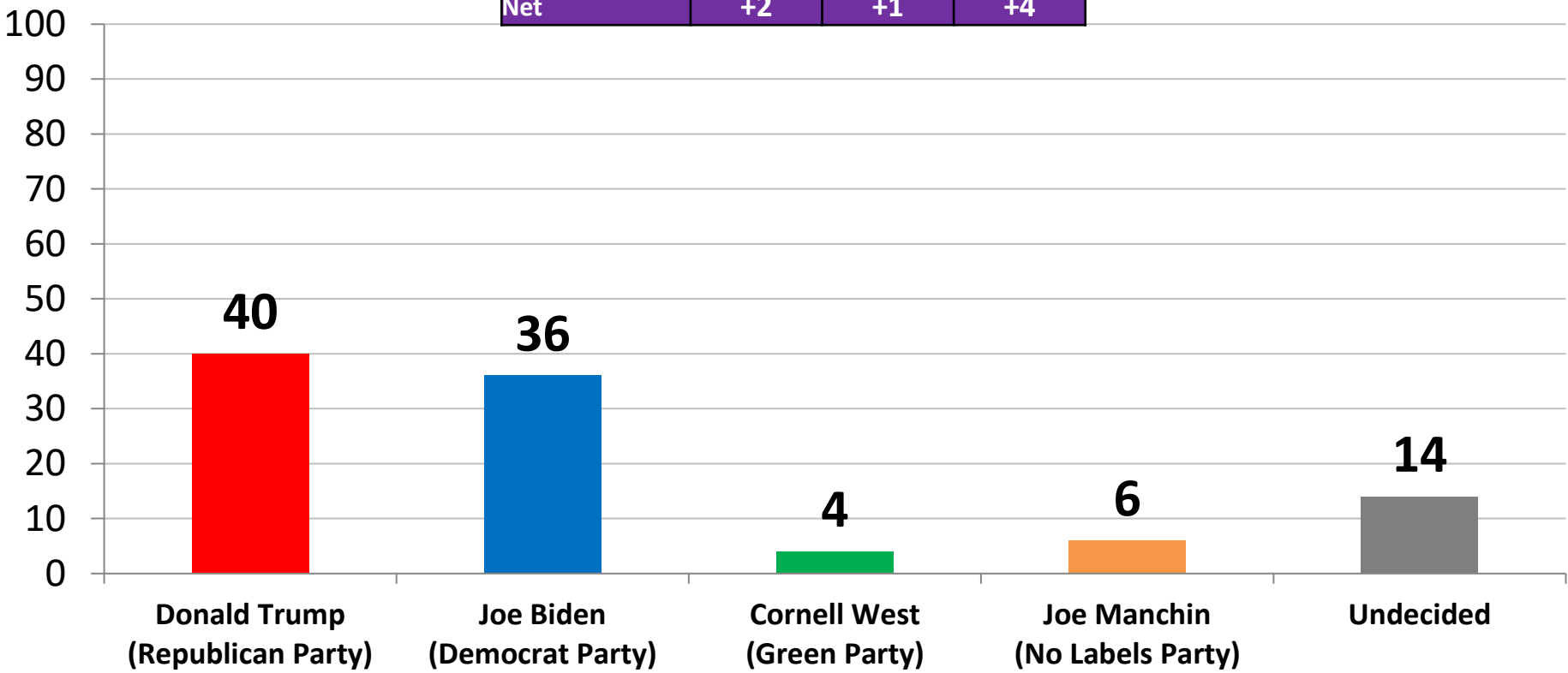
	7/23	8/23	9/23
Donald Trump	42	42	43
Joe Biden	40	41	38
Cornell West	5	6	6
Net	+2	+1	+5



	DT	JB	CW	UND
East	44	41	3	12
Midwest	45	37	6	12
South	46	36	6	12
West	37	39	7	17
Vote Trump 2024	90	4	3	4
Vote Biden 2024	1	82	7	10
Vote Und. 2024	4	11	14	72
Generic: GOP	84	7	4	5
Generic: DEM	3	80	4	13
Generic: UND.	20	18	17	46
Approve Biden	8	79	5	8
Disapprove Biden	73	7	6	14
Republican	86	6	4	5
Democrat	6	76	4	14
Independent	37	31	10	22
Liberal	12	68	8	11
Moderate	32	40	7	21
Conservative	80	12	2	7
White	54	32	5	10
African-American	12	59	4	25
Hispanic	28	41	9	21
Under 55	39	38	7	16
Over 55	50	38	3	10
Married	49	35	6	10
Single	33	46	6	16
Men	64	23	5	8
Women	25	51	6	18
Live in Urban Area	33	47	8	12
Live in Suburban Area	46	38	4	12
Live in Rural Area	51	26	5	18

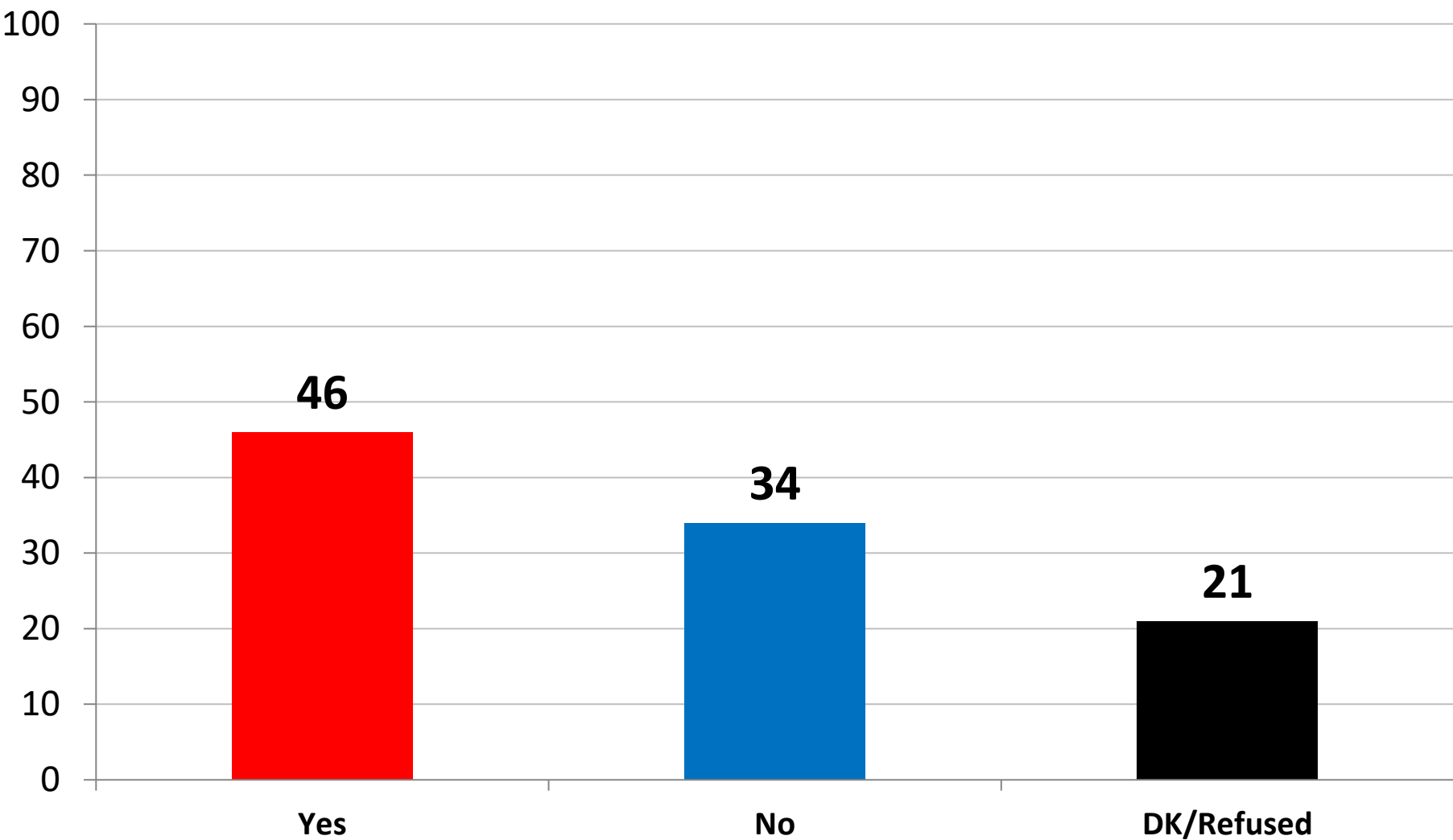
Now, if the general election for President were held today among the following candidates, for whom would you vote?

	7/23	8/23	9/23
Donald Trump	40	39	40
Joe Biden	38	38	36
Cornell West	6	5	4
Joe Manchin	5	7	6
Net	+2	+1	+4



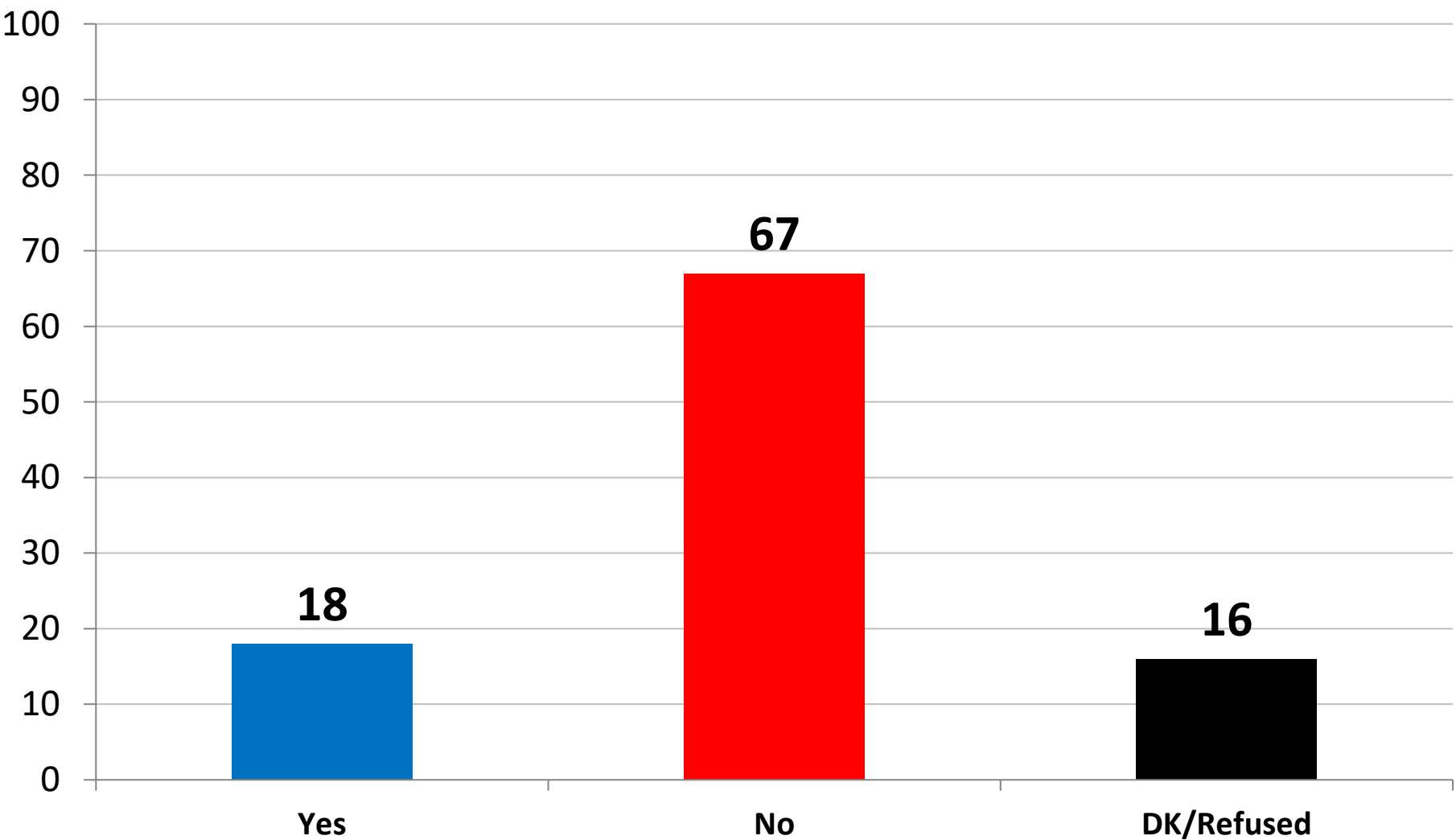
	DT	JB	CW	JM	UND
East	40	38	6	2	14
Midwest	44	34	5	5	12
South	42	34	7	4	13
West	36	40	4	4	17
Vote Trump 2024	85	4	5	2	5
Vote Biden 2024	0	79	6	5	10
Vote Und. 2024	2	9	6	11	71
Generic: GOP	79	8	6	3	5
Generic: DEM	2	75	4	4	15
Generic: UND.	18	16	7	12	48
Approve Biden	6	77	5	4	8
Disapprove Biden	69	6	6	4	14
Republican	81	8	3	2	5
Democrat	5	69	6	3	17
Independent	34	29	7	8	22
Liberal	9	65	7	6	13
Moderate	29	38	6	5	22
Conservative	77	11	4	1	7
White	51	30	6	3	10
African-American	9	59	3	4	25
Hispanic	26	39	5	8	22
Under 55	36	36	6	5	18
Over 55	47	36	5	3	9
Married	47	32	6	5	11
Single	29	45	6	3	17
Men	60	21	7	4	9
Women	23	50	4	4	19
Live in Urban Area	31	45	4	6	14
Live in Suburban Area	43	36	6	3	12
Live in Rural Area	47	25	6	3	18

Is the alliance between the Biden Administration and the media a grave threat to the American Republic?



	Yes	No
East	44	35
Midwest	47	31
South	49	32
West	39	37
Vote Trump 2024	79	10
Vote Biden 2024	13	62
Vote Und. 2024	30	24
Generic: GOP	75	13
Generic: DEM	12	62
Generic: UND.	43	19
Approve Biden	18	61
Disapprove Biden	70	13
Republican	73	15
Democrat	17	54
Independent	47	32
Liberal	20	55
Moderate	36	36
Conservative	75	13
White	54	29
African-American	20	51
Hispanic	36	37
Under 55	43	33
Over 55	49	34
Married	49	32
Single	40	36
Men	64	25
Women	29	41
Live in Urban Area	41	37
Live in Suburban Area	45	34
Live in Rural Area	52	28

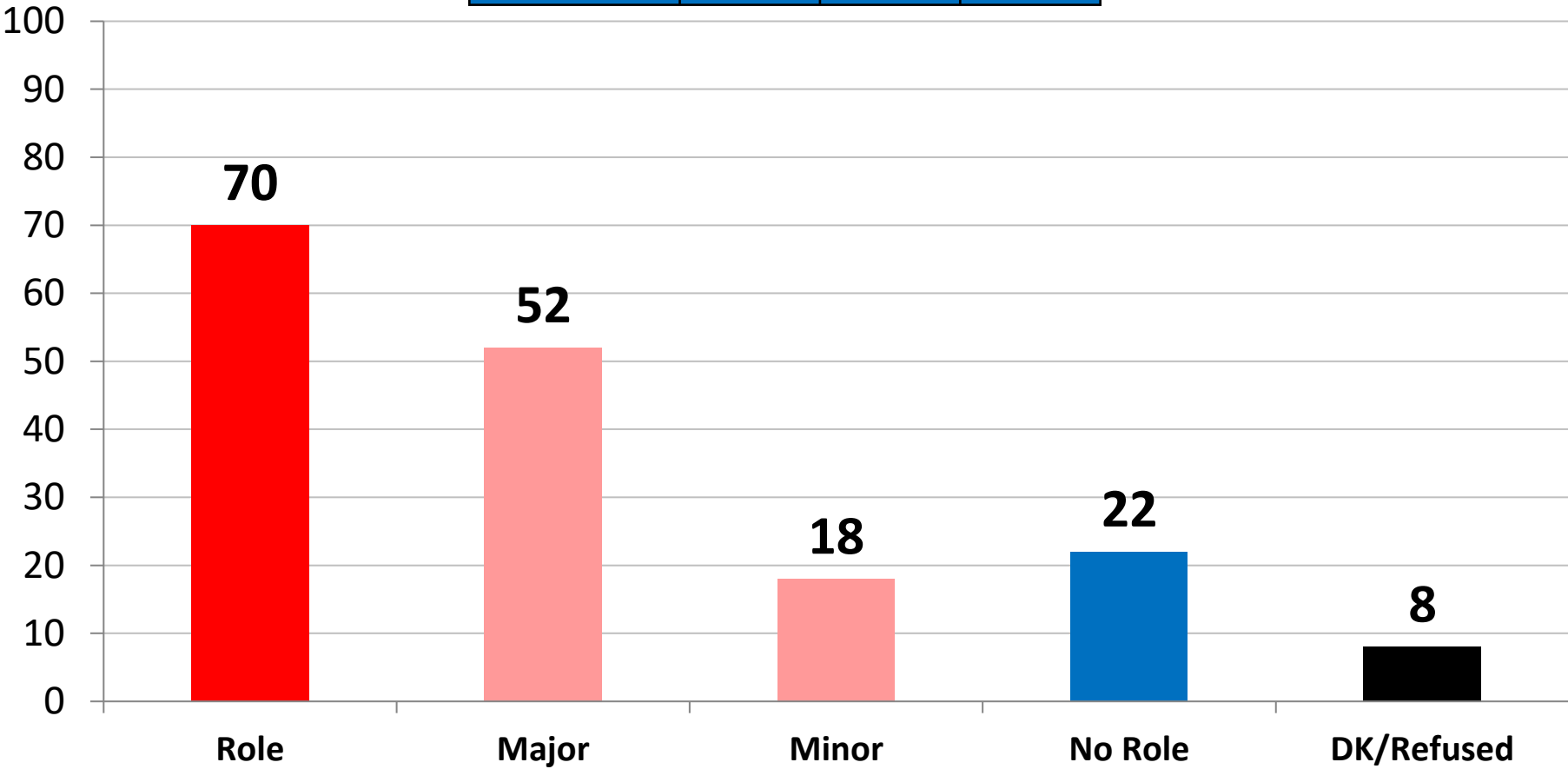
Should United States taxpayers subsidize corporations that make electric vehicles and mandate drivers to abandon their gas-powered cars, trucks and SUVs?



	Yes	No
East	16	67
Midwest	13	75
South	19	65
West	22	62
Vote Trump 2024	13	78
Vote Biden 2024	26	54
Vote Und. 2024	6	68
Generic: GOP	13	79
Generic: DEM	26	53
Generic: UND.	10	64
Approve Biden	32	49
Disapprove Biden	8	82
Republican	12	80
Democrat	26	53
Independent	16	68
Liberal	29	48
Moderate	17	66
Conservative	9	83
White	15	73
African-American	17	54
Hispanic	32	49
Under 55	25	56
Over 55	8	81
Married	14	74
Single	27	54
Men	17	75
Women	19	59
Live in Urban Area	31	54
Live in Suburban Area	13	72
Live in Rural Area	13	71

As you are probably aware, former President Donald Trump has been indicted 4 times over the last 5 months, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

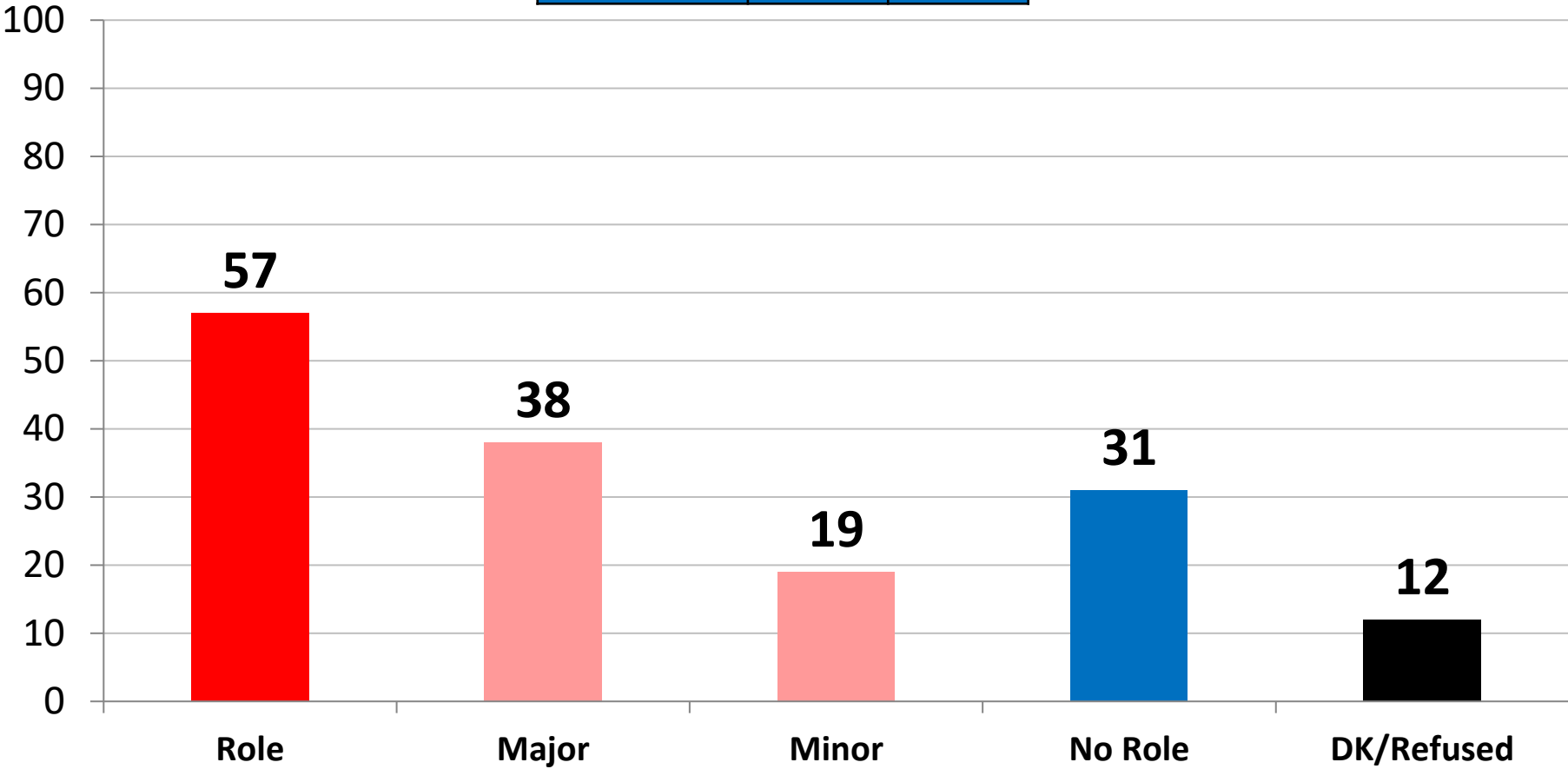
	7/23	8/23	9/23
Major Role	56	55	52
Minor Role	*	19	18
No Role	29	19	22



	Major	Minor	No Role
East	49	20	23
Midwest	53	18	22
South	51	17	23
West	55	18	20
Vote Trump 2024	77	11	8
Vote Biden 2024	28	25	40
Vote Und. 2024	35	24	17
Generic: GOP	75	12	9
Generic: DEM	28	24	38
Generic: UND.	40	21	21
Approve Biden	31	25	36
Disapprove Biden	68	14	13
Republican	74	10	11
Democrat	31	26	32
Independent	50	18	25
Liberal	33	27	30
Moderate	41	22	27
Conservative	77	7	12
White	55	17	22
African-American	44	20	27
Hispanic	51	20	18
Under 55	51	21	17
Over 55	54	14	30
Married	49	19	25
Single	49	23	18
Men	63	15	19
Women	42	21	26
Live in Urban Area	54	18	20
Live in Suburban Area	50	20	23
Live in Rural Area	52	14	24

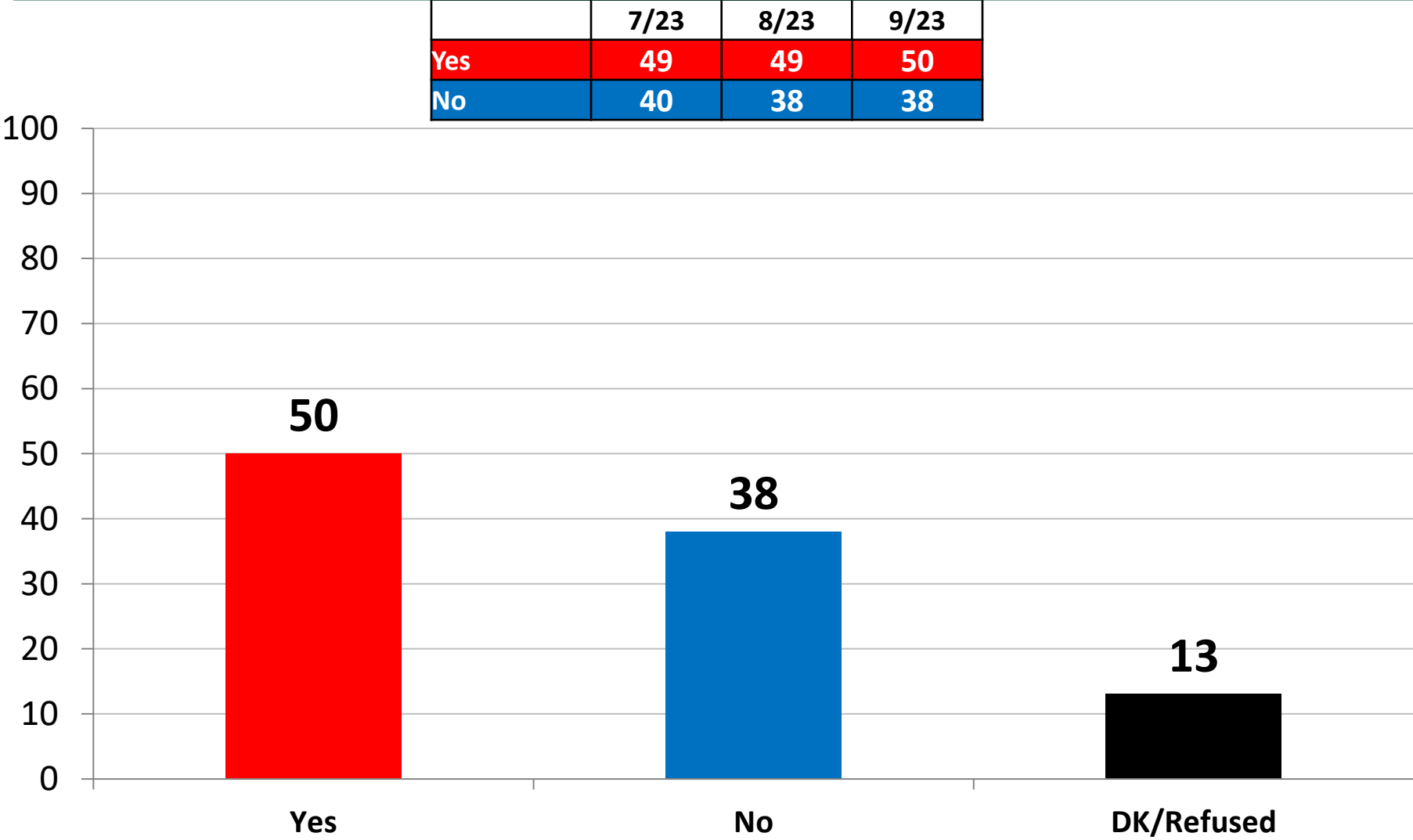
And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

	8/23	9/23
Major Role	39	38
Minor Role	21	19
No Role	29	31



	Major	Minor	No Role
East	41	15	30
Midwest	35	22	32
South	39	18	30
West	35	20	35
Vote Trump 2024	70	17	7
Vote Biden 2024	8	20	59
Vote Und. 2024	13	23	28
Generic: GOP	66	15	11
Generic: DEM	9	21	57
Generic: UND.	23	25	26
Approve Biden	15	19	55
Disapprove Biden	57	19	14
Republican	66	16	10
Democrat	13	23	50
Independent	35	17	35
Liberal	17	21	50
Moderate	29	19	36
Conservative	63	16	13
White	45	17	29
African-American	17	22	41
Hispanic	32	25	30
Under 55	35	22	27
Over 55	42	14	38
Married	41	17	32
Single	32	25	30
Men	52	17	24
Women	25	21	38
Live in Urban Area	35	22	31
Live in Suburban Area	37	20	33
Live in Rural Area	45	12	29

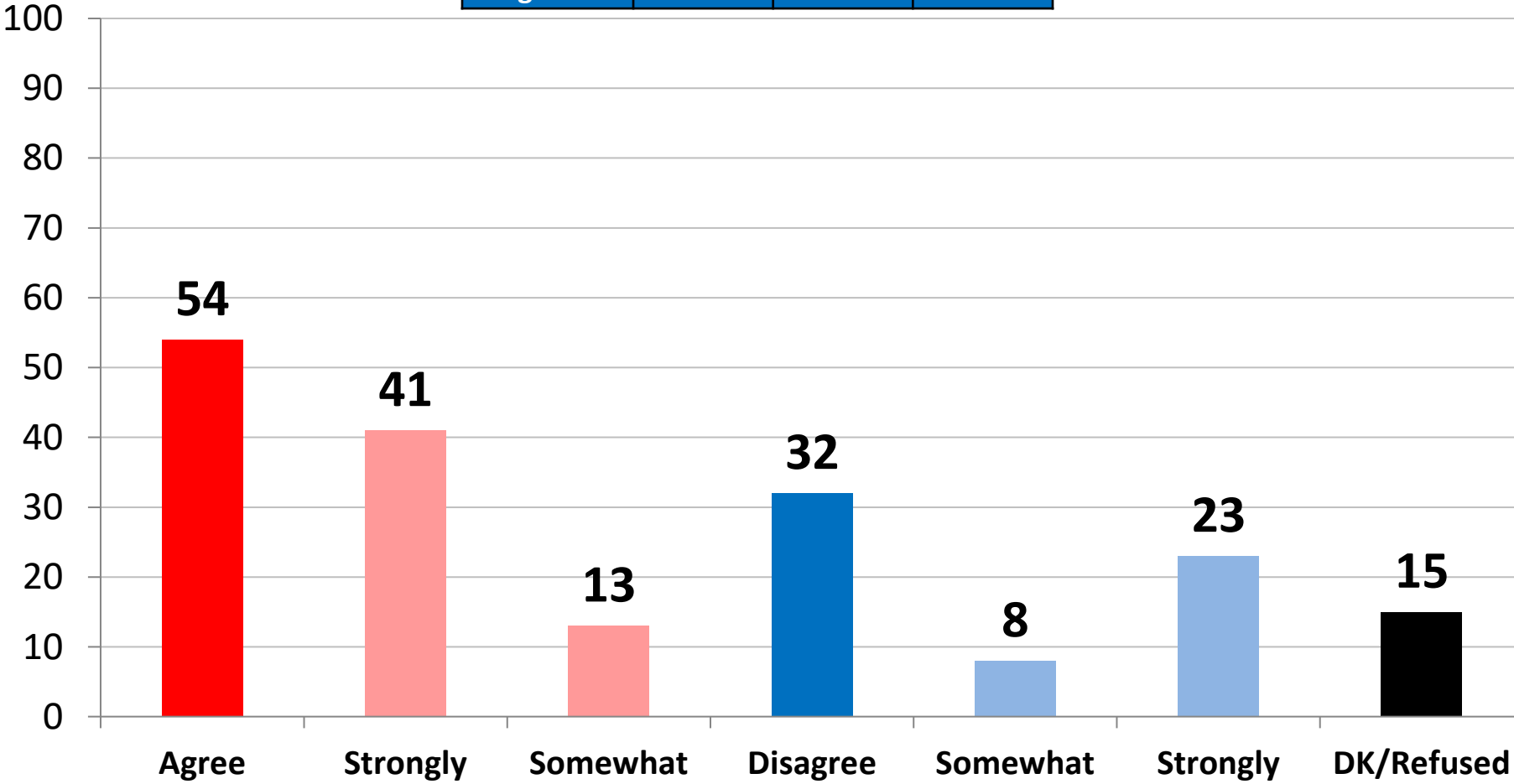
Since Donald Trump leads Joe Biden for President in many polls, do you think these investigations and indictments by the Biden Justice Department are about stopping Donald Trump from running for President again?



	Yes	No
East	49	37
Midwest	51	37
South	51	36
West	46	42
Vote Trump 2024	85	11
Vote Biden 2024	18	68
Vote Und. 2024	20	33
Generic: GOP	80	15
Generic: DEM	18	65
Generic: UND.	36	33
Approve Biden	26	61
Disapprove Biden	71	20
Republican	78	16
Democrat	24	59
Independent	46	37
Liberal	28	57
Moderate	38	45
Conservative	78	15
White	56	34
African-American	24	52
Hispanic	46	42
Under 55	48	36
Over 55	52	40
Married	51	39
Single	44	39
Men	65	28
Women	35	47
Live in Urban Area	46	40
Live in Suburban Area	51	38
Live in Rural Area	51	33

Do you agree or disagree that there is a double standard and bias at Joe Biden’s Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

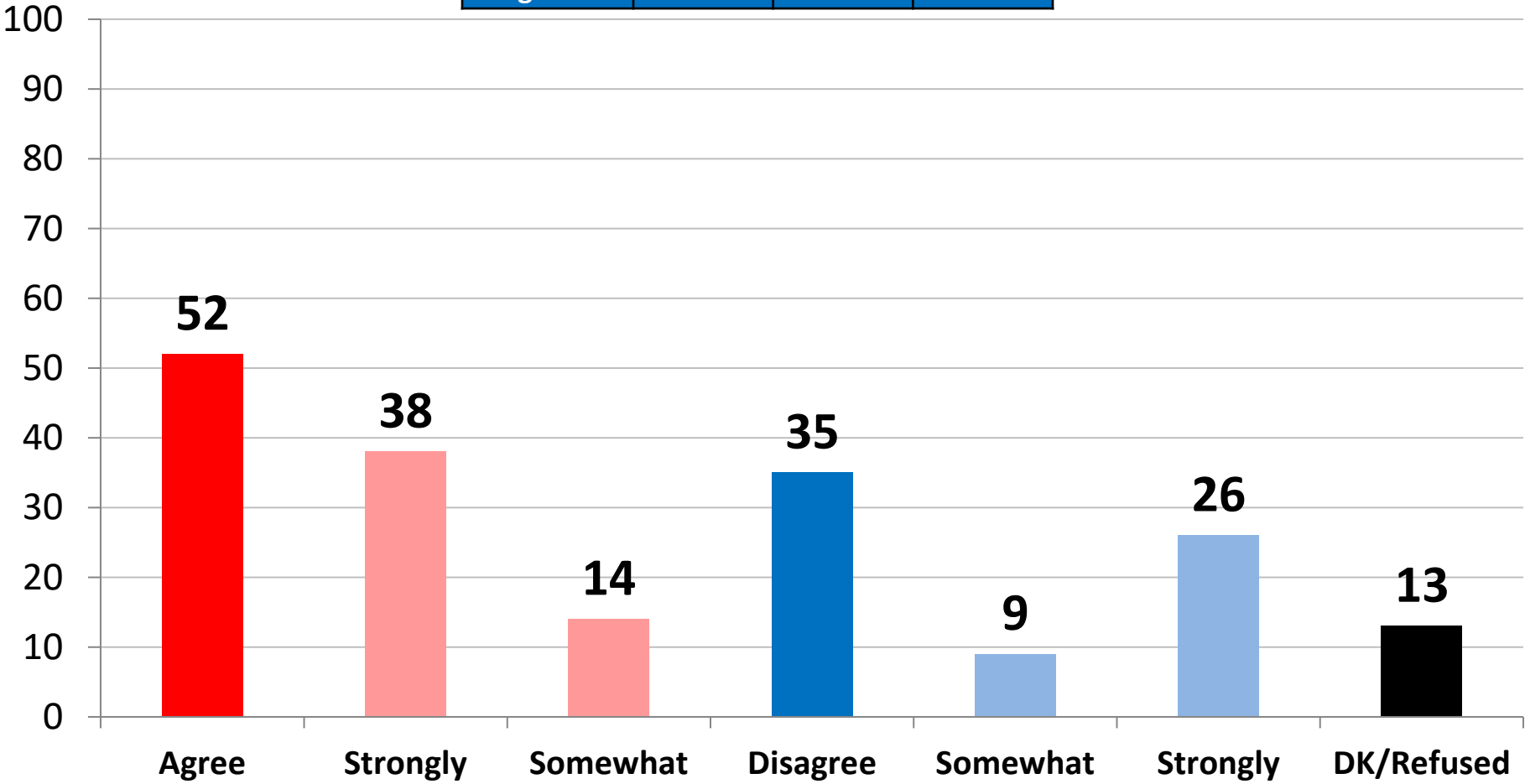
	7/23	8/23	9/23
Agree	57	59	54
Disagree	30	29	32



	Agree	Disagree
East	51	31
Midwest	55	35
South	55	30
West	51	30
Vote Trump 2024	89	5
Vote Biden 2024	19	64
Vote Und. 2024	33	20
Generic: GOP	85	9
Generic: DEM	21	60
Generic: UND.	42	21
Approve Biden	27	56
Disapprove Biden	77	14
Republican	85	9
Democrat	25	54
Independent	50	32
Liberal	32	50
Moderate	42	37
Conservative	82	11
White	60	30
African-American	33	42
Hispanic	50	29
Under 55	52	28
Over 55	56	36
Married	57	31
Single	48	32
Men	72	21
Women	37	41
Live in Urban Area	47	37
Live in Suburban Area	55	31
Live in Rural Area	59	27

Do you agree or disagree President Biden and his Justice Department are pushing the indictments of President Trump to divert attention away from the investigation of cocaine in the White House and alleged bribes of the Biden family by foreign companies including Communist China?

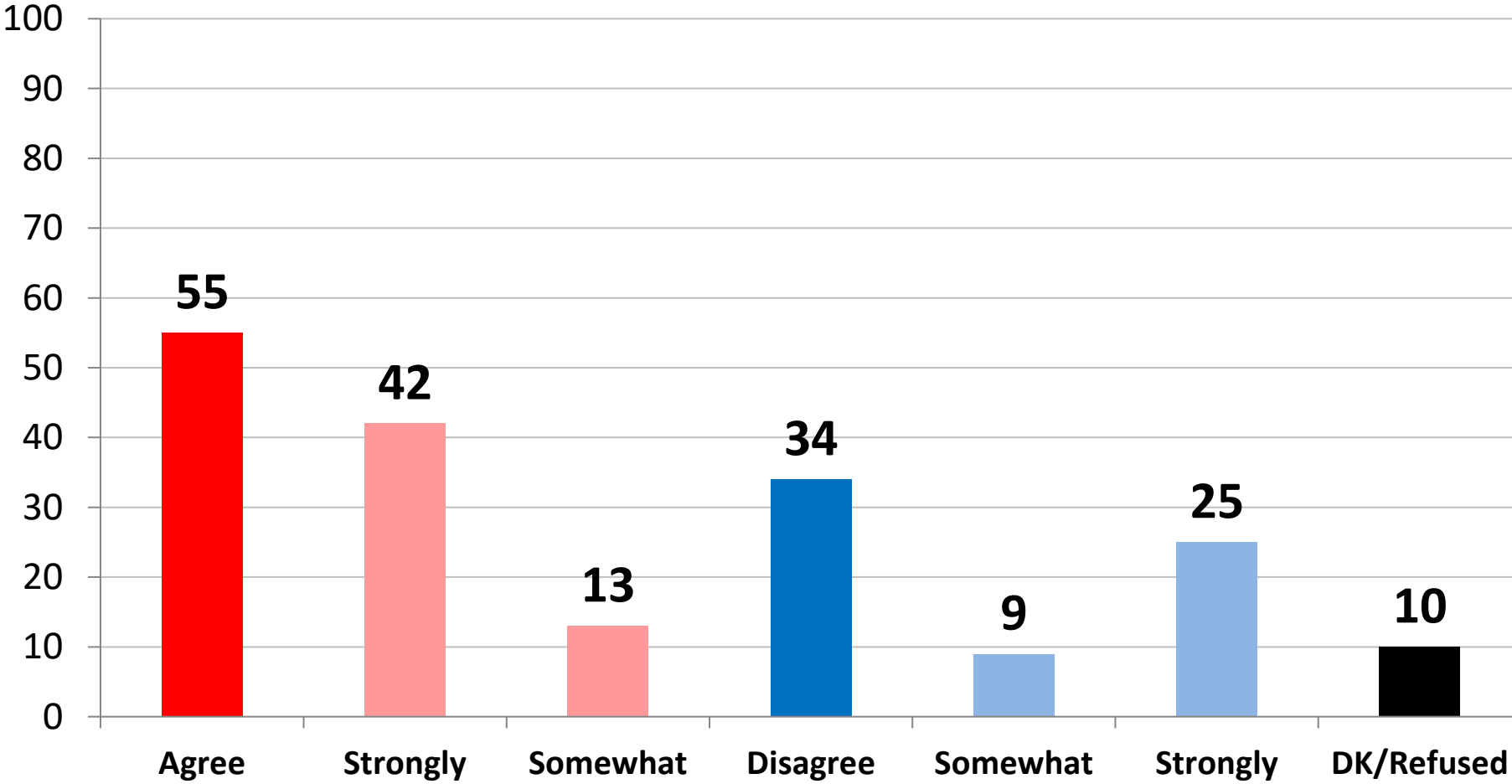
	7/23	8/23	9/23
Agree	51	55	52
Disagree	38	34	35



	Agree	Disagree
East	52	33
Midwest	53	36
South	53	36
West	50	34
Vote Trump 2024	87	6
Vote Biden 2024	17	69
Vote Und. 2024	38	25
Generic: GOP	82	12
Generic: DEM	20	64
Generic: UND.	40	30
Approve Biden	25	63
Disapprove Biden	77	14
Republican	83	11
Democrat	27	56
Independent	45	39
Liberal	29	57
Moderate	40	41
Conservative	82	12
White	57	33
African-American	30	51
Hispanic	52	28
Under 55	51	31
Over 55	53	41
Married	55	36
Single	47	33
Men	68	25
Women	38	44
Live in Urban Area	46	39
Live in Suburban Area	52	35
Live in Rural Area	59	30

Do you agree or disagree that Joe Biden’s Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?


	7/23	8/23	9/23
Agree	54	56	55
Disagree	38	34	34



	Agree	Disagree
East	54	33
Midwest	53	38
South	56	34
West	57	32
Vote Trump 2024	93	5
Vote Biden 2024	20	68
Vote Und. 2024	32	31
Generic: GOP	88	9
Generic: DEM	22	64
Generic: UND.	41	32
Approve Biden	30	58
Disapprove Biden	78	17
Republican	88	9
Democrat	27	57
Independent	49	38
Liberal	32	55
Moderate	44	42
Conservative	85	10
White	63	30
African-American	29	49
Hispanic	50	37
Under 55	53	34
Over 55	58	35
Married	59	33
Single	49	37
Men	73	22
Women	40	45
Live in Urban Area	53	37
Live in Suburban Area	55	35
Live in Rural Area	59	31

From the following list, what social networks do you use?

Ranked greatest to least by Total	8/23 Total	Total	Rep.	Dem.	Ind.	White	A.A/Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	70%	72%	73%	73%	67%	75%	67%	62%	72%	72%	69%	73%
YouTube	66%	64%	62%	68%	62%	62%	73%	63%	71%	53%	59%	69%
Instagram	42%	43%	34%	58%	35%	36%	57%	57%	57%	25%	31%	54%
TikTok	30%	31%	24%	43%	24%	24%	48%	47%	43%	13%	17%	43%
X (Twitter)	29%	28%	30%	29%	25%	27%	32%	31%	35%	18%	29%	27%
Pinterest	29%	26%	22%	35%	21%	23%	37%	34%	31%	20%	12%	39%
LinkedIn	22%	24%	22%	27%	22%	24%	26%	20%	24%	24%	24%	23%
Snapchat	24%	20%	16%	27%	17%	18%	22%	30%	31%	5%	13%	27%
Reddit	16%	17%	16%	17%	16%	18%	12%	16%	22%	10%	16%	18%
WhatsApp	15%	16%	11%	22%	15%	12%	24%	25%	21%	9%	11%	21%
Telegram	7%	7%	8%	8%	7%	6%	9%	14%	10%	4%	7%	7%
Rumble	3%	5%	8%	2%	4%	5%	3%	6%	4%	5%	7%	3%
Tumblr	5%	5%	2%	7%	4%	4%	4%	9%	7%	1%	2%	6%
Truth Social	4%	4%	8%	2%	2%	5%	2%	4%	4%	5%	7%	2%
Threads	5%	3%	2%	5%	3%	3%	4%	5%	5%	1%	3%	4%
Parler	1%	2%	2%	1%	2%	1%	0%	4%	1%	2%	2%	1%
Gab.com	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	2%	1%
Gettr	1%	1%	1%	1%	0%	0%	2%	2%	1%	0%	1%	1%
CloutHub	1%	1%	0%	1%	0%	0%	0%	3%	1%	0%	0%	1%
Other	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
None	5%	6%	6%	4%	8%	7%	3%	4%	3%	10%	7%	5%

	Voter Likelihood	Total	Age	Total	Region	Total	Religion	Total
VOTER PROFILE	Always Vote	66%	18-29	16%	New England	5%	Protestant	38%
	Almost Always Vote	20%	30-40	17%	Middle Atlantic	13%	Catholic	24%
	Vote Most of the Time	14%	41-55	25%	East North Central	15%	Atheist/Agnostic	12%
	Direction		56-65	20%	West North Central	7%	Jewish	2%
	Right Track	21%	65+	22%	South Atlantic	22%	Buddhist	1%
	Wrong Direction	69%	Mean Age	49.4	East South Central	7%	Muslim	1%
	Party Registration		Gender		West South Central	10%	Born Again/Evangelical n=611	
	Republican	36%	Male	47%	Mountain	8%	Yes	43%
	Democrat	36%	Female	53%	Pacific	14%	No	57%
	Independent/DK	28%	Race		Area		Household Income	
	Ideology		White	68%	Urban	28%	Under \$20,000	15%
	Liberal	29%	African American/Black	13%	Suburban	49%	\$20,000 - \$40,000	24%
	Moderate	35%	Hispanic	13%	Rural	24%	\$40,000 - \$60,000	20%
	Conservative	36%	Asian	4%	Employment		\$60,000 - \$100,000	22%
	Vote Behavior		Abortion		Employed	42%	\$100,000 - \$150,000	10%
	Democrat	44%	Pro-Life	45%	Private Sector	35%	\$150,000 - \$200,000	5%
	Ticket Splitter	13%	Pro-Choice	50%	Government	8%	\$200,000 - \$250,000	2%
	Republican	42%	Firearm Household		Self-employed	10%	Over \$250,000	2%
	Education		Yes	36%	Homemaker	6%	2020 Election by State	
	Less than College	60%	No	59%	Student	4%	Trump State	44%
	College Graduate	40%	Immigrant Household		Retired	27	Biden State	56%
	2020 Presidential Vote		Yes	31%	Unemployed	10%	2016 Election by State	
	Donald Trump	42%	No	66%	LGBTQ+ Community		Trump State	60%
	Joe Biden	46%			Yes	12%	Clinton State	40%
	Joe Jorgenson	3%			No	86%		
	Sample Size: n=1000							
National - September 2023			 McLaughlin & Associates					
			44					



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