

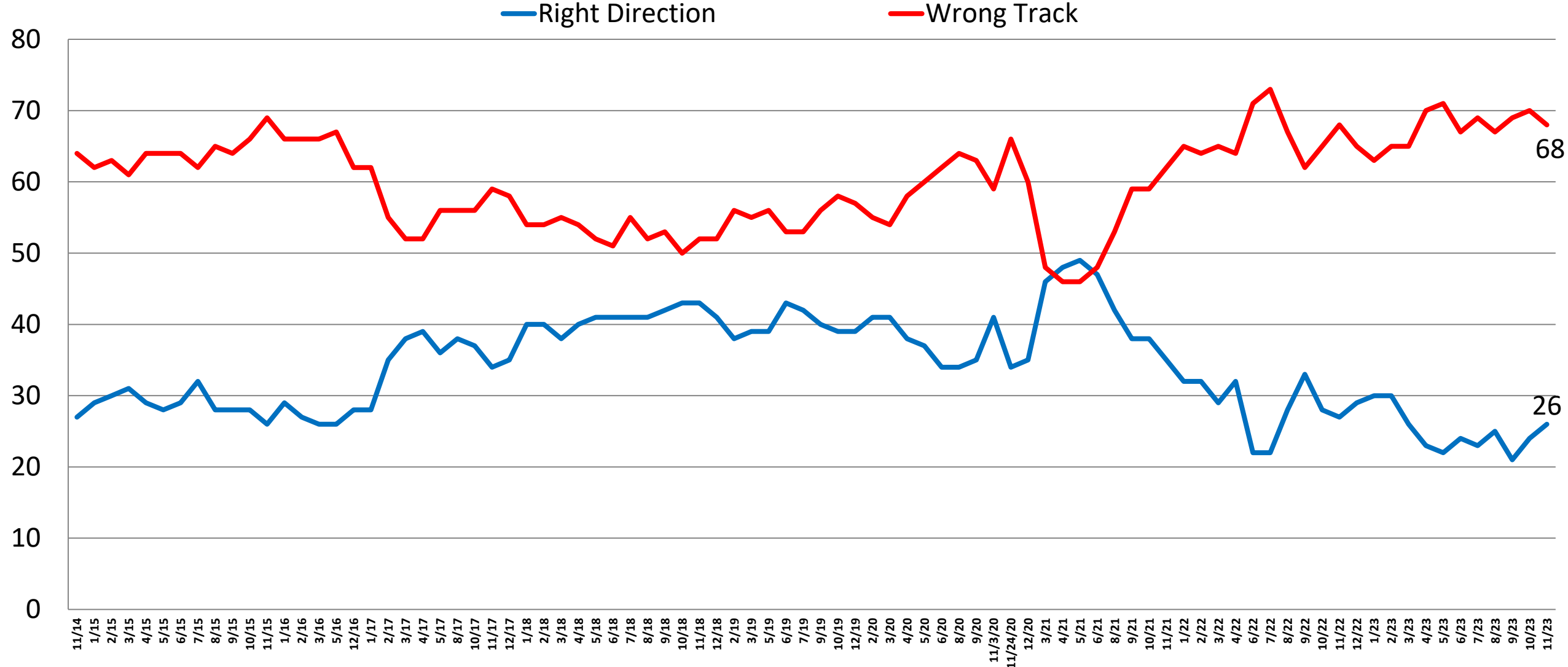
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

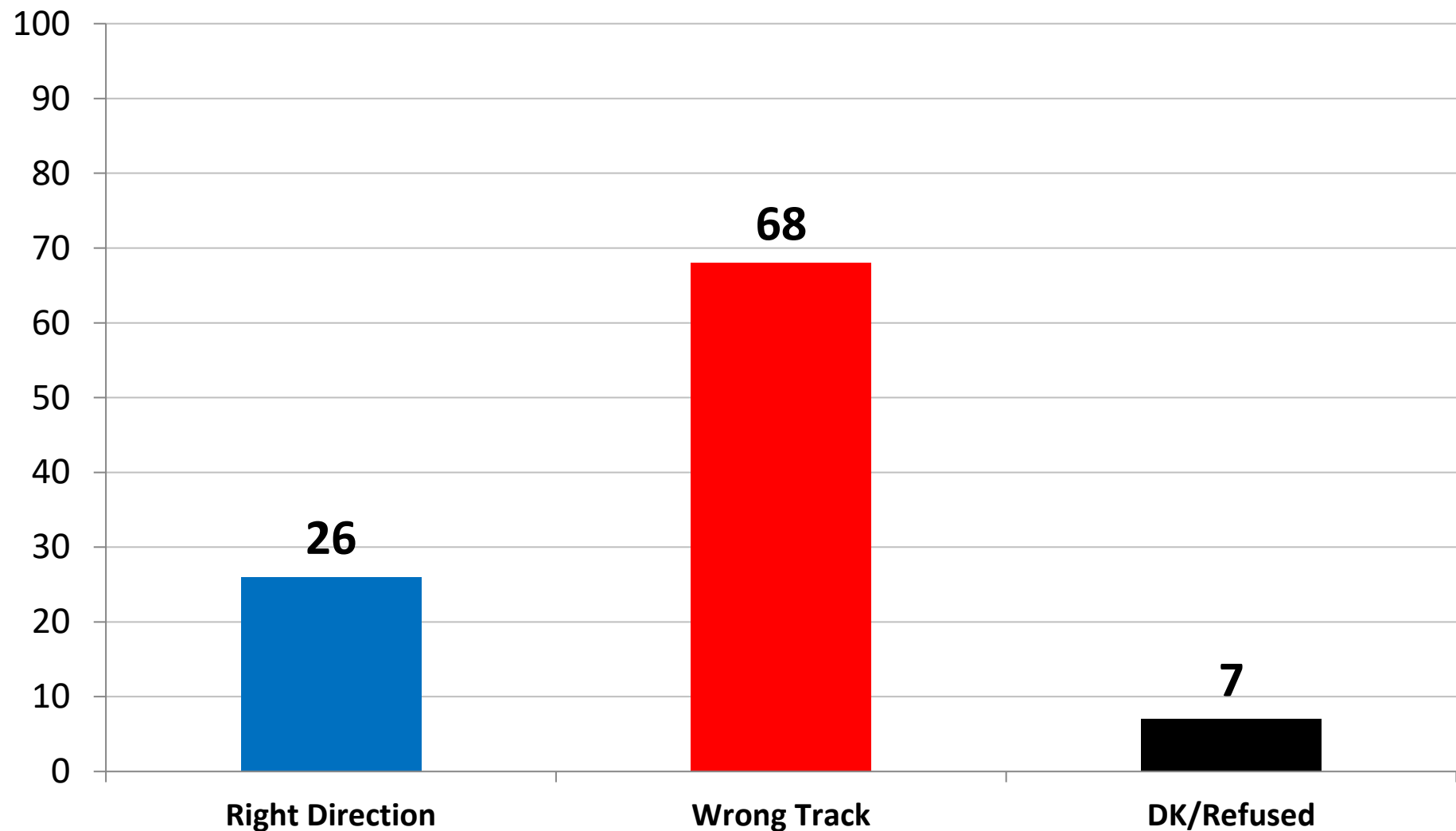
Field Dates: November 16th – 20th, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

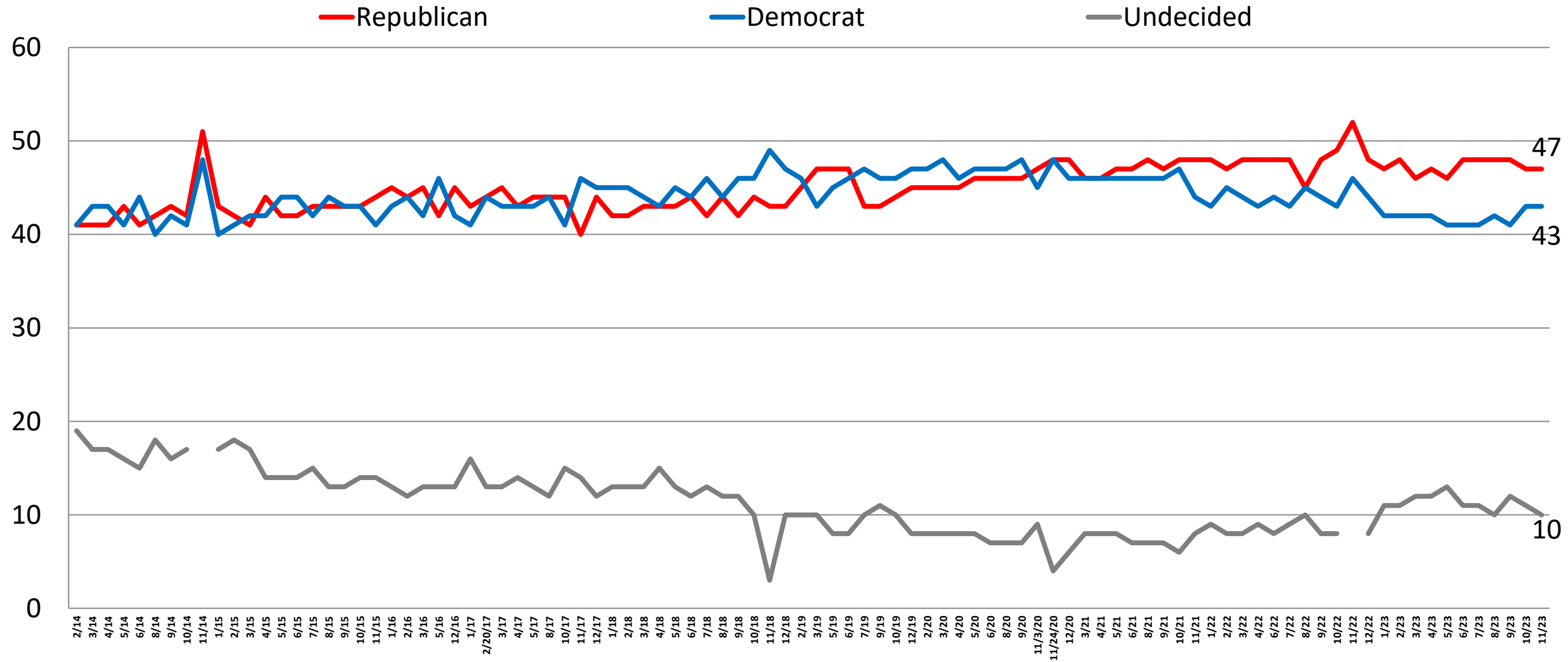


Direction: *United States*



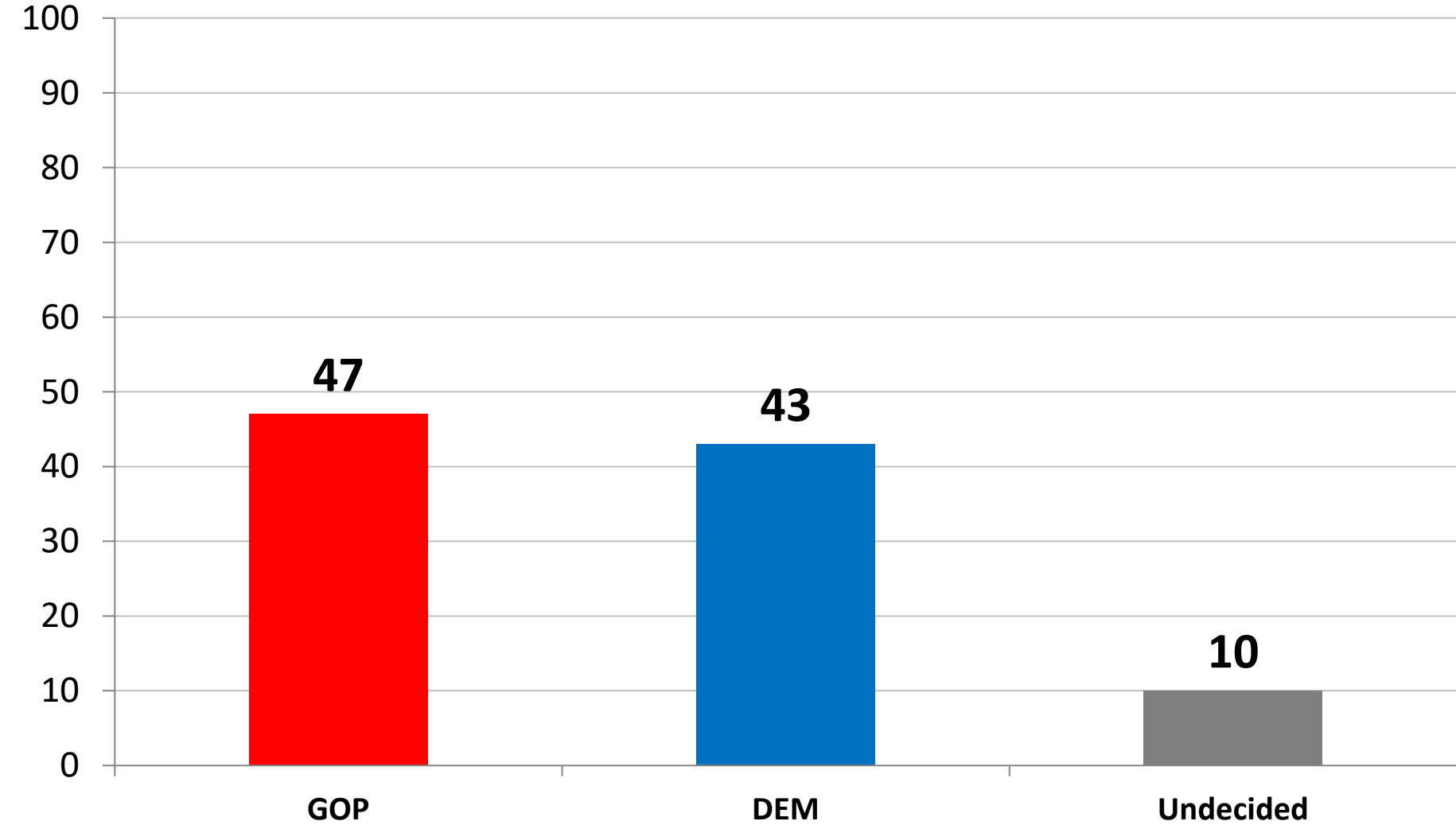
	RD	WT
East	27	67
Midwest	20	74
South	27	67
West	28	63
Vote Trump 2024	11	85
Vote Biden 2024	46	45
Vote Und. 2024	6	80
Generic: GOP	11	87
Generic: DEM	44	47
Generic: UND.	15	67
Approve Biden	56	34
Disapprove Biden	3	95
Republican	11	86
Democrat	47	44
Independent	16	75
Liberal	46	47
Moderate	23	66
Conservative	12	86
White	20	74
African-American	36	57
Hispanic	39	52
Under 55	28	63
Over 55	22	74
Married	29	65
Single	27	64
Men	29	66
Women	22	69
Live in Urban Area	39	53
Live in Suburban Area	21	74
Live in Rural Area	18	74

Generic Ballot: *U.S. Congress* (Time Series)



Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	48	43	9
Midwest	45	42	12
South	49	43	8
West	44	43	13
Vote Trump 2024	84	8	8
Vote Biden 2024	8	87	5
Vote Und. 2024	33	22	45
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	17	76	7
Disapprove Biden	72	16	12
Republican	95	2	3
Democrat	7	90	3
Independent	37	34	28
Liberal	20	77	3
Moderate	35	44	21
Conservative	81	14	5
White	53	37	10
African-American	20	72	8
Hispanic	47	39	14
Under 55	40	48	12
Over 55	56	36	8
Married	52	39	9
Single	36	52	12
Men	54	36	10
Women	41	49	11
Live in Urban Area	34	58	8
Live in Suburban Area	52	38	10
Live in Rural Area	54	34	13

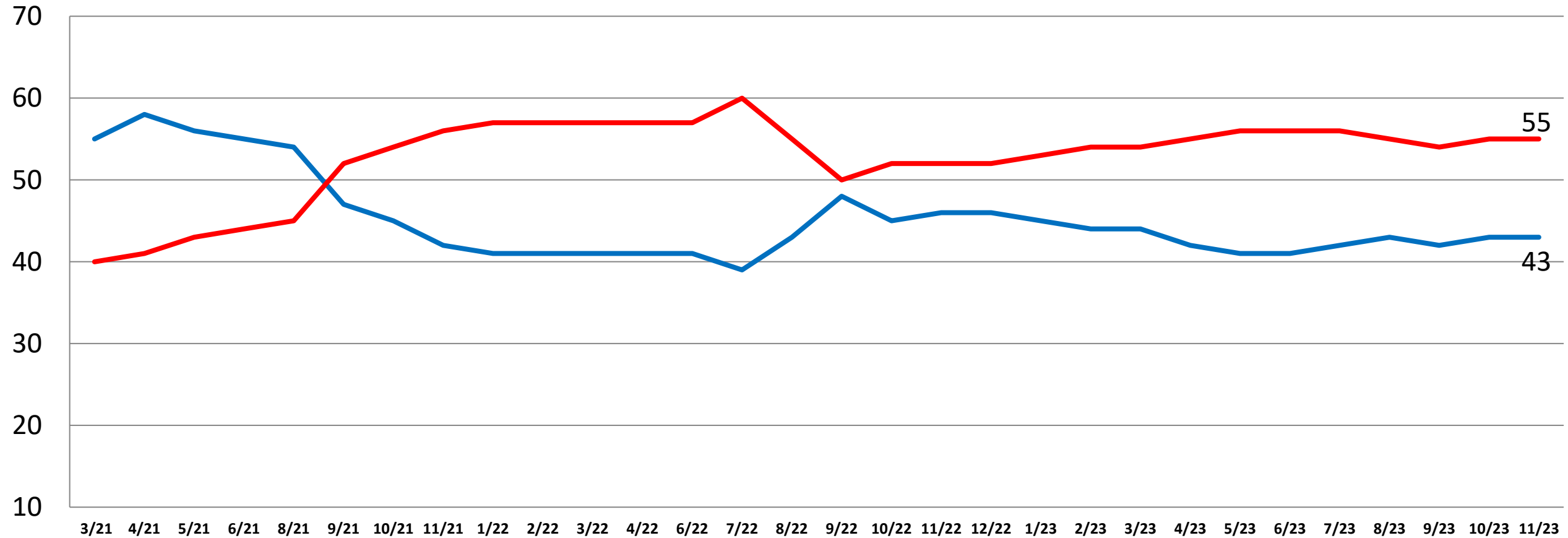


Job Rating: *Joe Biden* (Time Series)

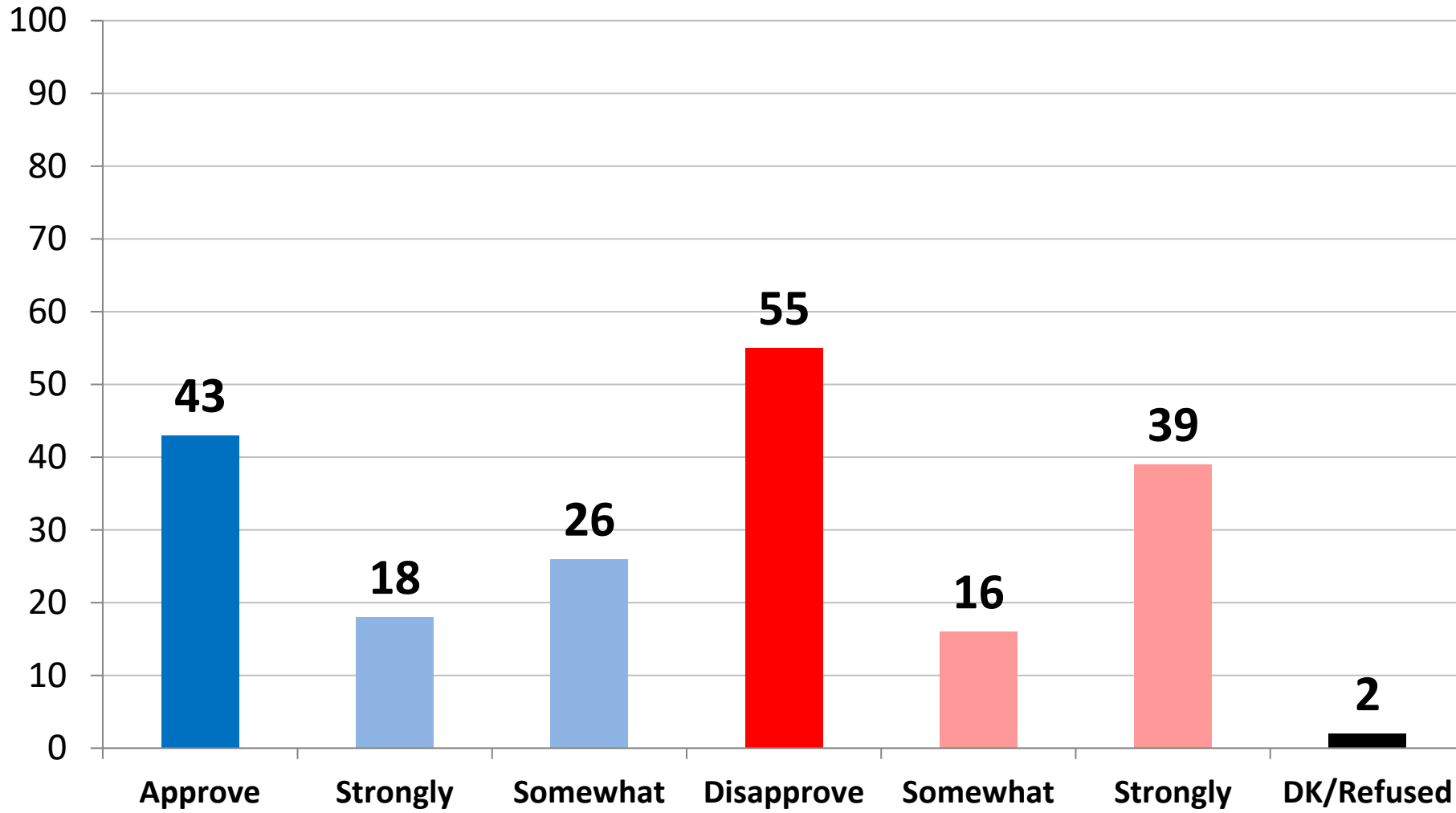
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Approve	45	44	44	42	41	41	42	43	42	43	43
Disapprove	53	54	54	55	56	56	56	55	54	55	55
Net Diff.	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12

— Approve

— Disapprove



Job Rating: *Joe Biden*



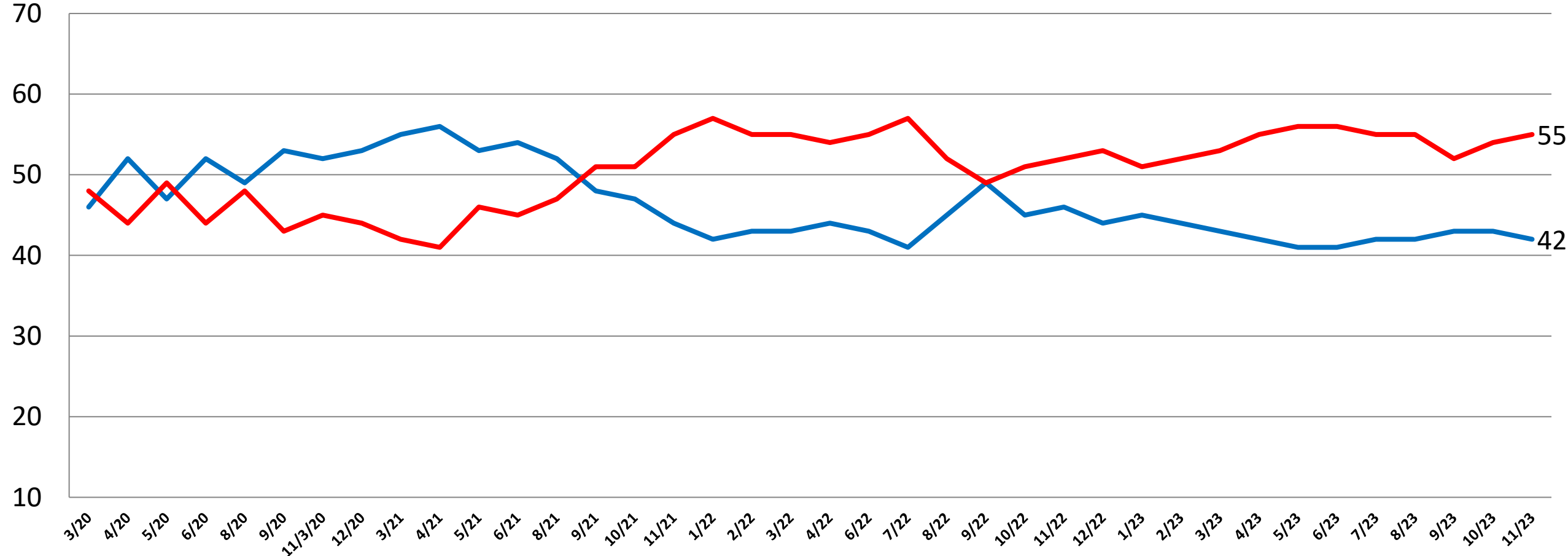
	Approve	Disapprove
East	46	53
Midwest	37	61
South	43	55
West	47	49
Vote Trump 2024	15	84
Vote Biden 2024	80	18
Vote Und. 2024	23	72
Generic: GOP	15	84
Generic: DEM	77	21
Generic: UND.	31	65
Approve Biden	100	0
Disapprove Biden	0	100
Republican	15	84
Democrat	76	21
Independent	36	61
Liberal	73	25
Moderate	43	54
Conservative	20	80
White	37	62
African-American	67	30
Hispanic	48	46
Under 55	48	48
Over 55	36	63
Married	45	54
Single	48	49
Men	44	55
Women	43	55
Live in Urban Area	59	39
Live in Suburban Area	39	60
Live in Rural Area	34	65

Opinion: *Joe Biden* (Time Series)

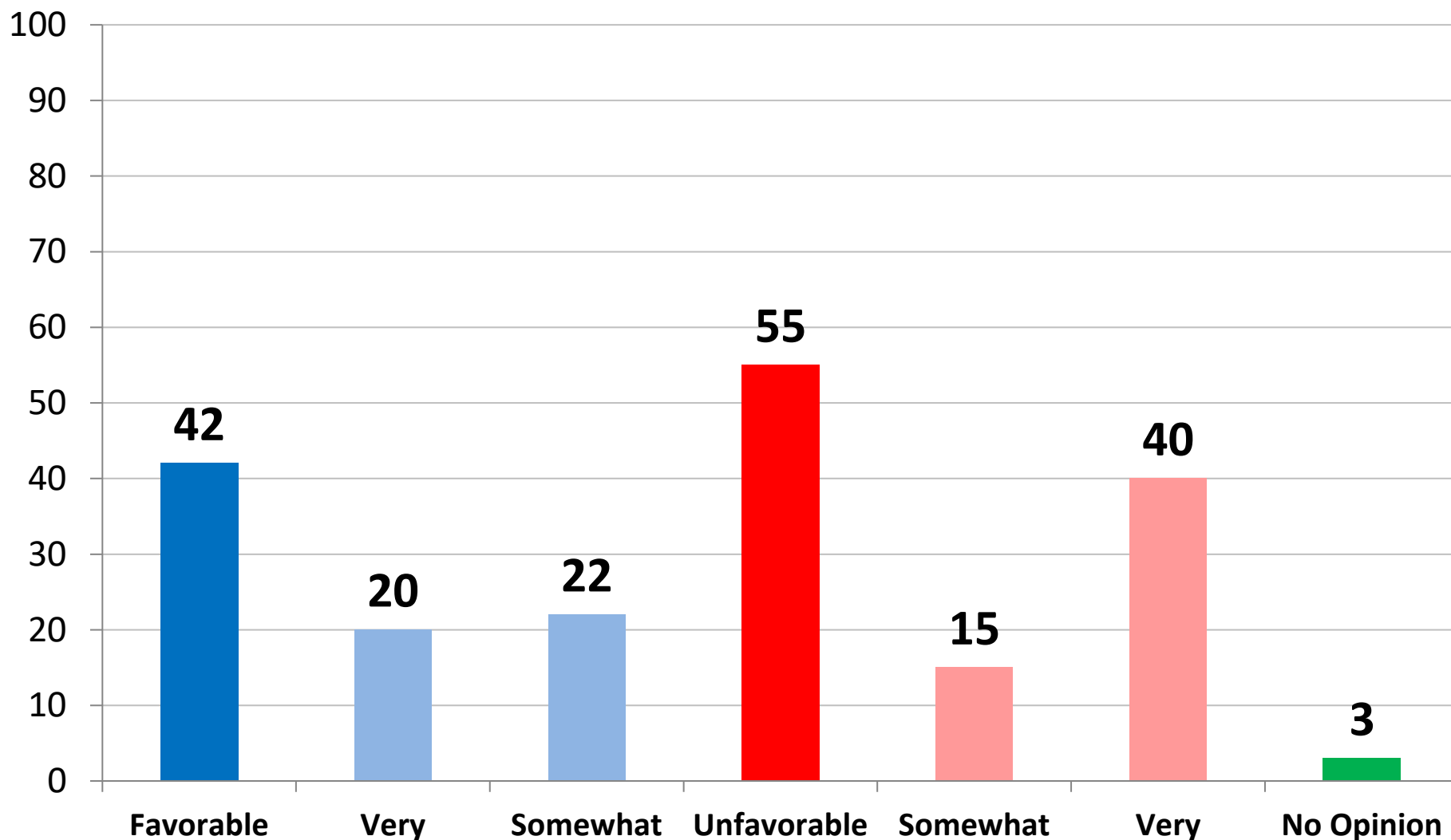
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Approve	45	44	43	42	41	41	42	42	43	43	42
Disapprove	51	52	53	55	56	56	55	55	52	54	55
Net Diff.	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13

— Favorable

— Unfavorable



Opinion: *Joe Biden*



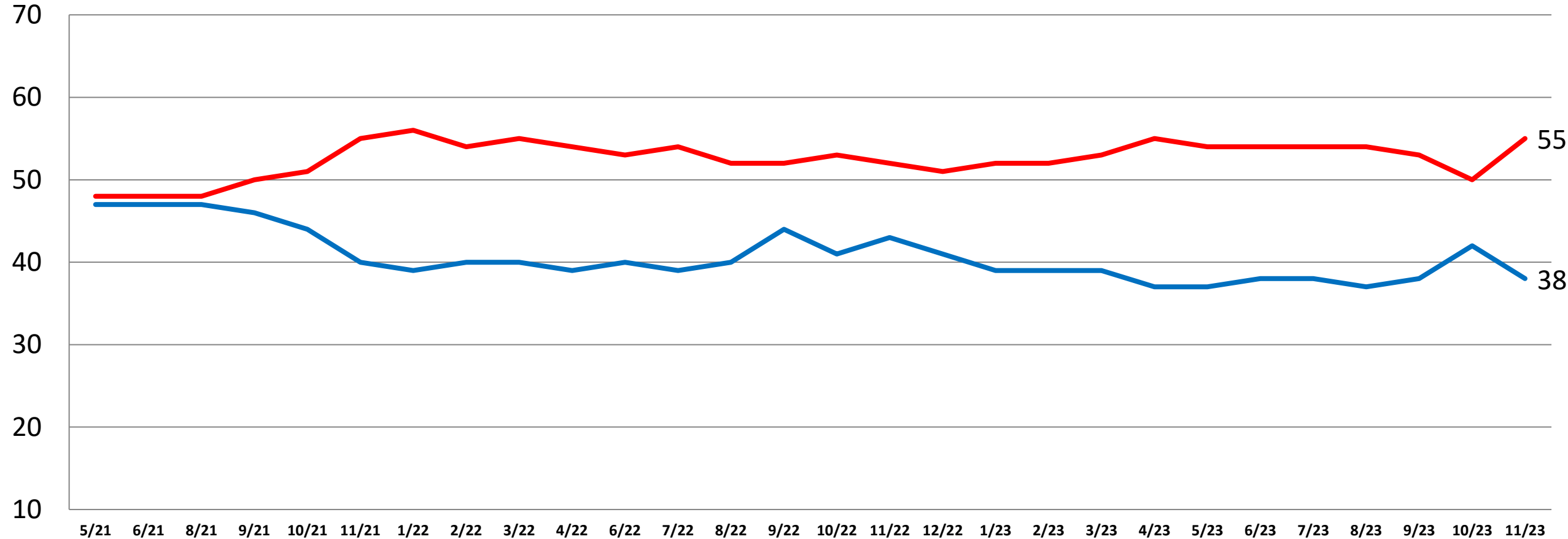
	Favorable	Unfavorable
East	46	53
Midwest	35	62
South	43	54
West	45	50
Vote Trump 2024	12	86
Vote Biden 2024	81	17
Vote Und. 2024	23	67
Generic: GOP	12	85
Generic: DEM	78	20
Generic: UND.	29	61
Approve Biden	88	8
Disapprove Biden	6	92
Republican	12	85
Democrat	77	20
Independent	36	60
Liberal	72	26
Moderate	42	53
Conservative	18	80
White	37	62
African-American	69	27
Hispanic	41	52
Under 55	46	50
Over 55	37	62
Married	43	54
Single	48	48
Men	38	59
Women	45	52
Live in Urban Area	59	39
Live in Suburban Area	36	60
Live in Rural Area	34	64

Opinion: *Kamala Harris* (Time Series)

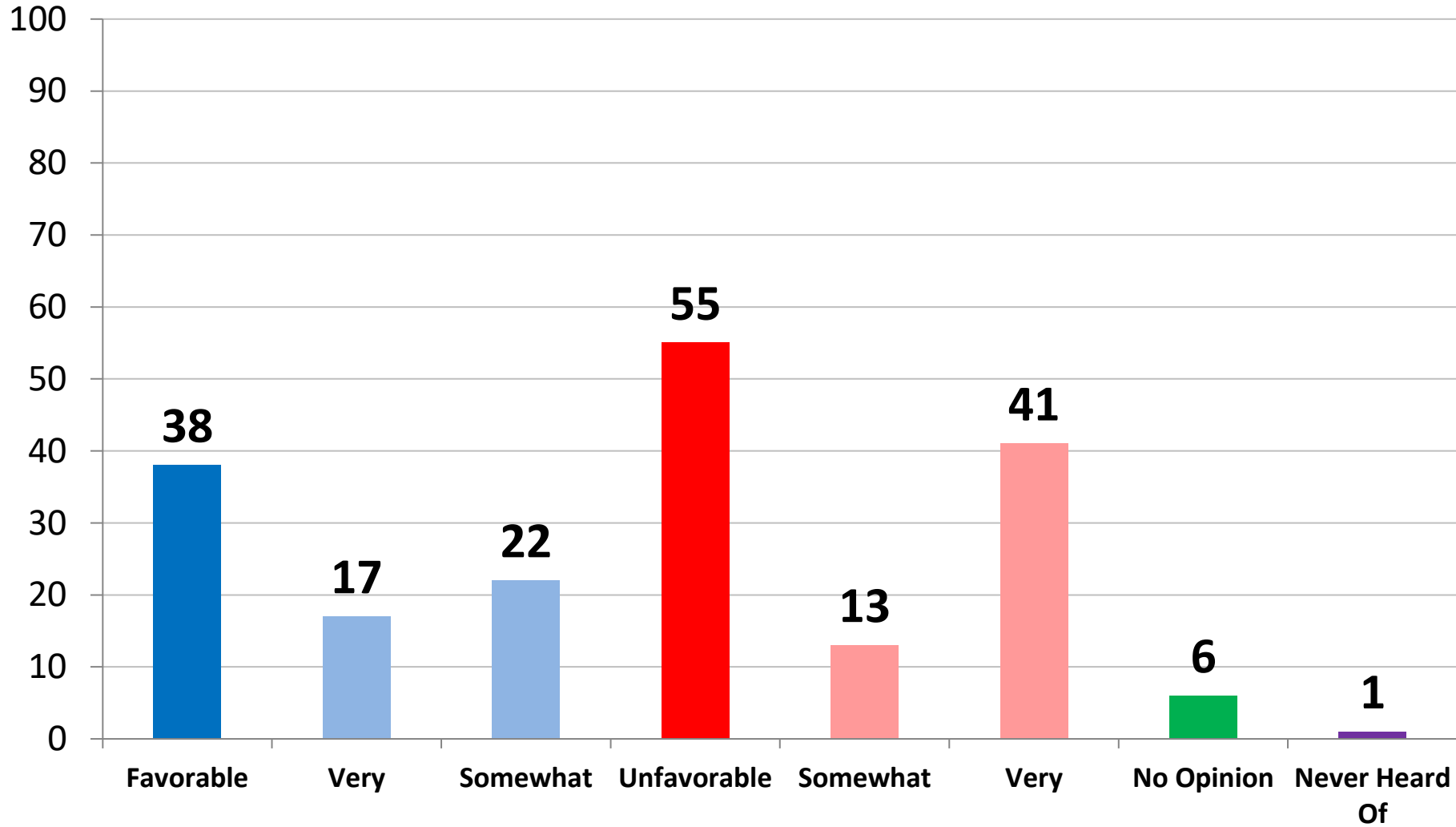
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Favorable	39	39	39	37	37	38	38	37	38	42	38
Unfavorable	52	52	53	55	54	54	54	54	53	50	55

— Favorable

— Unfavorable



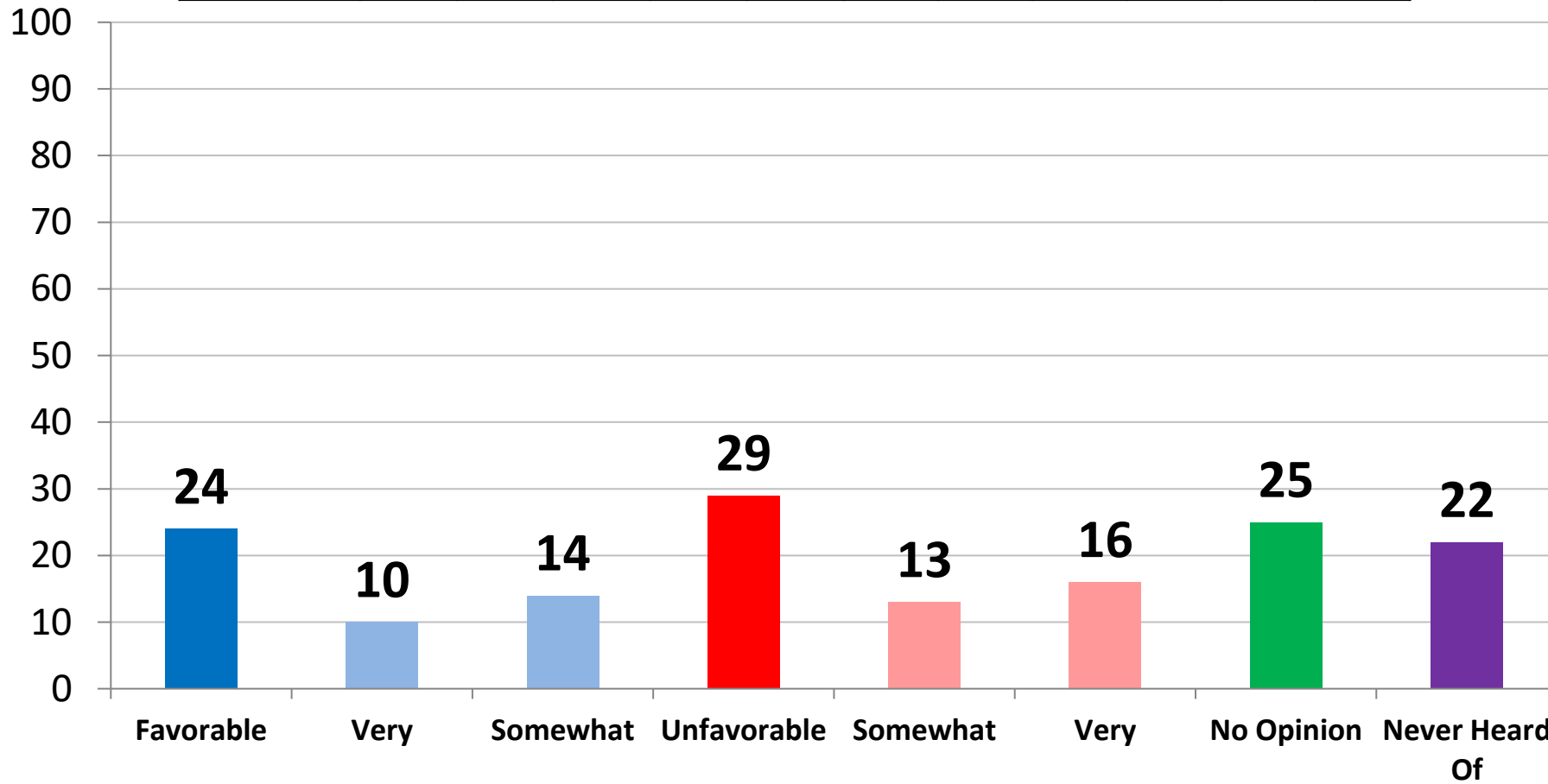
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	38	58
Midwest	36	56
South	38	56
West	43	49
Vote Trump 2024	13	82
Vote Biden 2024	71	22
Vote Und. 2024	22	62
Generic: GOP	13	82
Generic: DEM	70	23
Generic: UND.	24	62
Approve Biden	74	19
Disapprove Biden	10	84
Republican	11	86
Democrat	70	21
Independent	33	57
Liberal	66	27
Moderate	40	50
Conservative	15	81
White	32	62
African-American	67	27
Hispanic	39	49
Under 55	41	49
Over 55	35	62
Married	40	55
Single	44	45
Men	34	59
Women	43	51
Live in Urban Area	55	38
Live in Suburban Area	33	61
Live in Rural Area	29	61

Opinion: *Hakeem Jeffries*

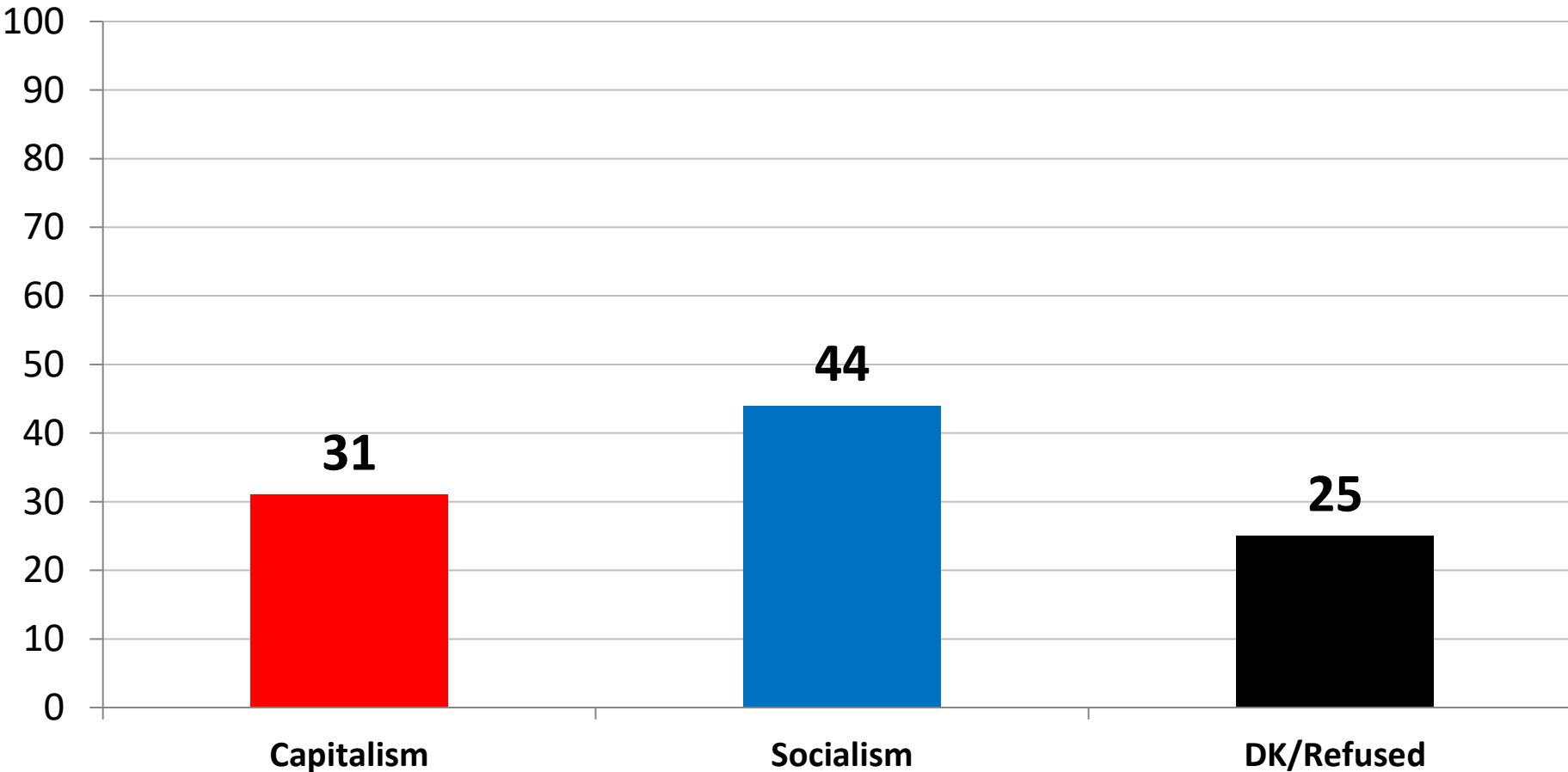
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Favorable	26	26	24	23	23	22	23	20	21	23	24
Unfavorable	24	23	25	27	25	28	25	28	31	27	29



	Favorable	Unfavorable
East	27	30
Midwest	19	29
South	23	29
West	28	27
Vote Trump 2024	13	39
Vote Biden 2024	38	19
Vote Und. 2024	12	25
Generic: GOP	14	39
Generic: DEM	38	18
Generic: UND.	13	26
Approve Biden	43	19
Disapprove Biden	9	38
Republican	11	39
Democrat	40	17
Independent	20	31
Liberal	39	22
Moderate	22	27
Conservative	13	37
White	20	30
African-American	33	23
Hispanic	29	32
Under 55	26	26
Over 55	20	33
Married	24	34
Single	27	24
Men	26	36
Women	22	23
Live in Urban Area	34	25
Live in Suburban Area	20	33
Live in Rural Area	19	26

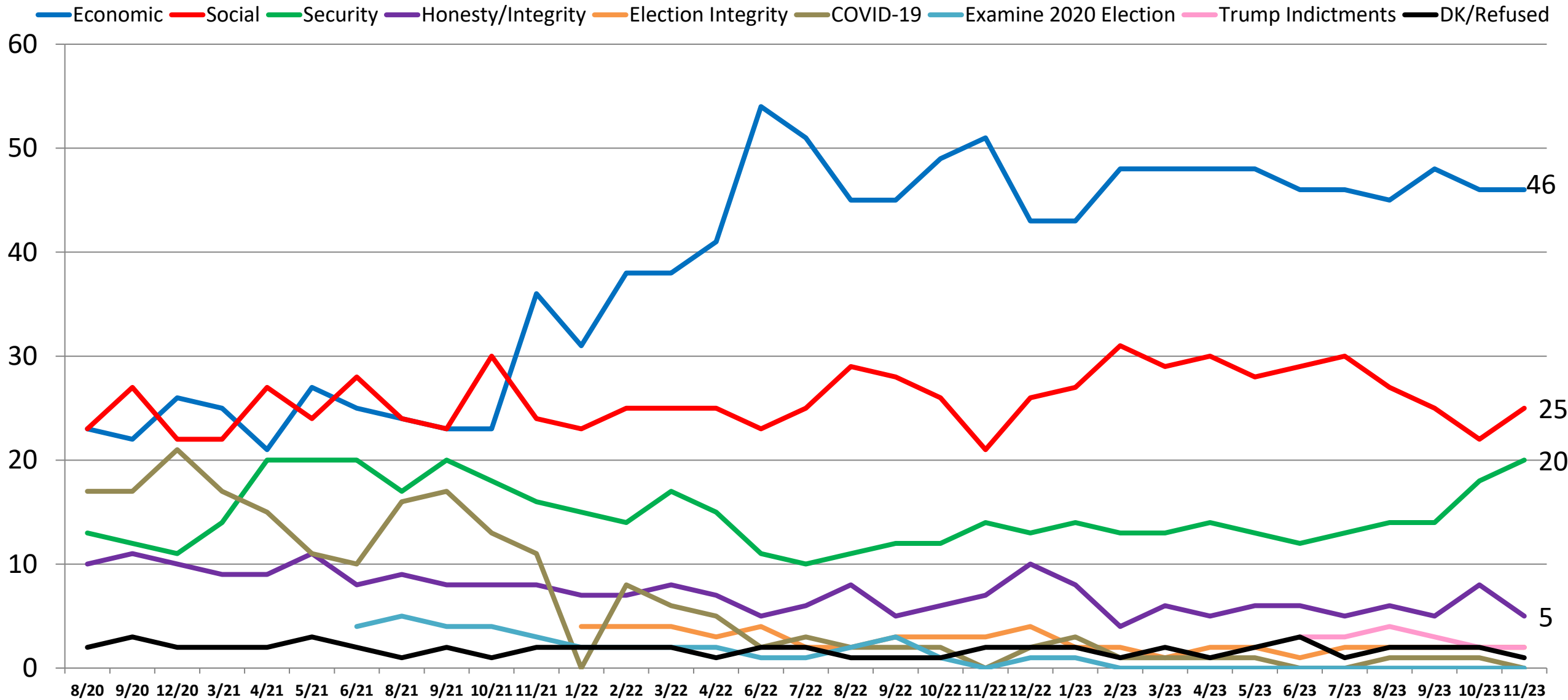
Which better describes President Biden's economic policies?

	9/23	10/23	11/23
Capitalism	25	30	31
Socialism	46	42	44



	Capitalism	Socialism
East	26	48
Midwest	32	42
South	28	47
West	41	36
Vote Trump 2024	20	66
Vote Biden 2024	46	20
Vote Und. 2024	19	40
Generic: GOP	19	66
Generic: DEM	47	21
Generic: UND.	23	38
Approve Biden	48	21
Disapprove Biden	18	63
Republican	16	67
Democrat	48	23
Independent	29	41
Liberal	52	23
Moderate	29	38
Conservative	17	67
White	26	49
African-American	34	34
Hispanic	42	35
Under 55	36	38
Over 55	25	52
Married	29	48
Single	39	36
Men	34	47
Women	29	42
Live in Urban Area	42	34
Live in Suburban Area	29	47
Live in Rural Area	24	51

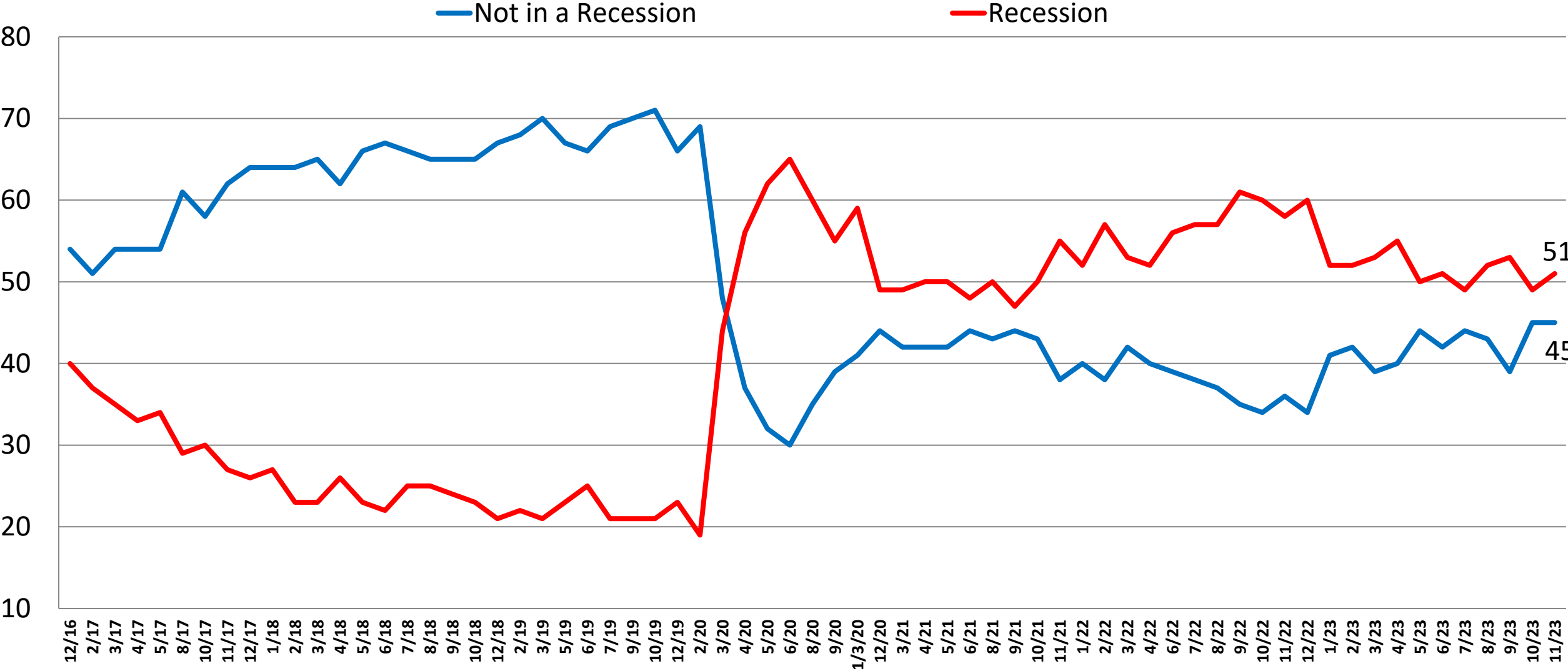
Most Important Issue (Time Series)



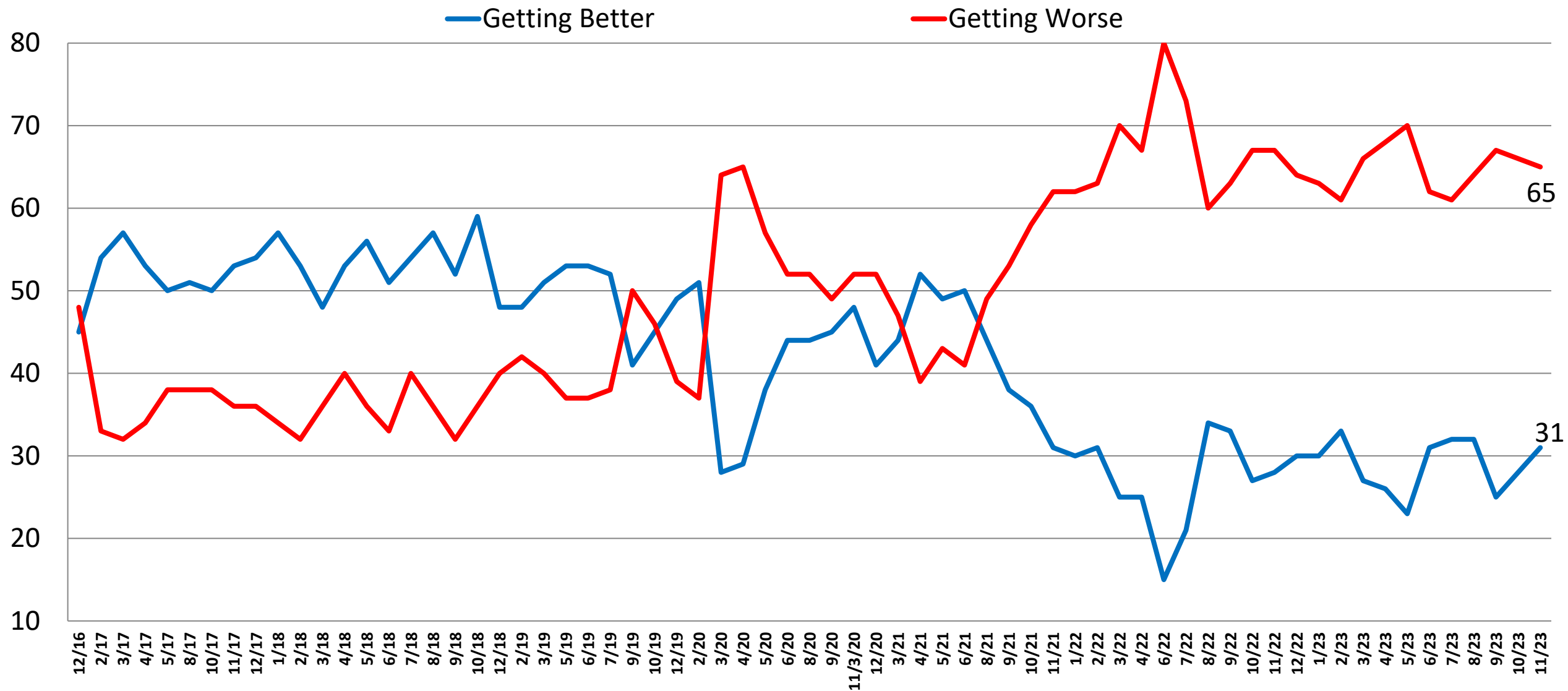
Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women
Economic	43	48	48	48	48	46	46	45	48	46	46	52	42	41	35	46	53	50	40	48	43
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	30	19	22	16	22	32	23	26	22	26
The Economy	13	10	9	11	10	11	9	9	9	9	11	11	10	11	8	13	11	13	8	12	10
Gov't Spending/Debt/Deficit*	6	4	4	4	5	4	5	4	4	4	4	5	4	4	3	4	6	5	4	6	3
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	2	4	4	2	4	1	4	2
Taxes	3	2	2	1	1	2	2	1	2	2	2	1	3	1	2	1	2	3	1	2	2
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	3	2	1	2	2	2	3	1	3	2
Social	27	31	29	30	28	29	30	27	25	22	25	14	36	25	38	29	11	25	25	22	27
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	7	12	8	10	11	7	5	14	8	10
Climate Change/Environment	6	4	6	6	6	6	5	7	5	5	5	2	7	6	10	5	0	5	5	5	4
Health care	7	7	5	4	5	4	5	6	5	5	4	2	4	5	5	5	2	4	3	4	3
Abortion	4	4	4	5	4	4	5	3	4	4	4	1	8	3	8	3	2	5	2	2	6
Race Relations	2	2	2	3	2	2	2	2	1	1	1	0	1	1	2	0	0	1	0	1	0
Improving Education	3	3	2	3	2	3	3	1	2	1	2	1	5	2	3	4	1	4	1	2	3
Security	14	13	13	14	13	12	13	14	14	18	20	26	14	19	15	17	27	17	23	21	19
Fix Immigration	8	4	5	5	5	6	6	6	8	7	7	13	3	7	3	5	13	5	11	8	6
National Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	3	5	3	3	5	3	5	4	3
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	5	3	3	4	4	5	2	3	4
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	2	2	3	2	2	1	3	1	3	2
China	*	1	1	0	1	1	1	1	0	1	0	0	1	0	1	0	0	1	0	1	0
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	5	2	1	3	2	4	2	4	2	4
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	3	3	9	5	4	6	5	5	5	5
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	3	1	2	2	1	3	1	3	2	2
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	1	1	1	0	0	0	1	0	1
RE-EXAMINING 2020 ELEC.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	1	4	3	4	3	1	2	3	2	2
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	0	0	1	1	1	0	1	0	1	0

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



Current Opinion of U.S. Economy (Time Series)

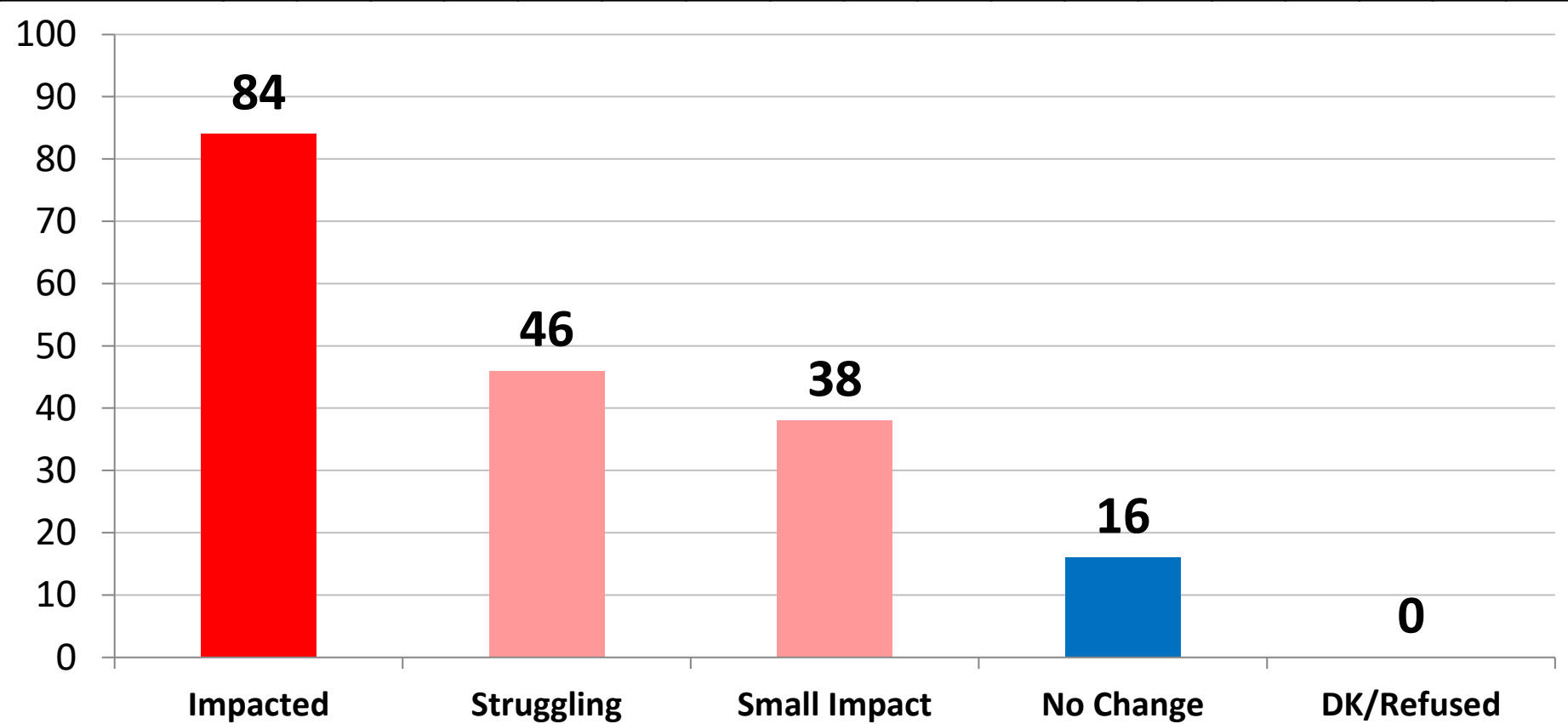
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	41	50	42	48	47	40	43	47	47	43
Getting Better	15	19	14	14	13	17	18	17	14	17	17	7	30	15	29	17	9	17	18	21	15
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	34	20	27	19	30	31	26	29	26	28
Recession	52	52	53	55	50	51	49	52	53	49	51	56	46	50	46	48	57	52	49	51	50
Getting Better	15	14	13	13	10	15	13	15	11	11	13	6	20	15	20	15	6	16	10	16	11
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	50	27	35	26	33	51	37	39	35	40
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	3	4	8	6	6	3	5	4	2	7
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-15	4	-8	2	-1	-18	-10	-2	-5	-8
Getting Better	30	33	27	26	23	31	32	32	25	28	31	13	49	30	49	31	15	33	28	37	25
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	85	47	62	45	63	82	62	68	61	68
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	3	4	8	6	6	3	5	4	2	7
Net Diff. Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-72	2	-31	5	-31	-67	-30	-40	-24	-42

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

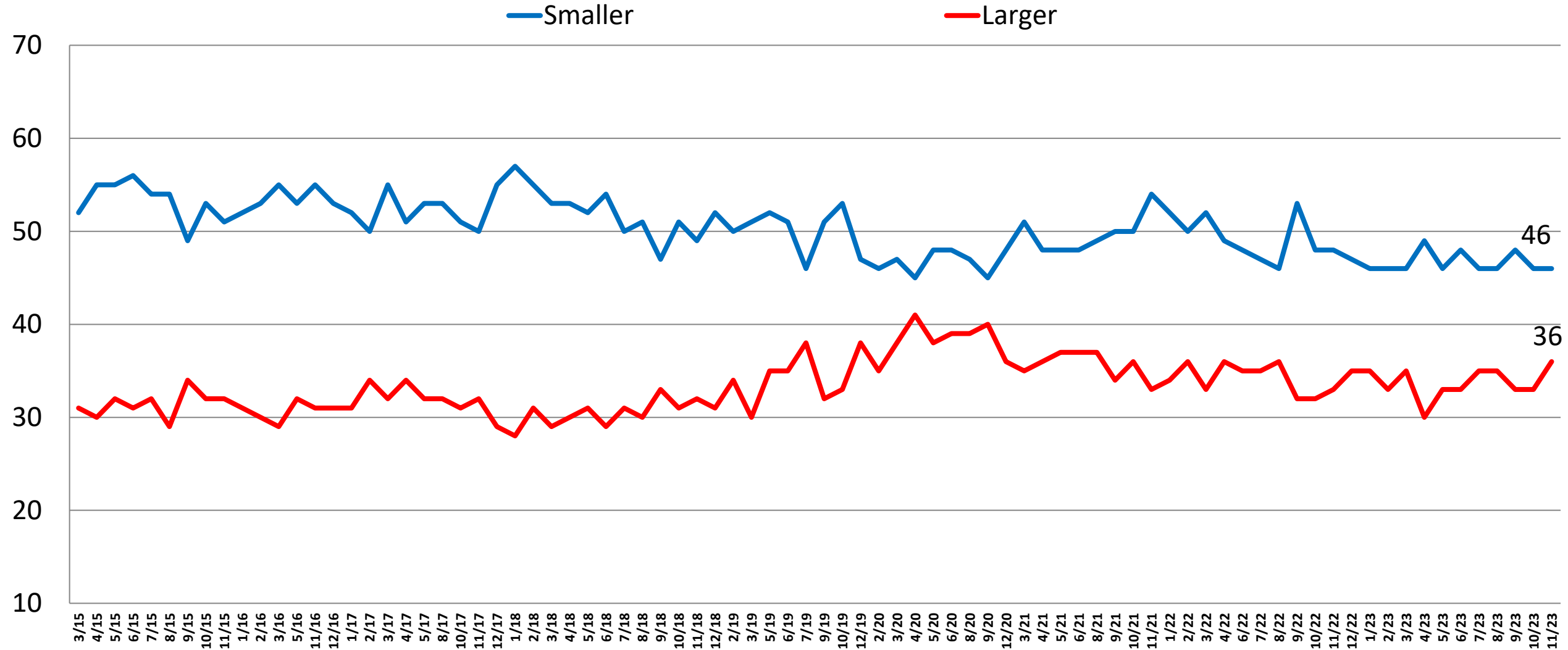
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46
Impact/Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16

	Struggle	Impact	No Change
East	44	38	18
Midwest	48	37	15
South	48	38	14
West	41	39	20
Vote Trump 2024	52	35	13
Vote Biden 2024	41	39	21
Vote Und. 2024	37	48	15
Generic: GOP	48	37	15
Generic: DEM	43	39	18
Generic: UND.	46	39	14
Approve Biden	40	39	22
Disapprove Biden	51	37	12
Republican	49	37	14
Democrat	46	34	20
Independent	42	44	14
Liberal	41	39	21
Moderate	46	39	14
Conservative	50	36	15
White	46	38	15
African-American	49	36	15
Hispanic	48	31	20
Under 55	48	34	18
Over 55	43	43	15
Married	40	39	21
Single	49	35	16
Men	42	39	20
Women	49	37	14
Live in Urban Area	45	32	23
Live in Suburban Area	42	43	16
Live in Rural Area	56	35	9

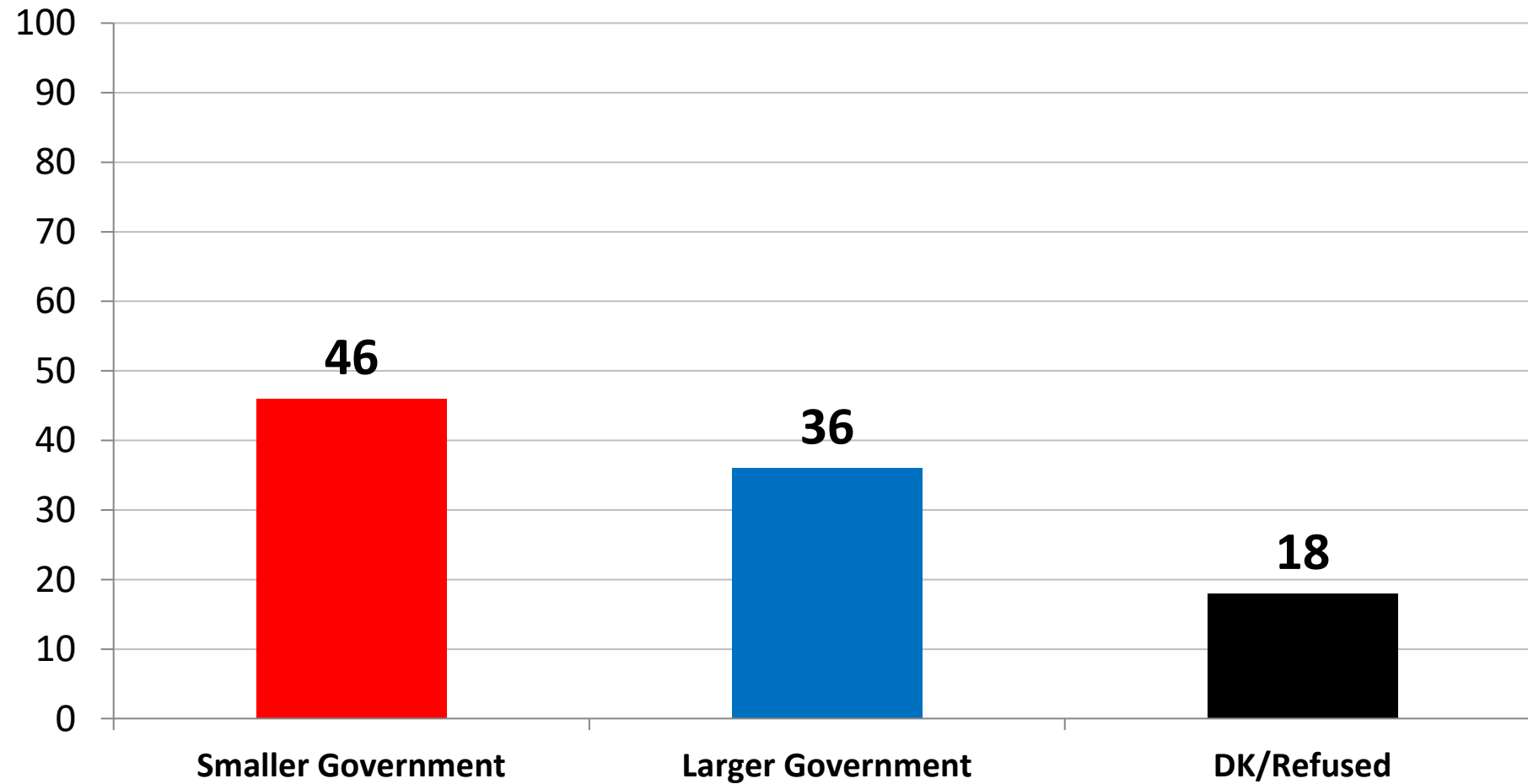


Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

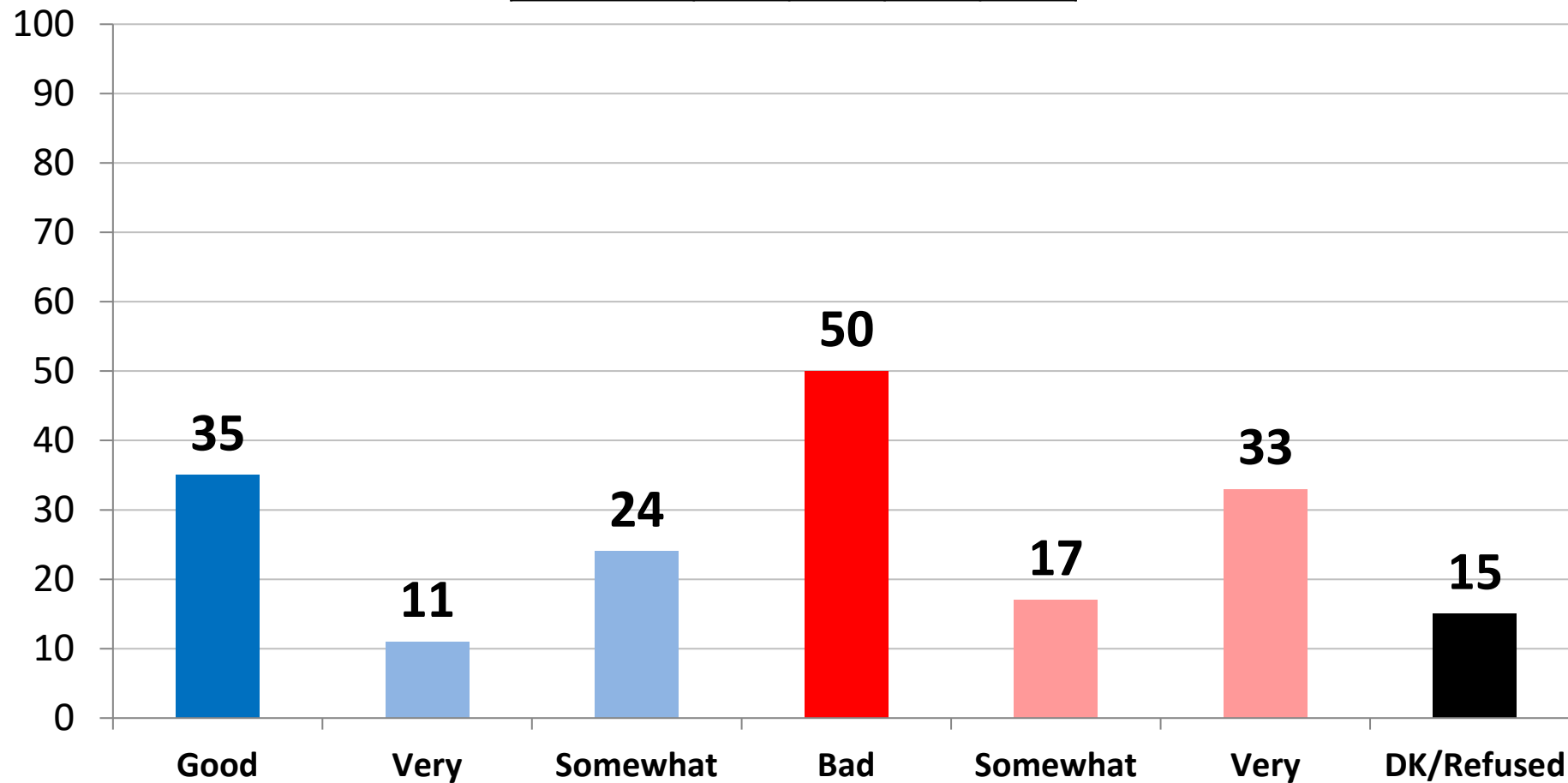
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Smaller Gov't	46	46	46	49	46	48	46	46	48	46	46
Larger Gov't	35	33	35	30	33	33	35	35	33	33	36



	Smaller	Larger
East	50	33
Midwest	52	31
South	41	39
West	43	38
Vote Trump 2024	62	20
Vote Biden 2024	26	57
Vote Und. 2024	51	19
Generic: GOP	64	20
Generic: DEM	26	58
Generic: UND.	41	17
Approve Biden	27	56
Disapprove Biden	61	21
Republican	65	19
Democrat	25	59
Independent	47	29
Liberal	24	61
Moderate	42	32
Conservative	65	21
White	50	30
African-American	29	53
Hispanic	41	44
Under 55	42	40
Over 55	50	32
Married	50	31
Single	38	46
Men	51	35
Women	41	38
Live in Urban Area	38	46
Live in Suburban Area	49	34
Live in Rural Area	47	29

Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

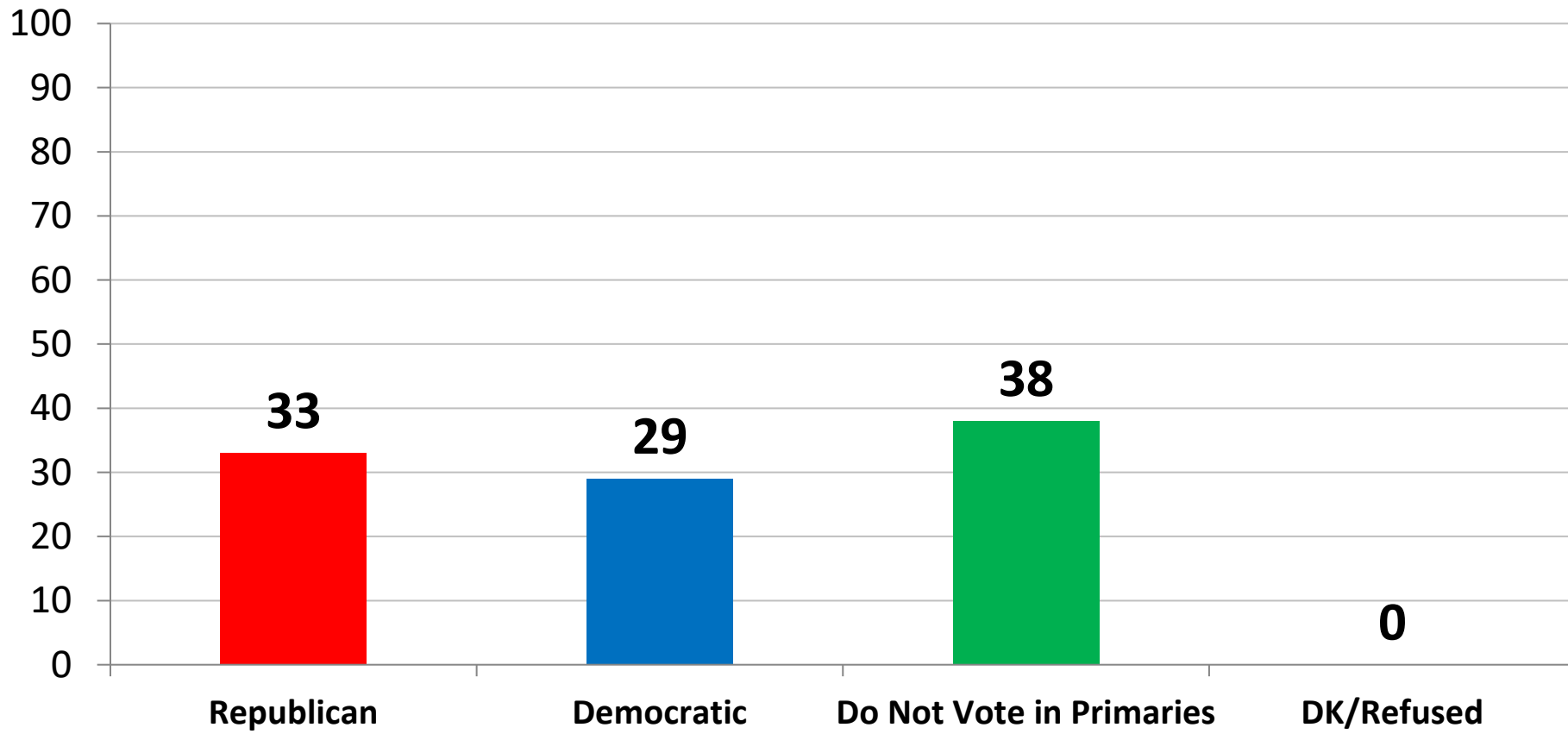
	8/23	9/23	10/23	11/23
Good	34	31	33	35
Bad	49	50	48	50



	Good	Bad
East	36	50
Midwest	30	54
South	35	51
West	40	43
Vote Trump 2024	13	79
Vote Biden 2024	65	15
Vote Und. 2024	14	59
Generic: GOP	14	77
Generic: DEM	63	17
Generic: UND.	18	64
Approve Biden	72	13
Disapprove Biden	8	81
Republican	13	79
Democrat	62	18
Independent	30	53
Liberal	62	21
Moderate	32	46
Conservative	18	77
White	30	56
African-American	51	32
Hispanic	45	43
Under 55	39	44
Over 55	30	58
Married	38	53
Single	38	40
Men	38	53
Women	34	47
Live in Urban Area	49	34
Live in Suburban Area	31	55
Live in Rural Area	27	58

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote? (Independents Voters, n=280)

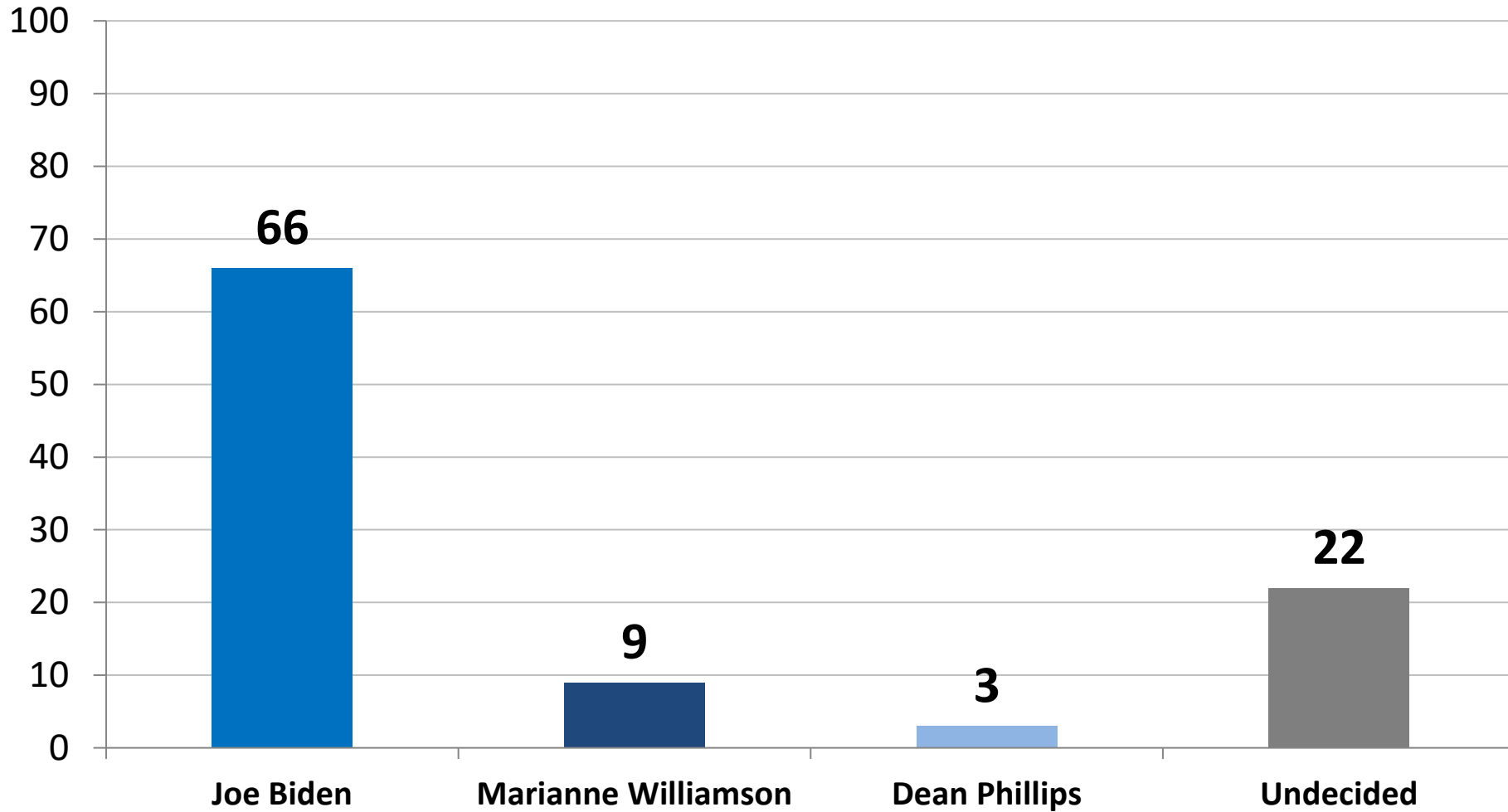
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Republican	35	29	37	28	31	34	33	32	34	32	33
Democrat	29	29	29	30	32	32	24	30	26	30	29
Don't Vote	36	42	35	42	37	35	43	38	41	39	38



	GOP	DEM	Don't Vote
East	40	19	41
Midwest	30	27	42
South	41	31	28
West	23	32	46
Vote Trump 2024	59	13	28
Vote Biden 2024	9	59	33
Vote Und. 2024	15	7	79
Generic: GOP	68	7	26
Generic: DEM	7	63	30
Generic: UND.	20	15	65
Approve Biden	16	47	37
Disapprove Biden	44	18	38
Republican	0	0	0
Democrat	0	0	0
Independent	33	29	38
Liberal	12	58	30
Moderate	35	23	43
Conservative	49	16	35
White	34	28	38
African-American	31	44	25
Hispanic	33	22	45
Under 55	34	33	33
Over 55	31	22	47
Married	36	30	34
Single	32	31	38
Men	32	28	40
Women	35	29	36
Live in Urban Area	24	42	35
Live in Suburban Area	37	26	37
Live in Rural Area	35	22	44

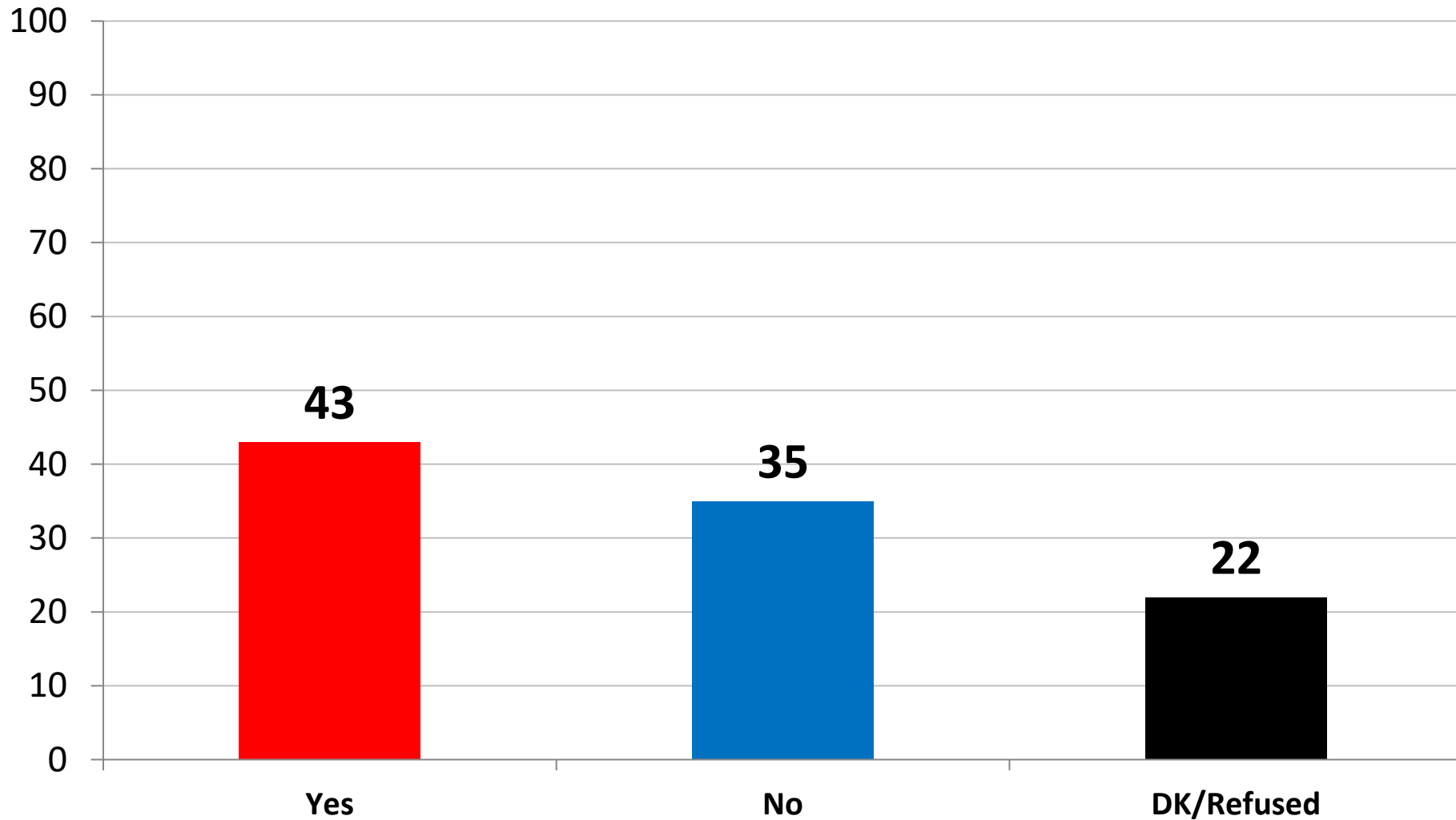
Thinking ahead to the 2024 Democrat primary election for President, if that election were held today among the following candidates, for whom would you vote?

(Democrat Primary Voters, n=440)



	JB	MW	DP	Und
East	66	10	0	24
Midwest	66	9	5	21
South	67	7	5	22
West	64	10	3	23
Vote Trump 2024	26	28	11	35
Vote Biden 2024	76	6	2	16
Vote Und. 2024	9	5	5	81
Generic: GOP	24	23	24	29
Generic: DEM	72	7	2	19
Generic: UND.	21	6	0	73
Approve Biden	80	6	3	11
Disapprove Biden	28	17	6	50
Republican	0	0	0	0
Democrat	70	7	4	20
Independent	46	16	3	35
Liberal	70	10	4	17
Moderate	58	7	3	33
Conservative	69	9	4	19
White	66	9	2	23
African-American	70	4	5	22
Hispanic	60	10	5	25
Under 55	62	11	5	22
Over 55	74	3	0	23
Married	75	8	4	13
Single	59	9	4	28
Men	71	9	4	16
Women	62	8	3	27
Live in Urban Area	70	6	2	22
Live in Suburban Area	65	8	4	22
Live in Rural Area	59	13	4	24

When thinking about the 2024 Democrat primary for President, would you consider voting for a candidate running against President Joe Biden who is a moderate congressman and successful businessman?
(Democrat Primary Voters, n=440)

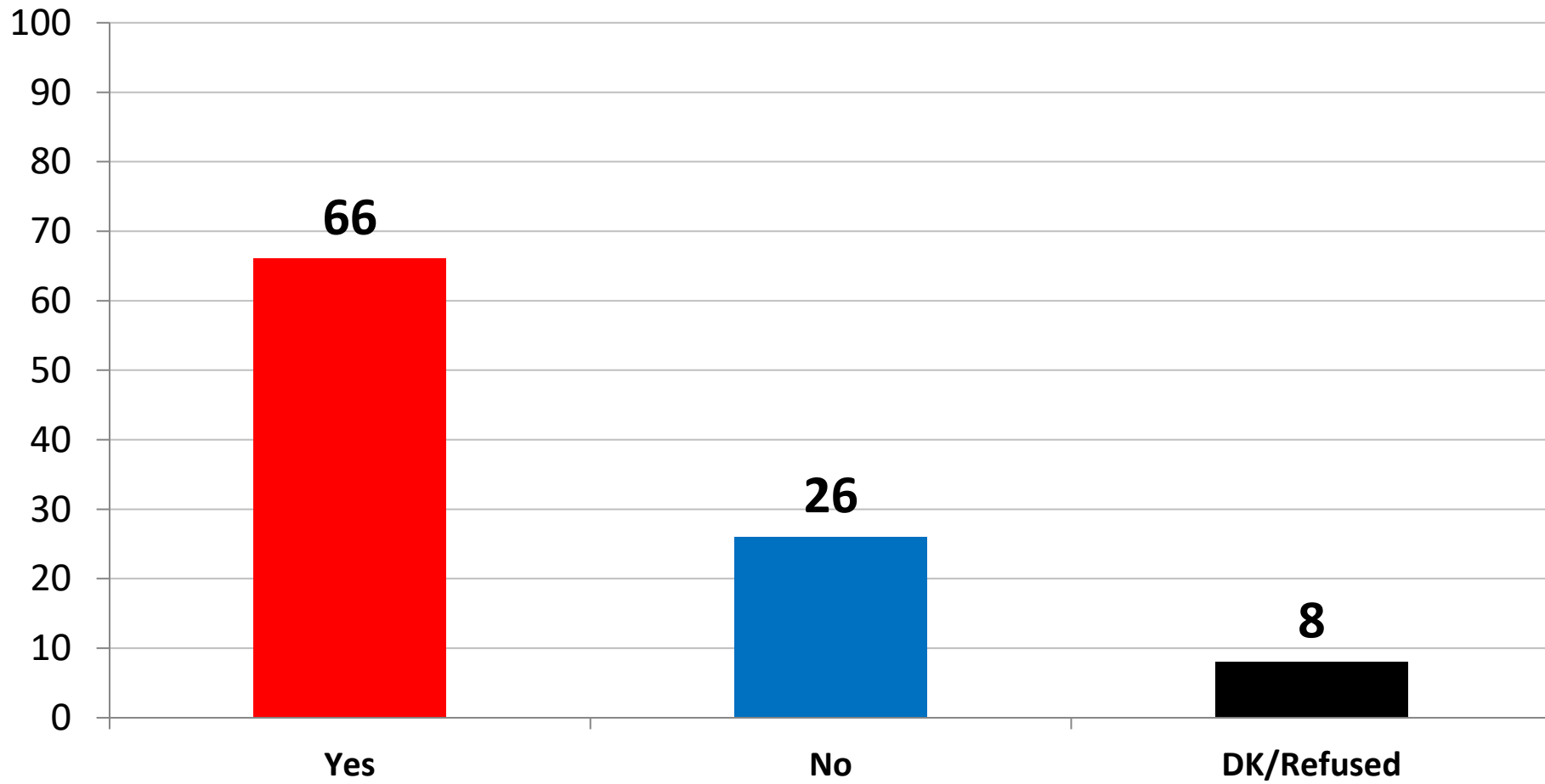


	Yes	No
East	41	40
Midwest	42	43
South	47	30
West	39	35
Vote Trump 2024	71	26
Vote Biden 2024	40	38
Vote Und. 2024	24	17
Generic: GOP	62	34
Generic: DEM	42	37
Generic: UND.	43	16
Approve Biden	40	43
Disapprove Biden	58	15
Republican	0	0
Democrat	43	36
Independent	43	31
Liberal	43	36
Moderate	42	33
Conservative	47	39
White	41	39
African-American	45	32
Hispanic	53	26
Under 55	51	29
Over 55	27	48
Married	44	37
Single	48	32
Men	48	39
Women	40	33
Live in Urban Area	52	26
Live in Suburban Area	38	43
Live in Rural Area	38	39

Would you want to see Donald Trump run for President again in 2024?

(Republican Primary Voters, n=453)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Yes	58	57	61	65	67	64	64	62	66	68	66
No	33	32	30	24	23	25	26	28	26	25	26

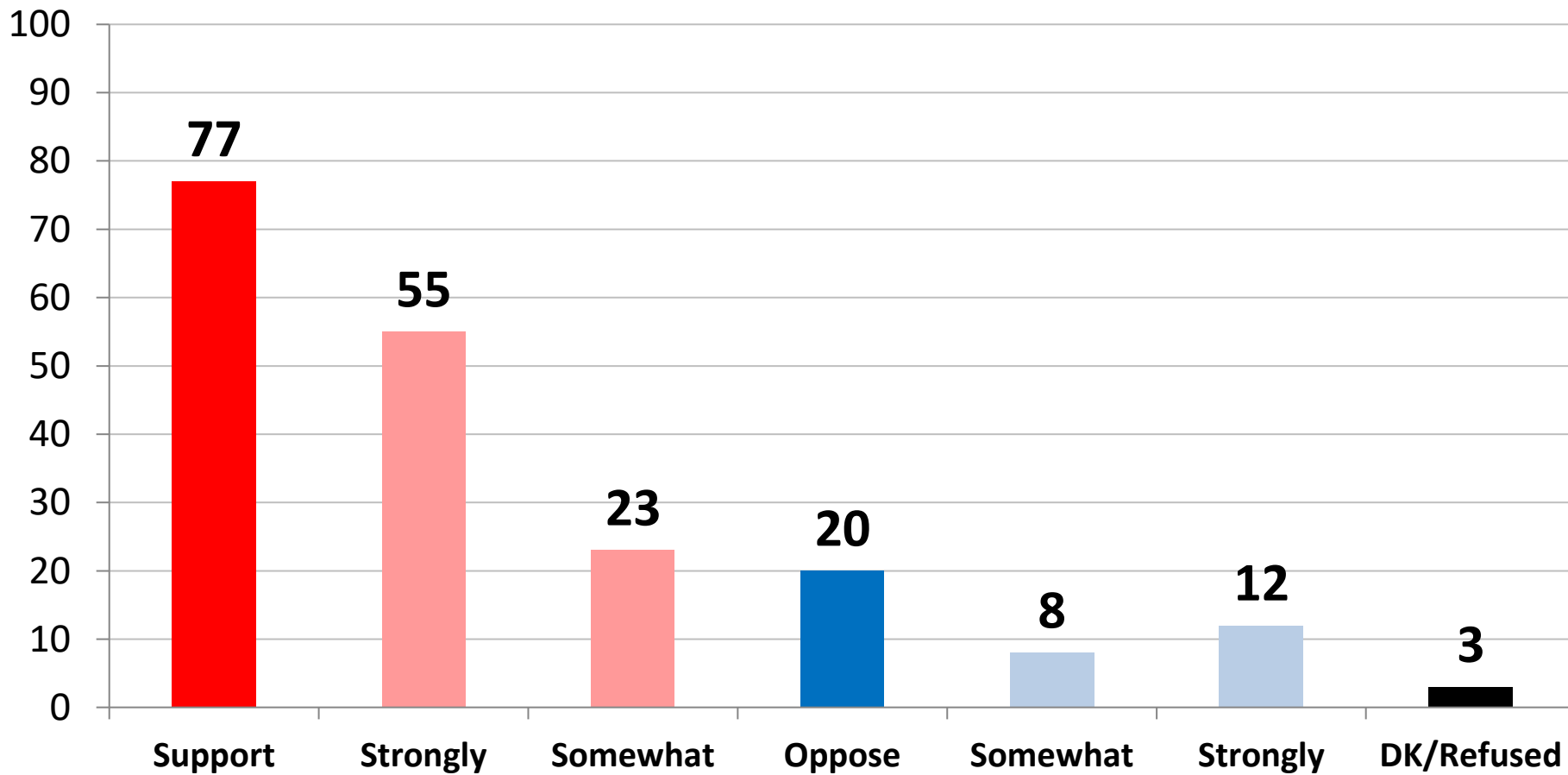


	Yes	No
East	74	15
Midwest	59	37
South	68	21
West	59	36
Vote Trump 2024	76	15
Vote Biden 2024	2	98
Vote Und. 2024	4	96
Generic: GOP	69	23
Generic: DEM	23	71
Generic: UND.	33	54
Approve Biden	41	54
Disapprove Biden	71	21
Republican	71	22
Democrat	0	0
Independent	46	40
Liberal	74	24
Moderate	55	35
Conservative	70	21
White	66	26
African-American	69	20
Hispanic	63	26
Under 55	64	26
Over 55	67	26
Married	61	28
Single	70	25
Men	68	27
Women	64	25
Live in Urban Area	73	21
Live in Suburban Area	58	32
Live in Rural Area	75	18

If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination?

(Republican Primary Voters, n=453)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Support	72	76	74	79	78	77	78	76	79	77	77
Oppose	23	20	22	18	17	20	18	22	20	19	20



	Support	Oppose
East	84	15
Midwest	68	28
South	79	17
West	76	22
Vote Trump 2024	88	10
Vote Biden 2024	14	83
Vote Und. 2024	4	78
Generic: GOP	81	16
Generic: DEM	24	68
Generic: UND.	43	50
Approve Biden	50	43
Disapprove Biden	83	15
Republican	80	17
Democrat	0	0
Independent	65	31
Liberal	87	14
Moderate	65	30
Conservative	82	16
White	76	21
African-American	85	15
Hispanic	83	14
Under 55	79	19
Over 55	76	21
Married	75	22
Single	82	17
Men	78	20
Women	76	20
Live in Urban Area	80	18
Live in Suburban Area	72	24
Live in Rural Area	85	13

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote?

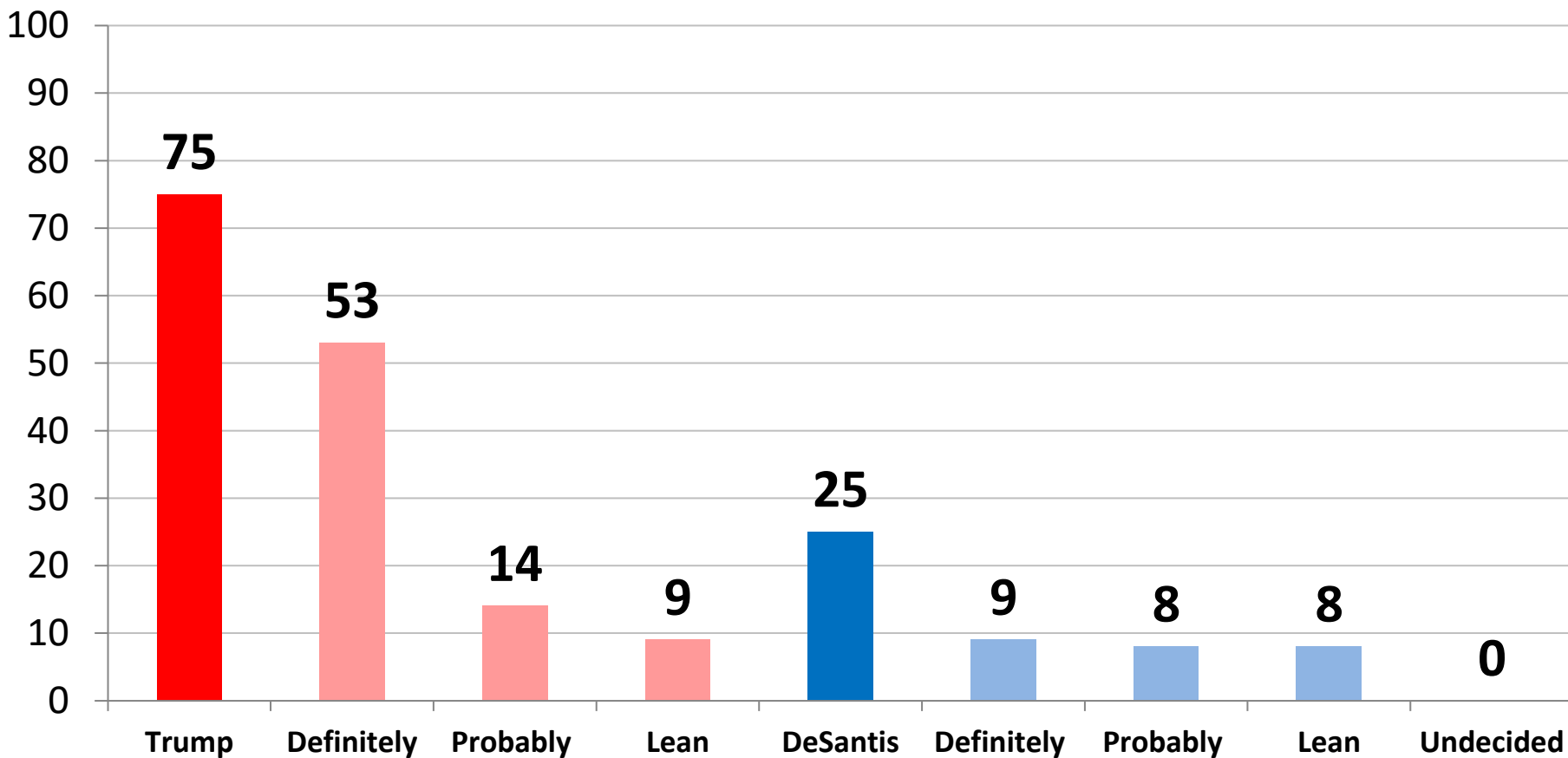
(Republican Primary Voters n=453)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Donald Trump	43%	42%	46%	52%	54%	52%	52%	51%	54%	55%	58%
Ron DeSantis	31%	26%	23%	16%	16%	19%	13%	9%	12%	8%	11%
Vivek Ramaswamy	*	1%	0%	4%	4%	2%	8%	13%	10%	7%	8%
Nikki Haley	3%	6%	5%	4%	3%	4%	3%	3%	6%	8%	8%
Chris Christie	*	*	*	1%	1%	2%	2%	4%	2%	3%	4%
Doug Burgum	*	*	*	*	0%	1%	0%	1%	1%	1%	1%
Asa Hutchinson	*	*	*	1%	1%	0%	0%	1%	1%	1%	1%
Mike Pence	5%	5%	8%	6%	7%	5%	5%	4%	5%	6%	*
Tim Scott	1%	1%	1%	2%	2%	5%	3%	4%	2%	2%	*
Larry Elder	*	*	*	0%	0%	0%	0%	1%	0%	1%	*
Perry Johnson	*	*	*	*	*	0%	1%	0%	1%	1%	*
Will Hurd	*	*	*	1%	0%	*	1%	0%	1%	*	*
Francis Suarez	*	*	*	*	*	1%	0%	0%	*	*	*
Mitt Romney	2%	3%	3%	2%	3%	2%	1%	*	*	*	*
Liz Cheney	3%	2%	3%	1%	1%	1%	2%	*	*	*	*
Greg Abbott	0%	1%	1%	1%	*	*	*	*	*	*	*
Chris Sununu	0%	1%	1%	0%	0%	*	*	*	*	*	*
John Bolton	0%	1%	1%	1%	0%	*	*	*	*	*	*
Glen Youngkin	1%	1%	1%	1%	*	*	*	*	*	*	*
Rick Perry	*	*	*	*	1%	0%	0%	*	*	*	*
Undecided	8%	9%	8%	7%	8%	7%	9%	11%	6%	10%	9%

Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis?

(Republican Primary Voters, n=453)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Trump	52	56	61	67	69	68	70	72	71	73	75
DeSantis	41	38	31	26	30	32	30	28	28	27	25
Undecided	7	6	8	8	0.2	0.2	0	0	1	0	0

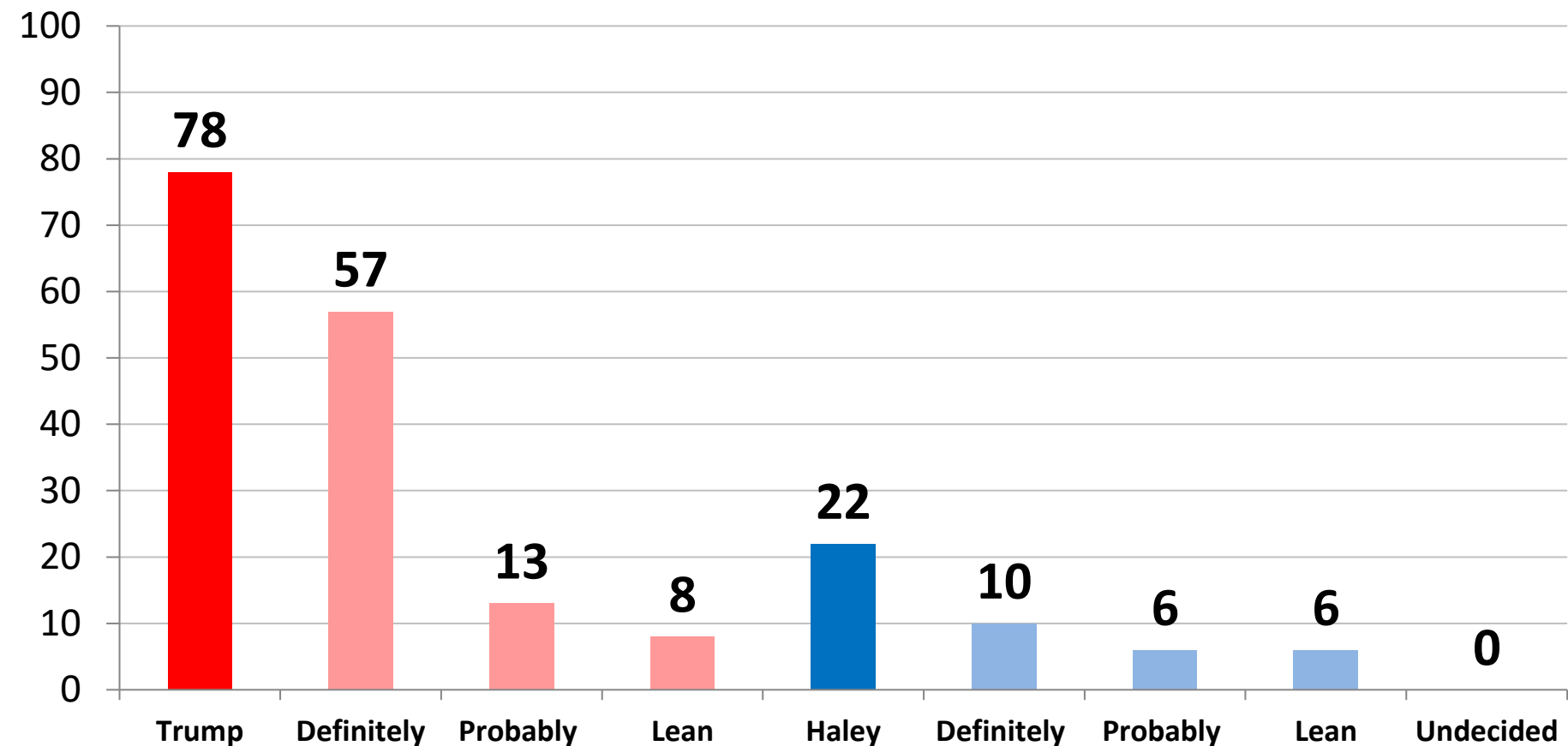


	Trump	DeSantis	UND
East	78	23	0
Midwest	67	34	0
South	81	19	0
West	70	30	0
Vote Trump 2024	84	16	0
Vote Biden 2024	22	78	0
Vote Und. 2024	9	91	0
Generic: GOP	77	23	0
Generic: DEM	52	48	0
Generic: UND.	61	39	0
Approve Biden	65	35	0
Disapprove Biden	77	23	0
Republican	79	21	0
Democrat	0	0	0
Independent	63	37	0
Liberal	86	14	0
Moderate	73	28	0
Conservative	75	25	0
White	74	26	0
African-American	88	12	0
Hispanic	74	26	0
Under 55	77	24	0
Over 55	74	26	0
Married	73	28	0
Single	80	20	0
Men	77	23	0
Women	74	26	0
Live in Urban Area	82	18	0
Live in Suburban Area	69	31	0
Live in Rural Area	82	18	0

Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Nikki Haley?

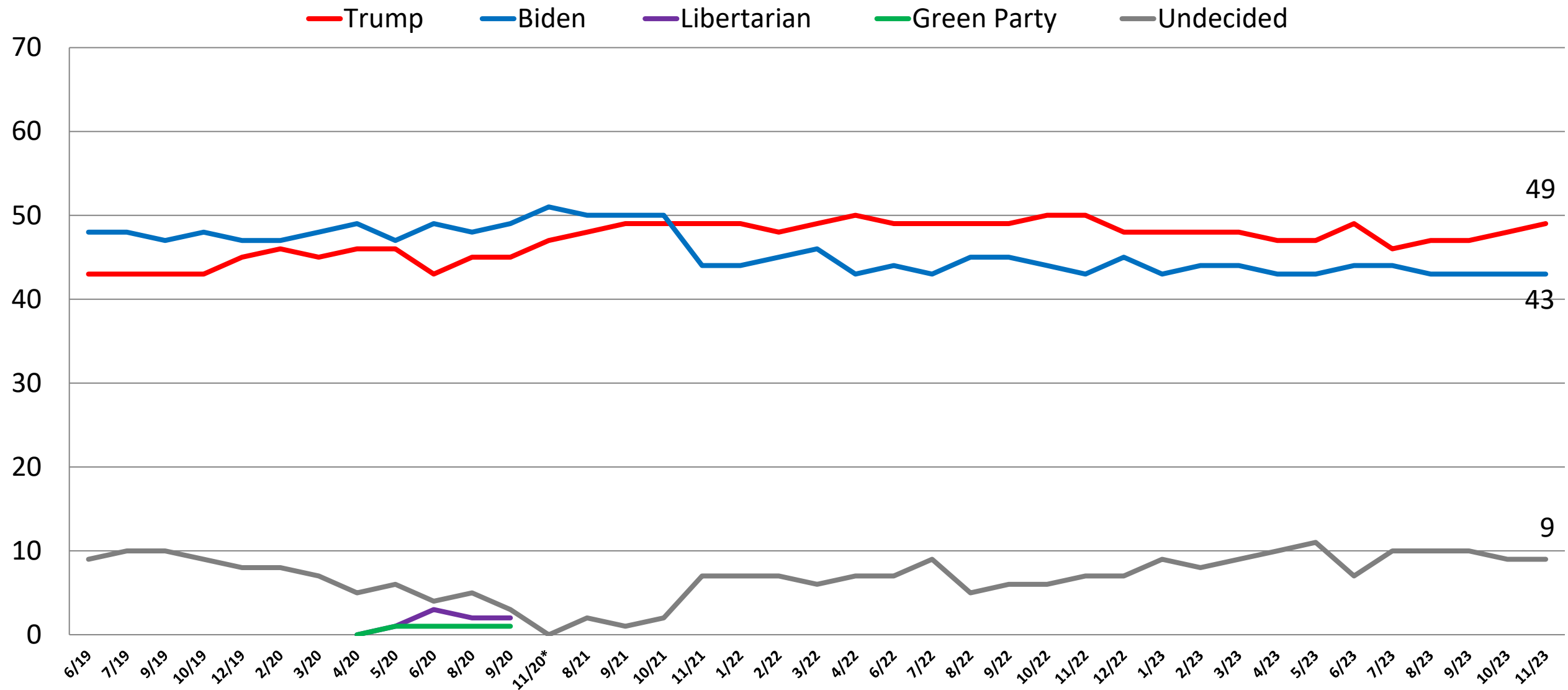
(Republican Primary Voters, n=453)

	10/22	11/22
Trump	75	78
Haley	25	22
Undecided	0	0



	Trump	Haley	UND
East	79	21	0
Midwest	75	25	0
South	79	22	0
West	76	24	0
Vote Trump 2024	88	12	0
Vote Biden 2024	9	91	0
Vote Und. 2024	17	83	0
Generic: GOP	81	19	0
Generic: DEM	31	69	0
Generic: UND.	50	50	0
Approve Biden	57	43	0
Disapprove Biden	81	19	0
Republican	81	19	0
Democrat	0	0	0
Independent	63	37	0
Liberal	86	14	0
Moderate	69	31	0
Conservative	80	20	0
White	75	25	0
African-American	88	12	0
Hispanic	88	12	0
Under 55	80	20	0
Over 55	75	25	0
Married	73	27	0
Single	81	19	0
Men	78	22	0
Women	77	23	0
Live in Urban Area	80	20	0
Live in Suburban Area	75	25	0
Live in Rural Area	81	19	0

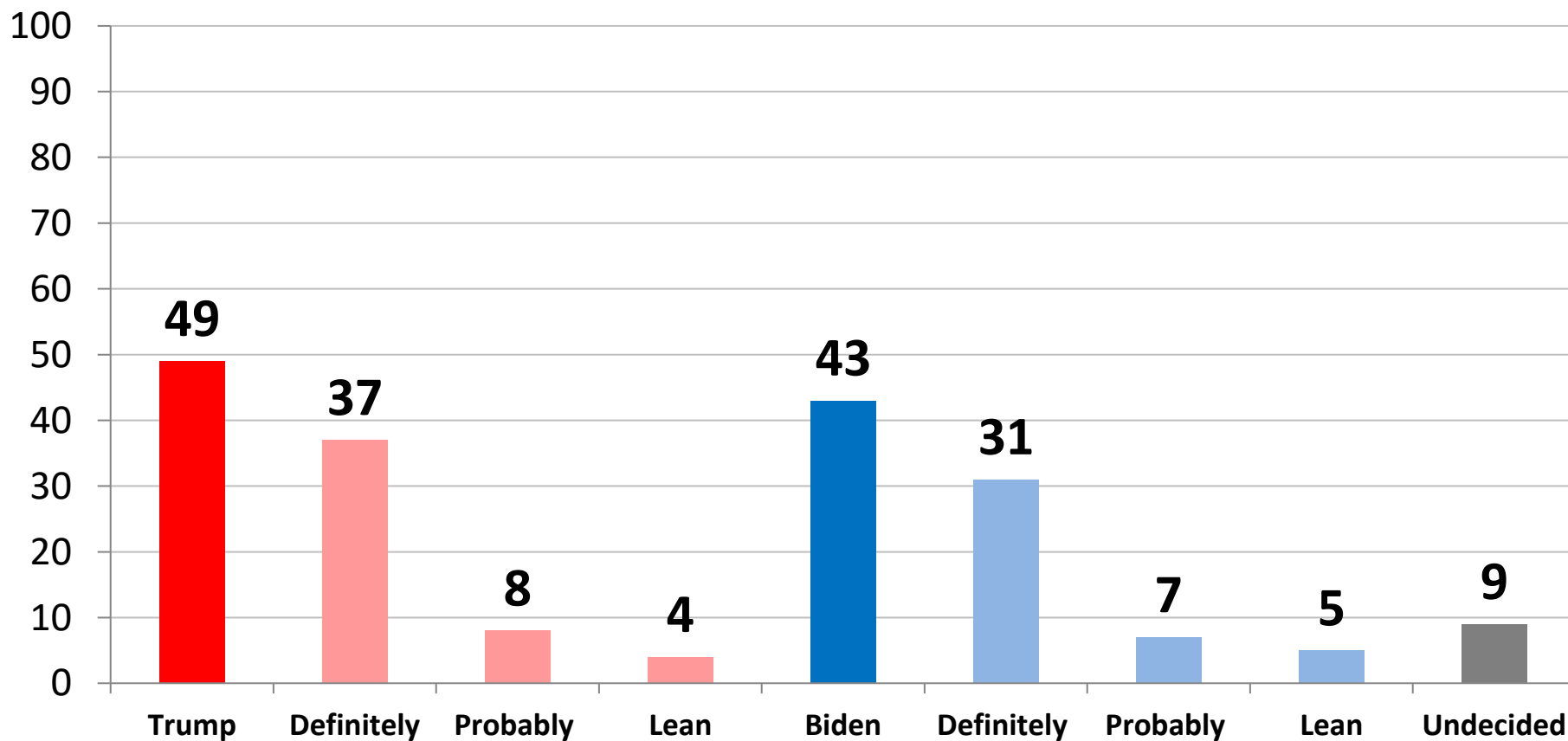
If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23
Donald Trump	48	48	48	47	47	49	46	47	47	48	49
Joe Biden	43	44	43	43	43	44	44	43	43	43	43
Undecided	9	8	9	10	11	7	10	10	10	9	9
Net Diff.	+5	+4	+5	+4	+4	+5	+2	+4	+4	+5	+6

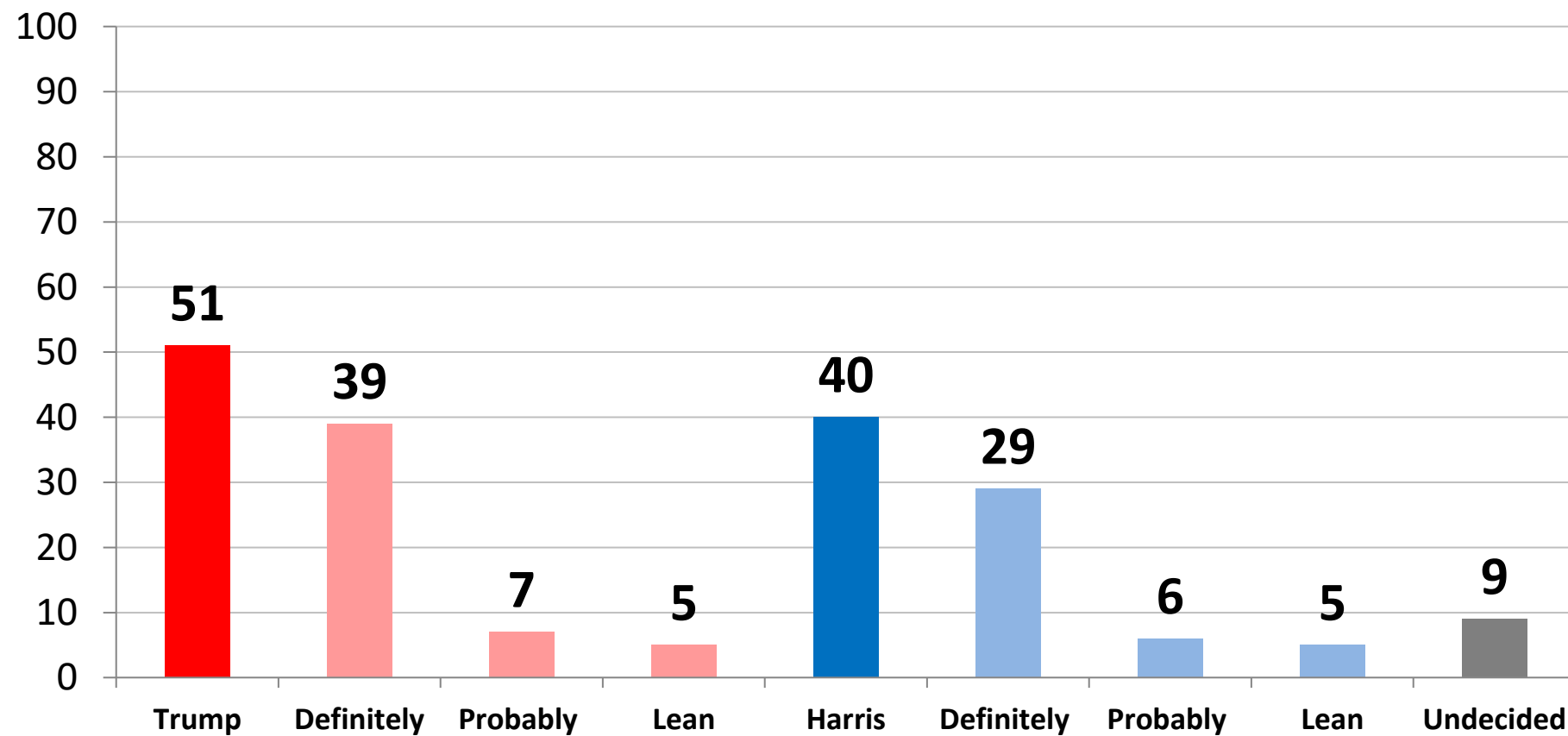
	Trump	Biden	UND
East	52	41	8
Midwest	46	42	12
South	53	41	6
West	42	48	10
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	87	7	6
Generic: DEM	9	87	4
Generic: UND.	40	22	38
Approve Biden	17	79	5
Disapprove Biden	75	14	11
Republican	88	8	5
Democrat	11	83	6
Independent	47	36	17
Liberal	23	73	4
Moderate	41	44	15
Conservative	77	17	6
White	54	38	8
African-American	24	66	11
Hispanic	49	41	11
Under 55	45	47	8
Over 55	53	38	9
Married	52	43	5
Single	41	48	11
Men	55	38	7
Women	43	47	10
Live in Urban Area	35	58	8
Live in Suburban Area	52	39	9
Live in Rural Area	60	32	9



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

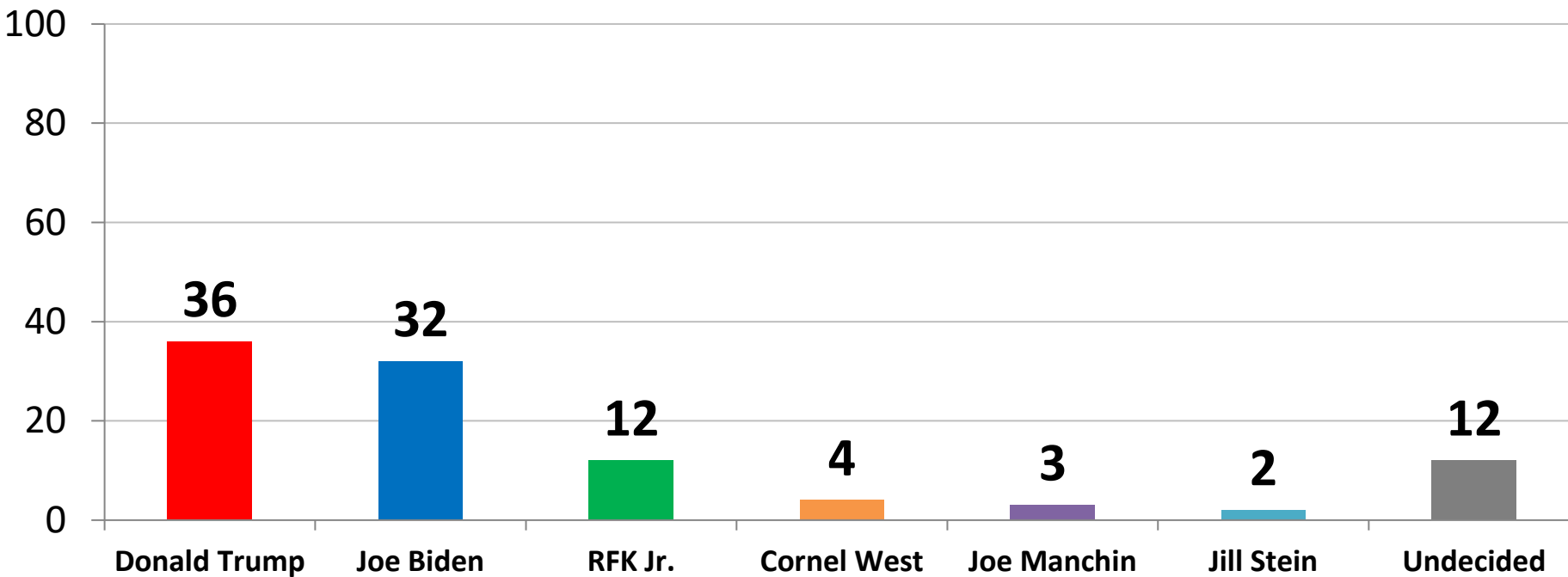
	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23
Donald Trump	50	48	48	49	50	48	50	51
Kamala Harris	40	43	42	40	40	41	42	40
Undecided	10	9	10	11	10	11	9	9
Net Diff.	+9	+5	+6	+9	+10	+7	+8	+11

	Trump	Harris	UND
East	53	42	6
Midwest	49	37	14
South	54	38	8
West	45	45	10
Vote Trump 2024	95	4	2
Vote Biden 2024	7	86	8
Vote Und. 2024	21	18	61
Generic: GOP	89	5	5
Generic: DEM	12	80	9
Generic: UND.	39	32	29
Approve Biden	19	74	8
Disapprove Biden	77	13	10
Republican	89	6	5
Democrat	16	75	10
Independent	47	39	14
Liberal	26	71	3
Moderate	39	42	18
Conservative	82	13	5
White	57	34	9
African-American	24	67	10
Hispanic	52	38	10
Under 55	48	43	10
Over 55	55	36	9
Married	53	40	7
Single	42	45	13
Men	59	32	9
Women	44	46	10
Live in Urban Area	40	52	9
Live in Suburban Area	53	38	9
Live in Rural Area	61	29	10



Now, if the general election for President were held today among the following candidates, for whom would you vote?

	7/23	8/23	9/23	10/23	11/23
Donald Trump (Rep)	40	39	40	38	36
Joe Biden (Dem)	38	38	36	35	32
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12
Cornel West (Ind)	5	5	4	2	4
Joe Manchin (No Labels)	6	7	*	*	3
Jill Stein (Green)	*	*	*	*	2
Undecided	12	12	14	13	12
Net Diff.	+2	+1	+4	+3	+4

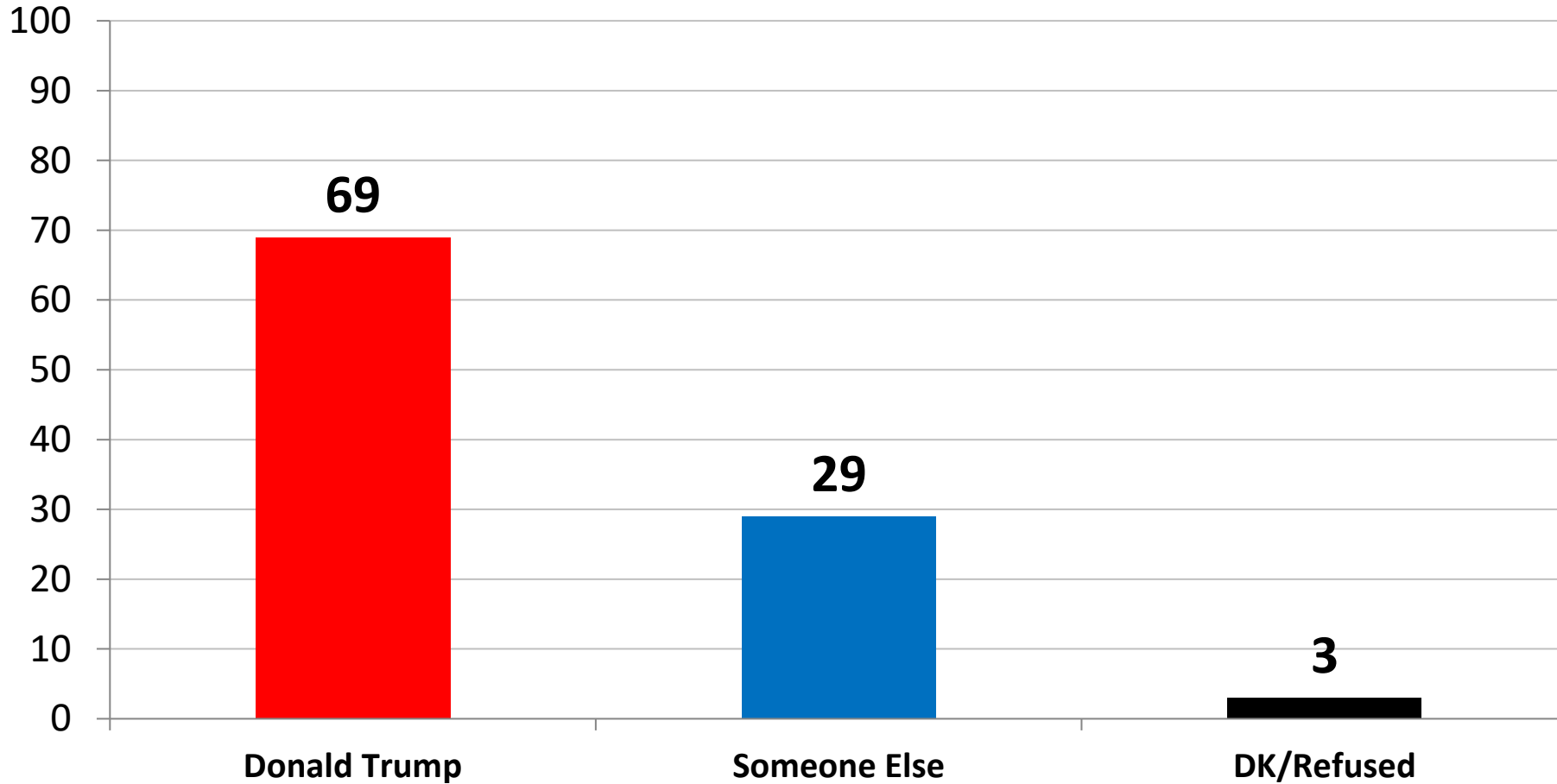


	DT	JB	RFK	UND
East	40	34	11	11
Midwest	35	27	14	13
South	39	32	11	12
West	28	35	11	11
Vote Trump 2024	73	4	13	5
Vote Biden 2024	1	69	8	12
Vote Und. 2024	2	7	25	53
Generic: GOP	70	5	12	7
Generic: DEM	3	67	10	11
Generic: UND.	18	9	17	43
Approve Biden	6	66	10	9
Disapprove Biden	60	6	13	13
Republican	76	6	7	8
Democrat	4	65	10	12
Independent	26	24	19	17
Liberal	12	57	11	7
Moderate	26	32	13	22
Conservative	65	12	11	6
White	43	28	12	11
African-American	14	53	11	17
Hispanic	26	28	14	12
Under 55	28	35	13	12
Over 55	46	28	10	12
Married	38	33	11	10
Single	26	36	13	15
Men	41	30	10	9
Women	32	34	13	15
Live in Urban Area	23	47	11	10
Live in Suburban Area	38	27	12	13
Live in Rural Area	46	24	11	13

Who is better positioned to beat Joe Biden in the 2024 election for President - Donald Trump - or would you prefer someone else?

(Republican Primary Voters, n=453)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	10/23	11/23
Donald Trump	52	53	57	63	64	63	64	64	66	69
Someone Else	41	41	37	32	30	32	29	31	28	29
Net	+11	+12	+20	+31	+34	+31	+35	+33	+37	+40



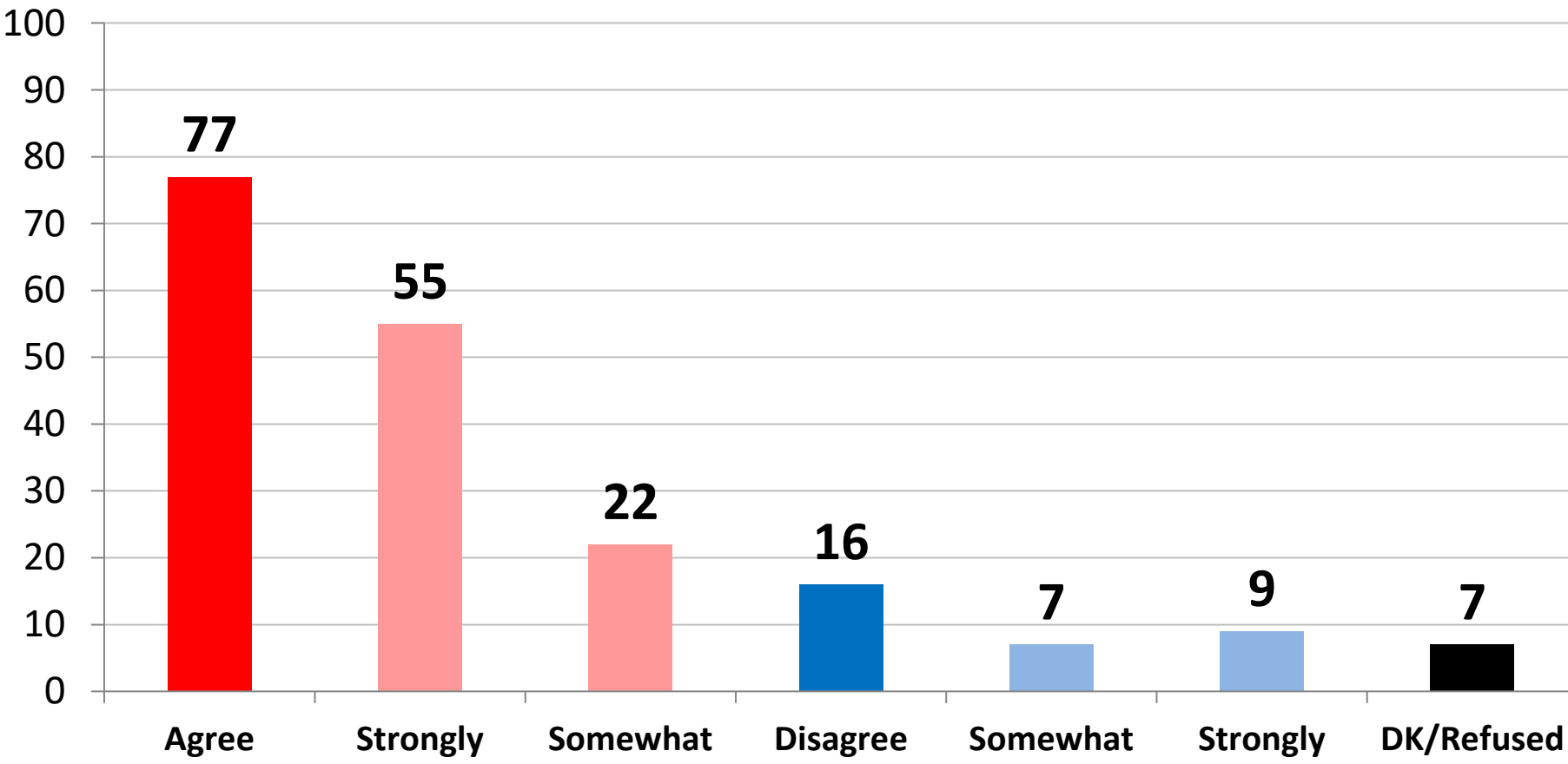
	Trump	Someone Else
East	73	24
Midwest	61	38
South	74	24
West	62	34
Vote Trump 2024	79	19
Vote Biden 2024	4	91
Vote Und. 2024	4	93
Generic: GOP	73	25
Generic: DEM	23	77
Generic: UND.	29	64
Approve Biden	47	50
Disapprove Biden	73	24
Republican	74	24
Democrat	0	0
Independent	48	45
Liberal	77	18
Moderate	56	41
Conservative	74	24
White	69	29
African-American	85	11
Hispanic	63	32
Under 55	67	29
Over 55	70	28
Married	63	34
Single	74	23
Men	70	29
Women	67	28
Live in Urban Area	74	25
Live in Suburban Area	63	34
Live in Rural Area	76	22

Would you agree or disagree with the following statement:

“Currently Donald Trump is leading in all the Republican primary polls nationally by very big margins of 30, 40 or more points and winning early states like Iowa, New Hampshire and South Carolina by big margins. Even more important President Trump leads Joe Biden in the national media polls like ABC/Washington Post, CBS, Harvard Harris and others. It’s time to stop the RNC debates attacking Donald Trump, fight Biden’s political indictments, and rally Republicans behind President Trump so we can start the campaign of beating Joe Biden.”

(Republican Primary Voters, n=449)

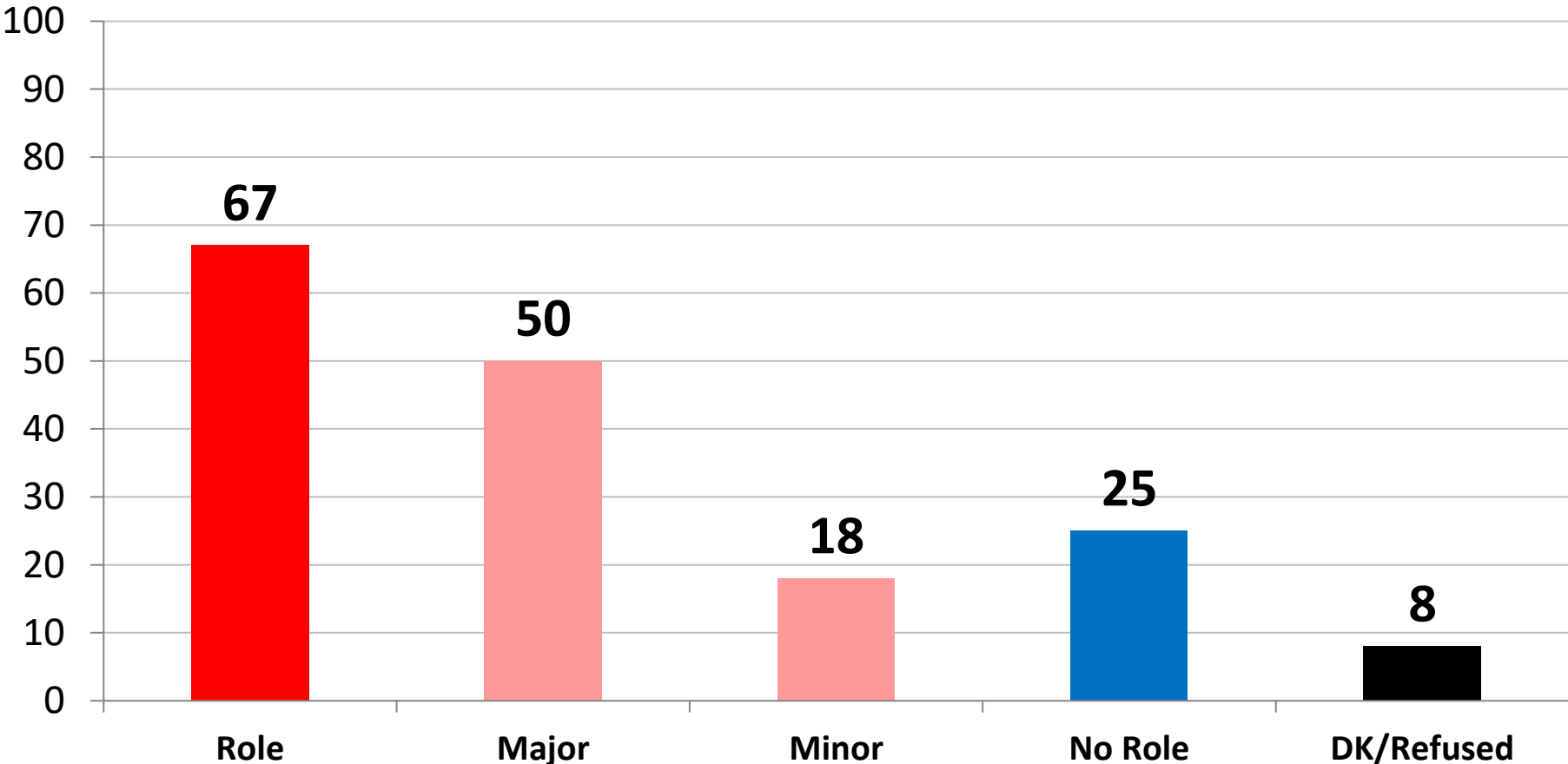
	10/22	11/22
Agree	76	77
Disagree	16	16



	Agree	Disagree
East	78	15
Midwest	69	22
South	80	13
West	78	19
Vote Trump 2024	88	7
Vote Biden 2024	7	89
Vote Und. 2024	7	58
Generic: GOP	80	14
Generic: DEM	40	54
Generic: UND.	48	39
Approve Biden	51	42
Disapprove Biden	82	12
Republican	79	15
Democrat	0	0
Independent	67	22
Liberal	80	19
Moderate	67	24
Conservative	81	12
White	77	17
African-American	81	8
Hispanic	77	19
Under 55	78	17
Over 55	76	16
Married	77	19
Single	78	18
Men	78	18
Women	76	15
Live in Urban Area	76	20
Live in Suburban Area	76	18
Live in Rural Area	80	11

As you are probably aware, former President Donald Trump has been indicted 4 times over the last 5 months, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

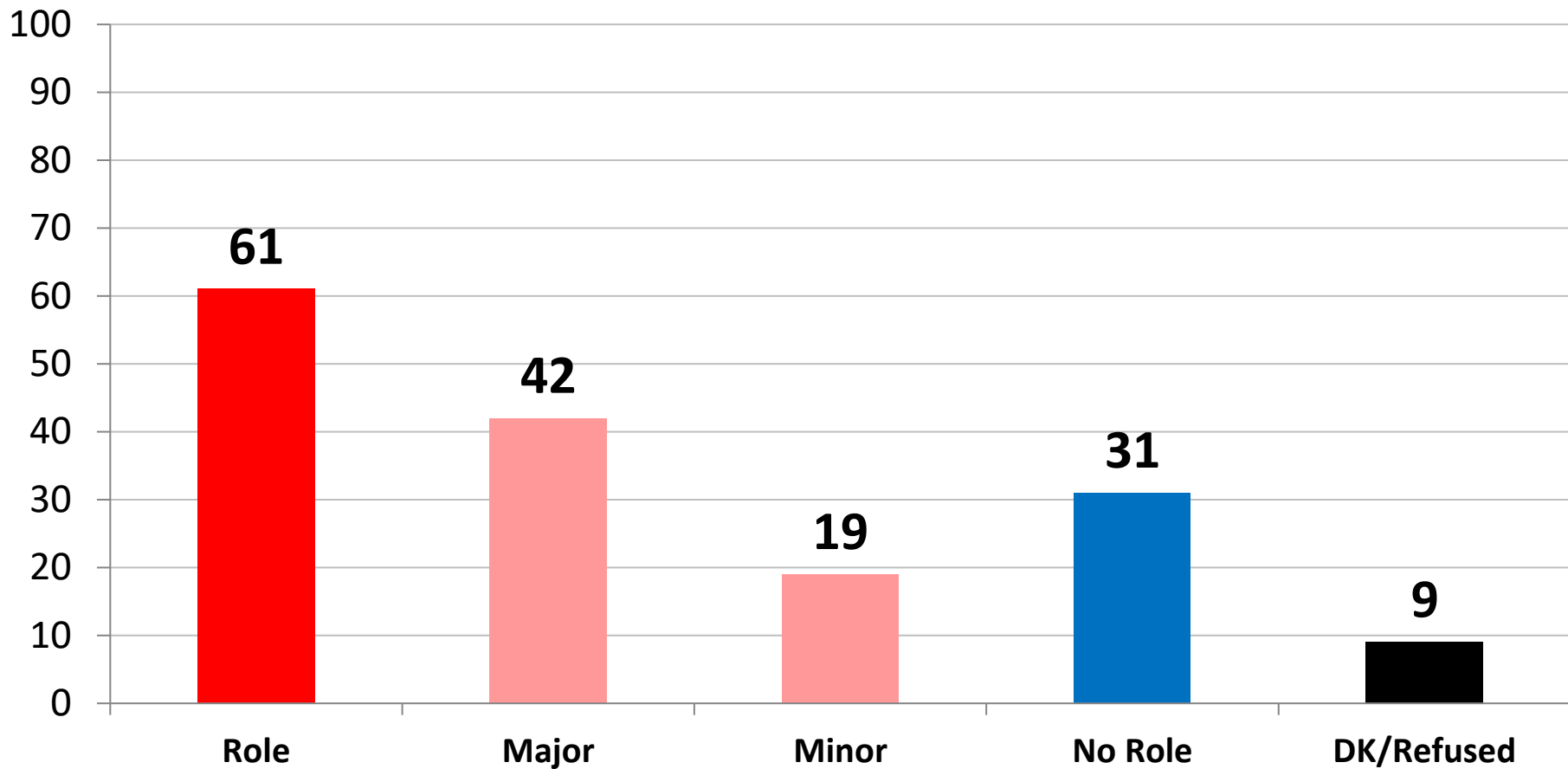
	7/23	8/23	9/23	10/23	11/23
Major Role	56	55	52	48	50
Minor Role	*	19	18	20	18
No Role	29	19	22	25	25



	Major	Minor	No Role
East	53	16	28
Midwest	53	16	26
South	51	17	23
West	41	22	27
Vote Trump 2024	71	13	10
Vote Biden 2024	26	22	45
Vote Und. 2024	48	20	11
Generic: GOP	69	15	12
Generic: DEM	29	21	41
Generic: UND.	45	17	21
Approve Biden	31	22	39
Disapprove Biden	65	15	14
Republican	70	14	12
Democrat	34	21	36
Independent	44	19	28
Liberal	36	22	35
Moderate	40	19	30
Conservative	70	12	13
White	54	17	23
African-American	41	17	31
Hispanic	41	21	28
Under 55	45	23	22
Over 55	55	11	29
Married	51	18	25
Single	41	21	27
Men	51	21	24
Women	49	15	26
Live in Urban Area	45	22	24
Live in Suburban Area	49	17	28
Live in Rural Area	56	13	20

And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

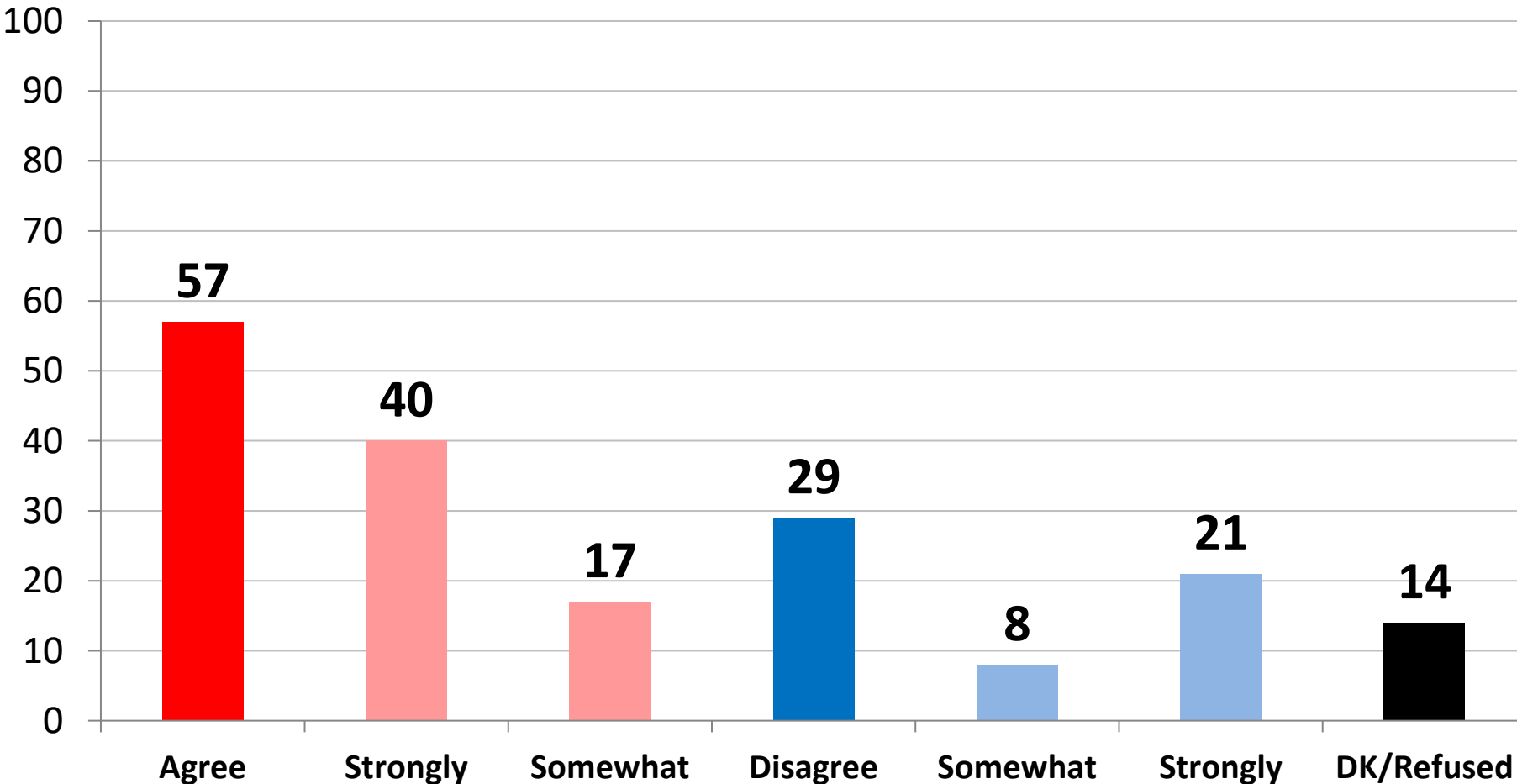
	8/23	9/23	10/23	11/23
Major Role	39	38	36	42
Minor Role	21	19	20	19
No Role	29	31	34	31



	Major	Minor	No Role
East	45	17	32
Midwest	43	20	32
South	44	19	28
West	35	19	33
Vote Trump 2024	69	17	8
Vote Biden 2024	15	19	57
Vote Und. 2024	27	26	29
Generic: GOP	66	19	10
Generic: DEM	18	19	53
Generic: UND.	36	18	32
Approve Biden	23	20	50
Disapprove Biden	58	18	16
Republican	68	16	12
Democrat	22	21	46
Independent	35	19	35
Liberal	24	21	47
Moderate	29	21	38
Conservative	70	14	10
White	46	17	30
African-American	35	18	35
Hispanic	37	27	24
Under 55	37	25	28
Over 55	49	11	34
Married	47	16	31
Single	32	24	32
Men	43	22	29
Women	41	16	33
Live in Urban Area	37	23	30
Live in Suburban Area	42	17	35
Live in Rural Area	48	17	23

Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

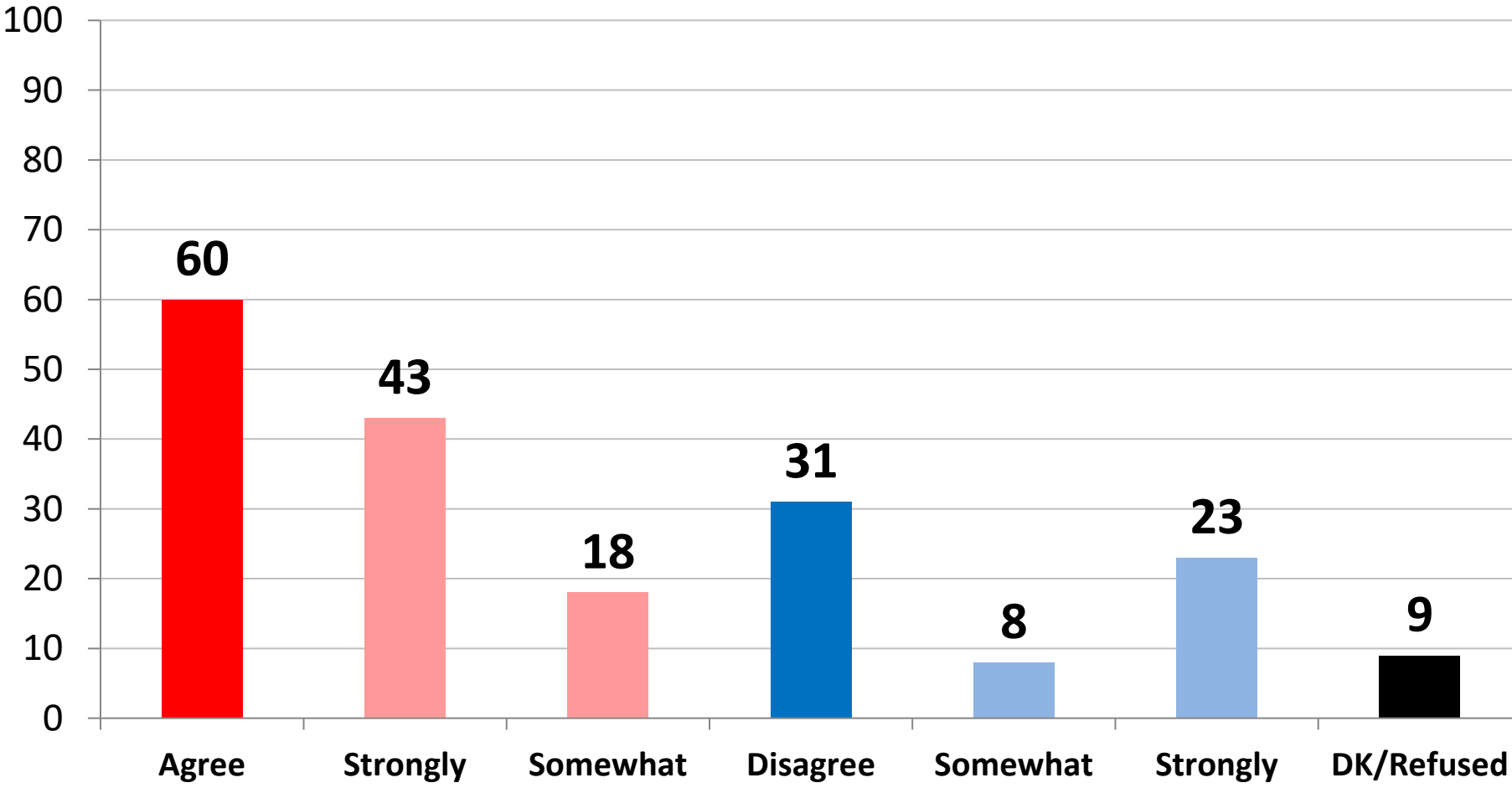
	7/23	8/23	9/23	10/23	11/23
Agree	57	59	54	58	57
Disagree	30	29	32	31	29



	Agree	Disagree
East	60	28
Midwest	54	32
South	60	25
West	53	33
Vote Trump 2024	86	5
Vote Biden 2024	26	58
Vote Und. 2024	49	17
Generic: GOP	85	6
Generic: DEM	28	55
Generic: UND.	53	22
Approve Biden	35	50
Disapprove Biden	76	12
Republican	84	9
Democrat	35	47
Independent	53	31
Liberal	41	48
Moderate	46	33
Conservative	82	9
White	60	29
African-American	44	33
Hispanic	63	21
Under 55	57	27
Over 55	59	32
Married	60	30
Single	54	29
Men	65	27
Women	51	31
Live in Urban Area	56	27
Live in Suburban Area	55	33
Live in Rural Area	64	23

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

	7/23	8/23	9/23	10/23	11/23
Agree	54	56	55	56	60
Disagree	38	34	34	36	31



	Agree	Disagree
East	62	29
Midwest	61	33
South	61	29
West	56	34
Vote Trump 2024	89	8
Vote Biden 2024	29	60
Vote Und. 2024	54	19
Generic: GOP	86	11
Generic: DEM	32	55
Generic: UND.	58	21
Approve Biden	39	50
Disapprove Biden	78	16
Republican	86	12
Democrat	38	49
Independent	56	32
Liberal	40	52
Moderate	54	33
Conservative	83	12
White	64	30
African-American	47	35
Hispanic	60	31
Under 55	60	30
Over 55	60	32
Married	62	29
Single	54	35
Men	65	29
Women	56	33
Live in Urban Area	58	30
Live in Suburban Area	59	34
Live in Rural Area	66	26

From the following list, what social networks do you use?

Ranked greatest to least by Total	9/23 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	72%	71%	74%	67%	73%	75%	70%	53%	69%	75%	68%	74%
YouTube	66%	67%	62%	70%	70%	64%	75%	68%	72%	60%	70%	64%
Instagram	46%	48%	40%	61%	43%	40%	67%	65%	61%	32%	44%	52%
TikTok	31%	34%	28%	43%	30%	27%	48%	53%	46%	19%	32%	36%
Pinterest	28%	26%	27%	26%	25%	26%	27%	28%	27%	25%	15%	36%
X (Formerly Twitter)	27%	26%	23%	29%	26%	24%	22%	36%	33%	17%	33%	19%
Snapchat	20%	24%	23%	27%	22%	20%	31%	37%	35%	10%	24%	24%
LinkedIn	24%	22%	23%	23%	20%	21%	27%	20%	26%	17%	27%	18%
WhatsApp	15%	18%	17%	24%	13%	15%	20%	30%	22%	13%	22%	15%
Reddit	16%	17%	15%	17%	20%	16%	12%	24%	26%	6%	22%	13%
Telegram	5%	7%	7%	9%	6%	6%	9%	10%	11%	1%	11%	3%
Threads	4%	5%	4%	7%	5%	4%	10%	9%	8%	2%	5%	5%
Tumblr	5%	5%	5%	7%	3%	4%	4%	8%	8%	1%	7%	3%
Truth Social	3%	4%	7%	2%	3%	5%	2%	6%	4%	4%	5%	3%
Rumble	3%	4%	5%	3%	5%	4%	0%	8%	5%	3%	5%	3%
Gab.com	1%	2%	2%	1%	2%	1%	1%	4%	2%	1%	2%	1%
Parler	1%	1%	1%	1%	2%	0%	0%	7%	2%	0%	2%	1%
CloutHub	0%	1%	1%	2%	0%	1%	1%	3%	2%	0%	2%	1%
Gettr	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	2%	1%
Other	1%	1%	2%	1%	0%	2%	1%	0%	0%	3%	1%	2%
None	5%	5%	7%	4%	4%	7%	2%	3%	2%	9%	5%	5%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	48%	68%	37%	36%	47%	45%	57%	48%	48%	54%	43%
Not Legal in Any Case	10%	17%	9%	5%	9%	10%	14%	11%	10%	12%	9%
Legal to Save Mother	11%	14%	11%	7%	11%	15%	13%	15%	7%	15%	7%
Legal – Mother/Rape/Incest	27%	38%	17%	25%	28%	21%	29%	23%	32%	27%	26%
Pro-Choice	48%	30%	59%	58%	50%	46%	41%	47%	50%	42%	54%
Legal – Any Reason/Up to Certain Point	34%	25%	34%	45%	37%	29%	26%	32%	37%	30%	37%
Legal – Any Reason/Any Time	14%	5%	25%	13%	13%	16%	15%	16%	13%	12%	16%
DK/Refused	4%	2%	3%	6%	3%	9%	2%	5%	3%	3%	4%

At what point during the pregnancy should abortion be illegal and banned?

n=296	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	58%	64%	58%	55%	59%	57%	60%	59%	57%	54%	62%
After First Heartbeat – 6 weeks	21%	27%	19%	18%	21%	34%	10%	22%	19%	20%	21%
After 15 Weeks	38%	37%	39%	38%	38%	23%	50%	37%	39%	34%	41%
After 2nd Trimester	20%	20%	15%	24%	20%	15%	19%	23%	16%	24%	16%
Other	22%	17%	28%	20%	21%	29%	21%	18%	27%	23%	22%

	Voter Likelihood	Total	Age	Total	Region	Total	Religion	Total
V O T E R P R O F I L E	Always Vote	63%	18-29	15%	New England	5%	Protestant	38%
	Almost Always Vote	23%	30-40	17%	Middle Atlantic	13%	Catholic	21%
	Vote Most of the Time	14%	41-55	25%	East North Central	15%	Atheist/Agnostic	11%
	Direction		56-65	19%	West North Central	7%	Jewish	4%
	Right Track	26%	65+	24%	South Atlantic	22%	Buddhist	1%
	Wrong Direction	68%	Mean Age	49.9	East South Central	7%	Muslim	3%
	Party Registration		Gender		West South Central	10%	Born Again/Evangelical n=591	
	Republican	36%	Male	47%	Mountain	8%	Yes	50%
	Democrat	36%	Female	53%	Pacific	14%	No	50%
	Independent/DK	28%	Race		Area		Household Income	
	Ideology		White	68%	Urban	29%	Under \$20,000	15%
	Liberal	29%	African American/Black	13%	Suburban	47%	\$20,000 - \$40,000	23%
	Moderate	35%	Hispanic	13%	Rural	24%	\$40,000 - \$60,000	19%
	Conservative	36%	Asian	4%	Employment		\$60,000 - \$100,000	21%
	Vote Behavior		Abortion		Employed	40%	\$100,000 - \$150,000	13%
	Democrat	45%	Pro-Life	48%	Private Sector	33%	\$150,000 - \$200,000	4%
	Ticket Splitter	13%	Pro-Choice	48%	Government	7%	\$200,000 - \$250,000	2%
	Republican	42%	Latino Household		Self-employed	12%	Over \$250,000	2%
	Education		Yes	13%	Homemaker	6%	2020 Election by State	
	Less than College	60%	No	87%	Student	4%	Trump State	44%
College Graduate	40%	Senate Races 2024 n=749		Retired	29%	Biden State	56%	
2020 Presidential Vote		Democratic Seat	71%	Unemployed	9%	2016 Election by State		
Donald Trump	42%	Republican Seat	29%	Governor Races 2024 n=118		Trump State	59%	
Joe Biden	46%			Democratic Seat	31%	Clinton State	41%	
Joe Jorgenson	3%			Republican Seat	69%			



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