

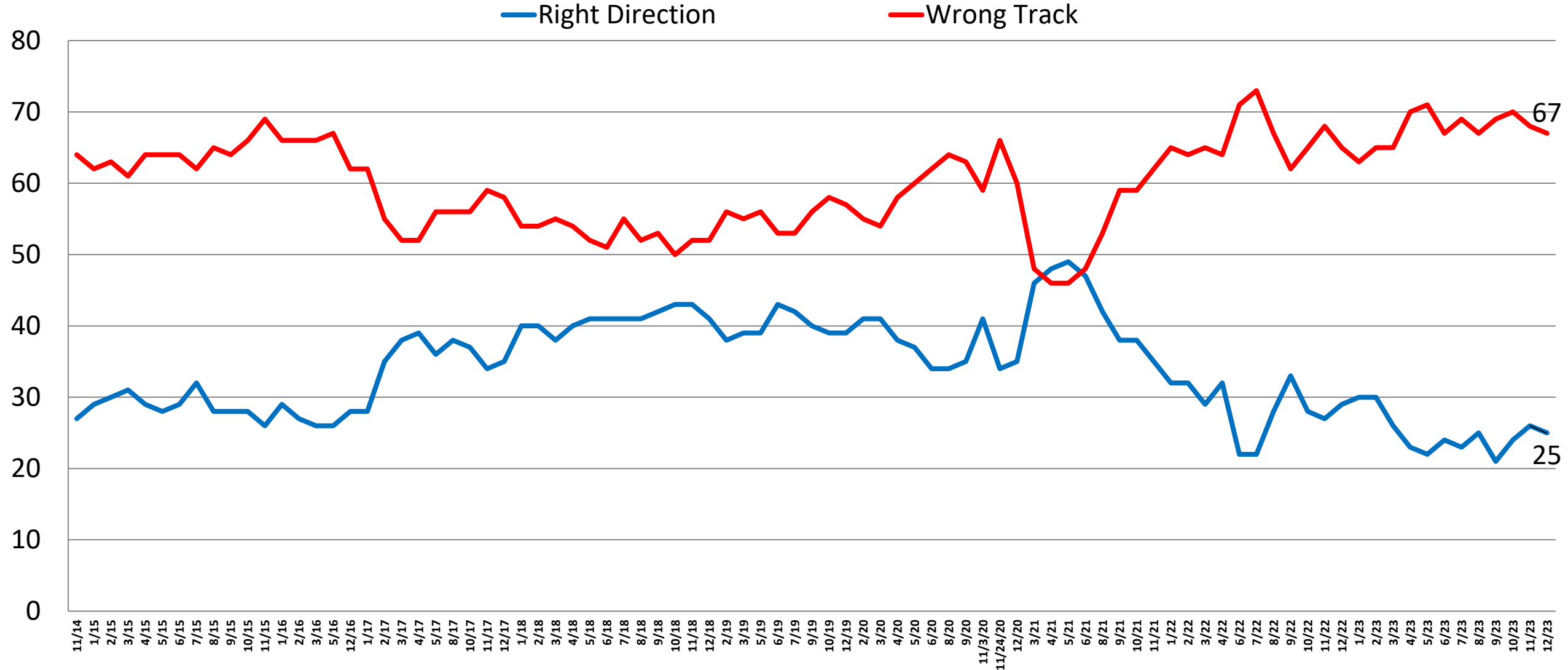
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

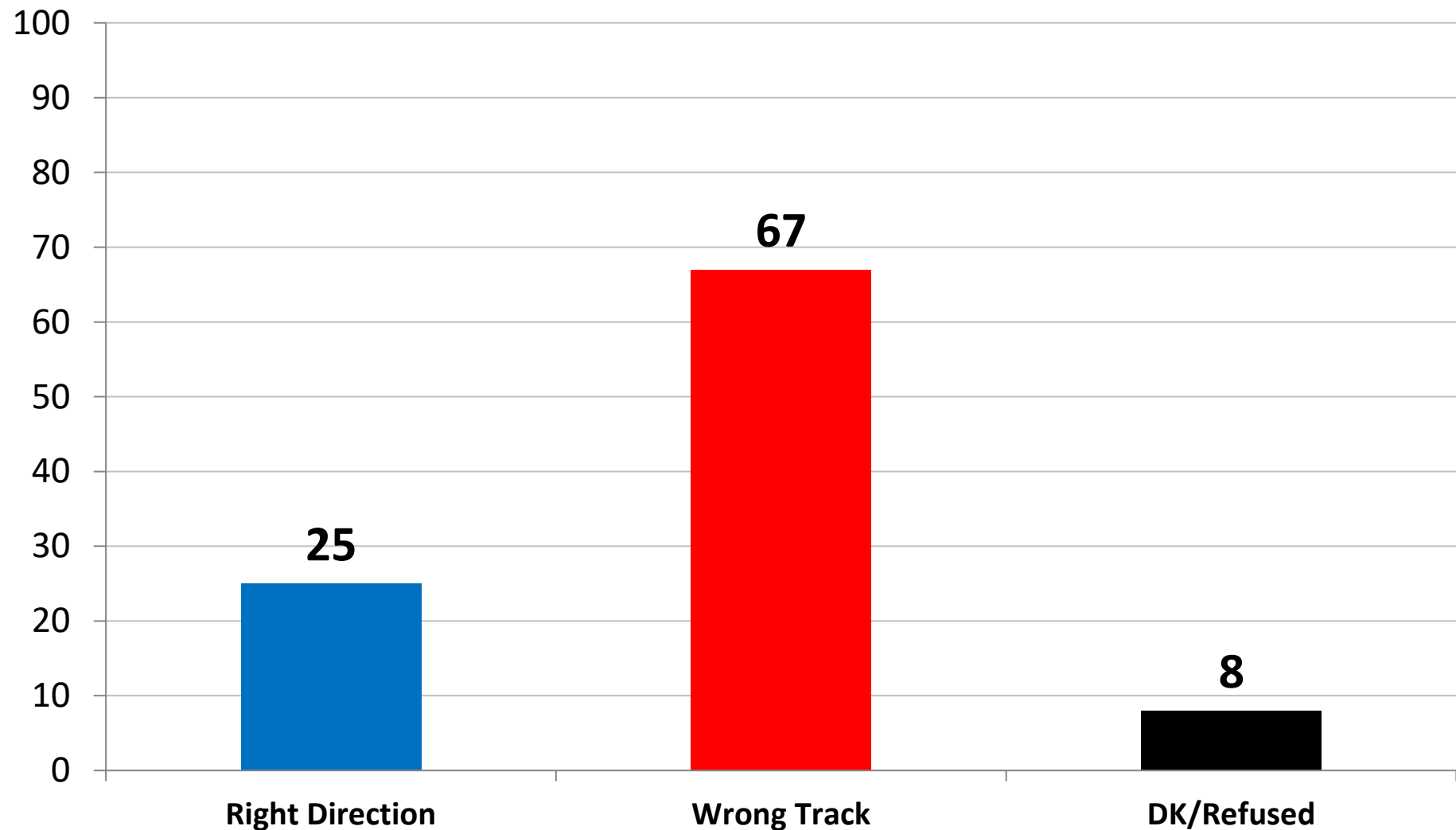
Field Dates: December 13th – 19th, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

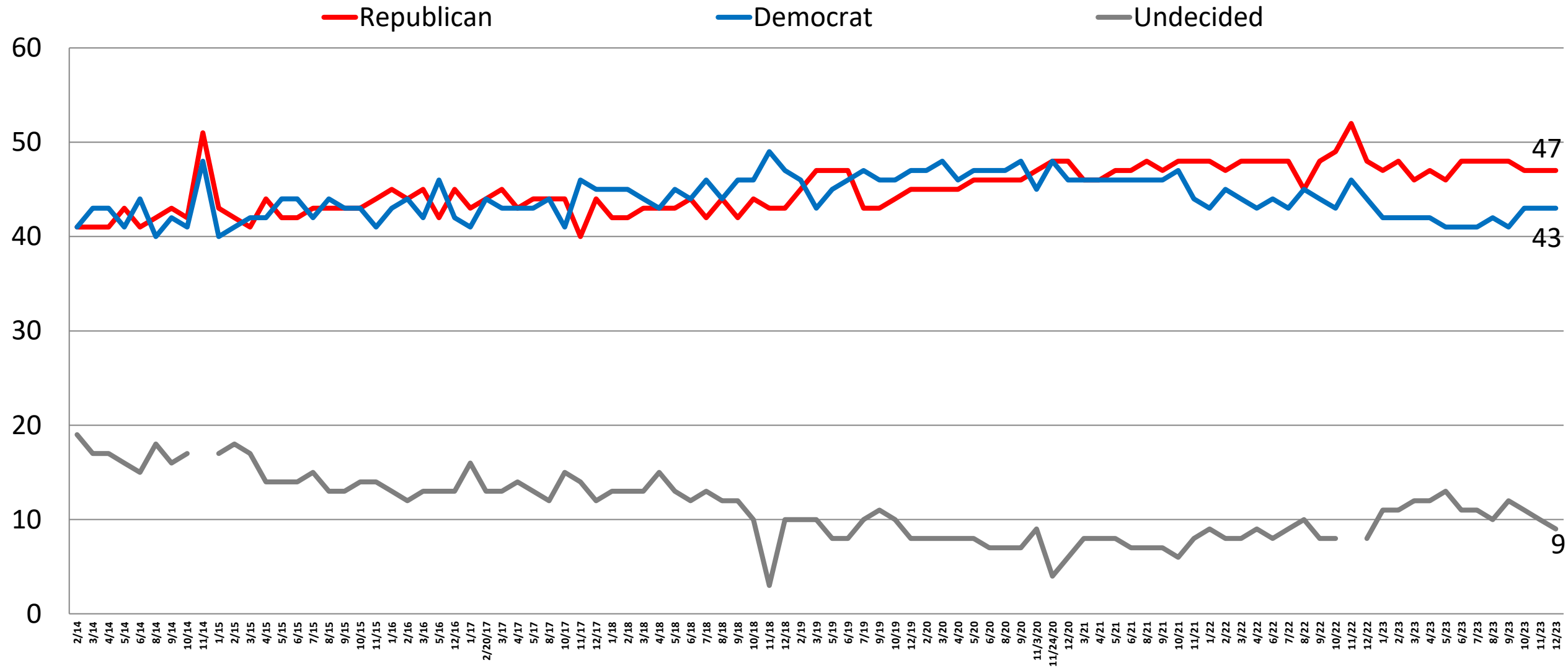


Direction: *United States*



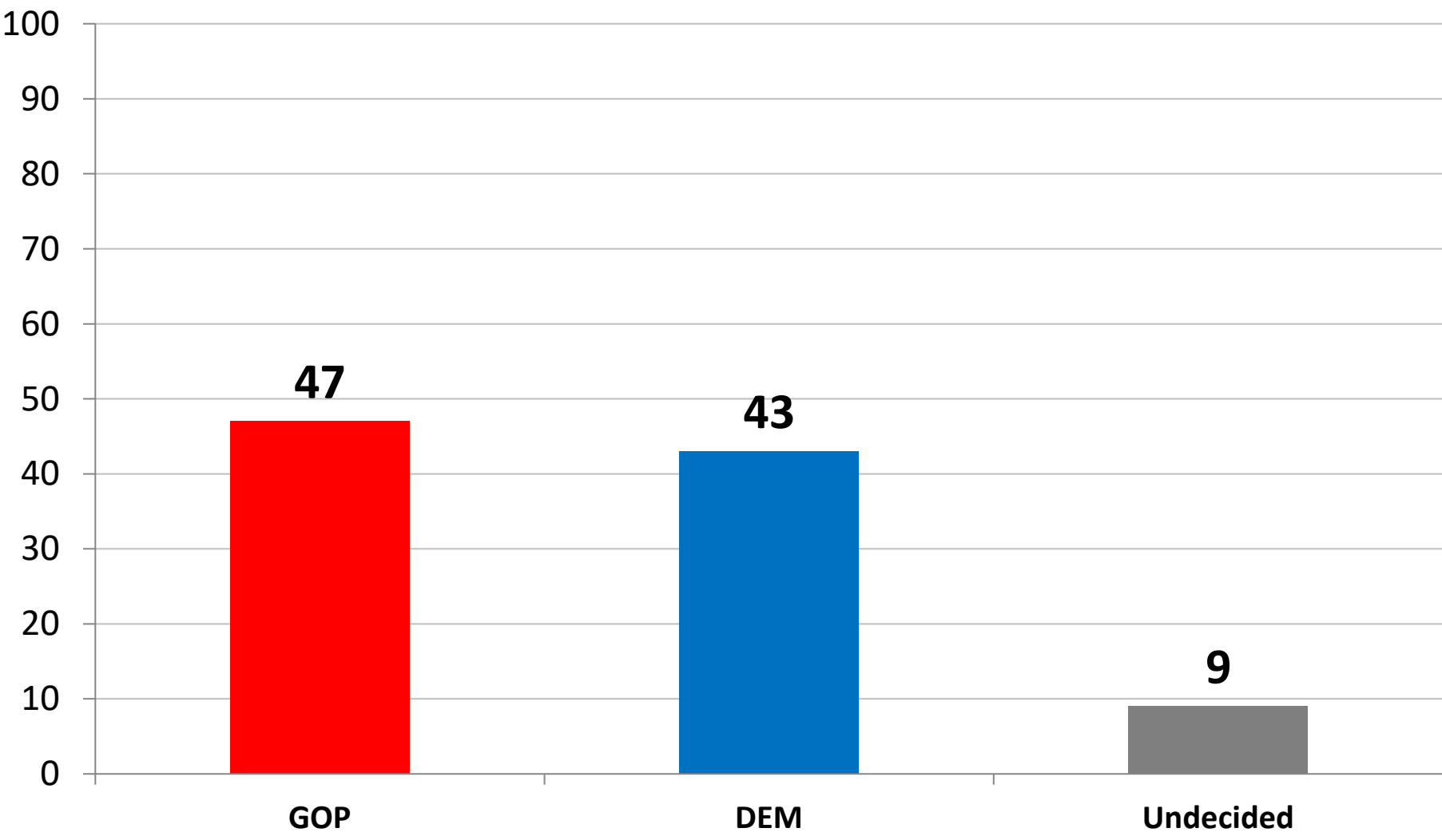
| | Right | Wrong |
|-----------------------|-------|-------|
| East | 25 | 67 |
| Midwest | 26 | 68 |
| South | 23 | 69 |
| West | 27 | 64 |
| Vote Trump 2024 | 8 | 88 |
| Vote Biden 2024 | 46 | 43 |
| Vote Und. 2024 | 8 | 79 |
| Generic: GOP | 9 | 87 |
| Generic: DEM | 45 | 45 |
| Generic: UND. | 12 | 73 |
| Approve Biden | 52 | 37 |
| Disapprove Biden | 3 | 93 |
| Republican | 8 | 88 |
| Democrat | 44 | 43 |
| Independent | 21 | 72 |
| Liberal | 47 | 43 |
| Moderate | 24 | 67 |
| Conservative | 8 | 87 |
| White | 21 | 73 |
| African-American | 40 | 43 |
| Hispanic | 27 | 61 |
| Under 55 | 26 | 64 |
| Over 55 | 23 | 72 |
| Married | 22 | 72 |
| Single | 29 | 59 |
| Men | 26 | 68 |
| Women | 23 | 67 |
| Live in Urban Area | 32 | 59 |
| Live in Suburban Area | 24 | 69 |
| Live in Rural Area | 17 | 75 |

Generic Ballot: *U.S. Congress* (Time Series)



Generic Ballot: *U.S. Congress*

| | GOP | DEM | UND |
|-----------------------|------------|------------|------------|
| East | 45 | 49 | 6 |
| Midwest | 47 | 44 | 10 |
| South | 50 | 41 | 9 |
| West | 44 | 43 | 13 |
| Vote Trump 2024 | 87 | 6 | 8 |
| Vote Biden 2024 | 8 | 87 | 5 |
| Vote Und. 2024 | 33 | 29 | 39 |
| Generic: GOP | 100 | 0 | 0 |
| Generic: DEM | 0 | 100 | 0 |
| Generic: UND. | 0 | 0 | 100 |
| Approve Biden | 13 | 82 | 5 |
| Disapprove Biden | 76 | 13 | 11 |
| Republican | 96 | 2 | 2 |
| Democrat | 7 | 90 | 4 |
| Independent | 37 | 37 | 26 |
| Liberal | 19 | 77 | 4 |
| Moderate | 32 | 50 | 17 |
| Conservative | 85 | 9 | 6 |
| White | 54 | 38 | 8 |
| African-American | 23 | 66 | 11 |
| Hispanic | 43 | 47 | 11 |
| Under 55 | 44 | 45 | 11 |
| Over 55 | 52 | 42 | 7 |
| Married | 54 | 36 | 10 |
| Single | 39 | 50 | 11 |
| Men | 54 | 39 | 8 |
| Women | 42 | 48 | 11 |
| Live in Urban Area | 39 | 53 | 8 |
| Live in Suburban Area | 48 | 43 | 9 |
| Live in Rural Area | 57 | 31 | 12 |

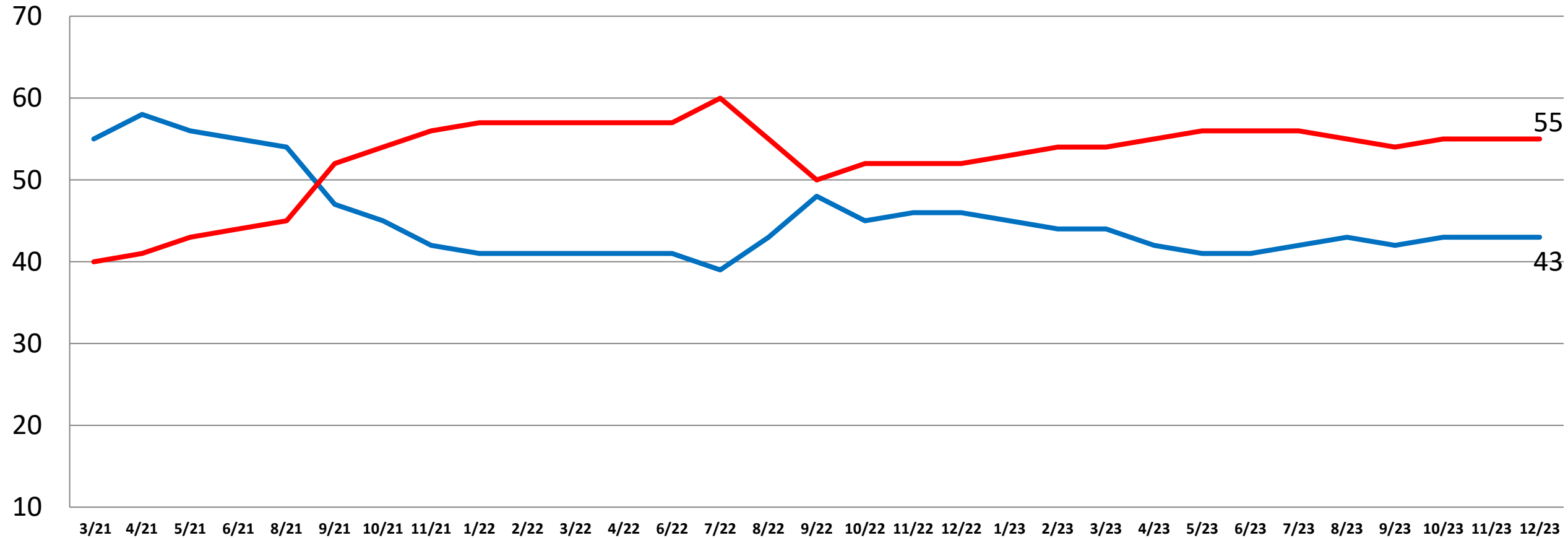


Job Rating: *Joe Biden* (Time Series)

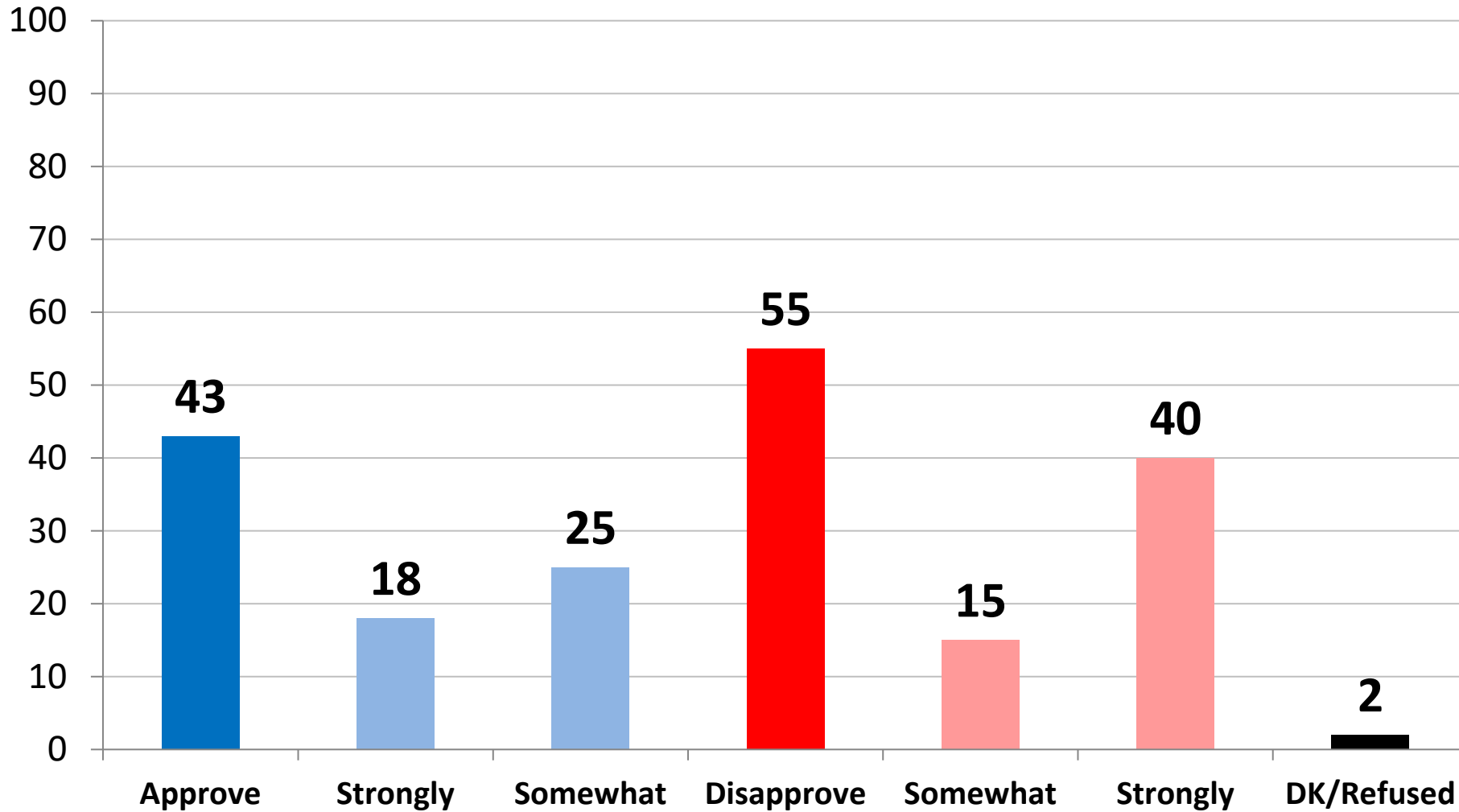
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Approve | 45 | 44 | 44 | 42 | 41 | 41 | 42 | 43 | 42 | 43 | 43 | 43 |
| Disapprove | 53 | 54 | 54 | 55 | 56 | 56 | 56 | 55 | 54 | 55 | 55 | 55 |
| Net Diff. | +8 | +10 | +10 | +13 | +15 | +15 | +14 | +12 | +12 | +12 | +12 | +12 |

— Approve

— Disapprove



Job Rating: *Joe Biden*



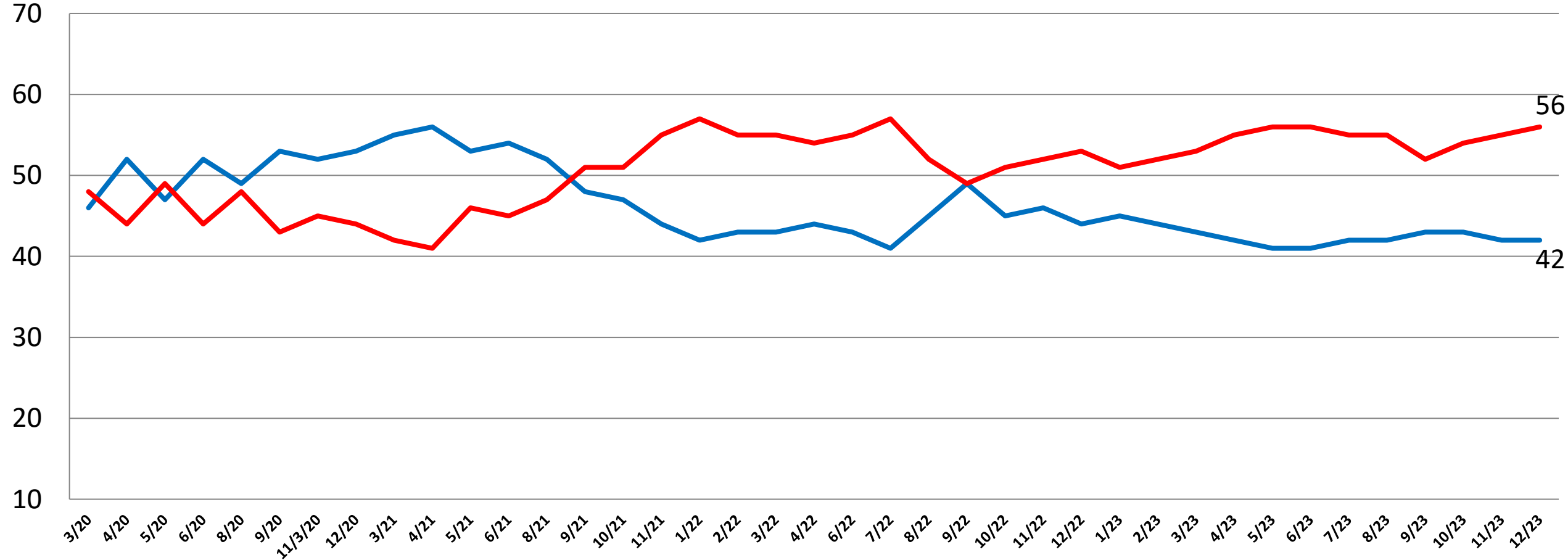
| | Approve | Disapprove |
|-----------------------|---------|------------|
| East | 49 | 50 |
| Midwest | 38 | 60 |
| South | 42 | 56 |
| West | 46 | 52 |
| Vote Trump 2024 | 11 | 88 |
| Vote Biden 2024 | 84 | 15 |
| Vote Und. 2024 | 12 | 76 |
| Generic: GOP | 12 | 88 |
| Generic: DEM | 81 | 17 |
| Generic: UND. | 25 | 64 |
| Approve Biden | 100 | 0 |
| Disapprove Biden | 0 | 100 |
| Republican | 11 | 89 |
| Democrat | 80 | 19 |
| Independent | 38 | 57 |
| Liberal | 77 | 22 |
| Moderate | 46 | 51 |
| Conservative | 13 | 85 |
| White | 38 | 62 |
| African-American | 70 | 24 |
| Hispanic | 47 | 49 |
| Under 55 | 45 | 52 |
| Over 55 | 40 | 59 |
| Married | 37 | 61 |
| Single | 50 | 48 |
| Men | 41 | 58 |
| Women | 45 | 52 |
| Live in Urban Area | 54 | 44 |
| Live in Suburban Area | 42 | 56 |
| Live in Rural Area | 30 | 69 |

Opinion: *Joe Biden* (Time Series)

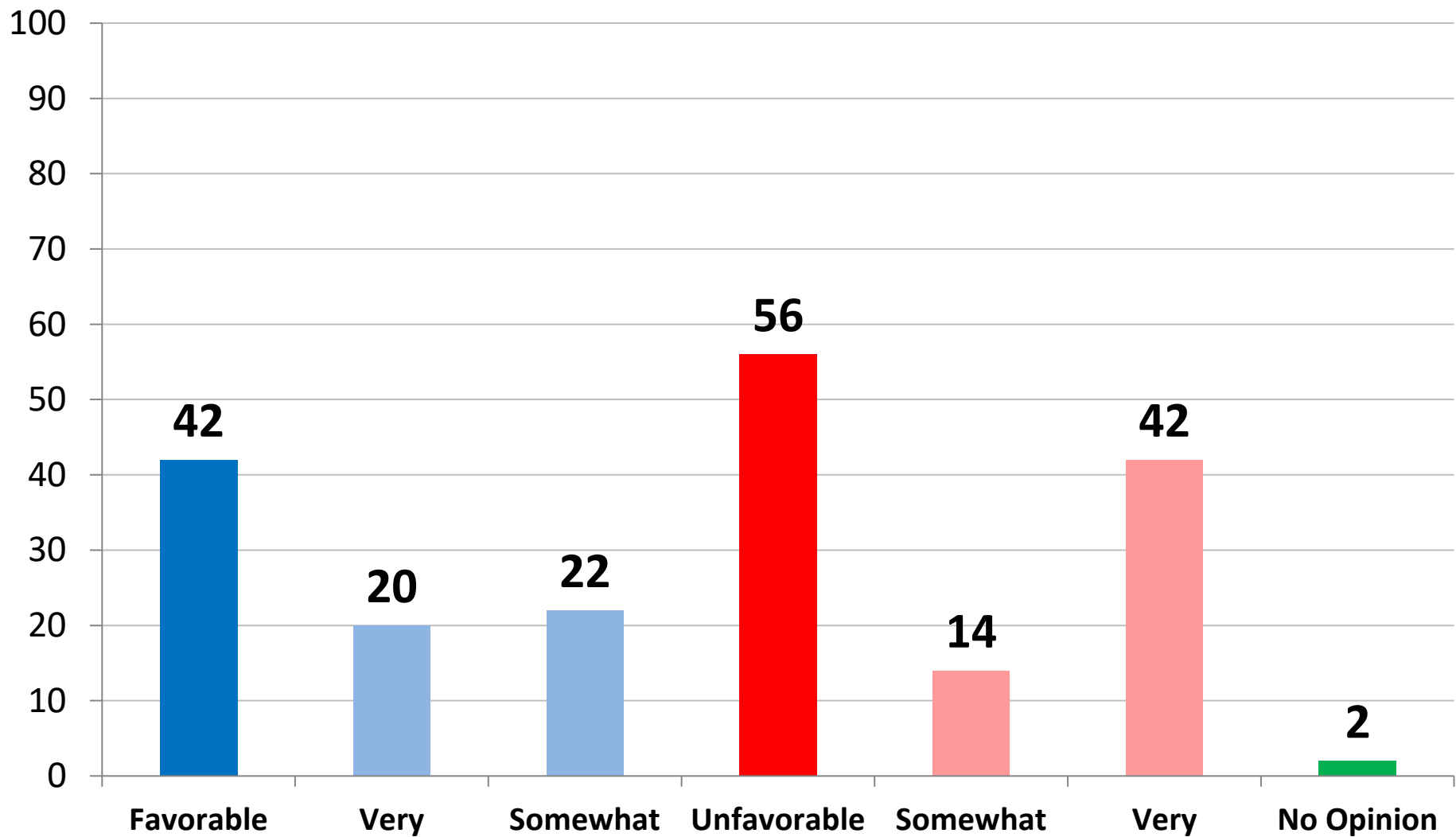
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Approve | 45 | 44 | 43 | 42 | 41 | 41 | 42 | 42 | 43 | 43 | 42 | 42 |
| Disapprove | 51 | 52 | 53 | 55 | 56 | 56 | 55 | 55 | 52 | 54 | 55 | 56 |
| Net Diff. | +6 | +8 | +10 | +13 | +15 | +15 | +13 | +13 | +9 | +11 | +13 | +15 |

— Favorable

— Unfavorable



Opinion: *Joe Biden*



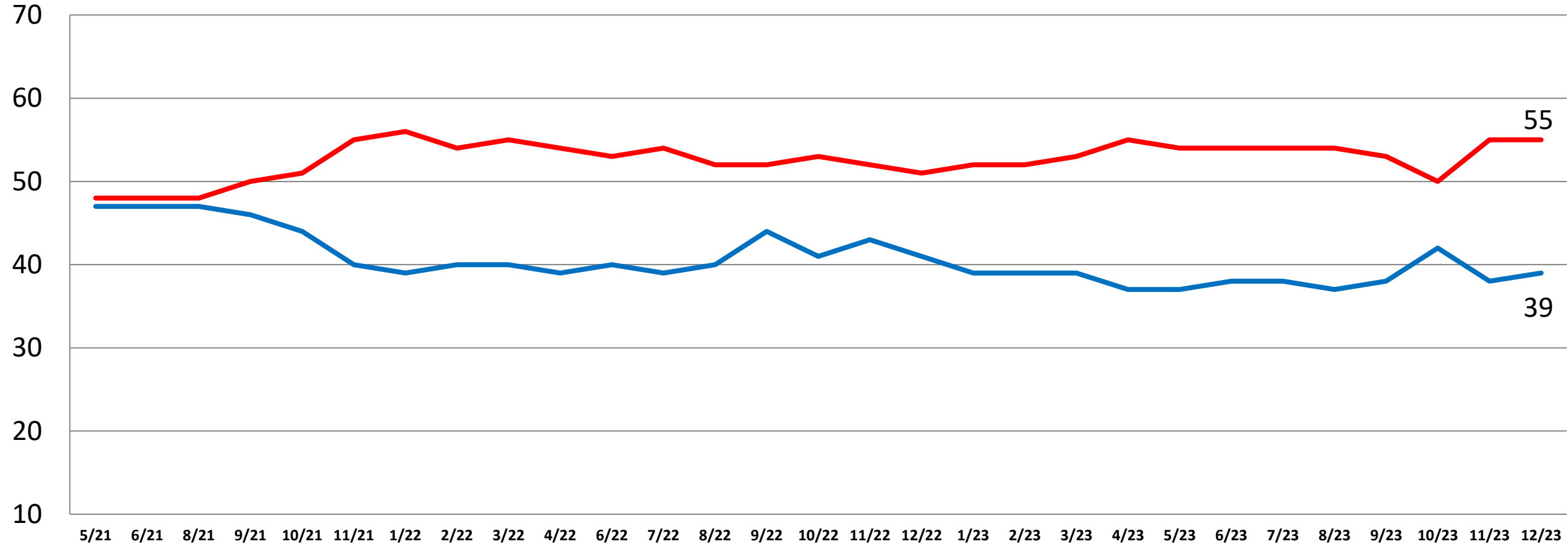
| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 49 | 50 |
| Midwest | 41 | 58 |
| South | 39 | 58 |
| West | 41 | 58 |
| Vote Trump 2024 | 10 | 89 |
| Vote Biden 2024 | 83 | 16 |
| Vote Und. 2024 | 11 | 81 |
| Generic: GOP | 10 | 90 |
| Generic: DEM | 81 | 17 |
| Generic: UND. | 24 | 67 |
| Approve Biden | 89 | 10 |
| Disapprove Biden | 6 | 93 |
| Republican | 9 | 91 |
| Democrat | 77 | 21 |
| Independent | 38 | 57 |
| Liberal | 73 | 24 |
| Moderate | 47 | 50 |
| Conservative | 11 | 88 |
| White | 38 | 62 |
| African-American | 67 | 27 |
| Hispanic | 42 | 54 |
| Under 55 | 41 | 56 |
| Over 55 | 42 | 57 |
| Married | 37 | 61 |
| Single | 47 | 50 |
| Men | 39 | 59 |
| Women | 44 | 54 |
| Live in Urban Area | 52 | 46 |
| Live in Suburban Area | 41 | 57 |
| Live in Rural Area | 29 | 70 |

Opinion: *Kamala Harris* (Time Series)

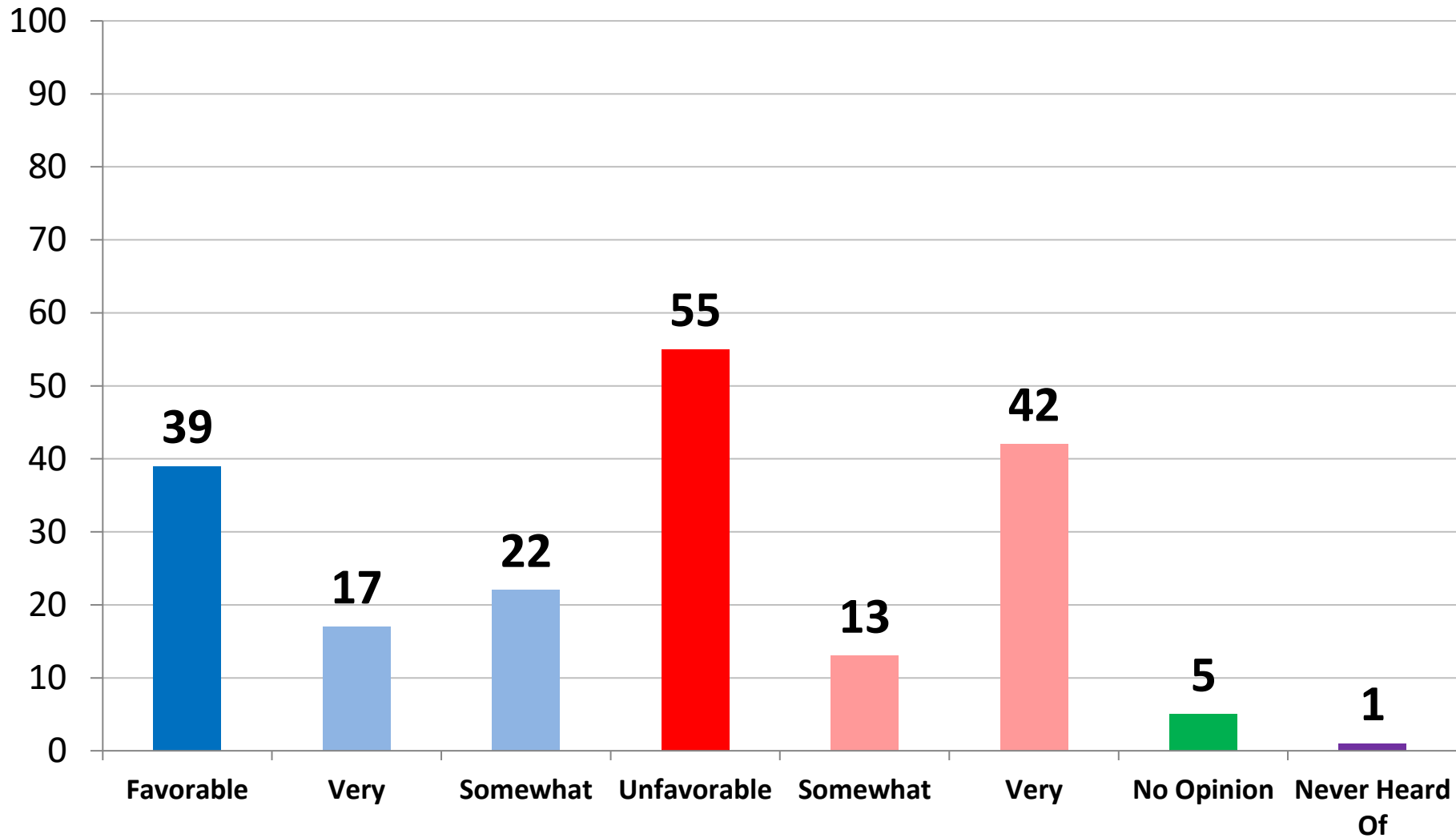
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Favorable | 39 | 39 | 39 | 37 | 37 | 38 | 38 | 37 | 38 | 42 | 38 | 39 |
| Unfavorable | 52 | 52 | 53 | 55 | 54 | 54 | 54 | 54 | 53 | 50 | 55 | 55 |

— Favorable

— Unfavorable



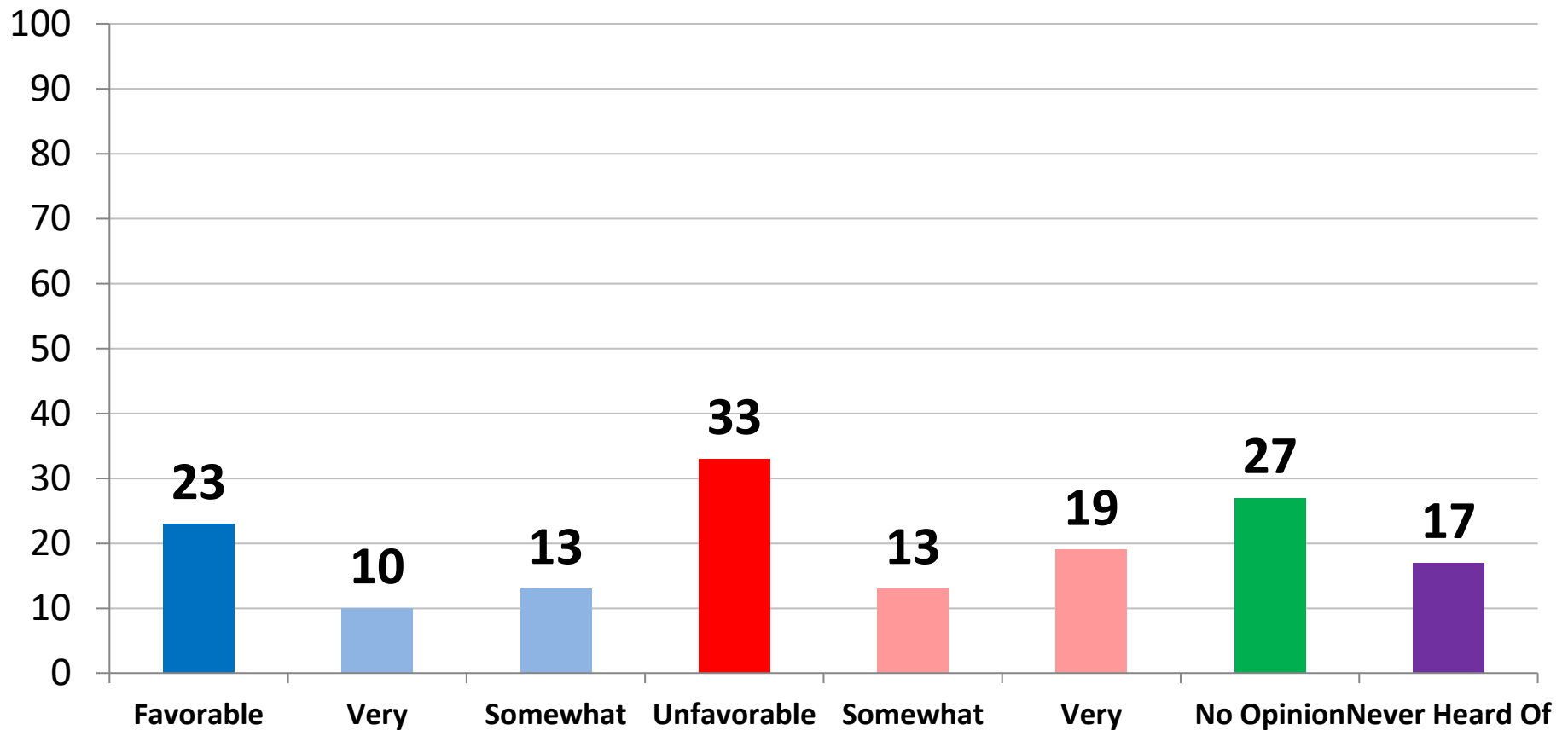
Opinion: *Kamala Harris*



| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 45 | 52 |
| Midwest | 37 | 58 |
| South | 39 | 56 |
| West | 38 | 53 |
| Vote Trump 2024 | 10 | 86 |
| Vote Biden 2024 | 75 | 21 |
| Vote Und. 2024 | 22 | 62 |
| Generic: GOP | 9 | 87 |
| Generic: DEM | 75 | 20 |
| Generic: UND. | 29 | 54 |
| Approve Biden | 78 | 17 |
| Disapprove Biden | 10 | 85 |
| Republican | 7 | 90 |
| Democrat | 76 | 19 |
| Independent | 33 | 56 |
| Liberal | 69 | 27 |
| Moderate | 44 | 45 |
| Conservative | 11 | 87 |
| White | 34 | 62 |
| African-American | 66 | 25 |
| Hispanic | 40 | 50 |
| Under 55 | 42 | 49 |
| Over 55 | 36 | 63 |
| Married | 33 | 65 |
| Single | 47 | 44 |
| Men | 32 | 63 |
| Women | 46 | 48 |
| Live in Urban Area | 50 | 46 |
| Live in Suburban Area | 38 | 55 |
| Live in Rural Area | 28 | 67 |

Opinion: *Hakeem Jeffries*

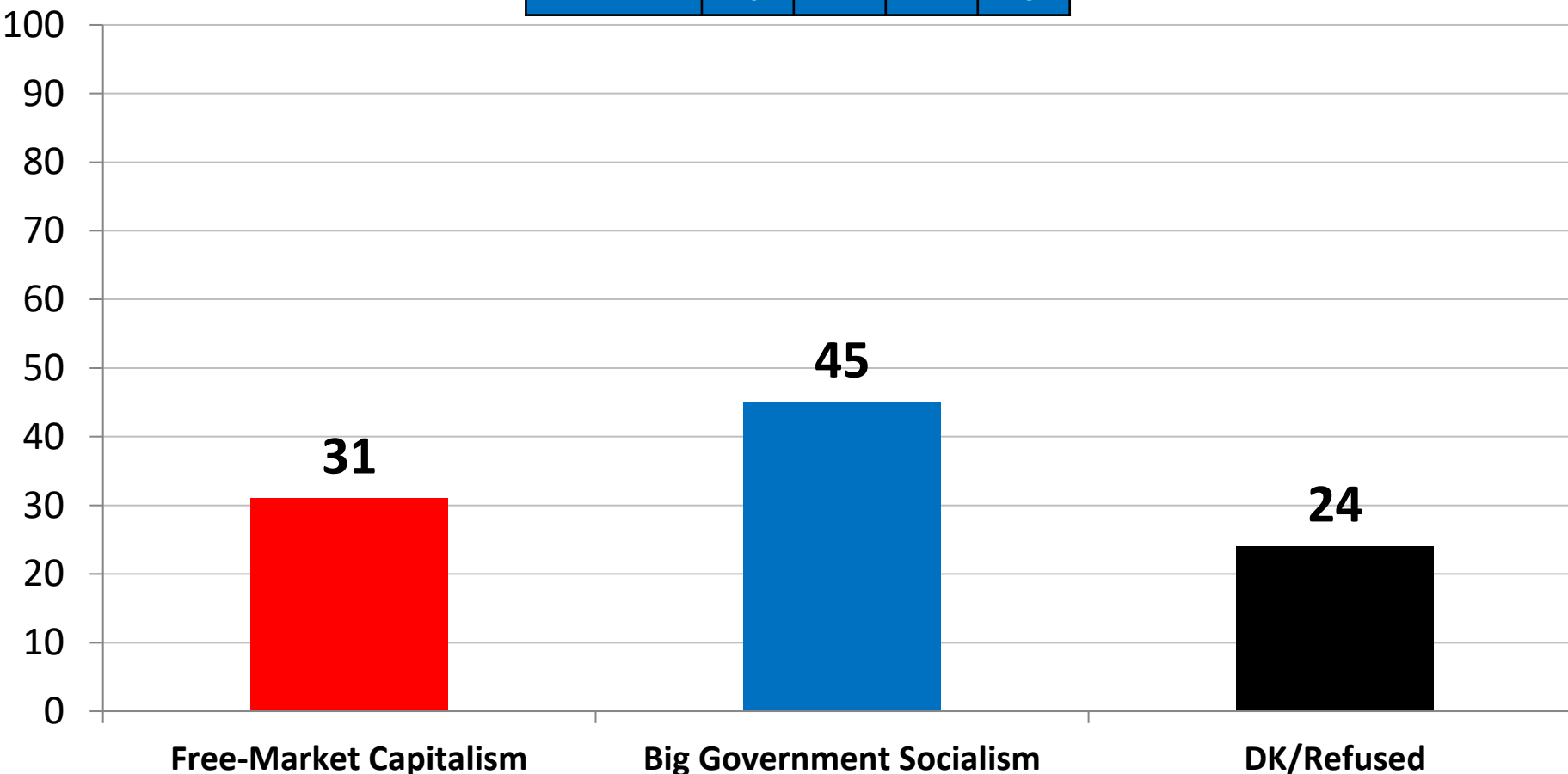
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Favorable | 26 | 26 | 24 | 23 | 23 | 22 | 23 | 20 | 21 | 23 | 24 | 23 |
| Unfavorable | 24 | 23 | 25 | 27 | 25 | 28 | 25 | 28 | 31 | 27 | 29 | 33 |



| | Favorable | Unfavorable |
|-----------------------|-----------|-------------|
| East | 28 | 34 |
| Midwest | 23 | 32 |
| South | 24 | 35 |
| West | 18 | 28 |
| Vote Trump 2024 | 11 | 48 |
| Vote Biden 2024 | 39 | 17 |
| Vote Und. 2024 | 14 | 24 |
| Generic: GOP | 12 | 48 |
| Generic: DEM | 39 | 17 |
| Generic: UND. | 9 | 27 |
| Approve Biden | 41 | 19 |
| Disapprove Biden | 10 | 44 |
| Republican | 10 | 50 |
| Democrat | 39 | 18 |
| Independent | 21 | 28 |
| Liberal | 39 | 23 |
| Moderate | 28 | 23 |
| Conservative | 6 | 49 |
| White | 21 | 34 |
| African-American | 35 | 25 |
| Hispanic | 25 | 29 |
| Under 55 | 22 | 30 |
| Over 55 | 25 | 36 |
| Married | 22 | 37 |
| Single | 26 | 31 |
| Men | 27 | 40 |
| Women | 20 | 26 |
| Live in Urban Area | 27 | 28 |
| Live in Suburban Area | 24 | 32 |
| Live in Rural Area | 17 | 40 |

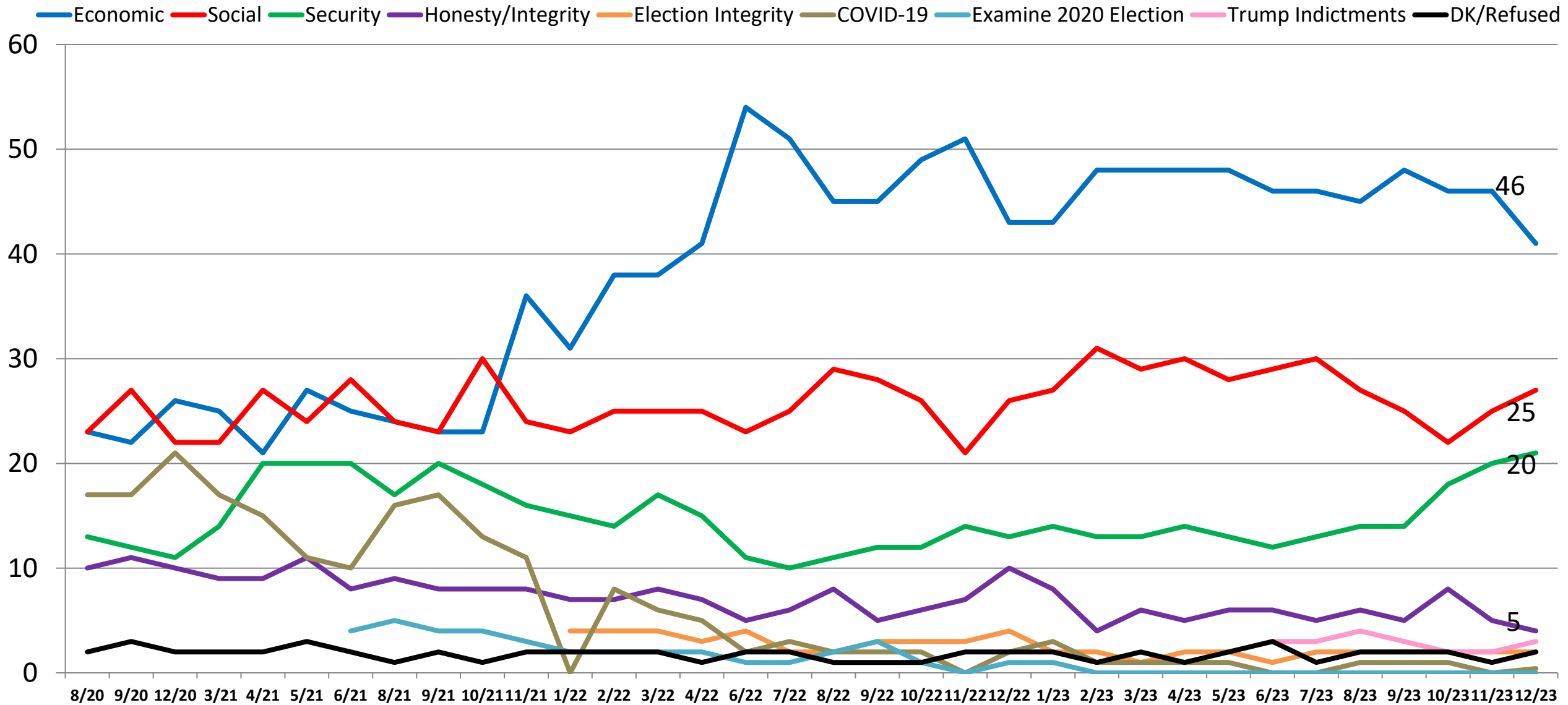
Which better describes President Biden's economic policies?

| | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|-------|-------|-------|
| Capitalism | 25 | 30 | 31 | 31 |
| Socialism | 46 | 42 | 44 | 45 |



| | Capitalism | Socialism |
|-----------------------|------------|-----------|
| East | 34 | 42 |
| Midwest | 28 | 48 |
| South | 29 | 48 |
| West | 36 | 39 |
| Vote Trump 2024 | 16 | 68 |
| Vote Biden 2024 | 50 | 20 |
| Vote Und. 2024 | 18 | 42 |
| Generic: GOP | 16 | 68 |
| Generic: DEM | 50 | 20 |
| Generic: UND. | 22 | 40 |
| Approve Biden | 52 | 20 |
| Disapprove Biden | 16 | 65 |
| Republican | 15 | 68 |
| Democrat | 46 | 23 |
| Independent | 34 | 42 |
| Liberal | 53 | 22 |
| Moderate | 32 | 35 |
| Conservative | 14 | 72 |
| White | 29 | 49 |
| African-American | 38 | 36 |
| Hispanic | 35 | 35 |
| Under 55 | 33 | 41 |
| Over 55 | 30 | 50 |
| Married | 30 | 53 |
| Single | 35 | 37 |
| Men | 34 | 50 |
| Women | 29 | 40 |
| Live in Urban Area | 39 | 37 |
| Live in Suburban Area | 29 | 46 |
| Live in Rural Area | 26 | 53 |

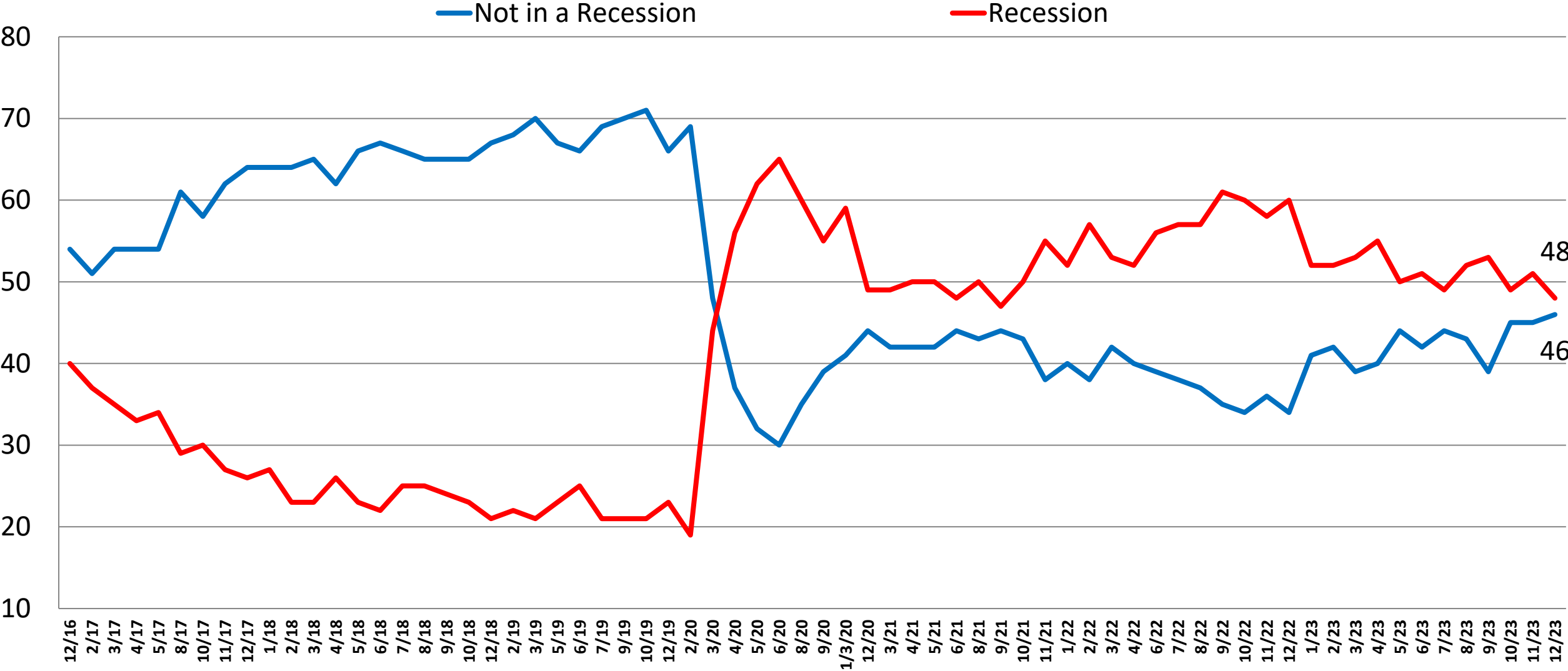
Most Important Issue (Time Series)



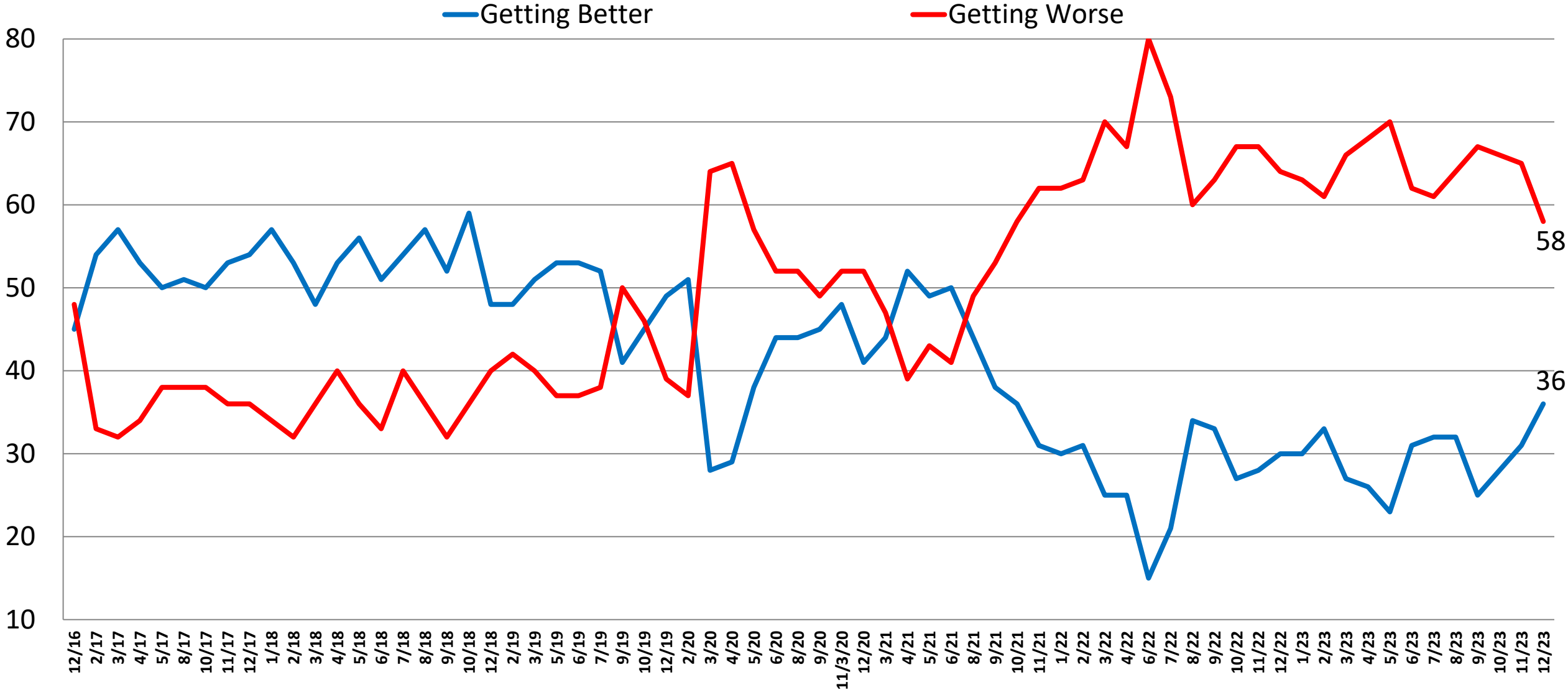
Most Important Issue

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | Rep | Dem | Ind | Lib | Mod | Cons | Under 55 | Over 55 | Men | Women | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---|
| Economic | 43 | 48 | 48 | 48 | 48 | 46 | 46 | 45 | 48 | 46 | 46 | 41 | 48 | 33 | 44 | 28 | 44 | 50 | 48 | 32 | 44 | 40 | |
| Reduce Inflation/COL | 16 | 28 | 29 | 28 | 28 | 23 | 25 | 26 | 28 | 26 | 24 | 23 | 27 | 17 | 25 | 14 | 24 | 29 | 24 | 21 | 20 | 25 | |
| The Economy | 13 | 10 | 9 | 11 | 10 | 11 | 9 | 9 | 9 | 9 | 11 | 9 | 11 | 6 | 11 | 6 | 10 | 11 | 12 | 6 | 11 | 8 | |
| Gov't Spending/Debt | 6 | 4 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 | 4 | 4 | 5 | 3 | 5 | 3 | 4 | 6 | 4 | 5 | 5 | 4 | |
| Jobs/Unemployment* | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 4 | 1 | 4 | 0 | 3 | 2 | |
| Taxes | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 1 |
| Gas/Energy Costs* | 3 | 3 | 2 | 1 | 3 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 0 | 2 | 1 | |
| Social | 27 | 31 | 29 | 30 | 28 | 29 | 30 | 27 | 25 | 22 | 25 | 27 | 13 | 40 | 29 | 45 | 28 | 12 | 26 | 28 | 24 | 29 | |
| Soc.Sec./Medicare | 6 | 11 | 9 | 10 | 10 | 10 | 10 | 8 | 8 | 7 | 9 | 8 | 6 | 11 | 8 | 11 | 11 | 4 | 2 | 17 | 10 | 7 | |
| Climate Change/Envir. | 6 | 4 | 6 | 6 | 6 | 6 | 5 | 7 | 5 | 5 | 5 | 6 | 2 | 9 | 7 | 11 | 5 | 2 | 5 | 7 | 5 | 6 | |
| Health care | 7 | 7 | 5 | 4 | 5 | 4 | 5 | 6 | 5 | 5 | 4 | 4 | 2 | 4 | 7 | 6 | 5 | 2 | 6 | 1 | 3 | 6 | |
| Abortion | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 3 | 4 | 4 | 4 | 4 | 1 | 8 | 4 | 9 | 3 | 2 | 6 | 3 | 3 | 6 | |
| Race Relations | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 3 | 1 | 0 | 2 | 0 | 1 | 1 | |
| Improving Education | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 1 | 2 | 1 | 2 | 3 | 1 | 6 | 3 | 6 | 3 | 1 | 6 | 0 | 3 | 4 | |
| Security | 14 | 13 | 13 | 14 | 13 | 12 | 13 | 14 | 14 | 18 | 20 | 21 | 33 | 13 | 17 | 13 | 17 | 32 | 17 | 27 | 22 | 21 | |
| Border/Immigration | 8 | 4 | 5 | 5 | 5 | 6 | 6 | 6 | 8 | 7 | 7 | 10 | 20 | 2 | 6 | 1 | 6 | 21 | 5 | 16 | 12 | 7 | |
| Nat.' Security/Terrorism | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 3 | 4 | 4 | 7 | 1 | 5 | 3 | 3 | 7 | 4 | 5 | 4 | 5 | |
| Fight Crime/Law & Order | 3 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 3 | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | |
| Russia-Ukraine War | * | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | |
| China | * | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Hamas-Israel War | * | * | * | * | * | * | * | * | * | 3 | 3 | 2 | 1 | 4 | 2 | 5 | 2 | 1 | 3 | 2 | 2 | 3 | |
| Honesty/Integrity/D.C | 8 | 4 | 6 | 5 | 6 | 6 | 5 | 6 | 5 | 8 | 5 | 4 | 2 | 5 | 6 | 5 | 4 | 2 | 4 | 4 | 4 | 4 | |
| Election Integrity* | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 2 | 1 | 3 | 1 | 3 | 2 | 2 | |
| COVID/Stop Spread | 3 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | |
| Re-Examining 2020 Elec. | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * |
| Indictments of Trump | * | * | * | * | * | 3 | 3 | 4 | 3 | 2 | 2 | 3 | 0 | 6 | 1 | 6 | 2 | 1 | 2 | 4 | 3 | 2 | |
| DK/Refused | 2 | 1 | 2 | 1 | 2 | 3 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 4 | 0 | 2 | 1 | 1 | 2 | |

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



Current Opinion of U.S. Economy (Time Series)

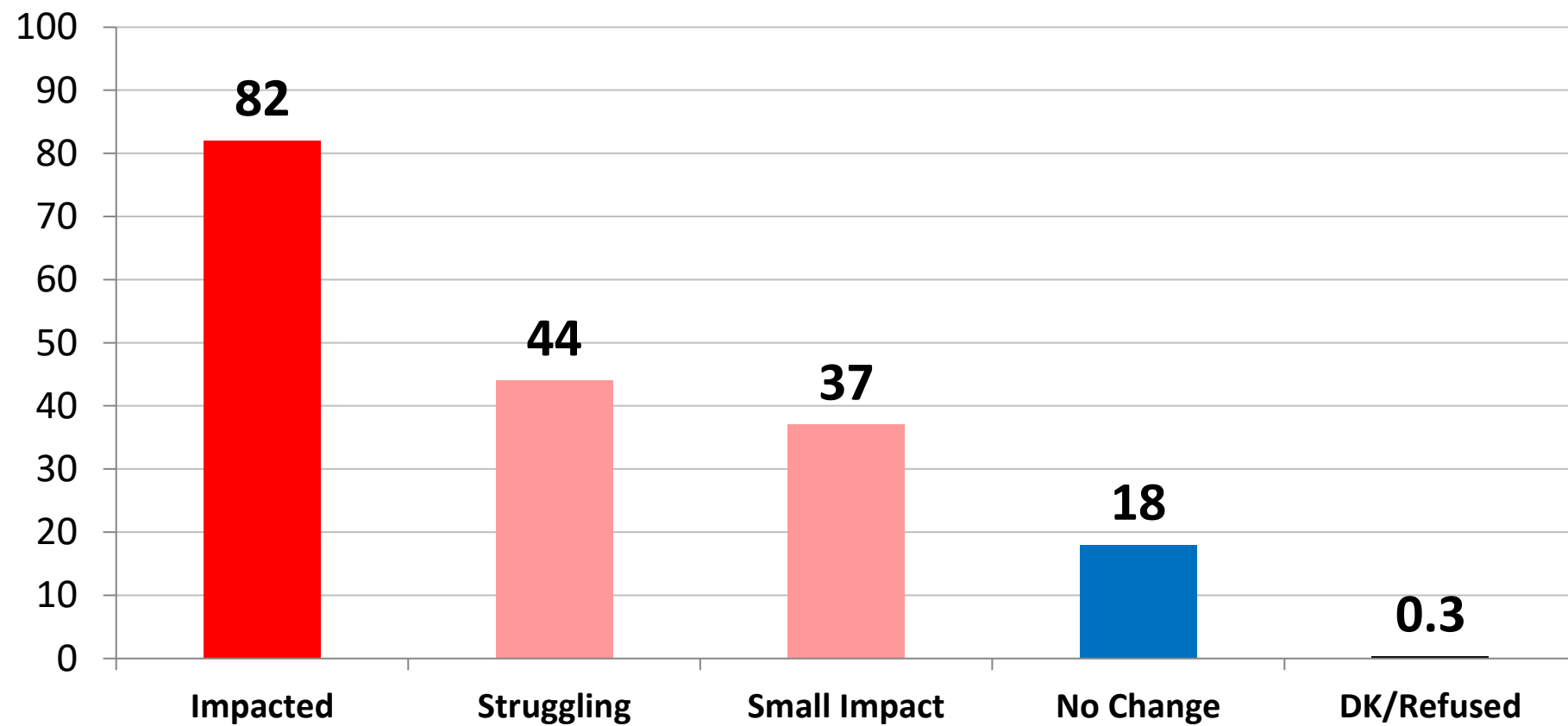
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 | Rep | Dem | Ind | Lib | Mod | Con | Under 55 | Over 55 | Men | Women |
|----------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|-----|-----|-----|-----|-----|-----|----------|---------|-----|-------|
| Not Recession | 41 | 42 | 39 | 40 | 44 | 42 | 44 | 43 | 39 | 45 | 45 | 46 | 38 | 54 | 47 | 58 | 43 | 40 | 45 | 48 | 48 | 45 |
| Getting Better | 15 | 19 | 14 | 14 | 13 | 17 | 18 | 17 | 14 | 17 | 17 | 21 | 9 | 35 | 19 | 35 | 21 | 10 | 18 | 26 | 25 | 18 |
| Getting Worse | 26 | 23 | 25 | 26 | 31 | 26 | 26 | 26 | 24 | 28 | 27 | 25 | 30 | 19 | 28 | 23 | 22 | 30 | 28 | 22 | 23 | 27 |
| Recession | 52 | 52 | 53 | 55 | 50 | 51 | 49 | 52 | 53 | 49 | 51 | 48 | 59 | 37 | 47 | 37 | 49 | 56 | 48 | 48 | 49 | 47 |
| Getting Better | 15 | 14 | 13 | 13 | 10 | 15 | 13 | 15 | 11 | 11 | 13 | 15 | 13 | 17 | 13 | 19 | 15 | 11 | 15 | 15 | 16 | 14 |
| Getting Worse | 37 | 38 | 41 | 42 | 40 | 36 | 36 | 37 | 42 | 38 | 38 | 33 | 46 | 20 | 34 | 18 | 34 | 45 | 33 | 33 | 33 | 34 |
| D.K./Ref. | 7 | 6 | 8 | 5 | 7 | 7 | 7 | 5 | 8 | 6 | 5 | 6 | 3 | 9 | 6 | 5 | 9 | 4 | 7 | 5 | 4 | 8 |
| Net Diff. | -11 | -10 | -14 | -15 | -6 | -9 | -5 | -9 | -14 | -4 | -6 | -2 | -21 | 17 | 0 | 21 | -6 | -16 | -3 | 0 | -1 | -2 |
| Getting Better | 30 | 33 | 27 | 26 | 23 | 31 | 32 | 32 | 25 | 28 | 31 | 36 | 22 | 53 | 32 | 54 | 35 | 21 | 32 | 41 | 40 | 32 |
| Getting Worse | 63 | 61 | 66 | 68 | 70 | 62 | 61 | 64 | 67 | 66 | 65 | 58 | 76 | 39 | 62 | 41 | 56 | 74 | 61 | 55 | 56 | 60 |
| D.K./Ref. | 7 | 6 | 8 | 5 | 7 | 7 | 8 | 5 | 8 | 6 | 5 | 6 | 3 | 9 | 6 | 5 | 9 | 4 | 7 | 5 | 4 | 8 |
| Net Diff. | -34 | -27 | -39 | -42 | -47 | -30 | -30 | -32 | -42 | -38 | -34 | -23 | -54 | 14 | -29 | 13 | -21 | -53 | -29 | -15 | -16 | -29 |

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

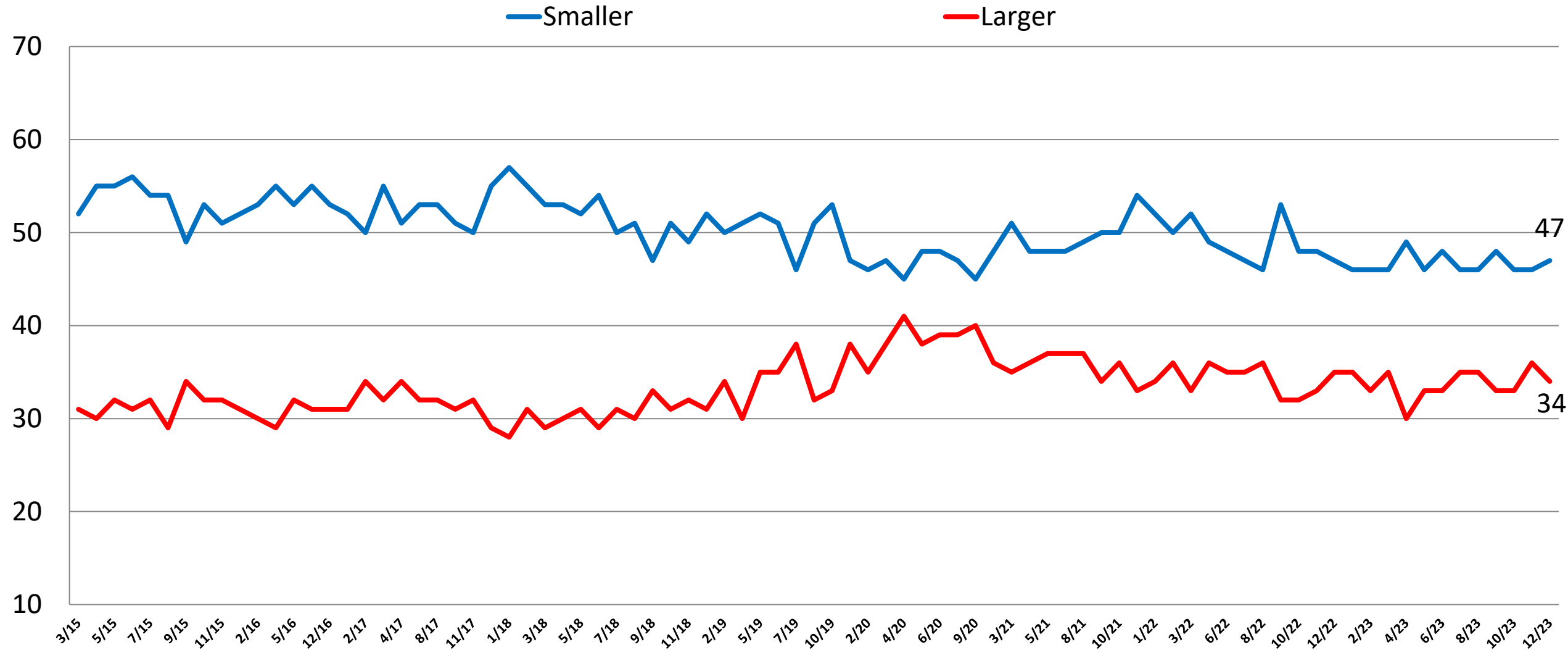
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

| | 6/22 | 7/22 | 8/22 | 9/22 | 10/22 | 11/22 | 12/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-----------------------|------|------|------|------|-------|-------|-------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Impacted | 81 | 84 | 81 | 81 | 84 | 83 | 82 | 79 | 79 | 85 | 85 | 85 | 84 | 83 | 83 | 84 | 82 | 84 | 82 |
| Struggling | 42 | 43 | 43 | 43 | 47 | 47 | 42 | 40 | 37 | 42 | 44 | 45 | 44 | 44 | 45 | 48 | 44 | 46 | 44 |
| Impact/Not Struggling | 39 | 41 | 39 | 38 | 38 | 36 | 40 | 40 | 42 | 43 | 41 | 40 | 40 | 39 | 38 | 37 | 37 | 38 | 37 |
| Not Cutting Back | 17 | 16 | 19 | 19 | 16 | 17 | 18 | 20 | 21 | 15 | 15 | 15 | 17 | 17 | 17 | 16 | 18 | 16 | 18 |

| | Struggle | Impact | No Change |
|-----------------------|----------|--------|-----------|
| East | 42 | 41 | 17 |
| Midwest | 42 | 36 | 22 |
| South | 49 | 36 | 15 |
| West | 41 | 38 | 22 |
| Vote Trump 2024 | 51 | 37 | 13 |
| Vote Biden 2024 | 35 | 40 | 26 |
| Vote Und. 2024 | 55 | 29 | 13 |
| Generic: GOP | 50 | 37 | 13 |
| Generic: DEM | 38 | 38 | 25 |
| Generic: UND. | 47 | 35 | 17 |
| Approve Biden | 31 | 41 | 27 |
| Disapprove Biden | 55 | 35 | 11 |
| Republican | 50 | 38 | 12 |
| Democrat | 40 | 37 | 23 |
| Independent | 42 | 36 | 21 |
| Liberal | 35 | 41 | 23 |
| Moderate | 48 | 34 | 19 |
| Conservative | 49 | 37 | 14 |
| White | 41 | 39 | 20 |
| African-American | 43 | 36 | 20 |
| Hispanic | 59 | 33 | 8 |
| Under 55 | 51 | 32 | 17 |
| Over 55 | 36 | 44 | 20 |
| Married | 37 | 40 | 23 |
| Single | 47 | 35 | 17 |
| Men | 41 | 37 | 22 |
| Women | 47 | 37 | 15 |
| Live in Urban Area | 48 | 32 | 19 |
| Live in Suburban Area | 40 | 40 | 20 |
| Live in Rural Area | 50 | 37 | 13 |

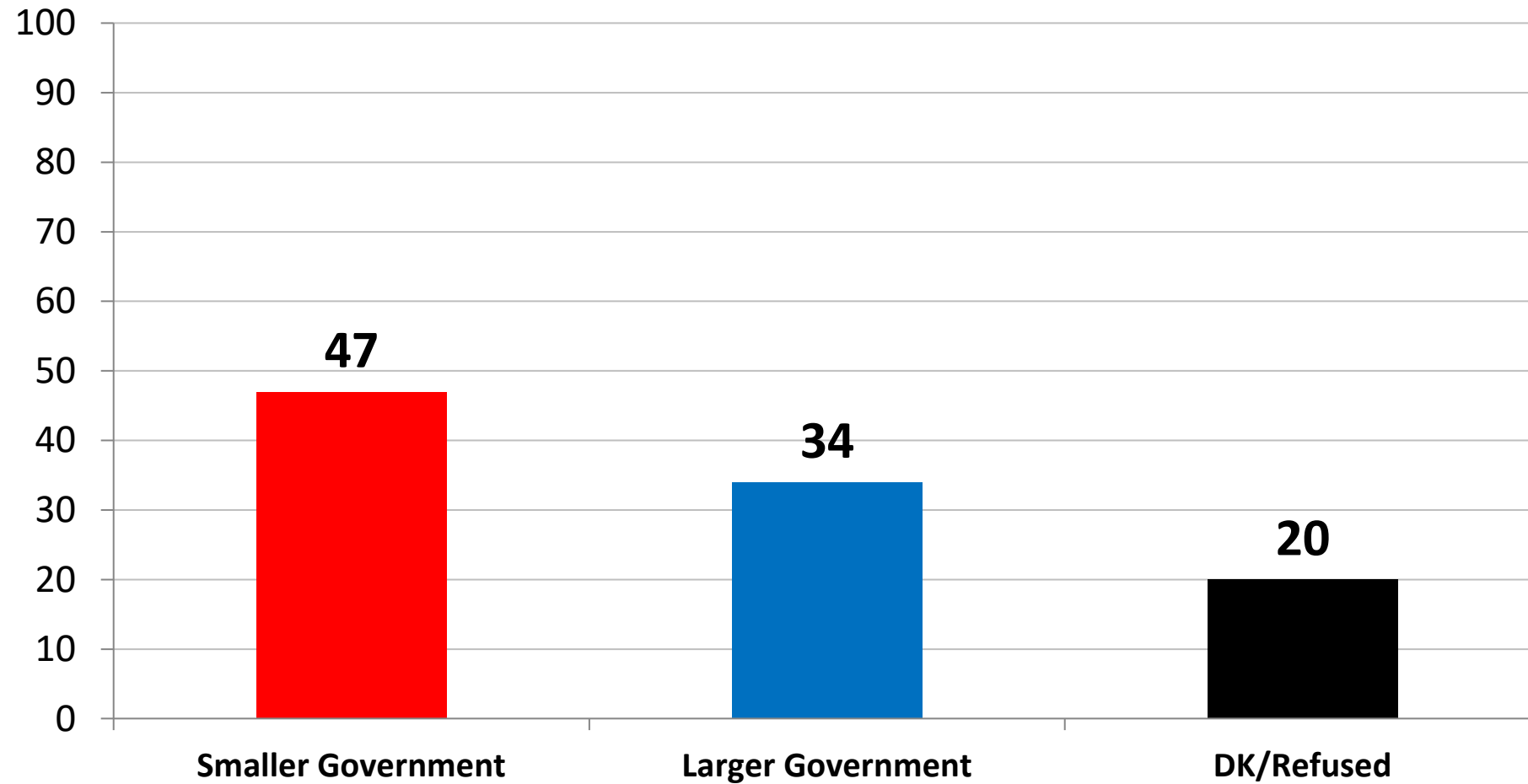


Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

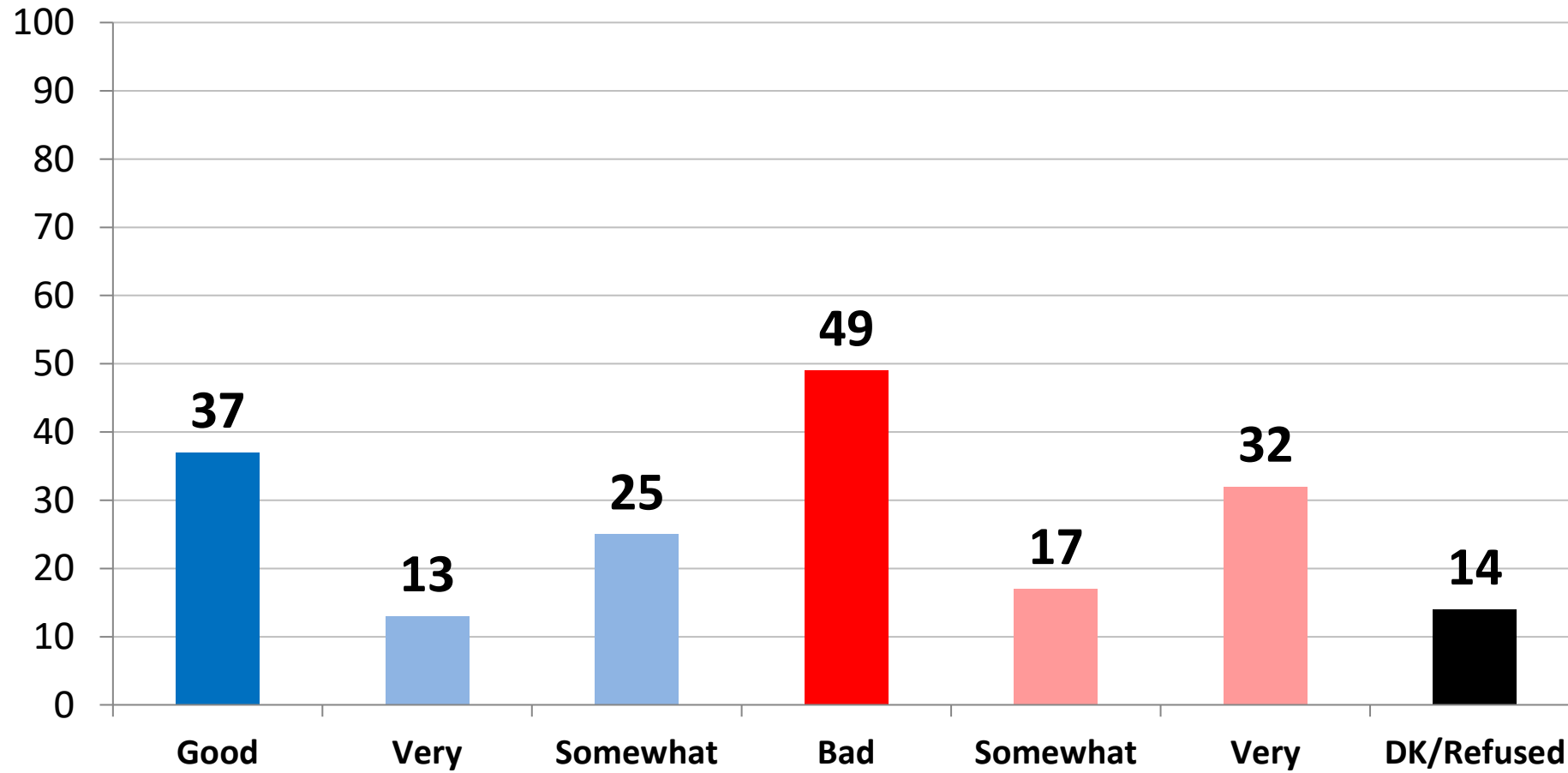
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|---------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Smaller Gov't | 46 | 46 | 46 | 49 | 46 | 48 | 46 | 46 | 48 | 46 | 46 | 47 |
| Larger Gov't | 35 | 33 | 35 | 30 | 33 | 33 | 35 | 35 | 33 | 33 | 36 | 34 |



| | Smaller | Larger |
|-----------------------|---------|--------|
| East | 51 | 31 |
| Midwest | 47 | 35 |
| South | 45 | 35 |
| West | 44 | 33 |
| Vote Trump 2024 | 66 | 18 |
| Vote Biden 2024 | 26 | 54 |
| Vote Und. 2024 | 46 | 19 |
| Generic: GOP | 66 | 18 |
| Generic: DEM | 25 | 55 |
| Generic: UND. | 46 | 18 |
| Approve Biden | 26 | 55 |
| Disapprove Biden | 64 | 18 |
| Republican | 68 | 16 |
| Democrat | 23 | 57 |
| Independent | 49 | 27 |
| Liberal | 22 | 58 |
| Moderate | 40 | 36 |
| Conservative | 72 | 13 |
| White | 54 | 27 |
| African-American | 21 | 62 |
| Hispanic | 37 | 43 |
| Under 55 | 38 | 41 |
| Over 55 | 58 | 25 |
| Married | 57 | 25 |
| Single | 36 | 42 |
| Men | 57 | 31 |
| Women | 37 | 36 |
| Live in Urban Area | 40 | 41 |
| Live in Suburban Area | 48 | 34 |
| Live in Rural Area | 53 | 25 |

Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

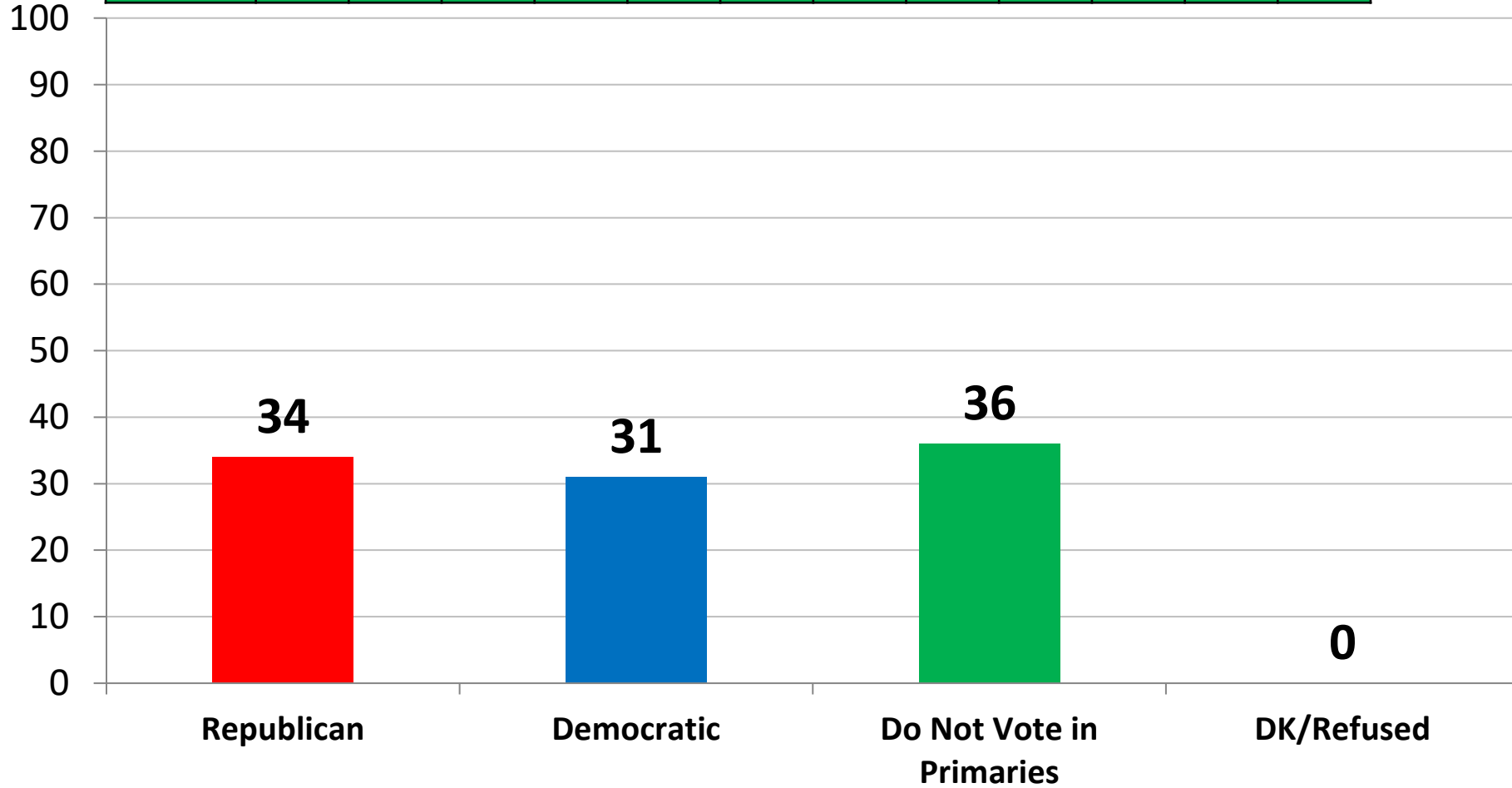
| | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------|------|------|-------|-------|-------|
| Good | 34 | 31 | 33 | 35 | 37 |
| Bad | 49 | 50 | 48 | 50 | 49 |



| | Good | Bad |
|-----------------------|------|-----|
| East | 39 | 48 |
| Midwest | 36 | 50 |
| South | 36 | 52 |
| West | 40 | 44 |
| Vote Trump 2024 | 14 | 78 |
| Vote Biden 2024 | 68 | 14 |
| Vote Und. 2024 | 13 | 65 |
| Generic: GOP | 13 | 81 |
| Generic: DEM | 68 | 14 |
| Generic: UND. | 23 | 49 |
| Approve Biden | 76 | 9 |
| Disapprove Biden | 7 | 81 |
| Republican | 12 | 82 |
| Democrat | 67 | 16 |
| Independent | 33 | 49 |
| Liberal | 67 | 17 |
| Moderate | 41 | 41 |
| Conservative | 11 | 82 |
| White | 34 | 55 |
| African-American | 58 | 24 |
| Hispanic | 39 | 42 |
| Under 55 | 39 | 43 |
| Over 55 | 35 | 57 |
| Married | 33 | 57 |
| Single | 43 | 39 |
| Men | 39 | 54 |
| Women | 36 | 44 |
| Live in Urban Area | 44 | 42 |
| Live in Suburban Area | 37 | 50 |
| Live in Rural Area | 28 | 57 |

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote? (Independents Voters, n=280)

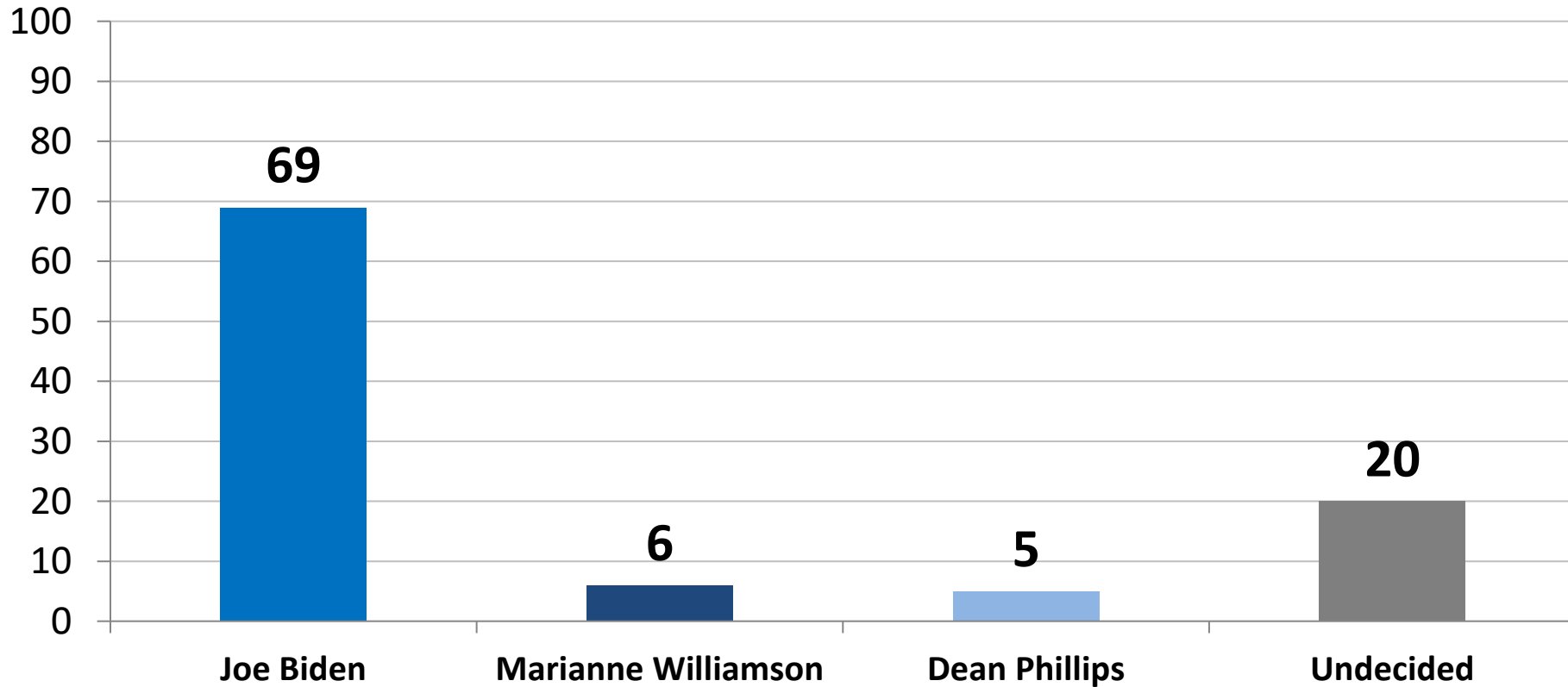
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Republican | 35 | 29 | 37 | 28 | 31 | 34 | 33 | 32 | 34 | 32 | 33 | 34 |
| Democrat | 29 | 29 | 29 | 30 | 32 | 32 | 24 | 30 | 26 | 30 | 29 | 31 |
| Don't Vote | 36 | 42 | 35 | 42 | 37 | 35 | 43 | 38 | 41 | 39 | 38 | 36 |



| | GOP | DEM | Don't Vote |
|-----------------------|-----|-----|------------|
| East | 28 | 39 | 33 |
| Midwest | 37 | 39 | 25 |
| South | 36 | 27 | 37 |
| West | 31 | 22 | 47 |
| Vote Trump 2024 | 56 | 15 | 29 |
| Vote Biden 2024 | 16 | 54 | 30 |
| Vote Und. 2024 | 26 | 12 | 63 |
| Generic: GOP | 68 | 11 | 20 |
| Generic: DEM | 6 | 62 | 31 |
| Generic: UND. | 23 | 14 | 63 |
| Approve Biden | 15 | 59 | 26 |
| Disapprove Biden | 48 | 13 | 39 |
| Republican | 0 | 0 | 0 |
| Democrat | 0 | 0 | 0 |
| Independent | 34 | 31 | 36 |
| Liberal | 13 | 63 | 25 |
| Moderate | 36 | 29 | 36 |
| Conservative | 47 | 8 | 45 |
| White | 37 | 30 | 33 |
| African-American | 28 | 37 | 35 |
| Hispanic | 21 | 34 | 45 |
| Under 55 | 34 | 32 | 35 |
| Over 55 | 34 | 29 | 37 |
| Married | 39 | 27 | 34 |
| Single | 29 | 33 | 38 |
| Men | 34 | 32 | 34 |
| Women | 33 | 29 | 38 |
| Live in Urban Area | 31 | 39 | 31 |
| Live in Suburban Area | 34 | 27 | 39 |
| Live in Rural Area | 37 | 29 | 34 |

Thinking ahead to the 2024 Democrat primary election for President, if that election were held today among the following candidates, for whom would you vote?
 (Democrat Primary Voters, n=446)

| | 11/23 | 12/23 |
|---------------------|-------|-------|
| Joe Biden | 66 | 69 |
| Marianne Williamson | 9 | 6 |
| Dean Phillips | 3 | 5 |
| Undecided | 22 | 20 |

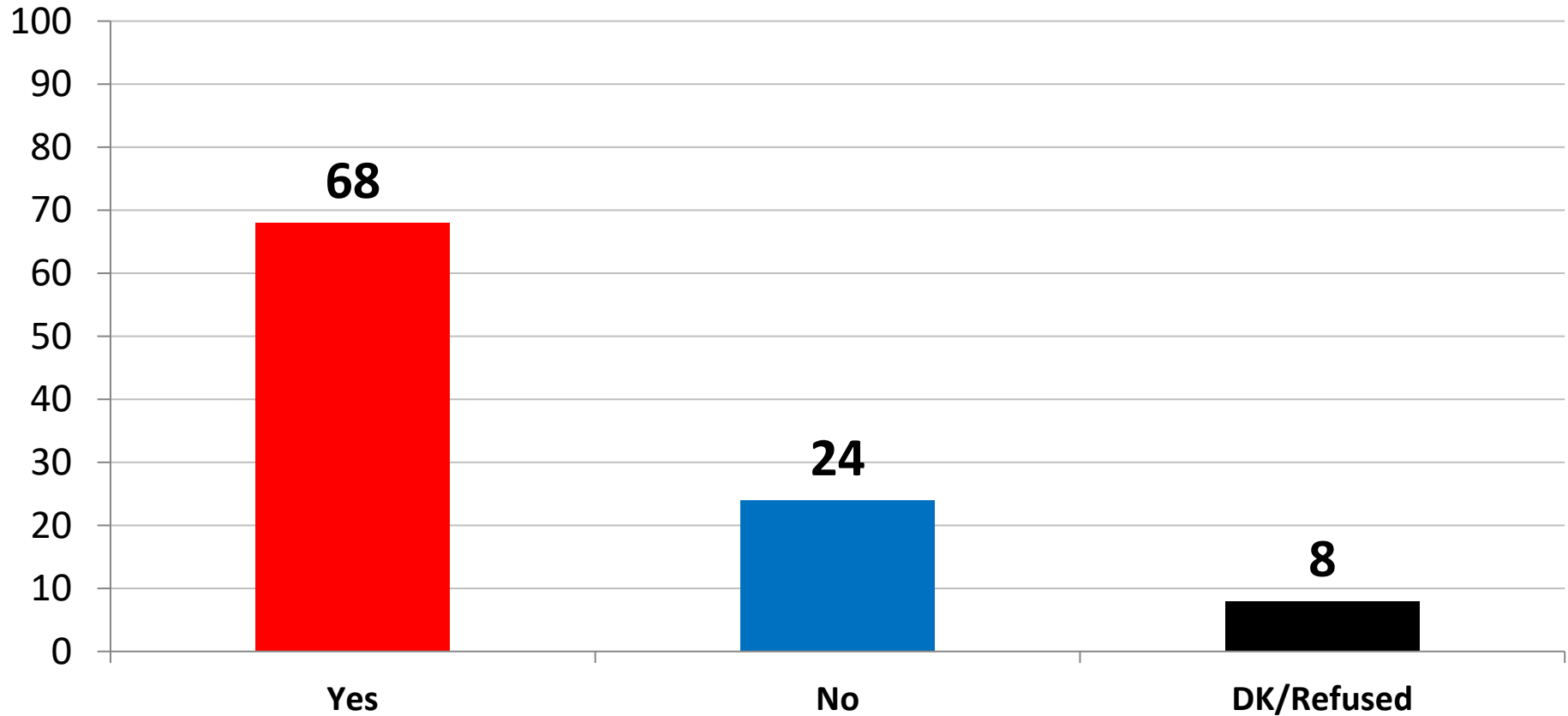


| | JB | MW | DP | Und |
|-----------------------|----|----|----|-----|
| East | 73 | 6 | 0 | 22 |
| Midwest | 67 | 8 | 6 | 20 |
| South | 70 | 5 | 4 | 21 |
| West | 69 | 5 | 9 | 17 |
| Vote Trump 2024 | 28 | 22 | 19 | 32 |
| Vote Biden 2024 | 82 | 4 | 3 | 12 |
| Vote Und. 2024 | 7 | 5 | 4 | 84 |
| Generic: GOP | 46 | 18 | 16 | 21 |
| Generic: DEM | 74 | 4 | 3 | 19 |
| Generic: UND. | 25 | 16 | 12 | 47 |
| Approve Biden | 82 | 4 | 3 | 11 |
| Disapprove Biden | 23 | 11 | 12 | 54 |
| Republican | 0 | 0 | 0 | 0 |
| Democrat | 72 | 5 | 5 | 18 |
| Independent | 60 | 9 | 3 | 28 |
| Liberal | 76 | 6 | 4 | 14 |
| Moderate | 62 | 5 | 5 | 28 |
| Conservative | 64 | 8 | 4 | 24 |
| White | 77 | 5 | 2 | 17 |
| African-American | 69 | 10 | 3 | 18 |
| Hispanic | 54 | 7 | 13 | 26 |
| Under 55 | 62 | 8 | 6 | 24 |
| Over 55 | 81 | 3 | 2 | 15 |
| Married | 74 | 4 | 4 | 19 |
| Single | 65 | 7 | 6 | 23 |
| Men | 73 | 4 | 6 | 18 |
| Women | 67 | 7 | 4 | 22 |
| Live in Urban Area | 74 | 4 | 5 | 17 |
| Live in Suburban Area | 66 | 6 | 5 | 23 |
| Live in Rural Area | 69 | 8 | 2 | 21 |

Would you want to see Donald Trump run for President again in 2024? (Republican Primary Voters, n=454)

| | 3/21 | 4/21 | 5/21 | 6/21 | 8/21 | 9/21 | 10/21 | 11/21 | 1/22 | 2/22 | 3/22 | 4/22 | 6/22 | 7/22 | 8/22 |
|-----|------|-------|-------|------|------|------|-------|-------|------|------|------|------|-------|-------|-------|
| Yes | 72 | 69 | 73 | 72 | 66 | 71 | 70 | 71 | 70 | 66 | 68 | 69 | 70 | 64 | 69 |
| No | 20 | 22 | 17 | 19 | 22 | 21 | 21 | 18 | 21 | 22 | 20 | 23 | 19 | 26 | 22 |
| | 9/22 | 10/22 | 11/22 | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
| Yes | 71 | 65 | 61 | 58 | 57 | 61 | 65 | 67 | 64 | 64 | 62 | 66 | 68 | 66 | 68 |
| No | 18 | 22 | 26 | 33 | 32 | 30 | 24 | 23 | 25 | 26 | 28 | 26 | 25 | 26 | 24 |

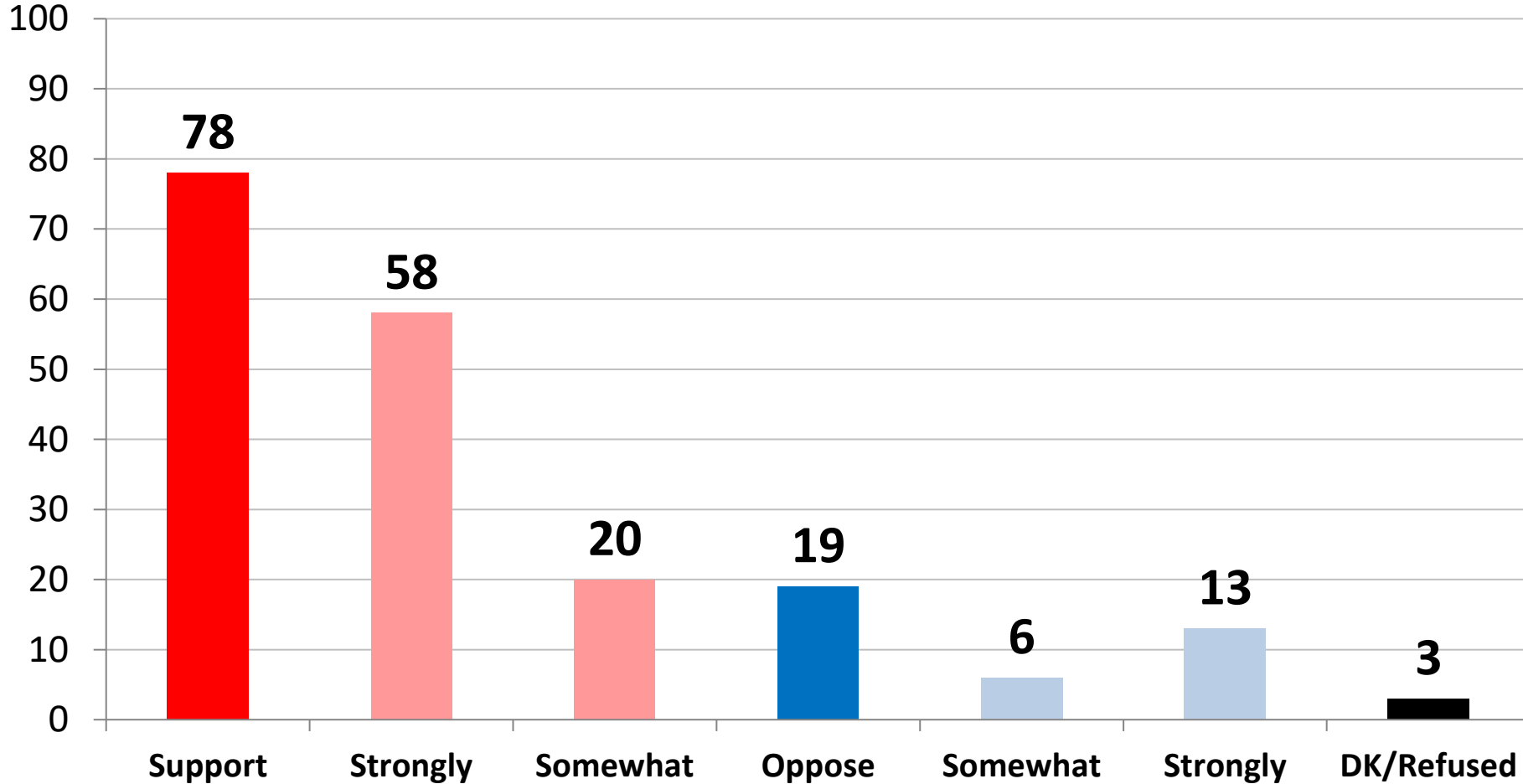
| | Yes | No |
|-----------------------|-----|----|
| East | 75 | 16 |
| Midwest | 60 | 34 |
| South | 71 | 21 |
| West | 63 | 27 |
| Vote Trump 2024 | 79 | 13 |
| Vote Biden 2024 | 9 | 89 |
| Vote Und. 2024 | 0 | 81 |
| Generic: GOP | 71 | 21 |
| Generic: DEM | 17 | 83 |
| Generic: UND. | 43 | 47 |
| Approve Biden | 44 | 55 |
| Disapprove Biden | 72 | 20 |
| Republican | 73 | 20 |
| Democrat | 0 | 0 |
| Independent | 48 | 41 |
| Liberal | 71 | 23 |
| Moderate | 51 | 40 |
| Conservative | 74 | 18 |
| White | 68 | 24 |
| African-American | 49 | 48 |
| Hispanic | 75 | 12 |
| Under 55 | 68 | 25 |
| Over 55 | 67 | 24 |
| Married | 65 | 25 |
| Single | 68 | 27 |
| Men | 66 | 27 |
| Women | 70 | 22 |
| Live in Urban Area | 67 | 28 |
| Live in Suburban Area | 65 | 27 |
| Live in Rural Area | 75 | 16 |



If Donald Trump ran for President again in 2024, would you support or oppose him for the Republican nomination?

(Republican Primary Voters, n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|---------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Support | 72 | 76 | 74 | 79 | 78 | 77 | 78 | 76 | 79 | 77 | 77 | 78 |
| Oppose | 23 | 20 | 22 | 18 | 17 | 20 | 18 | 22 | 20 | 19 | 20 | 19 |



| | Support | Oppose |
|-----------------------|---------|--------|
| East | 85 | 11 |
| Midwest | 70 | 27 |
| South | 81 | 15 |
| West | 75 | 23 |
| Vote Trump 2024 | 90 | 7 |
| Vote Biden 2024 | 10 | 90 |
| Vote Und. 2024 | 11 | 72 |
| Generic: GOP | 82 | 15 |
| Generic: DEM | 10 | 90 |
| Generic: UND. | 51 | 41 |
| Approve Biden | 54 | 47 |
| Disapprove Biden | 82 | 15 |
| Republican | 83 | 15 |
| Democrat | 0 | 0 |
| Independent | 60 | 35 |
| Liberal | 72 | 25 |
| Moderate | 62 | 34 |
| Conservative | 85 | 12 |
| White | 78 | 19 |
| African-American | 55 | 45 |
| Hispanic | 87 | 8 |
| Under 55 | 77 | 20 |
| Over 55 | 79 | 17 |
| Married | 77 | 16 |
| Single | 76 | 24 |
| Men | 80 | 17 |
| Women | 75 | 21 |
| Live in Urban Area | 75 | 24 |
| Live in Suburban Area | 77 | 20 |
| Live in Rural Area | 82 | 12 |

Thinking ahead to the 2024 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote?

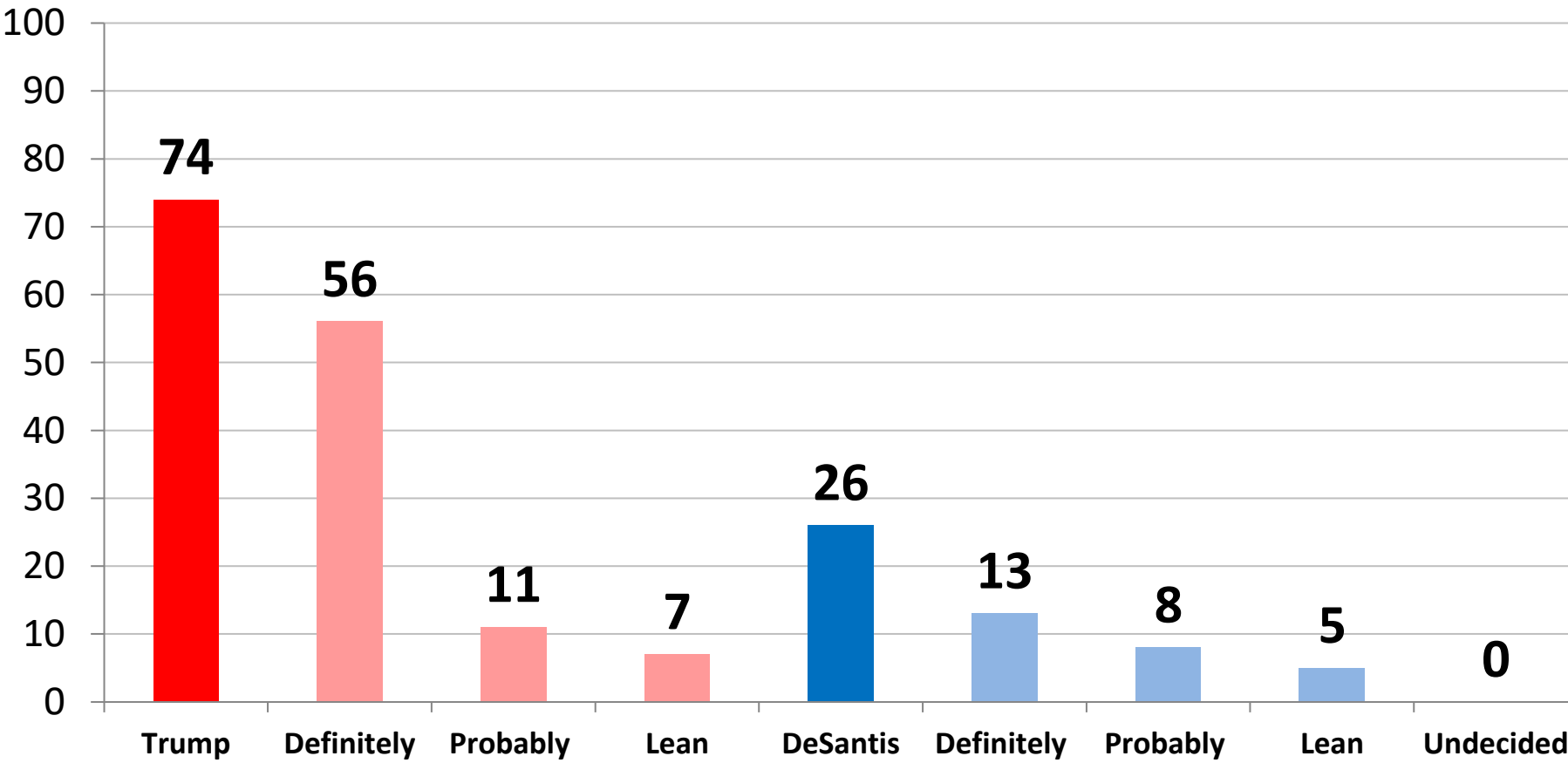
(Republican Primary Voters n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-----------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Donald Trump | 43% | 42% | 46% | 52% | 54% | 52% | 52% | 51% | 54% | 55% | 58% | 62% |
| Ron DeSantis | 31% | 26% | 23% | 16% | 16% | 19% | 13% | 9% | 12% | 8% | 11% | 11% |
| Nikki Haley | 3% | 6% | 5% | 4% | 3% | 4% | 3% | 3% | 6% | 8% | 8% | 10% |
| Vivek Ramaswamy | * | 1% | 0% | 4% | 4% | 2% | 8% | 13% | 10% | 7% | 8% | 4% |
| Chris Christie | * | * | * | 1% | 1% | 2% | 2% | 4% | 2% | 3% | 4% | 4% |
| Asa Hutchinson | * | * | * | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 1% | 2% |
| Doug Burgum | * | * | * | * | 0% | 1% | 0% | 1% | 1% | 1% | 1% | * |
| Mike Pence | 5% | 5% | 8% | 6% | 7% | 5% | 5% | 4% | 5% | 6% | * | * |
| Tim Scott | 1% | 1% | 1% | 2% | 2% | 5% | 3% | 4% | 2% | 2% | * | * |
| Larry Elder | * | * | * | 0% | 0% | 0% | 0% | 1% | 0% | 1% | * | * |
| Perry Johnson | * | * | * | * | * | 0% | 1% | 0% | 1% | 1% | * | * |
| Will Hurd | * | * | * | 1% | 0% | * | 1% | 0% | 1% | * | * | * |
| Francis Suarez | * | * | * | * | * | 1% | 0% | 0% | * | * | * | * |
| Mitt Romney | 2% | 3% | 3% | 2% | 3% | 2% | 1% | * | * | * | * | * |
| Liz Cheney | 3% | 2% | 3% | 1% | 1% | 1% | 2% | * | * | * | * | * |
| Greg Abbott | 0% | 1% | 1% | 1% | * | * | * | * | * | * | * | * |
| Chris Sununu | 0% | 1% | 1% | 0% | 0% | * | * | * | * | * | * | * |
| John Bolton | 0% | 1% | 1% | 1% | 0% | * | * | * | * | * | * | * |
| Glen Youngkin | 1% | 1% | 1% | 1% | * | * | * | * | * | * | * | * |
| Rick Perry | * | * | * | * | 1% | 0% | 0% | * | * | * | * | * |
| Undecided | 8% | 9% | 8% | 7% | 8% | 7% | 9% | 11% | 6% | 10% | 9% | 8% |

Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Ron DeSantis?
(Republican Primary Voters, n=454)

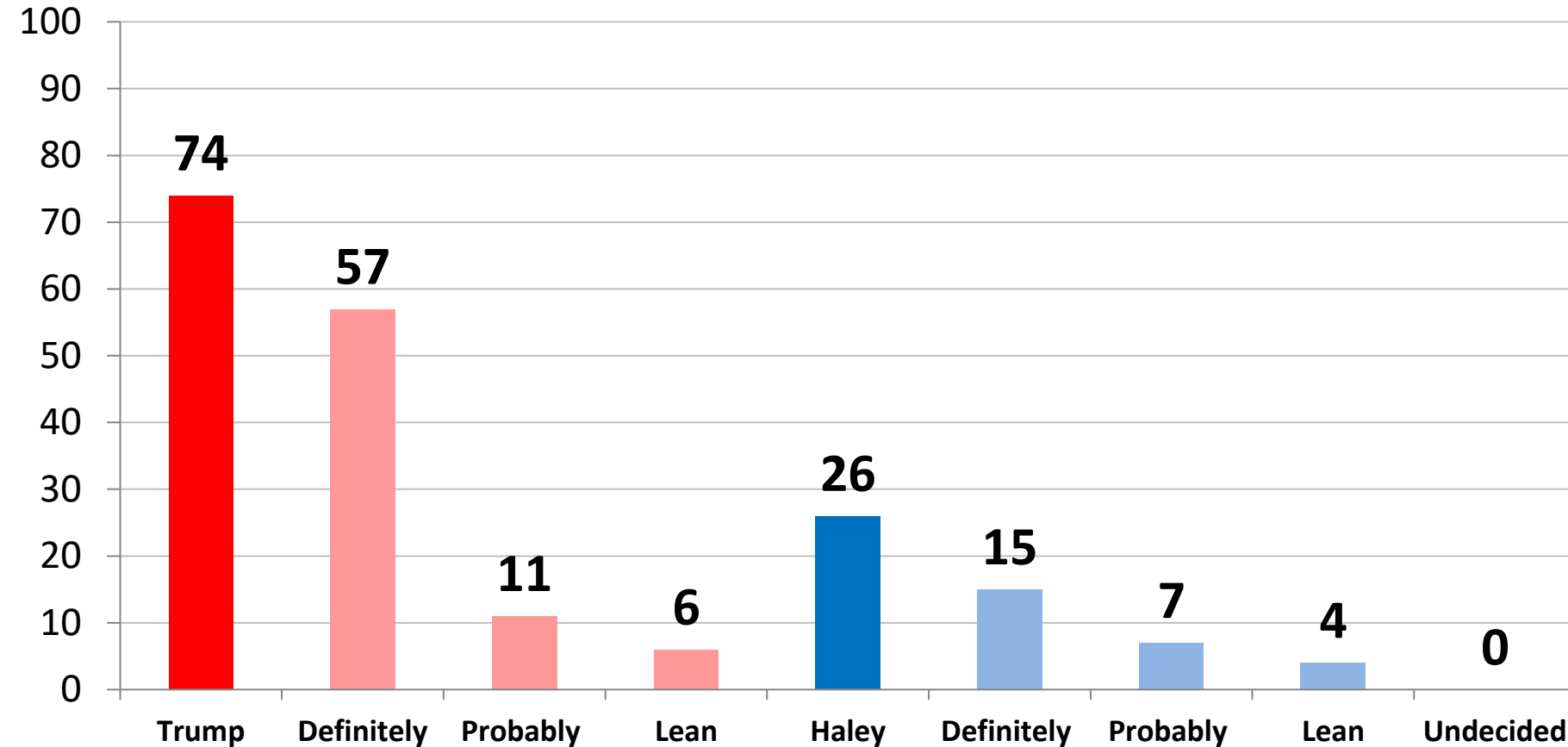
| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-----------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Trump | 52 | 56 | 61 | 67 | 69 | 68 | 70 | 72 | 71 | 73 | 75 | 74 |
| DeSantis | 41 | 38 | 31 | 26 | 30 | 32 | 30 | 28 | 28 | 27 | 25 | 26 |
| Undecided | 7 | 6 | 8 | 8 | 0.2 | 0.2 | 0 | 0 | 1 | 0 | 0 | 0 |

| | Trump | DeSantis | UND |
|-----------------------|-------|----------|-----|
| East | 81 | 19 | 0 |
| Midwest | 68 | 32 | 0 |
| South | 74 | 26 | 0 |
| West | 76 | 24 | 0 |
| Vote Trump 2024 | 85 | 15 | 0 |
| Vote Biden 2024 | 12 | 88 | 0 |
| Vote Und. 2024 | 14 | 87 | 0 |
| Generic: GOP | 77 | 24 | 0 |
| Generic: DEM | 29 | 71 | 0 |
| Generic: UND. | 58 | 43 | 0 |
| Approve Biden | 54 | 46 | 0 |
| Disapprove Biden | 77 | 23 | 0 |
| Republican | 79 | 21 | 0 |
| Democrat | 0 | 0 | 0 |
| Independent | 56 | 44 | 0 |
| Liberal | 79 | 21 | 0 |
| Moderate | 59 | 41 | 0 |
| Conservative | 79 | 21 | 0 |
| White | 72 | 28 | 0 |
| African-American | 64 | 36 | 0 |
| Hispanic | 88 | 12 | 0 |
| Under 55 | 75 | 25 | 0 |
| Over 55 | 73 | 27 | 0 |
| Married | 74 | 27 | 0 |
| Single | 74 | 26 | 0 |
| Men | 74 | 27 | 0 |
| Women | 75 | 25 | 0 |
| Live in Urban Area | 69 | 31 | 0 |
| Live in Suburban Area | 72 | 29 | 0 |
| Live in Rural Area | 84 | 17 | 0 |



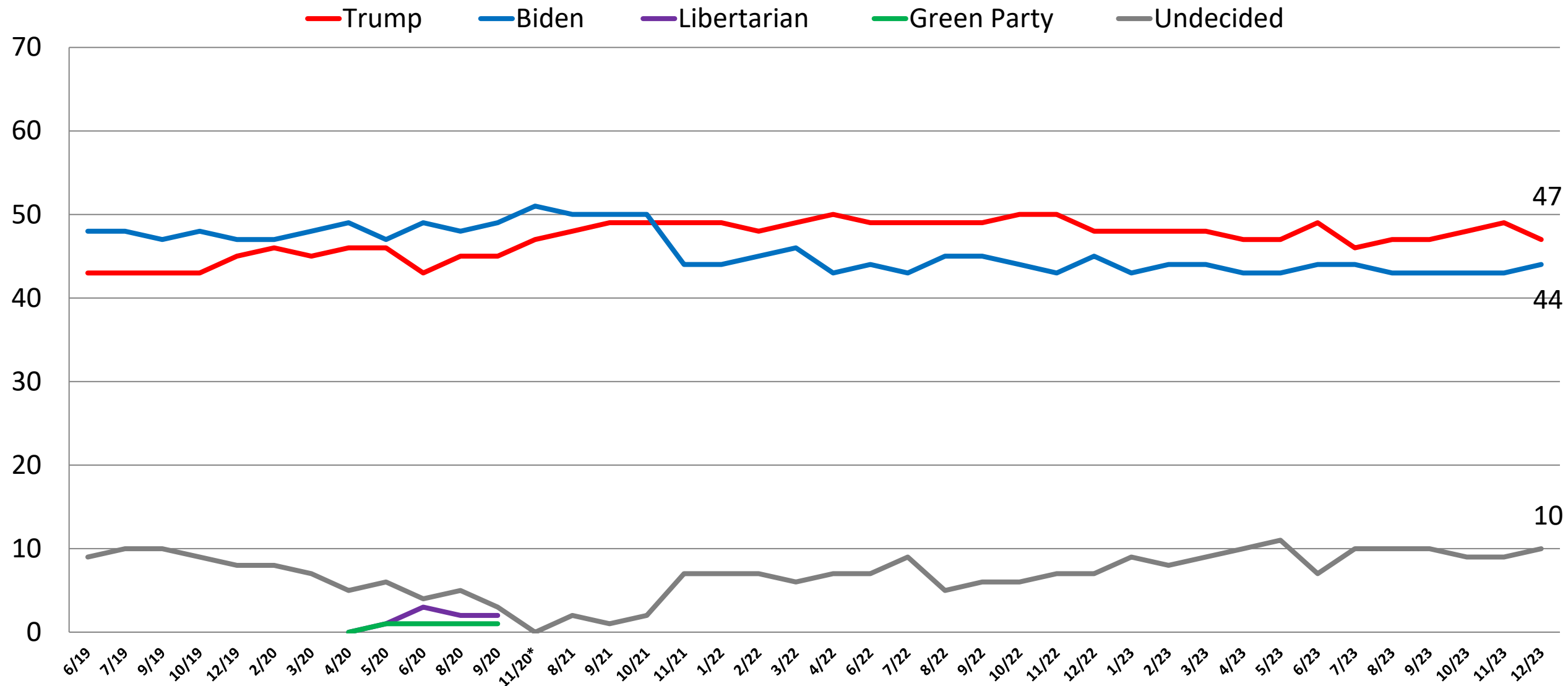
Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Nikki Haley?
(Republican Primary Voters, n=454)

| | 10/23 | 11/23 | 12/23 |
|-----------|-------|-------|-------|
| Trump | 75 | 78 | 74 |
| Haley | 25 | 22 | 26 |
| Undecided | 0 | 0 | 0 |



| | Trump | Haley | UND |
|-----------------------|-------|-------|-----|
| East | 77 | 23 | 0 |
| Midwest | 67 | 34 | 0 |
| South | 76 | 24 | 0 |
| West | 77 | 23 | 0 |
| Vote Trump 2024 | 85 | 15 | 0 |
| Vote Biden 2024 | 8 | 92 | 0 |
| Vote Und. 2024 | 22 | 78 | 0 |
| Generic: GOP | 77 | 23 | 0 |
| Generic: DEM | 20 | 81 | 0 |
| Generic: UND. | 60 | 41 | 0 |
| Approve Biden | 51 | 49 | 0 |
| Disapprove Biden | 77 | 23 | 0 |
| Republican | 78 | 22 | 0 |
| Democrat | 0 | 0 | 0 |
| Independent | 59 | 41 | 0 |
| Liberal | 79 | 21 | 0 |
| Moderate | 62 | 38 | 0 |
| Conservative | 79 | 21 | 0 |
| White | 74 | 26 | 0 |
| African-American | 58 | 42 | 0 |
| Hispanic | 86 | 14 | 0 |
| Under 55 | 77 | 24 | 0 |
| Over 55 | 72 | 28 | 0 |
| Married | 73 | 27 | 0 |
| Single | 73 | 27 | 0 |
| Men | 72 | 28 | 0 |
| Women | 77 | 23 | 0 |
| Live in Urban Area | 75 | 25 | 0 |
| Live in Suburban Area | 71 | 29 | 0 |
| Live in Rural Area | 81 | 19 | 0 |

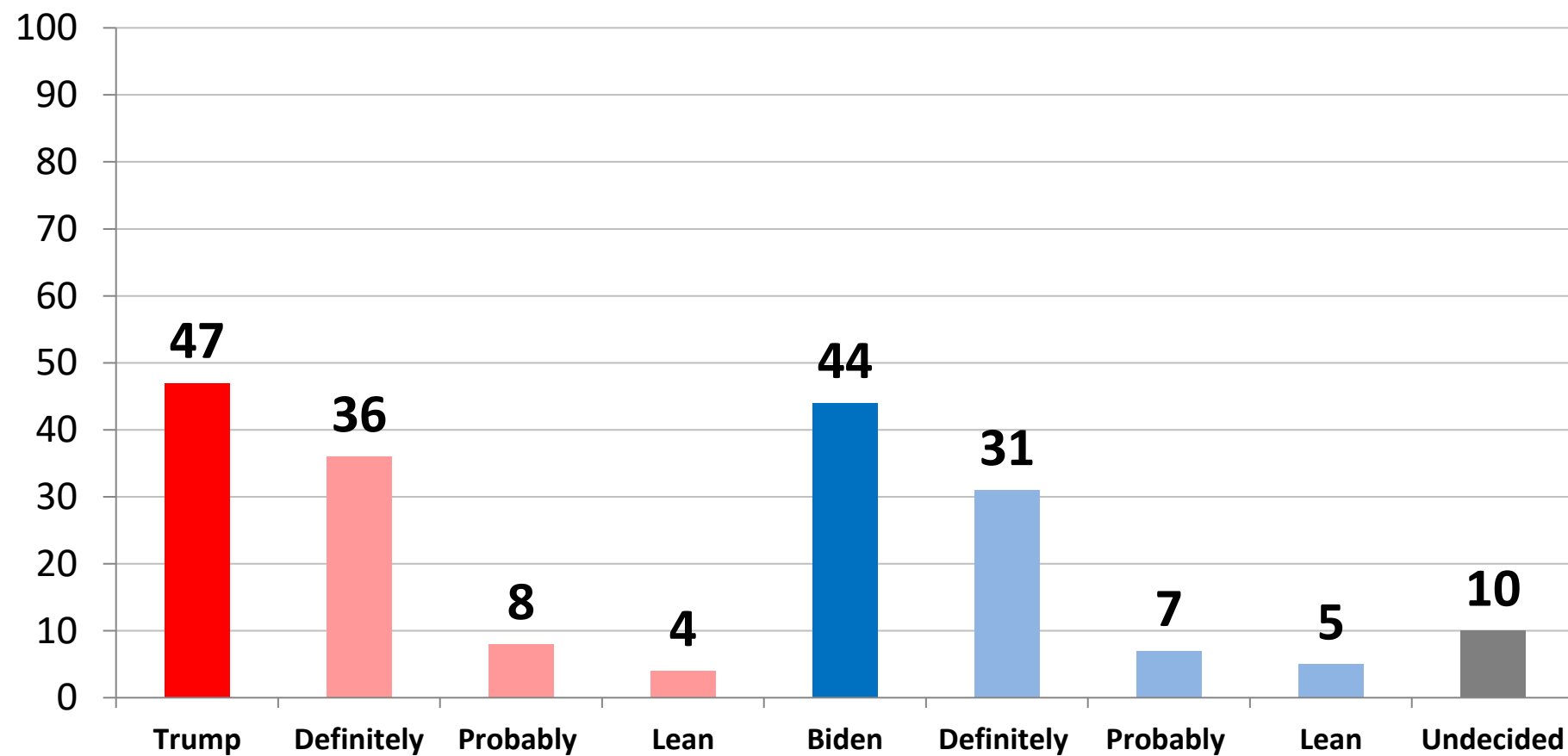
If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|--------------|------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Donald Trump | 48 | 48 | 48 | 47 | 47 | 49 | 46 | 47 | 47 | 48 | 49 | 47 |
| Joe Biden | 43 | 44 | 43 | 43 | 43 | 44 | 44 | 43 | 43 | 43 | 43 | 44 |
| Undecided | 9 | 8 | 9 | 10 | 11 | 7 | 10 | 10 | 10 | 9 | 9 | 10 |
| Net Diff. | +5 | +4 | +5 | +4 | +4 | +5 | +2 | +4 | +4 | +5 | +6 | +3 |

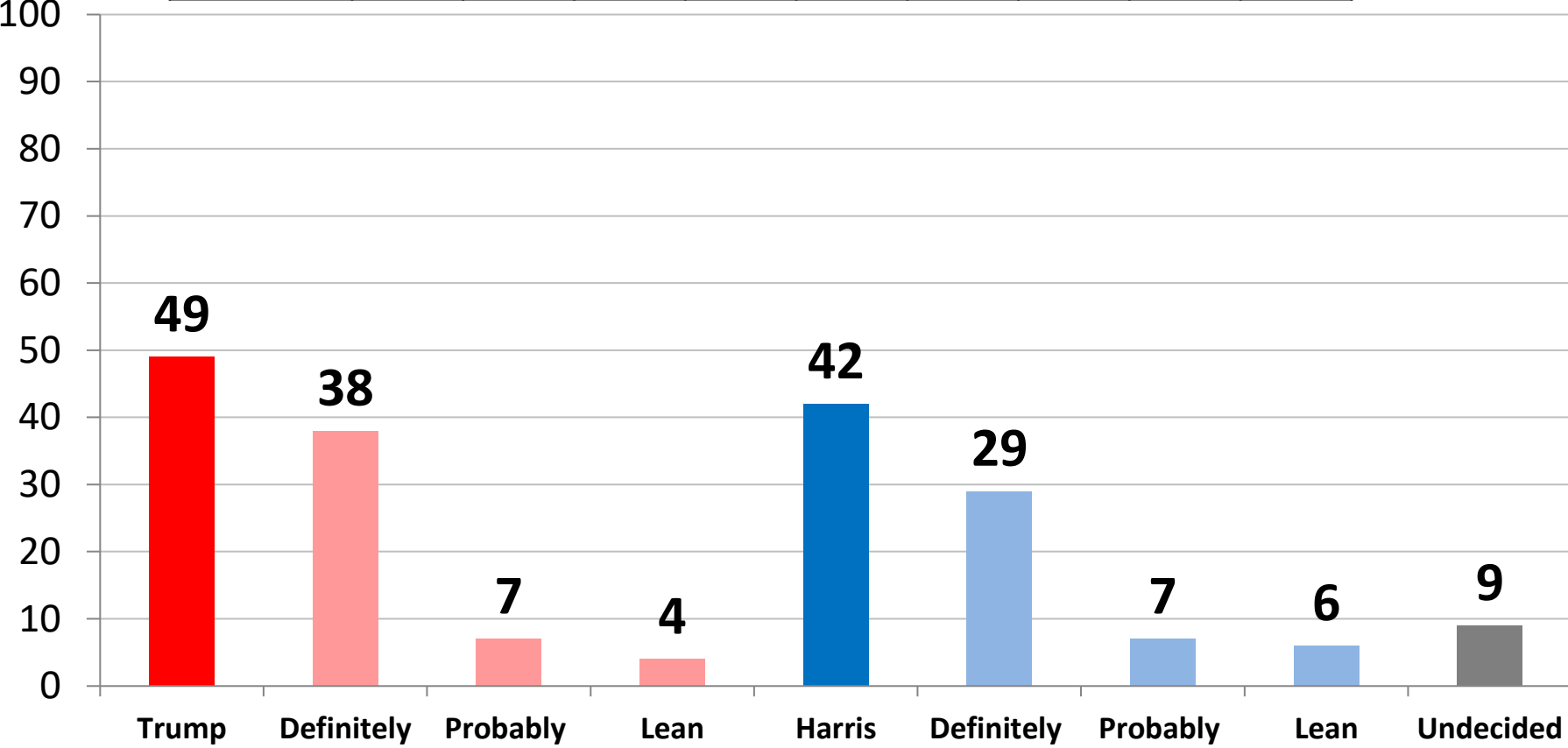
| | Trump | Biden | UND |
|-----------------------|-------|-------|-----|
| East | 45 | 48 | 7 |
| Midwest | 44 | 44 | 12 |
| South | 52 | 40 | 9 |
| West | 43 | 46 | 11 |
| Vote Trump 2024 | 100 | 0 | 0 |
| Vote Biden 2024 | 0 | 100 | 0 |
| Vote Und. 2024 | 0 | 0 | 100 |
| Generic: GOP | 86 | 7 | 7 |
| Generic: DEM | 6 | 88 | 6 |
| Generic: UND. | 38 | 23 | 39 |
| Approve Biden | 12 | 85 | 3 |
| Disapprove Biden | 75 | 12 | 13 |
| Republican | 90 | 7 | 4 |
| Democrat | 10 | 82 | 8 |
| Independent | 39 | 42 | 19 |
| Liberal | 18 | 78 | 4 |
| Moderate | 34 | 47 | 19 |
| Conservative | 82 | 13 | 4 |
| White | 52 | 40 | 8 |
| African-American | 26 | 63 | 12 |
| Hispanic | 47 | 40 | 13 |
| Under 55 | 44 | 45 | 12 |
| Over 55 | 51 | 42 | 6 |
| Married | 53 | 39 | 8 |
| Single | 41 | 48 | 12 |
| Men | 53 | 39 | 8 |
| Women | 42 | 48 | 11 |
| Live in Urban Area | 40 | 53 | 8 |
| Live in Suburban Area | 45 | 43 | 11 |
| Live in Rural Area | 62 | 31 | 8 |



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

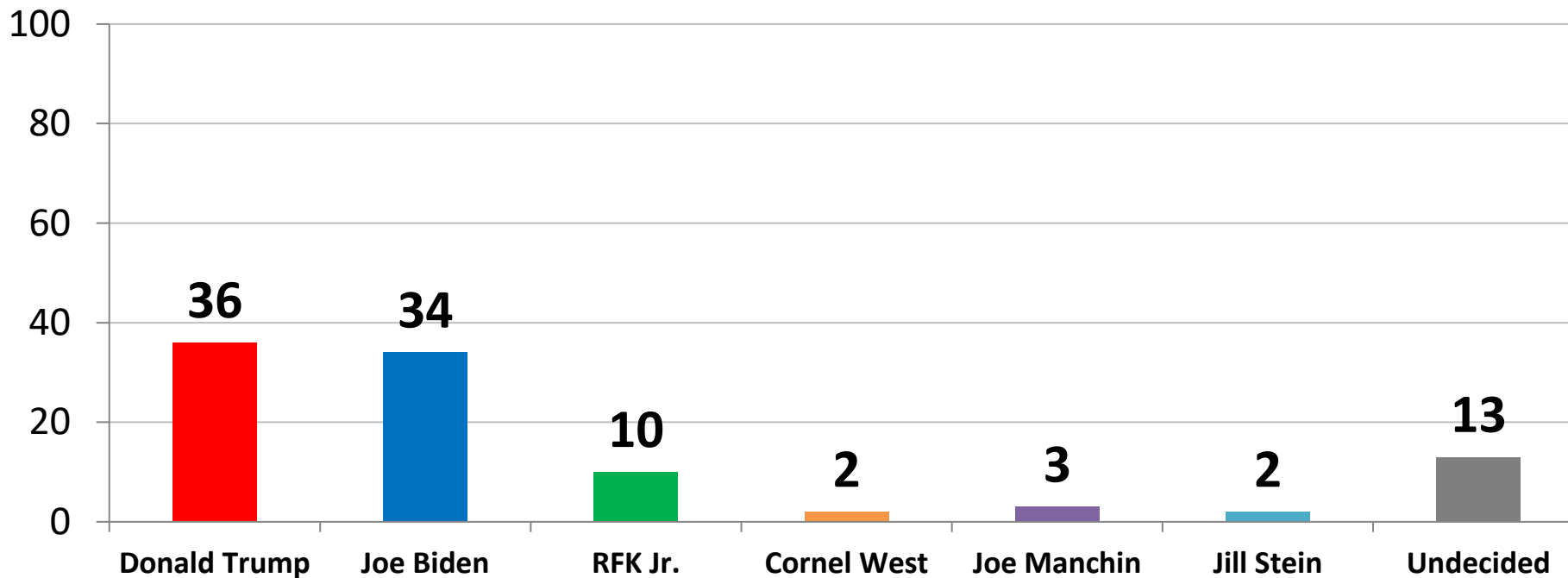
| | 1/23 | 2/23 | 3/23 | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|---------------|------|------|------|------|------|------|-------|-------|-------|
| Donald Trump | 50 | 48 | 48 | 49 | 50 | 48 | 50 | 51 | 49 |
| Kamala Harris | 40 | 43 | 42 | 40 | 40 | 41 | 42 | 40 | 42 |
| Undecided | 10 | 9 | 10 | 11 | 10 | 11 | 9 | 9 | 9 |
| Net Diff. | +9 | +5 | +6 | +9 | +10 | +7 | +8 | +11 | +7 |

| | Trump | Harris | UND |
|-----------------------|-------|--------|-----|
| East | 48 | 45 | 7 |
| Midwest | 48 | 41 | 11 |
| South | 53 | 38 | 9 |
| West | 43 | 47 | 10 |
| Vote Trump 2024 | 96 | 3 | 1 |
| Vote Biden 2024 | 6 | 87 | 8 |
| Vote Und. 2024 | 16 | 25 | 59 |
| Generic: GOP | 89 | 7 | 4 |
| Generic: DEM | 8 | 83 | 10 |
| Generic: UND. | 36 | 29 | 35 |
| Approve Biden | 13 | 80 | 7 |
| Disapprove Biden | 78 | 12 | 10 |
| Republican | 91 | 6 | 3 |
| Democrat | 11 | 79 | 10 |
| Independent | 44 | 39 | 17 |
| Liberal | 19 | 75 | 6 |
| Moderate | 36 | 48 | 16 |
| Conservative | 85 | 9 | 6 |
| White | 55 | 37 | 8 |
| African-American | 29 | 62 | 9 |
| Hispanic | 43 | 45 | 13 |
| Under 55 | 45 | 45 | 10 |
| Over 55 | 54 | 38 | 8 |
| Married | 57 | 36 | 7 |
| Single | 41 | 49 | 10 |
| Men | 56 | 36 | 9 |
| Women | 43 | 47 | 10 |
| Live in Urban Area | 42 | 52 | 7 |
| Live in Suburban Area | 48 | 41 | 11 |
| Live in Rural Area | 61 | 29 | 10 |



Now, if the general election for President were held today among the following candidates, for whom would you vote?

| | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-----------------------------|------|------|------|-------|-------|-------|
| Donald Trump (Rep) | 40 | 39 | 40 | 38 | 36 | 36 |
| Joe Biden (Dem) | 38 | 38 | 36 | 35 | 32 | 34 |
| Robert F. Kennedy Jr. (Ind) | * | * | * | 12 | 12 | 10 |
| Cornel West (Ind) | 5 | 5 | 4 | 2 | 4 | 2 |
| Joe Manchin (No Labels) | 6 | 7 | * | * | 3 | 3 |
| Jill Stein (Green) | * | * | * | * | 2 | 2 |
| Undecided | 12 | 12 | 14 | 13 | 12 | 13 |
| Net Diff. | +2 | +1 | +4 | +3 | +4 | +3 |

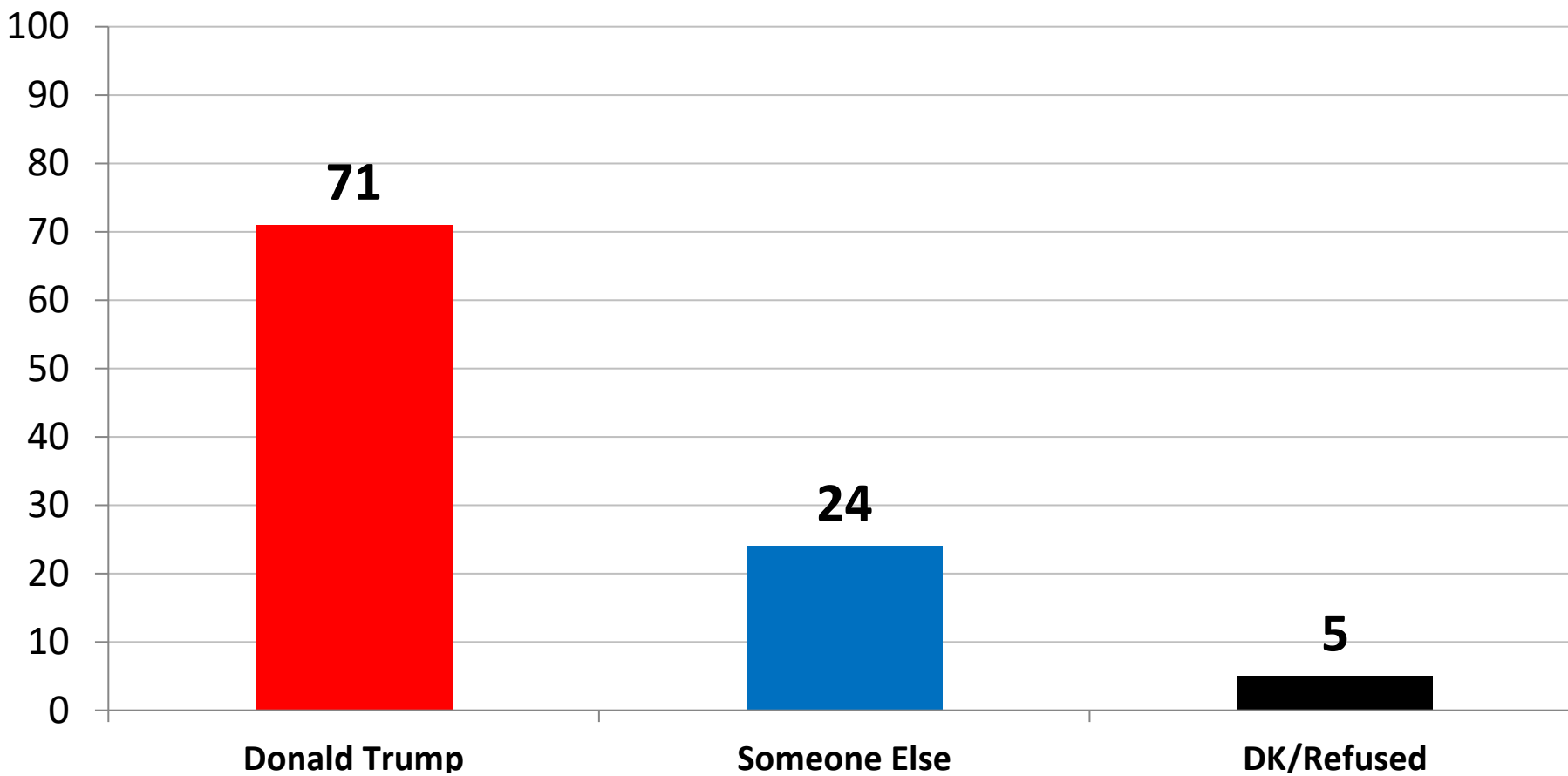


| | DT | JB | RFK | UND |
|-----------------------|----|----|-----|-----|
| East | 37 | 39 | 9 | 10 |
| Midwest | 34 | 37 | 8 | 14 |
| South | 42 | 30 | 8 | 13 |
| West | 29 | 32 | 16 | 14 |
| Vote Trump 2024 | 76 | 3 | 8 | 7 |
| Vote Biden 2024 | 1 | 75 | 8 | 8 |
| Vote Und. 2024 | 1 | 1 | 26 | 61 |
| Generic: GOP | 70 | 4 | 9 | 9 |
| Generic: DEM | 3 | 72 | 9 | 10 |
| Generic: UND. | 19 | 11 | 18 | 43 |
| Approve Biden | 6 | 71 | 7 | 8 |
| Disapprove Biden | 61 | 6 | 12 | 15 |
| Republican | 76 | 4 | 6 | 9 |
| Democrat | 4 | 72 | 9 | 10 |
| Independent | 27 | 24 | 14 | 21 |
| Liberal | 9 | 63 | 7 | 10 |
| Moderate | 24 | 36 | 16 | 17 |
| Conservative | 70 | 8 | 6 | 11 |
| White | 43 | 32 | 8 | 11 |
| African-American | 11 | 50 | 11 | 14 |
| Hispanic | 31 | 28 | 14 | 18 |
| Under 55 | 30 | 31 | 12 | 16 |
| Over 55 | 45 | 37 | 7 | 8 |
| Married | 43 | 30 | 9 | 10 |
| Single | 29 | 37 | 9 | 15 |
| Men | 42 | 32 | 8 | 9 |
| Women | 31 | 36 | 11 | 16 |
| Live in Urban Area | 28 | 41 | 10 | 12 |
| Live in Suburban Area | 35 | 34 | 9 | 15 |
| Live in Rural Area | 52 | 24 | 11 | 7 |

Who is better positioned to beat Joe Biden in the 2024 election for President - Donald Trump - or would you prefer someone else? (Republican Primary Voters, n=454)

| | 1/23 | 2/23 | 3/23 | 4/23 | 5/23 | 6/23 | 7/23 | 8/23 | 10/23 | 11/23 | 12/23 |
|--------------|------|------|------|------|------|------|------|------|-------|-------|-------|
| Donald Trump | 52 | 53 | 57 | 63 | 64 | 63 | 64 | 64 | 66 | 69 | 71 |
| Someone Else | 41 | 41 | 37 | 32 | 30 | 32 | 29 | 31 | 28 | 29 | 24 |
| Net | +11 | +12 | +20 | +31 | +34 | +31 | +35 | +33 | +37 | +40 | +46 |

| | Trump | Someone Else |
|-----------------------|-------|--------------|
| East | 80 | 20 |
| Midwest | 64 | 30 |
| South | 70 | 25 |
| West | 72 | 22 |
| Vote Trump 2024 | 82 | 15 |
| Vote Biden 2024 | 15 | 82 |
| Vote Und. 2024 | 5 | 67 |
| Generic: GOP | 73 | 23 |
| Generic: DEM | 39 | 50 |
| Generic: UND. | 51 | 41 |
| Approve Biden | 42 | 51 |
| Disapprove Biden | 75 | 21 |
| Republican | 75 | 20 |
| Democrat | 0 | 0 |
| Independent | 53 | 41 |
| Liberal | 71 | 29 |
| Moderate | 52 | 37 |
| Conservative | 78 | 19 |
| White | 71 | 24 |
| African-American | 37 | 63 |
| Hispanic | 81 | 14 |
| Under 55 | 70 | 23 |
| Over 55 | 72 | 26 |
| Married | 72 | 23 |
| Single | 66 | 28 |
| Men | 71 | 26 |
| Women | 71 | 23 |
| Live in Urban Area | 68 | 29 |
| Live in Suburban Area | 67 | 30 |
| Live in Rural Area | 82 | 11 |

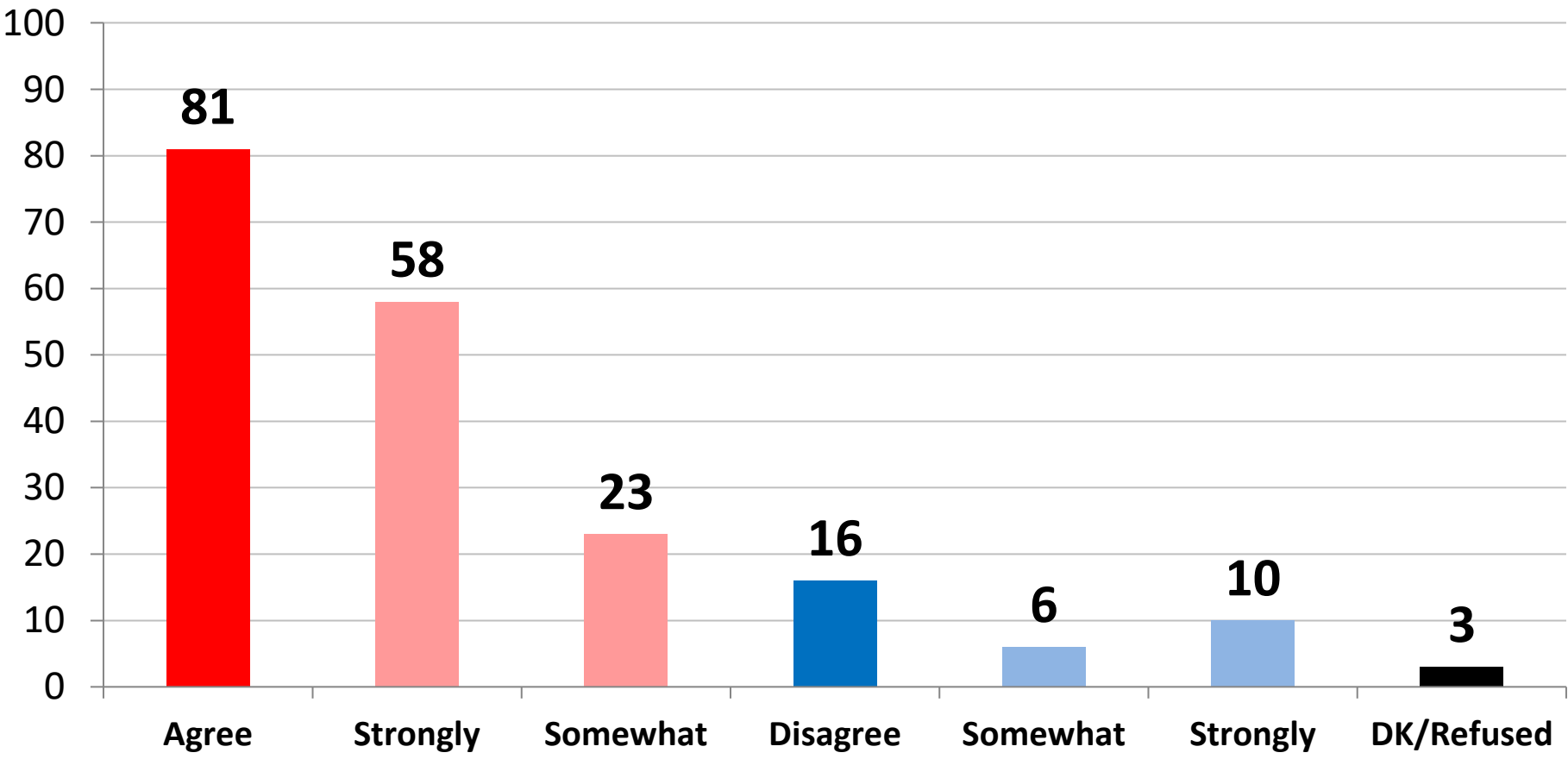


Would you agree or disagree with the following statement:

“Currently Donald Trump is leading in all the Republican primary polls nationally by very big margins of 30, 40 or more points and winning early states like Iowa, New Hampshire and South Carolina by big margins. Even more important President Trump leads Joe Biden in the national media polls like ABC/Washington Post, CBS, Harvard Harris and others. It’s time to stop the RNC debates attacking Donald Trump, fight Biden’s political indictments, and rally Republicans behind President Trump so we can start the campaign of beating Joe Biden.”

(Republican Primary Voters, n=454)

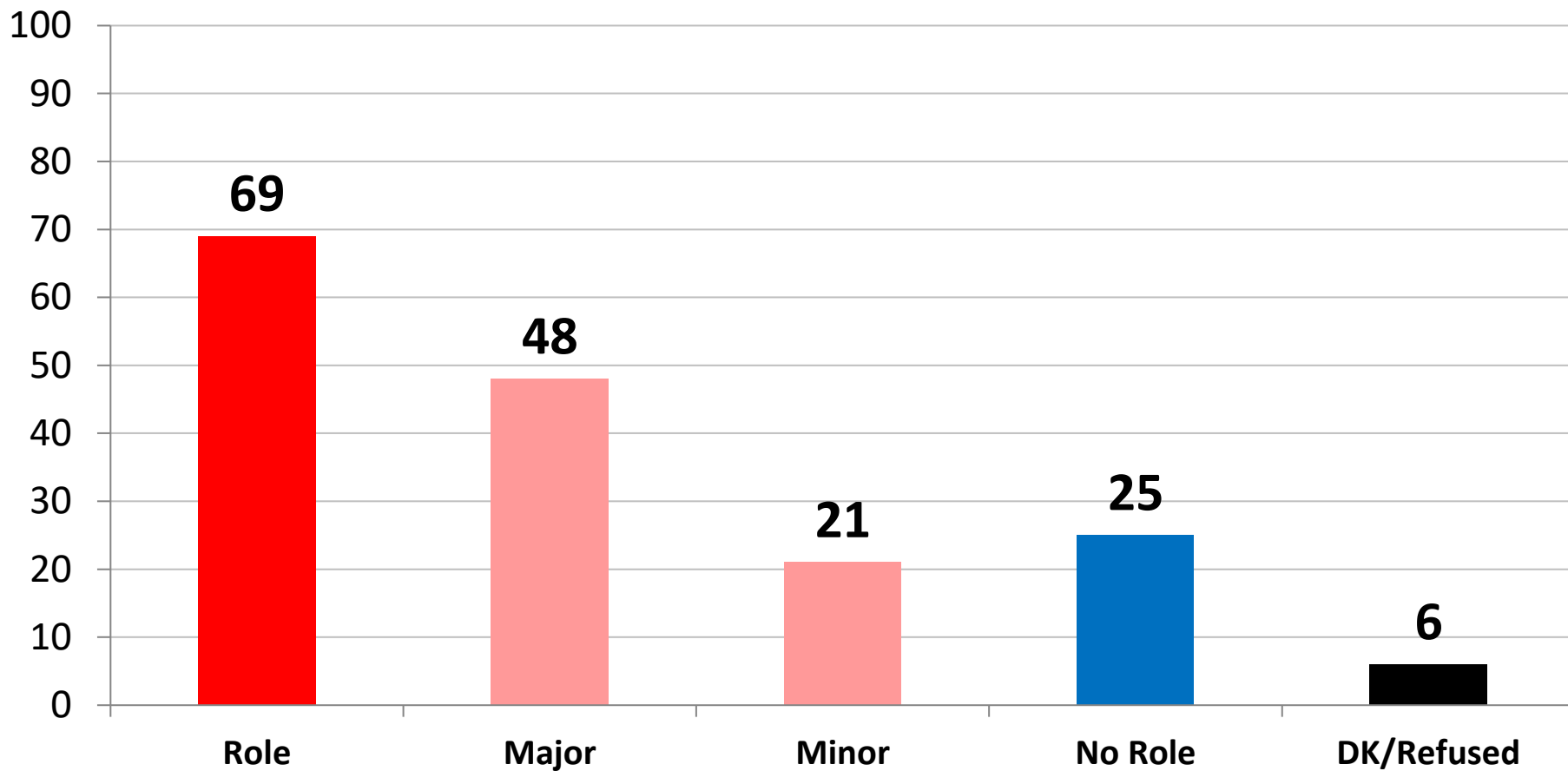
| | 10/23 | 11/23 | 12/23 |
|----------|-------|-------|-------|
| Agree | 76 | 77 | 81 |
| Disagree | 16 | 16 | 16 |



| | Agree | Disagree |
|-----------------------|-------|----------|
| East | 83 | 16 |
| Midwest | 78 | 18 |
| South | 82 | 15 |
| West | 81 | 15 |
| Vote Trump 2024 | 92 | 6 |
| Vote Biden 2024 | 18 | 75 |
| Vote Und. 2024 | 30 | 55 |
| Generic: GOP | 85 | 13 |
| Generic: DEM | 44 | 49 |
| Generic: UND. | 47 | 40 |
| Approve Biden | 60 | 36 |
| Disapprove Biden | 85 | 13 |
| Republican | 86 | 13 |
| Democrat | 0 | 0 |
| Independent | 65 | 28 |
| Liberal | 80 | 16 |
| Moderate | 70 | 23 |
| Conservative | 86 | 13 |
| White | 82 | 16 |
| African-American | 59 | 34 |
| Hispanic | 88 | 8 |
| Under 55 | 82 | 14 |
| Over 55 | 80 | 17 |
| Married | 81 | 15 |
| Single | 79 | 17 |
| Men | 83 | 16 |
| Women | 80 | 16 |
| Live in Urban Area | 79 | 16 |
| Live in Suburban Area | 81 | 18 |
| Live in Rural Area | 84 | 11 |

As you are probably aware, former President Donald Trump has been indicted 4 times over the last 5 months, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

| | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|------|------|-------|-------|-------|
| Major Role | 56 | 55 | 52 | 48 | 50 | 48 |
| Minor Role | * | 19 | 18 | 20 | 18 | 21 |
| No Role | 29 | 19 | 22 | 25 | 25 | 25 |

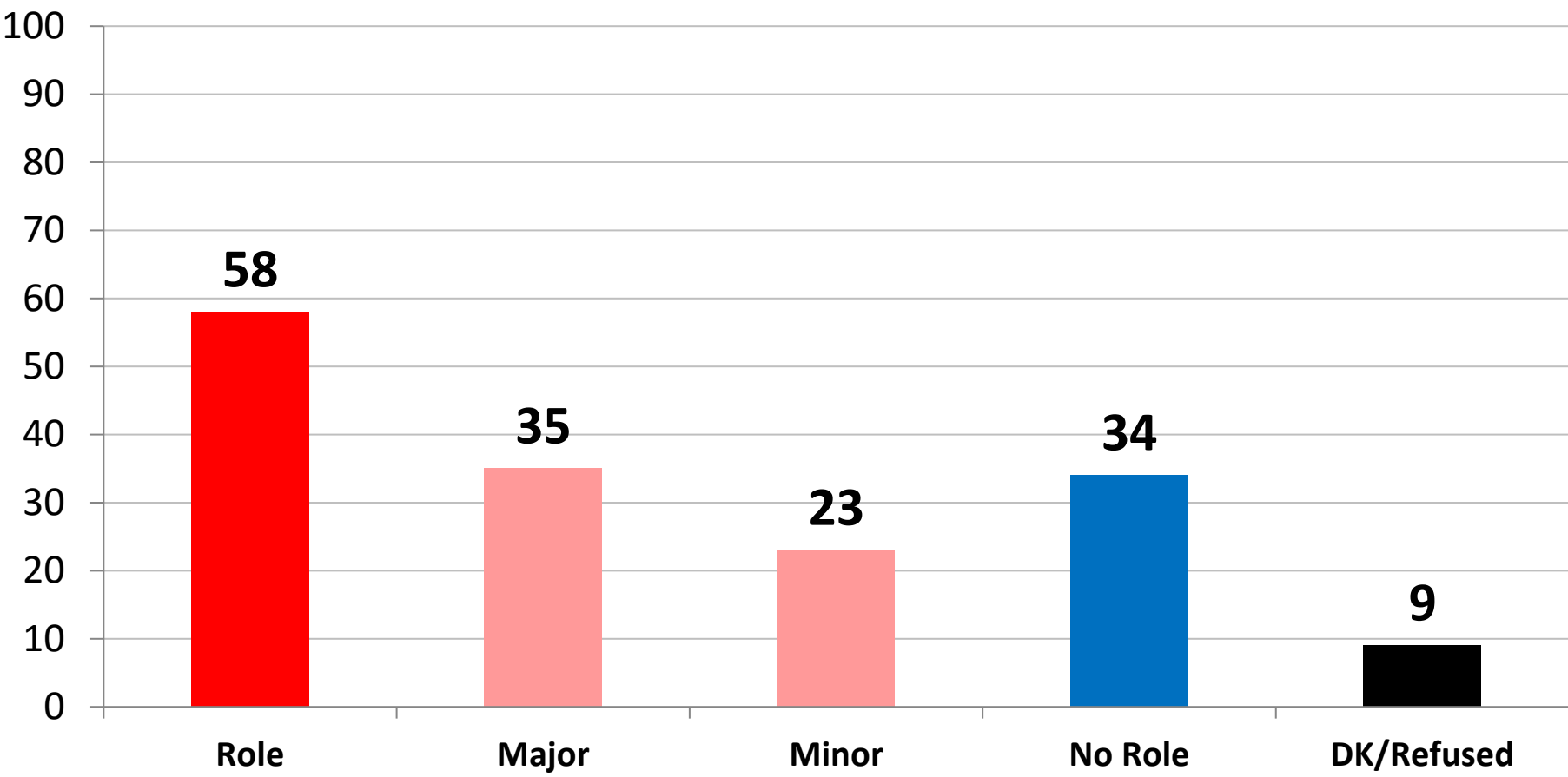


| | Major | Minor | No Role |
|-----------------------|-------|-------|---------|
| East | 45 | 23 | 27 |
| Midwest | 49 | 23 | 23 |
| South | 52 | 20 | 21 |
| West | 43 | 19 | 30 |
| Vote Trump 2024 | 71 | 18 | 7 |
| Vote Biden 2024 | 24 | 25 | 45 |
| Vote Und. 2024 | 45 | 19 | 18 |
| Generic: GOP | 70 | 18 | 10 |
| Generic: DEM | 26 | 25 | 42 |
| Generic: UND. | 39 | 20 | 20 |
| Approve Biden | 28 | 25 | 43 |
| Disapprove Biden | 65 | 19 | 11 |
| Republican | 73 | 18 | 8 |
| Democrat | 28 | 22 | 43 |
| Independent | 43 | 24 | 23 |
| Liberal | 31 | 21 | 42 |
| Moderate | 39 | 28 | 25 |
| Conservative | 71 | 14 | 11 |
| White | 52 | 20 | 24 |
| African-American | 37 | 26 | 28 |
| Hispanic | 49 | 20 | 21 |
| Under 55 | 45 | 25 | 23 |
| Over 55 | 53 | 16 | 27 |
| Married | 54 | 18 | 23 |
| Single | 41 | 25 | 26 |
| Men | 49 | 24 | 24 |
| Women | 48 | 18 | 25 |
| Live in Urban Area | 47 | 24 | 24 |
| Live in Suburban Area | 46 | 20 | 28 |
| Live in Rural Area | 57 | 18 | 18 |

And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

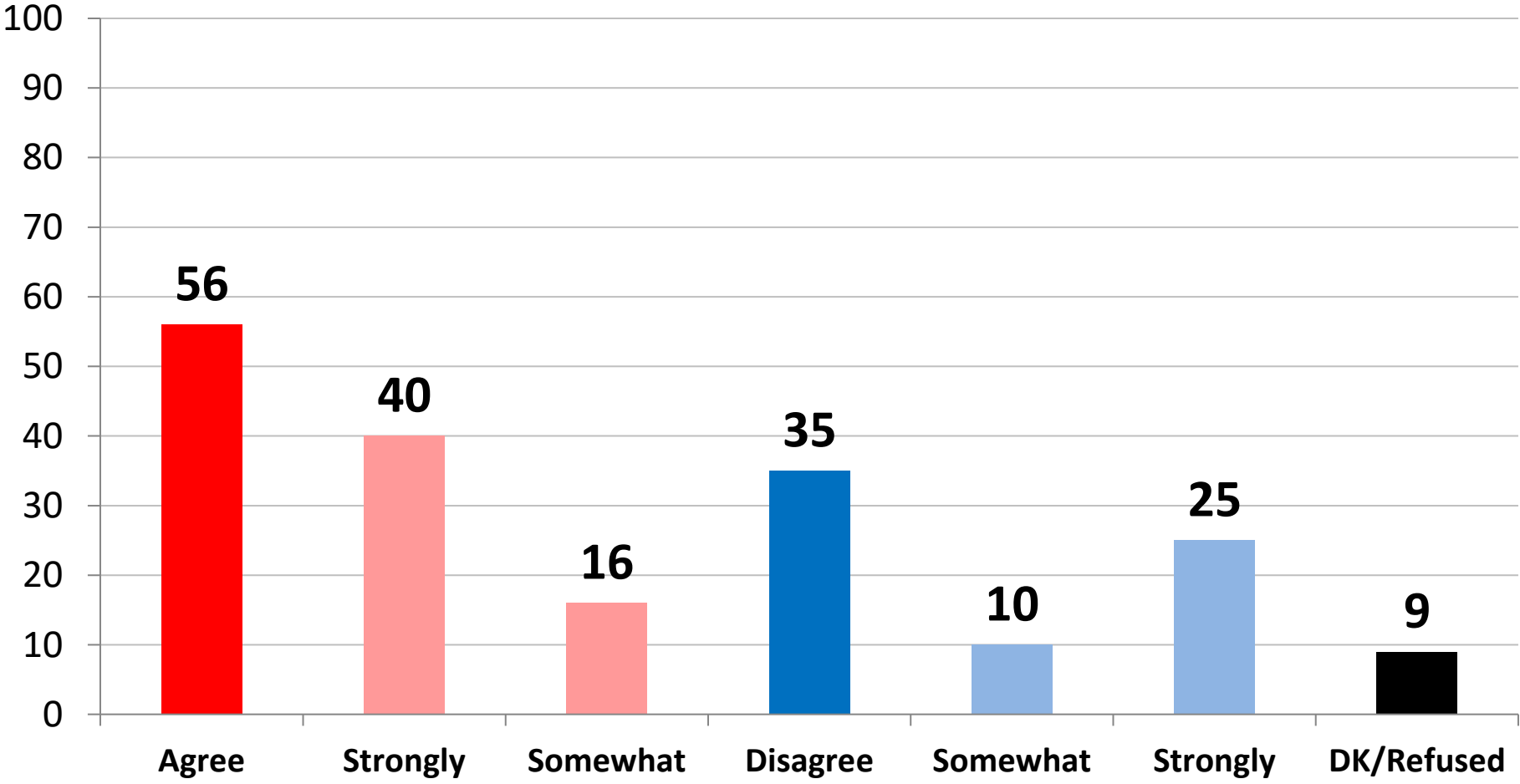
| | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|------------|------|------|-------|-------|-------|
| Major Role | 39 | 38 | 36 | 42 | 35 |
| Minor Role | 21 | 19 | 20 | 19 | 23 |
| No Role | 29 | 31 | 34 | 31 | 34 |

| | Major | Minor | No Role |
|-----------------------|-------|-------|---------|
| East | 37 | 24 | 32 |
| Midwest | 35 | 24 | 34 |
| South | 35 | 24 | 33 |
| West | 33 | 19 | 35 |
| Vote Trump 2024 | 64 | 22 | 8 |
| Vote Biden 2024 | 7 | 21 | 64 |
| Vote Und. 2024 | 20 | 37 | 19 |
| Generic: GOP | 60 | 24 | 10 |
| Generic: DEM | 10 | 21 | 62 |
| Generic: UND. | 24 | 30 | 21 |
| Approve Biden | 11 | 21 | 61 |
| Disapprove Biden | 55 | 24 | 13 |
| Republican | 64 | 20 | 10 |
| Democrat | 12 | 20 | 58 |
| Independent | 26 | 31 | 32 |
| Liberal | 11 | 24 | 58 |
| Moderate | 28 | 26 | 36 |
| Conservative | 61 | 19 | 11 |
| White | 39 | 20 | 35 |
| African-American | 21 | 33 | 34 |
| Hispanic | 34 | 24 | 23 |
| Under 55 | 31 | 28 | 31 |
| Over 55 | 40 | 16 | 37 |
| Married | 39 | 20 | 33 |
| Single | 29 | 29 | 32 |
| Men | 37 | 24 | 33 |
| Women | 33 | 22 | 34 |
| Live in Urban Area | 29 | 26 | 37 |
| Live in Suburban Area | 34 | 20 | 36 |
| Live in Rural Area | 46 | 25 | 22 |



Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

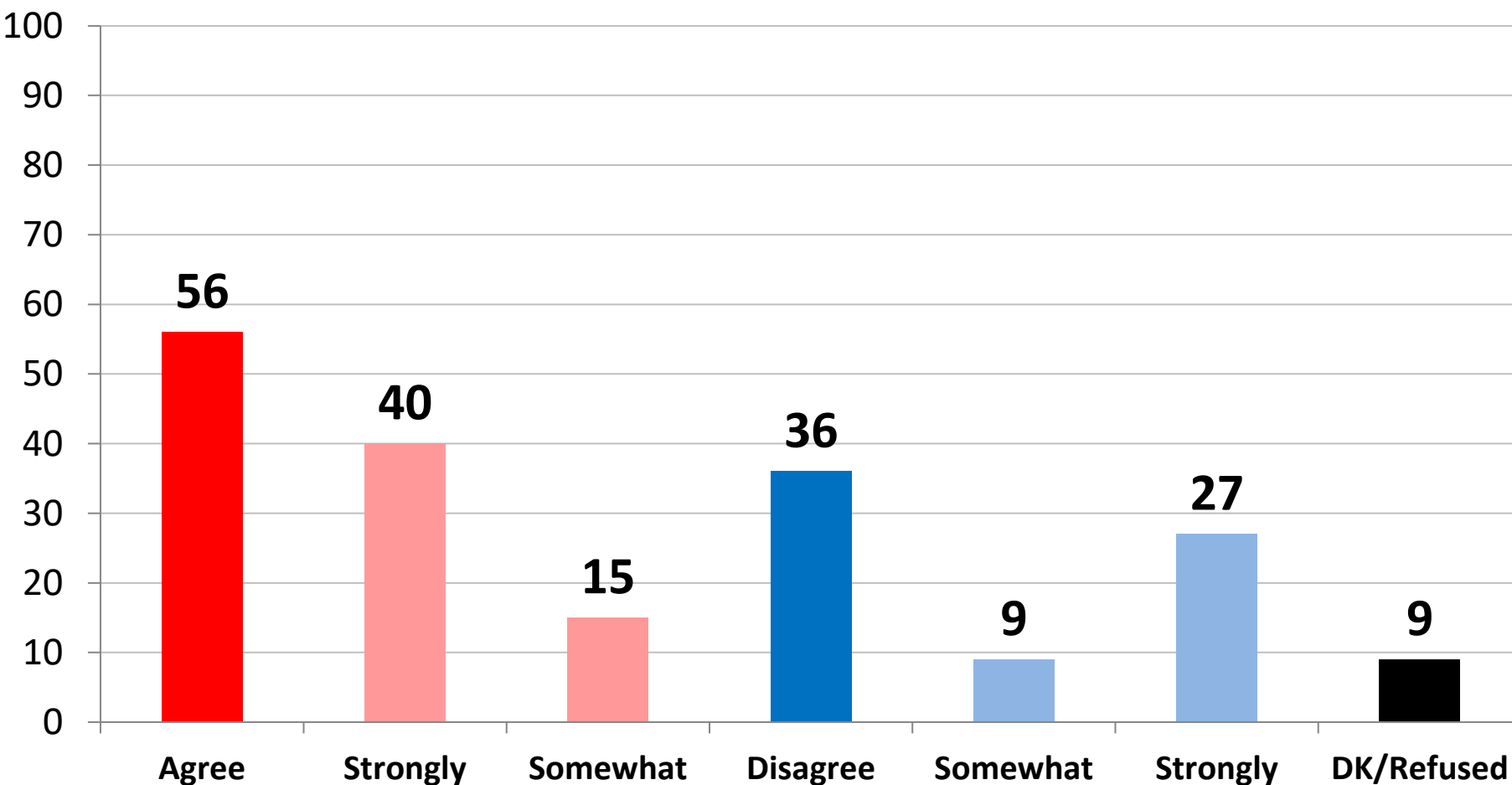
| | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|-----------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Agree | 57 | 59 | 54 | 58 | 57 | 56 |
| Disagree | 30 | 29 | 32 | 31 | 29 | 35 |



| | Agree | Disagree |
|-----------------------|-------|----------|
| East | 52 | 38 |
| Midwest | 55 | 37 |
| South | 60 | 32 |
| West | 54 | 34 |
| Vote Trump 2024 | 90 | 5 |
| Vote Biden 2024 | 22 | 68 |
| Vote Und. 2024 | 49 | 23 |
| Generic: GOP | 89 | 6 |
| Generic: DEM | 22 | 68 |
| Generic: UND. | 51 | 23 |
| Approve Biden | 27 | 64 |
| Disapprove Biden | 80 | 12 |
| Republican | 88 | 7 |
| Democrat | 27 | 63 |
| Independent | 53 | 34 |
| Liberal | 31 | 63 |
| Moderate | 49 | 38 |
| Conservative | 83 | 8 |
| White | 57 | 35 |
| African-American | 55 | 34 |
| Hispanic | 57 | 29 |
| Under 55 | 57 | 30 |
| Over 55 | 56 | 40 |
| Married | 59 | 35 |
| Single | 55 | 32 |
| Men | 61 | 34 |
| Women | 52 | 35 |
| Live in Urban Area | 54 | 37 |
| Live in Suburban Area | 54 | 37 |
| Live in Rural Area | 66 | 25 |

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

| | 7/23 | 8/23 | 9/23 | 10/23 | 11/23 | 12/23 |
|----------|------|------|------|-------|-------|-------|
| Agree | 54 | 56 | 55 | 56 | 60 | 56 |
| Disagree | 38 | 34 | 34 | 36 | 31 | 36 |



| | Agree | Disagree |
|-----------------------|-------|----------|
| East | 53 | 40 |
| Midwest | 55 | 37 |
| South | 59 | 32 |
| West | 51 | 38 |
| Vote Trump 2024 | 91 | 6 |
| Vote Biden 2024 | 19 | 69 |
| Vote Und. 2024 | 46 | 27 |
| Generic: GOP | 87 | 10 |
| Generic: DEM | 23 | 65 |
| Generic: UND. | 48 | 31 |
| Approve Biden | 26 | 65 |
| Disapprove Biden | 79 | 14 |
| Republican | 88 | 9 |
| Democrat | 27 | 63 |
| Independent | 50 | 36 |
| Liberal | 27 | 64 |
| Moderate | 51 | 37 |
| Conservative | 83 | 12 |
| White | 57 | 36 |
| African-American | 48 | 41 |
| Hispanic | 60 | 28 |
| Under 55 | 54 | 35 |
| Over 55 | 57 | 36 |
| Married | 62 | 32 |
| Single | 50 | 38 |
| Men | 59 | 35 |
| Women | 53 | 36 |
| Live in Urban Area | 52 | 39 |
| Live in Suburban Area | 54 | 39 |
| Live in Rural Area | 66 | 24 |

From the following list, what social networks do you use?

| Ranked greatest to least by Total | 11/23 Total | Total | Rep. | Dem. | Ind. | White | A.A./Black | Hispanic | Under 55 | Over 55 | Men | Women |
|-----------------------------------|-------------|------------|------|------|------|-------|------------|----------|----------|---------|-----|-------|
| Facebook | 71% | 73% | 74% | 74% | 69% | 77% | 64% | 66% | 70% | 76% | 71% | 75% |
| YouTube | 67% | 65% | 62% | 66% | 70% | 63% | 71% | 67% | 71% | 58% | 69% | 62% |
| Instagram | 48% | 47% | 35% | 56% | 51% | 40% | 66% | 63% | 60% | 29% | 41% | 52% |
| TikTok | 34% | 33% | 28% | 39% | 30% | 25% | 56% | 50% | 47% | 14% | 28% | 37% |
| Pinterest | 26% | 26% | 25% | 25% | 29% | 23% | 30% | 32% | 30% | 20% | 16% | 35% |
| X (Formerly Twitter) | 26% | 25% | 21% | 24% | 33% | 23% | 30% | 31% | 31% | 19% | 30% | 21% |
| Snapchat | 24% | 23% | 17% | 29% | 22% | 16% | 41% | 42% | 35% | 6% | 17% | 28% |
| LinkedIn | 22% | 22% | 19% | 25% | 23% | 23% | 16% | 24% | 22% | 23% | 22% | 22% |
| WhatsApp | 18% | 17% | 15% | 21% | 17% | 13% | 21% | 31% | 23% | 10% | 15% | 20% |
| Reddit | 17% | 15% | 11% | 15% | 21% | 15% | 11% | 18% | 20% | 9% | 17% | 14% |
| Telegram | 7% | 6% | 7% | 5% | 5% | 4% | 14% | 8% | 8% | 4% | 7% | 4% |
| Tumblr | 5% | 5% | 3% | 8% | 4% | 3% | 8% | 8% | 7% | 2% | 5% | 5% |
| Rumble | 4% | 4% | 6% | 2% | 4% | 4% | 2% | 7% | 4% | 4% | 5% | 3% |
| Truth Social | 4% | 4% | 7% | 2% | 3% | 3% | 2% | 8% | 4% | 3% | 4% | 4% |
| Threads | 5% | 3% | 1% | 6% | 2% | 2% | 7% | 6% | 5% | 1% | 3% | 4% |
| Gettr | 1% | 1% | 1% | 1% | 2% | 0% | 3% | 3% | 1% | 1% | 2% | 1% |
| Gab.com | 2% | 1% | 0% | 0% | 3% | 1% | 3% | 1% | 1% | 1% | 1% | 1% |
| Parler | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 4% | 2% | 0% | 1% | 1% |
| CloutHub | 1% | 1% | 0% | 1% | 0% | 0% | 1% | 2% | 1% | 0% | 1% | 0% |
| Other | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 2% | 1% | 1% |
| None | 5% | 5% | 8% | 3% | 3% | 6% | 1% | 3% | 2% | 8% | 5% | 5% |

Specifically, which of the following comes closest to your personal opinion about abortion laws?

| | Total | Rep. | Dem. | Ind. | White | A.A./Black | Hispanic | Under 55 | Over 55 | Men | Women |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Pro-Life | 44% | 66% | 29% | 34% | 41% | 49% | 57% | 44% | 43% | 47% | 41% |
| Not Legal in Any Case | 8% | 12% | 7% | 5% | 6% | 11% | 15% | 10% | 5% | 7% | 8% |
| Legal to Save Mother | 11% | 16% | 7% | 8% | 9% | 14% | 18% | 12% | 10% | 13% | 8% |
| Legal – Mother/Rape/Incest | 25% | 38% | 16% | 21% | 26% | 24% | 24% | 23% | 29% | 26% | 24% |
| Pro-Choice | 51% | 30% | 68% | 57% | 54% | 44% | 41% | 49% | 53% | 49% | 53% |
| Legal – Any Reason/Up to Certain Point | 31% | 24% | 34% | 38% | 35% | 24% | 22% | 28% | 36% | 33% | 30% |
| Legal – Any Reason/Any Time | 20% | 6% | 34% | 19% | 19% | 20% | 18% | 21% | 18% | 16% | 23% |
| DK/Refused | 5% | 5% | 3% | 9% | 5% | 7% | 3% | 7% | 4% | 5% | 6% |

At what point during the pregnancy should abortion be illegal and banned?

| n=313 | Total | Rep. | Dem. | Ind. | White | A.A./Black | Hispanic | Under 55 | Over 55 | Men | Women |
|---------------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| 1st Trimester | 57% | 74% | 45% | 56% | 56% | 56% | 67% | 54% | 59% | 56% | 57% |
| After First Heartbeat – 6 weeks | 18% | 28% | 12% | 17% | 17% | 25% | 34% | 21% | 15% | 17% | 20% |
| After 15 Weeks | 38% | 46% | 32% | 39% | 40% | 31% | 33% | 33% | 44% | 39% | 38% |
| After 2nd Trimester | 25% | 17% | 36% | 20% | 28% | 25% | 5% | 27% | 24% | 28% | 23% |
| Other | 18% | 9% | 19% | 24% | 16% | 19% | 28% | 19% | 17% | 16% | 20% |

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| Voter Likelihood | Total | Age | Total | Region | Total | Religion | Total |
|-------------------------------|-------|--------------------------------|-------|----------------------------------|-------|-------------------------------------|-------|
| Always Vote | 67% | 18-29 | 15% | New England | 5% | Protestant | 38% |
| Almost Always Vote | 23% | 30-40 | 17% | Middle Atlantic | 13% | Catholic | 24% |
| Vote Most of the Time | 11% | 41-55 | 25% | East North Central | 15% | Atheist/Agnostic | 10% |
| Direction | | 56-65 | 19% | West North Central | 7% | Jewish | 2% |
| Right Track | 25% | 65+ | 24% | South Atlantic | 22% | Muslim | 2% |
| Wrong Direction | 67% | Mean Age | 49.9 | East South Central | 7% | Buddhist | 1% |
| Party Registration | | Gender | | West South Central | 10% | Born Again/Evangelical n=614 | |
| Republican | 36% | Male | 47% | Mountain | 8% | Yes | 38% |
| Democrat | 36% | Female | 53% | Pacific | 14% | No | 62% |
| Independent/DK | 28% | Race | | Area | | Household Income | |
| Ideology | | White | 68% | Urban | 29% | Under \$20,000 | 16% |
| Liberal | 29% | African American/Black | 13% | Suburban | 51% | \$20,000 - \$40,000 | 24% |
| Moderate | 35% | Hispanic | 13% | Rural | 20% | \$40,000 - \$60,000 | 22% |
| Conservative | 36% | Asian | 4% | Employment | | \$60,000 - \$100,000 | 21% |
| Vote Behavior | | Abortion | | Employed | 39% | \$100,000 - \$150,000 | 10% |
| Democrat | 46% | Pro-Life | 44% | Private Sector | 31% | \$150,000 - \$200,000 | 4% |
| Ticket Splitter | 12% | Pro-Choice | 51% | Government | 8% | \$200,000 - \$250,000 | 2% |
| Republican | 42% | Latino Household | | Self-employed | 11% | Over \$250,000 | 2% |
| Education | | Yes | 13% | Homemaker | 5% | 2020 Election by State | |
| Less than College | 60% | No | 87% | Student | 5% | Trump State | 45% |
| College Graduate | 40% | Senate Races 2024 n=719 | | Retired | 30% | Biden State | 55% |
| 2020 Presidential Vote | | Democratic Seat | 69% | Unemployed | 10% | 2016 Election by State | |
| Donald Trump | 42% | Republican Seat | 31% | Governor Races 2024 n=141 | | Trump State | 62% |
| Joe Biden | 46% | | | Democratic Seat | 31% | Clinton State | 38% |
| Joe Jorgenson | 3% | | | Republican Seat | 69% | | |



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