

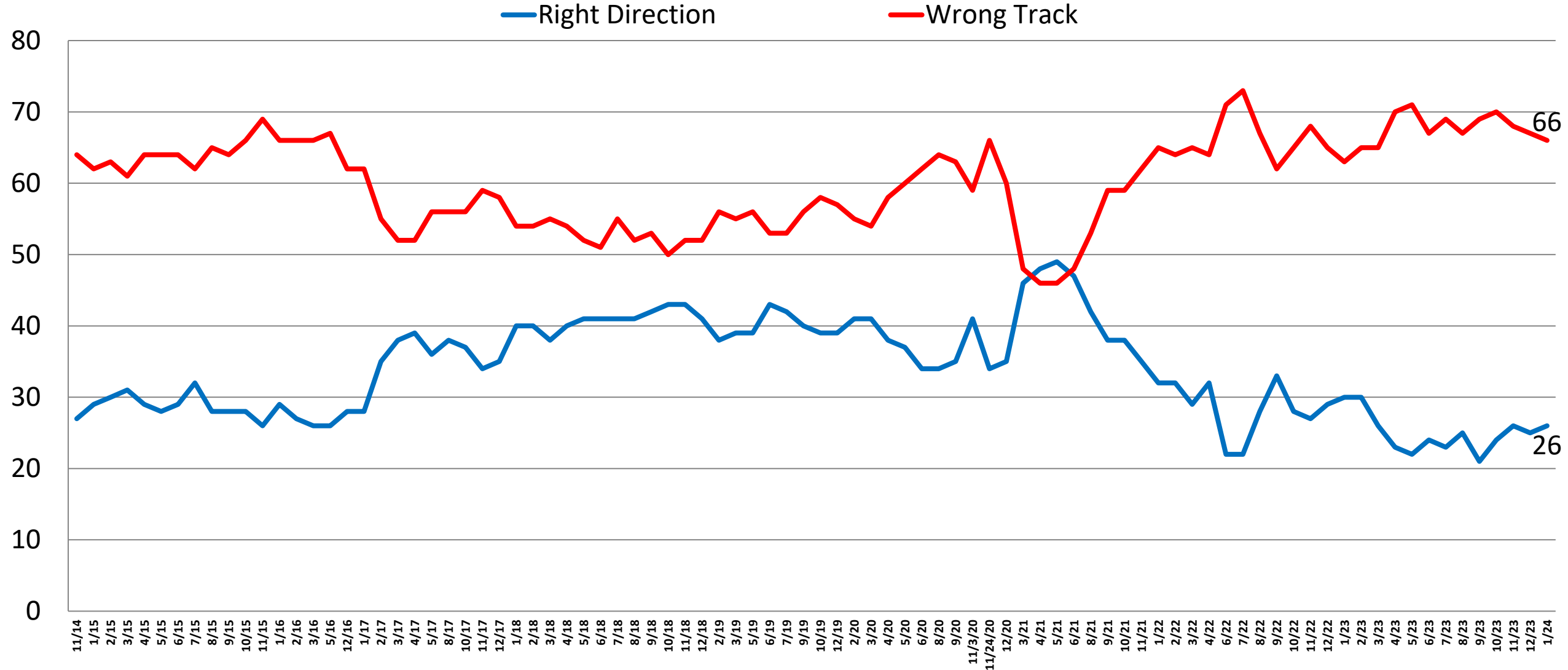
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

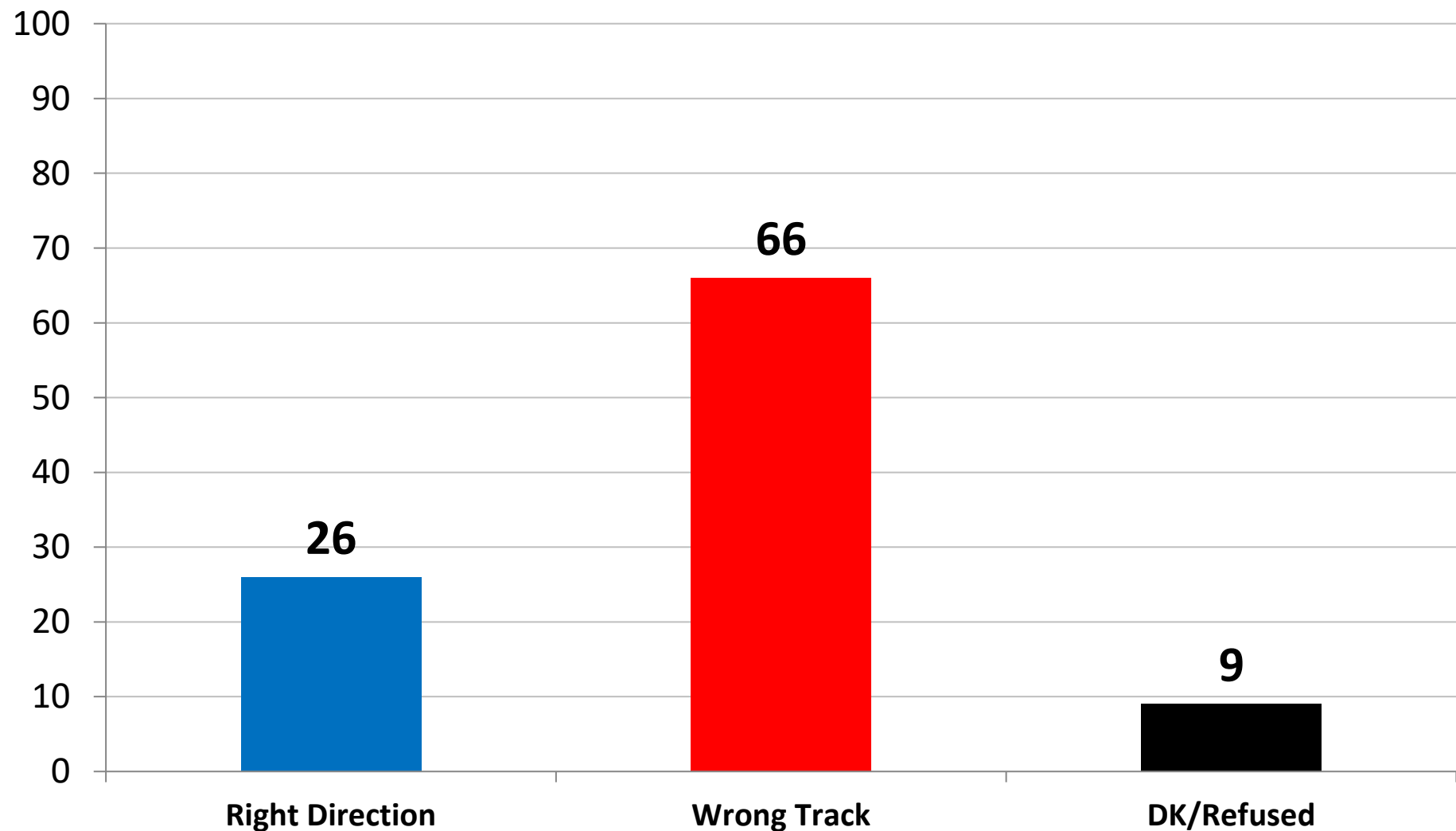
Field Dates: January 25th – 31st, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

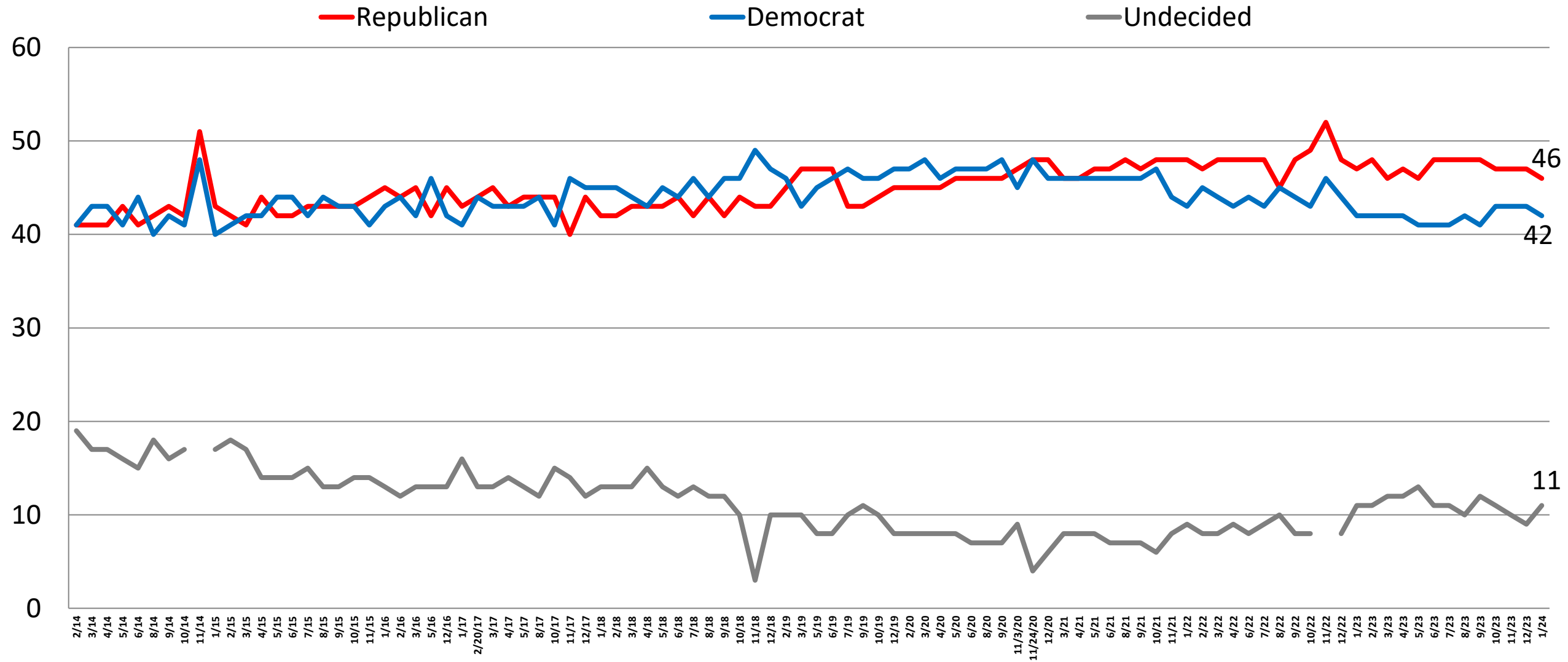


Direction: *United States*



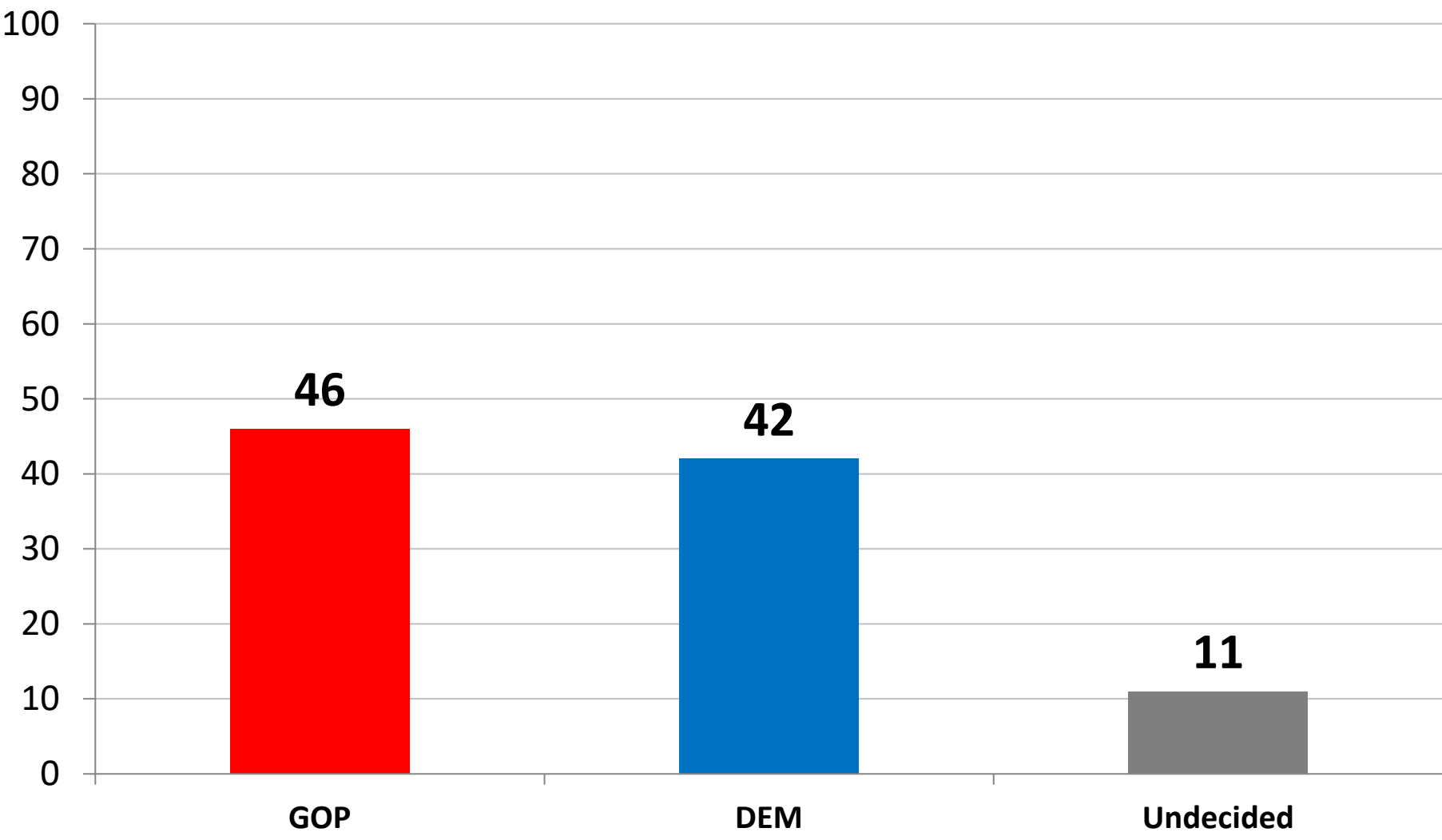
	Right	Wrong
East	28	64
Midwest	27	66
South	25	66
West	24	68
Vote Trump 2024	9	88
Vote Biden 2024	47	40
Vote Und. 2024	10	71
Generic: GOP	10	87
Generic: DEM	46	42
Generic: UND.	11	69
Approve Biden	55	33
Disapprove Biden	4	92
Republican	13	85
Democrat	44	43
Independent	19	70
Liberal	43	44
Moderate	29	59
Conservative	8	90
White	21	73
African-American	45	39
Hispanic	27	64
Under 55	26	62
Over 55	25	71
Married	25	70
Single	27	59
Men	28	65
Women	23	67
Live in Urban Area	27	61
Live in Suburban Area	27	65
Live in Rural Area	20	74

Generic Ballot: *U.S. Congress* (Time Series)



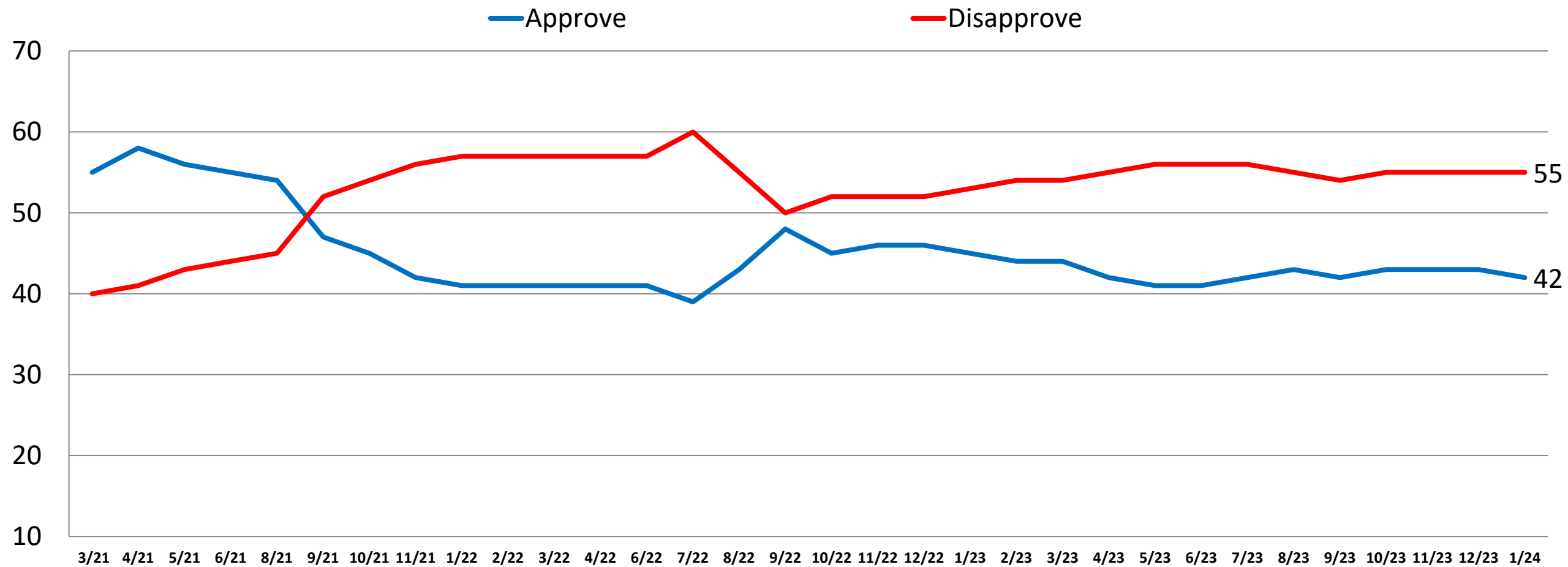
Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	40	49	11
Midwest	45	44	12
South	48	40	12
West	50	41	10
Vote Trump 2024	86	6	8
Vote Biden 2024	8	85	7
Vote Und. 2024	24	29	47
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	14	79	7
Disapprove Biden	73	14	13
Republican	96	3	1
Democrat	8	87	5
Independent	32	36	32
Liberal	18	79	4
Moderate	31	47	22
Conservative	84	9	7
White	54	37	10
African-American	18	68	14
Hispanic	40	50	11
Under 55	41	45	14
Over 55	53	39	8
Married	55	35	10
Single	36	50	14
Men	53	38	9
Women	40	47	13
Live in Urban Area	36	54	10
Live in Suburban Area	47	42	11
Live in Rural Area	57	30	13



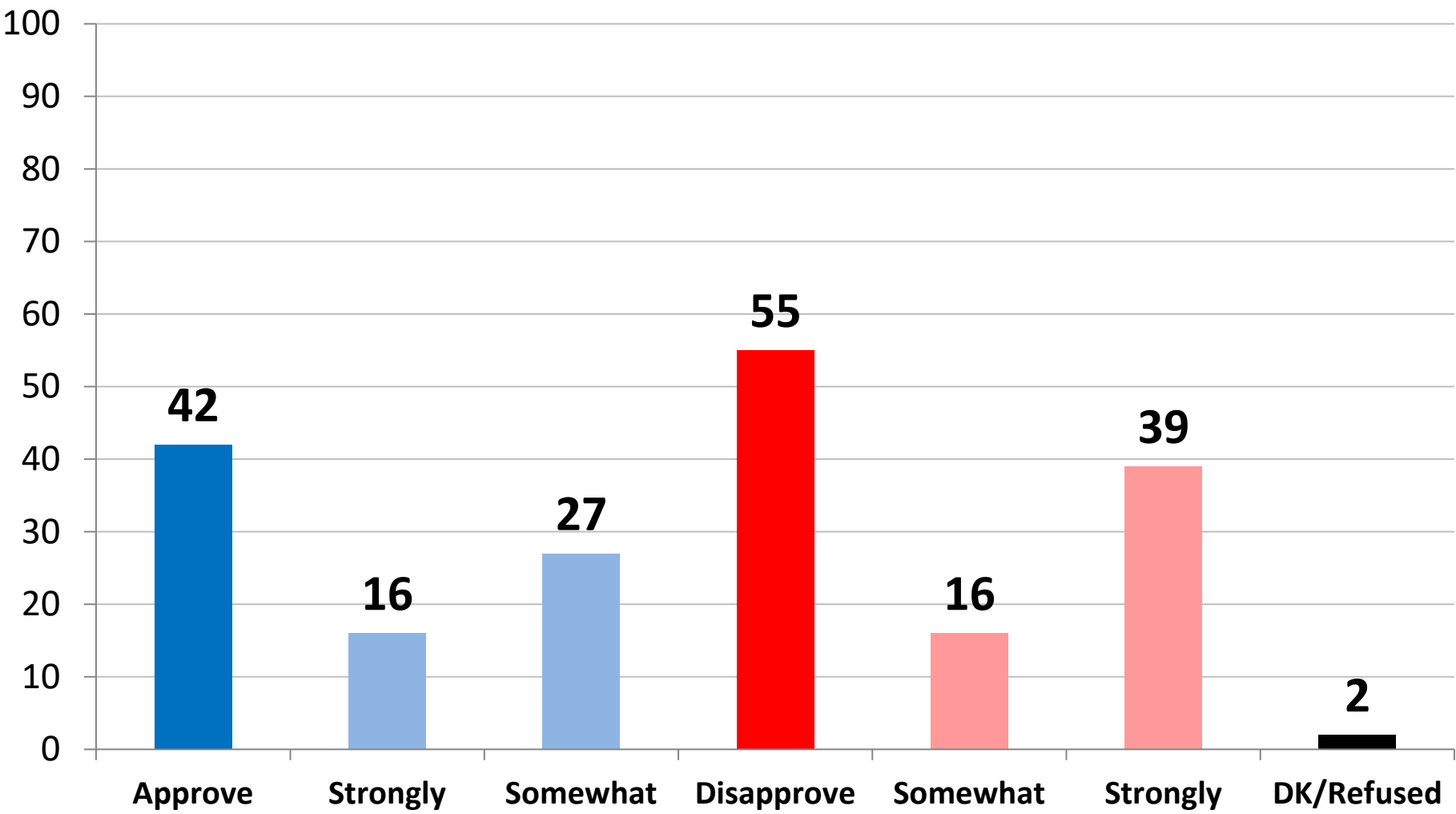
Job Rating: *Joe Biden* (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44	44	42	41	41	42	43	42	43	43	43	42
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54	54	55	56	56	56	55	54	55	55	55	55
Net Diff.	-15	-17	-13	-11	-9	+5	+9	+14	+16	+16	+16	+16	+16	+21	+12	+12	+7	+6	+6	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12	+12	+13



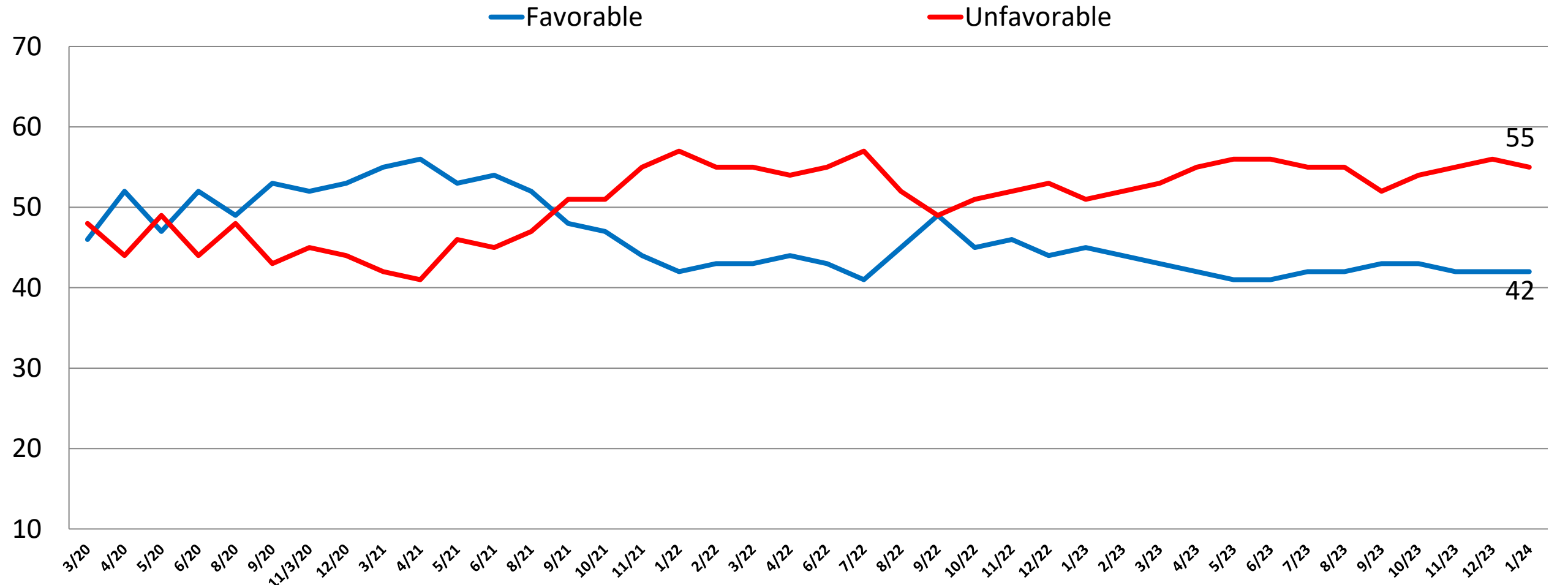
Job Rating: *Joe Biden*

	Approve	Disapprove
East	45	53
Midwest	44	54
South	40	56
West	42	57
Vote Trump 2024	10	89
Vote Biden 2024	83	16
Vote Und. 2024	20	65
Generic: GOP	13	87
Generic: DEM	79	19
Generic: UND.	25	64
Approve Biden	100	0
Disapprove Biden	0	100
Republican	13	87
Democrat	76	21
Independent	36	60
Liberal	75	23
Moderate	48	48
Conservative	10	89
White	34	64
African-American	74	20
Hispanic	52	46
Under 55	43	54
Over 55	42	58
Married	37	61
Single	47	50
Men	40	59
Women	44	53
Live in Urban Area	49	47
Live in Suburban Area	42	57
Live in Rural Area	34	63

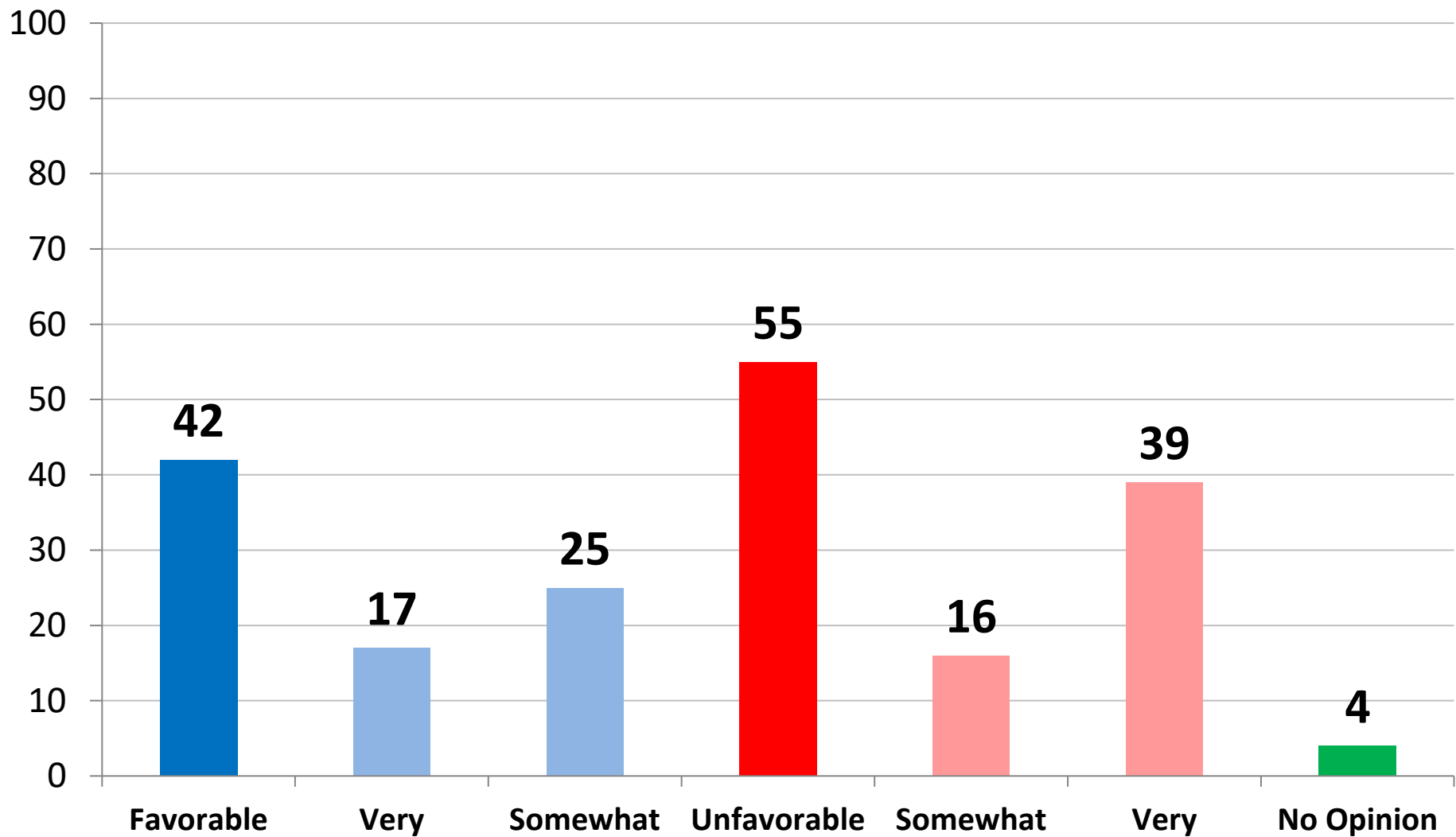


Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	
Approve	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41	45	49	45	46	44	45	44	43	42	41	41	42	42	42	43	43	42	42	42
Disapprove	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57	52	49	51	52	53	51	52	53	55	56	56	55	55	55	52	54	55	56	55
Net Diff.	+2	-8	+2	-8	-1	-10	-7	-9	-13	-15	-7	-2	-5	+3	+4	+11	+15	+12	+12	+10	+12	+16	+7	0	+6	+6	+9	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13	+15	+14	



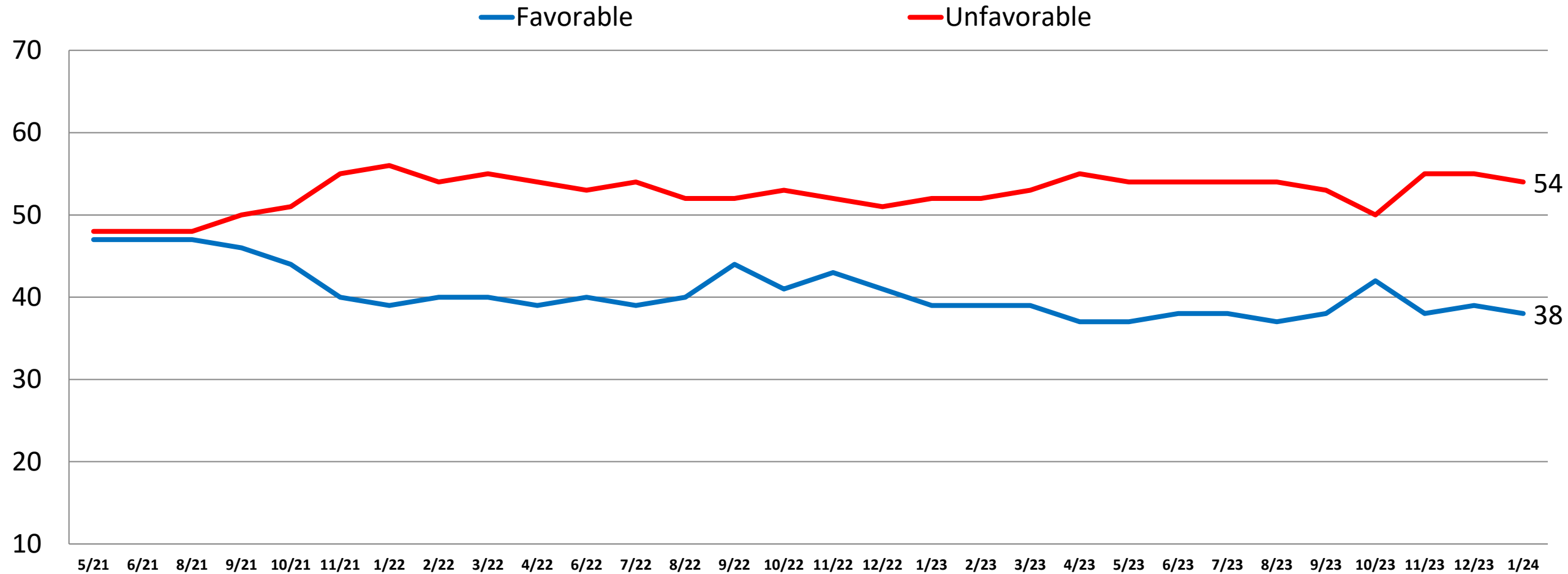
Opinion: *Joe Biden*



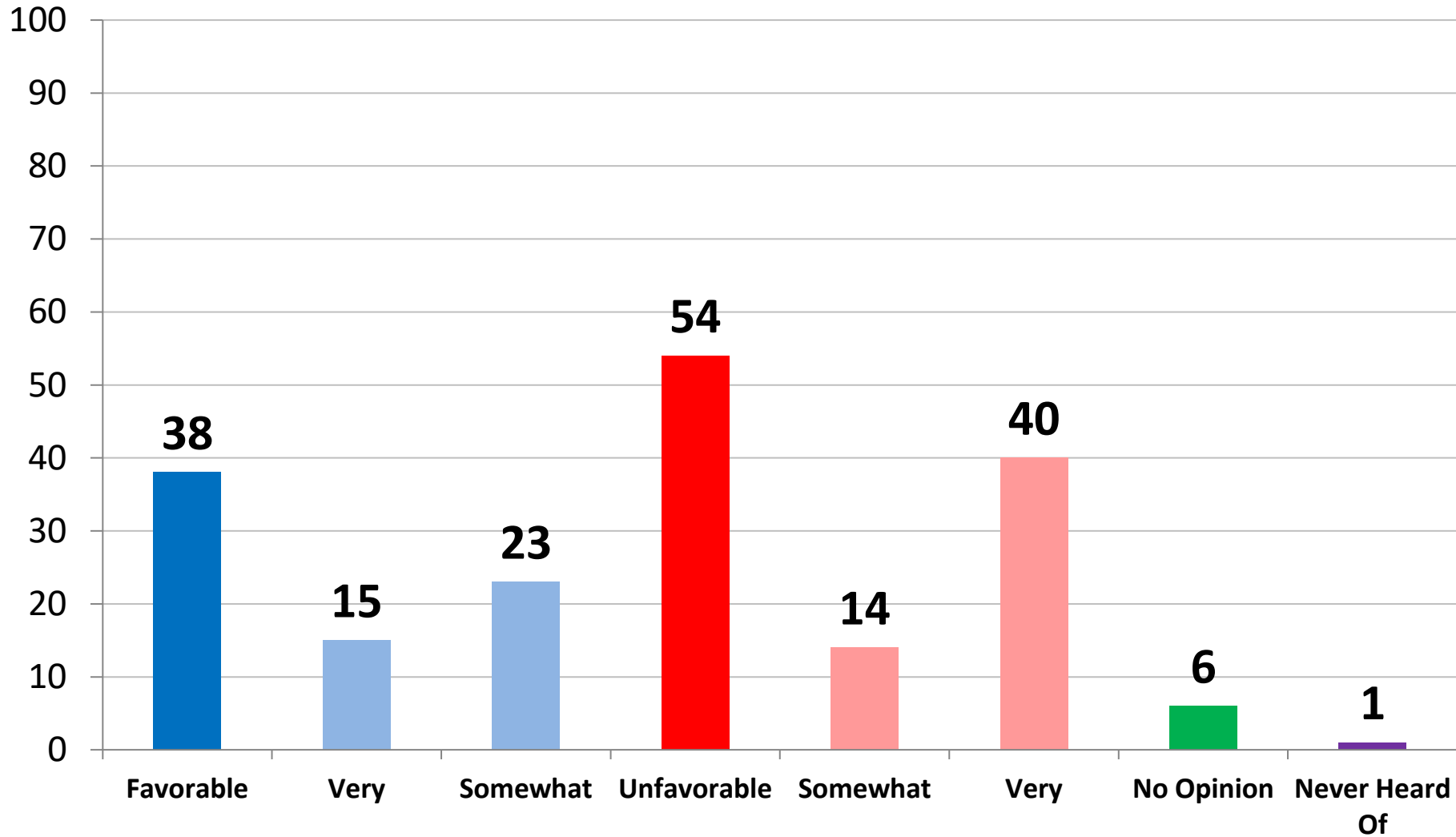
	Favorable	Unfavorable
East	44	53
Midwest	41	58
South	40	55
West	42	54
Vote Trump 2024	9	89
Vote Biden 2024	82	16
Vote Und. 2024	20	63
Generic: GOP	12	87
Generic: DEM	79	18
Generic: UND.	25	63
Approve Biden	88	10
Disapprove Biden	7	90
Republican	12	87
Democrat	77	18
Independent	34	61
Liberal	73	23
Moderate	49	47
Conservative	9	89
White	36	63
African-American	66	24
Hispanic	48	48
Under 55	41	53
Over 55	42	57
Married	37	61
Single	45	49
Men	39	59
Women	44	52
Live in Urban Area	48	44
Live in Suburban Area	42	57
Live in Rural Area	32	64

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38	38	37	38	42	38	39	38
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54	54	54	53	50	55	55	54



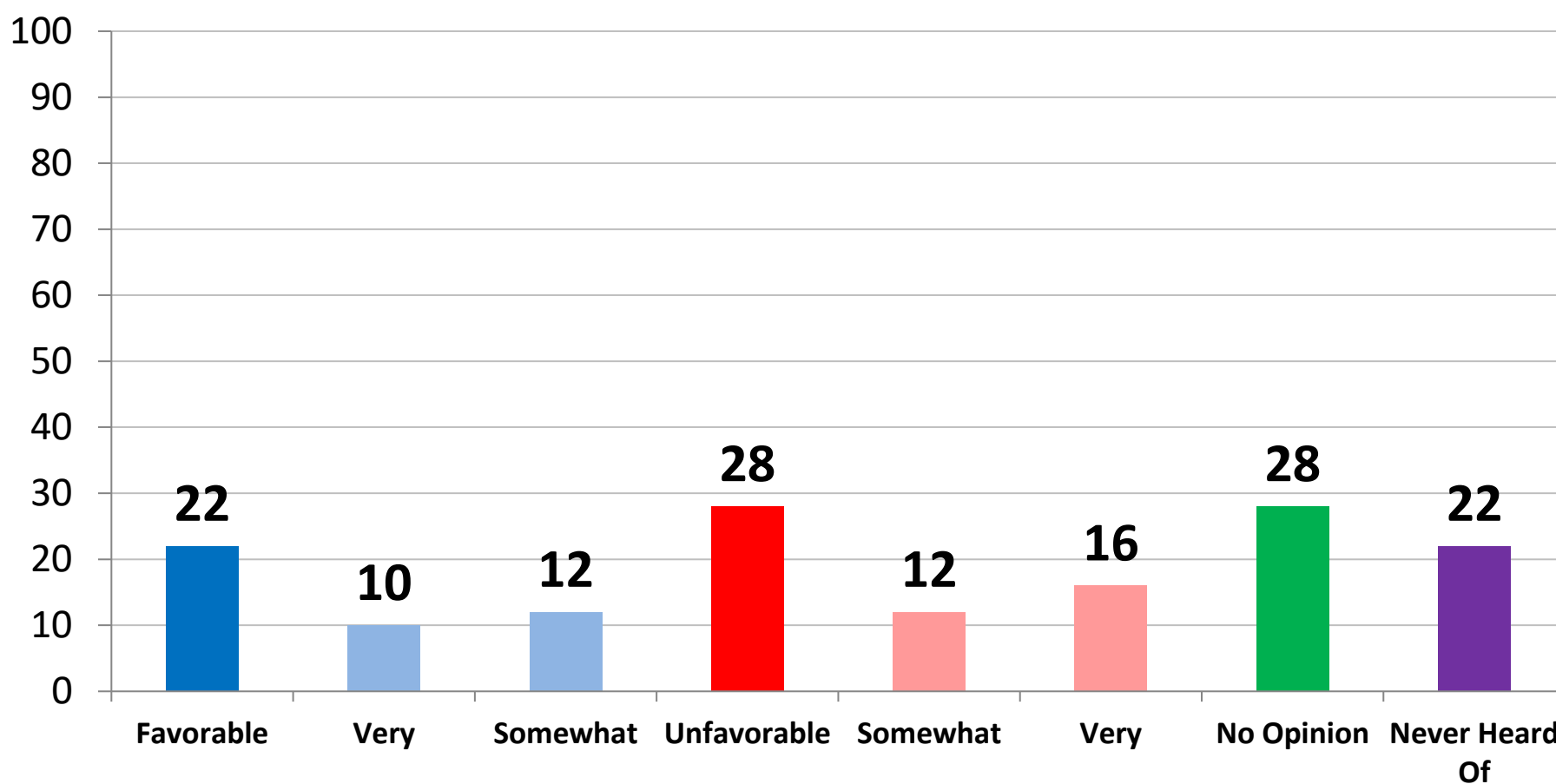
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	40	54
Midwest	38	55
South	35	55
West	44	51
Vote Trump 2024	9	85
Vote Biden 2024	71	22
Vote Und. 2024	35	45
Generic: GOP	12	83
Generic: DEM	70	23
Generic: UND.	28	49
Approve Biden	76	19
Disapprove Biden	11	82
Republican	10	85
Democrat	72	20
Independent	31	58
Liberal	66	25
Moderate	43	47
Conservative	11	84
White	31	63
African-American	64	23
Hispanic	47	45
Under 55	39	50
Over 55	38	59
Married	33	63
Single	43	44
Men	35	60
Women	42	49
Live in Urban Area	43	47
Live in Suburban Area	39	56
Live in Rural Area	31	58

Opinion: *Hakeem Jeffries*

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28

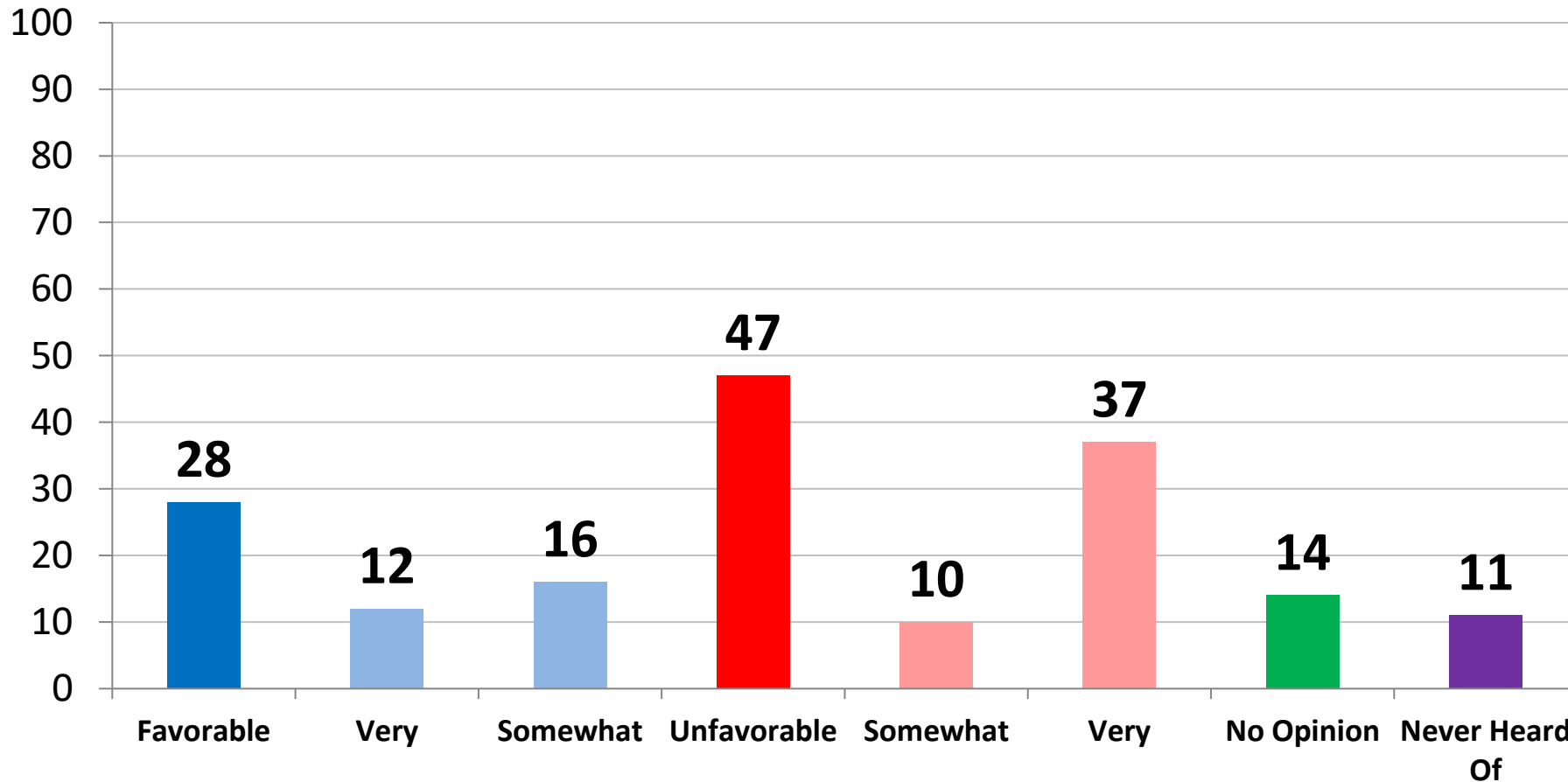


	Favorable	Unfavorable
East	22	29
Midwest	19	26
South	22	34
West	26	20
Vote Trump 2024	8	43
Vote Biden 2024	40	13
Vote Und. 2024	12	24
Generic: GOP	10	44
Generic: DEM	39	13
Generic: UND.	9	23
Approve Biden	43	14
Disapprove Biden	7	39
Republican	7	46
Democrat	42	13
Independent	17	26
Liberal	39	15
Moderate	23	24
Conservative	8	43
White	17	30
African-American	42	21
Hispanic	29	26
Under 55	22	25
Over 55	22	32
Married	21	31
Single	23	25
Men	26	36
Women	19	22
Live in Urban Area	28	24
Live in Suburban Area	20	31
Live in Rural Area	20	26

Opinion: *Bidenomics*

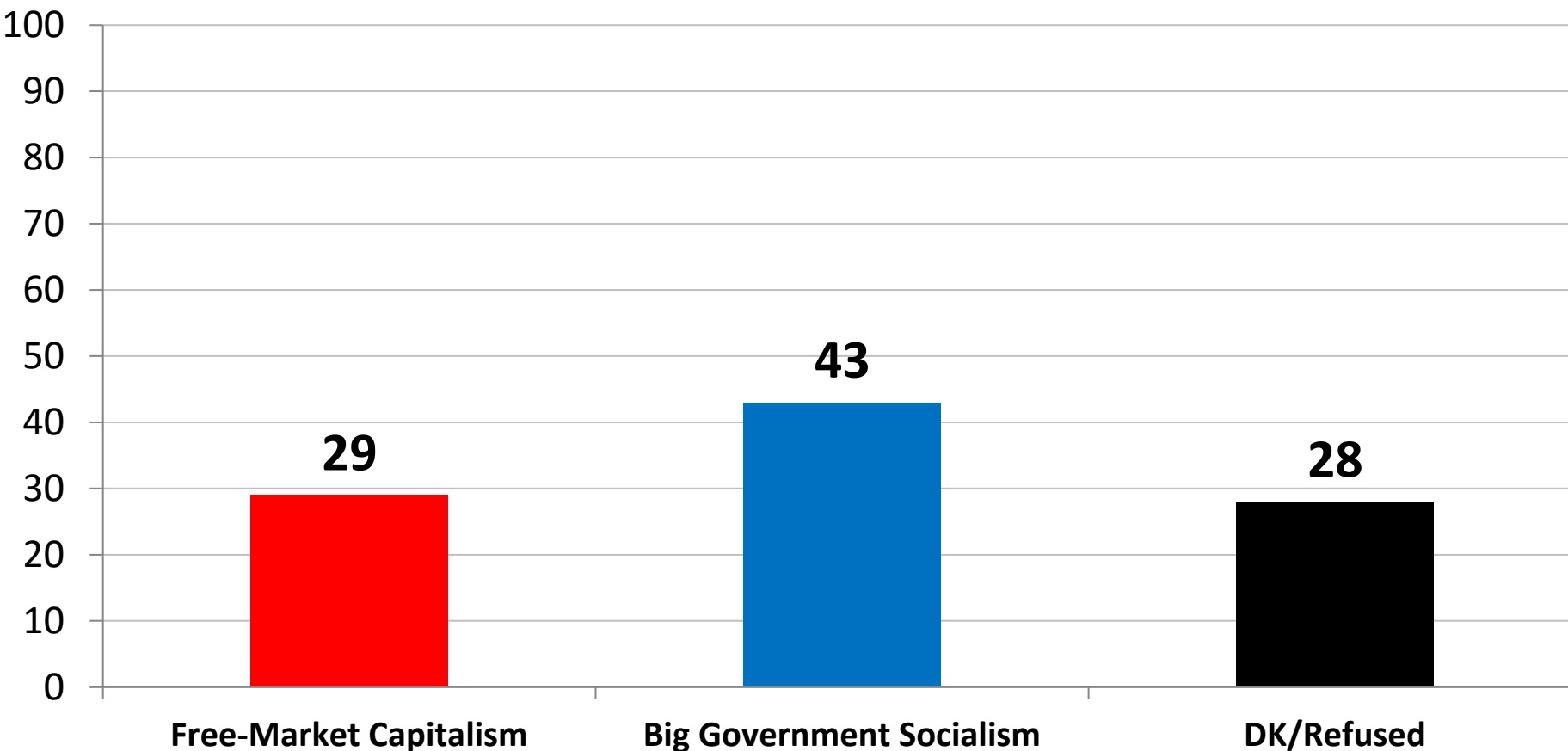
	8/23	9/23	10/23	11/23	12/23	1/24
Favorable	22	24	28	26	27	28
Unfavorable	46	47	44	46	47	47

	Favorable	Unfavorable
East	27	46
Midwest	25	49
South	27	50
West	32	43
Vote Trump 2024	6	77
Vote Biden 2024	55	16
Vote Und. 2024	11	38
Generic: GOP	8	77
Generic: DEM	54	16
Generic: UND.	8	44
Approve Biden	58	14
Disapprove Biden	5	74
Republican	8	77
Democrat	54	18
Independent	19	48
Liberal	51	19
Moderate	31	40
Conservative	6	77
White	23	53
African-American	44	24
Hispanic	33	40
Under 55	25	44
Over 55	31	51
Married	26	52
Single	28	42
Men	30	54
Women	26	42
Live in Urban Area	30	40
Live in Suburban Area	28	49
Live in Rural Area	25	52



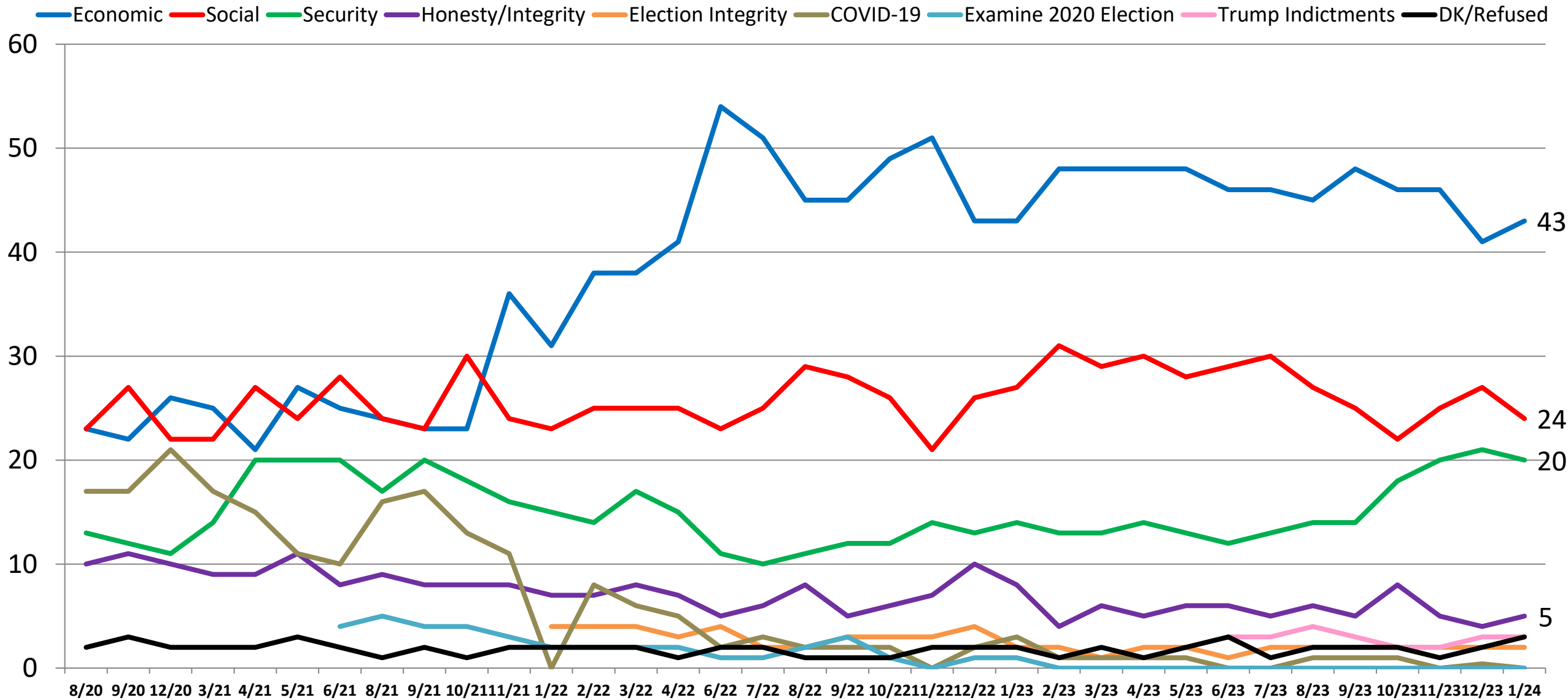
Which better describes President Biden's economic policies?

	9/23	10/23	11/23	12/23	1/24
Capitalism	25	30	31	31	29
Socialism	46	42	44	45	43



	Capitalism	Socialism
East	27	43
Midwest	31	46
South	25	46
West	37	35
Vote Trump 2024	14	69
Vote Biden 2024	48	18
Vote Und. 2024	22	30
Generic: GOP	16	68
Generic: DEM	48	20
Generic: UND.	16	28
Approve Biden	48	19
Disapprove Biden	16	62
Republican	16	68
Democrat	45	20
Independent	27	41
Liberal	48	25
Moderate	29	32
Conservative	15	69
White	25	50
African-American	38	28
Hispanic	41	33
Under 55	32	39
Over 55	25	48
Married	27	47
Single	34	37
Men	34	49
Women	25	38
Live in Urban Area	34	36
Live in Suburban Area	27	45
Live in Rural Area	28	47

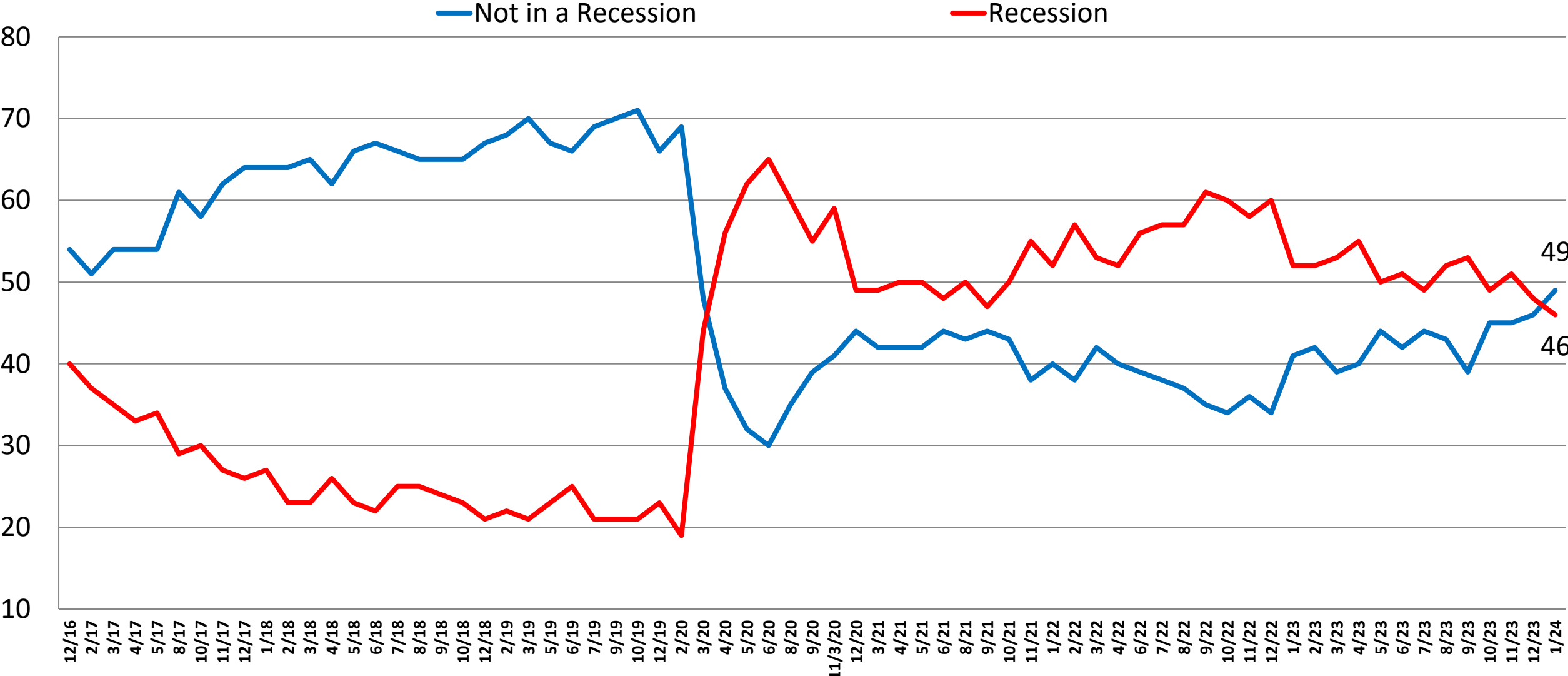
Most Important Issue (Time Series)



Most Important Issue

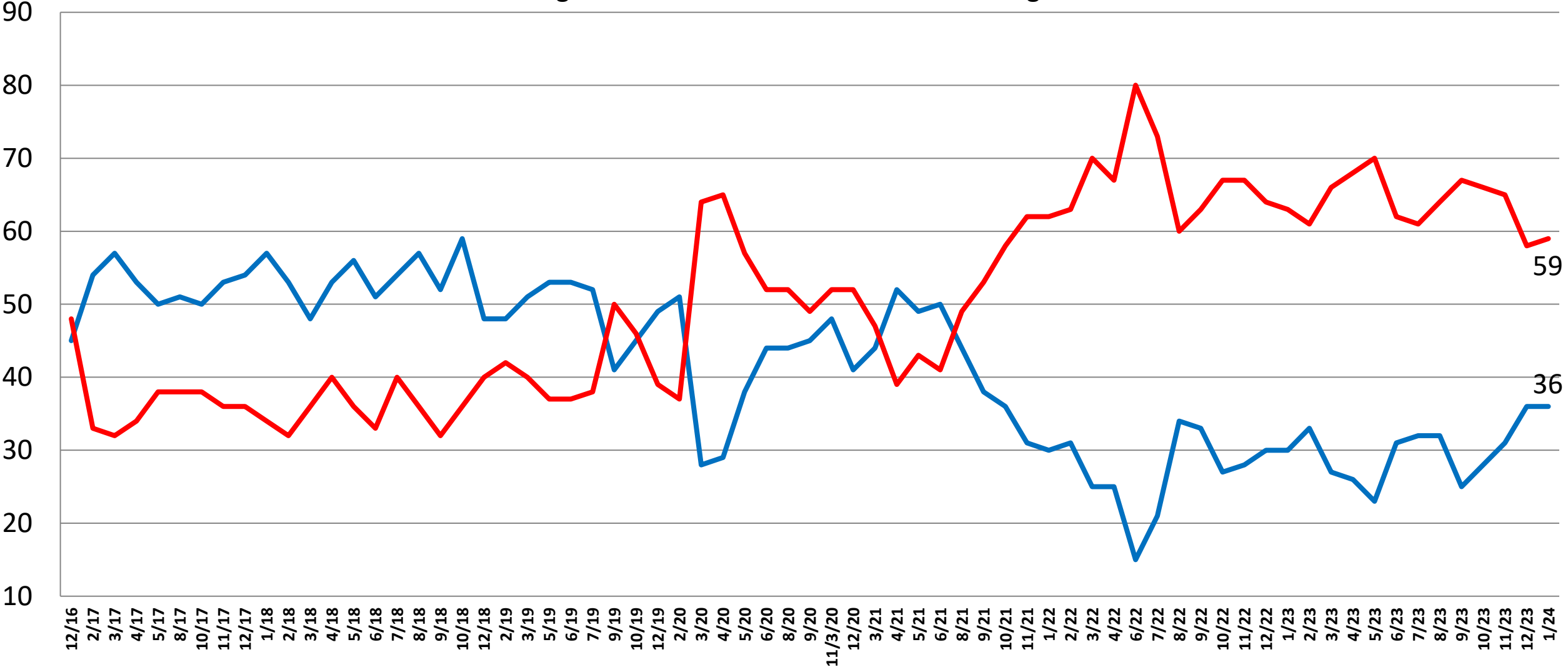
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women
Economic	43	48	48	48	48	46	46	45	48	46	46	41	43	47	37	47	36	49	44	51	34	47	40
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	23	23	22	20	27	20	28	20	26	19	22	23
The Economy	13	10	9	11	10	11	9	9	9	9	11	9	10	12	7	11	7	9	14	10	9	11	9
Gov't Spending/Debt	6	4	4	4	5	4	5	4	4	4	4	4	4	4	3	2	2	5	4	4	3	5	3
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	4	4	3	4	3	4	6	1	5	3
Taxes	3	2	2	1	1	2	2	1	2	2	2	2	2	3	1	1	2	2	1	2	0	2	1
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	1	2	2	2	2	3	2	2	3	1	3	1
Social	27	31	29	30	28	29	30	27	25	22	25	27	24	11	37	25	42	24	11	24	25	20	29
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	8	7	6	8	8	9	10	4	3	13	7	8
Health care	7	7	5	4	5	4	5	6	5	5	4	4	6	3	9	5	11	5	3	8	3	4	8
Abortion	4	4	4	5	4	4	5	3	4	4	4	4	4	0	6	5	6	3	3	4	4	3	5
Climate Change/Envir.	6	4	6	6	6	6	5	7	5	5	5	6	3	0	7	2	7	3	0	3	3	3	3
Race Relations	2	2	2	3	2	2	2	2	1	1	1	1	2	0	3	2	4	2	0	3	1	2	2
Improving Education	3	3	2	3	2	3	3	1	2	1	2	3	2	1	4	3	5	2	1	4	1	2	3
Security	14	13	13	14	13	12	13	14	14	18	20	21	20	34	10	15	12	12	34	15	27	24	17
Border/Immigration	8	4	5	5	5	6	6	6	8	7	7	10	13	25	3	10	4	6	27	8	20	16	10
Nat.' Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	2	4	1	2	1	2	4	1	4	3	2
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	2	1	3	1	2	2	1	2	1	2	2
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	2	2	2	3	1	3	2	1	3	1	1	3
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	1	1	1	1	0	1	1	1	1	1	1	1
China	*	1	1	0	1	1	1	1	0	1	0	1	0	0	1	0	1	0	0	1	0	1	0
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	4	5	4	4	6	4	6	5	3	8	4	6
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	3	3	1	6	3	4	4	2	2	4	2	4
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	2	2	3	1	2	1	1	3	1	3	2	2
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	*	*	*	*	*	*	*	*	*	*	*
Re-Examining 2020 Elec.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	2	3	1	4	3	2	4	2	4	1	2	3

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

— Getting Better — Getting Worse



Current Opinion of U.S. Economy (Time Series)

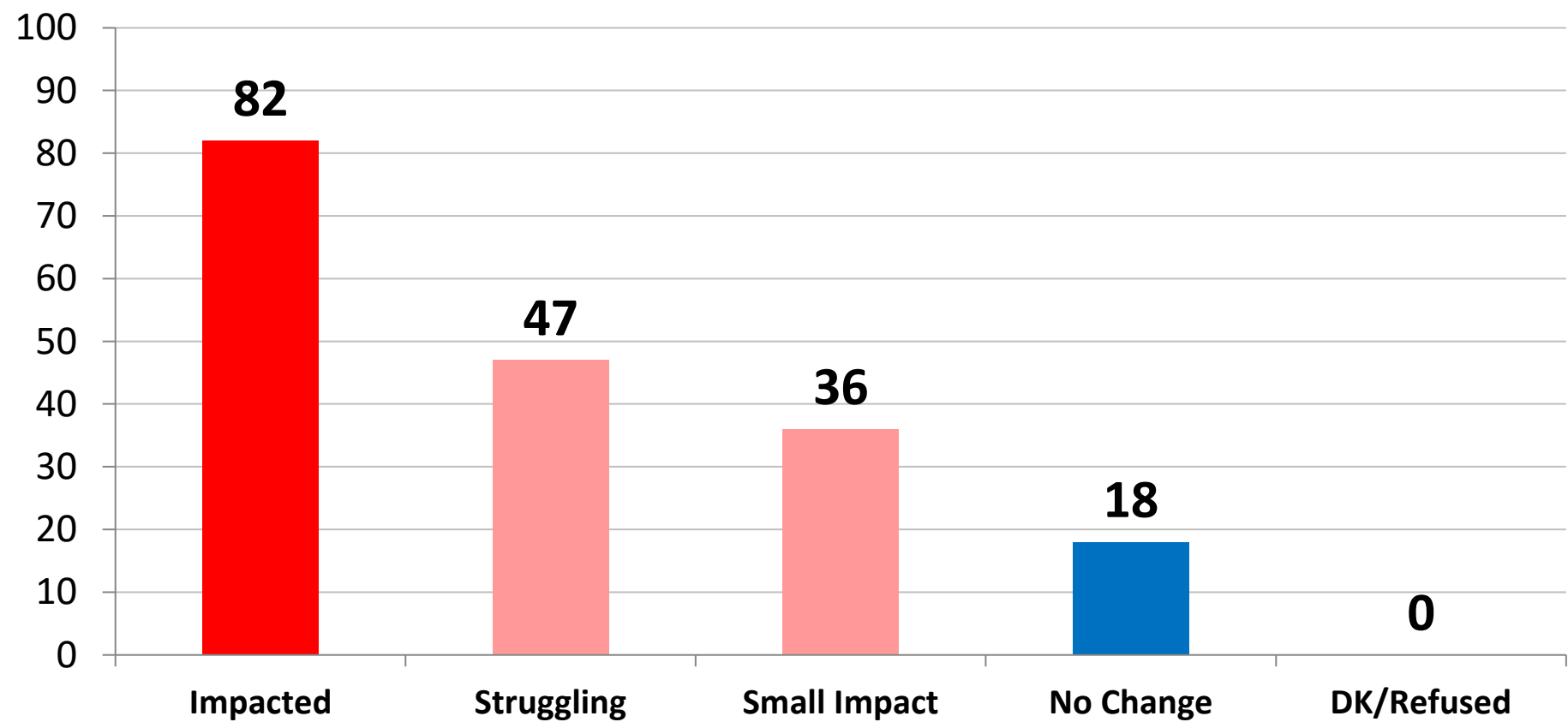
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	46	49	43	55	48	63	47	40	47	52	55	43
Getting Better	15	19	14	14	13	17	18	17	14	17	17	21	21	10	35	17	38	23	6	17	26	24	19
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	25	28	33	20	31	25	24	34	30	26	32	24
Recession	52	52	53	55	50	51	49	52	53	49	51	48	46	54	39	45	34	45	57	48	44	41	51
Getting Better	15	14	13	13	10	15	13	15	11	11	13	15	15	7	22	15	17	18	9	15	14	13	16
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	33	32	47	18	30	16	27	48	32	30	28	35
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	6	5	3	6	7	4	8	3	6	4	4	6
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-2	3	-11	16	3	29	2	-18	-1	8	15	-8
Getting Better	30	33	27	26	23	31	32	32	25	28	31	36	36	17	57	32	55	41	15	32	40	36	35
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	58	59	80	38	61	41	52	82	62	56	60	59
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	6	5	3	6	7	4	8	3	6	4	4	6
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-23	-24	-63	19	-29	14	-11	-67	-30	-16	-23	-24

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

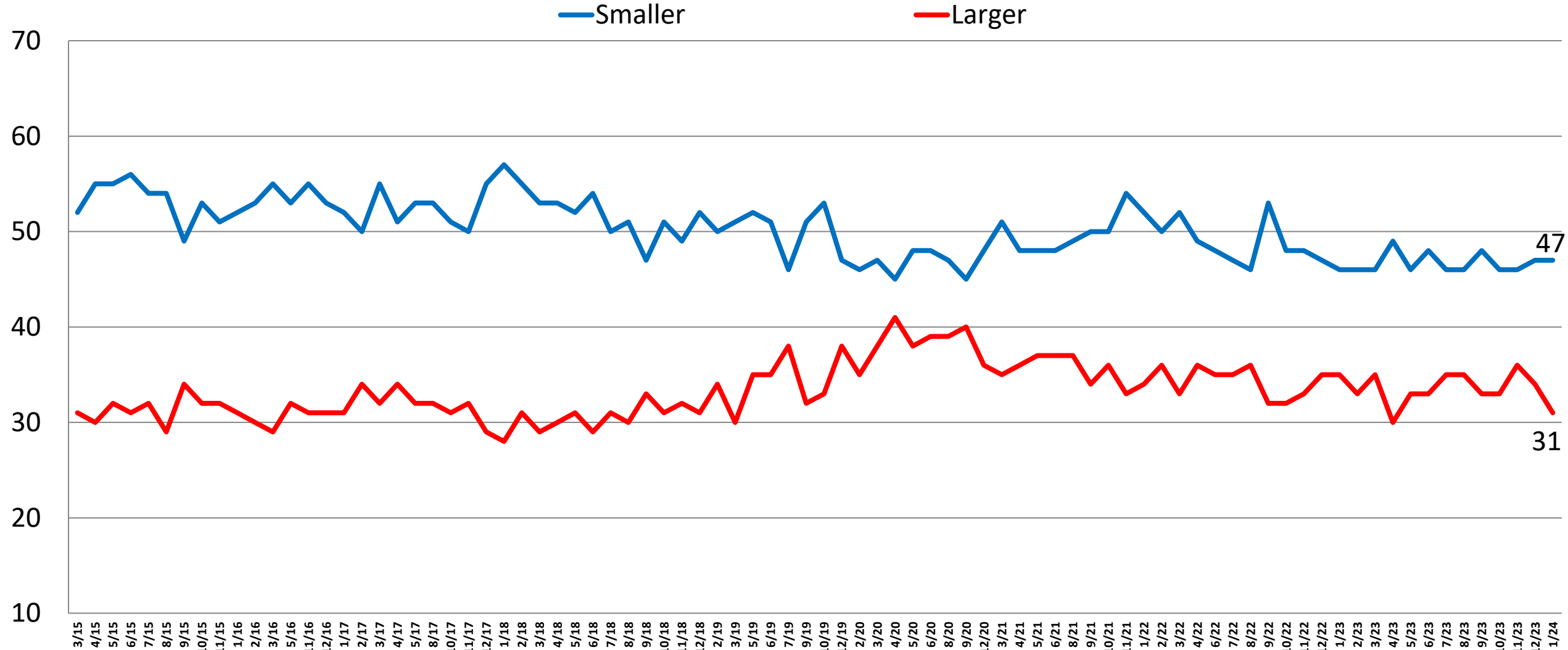
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47
Impact/Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18

	Struggle	Impact	No Change
East	45	39	16
Midwest	43	41	16
South	47	36	17
West	53	26	21
Vote Trump 2024	53	37	10
Vote Biden 2024	36	39	26
Vote Und. 2024	63	18	18
Generic: GOP	51	37	13
Generic: DEM	38	37	25
Generic: UND.	64	29	7
Approve Biden	35	38	27
Disapprove Biden	55	34	11
Republican	51	37	12
Democrat	39	35	26
Independent	51	36	14
Liberal	39	35	25
Moderate	48	37	15
Conservative	52	35	13
White	48	35	17
African-American	44	33	22
Hispanic	48	36	16
Under 55	50	33	17
Over 55	42	39	19
Married	40	43	18
Single	52	31	17
Men	42	38	20
Women	51	34	16
Live in Urban Area	48	33	19
Live in Suburban Area	40	41	18
Live in Rural Area	61	25	15

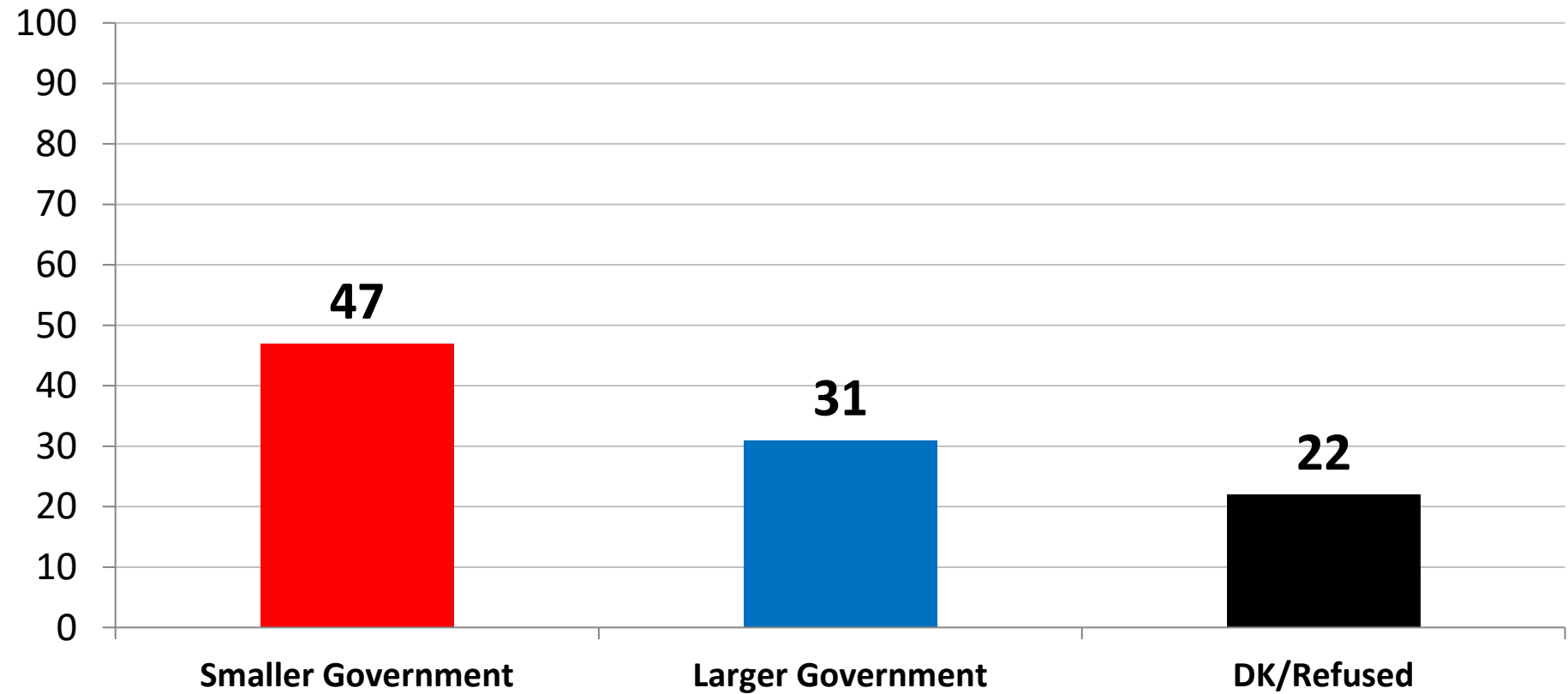


Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

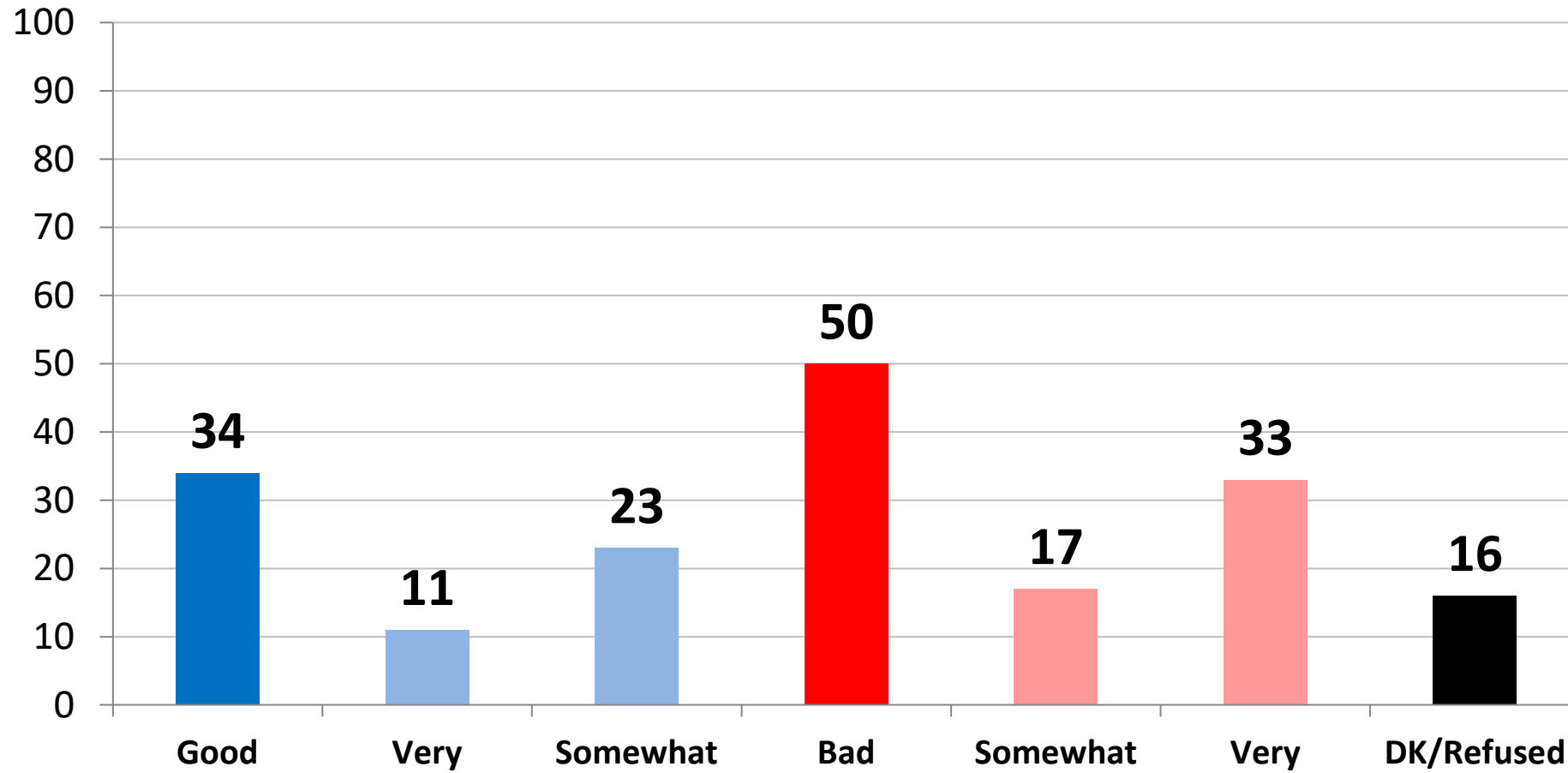
	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32
	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Smaller Gov't	48	48	47	46	46	46	49	46	48	46	46	48	46	46	47	47
Larger Gov't	32	33	35	35	33	35	30	33	33	35	35	33	33	36	34	31



	Smaller	Larger
East	44	35
Midwest	50	29
South	51	29
West	40	35
Vote Trump 2024	69	16
Vote Biden 2024	26	51
Vote Und. 2024	37	22
Generic: GOP	70	17
Generic: DEM	25	52
Generic: UND.	37	15
Approve Biden	24	52
Disapprove Biden	66	16
Republican	68	16
Democrat	24	55
Independent	51	21
Liberal	27	54
Moderate	41	30
Conservative	69	15
White	54	26
African-American	27	52
Hispanic	37	38
Under 55	45	34
Over 55	50	29
Married	53	27
Single	42	37
Men	55	30
Women	40	32
Live in Urban Area	40	38
Live in Suburban Area	48	31
Live in Rural Area	53	25

Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

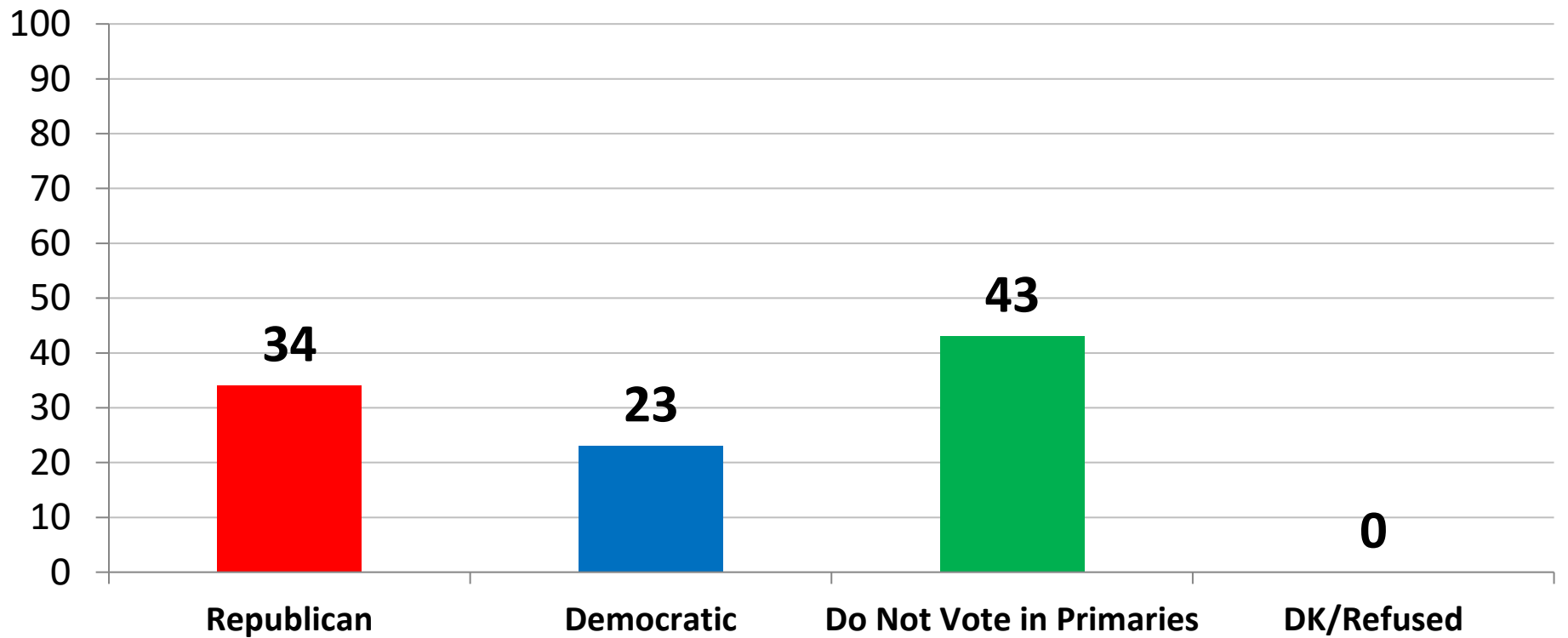
	8/23	9/23	10/23	11/23	12/23	1/24
Good	34	31	33	35	37	34
Bad	49	50	48	50	49	50



	Good	Bad
East	35	47
Midwest	30	54
South	35	51
West	35	48
Vote Trump 2024	9	85
Vote Biden 2024	66	13
Vote Und. 2024	11	43
Generic: GOP	12	82
Generic: DEM	63	15
Generic: UND.	14	47
Approve Biden	71	12
Disapprove Biden	7	80
Republican	13	81
Democrat	62	18
Independent	24	52
Liberal	62	19
Moderate	37	39
Conservative	8	86
White	28	57
African-American	60	24
Hispanic	37	46
Under 55	34	46
Over 55	34	56
Married	29	57
Single	38	42
Men	35	55
Women	33	46
Live in Urban Area	38	43
Live in Suburban Area	35	50
Live in Rural Area	27	58

Thinking ahead to the 2024 primary election for President, in which party's primary are you more likely to vote? (Independents Voters, n=280)

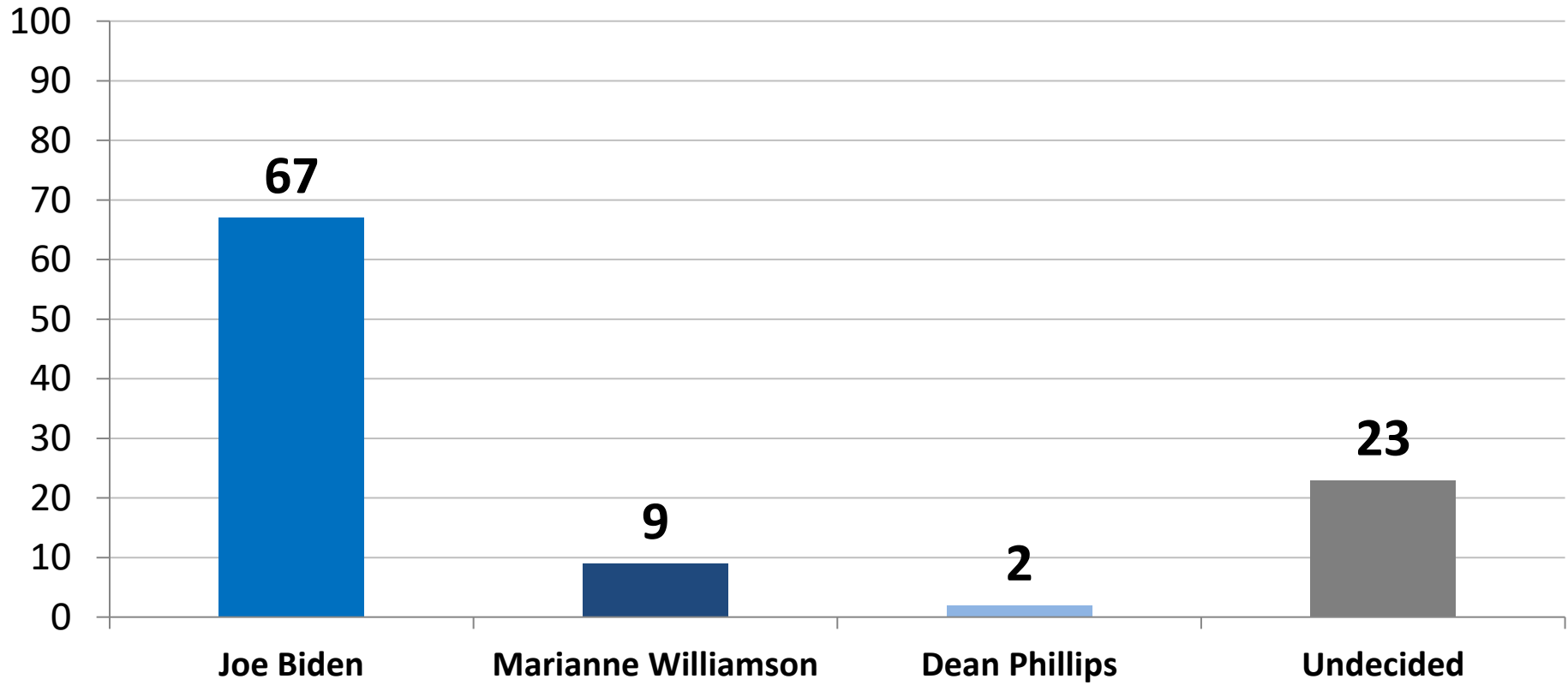
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22
Republican	31	31	40	36	38	35	40	38	37	38	28	39	37	39	35
Democrat	33	35	36	39	38	35	34	31	36	35	32	37	36	38	38
Don't Vote	25	23	25	24	24	28	26	31	28	27	14	24	26	24	27
	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Republican	41	43	35	29	37	28	31	34	33	32	34	32	33	34	34
Democrat	34	34	29	29	29	30	32	32	24	30	26	30	29	31	23
Don't Vote	24	23	36	42	35	42	37	35	43	38	41	39	38	36	43



	GOP	DEM	Don't Vote
East	28	30	42
Midwest	36	25	39
South	30	19	51
West	44	23	33
Vote Trump 2024	65	5	30
Vote Biden 2024	13	49	38
Vote Und. 2024	21	5	74
Generic: GOP	75	3	22
Generic: DEM	12	47	41
Generic: UND.	19	17	65
Approve Biden	12	47	41
Disapprove Biden	50	10	40
Republican	0	0	0
Democrat	0	0	0
Independent	34	23	43
Liberal	22	40	38
Moderate	26	23	51
Conservative	63	10	27
White	37	22	40
African-American	27	38	35
Hispanic	29	26	45
Under 55	34	22	44
Over 55	34	25	40
Married	46	12	42
Single	28	33	40
Men	40	20	40
Women	29	27	45
Live in Urban Area	34	28	38
Live in Suburban Area	35	22	43
Live in Rural Area	32	21	47

Thinking ahead to the 2024 Democrat primary election for President, if that election were held today among the following candidates, for whom would you vote?
 (Democrat Primary Voters, n=425)

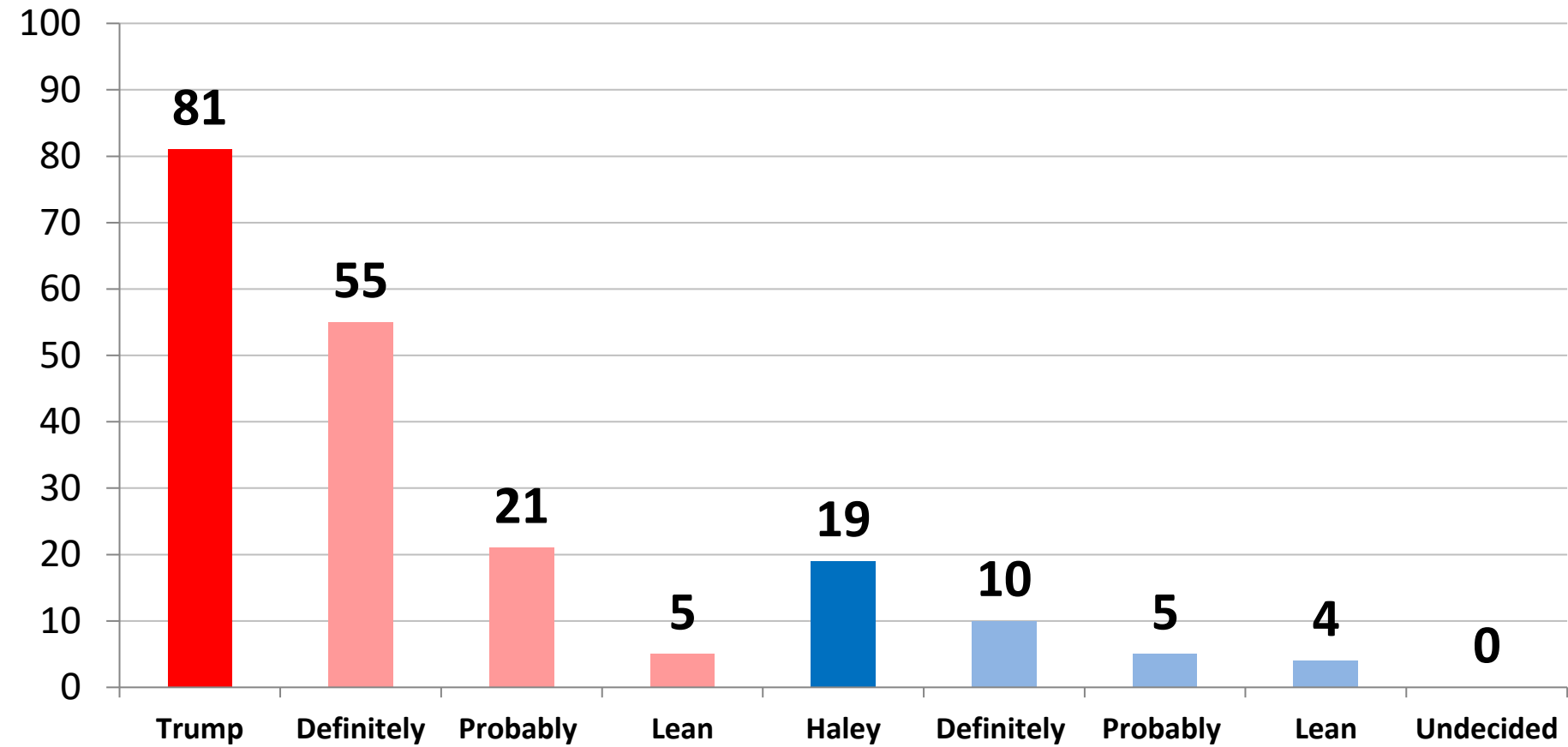
	11/23	12/23	1/24
Joe Biden	66	69	67
Marianne Williamson	9	6	9
Dean Phillips	3	5	2
Undecided	22	20	23



	JB	MW	DP	Und
East	66	4	0	30
Midwest	70	6	3	21
South	67	7	3	23
West	65	17	0	18
Vote Trump 2024	30	14	6	51
Vote Biden 2024	78	8	1	14
Vote Und. 2024	8	6	5	82
Generic: GOP	51	18	7	24
Generic: DEM	71	8	1	20
Generic: UND.	35	5	2	58
Approve Biden	82	5	1	12
Disapprove Biden	20	20	5	55
Republican	0	0	0	0
Democrat	68	9	1	22
Independent	61	8	4	26
Liberal	73	8	1	19
Moderate	64	9	1	26
Conservative	47	12	8	34
White	64	9	1	26
African-American	71	4	5	21
Hispanic	73	11	0	16
Under 55	58	13	3	26
Over 55	81	2	0	17
Married	70	7	0	23
Single	59	11	3	27
Men	72	6	4	19
Women	64	10	1	25
Live in Urban Area	64	5	2	29
Live in Suburban Area	72	8	2	19
Live in Rural Area	60	18	0	23

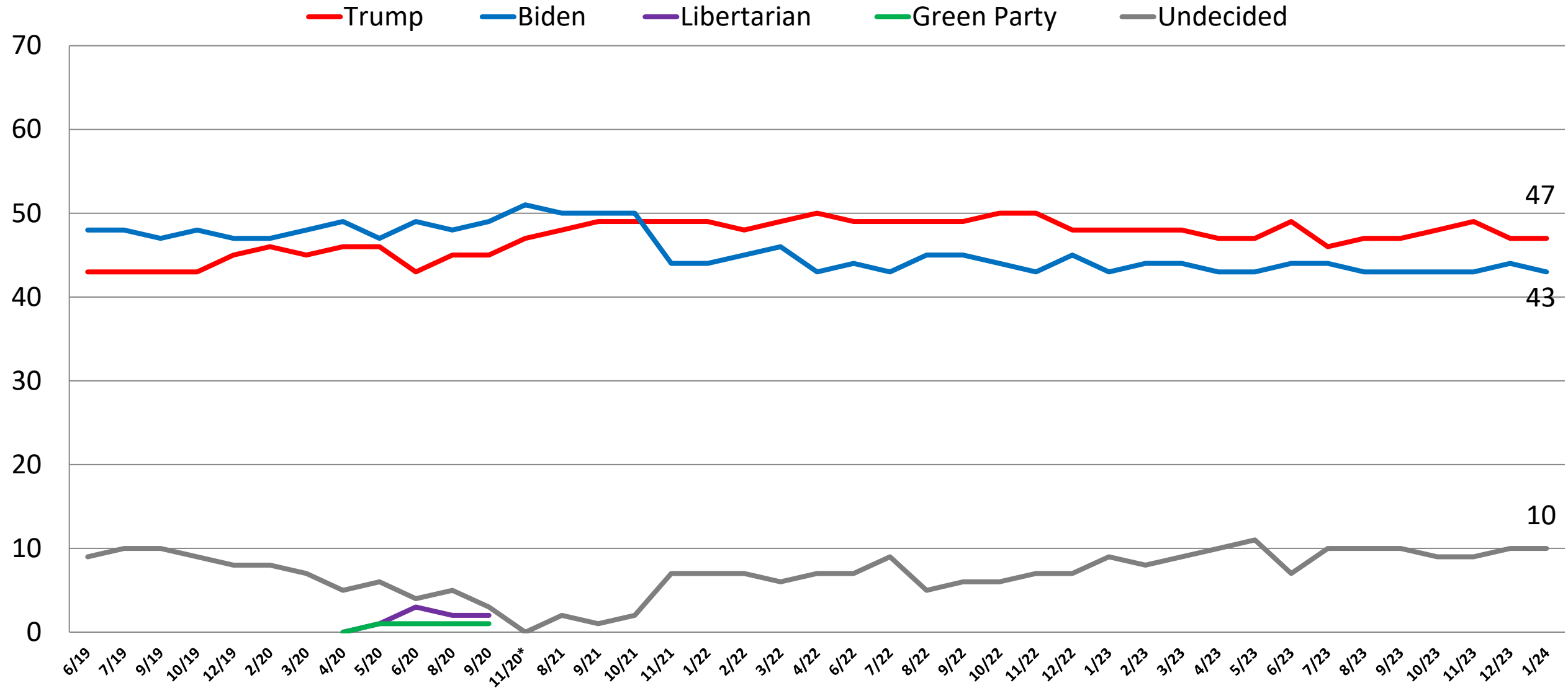
Now, if the 2024 Republican Primary Presidential election were held today, which one of the following best describes how you would vote in the Republican Primary election for President between Donald Trump and Nikki Haley?
(Republican Primary Voters, n=456)

	10/23	11/23	12/23	1/24
Trump	75	78	74	81
Haley	25	22	26	19
Undecided	0	0	0	0



	Trump	Haley	UND
East	73	27	0
Midwest	79	21	0
South	85	15	0
West	80	20	0
Vote Trump 2024	90	10	0
Vote Biden 2024	12	89	0
Vote Und. 2024	36	65	0
Generic: GOP	85	15	0
Generic: DEM	15	85	0
Generic: UND.	59	41	0
Approve Biden	55	45	0
Disapprove Biden	85	16	0
Republican	83	17	0
Democrat	0	0	0
Independent	73	28	0
Liberal	77	23	0
Moderate	66	34	0
Conservative	86	14	0
White	79	21	0
African-American	89	11	0
Hispanic	84	16	0
Under 55	81	19	0
Over 55	81	19	0
Married	78	22	0
Single	81	19	0
Men	79	21	0
Women	83	17	0
Live in Urban Area	82	18	0
Live in Suburban Area	78	22	0
Live in Rural Area	85	15	0

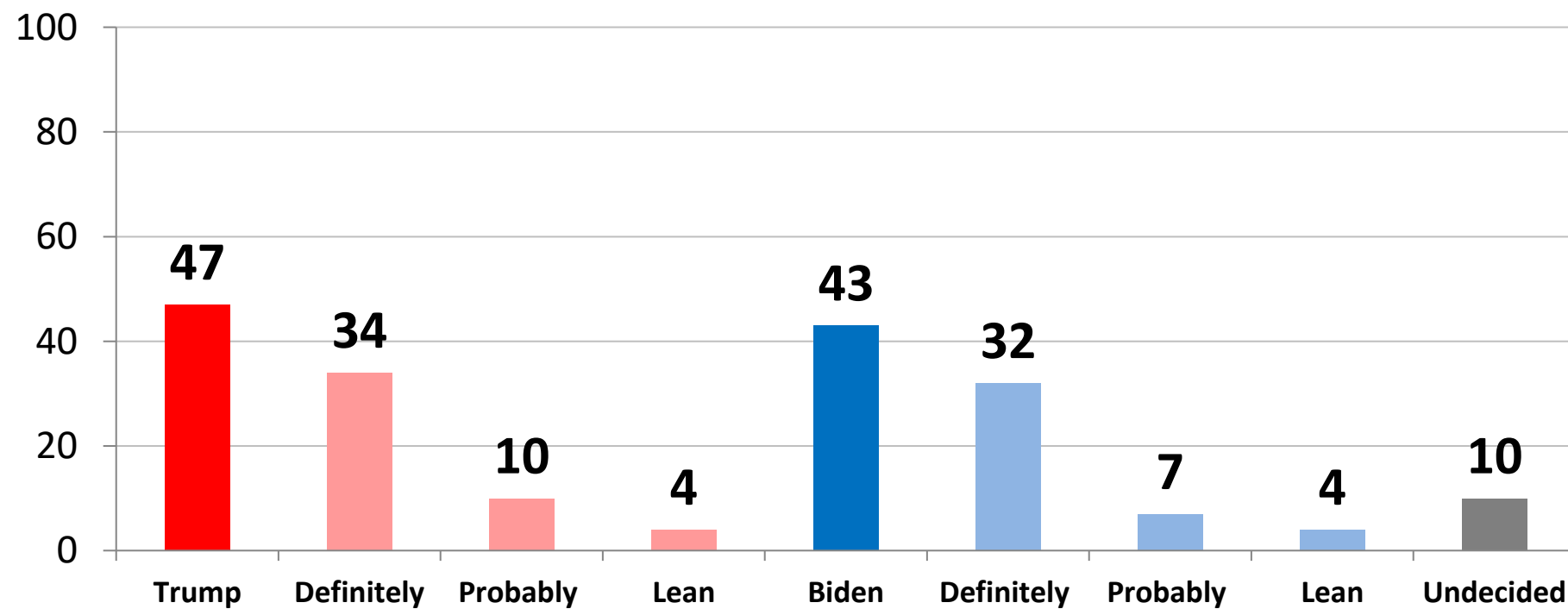
If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48
Joe Biden	44	45	46	43	44	43	45	45	44	43	45	43
Undecided	7	7	6	7	7	9	5	6	6	7	7	9
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5
	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Donald Trump	48	48	47	47	49	46	47	47	48	49	47	47
Joe Biden	44	43	43	43	44	44	43	43	43	43	44	43
Undecided	8	9	10	11	7	10	10	10	9	9	10	10
Net Diff.	+4	+5	+4	+4	+5	+2	+4	+4	+5	+6	+3	+4

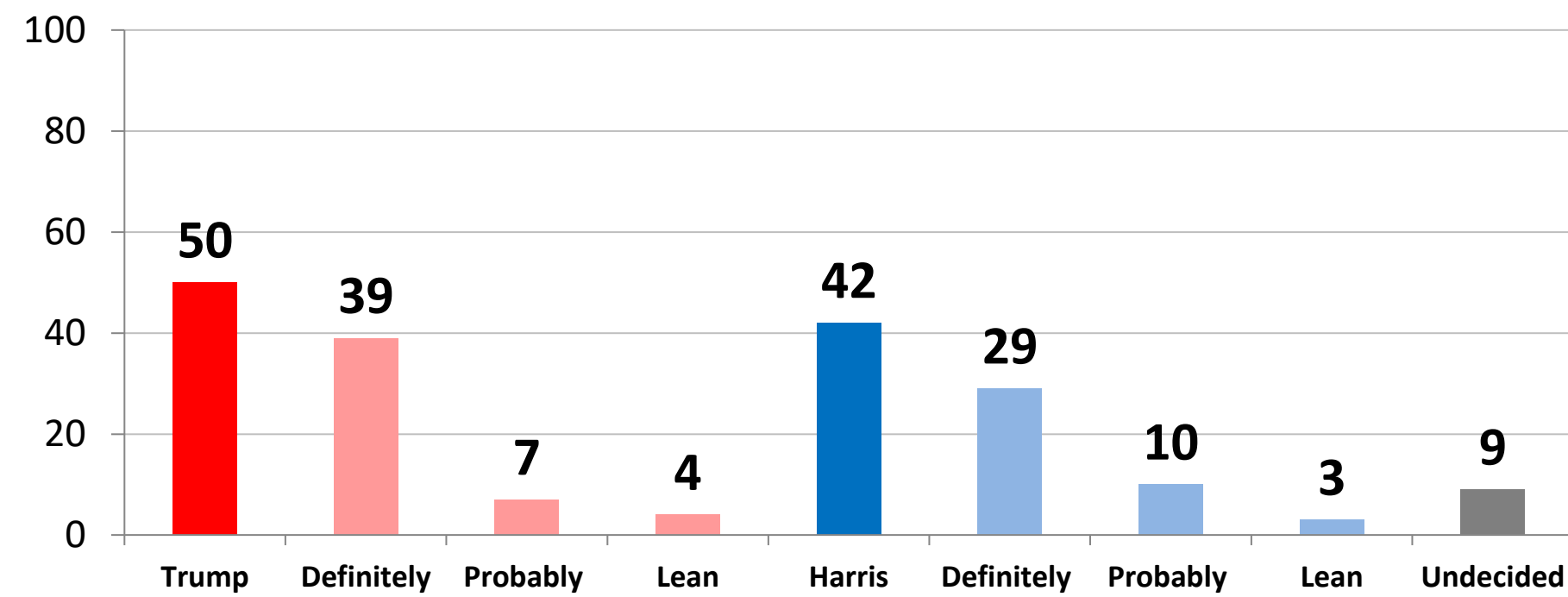
	Trump	Biden	UND
East	43	48	9
Midwest	46	43	12
South	51	40	9
West	45	44	11
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	87	8	5
Generic: DEM	7	86	7
Generic: UND.	33	25	42
Approve Biden	11	84	5
Disapprove Biden	76	12	12
Republican	90	6	4
Democrat	12	80	8
Independent	38	41	21
Liberal	18	76	6
Moderate	33	50	18
Conservative	85	9	6
White	54	38	8
African-American	25	61	14
Hispanic	38	51	11
Under 55	43	44	14
Over 55	53	42	5
Married	53	38	9
Single	40	46	13
Men	54	37	9
Women	41	48	11
Live in Urban Area	42	45	13
Live in Suburban Area	46	46	9
Live in Rural Area	56	34	10



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

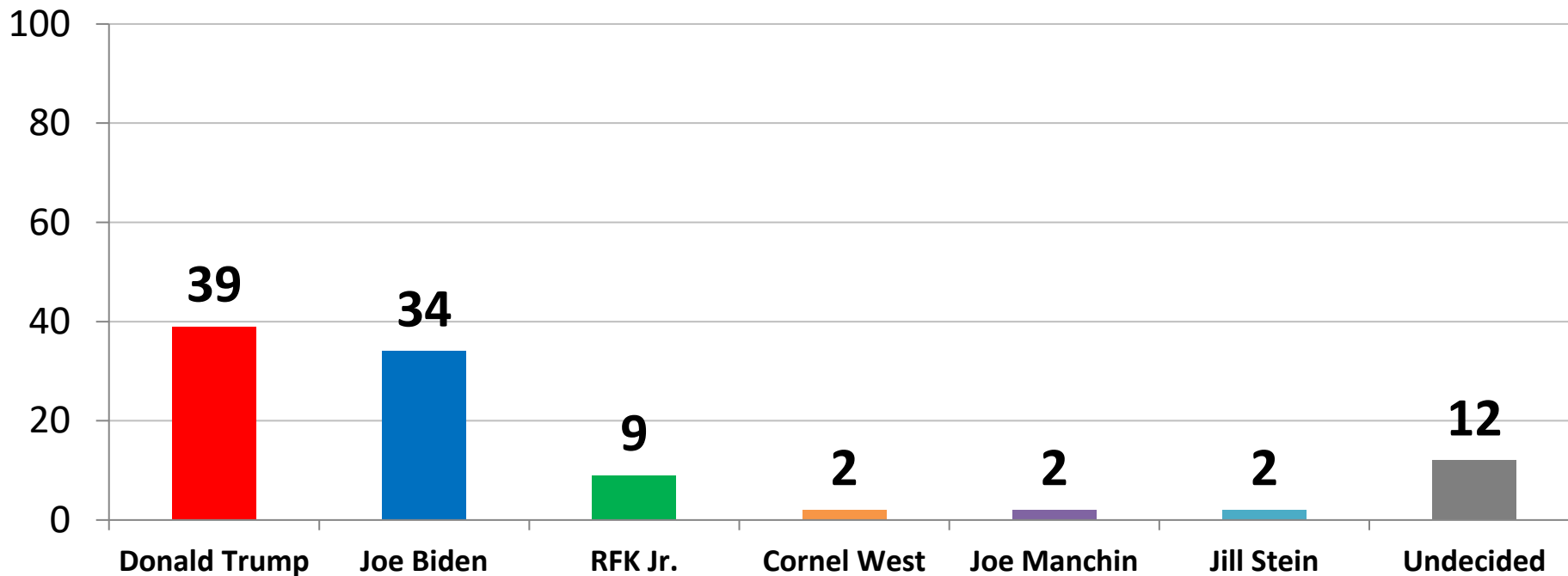
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22
Donald Trump	49	49	49	49	49	50	51	50	50	51	50	50	51	51
Kamala Harris	45	45	46	47	46	42	40	43	42	41	42	42	43	42
Undecided	6	6	5	4	4	8	9	7	8	8	8	9	6	8
Net Diff.	+4	+4	+3	+2	+3	+8	+11	+7	+8	+10	+8	+8	+8	+9
	10/22	11/22	12/22	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	
Donald Trump	51	52	49	50	48	48	49	50	48	50	51	49	50	
Kamala Harris	42	41	42	40	43	42	40	40	41	42	40	42	42	
Undecided	6	7	9	10	9	10	11	10	11	9	9	9	9	
Net Diff.	+9	+10	+7	+9	+5	+6	+9	+10	+7	+8	+11	+7	+8	

	Trump	Harris	UND
East	44	49	7
Midwest	49	44	8
South	53	37	11
West	50	42	8
Vote Trump 2024	97	3	0
Vote Biden 2024	5	88	8
Vote Und. 2024	21	24	55
Generic: GOP	92	5	3
Generic: DEM	7	85	9
Generic: UND.	39	28	33
Approve Biden	13	80	7
Disapprove Biden	79	14	8
Republican	92	6	3
Democrat	13	77	10
Independent	43	42	15
Liberal	20	74	6
Moderate	36	48	16
Conservative	87	10	4
White	55	37	8
African-American	29	60	11
Hispanic	46	46	9
Under 55	47	42	11
Over 55	54	41	5
Married	57	37	7
Single	42	46	12
Men	58	35	7
Women	42	47	11
Live in Urban Area	45	45	10
Live in Suburban Area	48	44	8
Live in Rural Area	60	32	9



Now, if the general election for President were held today among the following candidates, for whom would you vote?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Donald Trump (Rep)	40	39	40	38	36	36	39
Joe Biden (Dem)	38	38	36	35	32	34	34
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12	10	9
Cornel West (Ind)	5	5	4	2	4	2	2
Joe Manchin (No Labels)	6	7	*	*	3	3	2
Jill Stein (Green)	*	*	*	*	2	2	2
Undecided	12	12	14	13	12	13	12
Net Diff.	+2	+1	+4	+3	+4	+3	+5

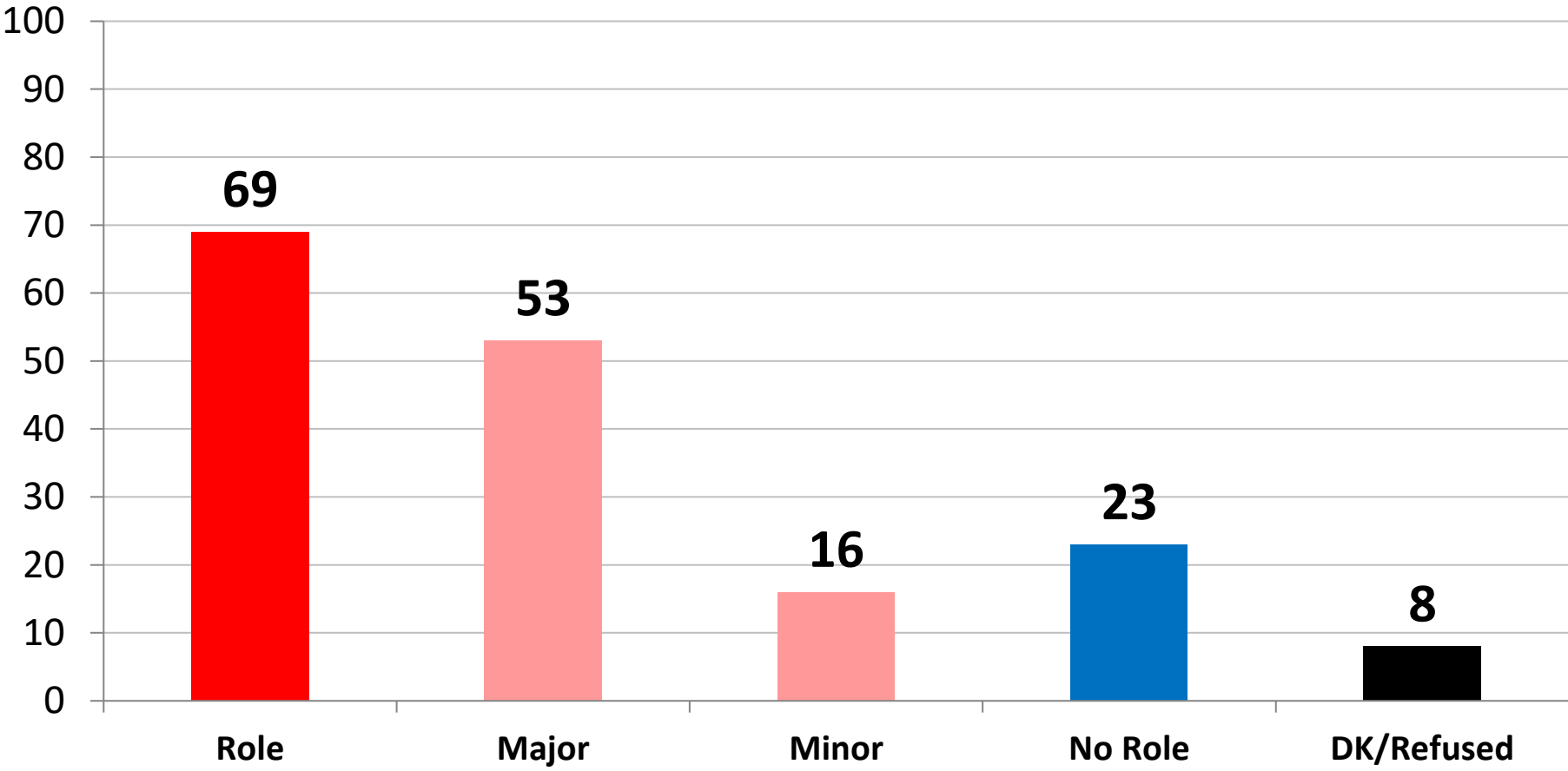


	DT	JB	RFK	UND
East	34	40	6	13
Midwest	38	38	7	12
South	42	30	11	13
West	38	31	10	11
Vote Trump 2024	81	4	6	6
Vote Biden 2024	2	74	7	9
Vote Und. 2024	2	2	28	57
Generic: GOP	76	6	7	7
Generic: DEM	4	69	9	10
Generic: UND.	17	14	16	43
Approve Biden	7	73	7	8
Disapprove Biden	65	5	10	14
Republican	79	7	6	5
Democrat	7	65	8	13
Independent	28	27	14	21
Liberal	13	63	6	10
Moderate	24	38	12	19
Conservative	75	6	7	8
White	46	29	8	11
African-American	17	55	11	14
Hispanic	32	38	9	11
Under 55	33	32	10	16
Over 55	47	37	7	7
Married	46	30	9	10
Single	29	35	10	17
Men	45	32	9	9
Women	34	35	9	15
Live in Urban Area	31	41	8	15
Live in Suburban Area	40	34	9	11
Live in Rural Area	47	25	9	14

As you are probably aware, former President Donald Trump has been indicted 4 times over the last 5 months, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Major Role	56	55	52	48	50	48	53
Minor Role	*	19	18	20	18	21	16
No Role	29	19	22	25	25	25	23

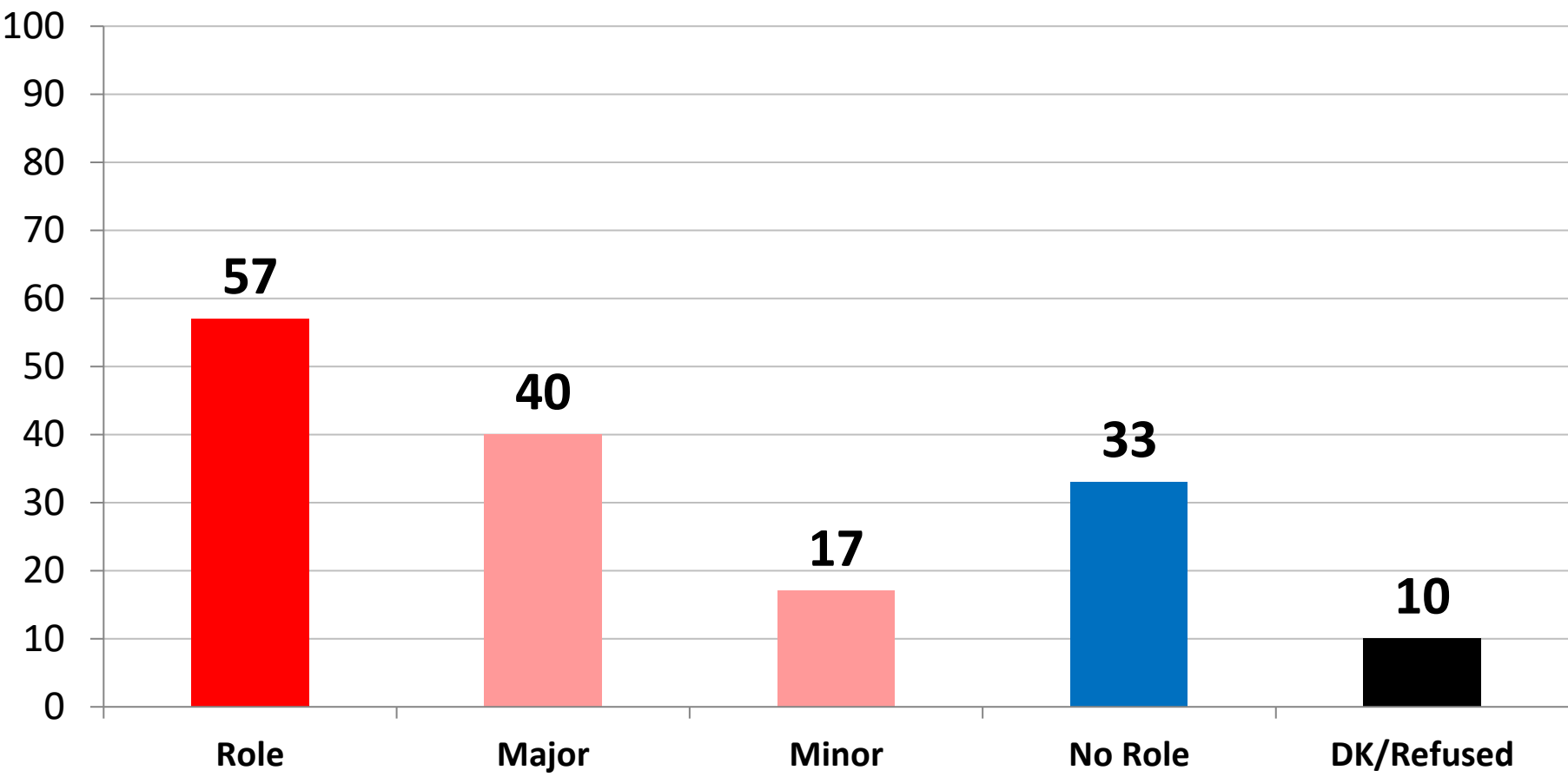
	Major	Minor	No Role
East	49	19	26
Midwest	53	16	25
South	56	13	21
West	50	20	23
Vote Trump 2024	77	10	8
Vote Biden 2024	30	20	43
Vote Und. 2024	35	26	12
Generic: GOP	76	12	8
Generic: DEM	30	23	41
Generic: UND.	42	12	19
Approve Biden	34	18	41
Disapprove Biden	69	15	11
Republican	77	10	9
Democrat	33	21	39
Independent	47	19	22
Liberal	35	22	36
Moderate	44	18	27
Conservative	76	10	10
White	56	15	23
African-American	44	16	28
Hispanic	51	23	19
Under 55	51	20	18
Over 55	55	11	31
Married	54	16	25
Single	49	19	20
Men	57	15	23
Women	49	18	24
Live in Urban Area	53	18	21
Live in Suburban Area	50	18	25
Live in Rural Area	60	10	22



And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

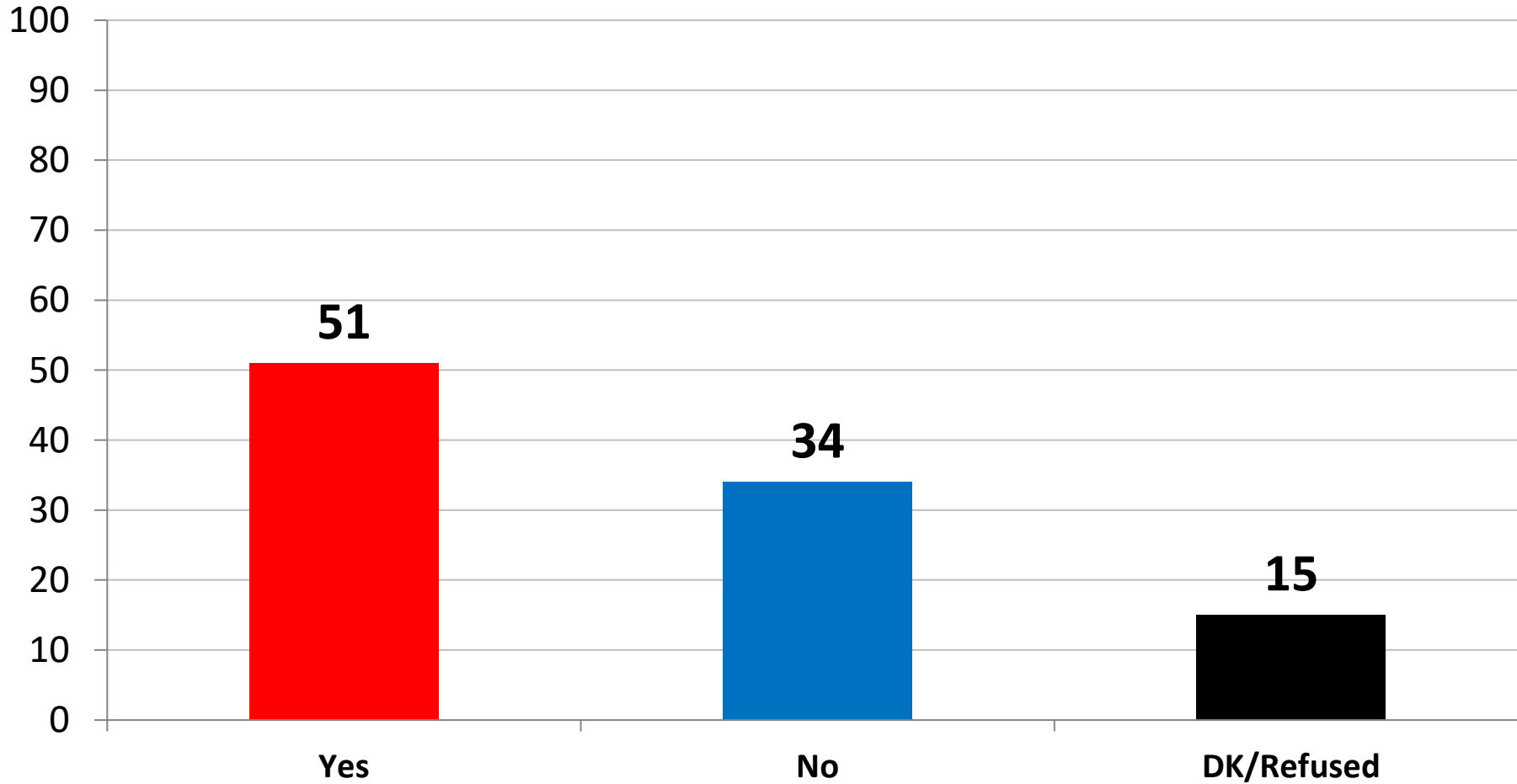
	8/23	9/23	10/23	11/23	12/23	1/24
Major Role	39	38	36	42	35	40
Minor Role	21	19	20	19	23	17
No Role	29	31	34	31	34	33

	Major	Minor	No Role
East	36	17	37
Midwest	39	18	32
South	42	18	29
West	40	16	37
Vote Trump 2024	70	16	8
Vote Biden 2024	11	16	64
Vote Und. 2024	22	27	17
Generic: GOP	67	17	10
Generic: DEM	13	17	61
Generic: UND.	32	18	20
Approve Biden	15	18	60
Disapprove Biden	60	17	13
Republican	70	14	10
Democrat	14	19	55
Independent	35	19	34
Liberal	21	19	53
Moderate	26	21	38
Conservative	69	13	11
White	44	15	31
African-American	30	21	35
Hispanic	34	22	35
Under 55	38	22	28
Over 55	43	12	39
Married	44	16	34
Single	37	21	29
Men	45	18	30
Women	36	17	35
Live in Urban Area	37	21	30
Live in Suburban Area	39	16	36
Live in Rural Area	47	16	28



Since Donald Trump leads Joe Biden for President in many polls, do you think these investigations and indictments by the Biden Justice Department are being done to stop Donald Trump from running for President again?

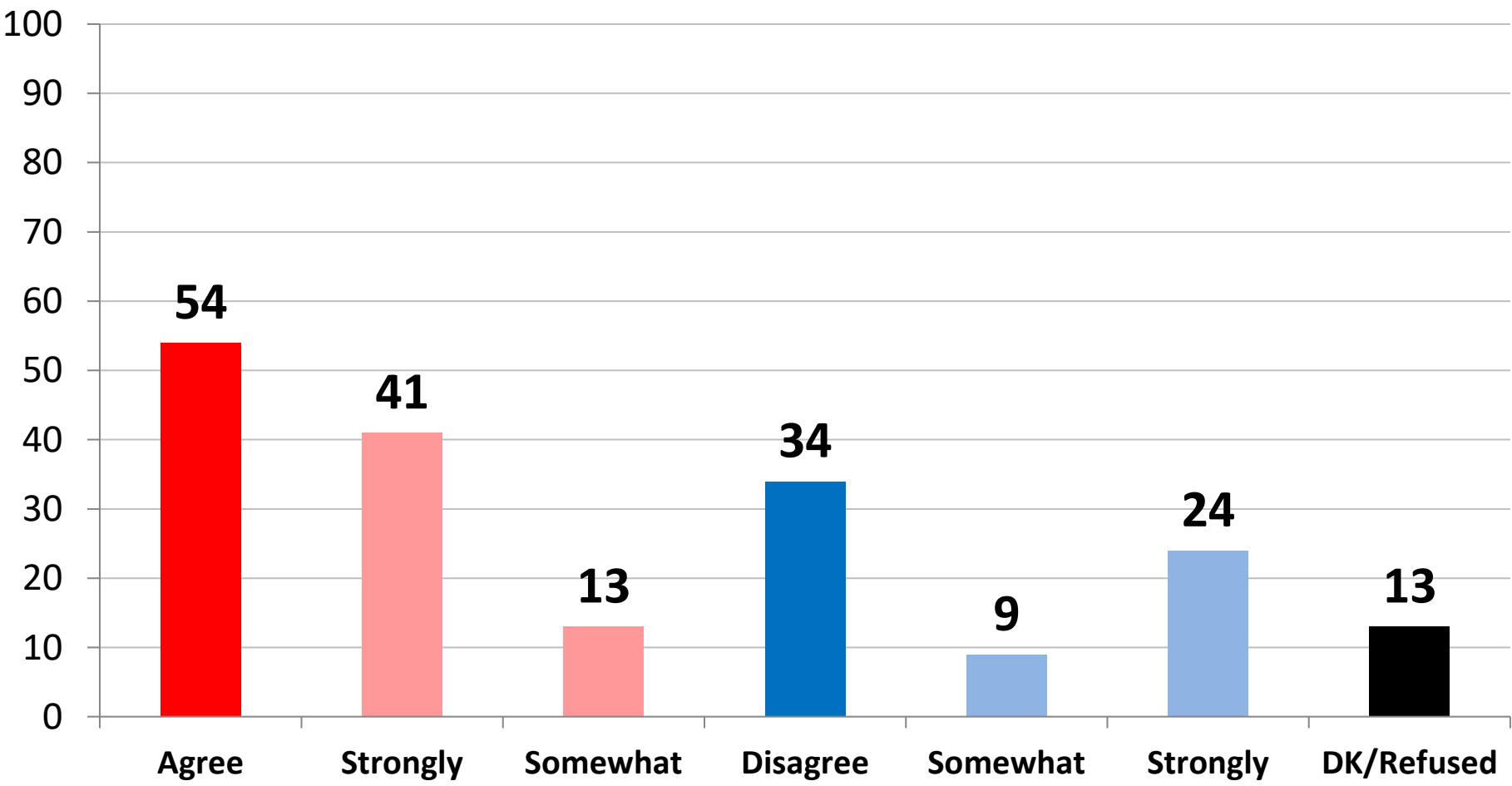
	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Yes	49	49	50	49	52	49	51
No	40	38	38	38	35	38	34



	Yes	No
East	47	36
Midwest	53	33
South	51	34
West	51	33
Vote Trump 2024	85	9
Vote Biden 2024	18	63
Vote Und. 2024	29	29
Generic: GOP	83	10
Generic: DEM	20	63
Generic: UND.	35	25
Approve Biden	23	59
Disapprove Biden	74	16
Republican	83	10
Democrat	25	54
Independent	43	39
Liberal	30	51
Moderate	38	41
Conservative	79	13
White	56	31
African-American	32	49
Hispanic	49	36
Under 55	48	33
Over 55	55	35
Married	56	31
Single	45	36
Men	56	31
Women	46	37
Live in Urban Area	48	34
Live in Suburban Area	49	37
Live in Rural Area	58	28

Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Agree	57	59	54	58	57	56	54
Disagree	30	29	32	31	29	35	34

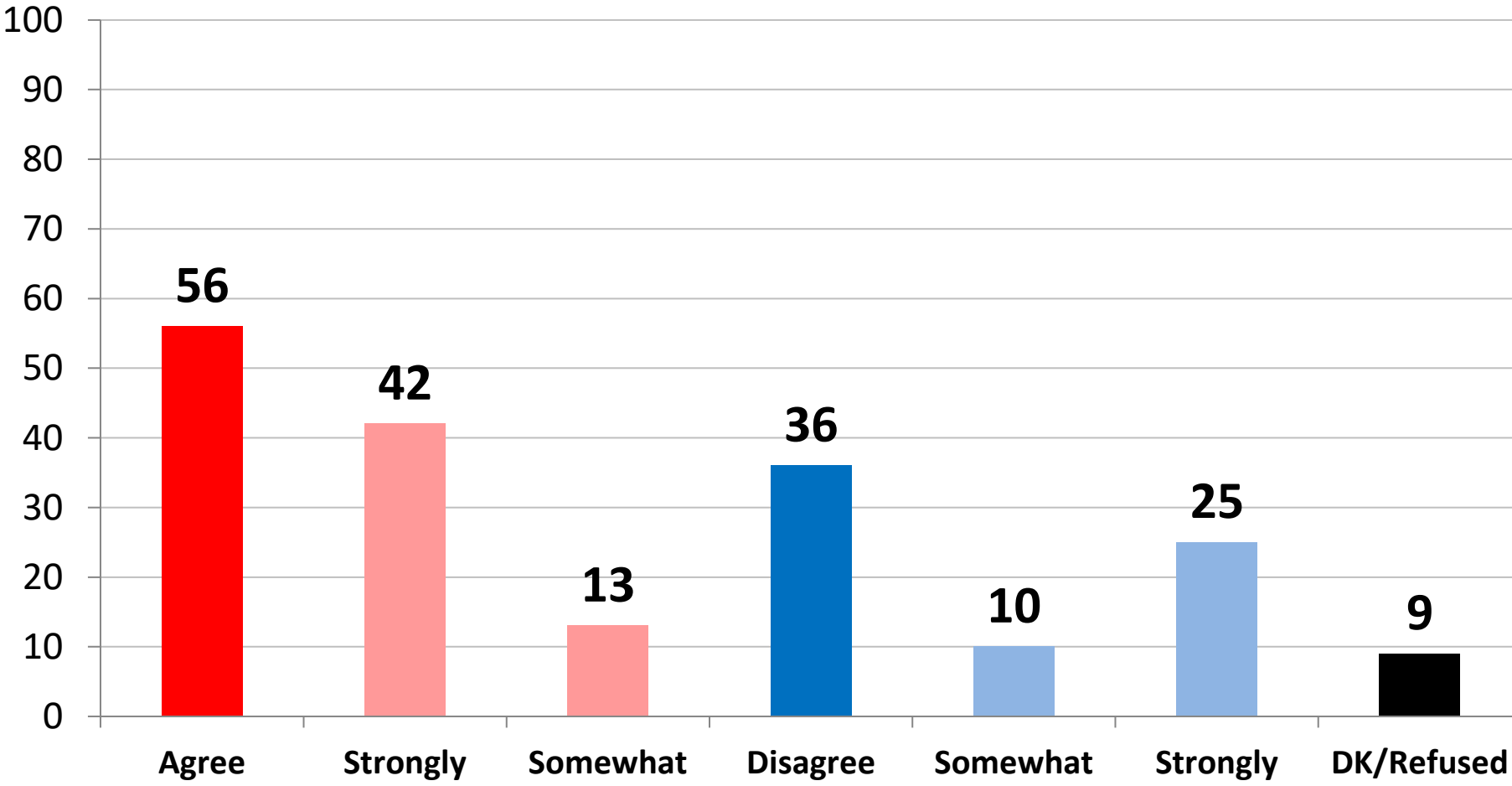


	Agree	Disagree
East	52	36
Midwest	53	34
South	56	31
West	52	35
Vote Trump 2024	90	6
Vote Biden 2024	17	69
Vote Und. 2024	40	15
Generic: GOP	87	8
Generic: DEM	21	65
Generic: UND.	43	22
Approve Biden	23	64
Disapprove Biden	80	12
Republican	88	8
Democrat	24	60
Independent	49	32
Liberal	30	58
Moderate	43	39
Conservative	84	9
White	58	31
African-American	41	43
Hispanic	52	37
Under 55	53	30
Over 55	56	38
Married	56	34
Single	51	30
Men	62	30
Women	47	37
Live in Urban Area	56	28
Live in Suburban Area	50	39
Live in Rural Area	61	27

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24
Agree	54	56	55	56	60	56	56
Disagree	38	34	34	36	31	36	36

	Agree	Disagree
East	53	37
Midwest	54	38
South	59	32
West	54	38
Vote Trump 2024	89	8
Vote Biden 2024	23	69
Vote Und. 2024	38	25
Generic: GOP	87	11
Generic: DEM	24	66
Generic: UND.	46	22
Approve Biden	28	64
Disapprove Biden	79	15
Republican	88	10
Democrat	29	62
Independent	49	35
Liberal	33	61
Moderate	46	39
Conservative	83	12
White	60	33
African-American	41	47
Hispanic	49	40
Under 55	53	35
Over 55	59	36
Married	59	32
Single	49	39
Men	63	32
Women	49	39
Live in Urban Area	55	34
Live in Suburban Area	52	41
Live in Rural Area	66	25



From the following list, what social networks do you use?

Ranked greatest to least by Total	12/23 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	73%	73%	73%	74%	70%	77%	67%	64%	69%	78%	68%	76%
YouTube	65%	65%	62%	70%	63%	61%	84%	66%	72%	56%	68%	63%
Instagram	47%	45%	35%	55%	47%	40%	65%	50%	57%	30%	41%	49%
TikTok	33%	34%	28%	43%	30%	29%	50%	42%	46%	18%	31%	36%
Pinterest	26%	30%	30%	32%	28%	30%	32%	32%	31%	29%	18%	41%
X (Formerly Twitter)	25%	27%	31%	25%	23%	25%	32%	30%	31%	21%	30%	23%
LinkedIn	22%	24%	24%	23%	26%	25%	18%	27%	23%	27%	26%	23%
Snapchat	23%	23%	17%	28%	25%	20%	37%	29%	36%	6%	20%	26%
Reddit	15%	17%	14%	20%	19%	18%	14%	18%	23%	11%	19%	16%
WhatsApp	17%	17%	16%	20%	16%	14%	20%	29%	19%	15%	18%	17%
Telegram	6%	6%	8%	6%	4%	5%	11%	8%	8%	4%	7%	6%
Tumblr	5%	5%	4%	7%	5%	3%	9%	11%	8%	2%	4%	7%
Threads	3%	4%	3%	4%	3%	3%	5%	3%	4%	3%	3%	4%
Rumble	4%	3%	5%	2%	2%	3%	2%	3%	2%	4%	3%	3%
Truth Social	4%	3%	5%	0%	2%	3%	1%	1%	3%	3%	4%	1%
Gab.com	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	1%
Parler	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%
CloutHub	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	1%	1%
Gettr	1%	1%	2%	0%	0%	1%	0%	1%	1%	1%	1%	0%
Other	1%	1%	0%	2%	1%	1%	0%	0%	1%	1%	0%	2%
None	5%	6%	7%	4%	6%	6%	2%	6%	4%	8%	8%	3%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	45%	67%	29%	37%	44%	48%	47%	44%	47%	53%	38%
Not Legal in Any Case	8%	13%	5%	4%	8%	6%	12%	7%	8%	8%	8%
Legal to Save Mother	8%	14%	6%	4%	7%	12%	11%	10%	6%	9%	7%
Legal – Mother/Rape/Incest	29%	41%	17%	29%	30%	31%	24%	26%	33%	36%	23%
Pro-Choice	50%	30%	67%	56%	52%	45%	50%	51%	50%	42%	58%
Legal – Any Reason/Up to Certain Point	31%	22%	37%	37%	34%	23%	31%	28%	35%	26%	36%
Legal – Any Reason/Any Time	19%	8%	30%	19%	18%	22%	20%	22%	15%	16%	22%
DK/Refused	5%	4%	4%	7%	4%	7%	3%	6%	3%	5%	4%

At what point during the pregnancy should abortion be illegal and banned?

n=313	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	58%	76%	50%	56%	57%	66%	65%	61%	56%	50%	64%
After First Heartbeat – 6 weeks	18%	25%	16%	16%	15%	30%	18%	19%	17%	14%	20%
After 15 Weeks	40%	51%	34%	40%	41%	36%	46%	41%	39%	36%	43%
After 2nd Trimester	27%	14%	35%	26%	29%	10%	25%	24%	30%	30%	25%
Other	15%	10%	15%	18%	14%	24%	11%	15%	15%	20%	12%

	Voter Likelihood	Total	Age	Total	Region	Total	Religion	Total
	Always Vote	64%	18-29	15%	New England	5%	Protestant	40%
	Almost Always Vote	22%	30-40	17%	Middle Atlantic	13%	Catholic	23%
	Vote Most of the Time	14%	41-55	25%	East North Central	15%	Atheist/Agnostic	9%
	Direction		56-65	19%	West North Central	7%	Jewish	3%
	Right Track	26%	65+	24%	South Atlantic	22%	Muslim	3%
	Wrong Direction	66%	Mean Age	49.9	East South Central	7%	Buddhist	1%
	Party Registration		Gender		West South Central	10%	Born Again/Evangelical n=630	
V	Republican	36%	Male	47%	Mountain	8%	Yes	44%
O	Democrat	36%	Female	53%	Pacific	14%	No	56%
T	Independent/Other	28%	Race		Area		Household Income	
E	Ideology		White	68%	Urban	26%	Under \$20,000	16%
R	Liberal	29%	African American/Black	13%	Suburban	53%	\$20,000 - \$40,000	24%
	Moderate	35%	Hispanic	13%	Rural	22%	\$40,000 - \$60,000	18%
P	Conservative	36%	Asian	4%	Employment		\$60,000 - \$100,000	22%
R	Vote Behavior		Abortion		Employed	38%	\$100,000 - \$150,000	13%
O	Democrat	45%	Pro-Life	45%	Private Sector	32%	\$150,000 - \$200,000	4%
F	Ticket Splitter	13%	Pro-Choice	50%	Government	7%	\$200,000 - \$250,000	2%
I	Republican	42%	Latino Household		Self-employed	12%	Over \$250,000	2%
L	Education		Yes	13%	Homemaker	5%	2020 Election by State	
E	Less than College	60%	No	87%	Student	6%	Trump State	44%
	College Graduate	40%	Senate Races 2024 n=723		Retired	29%	Biden State	56%
	2020 Presidential Vote		Democratic Seat	69%	Unemployed	10%	2016 Election by State	
	Donald Trump	42%	Republican Seat	31%	Governor Races 2024 n=138		Trump State	59%
	Joe Biden	46%			Democratic Seat	34%	Clinton State	41%
	Joe Jorgenson	3%			Republican Seat	66%		



McLaughlin & Associates

D.C./Virginia Office

1012 Cameron Street
Alexandria, VA 22314
703-518-4445

New York Office

566 South Route 303
Blauvelt, NY 10913
845-365-2000

Florida Office

2665 South Bayshore
Drive - Suite 220
Miami, FL 33133
845-893-5572

www.mclaughlinonline.com