

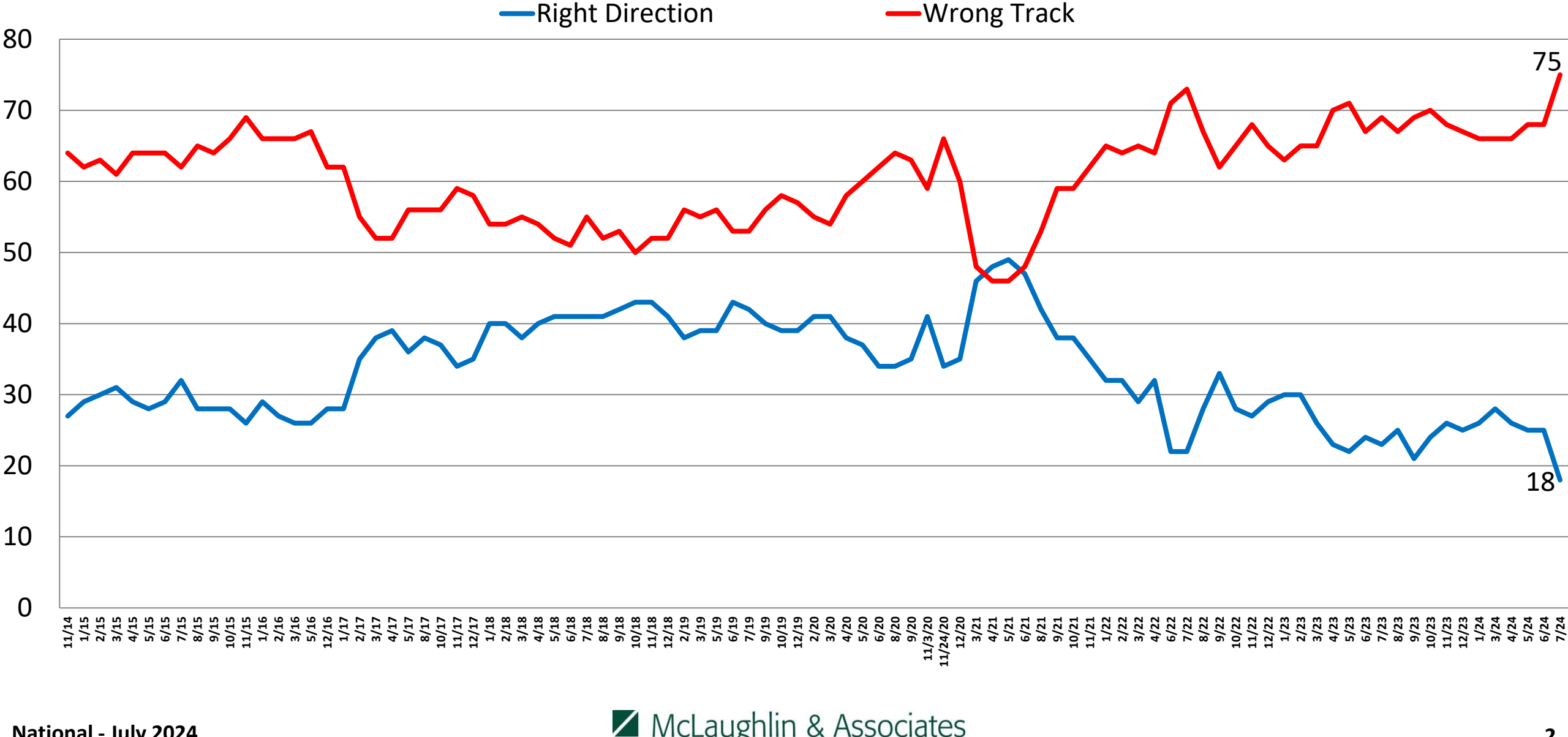
National Survey Results
1,000 General Election Likely Voters
Political Environment, Trends & Analysis

 **McLaughlin & Associates**

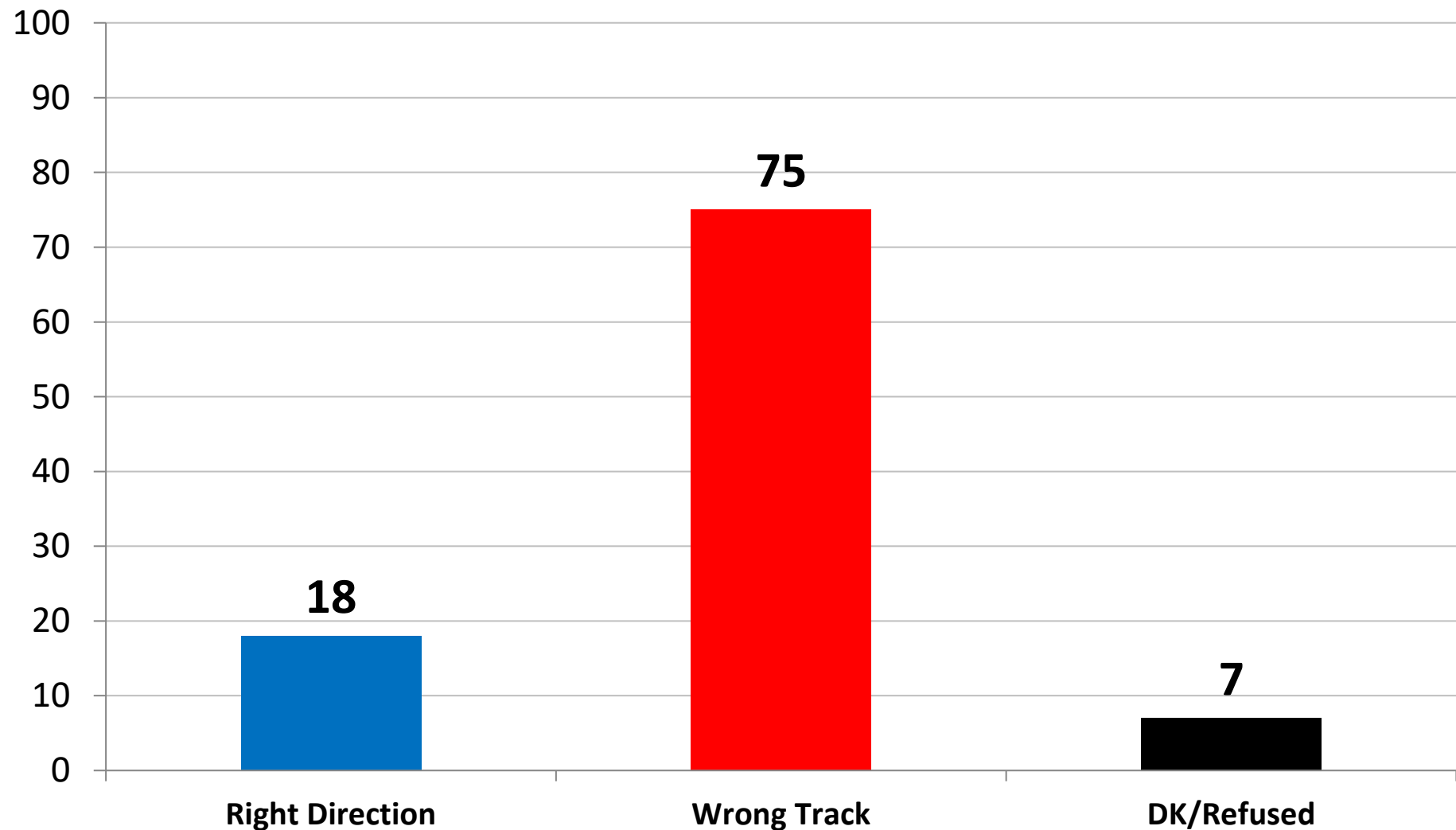
Field Dates: July 23rd – 29th, 2024

www.mclaughlinonline.com

Direction: *United States* (Time Series)

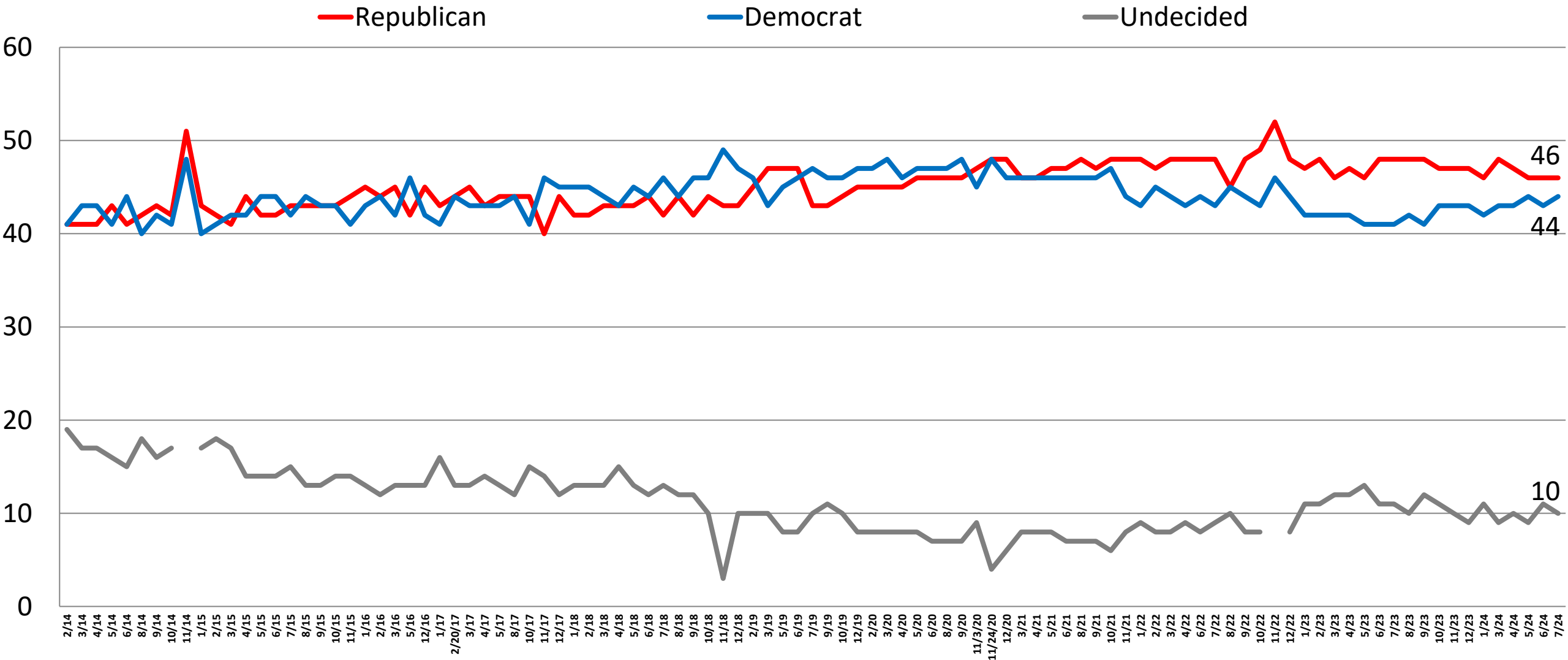


Direction: *United States*



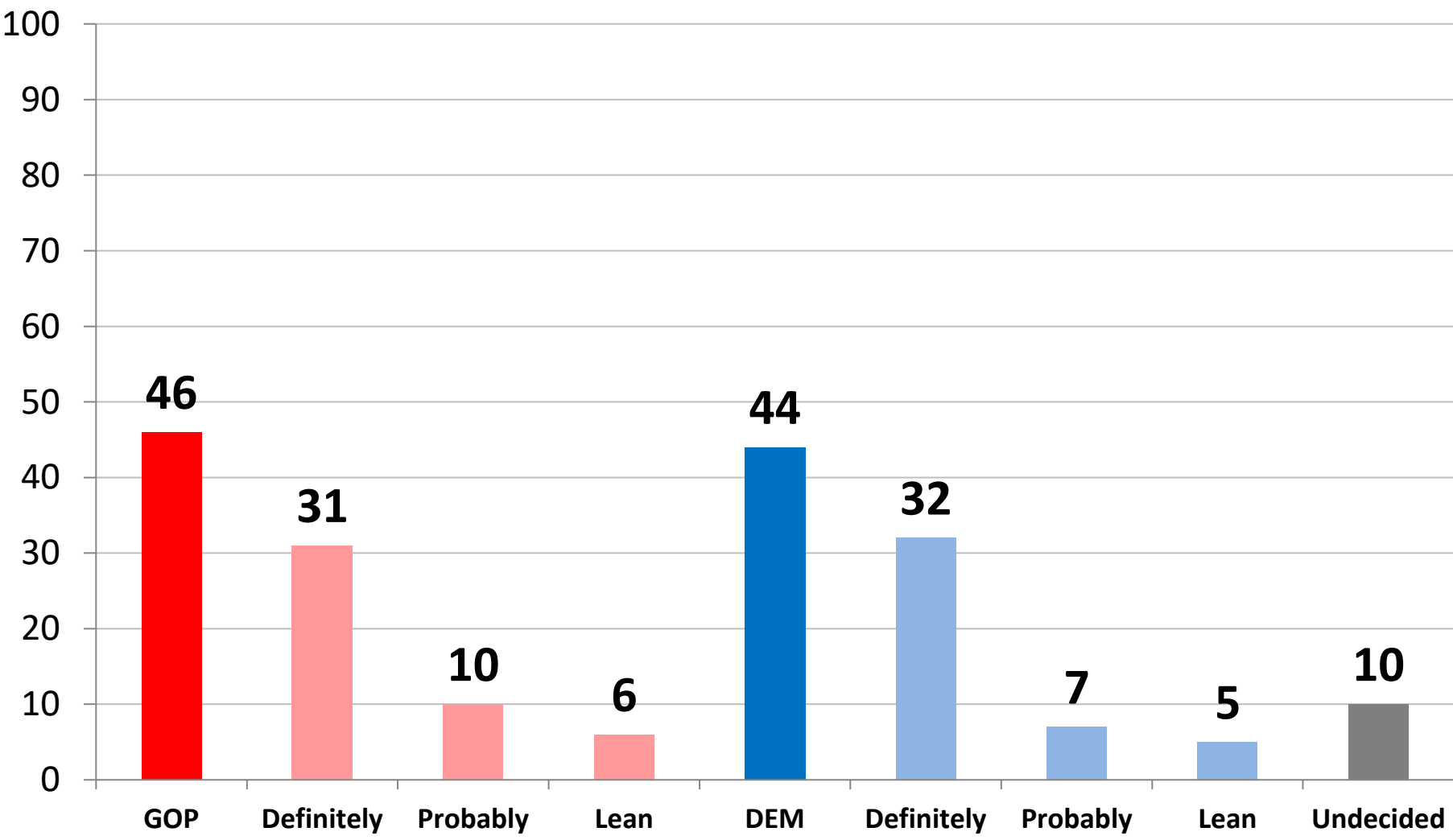
	Right	Wrong
East	21	73
Midwest	14	81
South	17	76
West	19	70
Vote Trump 2024	4	94
Vote Harris 2024	34	55
Vote Und. 2024	3	79
Generic: GOP	6	93
Generic: DEM	33	56
Generic: UND.	4	80
Approve Biden	41	47
Disapprove Biden	3	94
Republican	6	92
Democrat	33	56
Independent	13	79
Liberal	31	61
Moderate	19	69
Conservative	5	93
White	15	80
African-American	30	57
Hispanic	19	70
Under 55	13	77
Over 55	24	72
Married	15	80
Single	20	71
Men	21	76
Women	14	75
Live in Urban Area	24	69
Live in Suburban Area	17	75
Live in Rural Area	12	82

Generic Ballot: *U.S. Congress* (Time Series)



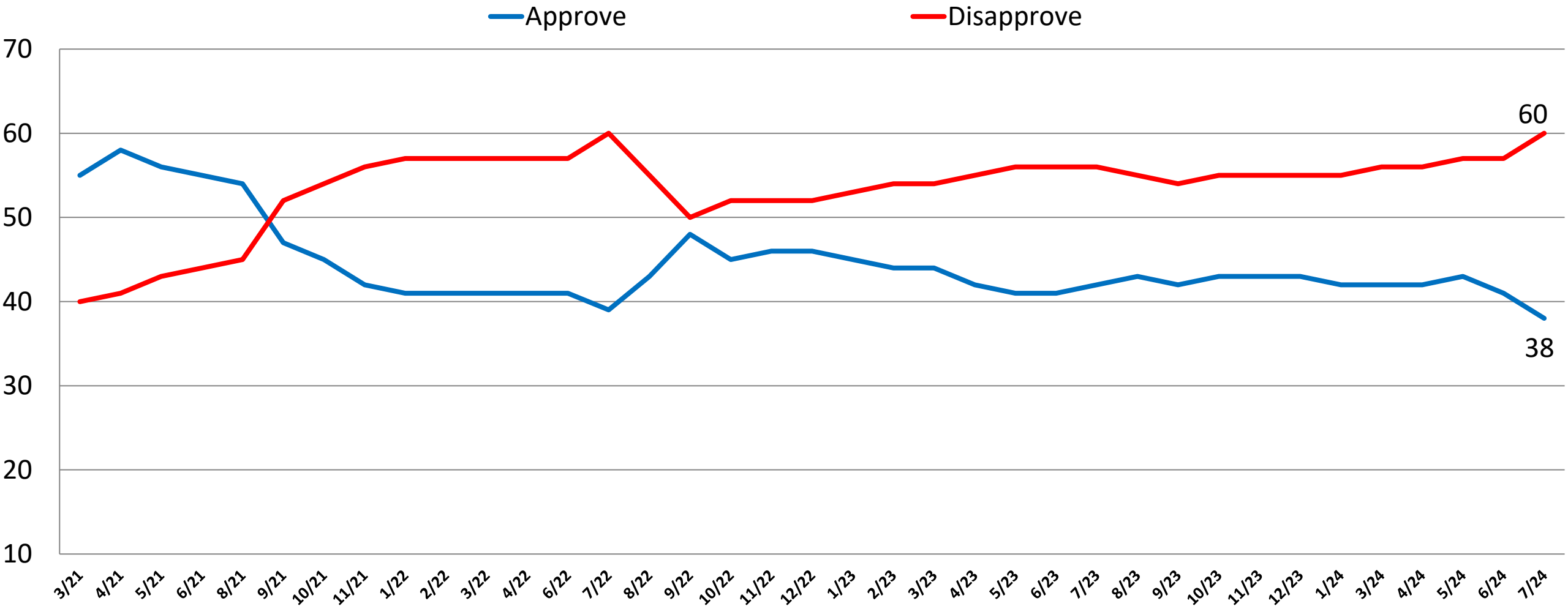
Generic Ballot: *U.S. Congress*

	GOP	DEM	UND
East	47	47	6
Midwest	46	42	12
South	50	39	11
West	39	51	10
Vote Trump 2024	91	4	5
Vote Harris 2024	5	90	5
Vote Und. 2024	14	17	69
Generic: GOP	100	0	0
Generic: DEM	0	100	0
Generic: UND.	0	0	100
Approve Biden	7	86	7
Disapprove Biden	73	18	10
Republican	96	2	2
Democrat	5	92	3
Independent	36	36	29
Liberal	11	85	3
Moderate	33	47	20
Conservative	88	7	5
White	55	36	10
African-American	15	76	10
Hispanic	40	51	9
Under 55	41	48	12
Over 55	54	39	7
Married	57	34	9
Single	33	55	11
Men	52	41	8
Women	42	47	12
Live in Urban Area	31	61	9
Live in Suburban Area	49	41	10
Live in Rural Area	57	32	12

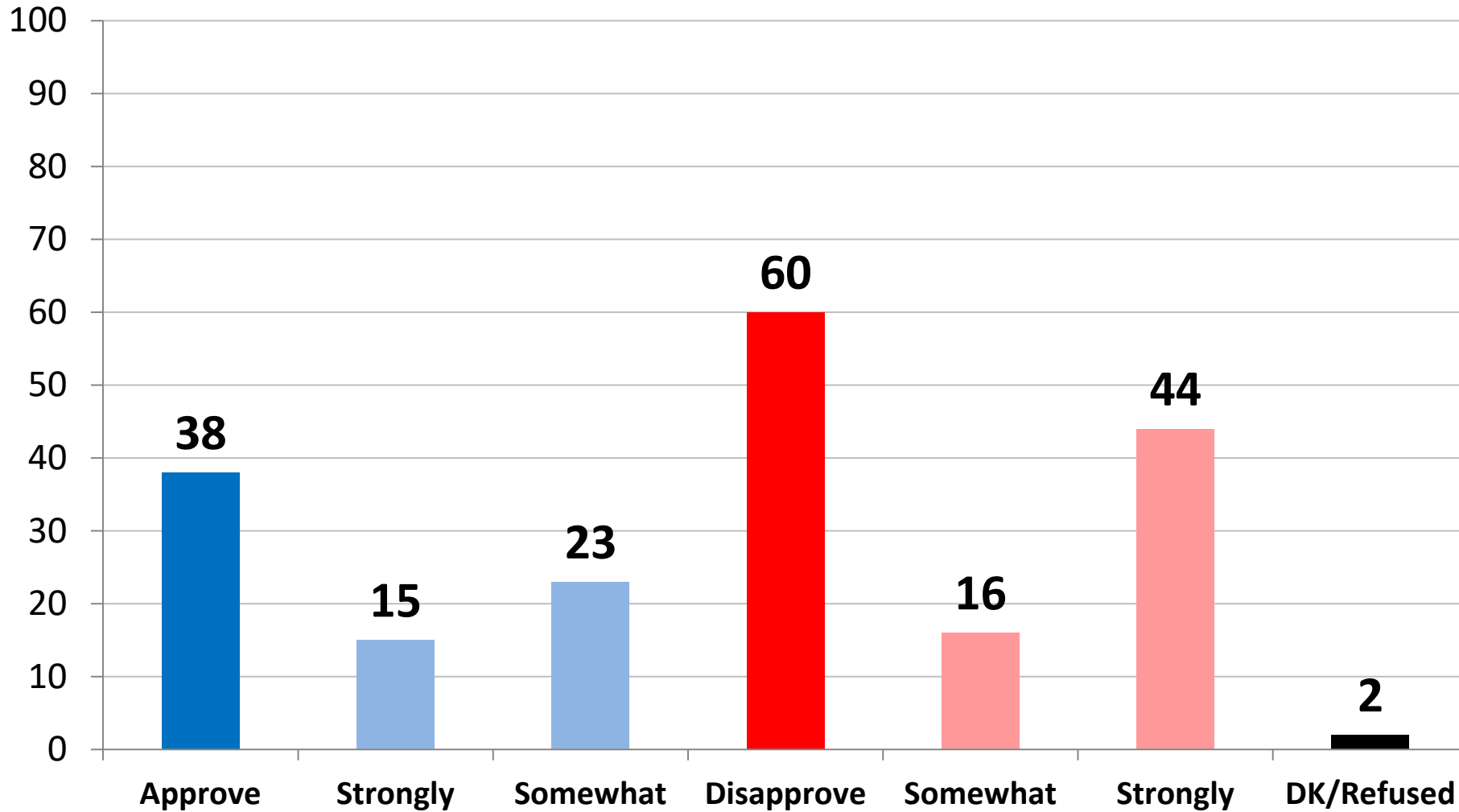


Job Rating: *Joe Biden* (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44	44	42	41	41	42	43	42	43	43	43	42	42	42	43	41	38	
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54	54	55	56	56	56	55	54	55	55	55	55	55	56	56	57	57	60
Net Diff.	-15	-17	-13	-11	-9	+5	+9	+14	+16	+16	+16	+16	+16	+21	+12	+12	+7	+6	+6	+8	+10	+10	+13	+15	+15	+14	+12	+12	+12	+12	+12	+12	+13	+14	+13	+14	+15	-22



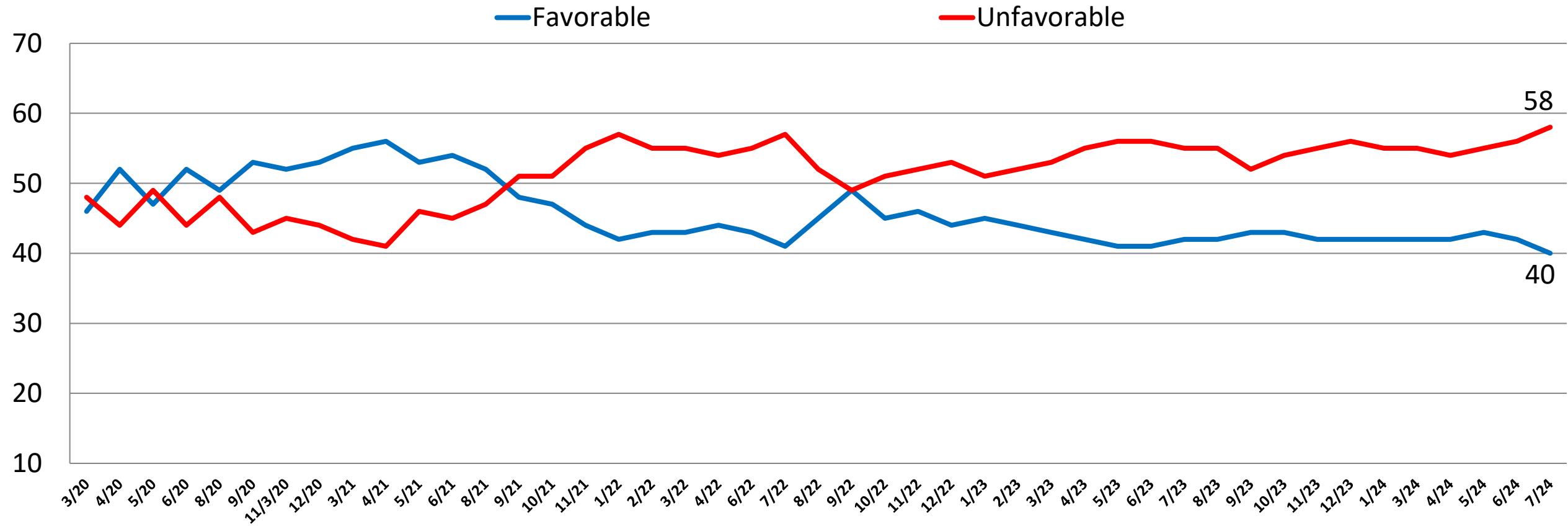
Job Rating: *Joe Biden*



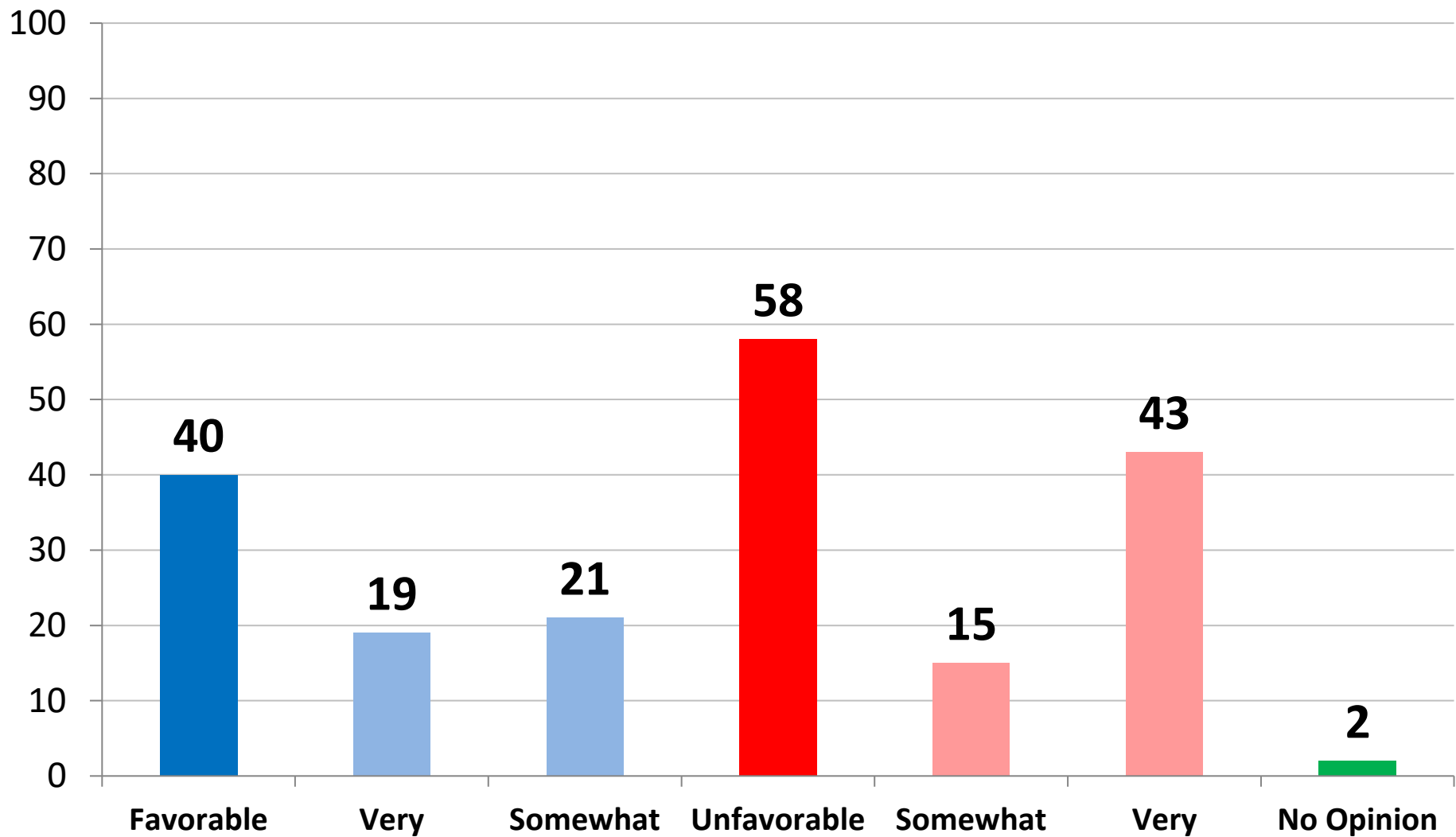
	Approve	Disapprove
East	39	60
Midwest	33	63
South	36	63
West	47	51
Vote Trump 2024	5	95
Vote Harris 2024	76	22
Vote Und. 2024	16	68
Generic: GOP	6	94
Generic: DEM	75	24
Generic: UND.	27	60
Approve Biden	100	0
Disapprove Biden	0	100
Republican	7	92
Democrat	75	24
Independent	31	65
Liberal	70	29
Moderate	41	54
Conservative	9	90
White	32	66
African-American	62	35
Hispanic	47	52
Under 55	36	61
Over 55	42	58
Married	33	66
Single	44	53
Men	37	63
Women	39	57
Live in Urban Area	50	49
Live in Suburban Area	36	61
Live in Rural Area	30	69

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22
Favorable	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41	45
Unfavorable	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57	52
Net Diff.	+2	-8	+2	-8	-1	-10	-7	-9	-13	-15	-7	-2	-5	+3	+4	+11	+15	+12	+12	+10	+12	+16	+7
	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	
Favorable	49	45	46	44	45	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	42	40	
Unfavorable	49	51	52	53	51	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	56	58	
Net Diff.	0	+6	+6	+9	+6	+8	+10	+13	+15	+15	+13	+13	+9	+11	+13	+15	+14	+14	+11	+12	+14	-18	



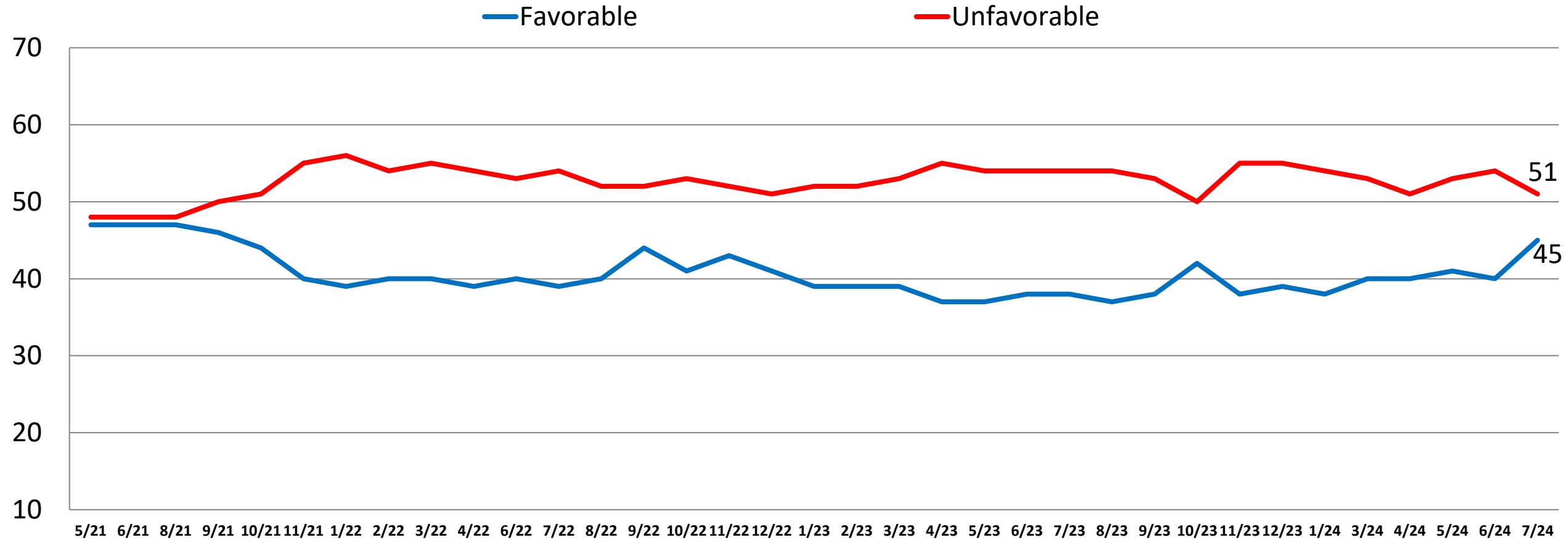
Opinion: *Joe Biden*



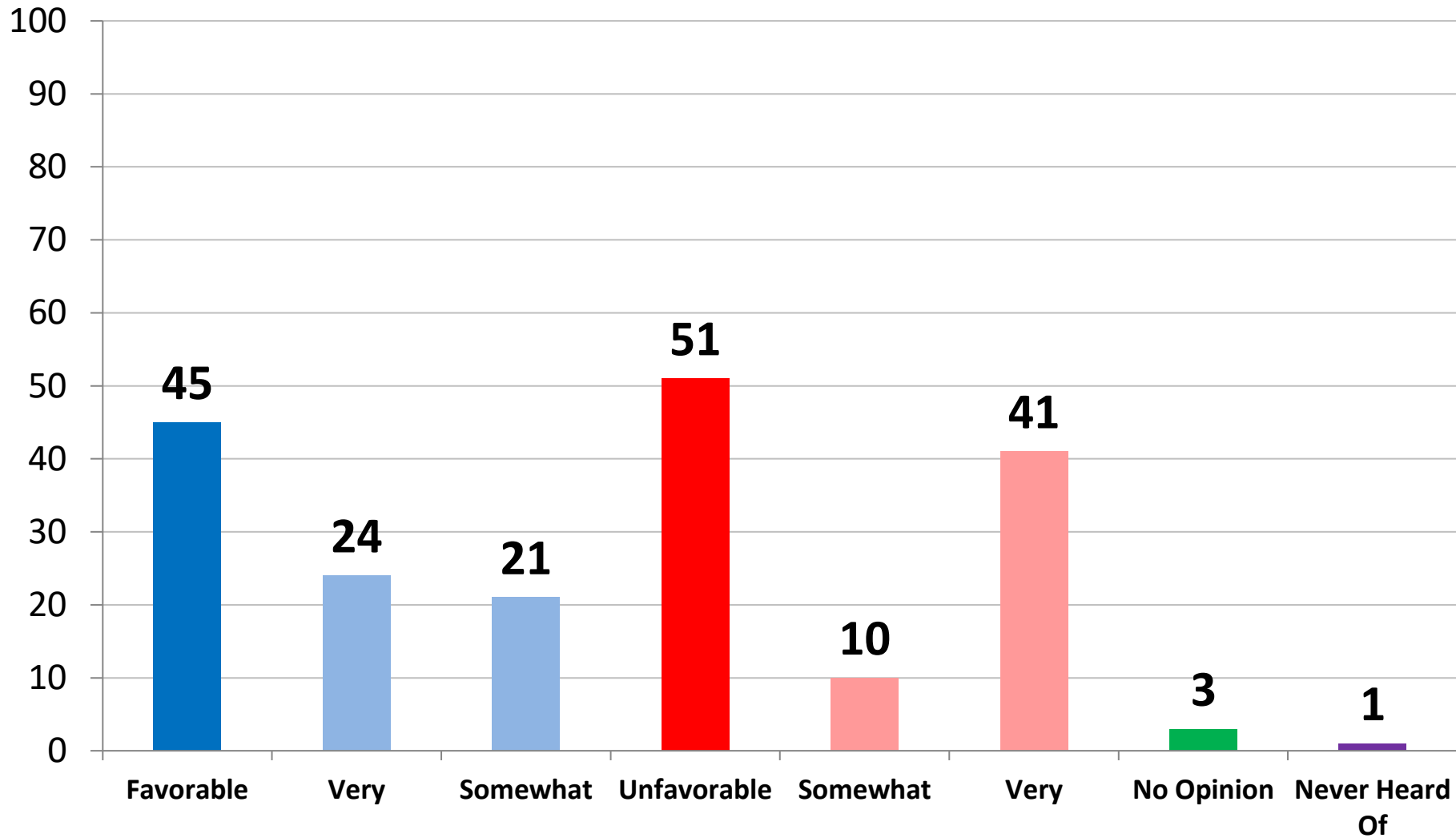
	Favorable	Unfavorable
East	39	60
Midwest	37	60
South	39	59
West	45	51
Vote Trump 2024	7	93
Vote Harris 2024	79	20
Vote Und. 2024	18	68
Generic: GOP	6	93
Generic: DEM	79	19
Generic: UND.	27	63
Approve Biden	94	5
Disapprove Biden	7	92
Republican	7	93
Democrat	82	16
Independent	29	66
Liberal	73	25
Moderate	44	53
Conservative	10	89
White	33	66
African-American	71	27
Hispanic	48	48
Under 55	39	58
Over 55	41	58
Married	33	66
Single	48	49
Men	37	62
Women	43	54
Live in Urban Area	51	47
Live in Suburban Area	39	59
Live in Rural Area	32	67

Opinion: *Kamala Harris* (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39	37	37	38	38	37	38	42	38	39	38	40	40	41	40	45	
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53	55	54	54	54	54	53	50	55	55	54	53	51	53	54	51	51
Net Diff.	-1	-1	-1	-4	-7	-15	-17	-16	-15	-15	-13	-15	-12	-8	-12	-9	-10	-13	-13	-14	-18	-17	-16	-16	-17	-15	-8	-17	-16	-16	-13	-11	-12	-14	-6	



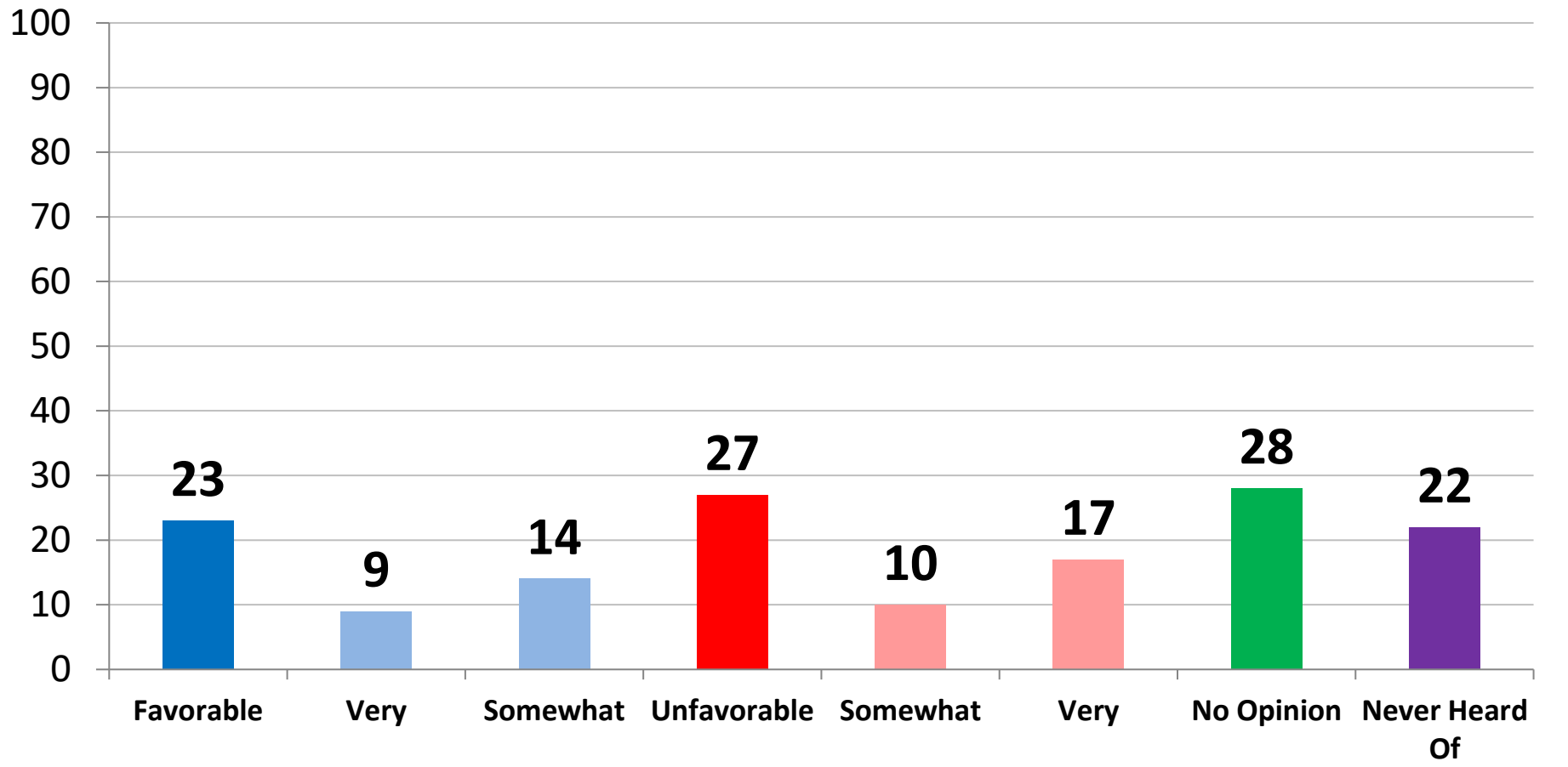
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	48	49
Midwest	43	53
South	42	55
West	51	43
Vote Trump 2024	6	91
Vote Harris 2024	90	8
Vote Und. 2024	19	59
Generic: GOP	7	90
Generic: DEM	88	9
Generic: UND.	32	54
Approve Biden	92	5
Disapprove Biden	16	81
Republican	8	89
Democrat	88	8
Independent	37	56
Liberal	80	15
Moderate	53	42
Conservative	10	89
White	36	61
African-American	80	14
Hispanic	55	39
Under 55	48	47
Over 55	41	57
Married	35	62
Single	57	37
Men	41	57
Women	49	46
Live in Urban Area	58	37
Live in Suburban Area	43	53
Live in Rural Area	36	62

Opinion: *Hakeem Jeffries*

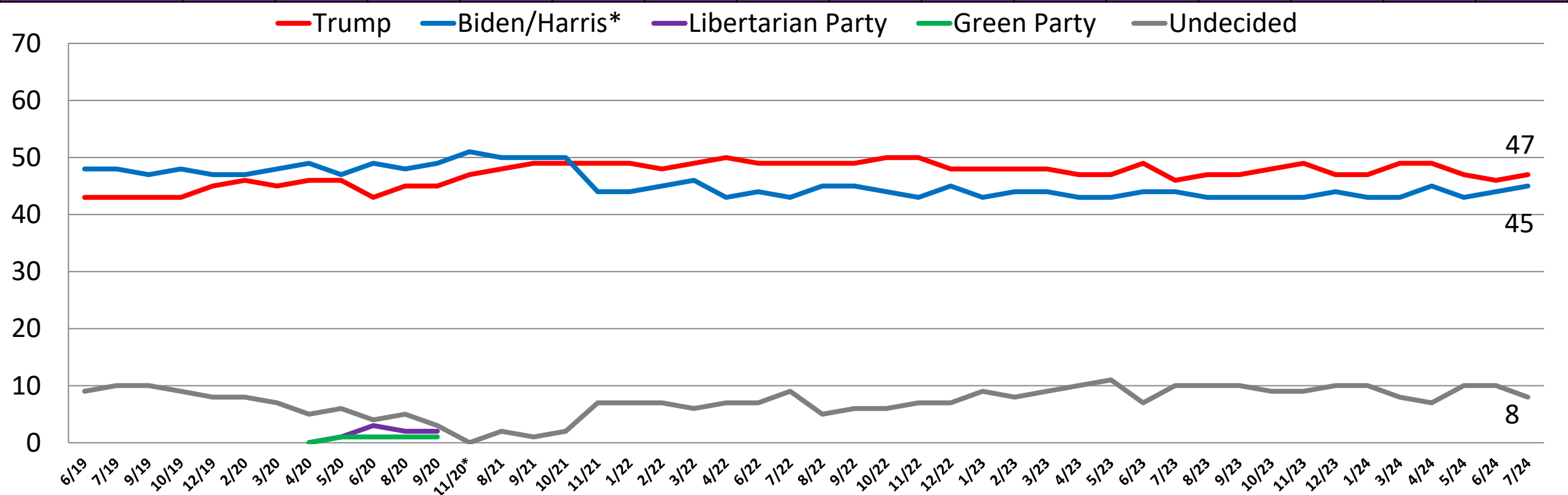
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24
Favorable	26	26	24	23	23	22	23	20	21	23	24	23	22	21	21	22	21	23
Unfavorable	24	23	25	27	25	28	25	28	31	27	29	33	28	30	32	32	30	27



	Favorable	Unfavorable
East	25	28
Midwest	23	28
South	20	29
West	29	24
Vote Trump 2024	9	44
Vote Harris 2024	41	10
Vote Und. 2024	11	26
Generic: GOP	9	44
Generic: DEM	42	10
Generic: UND.	9	28
Approve Biden	46	11
Disapprove Biden	9	38
Republican	9	44
Democrat	40	13
Independent	21	24
Liberal	40	13
Moderate	24	20
Conservative	9	46
White	22	30
African-American	34	14
Hispanic	26	25
Under 55	18	23
Over 55	30	33
Married	22	33
Single	22	23
Men	28	33
Women	19	22
Live in Urban Area	34	20
Live in Suburban Area	22	29
Live in Rural Area	16	31

If the general election for President were held today, would you be more likely to vote for Donald Trump, the Republican candidate or the Democratic candidate? (Time Series)

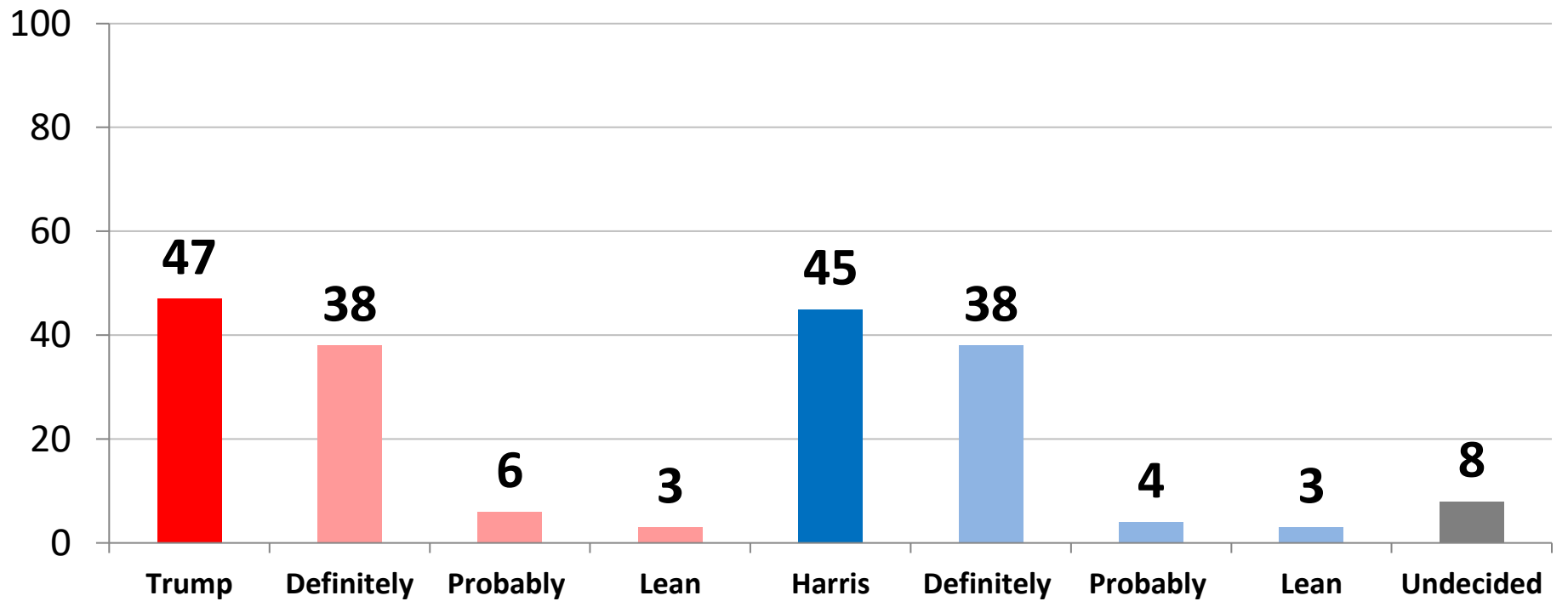
	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23
Donald Trump	49	48	49	50	49	49	49	49	50	50	48	48	48	48	47
Biden/Harris*	44	45	46	43	44	43	45	45	44	43	45	43	44	43	43
Undecided	7	7	6	7	7	9	5	6	6	7	7	9	8	9	10
Net Diff.	+5	+3	+3	+7	+5	+6	+4	+4	+6	+7	+3	+5	+4	+5	+4
	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24*	
Donald Trump	47	49	46	47	47	48	49	47	47	49	49	47	46	47	
Biden/Harris*	43	44	44	43	43	43	43	44	43	43	45	43	44	45	
Undecided	11	7	10	10	10	9	9	10	10	8	7	10	10	8	
Net Diff.	+4	+5	+2	+4	+4	+5	+6	+3	+4	+6	+4	+4	+2	+2	



Now, if the 2024 Presidential election were held today, which one of the following best describes how you would vote in the general election for President between Donald Trump, the Republican candidate and Kamala Harris, the Democrat candidate, for whom would you vote?

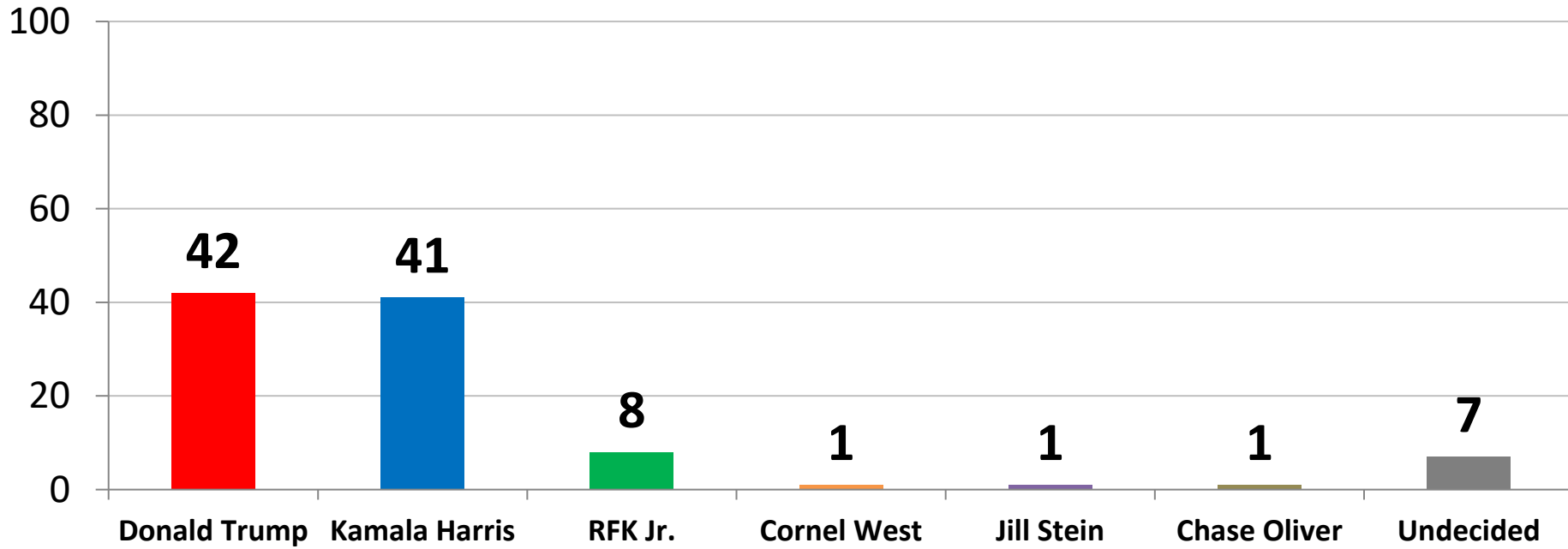
	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22
Donald Trump	49	49	49	49	49	50	51	50	50	51	50	50	51	51	51	52
Kamala Harris	45	45	46	47	46	42	40	43	42	41	42	42	43	42	42	41
Undecided	6	6	5	4	4	8	9	7	8	8	8	9	6	8	6	7
Net Diff.	+4	+4	+3	+2	+3	+8	+11	+7	+8	+10	+8	+8	+8	+9	+9	+10
	12/22	1/23	2/23	3/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24
Donald Trump	49	50	48	48	49	50	48	50	51	49	50	50	49	48	47	47
Kamala Harris	42	40	43	42	40	40	41	42	40	42	42	41	43	41	42	45
Undecided	9	10	9	10	11	10	11	9	9	9	9	9	8	11	11	8
Net Diff.	+7	+9	+5	+6	+9	+10	+7	+8	+11	+7	+8	+10	+7	+8	+5	+2

	Trump	Harris	UND
East	49	46	6
Midwest	48	43	9
South	52	41	8
West	38	55	8
Vote Trump 2024	100	0	0
Vote Harris 2024	0	100	0
Vote Und. 2024	0	0	100
Generic: GOP	93	5	2
Generic: DEM	4	93	3
Generic: UND.	22	25	53
Approve Biden	7	90	3
Disapprove Biden	75	17	9
Republican	91	6	2
Democrat	8	88	4
Independent	41	40	19
Liberal	13	84	3
Moderate	35	49	15
Conservative	87	10	3
White	56	38	7
African-American	18	74	9
Hispanic	37	53	10
Under 55	44	47	10
Over 55	53	43	5
Married	56	37	7
Single	35	56	9
Men	52	43	5
Women	43	47	10
Live in Urban Area	31	59	10
Live in Suburban Area	48	44	8
Live in Rural Area	62	33	4



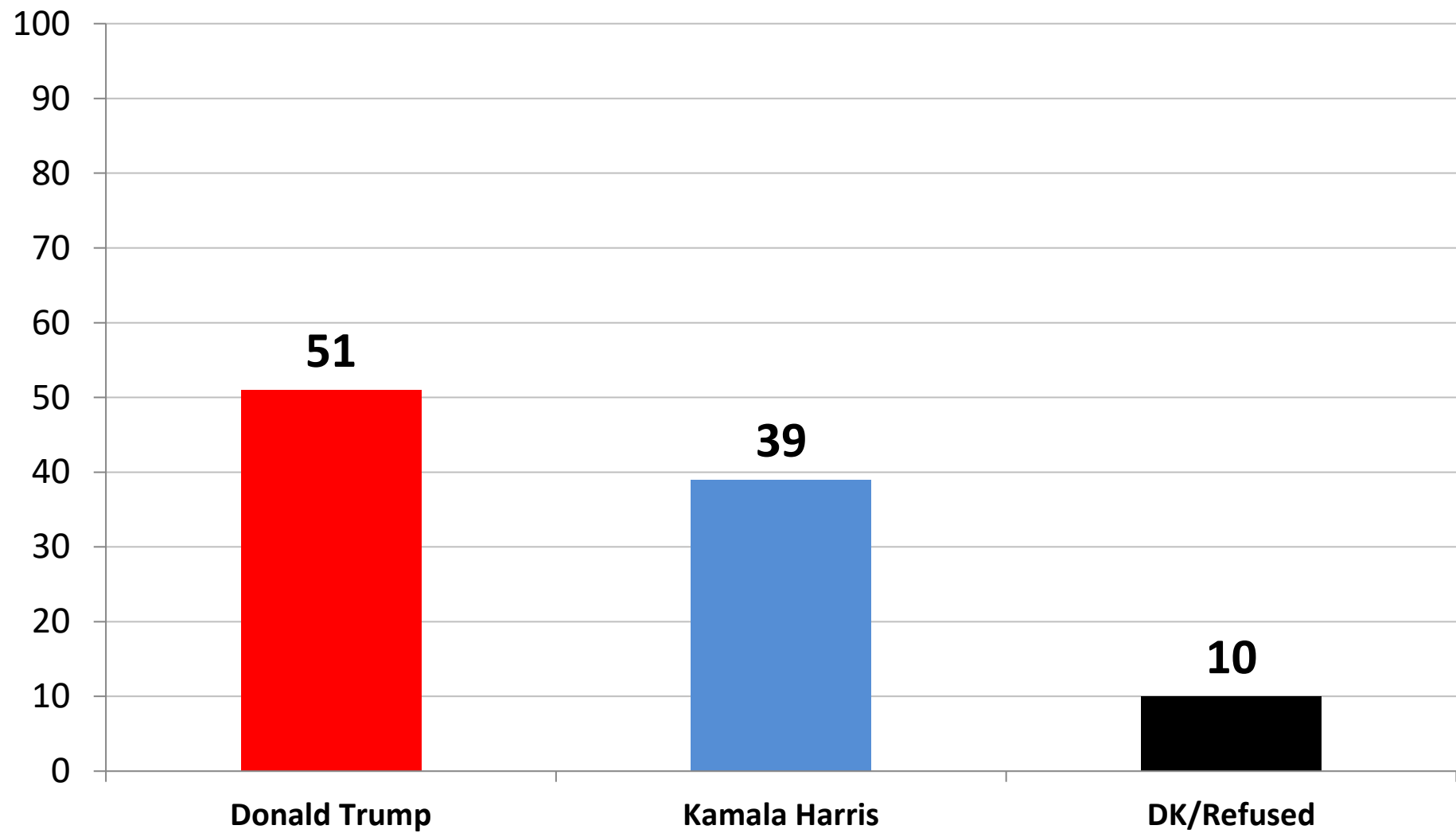
Now, if the general election for President were held today among the following candidates, for whom would you vote?

	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24
Donald Trump (Rep)	40	39	40	38	36	36	39	38	38	38	39	42
Kamala Harris* (Dem)	38	38	36	35	32	34	34	34	36	36	37	41
Robert F. Kennedy Jr. (Ind)	*	*	*	12	12	10	9	12	10	11	10	8
Cornel West (Ind)	5	5	4	2	4	2	2	2	2	3	2	1
Joe Manchin (No Labels)	6	7	*	*	3	3	2	2	*	*	*	*
Jill Stein (Green)	*	*	*	*	2	2	2	2	2	2	2	1
Chase Oliver* (Libertarian)	*	*	*	*	*	*	*	*	2	1	1	1
Undecided	12	12	14	13	12	13	12	9	9	9	9	7
Net Diff.	+2	+1	+4	+3	+4	+3	+5	+4	+2	+2	+2	+1



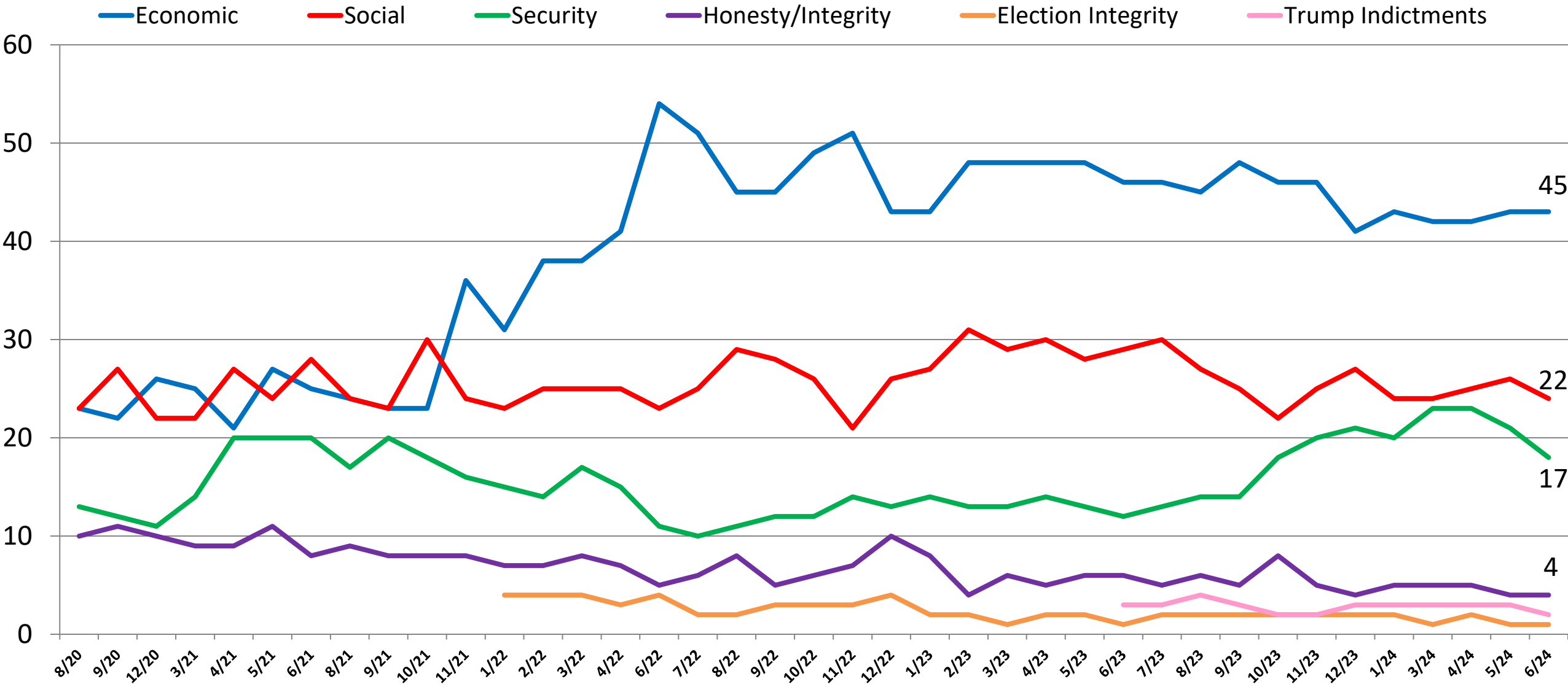
	DT	KH	RFK	UND
East	43	42	10	3
Midwest	40	36	9	12
South	47	38	6	6
West	34	49	7	6
Vote Trump 2024	88	0	6	3
Vote Harris 2024	0	89	5	4
Vote Und. 2024	1	7	35	51
Generic: GOP	83	4	6	3
Generic: DEM	3	85	7	3
Generic: UND.	22	18	16	40
Approve Biden	5	86	4	5
Disapprove Biden	67	12	10	7
Republican	85	6	4	3
Democrat	6	83	5	4
Independent	33	31	16	15
Liberal	10	76	6	3
Moderate	30	45	12	11
Conservative	80	8	5	5
White	50	35	7	6
African-American	14	68	7	9
Hispanic	33	46	11	8
Under 55	36	41	10	9
Over 55	50	40	5	4
Married	51	33	8	6
Single	30	50	6	10
Men	47	40	6	5
Women	37	42	9	9
Live in Urban Area	29	54	7	7
Live in Suburban Area	41	40	8	7
Live in Rural Area	57	29	7	6

Regardless of who you are voting for President, who do you think is more likely to win the election for President between Kamala Harris and Donald Trump?



	Trump	Harris
East	52	40
Midwest	50	39
South	55	35
West	46	46
Vote Trump 2024	93	4
Vote Harris 2024	11	79
Vote Und. 2024	30	23
Generic: GOP	90	6
Generic: DEM	14	76
Generic: UND.	34	30
Approve Biden	12	77
Disapprove Biden	77	15
Republican	90	6
Democrat	14	78
Independent	49	33
Liberal	20	71
Moderate	41	44
Conservative	86	9
White	58	32
African-American	24	68
Hispanic	44	46
Under 55	48	40
Over 55	55	38
Married	60	33
Single	39	47
Men	56	37
Women	47	41
Live in Urban Area	39	51
Live in Suburban Area	53	38
Live in Rural Area	59	29

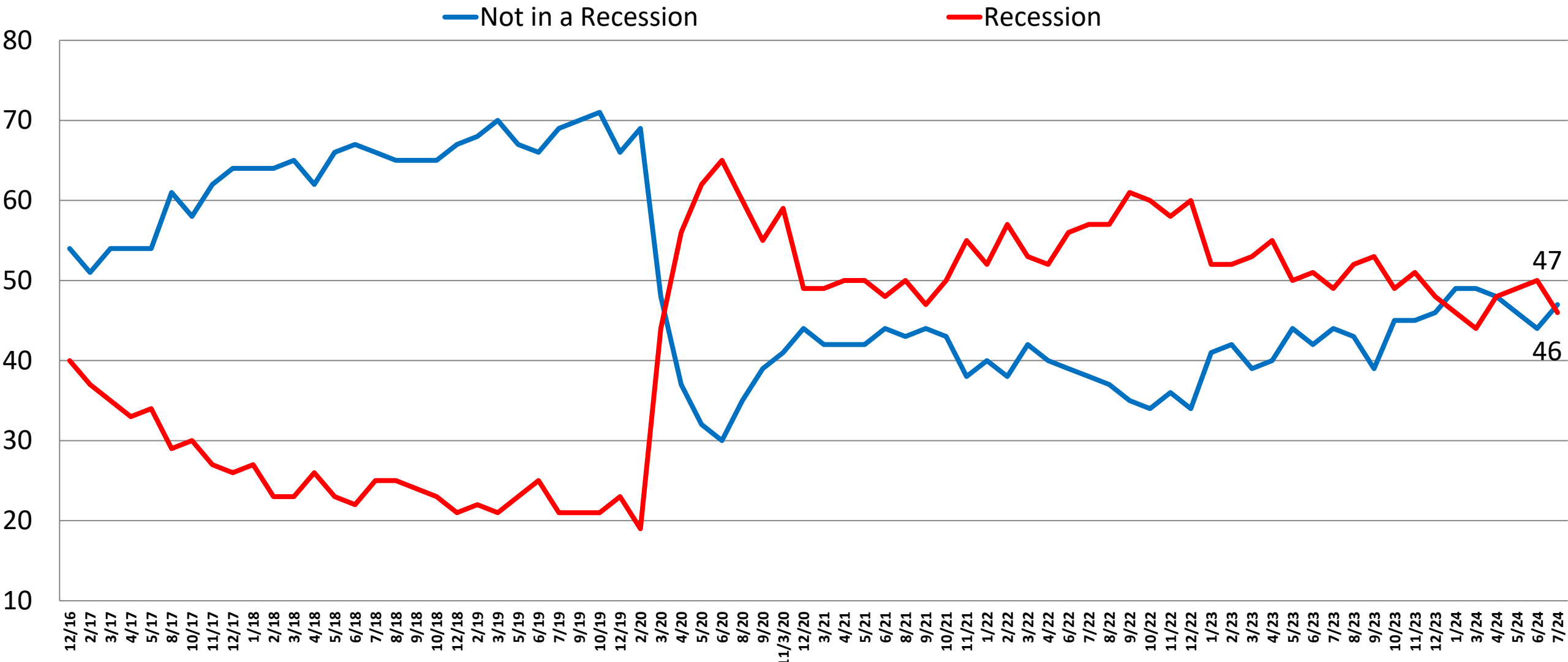
Most Important Issue (Time Series)



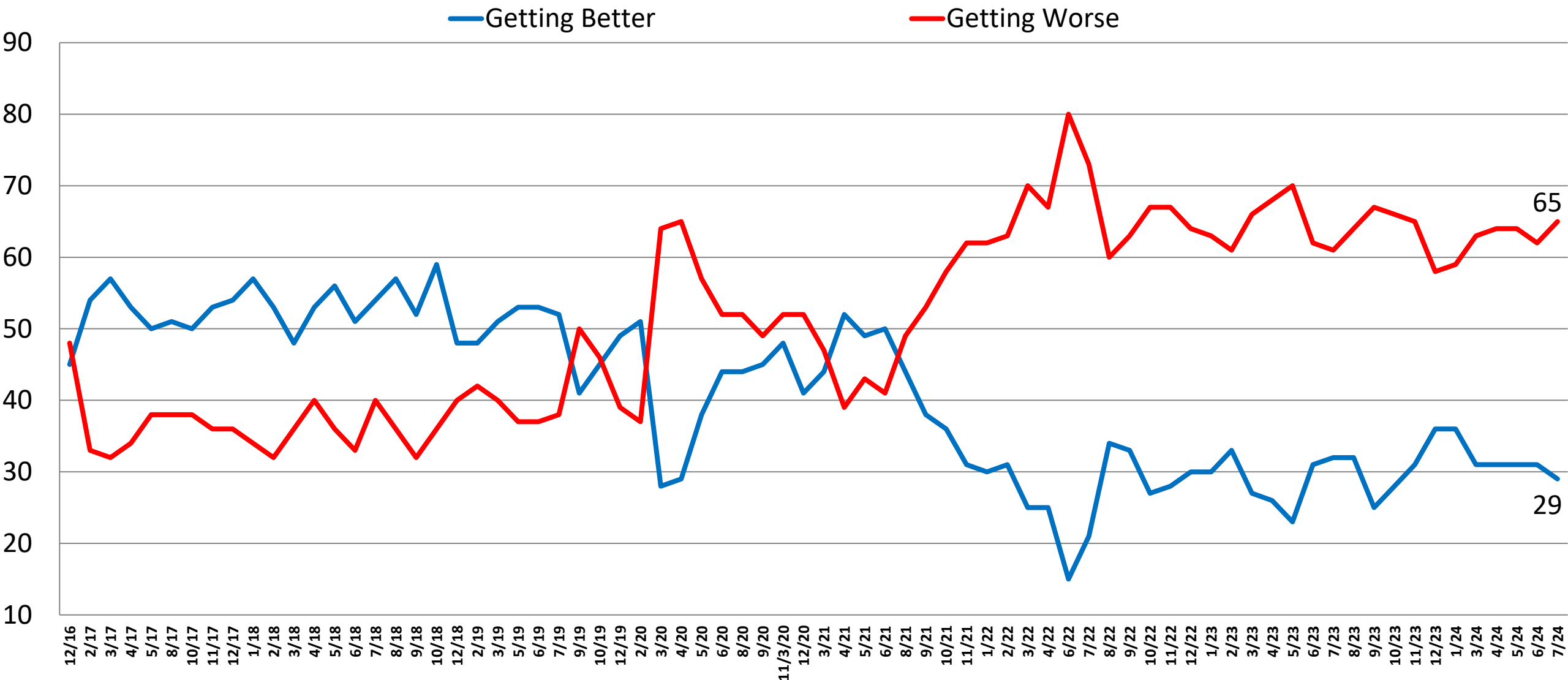
Most Important Issue

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	Rep	Dem	Ind	Lib	Mod	Cons	Under 55	Over 55	Men	Women	
Economic	43	48	48	48	48	46	46	45	48	46	46	41	43	42	42	43	43	45	54	34	47	31	48	54	50	38	46	45	
Reduce Inflation/COL	16	28	29	28	28	23	25	26	28	26	24	23	23	23	24	23	25	29	35	22	31	18	31	35	33	23	28	29	
The Economy	13	10	9	11	10	11	9	9	9	9	11	9	10	9	10	11	10	10	12	8	10	7	12	12	10	10	10	10	
Gov't Spending/Debt	6	4	4	4	5	4	5	4	4	4	4	4	4	3	3	3	3	2	2	0	2	1	1	2	1	2	3	1	
Jobs/Unemployment*	2	3	3	3	2	3	3	3	3	3	3	2	4	3	3	4	4	3	3	3	3	4	2	3	4	1	3	3	
Taxes	3	2	2	1	1	2	2	1	2	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1	2	0	1	1	
Gas/Energy Costs*	3	3	2	1	3	3	1	2	2	2	2	1	2	2	2	2	1	1	2	0	1	1	1	1	0	2	0	1	
Social	27	31	29	30	28	29	30	27	25	22	25	27	24	24	25	26	24	22	11	32	22	34	22	11	23	20	17	25	
Soc.Sec./Medicare	6	11	9	10	10	10	10	8	8	7	9	8	7	7	8	9	7	5	5	6	5	5	4	7	2	9	6	5	
Climate Change/Envir.	6	4	6	6	6	6	5	7	5	5	5	6	3	5	4	4	4	3	0	5	4	7	3	0	4	2	4	3	
Health care	7	7	5	4	5	4	5	6	5	5	4	4	6	3	4	5	3	4	3	5	5	6	6	2	6	2	3	5	
Abortion	4	4	4	5	4	4	5	3	4	4	4	4	4	5	7	6	6	6	2	12	5	13	6	2	8	5	4	8	
Race Relations	2	2	2	3	2	2	2	2	1	1	1	1	2	1	1	1	1	1	0	1	0	1	1	0	1	1	0	1	
Improving Education	3	3	2	3	2	3	3	1	2	1	2	3	2	3	2	2	2	2	0	3	3	3	3	0	3	0	1	3	
Security	14	13	13	14	13	12	13	14	14	18	20	21	20	23	23	21	18	17	26	9	14	10	11	27	13	22	20	13	
Border/Immigration	8	4	5	5	5	6	6	6	8	7	7	10	13	14	14	12	11	10	18	3	8	2	5	20	5	16	13	7	
Nat.' Security/Terrorism	3	3	3	3	3	2	2	3	3	3	4	4	2	3	3	3	3	2	5	1	1	1	1	4	2	3	3	2	
Fight Crime/Law & Order	3	3	3	4	3	2	3	4	3	3	4	3	2	2	3	2	2	2	2	2	3	3	3	2	3	2	3	2	
Russia-Ukraine War	*	2	1	1	1	1	1	1	1	2	2	1	1	2	1	1	1	1	1	2	1	3	1	0	1	1	1	1	
China	*	1	1	0	1	1	1	1	0	1	0	1	0	1	1	1	0	0	0	0	1	0	0	0	0	0	0	0	
Hamas-Israel War	*	*	*	*	*	*	*	*	*	3	3	2	2	2	2	2	1	1	0	2	1	2	1	1	2	0	1	1	
Honesty/Integrity/D.C	8	4	6	5	6	6	5	6	5	8	5	4	5	5	5	4	4	4	2	5	4	5	4	2	2	5	4	3	
Election Integrity*	2	2	1	2	2	1	2	2	2	2	2	2	2	2	2	1	1	1	2	1	1	2	1	2	1	2	1	1	1
COVID/Stop Spread	3	1	1	1	1	0	0	1	1	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Re-Examining 2020 Elec.	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	
Indictments of Trump	*	*	*	*	*	3	3	4	3	2	2	3	3	3	3	3	2	1	1	2	1	2	2	0	1	2	1	1	
Protecting Democracy	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	7	9	2	16	7	15	9	3	7	11	10	8	
DK/Refused	2	1	2	1	2	3	1	2	2	2	1	2	3	1	2	2	2	2	2	1	4	1	4	1	3	1	1	4	

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)



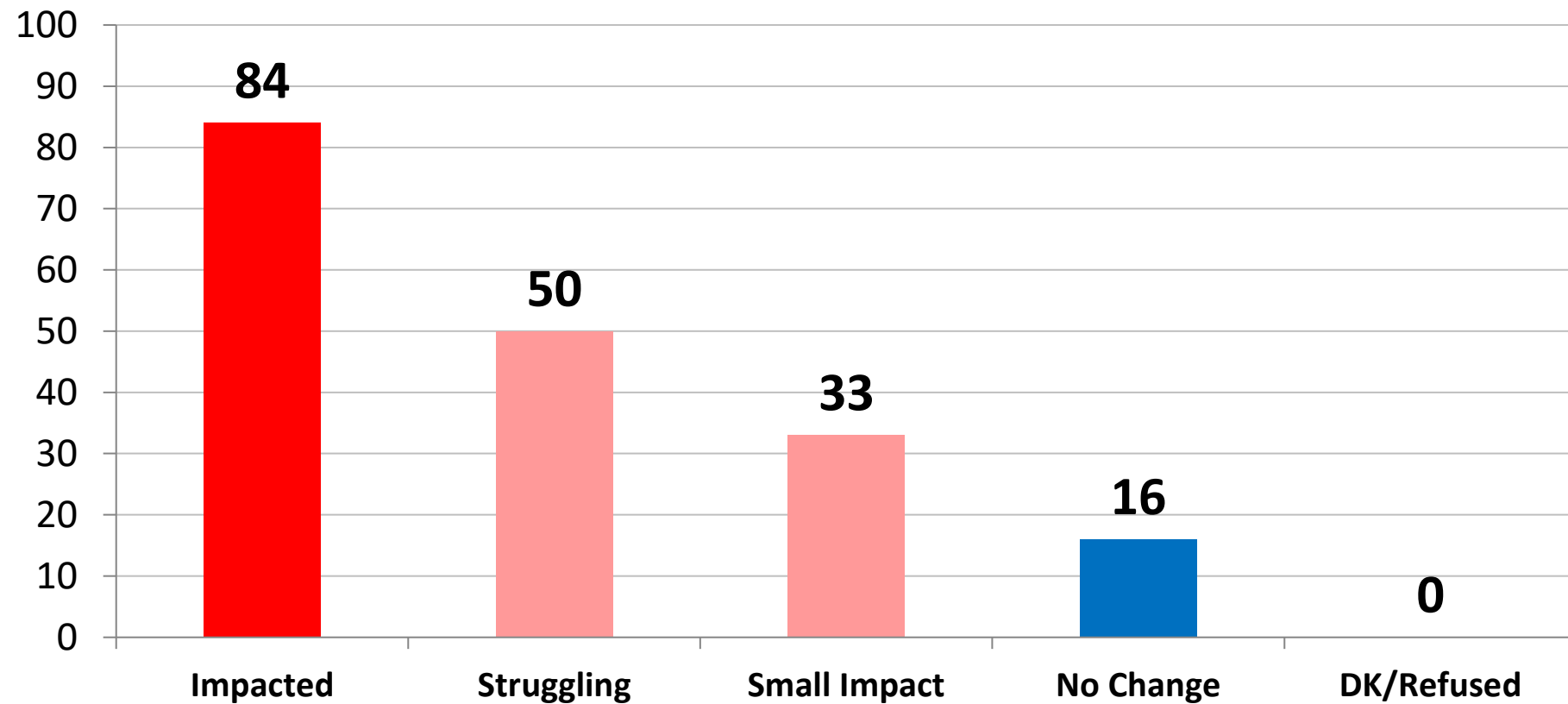
Current Opinion of U.S. Economy (Time Series)

	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	Rep	Dem	Ind	Lib	Mod	Con	Under 55	Over 55	Men	Women
Not Recession	41	42	39	40	44	42	44	43	39	45	45	46	49	49	48	46	44	47	37	58	45	56	48	39	41	54	51	43
Getting Better	15	19	14	14	13	17	18	17	14	17	17	21	21	21	21	19	20	19	7	35	14	36	19	6	14	27	23	16
Getting Worse	26	23	25	26	31	26	26	26	24	28	27	25	28	28	27	27	24	28	29	23	32	20	29	33	28	28	28	27
Recession	52	52	53	55	50	51	49	52	53	49	51	48	46	44	48	49	50	46	59	34	46	39	42	57	51	41	44	48
Getting Better	15	14	13	13	10	15	13	15	11	11	13	15	15	10	10	12	11	10	7	13	9	15	9	6	10	9	11	8
Getting Worse	37	38	41	42	40	36	36	37	42	38	38	33	32	34	38	37	39	37	52	21	37	24	33	51	40	32	33	40
D.K./Ref.	7	6	8	5	7	7	7	5	8	6	5	6	5	7	5	5	6	7	5	8	9	5	11	5	8	5	5	9
Net Diff.	-11	-10	-14	-15	-6	-9	-5	-9	-14	-4	-6	-2	3	5	0	-2	-6	1	-22	24	-1	17	6	-18	-9	14	7	-5
Getting Better	30	33	27	26	23	31	32	32	25	28	31	36	36	31	31	31	31	29	14	48	23	51	27	12	24	35	34	24
Getting Worse	63	61	66	68	70	62	61	64	67	66	65	58	59	63	64	64	62	65	82	44	69	44	62	84	68	60	62	67
D.K./Ref.	7	6	8	5	7	7	8	5	8	6	5	6	5	7	5	5	6	7	5	8	9	5	11	5	8	5	5	9
Net Diff.	-34	-27	-39	-42	-47	-30	-30	-32	-42	-38	-34	-23	-24	-32	-34	-34	-31	-36	-68	4	-46	8	-35	-72	-44	-24	-28	-43

Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

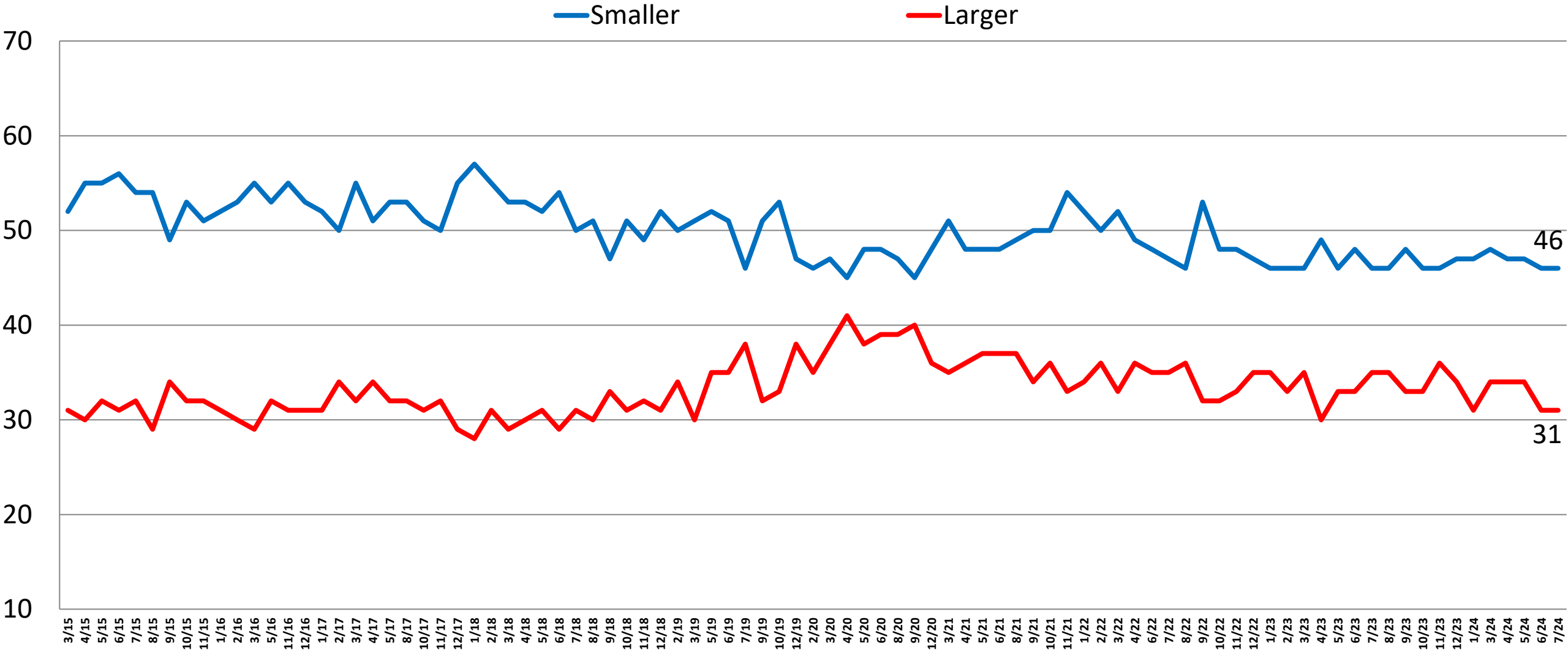
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85	84	84
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47	49	50
Impact/ Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38	34	33
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15	16	16



	Struggle	Impact	No Change
East	43	43	15
Midwest	54	34	13
South	53	31	16
West	50	29	22
Vote Trump 2024	59	30	10
Vote Harris 2024	41	36	24
Vote Und. 2024	54	37	9
Generic: GOP	58	31	11
Generic: DEM	43	34	23
Generic: UND.	49	41	10
Approve Biden	35	39	26
Disapprove Biden	60	30	10
Republican	57	31	13
Democrat	43	37	20
Independent	52	33	15
Liberal	44	37	19
Moderate	49	33	19
Conservative	57	31	12
White	50	35	15
African-American	50	30	21
Hispanic	56	30	14
Under 55	60	29	12
Over 55	38	40	22
Married	44	37	20
Single	54	32	14
Men	43	37	21
Women	57	30	12
Live in Urban Area	52	31	17
Live in Suburban Area	45	36	19
Live in Rural Area	62	29	10

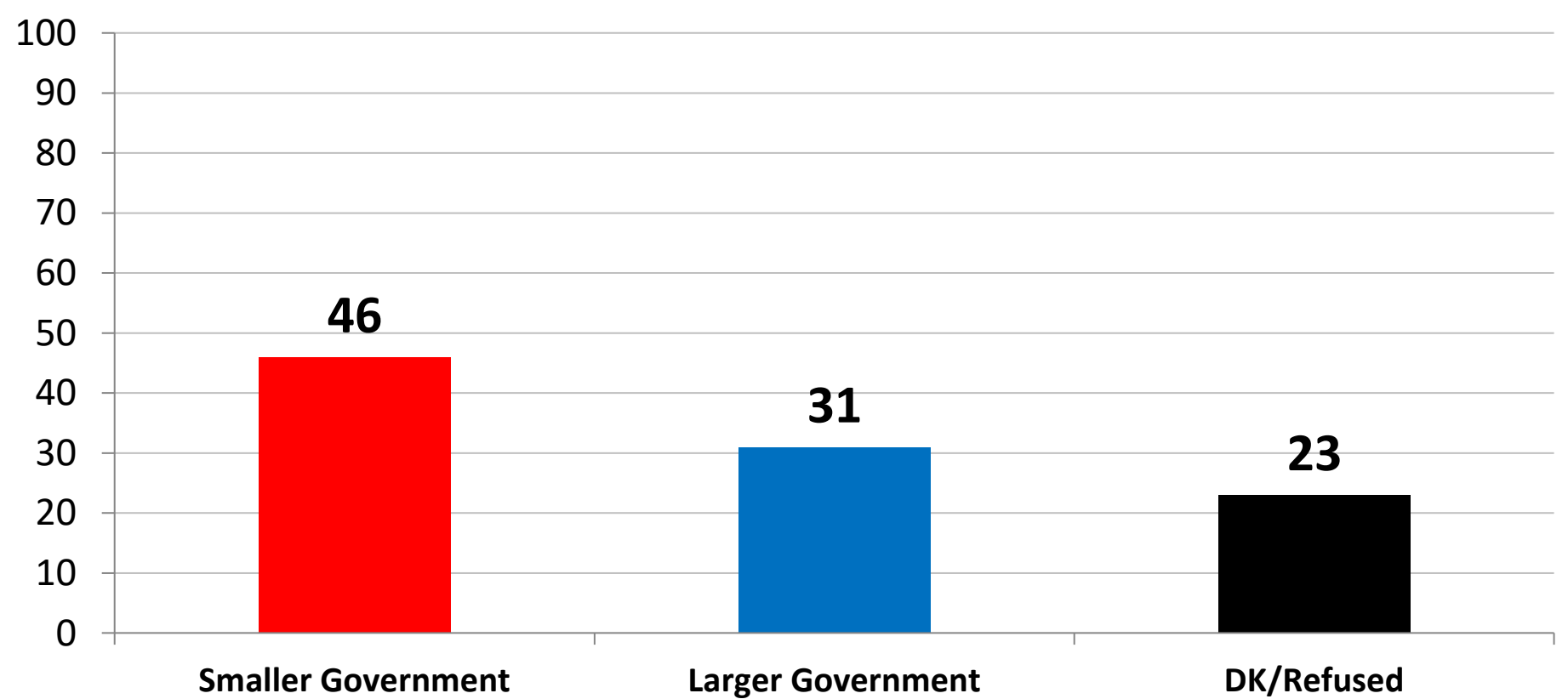
Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)



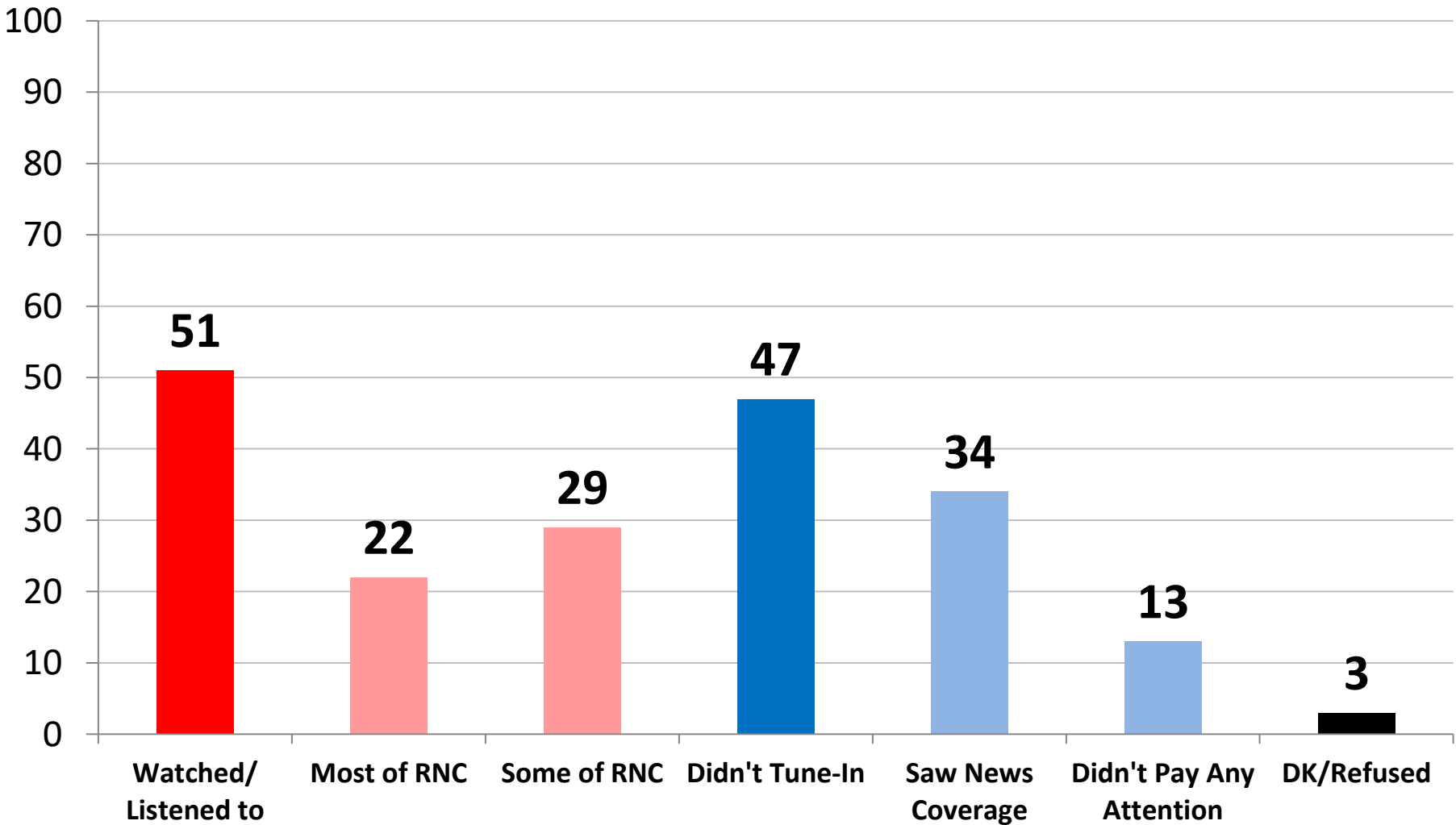
Would you say you most favor a smaller government with fewer services or a larger government with many services?

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48	47
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33	35
	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	
Smaller Gov't	46	46	46	49	46	48	46	46	48	46	46	47	47	48	47	47	46	46	
Larger Gov't	35	33	35	30	33	33	35	35	33	33	36	34	31	34	34	34	31	31	

	Smaller	Larger
East	47	32
Midwest	41	31
South	49	27
West	43	38
Vote Trump 2024	66	15
Vote Harris 2024	24	51
Vote Und. 2024	46	14
Generic: GOP	67	15
Generic: DEM	24	51
Generic: UND.	40	15
Approve Biden	22	55
Disapprove Biden	61	17
Republican	67	16
Democrat	22	54
Independent	49	21
Liberal	23	56
Moderate	40	29
Conservative	69	13
White	52	25
African-American	23	51
Hispanic	38	39
Under 55	40	34
Over 55	54	27
Married	57	25
Single	32	38
Men	58	30
Women	34	32
Live in Urban Area	36	38
Live in Suburban Area	47	32
Live in Rural Area	52	23



As you may be aware, the Republican National Convention took place last week. Which of the following best describes your viewing or listening habits of the Republican National Convention?

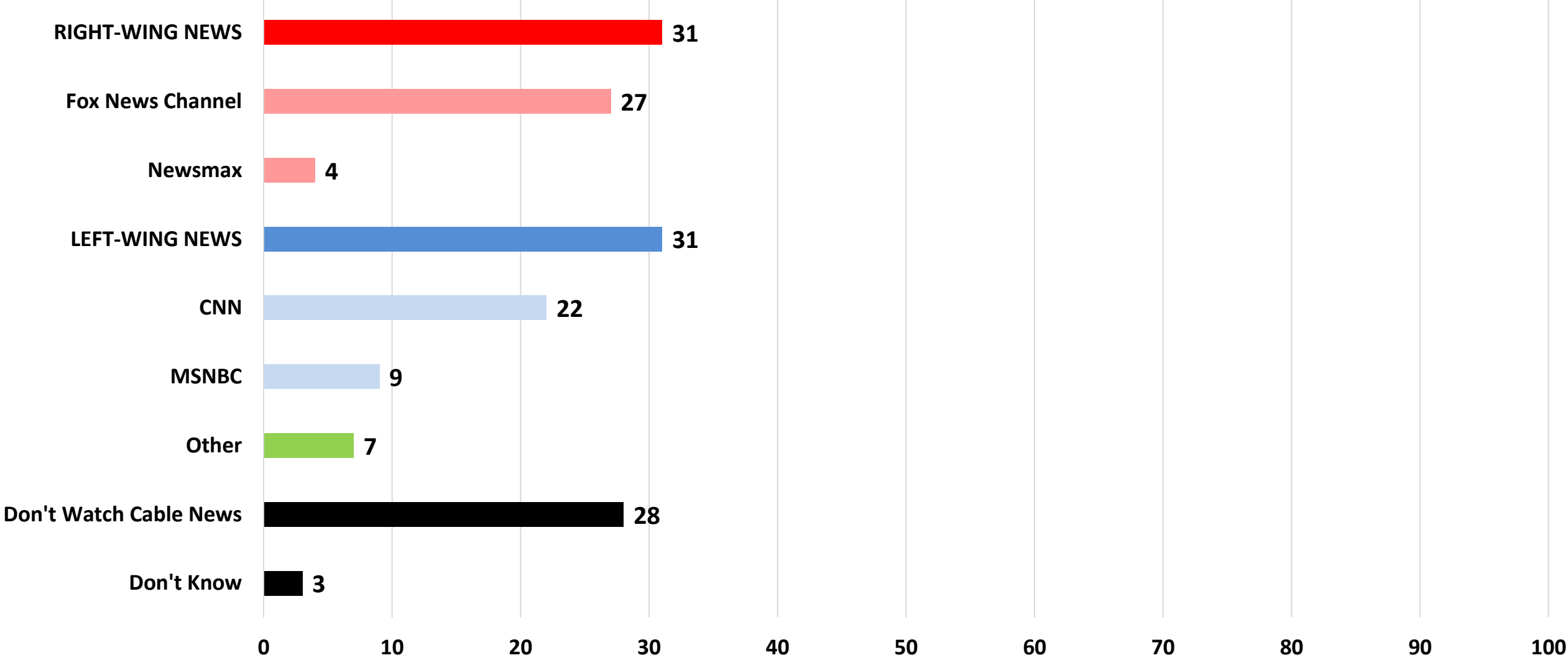


	Watched/Listened	Didn't Tune-In
East	51	47
Midwest	47	49
South	54	44
West	47	49
Vote Trump 2024	71	29
Vote Harris 2024	33	65
Vote Und. 2024	31	55
Generic: GOP	70	29
Generic: DEM	32	65
Generic: UND.	42	49
Approve Biden	36	61
Disapprove Biden	61	37
Republican	71	28
Democrat	35	62
Independent	45	52
Liberal	39	59
Moderate	42	54
Conservative	68	30
White	55	44
African-American	36	57
Hispanic	50	45
Under 55	48	48
Over 55	54	46
Married	60	39
Single	42	54
Men	52	48
Women	50	46
Live in Urban Area	45	51
Live in Suburban Area	53	45
Live in Rural Area	52	46

How did you watch the Republican National Convention?

Ranked greatest to least by Total N=506	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
National Cable News, like CNN, Fox News, and MSNBC	45%	47%	44%	42%	43%	57%	49%	42%	49%	47%	43%
Broadcast TV, like NBC, CBS, and ABC	40%	35%	51%	40%	40%	38%	42%	37%	43%	36%	43%
Streaming Online	27%	26%	23%	32%	26%	23%	26%	36%	15%	29%	25%
Other	3%	4%	2%	4%	4%	2%	1%	4%	3%	3%	3%
None	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%

Which cable news station would you say you watch most often?



From the following list, what social networks do you use?

Ranked greatest to least by Total	6/24 Total	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	72%	71%	74%	68%	70%	71%	76%	66%	69%	74%	67%	74%
YouTube	69%	66%	58%	70%	72%	63%	73%	74%	74%	57%	66%	66%
Instagram	47%	46%	37%	53%	47%	41%	57%	54%	58%	29%	39%	52%
TikTok	29%	30%	21%	40%	28%	24%	45%	44%	42%	13%	19%	39%
LinkedIn	28%	26%	25%	26%	27%	27%	23%	24%	25%	27%	29%	24%
Pinterest	26%	24%	19%	27%	28%	23%	21%	28%	29%	18%	12%	35%
X (Formerly Twitter)	27%	23%	21%	23%	26%	23%	25%	21%	29%	15%	29%	18%
Snapchat	21%	20%	16%	23%	21%	19%	23%	24%	30%	6%	16%	24%
Reddit	19%	18%	9%	22%	25%	18%	14%	20%	26%	8%	19%	18%
WhatsApp	17%	15%	15%	15%	16%	12%	17%	31%	18%	12%	15%	16%
Threads	5%	6%	3%	8%	7%	5%	10%	5%	8%	2%	5%	6%
Tumblr	4%	6%	3%	8%	6%	6%	7%	4%	9%	1%	5%	7%
Telegram	8%	6%	4%	4%	8%	4%	8%	8%	7%	4%	7%	5%
Truth Social	5%	3%	6%	1%	3%	4%	2%	3%	3%	4%	5%	2%
Rumble	3%	2%	2%	1%	3%	2%	1%	0%	2%	2%	3%	0%
Parler	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Gab.com	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
CloutHub	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Gettr	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%
None	4%	4%	5%	4%	2%	4%	3%	2%	1%	7%	5%	3%

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	42%	71%	20%	35%	44%	35%	41%	39%	47%	44%	41%
Not Legal in Any Case	7%	12%	4%	6%	8%	6%	6%	7%	7%	6%	8%
Legal to Save Mother	9%	17%	4%	3%	8%	7%	9%	7%	10%	9%	8%
Legal – Mother/Rape/Incest	27%	42%	12%	26%	28%	21%	26%	24%	30%	28%	25%
Pro-Choice	54%	27%	78%	59%	53%	60%	53%	56%	51%	54%	54%
Legal – Any Reason/Up to Certain Point	34%	20%	41%	42%	35%	33%	29%	33%	35%	37%	31%
Legal – Any Reason/Any Time	21%	7%	37%	17%	18%	27%	24%	24%	16%	17%	24%
DK/Refused	4%	2%	3%	7%	3%	6%	6%	5%	2%	3%	4%
Net Diff.	-12	44	-58	-24	-9	-25	-12	-17	-4	-10	-13

At what point during the pregnancy should abortion be illegal and banned?

n=335	Total	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
1st Trimester	50%	70%	40%	51%	51%	47%	52%	51%	50%	43%	59%
After First Heartbeat – 6 weeks	15%	19%	15%	13%	12%	24%	21%	16%	14%	11%	19%
After 15 Weeks	36%	52%	26%	38%	39%	23%	31%	35%	36%	31%	40%
After 2nd Trimester	32%	20%	36%	34%	33%	28%	34%	34%	29%	41%	22%
Other	18%	10%	24%	15%	16%	25%	14%	15%	21%	17%	19%

Voter Likelihood	Total	Age	Total	Region	Total	Marital Status	Total
Always Vote	73%	18-29	15%	New England	5%	Single	38%
Almost Always Vote	16%	30-40	17%	Middle Atlantic	13%	Never Married	29%
Vote Most of the Time	11%	41-55	25%	East North Central	15%	Live w/ Significant Other	10%
Direction		56-65	19%	West North Central	7%	Married	43%
Right Track	18%	65+	24%	South Atlantic	22%	Separated	2%
Wrong Direction	75%	Mean Age	49.7	East South Central	7%	Divorced	13%
Party Registration		Race		West South Central	10%	Widowed	5%
Republican	36%	White	68%	Mountain	8%	LGBTQ+	
Democrat	36%	African American/Black	13%	Pacific	14%	Yes	11%
Independent/Other	28%	Hispanic	13%	Grouped Region		No	88%
Ideology		Asian	4%	East	18%	Abortion	
Liberal	29%	Other	2%	Midwest	22%	Pro-Life	42%
Very	13%	Latino Household		South	39%	Pro-Choice	54%
Moderate	35%	Yes	13%	West	22%	Immigrant Household	
Conservative	36%	No	87%	Area		Yes	30%
Very	15%	Religion		Urban	25%	No	68%
Vote Behavior		Protestant	40%	Suburban	52%	Firearm Household	
Democrat	45%	Catholic	23%	Rural	23%	Yes	38%
Ticket Splitter	13%	Atheist/Agnostic	11%	Battleground State		No	59%
Republican	42%	Jewish	3%	BG State	48%	Union Household	
Education		Muslim	1%	Non-BG State	52%	Yes	15%
Less than College	60%	Buddhist	1%	2020 Presidential Vote		No	84%
College Graduate	40%	Mormon	1%	Donald Trump	42%	>\$5k in 401k/Investments	
Gender		Born Again/Evangelical n=628		Joe Biden	46%	Yes	48%
Male	47%	Yes	42%	Joe Jorgenson	3%	No	48%
Female	53%	No	58%	Did Not Vote/Not Pres./New Reg.	8%		



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