

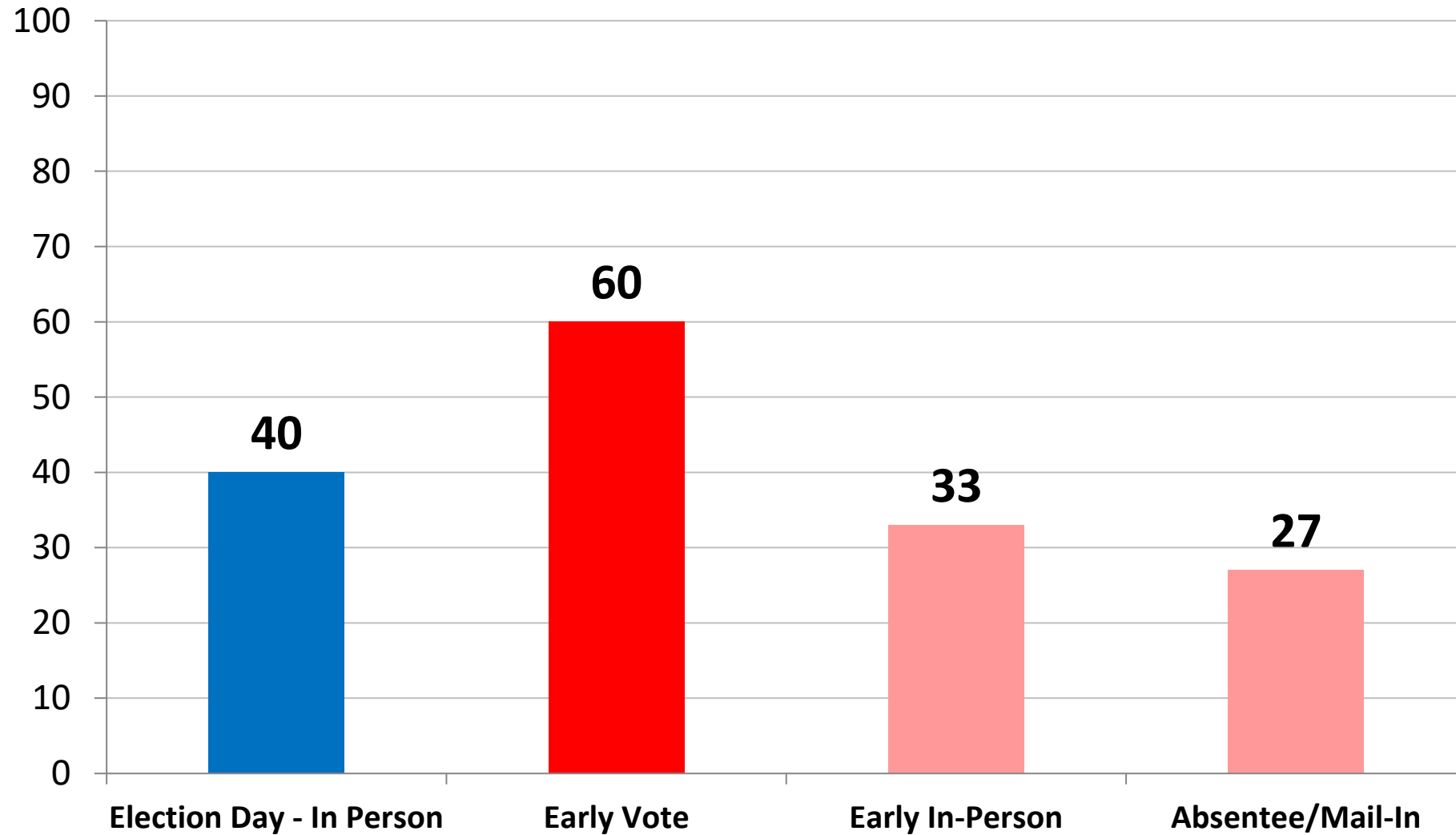
**National Post-Election Survey Results
1,000 General Election Voters
Political Environment, Trends & Analysis**

 **McLaughlin & Associates**

Field Dates: November 4th – 6th, 2024

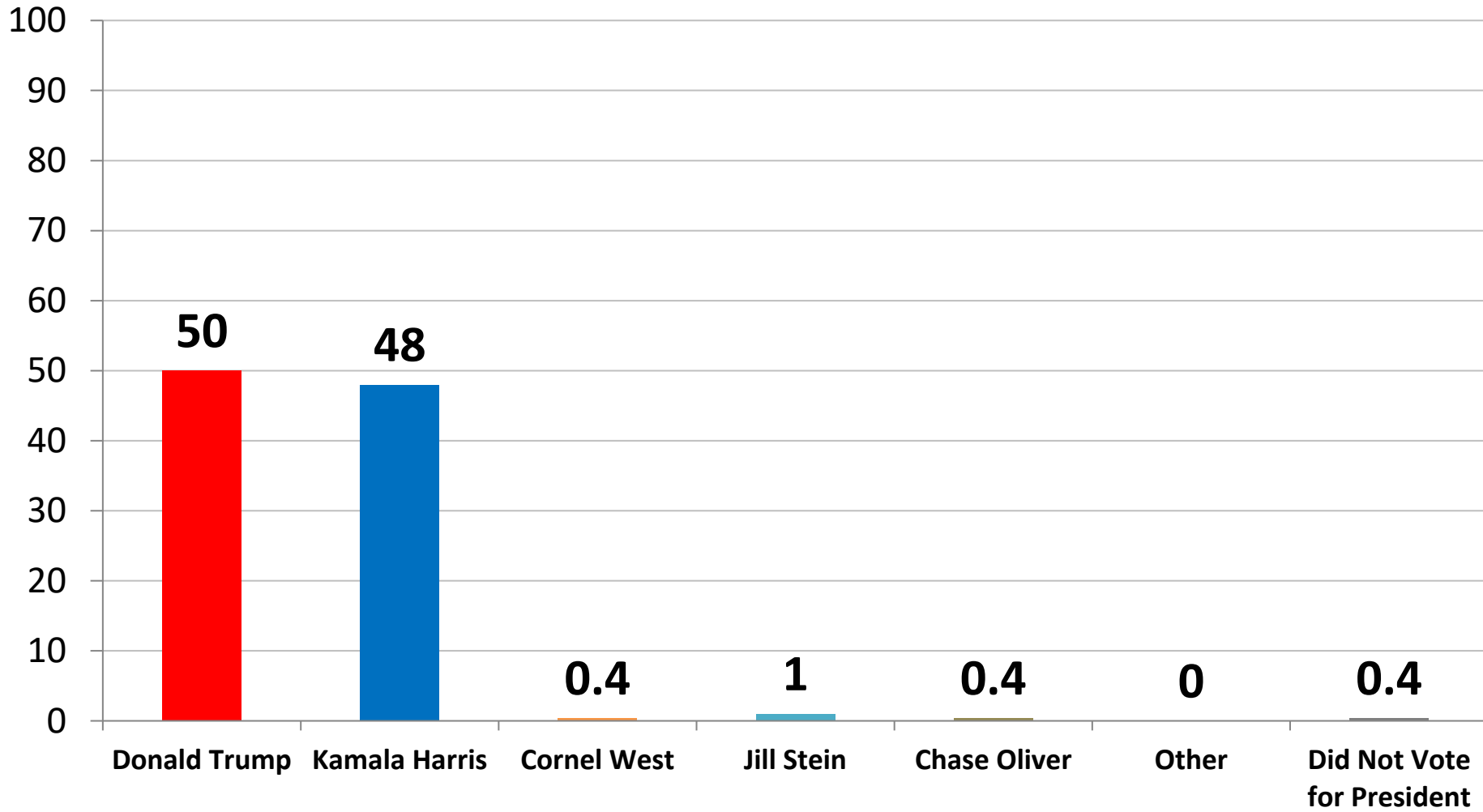
www.mclaughlinonline.com

November 2024 Vote Method



	ED	EIP	Mail
East	54	26	20
Midwest	51	29	20
South	28	52	20
West	36	8	56
Vote 2024/Not Vote 2020	46	29	26
Vote Early In-Person	0	100	0
Vote Early By Mail	0	0	100
Vote On Election Day	100	0	0
Vote Trump 2024	45	35	20
Vote Harris 2024	34	32	34
Vote Other 2024	53	13	34
Vote Congress '24 – Rep.	42	38	20
Vote Congress '24 – Dem.	36	29	35
Republican	37	41	22
Democrat	32	33	35
Independent	52	24	24
Liberal	38	30	33
Moderate	47	29	25
Conservative	35	41	24
No College Degree	43	30	27
College Degree/Post Grad.	36	37	27
White	35	35	30
African-American	47	37	17
Hispanic	57	22	21
Under 55	54	29	17
Over 55	23	38	39
Married	33	38	29
Single	51	28	22
Men	42	34	25
Women	39	32	29
Live in Urban Area	51	29	21
Live in Suburban Area	36	34	31
Live in Rural Area	35	38	27
Evangelical/Protestant	39	42	18
Catholic	41	33	26
Jewish	53	14	34
Atheist/Agnostic/Secular	47	25	28

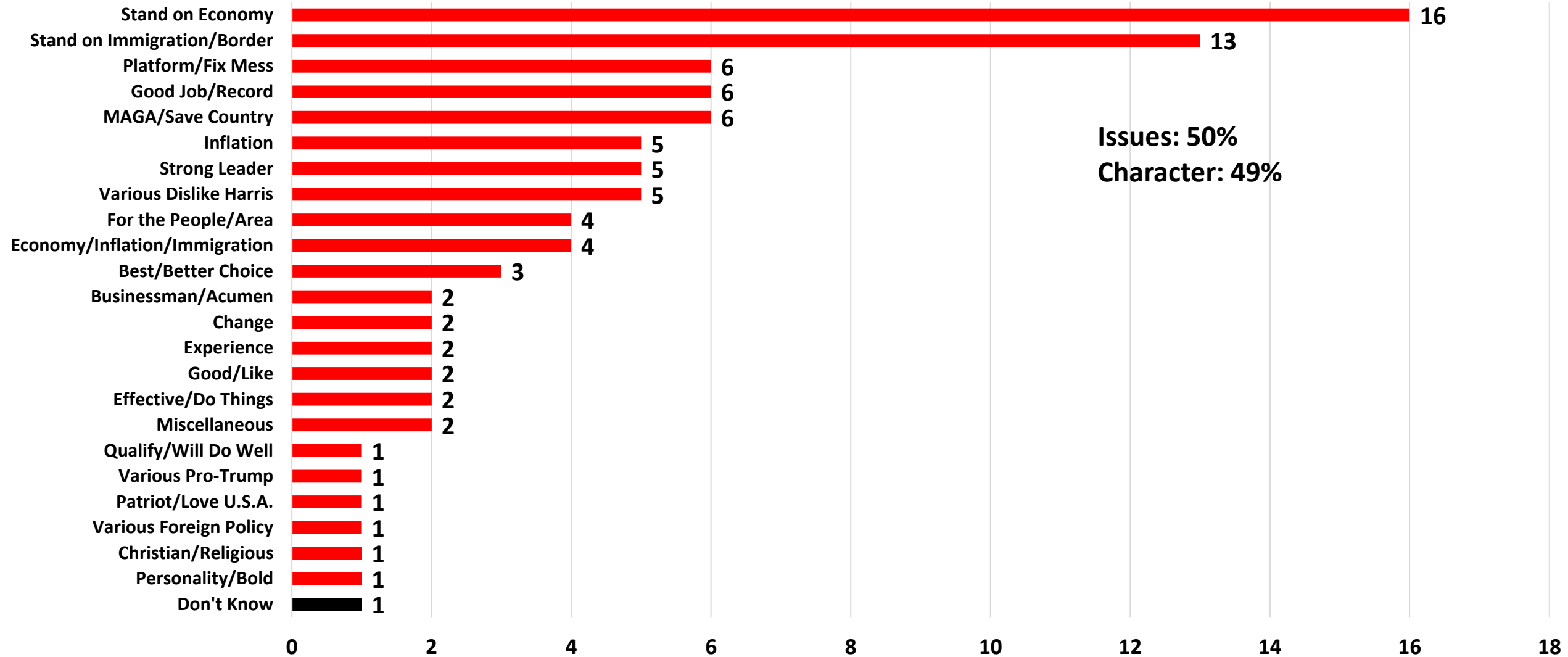
Ballot: *U.S. President*



	Trump	Harris
East	48	50
Midwest	53	46
South	55	44
West	44	54
Vote 2024/Not Vote 2020	52	45
Vote Early In-Person	54	45
Vote Early By Mail	38	60
Vote On Election Day	57	41
Vote Trump 2024	100	0
Vote Harris 2024	0	100
Vote Other 2024	0	0
Vote Congress '24 – Rep.	95	5
Vote Congress '24 – Dem.	7	92
Republican	94	6
Democrat	8	91
Independent	45	50
Liberal	16	83
Moderate	44	54
Conservative	89	9
No College Degree	53	45
College Degree/Post Grad.	47	51
White	58	40
African-American	18	82
Hispanic	43	54
Under 55	50	49
Over 55	52	46
Married	59	40
Single	43	56
Men	56	43
Women	47	52
Live in Urban Area	41	58
Live in Suburban Area	50	48
Live in Rural Area	66	33
Evangelical/Protestant	66	33
Catholic	55	45
Jewish	39	61
Atheist/Agnostic/Secular	34	63

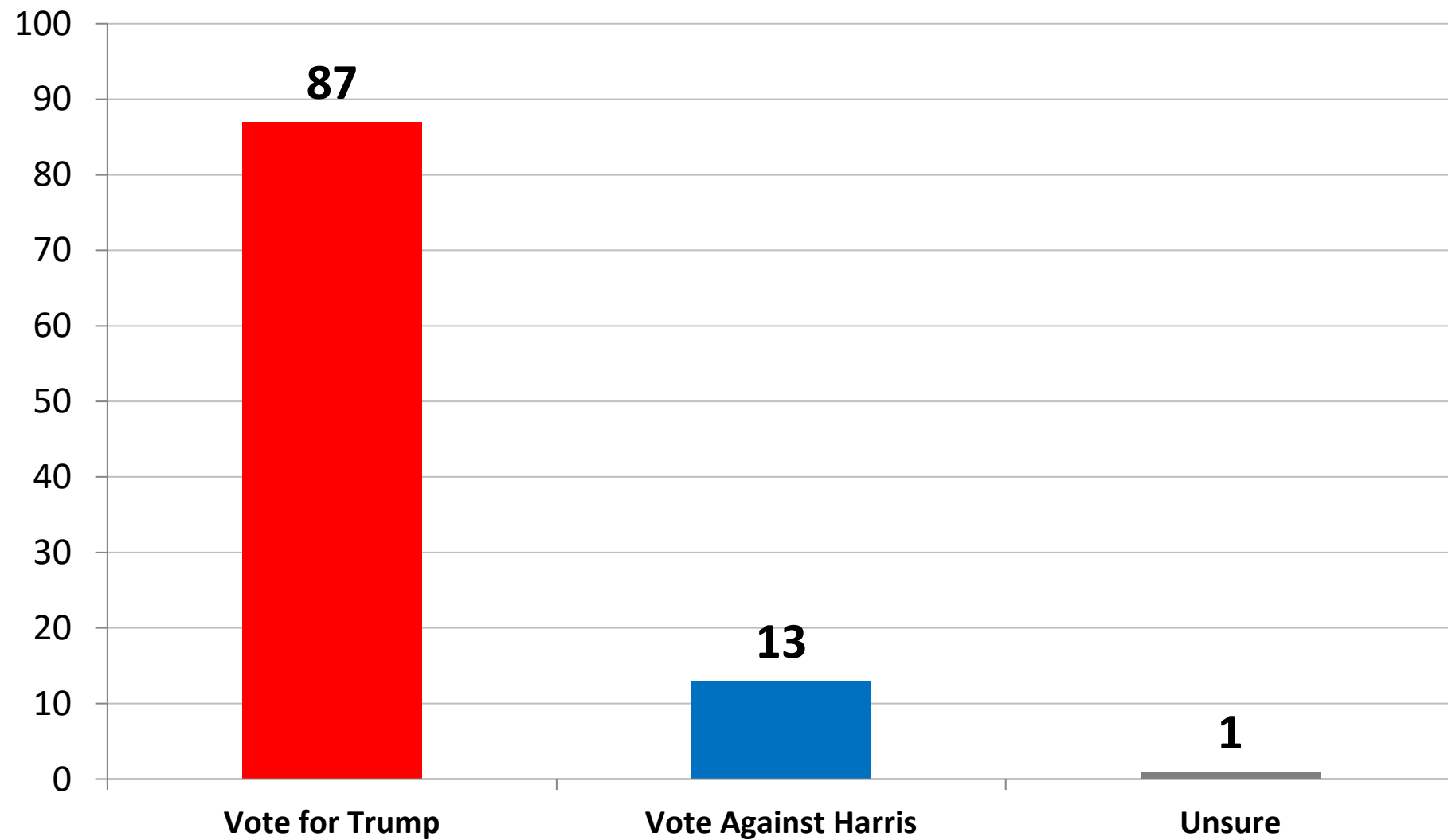
What was the single most important reason you voted for Donald Trump?

(n=508)



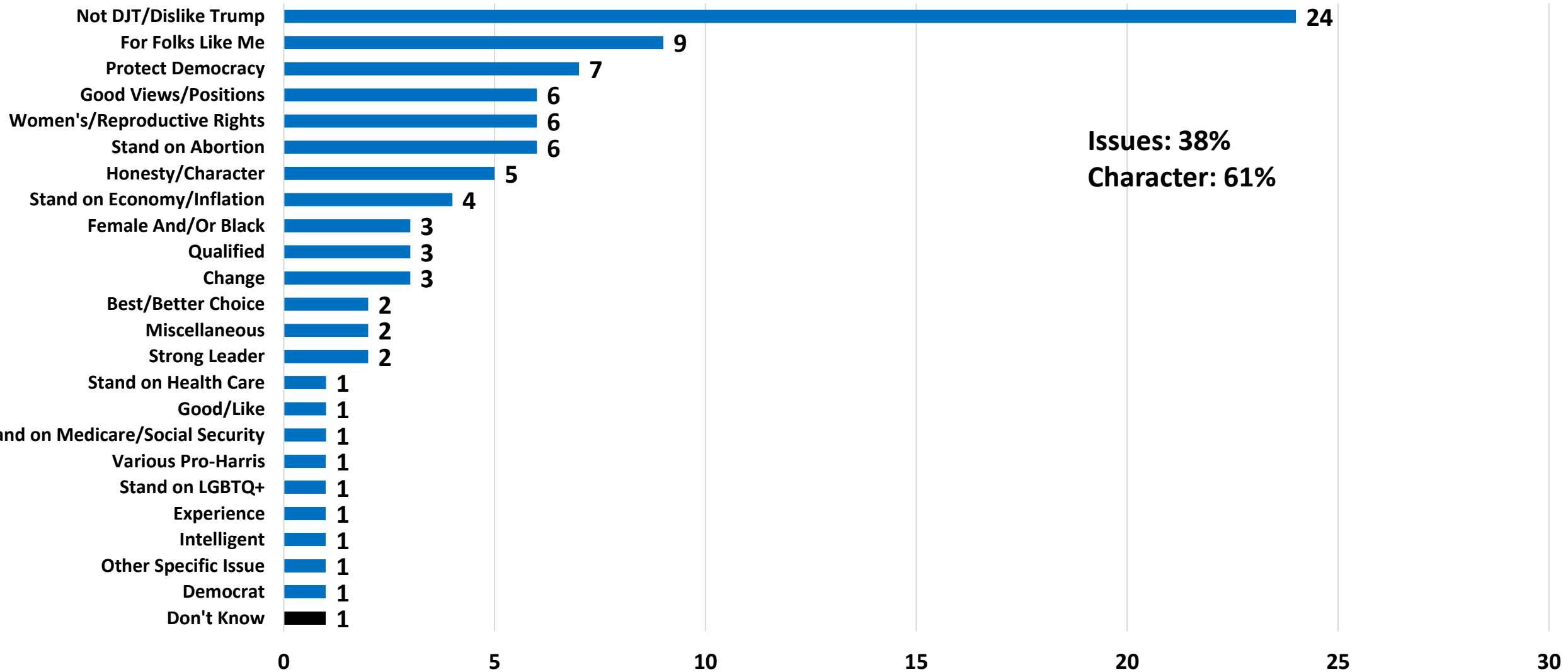
Was your vote for Donald Trump more of a vote for Donald Trump or more of a vote against Kamala Harris?

(n=508)

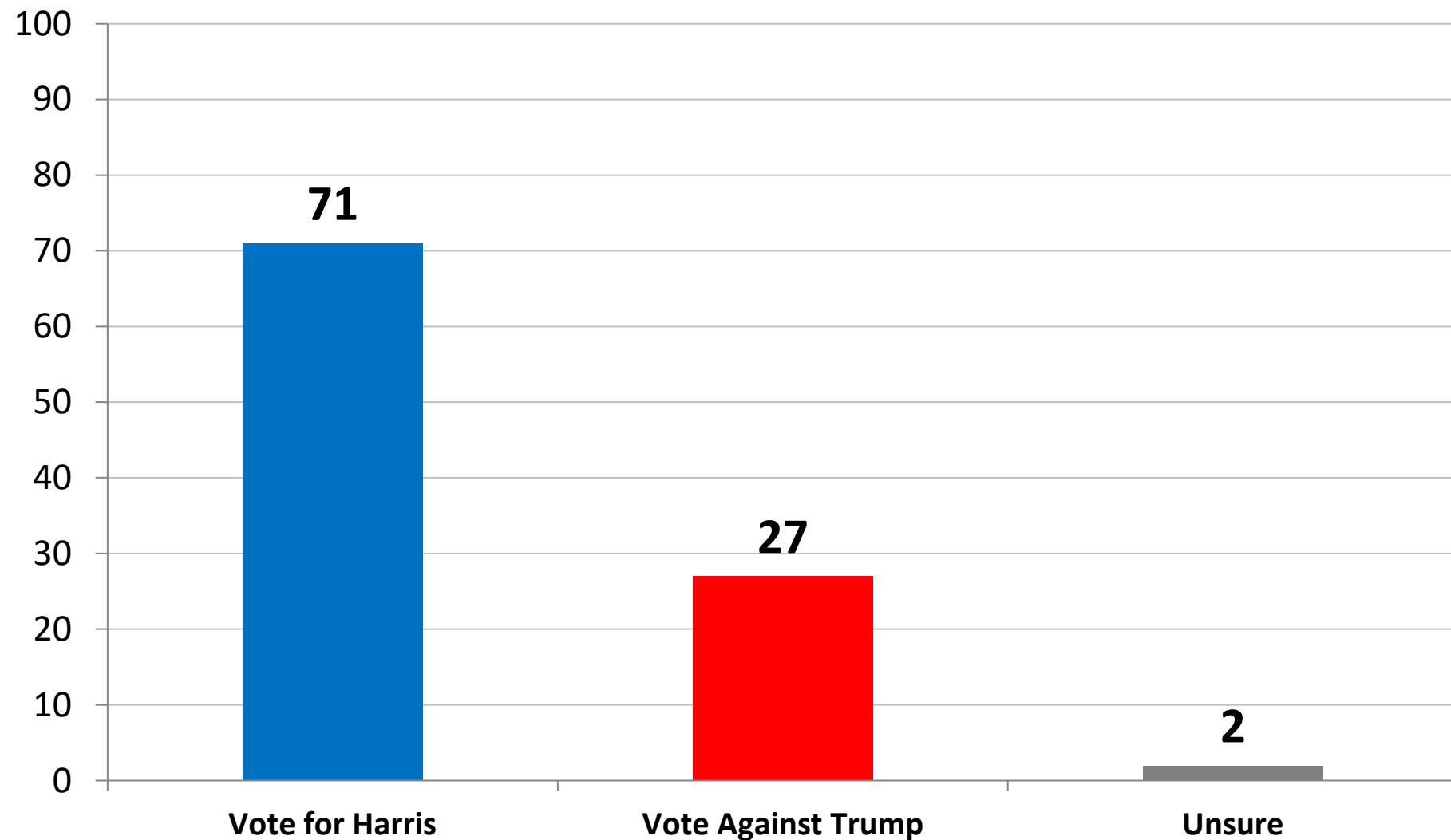


	Trump	Against
East	85	14
Midwest	79	20
South	89	10
West	93	7
Vote 2024/Not Vote 2020	80	13
Vote Early In-Person	82	18
Vote Early By Mail	89	10
Vote On Election Day	89	10
Vote Trump 2024	87	13
Vote Harris 2024	0	0
Vote Other 2024	0	0
Vote Congress '24 – Rep.	87	13
Vote Congress '24 – Dem.	82	14
Republican	87	12
Democrat	83	17
Independent	85	13
Liberal	95	5
Moderate	82	15
Conservative	88	12
No College Degree	88	11
College Degree/Post Grad.	85	15
White	86	13
African-American	100	0
Hispanic	93	7
Under 55	94	5
Over 55	79	21
Married	88	12
Single	93	5
Men	91	9
Women	82	16
Live in Urban Area	92	7
Live in Suburban Area	85	14
Live in Rural Area	85	14
Evangelical/Protestant	81	18
Catholic	90	10
Jewish	100	0
Atheist/Agnostic/Secular	86	13

What was the single most important reason you voted for Kamala Harris? n=475

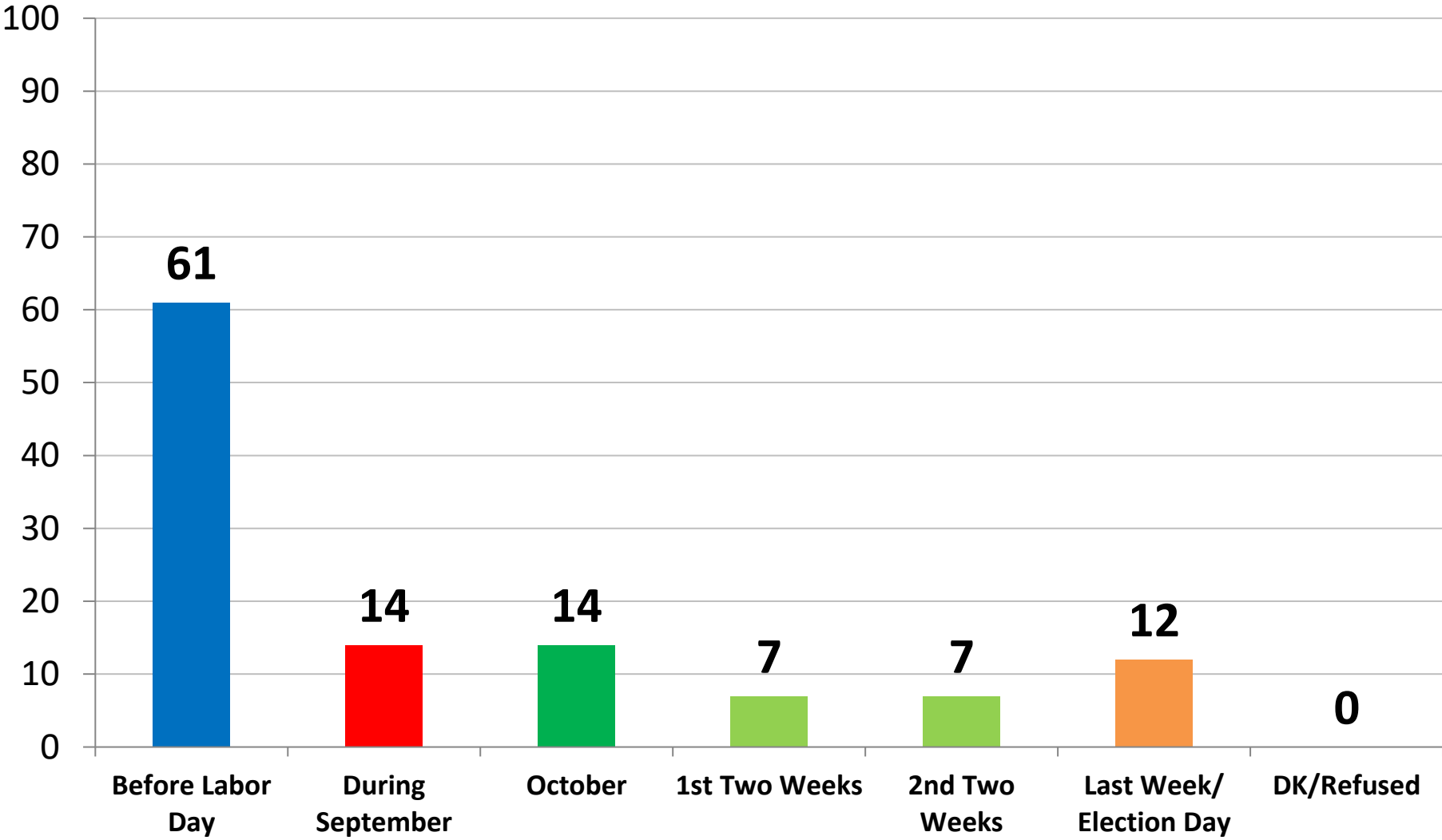


Was your vote for Joe Biden more of a vote for Kamala Harris or more of a vote against Donald Trump? (n=475)



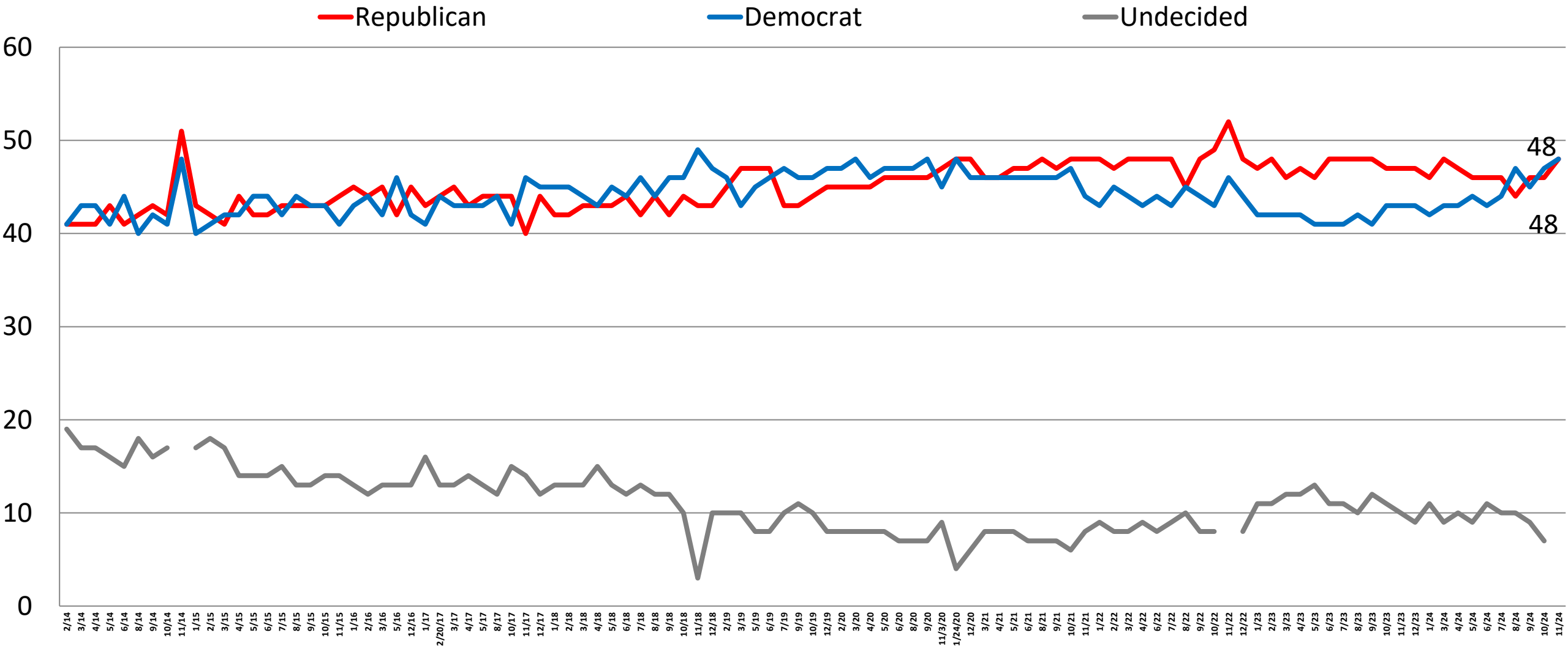
	Harris	Against
East	68	25
Midwest	69	31
South	77	23
West	67	32
Vote 2024/Not Vote 2020	72	28
Vote Early In-Person	74	22
Vote Early By Mail	70	30
Vote On Election Day	70	29
Vote Trump 2024	0	0
Vote Harris 2024	71	27
Vote Other 2024	0	0
Vote Congress '24 – Rep.	57	42
Vote Congress '24 – Dem.	72	26
Republican	70	30
Democrat	78	21
Independent	57	40
Liberal	75	24
Moderate	64	33
Conservative	86	14
No College Degree	74	25
College Degree/Post Grad.	68	30
White	65	33
African-American	86	12
Hispanic	80	20
Under 55	76	23
Over 55	66	33
Married	68	29
Single	73	26
Men	64	33
Women	77	23
Live in Urban Area	73	26
Live in Suburban Area	69	28
Live in Rural Area	72	29
Evangelical/Protestant	80	19
Catholic	70	28
Jewish	71	14
Atheist/Agnostic/Secular	71	28

When did you decide how you were going to vote for President? (n=996)

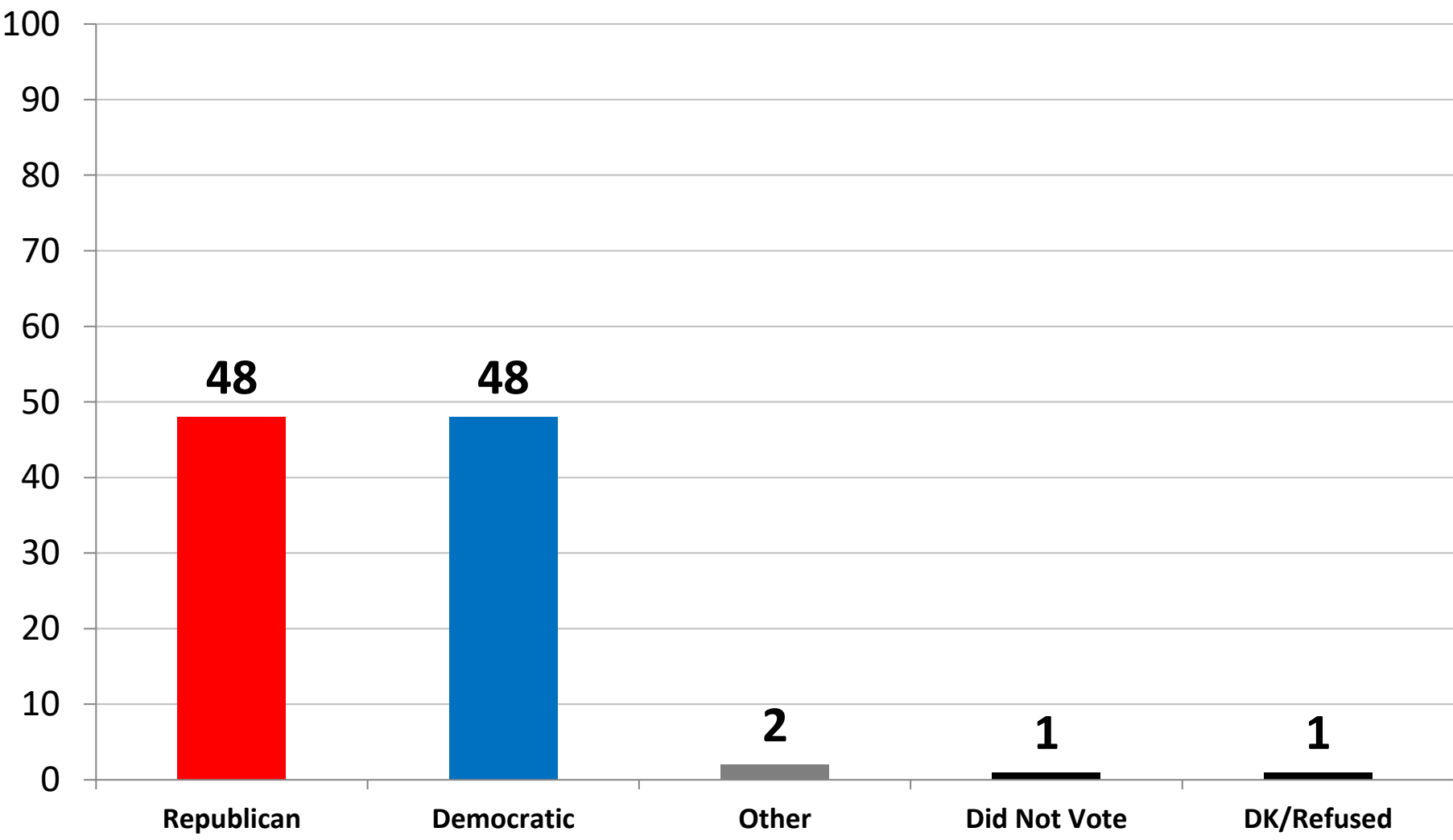


	BLD	DS	Oct.	ED
East	55	15	14	16
Midwest	62	13	14	11
South	61	13	14	12
West	63	15	12	11
Vote 2024/Not Vote 2020	50	10	13	27
Vote Early In-Person	64	14	13	10
Vote Early By Mail	70	12	13	6
Vote On Election Day	52	16	15	18
Vote Trump 2024	63	11	12	14
Vote Harris 2024	58	17	16	9
Vote Other 2024	49	6	20	26
Vote Congress '24 – Rep.	63	11	12	14
Vote Congress '24 – Dem.	60	16	15	9
Republican	66	10	11	13
Democrat	57	16	14	12
Independent	57	16	16	11
Liberal	61	16	14	9
Moderate	51	15	19	16
Conservative	70	11	8	11
No College Degree	57	15	15	12
College Degree/Post Grad.	66	11	11	12
White	66	13	11	10
African-American	42	22	18	18
Hispanic	46	14	19	21
Under 55	53	13	17	17
Over 55	70	15	10	6
Married	67	12	9	12
Single	53	14	19	14
Men	62	12	12	14
Women	59	15	16	10
Live in Urban Area	60	14	10	16
Live in Suburban Area	60	13	17	10
Live in Rural Area	63	15	12	11
Evangelical/Protestant	58	15	15	12
Catholic	61	13	16	10
Jewish	50	19	16	15
Atheist/Agnostic/Secular	58	15	12	14

Generic Ballot: *U.S. Congress* (Time Series)



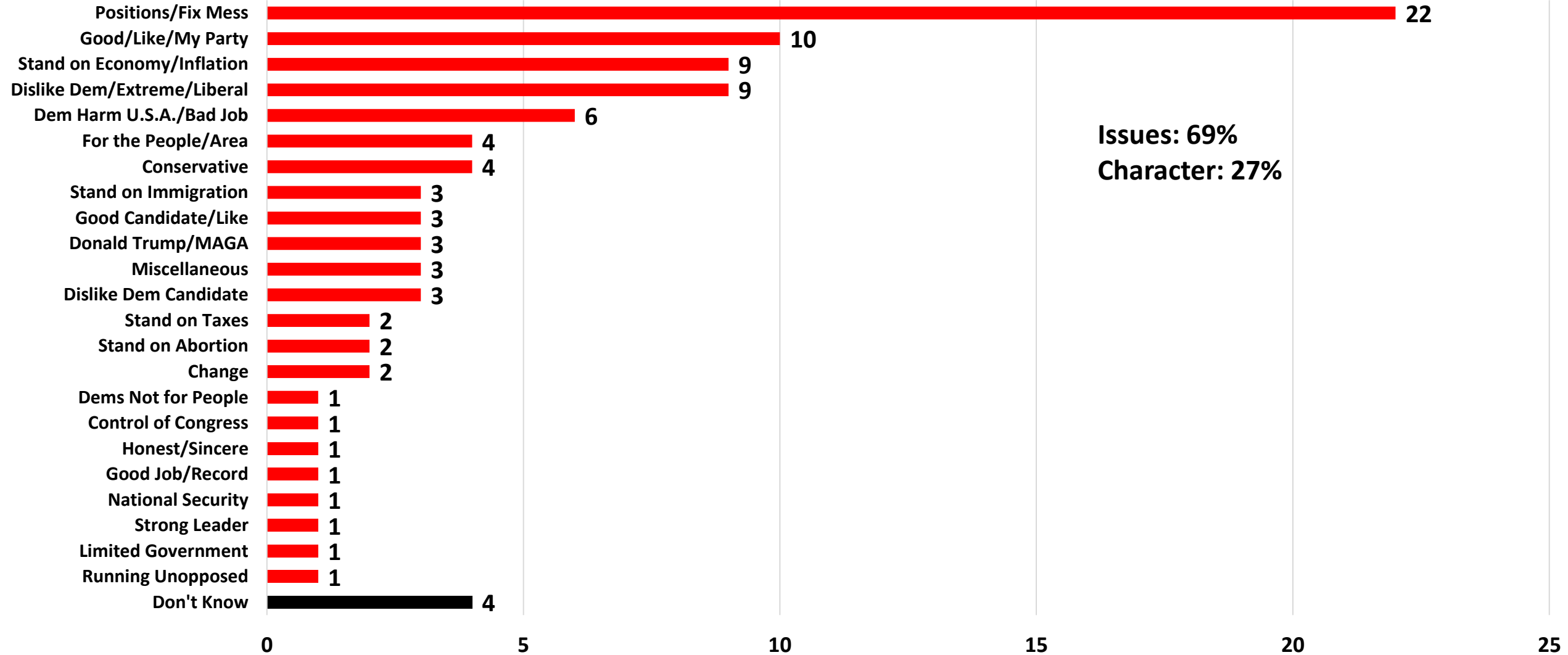
In the election for your Representative in Congress, did you vote for the Republican candidate or the Democratic candidate in your district?



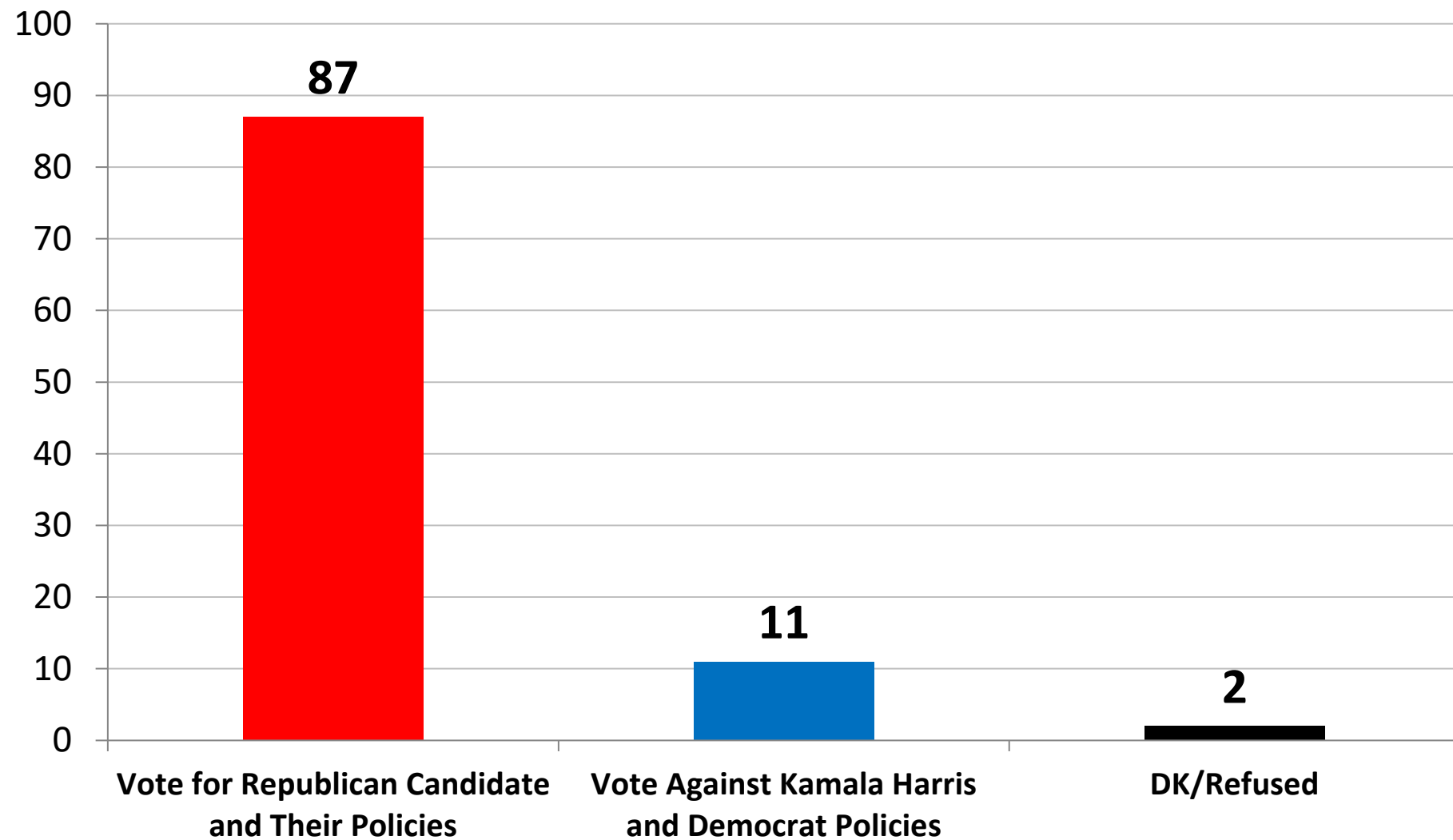
	GOP	DEM	Other	DNV
East	43	52	2	2
Midwest	47	48	3	2
South	55	43	1	1
West	42	53	3	1
Vote 2024/Not Vote 2020	47	43	4	6
Vote Early In-Person	55	43	1	0
Vote Early By Mail	36	62	1	1
Vote On Election Day	51	43	3	2
Vote Trump 2024	90	6	1	1
Vote Harris 2024	5	93	1	1
Vote Other 2024	16	34	48	2
Vote Congress '24 – Rep.	100	0	0	0
Vote Congress '24 – Dem.	0	100	0	0
Republican	94	5	0	1
Democrat	5	94	0	0
Independent	41	50	6	3
Liberal	16	81	1	1
Moderate	39	55	3	1
Conservative	87	10	1	1
No College Degree	50	45	2	2
College Degree/Post Grad.	46	52	2	0
White	55	42	1	1
African-American	18	78	0	2
Hispanic	40	55	3	2
Under 55	47	48	2	2
Over 55	50	48	2	0
Married	57	41	1	1
Single	40	55	2	2
Men	54	44	1	0
Women	43	51	3	2
Live in Urban Area	40	55	3	2
Live in Suburban Area	48	49	2	1
Live in Rural Area	62	35	2	1
Evangelical/Protestant	65	33	0	1
Catholic	53	45	1	0
Jewish	32	66	2	0
Atheist/Agnostic/Secular	30	63	3	2

What was the single most important reason you voted Republican?

(n=483)



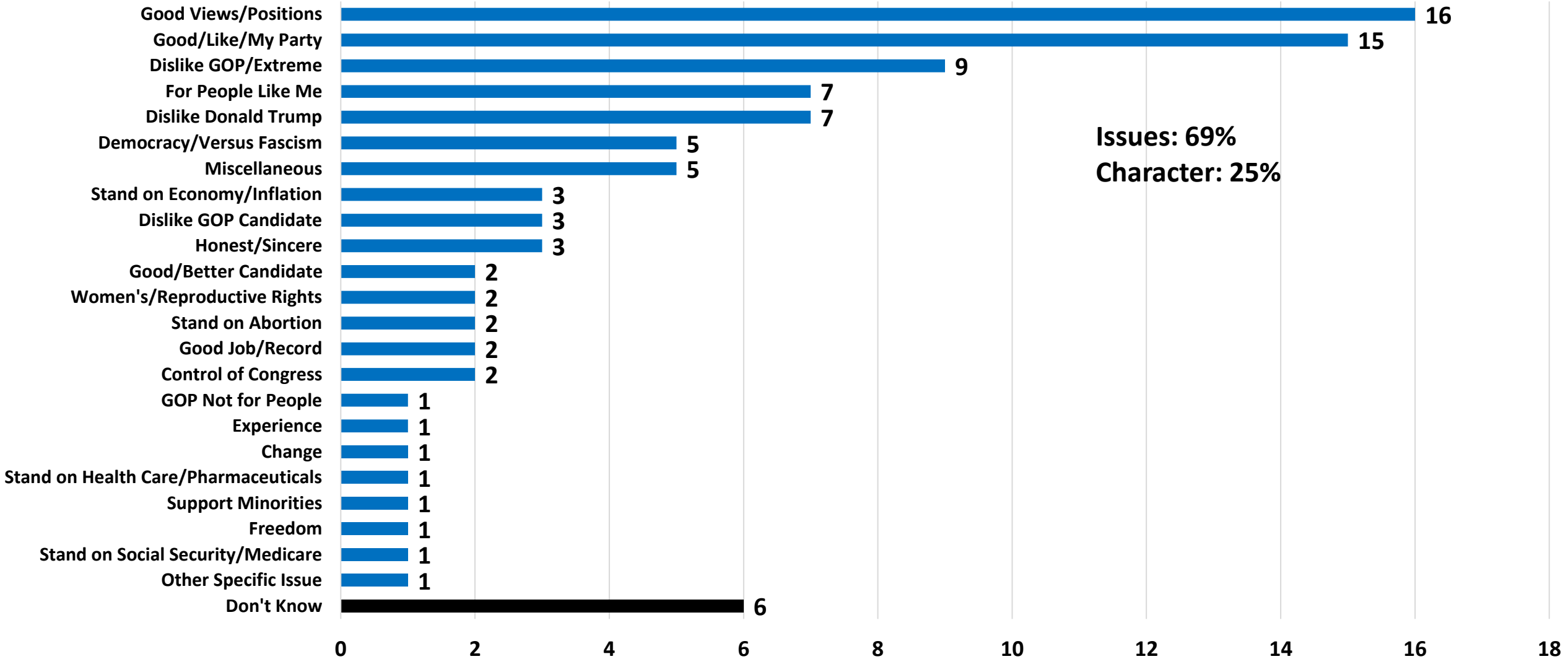
Was your vote more for Republican candidate and their policies or more of a vote against Kamala Harris and the Democratic policies? (n=483)



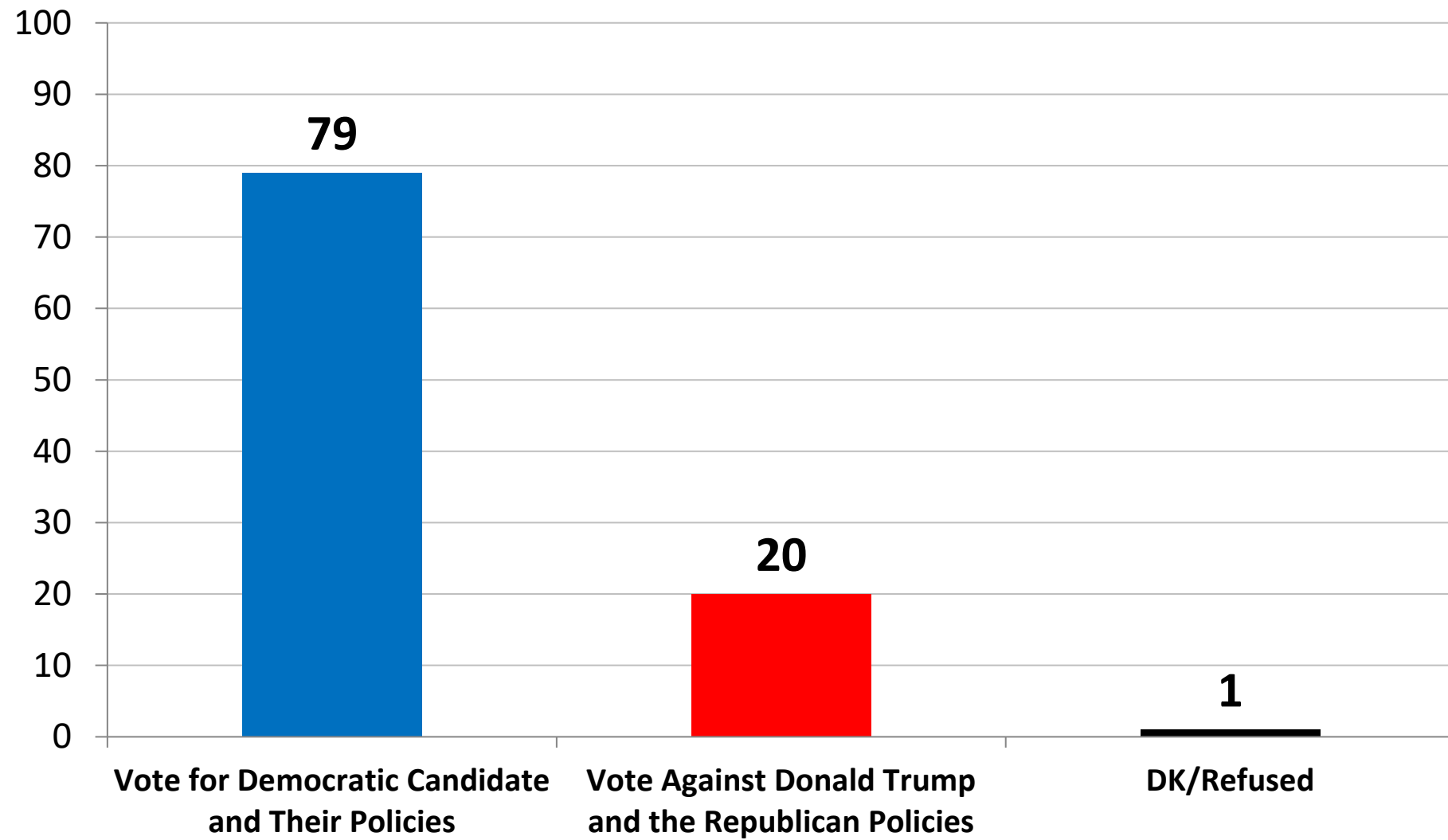
	Republican	Against
East	92	7
Midwest	78	18
South	90	9
West	86	12
Vote 2024/Not Vote 2020	86	4
Vote Early In-Person	88	10
Vote Early By Mail	85	12
Vote On Election Day	87	12
Vote Trump 2024	88	11
Vote Harris 2024	75	4
Vote Other 2024	32	68
Vote Congress '24 – Rep.	87	11
Vote Congress '24 – Dem.	0	0
Republican	90	9
Democrat	79	22
Independent	80	16
Liberal	95	5
Moderate	84	12
Conservative	87	12
No College Degree	85	12
College Degree/Post Grad.	89	10
White	87	11
African-American	86	14
Hispanic	95	4
Under 55	91	7
Over 55	82	16
Married	89	8
Single	90	9
Men	89	10
Women	85	13
Live in Urban Area	92	7
Live in Suburban Area	84	14
Live in Rural Area	87	11
Evangelical/Protestant	79	18
Catholic	90	10
Jewish	100	0
Atheist/Agnostic/Secular	90	6

What was the single most important reason you voted Democrat?

(n=478)

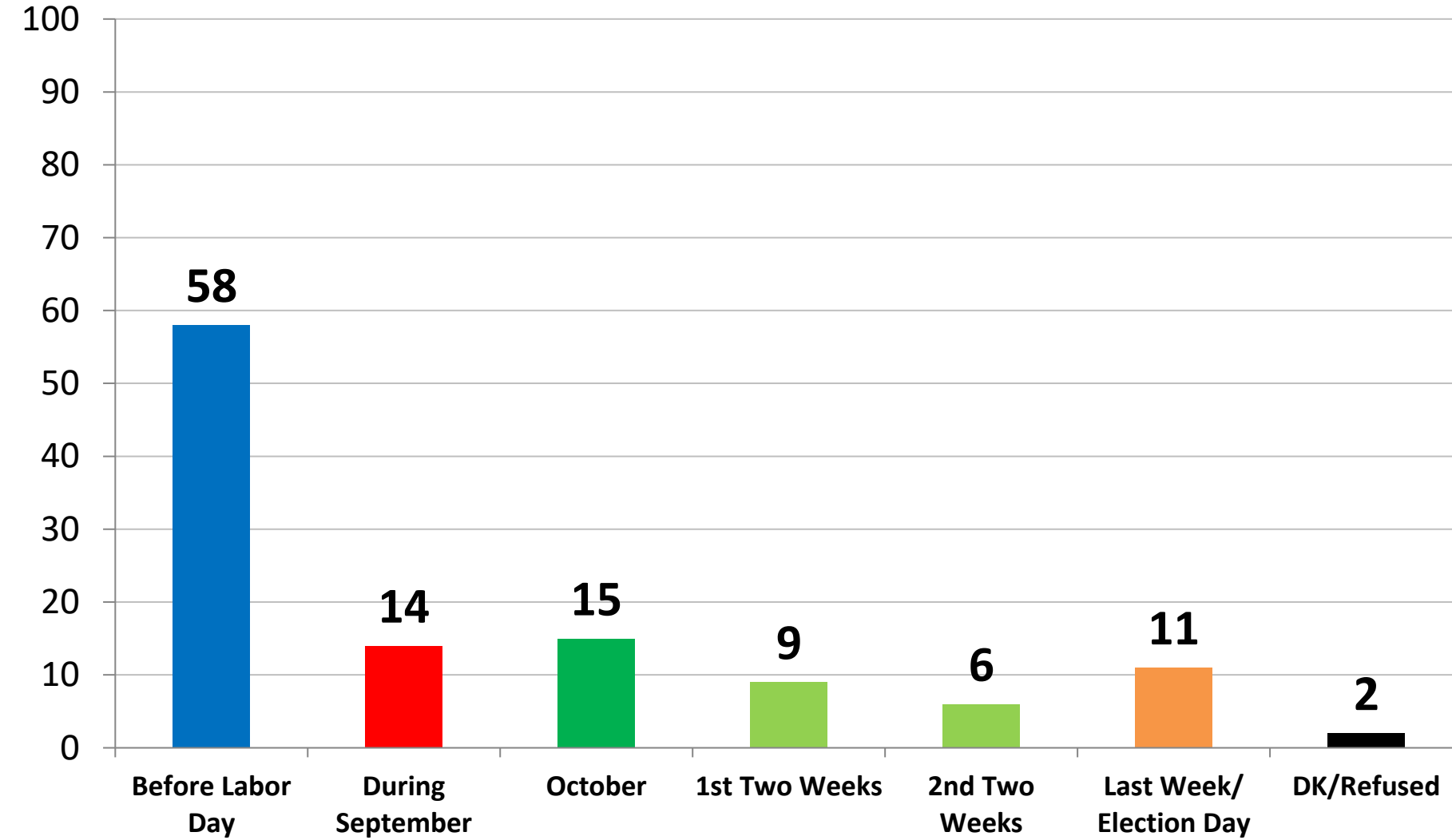


Was your vote more for the Democratic candidate and their policies or more of a vote against Donald Trump and the Republican policies? (n=478)



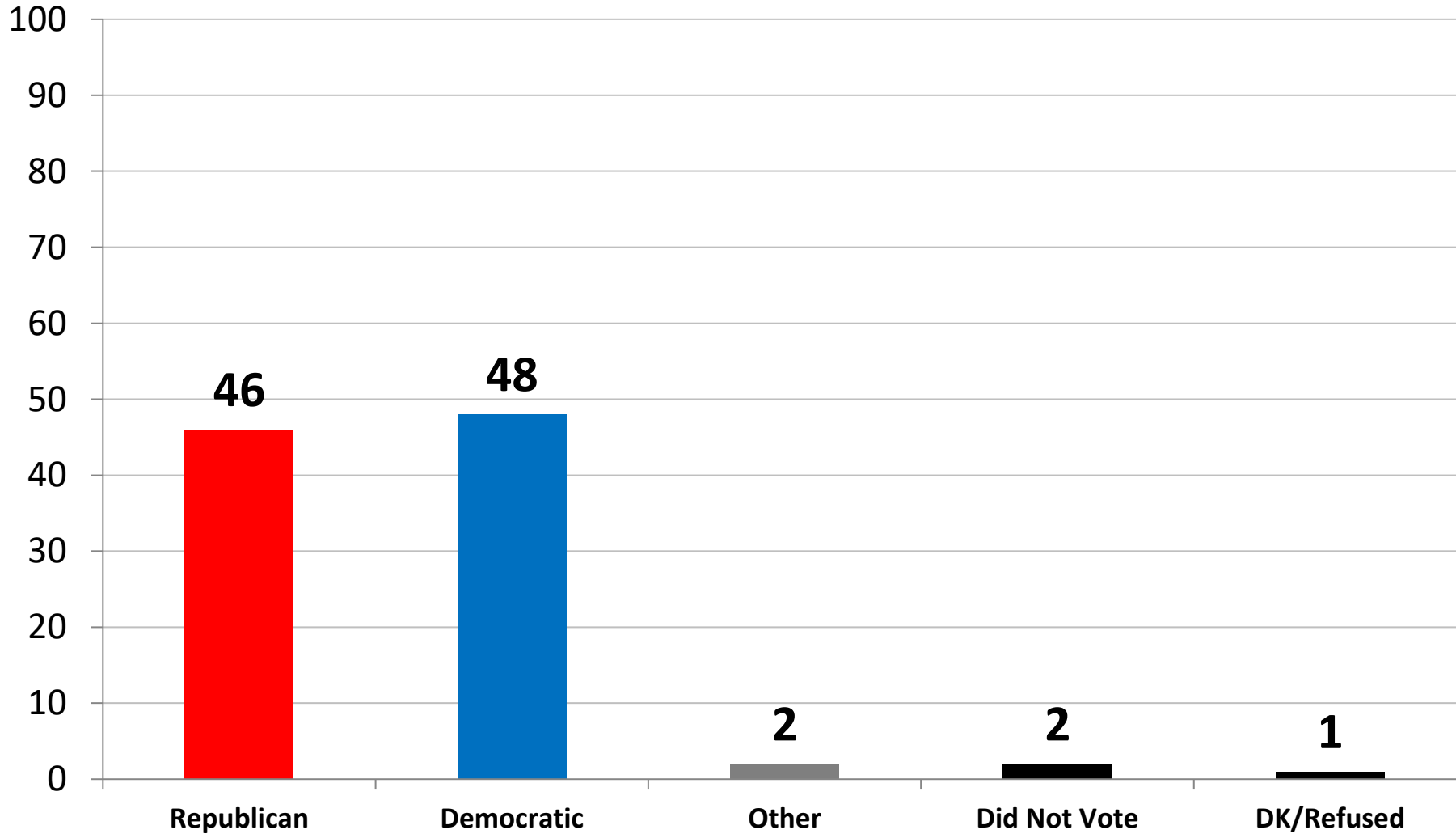
	Democratic	Against
East	84	14
Midwest	76	20
South	77	23
West	79	21
Vote 2024/Not Vote 2020	80	14
Vote Early In-Person	78	20
Vote Early By Mail	80	20
Vote On Election Day	77	21
Vote Trump 2024	84	3
Vote Harris 2024	78	21
Vote Other 2024	44	51
Vote Congress '24 – Rep.	0	0
Vote Congress '24 – Dem.	79	20
Republican	60	31
Democrat	84	16
Independent	70	28
Liberal	80	20
Moderate	77	22
Conservative	78	15
No College Degree	80	19
College Degree/Post Grad.	78	22
White	77	22
African-American	88	11
Hispanic	77	22
Under 55	83	16
Over 55	74	25
Married	77	22
Single	81	18
Men	77	22
Women	80	19
Live in Urban Area	78	21
Live in Suburban Area	79	19
Live in Rural Area	77	20
Evangelical/Protestant	81	17
Catholic	82	18
Jewish	83	17
Atheist/Agnostic/Secular	77	21

When did you decide how you were going to vote for your Representative in Congress? (n=980)



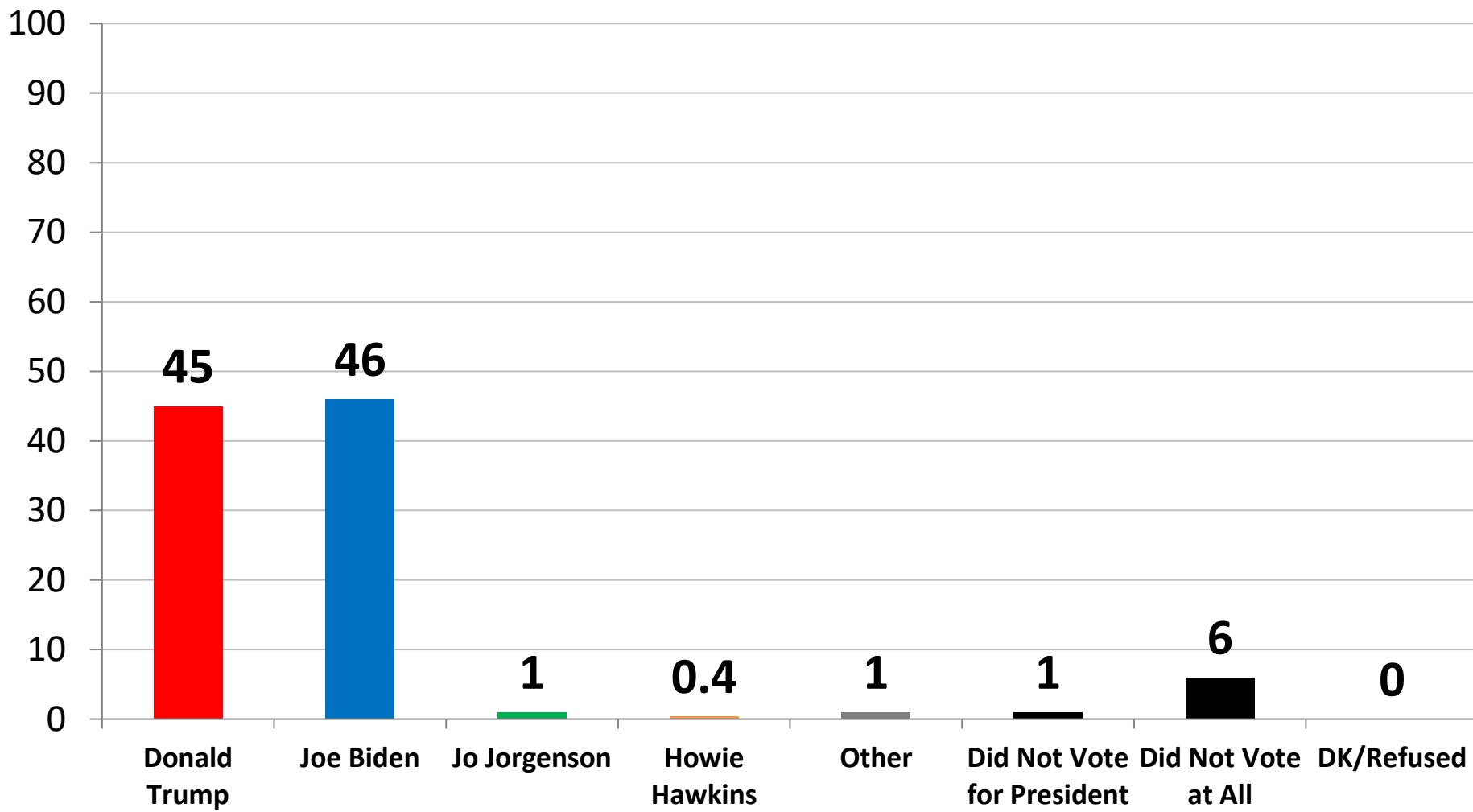
	BLD	DS	Oct.	ED
East	56	14	14	14
Midwest	56	10	19	13
South	58	14	16	11
West	62	18	10	8
Vote 2024/Not Vote 2020	48	8	12	31
Vote Early In-Person	60	12	16	9
Vote Early By Mail	68	14	12	5
Vote On Election Day	49	15	16	18
Vote Trump 2024	61	11	15	12
Vote Harris 2024	56	17	15	9
Vote Other 2024	38	14	21	28
Vote Congress '24 – Rep.	61	11	14	13
Vote Congress '24 – Dem.	57	16	16	9
Republican	64	12	13	11
Democrat	56	16	16	10
Independent	54	14	18	13
Liberal	58	20	14	6
Moderate	49	12	21	15
Conservative	68	10	10	11
No College Degree	53	16	15	12
College Degree/Post Grad.	66	10	15	9
White	64	11	13	10
African-American	43	19	20	16
Hispanic	41	22	15	17
Under 55	48	17	16	16
Over 55	69	9	14	6
Married	66	12	12	10
Single	49	18	17	13
Men	62	13	13	11
Women	55	14	17	11
Live in Urban Area	58	18	11	12
Live in Suburban Area	57	12	18	11
Live in Rural Area	61	11	14	11
Evangelical/Protestant	56	12	18	12
Catholic	57	15	16	10
Jewish	64	9	21	6
Atheist/Agnostic/Secular	56	17	12	13

In today's election for United States Senate, did you vote for the Republican candidate or the Democratic candidate? (n=750)



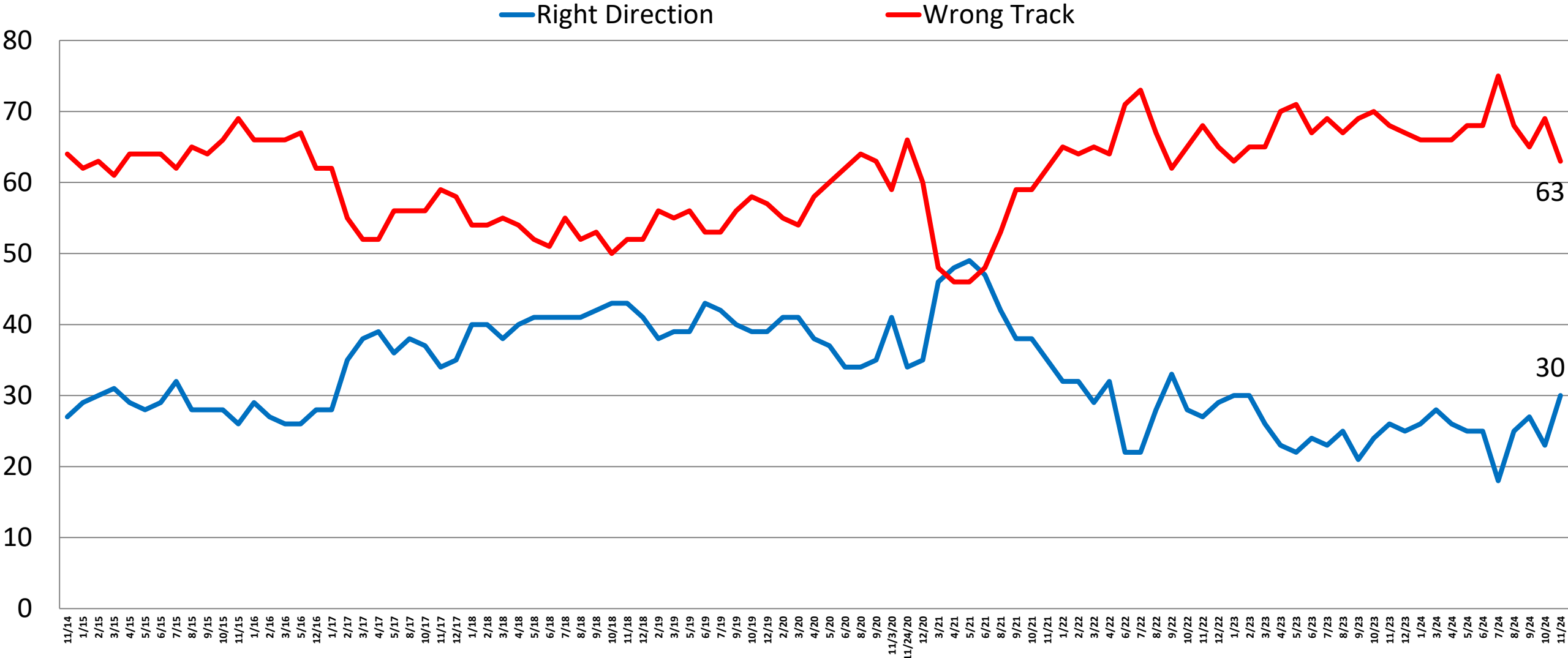
	GOP	DEM	Other	DNV
East	41	50	3	3
Midwest	48	45	3	2
South	52	45	1	2
West	41	53	2	3
Vote 2024/Not Vote 2020	48	32	5	15
Vote Early In-Person	52	43	1	3
Vote Early By Mail	33	64	1	1
Vote On Election Day	51	40	4	3
Vote Trump 2024	87	8	2	2
Vote Harris 2024	3	92	1	2
Vote Other 2024	22	33	45	0
Vote Congress '24 – Rep.	93	5	1	1
Vote Congress '24 – Dem.	3	93	1	2
Republican	90	6	2	1
Democrat	6	92	0	1
Independent	38	50	5	5
Liberal	17	79	1	2
Moderate	38	54	4	2
Conservative	83	12	2	3
No College Degree	46	46	2	4
College Degree/Post Grad.	45	51	3	1
White	52	42	3	2
African-American	11	86	0	1
Hispanic	41	55	0	2
Under 55	46	47	2	3
Over 55	46	50	2	1
Married	54	42	1	2
Single	40	53	3	3
Men	50	45	2	2
Women	42	51	2	2
Live in Urban Area	43	51	3	2
Live in Suburban Area	44	50	2	3
Live in Rural Area	56	38	4	0
Evangelical/Protestant	61	33	1	2
Catholic	50	47	0	2
Jewish	33	63	4	0
Atheist/Agnostic/Secular	31	61	4	3

2020 Vote: *U.S. President*

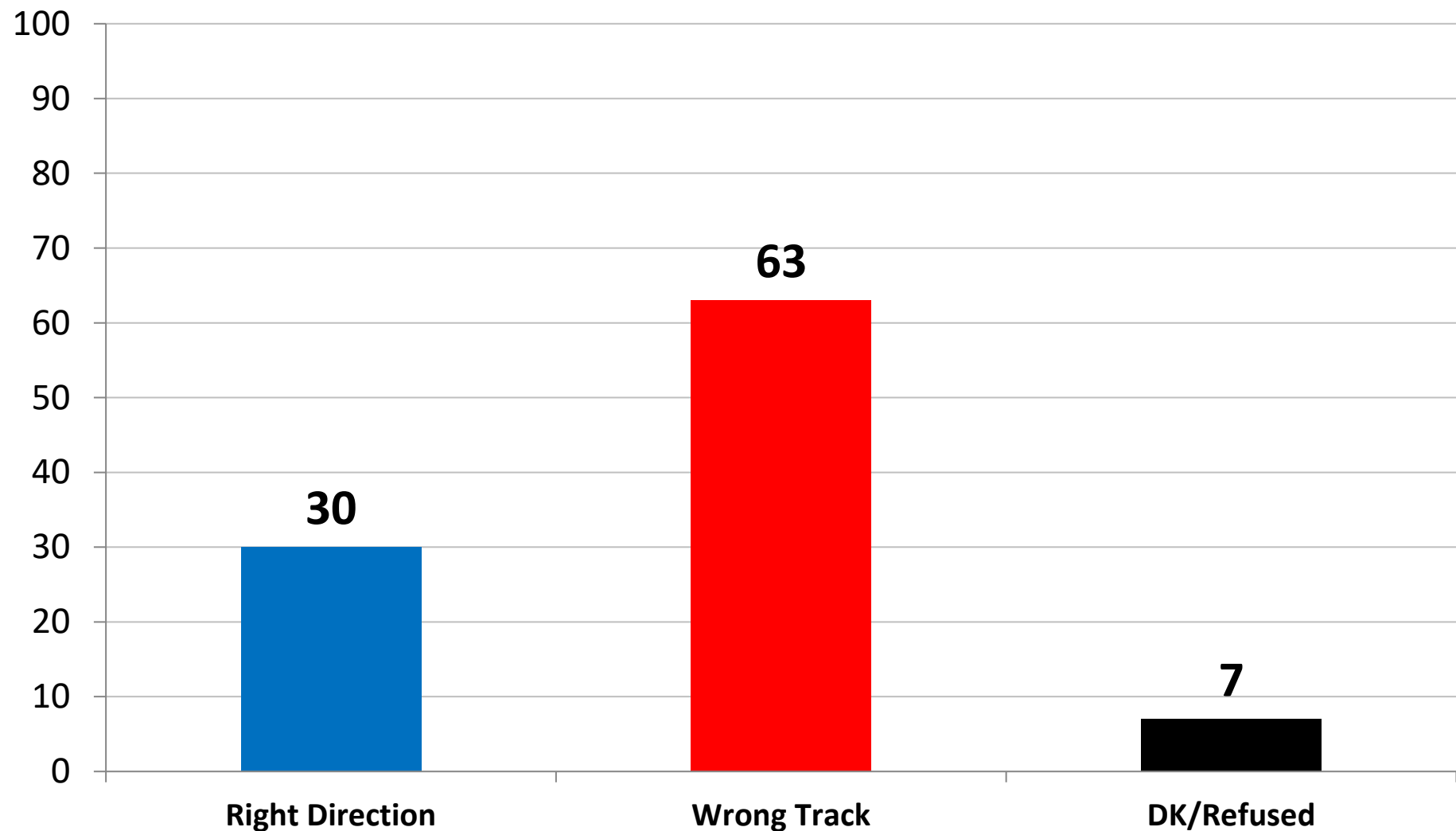


	Trump	Biden
East	41	52
Midwest	44	43
South	50	42
West	41	52
Vote 2024/Not Vote 2020	0	0
Vote Early In-Person	49	43
Vote Early By Mail	35	56
Vote On Election Day	48	41
Vote Trump 2024	85	7
Vote Harris 2024	4	88
Vote Other 2024	5	21
Vote Congress '24 – Rep.	84	8
Vote Congress '24 – Dem.	6	86
Republican	86	7
Democrat	6	88
Independent	38	47
Liberal	15	76
Moderate	35	55
Conservative	83	9
No College Degree	47	41
College Degree/Post Grad.	42	53
White	54	38
African-American	10	79
Hispanic	33	55
Under 55	42	45
Over 55	49	46
Married	54	40
Single	39	50
Men	51	43
Women	40	49
Live in Urban Area	36	54
Live in Suburban Area	46	47
Live in Rural Area	57	31
Evangelical/Protestant	61	30
Catholic	51	45
Jewish	36	57
Atheist/Agnostic/Secular	26	59

Direction: *United States* (Time Series)



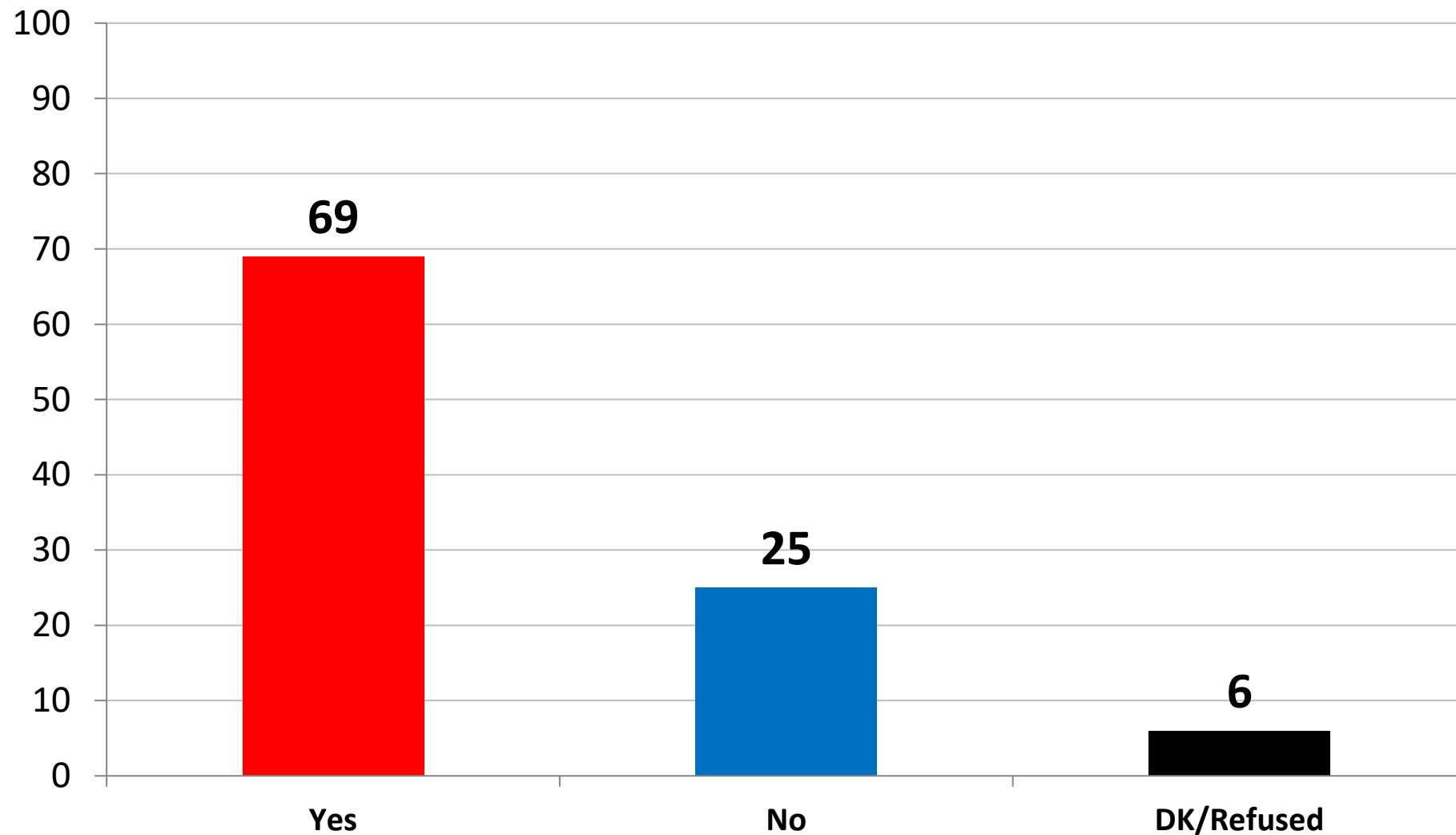
Direction: *United States*



	Right	Wrong
East	29	60
Midwest	20	70
South	32	63
West	38	56
Vote 2024/Not Vote 2020	16	68
Vote Early In-Person	26	66
Vote Early By Mail	34	58
Vote On Election Day	29	64
Vote Trump 2024	16	82
Vote Harris 2024	46	42
Vote Other 2024	5	75
Vote Congress '24 – Rep.	16	82
Vote Congress '24 – Dem.	45	42
Republican	17	80
Democrat	51	38
Independent	21	69
Liberal	51	40
Moderate	28	62
Conservative	13	85
No College Degree	28	64
College Degree/Post Grad.	33	62
White	26	68
African-American	44	47
Hispanic	39	52
Under 55	33	59
Over 55	26	67
Married	27	68
Single	34	57
Men	34	60
Women	26	65
Live in Urban Area	40	53
Live in Suburban Area	27	66
Live in Rural Area	22	70
Evangelical/Protestant	18	79
Catholic	31	60
Jewish	54	26
Atheist/Agnostic/Secular	34	56

Do you think it's President Joe Biden's fault that the United States is on the wrong track?

(n=629)

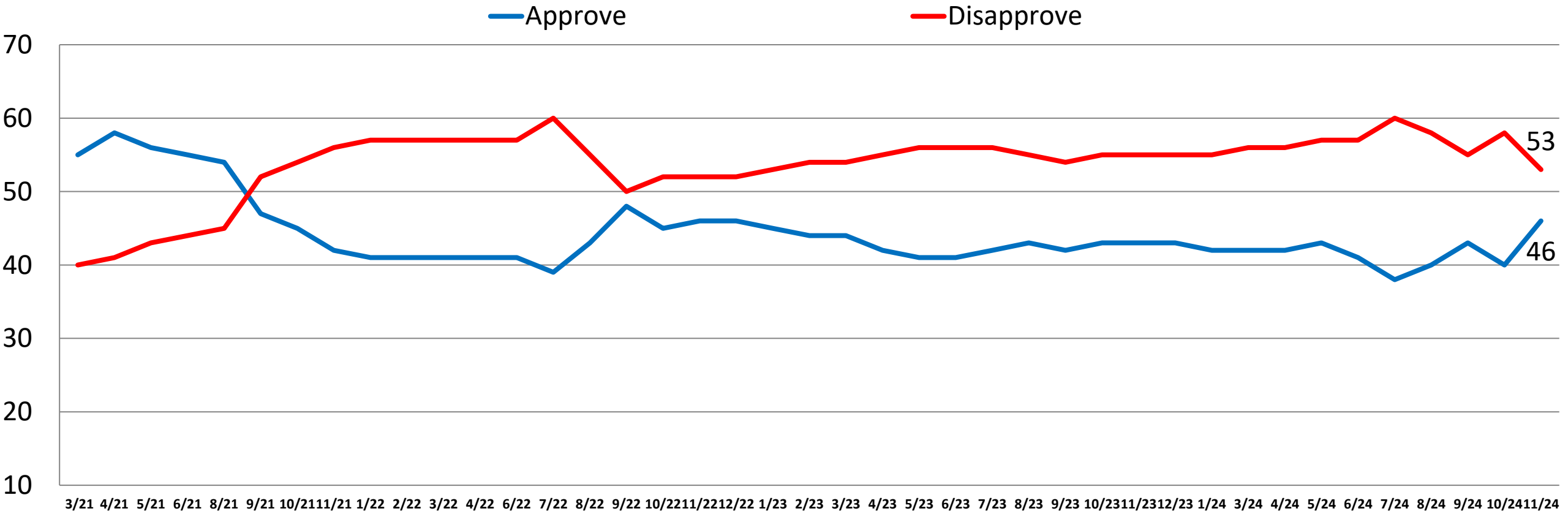


	Yes	No
East	72	24
Midwest	67	28
South	71	21
West	64	30
Vote 2024/Not Vote 2020	63	24
Vote Early In-Person	73	21
Vote Early By Mail	68	25
Vote On Election Day	66	28
Vote Trump 2024	91	7
Vote Harris 2024	23	62
Vote Other 2024	67	22
Vote Congress '24 – Rep.	90	8
Vote Congress '24 – Dem.	29	58
Republican	92	6
Democrat	34	59
Independent	58	31
Liberal	33	53
Moderate	59	35
Conservative	92	6
No College Degree	69	24
College Degree/Post Grad.	68	26
White	74	21
African-American	39	54
Hispanic	62	30
Under 55	62	30
Over 55	76	19
Married	74	21
Single	62	31
Men	74	22
Women	64	27
Live in Urban Area	52	40
Live in Suburban Area	72	22
Live in Rural Area	81	15
Evangelical/Protestant	81	14
Catholic	78	18
Jewish	40	30
Atheist/Agnostic/Secular	47	43

Job Rating: *Joe Biden* (Time Series)

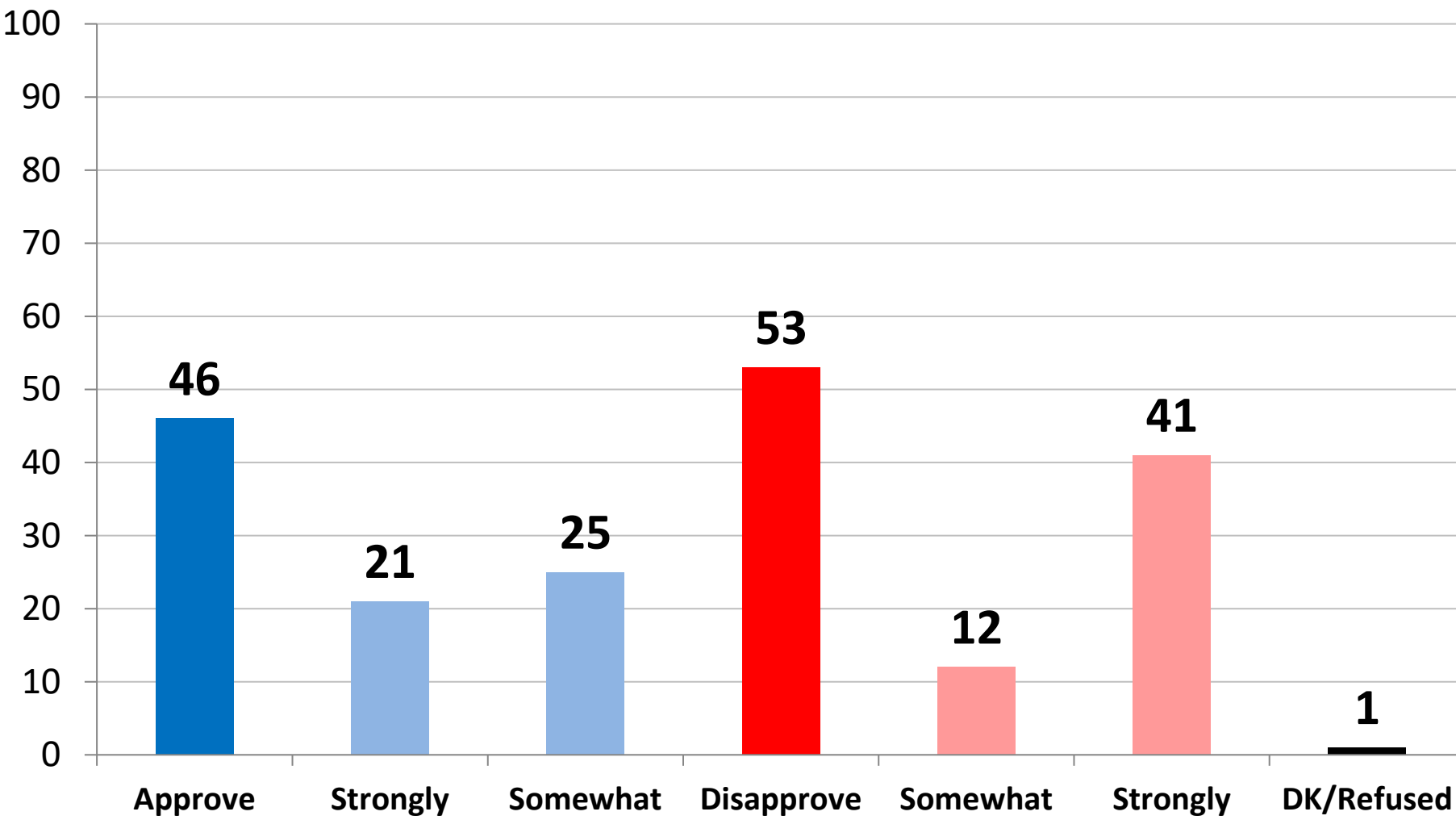
	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23
Approve	55	58	56	55	54	47	45	42	41	41	41	41	41	39	43	48	45	46	46	45	44
Disapprove	40	41	43	44	45	52	54	56	57	57	57	57	57	60	55	50	52	52	52	53	54
Net Diff.	+15	+17	+13	+11	+9	-5	-9	-14	-16	-16	-16	-16	-16	-21	-12	-12	-7	-6	-6	-8	-10

	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	
Approve	44	42	41	41	42	43	42	43	43	43	42	42	42	43	41	38	40	43	40	46	
Disapprove	54	55	56	56	56	55	54	55	55	55	55	56	56	57	57	60	58	55	58	53	
Net Diff.	-10	-13	-15	-15	-14	-12	-12	-12	-12	-12	-13	-14	-13	-14	-15	-22	-17	-11	-18	-8	



Job Rating: *Joe Biden*

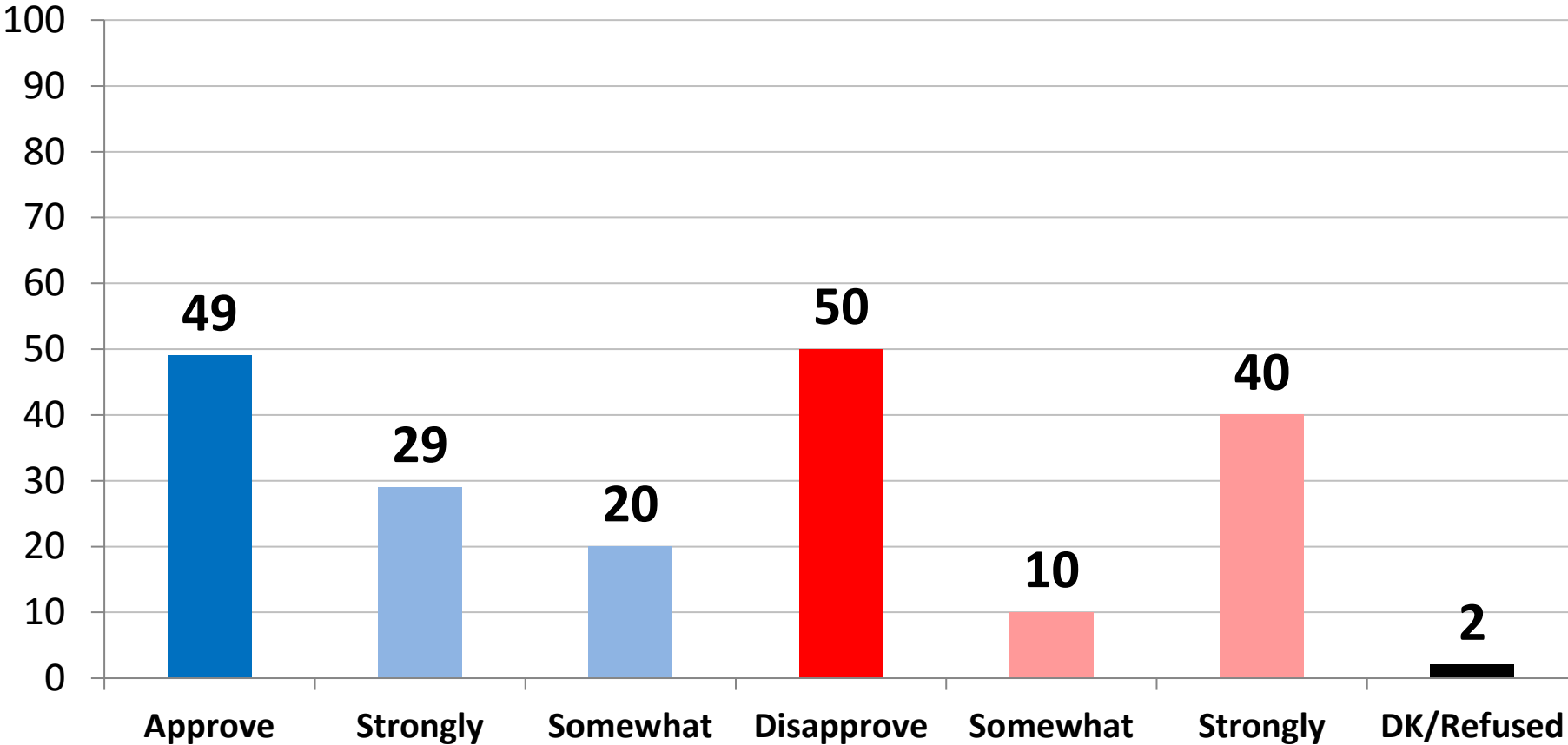
	Approve	Disapprove
East	48	53
Midwest	43	56
South	42	56
West	54	45
Vote 2024/Not Vote 2020	33	58
Vote Early In-Person	42	57
Vote Early By Mail	58	42
Vote On Election Day	41	58
Vote Trump 2024	10	90
Vote Harris 2024	85	14
Vote Other 2024	23	78
Vote Congress '24 – Rep.	13	86
Vote Congress '24 – Dem.	81	19
Republican	15	85
Democrat	82	17
Independent	44	55
Liberal	82	18
Moderate	47	50
Conservative	11	89
No College Degree	42	57
College Degree/Post Grad.	52	48
White	39	61
African-American	76	23
Hispanic	55	43
Under 55	47	51
Over 55	44	56
Married	39	60
Single	54	45
Men	45	54
Women	46	53
Live in Urban Area	59	40
Live in Suburban Area	43	56
Live in Rural Area	34	66
Evangelical/Protestant	31	68
Catholic	46	53
Jewish	83	17
Atheist/Agnostic/Secular	55	44



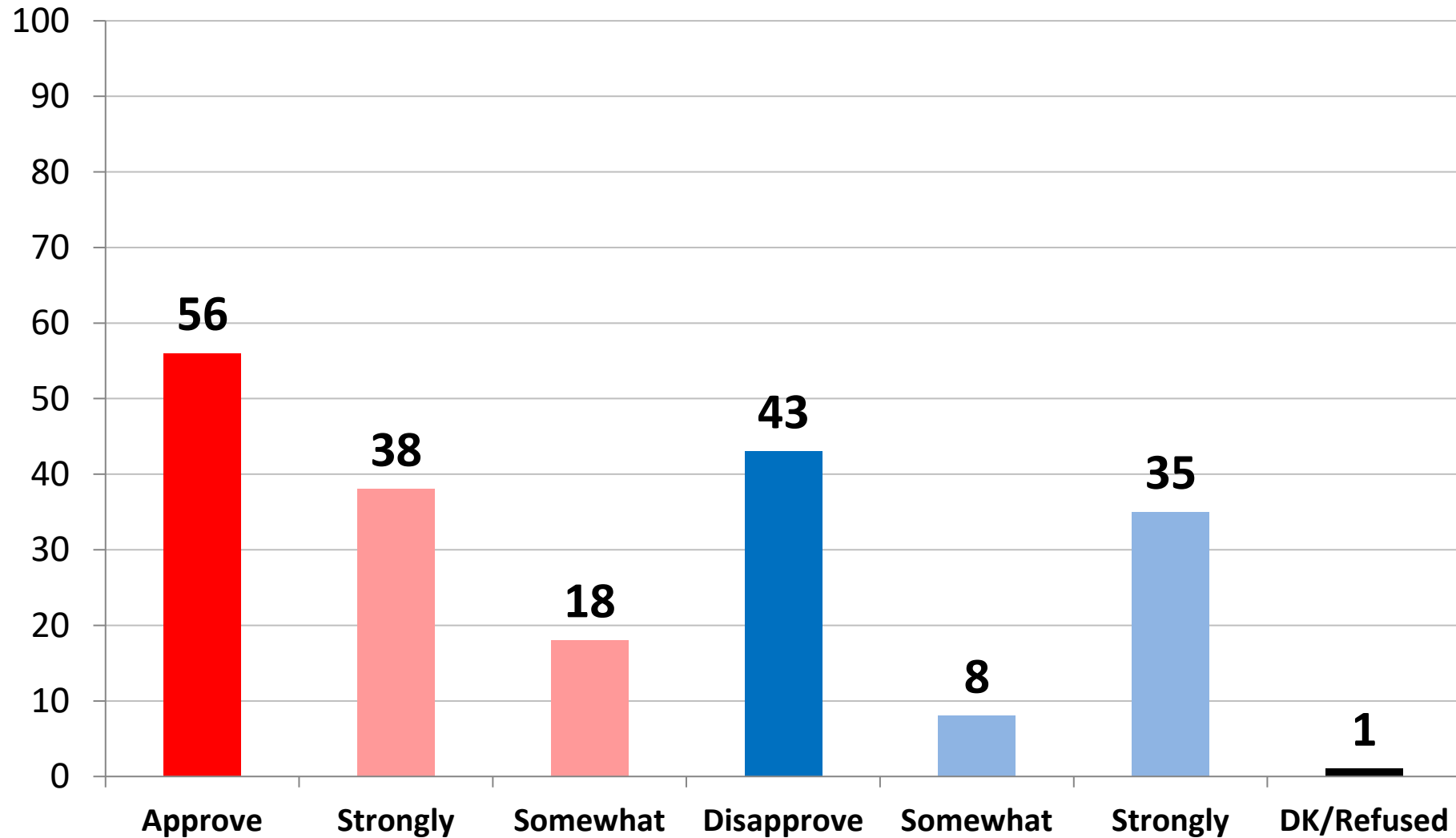
Job Rating: *Kamala Harris*

	9/24	10/24	11/24
Approve	48	46	49
Disapprove	48	50	50
Net Diff.	0	-4	-1

	Approve	Disapprove
East	51	48
Midwest	44	54
South	46	53
West	57	40
Vote 2024/Not Vote 2020	42	50
Vote Early In-Person	46	54
Vote Early By Mail	58	41
Vote On Election Day	45	53
Vote Trump 2024	9	90
Vote Harris 2024	92	6
Vote Other 2024	20	72
Vote Congress '24 – Rep.	12	87
Vote Congress '24 – Dem.	87	11
Republican	14	86
Democrat	87	11
Independent	49	48
Liberal	86	13
Moderate	53	45
Conservative	11	88
No College Degree	46	52
College Degree/Post Grad.	53	46
White	41	58
African-American	84	16
Hispanic	57	39
Under 55	52	46
Over 55	45	54
Married	44	55
Single	56	43
Men	46	53
Women	51	47
Live in Urban Area	62	35
Live in Suburban Area	47	52
Live in Rural Area	34	65
Evangelical/Protestant	33	66
Catholic	47	52
Jewish	91	9
Atheist/Agnostic/Secular	62	36

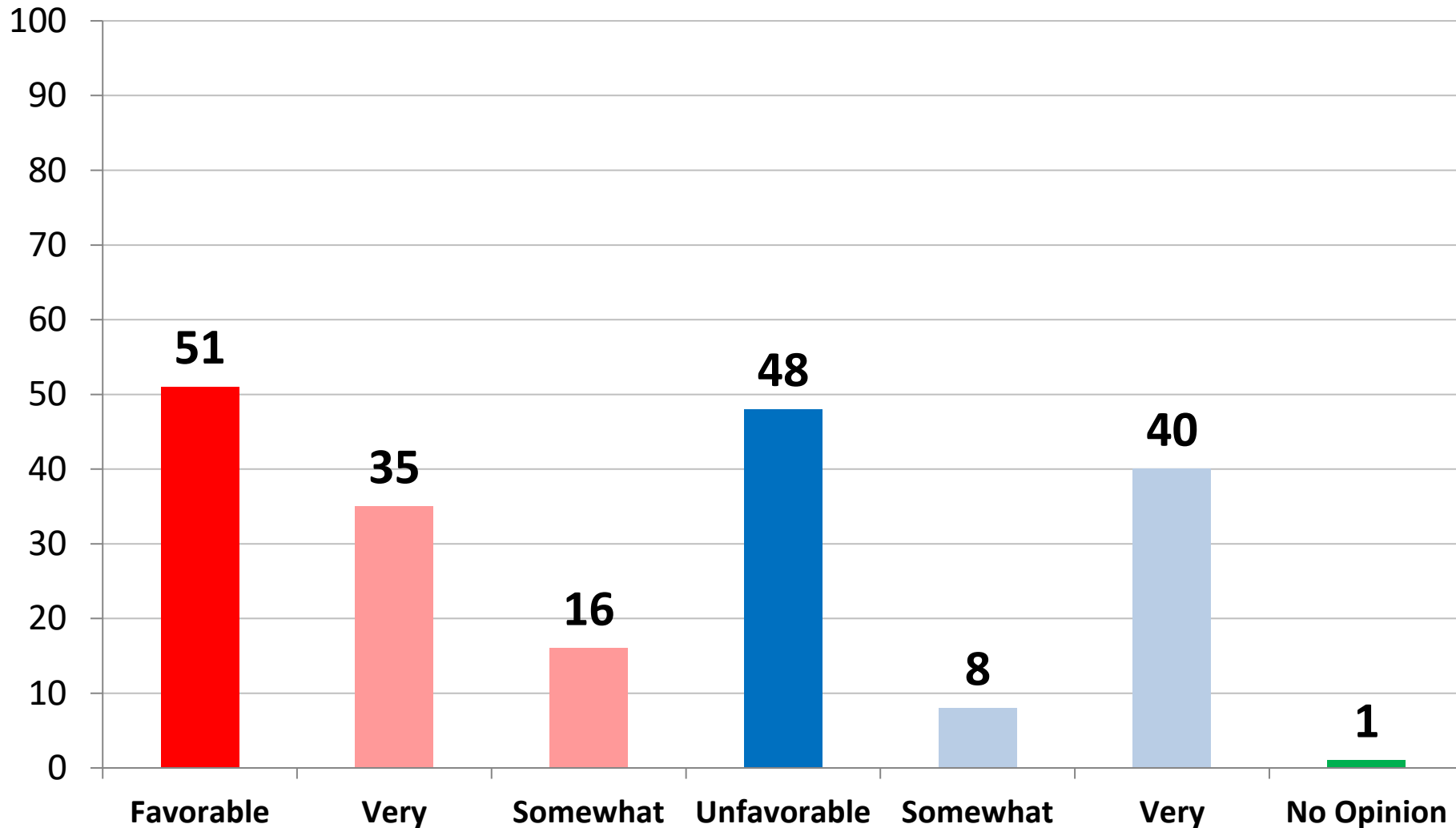


Job Rating: *Donald Trump*



	Approve	Disapprove
East	54	46
Midwest	57	42
South	59	40
West	52	47
Vote 2024/Not Vote 2020	59	38
Vote Early In-Person	58	41
Vote Early By Mail	45	55
Vote On Election Day	63	36
Vote Trump 2024	95	5
Vote Harris 2024	17	82
Vote Other 2024	30	70
Vote Congress '24 – Rep.	92	8
Vote Congress '24 – Dem.	20	78
Republican	91	8
Democrat	19	80
Independent	54	44
Liberal	28	71
Moderate	48	51
Conservative	90	9
No College Degree	58	41
College Degree/Post Grad.	55	45
White	61	39
African-American	32	64
Hispanic	55	43
Under 55	59	41
Over 55	54	45
Married	62	38
Single	53	46
Men	60	38
Women	53	47
Live in Urban Area	51	48
Live in Suburban Area	56	43
Live in Rural Area	66	34
Evangelical/Protestant	69	29
Catholic	62	37
Jewish	45	55
Atheist/Agnostic/Secular	41	57

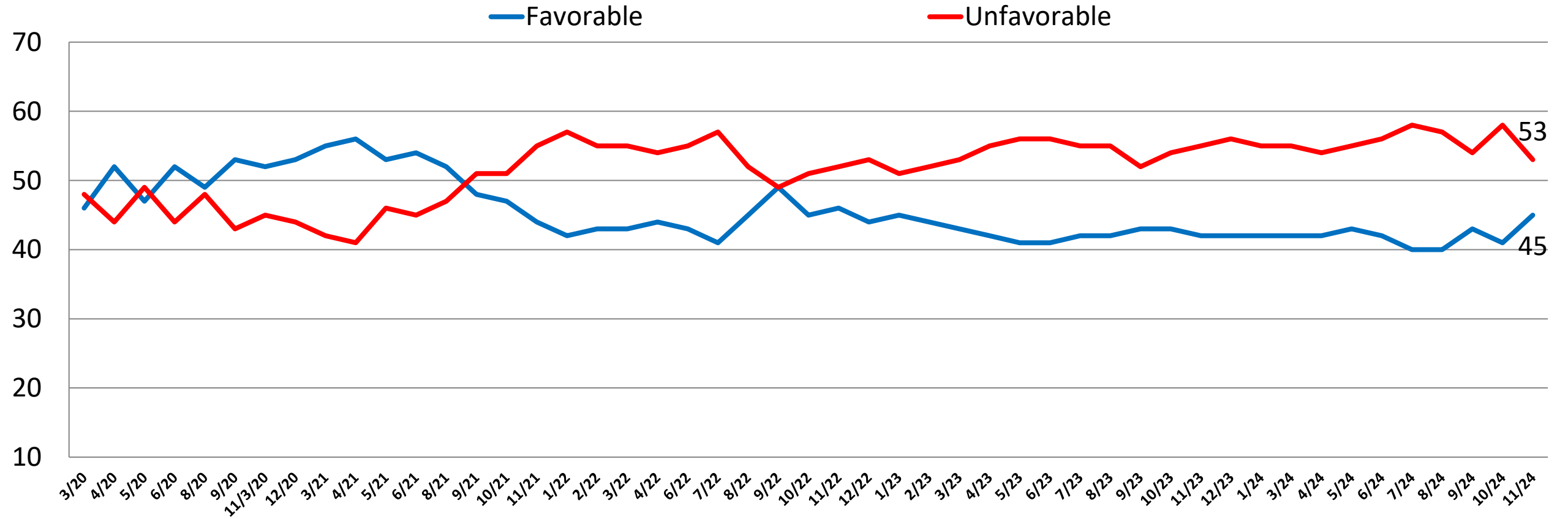
Opinion: *Donald Trump*



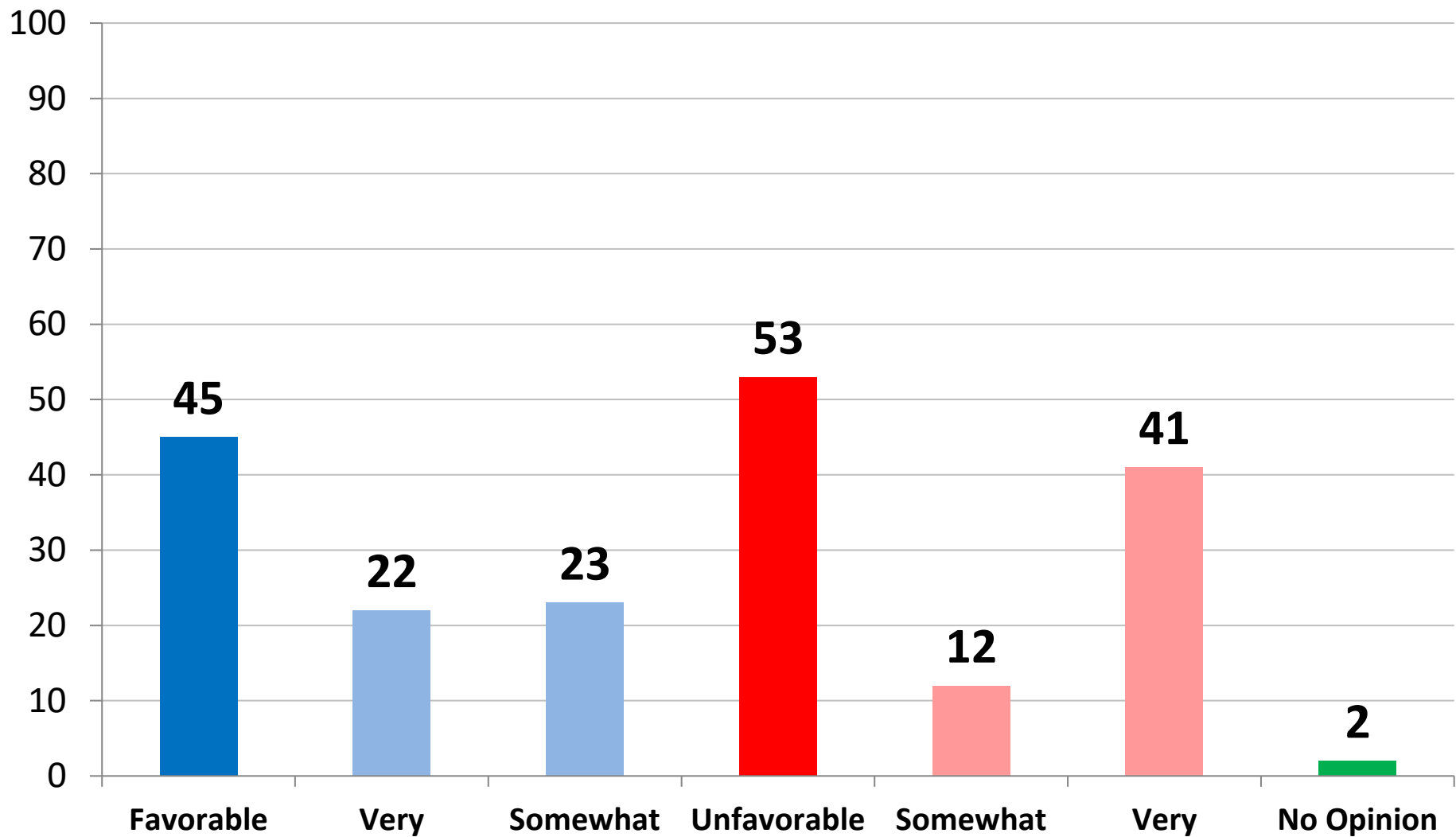
	Favorable	Unfavorable
East	49	50
Midwest	50	50
South	56	43
West	45	54
Vote 2024/Not Vote 2020	43	52
Vote Early In-Person	51	49
Vote Early By Mail	39	60
Vote On Election Day	59	39
Vote Trump 2024	93	6
Vote Harris 2024	7	91
Vote Other 2024	23	76
Vote Congress '24 – Rep.	89	10
Vote Congress '24 – Dem.	12	86
Republican	91	8
Democrat	13	86
Independent	44	56
Liberal	21	78
Moderate	40	58
Conservative	89	11
No College Degree	54	45
College Degree/Post Grad.	46	54
White	57	42
African-American	25	74
Hispanic	48	50
Under 55	53	45
Over 55	48	52
Married	57	42
Single	48	51
Men	58	42
Women	45	53
Live in Urban Area	48	51
Live in Suburban Area	49	50
Live in Rural Area	60	39
Evangelical/Protestant	64	36
Catholic	58	41
Jewish	41	59
Atheist/Agnostic/Secular	35	63

Opinion: *Joe Biden* (Time Series)

	3/20	4/20	5/20	6/20	8/20	9/20	11/3/20	12/20	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22
Favorable	46	52	47	52	49	53	52	53	55	56	53	54	52	48	47	44	42	43	43	44	43	41	45	49	45
Unfavorable	48	44	49	44	48	43	45	44	42	41	46	52	47	51	51	55	57	55	55	54	55	57	52	49	51
Net Diff.	-2	+8	-2	+8	+1	+10	+7	+9	+13	+15	+7	+2	+5	-3	-4	-11	-15	-12	-12	-10	-12	-16	-7	0	-6
	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	
Favorable	46	44	45	44	43	42	41	41	42	42	43	43	42	42	42	42	42	43	42	40	40	43	41	45	
Unfavorable	52	53	51	52	53	55	56	56	55	55	52	54	55	56	55	55	54	55	56	58	57	54	58	53	
Net Diff.	-6	-9	-6	-8	-10	-13	-15	-15	-13	-13	-9	-11	-13	-15	-14	-14	-11	-12	-14	-18	-18	-11	-18	-9	



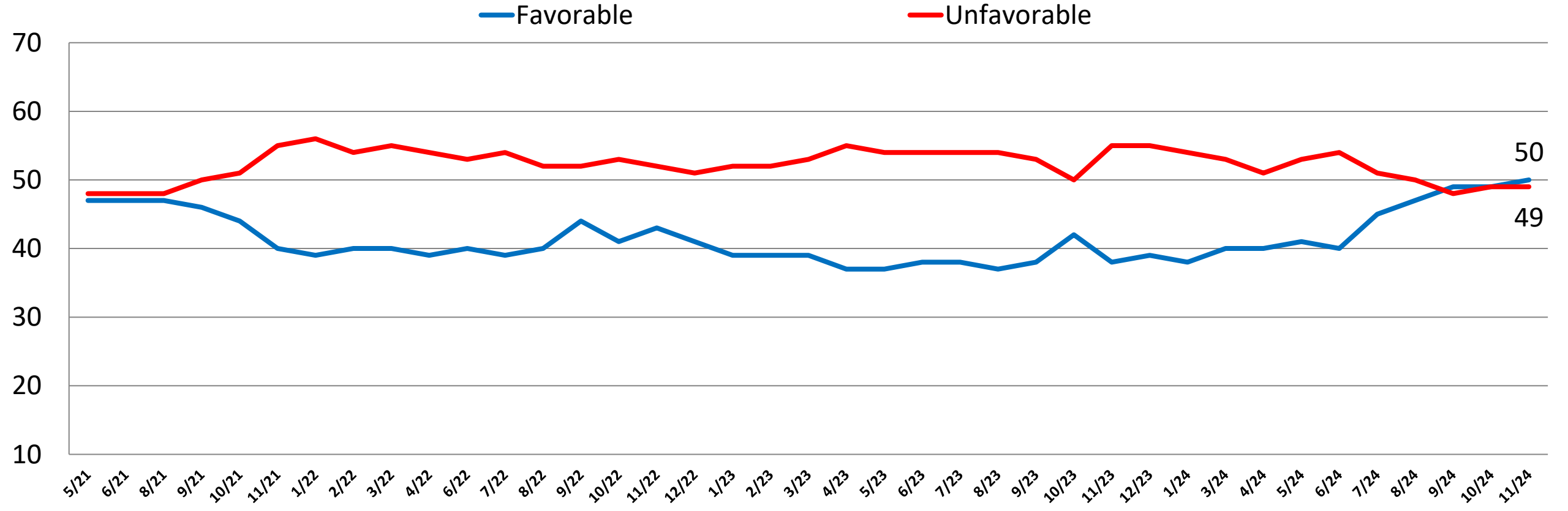
Opinion: *Joe Biden*



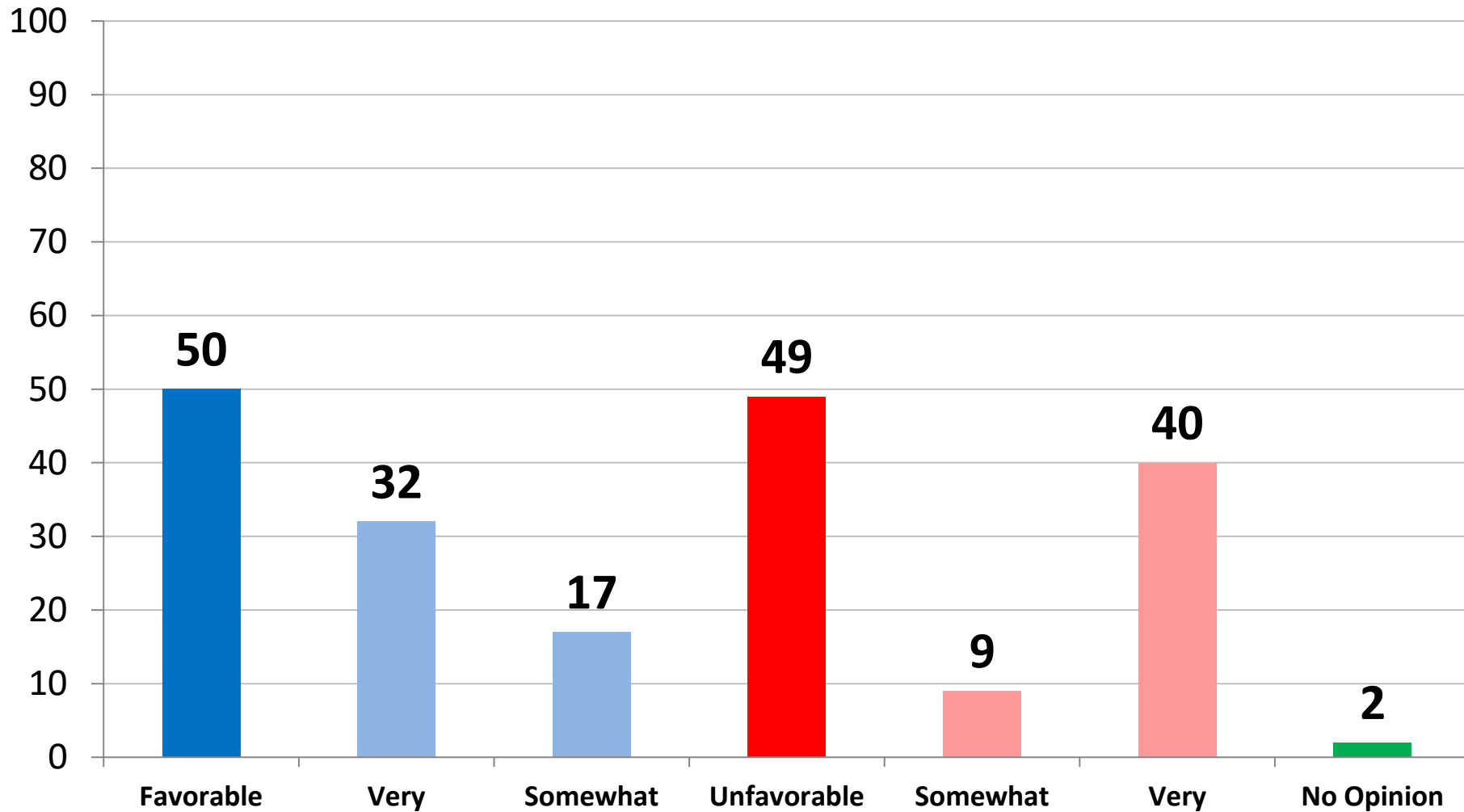
	Favorable	Unfavorable
East	49	49
Midwest	38	59
South	43	55
West	52	46
Vote 2024/Not Vote 2020	32	57
Vote Early In-Person	42	56
Vote Early By Mail	56	43
Vote On Election Day	39	58
Vote Trump 2024	8	89
Vote Harris 2024	85	14
Vote Other 2024	22	77
Vote Congress '24 – Rep.	10	87
Vote Congress '24 – Dem.	81	18
Republican	13	84
Democrat	81	18
Independent	44	55
Liberal	78	22
Moderate	49	47
Conservative	11	88
No College Degree	41	57
College Degree/Post Grad.	50	49
White	38	60
African-American	74	25
Hispanic	55	43
Under 55	45	52
Over 55	45	55
Married	38	60
Single	51	47
Men	42	56
Women	47	51
Live in Urban Area	56	43
Live in Suburban Area	43	55
Live in Rural Area	34	64
Evangelical/Protestant	29	70
Catholic	44	55
Jewish	75	22
Atheist/Agnostic/Secular	58	38

Opinion: Kamala Harris (Time Series)

	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23
Favorable	47	47	47	46	44	40	39	40	40	39	40	39	40	44	41	43	41	39	39	39
Unfavorable	48	48	48	50	51	55	56	54	55	54	53	54	52	52	53	52	51	52	52	53
Net Diff.	-1	-1	-1	-4	-7	-15	-17	-16	-15	-15	-13	-15	-12	-8	-12	-9	-10	-13	-13	-14
	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	
Favorable	37	37	38	38	37	38	42	38	39	38	40	40	41	40	45	47	49	49	50	
Unfavorable	55	54	54	54	54	53	50	55	55	54	53	51	53	54	51	50	48	49	49	
Net Diff.	-18	-17	-16	-16	-17	-15	-8	-17	-16	-16	-13	-11	-12	-14	-6	-4	+1	0	+1	



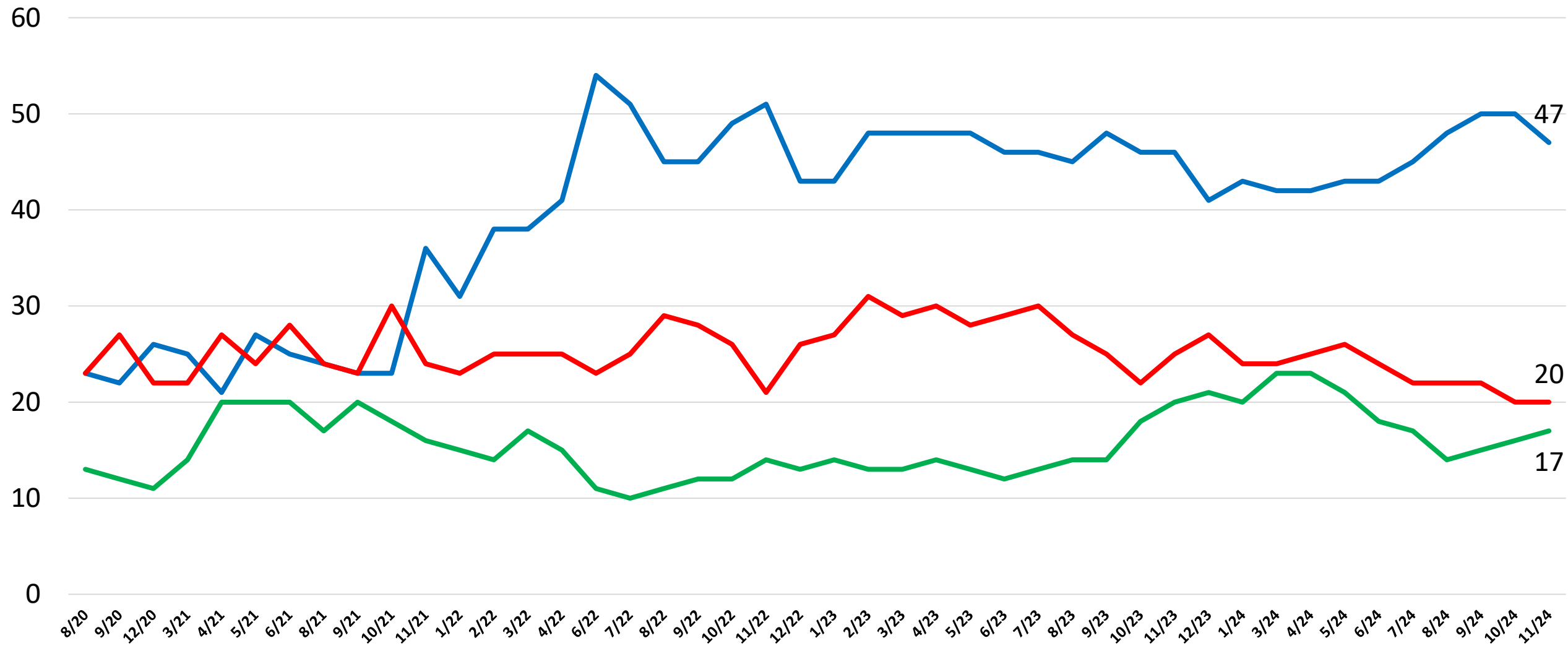
Opinion: *Kamala Harris*



	Favorable	Unfavorable
East	52	46
Midwest	45	53
South	46	52
West	59	40
Vote 2024/Not Vote 2020	47	43
Vote Early In-Person	46	52
Vote Early By Mail	59	41
Vote On Election Day	46	51
Vote Trump 2024	8	89
Vote Harris 2024	95	5
Vote Other 2024	17	81
Vote Congress '24 – Rep.	12	86
Vote Congress '24 – Dem.	89	10
Republican	13	84
Democrat	89	10
Independent	51	47
Liberal	87	12
Moderate	54	42
Conservative	11	88
No College Degree	48	50
College Degree/Post Grad.	53	46
White	42	56
African-American	83	17
Hispanic	61	37
Under 55	54	44
Over 55	45	54
Married	43	55
Single	58	40
Men	46	52
Women	53	45
Live in Urban Area	62	36
Live in Suburban Area	48	50
Live in Rural Area	35	65
Evangelical/Protestant	33	66
Catholic	47	50
Jewish	81	19
Atheist/Agnostic/Secular	65	32

Most Important Issue (Time Series)

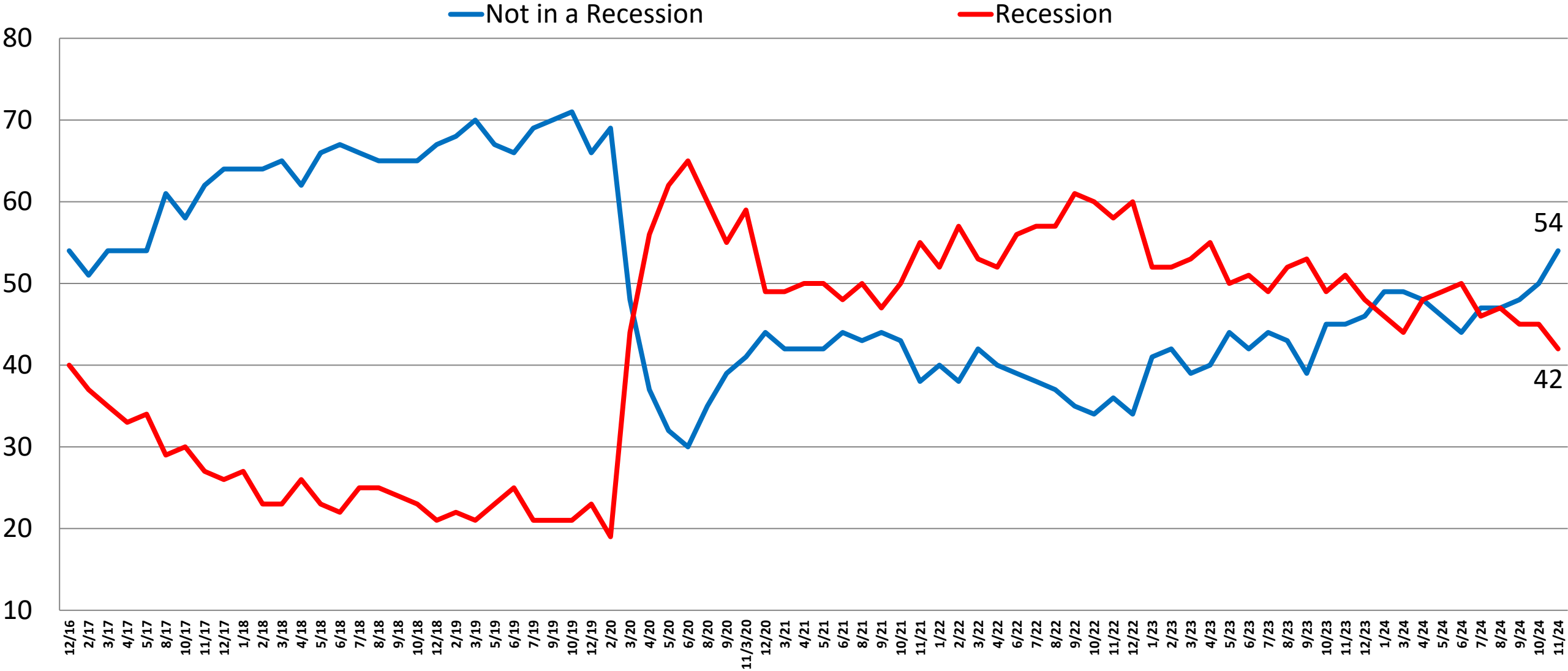
Economic Social Security



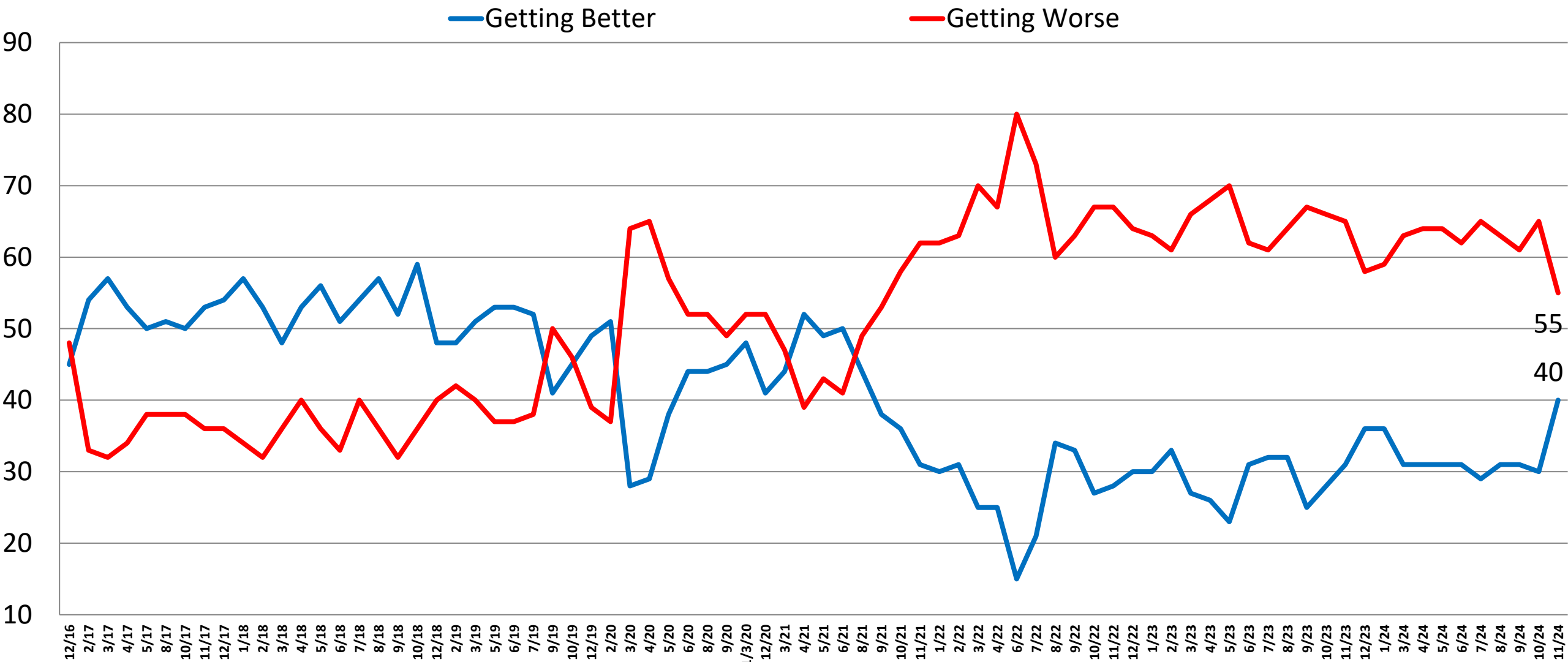
Most Important Issue

	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Under 55	Over 55	Men	Women
Economic	46	46	41	43	42	42	43	43	45	48	50	50	47	60	33	57	35	49	46	46	56	53	41	47	48
Reduce Inflation/COL	26	24	23	23	23	24	23	25	29	30	29	28	26	32	19	32	18	28	27	19	29	26	27	22	30
The Economy	9	11	9	10	9	10	11	10	10	13	13	14	11	15	8	13	9	11	10	13	13	13	9	12	11
Gov't Spending/Debt	4	4	4	4	3	3	3	3	2	2	3	3	3	4	2	3	2	5	3	6	3	3	4	5	2
Jobs/Unemployment*	3	3	2	4	3	3	4	4	3	3	2	2	4	4	3	4	4	3	3	5	6	6	1	4	3
Taxes	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1	2	1	0	1	1	2	2	0	2	1
Gas/Energy Costs*	2	2	1	2	2	2	2	1	1	1	1	1	2	4	1	3	1	2	2	1	3	3	1	3	2
Social	22	25	27	24	24	25	26	24	22	22	22	20	20	8	34	9	37	16	18	32	20	21	20	18	23
Soc.Sec./Medicare	7	9	8	7	7	8	9	7	5	8	7	5	6	3	10	4	11	5	6	7	6	4	9	6	7
Climate Change/Envir.	5	5	6	3	5	4	4	4	3	4	4	3	2	0	4	0	4	3	2	1	3	2	2	3	2
Health care	5	4	4	6	3	4	5	3	4	3	3	2	2	1	4	1	4	2	2	5	2	2	2	2	2
Abortion	4	4	4	4	5	7	6	6	6	5	6	8	8	3	14	4	15	5	7	12	7	10	5	6	10
Race Relations	1	1	1	2	1	1	1	1	1	1	1	1	1	0	1	0	2	0	0	4	0	1	0	1	1
Improving Education	1	2	3	2	3	2	2	2	2	1	1	1	1	0	2	0	2	1	1	3	1	2	0	1	2
Security	18	20	21	20	23	23	21	18	17	14	15	16	17	26	6	27	7	15	19	10	12	14	19	18	15
Border/Immigration	7	7	10	13	14	14	12	11	10	10	9	12	11	19	1	21	1	8	14	2	5	7	15	11	10
Nat.'l' Sec./Terrorism	3	4	4	2	3	3	3	3	2	2	3	1	2	3	1	3	2	2	2	1	1	2	2	2	2
Crime/Law & Order	3	4	3	2	2	3	2	2	2	1	2	1	2	2	3	1	3	4	2	5	5	4	1	4	1
Russia-Ukraine War	2	2	1	1	2	1	1	1	1	1	1	1	0	1	0	1	0	0	1	0	0	0	1	1	0
China	1	0	1	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hamas-Israel War	3	3	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1	0	1	1	2	1	1	0	2
Honesty/Integrity/D.C	8	5	4	5	5	5	4	4	4	4	3	3	4	2	6	2	4	5	4	6	2	4	4	4	3
Election Integrity	2	2	2	2	2	2	1	1	1	1	1	1	1	1	1	1	0	2	1	0	0	1	1	2	1
COVID/Stop Spread	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Indictments of Trump	2	2	3	3	3	3	3	2	1	1	1	2	2	1	3	2	2	3	2	3	3	2	2	2	2
Protecting Democracy	*	*	*	*	*	*	*	7	9	8	7	7	8	1	16	2	15	9	10	4	6	5	13	9	8
DK/Refused	2	1	2	3	1	2	2	2	2	1	2	2	1	1	0	1	0	2	1	0	1	1	0	1	1

Opinion: U.S. Economy (Time Series)



Opinion: U.S. Economy - Continued (Time Series)

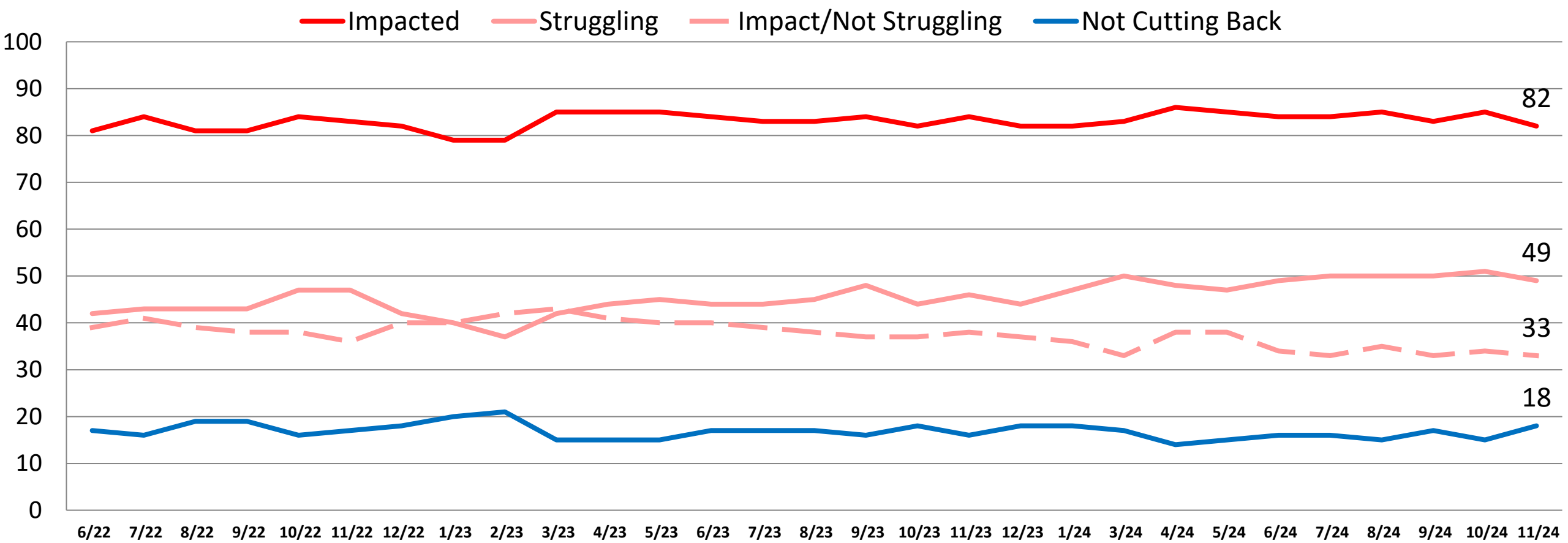


Current Opinion of U.S. Economy (Time Series)

	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	Vote DJT	Vote KH	Rep	Dem	Ind	White	Black	Hisp.	Under 55	Over 55	Men	Women
Not Recession	45	45	46	49	49	48	46	44	47	47	48	50	54	40	68	41	66	55	54	59	49	49	59	57	50
Getting Better	17	17	21	21	21	21	19	20	19	19	19	20	28	10	48	12	44	31	28	35	25	24	33	33	24
Getting Worse	28	27	25	28	28	27	27	24	28	28	29	30	25	30	20	29	23	25	26	24	23	25	26	24	26
Recession	49	51	48	46	44	48	49	50	46	47	45	45	42	57	26	56	29	38	42	36	48	46	36	40	43
Getting Better	11	13	15	15	10	10	12	11	10	12	12	10	12	10	14	10	15	11	10	19	18	16	7	13	11
Getting Worse	38	38	33	32	34	38	37	39	37	36	33	34	30	47	12	46	14	27	32	17	30	30	30	27	32
D.K./Refused	6	5	6	5	7	5	5	6	7	6	7	6	5	3	6	3	5	7	5	5	4	5	4	3	6
Net Diff.	-4	-6	-2	3	5	0	-2	-6	1	-1	3	5	12	-17	43	-15	37	17	13	23	1	2	23	17	7
Getting Better	28	31	36	36	31	31	31	31	29	31	31	30	40	20	62	22	59	42	38	54	43	40	40	46	35
Getting Worse	66	65	58	59	63	64	64	62	65	63	61	65	55	77	32	75	37	52	58	41	54	55	56	52	59
D.K./Refused	6	5	6	5	7	5	5	6	7	6	7	6	5	3	6	3	5	7	5	5	4	5	4	3	6
Net Diff.	-38	-34	-23	-24	-32	-34	-34	-31	-36	-33	-30	-35	-15	-57	30	-53	22	-10	-20	13	-11	-15	-16	-6	-24

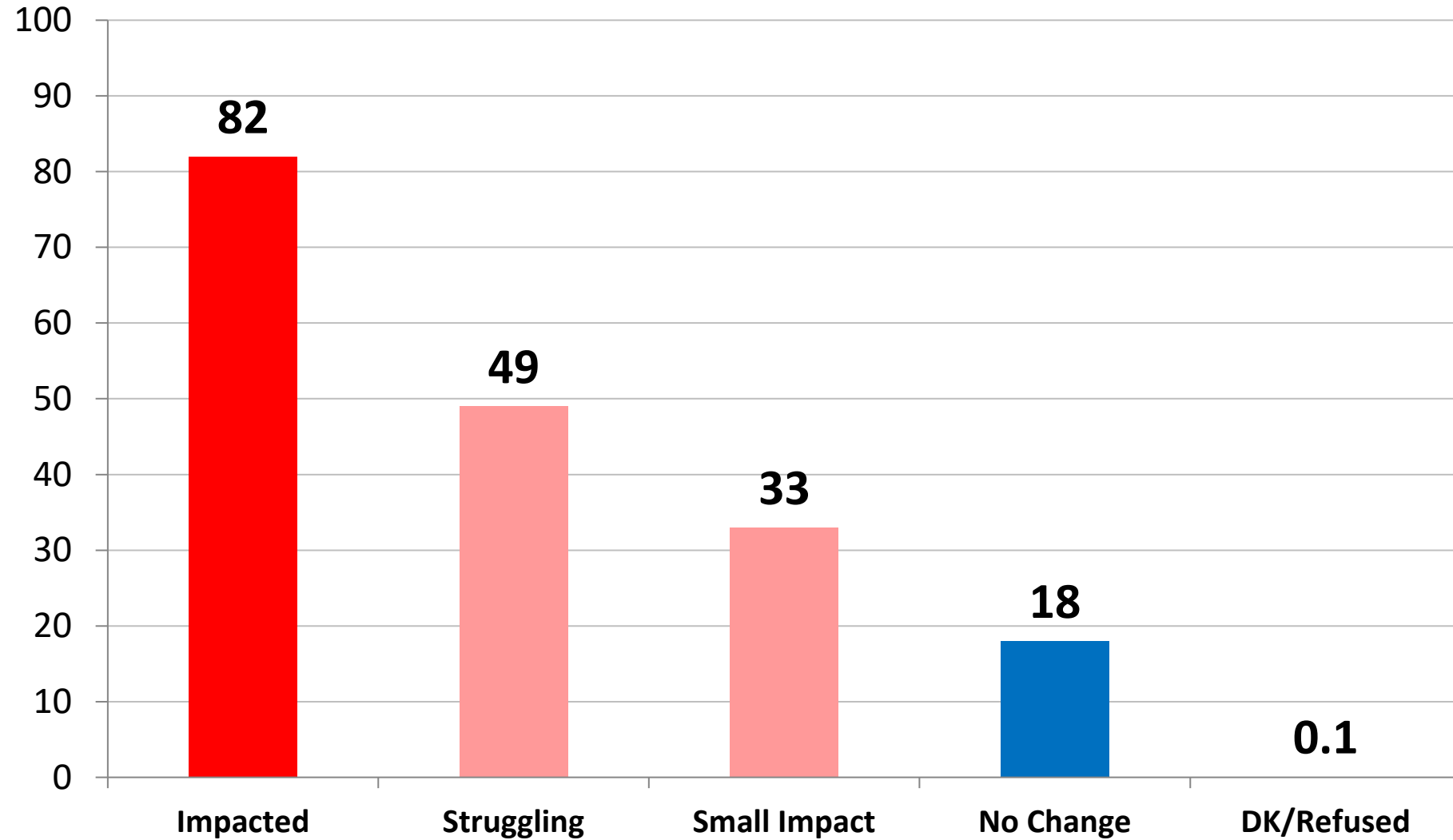
Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation? (Time Series)

	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24
Impacted	81	84	81	81	84	83	82	79	79	85	85	85	84	83	83	84	82	84	82	82	83	86	85	84	84	85	83	85	82
Struggling	42	43	43	43	47	47	42	40	37	42	44	45	44	44	45	48	44	46	44	47	50	48	47	49	50	50	50	51	49
Impact/Not Struggling	39	41	39	38	38	36	40	40	42	43	41	40	40	39	38	37	37	38	37	36	33	38	38	34	33	35	33	34	33
Not Cutting Back	17	16	19	19	16	17	18	20	21	15	15	15	17	17	17	16	18	16	18	18	17	14	15	16	16	15	17	15	18



Which of the following best describes how inflation and higher costs have impacted your personal and household financial situation?

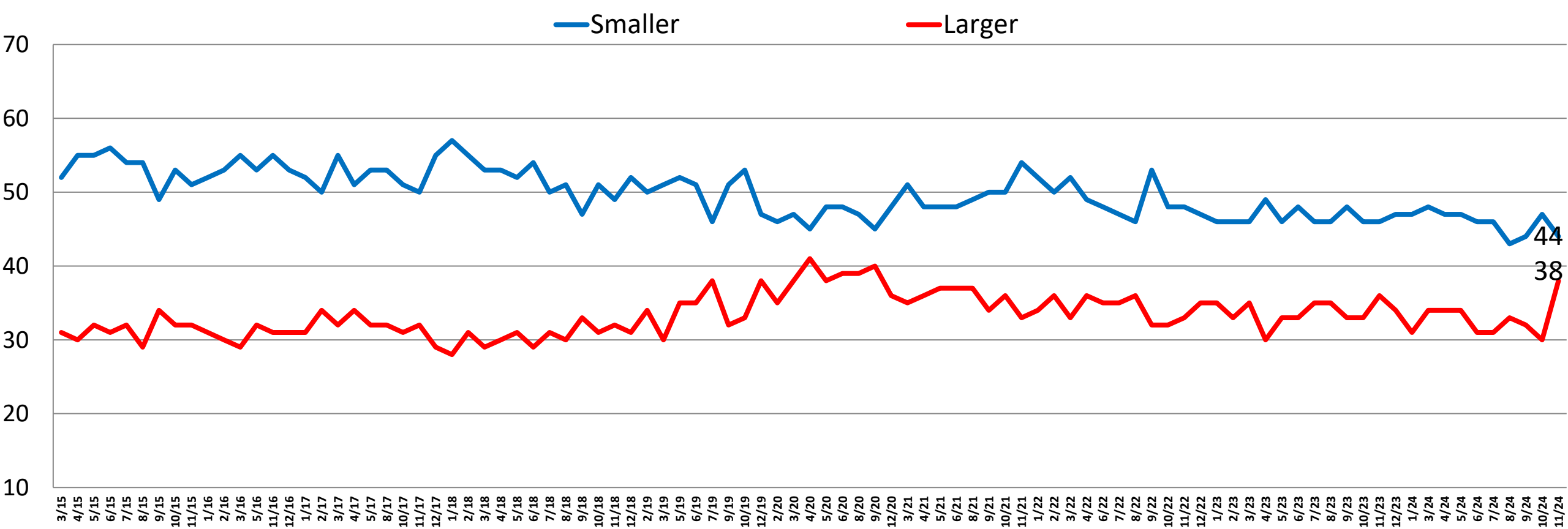
- 1) With inflation and higher prices, we are struggling to keep up and afford basic necessities.
- 2) We are not struggling but inflation and higher prices have had a significant impact on our finances and spending.
- 3) Despite inflation and higher prices, we are still able to afford our normal spending without cutting back.



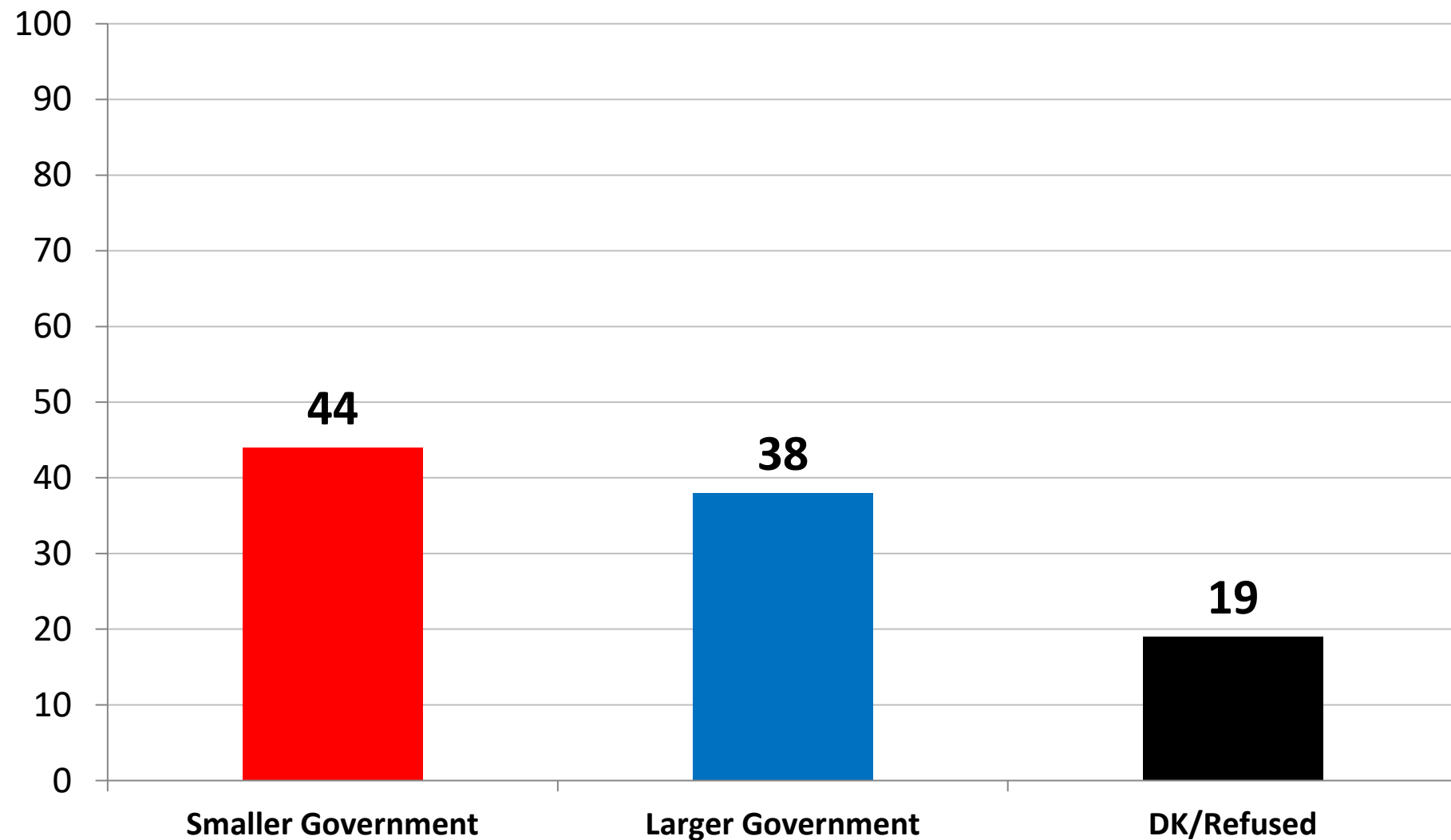
	Struggle	Impact	No Change
East	47	32	21
Midwest	46	36	17
South	53	32	15
West	44	35	22
Vote 2024/Not Vote 2020	68	23	9
Vote Early In-Person	46	38	16
Vote Early By Mail	45	32	24
Vote On Election Day	53	31	16
Vote Trump 2024	56	34	10
Vote Harris 2024	41	33	26
Vote Other 2024	43	35	22
Vote Congress '24 – Rep.	55	35	10
Vote Congress '24 – Dem.	41	33	27
Republican	55	34	11
Democrat	42	32	26
Independent	48	34	18
Liberal	41	34	25
Moderate	51	31	18
Conservative	53	36	11
No College Degree	55	33	13
College Degree/Post Grad.	40	35	26
White	48	34	17
African-American	46	35	19
Hispanic	52	23	25
Under 55	55	29	15
Over 55	41	38	21
Married	42	38	21
Single	51	29	19
Men	43	32	24
Women	53	34	12
Live in Urban Area	46	36	18
Live in Suburban Area	48	34	18
Live in Rural Area	54	28	18
Evangelical/Protestant	54	34	12
Catholic	49	32	19
Jewish	27	42	31
Atheist/Agnostic/Secular	49	30	22

Would you say you most favor a smaller government with fewer services or a larger government with many services? (Time Series)

	3/21	4/21	5/21	6/21	8/21	9/21	10/21	11/21	1/22	2/22	3/22	4/22	6/22	7/22	8/22	9/22	10/22	11/22	12/22	1/23	2/23
Smaller Gov't	51	48	48	48	49	50	50	54	52	50	52	49	48	47	46	53	48	48	47	46	46
Larger Gov't	35	36	37	37	37	34	36	33	34	36	33	36	35	35	36	32	32	33	35	35	33
	3/23	4/23	5/23	6/23	7/23	8/23	9/23	10/23	11/23	12/23	1/24	3/24	4/24	5/24	6/24	7/24	8/24	9/24	10/24	11/24	
Smaller Gov't	46	49	46	48	46	46	48	46	46	47	47	48	47	47	46	46	43	44	47	44	
Larger Gov't	35	30	33	33	35	35	33	33	36	34	31	34	34	34	31	31	33	32	30	38	

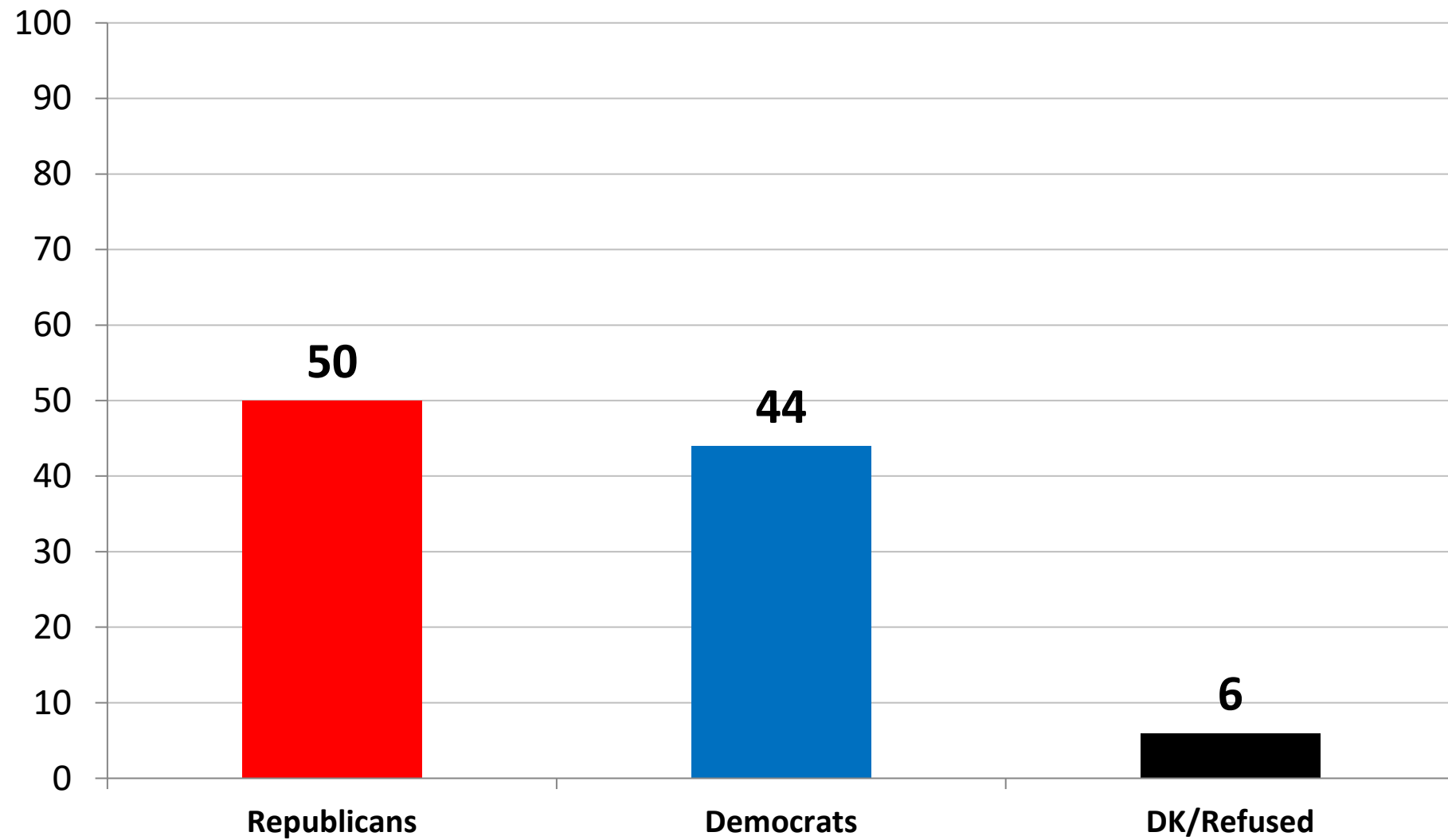


Would you say you most favor a smaller government with fewer services or a larger government with many services?



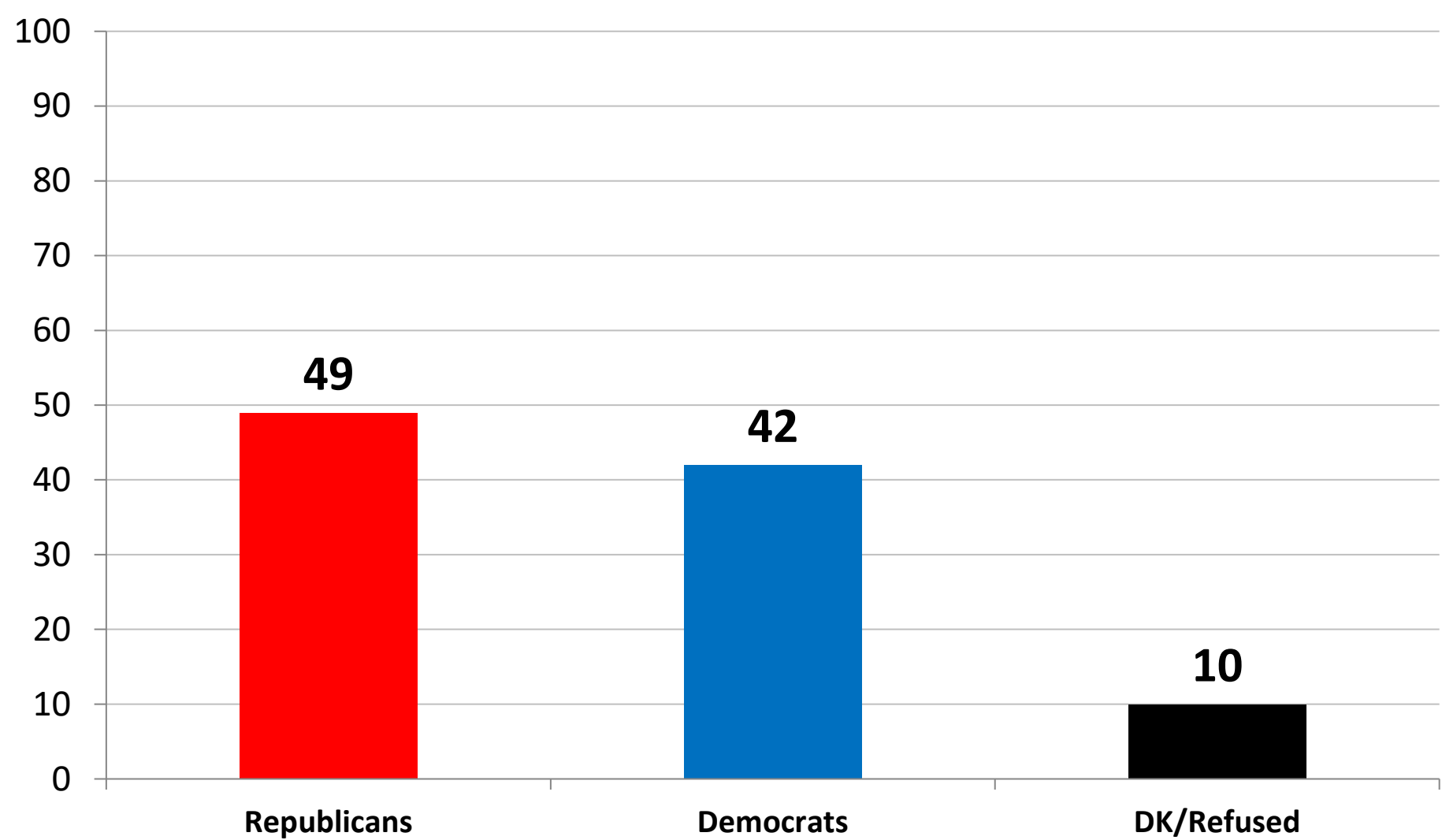
	Smaller	Larger
East	41	40
Midwest	43	37
South	48	34
West	39	42
Vote 2024/Not Vote 2020	30	31
Vote Early In-Person	49	31
Vote Early By Mail	35	43
Vote On Election Day	45	39
Vote Trump 2024	63	21
Vote Harris 2024	23	55
Vote Other 2024	40	38
Vote Congress '24 – Rep.	64	22
Vote Congress '24 – Dem.	24	54
Republican	61	22
Democrat	23	58
Independent	46	34
Liberal	22	61
Moderate	39	36
Conservative	68	18
No College Degree	42	36
College Degree/Post Grad.	46	40
White	49	33
African-American	30	51
Hispanic	30	50
Under 55	37	46
Over 55	52	28
Married	52	34
Single	36	46
Men	47	40
Women	41	36
Live in Urban Area	34	49
Live in Suburban Area	44	36
Live in Rural Area	56	25
Evangelical/Protestant	52	27
Catholic	48	37
Jewish	7	63
Atheist/Agnostic/Secular	32	48

Generally speaking, which party do you think will do a better job of addressing the issues that are most important to you?



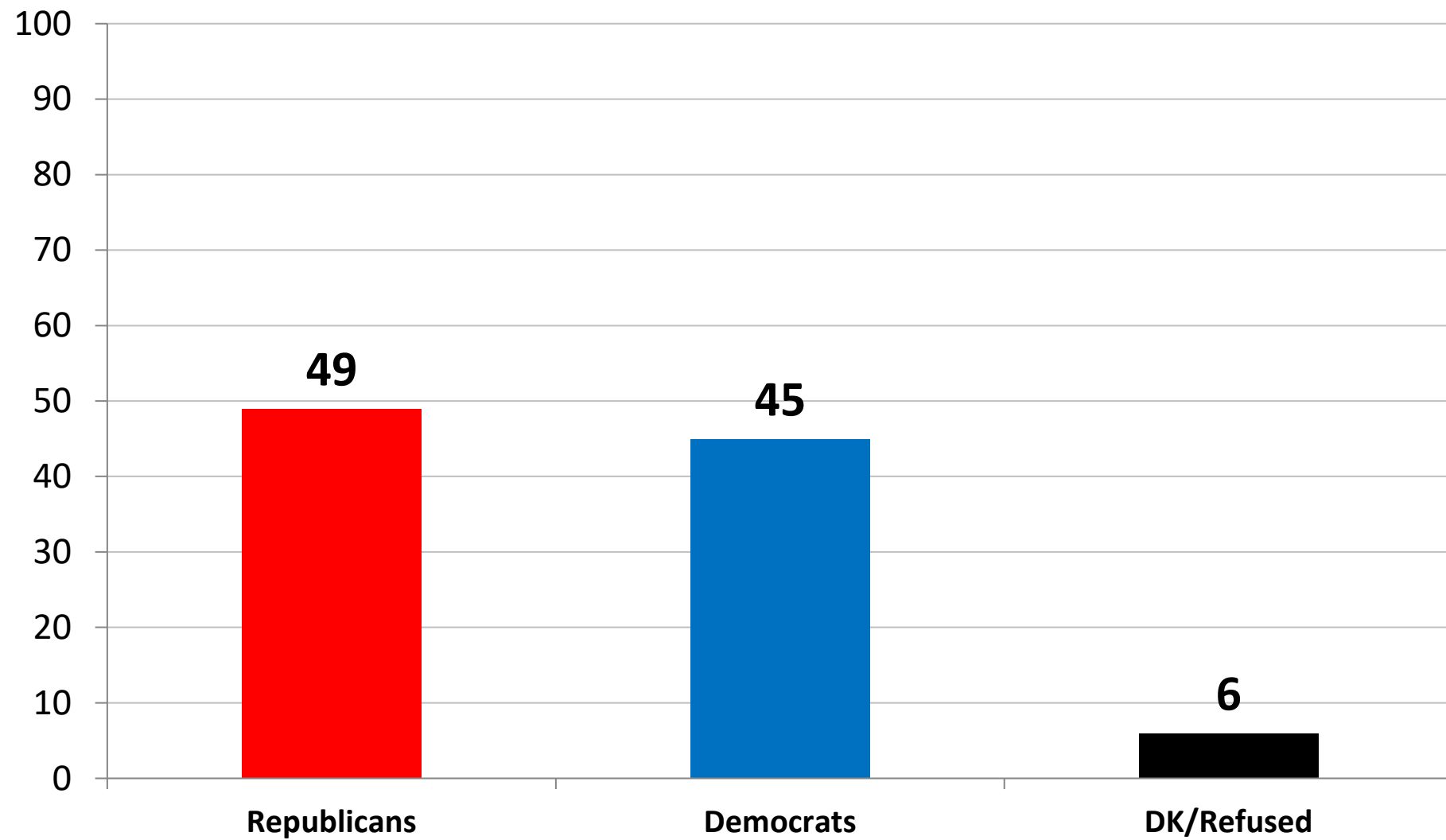
	Republicans	Democrats
East	48	45
Midwest	48	44
South	55	41
West	45	48
Vote 2024/Not Vote 2020	48	38
Vote Early In-Person	54	43
Vote Early By Mail	38	55
Vote On Election Day	54	38
Vote Trump 2024	93	3
Vote Harris 2024	5	88
Vote Other 2024	24	33
Vote Congress '24 – Rep.	94	4
Vote Congress '24 – Dem.	7	86
Republican	93	5
Democrat	6	90
Independent	45	42
Liberal	18	77
Moderate	39	50
Conservative	89	8
No College Degree	51	43
College Degree/Post Grad.	49	46
White	57	37
African-American	15	76
Hispanic	42	54
Under 55	48	45
Over 55	52	43
Married	59	35
Single	42	52
Men	56	39
Women	45	48
Live in Urban Area	39	54
Live in Suburban Area	51	43
Live in Rural Area	63	32
Evangelical/Protestant	64	30
Catholic	56	38
Jewish	32	58
Atheist/Agnostic/Secular	32	61

And which party do you think is more extreme?



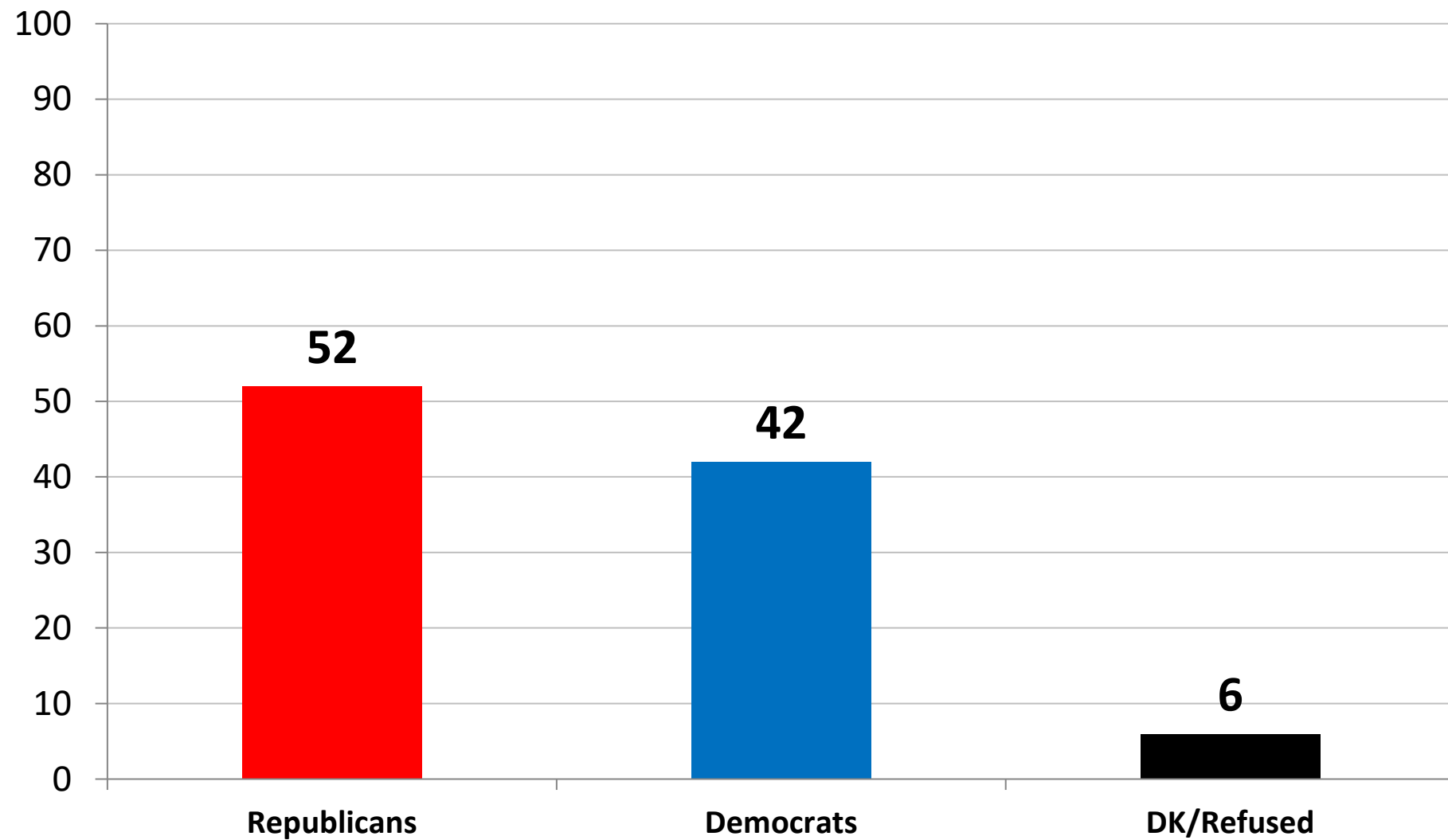
	Republicans	Democrats
East	50	40
Midwest	47	43
South	45	46
West	56	35
Vote 2024/Not Vote 2020	33	33
Vote Early In-Person	45	49
Vote Early By Mail	52	39
Vote On Election Day	49	39
Vote Trump 2024	30	60
Vote Harris 2024	69	24
Vote Other 2024	43	18
Vote Congress '24 – Rep.	30	60
Vote Congress '24 – Dem.	69	25
Republican	33	60
Democrat	63	31
Independent	52	33
Liberal	72	22
Moderate	55	31
Conservative	22	71
No College Degree	48	42
College Degree/Post Grad.	50	42
White	48	43
African-American	45	49
Hispanic	55	37
Under 55	51	39
Over 55	45	45
Married	42	50
Single	53	38
Men	47	46
Women	50	38
Live in Urban Area	54	37
Live in Suburban Area	47	43
Live in Rural Area	44	48
Evangelical/Protestant	27	61
Catholic	51	40
Jewish	79	19
Atheist/Agnostic/Secular	63	26

And which party do you think will do a better job of protecting and promoting freedom and democracy?



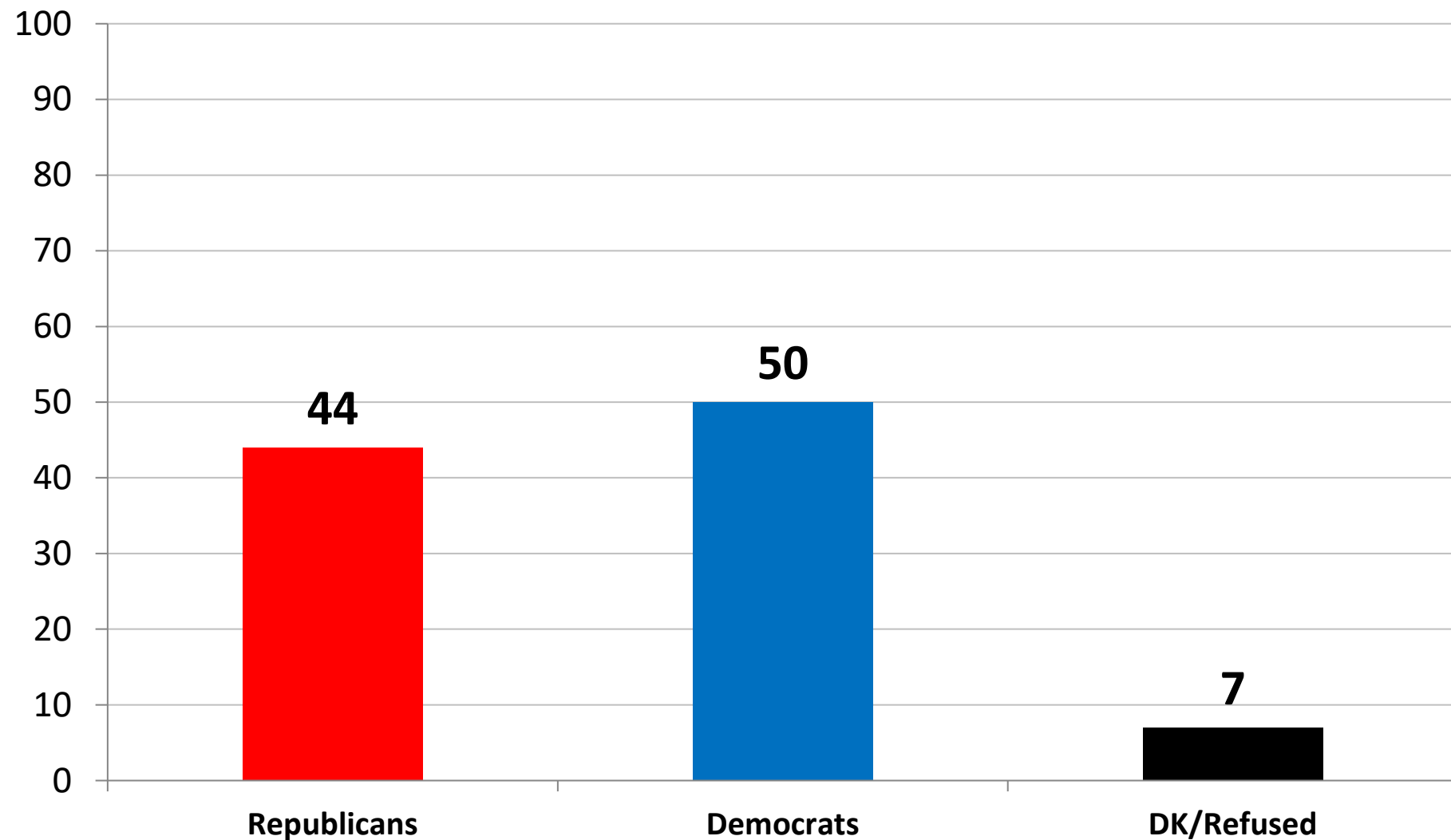
	Republicans	Democrats
East	49	46
Midwest	48	43
South	54	43
West	40	53
Vote 2024/Not Vote 2020	44	42
Vote Early In-Person	56	43
Vote Early By Mail	37	59
Vote On Election Day	52	38
Vote Trump 2024	92	4
Vote Harris 2024	5	90
Vote Other 2024	15	37
Vote Congress '24 – Rep.	93	4
Vote Congress '24 – Dem.	8	88
Republican	92	6
Democrat	6	92
Independent	44	42
Liberal	18	77
Moderate	39	53
Conservative	88	8
No College Degree	50	44
College Degree/Post Grad.	48	48
White	57	38
African-American	18	78
Hispanic	38	56
Under 55	47	46
Over 55	51	45
Married	57	38
Single	43	51
Men	55	40
Women	44	50
Live in Urban Area	39	55
Live in Suburban Area	49	46
Live in Rural Area	64	31
Evangelical/Protestant	64	31
Catholic	54	43
Jewish	38	62
Atheist/Agnostic/Secular	31	63

And which party do you think will do a better job of improving the economy and creating jobs?



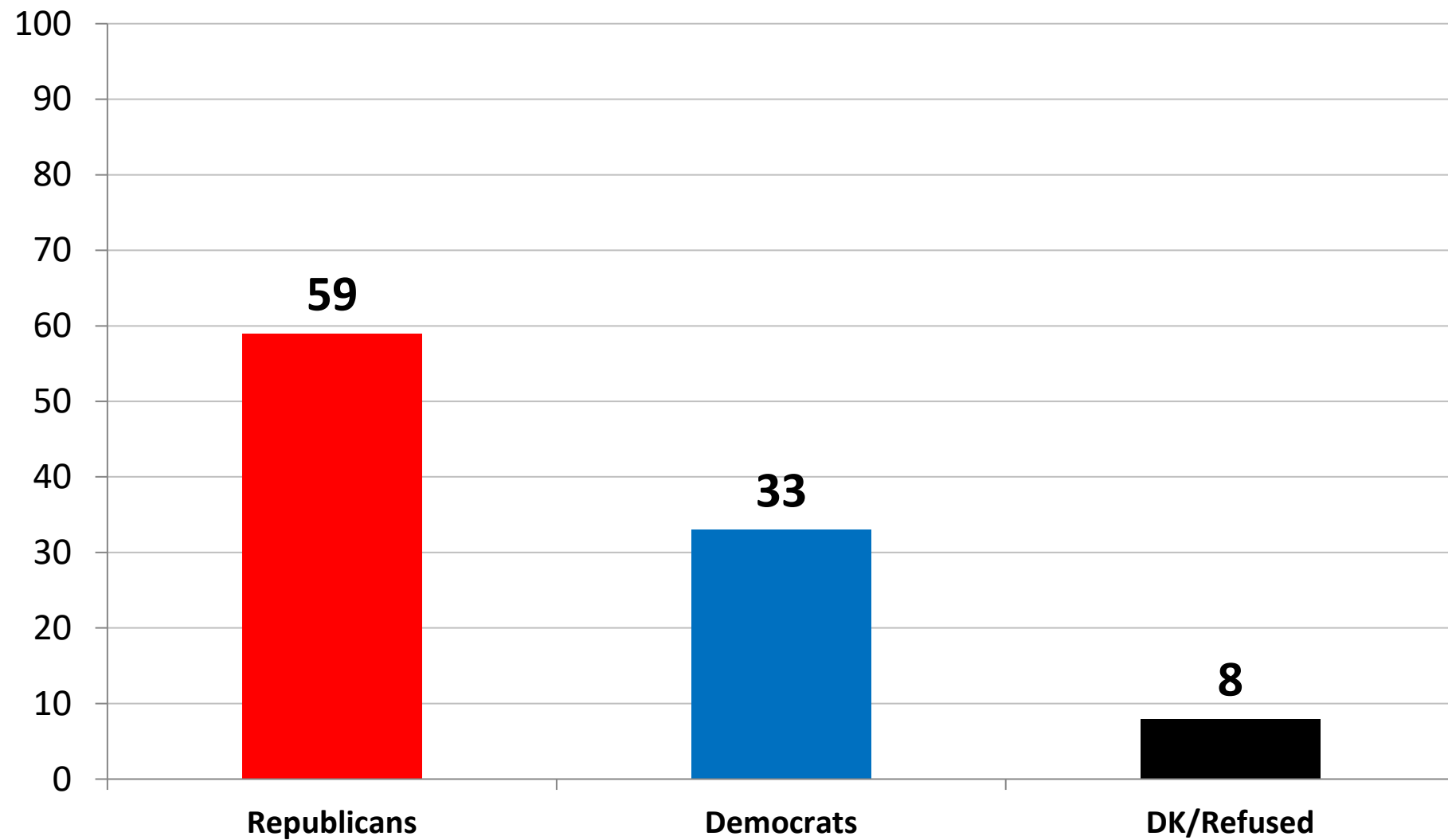
	Republicans	Democrats
East	53	45
Midwest	50	41
South	57	39
West	45	46
Vote 2024/Not Vote 2020	48	34
Vote Early In-Person	56	39
Vote Early By Mail	40	56
Vote On Election Day	58	34
Vote Trump 2024	94	3
Vote Harris 2024	8	84
Vote Other 2024	48	22
Vote Congress '24 – Rep.	94	4
Vote Congress '24 – Dem.	11	82
Republican	93	5
Democrat	11	83
Independent	47	41
Liberal	21	75
Moderate	44	46
Conservative	89	8
No College Degree	53	40
College Degree/Post Grad.	51	44
White	60	36
African-American	18	72
Hispanic	42	49
Under 55	51	42
Over 55	53	42
Married	60	34
Single	46	48
Men	56	39
Women	49	44
Live in Urban Area	42	51
Live in Suburban Area	54	41
Live in Rural Area	63	31
Evangelical/Protestant	65	30
Catholic	61	35
Jewish	36	59
Atheist/Agnostic/Secular	35	58

And which party do you think will do a better job of protecting Social Security and Medicare?



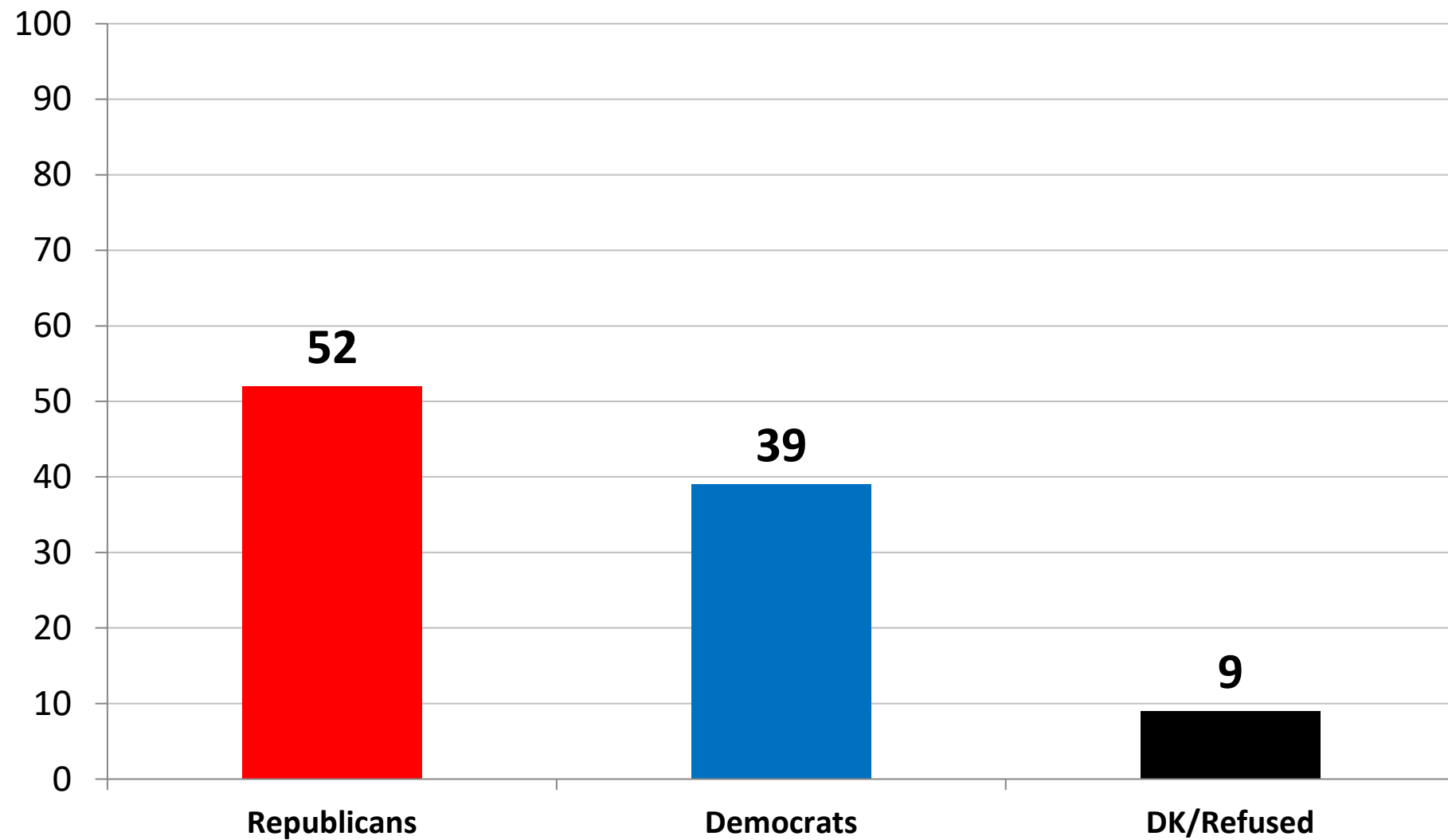
	Republicans	Democrats
East	41	54
Midwest	38	50
South	51	44
West	40	54
Vote 2024/Not Vote 2020	36	49
Vote Early In-Person	48	45
Vote Early By Mail	35	61
Vote On Election Day	46	46
Vote Trump 2024	81	10
Vote Harris 2024	5	92
Vote Other 2024	20	42
Vote Congress '24 – Rep.	83	9
Vote Congress '24 – Dem.	5	92
Republican	86	9
Democrat	5	92
Independent	34	53
Liberal	17	82
Moderate	32	57
Conservative	80	13
No College Degree	44	49
College Degree/Post Grad.	43	51
White	50	44
African-American	16	78
Hispanic	37	57
Under 55	43	50
Over 55	44	49
Married	51	43
Single	38	55
Men	50	45
Women	38	54
Live in Urban Area	36	59
Live in Suburban Area	44	50
Live in Rural Area	55	36
Evangelical/Protestant	56	34
Catholic	51	45
Jewish	33	62
Atheist/Agnostic/Secular	29	64

And which party do you think will do a better job of securing the border and dealing with the illegal immigration problem?



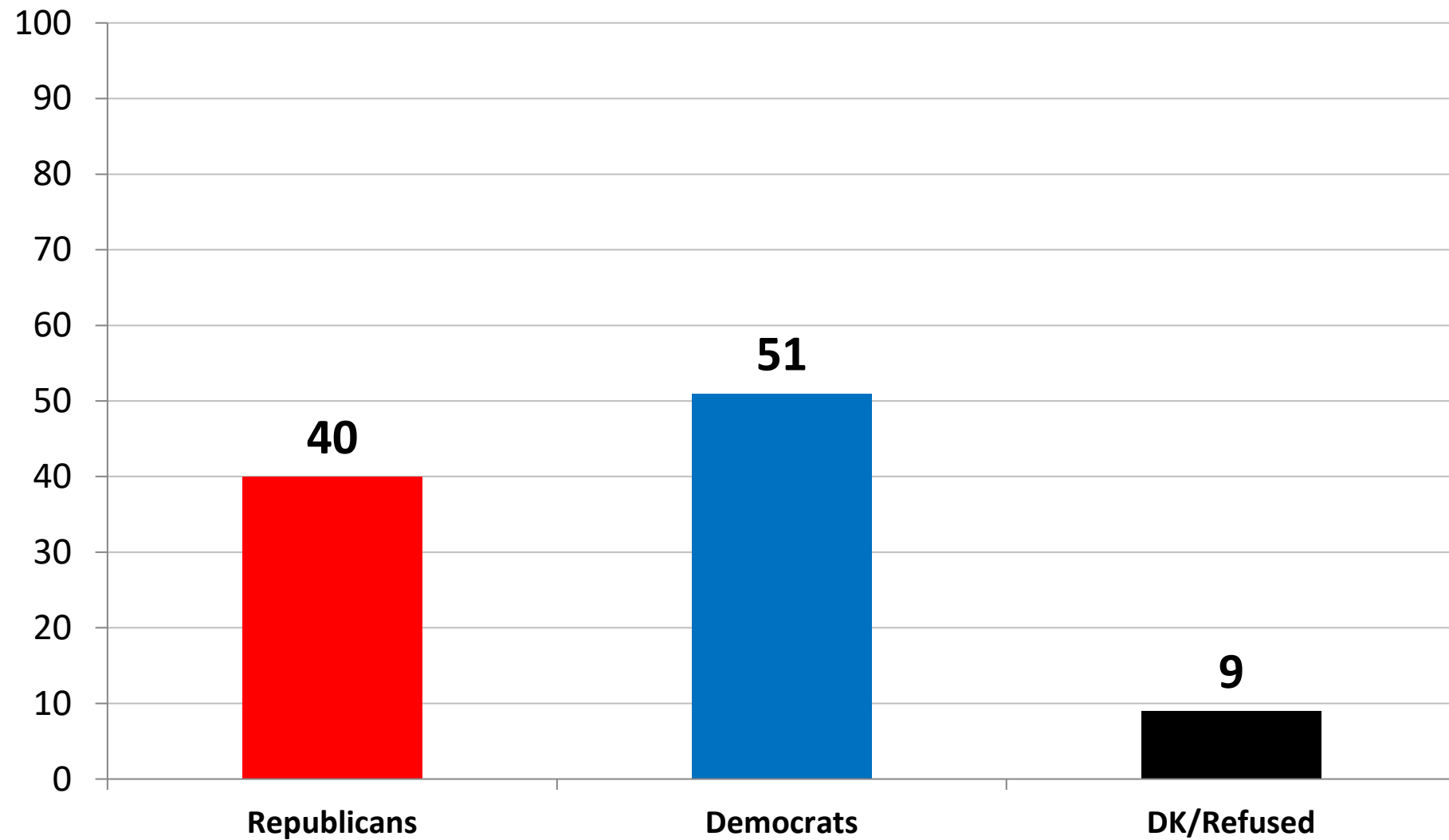
	Republicans	Democrats
East	60	32
Midwest	58	31
South	61	33
West	54	37
Vote 2024/Not Vote 2020	55	28
Vote Early In-Person	58	35
Vote Early By Mail	47	44
Vote On Election Day	66	25
Vote Trump 2024	95	2
Vote Harris 2024	19	68
Vote Other 2024	68	2
Vote Congress '24 – Rep.	95	3
Vote Congress '24 – Dem.	23	65
Republican	92	4
Democrat	20	68
Independent	60	31
Liberal	29	62
Moderate	53	34
Conservative	91	7
No College Degree	61	32
College Degree/Post Grad.	56	35
White	65	28
African-American	30	63
Hispanic	50	42
Under 55	59	34
Over 55	59	33
Married	66	26
Single	52	39
Men	63	31
Women	55	36
Live in Urban Area	51	40
Live in Suburban Area	60	32
Live in Rural Area	65	27
Evangelical/Protestant	71	24
Catholic	63	32
Jewish	45	38
Atheist/Agnostic/Secular	45	46

And which party do you think will do a better job of fighting crime and making people safer?



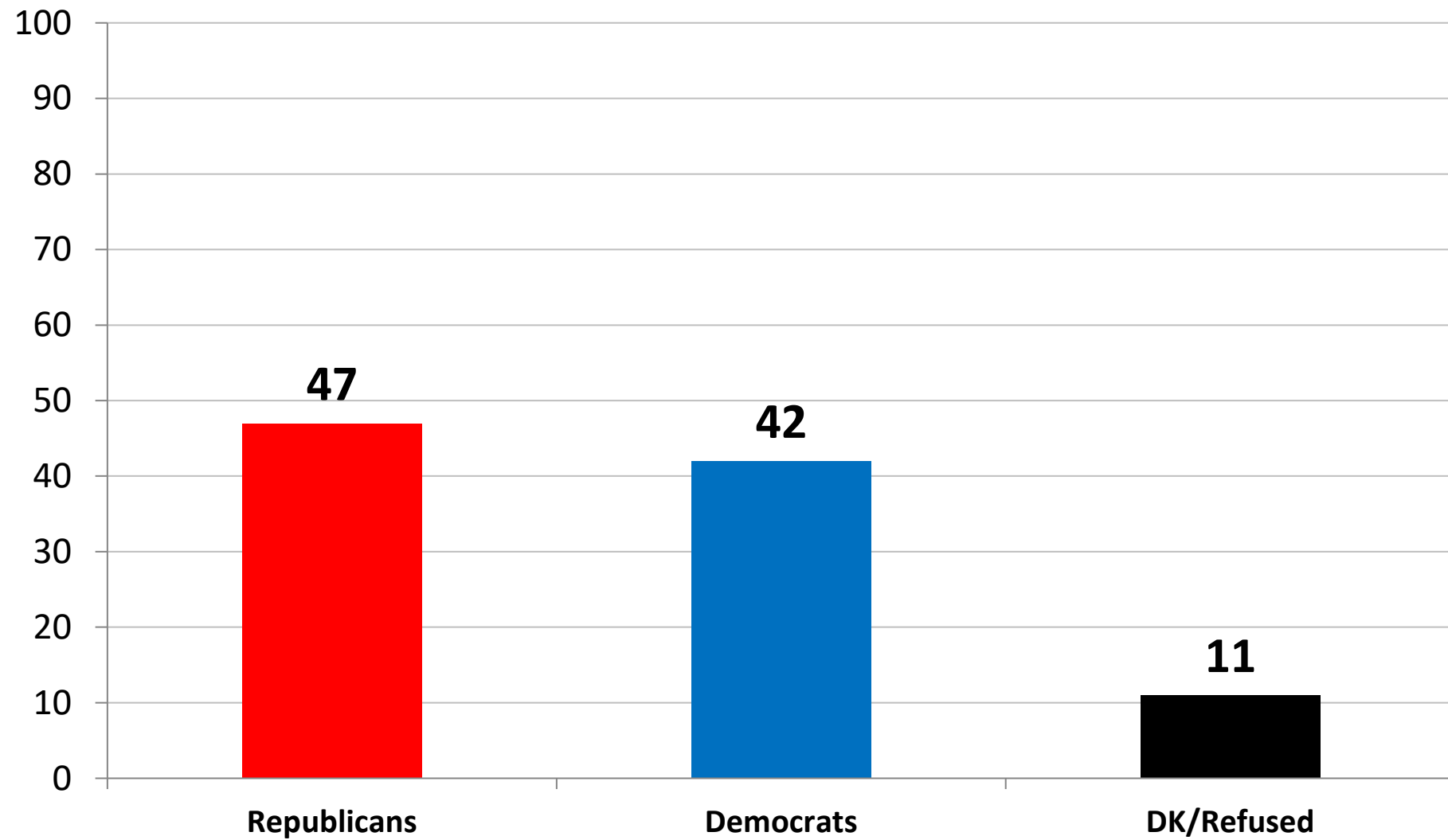
	Republicans	Democrats
East	50	39
Midwest	48	39
South	57	37
West	46	46
Vote 2024/Not Vote 2020	41	33
Vote Early In-Person	57	37
Vote Early By Mail	39	53
Vote On Election Day	56	33
Vote Trump 2024	92	3
Vote Harris 2024	9	79
Vote Other 2024	30	23
Vote Congress '24 – Rep.	93	4
Vote Congress '24 – Dem.	10	78
Republican	91	6
Democrat	11	79
Independent	47	36
Liberal	19	72
Moderate	45	41
Conservative	87	9
No College Degree	53	38
College Degree/Post Grad.	50	42
White	58	33
African-American	20	72
Hispanic	45	49
Under 55	51	40
Over 55	52	39
Married	60	33
Single	45	46
Men	57	36
Women	47	42
Live in Urban Area	42	46
Live in Suburban Area	52	39
Live in Rural Area	62	30
Evangelical/Protestant	68	25
Catholic	58	35
Jewish	37	41
Atheist/Agnostic/Secular	31	56

And which party do you think will do a better job of representing your views on abortion?



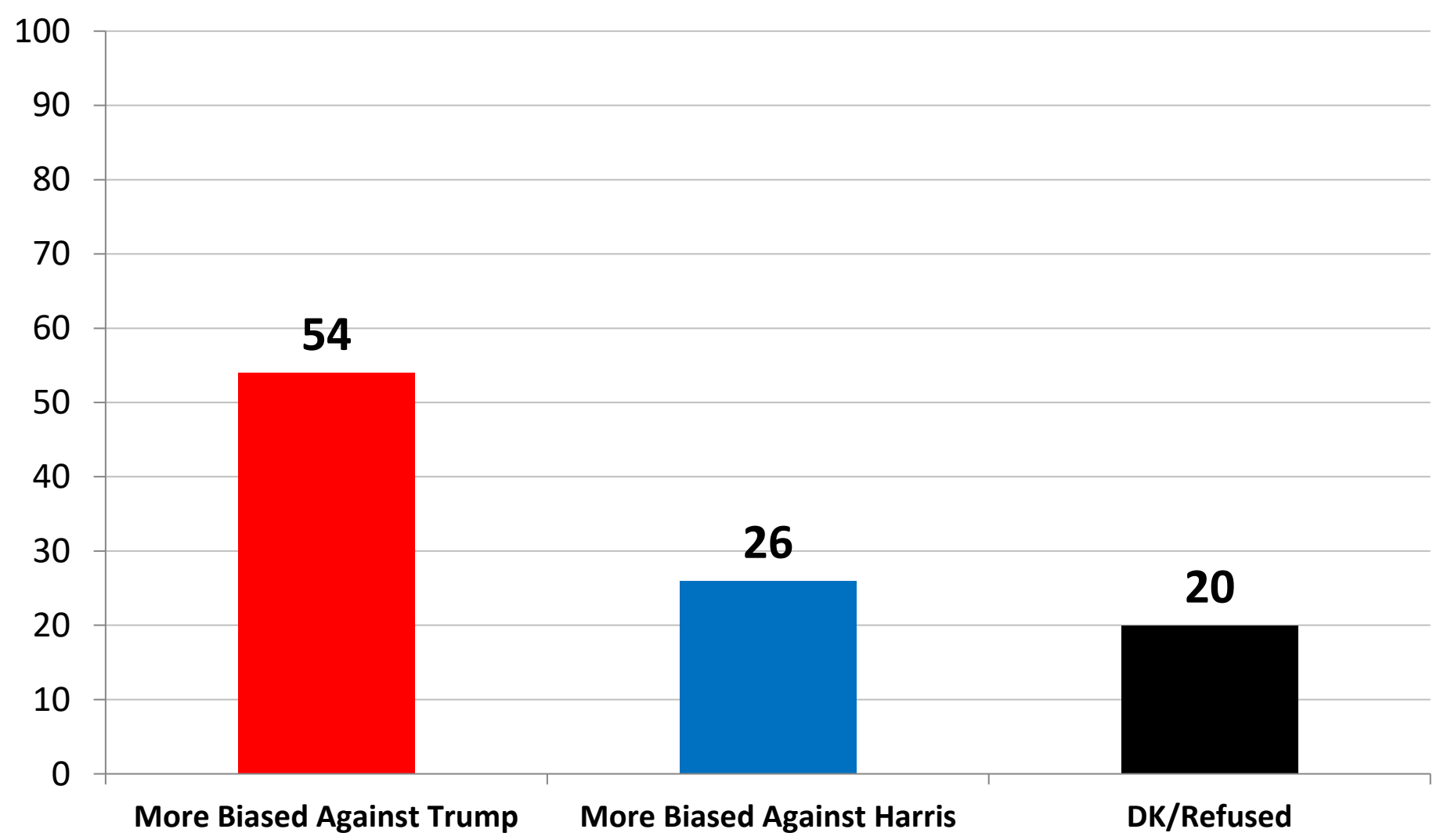
	Republicans	Democrats
East	36	55
Midwest	36	55
South	45	47
West	39	52
Vote 2024/Not Vote 2020	24	53
Vote Early In-Person	44	48
Vote Early By Mail	32	60
Vote On Election Day	43	48
Vote Trump 2024	75	13
Vote Harris 2024	4	92
Vote Other 2024	14	65
Vote Congress '24 – Rep.	77	13
Vote Congress '24 – Dem.	4	92
Republican	78	12
Democrat	6	91
Independent	30	56
Liberal	14	83
Moderate	27	61
Conservative	77	13
No College Degree	41	50
College Degree/Post Grad.	40	53
White	47	45
African-American	12	84
Hispanic	38	56
Under 55	40	53
Over 55	41	49
Married	50	41
Single	32	60
Men	45	47
Women	35	55
Live in Urban Area	33	59
Live in Suburban Area	41	53
Live in Rural Area	48	37
Evangelical/Protestant	58	33
Catholic	44	44
Jewish	32	68
Atheist/Agnostic/Secular	20	71

And which party do you think will do a better job of holding the line on taxes?



	Republicans	Democrats
East	45	44
Midwest	44	40
South	52	39
West	43	49
Vote 2024/Not Vote 2020	39	37
Vote Early In-Person	53	39
Vote Early By Mail	35	56
Vote On Election Day	51	36
Vote Trump 2024	87	6
Vote Harris 2024	5	82
Vote Other 2024	31	32
Vote Congress '24 – Rep.	89	6
Vote Congress '24 – Dem.	6	81
Republican	89	7
Democrat	8	86
Independent	38	37
Liberal	19	72
Moderate	35	48
Conservative	84	10
No College Degree	48	42
College Degree/Post Grad.	45	43
White	54	36
African-American	15	72
Hispanic	39	51
Under 55	45	45
Over 55	49	39
Married	55	35
Single	39	50
Men	52	38
Women	43	46
Live in Urban Area	38	52
Live in Suburban Area	48	42
Live in Rural Area	59	30
Evangelical/Protestant	62	30
Catholic	52	39
Jewish	33	45
Atheist/Agnostic/Secular	29	59

Generally speaking, do you think the national news media was more biased against Donald Trump or they were more biased against Kamala Harris?

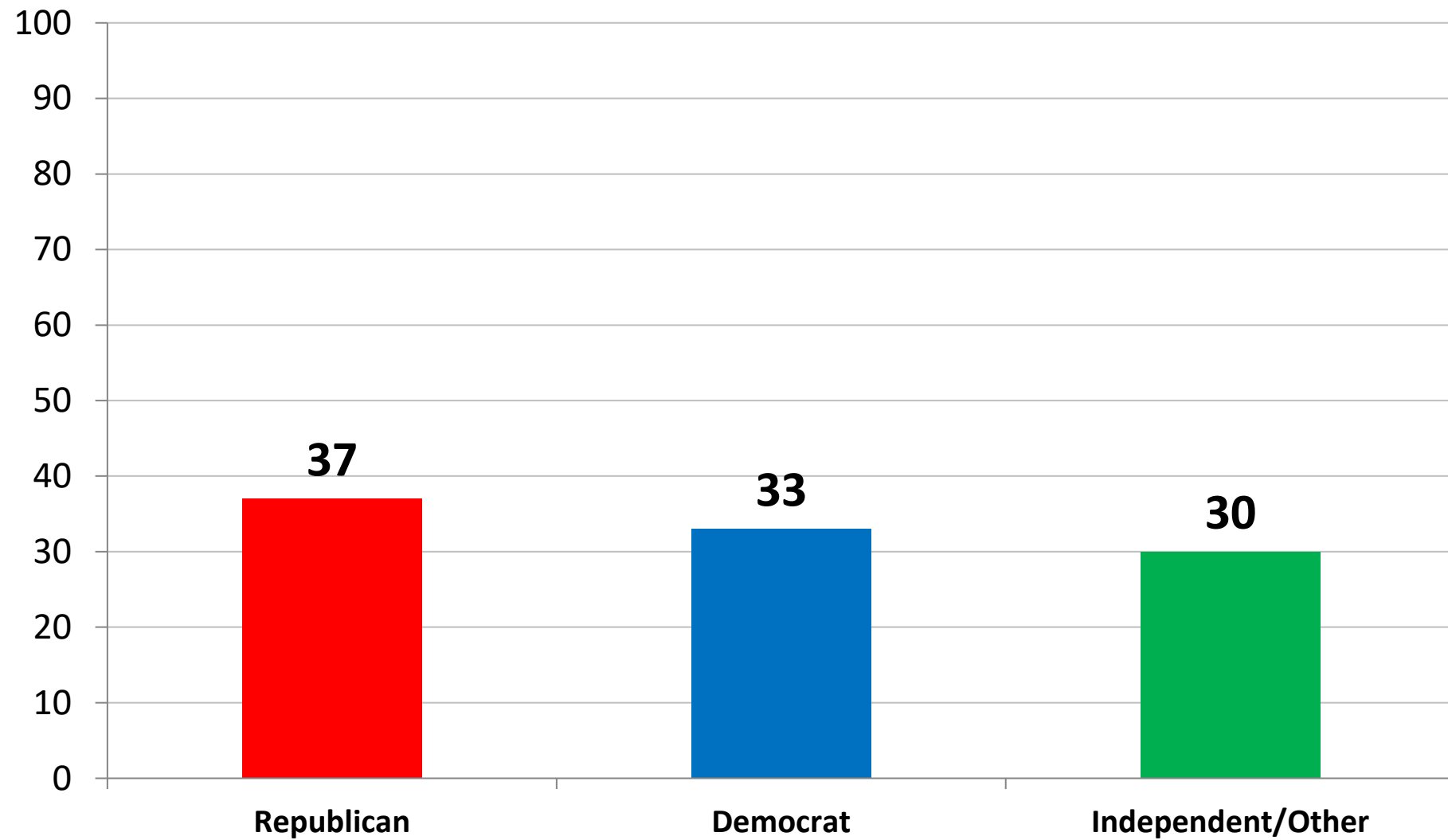


	Trump	Harris
East	56	25
Midwest	56	20
South	55	27
West	47	34
Vote 2024/Not Vote 2020	45	21
Vote Early In-Person	55	26
Vote Early By Mail	49	26
Vote On Election Day	57	27
Vote Trump 2024	77	17
Vote Harris 2024	30	37
Vote Other 2024	33	23
Vote Congress '24 – Rep.	77	18
Vote Congress '24 – Dem.	31	35
Republican	75	19
Democrat	31	38
Independent	53	22
Liberal	33	41
Moderate	47	26
Conservative	81	13
No College Degree	54	28
College Degree/Post Grad.	55	24
White	60	21
African-American	32	47
Hispanic	42	38
Under 55	51	34
Over 55	58	18
Married	61	21
Single	48	33
Men	55	26
Women	53	27
Live in Urban Area	46	35
Live in Suburban Area	55	22
Live in Rural Area	63	23
Evangelical/Protestant	68	20
Catholic	58	23
Jewish	40	45
Atheist/Agnostic/Secular	41	35

From the following list, what social networks do you use?

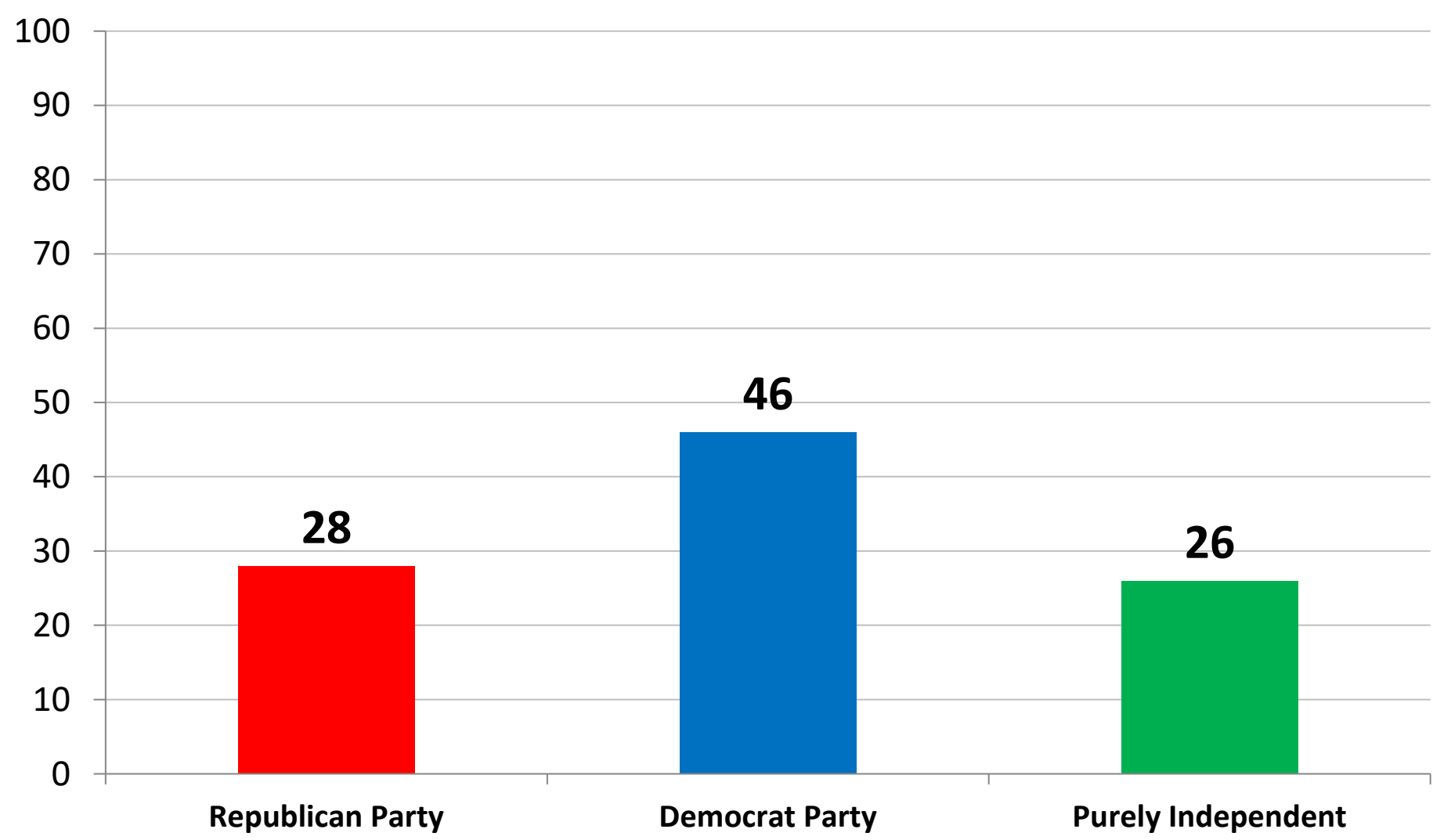
Ranked greatest to least by Total	10/24 Total	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	A.A./Black	Hispanic	Under 55	Over 55	Men	Women
Facebook	74%	78%	79%	76%	78%	77%	78%	81%	72%	64%	79%	76%	75%	80%
YouTube	64%	72%	72%	72%	71%	74%	72%	71%	82%	73%	82%	61%	74%	71%
Instagram	48%	45%	42%	49%	42%	54%	39%	40%	59%	63%	58%	30%	44%	46%
TikTok	30%	33%	29%	38%	26%	40%	35%	28%	49%	48%	48%	16%	31%	36%
X (Formerly Twitter)	26%	30%	35%	24%	36%	27%	25%	29%	31%	37%	39%	19%	37%	24%
Pinterest	22%	29%	29%	28%	28%	26%	31%	30%	22%	25%	31%	26%	17%	39%
LinkedIn	22%	24%	21%	27%	24%	21%	28%	25%	19%	22%	24%	24%	25%	23%
Snapchat	21%	23%	22%	25%	22%	25%	22%	21%	32%	31%	37%	7%	22%	24%
Reddit	19%	22%	19%	24%	19%	23%	24%	22%	15%	27%	32%	10%	21%	22%
WhatsApp	18%	19%	18%	19%	17%	20%	19%	16%	21%	28%	24%	12%	21%	17%
Telegram	5%	11%	12%	11%	12%	13%	8%	9%	16%	22%	16%	6%	15%	8%
Threads	7%	9%	7%	11%	7%	10%	9%	7%	10%	15%	13%	4%	11%	7%
Truth Social	4%	6%	11%	1%	10%	1%	6%	8%	2%	2%	6%	6%	8%	4%
Tumblr	3%	5%	5%	4%	5%	5%	4%	4%	6%	10%	6%	3%	4%	5%
Rumble	2%	3%	5%	1%	6%	1%	2%	4%	1%	2%	4%	2%	4%	2%
Parler	1%	2%	3%	2%	1%	2%	4%	2%	2%	8%	3%	1%	3%	1%
CloutHub	0%	1%	1%	1%	1%	2%	2%	1%	0%	7%	2%	0%	2%	1%
Gab.com	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%
Gettr	0%	1%	2%	1%	2%	0%	0%	1%	0%	3%	2%	0%	1%	1%
Other	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%
None	5%	3%	2%	4%	3%	3%	5%	4%	1%	2%	0%	7%	3%	3%

Thinking about a political party, would you consider yourself a...?



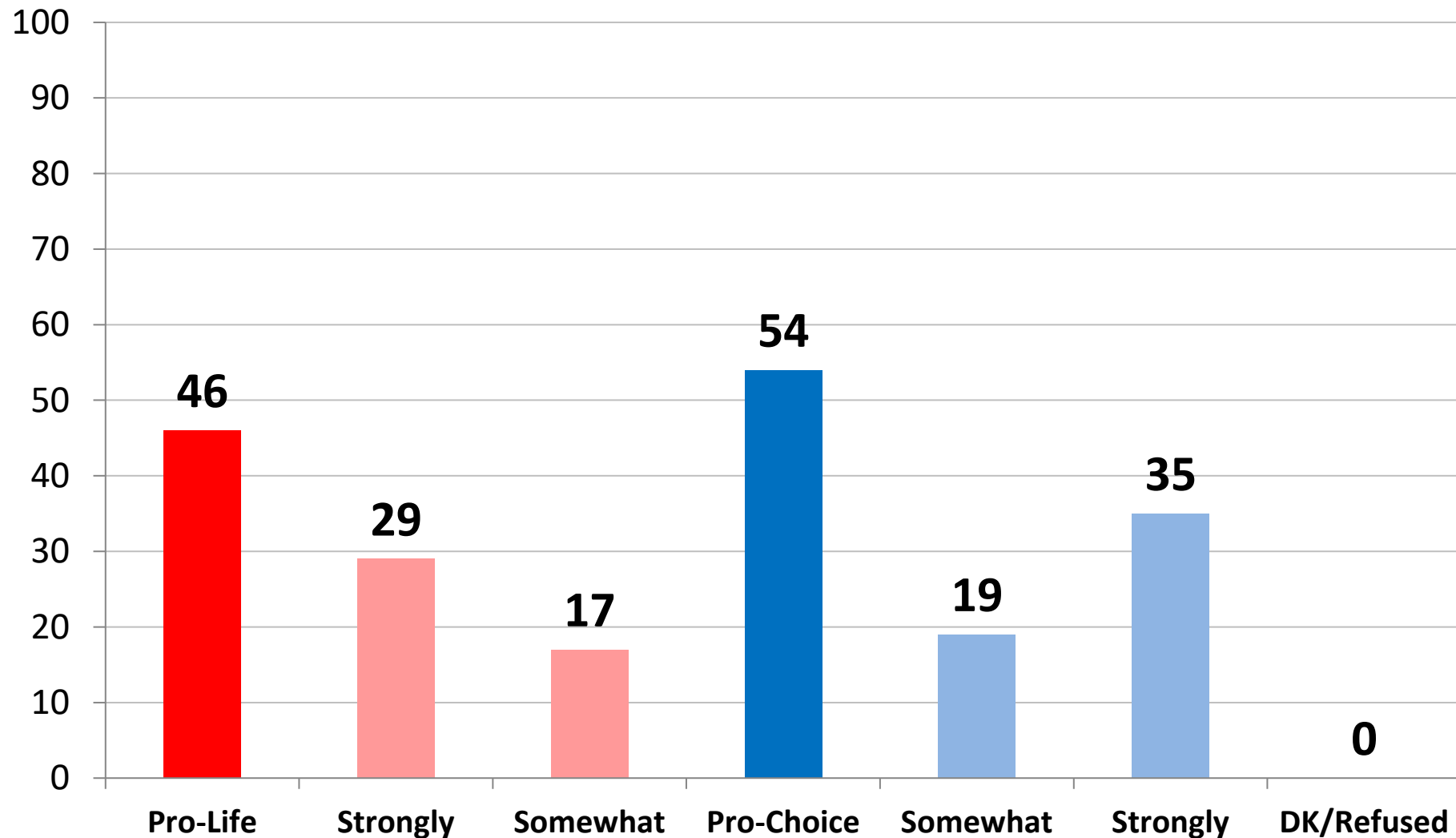
	GOP	DEM	IND
East	32	32	36
Midwest	37	32	31
South	44	33	24
West	30	37	33
Vote 2024/Not Vote 2020	35	21	44
Vote Early In-Person	46	33	21
Vote Early By Mail	30	43	27
Vote On Election Day	34	27	39
Vote Trump 2024	68	5	26
Vote Harris 2024	5	64	31
Vote Other 2024	11	9	79
Vote Congress '24 – Rep.	72	3	25
Vote Congress '24 – Dem.	4	65	31
Republican	100	0	0
Democrat	0	100	0
Independent	0	0	100
Liberal	13	62	24
Moderate	22	34	44
Conservative	74	7	20
No College Degree	38	32	30
College Degree/Post Grad.	35	36	29
White	45	24	31
African-American	9	74	17
Hispanic	30	47	23
Under 55	36	36	28
Over 55	39	30	31
Married	44	26	30
Single	31	40	29
Men	40	29	31
Women	35	37	28
Live in Urban Area	30	46	24
Live in Suburban Area	37	30	32
Live in Rural Area	47	22	31
Evangelical/Protestant	51	24	26
Catholic	41	32	27
Jewish	30	47	23
Atheist/Agnostic/Secular	24	42	34

Which party would you say you are closer to?



	GOP	DEM	IND
East	34	42	23
Midwest	17	58	25
South	35	39	25
West	25	43	32
Vote 2024/Not Vote 2020	24	45	31
Vote Early In-Person	21	52	27
Vote Early By Mail	38	43	19
Vote On Election Day	27	44	29
Vote Trump 2024	60	9	31
Vote Harris 2024	2	81	17
Vote Other 2024	8	19	74
Vote Congress '24 – Rep.	60	12	28
Vote Congress '24 – Dem.	6	79	15
Republican	0	0	0
Democrat	0	0	0
Independent	28	46	26
Liberal	6	81	14
Moderate	21	45	34
Conservative	71	9	21
No College Degree	29	45	25
College Degree/Post Grad.	27	46	27
White	32	48	21
African-American	14	49	38
Hispanic	18	40	42
Under 55	23	47	30
Over 55	35	44	22
Married	35	43	22
Single	21	50	29
Men	34	49	17
Women	23	43	35
Live in Urban Area	25	45	30
Live in Suburban Area	22	54	25
Live in Rural Area	48	26	25
Evangelical/Protestant	40	44	17
Catholic	37	33	30
Jewish	21	61	18
Atheist/Agnostic/Secular	12	60	28

On the issue of abortion, do you consider yourself pro-life or pro-choice?

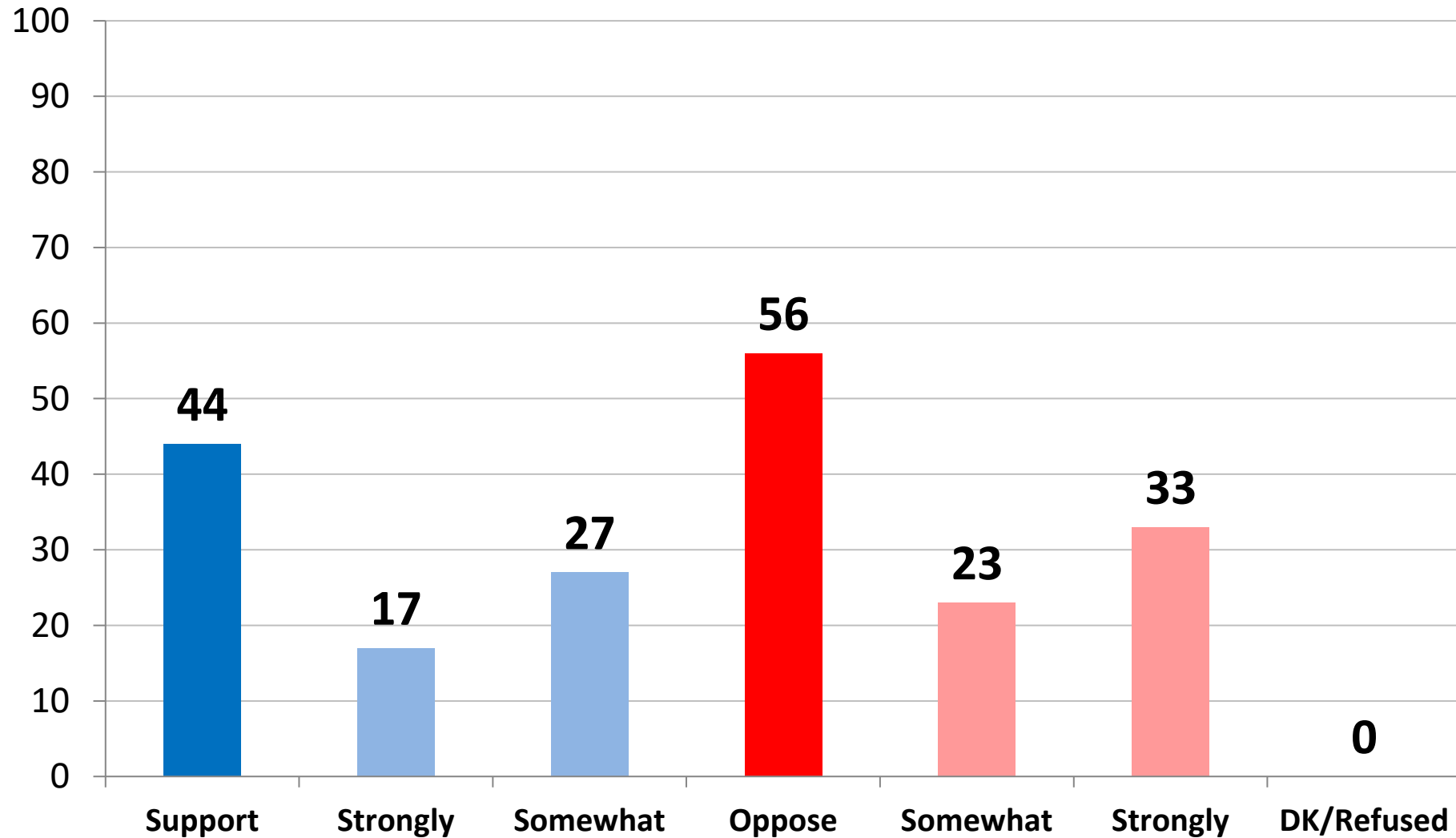


	Pro-Life	Pro-Choice
East	44	56
Midwest	44	56
South	50	50
West	44	56
Vote 2024/Not Vote 2020	30	70
Vote Early In-Person	50	50
Vote Early By Mail	36	64
Vote On Election Day	50	50
Vote Trump 2024	65	35
Vote Harris 2024	26	74
Vote Other 2024	63	37
Vote Congress '24 – Rep.	68	32
Vote Congress '24 – Dem.	25	75
Republican	68	32
Democrat	26	74
Independent	41	59
Liberal	29	71
Moderate	37	63
Conservative	72	28
No College Degree	47	54
College Degree/Post Grad.	46	54
White	48	52
African-American	48	52
Hispanic	41	59
Under 55	47	53
Over 55	46	54
Married	53	48
Single	44	56
Men	50	50
Women	43	57
Live in Urban Area	43	57
Live in Suburban Area	47	53
Live in Rural Area	49	51
Evangelical/Protestant	66	34
Catholic	51	49
Jewish	35	65
Atheist/Agnostic/Secular	28	72

Specifically, which of the following comes closest to your personal opinion about abortion laws?

	Total	Vote DJT	Vote KH	Rep.	Dem.	Ind.	White	Black	Hispanic	Under 55	Over 55	Men	Women
Pro-Life	48%	67%	28%	70%	29%	42%	50%	47%	40%	50%	46%	50%	46%
To Save Life of Mother	9%	11%	6%	14%	5%	6%	8%	15%	4%	10%	7%	11%	6%
Rape/Incest/Save Life of Mother	15%	22%	8%	23%	9%	12%	15%	16%	13%	16%	14%	17%	13%
Rape/Incest/Medical Emergency	25%	34%	14%	33%	15%	24%	26%	16%	23%	24%	25%	22%	27%
Pro-Choice	46%	24%	68%	23%	67%	51%	44%	47%	51%	45%	46%	43%	48%
Legal – Up to 6 Weeks	8%	7%	9%	6%	9%	9%	8%	6%	12%	8%	9%	7%	9%
Legal – Up to 24 Weeks	16%	9%	22%	8%	21%	19%	16%	15%	14%	13%	18%	16%	15%
Legal – Any Reason/Any Time	22%	8%	37%	8%	37%	23%	20%	26%	26%	25%	19%	20%	24%
DK/Refused	6%	9%	4%	8%	5%	7%	6%	6%	8%	5%	8%	7%	6%
Net Diff.	2	43	-40	47	-38	-9	6	-1	-11	4	0	7	-2

Do you support or oppose using tax dollars to pay for abortion?



	Support	Oppose
East	47	53
Midwest	39	61
South	40	60
West	55	45
Vote 2024/Not Vote 2020	34	66
Vote Early In-Person	39	61
Vote Early By Mail	45	55
Vote On Election Day	47	53
Vote Trump 2024	23	77
Vote Harris 2024	67	33
Vote Other 2024	39	61
Vote Congress '24 – Rep.	22	78
Vote Congress '24 – Dem.	67	33
Republican	25	75
Democrat	69	31
Independent	40	60
Liberal	72	28
Moderate	43	57
Conservative	20	80
No College Degree	42	58
College Degree/Post Grad.	47	53
White	38	62
African-American	67	33
Hispanic	61	40
Under 55	53	47
Over 55	34	66
Married	39	61
Single	52	48
Men	43	57
Women	45	55
Live in Urban Area	59	41
Live in Suburban Area	39	61
Live in Rural Area	34	66
Evangelical/Protestant	27	73
Catholic	44	56
Jewish	63	37
Atheist/Agnostic/Secular	60	40

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Voter Method	Total	Age	Total	Region	Total	Marital Status	Total
Vote in Person	40%	18-29	15%	New England	5%	Single	39%
Early in Person	33%	30-40	17%	Middle Atlantic	13%	Never Married	32%
Absentee/Mail-In	27%	41-55	23%	East North Central	16%	Live w/ Significant Other	7%
Direction		56-65	19%	West North Central	8%	Married	37%
Right Track	30%	65+	27%	South Atlantic	22%	Separated	2%
Wrong Direction	63%	Mean Age	50.8	East South Central	6%	Divorced	15%
Party Registration		Race		West South Central	10%	Widowed	7%
Republican	37%	White	71%	Mountain	7%	LGBTQ+	
Democrat	33%	African American/Black	11%	Pacific	13%	Yes	11%
Independent/Other	30%	Hispanic	12%	Grouped Region		No	89%
Ideology		Asian	4%	East	18%	Abortion	
Liberal	31%	Other	2%	Midwest	24%	Pro-Life	46%
Very	13%	Latino Household		South	38%	Pro-Choice	54%
Moderate	35%	Yes	12%	West	20%	Immigrant Household	
Conservative	34%	No	88%	Area		Yes	31%
Very	17%	Religion		Urban	30%	No	67%
Vote Behavior		Protestant	41%	Suburban	50%	>\$5k in 401k/Investments	
Democrat	46%	Catholic	23%	Rural	21%	Yes	49%
Ticket Splitter	13%	Atheist/Agnostic	9%	Battleground State		No	48%
Republican	41%	Jewish	4%	BG State	48%	Wealth Status	
Education		Mormon	2%	Non-BG State	52%	Wealthy	4%
Less than College	60%	Buddhist	1%	2020 Presidential Vote		Middle Class	83%
College Graduate	40%	Muslim	1%	Donald Trump	45%	Upper Middle	10%
Gender		Born Again/Evangelical n=645		Joe Biden	46%	Middle	43%
Male	47%	Yes	45%	Jo Jorgenson	1%	Lower Middle	31%
Female	53%	No	55%			Poor	13%



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