

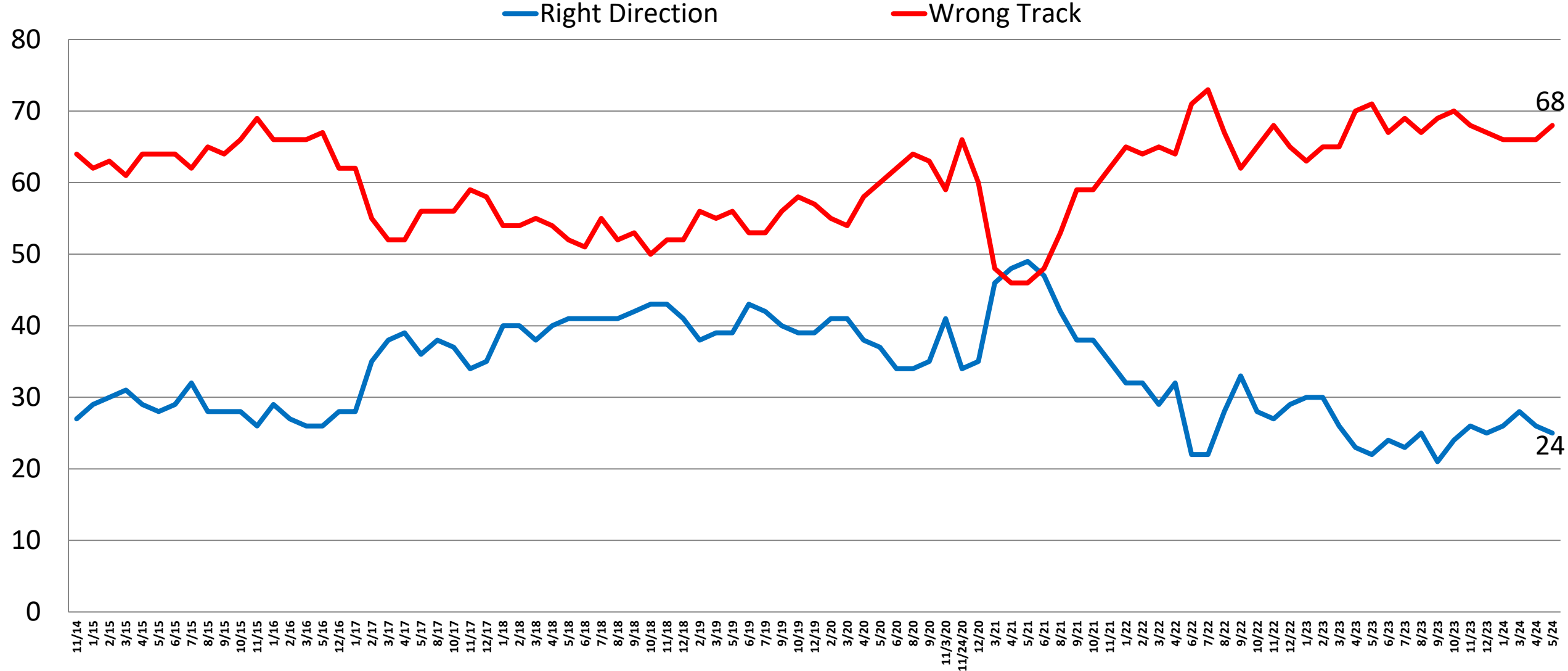
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

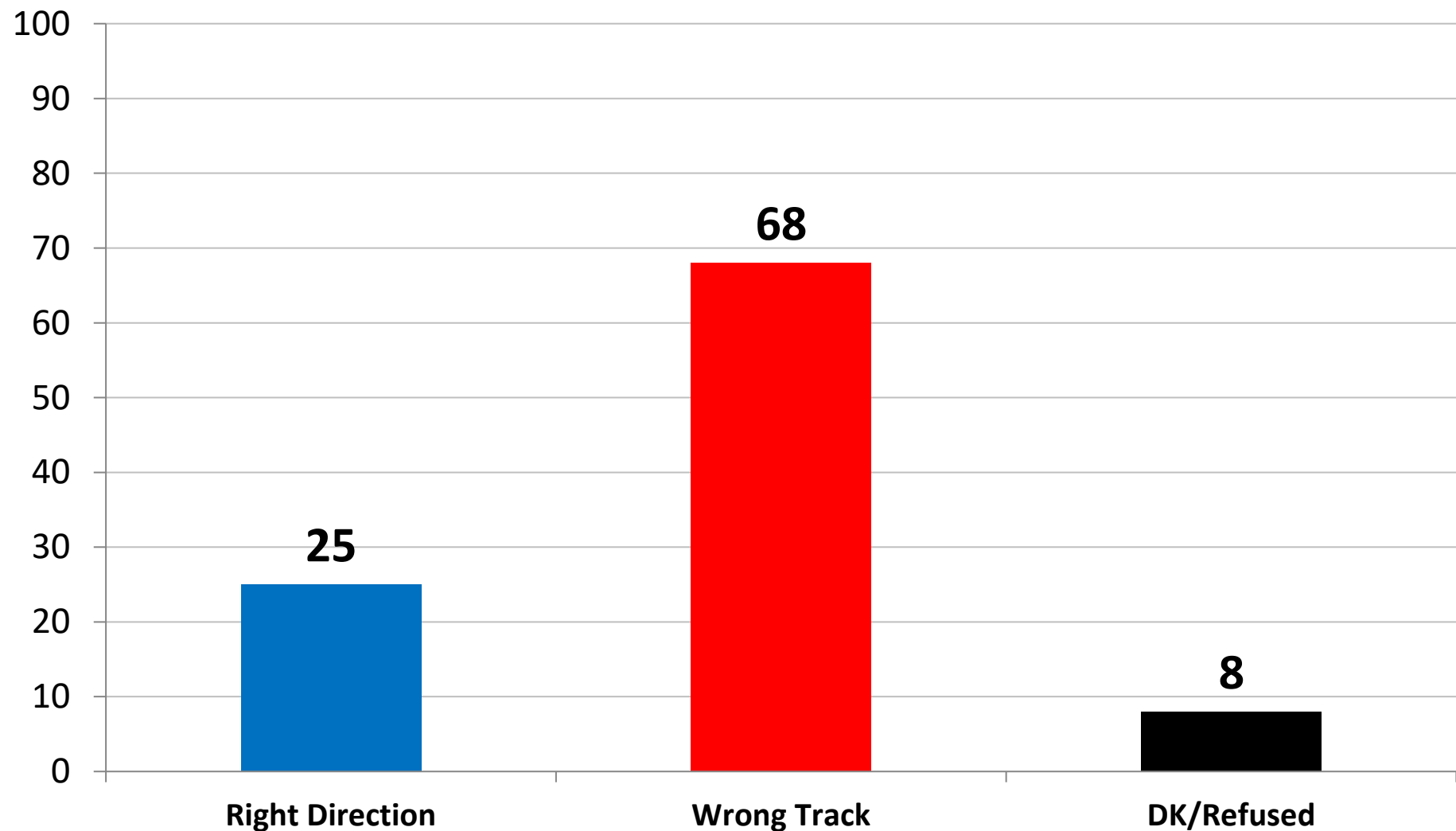
Field Dates: May 9th – 15th, 2024

www.mclaughlinonline.com

Direction: *United States* (Time Series)

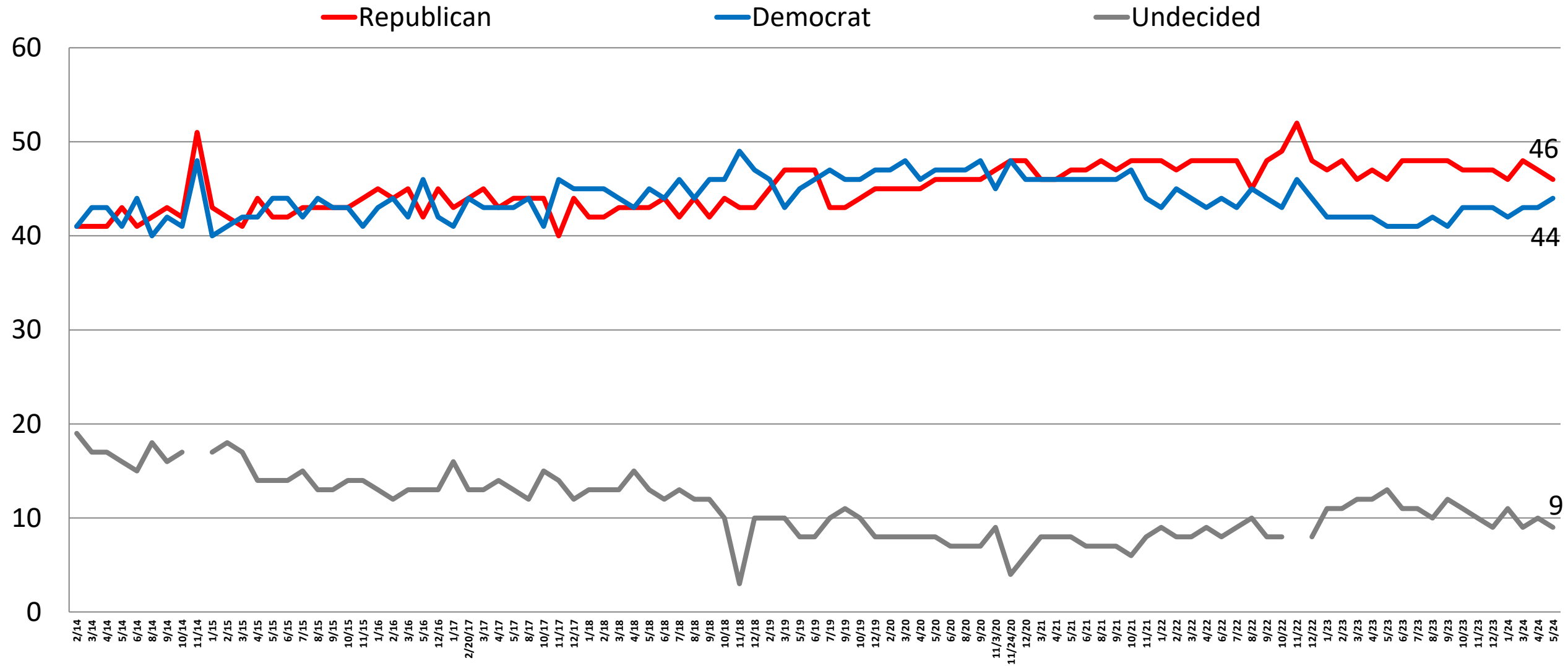


Direction: *United States*



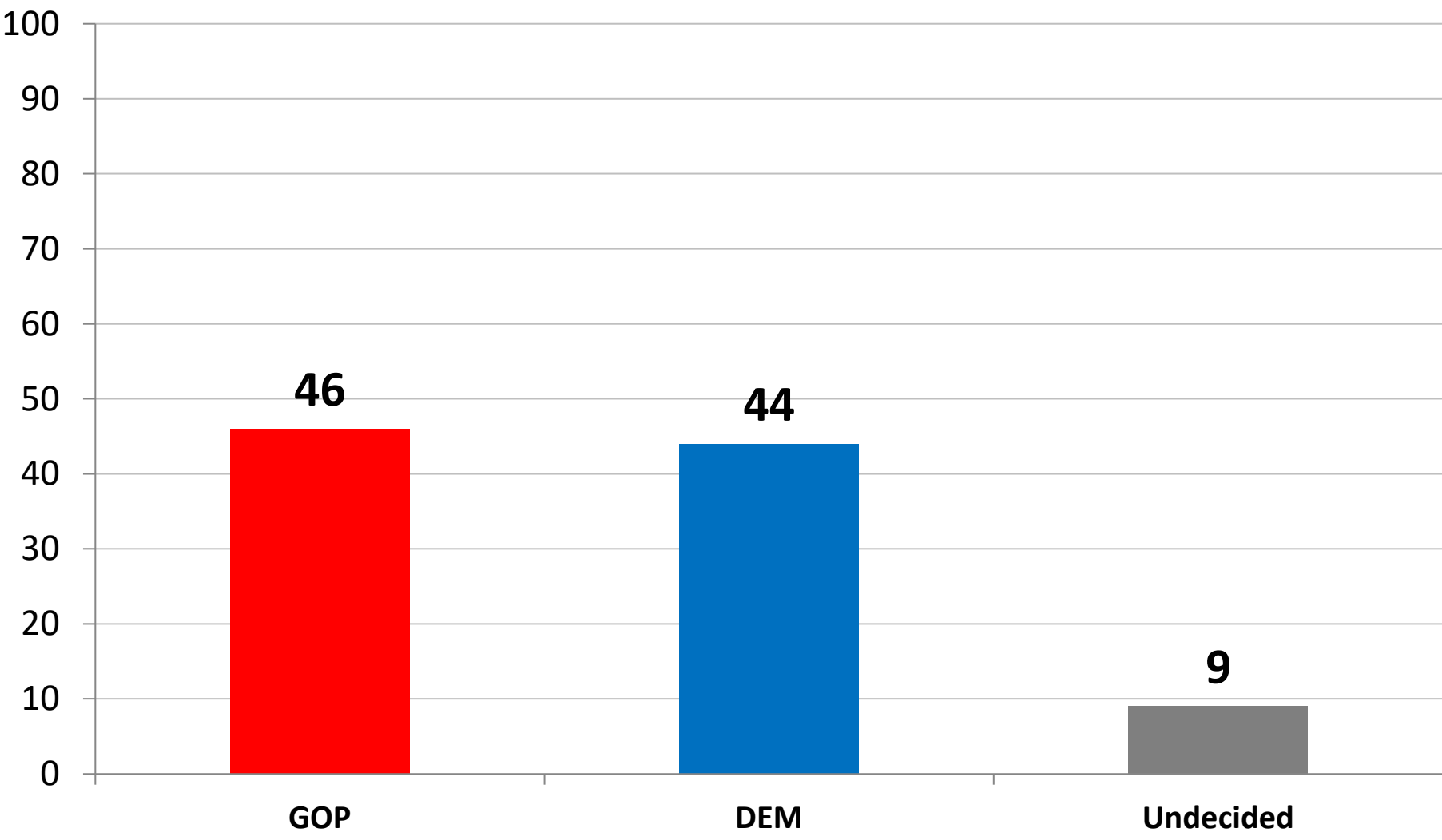
	Right	Wrong
East	27	68
Midwest	21	71
South	24	66
West	24	69
Vote Trump 2024	9	87
Vote Biden 2024	45	45
Vote Und. 2024	5	80
Generic: GOP	9	87
Generic: DEM	42	49
Generic: UND.	17	67
Approve Biden	53	36
Disapprove Biden	2	93
Republican	9	88
Democrat	43	47
Independent	20	69
Liberal	44	50
Moderate	25	64
Conservative	8	87
White	21	73
African-American	43	46
Hispanic	26	67
Under 55	24	67
Over 55	25	70
Married	22	70
Single	27	63
Men	32	63
Women	17	72
Live in Urban Area	35	56
Live in Suburban Area	22	72
Live in Rural Area	15	75

Generic Ballot: *U.S. Congress* (Time Series)



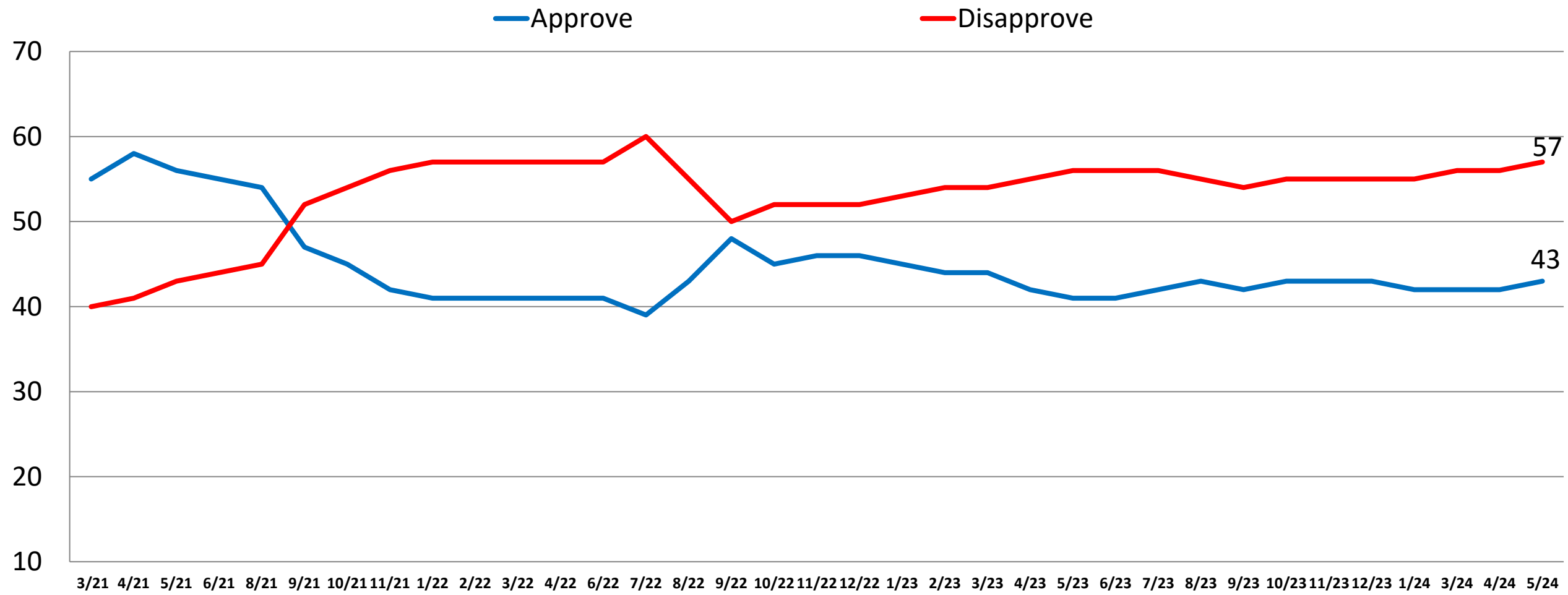
Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	41	49	10
Midwest	46	48	6
South	48	42	10
West	50	39	11
Vote Trump 2024	86	9	6
Vote Biden 2024	9	86	5
Vote Und. 2024	25	29	46
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	14	78	8
Disapprove Biden	71	18	11
Republican	96	3	2
Democrat	5	90	4
Independent	36	38	26
Liberal	15	82	3
Moderate	36	47	17
Conservative	82	11	7
White	53	39	9
African-American	18	73	9
Hispanic	42	46	12
Under 55	41	48	11
Over 55	55	39	7
Married	56	36	9
Single	36	54	10
Men	52	42	7
Women	42	47	12
Live in Urban Area	36	55	9
Live in Suburban Area	47	43	10
Live in Rural Area	58	33	8

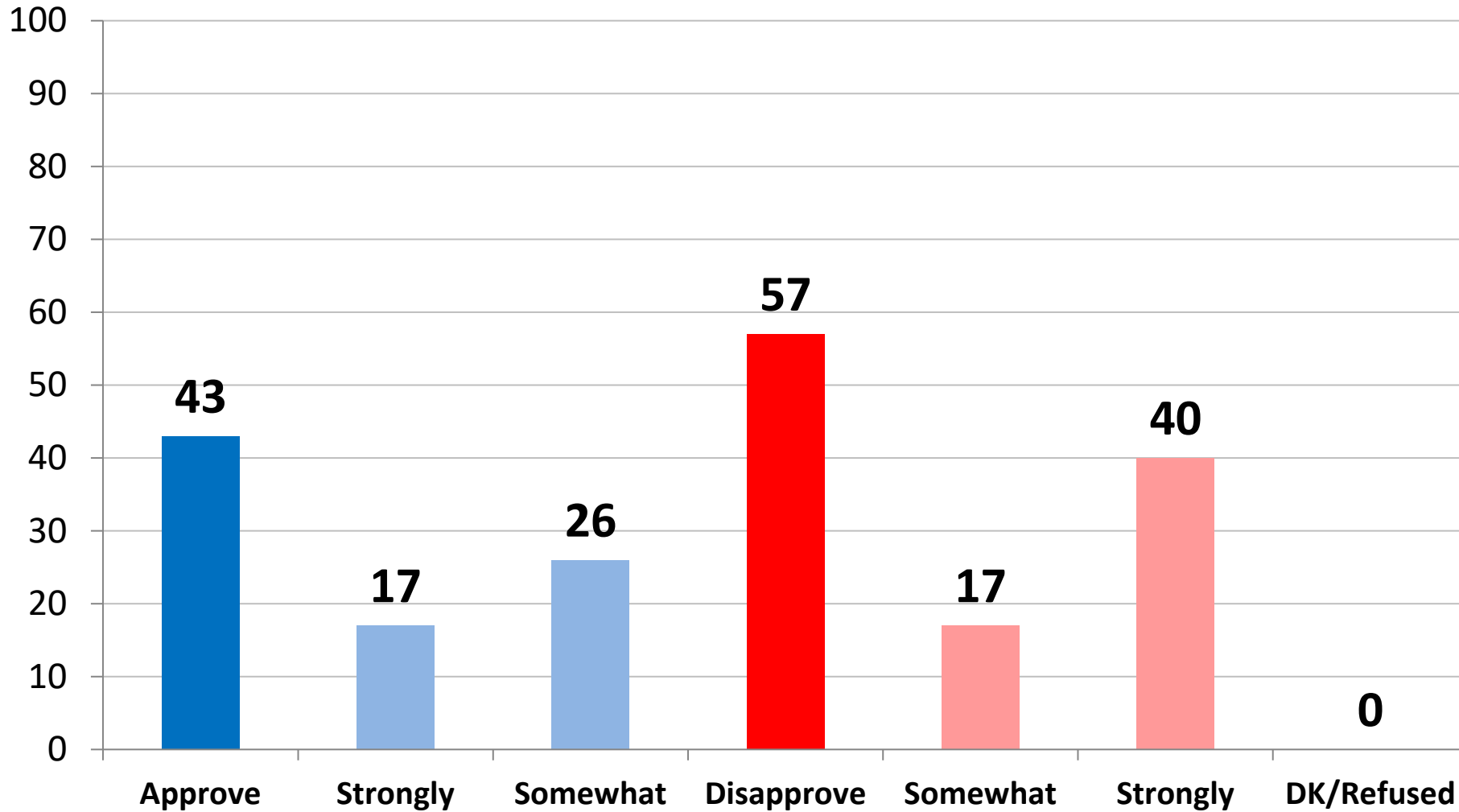


Job Rating: *Joe Biden* (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44	44	42	41	41	42	43	42	43	43	43	43	42	42	42	43
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54	54	55	56	56	56	55	54	55	55	55	55	56	56	57	
Net Diff.	-15	-17	-13	-11	-9	+5	+9	+14	+16	+16	+16	+16	+16	+21	+12	+12	+7	+6	+6	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12	+12	+13	+14	+13	+14	



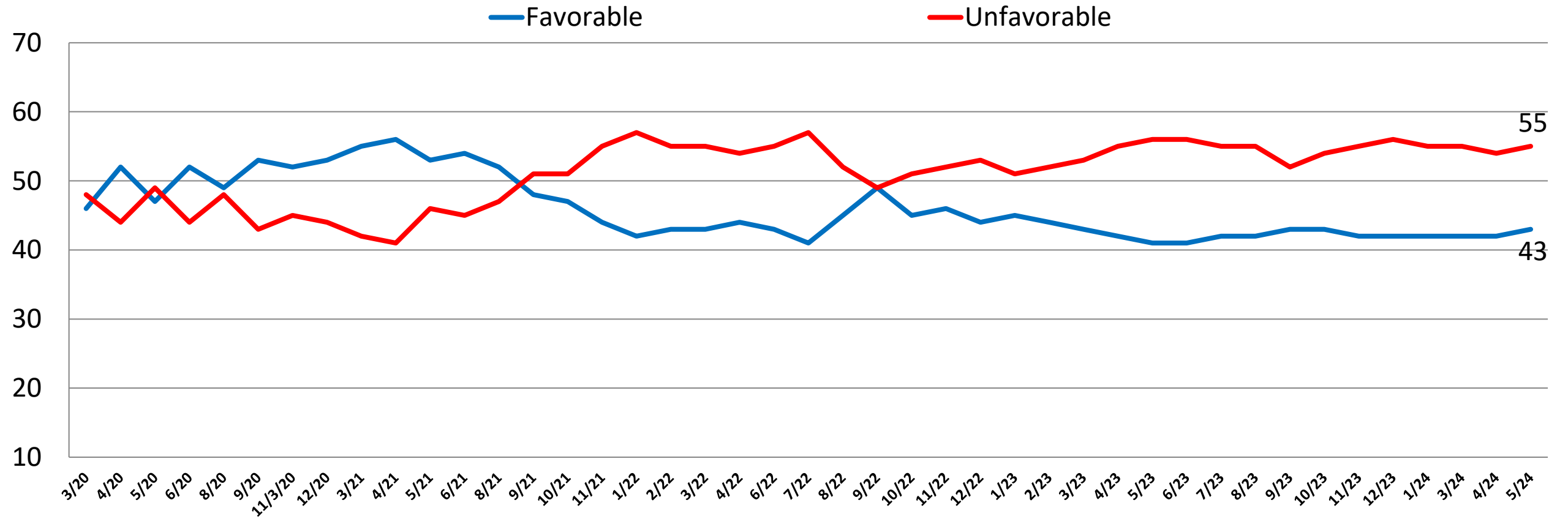
Job Rating: *Joe Biden*



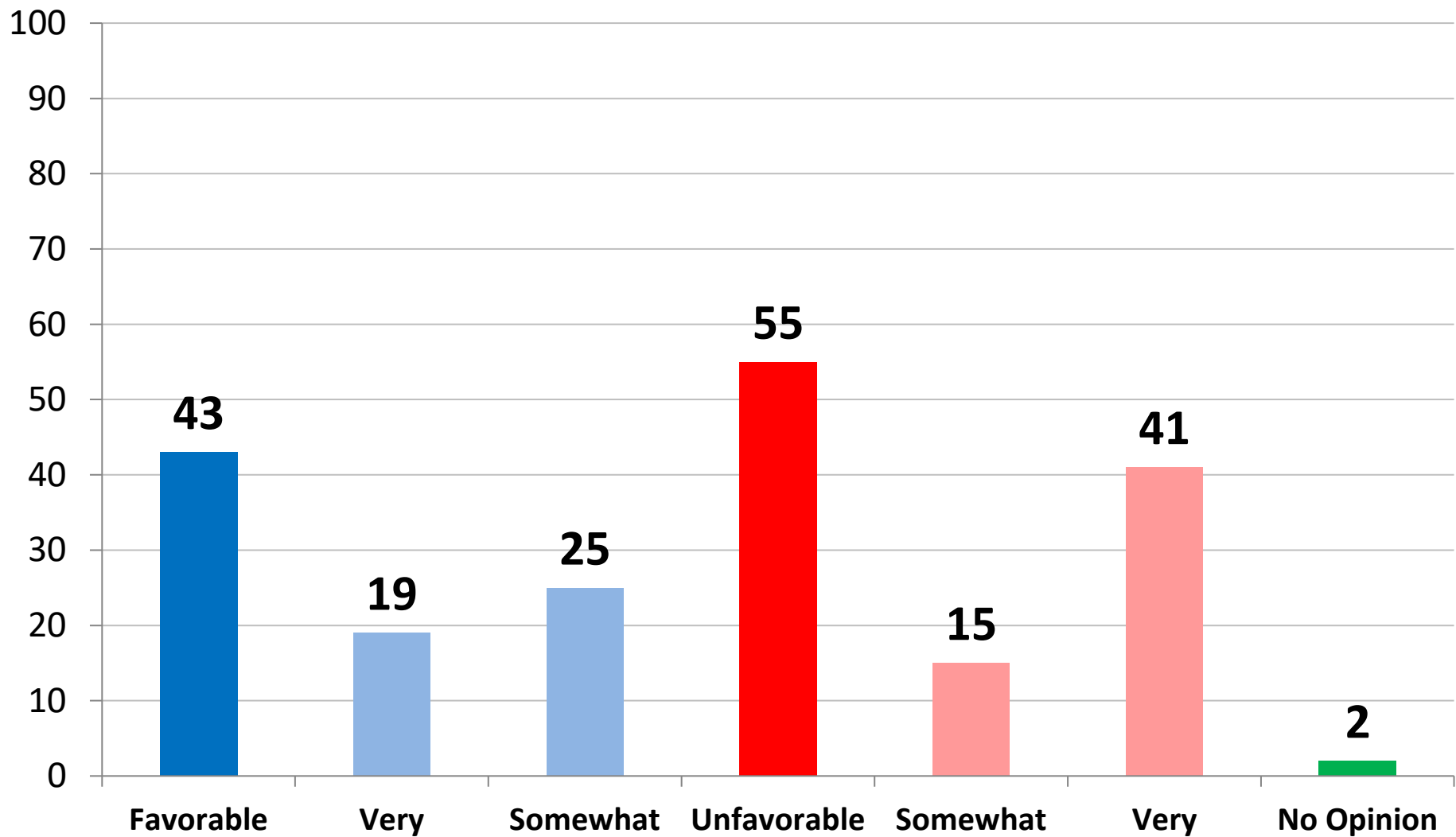
	Approve	Disapprove
East	47	53
Midwest	40	60
South	44	56
West	41	59
Vote Trump 2024	12	88
Vote Biden 2024	83	17
Vote Und. 2024	18	81
Generic: GOP	13	87
Generic: DEM	77	23
Generic: UND.	36	64
Approve Biden	100	0
Disapprove Biden	0	100
Republican	12	88
Democrat	76	24
Independent	41	59
Liberal	71	29
Moderate	49	51
Conservative	16	85
White	37	63
African-American	75	25
Hispanic	50	50
Under 55	43	57
Over 55	44	56
Married	39	61
Single	48	52
Men	46	54
Women	41	59
Live in Urban Area	54	46
Live in Suburban Area	42	58
Live in Rural Area	33	67

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22
Approve	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41
Disapprove	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57
Net Diff.	+2	-8	+2	-8	-1	-10	-7	-9	-13	-15	-7	-2	-5	+3	+4	+11	+15	+12	+12	+10	+12	+16
	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	
Approve	45	49	45	46	44	45	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	
Disapprove	52	49	51	52	53	51	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	
Net Diff.	+7	0	+6	+6	+9	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13	+15	+14	+14	+11	+12	



Opinion: *Joe Biden*

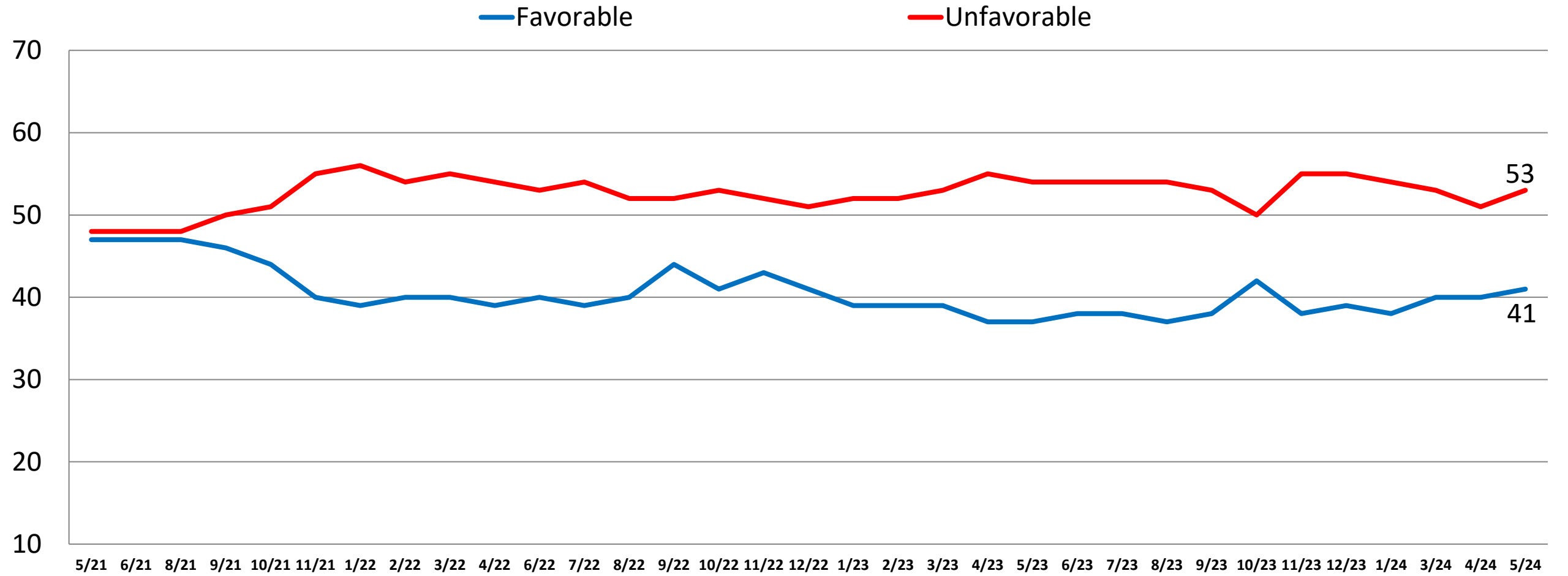


	Favorable	Unfavorable
East	46	53
Midwest	42	58
South	43	55
West	43	54
Vote Trump 2024	11	89
Vote Biden 2024	82	16
Vote Und. 2024	28	68
Generic: GOP	11	87
Generic: DEM	78	22
Generic: UND.	40	54
Approve Biden	89	10
Disapprove Biden	8	90
Republican	10	89
Democrat	77	21
Independent	42	56
Liberal	70	28
Moderate	49	49
Conservative	16	84
White	38	62
African-American	70	25
Hispanic	48	49
Under 55	43	55
Over 55	44	56
Married	38	61
Single	47	51
Men	45	54
Women	42	56
Live in Urban Area	55	44
Live in Suburban Area	41	58
Live in Rural Area	34	65

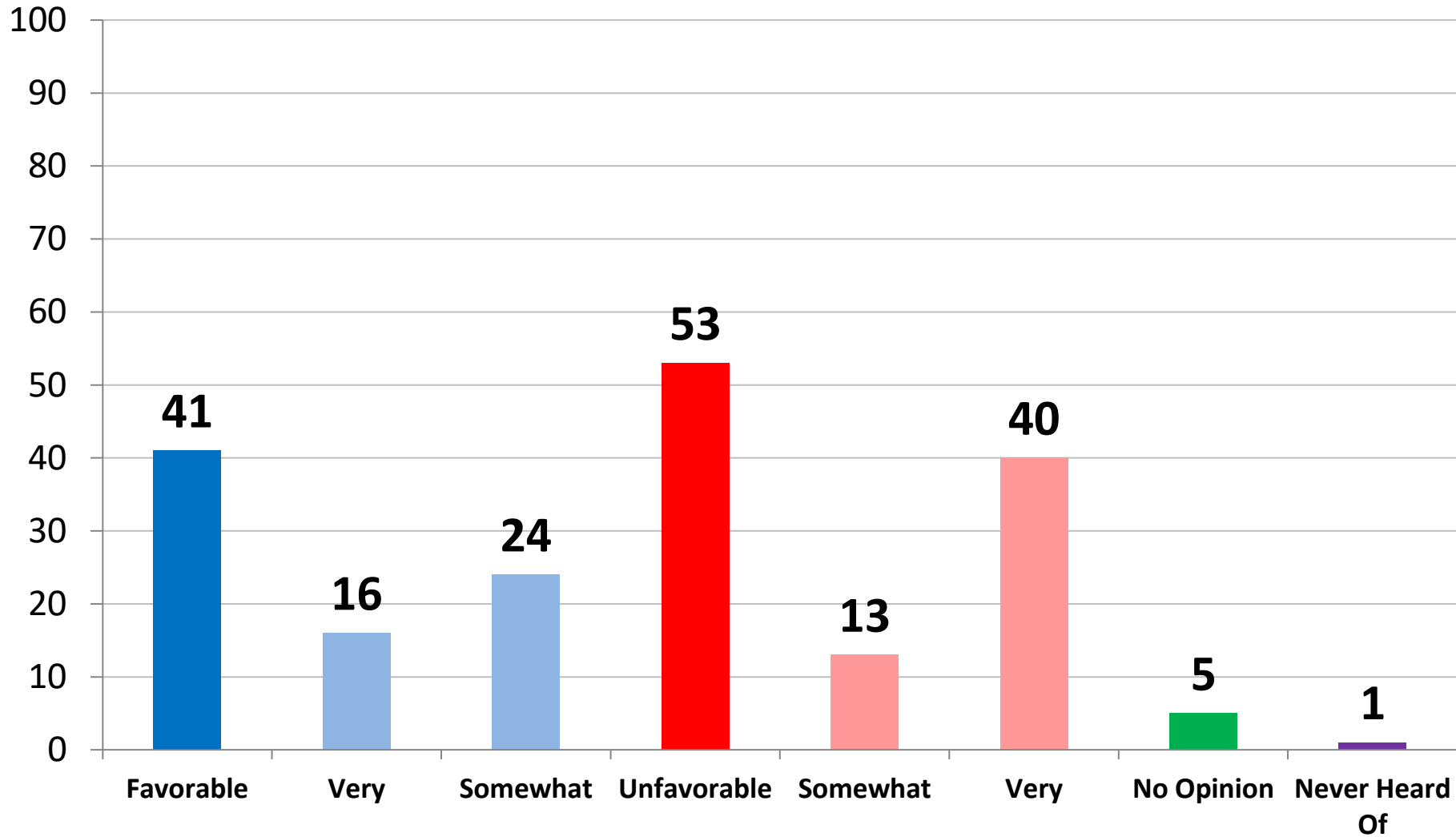
McLaughlin & Associates

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38	38	37	38	42	38	39	38	40	40	41
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54	54	54	53	50	55	55	54	53	51	53



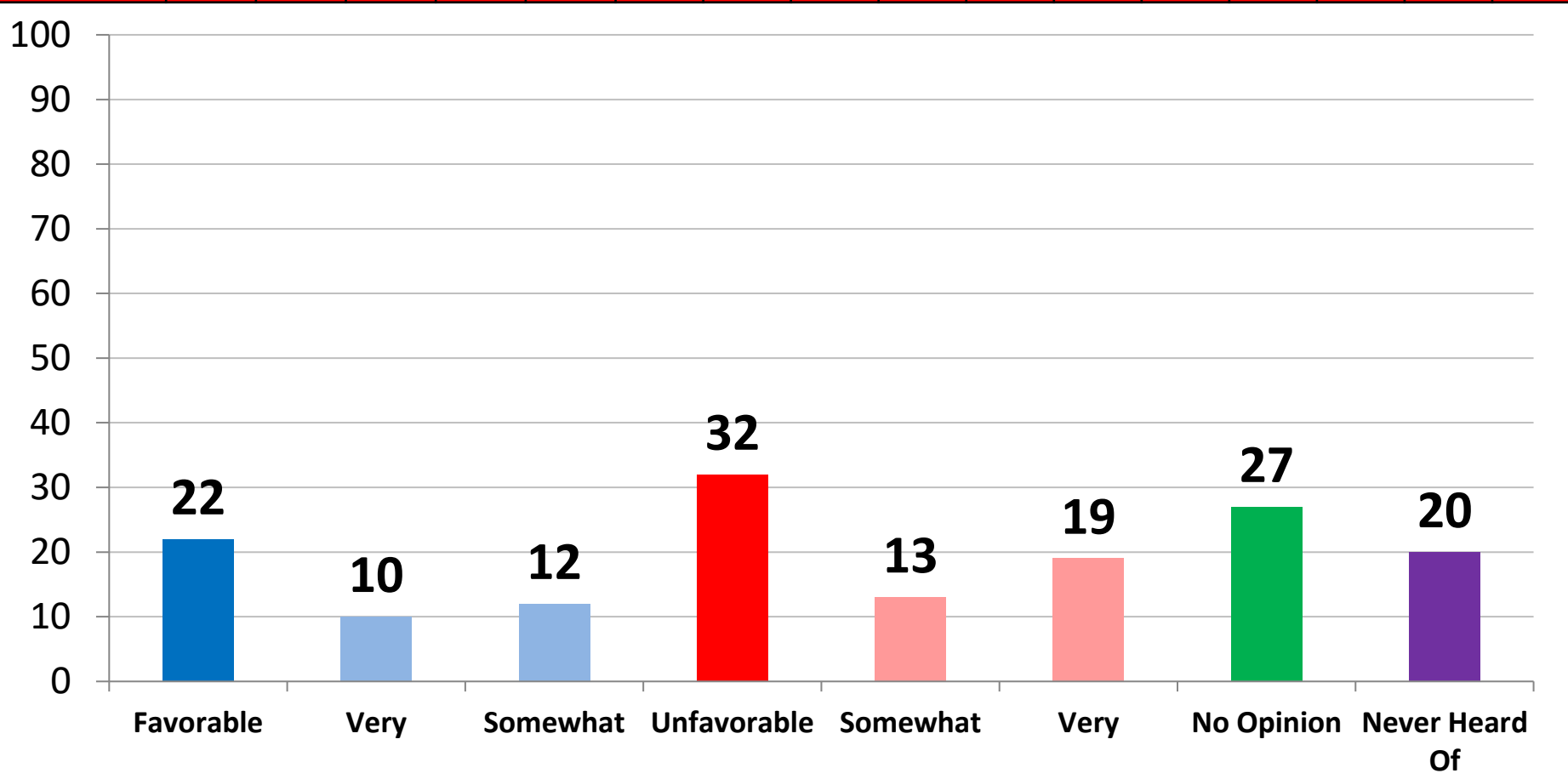
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	44	53
Midwest	41	54
South	39	54
West	41	50
Vote Trump 2024	11	84
Vote Biden 2024	76	18
Vote Und. 2024	27	58
Generic: GOP	12	85
Generic: DEM	73	21
Generic: UND.	31	46
Approve Biden	78	16
Disapprove Biden	12	81
Republican	9	88
Democrat	74	18
Independent	39	53
Liberal	68	24
Moderate	45	45
Conservative	14	84
White	35	61
African-American	72	20
Hispanic	38	42
Under 55	40	50
Over 55	41	58
Married	35	61
Single	45	45
Men	40	57
Women	41	50
Live in Urban Area	50	41
Live in Suburban Area	39	56
Live in Rural Area	33	62

Opinion: *Hakeem Jeffries*

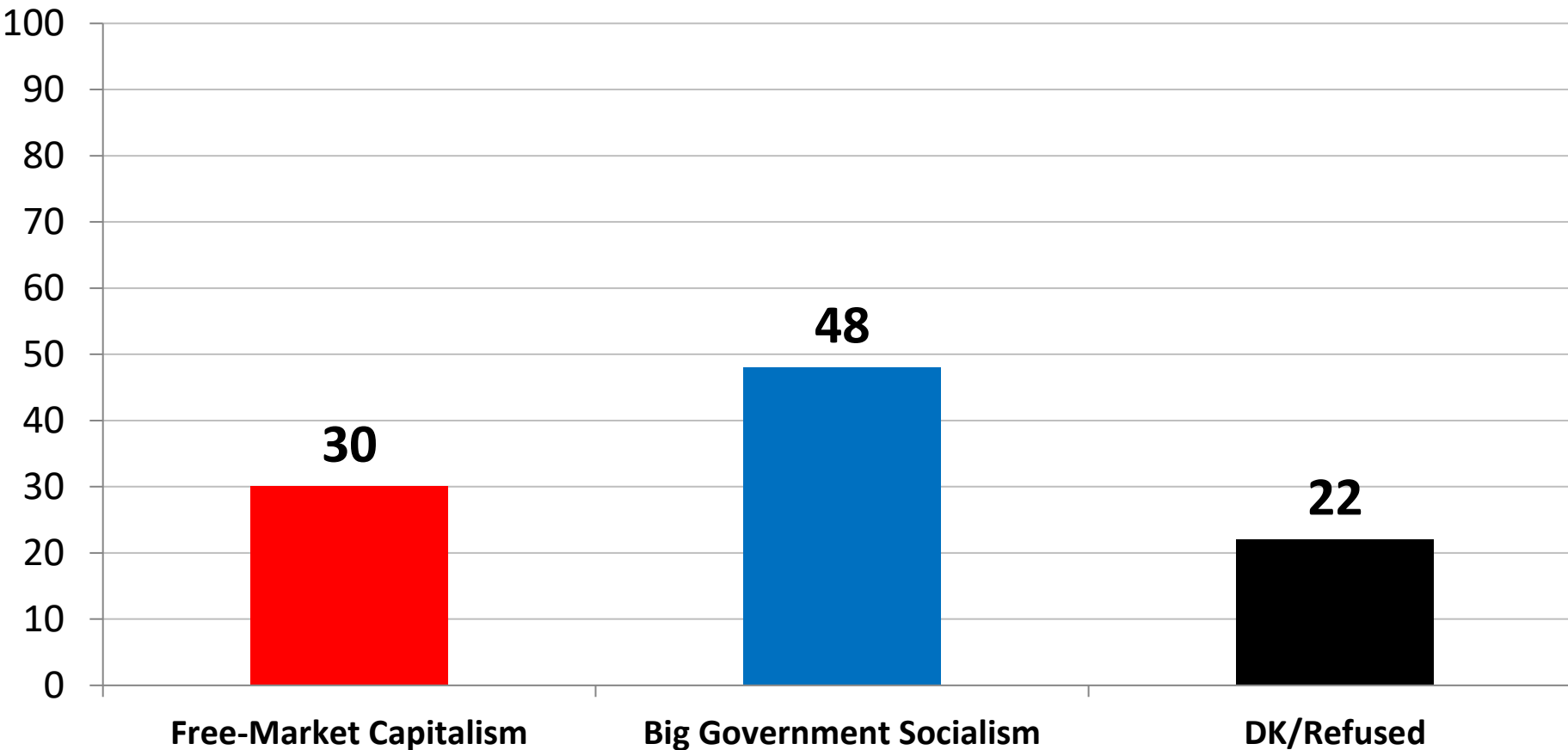
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22	21	21	22
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28	30	32	32



	Favorable	Unfavorable
East	28	33
Midwest	16	34
South	24	28
West	20	36
Vote Trump 2024	9	49
Vote Biden 2024	39	14
Vote Und. 2024	13	27
Generic: GOP	10	49
Generic: DEM	37	15
Generic: UND.	14	26
Approve Biden	41	15
Disapprove Biden	8	44
Republican	10	49
Democrat	34	17
Independent	23	28
Liberal	37	21
Moderate	24	25
Conservative	8	47
White	19	34
African-American	41	20
Hispanic	26	30
Under 55	19	28
Over 55	27	37
Married	22	36
Single	23	26
Men	29	38
Women	16	26
Live in Urban Area	25	29
Live in Suburban Area	24	33
Live in Rural Area	14	33

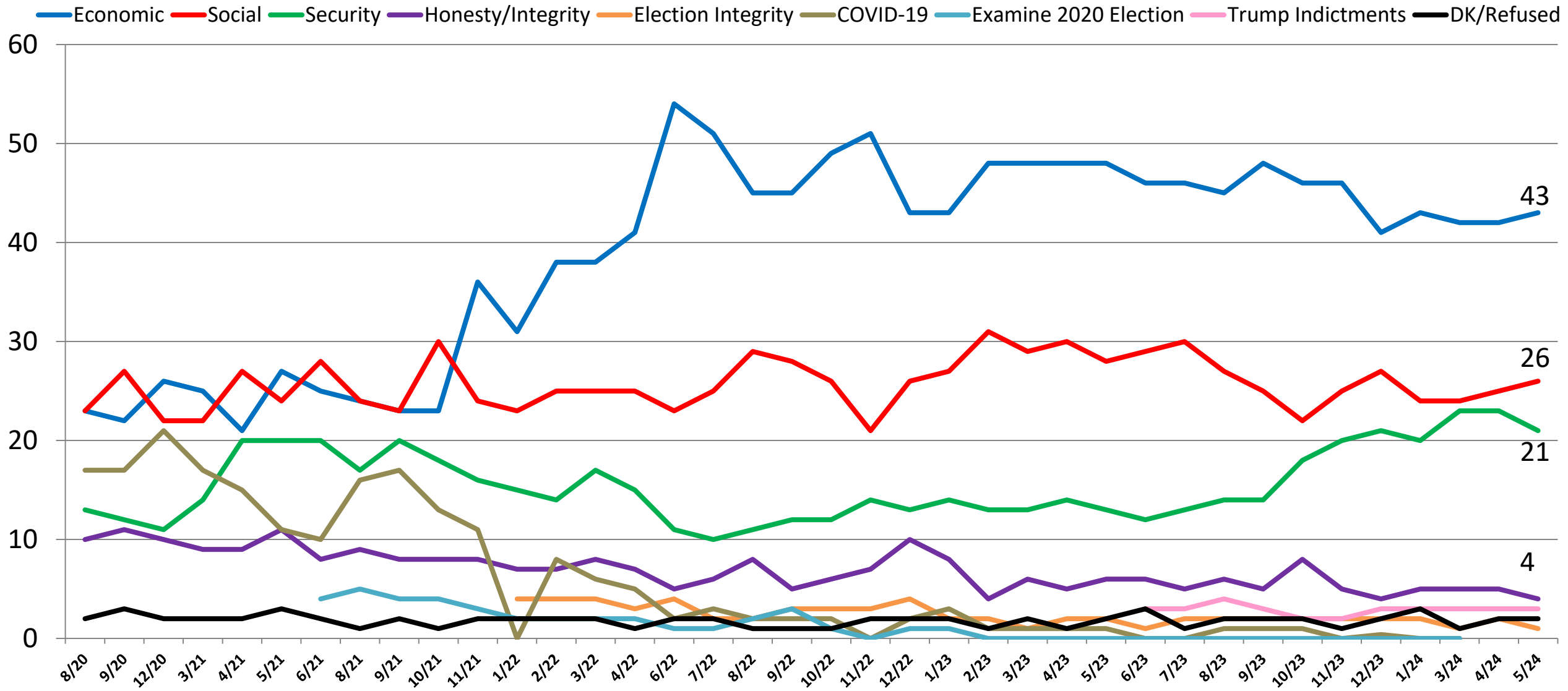
Which better describes President Biden's economic policies?

	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Capitalism	25	30	31	31	29	35	32	30
Socialism	46	42	44	45	43	43	44	48



	Capitalism	Socialism
East	29	45
Midwest	32	49
South	30	46
West	31	51
Vote Trump 2024	16	72
Vote Biden 2024	47	23
Vote Und. 2024	24	40
Generic: GOP	17	71
Generic: DEM	47	25
Generic: UND.	19	37
Approve Biden	47	25
Disapprove Biden	18	65
Republican	16	73
Democrat	44	27
Independent	31	42
Liberal	45	30
Moderate	34	38
Conservative	16	72
White	29	52
African-American	34	34
Hispanic	36	41
Under 55	33	44
Over 55	26	53
Married	28	52
Single	36	40
Men	33	51
Women	28	45
Live in Urban Area	34	40
Live in Suburban Area	32	47
Live in Rural Area	21	59

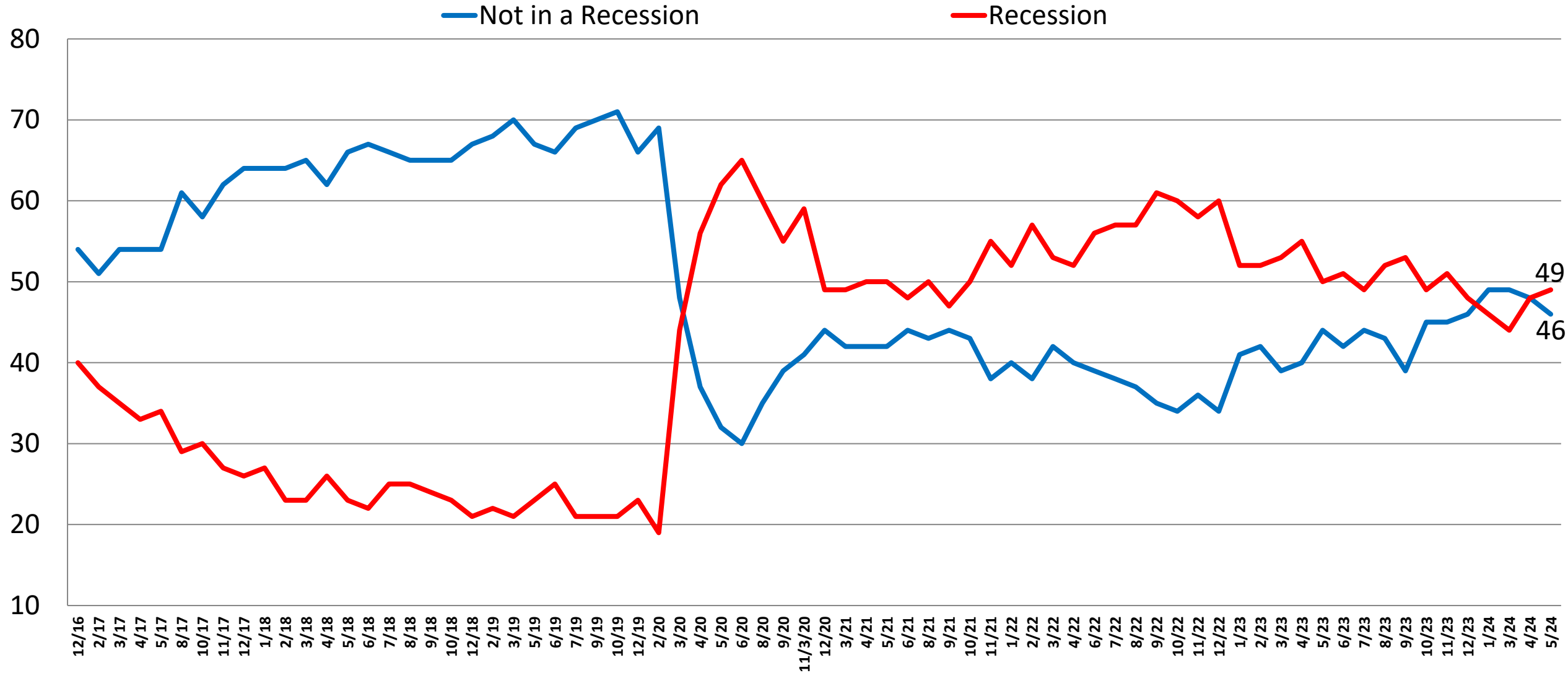
Most Important Issue (Time Series)



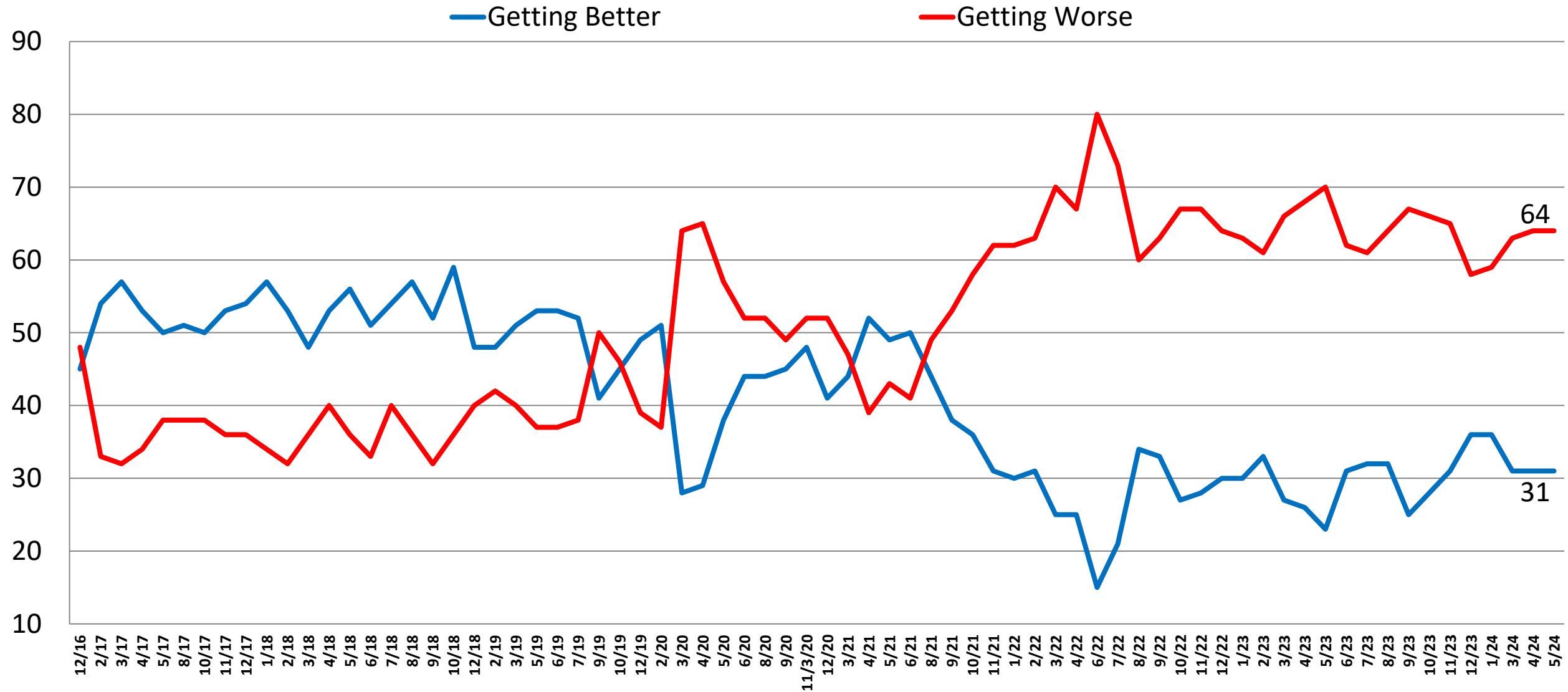
Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women
Economic	43	48	48	48	48	46	46	45	48	46	46	41	43	42	42	43	46	37	48	35	49	44	50	34	39	47
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	23	23	23	24	23	22	20	26	19	26	23	26	19	18	27
The Economy	13	10	9	11	10	11	9	9	9	9	11	9	10	9	10	11	12	9	13	7	13	12	13	9	10	12
Gov't Spending/Debt	6	4	4	4	5	4	5	4	4	4	4	4	4	3	3	3	4	2	2	2	2	3	2	3	4	2
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	3	3	4	4	3	4	3	5	3	5	1	4	3
Taxes	3	2	2	1	1	2	2	1	2	2	2	2	2	2	1	1	2	1	1	2	1	1	2	1	1	1
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	1	2	2	2	2	2	2	1	2	2	1	2	1	2	2
Social	27	31	29	30	28	29	30	27	25	22	25	27	24	24	25	26	15	38	27	41	27	15	25	29	27	25
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	8	7	7	8	9	7	10	8	8	10	8	3	16	12	6
Climate Change/Envir.	6	4	6	6	6	6	5	7	5	5	5	6	3	5	4	4	3	5	4	7	3	3	4	4	5	3
Health care	7	7	5	4	5	4	5	6	5	5	4	4	6	3	4	5	3	7	5	8	6	2	6	3	4	6
Abortion	4	4	4	5	4	4	5	3	4	4	4	4	4	5	7	6	2	11	4	12	5	1	6	5	4	8
Race Relations	2	2	2	3	2	2	2	2	1	1	1	1	2	1	1	1	0	3	1	3	1	0	2	0	1	2
Improving Education	3	3	2	3	2	3	3	1	2	1	2	3	2	3	2	2	0	2	3	3	2	1	3	0	2	2
Security	14	13	13	14	13	12	13	14	14	18	20	21	20	23	23	21	34	13	16	11	17	34	17	28	24	19
Border/Immigration	8	4	5	5	5	6	6	6	8	7	7	10	13	14	14	12	24	3	9	2	7	26	6	21	16	9
Nat.' Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	2	3	3	3	5	2	2	1	3	4	2	4	3	3
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	2	2	3	2	2	3	2	2	3	1	3	1	1	3
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	1	1	2	1	1	0	2	1	1	2	0	1	0	1	1
China	*	1	1	0	1	1	1	1	0	1	0	1	0	1	1	1	2	1	0	1	1	1	1	1	1	1
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	2	2	2	2	2	2	3	2	4	1	2	4	0	2	3
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	4	5	5	5	4	3	4	4	5	2	4	2	6	5	2
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	2	2	2	2	1	1	1	0	2	1	1	1	1	1	1
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Re-Examining 2020 Elec.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	3	3	3	3	3	1	5	2	5	3	2	3	3	2	3
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	2	3	1	2	2	1	3	3	2	3	1	2	1	1	2

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



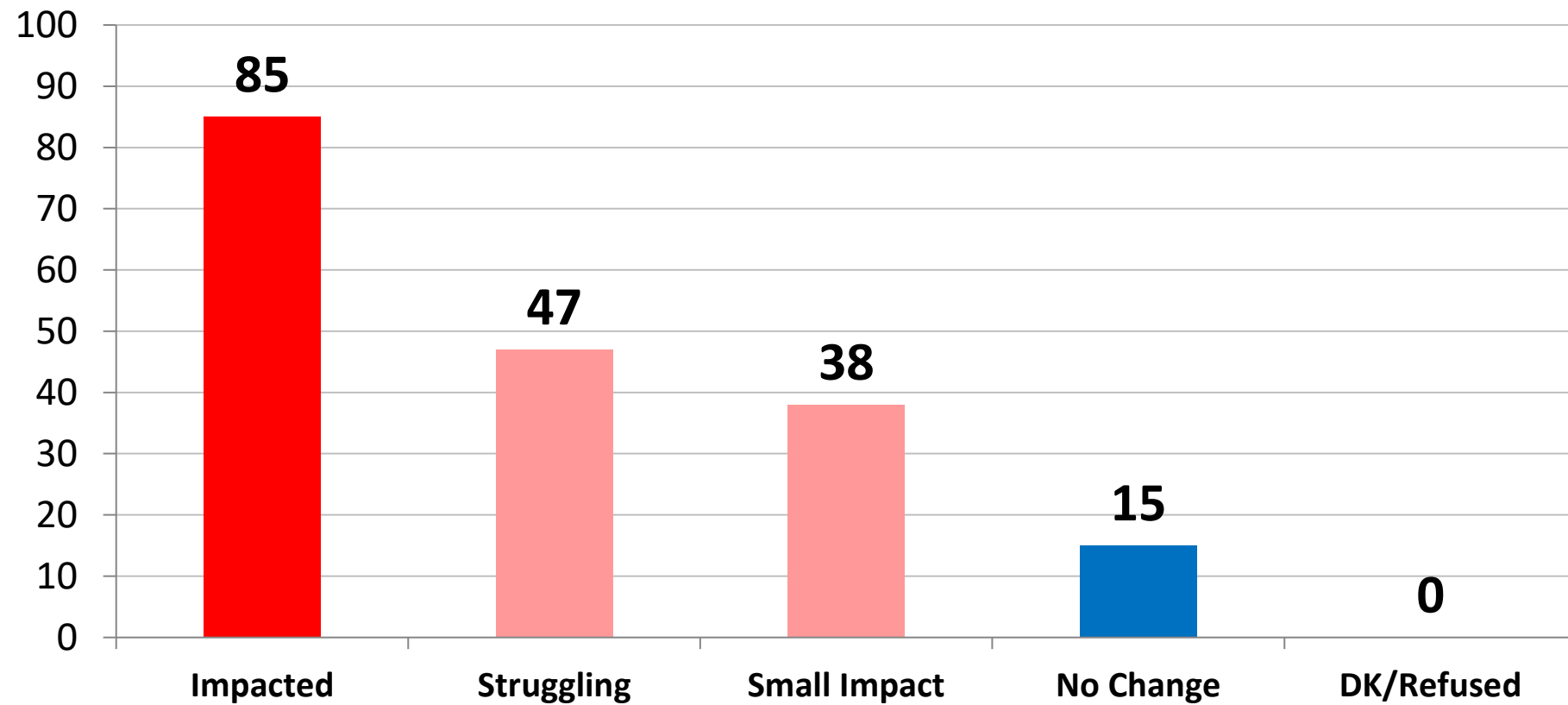
Current Opinion of U.S. Economy (Time Series)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	46	49	49	48	46	39	55	45	54	46	40	42	52	56	38
Getting Better	15	19	14	14	13	17	18	17	14	17	17	21	21	21	21	19	7	31	19	33	19	7	14	25	29	10
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	25	28	28	27	27	32	24	26	21	27	33	28	27	27	28
Recession	52	52	53	55	50	51	49	52	53	49	51	48	46	44	48	49	58	39	49	42	45	57	53	43	41	56
Getting Better	15	14	13	13	10	15	13	15	11	11	13	15	15	10	10	12	6	16	14	16	13	7	15	8	9	14
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	33	32	34	38	37	52	23	36	26	32	50	38	36	32	42
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	6	5	7	5	5	3	7	6	4	8	3	6	4	4	7
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-2	3	5	0	-2	-20	16	-4	11	1	-17	-11	9	15	-18
Getting Better	30	33	27	26	23	31	32	32	25	28	31	36	36	31	31	31	13	47	33	49	33	14	29	33	38	24
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	58	59	63	64	64	84	47	62	47	59	83	66	63	59	69
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	6	5	7	5	5	3	7	6	4	8	3	6	4	4	7
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-23	-24	-32	-34	-34	-71	0	-29	1	-26	-69	-37	-30	-21	-45

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

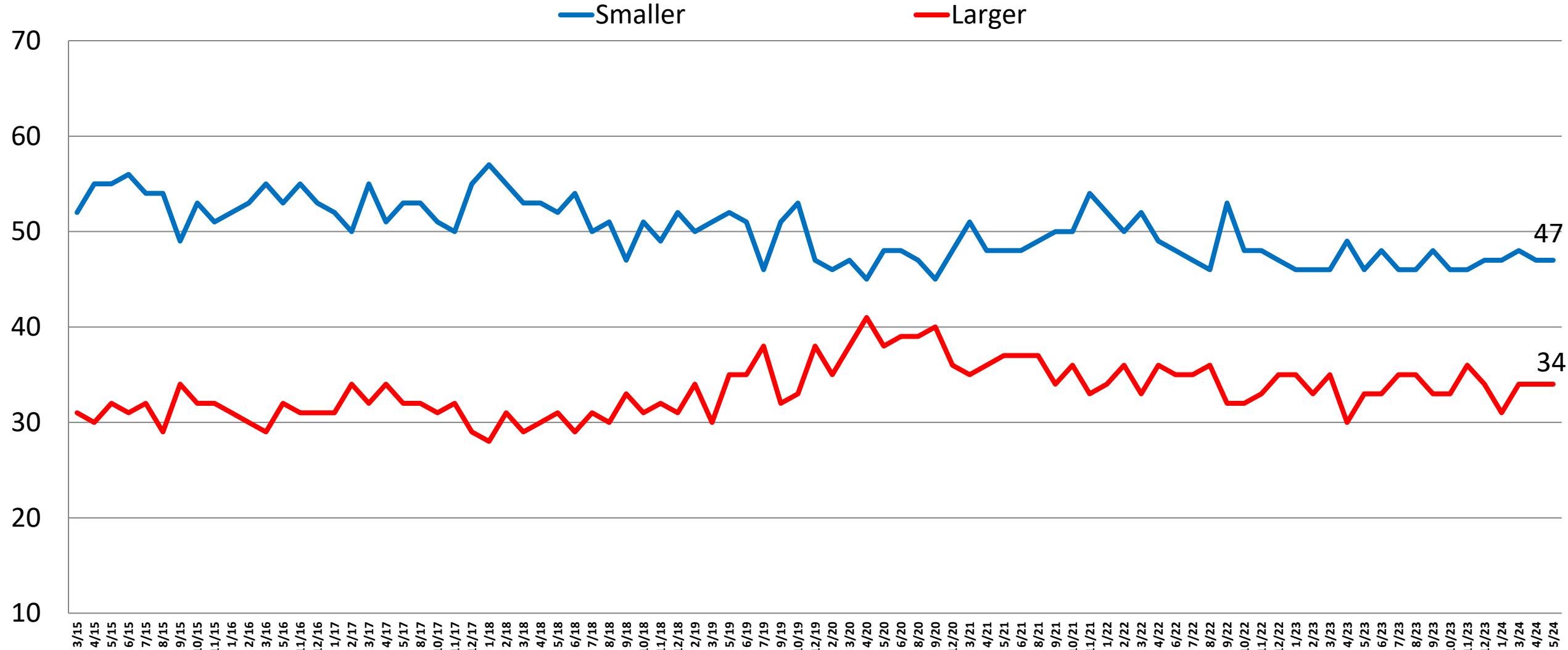
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47
Impact/ Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15



	Struggle	Impact	No Change
East	46	37	17
Midwest	48	38	14
South	47	40	13
West	45	37	18
Vote Trump 2024	52	39	9
Vote Biden 2024	38	39	23
Vote Und. 2024	62	29	10
Generic: GOP	49	40	11
Generic: DEM	39	40	21
Generic: UND.	71	22	7
Approve Biden	37	41	22
Disapprove Biden	54	36	9
Republican	49	39	12
Democrat	40	40	20
Independent	52	36	13
Liberal	40	39	21
Moderate	49	37	14
Conservative	50	39	11
White	48	39	13
African-American	41	37	23
Hispanic	53	34	14
Under 55	53	35	12
Over 55	38	43	19
Married	39	44	17
Single	55	34	11
Men	41	40	19
Women	52	37	12
Live in Urban Area	53	32	15
Live in Suburban Area	42	41	17
Live in Rural Area	50	40	11

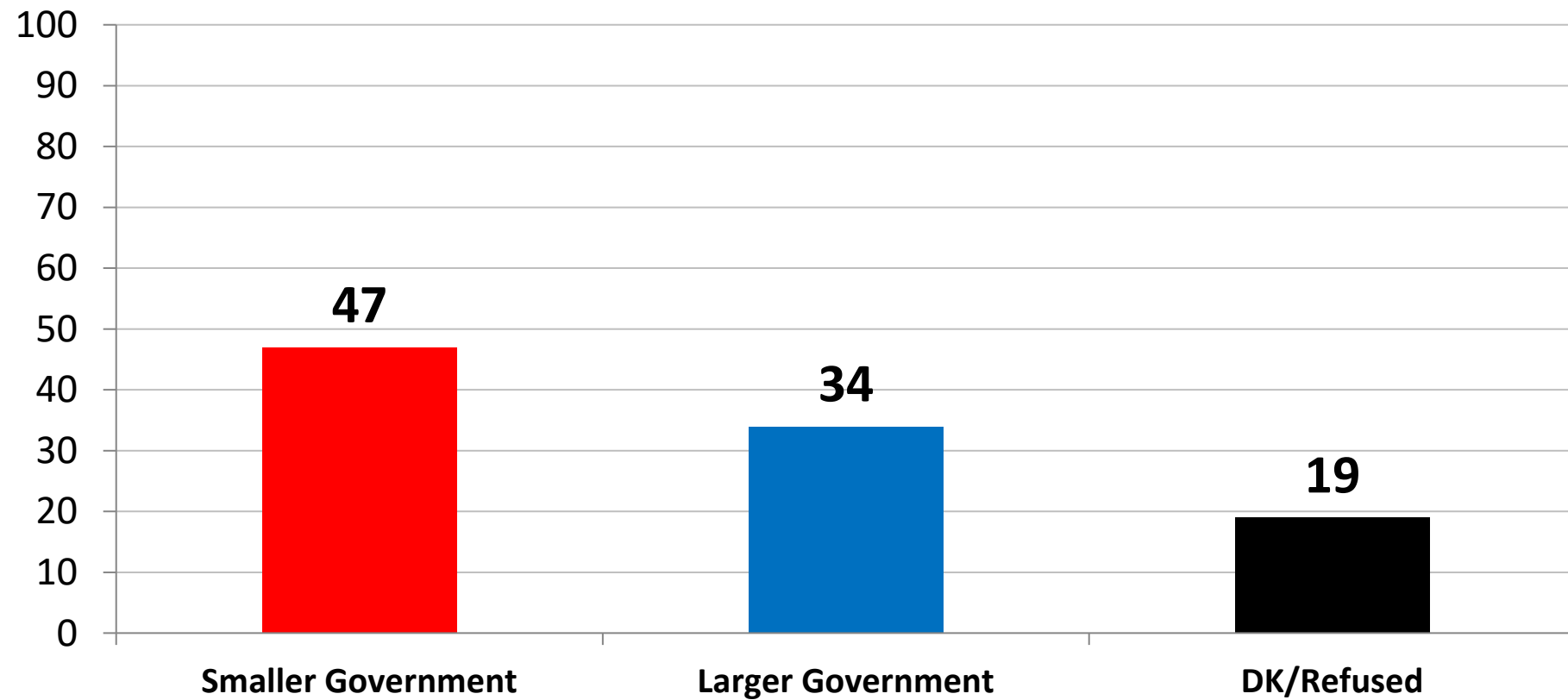
Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



Would you say you most favor a smaller government with fewer services or a larger government with many services?

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33
	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	
Smaller Gov't	47	46	46	46	49	46	48	46	46	48	46	46	47	47	48	47	47	
Larger Gov't	35	35	33	35	30	33	33	35	35	33	33	36	34	31	34	34	34	

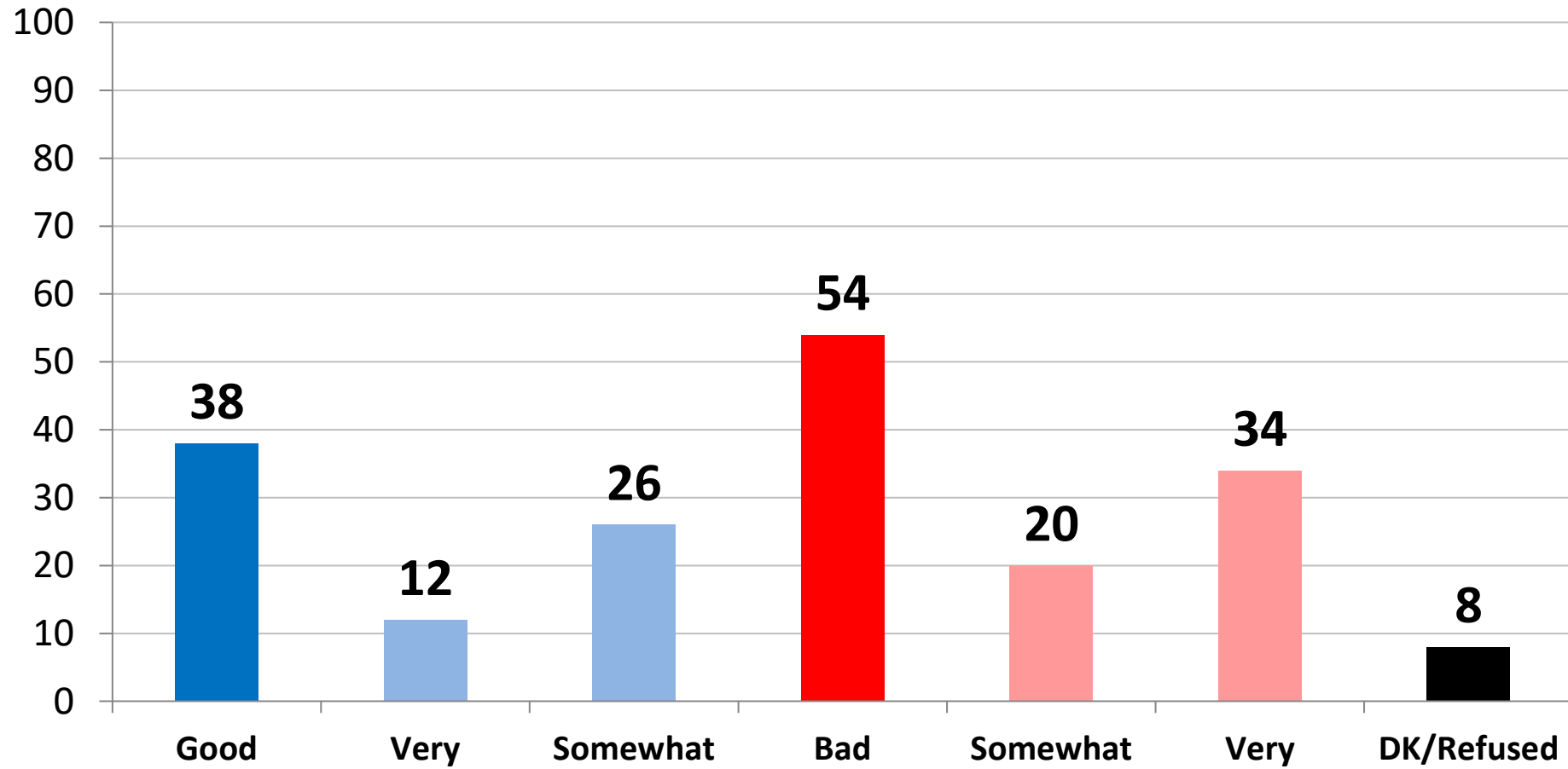
	Smaller	Larger
East	36	46
Midwest	53	31
South	50	30
West	44	35
Vote Trump 2024	66	22
Vote Biden 2024	26	52
Vote Und. 2024	47	16
Generic: GOP	67	19
Generic: DEM	27	52
Generic: UND.	39	21
Approve Biden	27	53
Disapprove Biden	62	20
Republican	67	21
Democrat	23	56
Independent	51	23
Liberal	23	56
Moderate	43	33
Conservative	70	17
White	53	29
African-American	24	52
Hispanic	36	42
Under 55	39	38
Over 55	57	28
Married	57	29
Single	32	42
Men	53	36
Women	41	33
Live in Urban Area	32	45
Live in Suburban Area	49	34
Live in Rural Area	60	21



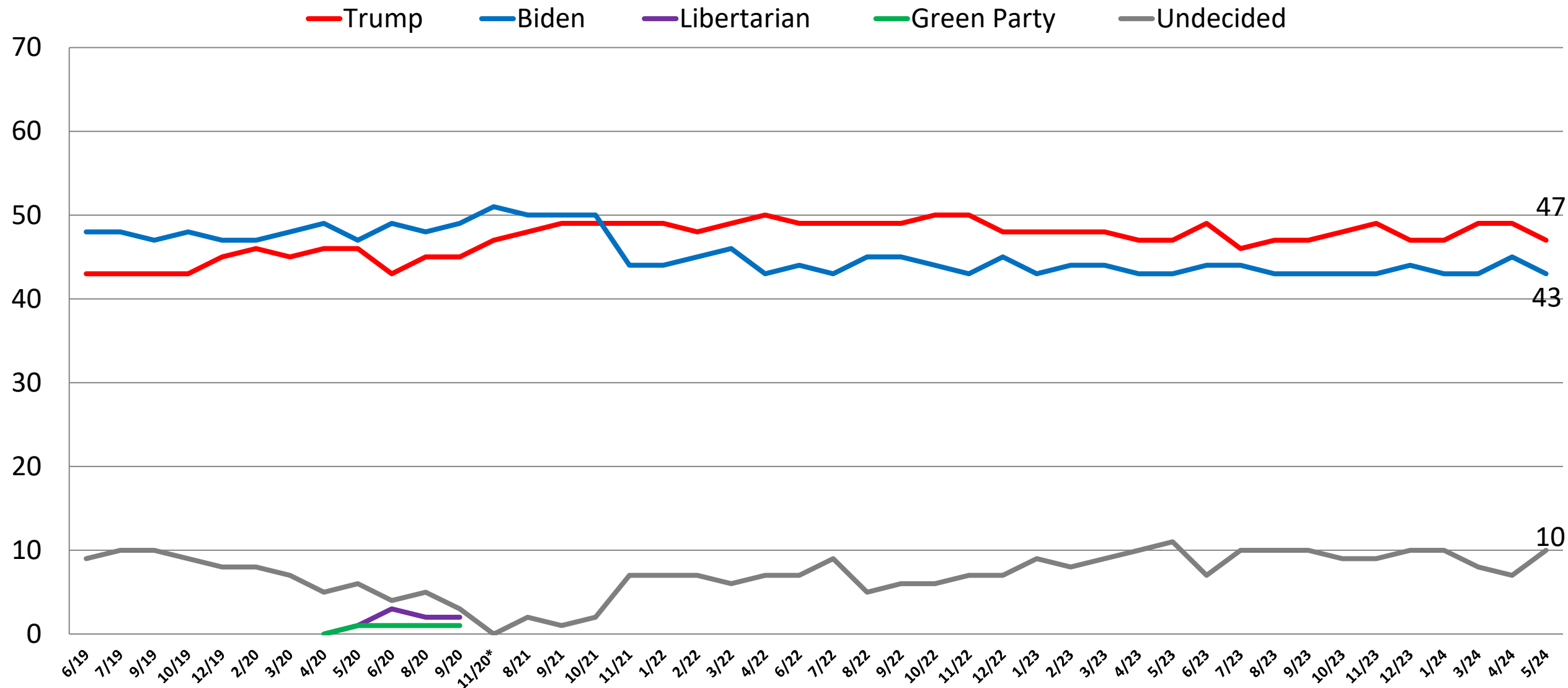
Generally speaking, would you say Bidenomics has been very good, good, bad or very bad for the economy, inflation and the cost of living?

	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Good	34	31	33	35	37	34	37	41	38
Bad	49	50	48	50	49	50	50	51	54

	Good	Bad
East	41	53
Midwest	39	54
South	37	55
West	38	55
Vote Trump 2024	11	86
Vote Biden 2024	73	17
Vote Und. 2024	15	64
Generic: GOP	12	84
Generic: DEM	67	23
Generic: UND.	29	56
Approve Biden	77	14
Disapprove Biden	8	85
Republican	11	86
Democrat	65	23
Independent	38	53
Liberal	65	24
Moderate	43	49
Conservative	12	84
White	33	60
African-American	65	27
Hispanic	41	47
Under 55	37	52
Over 55	40	57
Married	35	60
Single	41	48
Men	43	53
Women	34	55
Live in Urban Area	48	43
Live in Suburban Area	38	56
Live in Rural Area	26	65



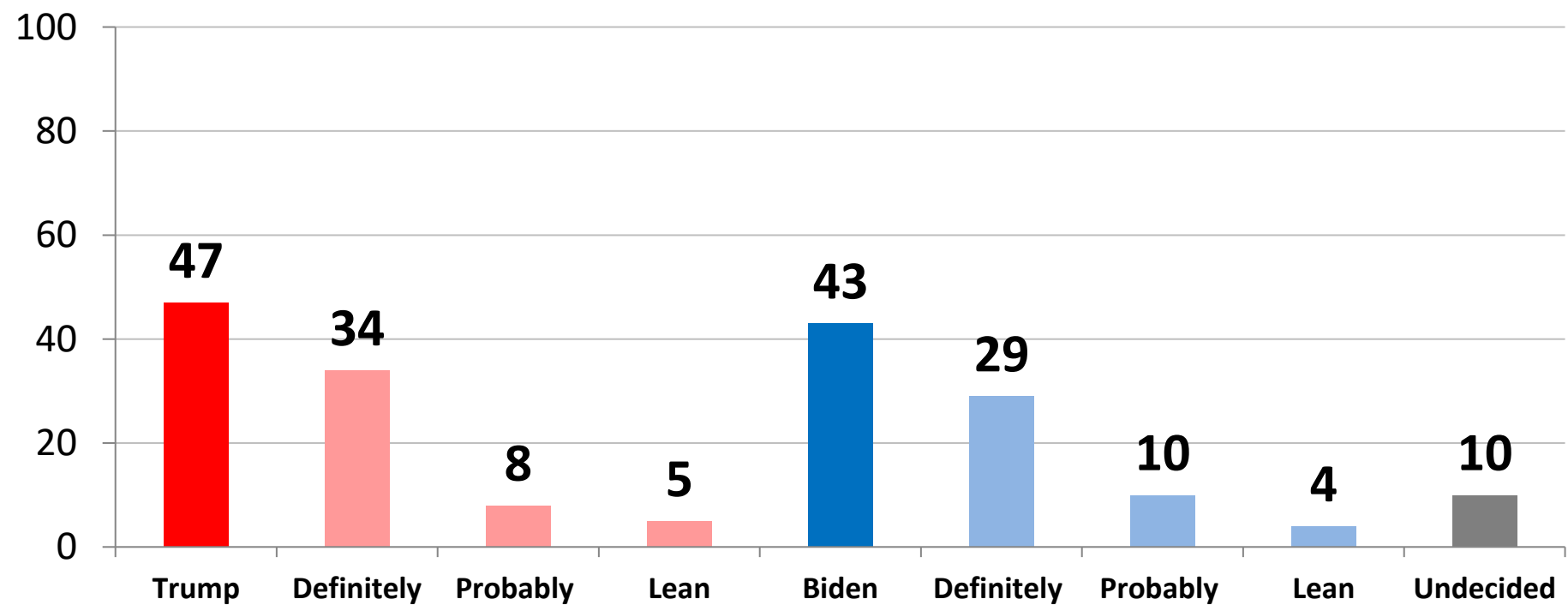
If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or Joe Biden, the Democratic candidate? (Time Series)



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Joe Biden, the Democrat candidate, for whom would you vote?

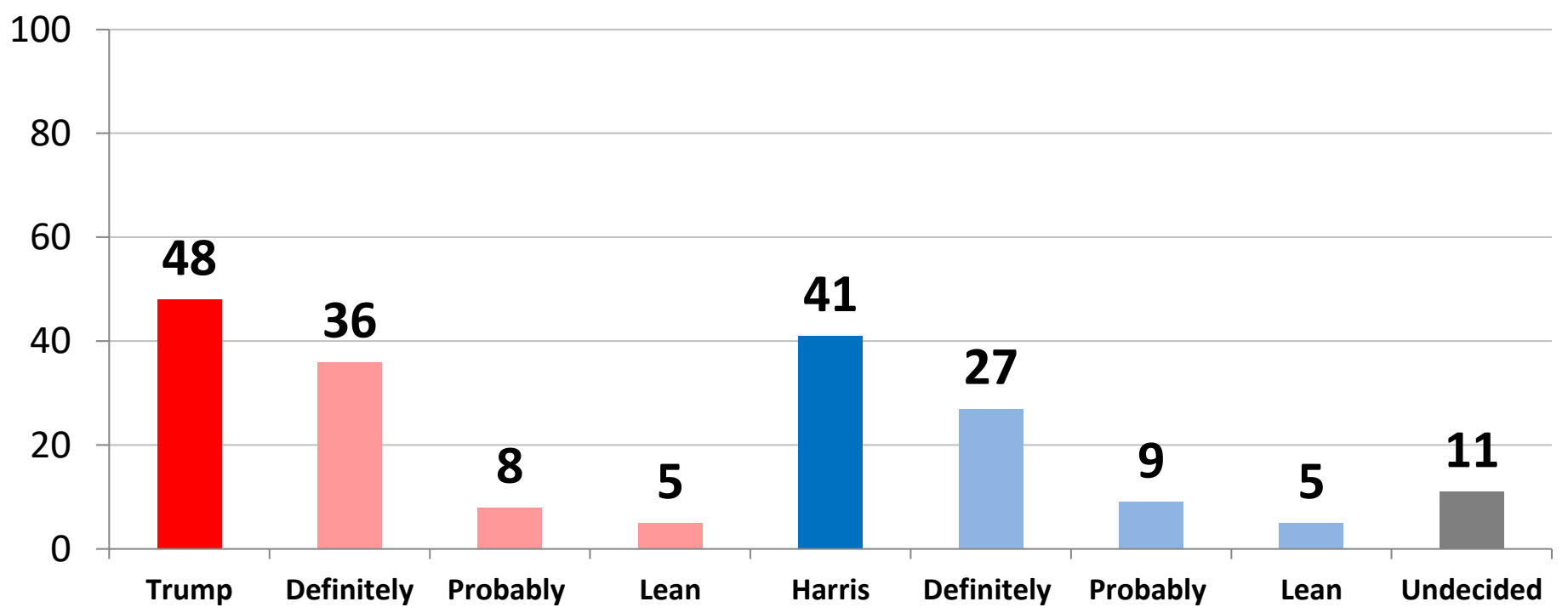
	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48	48	48
Joe Biden	44	45	46	43	44	43	45	45	44	43	45	43	44	43
Undecided	7	7	6	7	7	9	5	6	6	7	7	9	8	9
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5	+4	+5
	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	
Donald Trump	47	47	49	46	47	47	48	49	47	47	49	49	47	
Joe Biden	43	43	44	44	43	43	43	43	44	43	43	45	43	
Undecided	10	11	7	10	10	10	9	9	10	10	8	7	10	
Net Diff.	+4	+4	+5	+2	+4	+4	+5	+6	+3	+4	+6	+4	+4	

	Trump	Biden	UND
East	44	49	7
Midwest	49	42	10
South	49	42	9
West	44	42	14
Vote Trump 2024	100	0	0
Vote Biden 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	87	8	5
Generic: DEM	9	84	7
Generic: UND.	27	24	49
Approve Biden	13	83	4
Disapprove Biden	73	13	14
Republican	90	6	5
Democrat	12	82	6
Independent	37	41	22
Liberal	19	75	7
Moderate	38	47	15
Conservative	79	14	8
White	52	38	10
African-American	21	71	8
Hispanic	46	43	11
Under 55	44	42	14
Over 55	51	45	5
Married	55	37	8
Single	38	50	12
Men	53	41	6
Women	42	45	13
Live in Urban Area	42	51	8
Live in Suburban Area	45	43	13
Live in Rural Area	60	34	6



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

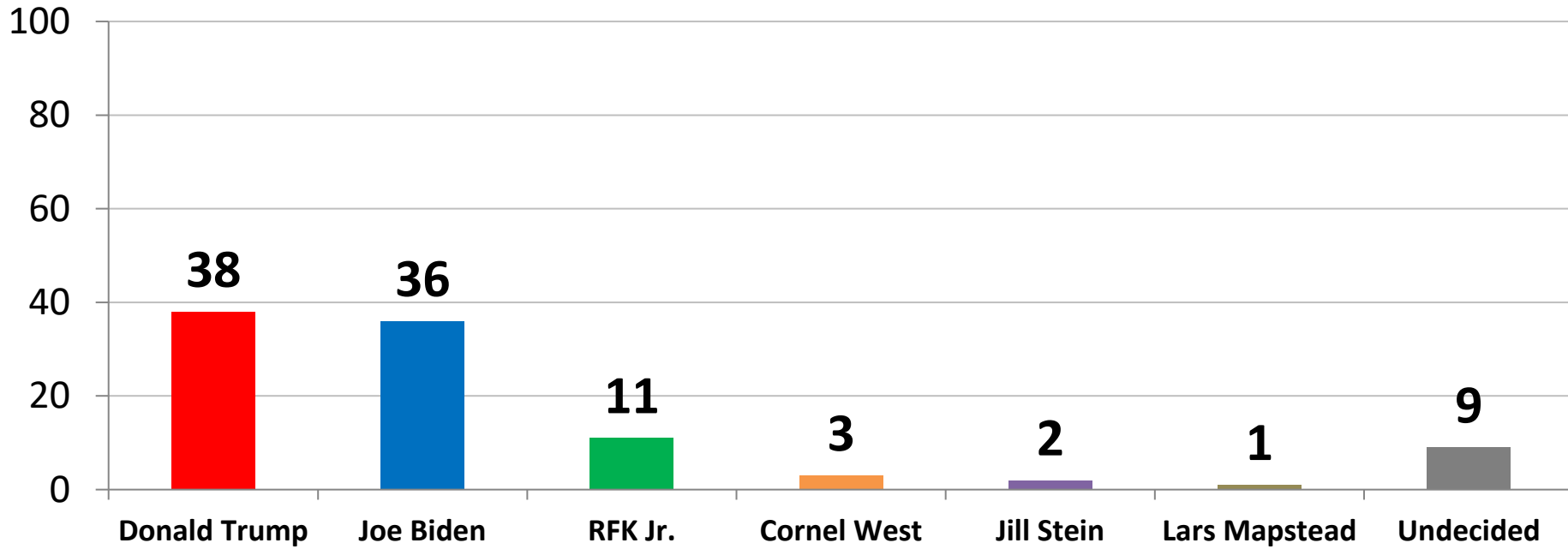
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22
Donald Trump	49	49	49	49	49	50	51	50	50	51	50	50	51	51	51
Kamala Harris	45	45	46	47	46	42	40	43	42	41	42	42	43	42	42
Undecided	6	6	5	4	4	8	9	7	8	8	8	9	6	8	6
Net Diff.	+4	+4	+3	+2	+3	+8	+11	+7	+8	+10	+8	+8	+8	+9	+9
	11/22	12/22	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Donald Trump	52	49	50	48	48	49	50	48	50	51	49	50	50	49	48
Kamala Harris	41	42	40	43	42	40	40	41	42	40	42	42	41	43	41
Undecided	7	9	10	9	10	11	10	11	9	9	9	9	9	8	11
Net Diff.	+10	+7	+9	+5	+6	+9	+10	+7	+8	+11	+7	+8	+10	+7	+8



	Trump	Harris	UND
East	44	46	10
Midwest	50	40	10
South	51	39	10
West	47	40	14
Vote Trump 2024	97	2	1
Vote Biden 2024	3	90	7
Vote Und. 2024	16	12	72
Generic: GOP	89	6	5
Generic: DEM	9	81	10
Generic: UND.	32	26	42
Approve Biden	15	76	9
Disapprove Biden	74	14	12
Republican	91	4	4
Democrat	12	78	11
Independent	40	40	19
Liberal	19	72	9
Moderate	39	45	16
Conservative	81	12	7
White	53	36	11
African-American	24	65	11
Hispanic	47	41	12
Under 55	46	40	14
Over 55	52	41	7
Married	56	35	9
Single	40	46	15
Men	54	37	9
Women	44	44	12
Live in Urban Area	41	45	14
Live in Suburban Area	47	42	11
Live in Rural Area	61	33	6

Now, if the general election for President were held today among the following candidates, for whom would you vote?

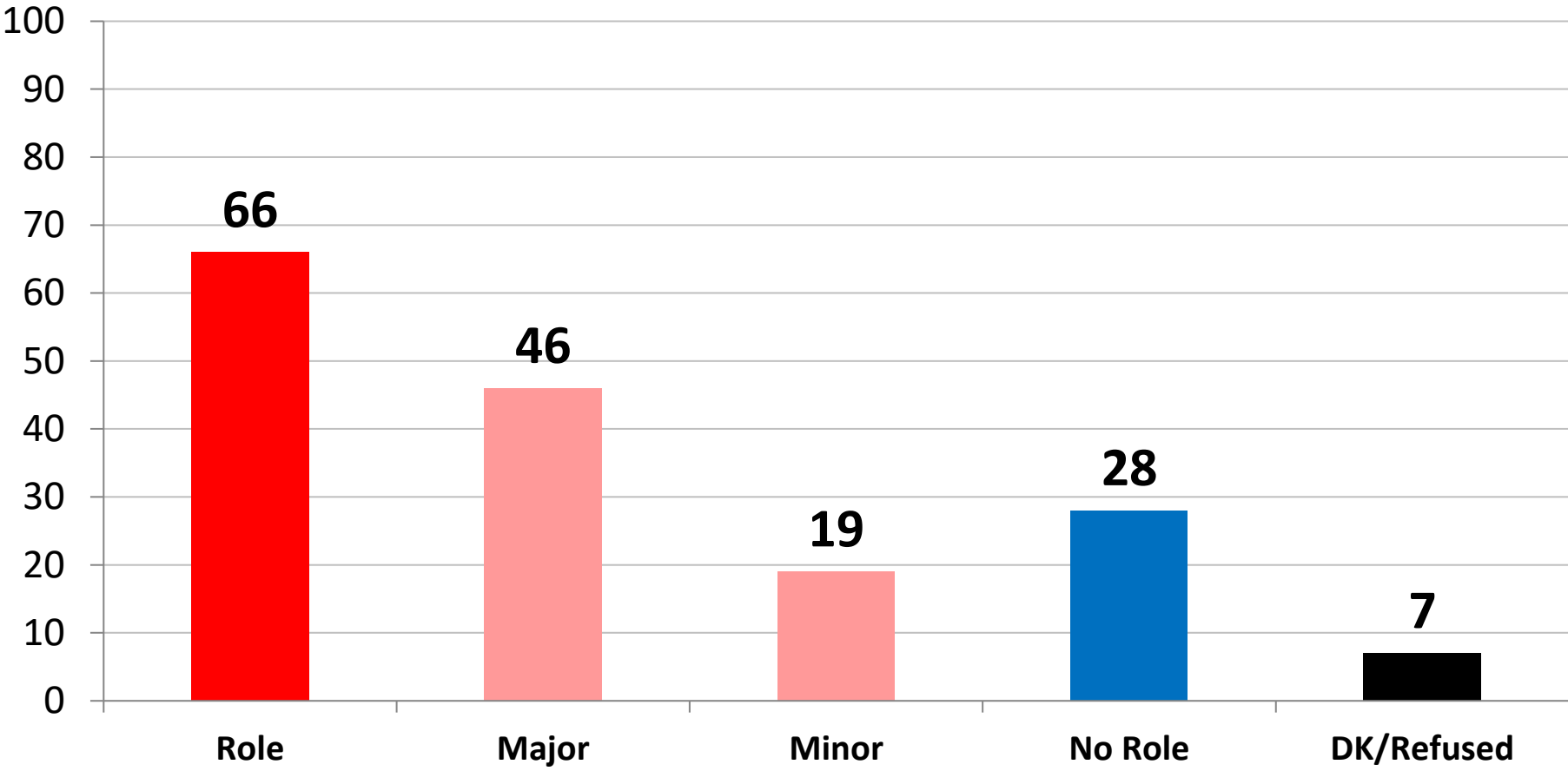
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Donald Trump (Rep)	40	39	40	38	36	36	39	38	38	38
Joe Biden (Dem)	38	38	36	35	32	34	34	34	36	36
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12	10	9	12	10	11
Cornel West (Ind)	5	5	4	2	4	2	2	2	2	3
Joe Manchin (No Labels)	6	7	*	*	3	3	2	2	*	*
Jill Stein (Green)	*	*	*	*	2	2	2	2	2	2
Lars Mapstead (Libertarian)	*	*	*	*	*	*	*	*	2	1
Undecided	12	12	14	13	12	13	12	9	9	9
Net Diff.	+2	+1	+4	+3	+4	+3	+5	+4	+2	+2



	DT	JB	RFK	UND
East	37	41	8	8
Midwest	38	36	13	8
South	39	36	11	9
West	35	32	13	11
Vote Trump 2024	79	2	8	5
Vote Biden 2024	1	81	8	5
Vote Und. 2024	0	1	42	46
Generic: GOP	74	6	11	5
Generic: DEM	4	73	10	6
Generic: UND.	16	15	19	45
Approve Biden	7	74	7	6
Disapprove Biden	61	7	15	12
Republican	80	6	6	6
Democrat	7	72	8	8
Independent	22	29	23	16
Liberal	12	64	8	6
Moderate	25	36	20	13
Conservative	71	13	6	8
White	44	32	12	8
African-American	12	64	4	11
Hispanic	31	32	15	13
Under 55	31	33	16	11
Over 55	46	40	6	7
Married	44	32	12	8
Single	28	40	11	11
Men	42	38	8	6
Women	34	34	15	12
Live in Urban Area	28	41	10	12
Live in Suburban Area	38	37	12	9
Live in Rural Area	50	27	12	7

As you are probably aware, former President Donald Trump has been indicted 4 times over the last year, this is the first time in American history that a sitting or former President has ever been indicted. How much of a role would you say politics has played in these indictments against former President Trump?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Major Role	56	55	52	48	50	48	53	50	47	46
Minor Role	*	19	18	20	18	21	16	17	19	19
No Role	29	19	22	25	25	25	23	27	27	28

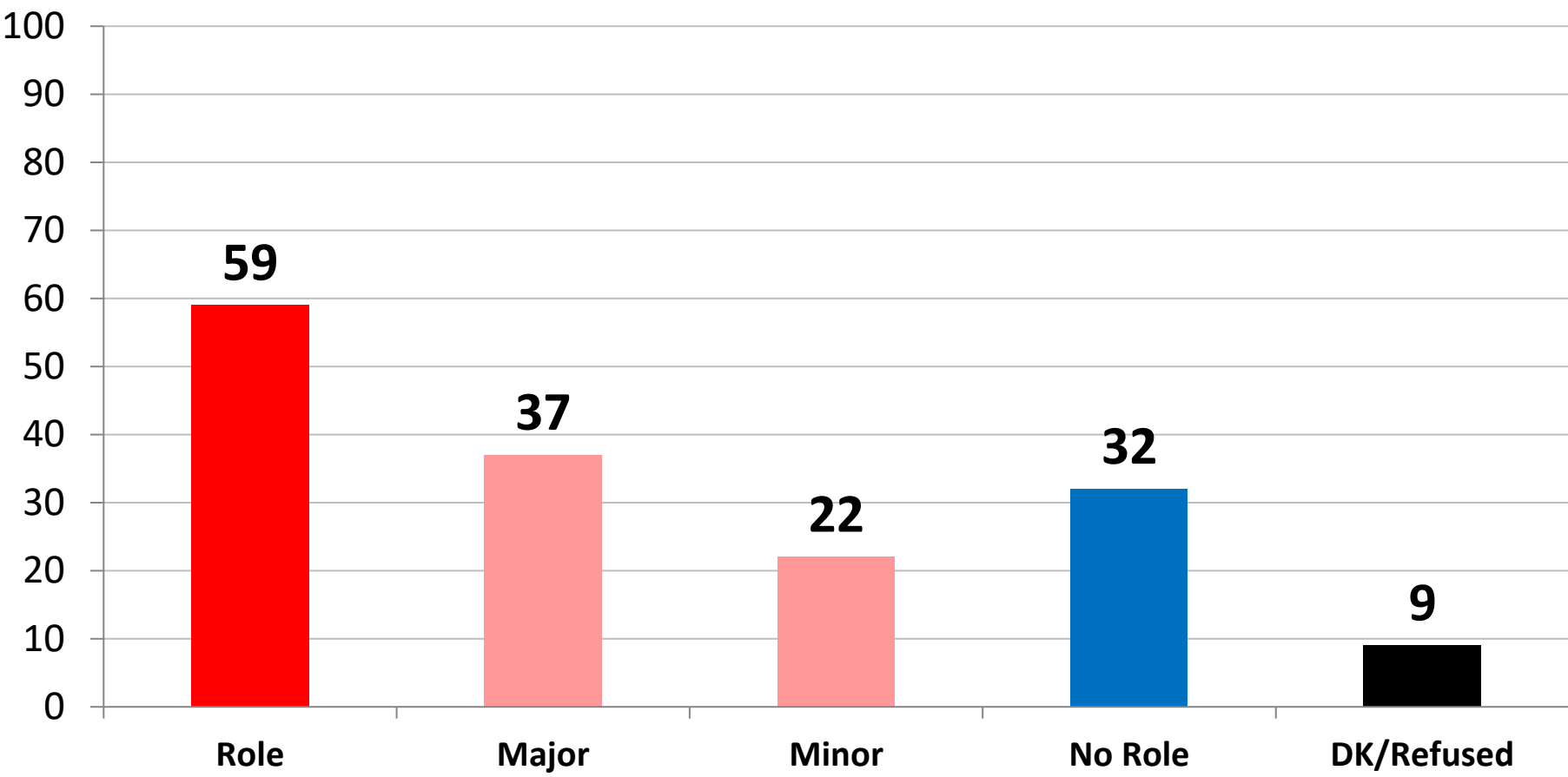


	Major	Minor	No Role
East	44	22	29
Midwest	44	21	30
South	50	18	25
West	43	19	29
Vote Trump 2024	69	14	12
Vote Biden 2024	23	22	49
Vote Und. 2024	38	33	11
Generic: GOP	67	16	13
Generic: DEM	26	21	45
Generic: UND.	40	27	17
Approve Biden	27	23	42
Disapprove Biden	61	17	17
Republican	67	15	13
Democrat	27	21	42
Independent	44	23	27
Liberal	27	21	45
Moderate	40	26	26
Conservative	68	11	15
White	50	18	27
African-American	34	22	34
Hispanic	40	28	23
Under 55	45	23	22
Over 55	48	15	35
Married	53	17	25
Single	39	25	28
Men	47	18	31
Women	45	21	25
Live in Urban Area	40	21	29
Live in Suburban Area	46	20	28
Live in Rural Area	54	15	25

And how much of a role would you say President Joe Biden has played in the indictments of former President Donald Trump?

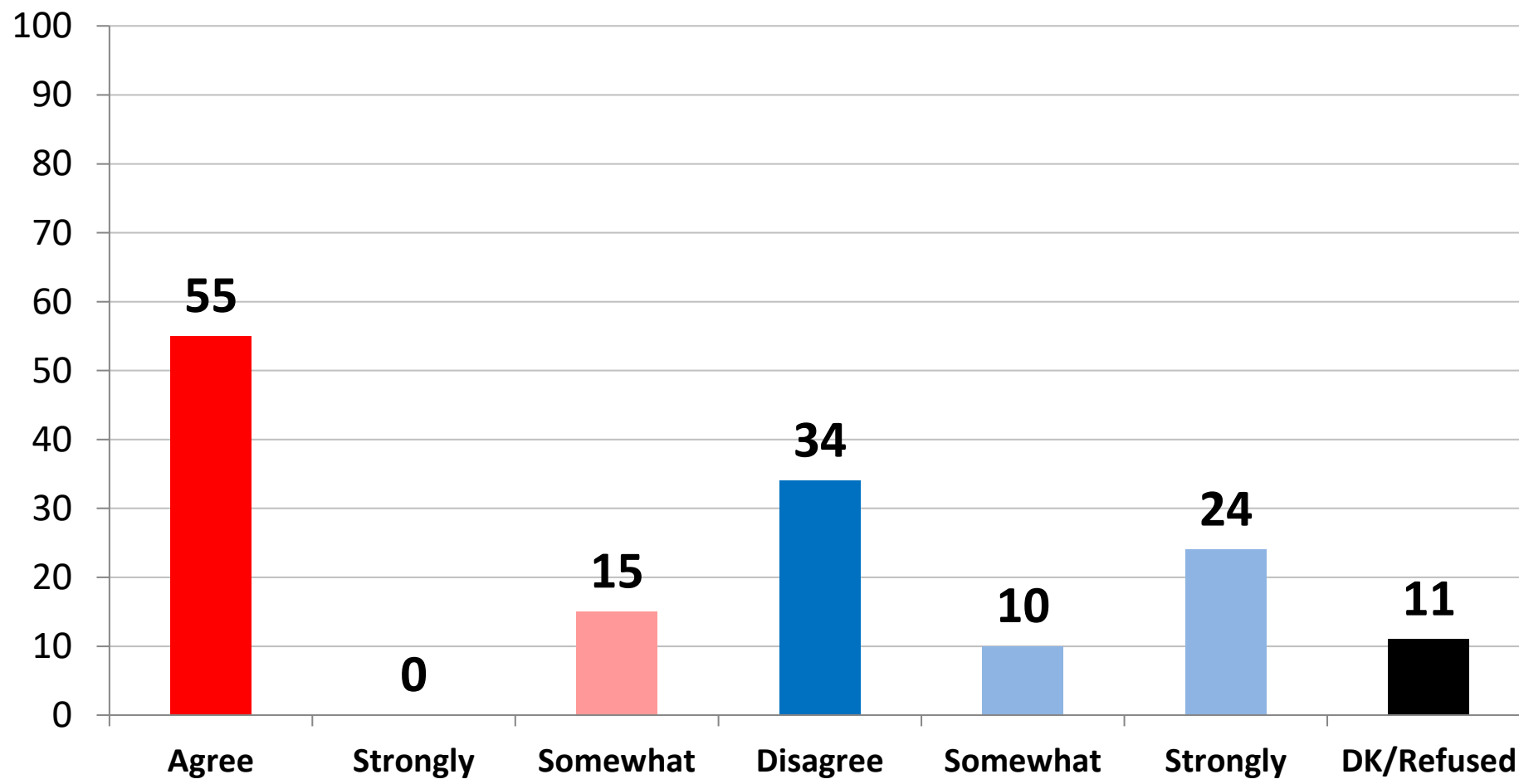
	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Major Role	39	38	36	42	35	40	40	39	37
Minor Role	21	19	20	19	23	17	18	17	22
No Role	29	31	34	31	34	33	33	35	32

	Major	Minor	No Role
East	34	22	41
Midwest	40	21	31
South	38	19	32
West	37	26	27
Vote Trump 2024	68	20	6
Vote Biden 2024	7	22	64
Vote Und. 2024	25	28	21
Generic: GOP	66	20	8
Generic: DEM	10	23	58
Generic: UND.	21	24	32
Approve Biden	11	24	56
Disapprove Biden	57	20	14
Republican	69	18	8
Democrat	13	21	55
Independent	27	27	34
Liberal	13	23	53
Moderate	29	23	36
Conservative	65	19	12
White	43	19	31
African-American	18	21	49
Hispanic	31	33	25
Under 55	33	27	28
Over 55	43	14	38
Married	44	20	30
Single	27	27	33
Men	39	21	35
Women	36	22	30
Live in Urban Area	29	29	33
Live in Suburban Area	37	21	32
Live in Rural Area	48	14	31



Do you agree or disagree that there is a double standard and bias at Joe Biden's Department of Justice, the FBI and the IRS, where they continue to target Republicans like Donald Trump, but these same groups go easy and give sweetheart deals to Joe Biden and his family members when the evidence shows Joe Biden and his family have failed to pay their taxes, taken bribes and extorted money from our enemies such as the Communist Chinese and Russia?

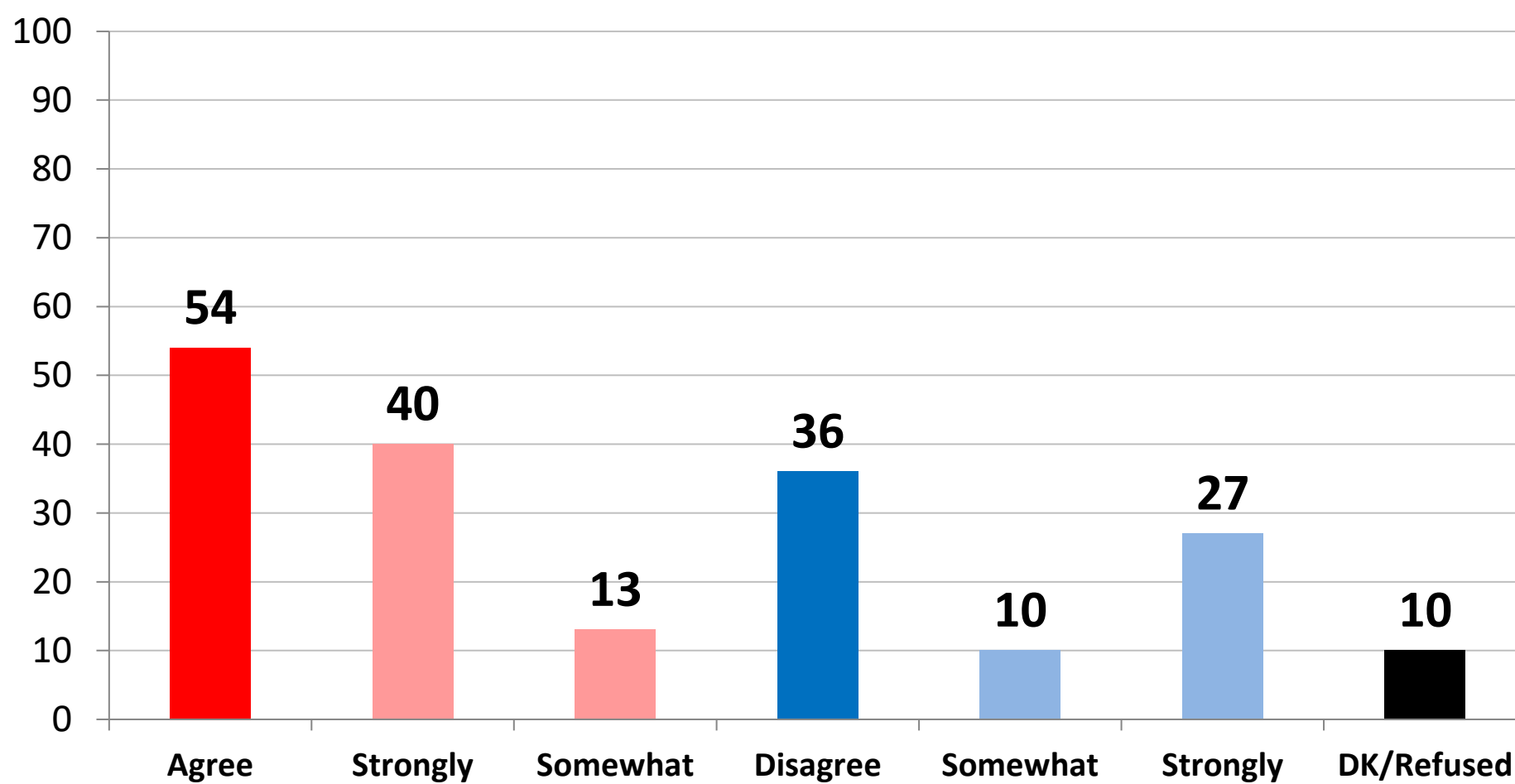
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Agree	57	59	54	58	57	56	54	56	54	55
Disagree	30	29	32	31	29	35	34	31	36	34



	Agree	Disagree
East	49	40
Midwest	58	33
South	54	33
West	57	31
Vote Trump 2024	90	5
Vote Biden 2024	19	69
Vote Und. 2024	48	21
Generic: GOP	87	7
Generic: DEM	23	64
Generic: UND.	45	24
Approve Biden	27	60
Disapprove Biden	76	14
Republican	87	7
Democrat	27	58
Independent	49	37
Liberal	29	60
Moderate	48	36
Conservative	82	11
White	58	33
African-American	34	47
Hispanic	59	26
Under 55	55	32
Over 55	55	37
Married	61	30
Single	49	37
Men	59	33
Women	51	34
Live in Urban Area	46	37
Live in Suburban Area	56	35
Live in Rural Area	63	28

Do you agree or disagree that Joe Biden's Justice Department should stop targeting Donald Trump and interfering with the upcoming presidential election and Biden should let the voters decide who the next president should be?

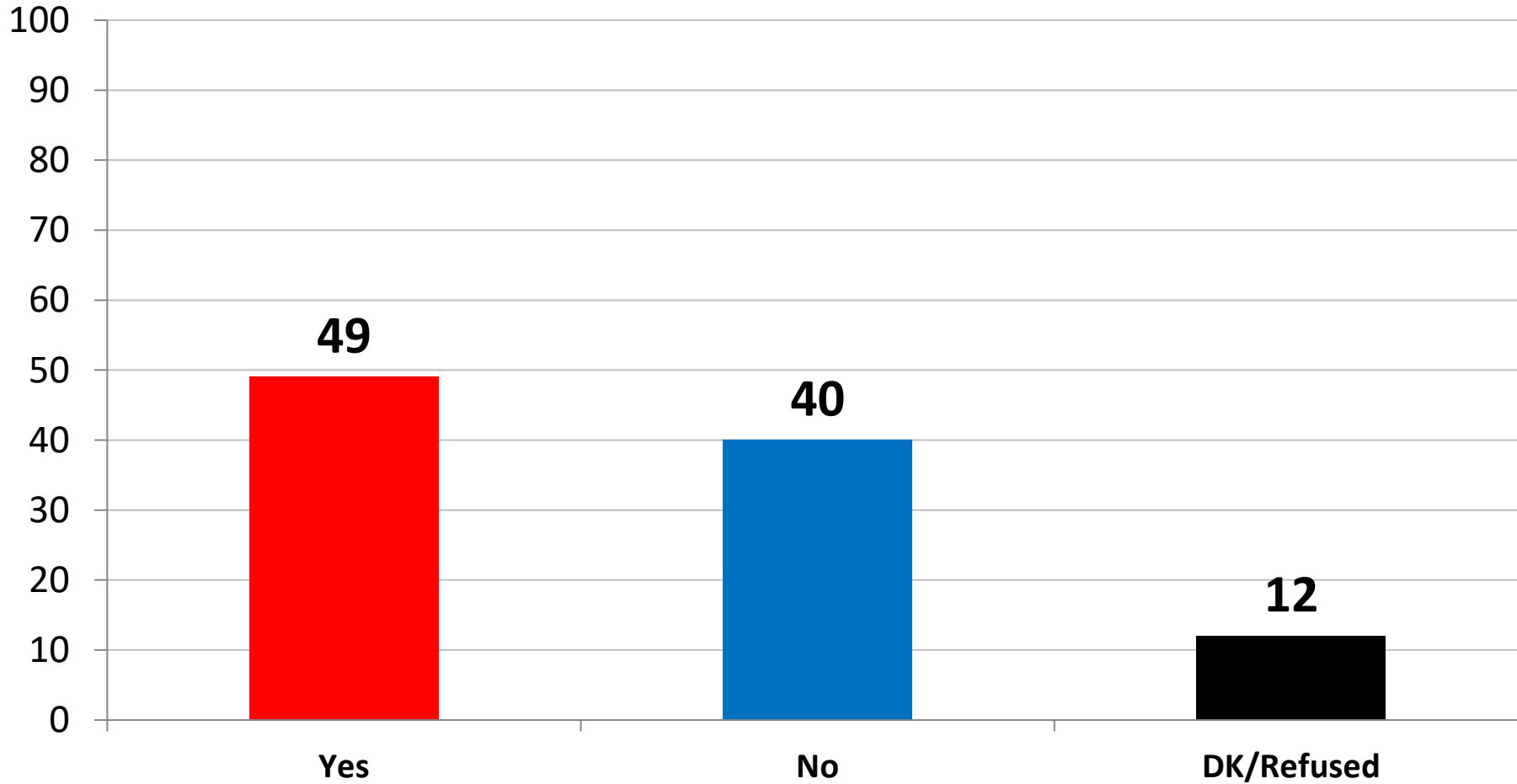
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	6/24
Agree	54	56	55	56	60	56	56	58	56	54
Disagree	38	34	34	36	31	36	36	34	35	36



	Agree	Disagree
East	51	39
Midwest	56	39
South	55	33
West	51	37
Vote Trump 2024	88	8
Vote Biden 2024	18	69
Vote Und. 2024	44	29
Generic: GOP	85	10
Generic: DEM	22	66
Generic: UND.	48	29
Approve Biden	27	61
Disapprove Biden	74	17
Republican	88	9
Democrat	23	64
Independent	49	38
Liberal	26	66
Moderate	48	36
Conservative	82	13
White	57	34
African-American	36	47
Hispanic	53	38
Under 55	50	37
Over 55	58	35
Married	61	31
Single	44	42
Men	56	37
Women	52	36
Live in Urban Area	45	42
Live in Suburban Area	55	35
Live in Rural Area	61	32

Since Donald Trump leads Joe Biden for President in many polls, do you think these investigations and indictments by the Biden Justice Department are being done to stop Donald Trump from running for President again?

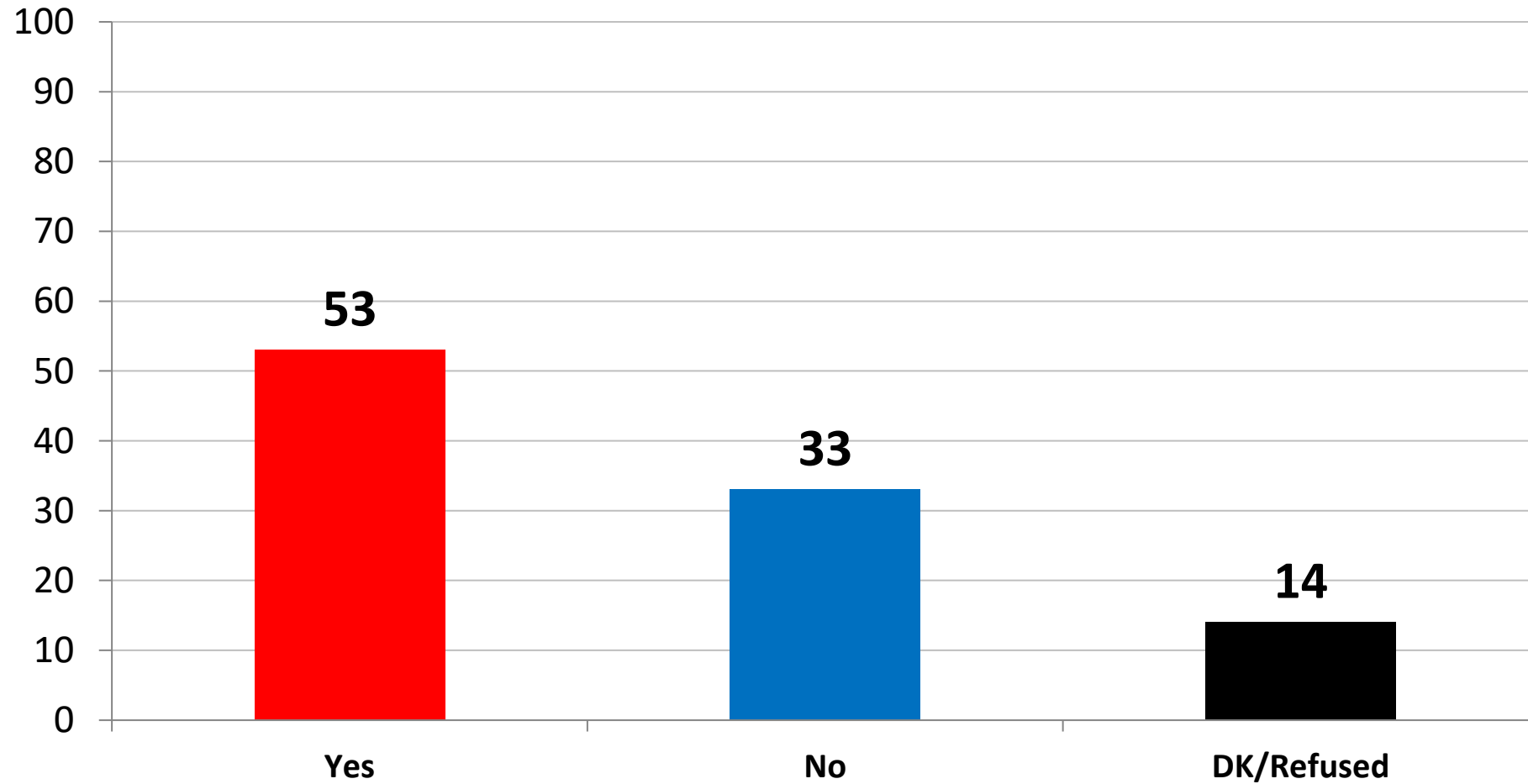
	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24
Yes	49	49	50	49	52	49	51	52	50	49
No	40	38	38	38	35	38	34	38	40	40



	Yes	No
East	47	45
Midwest	49	41
South	49	38
West	49	37
Vote Trump 2024	82	12
Vote Biden 2024	16	71
Vote Und. 2024	31	35
Generic: GOP	78	14
Generic: DEM	21	68
Generic: UND.	36	36
Approve Biden	24	64
Disapprove Biden	67	21
Republican	82	12
Democrat	22	63
Independent	40	45
Liberal	29	61
Moderate	37	46
Conservative	76	16
White	53	38
African-American	29	52
Hispanic	48	37
Under 55	46	39
Over 55	52	40
Married	53	38
Single	42	44
Men	52	41
Women	46	39
Live in Urban Area	42	41
Live in Suburban Area	50	40
Live in Rural Area	56	37

President Trump has been indicted on a total of 91 counts by supporters of Joe Biden and his Justice Department. If convicted of these charges, do you think that Joe Biden wants to stop President Trump from winning the election by putting him in jail?

	3/24	4/24	5/24
Yes	56	53	53
No	30	34	33



	Yes	No
East	52	36
Midwest	56	33
South	53	33
West	53	31
Vote Trump 2024	84	8
Vote Biden 2024	22	61
Vote Und. 2024	43	29
Generic: GOP	81	11
Generic: DEM	26	58
Generic: UND.	44	23
Approve Biden	27	56
Disapprove Biden	73	16
Republican	84	10
Democrat	28	55
Independent	46	35
Liberal	29	57
Moderate	46	36
Conservative	80	12
White	56	32
African-American	34	45
Hispanic	59	27
Under 55	54	31
Over 55	53	36
Married	58	29
Single	46	38
Men	53	37
Women	54	30
Live in Urban Area	48	37
Live in Suburban Area	52	35
Live in Rural Area	63	24

From the following list, what social networks do you use?

Ranked greatest to least by Total	5/24 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	73%	73%	78%	69%	70%	76%	69%	61%	73%	73%	70%	75%
YouTube	64%	66%	63%	66%	69%	63%	73%	75%	74%	55%	64%	67%
Instagram	45%	48%	42%	52%	48%	43%	50%	63%	63%	27%	37%	56%
TikTok	31%	30%	25%	36%	30%	24%	43%	45%	42%	14%	22%	37%
Pinterest	26%	29%	25%	28%	34%	27%	31%	44%	35%	21%	15%	41%
LinkedIn	25%	25%	26%	25%	26%	27%	23%	21%	26%	24%	26%	25%
X (Formerly Twitter)	25%	24%	21%	25%	26%	23%	25%	24%	29%	17%	28%	20%
Snapchat	19%	22%	16%	26%	25%	19%	18%	41%	35%	5%	13%	30%
Reddit	17%	18%	15%	19%	23%	19%	12%	22%	25%	10%	17%	19%
WhatsApp	16%	17%	15%	18%	19%	14%	18%	26%	21%	12%	16%	19%
Telegram	7%	7%	7%	7%	6%	6%	4%	16%	9%	4%	8%	6%
Tumblr	5%	5%	2%	6%	7%	4%	4%	13%	7%	2%	4%	6%
Truth Social	7%	5%	10%	1%	2%	6%	0%	4%	4%	6%	6%	3%
Threads	5%	4%	3%	6%	5%	3%	4%	10%	6%	2%	5%	4%
Rumble	4%	4%	6%	1%	3%	4%	1%	6%	4%	3%	3%	4%
Parler	1%	1%	2%	1%	1%	1%	0%	3%	2%	1%	2%	1%
Gab.com	1%	1%	1%	1%	1%	1%	0%	3%	1%	0%	0%	1%
Gettr	1%	1%	1%	0%	0%	0%	0%	3%	1%	1%	1%	1%
CloutHub	1%	1%	0%	1%	0%	0%	0%	4%	1%	0%	0%	1%
Other	2%	1%	1%	0%	1%	1%	0%	0%	0%	2%	1%	0%
None	5%	5%	4%	5%	7%	6%	4%	1%	2%	10%	7%	4%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	43%	68%	29%	30%	43%	37%	50%	41%	46%	49%	39%
Not Legal in Any Case	8%	15%	5%	4%	8%	8%	11%	9%	7%	9%	7%
Legal to Save Mother	8%	14%	5%	5%	8%	7%	10%	7%	9%	8%	8%
Legal – Mother/Rape/Incest	27%	40%	19%	22%	28%	22%	29%	25%	31%	32%	24%
Pro-Choice	53%	28%	68%	65%	53%	53%	48%	55%	50%	47%	57%
Legal – Any Reason/Up to Certain Point	33%	22%	37%	41%	33%	34%	25%	33%	32%	29%	36%
Legal – Any Reason/Any Time	20%	6%	31%	24%	20%	20%	23%	21%	18%	18%	21%
DK/Refused	4%	4%	4%	5%	4%	10%	2%	4%	4%	4%	4%

At what point during the pregnancy should abortion be illegal and banned?

n=327	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	59%	67%	53%	61%	61%	60%	54%	63%	54%	56%	61%
After First Heartbeat – 6 weeks	19%	25%	19%	16%	17%	25%	26%	25%	10%	16%	22%
After 15 Weeks	40%	42%	34%	45%	44%	35%	28%	37%	43%	40%	39%
After 2nd Trimester	22%	15%	27%	21%	23%	7%	32%	23%	21%	21%	23%
Other	19%	19%	20%	18%	16%	33%	14%	14%	26%	23%	16%

VOTER PROFILES

Voter Likelihood	Total	Age	Total	Region	Total	Marital Status	Total
Always Vote	65%	18-29	15%	New England	5%	Single	37%
Almost Always Vote	21%	30-40	17%	Middle Atlantic	13%	Never Married	28%
Vote Most of the Time	15%	41-55	25%	East North Central	15%	Live w/ Significant Other	9%
Direction		56-65	19%	West North Central	7%	Married	42%
Right Track	24%	65+	24%	South Atlantic	22%	Separated	3%
Wrong Direction	68%	Mean Age	49.7	East South Central	7%	Divorced	13%
Party Registration		Race		West South Central	10%	Widowed	5%
Republican	36%	White	68%	Mountain	8%	LGBTQ+	
Democrat	36%	African American/Black	13%	Pacific	14%	Yes	11%
Independent/Other	28%	Hispanic	13%	Grouped Region		No	88%
Ideology		Asian	4%	East	18%	Abortion	
Liberal	29%	Other	2%	Midwest	22%	Pro-Life	43%
Moderate	35%	Latino Household		South	39%	Pro-Choice	53%
Conservative	36%	Yes	13%	West	22%	Immigrant Household	
Vote Behavior		No	87%	Area		Yes	28%
Democrat	45%	Religion		Urban	27%	No	70%
Ticket Splitter	15%	Protestant	41%	Suburban	53%	Firearm Household	
Republican	41%	Catholic	24%	Rural	21%	Yes	38%
Education		Atheist/Agnostic	10%	Battleground State		No	60%
Less than College	60%	Jewish	3%	BG State	48%	Union Household	
College Graduate	40%	Muslim	1%	Non-BG State	52%	Yes	19%
Gender		Buddhist	1%	2020 Presidential Vote		No	78%
Male	47%	Mormon	1%	Donald Trump	42%	>\$5k in 401k/Investments	
Female	53%	Born Again/Evangelical n=651		Joe Biden	46%	Yes	49%
		Yes	46%	Joe Jorgenson	3%	No	48%
		No	54%				



McLaughlin & Associates

D.C./Virginia Office

1012 Cameron Street
Alexandria, VA 22314
703-518-4445

New York Office

566 South Route 303
Blauvelt, NY 10913
845-365-2000

www.mclaughlinonline.com