

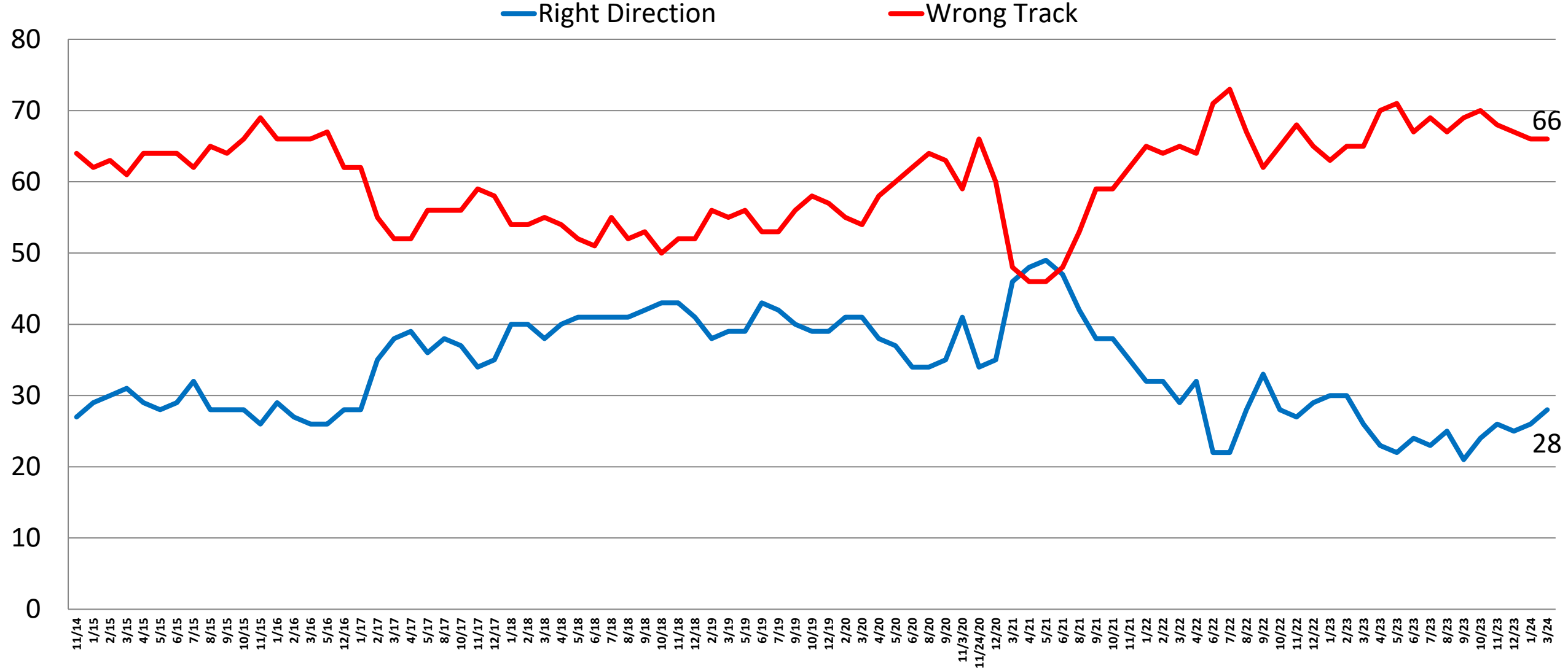
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

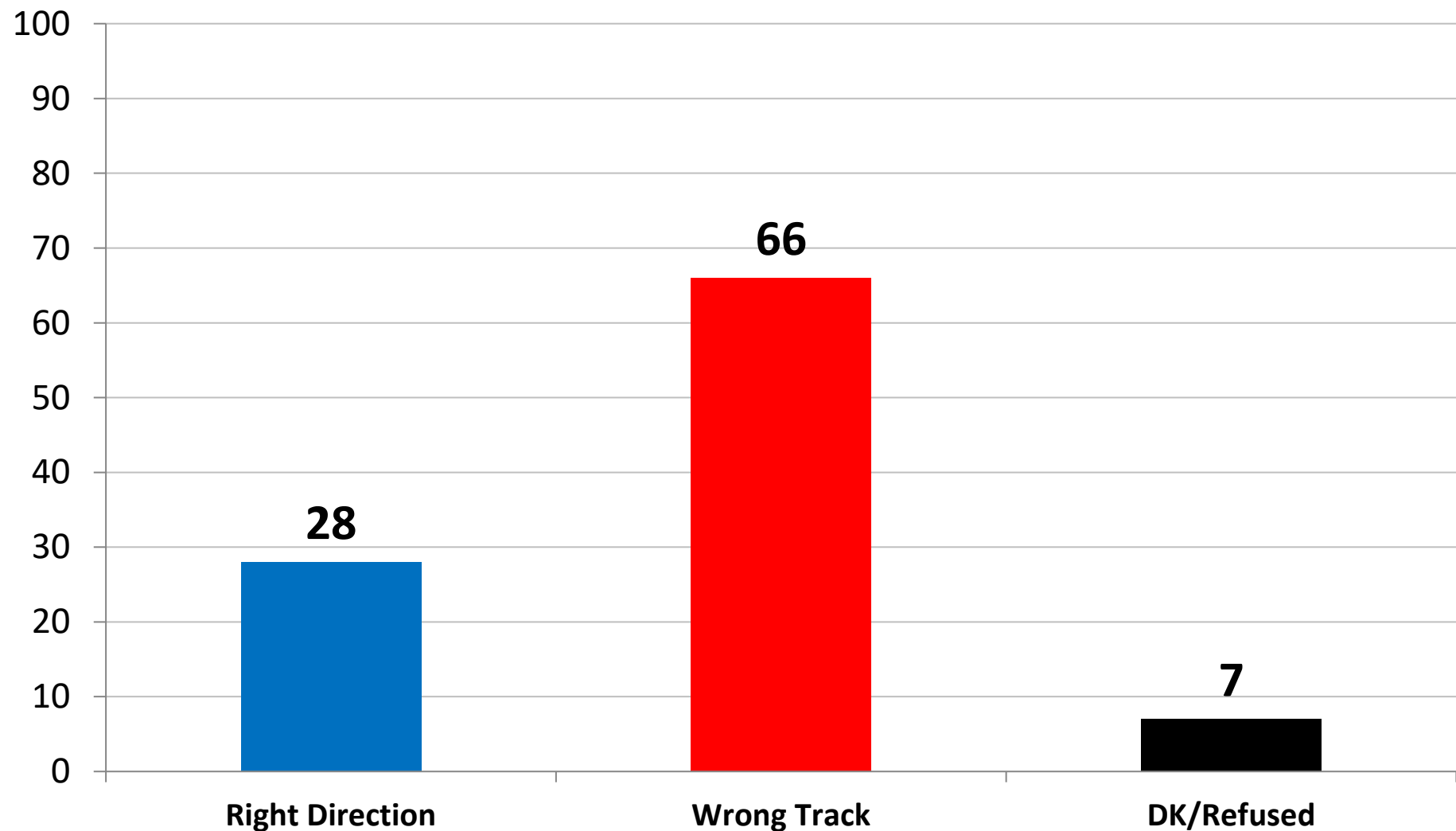
Field Dates: March 9th – 14th, 2023

www.mclaughlinonline.com

Direction: *United States* (Time Series)

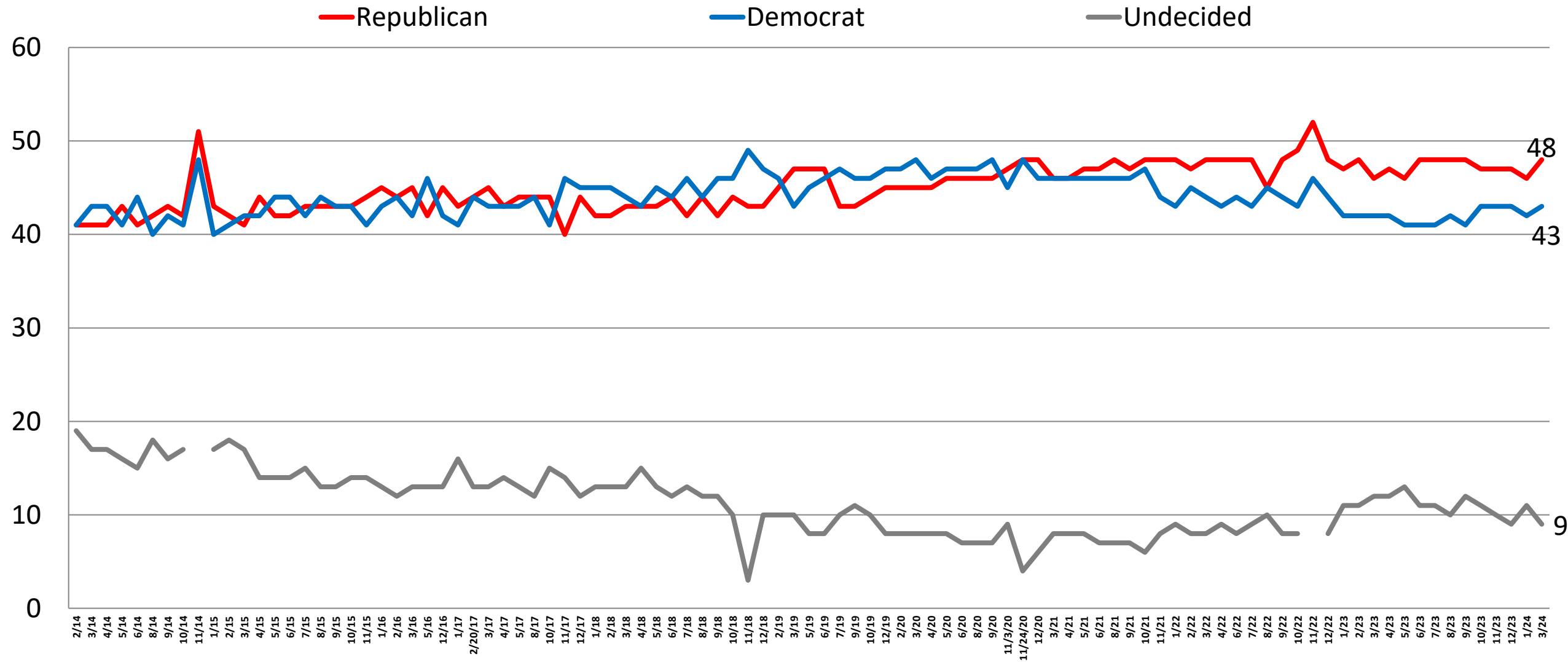


Direction: *United States*



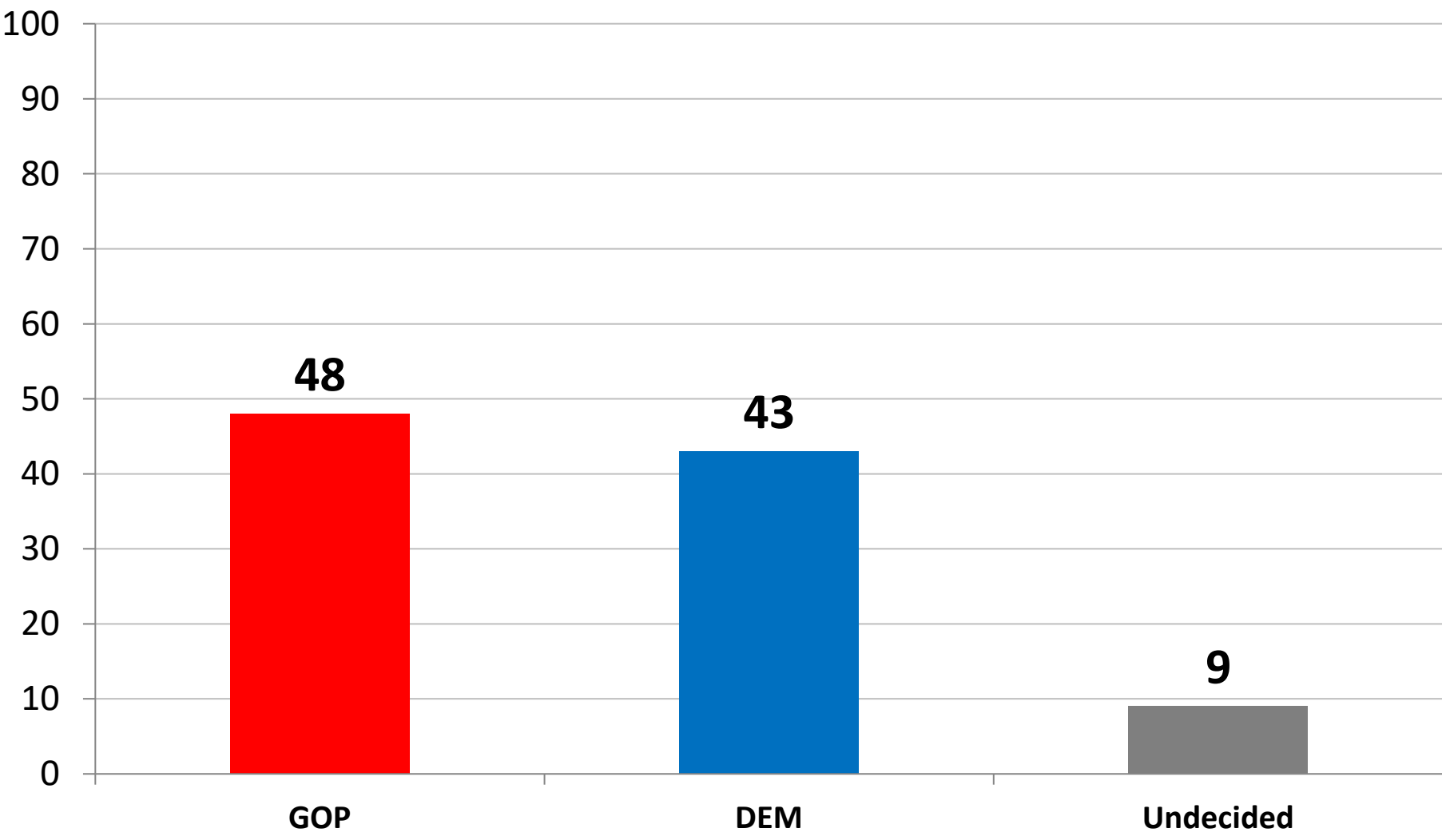
	Right	Wrong
East	34	61
Midwest	23	72
South	27	66
West	28	64
Vote Trump 2024	10	87
Vote Biden 2024	51	41
Vote Und. 2024	9	72
Generic: GOP	11	85
Generic: DEM	50	43
Generic: UND.	9	76
Approve Biden	59	32
Disapprove Biden	5	92
Republican	9	88
Democrat	50	41
Independent	22	69
Liberal	48	45
Moderate	27	63
Conservative	12	86
White	23	73
African-American	42	45
Hispanic	36	57
Under 55	28	64
Over 55	27	69
Married	27	68
Single	29	61
Men	31	66
Women	25	66
Live in Urban Area	36	56
Live in Suburban Area	28	66
Live in Rural Area	17	79

Generic Ballot: *U.S. Congress* (Time Series)



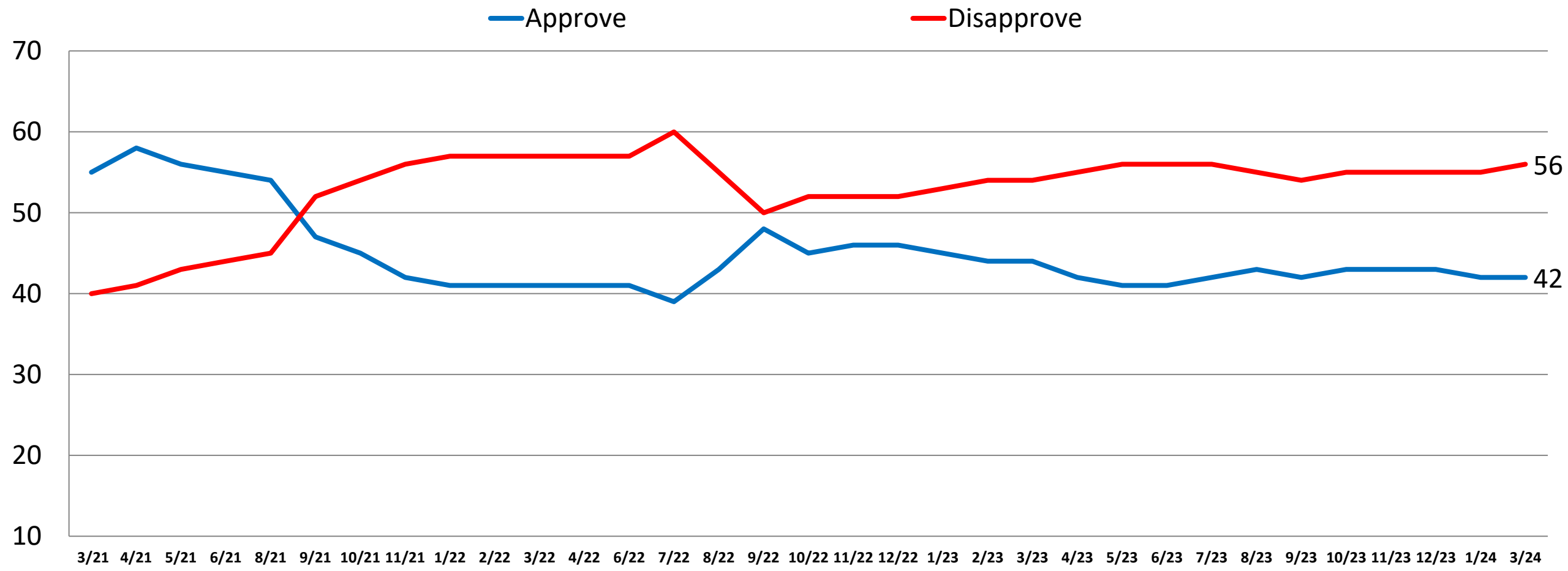
Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	42	48	10
Midwest	48	45	7
South	53	37	10
West	43	46	11
Vote Trump 2024	88	6	6
Vote Biden 2024	7	88	5
Vote Und. 2024	20	26	54
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	14	81	5
Disapprove Biden	74	15	11
Republican	95	1	4
Democrat	7	89	4
Independent	39	37	24
Liberal	16	80	4
Moderate	38	44	18
Conservative	84	11	6
White	55	36	9
African-American	28	65	7
Hispanic	36	55	9
Under 55	43	48	10
Over 55	55	36	9
Married	54	36	11
Single	42	50	8
Men	55	39	7
Women	42	46	12
Live in Urban Area	36	54	10
Live in Suburban Area	49	43	8
Live in Rural Area	61	27	13

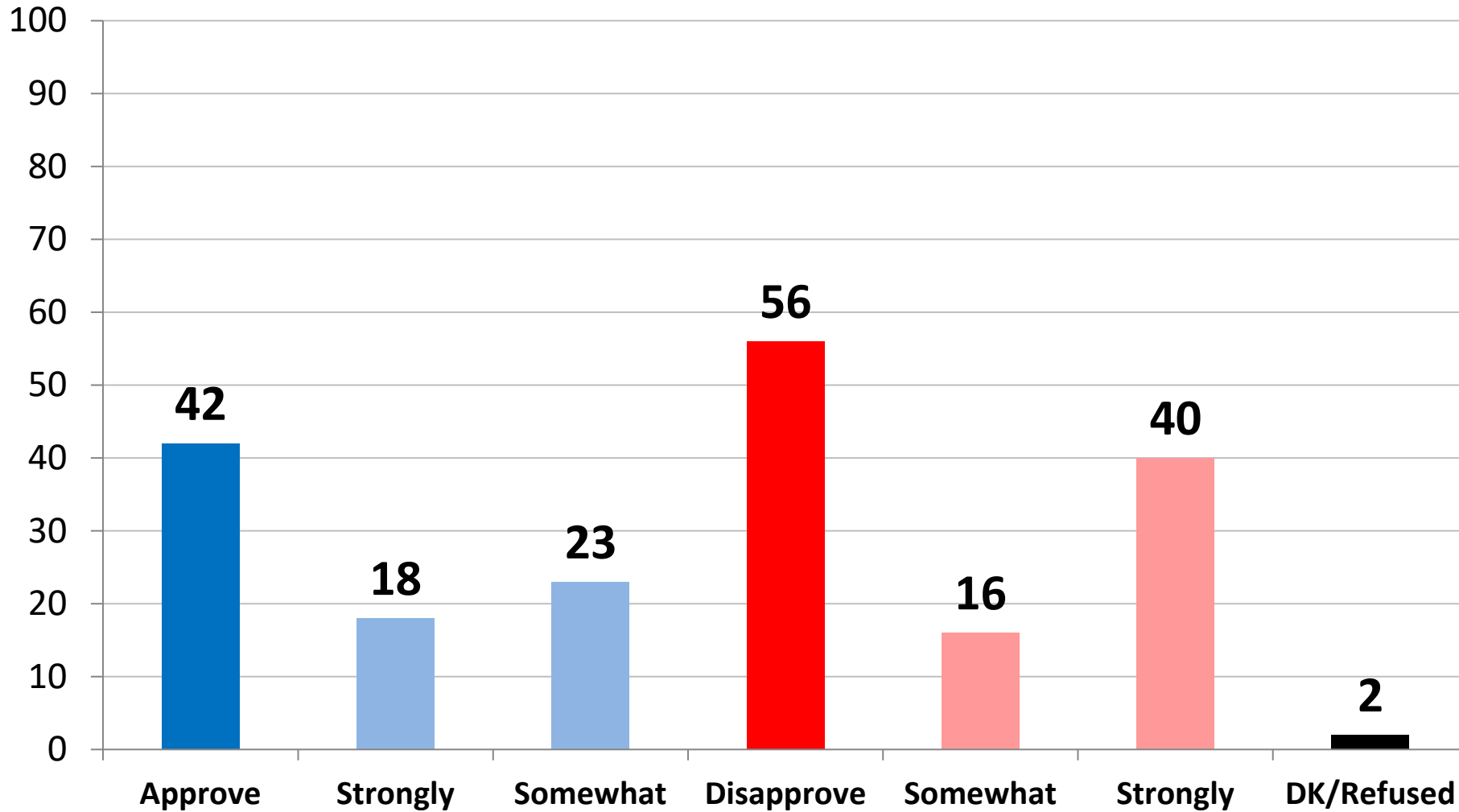


Job Rating: *Joe Biden* (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44	44	42	41	41	42	43	42	43	43	43	42	42
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54	54	55	56	56	56	55	54	55	55	55	55	56
Net Diff.	-15	-17	-13	-11	-9	+5	+9	+14	+16	+16	+16	+16	+16	+16	+12	+12	+7	+6	+6	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12	+12	+13	+14



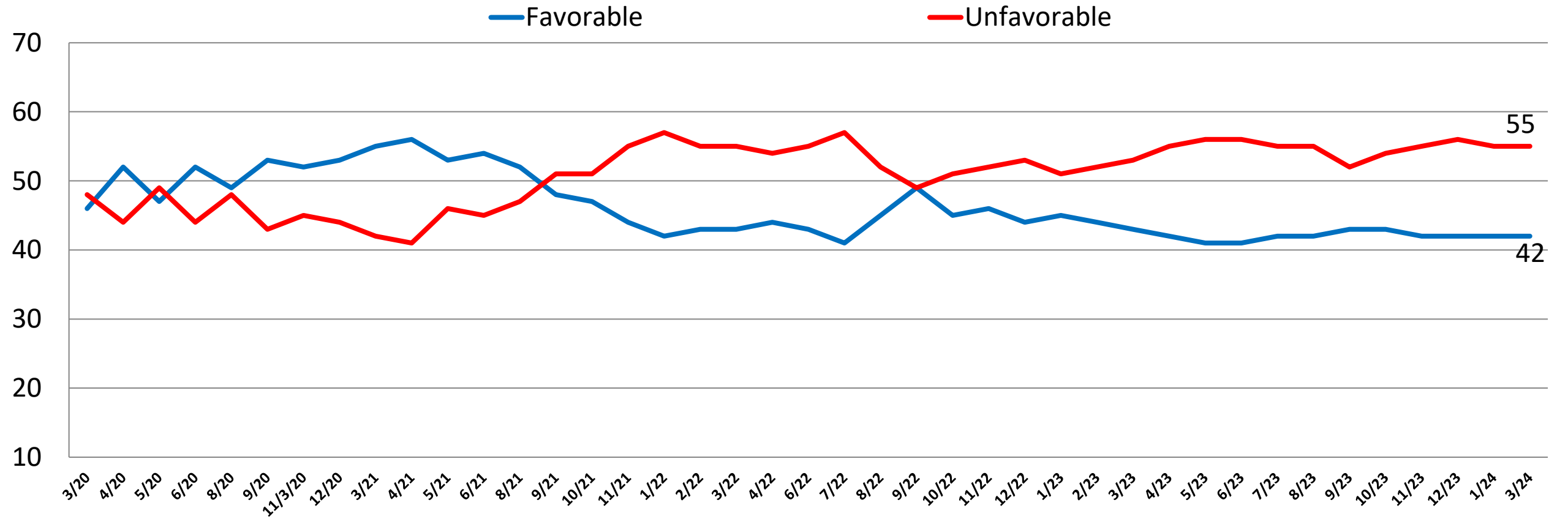
Job Rating: *Joe Biden*



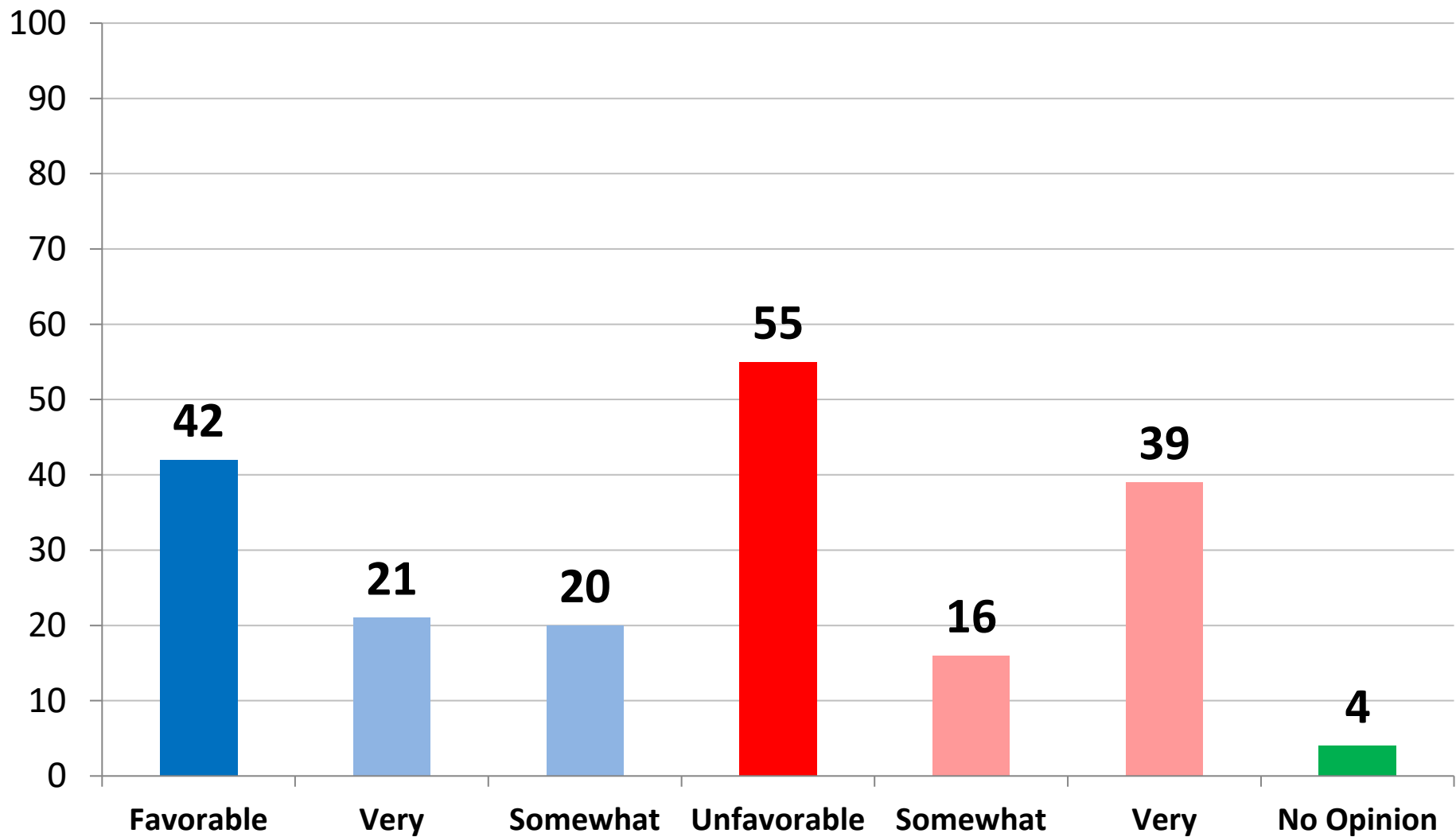
	Approve	Disapprove
East	49	49
Midwest	35	63
South	39	59
West	47	50
Vote Trump 2024	10	89
Vote Biden 2024	82	17
Vote Und. 2024	15	65
Generic: GOP	12	87
Generic: DEM	79	20
Generic: UND.	24	63
Approve Biden	100	0
Disapprove Biden	0	100
Republican	12	88
Democrat	75	22
Independent	37	58
Liberal	74	25
Moderate	42	54
Conservative	15	84
White	34	63
African-American	65	33
Hispanic	53	44
Under 55	43	53
Over 55	39	60
Married	37	61
Single	46	50
Men	42	56
Women	41	56
Live in Urban Area	53	43
Live in Suburban Area	41	57
Live in Rural Area	28	69

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22
Approve	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43
Disapprove	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55
Net Diff.	+2	-8	+2	-8	-1	-10	-7	-9	-13	-15	-7	-2	-5	+3	+4	+11	+15	+12	+12	+10	+12
	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	
Approve	41	45	49	45	46	44	45	44	43	42	41	41	42	42	43	43	42	42	42	42	
Disapprove	57	52	49	51	52	53	51	52	53	55	56	56	55	55	52	54	55	56	55	55	
Net Diff.	+16	+7	0	+6	+6	+9	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13	+15	+14	+14	



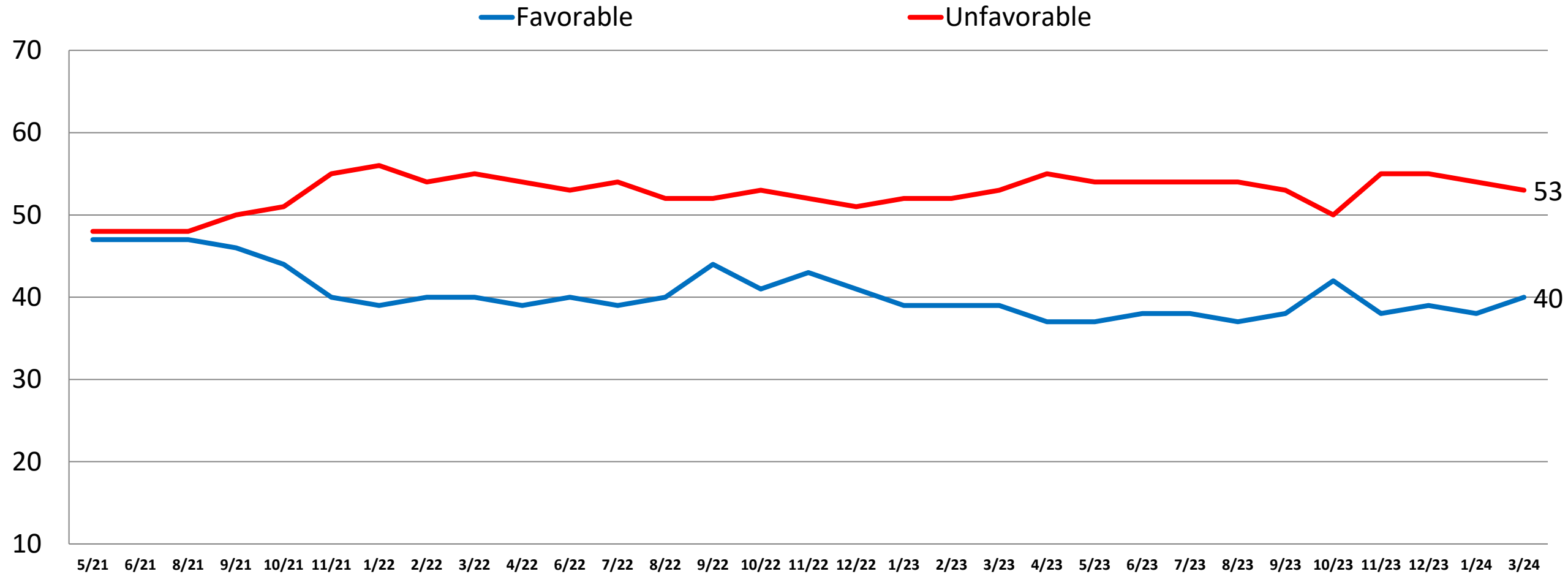
Opinion: *Joe Biden*



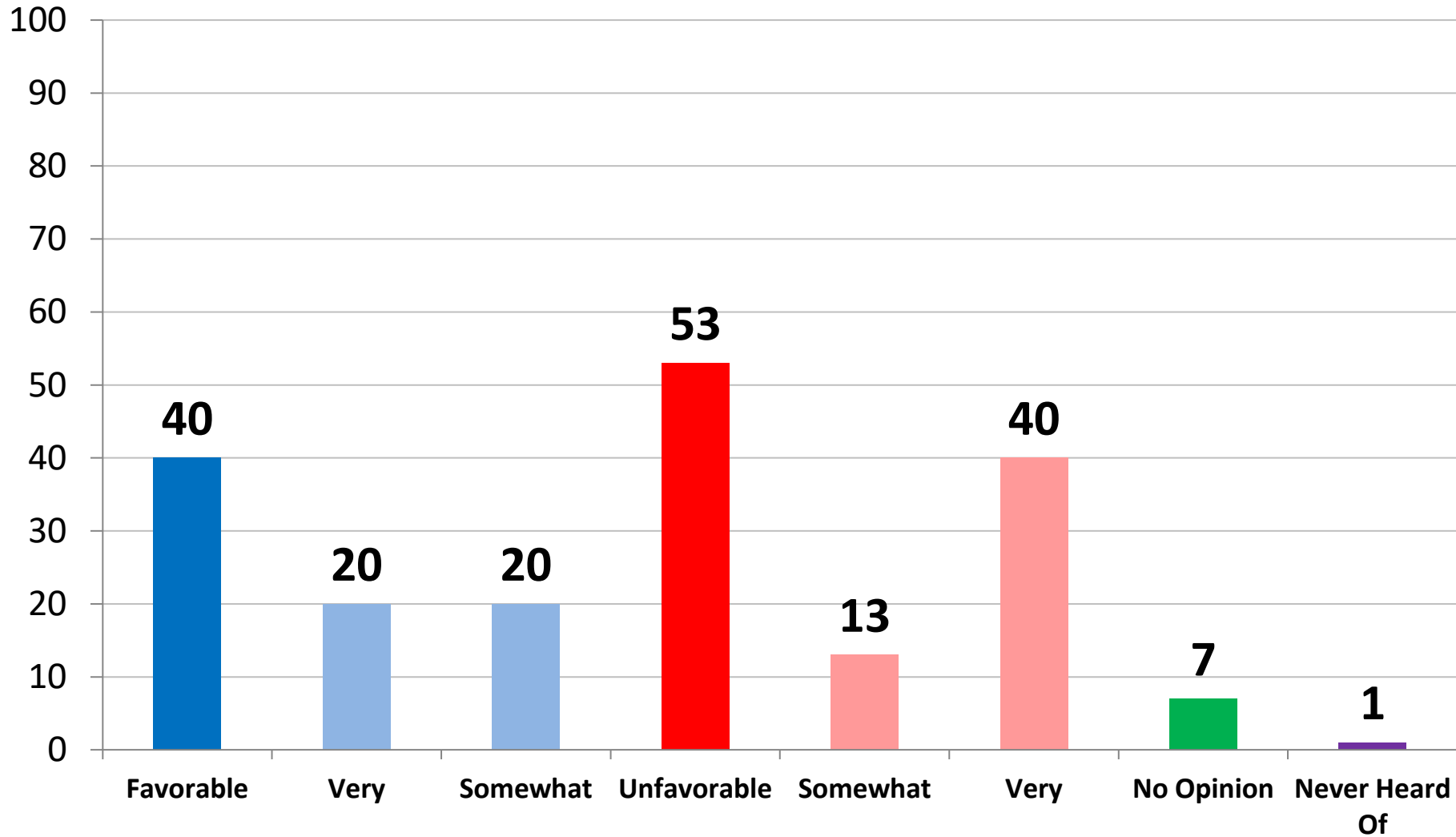
	Favorable	Unfavorable
East	53	45
Midwest	39	59
South	35	60
West	47	49
Vote Trump 2024	9	88
Vote Biden 2024	84	16
Vote Und. 2024	15	62
Generic: GOP	11	87
Generic: DEM	81	18
Generic: UND.	25	56
Approve Biden	93	6
Disapprove Biden	5	92
Republican	10	89
Democrat	78	18
Independent	37	57
Liberal	73	26
Moderate	44	50
Conservative	15	82
White	35	62
African-American	64	29
Hispanic	51	44
Under 55	44	51
Over 55	40	59
Married	37	58
Single	47	50
Men	40	58
Women	44	52
Live in Urban Area	55	41
Live in Suburban Area	41	56
Live in Rural Area	28	69

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38	38	37	38	42	38	39	38	40
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54	54	54	53	50	55	55	54	53



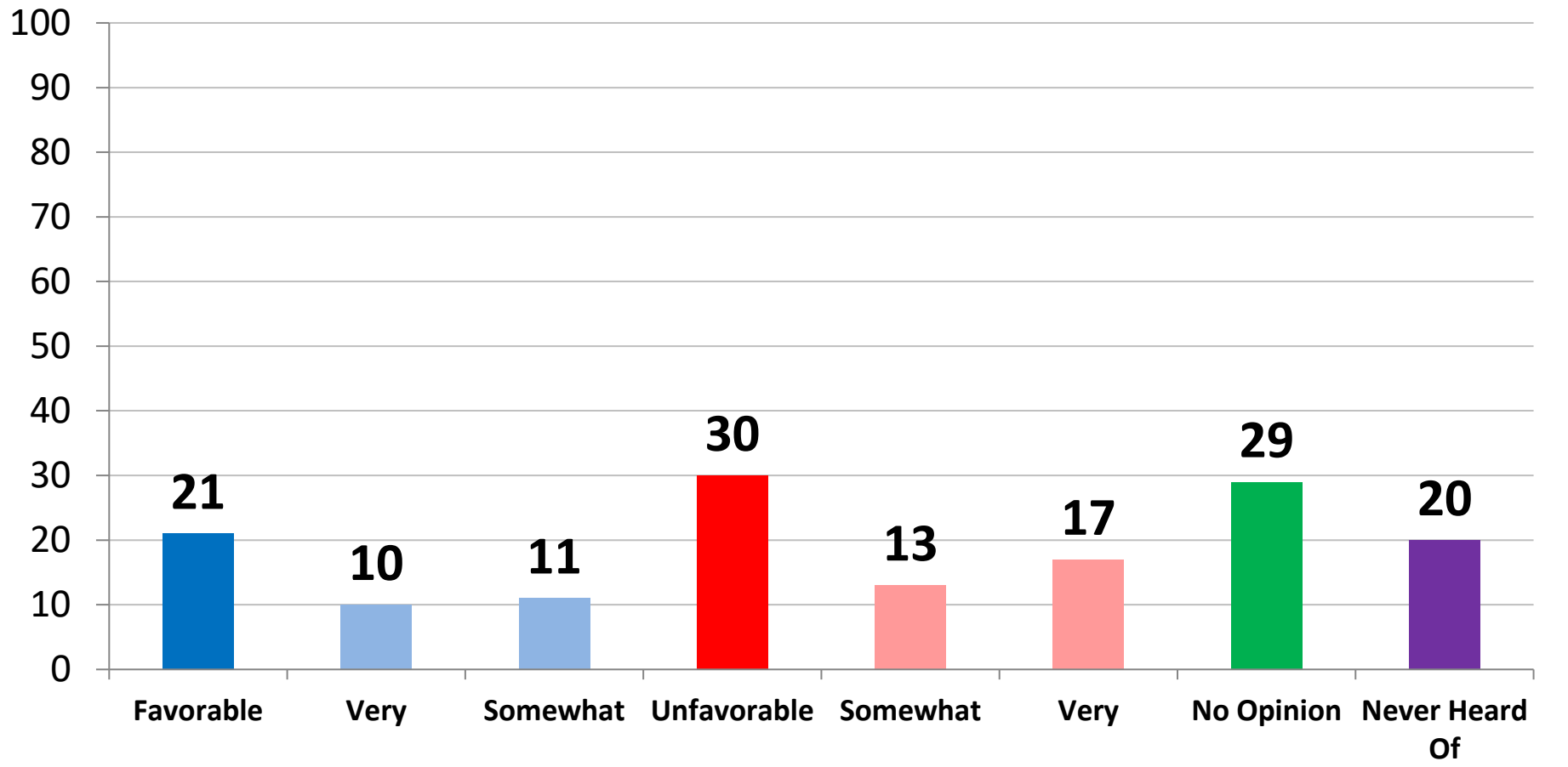
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	44	48
Midwest	33	59
South	38	54
West	46	50
Vote Trump 2024	10	85
Vote Biden 2024	77	17
Vote Und. 2024	17	54
Generic: GOP	11	83
Generic: DEM	76	18
Generic: UND.	21	56
Approve Biden	79	14
Disapprove Biden	12	83
Republican	9	87
Democrat	76	17
Independent	32	56
Liberal	68	26
Moderate	43	46
Conservative	14	82
White	31	61
African-American	64	28
Hispanic	53	41
Under 55	41	48
Over 55	38	60
Married	36	57
Single	44	47
Men	37	58
Women	42	49
Live in Urban Area	54	39
Live in Suburban Area	38	54
Live in Rural Area	25	67

Opinion: *Hakeem Jeffries*

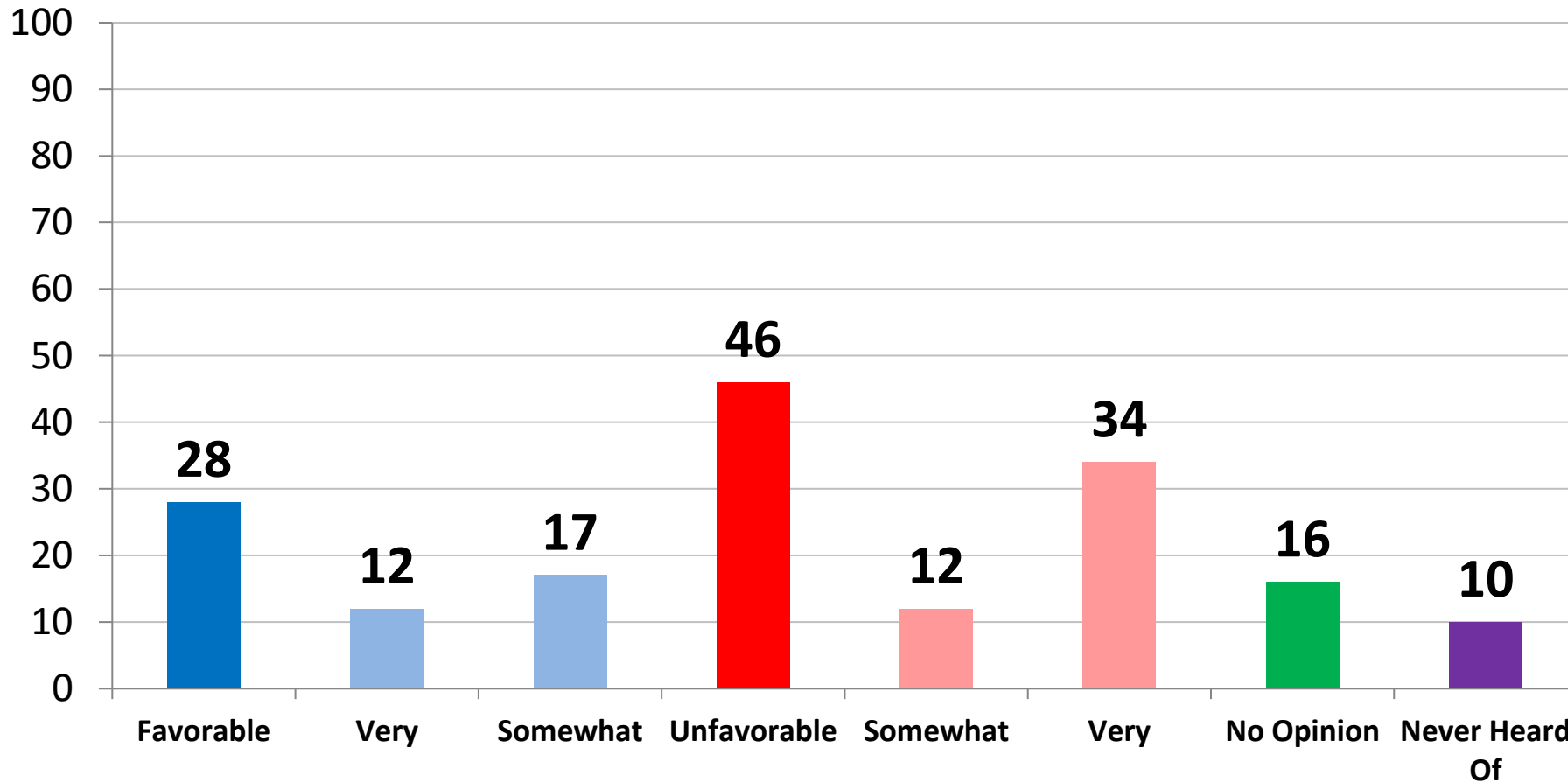
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22	21
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28	30



	Favorable	Unfavorable
East	27	27
Midwest	19	31
South	21	31
West	19	29
Vote Trump 2024	11	44
Vote Biden 2024	35	15
Vote Und. 2024	9	19
Generic: GOP	12	45
Generic: DEM	35	15
Generic: UND.	7	18
Approve Biden	38	17
Disapprove Biden	9	40
Republican	10	45
Democrat	35	15
Independent	18	29
Liberal	37	17
Moderate	19	23
Conservative	11	46
White	18	33
African-American	33	19
Hispanic	25	27
Under 55	20	28
Over 55	22	31
Married	22	34
Single	21	25
Men	22	37
Women	20	23
Live in Urban Area	25	21
Live in Suburban Area	21	33
Live in Rural Area	18	32

Opinion: *Bidenomics*

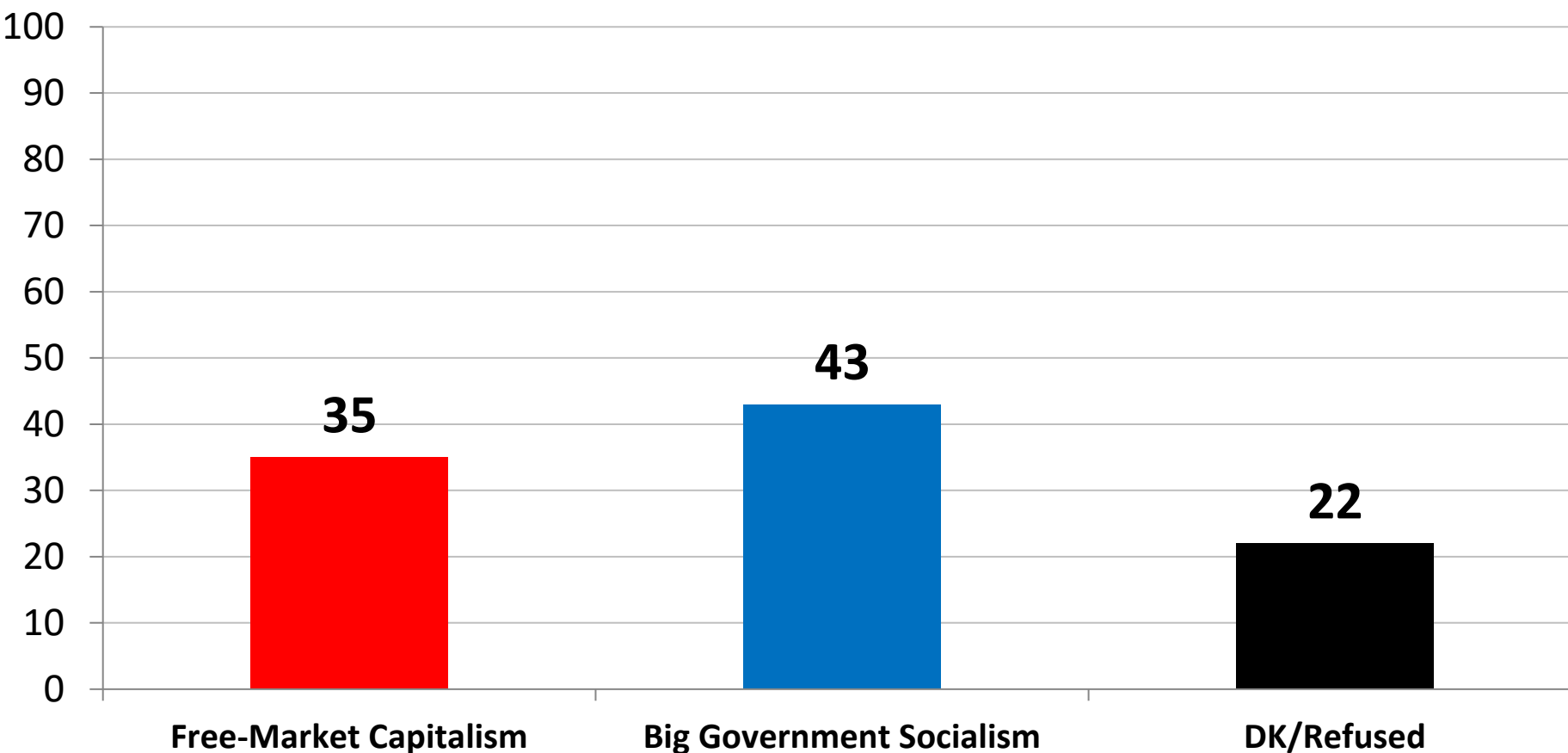
	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Favorable	22	24	28	26	27	28	28
Unfavorable	46	47	44	46	47	47	46



	Favorable	Unfavorable
East	36	37
Midwest	23	52
South	26	50
West	32	42
Vote Trump 2024	9	73
Vote Biden 2024	54	16
Vote Und. 2024	8	43
Generic: GOP	10	73
Generic: DEM	52	17
Generic: UND.	13	42
Approve Biden	61	12
Disapprove Biden	6	72
Republican	8	74
Democrat	50	19
Independent	26	46
Liberal	52	21
Moderate	27	41
Conservative	11	71
White	25	53
African-American	40	25
Hispanic	34	32
Under 55	27	41
Over 55	30	53
Married	25	53
Single	30	39
Men	32	53
Women	25	40
Live in Urban Area	34	34
Live in Suburban Area	28	48
Live in Rural Area	22	57

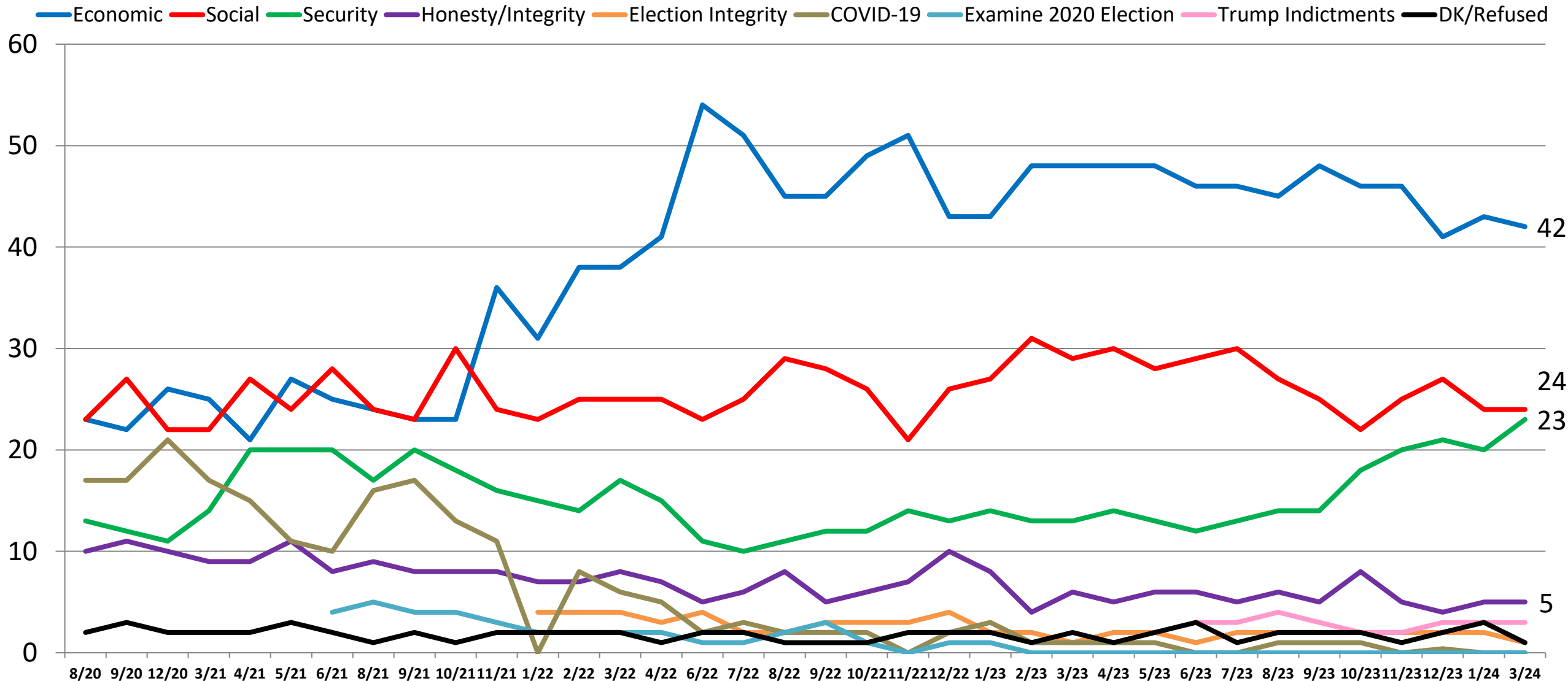
Which better describes President Biden's economic policies?

	9/23	10/23	11/23	12/23	1/24	3/24
Capitalism	25	30	31	31	29	35
Socialism	46	42	44	45	43	43



	Capitalism	Socialism
East	44	36
Midwest	35	43
South	35	46
West	28	43
Vote Trump 2024	20	65
Vote Biden 2024	55	20
Vote Und. 2024	19	35
Generic: GOP	21	67
Generic: DEM	56	19
Generic: UND.	15	30
Approve Biden	56	19
Disapprove Biden	21	62
Republican	20	66
Democrat	54	20
Independent	30	44
Liberal	58	22
Moderate	30	40
Conservative	22	64
White	33	47
African-American	39	35
Hispanic	38	33
Under 55	39	38
Over 55	31	50
Married	33	47
Single	39	38
Men	39	48
Women	32	39
Live in Urban Area	39	34
Live in Suburban Area	37	43
Live in Rural Area	26	55

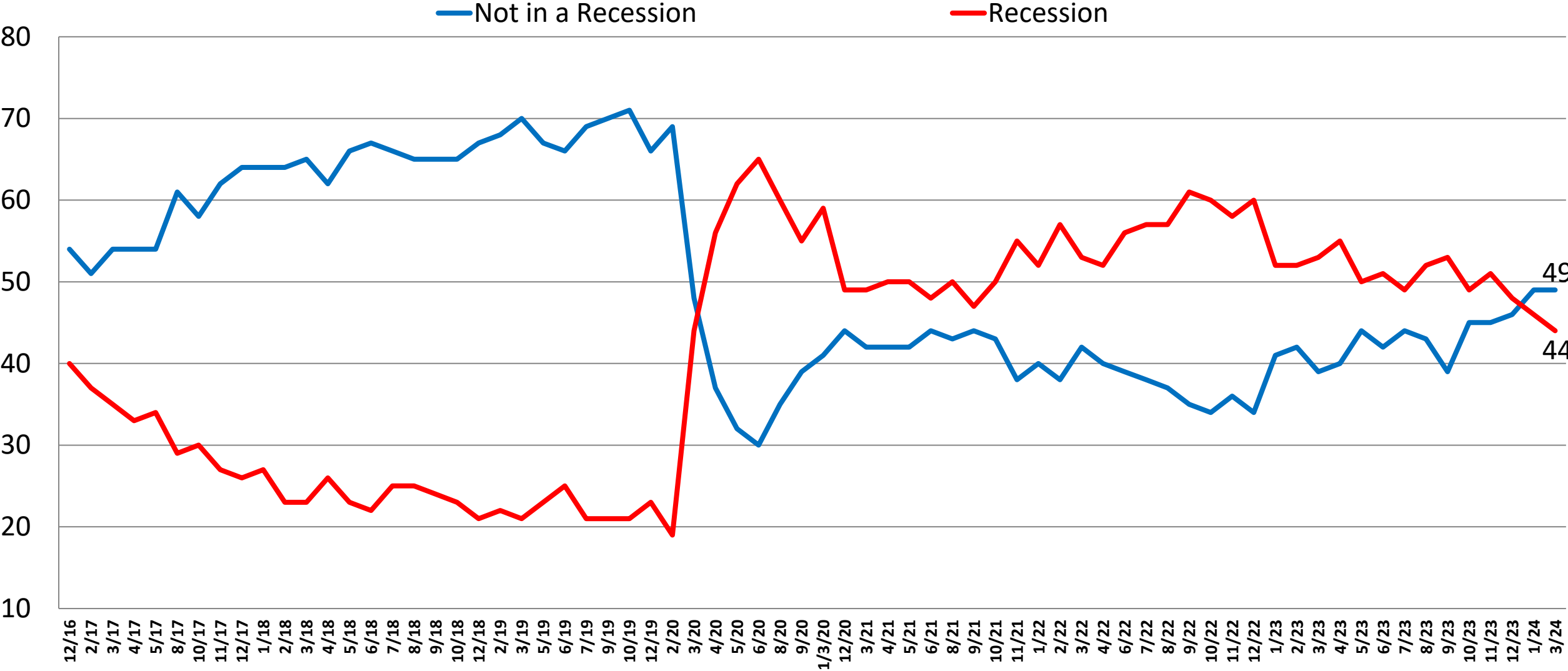
Most Important Issue (Time Series)



Most Important Issue

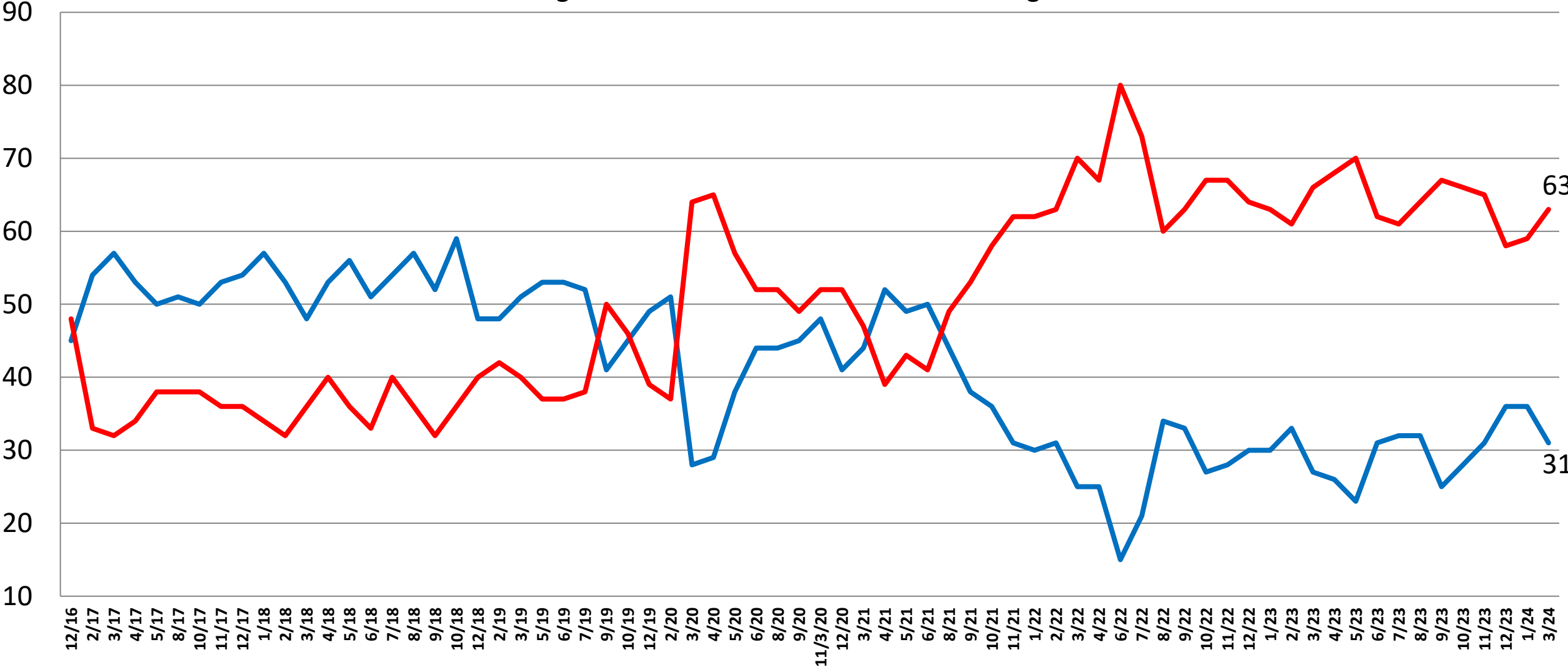
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women
Economic	43	48	48	48	48	46	46	45	48	46	46	41	43	42	43	36	47	33	47	43	47	34	42	41
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	23	23	23	24	19	26	18	26	24	25	21	21	25
The Economy	13	10	9	11	10	11	9	9	9	9	11	9	10	9	9	8	9	7	11	8	10	7	9	9
Gov't Spending/Debt	6	4	4	4	5	4	5	4	4	4	4	4	4	3	4	2	4	0	3	6	3	4	4	3
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	3	2	3	5	3	3	3	4	1	4	2
Taxes	3	2	2	1	1	2	2	1	2	2	2	2	2	2	3	3	1	1	3	2	4	0	3	2
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	1	2	2	1	2	2	3	2	1	2	1	2	1
Social	27	31	29	30	28	29	30	27	25	22	25	27	24	24	11	36	26	40	23	13	25	23	20	29
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	8	7	7	4	9	9	9	8	5	3	13	7	8
Climate Change/Envir.	6	4	6	6	6	6	5	7	5	5	5	6	3	5	2	7	6	8	4	3	5	5	5	5
Health care	7	7	5	4	5	4	5	6	5	5	4	4	6	3	1	6	4	7	3	1	5	1	2	5
Abortion	4	4	4	5	4	4	5	3	4	4	4	4	4	5	2	8	4	10	3	2	6	3	3	6
Race Relations	2	2	2	3	2	2	2	2	1	1	1	1	2	1	0	2	1	2	2	0	2	0	1	2
Improving Education	3	3	2	3	2	3	3	1	2	1	2	3	2	3	2	4	3	4	3	2	4	1	2	4
Security	14	13	13	14	13	12	13	14	14	18	20	21	20	23	36	16	15	14	19	34	17	31	27	19
Border/Immigration	8	4	5	5	5	6	6	6	8	7	7	10	13	14	29	3	8	4	7	28	7	23	18	10
Nat.' Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	2	3	4	3	3	0	4	4	2	4	2	4
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	2	2	2	3	1	1	3	1	2	2	2	2
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	1	1	2	0	3	1	3	2	0	3	0	3	1
China	*	1	1	0	1	1	1	1	0	1	0	1	0	1	0	1	1	0	1	0	1	0	1	0
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	2	2	2	1	4	1	4	2	1	3	1	2	2
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	4	5	5	6	3	7	5	6	5	5	5	5	5
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	2	2	2	2	2	1	1	1	3	2	2	2	2
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*
Re-Examining 2020 Elec.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	3	3	3	1	6	4	6	3	2	3	4	4	3
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	2	3	1	1	1	1	2	1	1	1	1	1	1

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

— Getting Better — Getting Worse



Current Opinion of U.S. Economy (Time Series)

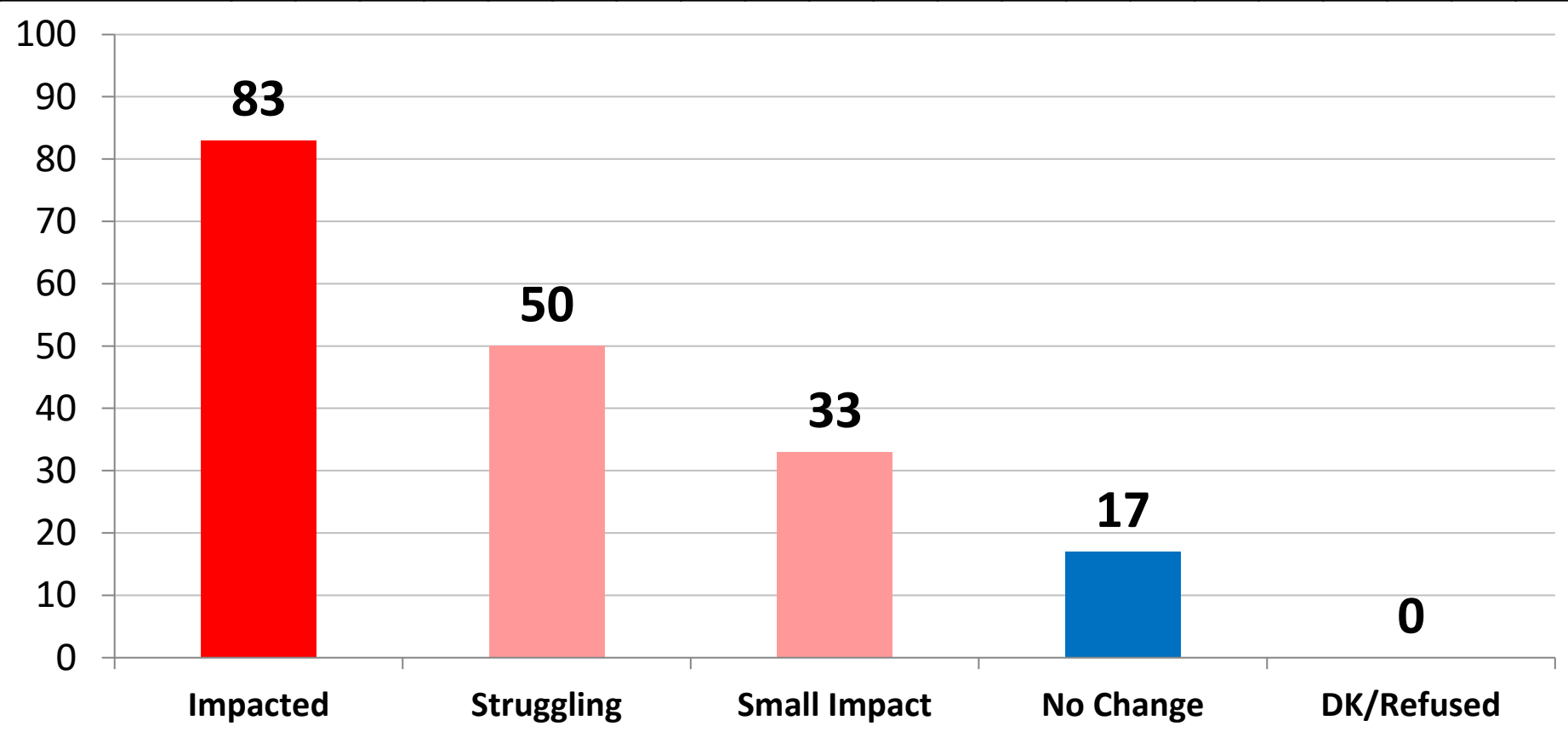
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	46	49	49	40	59	50	61	51	39	46	54	56	44
Getting Better	15	19	14	14	13	17	18	17	14	17	17	21	21	21	7	34	22	38	21	7	18	26	24	18
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	25	28	28	33	25	27	22	30	32	29	28	32	25
Recession	52	52	53	55	50	51	49	52	53	49	51	48	46	44	55	32	45	32	42	56	46	41	39	48
Getting Better	15	14	13	13	10	15	13	15	11	11	13	15	15	10	7	13	9	11	9	9	11	7	10	9
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	33	32	34	48	19	36	21	33	47	35	34	29	39
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	6	5	7	5	9	6	7	8	5	8	5	5	8
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-2	3	5	-16	27	5	28	9	-17	0	12	17	-5
Getting Better	30	33	27	26	23	31	32	32	25	28	31	36	36	31	14	47	31	50	30	15	29	33	34	28
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	58	59	63	81	44	64	43	63	70	64	62	61	64
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	6	5	7	5	8	6	7	8	5	8	6	5	8
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-23	-24	-32	-67	3	-33	7	-32	-64	-35	-29	-27	-36

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

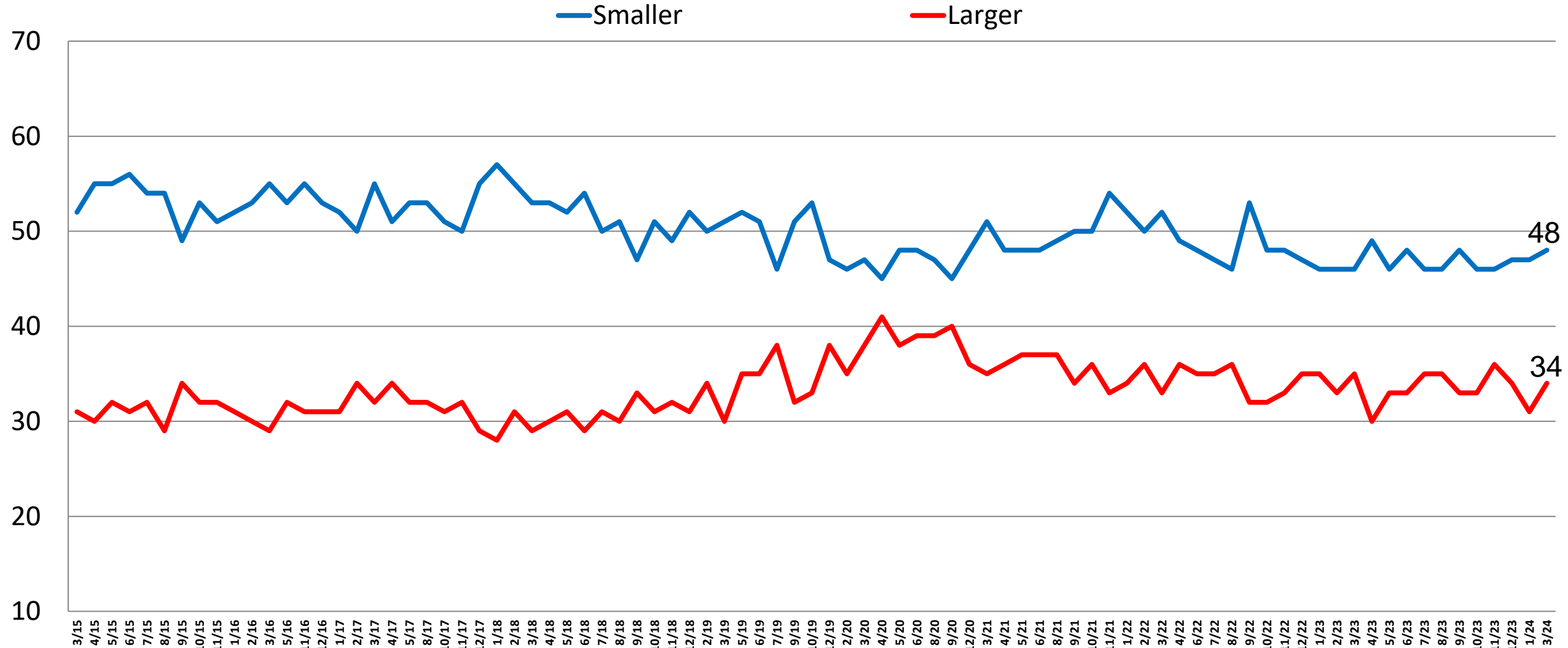
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50
Impact/Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17

	Struggle	Impact	No Change
East	52	31	18
Midwest	53	29	18
South	49	36	15
West	47	33	19
Vote Trump 2024	57	31	13
Vote Biden 2024	41	36	23
Vote Und. 2024	61	27	12
Generic: GOP	56	31	13
Generic: DEM	42	35	23
Generic: UND.	58	32	10
Approve Biden	39	36	26
Disapprove Biden	58	31	11
Republican	57	32	12
Democrat	41	34	24
Independent	53	33	15
Liberal	40	37	23
Moderate	54	29	17
Conservative	54	33	13
White	51	31	18
African-American	44	40	16
Hispanic	51	32	18
Under 55	54	29	17
Over 55	44	39	17
Married	42	39	19
Single	53	31	16
Men	47	32	21
Women	53	33	14
Live in Urban Area	52	32	16
Live in Suburban Area	48	32	20
Live in Rural Area	52	36	13



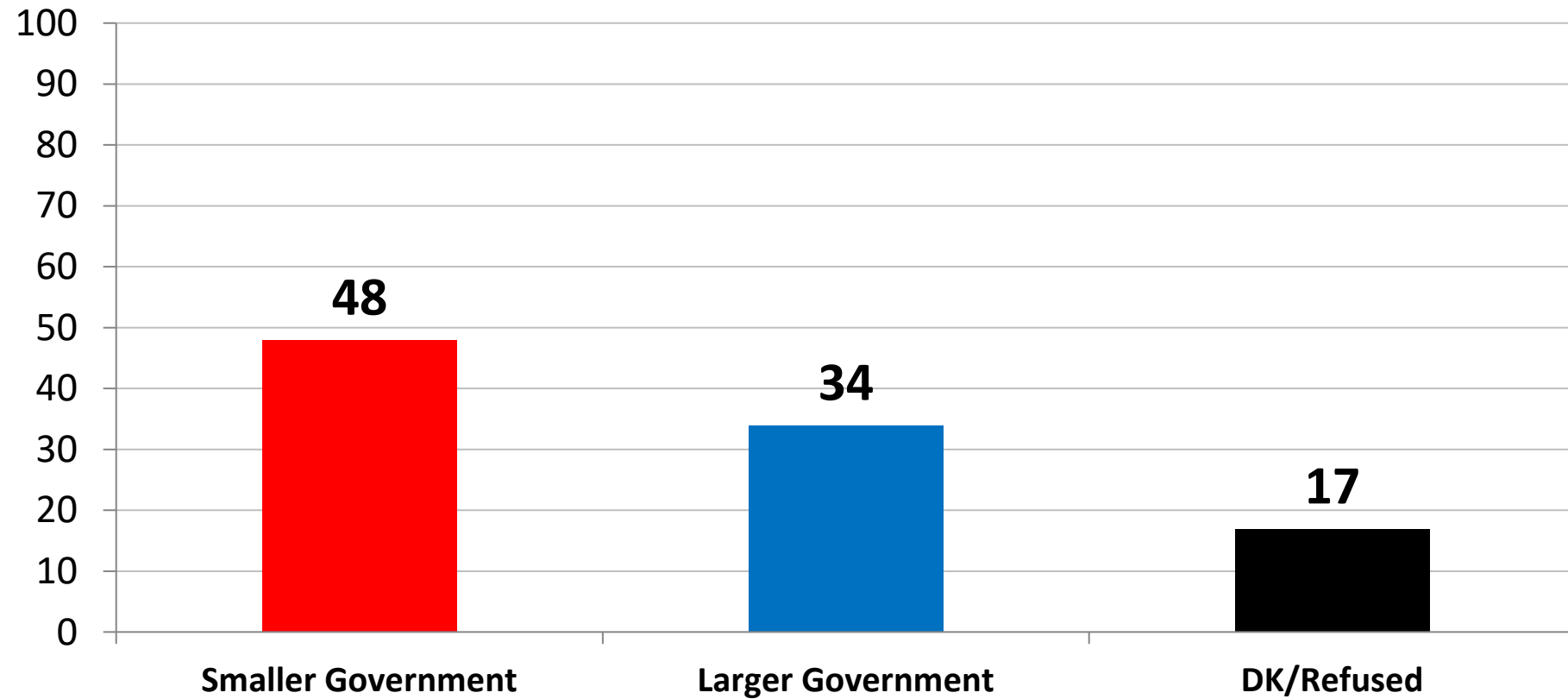
Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

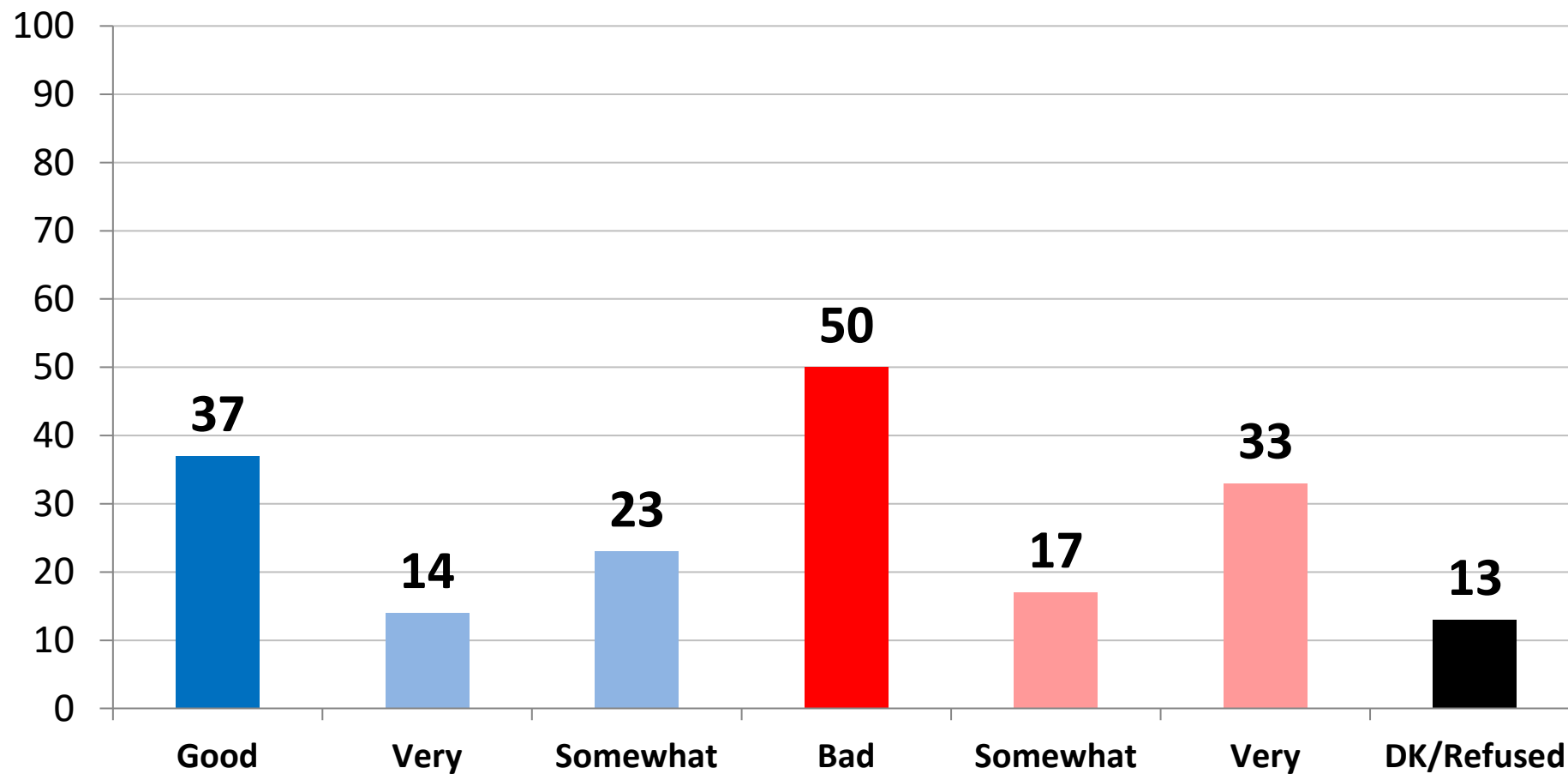
	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32
	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	
Smaller Gov't	48	47	46	46	46	49	46	48	46	46	48	46	46	47	47	48	
Larger Gov't	33	35	35	33	35	30	33	33	35	35	33	33	36	34	31	34	

	Smaller	Larger
East	41	45
Midwest	56	29
South	48	34
West	47	32
Vote Trump 2024	66	21
Vote Biden 2024	29	50
Vote Und. 2024	42	31
Generic: GOP	68	20
Generic: DEM	28	52
Generic: UND.	37	27
Approve Biden	30	52
Disapprove Biden	63	22
Republican	70	19
Democrat	27	53
Independent	49	31
Liberal	28	59
Moderate	39	34
Conservative	73	14
White	57	29
African-American	26	54
Hispanic	34	39
Under 55	40	41
Over 55	59	26
Married	57	31
Single	39	41
Men	54	35
Women	43	33
Live in Urban Area	38	39
Live in Suburban Area	49	35
Live in Rural Area	59	26



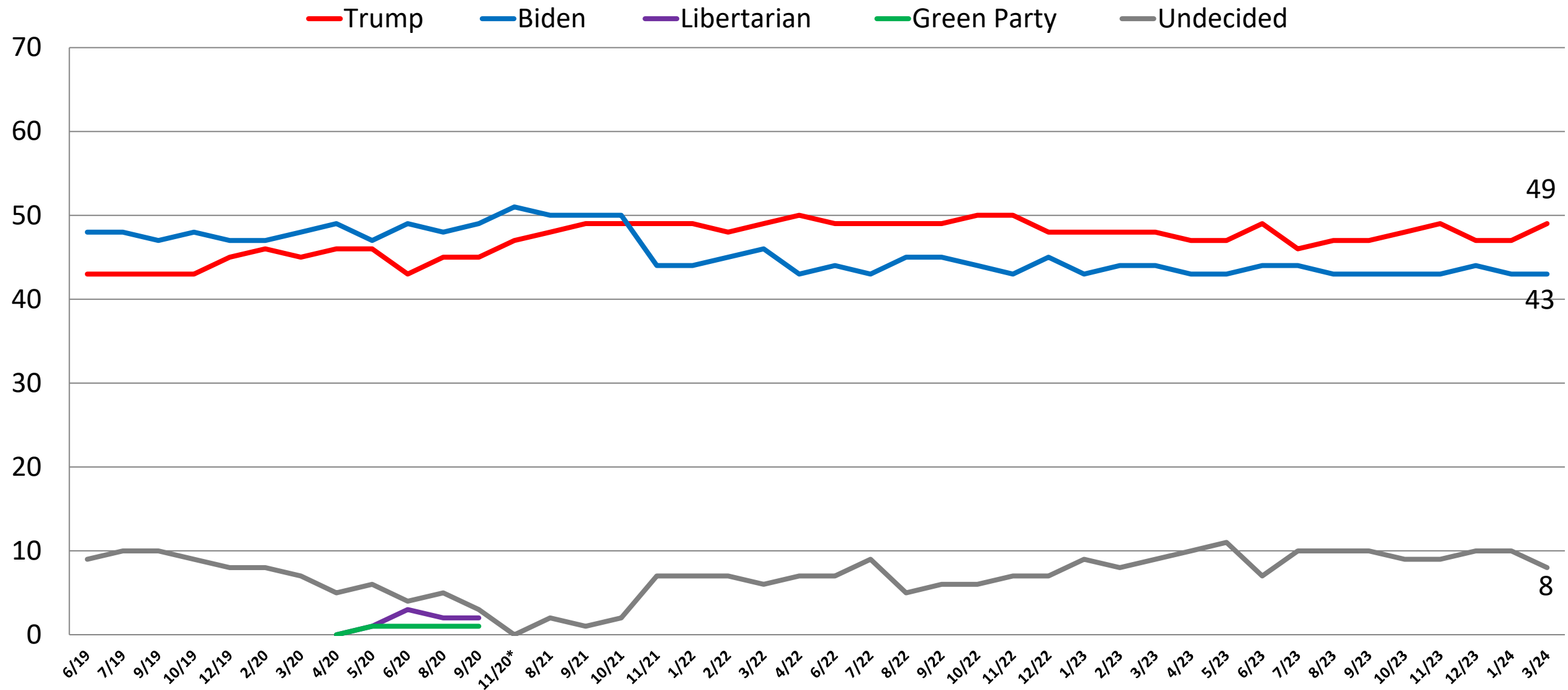
Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Good	34	31	33	35	37	34	37
Bad	49	50	48	50	49	50	50



	Good	Bad
East	48	39
Midwest	31	55
South	33	53
West	41	46
Vote Trump 2024	12	82
Vote Biden 2024	71	11
Vote Und. 2024	10	61
Generic: GOP	14	80
Generic: DEM	68	14
Generic: UND.	17	57
Approve Biden	78	7
Disapprove Biden	8	81
Republican	12	82
Democrat	67	16
Independent	31	52
Liberal	70	17
Moderate	33	46
Conservative	14	80
White	32	58
African-American	52	26
Hispanic	46	34
Under 55	39	43
Over 55	35	58
Married	33	57
Single	42	40
Men	39	54
Women	35	46
Live in Urban Area	46	38
Live in Suburban Area	37	50
Live in Rural Area	26	63

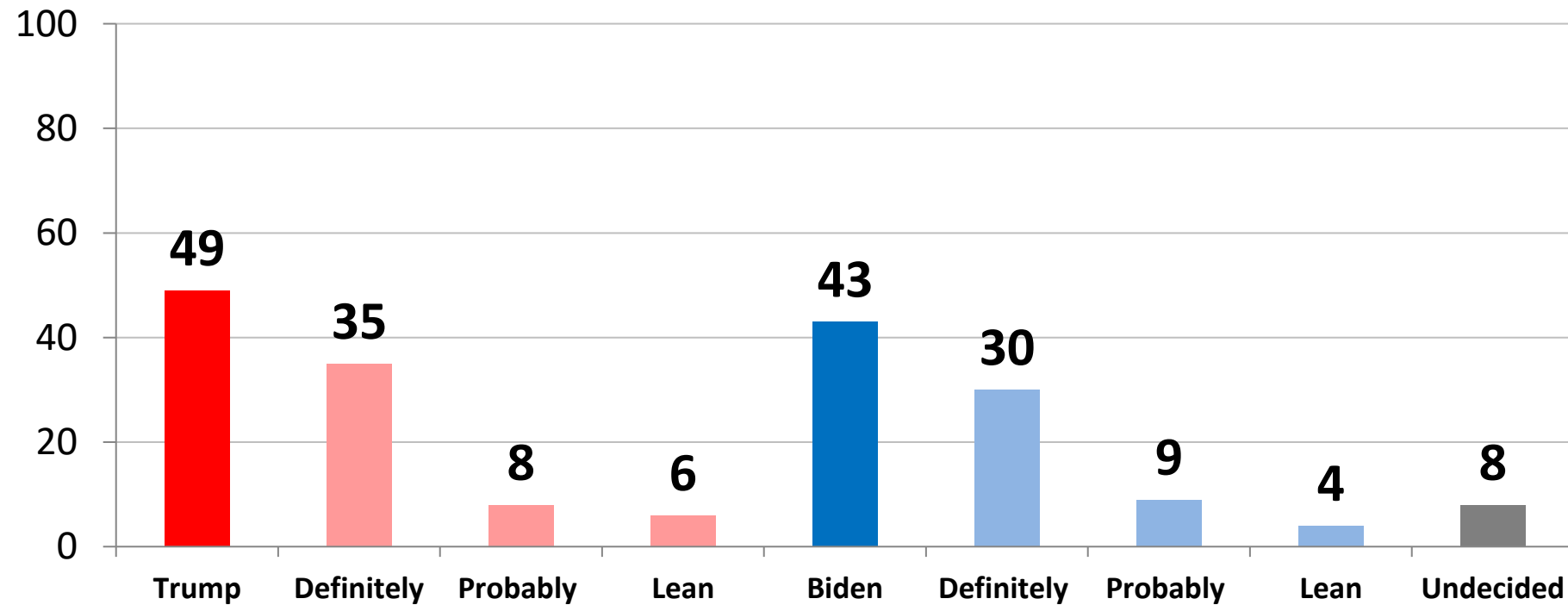
If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48	48
Joe Biden	44	45	46	43	44	43	45	45	44	43	45	43	44
Undecided	7	7	6	7	7	9	5	6	6	7	7	9	8
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5	+4
	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	
Donald Trump	48	47	47	49	46	47	47	48	49	47	47	49	
Joe Biden	43	43	43	44	44	43	43	43	43	44	43	43	
Undecided	9	10	11	7	10	10	10	9	9	10	10	8	
Net Diff.	+5	+4	+4	+5	+2	+4	+4	+5	+6	+3	+4	+6	

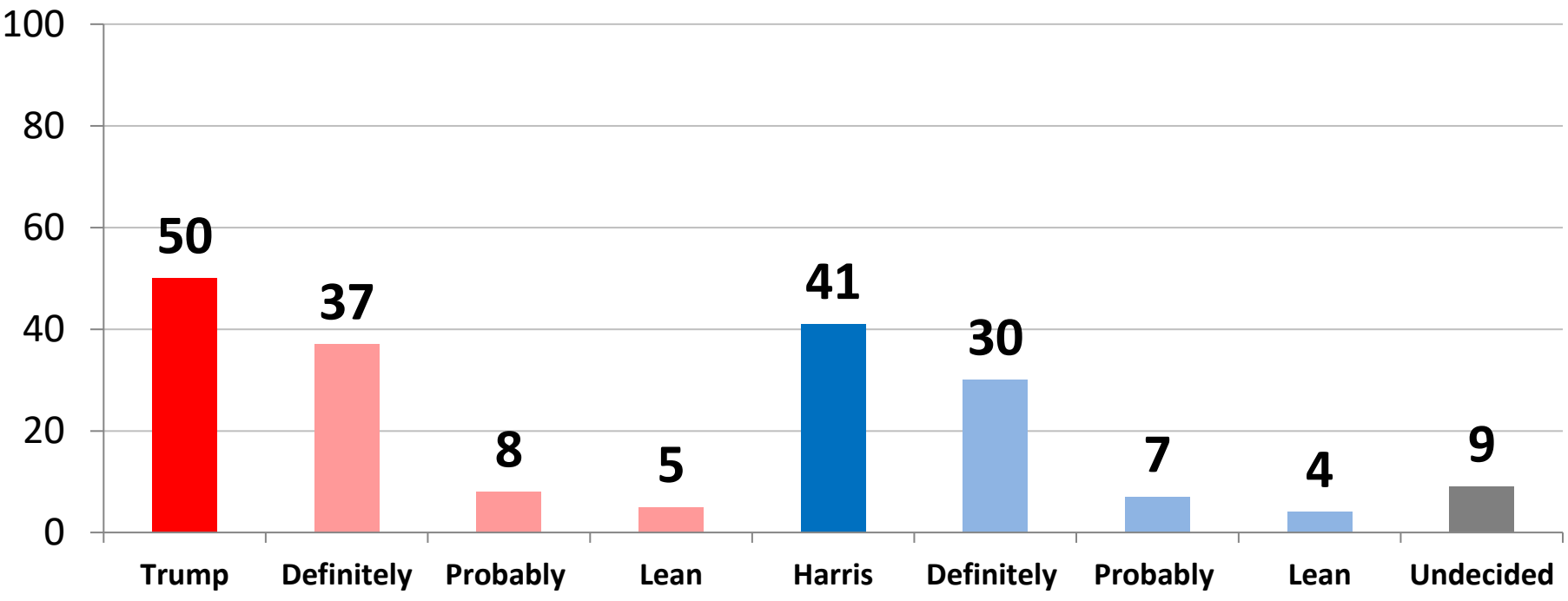
	Trump	Biden	UND
East	45	49	7
Midwest	50	43	8
South	56	38	7
West	40	50	11
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	90	6	3
Generic: DEM	6	89	5
Generic: UND.	32	24	44
Approve Biden	12	85	3
Disapprove Biden	78	13	9
Republican	92	7	1
Democrat	12	82	5
Independent	41	41	19
Liberal	18	77	5
Moderate	40	46	14
Conservative	83	13	4
White	55	37	8
African-American	27	65	8
Hispanic	40	51	9
Under 55	45	45	10
Over 55	55	41	5
Married	56	37	7
Single	42	49	9
Men	56	38	6
Women	43	48	10
Live in Urban Area	39	54	7
Live in Suburban Area	48	43	8
Live in Rural Area	64	30	7



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

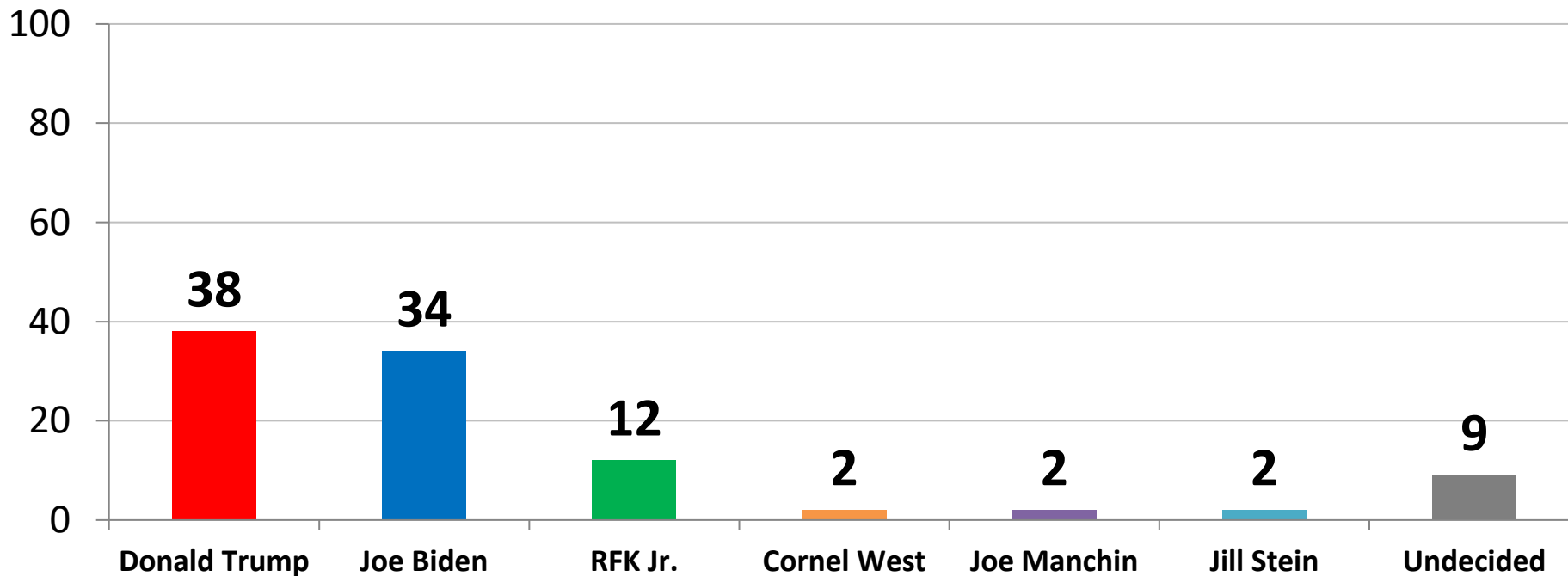
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22
Donald Trump	49	49	49	49	49	50	51	50	50	51	50	50	51	51
Kamala Harris	45	45	46	47	46	42	40	43	42	41	42	42	43	42
Undecided	6	6	5	4	4	8	9	7	8	8	8	9	6	8
Net Diff.	+4	+4	+3	+2	+3	+8	+11	+7	+8	+10	+8	+8	+8	+9
	10/22	11/22	12/22	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Donald Trump	51	52	49	50	48	48	49	50	48	50	51	49	50	50
Kamala Harris	42	41	42	40	43	42	40	40	41	42	40	42	42	41
Undecided	6	7	9	10	9	10	11	10	11	9	9	9	9	9
Net Diff.	+9	+10	+7	+9	+5	+6	+9	+10	+7	+8	+11	+7	+8	+10

	Trump	Harris	UND
East	46	44	11
Midwest	54	38	8
South	56	36	8
West	41	49	10
Vote Trump 2024	96	3	1
Vote Biden 2024	5	89	6
Vote Und. 2024	12	15	74
Generic: GOP	93	4	3
Generic: DEM	8	85	7
Generic: UND.	29	25	46
Approve Biden	15	80	6
Disapprove Biden	78	13	9
Republican	94	4	3
Democrat	13	80	7
Independent	43	38	20
Liberal	20	74	6
Moderate	42	43	15
Conservative	83	12	5
White	57	34	9
African-American	27	65	9
Hispanic	41	49	10
Under 55	48	43	10
Over 55	54	38	8
Married	59	32	9
Single	42	49	9
Men	59	35	6
Women	42	46	12
Live in Urban Area	38	50	12
Live in Suburban Area	51	41	8
Live in Rural Area	64	28	8



Now, if the general election for President were held today among the following candidates, for whom would you vote?

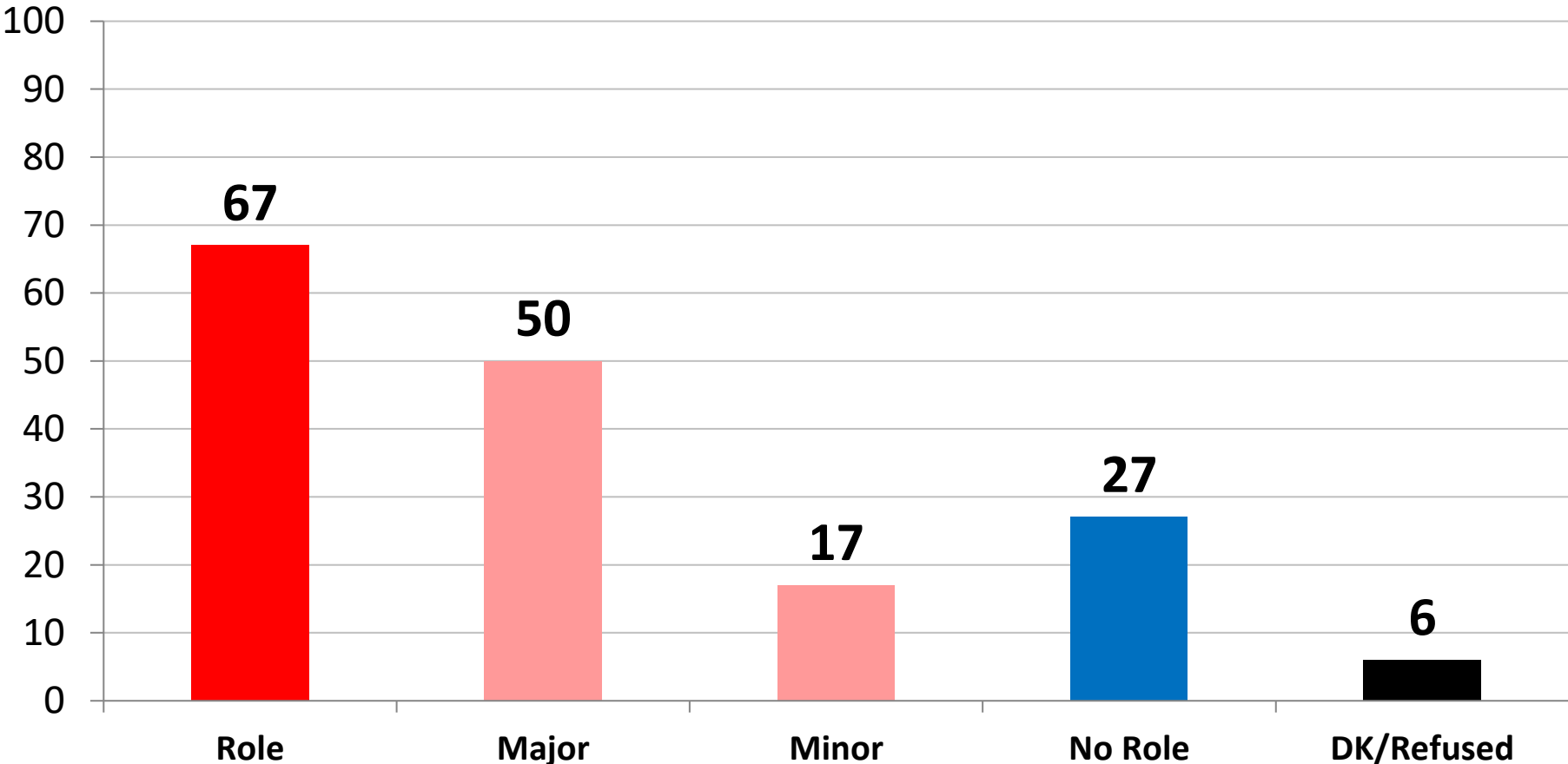
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Donald Trump (Rep)	40	39	40	38	36	36	39	38
Joe Biden (Dem)	38	38	36	35	32	34	34	34
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12	10	9	12
Cornel West (Ind)	5	5	4	2	4	2	2	2
Joe Manchin (No Labels)	6	7	*	*	3	3	2	2
Jill Stein (Green)	*	*	*	*	2	2	2	2
Undecided	12	12	14	13	12	13	12	9
Net Diff.	+2	+1	+4	+3	+4	+3	+5	+4



	DT	JB	RFK	UND
East	40	39	9	9
Midwest	39	33	11	9
South	41	32	12	9
West	30	36	17	10
Vote Trump 2024	77	3	10	5
Vote Biden 2024	1	75	12	5
Vote Und. 2024	0	4	26	59
Generic: GOP	74	4	10	5
Generic: DEM	3	72	11	7
Generic: UND.	12	16	28	40
Approve Biden	6	74	10	4
Disapprove Biden	64	6	13	11
Republican	82	5	5	3
Democrat	5	71	10	7
Independent	24	25	24	19
Liberal	10	64	9	6
Moderate	27	34	18	15
Conservative	72	11	9	6
White	46	29	12	9
African-American	15	54	11	12
Hispanic	24	41	18	8
Under 55	31	34	15	12
Over 55	47	35	9	6
Married	44	28	13	9
Single	30	39	13	12
Men	44	32	11	6
Women	32	36	13	12
Live in Urban Area	26	44	13	11
Live in Suburban Area	39	34	11	8
Live in Rural Area	51	24	13	10

As you are probably aware, former President Donald Trump has been indicted 4 times over the last 5 months, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Major Role	56	55	52	48	50	48	53	50
Minor Role	*	19	18	20	18	21	16	17
No Role	29	19	22	25	25	25	23	27

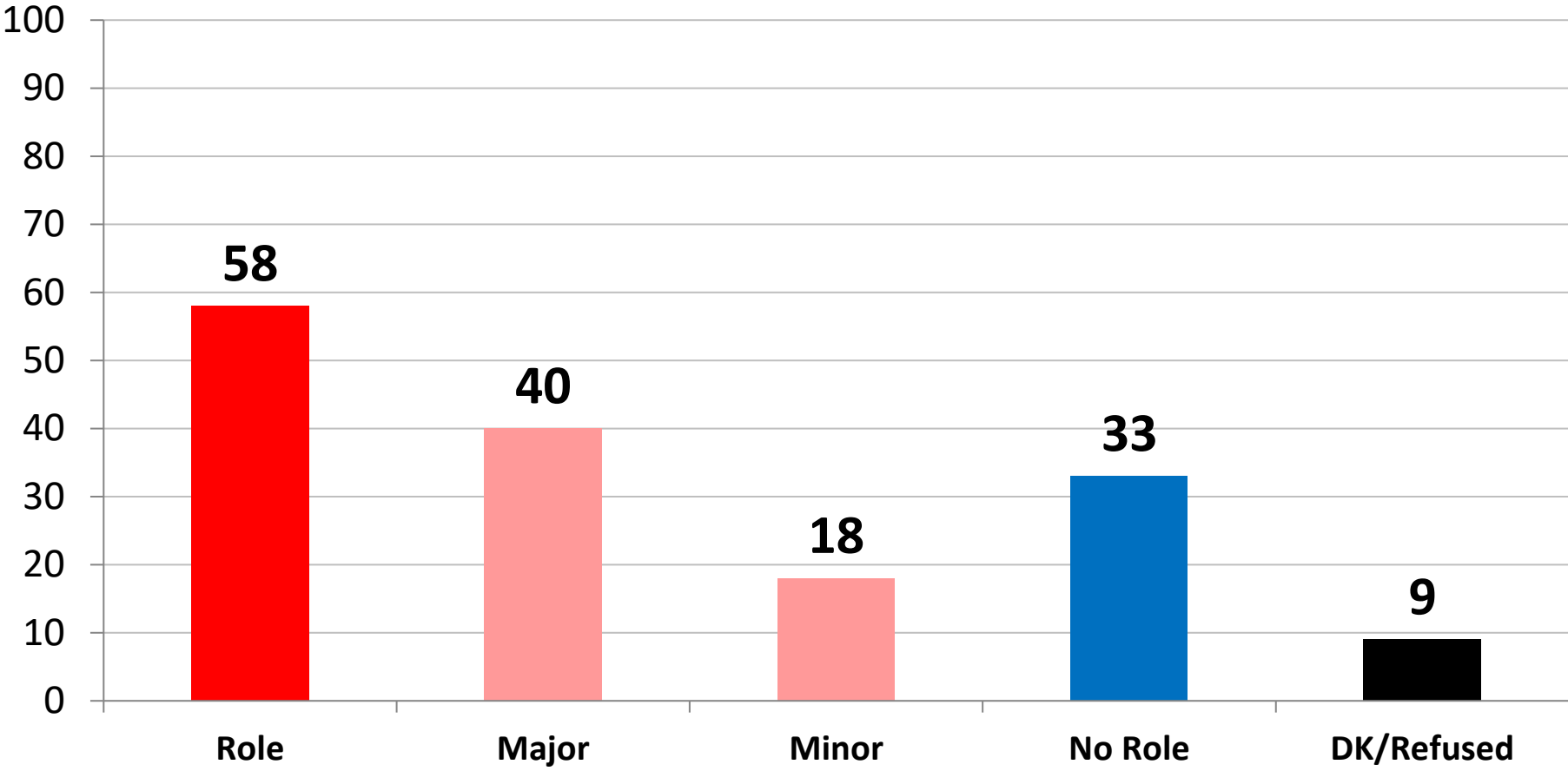


	Major	Minor	No Role
East	50	16	30
Midwest	49	17	30
South	54	18	22
West	42	18	31
Vote Trump 2024	72	12	11
Vote Biden 2024	27	23	46
Vote Und. 2024	36	17	24
Generic: GOP	70	12	14
Generic: DEM	30	22	42
Generic: UND.	35	20	28
Approve Biden	31	21	44
Disapprove Biden	64	15	16
Republican	72	11	12
Democrat	28	24	41
Independent	48	17	29
Liberal	34	22	40
Moderate	38	22	32
Conservative	73	9	13
White	54	14	27
African-American	36	24	32
Hispanic	43	24	27
Under 55	47	23	23
Over 55	53	10	33
Married	55	16	24
Single	45	24	25
Men	54	16	26
Women	46	19	28
Live in Urban Area	41	22	27
Live in Suburban Area	49	16	29
Live in Rural Area	61	14	23

And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

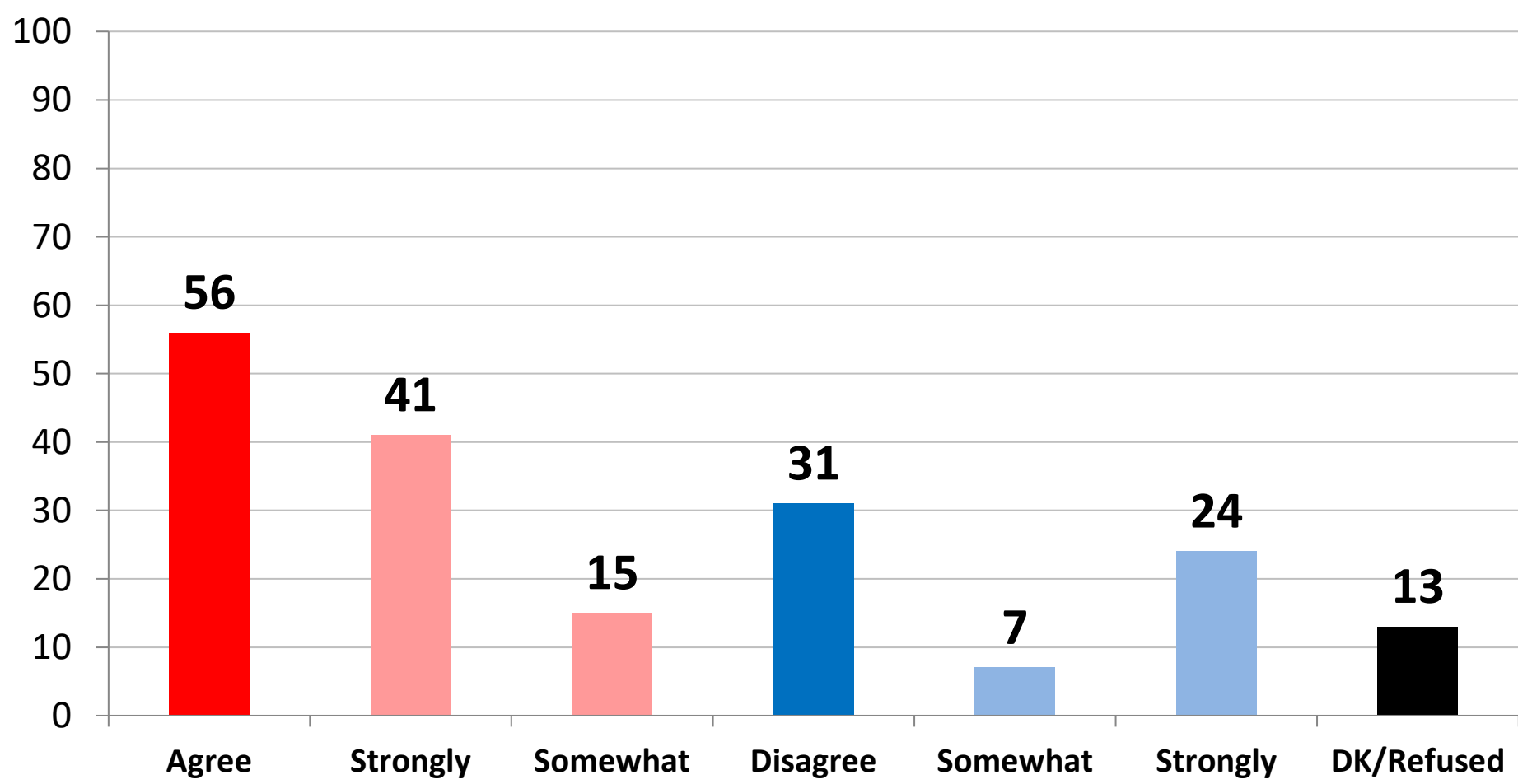
	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Major Role	39	38	36	42	35	40	40
Minor Role	21	19	20	19	23	17	18
No Role	29	31	34	31	34	33	33

	Major	Minor	No Role
East	37	12	41
Midwest	43	21	29
South	42	20	30
West	34	19	36
Vote Trump 2024	68	16	7
Vote Biden 2024	12	20	62
Vote Und. 2024	13	24	33
Generic: GOP	65	18	9
Generic: DEM	14	19	61
Generic: UND.	30	19	26
Approve Biden	16	21	58
Disapprove Biden	58	17	15
Republican	70	15	8
Democrat	16	22	56
Independent	32	18	37
Liberal	20	22	52
Moderate	28	22	38
Conservative	67	12	12
White	46	16	30
African-American	22	20	50
Hispanic	29	24	37
Under 55	35	24	30
Over 55	46	10	37
Married	49	15	27
Single	29	26	35
Men	45	20	28
Women	35	17	37
Live in Urban Area	31	22	38
Live in Suburban Area	39	17	35
Live in Rural Area	53	17	22



Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

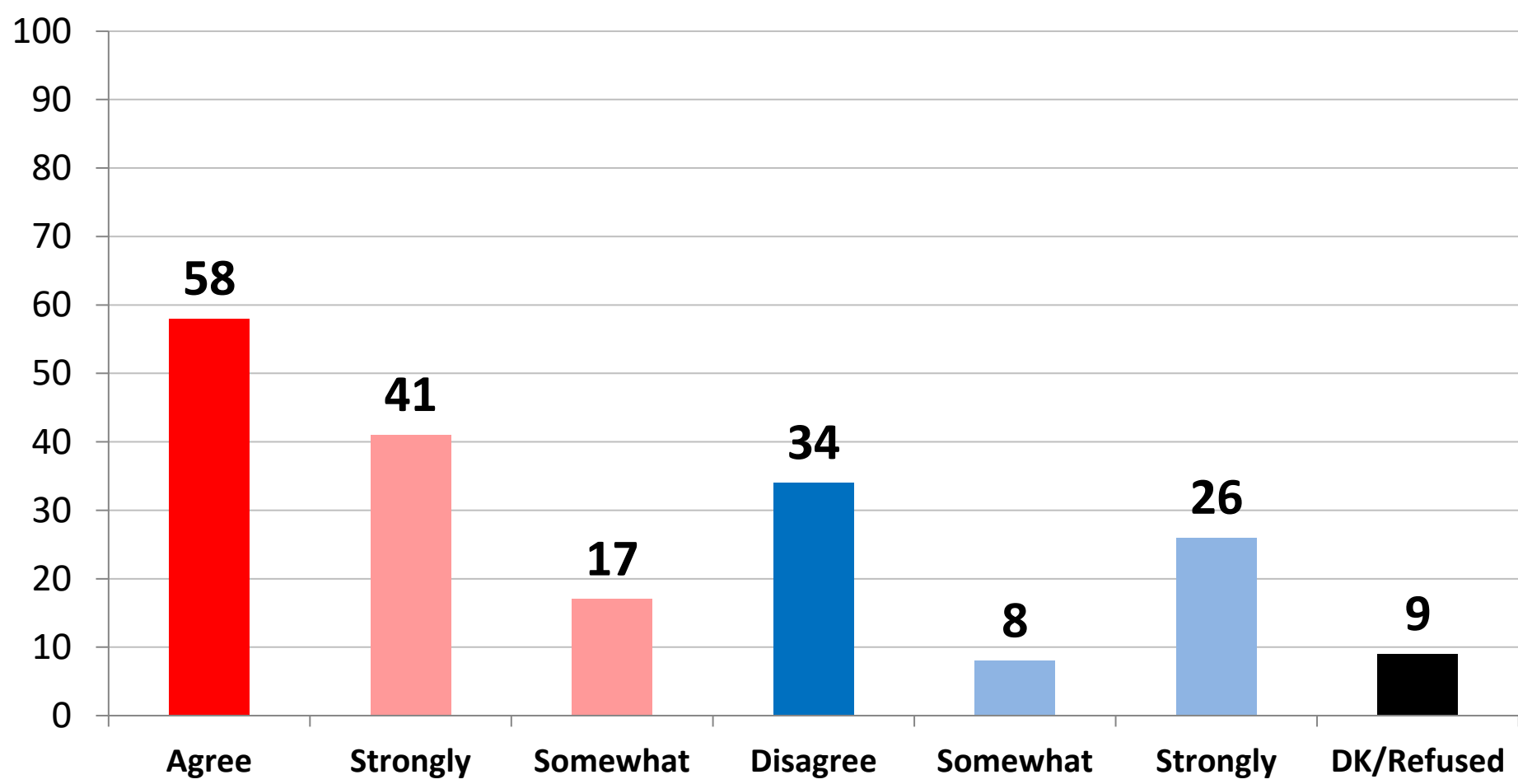
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Agree	57	59	54	58	57	56	54	56
Disagree	30	29	32	31	29	35	34	31



	Agree	Disagree
East	50	39
Midwest	57	30
South	62	28
West	50	29
Vote Trump 2024	88	5
Vote Biden 2024	25	61
Vote Und. 2024	32	23
Generic: GOP	85	7
Generic: DEM	27	59
Generic: UND.	42	23
Approve Biden	32	56
Disapprove Biden	75	13
Republican	84	7
Democrat	32	54
Independent	51	32
Liberal	36	54
Moderate	48	32
Conservative	80	10
White	61	28
African-American	45	43
Hispanic	45	34
Under 55	56	28
Over 55	57	34
Married	63	25
Single	52	33
Men	61	31
Women	52	30
Live in Urban Area	49	35
Live in Suburban Area	54	33
Live in Rural Area	71	20

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

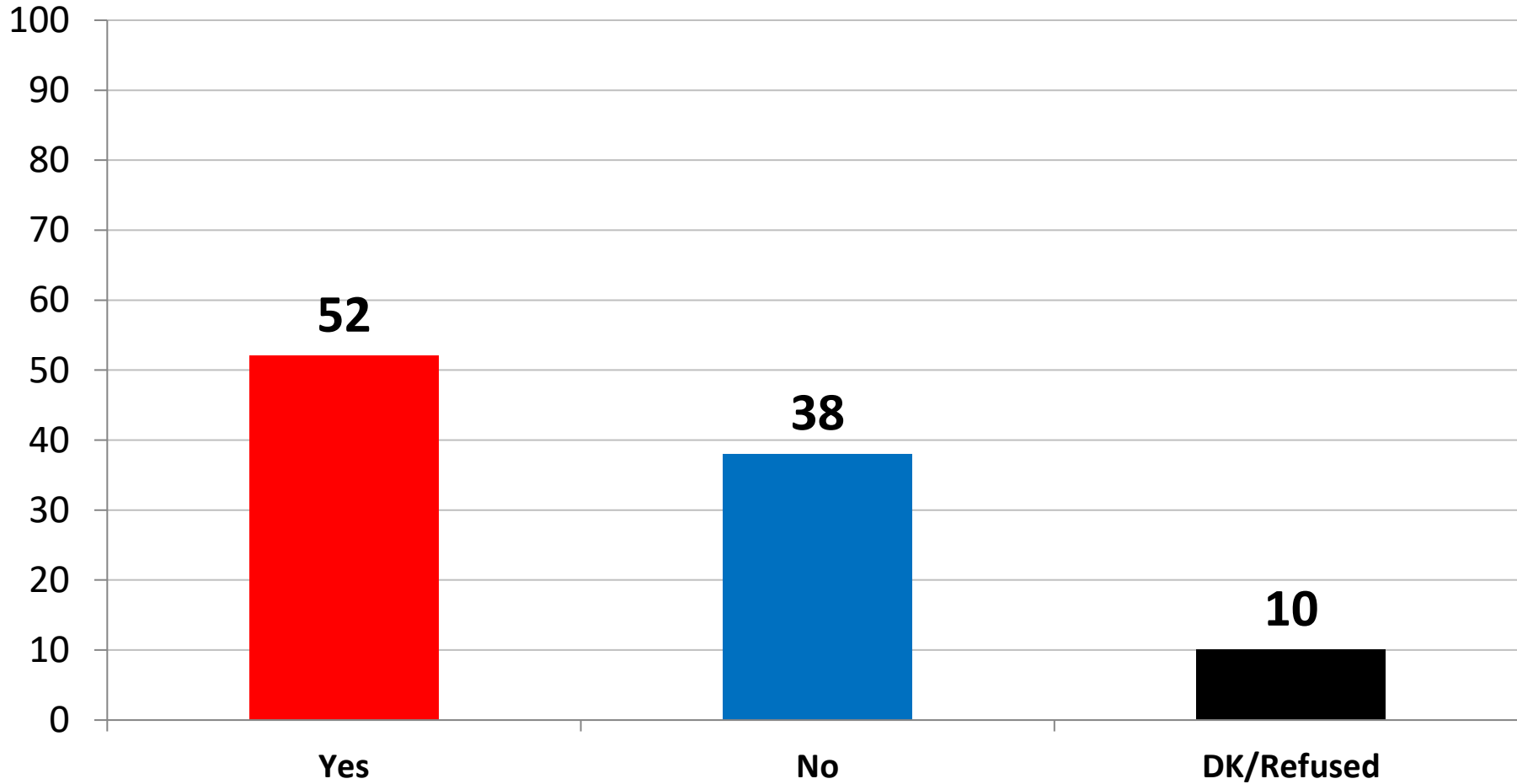
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Agree	54	56	55	56	60	56	56	58
Disagree	38	34	34	36	31	36	36	34



	Agree	Disagree
East	53	37
Midwest	58	36
South	63	29
West	52	38
Vote Trump 2024	90	8
Vote Biden 2024	25	62
Vote Und. 2024	39	38
Generic: GOP	87	10
Generic: DEM	28	61
Generic: UND.	45	32
Approve Biden	32	57
Disapprove Biden	77	18
Republican	88	9
Democrat	31	56
Independent	52	37
Liberal	36	57
Moderate	49	38
Conservative	84	11
White	62	31
African-American	42	47
Hispanic	49	39
Under 55	57	35
Over 55	59	33
Married	67	26
Single	51	39
Men	66	29
Women	51	38
Live in Urban Area	52	40
Live in Suburban Area	56	35
Live in Rural Area	69	25

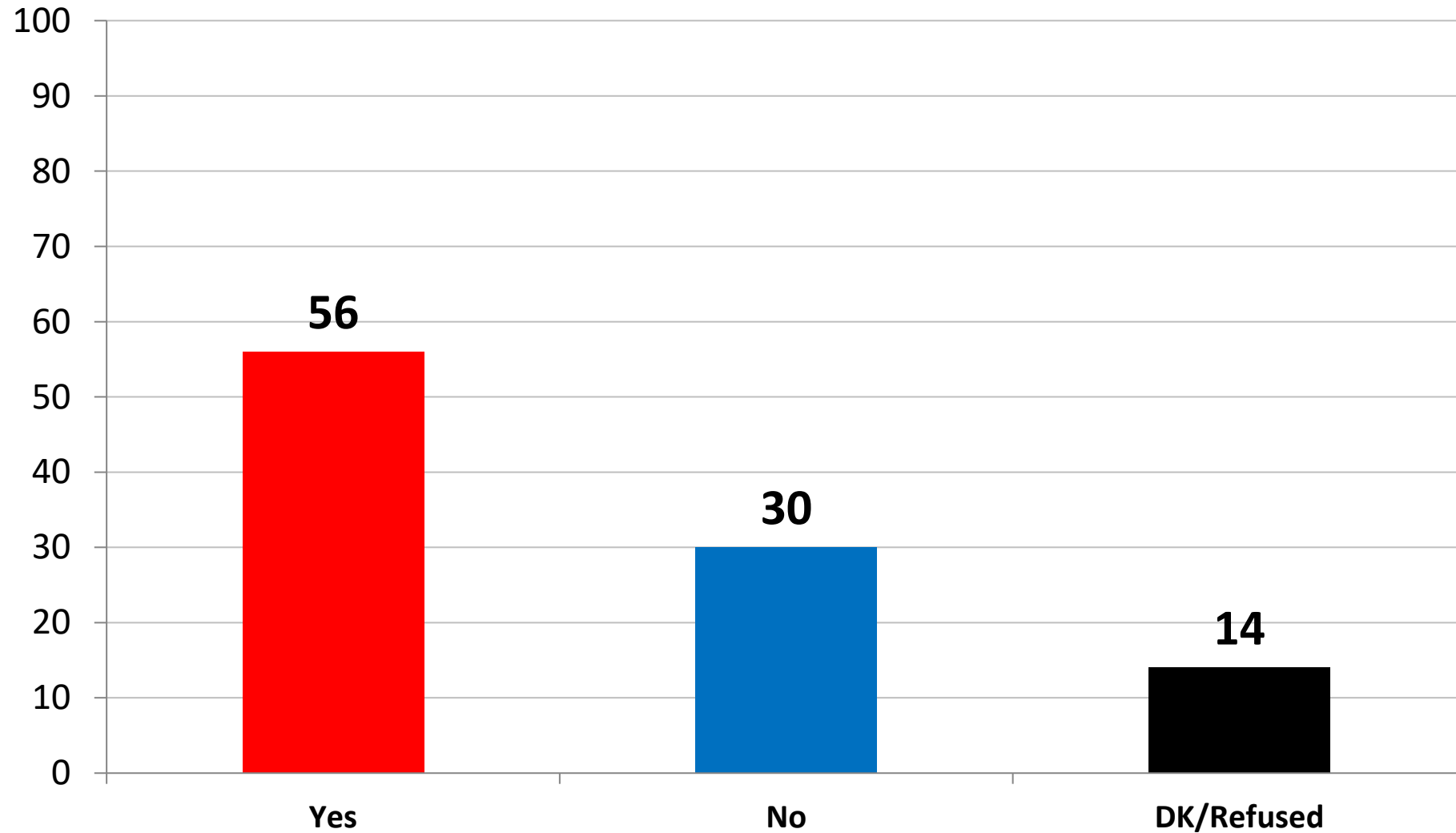
Since Donald Trump leads Joe Biden for President in many polls, do you think these investigations and indictments by the Biden Justice Department are being done to stop Donald Trump from running for President again?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24
Yes	49	49	50	49	52	49	51	52
No	40	38	38	38	35	38	34	38



	Yes	No
East	49	41
Midwest	52	41
South	55	35
West	47	39
Vote Trump 2024	85	10
Vote Biden 2024	17	71
Vote Und. 2024	33	35
Generic: GOP	82	13
Generic: DEM	20	68
Generic: UND.	45	32
Approve Biden	24	66
Disapprove Biden	73	18
Republican	83	11
Democrat	22	64
Independent	49	40
Liberal	29	63
Moderate	43	41
Conservative	79	16
White	57	34
African-American	35	53
Hispanic	39	48
Under 55	48	40
Over 55	56	37
Married	60	31
Single	43	45
Men	58	36
Women	46	41
Live in Urban Area	48	42
Live in Suburban Area	48	42
Live in Rural Area	66	26

President Trump has been indicted on a total of 91 counts by supporters of Joe Biden and his Justice Department. If convicted of these charges, do you think that Joe Biden wants to stop President Trump from winning the election by putting him in jail?



	Yes	No
East	55	34
Midwest	59	26
South	60	27
West	49	33
Vote Trump 2024	86	7
Vote Biden 2024	26	56
Vote Und. 2024	37	24
Generic: GOP	82	11
Generic: DEM	29	52
Generic: UND.	49	23
Approve Biden	31	51
Disapprove Biden	76	14
Republican	86	8
Democrat	32	48
Independent	50	33
Liberal	37	49
Moderate	48	32
Conservative	80	12
White	60	27
African-American	41	42
Hispanic	53	34
Under 55	55	29
Over 55	58	30
Married	66	22
Single	48	36
Men	60	29
Women	53	30
Live in Urban Area	51	36
Live in Suburban Area	53	29
Live in Rural Area	70	23

From the following list, what social networks do you use?

Ranked greatest to least by Total	1/24 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	73%	71%	70%	68%	76%	75%	66%	62%	69%	73%	74%	68%
YouTube	65%	67%	61%	64%	79%	66%	65%	72%	74%	59%	70%	65%
Instagram	45%	47%	39%	53%	50%	45%	46%	57%	59%	32%	44%	50%
TikTok	34%	31%	25%	38%	31%	27%	40%	45%	44%	15%	28%	34%
Pinterest	30%	30%	24%	33%	32%	28%	34%	29%	30%	29%	17%	41%
X (Formerly Twitter)	27%	27%	22%	28%	31%	27%	24%	30%	34%	18%	34%	20%
LinkedIn	24%	25%	20%	25%	30%	25%	27%	21%	26%	24%	27%	23%
Snapchat	23%	22%	17%	25%	24%	20%	20%	32%	33%	7%	22%	22%
WhatsApp	17%	22%	16%	27%	23%	19%	21%	35%	27%	15%	24%	20%
Reddit	17%	17%	9%	20%	25%	17%	16%	21%	23%	10%	20%	15%
Telegram	6%	10%	9%	12%	9%	10%	11%	11%	14%	5%	15%	6%
Tumblr	5%	6%	2%	7%	8%	6%	5%	7%	8%	3%	5%	6%
Threads	4%	5%	3%	8%	5%	5%	5%	8%	7%	3%	6%	5%
Truth Social	3%	5%	8%	4%	2%	5%	5%	6%	5%	4%	4%	5%
Rumble	3%	4%	5%	2%	4%	4%	3%	5%	4%	3%	4%	3%
Parler	1%	1%	0%	1%	2%	1%	1%	0%	1%	1%	1%	1%
Gab.com	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
CloutHub	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%
Gettr	1%	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%	0%
Other	1%	2%	2%	1%	2%	2%	3%	0%	1%	2%	0%	3%
None	6%	5%	6%	6%	3%	5%	5%	6%	2%	9%	5%	5%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	50%	69%	39%	41%	50%	54%	49%	49%	53%	55%	46%
Not Legal in Any Case	10%	14%	9%	7%	8%	17%	12%	12%	8%	9%	11%
Legal to Save Mother	9%	14%	8%	5%	9%	8%	13%	10%	8%	10%	8%
Legal – Mother/Rape/Incest	31%	42%	21%	30%	33%	30%	24%	27%	37%	36%	27%
Pro-Choice	45%	25%	59%	53%	45%	43%	48%	46%	43%	41%	49%
Legal – Any Reason/Up to Certain Point	27%	20%	32%	31%	27%	27%	27%	26%	29%	26%	28%
Legal – Any Reason/Any Time	18%	5%	27%	22%	17%	17%	21%	21%	14%	15%	20%
DK/Refused	5%	6%	2%	6%	5%	3%	3%	5%	4%	4%	5%

At what point during the pregnancy should abortion be illegal and banned?

n=271	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	60%	81%	47%	60%	64%	52%	52%	59%	62%	56%	63%
After First Heartbeat – 6 weeks	18%	22%	14%	19%	20%	16%	14%	21%	15%	18%	18%
After 15 Weeks	42%	59%	33%	41%	45%	36%	38%	38%	47%	38%	45%
After 2nd Trimester	24%	8%	31%	28%	23%	17%	32%	26%	22%	28%	21%
Other	16%	12%	22%	12%	12%	31%	17%	16%	16%	16%	16%

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Voter Likelihood	Total	Age	Total	Region	Total	Religion	Total
Always Vote	65%	18-29	15%	New England	5%	Protestant	42%
Almost Always Vote	22%	30-40	17%	Middle Atlantic	13%	Catholic	22%
Vote Most of the Time	13%	41-55	25%	East North Central	15%	Atheist/Agnostic	10%
Direction		56-65	19%	West North Central	7%	Jewish	4%
Right Track	28%	65+	24%	South Atlantic	22%	Muslim	1%
Wrong Direction	66%	Mean Age	49.9	East South Central	7%	Buddhist	2%
Party Registration		Gender		West South Central	10%	Born Again/Evangelical n=639	
Republican	36%	Male	47%	Mountain	8%	Yes	46%
Democrat	36%	Female	53%	Pacific	14%	No	54%
Independent/Other	28%	Race		Area		Household Income	
Ideology		White	68%	Urban	28%	Under \$20,000	14%
Liberal	29%	African American/Black	13%	Suburban	50%	\$20,000 - \$40,000	24%
Moderate	35%	Hispanic	13%	Rural	22%	\$40,000 - \$60,000	22%
Conservative	36%	Asian	4%	Employment		\$60,000 - \$100,000	22%
Vote Behavior		Abortion		Employed	42%	\$100,000 - \$150,000	12%
Democrat	45%	Pro-Life	50%	Private Sector	33%	\$150,000 - \$200,000	4%
Ticket Splitter	14%	Pro-Choice	45%	Government	9%	\$200,000 - \$250,000	1%
Republican	42%	Latino Household		Self-employed	9%	Over \$250,000	2%
Education		Yes	13%	Homemaker	5%	2020 Election by State	
Less than College	60%	No	87%	Student	4%	Trump State	45%
College Graduate	40%	Senate Races 2024 n=714		Retired	29%	Biden State	55%
2020 Presidential Vote		Democratic Seat	69%	Unemployed	11%	2016 Election by State	
Donald Trump	42%	Republican Seat	31%	Governor Races 2024 n=127		Trump State	61%
Joe Biden	46%			Democratic Seat	31%	Clinton State	39%
Joe Jorgenson	3%			Republican Seat	69%		



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